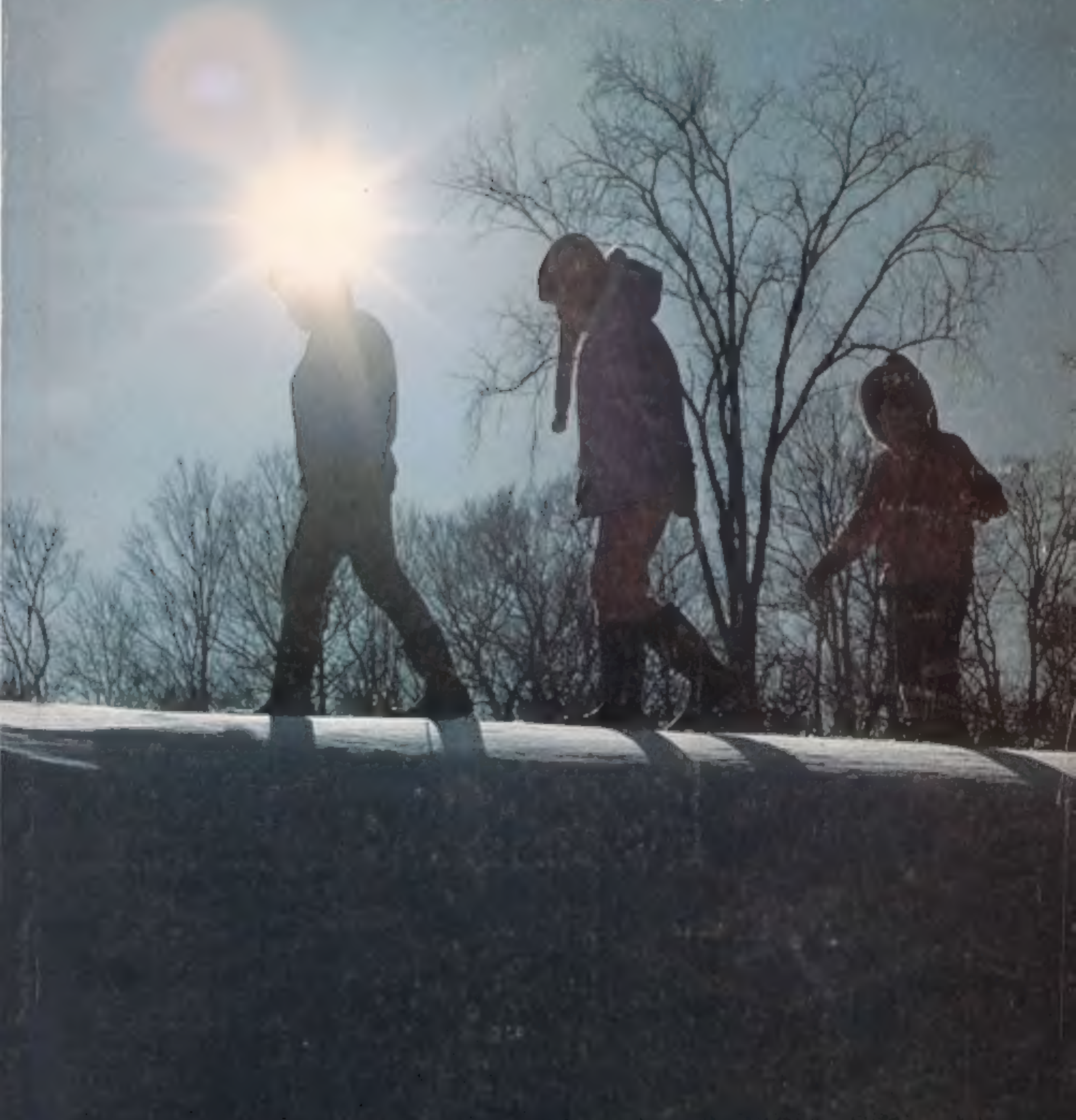


JCPenney

CHRISTMAS 1977



INDEX STARTS ON PAGE 343. SAVE THIS CATALOG—ORDER TOYS AT 1977 PRICES TILL AUGUST 12, 1978.
ALL OTHER PRICES IN EFFECT TILL JANUARY 28, 1978, UNLESS OTHERWISE STATED.

WishbookWeb.com

Fashion Sportswear for the Active Family

a great gift value

BECAUSE fashion and function combine to make these coordinates ideal on the slopes, and for other outdoor activities. Smartly styled with practical details for warmth and comfort. Easy care too ... they're machine washable.

AND YOU SAVE 10%

When You Buy Any 2 or More Items*

HOODED SKI-STYLE JACKET. Smooth-finish, tightly-woven nylon shell. Warmly insulated with polyester fiberfill interlining quilted to nylon. Rugged nylon zipper closure & side pockets. Storm cuffs on inside of sleeves. Hide-away hood. D-ring on pocket or ski-glove attachment. Accented with bold racing stripes. Machine wash warm, line dry only.

Colors: 54 brown (orange/oyster trim); 37 navy blue (red/white trim). State color number-and-name.

His. Regular Sizes: S (fits 34-36 in. chest), M (38-40), L (42-44), XL (46). State S, M, L, or XL.

X 526-4585 D—Mail. wt. ea. 1.75 lbsWhen you buy only 1, pay 40.00
Buy any 2 or more items, and this item costs only 36.00*

His. Tall Sizes (for men 5'11½" to 6'2½"): M (fits 38-40 in. chest), L (42-44), XL (46). State M, L, or XL.

X 526-4593 D—Mail. wt. ea. 1.75 lbsWhen you buy only 1, pay 42.00
Buy any 2 or more items, and this item costs only 37.80*

Hers. Sizes: S (fits Misses sizes 8 to 10), M (12-14), L (16-18). State S, M, or L.

X 526-4601 D—Mail. wt. ea. 1.75 lbWhen you buy only 1, pay 35.00
Buy any 2 or more items, and this item costs only 31.50*

Boys and Girls. Sizes: S (8); M (10-12), L (14-16), XL (18-20). State S, M, L, or XL.

X 526-4619 D—Mail. wt. ea. 1.50 lbsWhen you buy only 1, pay 25.00
Buy any 2 or more items, and this item costs only 22.50*

BIB OVERALLS. Tightly-woven nylon shell and lining. Insulated with polyester fiberfill interlining for warmth. Features zip front, and zip-close front and back pocket on adult sizes only. Adjustable shoulder straps. Inner-cuff bottoms. Accented with stitched crease on front of legs. Machine wash warm, line dry only.

Colors: 54 brown; 37 navy blue. State color number-and-name.

His. Regular Sizes: S (fits 28-30 in. waist), M (32-34), L (36-38), XL (40-42). State S, M, L, or XL.

X 526-4668 D—Mail. wt. ea. 1.50 lbsWhen you buy only 1, pay 30.00
Buy any 2 or more items, and this item costs only 27.00*

Hers. Sizes: S (fits Misses sizes 8 to 10), M (12-14), L (16-18). State S, M, or L.

X 526-4676 D—Mail. wt. ea. 1.50 lbsWhen you buy only 1, pay 30.00
Buy any 2 or more items, and this item costs only 27.00*

Boys and Girls Sizes S (8); M (10-12), L (14-16), XL (18-20). State S, M, L, or XL.

X 526-4684 D—Mail. wt. ea. 1.10 lbsWhen you buy only 1, pay 20.00
Buy any 2 or more items, and this item costs only 18.50*

CREW-NECK STYLE SWEATERS. Orlon® acrylic provides body, and gives sweaters excellent shape and color retention. Bold contrast-color accent stripes for a fashion look. Machine wash warm, tumble dry.

Colors: 15 oyster (brown/orange trim); 78 white (navy blue/red trim).

State color number-and-name. His. Regular Sizes: S (fits 34-36 in. chest), M (38-40), L (42-44), XL (46). State S, M, L, or XL.

X 526-4627 D—Mail. wt. ea. 1.30 lbsWhen you buy only 1, pay 17.00
Buy any 2 or more items, and this item costs only 15.30*

His. Tall Sizes (for men 5'11½" to 6'2½"): M (fits 38-40 in. chest), L (42-44), XL (46). State M, L, or XL.

X 526-4635 D—Mail. wt. ea. 1.30 lbsWhen you buy only 1, pay 18.00
Buy any 2 or more items, and this item costs only 16.20*

Hers. Sizes: S (fits 32 to 34-in. bust), M (36-38), L (40-42). State S, M, or L.

X 526-4643 D—Mail. wt. ea. 1.30 lbsWhen you buy only 1, pay 17.00
Buy any 2 or more items, and this item costs only 15.30*

Boys and Girls Sizes S (8); M (10-12), L (14-16), XL (18-20). State S, M, L, or XL.

X 526-4650 D—Mail. wt. ea. 0.80 lbWhen you buy only 1, pay 12.00
Buy any 2 or more items, and this item costs only 10.80*

MULTI-STRIPES SKI-STYLE CAP. Orlon® acrylic knit. 1 size fits all. Colors: 54 brown (orange/oyster trim); 37 navy blue (red/white trim). State color number-and-name.

X 526-4692 C—Mail. wt. ea. 0.40 lbWhen you buy only 1, pay 3.00
Buy any 2 or more items, and this item costs only 2.70*

***SAVE 10% When You Buy Any 2 or More Items on these 2 pages.** The prices marked * show the 10% savings. Buy 2 of the same item, or a combination of any 2 items, in any combination of sizes or colors. State catalog number, size, color number-and-name, and the lower price for each item ordered.



SWEATERS ALSO IN
TALL SIZES FOR MEN



JACKET
ALSO IN
TALL SIZES
FOR MEN



JCPenney 3

WishbookWeb.com

RCA Studio II Home TV Programmer

a great gift value

BECAUSE

- It has 5 fascinating games built in, and accepts optional cartridges for more!
- Digital-entry keyboard allows numerical games *and* action games
- Plays your skill against another person, or against the advanced-design computer

AND PRICED AT ONLY

139⁹⁵

or \$7 monthly—see page 341 for full credit terms

Enjoy action-packed video entertainment with Studio II from RCA. Have fun testing your skill with another player or solo against the electronic "brain". It's versatile! Instead of using a limited-function circuit chip, Studio II has a microprocessor (a miniaturized computer) which can be programmed. Five programs are already built in—exciting auto racing with Freeway, math quiz game Addition, sport competition with Bowling, Patterns for programming electronic designs, and Doodles to display your creativity. Optional cartridges provide your choice of additional programs for entertaining variety; order below. Phone-type keyboards for two players control game action with advanced-design solid state circuitry. Sound speaker system built in. Convenient switchbox for selecting Studio II or normal TV operation, easily connects to antenna terminal. 18-ft. wire from Studio II plugs into switchbox. Pilot light shows "on". Well-styled, durable plastic case complements room decor. Works with color or black-and-white TV's—any size. TV set not incl. 110-120V, AC. UL listed. Warranted by manufacturer, see page 336. X 917-2255 A—Mailing weight 4.30 lbs. 139.95

Extra Game Cartridges for Studio II. Programmed circuit provides a completely different video game. Expands your choice of entertainment. Just place cartridge in console slot.

Tennis/Squash—3 ball speeds, 3 racket sizes for each player. X 917-2420 A—Mailing weight 0.25 lb. 14.95

School House—quizzes in history, geography, and math. X 917-2289 A—Mailing weight 0.25 lb. 19.95

Baseball—pitch, bat, field, run bases. For 2 players. X 917-2305 A—Mailing weight 0.25 lb. 19.95

Space War—two exciting "shoot-em-down" games. X 917-2263 A—Mailing weight 0.25 lb. 14.95

Fun with Numbers—three games that test your sharpness. X 917-2271 A—Mailing weight 0.25 lb. 14.95

Blackjack—1 or 2 players try to beat the house; casino rules. X 917-2297 A—Mailing weight 0.25 lb. 19.95

Math Fun—add, subtract, multiply, divide—4 skill levels. X 917-2412 A—Mailing weight 0.25 lb. 19.95



Has 5 Built-in Games

Freeway

Addition

Bowling

Patterns

Doodles

Extra Cartridges for RCA Studio II



Tennis/Squash



Space War



Fun with Numbers



School House



Baseball



Blackjack



Math Fun



Mattel Auto Race simulates the suspense of racetrack competition in a hand-held unit the size of a mini-calculator! Take it to the beach or in your car—no TV set or household current needed. Electronic display shows autos in three lanes racing against a 99-second digital clock. You operate controls to steer and shift gears in a four-lap race. Avoid collisions with other autos. Collision makes your car lose time. You hear a sound signalling victory from built-in speaker. Durable plastic case is compact, pocket-size—1x3x5 in. Uses 9-volt battery (not incl., order on page 360). Warranted by manufacturer, see page 336.
X 917-2180 A—Mailing weight 0.50 lb. 19.95

Mattel Football Game. Just the thing for any sports fan—a football stadium as near as your jacket pocket! Here's hours of amusement as you try to outscore your opponent within the designated playing time. The action is absorbing as light-blip players scamper across the turf. You're the ball carrier, facing a squad of rushing tacklers. Cut back! Speed up! Avoid being tackled! Run for daylight and score a TD. Built-in speaker puts out a sound effect for "Charge!" Automatic scoreboard shows downs, yardline, yards to go, time remaining, and home/visitor score. You maneuver the running back with directional controls; if running back collides with a tackler, he's down. Uses 9-volt battery (not incl., order on p. 360). Plastic case measures 1x3½x6 in. Warranted by manufacturer, see p. 336.
X 917-2198 A—Mailing weight 0.50 lb. 29.95

Use your **JCPenney Charge Account** for Regular Charge and Time Payment purchases—see pages 340-342

Mini Computer Games from Mattel Electronics

a great gift value

BECAUSE

- Game action is displayed on built-in screens—no TV needed
- Battery-operated units are self-contained, pocket size—travel anywhere
- Sound effects emit from built-in speakers

AND PRICED AT ONLY

19⁹⁵ | 29⁹⁵

Auto Race

Football

JCPenney 5

WishbookWeb.com



Also in Tall,
Extra-Tall
and Big Sizes
at Slightly
Higher Prices

54

Western-Style Split-Cowhide Jacket

a great gift value

BECAUSE it's made of supple,
fine-quality leather
with deep pile collar and
body lining for warmth,
good looks, and durability.

AND PRICED AT ONLY

39⁹⁹

Regular and Tall Sizes

\$15.00 Less than Similar Jacket

Sold in our Big Fall '76 Catalog, Page 648

WESTERN-STYLE LEATHER JACKET. Handsome hip-length jacket with collar and body lined with deep, warm pile of Dacron® polyester and Orion® acrylic (polyester back). Sleeve lining of acetate quilted to acrylic-and-unknown fibers. Boldly styled in authentic western tradition with front and back yokes. Contrast stitching on yoke, pockets, cuffs, and waist. Snap front closure. 2 upper patch flap pockets with snaps. 2 pile-trimmed lower welt pockets. Dry clean only. Mailing weight 4 lbs. Colors: 54 tobacco; 55 dk. brown; 52 natural. State color number-and-name.

Regular Sizes: 36, 38, 40, 42, 44, 46. State size.

X 525-3893 D 39.99

Tall Sizes: (for men 5'11½" to 6'2½") 38, 40, 42, 44, 46. State size. Colors: 54 tobacco; 52 natural. State color number-and-name.

X 525-4255 D 49.99

Extra-Tall and Big Sizes: See chart below.

State A, B, C, D, E, F, J, K, or L. Colors: 54 tobacco; 52 natural. State color number-and-name.

XM 525-1483 D—Extra-Tall Sizes

XM 525-1491 D—Big Sizes—Regular Length

XM 525-1509 D—Big Sizes—Long Length 59.99

SIZE CHART FOR EXTRA-TALL AND BIG SIZES

Extra-Tall Sizes (for men 6'3" to 6'6½"): A(fits 38 to 40-in. chest), B(42-44), C(46). State A, B, or C.

Big Sizes—Regular Length (for men 5'7" to 5'11"): D(fits 48 to 50-in. chest), E(52-54), F(56). State D, E, or F.

Big Sizes—Long Length (for men 5'11½" to 6'2½"): J(fits 48 to 50-in. chest), K(52-54), L(56). State J, K, or L.

Turtleneck sold on page 157. Sport Shirt sold on page 166. Belt sold in our big Fall '77 Catalog, pages 450, 451.



Warmly-Lined Split-Cowhide Gloves

SAVE \$1 ONLY TILL DEC. 24

NOW ONLY **4⁹⁹**

HANDSOME LEATHER GLOVES. Lined in warm acrylic pile (cotton back). Whip-stitched. Shirred wrists. Imported from the Philippines. Reduced from our big Fall '77 Catalog, see page 473. This special price ends Dec. 24. After that date, order at Reg. Price. Mail. wt. 0.60 lb.

Sizes: S(fits 8 to 8½), M(9-9½), L(10-10½), XL(11-11½). State S, M, L, or XL. Colors: 52 natural; 56 ante-lope. State color number-and-name.

X 535-0087 D Reg. \$5.99; NOW 4.99

Charge It—see page 340



55

52



Party Dresses for Mothers and Daughters

great gift values

BECAUSE looking alike
is a pretty way to spend
the holidays. Festive dresses
with crocheted trim
in six size ranges.

AND PRICED AT ONLY

11⁰⁰ Toddler to **17⁰⁰** Misses,
Junior

A to C DRESSES WITH THE LOOK OF VELVETEEN in rayon flocking on woven polyester-cotton back. Crocheted trim in cotton. All styles come with matching shoulder purse. Machine wash warm, tumble dry.

[A] Mother's Jumper Dress. Crocheted trim on skirt. Shoulder straps. Front-tie sash. Back zipper. A-line. Below-the-knee length. Bow blouse not included—sold on page 90.

Colors: 36 royal blue; 82 black. State color number and name.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
X 370-5555 D—Mail. wt. 1.40 lbs 17.00

Junior Sizes: 7, 9, 11, 13, 15. State size.
X 370-5522 D—Mail. wt. 1.40 lbs 17.00

[B] Big Girl's Cap-Sleeve Dress. Crocheted cap sleeves and trim at neckline. Front-tie sash. Back zipper. A-line.

Colors: 36 royal blue; 82 black. State color number and name.

Girls Sizes: 7, 8, 10, 12, 14. State size.
X 370-5464 D—Mail. wt. 1.20 lbs 14.00

Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½. State size.
X 370-5498 D—Mail. wt. 1.20 lbs 15.00

[C] Little Girl's and Toddler's Dress. Crocheted trim at round neck, short puff sleeves, and front waist. Skirt is gathered in front; elasticized back-waist. Back-tie sash. Button back. In royal blue.

Little Girls Sizes: 4, 5, 6, 8. State size.
X 370-5431 B—Mail. wt. 0.90 lb 12.00

Toddler Sizes: 1T, 2T, 3T. State size.
X 370-5407 B—Mail. wt. 0.75 lb 11.00



Honeywell® Smoke Detector

a great gift value

BECAUSE

- It's a 24-hour fire detection system for home, apartment, mobile home, or condominium
- It's available in two models—9V Battery or 110V, AC—both with loud 85-decibel alarm
- Its ionization-type circuitry alerts you to fire at its earliest stage—giving you valuable reaction time
- Its 2-position sensitivity switch lets you adjust sensitivity to minimize chance of false alarms in normally smoky or confined areas such as mobile homes

AND YOU SAVE \$10

24⁹⁹ OUR LOWEST PRICE EVER
for any Battery-Powered Unit
And You SAVE EVEN MORE When You Buy 2 or More!*

WHY YOU NEED SMOKE DETECTORS: Statistics show that most home fire fatalities result from smoke inhalation, toxic fumes, or suffocation, rather than flame. According to the National Safety Council, many of those fatalities could have been prevented by the use of early-warning fire detection systems, such as smoke detectors.

BATTERY-POWERED SMOKE DETECTOR. No wiring needed—uses a common 9V alkaline battery (incl.) so it stays on the alert even if household current fails. Battery lasts about 1 year. Unit emits audible "thunking" sound when battery needs replacement. Solid-state circuitry. Test button simulates alarm condition. 6-in. diam. plastic housing. Mail. wt. 4 lbs. X 847-3381 AReg. \$34.99; One 24.99; Any 2 or more 23.74 ea.*

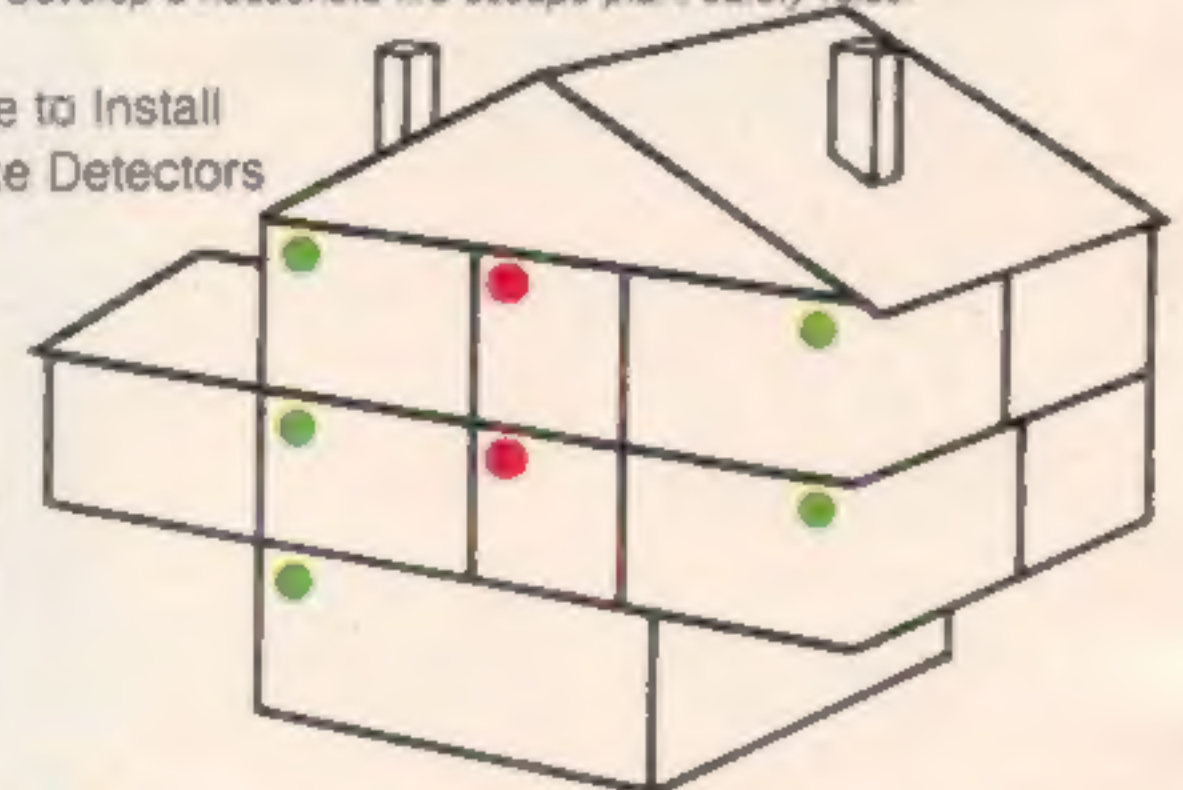
SAVE \$5—OUR LOWEST PRICE EVER FOR ANY 110V, AC-POWERED SMOKE DETECTOR. Same as above, but operates on house current—no batteries to run down or replace. L.E.D. (Light Emitting Diode) indicator shows unit is functioning properly. 10-ft. cord with plug and safety clamp to help prevent accidental unplugging. Mailing weight 4 lbs. X 847-3399 AReg. \$27.99; One 22.99; Any 2 or more 21.84 ea.*

Units are UL listed and meet standard # 217 (the most complete standard developed by UL for the reliability of Smoke Detectors). Warranted by mfr., see p. 336. Reduced from our Fall '77 Cat.—p. 898. These special prices end Dec. 24, after Dec. 24, order at reg. prices.

SAVE when you buy any 2 or more Smoke Detectors in any combination of Battery or AC models—or any 2 or more of the same model. To order, state Cat. No. and lower price () for EACH item.

NOTE: Be advised that a smoke detector is just a warning device and will not prevent or stop a fire once started. You must take precautions for your safety. Develop a household fire escape plan, safety rules.

Where to Install
Smoke Detectors



- For minimum coverage, install in the hallway outside each bedroom, and at head of each stairway to an occupied area
- For more complete coverage, install in all "minimum coverage" areas, and in each separate bedroom, den, living room, dining room, playroom, and basement





Leisure



Traveling & Trucking



Emergencies



Farm & Business

OUR DELUXE 40-CHANNEL MOBILE TRANSCEIVER OFFERS ADVANCED PERFORMANCE FEATURES for those who enjoy getting the most from CB communications. This dependable solid-state unit utilizes the latest Phased-Locked Loop (P.L.L.) circuitry to provide stable operation on all 40 channels. And it mounts in your car, van, boat, tractor or any other vehicle with 12V, DC power.

Its special features include: L.E.D. (Light Emitting Diode) channel readout for quick, positive channel identification. SWR bridge for best transmission efficiency. RF gain control helps prevent overload from nearby CB units. Fine tuning control permits pinpoint adjustments. S/RF meter reads strength of incoming signals as well as transmitter output. Automatic noise limiter helps reduce atmospheric and electrical interference. Switchable noise blanker, helps reduce impulse interference such as vehicle ignition noise. Squelch control limits noise and chatter between calls. Superheterodyne receiver gives greater sensitivity and selectivity.

Also features push-to-talk dynamic microphone, strong steel case, and jack for external speaker. (Optional speakers sold on page 825 of our big Fall '77 Catalog.) Full 4-Watt maximum legal output. Operates on 12V, DC, neg./pos. ground. FCC type accepted. To use as base station, order power converter [5] from our big Fall '77 Catalog, page 823. Measure 8 7/16 x 7 x 2 3/4 in. high. Wire, mounting hardware, operating instructions, FCC license application, temporary permit, and FCC regulations included. Order mobile antenna from our big Fall '77 Catalog, page 822. Imported from Japan. Reduced from our big Fall '77 Catalog—see page 823. Mailable. XH 981-8394 A—Wt. 5.70 lbs.Reg. \$149.00; NOW \$99.00

Read FCC License Information
and see another fine CB transceiver
on page 290.

JCPenney Full 90 Day Warranty

Within 90 days of purchase, we will replace this JCPenney Citizen's Band Transceiver, with a new one of equal or superior value, if defective in material or workmanship. Just return it to JCPenney. For the balance of this warranty, see page 336.

40-Channel Mobile CB Transceiver

a great gift value

BECAUSE you get all our
basic CB features plus:

- 40-Channel selector with L.E.D. (Light Emitting Diode) readout
- SWR bridge to match transceiver and antenna for best transmission efficiency
- 3-position Delta tuning switch to let you zero-in on off-channel transmissions
- RF gain control to adjust receiver's sensitivity and help prevent overload from nearby stations

AND YOU SAVE \$50

NOW **99⁰⁰** Regularly \$149.00

or \$5.50 monthly—see page 341 for credit terms

This special price ends Dec. 24.
After Dec. 24, order at Reg. Price.

Our Big Mac® Shirt in Extra-Heavy Cotton Flannel— Sizes for the Whole Family

a great gift value

BECAUSE it's made of soft, thick (8-oz.) cotton flannel. Ideal for indoor or outdoor wear. In rich plaids—drenched with color, because they're yarn-dyed.

AND PRICED AT ONLY

9⁰⁰ Children's Sizes and **11⁰⁰** Regular and Tall Sizes

Men's Extra-Tall and Big Sizes at a Slightly Higher Price

AND YOU SAVE 10%

When You Buy Any 2 or More*

PLAID SHIRT. Banded collar, top center pleat. 2 chest pockets. Long sleeves with 1-button cuffs. Long tuck-in tails. Machine wash warm, tumble dry. Use steam iron on reverse side. Colors: 03 red plaid; 35 blue plaid. State color number-and-name. (Turtleneck shown sold on page 160.)

His. Regular Sizes: S(fits 14-14½-in. neck), M(15-15½), L(16-16½), XL(17-17½). State S, M, L, or XL.

X 516-1518 D—Mailing weight each 1.50 lbs.
When you buy only 1, pay 11.00
When you buy any 2 or more Each 9.90*

His. Tall Sizes (for men 5'11½" to 6'2½"): M(fits 15-15½-in. neck), L(16-16½), XL(17-17½). State M, L, or XL.

X 516-1542 D—Mailing weight each 1.50 lbs.
When you buy only 1, pay 11.00
When you buy any 2 or more Each 9.90*

His. Extra-Tall Sizes (for men 6'3" to 6'6½"): A(fits 15-15½-in. neck), B(16-16½), C(17-17½), D(18-18½). State A, B, C, or D.

XM 516-1559 D—Mailing weight each 1.50 lbs.
When you buy only 1, pay 13.00
When you buy any 2 or more Each 11.70*

His. Big Sizes (for men 5'7" to 5'11"): F(fits 18-18½-in. neck), G(19-19½), H(20-20½). State F, G, or H.

XM 516-1567 D—Mailing weight each 1.50 lbs.
When you buy only 1, pay 13.00
When you buy any 2 or more Each 11.70*

Hers. Sizes: XS(7/8), S(9/10), M(11/12), L(13/14). State XS, S, M, or L.

X 516-1526 D—Mailing weight each 1.50 lbs.
When you buy only 1, pay 11.00
When you buy any 2 or more Each 9.90*

Boys and Girls. Sizes: 8, 10, 12, 14, 16, 18. State size.

X 516-1534 D—Mailing weight each 1.50 lbs.
When you buy only 1, pay 9.00
When you buy any 2 or more Each 8.10*

*SAVE 10% when you buy any 2 or more shirts. The prices marked * show the 10% savings. Buy any 2 or more shirts in any combination of sizes or colors. State catalog number, size, color number-and-name, and the lower price for each item.

For additional colors in this shirt, see our big Fall '77 Catalog, pages 490 and 491

Adults Belts sold in our big Fall '77 Catalog on page 451; Jeans sold on pages 448 and 449; Boys Belts and Jeans sold on pages 660 and 661.

10 JCPenney



WishbookWeb.com

His Tops and Drawers
Also in
TALL SIZES
Slightly Higher Prices

Family Tops'n'Drawers in Mix 'n' Match Cotton Thermal Knit

great gift values

BECAUSE of their great versatility. They're warm and fashionable thermal underwear for outdoor sports. Or wear the tops as smart-looking T-shirts.

AND YOU SAVE 10*
When You Buy Any 2 or More*

Adult Tops or Drawers
Regular Sizes

5.40
Each

When You Buy
Any 2 or More*
\$6.00 for 1

Children's Tops
or Drawers

4.50
Each

When You Buy
Any 2 or More*
\$5.00 for 1

WARM THERMAL-KNIT TOPS OF SOFT 100% COTTON. Bright and colorful. Styled with crew neck, long sleeves with ribbed cuffs. Reinforced seams. Machine wash warm, tumble dry. Wash separately. Colors: 08 red/navy stripe; ■ red (solid); 37 navy blue (solid). State color number-and-name.

His 'n' Hers Sizes XS (fits 30 to 32-in. bust or chest), ■ (34-36), M (38-40), L (42-44), XL (46-48). State XS, ■, M, L, or XL.

X 504-3658 D-His or Hers. Mail. wt. ea. 0.90 ■.

When you buy only 1, pay 6.00

When you buy any 2 or more, this costs only 5.40*

His Tall Sizes (for men 5'11½" to 6'2½"): ■ (fits ■ to 40-in. chest), L (42-44), XL (46-48). State M, L, or XL.

X 504-3682 D-Mail. wt. ea. 1 lb.

When you buy only 1, pay 7.00

When you buy any 2 or more, this costs only 6.30*

Boys' and Girls' Sizes S (■ to 6), M (8-10), L (12-14). State ■, ■, or L.

X 504-3708 D-Boys' or Girls'. Mail. wt. ■ 0.70 lb.

When you buy only 1, pay 5.00

When you buy any 2 or more, this costs only 4.50*

WARM THERMAL-KNIT DRAWERS OF SOFT 100% COTTON. Solid colors ■ match and coordinate with tops. Styled with elastic waistband, ribbed anklets, reinforced seams. Fly-front on men's drawers. Machine wash warm, tumble dry. Wash separately. Colors: 37 navy blue; ■ red. State color number-and-name.

His Sizes S (fits 30 to 32-in. waist), M (34-36), L (38-40), XL (42-44). State S, M, L, or XL.

■ 504-3666 D-Mail. wt. ea. 0.90 lb.

When you buy only 1, pay 6.00

When you buy any 2 or more, this costs only 5.40*

His Tall Sizes (for men 5'11½" ■ 6'2½"): M (34 to 36-in. waist), L (38-40), XL (42-44). State M, L, or XL.

X 504-3690 D-Mail. wt. ea. 1 lb.

When you buy only 1, pay 7.00

When you buy any 2 or more, this costs only 6.30*

Hers Sizes S (fits ■ to 36-in. hips), M (38-40), L (42-44). State S, M, or L.

X 504-3674 D-Mail. wt. ea. 0.90 ■.

When you buy only 1, pay 6.00

When you buy any 2 or more, this costs only 5.40*

Boys' and Girls' Sizes: ■ (fits 4 to 6), ■ (8-10), ■ (12-14). State ■, ■, or L.

X 504-3716 D-Boys' or Girls'. Mail. wt. ea. 0.70 lb.

When you buy only 1, pay 5.00

When you buy any 2 or more, this costs only 4.50*

*SAVE 10% When You Buy Any 2 or More Items on This Page. The prices marked * show the 10% savings. Buy any 2 of the same item, or a combination of any 2 or more items. State catalog number, size, and color number-and-name for each item.



78

Luxuriously-Soft Turtleneck Sweater

a great gift value

BECAUSE it's an updated turtleneck in a fine, knitted blend of lambswool-angora-and-nylon that's so soft to the touch. In four fabulous colors.

AND PRICED AT ONLY

19⁰⁰
Misses Sizes

A UPDATED TURTLENECK SWEATER In soft, knitted blend of lambswool-angora-and-nylon. Bullover with ribbed neck, cuffs, and bottom. Hand wash, dry flat. (Pins not included—see item [B] below.) Misses Sizes S(8-10), M(12-14), L(16-18). State S, M, or L. Colors: 35 blue; 78 white; 80 gray; 82 black. State color number-and-name. X 251-4206 D—Mailing weight 0.50 lb.19.00

The Accessory

B ENAMEL BUTTERFLY PINS In hand-enameled sterling silver with 14K gold-plate accents. Safety pin closure. Shipped from a factory near Wynonah, Pennsylvania. Allow extra time. Colors: 17 yellow; 35 blue. State color number-and-name. X 108-4375 FC—We pay postage24.95

THE OTHER ACCESSORY: Watch sold on opposite page



See How to Find Your Size in our big Fall '77 Catalog, page 296. For more Sportswear, see pages 86-119.



12 JCPenney



Classically-Tailored Tie-Shirt

a great gift value

BECAUSE it's truly feminine in soft-draping Ultressa®—Klopman's woven texturized Dacron® polyester. Featuring a separate, long tie that can be worn many ways for a variety of looks. In a medley of colors.

AND PRICED AT ONLY

12.00 Misses Sizes

Tall Misses, Women's Sizes
at slightly higher price

A TIE-SHIRT In Ultressa®—Klopman's woven texturized Dacron® polyester that's almost as soft as silk. Button-front. Pointed shirt collar. Long sleeves with button-cuffs. Straight bottom. Separate tie can be worn in a variety of ways for your individual look. Machine wash warm, tumble dry. (Pin not included—sold on opposite page.)

Colors: 02 pink, 03 white, 35 blue, 52 beige, 31 jade green. State color number-and-name.

Misses Sizes: 8, 10, 12, 14, 16. State size, color. X 242-8225 D—Mailing weight 0.40 lb. 12.00

Tall Misses Sizes: 12, 14, 18, 20. State size, color. X 242-8233 D—Mailing weight 0.40 lb. 13.00

Women's Sizes: 38, 40, 42. State size, color. X 242-8241 D—Mailing weight 0.40 lb. 13.00

The Accessory

B HAMMERED-LOOK WATCH Full-numeral gold-tone dial. Gold-tone base-metal cushioned-shaped case and matching bangle bracelet with spring-catch closure. We pay postage. X 644-9169 A 21.88

THE OTHER ACCESSORY
Pin sold on opposite page

Charge It—see page 340

Pants,
pages 96, 97



Fully-Assembled Firescreen with Tempered Glass* Doors

a great gift value

BECAUSE it has these top features

- Smart styling: steel frame panels have mitered corners for "picture frame" beauty and added rigidity
- Shatter-resistant $\frac{7}{32}$ -in.-thick tempered glass* panels: let you enjoy the fire's beauty while keeping sparks and ashes inside
- Convenient slide-lock handles: keep doors securely closed
- Adjustable damper for draft control: close it to help keep warm air in room when fire goes out

and you **SAVE \$40**
OUR LOWEST PRICE EVER

*Read Penney Pointers
about Tempered Safety Glass
on page 1080 of our big
Fall '77 Catalog

NOW ONLY

69⁹⁹

This special price
ends Dec. 24

A HELPS MINIMIZE LOSS OF COSTLY ROOM HEAT UP CHIMNEY while providing unobstructed view of fire. Doors close to help conserve heat and keep sparks and ashes safely inside; open for full access to fireplace. Bi-fold doors lift out for easy cleaning. Thick fiber-glass packing around metal frame seals against air leaks; compensates for minor masonry irregularities. Installs easily—just mount over fireplace opening with brackets (incl.) 4 sizes—see "How To Order" below. Optional curtain, fireset sold below. Screen reduced from our big Fall '77 Catalog, p. 961. Not mailable: see page 338. After Dec. 24, order at Reg. price.

XJ 960-8332 B—Antique Brass-Plated Reg. \$109.99; NOW 69.99
XJ 960-8340 B—Black/Polished Brass-Plated Reg. \$109.99; NOW 69.99
XJ 960-8357 B—Polished Brass-Plated Reg. \$109.99; NOW 69.99
XJ 900-7972 B—All black Reg. \$109.99; NOW 69.99

HOW TO ORDER [A] & [B]
Measure fireplace opening with a metal rule. Find measurements and corresponding Size Number in chart at right. State Size Number when ordering. Sizes include proper overlap.

Size Number	Adjusts to fit openings		Shpg. wt. [A]
	Width (in.)	Height (in.)	
01	28 to 37	25 to 28	48 lbs.
02	28 to 37	28½ to 31	48 lbs.
04	37½ to 43	25 to 28	48 lbs.
05	37½ to 43	28½ to 31	48 lbs.

B FITTED METAL MESH CURTAIN. Fits [A]. Helps prevent sparks, ashes from scattering when glass firescreen doors are open. Mailable: wt. 4 lb.
XJ 960-8365 B—State same size number as Firescreen [A] 17.99

C SAVE \$10 ON MATCHING 4-PC. FIRESET. Includes brush, poker, shovel, 28½-in. stand. Reduced from our big Fall '77 Catalog, page 961. Mailable. This special price ends Dec. 24, 1977. After Dec. 24, order at Reg. Price.

Metal Finish	Catalog No	Lbs.	Reg.	NOW
Antique Brass-Plated	XJ 953-0080 A	8.40	\$29.99	19.99
Black/Polished Brass-Plated	XJ 953-0106 A	8.50	29.99	19.99
Polished Brass-Plated	XJ 953-0098 A	8.50	29.99	19.99
Black	XJ 900-7980 A	9.00	29.99	19.99

More fireplace needs on pages 278-282; complete selection in Fall '77 Cat., pp. 957-973.



Our Richly Quilted Acetate Satin Comforter

a great gift value

BECAUSE your family
can wake up in luxury
on Christmas morning

AND PRICED **16⁹⁰**
AT ONLY Twin Size

LUXURIOUS ACETATE SATIN adds the right touch to the holiday season. Cozy comforter has acetate satin face and back with polyester fill. Warm enough to be used alone or add a blanket for extra warmth. With its coordinating bedruffle, it becomes a handsome and easy-to-spread bedcovering by day—a great time-saver during the festive season. It's reversible, too! Reverse sides of comforters match bedruffle colors—brown reverses to bone, True Blue reverses to Lt. Blue, Vivid Red, White, and gold comforters are the same color on both sides. When ordering bed-ruffles, use same color codes as for comforter. Bed-ruffle has elastic top that stretches to fit sizes given below. Unquilted pillow sham has 3-in. ruffle trim. Dry clean only. State color code and name when ordering.

Twin Size Comforter 68x86 in.	
X 720-7780 C—Mailing weight 6.50 lbs	16.90
Full Size Comforter 76x86 in.	
X 720-7798 C—Mailing weight 6.50 lbs	21.90
Queen/King Size Comforter 101x86 in.	
X 720-7806 C—Mailing weight 7.50 lbs	29.90
Twin/Full Size Bedruffle	
X 720-7822 C—Mailing weight 0.90 lb	7.90
Queen/King Size Bedruffle	
X 720-7830 C—Mailing weight 1.10 lbs	9.90
Standard-Size Pillow Sham	
X 720-7814 C—Mail wt 0.50 lb	Each 5.90

For a complete designer look,
combine with our Satin Sheets—
sheets are sold in this
catalog, on page 246.

Comforter measurements are approximate

Wicker tray and accessories
shown sold on p. 268

Other accessories shown are sold in
our Fall '77 Catalog.

for Wallcovering see p. 941.

Lamp p. 1041. Headboard p. 1204.

Charge It—see page 340.



Women's Fashion Boots

a great gift value

BECAUSE they have softly cushioned nylon tricot linings; expandable elastic gores set in at tops for good fit; full-length side zippers for on-off ease—and come in a medley of fashionable colors

AND YOU SAVE \$2.00

ONLY TILL DEC. 24

20⁹⁷ and **23⁹⁷** Pair

1 SUPPLE SUEDED SPLIT-LEATHER UPPERS. Boots about 15 in. high. Durable composition outsoles and stacked-look, 3-in. heels. B (medium) width. Reduced from our big Fall '77 Catalog—see page 341. This special price ends Dec. 24. After Dec. 24 order at regular price. Mailing weight 3 lbs.
 Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 X 603-0944 B—Russet
 X 603-1033 B—Chocolate Brown
 X 603-2395 B—Wine
 X 603-1017 B—Black
 X 603-0936 B—GrayReg. \$25.97; NOW 23.97

2 SMOOTH-FINISH, EASY-CARE URETHANE UPPERS. Boots about 15 in. high. Durable composition outsoles and stacked-look, 3-in. heels. B (medium) width. Reduced from our big Fall '77 Catalog—see page 341. This special price ends Dec. 24. After Dec. 24 order at regular price. Mailing weight 3 lbs.
 Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 X 603-0076 B—Brown
 X 603-9978 B—Bone
 X 602-8393 B—Camel
 X 603-2338 B—Black (smooth, shiny finish)
 X 603-1090 B—Rust
 X 602-8419 B—Black
 X 603-1108 B—WhiteReg. \$22.97; NOW 20.97

See How to Find Your Size in our big Fall '77 Catalog, page 392

See more women's footwear on pages, 34, 35, 38, 137, 138, 139

Charge it—see page 340

All boots on this page are
Sanitized TREATED





Leather Pants Coat a great gift value

BECAUSE it's of smooth, soft, top-grain cowhide, tailored with beautiful detailing and workmanship. And there's ■ zip-out pile liner when the weather calls for extra warmth.

AND YOU SAVE \$10

NOW **89⁹⁹** ONLY Misses ONLY TILL DEC. 24, 1977

Tall Misses Sizes ■ same savings, slightly higher price

A PANTS COAT WITH ZIP-OUT LINER Lined in acetate taffeta. Zip-out liner of acrylic pile (polyester back). Tucking trim on bodice front, back, and pockets. Notched collar. Wrap-tie belt. Lots ■ double top-stitching. Imported from Canada and South Korea. Clean by leather method. These special prices end Dec. 24. After that date, order at Reg. prices. Reduced from our big Fall '77 Catalog—see page 122. Colors: 53 nutmeg, 52 luggage, 82 black (not shown). State color number-and-name.

Misses Sizes 8, 10, 12, 14, 16, 18. State size. State color above. Mailing weight 3.25 lbs.

X 262-0748 D—Abt. 31½ in. long. Reg. \$99.99. NOW 89.99

Tall Misses Sizes 12, 14, 16, 18, ■. State size. State color above. Mailing weight 3.50 lbs.

X 262-0755 D—Abt. 33½ in. long. Reg. \$109.99. NOW 99.99

The Accessory

B SUEDE-TRIM KNIT GLOVES ■ acrylic knit. Heavyweight cablestitch on back. Hand-stitched sueded leather trim on back and palm. One size fits most. Hand wash, dry flat. Imported from Hong Kong.

State color-number-and-name: 85 copper; 52 natural; 80 gray. X 105-0293 C—Mailing weight 0.70 lb. 9.00

THE OTHER ACCESSORY

Cowl-neck sweater sold on page 93

See more outerwear on pages 122-125

See How to Find Your Size in our big Fall '77 Catalog, page 296



let's get
personal.

JUNIORS



A
Also
Tall
Sizes

Robe [A] contains

Amel
the feel good life

C
Also
Tall
Sizes

D Also
Tall
Sizes

Calico-Trimmed Nightwear

A WRAP ROBE in Amel® triacetate-and-nylon fleece. Attached self-fabric hood. Self-fabric tie belt. Cotton calico-print lines and trims hood, and trims V-neck and long sleeves. Iron-on calico-print letters (each robe will be shipped with two sets of the alphabet plus extras). Easy-to-follow instructions included. In red with multicolor trim. Wear with [B], [C] or [D] for a great-looking set. Machine wash warm, tumble dry.

Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). *State S, M, or L—not number size.*

X 126-7442 B—Mail. wt. 1.50 lbs 19.00

Tall Junior Sizes (fit 5'7" and over): S(fits sizes 7-9), M(11-13), L(15). *State S, M, or L—not number size.*

X 126-7459 B—Mail. wt. 1.50 lbs 21.00

B to D MONOGRAMMED SLEEPWEAR Cotton calico-print facing on placket-front, covered buttons, and trim on round neckline and long sleeves. Iron-on calico-print letters (each item will be shipped with two sets of the alphabet plus extras). Easy-to-follow instructions included. Machine wash warm, tumble dry.

Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). *State S, M, or L—not number size.*

Tall Junior Sizes (fit 5'7" and over): S(fits sizes 7-9), M(11-13), L(15). *State S, M, or L.*

[B] Short Night Shirt. In brushed acetate-nylon. Calico-trimmed pocket and shirttail bottom. Diagonal button closing. Matching bikinis have elasticized hip, legs. ■ white *State size.*

X 126-7483 B—Junior Sizes—Mail. wt. 0.50 lb 8.00

[C] Long Night Shirt. In brushed acetate-nylon. Calico-trimmed pocket, bottom, and side slit. Diagonal button closing. ■ red. *State size above.*

X 126-7467 B—Junior Sizes—Mail. wt. 0.60 lb 10.00

X 126-7475 B—Tall Junior Sizes—Mail. wt. 0.60 lb 12.00

[D] Footed Pajamas. ■ brushed nylon. Calico-trimmed shirttail bottom, feet. Pants have elasticized waist, ankles. Skid-resistant polyvinyl soles. In white. *State size.*

X 126-7491 B—Junior Sizes—Mail. wt. 0.70 lb 12.00

X 126-7509 B—Tall Junior Sizes—Mail. wt. 0.70 lb 14.00



all wrapped up in
cotton chenille

Striking Stripes

HOODED WRAP ROBE. V-neckline. Wide ¾-length sleeves. Attached hood. Self-fabric tie belt. Side-seam pocket. Machine wash warm, tumble dry. Mail wt. 1.20 lbs.

Junior Sizes: S (fits sizes 7-9), M (11-13), L (15). *State S, M, or L—not number size.*
Colors: 03 red/white stripes, 34 blue/white stripes, 25 green/white stripes. *State color number-and-name.*

X 126-3573 D 18.00

Tall Junior Sizes (fit 5'7" and over): S (fits sizes 7-9), M (11-13), L (15). *State S, M, or L—not number size.* Available in red/white stripes only—do not state color.

X 126-3722 B 20.00

See How to Find Your Size
in our big Fall '77 Catalog, page 296

**Your Search for VALUE
Ends at Penneys**



holiday trimmings

C
Also
Tall
Sizes

Beautiful Robes and a Gown

A EMBROIDERY-TRIMMED ROBE in Arnel® triacetate-and-nylon fleece for extra warmth. Self-fabric ruffle on front yoke. Zipper front—step-in styling. Elastic forms ruffle on long sleeves. Self-fabric back ties. Team up with gown [B] for a beautiful set. In white. Machine wash warm, tumble dry. *Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). State S, M, or L.*
X 126-7558 B—Mail. wt. 1.20 lbs 19.00

B FLOUNCED-SKIRT GOWN in brushed acetate-nylon. Embroidery and self-fabric ruffle trim front yoke. Button-back closing. Elastic forms ruffle on long sleeves. Team up with robe [A] for a beautiful set. In white. Machine wash warm, tumble dry. *Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). State S, M, or L.*
X 126-7566 B—Mail. wt. 0.70 lb 9.00

C SOFT, QUILTED ROBE in cotton quilted to Kodol® polyester fiberfill, lined in acetate. Zipper front—step-in styling. Flower applique and rickrack on reverse-print apron-look front. Cotton eyelet trim. Long sleeves. Machine wash warm, tumble dry. *Junior Sizes: 7, 9, 11, 13, 15. State size.*
Colors: 35 blue; 03 red. State color number-and-name.
X 126-7517 D—Mail. wt. 1.90 lbs 18.00
Tall Junior Sizes: (fit 5'7" and over): 7, 9, 11, 13, 15. State size. In blue only—do not state color.
X 126-7525 B—Mail. wt. 1.90 lbs 20.00

Robe and Gown Coordinates

D WRAP ROBE in shiny Enkalure® nylon. Elasticized raised waistline. Self-fabric ties in front. Elastic forms ruffle on long sleeves. Eyelet trim. In white with green trim. Machine wash warm, tumble dry. Mail. wt. 1.50 lbs. *Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). State S, M, or L—not number.*
X 126-2070 ■ 17.00

E PLUNGE-NECK GOWN in shiny Enkalure® nylon. Elasticized backwaist for comfort. Self-fabric ties under bust and thin shoulder straps. Eyelet trim. In white with green trim. Machine wash warm, tumble dry. Mail. wt. 0.70 lb. *Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). State S, M, or L—not number.*
X 126-2062 B 11.00

*Enkalure is a Reg. T.M. of American Enka Co., Enka, N.C.

F YOKE-FRONT ROBE in Arnel® triacetate-and-nylon fleece. Button-front styling. Gathered under yoke for softness. White eyelet trim at neck, yoke, and on long sleeves. In emerald green. Machine wash warm, tumble dry. Mail. wt. 1.20 lbs. *Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). State S, M, or L—not number.*
X 126-1817 B 23.00

G SCOOP-NECK GOWN in brushed acetate-and-nylon. Self-fabric ties in back. Eyelet ruffle trim. Elasticized wrists on long sleeves. Flounce at hem. In white with emerald green trim. Machine wash warm, tumble dry. Mail. wt. 0.70 lb. *Junior Sizes: S(fits sizes 7-9), M(11-13), L(15). State S, M, or L—not number.*
X 126-1932 B 10.00

See How to Find Your Size in our big Fall '77 Catalog, page 296

Buy it now and Charge it—see page 340



sweet reflections



JUNIORS

Your Search for VALUE
Ends at Penneys

44
SMALLER WOMEN
44

WishbookWeb.com



Coordinating Robes and Pajamas

A WRAP ROBE in cotton flannel. Self-fabric tie belt. White cotton flannel trim down front and on long sleeves. In red/white/blue plaid. Machine wash warm, tumble dry.

Junior/Misses Sizes: S(fits sizes 7/8-9/10), M(11/12-13/14), L(15/16-17/18) *State S, M, or L*
X 126-2203 B—Mail wt. 1.20 lbs 16.00

Tall Junior/Misses Sizes (fit 5'7" and over) S(fits sizes 7/8-9/10), M(11/12-13/14), L(15/16-17/18) *State S, M, or L—not number size*
X 126-2385 B—Mail wt. 1.20 lbs 18.00

B HOODED ROBE in Acrilan® acrylic blanket cloth. Snap-front closing. Plaid cotton flannel lines hood and trims long sleeves. In white with plaid trim. Machine wash warm, tumble dry.

Junior/Misses Sizes: S(fits sizes 7/8-9/10), M(11/12-13/14), L(15/16-17/18) *State S, M, or L*
X 126-2096 B—Mail wt. 1.90 lbs 21.00

C COZY, WARM ROBE in Arnel® triacetate-and-nylon fleece. Zipper front—step-in styling. Plaid cotton flannel collar and trim down front, robe and on sleeves. In blue with plaid trim. Machine wash warm, tumble dry.

Junior/Misses Sizes: S(fits sizes 7/8-9/10), M(11/12-13/14), L(15/16-17/18) *State S, M, or L*
X 126-2195 B—Mail wt. 1.20 lbs 18.00

D COORDINATING PAJAMAS in cotton flannel. Top has button front, long sleeves, white collar. Pants are elasticized at waist. In red/white/blue plaid. Machine wash warm, tumble dry.

Junior/Misses Sizes: S(fits sizes 7/8-9/10), M(11/12-13/14), L(15/16-17/18) *State S, M, or L—not number size*
X 126-2633 B—Mail wt. 0.90 lb 9.00

Tall Junior/Misses Sizes (fit 5'7" and over) S(fits sizes 7/8-9/10), M(11/12-13/14), L(15/16-17/18) *State S, M, or L—not number size*
X 126-2658 B—Mail wt. 0.90 lb 11.00

Slippers sold on page 34

Sophisticated Coordinates

E & F PRINT GOWN AND ROBE in nylon tricot. Wear these beautiful coordinates separately or as an ensemble. Machine wash warm, tumble dry.

Misses Sizes: S(fits sizes 8-10), M(12-14), L(16-18) *State S, M, or L—not number size*

Women's Sizes: XL(fits sizes 38-40), XXL(42-44) *State XL or XXL—not number size*

Tall Misses Sizes (fit 5'7" and over) S(fits sizes 8-10), M(12-14), L(16-18) *State S, M, or L*

[E] Gown: Low plunge neckline with gathering under bust. Thin self-fabric straps. Mail wt. 0.90 lb *State size above*

X 126-2955 B—Misses Sizes 11.00

XF 126-3292 B—Women's Sizes 13.00

X 126-2971 B—Tall Misses Sizes 13.00

[F] Robe: Covered-button front. 7/8-length sleeves. Mail wt. 0.90 lb *State size above*

X 126-3367 B—Misses Sizes 17.00

XF 126-3516 B—Women's Sizes 19.00

X 126-3375 B—Tall Misses Sizes 19.00

G FULL-LENGTH WRAP ROBE in Acrilan® acrylic pile. Warm and cozy for comfortable lounging. Tailored styling with wide, notched collar, self-fabric tie belt, and 3/4-length sleeves with turned-back cuffs. Patch pocket. Machine wash warm, tumble dry. Mail wt. 2.20 lbs. **This special price (Misses Sizes) ends Dec. 24. After Dec. 24, order at Reg. Price. Reduced from our big Fall '77 Catalog—see page 205.**

Misses Sizes: S(fits sizes 8-10), M(12-14), L(16-18) *State S, M, or L—not number size*

Colors: 36 azure blue, 12 peach, 16 lemon yellow, 34 lt. blue, 11 red, 11 white *State color number-name*

X 126-6964 D Reg. \$20.00, NOW 18.00

Tall Misses Sizes (fit 5'7" and over) M(fits sizes 12-14), L(16-18) *State M or L. In azure blue only—do not state color*

X 126-7657 B 20.00

H PRINT SCUFFS. Nylon tricot uppers, inner soles, and lining. Vinyl soles. Match gown [E] and robe [F] and coordinate with robe [G]. Machine wash warm, tumble dry.

Sizes: S(fits shoe sizes 5-6), M(6½-7½), L(8-9), XL(9½-10) *State S, M, L, or XL*

X 126-3540 B—Mail wt. or 0.50 lb Pr. 4.50

See How to Find Your Size
in our big Fall '77 Catalog, page 296

Charge it—see page 340

dazzling
colors

pile robe in
misses sizes

a great
gift value

SAVE \$2

ONLY TILL DEC. 24, 1977

NOW
ONLY 18.00

See our low price for Tall Sizes, too

Robe [G] in



F
Also
Women's
and
Tall
Sizes

G
Also
Tall
Sizes

H

JCPenney 23

WishbookWeb.com

touches of drama



for the festivities

G
In Junior
and Tall
Junior Sizes

H
In Misses
and Women's
Sizes

Dazzle the Holidays in Red and Black

A LACE-TRIMMED ROBE in shiny nylon. Button front closing. Deep plunge neckline. Nylon lace trim on front and on long sleeves. In red with black trim. Machine wash warm. Tumble dry.

Misses Sizes: P (fits size 8), S (10-12), M (14-16), L (18). *State P, S, M, or L—not number size.*
X 126-7590 B—Mail wt. 0.90 lb. 18.00

Tall Misses Sizes (fit 5'7" and over): S (fits sizes 10-12), M (14-16), L (18). *State S, M, or L.*
X 126-7608 B—Mail wt. 0.90 lb. 20.00

B MINI GOWN WITH PANTIES in shiny nylon. Self-fabric tie on bodice. Nylon lace trim under bust. Flounce at hem. Bikini panties have elastic hip and leg openings. In red with black trim. Machine wash warm, tumble dry. Mail wt. set 0.70 lb.

Misses Sizes: P (fits size 8), S (10-12), M (14-16), L (18). *State P, S, M, or L—not number.*
X 126-7616 B—Mail wt. 1.10 lb. 11.00

C DEEP PLUNGE-NECK GOWN in nylon. Self-fabric ties between revealing lace cups. Slight gathering under bust. Thin self-fabric double shoulder straps. In black. Machine wash warm, tumble dry.

Misses Sizes: P (fits size 8), S (10-12), M (14-16). *State P, S, or M—not number size.*
X 126-7640 B—Mail wt. 0.70 lb. 12.00

D A-LINE ROBE in Dacron® polyester fleece. Embroidery and nylon satin tricot piping trim. Zip-front—step-in styling. Stand-up collar. ¾-length sleeves. In red with black trim. Machine wash warm, tumble dry.

Misses Sizes: 12, 14, 16, 18. *State size.*
X 126-7632 B—Mail wt. 2.20 lbs. 24.00

E LACE-TRIMMED GOWN in shiny nylon. Deep plunge neckline. Nylon lace trim. Front slits. In red with black trim. Machine wash warm, tumble dry.

Misses Sizes: P (fits size 8), S (10-12), M (14-16), L (18). *State P, S, M, or L.*
X 126-7574 B—Mail wt. 0.70 lb. 11.00

Tall Misses Sizes (fit 5'7" and over): S (fits sizes 10-12), M (14-16), L (18). *State S, M, or L.*
X 126-7582 B—Mail wt. 0.70 lb. 13.00

F SCUFFS. Nylon uppers, linings, innersoles. Vinyl soles. Nylon lace trim. In red with black trim. Machine wash warm, tumble dry.

Sizes: S (fits shoe sizes 5-6), M (6½-7½), L (8-9), XL (9½-10). *State S, M, L, or XL—not number.*
X 126-7624 B—Mail wt. pr. 0.50 lb. Pr. 4.50

G KABUKI-STYLE LOUNGE ROBE in Arnel® Inacetate-and-nylon fleece. Calico-printed trim in cotton. Gathering under bust. Wide ¾-length sleeves. Back zipper. Self-fabric ties in back. Machine wash warm, tumble dry.

Junior Sizes: S (fits sizes 7-9), M (11-13), L (15). *State S, M, or L—not number size. State color number-name: 03 red; 82 black.*
X 126-3656 B—Mail wt. 1.20 lb. 20.00

Tall Junior Sizes (fit 5'7" and over): S (fits sizes 7-9), M (11-13), L (15). *State S, M, or L—not number. In red only—do not state color.*
X 126-3698 B—Mail wt. 1.20 lb. 22.00

H QUILTED-SKIRT LOUNGE ROBE. Top in Arnel® Inacetate-and-nylon fleece. Self-fabric tie belt. Skirt and cuffs on long sleeves in printed acetate-and-nylon quilted to Kodol® polyester fiberfill. Zip front—step-in styling. Convertible collar. In black with multicolor print. Machine wash warm, tumble dry.

Misses Sizes: S (fits sizes 8-10), M (12-14), L (16-18). *State S, M, or L—not number size.*
X 126-3565 B—Mail wt. 1.70 lbs. 22.00

Women's Sizes: XL (fits sizes 38-40), XXL (42-44). *State XL or XXL—not number size.*
X 126-3581 B—Mail wt. 1.70 lbs. 24.00

See How to Find Your Size
in our big Fall '77 Catalog, page 296

Polyester fiberfill
in Robe (H)—

Kodol®
polyester

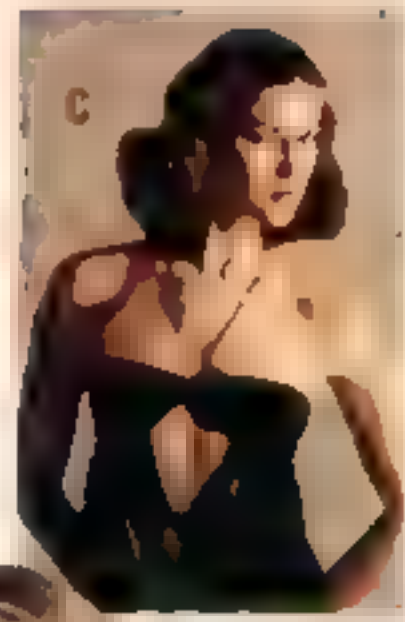
Charge it—
see page 340

JCPenney 25

WishbookWeb.com



captivating combinations



B

Also Women's and Tall Sizes

C

Also Tall Sizes

D

Also Women's Sizes



Robe (B) contains

Amel



F

Eye-Catching Robes and Gowns

A ELEGANT CAFTAN in polyester knit. Plunge neckline with front hook and self-fabric bow trim. Slip-over styling. Wide body has comfortable armhole openings. Machine wash warm, tumble dry.

Misses Sizes: One size fits misses sizes 10-18—do not state size.

Colors: 82 black, 15 champagne beige. *State color number and name.*

X 126-3847 C—Mail wt. 0.90 lb. 22.00

Women's Sizes: One size fits women's sizes 38-44—do not state size. In black only—do not state color.

XE 126-3854 A—Mail wt. 0.90 lb. 24.00

B TIGER-PRINT ROBE in Arnel® triacetate-nylon fleece. Dropped-shoulder styling. 3/4-length sleeves. Brown piping trims neckline and sleeves. Rope tie belt. Zipper front—step-in styling. Tiger print in shades of brown. Machine wash warm, tumble dry.

Misses Sizes: S (fits sizes 8-10), M (12-14), L (16-18). *State S, M, or L—not number size.*

X 126-3706 B—Mail wt. 1.70 lbs. 26.00

Women's Sizes: XL (fits sizes 38-40), XXL (42-44). *State XL or XXL—not number size.*

XE 126-3771 B—Mail wt. 1.70 lbs. 28.00

Tall Misses Sizes: (fit 5'7" and over). S (fits sizes 8-10), M (12-14), L (16-18). *State S, M, or L—not number.*

X 126-3748 B—Mail wt. 1.70 lbs. 28.00

C CONVERTIBLE HALTER GOWN in shiny nylon tricot. Strapless gown converts to halter style with necklines ties. Elasticized all-around top opening for comfort and fine fit. Attractive cut-out under bust. Machine wash warm, tumble dry.

Misses Sizes: S (fits sizes 8-10), M (12-14), L (16-18). *State S, M, or L—not number size.*

Colors: 15 ivory, 82 black. *State color number and name.*

X 126-3896 D—Mail wt. 0.70 lb. 10.00

Tall Misses Sizes: (fit 5'7" and over). S (fits sizes 8-10), M (12-14), L (16-18). *State S, M, or L—not number.* Available in ivory only—do not state color.

X 126-3904 B—Mail wt. 0.70 lb. 12.00

D TIGER-PRINT GOWN in nylon tricot. Keyhole opening at bodice. Brown piping trims bodice and shoulder straps. Tiger print in shades of brown. Machine wash warm, tumble dry.

Misses Sizes: S (fits sizes 8-10), M (12-14), L (16-18). *State S, M, or L—not number size.*

X 126-3789 B—Mail wt. 0.60 lb. 10.00

Women's Sizes: XL (fits sizes 38-40), XXL (42-44). *State XL or XXL—not number size.*

XE 126-3821 B—Mail wt. 0.60 lb. 12.00

E TIGER-PRINT SCUFFS. Nylon tricot uppers, inner-soles and linings. Vinyl soles. 1 3/4-in. wedge heel. Print matches robe [B] and gown [D]. Machine wash warm, tumble dry.

Sizes: S (fits shoe sizes 5-6), M (6 1/2-7 1/2), L (8-9), XL (9 1/2-10). *State S, M, L, or XL—not number size.*

X 126-3839 B—Mail wt. pr. 0.50 lb. Pr. 4.50

PRICED DOWN \$8.35 NOW ONLY 7.50

F AMBUSH FRAGRANCE FOUR-PIECE GIFT SET by Dana. Contains 1.75 oz. cologne spray, 0.5 oz. liquid sachet, and 1 oz. perfume bath oil. Necklace with jeweled-look pendant is included with each set. Beautifully gift-boxed. We pay postage. Priced down from our big Fall '77 Catalog—see page 207.

X 102-0510 A. Set was \$15.85, NOW 7.50

Dressed-Up Robes

G ELEGANT QUILTED ROBE in acetate satin quilted to Kodol® polyester fiberfill, lined in acetate. Face trims front yoke, stand-up collar, and long sleeves. Covered-button front. Machine wash cold, line dry only.

Misses Sizes: 10, 12, 14, 16, 18. *State even size.*

Colors: 15 cream, 34 ice blue. *State color number and name.*

X 126-7533 D—Mail wt. 1.90 lbs. 18.00

Tall Misses Sizes: 12, 14, 16, 18, 20. *State even size.* In cream only—do not state color.

X 126-7541 B—Mail wt. 1.90 lbs. 20.00

H FLOWING CAFTAN in Arnel® triacetate-nylon fleece. Stand-up collar trimmed with gold-color piping. Wide 3/4-length sleeves have gold-color piping and ribbon trim. Zipper front—step-in styling. Tassel on zipper. In brown. Machine wash warm, tumble dry.

Misses Sizes: S (fits sizes 8-10), M (12-14), L (16-18). *State S, M, or L—not number size.*

X 126-3862 B—Mail wt. 1.10 lbs. 20.00

Women's Sizes: XL (fits sizes 38-40), XXL (42-44). *State XL or XXL—not number size.*

XE 126-3870 B—Mail wt. 1.10 lbs. 22.00

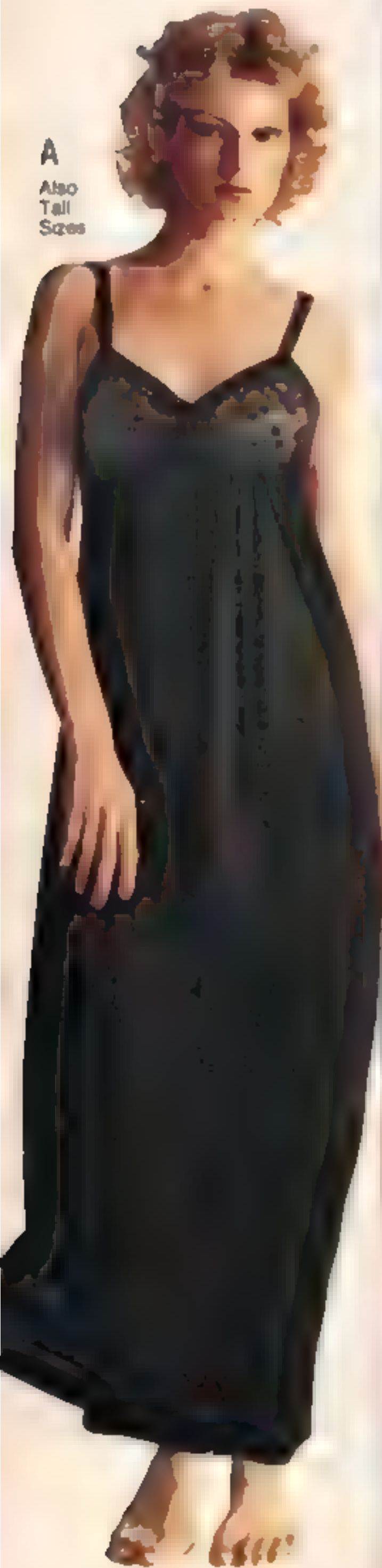
See How to Find Your Size in our big Fall '77 Catalog, page 296.

Charge It—see page 340



in the
holiday mood

A
Also
Tall
Sizes



Sophisticated Sleepwear

A **STRETCH-BRA GOWN** Sheer stretch-nylon lace bodice and straps. Slight gathering under bust. Shiny nylon-satin tricot skirt. In black. Machine wash warm, tumble dry.
Bust Sizes (fits A, B, C cups): 32, 34, 36, 38.
State even size

Misses Sizes: State even size above
 X 125-0331 B—Mail wt 0 50 lb 11.00

Tall Misses Sizes (fit 5'7" and over): *State even size above when ordering*

X 125-1073 B—Mail wt 0 50 lb 12.00

B **LACE-INSET GOWN** in shiny nylon-satin tricot. Nylon-lace bands and button trim on bodice front. Plunge neckline and low elasticized back. Thin self-fabric straps cross-over in back. Machine wash warm, tumble dry.

Misses Bust Sizes S(fits 32-34 in.), M(35-37), L(38-40)

State S, M, or L—not number size

Colors 35 crystal blue, 82 black. *State color number and name*

X 125-0547 D—Mail wt 0 50 lb 12.00

C **WRAP-SKIRT GOWN** in shiny nylon-satin tricot. Stretch-nylon lace under bust. Bodice has cut-out front and sides. Self-fabric neckline tie. Front slit forms wrap-skirt effect. Machine wash warm, tumble dry.

Misses Bust Sizes S(fits 32-34 in.), M(35-37), L(38-40)

State S, M, or L—not number size

Colors 07 coral, 54 brown. *State color number and name when ordering*

X 125-0521 D—Mail wt 0 50 lb 11.00

D **CUT-OUT BODICE GOWN** in shiny nylon-satin tricot. Plunge neckline and low sides and back for a revealing look. Front keyhole opening. Thin self-fabric shoulder straps and crisscross back straps. Machine wash warm, tumble dry.

Misses Bust Sizes S(fits 32-34 in.), M(35-37), L(38-40)

State S, M, or L—not number size

Colors 15 winter white, 30 turquoise. *State color number and name*

X 125-0505 D—Mail wt 0 50 lb 11.00

E **MINI SET** in shiny nylon-satin tricot. Camisole top has thin self-fabric straps and pretty nylon-lace trim at bodice. Short dance pants have nylon-lace trim at leg openings. Elasticized waist. Machine wash warm, tumble dry.

Misses Bust Sizes P(fits 30 in.), S(32-34), M(35-37)

State P, S, or M—not number size

Colors 15 ivory, 35 blue, 82 black. *State color number and name*

X 125-0570 D—Mail wt 0 40 lb 8.00

Holiday-Inspired Sets

F **"FLY-AWAY" GOWN WITH BIKINIS** in shiny nylon-satin tricot. Gown has plunge neckline and self-fabric front. Nylon-lace cap sleeves. Self-fabric bikini panties have elastic at hip and leg openings. In black. Machine wash warm, tumble dry.

Misses Bust Sizes S(fits 32-34 in.), M(35-37), L(38-40)

State S, M, or L—not number size

X 125-0604 B—Mail wt 0 50 lb 11.00

G **THREE-PIECE SLEEP SET** Short coat in sheer nylon. Elbow-length sleeves. Nylon-lace trim. Short gown has cups of sheer nylon, skirt of shiny nylon-satin tricot. Elasticized under bust. Plunge neckline. Lace straps and trim. Bikini panties in shiny nylon-satin tricot with elastic at hip and leg openings. In black. Machine wash warm, tumble dry.

Misses Bust Sizes S(fits 32-34 in.), M(35-37), L(38-40)

State S, M, or L—not number size

X 125-0612 B—Mail wt set 0 50 lb Set 10.00

See How to Find Your Size in our big Fall '77 Catalog, page 296

Buy it now
 and **Charge It**—
 see page 340

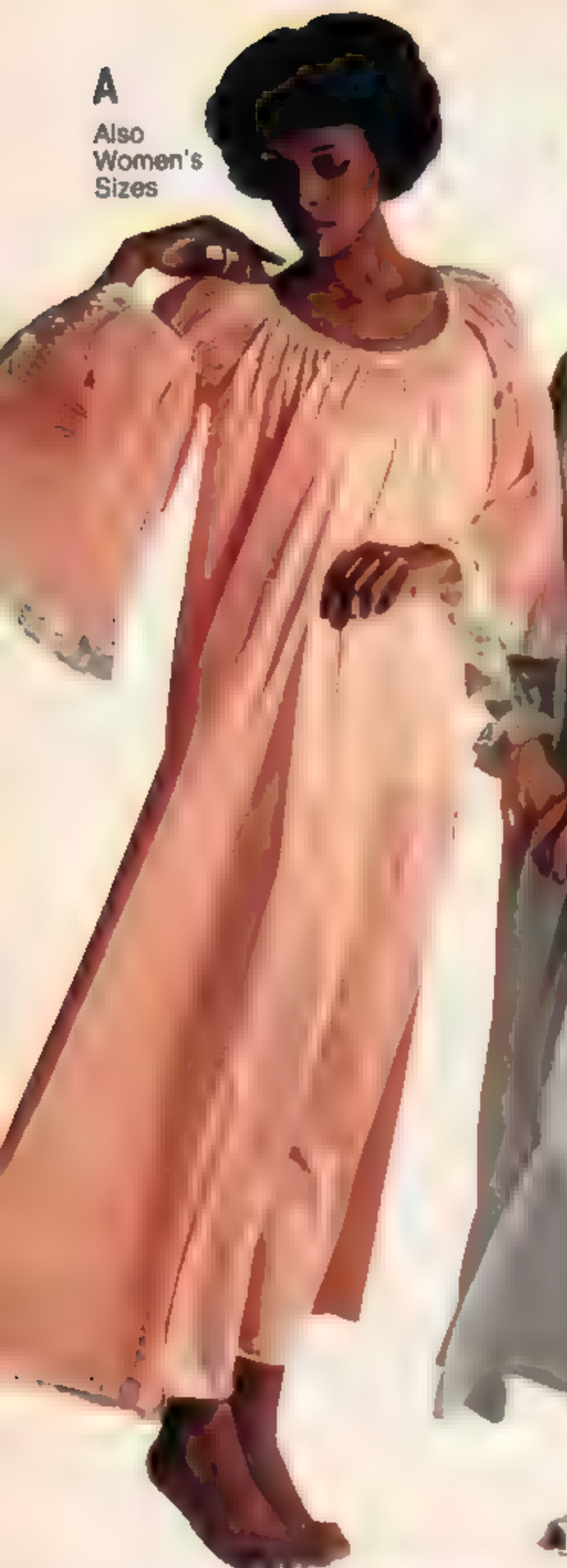
**Your Search for VALUE
 Ends at Penneys**



flowing night-fashions

A

Also
Women's
Sizes



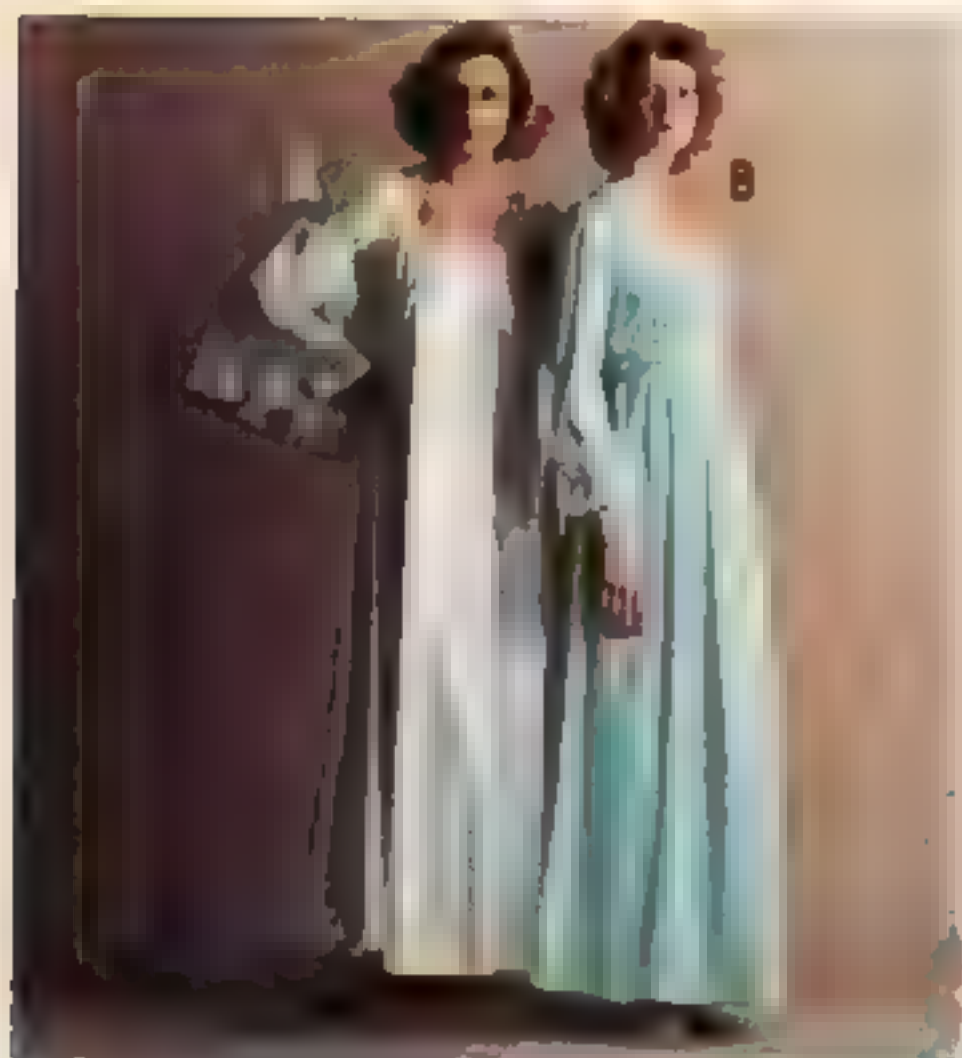
B

C



D

Also
Women's
Sizes



Gleaming Nylon Satin Tricot

A PLEATED-SLEEVE GOWN in shiny nylon satin tricot. Pleated long sleeves in sheer nylon. Ecru stretch-lace trims round neck and wide sleeves. Machine wash warm, tumble dry.
Colors: 12 apricot, 15 ivory. *State color number-name.*
Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
X 125-0638 D—Mail wt 0.50 lb. 16.00
Women's Bust Sizes: XL(fits 41-44 in.), XXL(45-48).
State XL or XXL—not number size.
XE 125-1107 D—Mail wt 0.50 lb. 18.00

B ROMANTICALLY-STYLED GOWN in shiny nylon satin tricot. Tiny decorative pleats across bodice. White nylon lace trims square neck, raised waist and long sleeves with elasticized wrists. Self-fabric ties at back. Machine wash warm, tumble dry.
Misses Bust Sizes: P(fits 30-31 in.), S(32-34), M(35-37), L(38-40). *State P, S, M or L—not number size.*
Colors: 78 white, 35 blue. *State color number-name.*
X 125-0620 D—Mail wt 0.50 lb. 16.00

C TUNIC PAJAMA SET in shiny nylon satin tricot. Tunic top has handkerchief-points at hem and on wide, long sleeves. Covered-button front. Polyester lace trim. Self-fabric tie belt. Pants are elasticized at waist. ■ brown with ecru lace. Machine wash warm, tumble dry.
Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
X 125-0646 B—Mail wt set 0.50 lb. Set 18.00

Warm Brushed Acetate-Nylon

D FLORAL-PRINT GOWN in brushed acetate-nylon. Lace trims square neck, yoke, and long sleeves. Gathering under front yoke in floral print on natural background. Machine wash warm, tumble dry.

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
X 125-7690 B—Mail wt 0.60 lb. 10.00
Women's Bust Sizes: XL(fits 41-44 in.), XXL(45-48).
State XL or XXL—not number size.
XE 125-7708 B—Mail wt 0.80 lb. 11.00

E COORDINATING SCUFFS in shiny nylon satin tricot. Nylon tricot lining. Open toes. Vinyl soles. Machine wash warm, tumble dry.
Sizes: S(fits shoe sizes 5-6), M(6½-7½), L(8-9). *State S, M, or L—not number size.*
Colors: ■ black, 78 white, 35 blue. *State color number-and-name.*
X 125-0653 D—Mail wt ■ 0.40 lb. Pr 3.50

F 3-PIECE CACHET SET by Prince Matchabelli. Lovely fragrance collection includes 1.9 oz. spray cologne, 1 oz. creme perfume, 0.25 oz. spray perfume. Beautifully gift-boxed. We pay postage.
X 102-0395 A Set 8.50

See How to Find Your Size in our
big Fall '77 Catalog, page 296

Your Search for VALUE Ends at Penneys



pretty
pairing

Gown
Only

B
Set

Also
Tall
Sizes

B

A LACE-TRIMMED ENSEMBLE Robe in Arnel® triacetate-nylon fleece. Stand-up collar. Button front. $\frac{3}{4}$ -length sleeves. Gown in nylon tricot. Elasticized under bust. Ecru nylon lace trims both in red. Machine wash warm, tumble dry.

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L.*
X 125-0844 B—Mail wt. set 1.60 lbs. Set 27.00

Women's Bust Size: XL(fits 41-44 in.). *Do not state size.*
XE 125-1131 A—Mail wt. set 1.90 lb. Set 30.00

Gown Only, Mail wt. 0.50 lb.
X 125-0877 B—**Misses Sizes** (State size above) 7.00

XE 125-1149 A—**Women's Size** (Do not state size) 8.00

B EMBROIDERY-TRIMMED ENSEMBLE Robe in Arnel® triacetate-nylon fleece. Zipper front—step-in styling. Gown in brushed acetate-nylon. Button-front yoke. Embroidered ribbon and self-fabric ruffle trim on both. Machine wash warm, tumble dry. *Colors:* 37 navy blue/blue robe, white gown/red trim as shown; 03 red (red robe, white gown/black trim—gown not shown). *State color number-name.*

Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size. State color number-and-name above.*
X 125-0885 D—Mail wt. set 1.50 lbs. Set 29.00

Tall Misses Bust Sizes: (fit 5'7" and over) S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size. State color number-and-name above.*
X 125-0935 D—Mail wt. set 1.50 lbs. Set 31.00

Gown Only, (As shown) State color number-name: 03 white/red trim. State size.
X 125-0919 D—**Misses Sizes**—Mail wt. 0.70 lb. 9.00

X 125-1016 D—**Tall Misses Sizes**—Mail wt. 0.70 lb. 10.00

C SCUFFS. Arnel® triacetate-nylon fleece uppers, innersoles. Nylon tricot lining. Open toes. Stitched trim across front. Machine wash warm, tumble dry. *Sizes:* S(fits shoe sizes 5-6), M(6½-7½), L(8-9), XL(9½-10½). *State S, M, L, or XL. State color number-name: 03 red (coordinates with [A] only); 37 navy blue.*
X 125-1032 D—Mail wt. pr. 0.40 lb. Pr. 3.50

Charge It—see page 340

JCPenney 31

WishbookWeb.com

**Cotton Flannel
Novelty-Printed Sleepwear**

A to C "SNOOZE" in printed cotton flannel sleepwear. Cotton eyelet trim. Yoke front adds an old-fashioned touch. Elastic forms ruffle on long sleeves. In red, green, and blue print on white. Machine wash warm, tumble dry.
Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
Women's Bust Sizes: XL(fits 41-44 in.), XXL(45-48). *State XL or XXL—not number size.*
Tall Misses Bust Sizes (fit 5'7" and over): S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*

[A] Long Gown. Button-front opening. *State size above.* Mail. wt. 0.90 lb.
X 125-7633 B—Misses 9.00
XE 125-7641 B—Women's 10.00
X 125-7658 B—Tall Misses 10.00
[B] Sleep Shirt. Button-front opening. Shirttail bottom. Matching bikini panties with elastic at hip and leg openings. *State size above.* Mail. wt. 0.50 lb.
X 125-7682 B—Misses 8.00
[C] Footed Pajamas. Button-front top. Elastic waist and ankles. Skid-resistant plastic soles. *State size above.* Mail. wt. 1 lb.
X 125-7666 B—Misses 11.00
X 125-7674 B—Tall Misses 12.00

See How to Find Your Size in our big Fall '77 Catalog, page 296

Charge It—see page 340

**Your Search for VALUE
Ends at Penneys**

take a "snooze"

Also
Women's
and
Tall
Sizes

Head-to-Toe Warmers

D TWO-TONE BLANKET-WEIGHT SLEEPER AND BOOTIES in acrylic fleece. White cotton rib-knit sleeve leg cuffs. Zip-front, convertible collar. Rope belt. Booties elasticized at cuffs sized to match sleepers. In red and white. Machine wash warm, tumble dry.
Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
X 125-0786 B—Mail. wt. set 1.70 lbs. Set 16.00

E SNOOPY® PRINTED ON FOOTED PAJAMAS in brushed nylon. Cotton rib-knit trims neck and cuffs of long sleeves. Screen-printed "ski" design. Pullover top. Pants have elastic waist ankles. Skid-resistant plastic soles on attached feet. Machine wash warm, tumble dry.
Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
State color number-name ■ white, 35 blue
X 125-0158 D—Mail. wt. 1 lb. 11.00

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F BLANKET-WEIGHT SLEEPER AND BOOTIES in acrylic fleece. White cotton rib-knit leg, sleeve cuffs. Zip-front. Elasticized backwaist. Booties with elasticized cuffs sized to match sleepers. Machine wash gentle, line dry only.
Sizes: S(fits heights to 5'2"), M(5'2"-5'4"), L(5'4"-5'6"), XL(over 5'6"). *State S, M, L, or XL.*
Colors: 35 blue, 03 red, 17 yellow. *State color number-and-name*
X 125-2832 D—Mail. wt. set 1.70 lbs. Set 15.00

G CHECKED FOOTED SLEEPER in acetate-nylon fleece. Polyester-cotton rib-knit trims neck and cuffs. Zip-front. Elasticized backwaist and ankles. Skid-resistant rubber soles on attached feet. In navy blue/white checks. Machine wash warm, tumble dry.
Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
X 125-0232 B—Mail. wt. 1.20 lbs. 11.00
Tall Misses Bust Sizes (fit 5'7" and over): S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L.*
X 125-0299 B—Mail. wt. 1.20 lbs. 12.00

H STRIPED STRETCH SLEEPER in nylon-cotton stretch-knit terry. Striped hood with white trim. Bow tie at neck. Zip-front. Drop seat. Attached feet. In red/white. Machine wash warm, tumble dry. Striped terry sleeper without hood sold in our Fall '77 Catalog—see page 214.
Misses Bust Sizes: S(fits 32-34 in.), M(35-37), L(38-40). *State S, M, or L—not number size.*
X 125-0703 B—Mail. wt. 0.90 lb. 12.00

Also
Tall
Sizes



choose a sleeper
in a cuddly
warm fabric

See striped terry
sleeper without hood
in our Fall '77
Catalog, page 214



Slippers to Please Her Many Moods

Choose Cuddly-Soft, Warm-Lined Demi-Boots or Feather-Light Scuffs



Luxuriously Soft
and So Lovely
for Lounging



6



8



7



9



Women's Slippers [1] to [5] Shown on Opposite Page

- 1** HAND-LACED, INDIAN-STYLE MOCCASINS. Heavyweight, sueded split-leather. Genuine moccasin construction. Adjustable rawhide vamp-laces. Soft acrylic pile linings. Thickly padded insoles. B(medium) width. Sizes: 4, 5, 6, 7, 8, 9, 10. *State whole size only.*
■ 600-0442 B—Rust brown
■ 600-2539 B—Sapphire blue. Mailing weight 2 lbs. Pair 6.97
- 2** HAND-LACED DEMI-BOOTS. Durable sueded split-leather uppers and outsoles. Soft acrylic pile linings. Cushioned insoles. B(medium) width. Sizes: 4, 5, 6, 7, 8, 9, 10. *State whole size only.*
X 600-2547 B—Royal blue/sapphire blue
X 600-0244 B—Beige/fawn brown. Mailing weight 2 lbs. Pair 8.97
- 3** BEAUTIFUL SCREEN-PRINTED BOOTS. Rich polyester taffeta uppers. Turn down cuffs. Soft polyester pile linings and trim. Softly padded vinyl outsoles. Machine washable. Medium width. Sizes: S(fits 5-6), M(7-8), L(9-10). *State S, M, or L.*
X 600-1630 B—Blue. Mailing weight 1.25 lbs. Pair 5.97
- 4** SUPPLE GLOVE LEATHER, COZY STUDY BOOTS. Hand-laced construction for flexibility and fine fit. Soft acrylic pile linings. Softly padded, sueded split-leather outsoles. B(medium) width. Mailing weight 1.60 lbs. Sizes: 4, 5, 6, 7, 8, 9, 10. *State whole size only.*
X 606-4075 B—Palomino tan. Pair 9.97
- 5** BUTTERY-SOFT SCUFFS. Supple, easy-care vinyl uppers. Softly cushioned nylon tricot linings. Padded, 1 3/4-in. wedge heels. Suede-finish urethane outsoles. B(medium) width. Sizes: 5, 6, 7, 8, 9, 10. *State whole size only.*
X 606-5387 B—Vanilla
X 606-5320 B—Blue
X 606-5569 B—Pink. Mailing weight 1 lb. Pair 4.97

Fluffy, Soft Women's Slippers [6] to [9] Shown Above

- 6** TIP-DYED, CHOW-STYLE-COLLAR SLIPPERS. Cuddly, warm brushed acrylic pile uppers. Softly padded vinyl outsoles and heels. B(medium) width. Mailing weight 1.25 lbs. Sizes: 4, 5, 6, 7, 8, 9, 10. *State whole size only.*
X 606-3960 B—Blue
X 607-2904 B—Woodhue
X 606-4281 B—Pink. Pair 4.97
- 7** ACRYLIC PILE COLLARS ON RICH CRUSHED VELVET SLIPPERS. Lustrous crushed, Antron® nylon velvet uppers. Soft fleecy, absorbent cotton-polyester blend linings. Padded vinyl outsoles and 1/2-in. heels. Medium width. Mailing weight 1.50 lbs. Sizes: 5, 6, 7, 8, 9, 10. *State whole size only.*
X 600-2448 B—Light beige
X 600-2455 B—Light blue
X 600-2463 B—Pink. Pair 4.97
- 8** ARTIST'S-PALETTE-LOOK SHAG BOOTS. Contrast-color accents on fluffy, long-hair acrylic pile uppers. Softly cushioned nylon tricot linings. Padded vinyl outsoles. Medium width. Mailing weight 1.25 lbs. Sizes: 4, 5, 6, 7, 8, 9, 10. *State whole size only.*
X 600-2489 B—Pink
X 600-2471 B—Blue
X 600-2497 B—White. Pair 5.97
- 9** FLUFFY, TIP-DYED-PILE MOP-SLIPPERS. Luxuriously soft, long-hair acrylic pile uppers. Softly cushioned nylon tricot linings. Padded vinyl outsoles. Medium width. Mail. wt. 1 lb. Sizes: 5, 6, 7, 8, 9, 10. *State whole size only.*
X 600-2521 B—Yellow
X 600-2505 B—Blue
X 600-2513 B—Pink. Pair 2.97

* If you wear a half-size, order next large whole size.
See How to Find Your Size in our big Fall '77 Catalog on page 392.

Charge it—see page 340
Robe shown above sold on page 23.

JCPenney 35

WishbookWeb.com

Men's Soft, All-Leather Travel Slippers

a great gift value

BECAUSE they have

- Luxuriously supple leather uppers and soles
- Softly cushioned nylon tricot linings
- Cloud-soft flexibility and light weight

AND PRICED AT ONLY

13⁹⁷

and

14⁹⁷

Pair

1

2

Includes
Compact
Zippered
Carry
Case

Favorite At-Home Classics with Leather Uppers

3

C, E,
and EEE Widths

4

5

6

B and D
Width



8

B, D, EEE
Widths

7

9

Also
Boys
Sizes

Leather Slippers [1] to [6] Shown on Opposite Page

1 BUTTERY-SOFT, GENUINE DEERSKIN LEATHER. OPERA-STYLE SLIPPERS. Leather uppers and outsoles are soft, foldable, packable and durable. Smooth, softly cushioned nylon tricot linings. Comfortably padded insoles and heels. Medium width. Mailing weight 1 lb. Sizes 6, 7, 8, 9, 10, 11, 12. *State whole size only.*
X 600-2844 B—Deerskin
Pair 14.97

2 TRAVEL SCUFFS AND FITTED, ZIPPERED CASE— all in buttery-soft calfskin leather. Leather uppers and covered heel-pads. Softly cushioned nylon tricot linings. Thickly padded insoles. Suede leather outsoles. Soft nylon tricot-lined, calfskin zippered case. Fabulous gift idea—packed with originality, comfort and convenience. Medium width. Mailing weight 1.50 lbs. Sizes: S(fits 7-8), M(fits 9-10), L(fits 11-12). *State S, M, or L—not number size.*
X 600-2869 B—Navy blue
X 600-2851 B—Deertone tan
Set 13.97

3 DOUBLE GORE, ROMEO-STYLE SLIPPERS. Durable leather uppers. Deep, set-in elastic gores for fine fit. Durable composition outsoles and heels. Welt construction. Mailing weight 3.20 lbs. Sizes: C(medium narrow), E(medium wide), and EEE(very wide) widths 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size and letter width C, E, or EEE.*
X 606-2509 E—Brown
X 607-2730 E—Black
Pair 14.97

**If you wear a half-size,
order next larger whole size.*

4 SOFT, WARM, PILE-LINED DEMI-BOOTS. Supple glove leather or heavyweight sueded split-leather uppers. Fully lined with soft acrylic pile. Padded insoles. Sueded split-leather outsoles are hand-laced to uppers. D(medium) width. Mailing weight 2.50 lbs. Sizes 6, 7, 8, 9, 10, 11, 12, 13. *State whole size only.*
X 600-2836 B—Rust (sueded)
Pair 9.97
X 606-9124 B—Deertone tan (smooth)
Pair 10.97

5 SOFT, WARM, PILE-LINED, HAND-LACED, INDIAN-STYLE MOCCASINS. Supple sueded split-leather uppers. Soft acrylic pile linings. Genuine hand-laced moccasin construction. Adjustable leather vamp-laces. D(medium) width. Mailing weight 8 lbs. Sizes 6, 7, 8, 9, 10, 11, 12, 13. *State whole size only.*
X 600-0269 B—Tan
Pair 7.97

6 INDOOR-OUTDOOR, MOC-STYLE SLIPPERS. Supple glove leather uppers. Comfortably cushioned insoles. Durable cushion crepe rubber outsoles and heels. Sizes: B(narrow) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. D(medium) width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *State size and letter width B or D.*
X 606-2590 E—Dark maple
X 607-2839 E—Deertone tan
Mailing weight 2 lbs. Pair 11.97

*See How to Find Your Size
in our big Fall '77 Catalog on page 392*

Slippers [7] to [9] Shown Above

7 SOFT, WARM, PILE-LINED, SIDE-LACED DEMI-BOOTS. Supple, easy-care vinyl uppers and outsoles. Elasticized side lacing for comfortable fit. Fully lined with soft acrylic pile. Comfortable, padded insoles and heels. Medium width. Mailing weight 2.50 lbs. Sizes 8, 9, 10, 11, 12, 13. *State whole size only.*
X 607-2789 B—Deertone tan
Pair 5.97

8 CLASSIC OPERA-STYLE SLIPPERS. Easy-care vinyl uppers. Smooth, softly cushioned nylon tricot linings. Durable crepe rubber outsoles and heels. Mailing weight 1.90 lbs. Sizes: B(narrow) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. D(medium) width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. EEE(very-wide) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size and letter width B, D, or EEE.*
X 606-7755 E—Brown
Pair 7.97

9 WIDE-WALE COTTON CORDUROY, MOC-STYLE SLIP-ONS. Durable-wearing corduroy uppers. Soft, absorbent cotton terry cloth linings. Thick, deeply padded insoles. Durable, flexible cushion crepe rubber outsoles and heels. Medium width. Men's. Sizes: 6, 7, 8, 10, 11, 12, 13. *State whole size only.*
X 606-9439 B—Brown
X 600-2034 B—Blue
Mailing weight 1.50 lbs. Pair 4.97
Boys. Sizes: 1, 2, 3, 4. *State whole size only.*
X 606-9595 B—Brown
Mailing weight 1 lb. Pair 4.47

Charge It—see page 340

JCPenney 37

Lightweight
Toasty Warm
Lounging
Footwear
for the Family



Two layers of
PolarGuard®
polyester
fiberfill

Smooth nylon tricot
lined insoles cushioned
with 1/2-in. thick
polyester-foam padding

Soft Quilted Boots a great gift value

BECAUSE they have

- Extra-durable Rip-Stop nylon uppers and linings resist snags and tears
- High-quality Fortrel® PolarGuard® interlinings
- Thick foam-padded insoles
- Complete machine washability and dryability

AND PRICED **5.97** Infants' Sizes
AT ONLY **Pair** Only 4.97 Pair

1 QUILTED FABRIC BOOTS Uppers and linings quilt-stitched to two layers of interlining that maintains its downy-softness after repeated washings. Boots squeeze to pack, spring back to original shape

WOMEN'S AND GIRLS Medium width. Mail wt 1 lb.
Sizes: S(fits 5-6½), M(fits 7-8½), L(fits 9-10½) State S, M, or L

X 600-0145 B—Red
X 600-0137 B—Electric blue
X 600-0152 B—Green
X 600-0160 B—Orange Pair 5.97

MEN'S Medium width. Mailing weight 1 lb.
Sizes: S(fits 7-8½), M(9-10½), L(11-12½) State size S, M, or L

X 600-0186 B—Red
X 600-0178 B—Navy blue
X 600-0194 B—Brown Pair 5.97

YOUTH'S Medium width. Mailing weight 0.75 lb.
Sizes: S(fits 3-4), M(fits 5-6) State S or M
X 600-0210 B—Red
X 600-0202 B—Electric blue Pair 5.97

CHILDREN'S Medium width. Mailing weight 0.75 lb.
Sizes: S(fits 12-1), M(fits 1½-3) State S or M
X 600-0236 B—Red
X 600-0228 B—Electric blue Pair 5.97

INFANTS' Medium width. Mailing weight 0.60 lb.
Sizes: S(fits 5-6), M(7-8), L(9-10), XL(11-12) State M, L, or XL
X 600-2752 B—Red
X 600-2745 B—Electric blue Pair 4.97

Fortrel® PolarGuard® is a registered trademark of Fiber Industries, Inc.

MUK LUK® Slipper Sox a great gift value

BECAUSE they have

- Soft acrylic tops with special rib knit for comfortable fit
- Thick polyurethane-foam padded insoles for comfort and warmth

AND PRICED **4.97** ■ **6.97**
AT ONLY **Pair**

2 SLIPPER SOX Special knit tops cling without droop or sag. Supple, sturdy vinyl bottoms secured to socks with colorful yarn stitching. Gift boxed.

WOMEN'S AND GIRLS Lovely rose jacquard pattern on heather-tone ground. Tan-color vinyl bottoms.
Sizes: S(fits 5-6), M(6½-7½), L(8-9), XL(9½-10½) State S, M, L, or XL

X 600-2778 B—Beige X 600-2760 B—Blue
X 600-2786 B—Brick. Mail wt 1 lb. Pair 5.97

CHILDREN'S Colorful Aztec-style pattern on solid-color ground. Coordinating color vinyl bottoms.
Sizes: S(fits 6-8), M(8½-10½), L(11-13), XL(13½-15) State S, M, L, or XL

X 600-2711 B—Red X 600-2737 B—Brown
X 600-2703 B—Ivory
X 600-2729 B—Navy. Mail. wt 1 lb. Pair 4.97

MEN'S Solid-color ribbed-knit socks. Tan vinyl bottoms. Mailing weight 1.25 lbs.
Sizes: S(fits 7-8½), M(9-10½), L(11-12½) State S, M, or L

X 600-2562 B—Denim blue X 600-2695 B—Wine
X 600-2687 B—Brown Pair 6.97

For warm Thermal Knit Underwear in sizes for the family—see page 11

Charge It—see page 340



Women's
Sizes

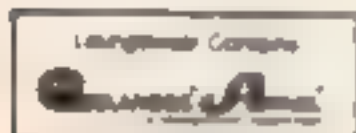
Children's
Sizes

Men's
Sizes



The Allure of Velour

Luxurious Robes
in an Ultra-Soft
Heavyweight Blend
of Arnel® Triacetate
and Nylon



Your Search
for VALUE
Ends at
Penneys

His Robe
A and B
Also in
Tall Sizes



His 'n' Hers Fashionable Maxi-Kimonos and Hooded Monk's Robes

A & B HIS 'N' HERS LUXURIOUS VELOUR ROBES. Superbly styled in an ultra-soft, heavyweight, knitted blend of 85% Arnel® triacetate* and 15% nylon. Wraps the body in rich comfort. Machine wash warm, tumble dry.

Hers. Sizes: S (fits Misses sizes 8-12), M (14-18). *State S or M.*

His. Regular Sizes: One size fits all.

His. Tall Sizes (for men 6' to 6'2½" tall). One size fits all.

[A] Three-Tone Maxi-Kimonos. Full length. Striking robe with color-striped panels on front and back. 2 side slash pockets. Wrap styling with self-fabric belt. Mailing weight 1.75 lbs.

Colors: 35 enchanted blue/chestnut brown/bone, 54 colorado brown/salmon brown/cream. *State color number-and-name.*

X 506-2682 D—Hers 35.00

X 506-2658 C—His. Regular Sizes 35.00

X 506-2674 C—His. Tall Sizes 37.00

[B] Two-Tone Hooded Monk's Robe. Full length. Dramatic robe with classic elegance. Styled with solid-color body and contrast-color hood lining, facing, and sleeves. Wrap styling with self-fabric belt. 2 front patch pockets. Mailing weight 2.60 lbs.

Colors: 25 emerald green (cream trim); 82 black (gray trim). *State color number-and-name.*

X 506-2641 D—Hers 35.00

X 506-2617 C—His. Regular Sizes 35.00

X 506-2625 C—His. Tall Sizes 37.00

*Arnel® triacetate is a Trademark of Celanese Corporation

Zodiac Pendant and Neck Chain shown on facing page, sold on page 153. Men's Slippers sold on pages 36 and 37.

Women's Slippers shown on these 2 pages sold in our new Pre-Christmas Gift Catalog, see page 68.

For Robes in Extra-Tall and Big Men's Sizes, see our Big Men's Fall '77 Catalog, pages 44, 45.

See How to Find Men's Sizes in Our Big Fall '77 Catalog, pages 520, 521. Women's Sizes on page 296.

Charge It—see page 340



His **A** and **C**
Also in
TALL SIZES

Dramatically
Styled His 'n' Hers
Loungewear in
Luxurious
Fabrics



Classic Notch-Collar and Monogrammed Robes

A & B SOFT-TEXTURED WRAP ROBE Woven of Acrilan® acrylic. Notched collar. 2 patch pockets. Contrast color trim on shoulder seams, pocket flaps, and cuffs. Reversible self-belt. Floor length. Her robe matches His, but with body and trim colors reversed. Machine wash warm, tumble dry.

[A] His. Colors: 37 navy blue/cream trim, 49 rust/cream trim. State color number-and-name. Mail wt. 2 lbs.

His. Sizes: see Chart below. State S, M, L, or XL for Regular Sizes, M, L, or XL for Tall Sizes.

X 506-2690 D—His Regular 30.00
X 506-2708 D—His Tall 32.00

[B] Hers. Colors: 15 cream/navy blue trim, 12 cream/rust trim. State color number-and-name. Mail wt. 2 lbs.

Hers. Sizes: see Chart below. State S, M, or L.

X 506-2716 D—Hers 30.00

C & D MONOGRAMMED VELOUR ROBE. Knit of Arnel® triacetate-and-nylon. Cuffed sleeves. His wrap styling with shawl collar, flap chest pocket and 2 side pockets. Hers caftan styling with zip front and side flap pocket. Personalized with initials on detachable pocket flap. Machine wash warm, tumble dry. (Order form with pre-addressed envelope enclosed with robe. Allow about 3 weeks for monogramming.) Mail wt. 2 lbs.

Colors: 46 burgundy, 37 navy blue. State color number-and-name.

[C] His. Sizes: see Chart below. State S, M, L, or XL for Regular Sizes, M, L, or XL for Tall Sizes.

X 506-0728 D—His Regular 25.00
X 506-0736 D—His Tall 27.00

[D] Hers. Sizes: see Chart below. State S, M, or L.

X 506-2732 D—Hers 25.00

His Regular Sizes: (for men 5'7" to 5'11" tall) S(fits 34-36-in. chest), M(38-40), L(42-44), XL(46-48). State S, M, L, or XL.

His Tall Sizes: (for men 5'11½" to 6'2½" tall) M(fits 38-40-in. chest), L(42-44), XL(46-48). State M, L, or XL.

Hers Sizes: S(fits Misses sizes 8-10), M(12-14), L(16-18). State S, M, or L.



C, D, E and F
Contain
ARNEL®
Arnel



Stylish Jumpsuits of Soft Knitted Velour in Basic and Hooded Styles

E LUXURIOUS VELOUR JUMPSUIT. Knitted blend of Arnel® triacetate-and-nylon. Smartly styled with shirt-style collar, chest pocket and 2 hip pockets. Half elasticized waist, self-belt sash. Zipper front. Short sleeves. Hemmed bottoms. Machine wash warm, tumble dry. Mailing weight 1.10 lbs.

Colors: 46 burgundy, 37 navy blue. State color number-and-name.

His. Regular Sizes: see Chart above. State S, M, L, or XL.

X 506-3581 D—His 28.00

Hers. Sizes: see Chart above. State S, M, or L.

X 506-3599 D—Hers 28.00

F FASHION VELOUR JUMPSUIT. Knitted Arnel® triacetate-and-nylon. Double fabric hood. Superbly styled dropped shoulders have inset of bold contrast-color stripes. 2 slash pockets. Elasticized at back waist. Zipper front. Long sleeves and hemmed bottoms. Go to the head of the fashion parade in this one! Machine wash warm, tumble dry. Mail wt. 1.90 lbs.

Colors: 46 black/russet/bone, 53 fawn/dk. blue/sky blue. State color number-and-name.

His. Regular Sizes: see Chart above. State S, M, L, or XL.

X 506-2740 D—His 32.00

Hers. Sizes: see Chart above. State S, M, or L.

X 506-2765 D—Hers 32.00

For Additional Robes in Extra-Tall and Big Sizes, see our Big Men's Fall '77 Catalog, pages 44 and 45.

Charge It—see page 340

JCPenney 43

WishbookWeb.com

Hooded Monk's Robe for Him and Her— Popular-Style Kimono for Him

All Loungewear on
This Page Contains

ELANESE Arnel

A+B PLUSHVELOUR ROBES Knit-
ted blend of Arnel® triacetate-
and-nylon. Wrap styling with self-belt.
Machine wash warm, tumble dry.

[A] His 'n' Hers Monk's Robe. Over-
sized hood. 2 roomy patch pockets.
Fashionable long length. Mailing weight
2.20 lbs.

Colors: 37 navy blue, 46 burgundy. State
color number and name.

His, Regular Sizes: One size fits all
X 506-3482 C 28.00

Tall Sizes (for men 5' 11½" to 6' 2½"
tall): One size fits all

X 506-3490 C 29.00

Extra-Tall Sizes (for men 6' 3" to 6' 6½"
tall): One size fits all

XM 506-1387 C 31.00

Big Sizes (for men 5' 7" to 6' 2½" tall):

One size fits all

XM 506-1601 C 32.00

Hers, Sizes: S (fits Misses sizes 8-10-
12), M (14-16-18). State S or M.

X 506-2773 D 28.00

[B] Men's Kimono. Front edges,
sleeves, and pockets have contrast-
color piping. Knee length. Mailing
weight 1.40 lbs.

Colors: 49 rust, 72 blue heather. State
color number and name.

Regular Sizes: One size fits all

X 506-2807 C 22.00

For Additional Robes in Extra-Tall and
Big Sizes, see our Big Men's Fall '77
Catalog, pages 44 and 45.

For additional Robes for Her, see our big
Fall '77 Catalog, pages 201-212, 218,
220, 221.



44 JCPenney



72



A

37

His Also in
TALL,
EXTRA-TALL
and
BIG SIZES



46

WishbookWeb.com



Also in TALL,
EXTRA-TALL and
BIG SIZES

Terry Loungewear

a great gift value

BECAUSE each is soft, absorbent terrycloth, in the latest fashion style

Double-Fabric Shawl-Collar and Hooded Terry Robes

A SHAWL-COLLAR ROBE Absorbent 8½-oz. heavy-weight cotton terrycloth. Robe has chest pocket and 2 side pockets. Self-belt, machine wash warm, line dry only

Regular and Tall Sizes: see Chart below. State S, M, L, or XL. Mailing weight 2.10 lbs.

Colors: 84 gold, 25 green, 03 red, white; 35 blue. State color number-and-name

X 506-0686 D—Regular Sizes 14.00

X 506-0694 D—Tall Sizes 15.00

Extra-Tall and Big Sizes: see Chart below. State A, C, D, E, or F. Mailing weight 2.50 lbs.

Colors: 84 gold, 35 blue. State color number-and-name

XM 506-1353 D—Extra-Tall Sizes 17.00

XM 506-1379 D—Big Sizes 18.00

B HOODED MONK'S ROBE Terrycloth in a cotton-and-polyester blend. Oversized hood. Self-belt. 2 roomy patch pockets. Stylish long length. Machine wash warm, tumble dry. Mailing weight 2.20 lbs. **Colors:** 03 red; blue. State color number-and-name

Regular Sizes: One size fits all

X 506-3615 C 19.00

Tall Sizes: One size fits all

X 506-3623 C 20.00



Soft Cotton Terry Kimono and Shave Shorts

C & D HANDSOME SEPARATES Cotton terrycloth. Machine wash warm, tumble dry. **Colors:** 35 blue; red, 84 gold. State color number-and-name

[C] Kimono Contrast-color trim on front edges, sleeves and pockets. Self-belt. Knee length. Mailing weight 1.50 lbs

Regular Sizes: One size fits all

X 506-2823 C 13.00

[D] Shave Shorts Contrasting white trim on sides and patch pocket. Elasticized waistband. Mailing weight 0.90 lb

Sizes: S(fits 34-36-in. waist), M(38-40), L(42-44). State S, M, L, or XL

X 506-3680 D 5.00

Regular Sizes (5'7" to 5'11" tall): S(fits 34-36-in. chest), M(38-40), L(42-44), XL(46-48). State S, M, L, or XL

Tall Sizes: (5'11½" to 6'2½" tall): M(fits 38-40-in. chest), L(42-44), XL(46-48). State M, L, or XL

Extra-Tall Sizes (6'3" to 6'6½" tall): A(fits 38-40-in. chest), B(42-44), C(46). State A, B, or C

Big Sizes (5'7" to 6'2½" tall): D(fits 48-50-in. chest), E(52-54), F(56). State D, E, or F

Charge It—
see page 340

JCPenney 45

WishbookWeb.com



Men's Sleepwear... Some for Her, Too

great gift values

BECAUSE they're in
comfortable fabrics and
sporty and classic styles

SAVE 10% When You Buy Any
2 or More Items* on This Page

A & B HIS 'N' HERS NIGHTSHIRTS Above-the-knee length. Side vents. Machine wash warm, tumble dry. Mailing weight each 1.25 lbs.

His 'n' Hers Sizes: XS (fits 30-32-in. chest/Misses Sizes 8-12) S (34-36-in. chest/Misses Sizes 14-16) M (38-40-in. chest/Misses Sizes 18-20) L (42-44-in. chest) XL (46-48-in. chest) State XS S M L or XL

[A] Rugby Style. Polyester-and-cotton knit. Crisp white collar, placket front. Long sleeves. Colors: 03 red/navy blue, 25 green/navy blue. State color number-and-name

X 505-1784 D—His or Hers Sizes Each 8.00
Buy any 2 (A to G), this costs only Each 7.20*

[B] Football Style. Acrylic knit. Football numeral on front, contrast-color crew neck, and short sleeves with stripes. Colors: 35 royal blue, 03 red. State color number-and-name

X 505-0695 D—His or Hers Sizes Each 7.00
Buy any 2 (A to G), this costs only Each 6.30*

C & D TRADITIONAL-STYLE PAJAMAS Nylon in color. Fabric and trim pass the flame-resistance test of U.S. Flammability Standard FF5-74—see page 53. Machine wash warm, tumble dry.

Regular and Tall Sizes: see Chart on page 45. State S, M, L or XL for Regular, M, L or XL for Tall.

[C] Shorty Pajamas. V-neck, pullover top. Short sleeves, legs. Elastic waistband. Mail wt ea. 0.50 lb. Colors: 37 blue, 05 maroon. State color number-and-name

X 505-1131 D—Regular Sizes Each 7.00
Buy any 2 (A to G), this costs only Each 6.30*

[D] Long-Sleeve, Long-Leg Pajamas. Notched collar. Piped trim. Elastic waistband. Mail wt ea. 1 lb. Colors: 05 maroon, 37 navy blue. State color number-and-name

X 505-0562 D—Regular Sizes Each 10.00
Buy any 2 (A to G), this costs only Each 9.00*

X 505-0588 D—Tall Sizes Each 11.00
Buy any 2 (A to G), this costs only Each 9.90*

E & F SKI-STYLE PAJAMAS Acrylic knit. Long sleeves and legs. Elastic waistband. Machine wash warm, tumble dry. Mail wt ea. 1.25 lbs. **Regular Sizes:** see size Chart on page 45. State S, M, L or XL.

[E] Athletic-Style Pajamas. Contrast-color sleeves and ribbed crew neck. Open cuffs and anklets. Colors: 03 red/navy blue, 37 navy blue/red. State color number-and-name

X 505-2014 D—Regular Sizes Each 9.00
Buy any 2 (A to G), this costs only Each 8.10*

[F] Solid-Color Pajamas. Striped crew neck. Ribbed cuffs and anklets. Colors: 37 navy blue, 46 burgundy. State color number-and-name

X 505-0877 D—Regular Sizes Each 8.00
Buy any 2 (A to G), this costs only Each 7.20*

G FLANNEL PAJAMAS Polyester-and-cotton blend. Notched collar. Long sleeves, legs. Elastic waistband. Patterns may vary. Machine wash warm, tumble dry. Mail wt ea. 1.25 lbs.

Regular and Tall Sizes: see Chart on page 45. State S, M, L or XL for Regular, M, L or XL for Tall.

Colors: 35 blue, 54 brown. State color number-and-name

X 505-0935 D—Regular Sizes Each 8.00
Buy any 2 (A to G), this costs only Each 7.20*

X 505-0901 D—Tall Sizes Each 9.00
Buy any 2 (A to G), this costs only Each 8.10*

SAVE 10% When You Buy Any 2 or More (A to G). The prices marked show the savings. State catalog number, size, color number-and-name and the lower price for each item ordered.

Charge it—see page 340

WishbookWeb.com



Handsome Ski-Style Sleepwear for the Entire Family

great gift values

BECAUSE they combine
fashion, comfort, and
easy-care features
in a soft fabric blend

SAVE 10% When You Buy
Any 3 or More Items* on This Page

A to F SKI-STYLE P.J.'s AND GOWNS. Fabric and trim in these garments pass the flame-resistance test of U.S. Flammability, Standard FF5-74. See page 47. Fabric is soft knitted blend of modacrylic and polyester. Football-style numeral on front. Ribbed neck and cuffs. Contrast-color stripes on sleeves. Floor-length nightgowns for mother and daughters; pajamas with pullover top, bottoms with elasticized waist and ribbed anklets for father and sons. Cream color/red combinations. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame-resistance use detergent. Do not use soap in hard water.

[A] Men's Pajamas. Mailing weight each 1 lb.
Sizes: S(fits 34-36-in. chest), M(38-40), L(42-44), XL(46-48).
State S, M, L, or XL.

X 505-1941 B When you buy 1, pay 9.00
Buy any 3 or more (A to F), this item costs only 8.10*

[B] Women's Gown. Mailing weight each 1 lb.
Sizes: S(fits Misses Sizes 8-10), M(12-14), L(16-18). State S, M, or L.

X 505-1958 B When you buy 1, pay 9.00
Buy any 3 or more (B to F), this item costs only 8.10*

*SAVE 10% When You Buy Any 3 or More Items [A] to [F].
The prices marked* show the savings. State catalog number, size, and the lower price for each item ordered.

[C] Boys' Pajamas.** Mail. wt. ea. 0.80 lb.
Sizes: S(8-10), M(12-14), L(16). State S, M, or L.
X 505-1966 B When you buy 1, pay 7.00
Buy any 3 or more (A to F), this costs only 6.30*

[D] Girls' Gown.** Mail. wt. ea. 0.80 lb.
Sizes: S(fits 7-8), M(10-12), L(fits 14-16). State S, M, or L.

X 505-1974 B When you buy 1, pay 7.00
Buy any 3 or more (A to F), this costs only 6.30*

[E] Little Boys' Pajamas.** Mailing weight each 0.60 lb.
Sizes: A(2-3), B(4-5), C(6-7). State A, B, or C.

X 505-1982 B When you buy 1, pay 5.50
Buy any 3 or more (E to F), this costs only 4.95*

[F] Little Girls' Gown.** Mailing weight each 0.60 lb.
Sizes: A(2-3), B(4-5), C(6-6X). State A, B, or C.

X 505-1990 B When you buy 1, pay 5.50
Buy any 3 or more (A to F), this costs only 4.95*

**These garments are in compliance with Federal Regulations and have not been treated with the recently banned chemical TRIS-BP.

JCPenney 47



**LITTLE
BOYS
SIZES
2 to 7**



48 JCPenney

All Sleepwear on these two pages is

Flame-Resistant

as defined by Federal Standards for Children's Sleepwear.

Read more in Penney Pointers on page 53

These garments are in compliance with Federal Regulations and have not been treated with the recently banned chemical TRIS-BP.

A **SESAME STREET® FOOTED SKI-STYLE FLANNEL PAJAMAS** Tops of 100% cotton, bottoms of polyester. Tops have colorful Muppet™ sports design printed on white background, has ribbed neck and cuffs. Solid-color bottoms have elasticized waistband and ankles, skid-resistant vinyl soles. Washing instructions, below.†† Mail wt. 0.80 lb.
Sizes: A(2-3), B(4-5), C(6-7) **State:** A, B, or C.
 X 407-1817 B 6.00

B **WRAP-AROUND KIMONO-STYLE FLANNEL ROBE.** Soft, warm 100% cotton. Muppet™ sports design matches pajamas [A]. Self belt and front pocket. Multicolor print on white ground, accented with blue trim. Washing instructions, below.†† Mail wt. 0.85 lb.
Sizes: A(2-3), B(4-5), C(6-7) **State:** A, B, or C.
 X 407-0801 B 7.00

C **MICKEY MOUSE® SKI-STYLE FLANNEL PAJAMAS** 100% cotton. All-over print top and bottom on royal blue ground. Accented with white ribbed neck, cuffs, and anklets. Elasticized waistband. Washing instructions, below.†† Mail wt. 0.75 lb.
Sizes: A(2-3), B(4-5), C(6-7) **State:** A, B, or C.
 X 407-1577 B 6.00

D **TWO-TONE KIMONO-STYLE HOODED FLANNEL ROBE.** Soft, warm 100% cotton. Styled with self belt, front pocket. Royal blue with white trim to coordinate with pajamas [C]. Washing instructions, below.†† Mail wt. 0.85 lb.
Sizes: A(2-3), B(4-5), C(6-7) **State:** A, B, or C.
 X 407-1544 B 6.50

E **TWO-TONE WRAP-AROUND KIMONO-STYLE FLANNEL ROBE.** Soft, warm 100% cotton. Styled with full belt and front pocket. White trim. Washing instructions, below.†† Mail wt. 1 lb.
Sizes: S(8-10), M(12-14), L(16-18) **State:** S, M, or L.
 X 407-1569 B 8.50

F **SKI-STYLE FLANNEL PAJAMAS** 100% cotton. Smartly styled with printed blue/white and solid blue bottom. Accented with white ribbed neck, cuffs, and anklets. Elasticized waistband. Washing instructions, below.†† Mail wt. 0.90 lb.
Sizes: S(8-10), M(12-14), L(16) **State:** S, M, or L.
 X 407-1601 B 7.50

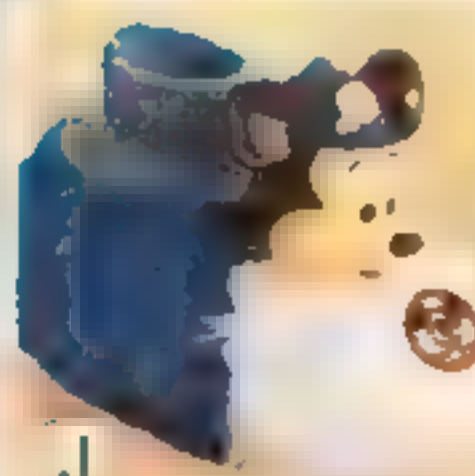
SAVE 10% When You Buy Robe [E] and Pajamas [F] as a set. Choose any combination of sizes. State catalog number and size for each item ordered.
 Mailing weight for set 1.90 lbs. Set 14.40

G **COAT-STYLE FLANNEL PAJAMAS** 100% cotton. Printed blue/white stripe top and solid blue bottom. Top has solid blue shirt-type collar and button front. Bottom has elasticized waistband. Washing instructions, below.†† Mail wt. 0.90 lb.
Sizes: S(8-10), M(12-14), L(16) **State:** S, M, or L.
 X 407-1585 B 8.00

H **FOOTED SKI-STYLE FLANNEL PAJAMAS** 100% cotton. Plaid-pattern top, and solid-color bottom. In blue, accented with white ribbed neck and cuffs. Elasticized waistband. Non-skid vinyl footed bottom for extra warmth. Washing instructions, below.††
Boys Sizes: S(8-10), M(12-14), L(16) **State:** S, M, or L.
 X 407-1965 B—Mailing weight 0.90 lb 8.50
Little Boys Sizes: A(2-3), B(4-5), C(6-7) **State:** A, B, or C.
 X 407-1825 B—Mailing weight 0.75 lb 6.00

I **SKI-STYLE FLANNEL PAJAMAS** with all-over snowflake motif. 100% cotton. All-around engineered-print-pattern top. In blue, accented with white ribbed neck, cuffs and anklets. Elasticized waistband. Washing instructions, below.††
Boys Sizes: S(8-10), M(12-14), L(16) **State:** S, M, or L.
 X 407-1932 B—Mailing weight 0.90 lb 8.00
Little Boys Sizes: B(4-5), C(6-7) **State:** B or C.
 X 407-1908 B—Mailing weight 0.75 lb 6.00

J **MICKEY MOUSE® SLIPPERS FOR LITTLE TOTS.** Fluffy low-boot slippers. Uppers of soft, warm acrylic pile. Knit anklets of 100% cotton. Soft vinyl face-features (no hard button trim). Softly foam-padded vinyl outsoles. Medium width.
Little Boys Sizes: 6, 7, 8, 9, 10, 11, 12 **State:** size.
 X 600-2802 B—Mail wt. 0.75 lb 3.27



For more Sesame Street and Walt Disney items see Index on page 343

*Sesame Street and the Sesame Street sign are trademarks and service marks of Children's Television Workshop

**MUPPET Characters © Muppets, Inc.

†©Walt Disney Productions

††Machine wash warm, tumble dry. To retain flame resistance home launder only. Do not use soap or bleach. Use detergent only. In hard water areas add water conditioner.

Charge It—see page 340

BOYS
SIZES
4 to 18



SAVE 10%
When You Buy
Robe (E) and
Coordinating
Pajamas (F)

Your Search
for **VALUE**
Ends at Penneys

JCPenney

WishbookWeb.com



A and B with Kanecaron



All Sleepwear on these two pages is

Flame-Resistant

as defined by Federal Standards for Children's Sleepwear

Read more in Penney Pointers on page 53

These garments are in compliance with Federal Regulations and have not been treated with the recently-banned chemical TRIS-BP.

Official N.F.L. "Lil Pro" Knitted Ski-Style P.J.'s

A WARM KNITTED PAJAMAS Smooth blend of Kanecaron modacrylic-and-polyester Ski-style with ribbed neck, cuffs, and anklets. Elasticized waistband. Choose a team from the list below. Order by team number-and-name. Be sure to state team number-and-name, and catalog number on order form. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Sizes: ■ (4-5), C (6-7) State B or C

Teams: ■ Dallas Cowboys, 24 Washington Redskins, 02 Minnesota Vikings, 19 Pittsburgh Steelers, 09 Green Bay Packers, 21 Miami Dolphins. State team number-and-name

X 407-1676 D—Mailing weight 0.75 ■ 5.50

See N.F.L. index on page 343

"Moto Cross" Ski-Style P.J.'s with "Bike" Name

B "MOTO CROSS" PAJAMAS Smooth blend of Kanecaron modacrylic-and-polyester Ski-style with ribbed neck, cuffs, and anklets. Contrast-color sleeve stripe. Elasticized waistband. Popular motor-bike themes screen printed on tops. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Sizes: S (8-10), ■ (12-14), L (16-18) State S, M, or L

Colors: 35 blue (Suzuki), 17 maize (Honda), 24 mint green (Kawasaki) State color number-and-name

X 407-1643 D—Mail wt 0.75 lb. 7.50

Double-Knee Ski-Style P.J.'s with Action Sport Print

C DOUBLE-KNEE SPORT-PRINT PAJAMAS Soft, warm 100% cotton flannel Ski-style with ribbed neck, cuffs, and anklets. Pants with elasticized waistband. Smart all-over action-print design. Machine wash warm, tumble dry. To retain flame resistance home laundry only. Do not use soap or bleach. Use detergent only. In hard water areas add water conditioner.

Boys Sizes: S (8-10), M (12-14) State S or M

X 407-2435 D—Mail wt 0.75 lb. 7.00

Little Boys Sizes: A (2-3), B (4-5), C (6-7) State A, ■, or C

X 407-2492 D—Mail wt 0.75 lb. 5.50

Super Hero Ski-Style P.J.'s in Flannel or Knits

D to F PAJAMAS IN WARM FLANNEL Soft and comfortable Ski-style with ribbed neck, cuffs, and anklets. Screen-print design on pullover tops. Solid-color bottoms have elasticized waistband.

[D] Superman and Batman Designs: ■ 100% cotton flannel. Machine wash warm, tumble dry. To retain flame resistance home laundry only. Do not use soap or bleach. Use detergent only. In hard water areas, add water conditioner. Colors: 35 blue (Superman), 84 gold (Batman) State color number-and-name

Boys Sizes: S (8-10), ■ (12-14) State S or M

X 407-2450 D—Mail wt 0.75 lb. 7.00

Little Boys Sizes: B (4-5), C (6-7) State B or C

X 407-2518 D—Mail wt 0.75 lb. 6.00

***1976 National Periodical Publications, Inc.

[E] Star Trek® Designs In 100% cotton flannel. Machine wash warm, tumble dry. To retain flame resistance home laundry only. Do not use soap or bleach. Use detergent only. In hard water areas add water conditioner.

Sizes: ■ (8-10), M (12-14), L (16) State S, M, or L

Colors: 17 maize (Mr. Spock), 35 blue (Captain Kirk) State color number-and-name

■ 407-0959 D—Mail wt 0.90 lb. 8.00

***Paramount Pictures Corporation 1976

[F] Six Million Dollar Man Design*** Fabric blend of cotton-and-polyester. In blue. Machine wash warm, tumble dry. To retain flame resistance home laundry only. Do not use soap or bleach. Use detergent only. In hard water areas add water conditioner.

Sizes: A (4-5), ■ (6-7), C (8-10), D (12-14) State A, ■, C, or D

X 407-1668 B—Mail wt 0.75 lb. 8.00

***Universal City Studios, Inc.

G SUPER-HERO PAJAMAS ■ SMOOTH, SOFT KNITS Knit fabric in blend of Kanecaron modacrylic-and-polyester. Ski-style with ribbed collar, cuffs, and anklets. Super-hero comic book characters screen-printed on pullover tops. Solid-color bottoms have elasticized waistband. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water. Colors: 17 maize (Spiderman), 25 green (The Hulk), 35 blue (Captain America) State color number-and-name

Boys Sizes: S (8-10), M (12-14), L (16-18) State S, ■, or L

X 407-1999 D—Mail wt 0.75 lb. 6.50

Little Boys Sizes: B (4-5), C (6-7) State B or C

X 407-1635 D—Mail wt 0.75 ■ 5.50

For more Flame Resistant Sleepwear see pages 48, 49, and 52-57

Charge it—see page 340

D

35



84



17

E

35



Flannels



F



Fun
Search
for VAL
Ends at
Penny

G



35



117



JCPenney 51



Boys and Girls Flame-Resistant Sleepwear in Sizes 1 to 4

These garments are in compliance with Federal Regulations and have not been treated with the recently-banned chemical TRIS-BP.

A & B LITTLE BOYS SLEEPWEAR in woven cotton-polyester/linen in red, blue, gold-color printed pattern. Machine wash warm, tumble dry. To retain flame resistance home laundry only. Do not use soap or bleach; use detergent only. In hard water areas add water conditioner.

Sizes 1, 2, 3, 4. State size.

(A) Robe. Shawl collar. Wrap style with separate tie belt. Front patch pocket. State size above.
X 345-2729 B—Mail wt. 0.50 lb. 5.98

(B) Pajamas. Pullover-style top. Rib-knit neck, cuffs, ankles. Pants with elasticized waist. State size above.
X 345-2745 B—Mail wt. 0.50 lb. 4.50

C LITTLE GIRLS LONG GOWN in nylon tricot. Button back. Neck, front yoke with lace trim. Applique trim. Elasticized long sleeves with lace trim. Bottom flounce. Machine wash warm, tumble dry.

Sizes 1, 2, 3, 4. State size.

Colors: 01 pink, 24 mint green. State color number and name when ordering.
X 345-2703 C—Mail wt. 0.40 lb. 4.50

D LITTLE GIRLS LONG QUILTED ROBE in nylon tricot quilted to matrix-polyester, fiberfill and modacrylic backing. Round collar. Button front. Long cuffed sleeves. Lace trim. Ribbon belt in pink. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Sizes 1, 2, 3, 4. State size.

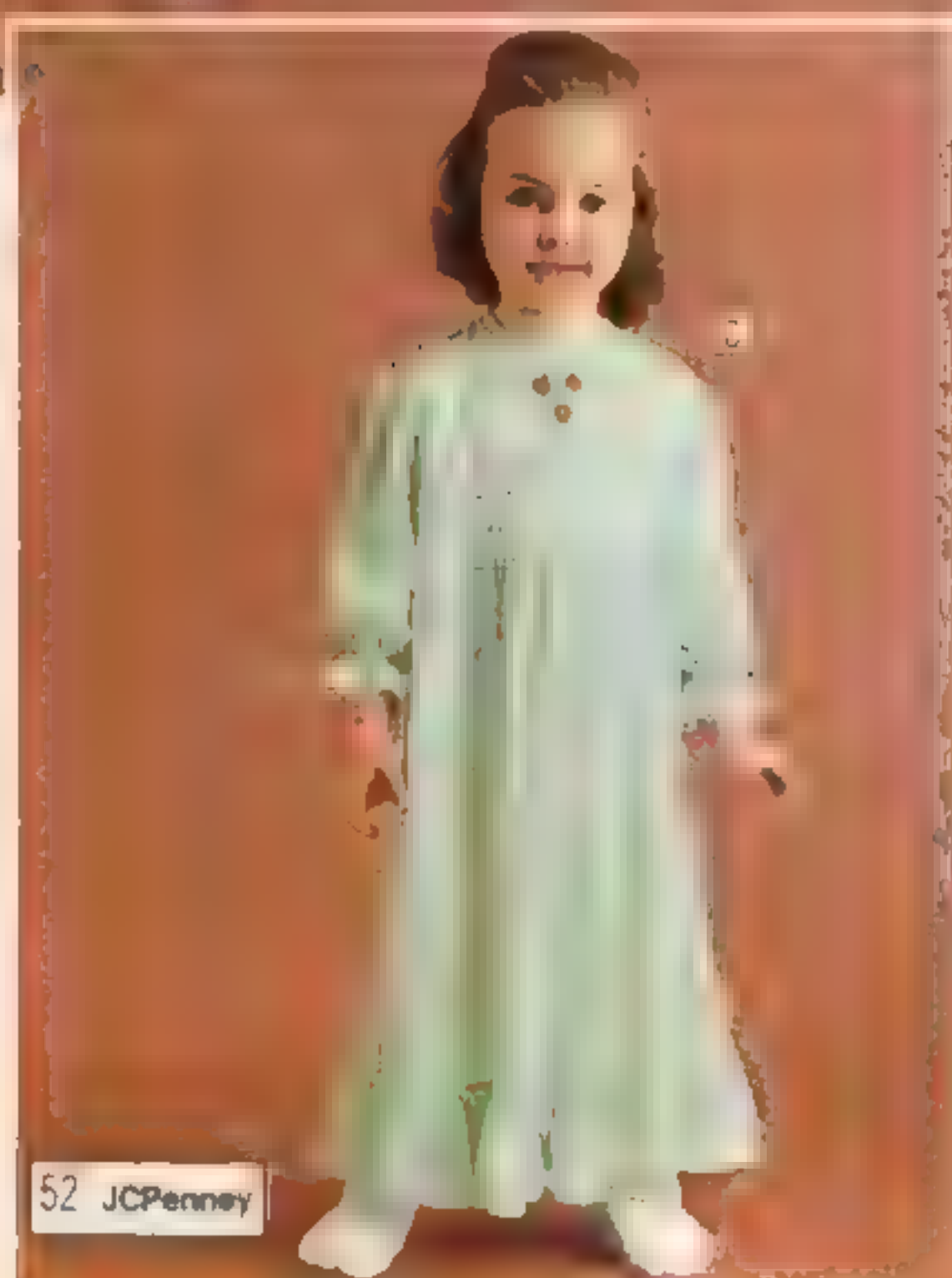
X 345-2661 B—Mail wt. 1 lb. 5.98

E LITTLE GIRLS LONG QUILTED ROBE in nylon tricot quilted to matrix-polyester, fiberfill and modacrylic backing. Bib-front styling with lace and braided trim. Button front. Long cuffed sleeves in red/yellow printed patchwork pattern. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Sizes 1, 2, 3, 4. State size.

X 345-2737 B—Mail wt. 1 lb. 6.50

Read more about Flame-Resistant Sleepwear in Penney Pointers on opposite page.





PENNEY POINTERS ON FLAME-RESISTANT CHILDREN'S SLEEPWEAR

- It's *more resistant* to catching fire than ordinary sleepwear.
- Flame *spreads* more slowly when the source of fire is still in contact.
- Flame is either *self-extinguishing* or *easy to extinguish* by brushing, slapping, or smothering it away.

Federal law sets flame-resistance standards for Children's sizes 0-14. JCPenney sleepwear meets those standards to Children's size 18.

These garments are in compliance with Federal Regulations and have not been treated with the recently-banned chemical TRIS-BP.

**Your Search
for VALUE
Ends at Penneys**

Muppets on Flame-Resistant Sleepers

Two-Piece "Grow" Sleeper in Sizes 1 to 8

A 2-PC "GROW" SLEEPER WITH MUPPET STORY BOOK. In polyester flat knit. Retains size and shape after repeated machine washing and drying. Extra-long tops, pants and sleeve cuffs allow up to 2 inches growth. Muppets from Sesame Street are printed on tops (see colors below). Elasticized ankles. Our exclusive Pedibumper® foot with built-up heel sole, and toe guard; skid-resistant pattern on sole. Sizes 1 to 3 have tops with back snaps, two rows "grow" snaps at waist; elasticized backwaist on pants. Sizes 4 to 8 have extra-long pullover tops; elasticized waist on pants. Muppet bedtime story book is included with the sleeper. Machine wash warm, tumble dry. retain flame resistance use detergent. Do not use soap in hard water.

Infants and Children's Sizes: 1, 1½, 2, 3, 4, 5, 6, 8. *State size when ordering.*

Colors: mint green (dream scene), 03 red (fireplace scene); 17 yellow (sports scene). *State color number-and-name when ordering.*

X 345-2455 D—Mail wt. 0.75 lb. \$5.50

MUPPET Characters® Muppets, Inc.

Sesame Street and the Sesame Street sign are trademarks and service marks of Children's Television Workshop.

For more Sesame Street items—
see the Special Index on page 343

One-Piece Blanket Sleeper in Sizes ½ 6

B OUR HEAVIEST 1-PC. PILE BLANKET SLEEPER in soft extra-thick SEF® modacrylic-and-polyester. Retains size, shape and freshness after repeated machine washing and drying. Sesame Street Muppets featured on applique trims (see colors below). Stripe rib-knit collars on sizes 1½ to 6; peter pan collars on sizes ½, 1. Stripe rib-knit cuffs. Full-length zipper on leg for easy dressing. Elasticized ankles; skid-resistant plastic soles and toe caps on sizes 1 6; self-fabric soles on size ½. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Colors: 03 red (Cookie Monster), 25 green (Oscar). *State color number-and-name.*

Infants Sizes: ½, 1. *State size. State color number-and-name above.*

X 345-3586 D—Mail wt. 0.60 lb. \$6.79

Children's Sizes: 1½, 2, 3, 4. *State size. State color number-and-name above.*

X 345-3594 D—Mail wt. 0.90 \$8.39

Children's Sizes: 6. *State size. State color number-and-name above.*

X 345-3628 D—Mail wt. 1.20 lbs. \$9.49



Holiday Trimmings— Flame-Resistant Sleepwear in Shimmering Nylon

Girls and Little Girls
Sizes 4 to 14

These garments are in compliance with Federal Regulations and have not been treated with the recently banned chemical TRIS-BP.

A GIRLS AND LITTLE GIRLS PEIGNOR SET featuring a dainty print from Brushworks, an exclusive designer collection for JCPenney. In lustrous nylon tricot. Front yokes with lace and contrasting-color ribbon trim. Long peignoir (shown in main view) has button front, lace-and-ribbon-trimmed long sleeves. Long gown (shown in small view) has button back, elasticized short sleeves, bottom flounce. Bow trim. Both in pink/blue/green floral print on white background. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14 *State size*
X 307-1990 B—Mail wt. set 0.75 lb. Set 17.00
Little Girls Sizes: 4, 5, 6, 6X *State size*
X 307-1966 B—Mail wt. set 0.60 lb. Set 14.00

C GIRLS LONG CAFTAN-STYLE GOWN in lustrous nylon tricot. Lace-trimmed neck and front yoke. Button front. Caftan-style ¾-length sleeves with lace trim. In multicolor printed stripes. Machine wash warm, tumble dry.
Girls Sizes: 7, 8, 10, 12, 14 *State size*
X 307-2154 B—Mail wt. 0.75 lb. 8.00

Read more about Flame-Resistant Sleepwear in Penney Pointers on page 53.

B GIRLS AND LITTLE GIRLS PEIGNOR SET in holiday red. In lustrous nylon tricot. Lace trim on necklines, lace and embroidered flower applique trim on front yokes. Peignoir (shown in main view) has button front, long elasticized sleeves with lace trim, and bottom flounce. Long gown (shown in small view) has button back, ¾-length elasticized sleeves. Both in red with white lace trim. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14 *State size*
X 307-0513 B—Mail wt. set 0.75 lb. Set 13.00
Little Girls Sizes: 4, 5, 6, 6X *State size*
X 307-0489 B—Mail wt. set 0.60 lb. Set 11.00

D BALLET-STYLE SLIPPERS in Orion® acrylic pile—cotton back. (Not flame resistant.) Skid-resistant polyvinyl soles. Machine wash warm, line dry only. Mail wt. pr. 0.40 lb.
Sizes: Fits shoe sizes 11-12½, M(1-2½), L(4-5), XL(6-7). *State S, M, L, or XL*
Colors: 78 white, 17 maize yellow, 03 red, 35 bright blue, 02 hot pink. *State color number and name*
X 304-1266 D Pr 1.47; 2 prs 2.88



Charge it—see page 340

Favorite Friends on Flame-Resistant Sleepwear

Girls and Little Girls Sizes 3 to 14

These garments are in compliance with Federal Regulations and have not been treated with the recently-banned chemical TRIS-BP.

A to C MUPPETS® ON LITTLE GIRLS SLEEPWEAR In woven polyester flannel. Big Bird, Little Bird screen-printed on white front yokes. Long sleeves. Rickrack trim in red/white printed ticking stripes. Machine wash warm, tumble dry. To retain flame resistance use detergent. Do not use soap in hard water.

Little Girls Sizes: 3, 4, 5, 6, 6X, State size

[A] Long Gown. Button back. Elasticized cuffs. Bottom flounce. State size above.

X 307-1958 B—Mail wt. 0.60 lb. 8.00

[B] Footed Pajamas. Top with button back. Elasticized cuffs. Pants have elasticized waist and ankles. Plastic soles. State size above.

X 307-1925 B—Mail wt. 0.60 lb. 9.00

[C] Long Robe. Button front. State size above.

X 307-1982 B—Mail wt. 0.75 lb. 9.50

D & E HOLLY HOBBIE® ON GIRLS AND LITTLE GIRLS SLEEPWEAR In woven polyester flannel. Motif screen-printed on front yoke. Button back. Long elasticized sleeves. White front yoke with eyelet, embroidery and piping trim. In blue printed pattern on white background. Machine wash warm, tumble dry. To retain flame resistance use detergent. Do not use soap in hard water.

[D] Pajamas. Pants with elasticized waist.

Girls Sizes: 7, 8, 10, 12, 14, State size

X 307-2048 B—Mail wt. 0.75 lb. 7.50

Little Girls Sizes: 4, 5, 6, 6X, State size

X 307-2071 B—Mail wt. 0.75 lb. 6.50

[E] Long Gown. Bottom flounce.

Girls Sizes: 7, 8, 10, 12, 14, State size

X 307-2105 B—Mail wt. 0.75 lb. 7.50

Little Girls Sizes: 4, 5, 6, 6X, State size

X 307-2014 B—Mail wt. 0.60 lb. 6.50

F BOOTEE-STYLE SLIPPERS Knit in Orion® acrylic and stretch nylon. (Not flame resistant.) 50% cotton. pkg. of 3 prs. — 3 different colors in each pkg. Mail wt. pkg. 0.50 lb. Sizes: Fits shoe sizes 7-10; M: 10-13; L: 14-19; State S, M, L or L.

Colors: 03 lt. blue/white/pink, 04 pink-white stripe/red-white stripe/lt. blue-white stripe, 02 navy blue/white/red. State color number and name.

X 304-0359 D Pkg. 1.99; 2 pkgs. 3.86

*MUPPET Characters - Muppets, Inc.

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©American Greenings Corporation

Read more about Flame-Resistant Sleepwear in Penney Pointers on page 53.



Your Search for VALUE Ends at Penneys

JCPenney 55

WishbookWeb.com

[A] and [B] of

FLANNEL- FLANNEL

II

New knitted flannel
in soft polyester



Slippers

Festive Colors on Flame-Resistant Sleepwear

Girls and Little Girls Sizes 4 to 14

A & B GIRLS AND LITTLE GIRLS SLEEPWEAR In soft, brushed polyester flannel-flannel knit. Looks and feels like woven flannel. Lace and bow trim on front yoke. Button back. Long elasticized sleeves. Printed rosebud pattern on white. Machine wash warm, tumble dry. To retain flame resistance use detergent. Do not use soap in hard water. Sizes: 4, 6, 8, 10, 12, 14. State size.

[A] Pajamas. Pants with elasticized waist. State size above when ordering.
X 307-2162 B—Mail wt. 0.75 lb. 7.50

[B] Long Gown. Bottom flounce. State size above.
X 307-3491 B—Mail wt. 0.75 lb. 7.00

For more Walt Disney items—see
the Special Index on page 243

JCPenney

C & D GIRLS AND LITTLE GIRLS LONG GOWN In woven cotton-flannel. Long sleeves. Printed floral pattern on white. Printed border on bottom. Front bow trim. Machine wash warm, tumble dry. To retain flame resistance home launder only. Do not use soap or bleach. Use detergent only. In hard water areas add water conditioner.

[C] Girls Gown. Button front yoke. Raglan sleeves. Rickrack trim at neckline and front yoke.
Sizes: 7, 8, 10, 12, 14. State size.
X 307-2055 B—Mail wt. 0.75 lb. 7.50

[D] Little Girls Gown. Button back. Lace and piping trim at neckline and front yoke. Elasticized sleeves.
Sizes: 4, 5, 6, 6X. State size.
X 307-2089 B—Mail wt. 0.70 lb. 6.50

Read more about Flame-Resistant Sleepwear
in Penney Pointers on page 53

These garments are in compliance with Federal Regulations and have not been treated with the recently-banned chemical TRIS-BP.

E GIRLS HOODED LONG GOWN In modal-crylic polyester knit. Button front neckline. Side slits. Stripe trim on attached hood, shoulders, cuffs. In yellow with red, blue trim. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water. Mail wt. 0.75 lb.
Sizes: S (7-8), M (10-12), L (14). State S, M or L—not number size.
X 307-2139 B 7.00

F MINNIE MOUSE® SLIPPERS (Not flame resistant). Acrylic pile uppers. Vinyl lace features. Padded vinyl outsoles. Medium width. Mail wt. 0.75 lb. Sizes: 6, 7, 8, 9, 10, 11, 12. State whole size when ordering.
X 600-2810 B Fr. 3.27

© 1973 Walt Disney Productions, Inc.

Cuddle Up in Cozy Flame-Resistant Robes

Girls and Little Girls Sizes 4 to 14

These garments are in compliance with Federal Regulations and have not been treated with the recently-banned chemical TRIS-BP.

A **GIRLS LONG ROBE** ■ EYELASH-LOOK textured modacrylic-polyester pile. Attached hood. Button front. Long sleeves. Separate tie belt in peach-color with white trim. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Sizes: 7, 8, 10, 12, 14. State size.

X 307-2022 B—Mail wt. 1 lb. 14.00

B **GIRLS AND LITTLE GIRLS LONG QUILTED ROBE** ■ nylon tricot quilted to matrix-polyester fiberfill and modacrylic backing. Pointed collar. Side pocket. Button front. Long sleeves. Ribbon sash. Lace and contrasting-color ribbon trim in yellow. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Girls Sizes: 7, 8, 12, 14. State size.

X 307-3558 B—Mail wt. 1 lb. 11.50

Little Girls Sizes: 4, 5, 6, 6X. State size.

X 307-3525 B—Mail wt. 0.75 lb. 10.50

C **GIRLS AND LITTLE GIRLS LONG QUILTED ROBE** ■ In nylon tricot quilted to matrix-polyester fiberfill and modacrylic backing. Round collar and white front yoke with contrasting-color braid trim. Button front. Long sleeves. Side pocket. Ribbon sash in printed strawberry pattern on white background. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Girls Sizes: 7, 8, 10, 12, 14. State size.

X 307-3582 B—Mail wt. 1 lb. 12.00

Little Girls Sizes: 4, 5, 6, 6X. State size.

X 307-3616 B—Mail wt. 0.75 lb. 11.00



D

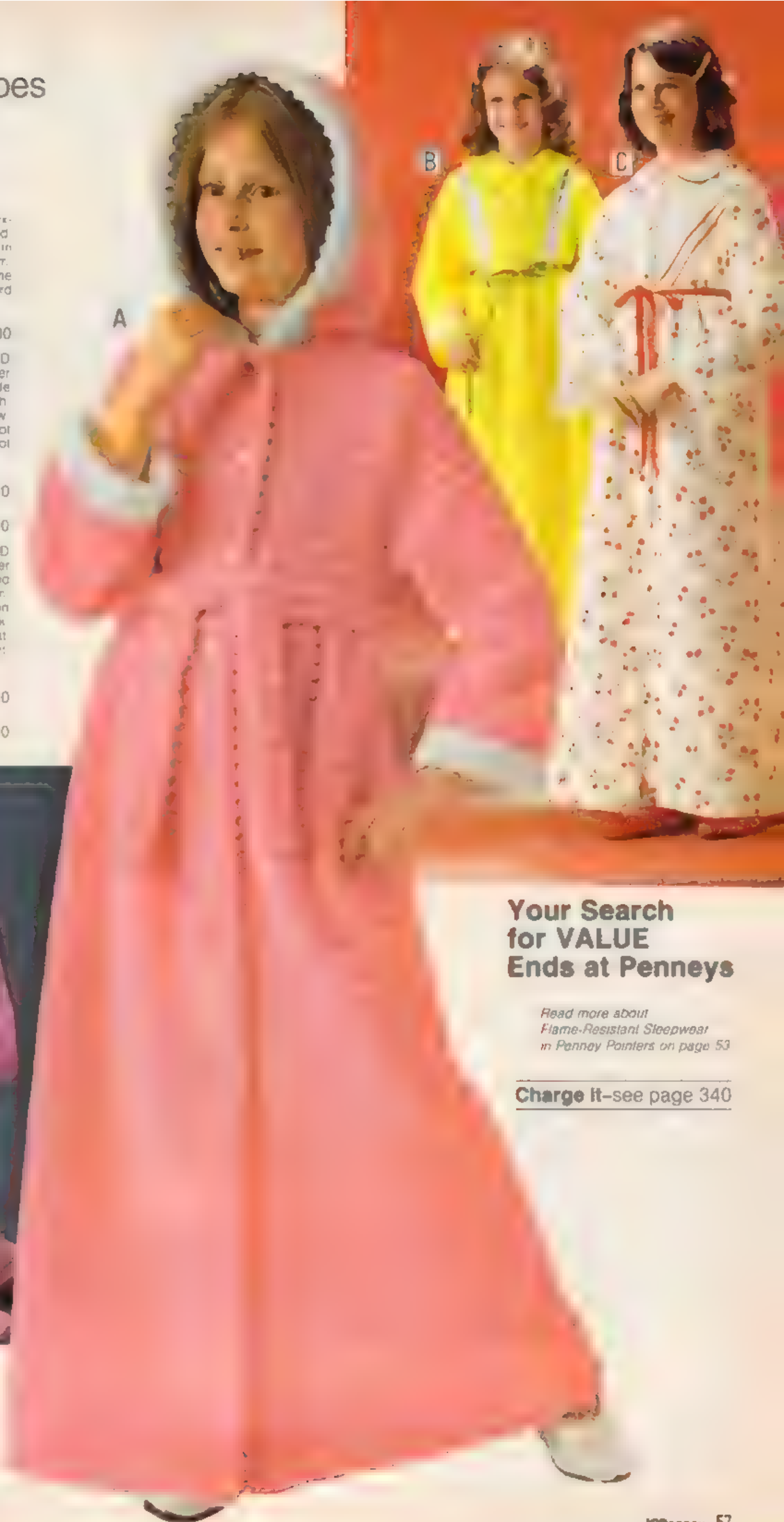
Home
Oversleeper

D **GIRLS OVERSLEEPER** ■ 50% modacrylic-and-polyester fleece knit. Front zipper. Ribbed-knit neck and sleeve cuffs. Flower applique trim. Skid-resistant plastic soles. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.

Sizes: S(7-8), M(10-12), L(14). State S, M or L. Colors: 01 pink, 17 yellow. State color number and name when ordering.

X 307-2113 D—Mail wt. 1 lb.

9.50



**Your Search
for VALUE
Ends at Penneys**

Read more about
Flame-Resistant Sleepwear
in Penney Pointers on page 53

Charge It—see page 340

JCPenney 57

WishbookWeb.com

Our Handsome "Aspen" Molded Luggage

a great gift value

BECAUSE • Wipe-clean, molded polypropylene shells on lightweight aluminum frames* • Cushioned vinyl handles • Recessed steel locks with key • Piano hinges • Color-coordinated interiors w/linings



SAVE 25% on Individual Pieces.

Made Exclusively for JCPenney by SAMSONITE®

A to E WOMEN'S CASES 29-in. Pullman [A] has 2 ball-type wheels on bottom corners. Vinyl pulling strap. Vinyl Tote [D] has inside pocket, pouch-style outside pocket. Adjustable shoulder strap. Beauty Case [E] has removable plastic cosmetic case and 13x6 in. mirror. **Colors:** ■ red; 17 sunrise yellow; 35 glacier blue. **State color number-and-name.** Shipping class in chart below. ■ Mailable, PO. Not mailable ■ 1st Class P.O.s. See page 338. Reduced from our Fall '77 Cat—see page 763. These special prices end Dec. 24. After Dec. 24, order at Reg. Prices.

Type of Case	Size (in.)	Act. wt. (lbs.)	Catalog Number	Wt. (lbs.)	Shpg. class	Reg. Price	NOW
[A] 29-in. Pullman with casters	29 1/4 x 21 1/2 x 10	13.90	X 649-3613 C	17.00	PO	65.00	48.75
[B] 26-in. Pullman	26 1/4 x 20 1/4 x 9	10.00	X 649-3605 C	13.00	PO	48.00	32.25
[C] 24-in. Pullman	24 1/4 x 18 1/2 x 7 1/4	8.70	X 649-3597 C	11.00	M	37.00	27.75
[D] 21-in. Case	21 1/2 x 16 1/2 x 7 1/2	6.90	X 649-3589 C	7.50	■	29.00	21.75
[E] Tote Bag	14 1/2 x 13 1/4 x 6	1.90	X 649-3621 C	3.40	■	29.00	21.75
[F] Beauty Case	15 1/4 x 9 x 8 1/4	5.25	X 649-3571 C	7.00	M	25.00	18.75

F to H MEN'S CASES Vinyl garment bag [F] has shoulder/hand strap, hanging hook. Full-width zipper. Suit-folding trolley assembly with 2 hangers. 3-suitcase [G] has 2 ball-type wheels on bottom corners. Suit-folding fixtures with tie bars, divider pad. Hickory brown color only. Shipping class in chart below. ■ Mailable, PO. Not mailable ■ 1st Class P.O.s. See page 338. Reduced from our Fall '77 Cat—see page 763. These special prices end Dec. 24. After Dec. 24, order at Reg. Prices.

Type of Case	Size (in.)	Act. wt. (lbs.)	Catalog Number	Wt. (lbs.)	Shpg. class	Reg. Price	NOW
[F] Garment Bag	39 1/2 x 23 1/4 x 2 1/4	3.60	X 649-3654 A	4.70	M	37.00	27.75
[G] 3-suitcase with casters	26 1/4 x 20 1/4 x 9	11.10	X 649-3647 A	15.00	PO	53.00	39.75
[H] 21-in. Case	21 1/4 x 16 1/2 x 7 1/2	7.00	X 649-3639 A	9.00	■	29.00	21.75

*Except tote bag [D] and garment bag [F]

■ Minimum PO rate

Buy now with our Time Payment Plan—see page 341

Soft, Expanded-vinyl Flight Bag

SAVE \$4.50

Now Only

13.00

This special price ends Dec. 24. After Dec. 24, order at Regular Price.



ONE-SUITER FLIGHT BAG. 3 large outside pockets. Nickel-plated steel zipper closures with padlock. Vinyl handle. 1 hanger included. 21x13x9 in. Actual weight 4.50 lbs. **Colors:** 53 tan; 82 black. **State color number-and-name.** Mailable; wt. 5.25 lbs. Reduced from our big Fall '77 Catalog—see page 759. X 649-2458 C Reg. \$17.50; NOW 13.00

58 JCPenney



Lightweight Business Cases for People on the Go!

I 4 1/2-IN. DEEP ATTACHE. Removable, vinyl-covered plywood desk-top flap with ink blotter. Aluminum frame with black molded polyethylene shell. Two-pocket file on lid. Molded plastic handle. Recessed nickel-plated locks. 17 1/2 x 12 in. X 649-1328 A—Actual weight 5.80 lbs. Mailable; wt. 6.80 lbs. ... 25.00
3-in. Deep Attache (not shown). Same as [I] above, but without writing flap. Actual weight ■ lbs. X 649-1294 A—Mailable; wt. 6 lbs. ... 21.00

J DELUXE 4-IN. DEEP ATTACHE. Expanded vinyl covering over molded shell with look and feel of leather. Brass locks. Adjustable file in ■ with pen/accessories pocket. **Color:** 54 brown. **State color number-and-name.** 18 1/2 x 13 x 4 in. X 649-2920 C—Actual weight 6.50 lbs. Mailable; wt. 7.50 lbs. ... 35.00

K 3 1/2-IN. DEEP ATTACHE. Molded thermoplastic shell over aluminum frame. Tongue-in-groove closure. Recessed steel lock with key. Oxford gray. 17 x 11 1/2 x 3 1/2 in. X 649-2367 A—Actual weight 3.60 lbs. Mailable; wt. 4.25 lbs. ... 17.99

L VINYL PORTFOLIO with fray-resistant nylon backing. Nylon print lining. Zippered top closure. Outside zippered compartment. Retractable vinyl-covered handles. Brass zippers and corner studs. **Colors:** ■ brown; 56 camel. **State color number-and-name.** 17 x 12 x 1 1/4 in. Actual weight 2 lbs. Mailable; wt. 2.75 lbs. X 649-2573 C ... 11.75

M EXPANDABLE VINYL PORTFOLIO opens ■ 6 in. wide. 4 roomy inside compartments. Rigid frame with hinged sides. 2 plastic handles. Top lock with key. Bottom corner guards. Brass hardware. **Color:** 56 camel. **State color number-name-when ordering.** 15 1/2 x 12 1/2 x 2 1/2 in. (closed). Actual weight 3.50 lbs. Mailable; wt. 4.25 lbs. X 649-1773 C ... 25.50

a great gift value

- BECAUSE**
- Top-quality wipe-clean vinyl "gives" for easier packing
 - Wide-belt continental styling
 - Brass-tone metal handle loops and zipper closures
 - Color-coordinated interiors with appropriate fittings
 - 2 embossed metal initials (except [E], [F], [G])

"Jaguar" Softside Luggage

Beauty case [F] has removable cosmetic tray

These special prices end Dec. 24. After Dec. 24, order at Regular Prices.

SAVE 25% on Individual Pieces—All reduced from our big Fall '77 Catalog—see page 760

A to F OUR "JAGUAR" SOFT-SIDE LUGGAGE. Rugged heavy-gauge expanded vinyl construction with nylon tricot backing. Steel frames help bags retain their shape. Expanded vinyl handles. Extruded vinyl welting over coiled spring wire for added protection. Gold-tone plastic buckles. Wing-sweep zippers. ID tag, padlock with key included. Interior tie tapes.

[A] & [B] Men's Cases. Both have interior suit-folding fixtures. 1-suit carry-on [B] has outside pocket large enough to hold legal-size portfolio. In camel color only. Order form included for ordering 2 embossed metal initials.

Type of Case	Size (in.)	Act. wt.	Catalog No.	Mail wt.	Reg. Price	NOW
[A] 2-Suiter	24x18½x8¾	9.00 lbs.	X 649-3357 A	11.25 lbs.	48.50	36.35
[B] Carry-On	22x13½x8	6.25 lbs.	X 649-3340 A	9.25 lbs.	36.50	27.35

[C] to [F] Women's Cases. Tote bag [E] has adjustable shoulder strap, 2 outer pockets (1 for magazines, 1 for general purpose). Beauty case [F] has adjustable shoulder strap, interior accessory tray, elastic loops to hold cosmetic bottles. Colors: 34 light blue, 56 camel. State color number-and-name when ordering. Order form included for ordering 2 embossed metal initials for items except [E] and [F].

Type of Case	Size (in.)	Act. wt.	Catalog No.	Mail wt.	Reg. Price	NOW
[C] 29-in. Pullman	29x19¼x8¾	9.00 lbs.	X 649-3399 C	11.00 lbs.	48.50	36.35
[D] 26-in. Pullman	26x17x8¾	7.50 lbs.	X 649-3381 C	10.00 lbs.	41.50	31.10
[E] 21-in. Carry-On	22x13½x8	6.00 lbs.	X 649-3373 C	8.25 lbs.	35.50	22.10
[F] Tote Bag	16x11¾x8	2.50 lbs.	X 649-3407 C	4.50 lbs.	24.50	18.35
[F] Beauty Case	15x9½x6½	3.00 lbs.	X 649-3365 C	4.75 lbs.	31.50	23.60

Use **Time Payment** to buy now at JCPenney—see page 341

The Ever-Popular, Ever-Handy Tote

H SQUARE-SHAPED TOTE. 2 top zippered compartments. Large outside zippered pocket. Adjustable shoulder strap. Bottom set-down studs. Natural/tan color linen/canvas with tan vinyl trim. Adjustable shoulder strap. 11x8x12 in. high. X 649-3787 A—Mailing weight 2.25 lbs. 10.00

I 7-COMPARTMENT ORGANIZER. 2 top zippered compartments. 4 front zippered compartments. 1 open front pocket. Wrap-around zippered opening. Dual carrying handles and adjustable shoulder strap with pad. Camel-color, polyurethane shell wipes clean with a damp cloth. Measures 11x6x10 in. high. X 649-3829 A—Mailing weight 2.25 lbs. 16.00

J LARGE, CARRY-ON TOTE with dual carrying handles and detachable shoulder strap. Zippered top. Zippered outside pockets. 2 open front pockets. Side pocket with snap closure. Bottom studs. Black polyurethane shell wipes clean with damp cloth. 12x9x15 in. high. X 649-3811 A—Mailing weight 2.60 lbs. 12.00

K MULTI-COMPARTMENT ORGANIZER. Inside zippered pocket. 2 top zippered compartments. Large front zippered compartment. 8 push-lock pockets. 1 concealed, zippered pocket under flap. Zippered back flaps down with compartments for credit cards, passport, pens, etc. Adjustable, padded shoulder strap. Rust-color polyurethane shell wipes clean with a damp cloth. 14x6¾x11 in. X 649-3803 A—Mailing weight 2.25 lbs. 14.00

L LEATHER-LOOK polyurethane tote wipes clean with a damp cloth. Double carrying handles and detachable shoulder strap. Passport-size side zippered pocket. Bottom studs. Tan. 14x7x10 in. high. X 649-3795 A—Mailing weight 2.25 lbs. 8.00



Roomy Beauty Case

SAVE \$4

Now Only **8⁹⁹**

The special price ends Dec. 24. After Dec. 24, order at Regular Price.



SEMI-MOLDED BEAUTY CASE. Fiber board shell and frame with washable high-sheen vinyl covering. Aluminum tongue-in-groove closure. Recessed steel lock with key. Color-coordinated quilted plastic lining. Colors: 35 blue, 47 burgundy. State color number-and-name. 13x9x8 in. Actual weight 3.50 lbs. Mailing weight 5.25 lbs. Reduced from our May/June Catalog—see page 83. X 649-2037 C. Reg. \$12.99; NOW 8.99



1 Our Facial Cleansing Brush

8⁸⁸

- Rotating soft-bristle brush gently floats away dirt and excess oil
- Battery operated—ideal for travel




6 Our 4-Way Lighted Make-Up Mirror

17⁸⁸

- Simulates daylight, home light, office light and soft glow of evening lights

Famous-Name Electric Shavers



7

Remington®

16⁸⁸



8

Norelco® Ladybug®

17⁸⁸



2 Lady Schick® Facial Sauna

31⁸⁸*



3 Clairol Skin Machine®

12⁸⁸

She'll Love These Beauty Aids

1 PLASTIC BRUSH WITH NYLON BRISTLES ** Two AA*-cell batteries, bar of medicated cleanser. *See JCPenney full one-year replacement warranty on page 61.*

X 662-1593 A—Mailing weight 1.10 lbs **8.⁸⁸**

2 LADY SCHICK® DEEP CLEANING FACIAL SAUNA ** Mist opens pores, gently cleans and moisturizes skin. 3-position switch for full-, medium-, low-heat mist. Adjustable plastic mask. Base: 9 1/2" long X 5 1/2" wide. Overall: about 15" high. 6-ft. cord.

X 662-2578 A—130 watts (Mailing weight 3.75 lbs) **31.⁸⁸***

3 PLASTIC BRUSH WITH ROTATING NYLON BRISTLES ** Two brushes, two AA*-cell batteries, bar of medicated cleanser, pamphlet, and ventilated case (ideal for travel) are included. Imported from Denmark.

X 662-2864 A—Mailing weight 1.50 lbs **12.⁸⁸**

4 PROFESSIONAL-STYLE, ONE-WAY FILING ** Four attachments include fingernail shaper, emery wheel for toenails, buffer and callous smoother. Uses two AA*-cell batteries (included). Plastic power handle has on/off switch.

X 662-2419 A—Mailing weight 2 lbs **12.⁸⁸**

5 THE MOISTURE LOVER® BY CLAIROL ** Rotating "fingers" roll cleansing creams or moisturizers on face or body, gently massage skin. Includes two AA*-cell batteries. Plastic housing.

X 662-2559 A—Mailing weight 1.20 lbs **12.⁸⁸**

6 4-WAY LIGHTED MAKE-UP MIRROR. Sheet-glass mirror swivels from true to magnifying sides—adjusts to any angle. 15 1/4" long X 11 1/4" high. Plastic housing. 6-ft. cord. 40 watts. *(Covered by JCPenney warranty—see page 61.)*

X 662-1213 A—Mailing weight 6.50 lbs **17.⁸⁸**

7 REMINGTON® SMOOTH AND SILKY® RAZOR ** Twin stainless steel heads for stubby and long hair. Plastic housing and case. Coil cord. 11 watts.†

X 662-2476 A—Mailing weight 1.70 lbs **16.⁸⁸**

Remington Rechargeable Smooth and Silky® ** Similar, but has recharger for cordless operation (great for travel). Comes in deluxe case. Coil cord.

X 662-2567 A—Mailing weight 1.40 lbs **25.⁸⁸***

8 NORELCO® LADYBUG® ELECTRIC SHAVER ** Twin-action shaving head shaves legs and underarms closely, comfortably. Head pops up for easy cleaning (cleaning brush included). Plastic housing. Coil cord. 11 watts.†

X 662-2534 A—Mailing weight 1 1/2 lbs **17.⁸⁸**

**Pay only \$5 mo. for this item—see page 341 for credit terms.*

†Warranted by manufacturer—see page 336.

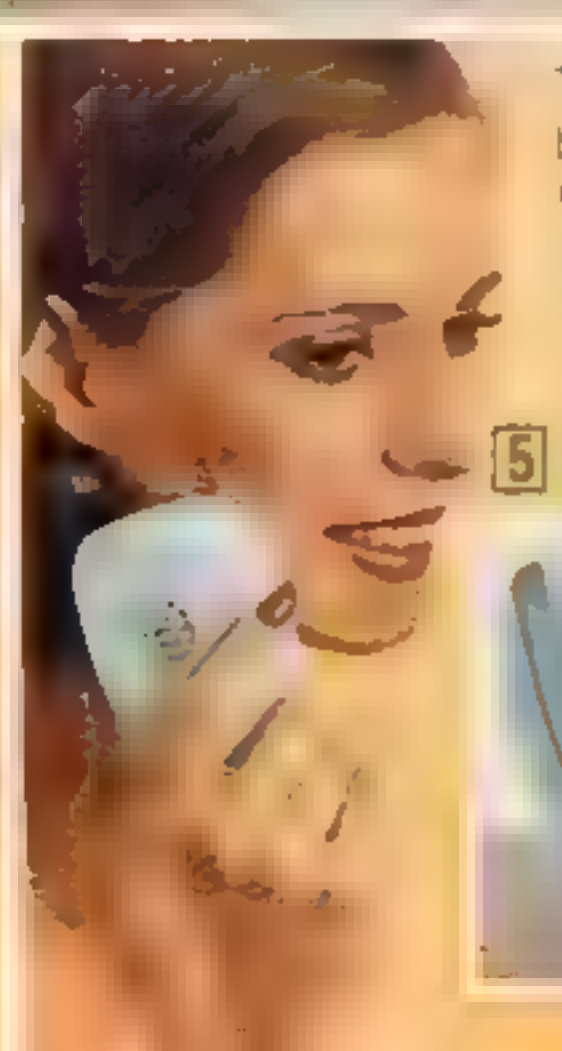
†Operates on 110-120 volts, AC and is UL listed.

The Nail Works® by Clairol

4 snap-on discs file, buff nails, smooth callouses

4

12⁸⁸





The Moisture Lover® by Clairol

- Massages creams into skin for soft, smooth look

5

12⁸⁸



Remote control lets you adjust temperature

Hood straps onto base—forms compact carrying unit 13 in. high

Salon comfort in your own home

2 Portable, Table-Top Hair Dryer **22⁸⁸****

1 Salon-Style Floor-Model Hair Dryer **47⁸⁸****

Our Hair Dryers with Roomy Hoods

a great gift value

SAVE \$1.00
on *400-Watt* Pro-Type
Introductory Price **16⁸⁸**

Will be \$17.88 in our big Spring '78 Catalog

2 New, Powerful Dryers from Penneys

Adjustable 1200

4 1200-Watt* Turbo-Type **16⁸⁸**

See beauty-care appliances in our big Fall '77 Catalog—pages 304-307

Hair Dryers...A Great Gift!

1 OUR SALON-STYLE HAIR DRYER gives you a selection of 8 variable temperature settings. Large plastic hood has see-through visor. Stand telescopes from 36 to 55 in. high. Steel post and base. Baked-on enamel finish. 6-ft. cord. 410 watts. * See JCPenney warranty below. X 662-1478 A—Mailing weight 17 lbs. **47.88****

2 FOUR TEMPERATURE SETTINGS—low, medium, high heat and cool. Adjustable post raises or lowers hood. Plastic 13 1/2" diam x 13" high (closed). 6-ft. cord. 720 watts. * See JCPenney warranty below. X 662-1932 A—Mailing weight 11 lbs. **22.88****
Similar, but has mist-set, no cool. White base and hood. Yellow neck. X 662-1940 A—Mailing weight 11 lbs. **29.88****

3 OUR PRO-TYPE HAIR DRYER HAS POWERFUL MOTOR for quick, efficient hair drying. 2 air speeds (high, low). 3 temperature settings (hot, warm, cold). Convenient side-mount finger-tip controls. Concentrator nozzle attachment included. Hanger ring. Plastic housing. 6-ft. cord. * See JCPenney warranty below. Will be \$17.88 in our big Spring '78 Catalog. Imported from Hong Kong. X 662-2518 A—Mailing weight 2.40 lbs. **NOW 16.88**

4 OUR LIGHTWEIGHT (1 LB.) ADJUSTABLE DRYER lets you adjust air flow from 300 watts* for shaping and setting hair to 1200 watts* for fast drying of wet hair. Side-mount finger-tip control. Concentrator nozzle attachment included. Plastic housing. 6-ft. cord. * See JCPenney full one-year replacement warranty below. Imported from Hong Kong. X 662-2526 A—Mailing weight 1.60 lbs. **16.88**

5 LIGHTWEIGHT (1 1/4 LBS.) PRO-TYPE DRYER. 3 heat, 2 air-flow settings on slide switch. Concentrator nozzle, portable table stand incl. Plastic housing. 6-ft. cord. Warranted by manufacturer, see page 336. Imported from Taiwan. X 662-2617 A—Mailing weight 2 lbs. **20.88****

6 UNIQUE DESIGN lets you hand hold dryer or sit it on table to use. Weighs only 13 oz. Two heat and two air-flow settings. Plastic housing. 6-ft. cord. Warranted by manufacturer, see page 336. X 662-2591 A—Mailing weight 1.60 lbs. **21.88****

7 20 ROLLERS (4 small, 10 medium, 6 large). 6-oz. bottle of conditioner, clips, pads, measuring cup included. Adjustable heat control. Plastic housing. 10 1/2" long x 8 1/2" wide x 4 1/2" high. 6-ft. cord. 385 watts. * Covered by JCPenney warranty, see below. X 662-1296 A—Mailing weight 6 lbs. **22.88****

8 USE 3 WAYS: dry set, conditioning-mist set, or water-mist set. 20 rollers, 4 small, 10 medium, 6 large and 6-oz. bottle of conditioner included. Plastic housing. 10 1/2" long x 5 1/2" wide x 4 1/2" high. 6-ft. cord. 350 watts. * Warranted by manufacturer, see page 336. Imported from Denmark. X 662-2583 A—Mailing weight 3.90 lbs. **25.88****

JCPenney Full One-Year Replacement Warranty
Within one year of purchase, we will replace this JCPenney Personal Care Appliance, if defective in material or workmanship, with a new one of equal or superior value. Just return it to the nearest JCPenney facility for prompt service. For balance of this warranty—see page 336.

*Operates on 110-120 volts AC and is UL listed.

**Pay only \$5 monthly for this item—see page 341 for full credit terms.

Use your JCPenney Charge Account for Regular Charge and Time Payment purchases—see pages 340-342.

1200-Watt* Son of a Gun®
By J. B. B. B.

20⁸⁸**

5

6
Coner
1200-
Watt*
Mini
Pro Turbo
Type Dryer

21⁸⁸**

7

Our 3-Way
Hairsetter

22⁸⁸**

• Sets your hair dry with comb, blow-dryer or with steam.

Kindness®
3-Way
Hair
setter
by Carol

25⁸⁸**

8

JCPenney 61

WishbookWeb.com



SAVE \$1.00
on Our Most Powerful
Styler/Dryer
Introductory Price
16⁸⁸
Will be \$17.88 in our
big Spring '78 Catalog

1200-Watt Styler/Dryer from JCPenney

- High and low air speeds for fast drying or gentle styling
- 3 temperature settings

OUR MOST POWERFUL STYLER/DRYER. Sturdy styling brush, two combs, and styling handle for brush and combs. Three heat/airflow settings. White plastic housing. 6-ft. cord. Operates on 110-120 volts, AC. UL listed. See JCPenney Full One-Year Warranty on page 61. Imported from Hong Kong. Mailing weight 2.70 lbs.
X 662-2625 A 16.88



ONLY 17⁸⁸
Adjustable
1000-Watt
Styler/Dryer
from
JCPenney

a great gift value

BECAUSE

- Heat range from 400 to 1000 watts lets you choose the right amount of heat for your hair style
- Color-coded rotary switch for easier operation
- Full 1-year warranty—see page 61

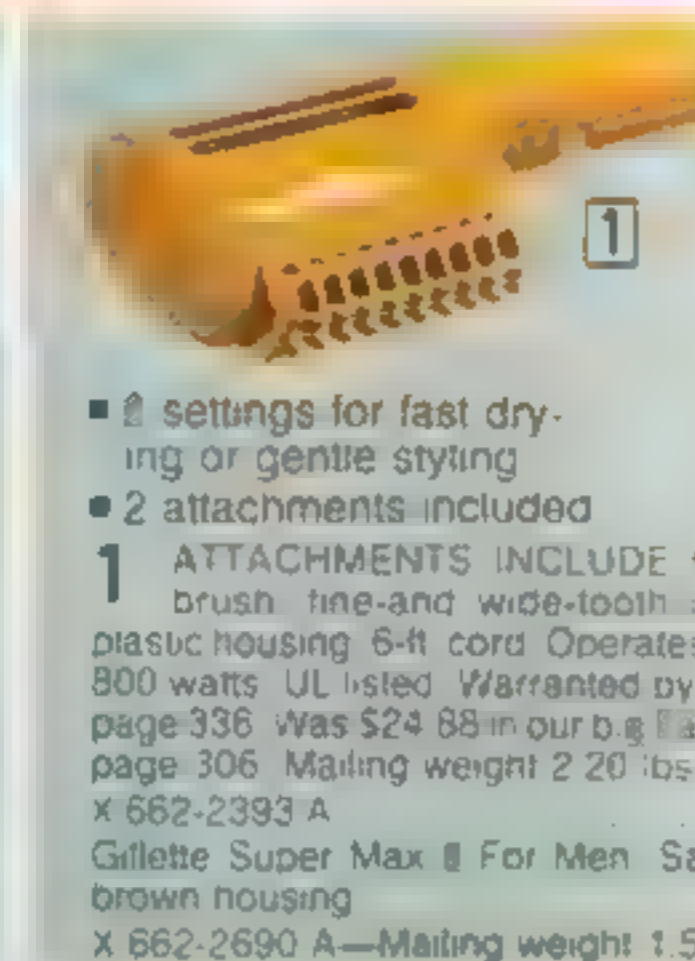
VARIABLE SWITCH adjusts heat, air flow. 4 attachments included—fine-, wide-tooth combs, styling brush, styling handle for combs and brush. Black plastic housing. 6 1/2-ft. cord. 110-120 volts, AC. UL listed. Imported from Japan.
X 662-1924 A—Mailing weight 2.50 lbs. 17.88



12⁸⁸
850-Watt Styler/
Dryer from JCPenney

- 2 settings for fast drying or gentle styling
- 2 attachments included

TWO HEAT SETTINGS—low for gentle styling, high for fast drying. Attachments include wide-tooth comb and half-round styling brush. Cinnamon and cream-color plastic housing. 6-ft. cord. Operates on 110-120 volts, AC. UL listed. See JCPenney Full One-Year Warranty on page 61. Imported from Mexico. Mailing weight 2.20 lbs.
X 662-1841 A 12.88



Gillette Super
Max 2 Styler/Dryer
**PRICED \$3
DOWN**
Now at Our New
Regular Low Price
ONLY 21⁸⁸

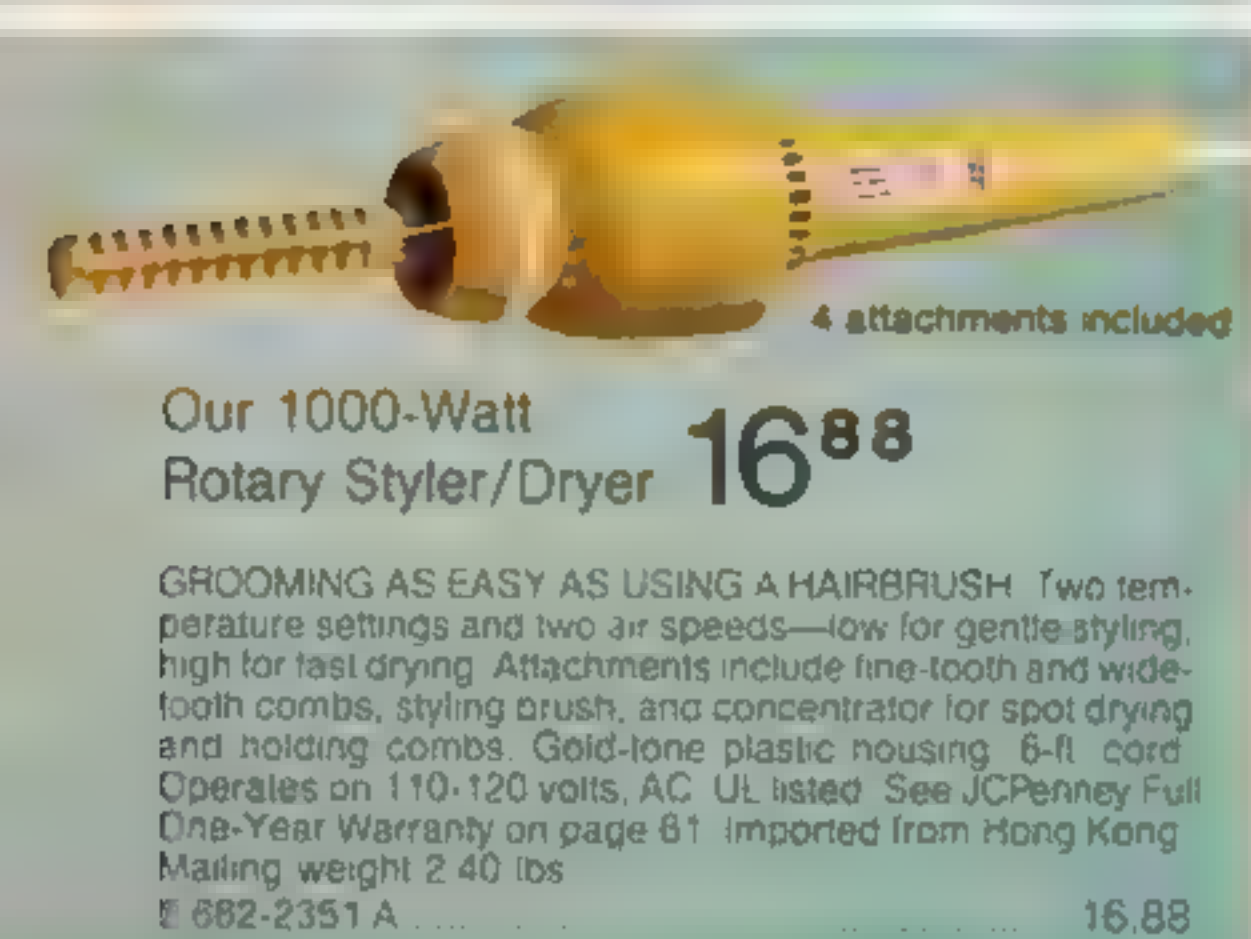
- 2 settings for fast drying or gentle styling
- 2 attachments included

1 ATTACHMENTS INCLUDE half-round styling brush, fine- and wide-tooth combs. Gold-tone plastic housing. 6-ft. cord. Operates on 110-120V AC. 800 watts. UL listed. Warranted by manufacturer, see page 336. Was \$24.88 in our big Fall '77 Catalog—see page 306. Mailing weight 2.20 lbs.
X 662-2393 A NOW 21.88
Gillette Super Max 2 For Men. Same as above, but brown housing.
X 662-2690 A—Mailing weight 1.50 lbs. 21.88



18⁸⁸
Clairol® Dry Guy

2 THREE HEAT/AIRFLOW SETTINGS—for gentle styling or fast drying. Low (250 watts), medium (600 watts), high (1000 watts). Includes styling brush, fine-tooth and wide-tooth combs. Handy hang-up ring. 6-ft. cord. Ideal for world-wide use—operates on 110-220 volts, AC. UL listed. Mailing weight 2.50 lbs.
X 662-2716 A 18.88



Our 1000-Watt
Rotary Styler/Dryer **16⁸⁸**

GROOMING AS EASY AS USING A HAIRBRUSH. Two temperature settings and two air speeds—low for gentle styling, high for fast drying. Attachments include fine-tooth and wide-tooth combs, styling brush, and concentrator for spot drying and holding combs. Gold-tone plastic housing. 6-ft. cord. Operates on 110-120 volts, AC. UL listed. See JCPenney Full One-Year Warranty on page 61. Imported from Hong Kong. Mailing weight 2.40 lbs.
X 662-2351 A 16.88



24⁸⁸
Schick®
Styling Stick

3 TWO SETTINGS for styling and drying. Attachments include full-round brush, styling brush, styling comb, and curlmaker. 6-ft. cord. Operates on 110-120 volts, AC. 900 watts. UL listed. Mailing weight 2.40 lbs.
X 662-2674 A 24.88



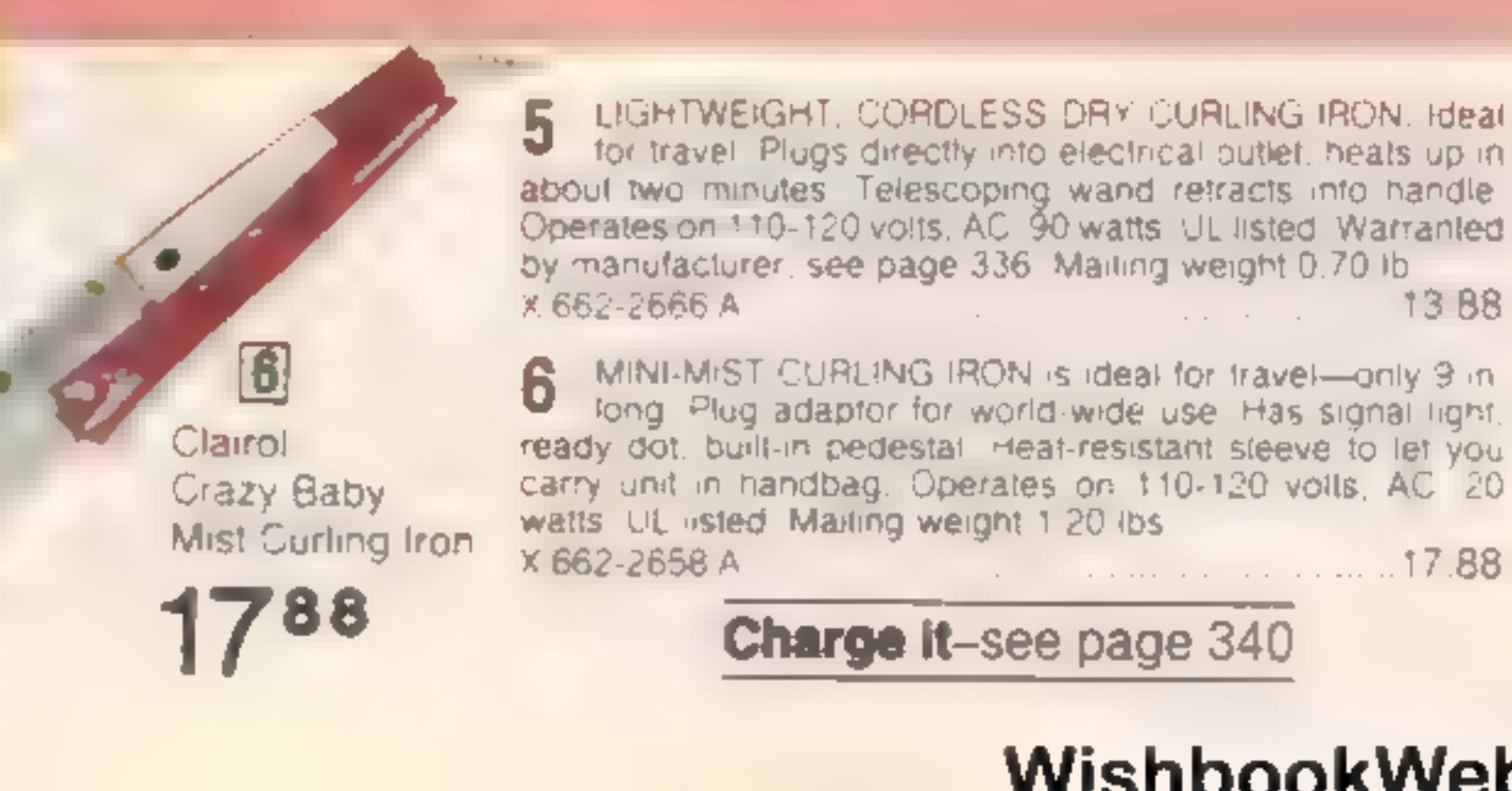
23⁸⁸
Remington Deluxe
Super Brush
1000-Watt
Styler/Dryer

4 HANDLES LIKE A HAIRBRUSH. 4 attachments—styling comb, styling brush, air deflector, and concentrator for spot drying. Off-white plastic housing. 7-ft. cord. 110-120V, AC. UL listed. Warranted by manufacturer, see page 336.
X 662-2369 A—Mailing weight 2 lbs. 23.88



Gillette
Super Curl Compact Dry
Curling Iron

13⁸⁸



17⁸⁸
Clairol
Crazy Baby
Mist Curling Iron

5 LIGHTWEIGHT, CORDLESS DRY CURLING IRON. Ideal for travel. Plugs directly into electrical outlet, heats up in about two minutes. Telescoping wand retracts into handle. Operates on 110-120 volts, AC. 90 watts. UL listed. Warranted by manufacturer, see page 336. Mailing weight 0.70 lb.
X 662-2666 A 13.88

6 MINI-MIST CURLING IRON is ideal for travel—only 9 in. long. Plug adaptor for world-wide use. Has signal light, ready dot, built-in pedestal. Heat-resistant sleeve to let you carry unit in handbag. Operates on 110-120 volts, AC. 20 watts. UL listed. Mailing weight 1.20 lbs.
X 662-2658 A 17.88

Charge it—see page 340

Curling Irons from JCPenney

- Non-stick coating on clamp and barrel
- Built-in pedestal to help protect surfaces
- Ready dot turns color when iron is ready for use
- 6-ft. swivel cord that resists tangling

1 DRY CURLING IRON "On" light Brown/white plastic housing 110-120 V, AC 15W UL listed See JCPenney Warranty on p. 61. Imported from Mexico X 662-0256 A—Mailing weight 1.20 lbs **6.88**

2 THERMOSTATICALLY-CONTROLLED for penetrating flow of heat and steam Mist-control on insulated barrel lip Tip removes for filling—use ordinary tap water On/off switch Green/white plastic housing 110-120V AC 20W UL listed See JCPenney Warranty on page 61 Imported from Mexico Reduced from our big Fall '77 Catalog—see page 307 After Dec. 24 order at Reg. Price X 662-1742 A—Mailing weight 1.40 lbs Reg. \$10.88 NOW **9.88**

1 Dry Curling Iron **6.88**



a great gift value

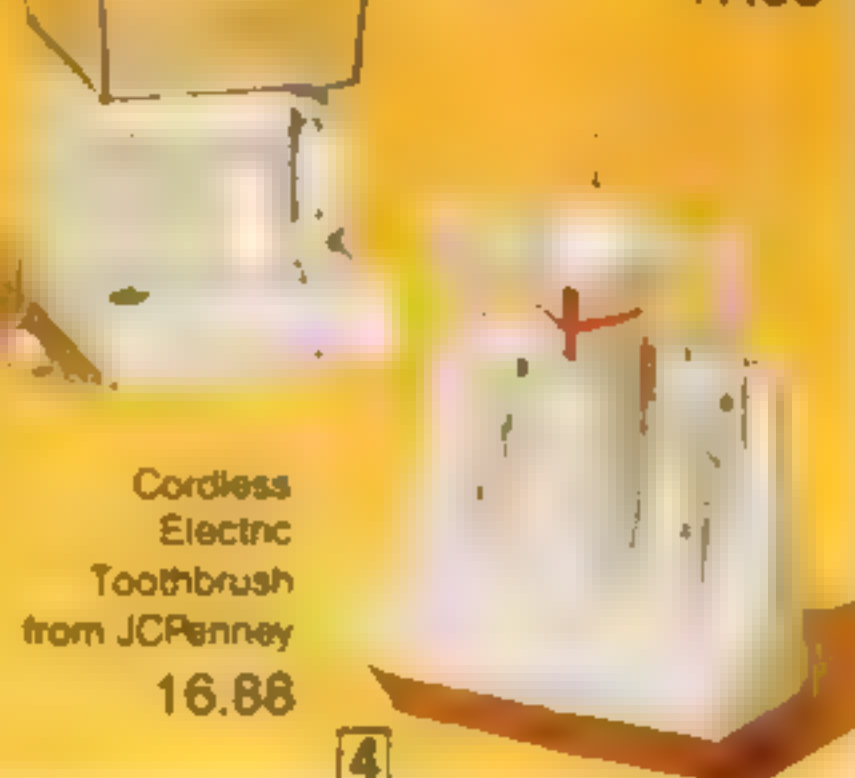
2 SAVE \$1 on Mist Curling Iron

NOW ONLY **9.88** This special price ends Dec. 24.

3 WASH AWAY DECAY-CAUSING PARTICLES form between teeth where brushing sometimes can't reach Helps stimulate gum circulation Adjustable pressure control Smoke-tone plastic cover serves as water reservoir when inverted On/off switch Cream-color plastic housing Bracket for wall mounting and four color-coded tips included Operates on 110-120 volts, AC UL listed See JCPenney Full One-Year Warranty on page 61 Mailing weight 4.20 lbs X 662-3417 A **17.88**

4 PROVIDES THOROUGH ORBITAL CLEANING AND POLISHING MOTION Great for use at home or vacation Brushes are color coded so everyone knows his own Power handle recharges in its base Sturdy plastic housing Wall-mounting bracket and six nylon-bristle brushes included Operates on 110-120 volts, AC UL listed See JCPenney Full One-Year Warranty on page 61 Mailing weight 1.60 lbs X 662-2302 A **16.88**

3 Oral Water Jet from JCPenney **17.88**

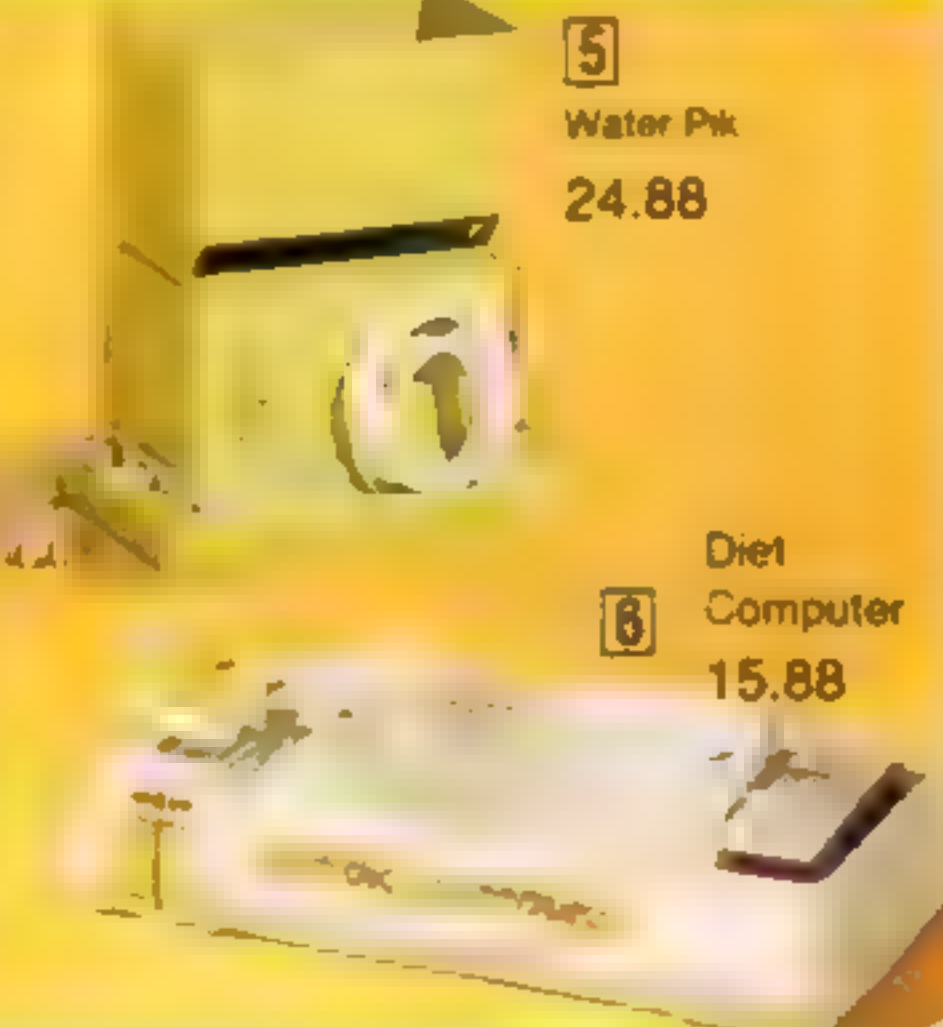


Cordless Electric Toothbrush from JCPenney **16.88**

5 ORAL IRRIGATING APPLIANCE to help clean every crevice of teeth, gums, bridgework, and braces Adjustable pressure control On/off button Four jet tips included Avocado plastic housing 6-ft. cord Operates on 110-120 volts, AC UL listed Mailing weight 3.50 lbs X 662-2765 A **24.88**

6 DIET COMPUTER helps control your caloric intake at every meal to gain or lose weight Find your approximate recommended weight from the height-build table, then compute what your caloric intake should be When planning meals insert food data cards (included) into the computer and dial automatically tells you how many calories are in the meal Add or take away as necessary Ounce-gram scale helps you reduce or increase portions White plastic housing Measures approximately 16 in. wide x 9 in. deep x 5 in. high Mailing weight 2 lbs X 662-1759 A **15.88**

5 Water Pik **24.88**



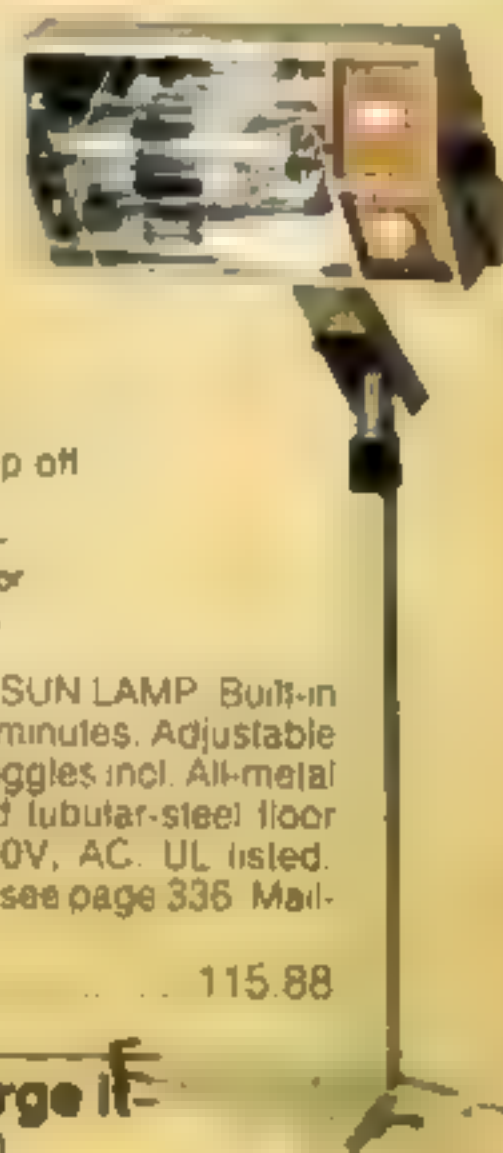
6 Diet Computer **15.88**

SPERTI Floor Model Heat/Sun Lamp

- 600-watt unit with fingertip switching from infrared to ultraviolet
- Automatic timer shuts lamp off

115.88 or \$6 monthly—see page 341 for full credit terms

SPERTI MARK IV BIARRITZ SUN LAMP Built-in timer can be set for up to 10 minutes Adjustable lamp and stand 2 pairs of goggles incl. All-metal construction Chrome-plated tubular-steel floor stand 7½-ft. cord 110-120V, AC UL listed Warranted by manufacturer, see page 336 Mailing weight 15 lbs X 662-3508 A **115.88**



Buy it now and **Charge it**—see page 340

The Washing Machine[®] Dispenses soap, shampoo, and conditioner

- Saves you from reaching and bending in shower

14.88

THREE SEPARATE 18-OZ. COMPARTMENTS Pushbutton pump dispensers 12-oz. bottle of body soap incl. Plastic construction 8½x4x6½ in. high Mounts into corner of walls (bracket and glue included) X 662-1791 A—Mailing weight 3 lbs **14.88**
12-Oz. Liquid Almond Body Soap X 662-1965 A—Mailing weight 1.40 lbs **1.44**



Enjoy Soothing Hot Lather

Hot Lather Dispenser from JCPenney

7 HOLDS MOST 6- OR 11-OZ. AEROSOL SHAVE CREAM CANS (cream not incl.) Indicator light turns on when lather is hot and ready for use Tan/brown plastic housing 6-ft. cord 110-120V, AC 60W UL listed See JCPenney Warranty on page 61 Mailing weight 1.60 lbs X 662-3318 A **9.88**

The Hot Top from Schick[®]

8 FITS MOST 6- OR 11-OZ. AEROSOL SHAVE CREAM CANS (cream not included) Great for travel Snap onto can top On/off switch Red housing 6-ft. cord Operates on 110-120 volts, AC UL listed Mailing weight 0.70 lb X 662-2740 A **10.88**

8 **10.88**



7 **9.88**



9 NORELCO[®] ROTARY RAZOR FOR MEN 9-position adjustable shaving head with 36 stainless steel blades Pop-out sideburn trimmer Black plastic housing and travel case 5-ft. cord Mailing weight 2.10 lbs Operates on 110-220V AC UL listed X 662-2948 A—Mailing weight 2 lbs **37.88**

NORELCO[®] CORD/CORDLESS RECHARGEABLE RAZOR (not shown) Similar to above but has recharger/converter included Charge light indicator and shave counter Operates on 110-220V AC UL listed Mailing weight 2.10 lbs X 662-2930 A **44.88**

10 NORELCO[®] SPEED SHAVER Ideal gift as a first shaver Twin microgroove heads float for close shave Self-sharpening rotary blades On/off switch Travel case Coil cord 110-120V AC UL listed Mailing weight 1 lb X 662-2757 A **21.88**

11 REMINGTON[®] XLR-1000 ELECTRIC SHAVER Triple cutting system and 60 stainless steel blades for a close shave Removable head assembly Wide trimmer for sideburns, mustache Travel case Coil cord Operates on 110-210V, AC UL listed Mailing weight 1.50 lbs X 662-2732 A **34.88**

Remington[®] XLR-3000 Cordless Shaver (not shown) Similar to above but chrome trim Automatic shave counter Rechargeable for world-wide use Deluxe travel case Convenient recharging stand Operates on 110-120V AC UL listed X 662-2724 A—Mailing weight 2.20 lbs **44.88**



9 Norelco[®] **37.88**

10 Norelco[®] Speed Shaver **21.88**

11 Remington[®] XLR-1000 **34.88**

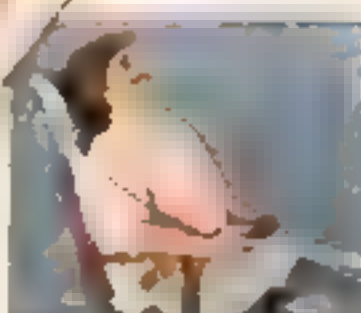
JCPenney 63

Massager with attachments

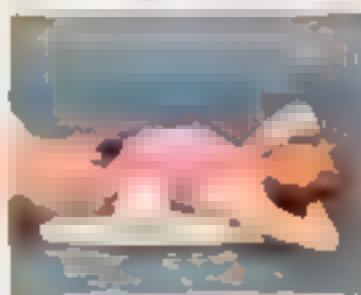
29⁸⁸

Without attachments

27⁸⁸



Use sitting up



Use lying down

■ combination settings: high heat, low heat, vigorous massage, gentle massage
Use each alone or ■ combination

a great gift value

SAVE \$6.90 when you buy our Finest Back Massager with two attachments
Provides infra-red heat or massaging action alone, or together

1 OUR FINEST BACK MASSAGER has remote control. Can be used sitting up or lying down. Use infra-red heat or massage alone—or try both together ■ help ease minor aches and pains ■ setting combinations to suit your comfort and need. 110-120 volts AC. 70 watts. UL listed. See JCPenney Warranty on page 61.
X 662-0389 A—Mailing weight 8 lbs. 27.88

2+3 ATTACHMENTS for (1) above. Help concentrate massaging action to a specific area. White molded plastic with elastic strap.

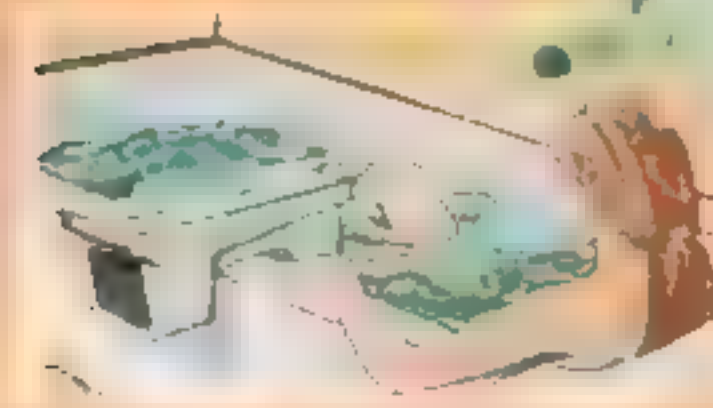
(2) Lower-Back Attachment
X 662-4027 A—Mailing weight 1.40 lbs. 4.95

(3) Neck Attachment
X 662-0314 A—Mailing weight 0.70 lb. 3.95

SAVE \$6.90 when you buy (1), (2), (3) together. Would cost \$36.78 if bought separately. State catalog number for each item, add up mailing weights, pay only 29.88



Lightweight for easy portability



Helps relieve tired, aching muscles

Pollenex Budget-Priced Portable Whirlpool Bath

ONLY 84⁸⁸

or \$5 monthly—see page 341 for full credit terms

- TWO AERATORS vary intensity of bubble action
 - TWO NOZZLES—aim flow up, down, or to center of tub
 - TWO FLOW DIRECTIONS—choose clockwise or counter-clockwise movement
 - ADJUSTABLE CLAMP SECURES unit to any tub
 - ALL ELECTRICAL PARTS located outside of tub
- AND IT WEIGHS ONLY 8 LBS.!

DOUBLE INSULATED MOTOR. Carrying handle. Thermoplastic housing, high-impact aqua plastic pump housing. 19x5 1/2x16 in. high. 12-ft cord. Operates on 110-120 volts, AC. UL listed. Warranted by manufacturer—see page 336.
X 662-1981 A—Mailing weight 11 lbs. 84.88

Deluxe Whirlpool Bath

- Flow control regulates water pressure from gentle to vigorous massage
- Aerator varies intensity of bubble action
- Pump housing rotates 360° to direct spray to any area of the body

169⁰⁰

or \$8 mthly—see page 341 for full credit terms

DIRECTIONAL NOZZLE aims flow to tub bottom or surface. Built-in 0-60 minute timer has on/off switch with signal bell. Double-insulated 1/2-HP motor. Adjustable clamp secures unit to any tub. Tuck-away handle retracts so it's flush with top unit. Support feet for storage. Thermoplastic housing with high-impact aqua plastic pump housing. 21 1/2x8x16 in. high. 11 1/2-ft cord. 110-120V AC. UL listed. Warranted by manufacturer—see page 336.
X 662-1403 A—Mailing weight 30 lbs. 169.00

Sleep-Mate® soothing sounds help induce sleep

20⁸⁸

PERFECT FOR CITY DWELLERS or light sleepers. Tranquil sound of rushing air helps mask disturbing sounds. Adjustable tone and volume. Plastic housing. 6 in. diam. x 4 in. high. 8-ft cord. Operates on 110-120 volts AC. UL listed. Warranted by manufacturer—see page 336.
X 662-2278 A—Mailing weight 2.20 lbs. 20.88

Monitor Your Blood Pressure at Home

4 ELECTRIC SPHYGMOMANOMETER. Cuff mike translates blood pressure to gauge. Flashing-light, audio-signal readout. 300mm scale. Uses 4 AA-cell batteries (included). Stethoscope not required. Mailing weight: 3.70 lbs. Warranted by manufacturer—see page 336.
X 662-2294 A 69.99

5 ANEROID SPHYGMOMANOMETER. Use with stethoscope (not incl.). 300mm scale. Velcro®-closure cuff. Vinyl carrying case. Warranted by manufacturer—see page 336. Mailing weight 1.40 lbs.
X 662-4043 A 17.95

6 BOWLES-TYPE STETHOSCOPE. Chrome-plated metal chest piece, binaurals. Rubber-ball ear tips. Latex tubing.
X 662-4050 A—Mailing weight 0.60 lb. 4.75

SAVE when you buy (5) and (6) together. Would cost \$22.70 if bought separately. State both catalog numbers, add up mailing weights, pay only 20.00



SAVE \$2.70 when you buy (5), (6) together. Only 20⁰⁰

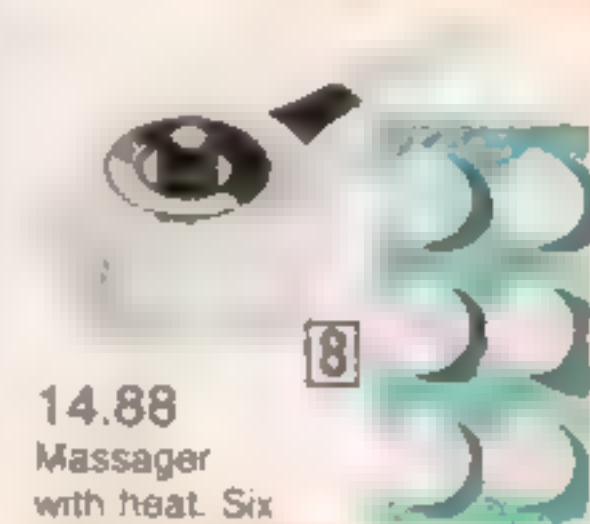


Hand-Held Massagers

7 POLLENEX DUAL-ACTION MASSAGER. Infra-red side produces massage with heat; reverse side provides fingertip massage without heat. Provides 8 combinations ■ heat and/or massage settings. One body, one scalp massage attachment included. Durable metal housing, polyethylene attachments. 6-ft cord. Operates on 110-120 volts, AC. 39 watts. UL listed. Warranted by manufacturer—see page 336.
X 662-2245 A—Mailing weight 3.25 lbs. 30.88

8 POLLENEX MASSAGER. Two speeds, two heat settings provide five different combinations of heat and/or massage: vigorous or gentle massage with heat; high or low heat alone; high massage alone. Polypropylene housing. Six polyethylene attachments include chin and body attachment, two facial massagers, two muscle stimulators, scalp massager. 7-ft cord. 110-120 volts, AC. 17 watts. UL listed. Warranted by manufacturer—see page 336.
X 662-3383 A—Mailing weight 2.50 lbs. 14.88

Charge it—see page 340



14.88
Massager with heat. Six attachments incl.

A 5-TRAY SEWING CABINET Top swings open on wooden hinges reveals 5 tray-compartments (1 tray 18½x9½ in., 4 trays 9x9½ in.) Solid beechwood with smooth, hand-rubbed walnut finish. Gold-tone metal hardware. 21x11½x24 in. high. Not fully assembled—you attach legs—no tools needed. Imported from Rumania. X 708-0344 A—Mail wt 17 lbs 27.99

B SMALLER-SIZE 5-TRAY CABINET Similar to [A] above. 1 tray 15¾x7½ in., 4 trays 7½x7½ in. Overall 16¾x9x17¾ in. Not fully assembled—needs only screw-driver. Imported from Rumania. X 708-0351 A—Mail wt 13 lbs 14.99

C IF SHE LOVES TO SEW, she'll love this dress form. No matter what her size or figure type (high bust or low, more separation or less, short- or long-waisted, full or flat hips, wide or narrow shoulders) this ingenious form s-t-r-e-t-c-h-e-s (or pushes in) like an accordion to duplicate your figure. One for line. No gadgets or buttons to push, no screws. Each section adjusts easily from outside, locks in place automatically. Stays in place you change it. Cotton jersey cover lowers in waistline. Shows where sections separate. Durable papier mache frame. Iron backbone. Swivel base. Adjusts up to 6 ft. 2 in. Lowers in half-size. Form assembled. Base unassembled. Needs only pliers. Instructions.

Jr. Adjusts. Bust size 30 in. to 40 in., waist 23 in. to 30 in., hips 33 in. to 41 in. X 708-0047 A—Mail wt 13 lbs 37.99

A. Adjusts. Bust size 32 to 42 in., waist 25 in. to 32 in., hips 35 in. to 43 in. X 708-0062 A—Mail wt 13 lbs 37.99

B. Adjusts. Bust size 36 in. to 46 in., waist 29 in. to 36 in., hips 39 in. to 48 in. X 708-0070 A—Mail wt 13 lbs 37.99

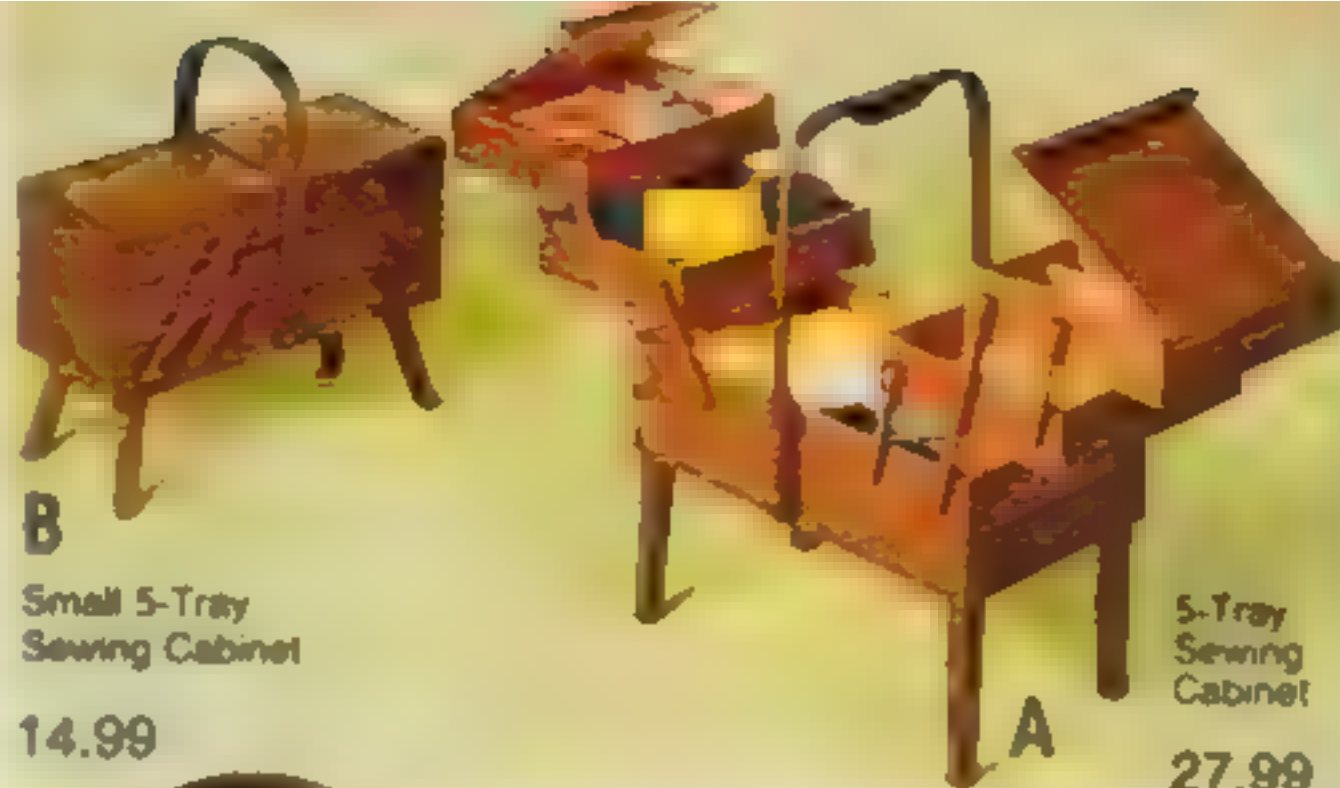
D SEWING BASKET Real wood strips make peach-basket shape. Cotton bandana print top lining. Plastic hoop handles. Lift-out plastic tray with 6 spools. Thread measuring tape, thimble, blunt-end scissors, needles. Basket about 10x8 in. high. X 708-0930 A—Mail wt 1.50 lbs 4.49

E EASY TO DO WEAVING KIT Includes cardboard loom, needle, instructions enough yarns to make any TWO items shown. Approx. fin. sizes: pillow or shoulder bag 11½x12 in. wide, wall hanging 12x22 in. long incl. fringe. Hand-washable in cold water—line dry. Coordinated colors: 1 earth tones, 2 blue/green, 3 yellow/orange, 4 red/purple. State color number-and-name. X 705-1774 B—Mail wt 1.70 lbs. Kit 12.95

F PAIR OF PILLOWS WEAVING KIT Includes cardboard loom, enough thick heavy yarns to weave TWO pillows (tasseled and fringed), needles, instructions for both designs. White on white. Fin. size about 11x12 in. without fringe or tassels. X 705-1782 A—Mail wt 1.70 lbs. Kit 14.95

G 7-IN-1 AFGHAN KIT Choice of 7 designs (1 good for beginners). Make any one—3 to knit, 4 to crochet—in one of 3 lovely color combinations. Blended shades in each. Use size 10½ needle to knit. Knit Ripple—fin. size about 48x63 in. Zig-Zag—about 52x59 in., or Feather and Fan—about 51x65 in. Use "K" crochet hook for: Granny Square—about 45x60 in., or Stripes (good for beginners)—about 44x68 in., or Shell—about 41x58 in. or Crochet Ripple—about 45x54 in. 100% pull-skinned, 2-ply acrylic afghan yarn. Easy, step-by-step instructions for all 7 designs. Moth-resistant. Machine wash warm, tumble dry. State color-number-and-name. X 705-0115 B—Mail wt 1.90 lbs. Kit 6.95

J EASY TO WEAVE PLACE MAT KIT Designed to be made on a rigid heddle loom like our 25-in. [H], or our 20-in. [I] looms (right). Includes enough yarn to weave set of 4 place mats 12x22 in. each in either of two patterns. Instructions. Colors: 1 earth tones (shown on loom [I]), 2 blue/green (shown on loom [H]), 3 yellow/orange. State color number-and-name. X 705-1790 B—Mail wt 1.40 lbs. Kit 10.95



B Small 5-Tray Sewing Cabinet

14.99

5-Tray Sewing Cabinet

27.99



D

Sewing Basket 4.49



Weaving Kit

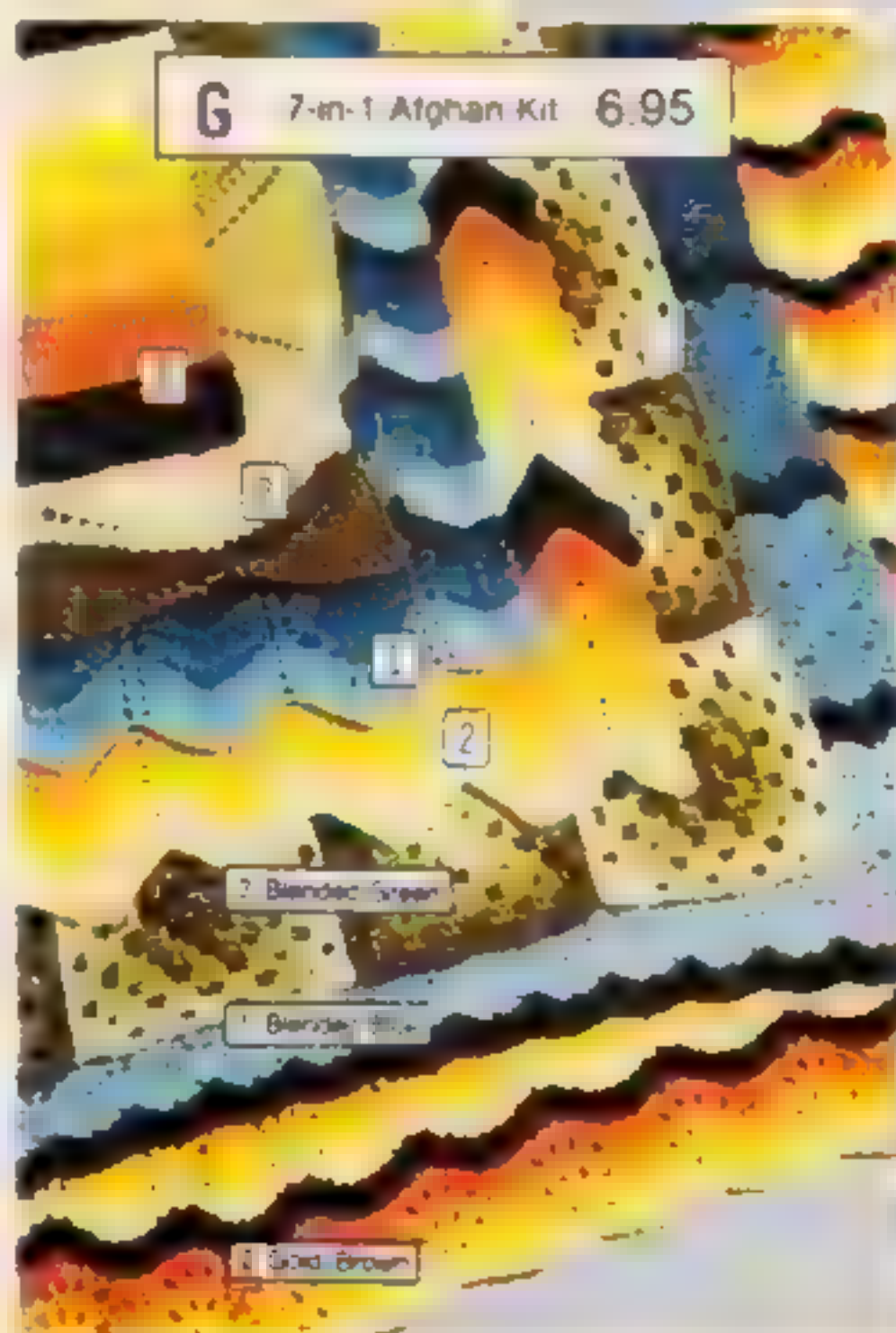
12.95

E

Pr. of Pillows Weaving Kit

14.95

F



G 7-in-1 Afghan Kit 6.95



25-in. Weaving Loom

27.95



Place Mats Kit 10.95

20-in. Weaving Loom

21.95

H PROFESSIONAL-STYLE 25-IN. WEAVING LOOM Excellent for advanced craftsmen. Weave hundreds of lovely things for yourself and gifts—ties, placemats, item of pillows, afghans, wall hangings. Make fabrics up to 25 in. wide—unusually wide for this type loom. Includes booklet of easy-to-follow illustrated instructions for preparing loom for weaving, 4 basic weaves, 3 starter projects. Oil-finished hardwood. Built-in heddle (beater) holder, 10-dent heddle. Warp nuts for greater tension. 2 tension bars for easier warping and weaving. Notches for resting against table. Yarns not included. Use any type yarns. Size 24 in. 30 in. w. 4¾ in. high. Unassembled—no tools needed. Assembles in minutes. X 705-1345 A—Mail wt 5.25 lbs 27.95

I VERSATILE 20-INCH WEAVING LOOM Excellent for adult-beginners and young people. Ideal size for most projects. Makes fabrics up to 20 in. wide. Instructions for loom assembly. Use room weaving ideas. Smooth birchwood. Injected molded plastic side rails. 8-dent plastic heddle. Positive tension gears for superior tension control. Pick-up stick. Yarn not included. Use any type yarns. Size 22 in. lg. 25 in. w. 4½ in. H. Not fully assembled—assembles in minutes. X 705-1543 A—Mail wt 4.25 21.95

Buy now with our Time Payment Plan—see p. 341

L.C.D. Watches with Self-Adjusting Back Lights

12:45

[B] through [F] have self-contained light sources that adjust to any condition to help provide a sharp, clear readout

5-function LCD Chronograph

- Displays elapsed and lap time
- Flyback feature
- Pause feature
- Self-contained back light adjusts to any condition

85⁰⁰ Gold-tone

L.C.D. Watches with Button-Operated Back Lights

Your Choice
59⁹⁵ each



JCPenney

WishbookWeb.com

L.C.D.* Digital Watches

- No moving parts • Powered by a tiny battery (included)
- Back lights clearly define readout in darkness

A MEN'S 5-FUNCTION L.C.D. CHRONOGRAPH. Hours, minutes, day, and seconds or date constantly visible or on command. **4** Stopwatch Features: Chronograph—displays straight elapsed time to 1/10 of a second; Flyback Feature—for timing each of a series of consecutive events as in a relay race; Lap Time—for cumulative time; Pause Feature—for cumulative timing of interrupted events. Self-adjusting back light. Brown/gold-tone dial. Gold-tone base-metal top case and link bracelet. Stainless steel back. 1 battery included. We pay postage. Warranted by manufacturer, see page 336.

X 644-8997 A 85.00

Same as above, but smoke-gray dial. Stainless steel case and matching link bracelet.

X 644-9003 A 75.00

B to F 5-FUNCTION L.C.D. WATCHES. Hours and minutes are constantly visible, seconds, month, and date on command (except [C] which has constant read-out of seconds or date). Self-adjusting back lights. Base-metal top cases, stainless steel backs. 1 battery included. We pay postage. Warranted by manufacturer—see page 336.

[B] Men's Watch. Burgundy/black dial. Silver-tone case. Black vinyl strap.

X 644-8823 A 29.95

As above, but gold-tone case. Brown vinyl strap.

X 644-8831 A—Orange/black dial 34.95

[C] Men's Watch. Silver-tone dial. Silver-tone case and matching stainless steel link bracelet.

X 644-8955 A 69.95

Same as above, but gold-tone case and bracelet.

X 644-8963 A 79.95

[D] Men's Watch. Blue dial. Silver-tone case. Black vinyl strap.

X 644-9649 A 29.95

Same as above, but gold-tone/brown dial. Gold-tone case. Brown vinyl strap.

X 644-9623 A 34.95

[E] Men's Watch. Orange/black dial. Gold-tone case and matching link bracelet.

X 644-8930 A 39.95

Same as above, but burgundy/black dial. Silver-tone case. Stainless steel link bracelet.

X 644-8948 A 34.95

[F] Women's Watch. Silver-tone dial. Silver-tone case and matching link bracelet.

X 644-8971 A 69.95

Same as above, but gold-tone case and bracelet.

X 644-8989 A 79.95

G to J L.C.D. WATCHES. Hours and minutes are constantly visible, seconds, month, and date on command. [G] and [I] also display day on command. Button-operated back lights for clear readout in darkness. Base-metal top cases, stainless steel backs (except [H] has base-metal back). 1 battery included. We pay postage. Warranted by manufacturer—see page 336.

[G] Women's 6-function Watch. Gold-tone dial. Gold-tone case and base-metal bangle bracelet.

X 644-9631 A 59.95

[H] Women's 5-function Watch. Champagne-color dial. Gold-tone case and matching base-metal mesh bracelet.

X 644-8856 A 59.95

Same as above, but silver-tone dial, case, and base metal mesh bracelet.

X 644-8849 A 59.95

[I] Women's 6-function Watch. Brown dial. Gold-tone case. Brown Corfam poromeric strap.

X 644-8914 A 44.95

Same as above, but silver-tone dial and case. Black Corfam poromeric strap.

X 644-8922 A 39.95

[J] Men's 5-Function Watch. Blue dial. Silver-tone case. Black vinyl strap.

X 644-8898 A 19.95

Same as above, but gold-tone dial and case. Brown vinyl strap.

X 644-8906 A 24.95

*Liquid Crystal Display

**Light Emitting Diode

All watches on these 2 pages are shown about actual size



His/Hers 5-function L.C.D.* Digital Watches by Timex

- Hours and minutes are constantly visible, seconds, month, and date on command
- Button-operated back lights help provide clear readouts in darkness

1 to 4 NO MOVING PARTS. Base-metal cases, stainless steel backs. Powered by 1 tiny battery (included). We pay postage. Warranted by manufacturer—see page 336.

[1] Women's Watch. Blue dial. Silver-tone case. Blue vinyl strap.

X 644-8013 A 29.95

Same as above, but gold-tone dial and case. Black strap.

X 644-8021 A 34.95

NOTE: Battery life in L.C.D. and L.E.D. watches vary according to usage. Always have battery checked first in case of malfunction.

[2] Women's Watch. Blue dial. Silver-tone case.

X 644-8765 A—Blue Corfam poromeric strap 29.95

Same as above, but brown dial, brown strap. Gold-tone case.

X 644-8773 A 34.95

[3] Men's Watch. Silver-tone dial. Silver-tone case. Stainless steel bracelet.

X 644-7866 A 29.95

Same as above, but gold-tone dial, case, bracelet.

X 644-7791 A 35.95

[4] Men's 5-Function Watch. Blue dial. Silver-tone case. Adjustable stainless steel link bracelet.

X 644-8781 A 29.95

Same as above, but red dial. Gold-tone case, bracelet.

X 644-8799 A 35.95

Your Search for VALUE Ends at Penneys



Timex L.E.D.** Watches

A press of the button tells hours, minutes. Press again for month and date. A third press and seconds appear.

5 WOMEN'S RECTANGULAR-SHAPED WATCH. Gold-tone base-metal case, stainless steel back. Brown vinyl strap (black shown). Uses 1 battery (included). Warranted by manufacturer—see page 336.

X 644-8062 A—We Pay Postage 29.95

Same as above, but silver-tone case, black strap.

X 644-8054 A—We Pay Postage 26.95

6 MEN'S CUSHION-SHAPED WATCH. Gold-tone base-metal case, stainless steel back. Brown vinyl strap (black shown). Uses 1 battery (included). Warranted by manufacturer—see page 336.

X 644-8047 A—We Pay Postage 29.95

Same as above, but silver-tone case, black strap.

X 644-8039 A—We Pay Postage 24.95



HOURS, MINUTES, DATE constantly visible, seconds visible on command. **4** Stopwatch Features: Chronograph—displays straight elapsed time to 1/10 of a second; Flyback feature—for timing a series of consecutive events as in a relay race; Lap time—for cumulative time; Pause feature—for cumulative timing of interrupted events. Push-button back light for clearly defined readouts in darkness. Base-metal top case, stainless steel back. Matching link bracelet. Black dial. 2 batteries included. We pay postage. Warranted by manufacturer, see page 336.

X 644-8807 A—Gold-tone 55.00

X 644-8815 A—Silver-tone 49.95

Buy the convenient **Time Payment** way—see page 341

JCPenney 67

WishbookWeb.com

Railroad-Style
Pocket Watch
Only 29⁹⁹

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Clear Glass Display Dome

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JCPenney

Hunting-scene
Pocket Watches

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Pocket Watches and Accessories for a "Golden Touch of the Good Old Days"

A MEN'S RAILROAD-STYLE POCKET WATCH. Gold-tone base-metal case has locomotive-design embossed in high relief on back, shield design on cover. Cover opens by pressing winding crown. Full Arabic numeral (hours and minutes) dial with locomotive scene. Filigreed hands. 1½-in. diameter. Chain sold separately, below. Imported from Switzerland. Warranted by manufacturer—see page 336.

X 644-0986 A—We Pay Postage 29.88

B WATCH CHAIN. Rope-design antiqued gold-tone base-metal links. Locking ring and swivel snap for watch. 14-in. long.

X 644-9359 A—We Pay Postage 7.00

C to G MEN'S 17-JEWEL POCKET WATCHES. Gold-tone, antiqued base-metal cases with sculptured covers and backs. Covers open by pressing winding crowns. Filigreed hands. Small 60-second dial. 1¾-in. diameter. We pay postage. Warranted by manufacturer—see page 336.

[C] Stag/Dog Scene on cover. Roman numeral dial.

X 644-7494 A—Imported from Switzerland 39.95

[D] Hunter-and-Dog Scene on cover. Colorful pheasant on dial face. Roman numeral dial.

X 644-3832 A—Imported from Switzerland 49.95

[E] Hunter-blowing-horn Scene on cover. Arabic-numeral, floral-design dial.

X 644-5829 A—Imported from Switzerland 44.95

[F] Fishing Scene on cover. Arabic numeral dial with floral design.

X 644-0192 A—Imported from Switzerland 44.95

[G] Horse Scene on cover and back case. Horse scene on dial face. Roman numeral dial.

X 644-9318 A—Imported from Switzerland 49.95

H POCKET KNIFE matches [C] above. Deer scene sculptured on each side. Gold-tone base-metal case. 2 stainless steel blades. Imported from Switzerland.

X 644-5860 A—We Pay Postage 9.95

I WATCH CHAIN. 3-dimensional gold-tone base-metal links. Locking ring and swivel snap. 14-in. long.

X 644-9367 A—We Pay Postage 7.00

J POCKET KNIFE matches [D] above. Hunter-and-dog scene sculptured on each side. Gold-tone, antiqued base-metal case. 2 stainless steel blades. Imported from Switzerland.

X 644-6348 A—We Pay Postage 9.95

K POCKET KNIFE matches [G] above. Horse scene sculptured on each side. Gold-tone, antiqued base-metal case. 2 stainless steel blades. Imported from Switzerland.

X 644-9300 A—We Pay Postage 9.95

L to N MEN'S HUNTING-SCENE POCKET WATCHES. Gold-tone base-metal cases have sculptured hunting scenes on front covers, floral designs on backs. Covers open by pressing winding crowns. Floral designs on dial faces. Filigreed hands. 1¾-in. diameter. We pay postage. Warranted by manufacturer—see page 336.

[L] Dog-and-Duck Hunting Scene on cover. Roman numeral dial.

X 644-0994 A—Imported from Switzerland 29.88

[M] Hunting Dog Scene on cover. Arabic numerals.

X 644-0267 A—Imported from Switzerland 29.88

[N] Stag Scene on cover. Roman numeral dial.

X 644-9375 A—Imported from Switzerland 29.88

Clear Glass Display Dome

O THE PERFECT WAY to display your pocket or pendant watch when not in use. Gold-tone metal hanging hook for watch (watch shown not included). Clear glass makes entire watch visible. Stain-finish wooden base. Measures 3x4 in. high.

X 644-4483 A—We Pay Postage 4.95

Items [A] through [N] shown approximately ¾ actual size. [O] shown approximately ½ actual size.

We pay postage for ■ items on these 2 pages.



Lolli Pop® Watch



19.99

Popular little miss in tennis scene decorates the dial face.

7-JEWEL WATCH with colorful, full-numeral dial. Turquoise and silver-tone acrylic plastic case. Turquoise vinyl strap. Warranted by manufacturer—see page 336. We pay postage.

X 644-9391 A 19.99

©Hallmark Cards, Incorporated

7-Jewel Betsy Clark® Timepieces

• Colorful dials highlighted by charming little children

1 PENDANT WATCH. Two hand-in-hand children decorate the dial face. Light pink acrylic plastic case with silver-tone base-metal bezel and matching 24-in. long chain. Warranted by manufacturer—see page 336.

X 644-9383 A—We Pay Postage 21.95

2 PENDANT WATCH. Child feeding birds with saying "Happy Day" decorates the dial face. Yellow acrylic plastic case with gold-tone base-metal bezel and 24-in. long chain. Warranted by manufacturer—see page 336.

X 644-9409 A—We Pay Postage 23.95

3 WRIST WATCH. 2 hand-in-hand children decorate the dial face. Light pink acrylic plastic case with silver-tone base-metal bezel. Light pink vinyl strap. Warranted by manufacturer—see page 336.

X 644-7429 A—We Pay Postage 21.95

4 WRIST WATCH. Child feeding birds with saying "Happy Day" on dial face. Blue acrylic plastic case with silver-tone base-metal bezel. Blue vinyl strap. Warranted by manufacturer—see page 336.

X 644-7387 A—We Pay Postage 21.95

©Hallmark Cards Inc.



Fashion Watches with the sleek, modern look

5 OVAL-SHAPED WATCH. Gold-tone base-metal case. Rust-colored dial and Corfam® poromeric strap. Cut-out strap has unique hook closure. Warranted by manufacturer—see page 336. We pay postage.

X 644-9458 A 19.88

Same as above, but black dial, and strap. Silver-tone case.

X 644-9466 A 19.88

6 SLIM-DESIGN RECTANGULAR-SHAPED WATCH. Black, Roman-numeral dial. Gold-tone base-metal case. Attractive blue Corfam® poromeric strap. Warranted by manufacturer—see page 336. We pay postage.

X 644-9433 A 17.88

Same as above, but silver-tone base-metal case.

X 644-9441 A 17.88

7 SQUARE-SHAPED WATCH. Gold-tone dial. Brown and gold-tone base-metal case. Tortoise-color vinyl strap. Warranted by manufacturer—see page 336. We pay postage.

X 644-9417 A 15.88

Same as above, but white base-metal case and matching white vinyl strap. We pay postage.

X 644-9425 A 15.88

Use Time Payment to buy now at JCPenney—see page 341

JCPenney 69

WishbookWeb.com









Fashionable Bangle Watches

Your Choice **A to C** **10⁸⁸** each

Hinged-Bracelet Watches

Your Choice **D to F** **15⁸⁸** each

Your Search for VALUE Ends at Penneys




Delicate Wire-Bangle Watches

Your Choice **G or H** **19⁸⁸** each

70 JCPenney






The Striped Look

Your Choice **M to P** **14⁸⁸** each






The Striped Look

Your Choice **M to P** **14⁸⁸** each

Women's Watches that do More than Just Tell Time!

• Warranted by manufacturer—see page 336

A OCTAGON-SHAPED BANGLE BRACELET WATCH. Full-numeral silver-tone dial. Gold-tone base-metal case and matching bracelet with spring-catch closure.

X 644-9052 A—We Pay Postage 10.88

Same as above, but silver-tone case and bracelet.

X 644-9060 A—We Pay Postage 10.88

B ROUND BANGLE BRACELET WATCH. Gold-tone dial. Gold-tone base-metal case and bracelet with spring-catch closure.

X 644-9037 A—We Pay Postage 10.88

Same as above, but blue dial. Silver-tone case and bracelet.

X 644-9045 A—We Pay Postage 10.88

C SQUARE-SHAPED BANGLE BRACELET WATCH. Full-numeral blue dial. Silver-tone base-metal case and bracelet with spring-catch closure.

X 644-9011 A—We Pay Postage 10.88

Same as above, but brown dial. Gold-tone case and bracelet.

X 644-9029 A—We pay Postage 10.88

D SLIM, OVAL-SHAPED BANGLE BRACELET WATCH. Shaded brown dial. Silver-tone base-metal case and hinged bracelet.

X 644-9078 A—We Pay Postage 15.88

Same as above, but champagne/brown dial. Gold-tone case and bracelet.

X 644-9086 A—We Pay Postage 15.88

E CUSHION SHAPED BANGLE BRACELET WATCH. Full-numeral white dial. Gold-tone base-metal case and hinged bracelet.

X 644-9094 A—We Pay Postage 15.88

Same as above, but silver-tone dial, case, and bracelet.

X 644-9102 A—We Pay Postage 15.88

F ROUND BANGLE BRACELET WATCH. Black dial. Silver-tone base-metal case and hinged bracelet.

X 644-9110 A—We Pay Postage 15.88

Same as above, but white dial. Gold-tone case and bracelet.

X 644-9128 A—We Pay Postage 15.88

G OVAL-SHAPED WIRE-BANGLE BRACELET WATCH. Silver-tone dial. Gold-tone base-metal case and hinged bangle bracelet. Swiss movement.

X 644-7189 A—We Pay Postage 19.88

Same as above, but silver-tone case and bracelet.

X 644-7254 A 19.88

H ROUND WIRE-BANGLE BRACELET WATCH. Silver-tone Roman-numeral dial. Silver-tone base-metal case and hinged wire bracelet.

X 644-7445 A—We Pay Postage 19.88

Same as above, but gold-tone dial, case, matching bracelet.

X 644-7452 A 19.88

I to L HAMMERED-LOOK BANGLE WATCHES. Gold-tone base-metal cases and bangle bracelets with rich, elegant hammered-look. Bracelets have spring-catch closures. Warranted by manufacturer—see page 336. We pay postage.

[I] Hidden Watch is revealed when case is opened. White dial with quarter-hour numerals.

X 644-9151 A 21.88

[J] Oval-shaped watch. Full-numeral, gold-tone dial.

X 644-9136 A 21.88

Same as above, but silver-tone dial, case, and matching bracelet.

X 644-9144 A 21.88

[K] Cushion-shaped Watch. Full-numeral, gold-tone dial.

X 644-9169 A 21.88

Same as above, but silver-tone dial, case, and matching bracelet.

X 644-9177 A 21.88

[L] Rectangular-shaped Watch. Full-numeral, gold-tone dial.

X 644-9185 A 21.88

M to P STRIPED BANGLE BRACELET WATCHES. Full-numeral dials. Acrylic plastic cases and bracelets with spring catch closures.

[M] White dial. White/red case and bracelet.

X 644-9193 A—We Pay Postage 14.88

[N] Cream-color Dial. Coral/cream case and bracelet.

X 644-9201 A—We Pay Postage 14.88

[O] Black Dial. White/black case and bracelet.

X 644-9219 A—We Pay Postage 14.88

[P] Brown Dial. Brown/cream case and bracelet.

X 644-9227 A—We Pay Postage 14.88



Clear Acrylic Watch lets you View the Movement at work

1 WOMEN'S BUBBLE-SHAPED ACRYLIC WATCH. Full-numeral blue dial. Clear acrylic plastic case and strap. We pay postage.

X 644-0846 A—Warranted by manufacturer—see page 336 14.88

Watches for those Dressy Occasions

2 SIMULATED-TURQUOISE BANGLE BRACELET WATCH. Silver-tone dial. Silver-tone base-metal case and matching bracelet with simulated turquoise stones. Bracelet has hinged closure. We pay postage.

X 644-1802 A—Warranted by manufacturer—see page 336 22.95

3 SIMULATED-RHINESTONE BRACELET WATCH. Full-numeral, silver-tone dial. Chrome-plated base-metal case and link bracelet with simulated rhinestones. Swiss movement. We pay postage.

X 644-2610 A—Warranted by manufacturer—see page 336 17.95

Buy now with our Time Payment Plan—see page 341



Watches with the Personal Touch

• For Christmas delivery, order before November 27, 1977.

4 MEN'S ID BRACELET WATCH. An eye-catching ID bracelet plus a dependable Swiss-movement watch. Chrome-plated base-metal case and link chain. Snap-box closure. State name desired (up to 8 letters). We pay postage.

X 644-2966 FH—Warranted by manufacturer—see page 336 19.95

5 WOMEN'S CLIP-ON BANGLE WATCH. Silver-tone dial. Gold-tone base-metal case and bracelet. State name desired (up to 8 letters). We pay postage.

X 644-9235 FH—Warranted by manufacturer—see page 336 16.95

6 WOMEN'S ACRYLIC WATCH. Clear acrylic plastic case and strap. Swiss movement. Name printed in black letters on silver-tone dial. State name desired (up to 8 letters).

X 644-0127 FH—Warranted by manufacturer—see page 336 14.88

All items on both pages shown approximately 7/8 actual size.

JCPenney 71

great
gift
values

SAVE 10% to 20% on

Traditional
Birthstone Rings
[A] through [E]

These special prices
end Dec. 24.
After Dec. 24,
order at Regular Prices.



Birthstone Jewelry...Beautiful Gifts They'll Remember You By For Years!

A to K ALL BIRTHSTONES are either synthetic corundum or spinel. They have a hardness rating of 9 (corundum) or 8 (spinel) which is equal to or even harder than some of the natural gems they resemble. We set stones in the order that gives the most pleasing appearance. Gift boxed. We pay postage from factory near Chicago, Ill. allow extra time. *State ring size—see sizes at right. State birthmonth—see birthstone chart below. For Christmas delivery order by Dec. 1.*

Item	Number of Birthstones	Catalog Number	Price
[A] Mother's 2-diamond Family Ring. 2 to 7 birthstones accented by two genuine diamonds. 10K gold setting in colors: 17 yellow gold, 88 white gold. <i>State color number-and-name.</i> Reg. prices are \$46.95, \$48.95, \$50.95, \$52.95, \$54.95, \$56.95 in our big Fall '77 Catalog—see page 197.	2	X 109-3665 FH	39.95
	3	X 109-3673 FH	41.95
	4	X 109-3681 FH	43.95
	5	X 109-3699 FH	45.95
	6	X 109-3707 FH	46.95
	7	X 109-3715 FH	47.95
[B] Large Family Ring. Open shank. Double row of birthstones. 10K gold setting in colors: 17 yellow gold, 78 white gold. <i>State color number-and-name.</i> Reg. prices are \$51.95, \$53.95, \$55.95, \$57.95, \$59.95, \$61.95, \$63.95 in our big Fall '77 Catalog—see page 197.	8	X 108-1462 FH	44.95
	9	X 108-1470 FH	46.95
	10	X 108-1488 FH	48.95
	11	X 108-1496 FH	49.95
	12	X 108-1504 FH	50.95
	13	X 108-1512 FH	51.95
	14	X 108-1520 FH	52.95
[C] Family Ring. Florentine finish. Settings: 83 sterling silver, 84 yellow gold-plated sterling silver. <i>State setting type number-and-name when ordering.</i> Reg. prices are \$16.95, \$18.95, \$20.95, \$22.95, \$24.95, \$26.95 in our big Fall '77 Catalog—see page 197.	2	X 108-2734 FH	13.50
	3	X 108-2742 FH	15.50
	4	X 108-2759 FH	17.50
	5	X 108-2767 FH	19.50
	6	X 108-2775 FH	21.50
	7	X 108-2783 FH	23.50
[D] Cocktail-style Family Ring. 1 large birthstone for mother with 2 to 7 side birthstones for children. Yellow gold-plated finish over sterling silver. <i>State birthmonths. (Specify which birthmonth is mother's.)</i> Reg. prices are \$17.95, \$19.95, \$21.95, \$23.95, \$25.95, \$27.95 in our big Fall '77 Catalog—see page 197.	3(1 lg., 2 sm.)	X 109-3798 FH	14.95
	4(1 lg., 3 sm.)	X 109-3806 FH	16.95
	5(1 lg., 4 sm.)	X 109-3814 FH	18.95
	6(1 lg., 5 sm.)	X 109-3822 FH	20.95
	7(1 lg., 6 sm.)	X 109-3830 FH	22.95
	8(1 lg., 7 sm.)	X 109-3848 FH	23.95
[E] Father's Initial Ring. Sterling silver initial and setting. Oxidized finish. One large center stone for father with 2 to 7 side birthstones. <i>State initial desired (1 initial per ring). Specify which birthmonth is father's.</i> Reg. prices are \$19.95, \$21.95, \$23.95, \$25.95, \$27.95, \$29.95 in our big Spring '77 Catalog—see page 187.	3(1 lg., 2 sm.)	X 109-2782 FH	17.50
	4(1 lg., 3 sm.)	X 109-2790 FH	19.50
	5(1 lg., 4 sm.)	X 109-2808 FH	21.50
	6(1 lg., 5 sm.)	X 109-2816 FH	22.50
	7(1 lg., 6 sm.)	X 109-2824 FH	23.50
	8(1 lg., 7 sm.)	X 109-2832 FH	24.50

RING SIZES for all rings on these 2 pages. If you don't know your ring size see "How to Find Your Ring Size" on opposite page.

Women's Sizes

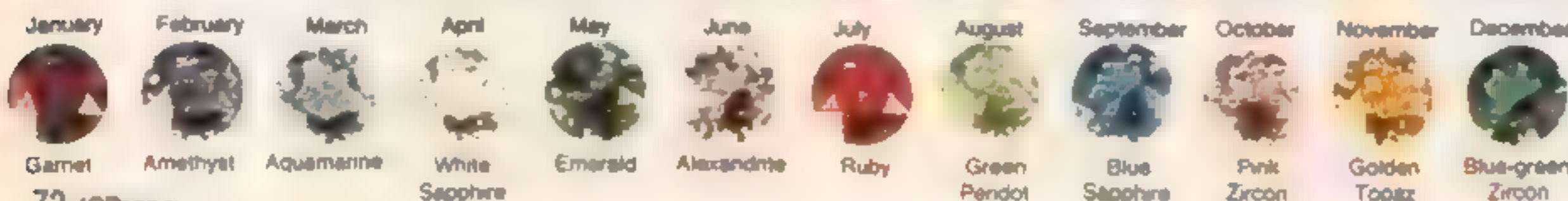
4	4½	5	5½	6	6½	7	7½	8	8½	9
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Men's Sizes

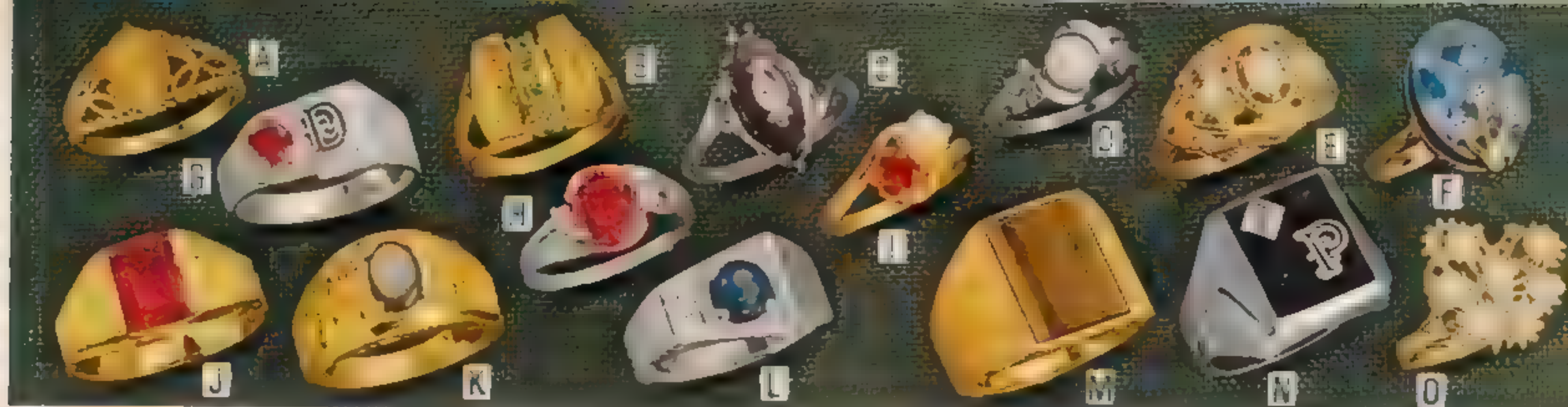
8	8½	9	9½	10	10½	11	11½	12
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[F] Family Ring. Florentine design. Settings: 83 sterling silver, 84 yellow gold-plated over sterling silver. <i>State setting type number-and-name.</i>	2	X 108-0720 FH	16.95
	3	X 108-0738 FH	18.95
	4	X 108-0746 FH	20.95
	5	X 108-0753 FH	22.95
	6	X 108-0761 FH	23.95
	7	X 108-0779 FH	24.95
[G] Cocktail Ring. 2 large stones for mother and father. 2 to 7 side birthstones. Settings: 83 sterling silver, 84 yellow gold-plated over sterling silver. <i>State setting type number-and-name. Specify which birthmonths are mother's and father's.</i>	4(2 lg., 2 sm.)	X 109-2386 FH	19.95
	5(2 lg., 3 sm.)	X 109-2394 FH	21.95
	6(2 lg., 4 sm.)	X 109-2402 FH	23.95
	7(2 lg., 5 sm.)	X 109-2410 FH	25.95
	8(2 lg., 6 sm.)	X 109-2428 FH	26.95
	9(2 lg., 7 sm.)	X 109-2436 FH	27.95
[H] Mother's Family Ring. Antique finish. 2 to 7 birthstones for children. 10K gold settings in colors: 17 yellow gold, 88 white gold. <i>State color number-and-name.</i>	2	X 108-1173 FH	44.95
	3	X 108-1181 FH	46.95
	4	X 108-1199 FH	47.95
	5	X 108-1207 FH	49.95
	6	X 108-1215 FH	50.95
	7	X 108-1223 FH	51.95
[I] Daughter's Family Ring. Her birthstone is flanked by mother's and father's. 10K gold setting in colors: 17 yellow gold, 78 white gold. <i>State color number-and-name. Specify which birthmonth is daughter's.</i>	3(1 lg., 2 sm.)	X 109-4184 FH	32.95
[J] Father's Initial Ring. White gold initial set in genuine black onyx. 10K yellow gold setting only. <i>State initial desired (One initial per ring).</i>	2	X 109-7435 FH	59.95
	3	X 109-7443 FH	61.95
	4	X 109-7450 FH	63.95
	5	X 109-7468 FH	65.95
	6	X 109-7476 FH	67.95
	7	X 109-7484 FH	69.95
[K] Father's Initial Tie Tac. Yellow gold-plated on sterling silver. Sterling silver initial. 2 to 7 birthstones for family. <i>State initial desired (one initial per tie tac).</i>	2	X 109-8680 FH	14.95
	3	X 109-8698 FH	16.95
	4	X 109-8706 FH	18.95
	5	X 109-8714 FH	19.95
	6	X 109-8722 FH	20.95
	7	X 109-8730 FH	21.95

Items [A] through [E] are shown about 2 times actual size. Items [F] through [K] are shown about 1½ times actual size.



J. C. PENNEY BIRTHSTONES are all either synthetic corundum or spinel. Names in natural gems are used to suggest colors of the synthetic stones. *State birthmonth—not birthstone.*



Eye-Catching Rings* in 10K Gold or Sterling Silver Settings

A to O GIFT BOXED State ring size—see available ring sizes on opposite page. We pay postage from factory near Chicago, Ill., allow extra time.

[A] Women's Tiger-Eye Ring Stylish rope design 10K yellow gold or yellow gold-plated sterling silver settings

X 108-3385 FB—10K yellow gold 49.95
X 108-3393 FB—Yellow gold-plate 19.95

[B] Women's 4-Genuine-Emerald Ring Attractive pebble finish 10K yellow gold or yellow gold-plated sterling silver settings

X 108-3435 FB—10K yellow gold 69.95
X 108-3427 FB—Yellow gold-plate 29.95

[C] Women's Genuine Onyx-and-1-Diamond Ring 10K white gold or sterling silver settings

X 108-3693 FB—10K white gold 39.95
X 108-3625 FB—Sterling silver 19.88

[D] Women's Genuine Cultured Pearl-and-2-Diamond Ring 10K white gold or sterling silver settings

X 108-3484 FB—10K white gold 39.95
X 108-3492 FB—Sterling silver 22.95

[E] 3-Opal Ring Rope design 10K yellow gold or yellow gold-plated sterling silver settings

X 108-3369 FB—10K yellow gold 59.95
X 108-3377 FB—Yellow gold-plate 24.95

[F] Women's Opal Ring Unique mosaic-design opal highlighted by 3 spinel stones 10K yellow gold or yellow gold plated sterling silver settings

X 108-3518 FB—10K yellow gold 59.95
X 108-3500 FB—Yellow gold plate 29.95

[G] Men's Birthstone-and-Initial Ring State initial desired (1 initial per ring) State birthmonth—see birthstone chart or opposite page 10K white gold or sterling silver settings

X 108-3583 FH—10K white gold 49.95
X 108-3591 FH—Sterling silver 19.95

[H] Women's Birthstone-and-2-Spinel Ring State birthmonth—see birthstone chart or opposite page 10K white gold or sterling silver settings

X 108-3567 FH—10K white gold 44.95
X 108-3575 FH—Sterling silver 19.95

[I] Women's Genuine Cultured Pearl-and-Birthstone Ring State birthmonth—see birthstone chart on opposite page 10K yellow gold or yellow gold plated sterling silver settings

X 108-3609 FH—10K yellow gold 39.95
X 108-3617 FH—Yellow gold plate 19.95

[J] Men's Birthstone Ring Textured finish State birthmonth—see birthstone chart on opposite page 10K yellow gold or yellow gold plated sterling silver settings

X 108-3559 FH—10K yellow gold 49.95
X 108-3542 FH—Yellow gold plate 19.88

[K] Men's Genuine Black Star Sapphire Ring 3-dimensional design 10K yellow gold or yellow gold plated sterling silver settings

X 108-3401 FB—10K yellow gold 79.95
X 108-3419 FB—Yellow gold plate 34.95

[L] Men's Genuine Blue Star Sapphire-and-2-Diamond Ring 10K white gold or sterling silver settings

X 108-3534 FB—10K white gold 79.95
X 108-3526 FB—Sterling silver 44.95

[M] Men's Tiger-Eye Ring Handsome brushed finish 10K yellow gold or yellow gold plated sterling silver settings

X 108-3641 FB—10K yellow gold 79.95
X 108-3658 FB—Yellow gold plate 27.50

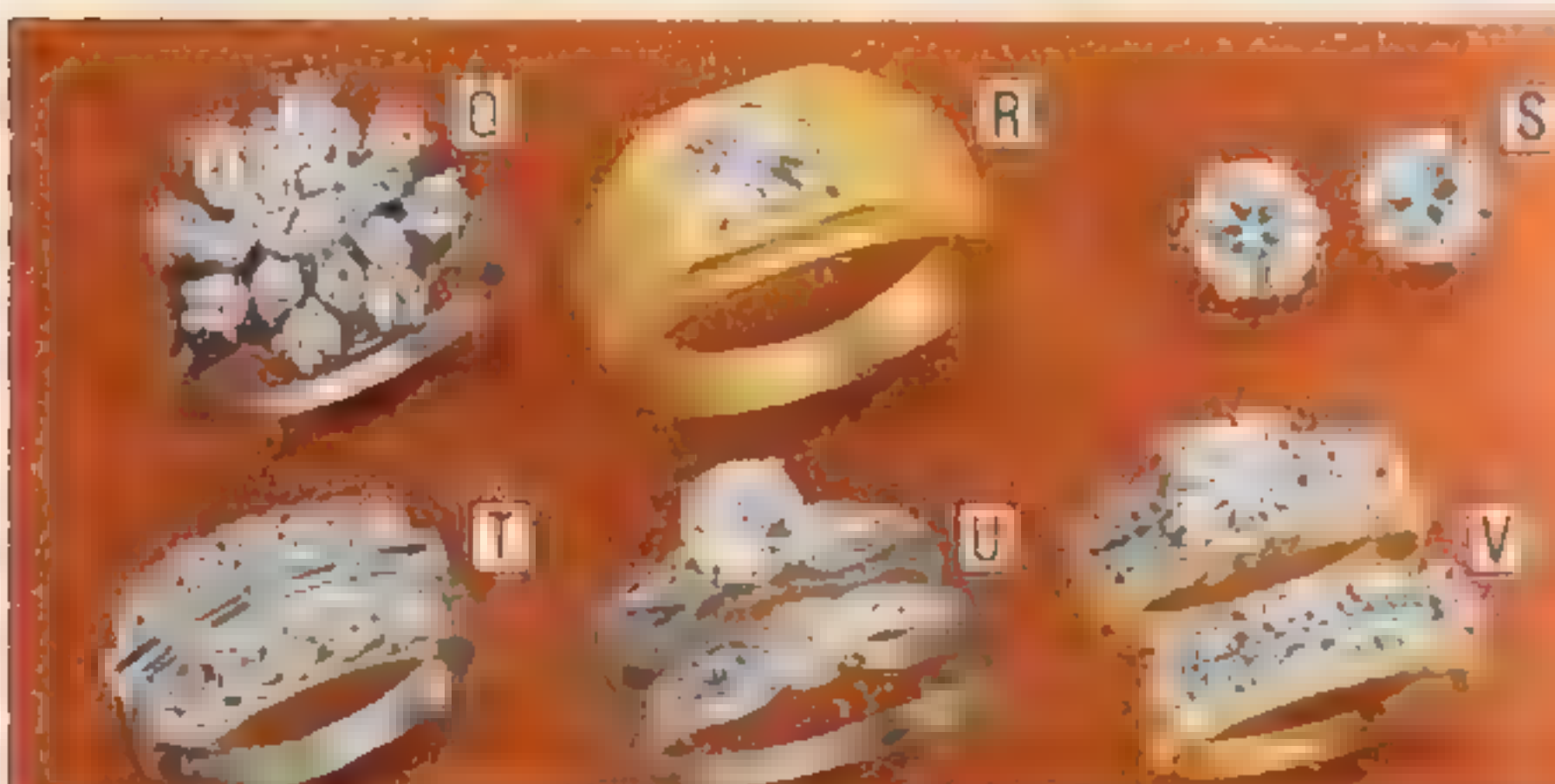
[N] Men's Genuine Black Onyx-and-1-Diamond Initial Ring State initial desired (1 initial per ring) 10K white gold or sterling silver settings

X 108-3450 FH—10K white gold 59.95
X 108-3443 FH—Sterling silver 24.88

[O] Women's Butterfly Design 7-Opal Ring 10K yellow gold or yellow gold plated sterling silver settings

X 108-3468 FB—10K yellow gold 37.95
X 108-3476 FB—Yellow gold plate 27.50

All items on this page are shown approximately 1 1/2 times actual size



Tiaralite Stones resemble diamonds in almost every way but Price!

- Rated 9 on a scale of hardness used by professional jewelers (compared to 10 for diamonds)
- Expertly cut and polished on a jeweler's diamond wheel
- Center stones have 58 separate facets for shimmering brilliance
- Mounted in 10K gold settings ([S]) or 14K gold

19-stone Cocktail Ring

SAVE \$6 NOW ONLY 53.95

This special price ends Dec. 24. After Dec. 24, order at Reg. Price.

P to V TIARALITE JEWELRY Attractively gift boxed 10K gold settings (except [S]) in colors 17 yellow gold, 18 white gold ([S] [T] available in white gold only) State color number and name when ordering State ring size—see ring sizes on opposite page. We pay postage from factory near Chicago, Illinois, allow extra time

[P] Women's 19-stone Cocktail Ring 1-carat Tiaralite center stone 18 side stones Reduced from during Feb. '77 offering—see page 13

X 108-1538 FD Reg. \$59.95 NOW 53.95

* For Christmas delivery, order by Dec. 1.

IF YOU DON'T KNOW YOUR RING SIZE, we suggest you visit your nearest JCPenney catalog desk to determine your exact size. Or do the following: cut out sizer right and affix it to the sticky side of any pliable tape. Trim off tape around sizer. Slit line arrow point. Insert point of sizer through slit. Pull sizer snugly around largest part of finger (usually the knuckle). Your ring size will be at the point the arrow (if between sizes, order half size).

[Q] Cluster Cocktail Ring 1 1/2-carat Tiaralite center stone with 16 spinel side stones in 10K white gold setting

X 109-8045 FB 69.95

[R] Men's Solitaire Ring 1-carat Tiaralite stone Handsome brushed finish

X 109-2105 FD 59.95

[S] Earrings Two 1-carat Tiaralite stones in 14K white gold setting For pierced ears only

X 109-6130 FA 34.95

[T] 16-Stone Wedding Ring 4 baguette-shaped stones set off by 12 round stones in gleaming 10K white gold setting

X 109-8052 FB 54.95

[U] 5-diamond Bridal Set 1-carat Tiaralite center stone with 2 genuine diamond side stones 3-diamond wedding ring

X 108-0837 FB Set 64.95

X 108-0845 FD—Engagement ring only 35.95

X 108-0852 FD—Wedding ring only 29.95

[V] 23-stone Bridal Set 1 1/4-carat Tiaralite center stone 8 side stones 14-stone wedding ring Textured finishes

X 109-3269 FD Set 84.95

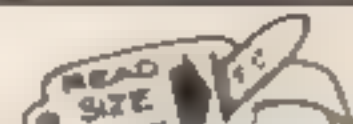
X 109-3277 FD—Engagement ring only 43.50

X 109-3434 FD—Wedding ring only 42.50

Buy now with our Time Payment Plan—see page 341

READ
SIZE
HERE

How to Find Your Ring Size



JCPenney 73

WishbookWeb.com



Personalized Jewelry for that Special Someone

1 to 5 DIAMOND-INITIALED JEWELRY 14K yellow gold jewelry highlighted by genuine multiple-diamond initials. For rings (1) through (4) state ring size—see available ring sizes below. Gift boxed. We pay postage from factory near Chicago, Ill., allow extra time. For Christmas delivery, order by Dec. 1.

[1] Men's Diamond Initial Ring. Textured finish. State initials (2 per ring) when ordering.

X 108-4219 FH 195.00

[2] Women's Diamond Initial Ring. Swirl design. State initial desired (1 per ring) when ordering.

X 108-4201 FH 64.95

[3] Women's Diamond Initial Ring. Open shank design. State initial desired (1 per ring) when ordering.

X 108-4193 FH 74.95

[4] Men's Diamond Initial Ring. State initial desired (1 per ring) when ordering.

X 108-4227 FH 125.00

[5] Women's Diamond Initial Pendant. Multiple-diamond initial inside heart. 14K gold, 18-in. chain. State initial desired (1 per pendant).

X 108-4185 FH 69.95

6 & 7 WOMEN'S PERSONALIZED RINGS Gift boxed. State ring size—see available ring sizes below. We pay postage from factory near Chicago, Ill., allow extra time. For Christmas delivery, order by Dec. 1.

[6] "Name" Ring. Sterling silver with oxidized finish. Block letters. State name desired (up to 7 letters).

X 109-2014 FH 19.95

[7] Initial Ring. Double-band design. Heavy yellow gold plate over sterling silver. Script initial. State initial desired (1 per ring) when ordering.

X 108-4177 FH 17.95

RING SIZES for all rings on this page. If you don't know your ring size, see "How to Find Your Ring Size" page 73.

Women's Sizes

4	4½	5	5½	6	6½	7	7½	8	8½	9
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Men's Sizes

8	9½	9	9½	10	10½	11	11½	12
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Gold-filled Locket Hold 2 Pictures

8 to 10 15-IN. LONG GOLD-FILLED CHAINS Gift boxed. We pay postage from factory near Chicago, Ill., allow extra time. For Christmas delivery, order by Dec. 1.

[8] Heart-shaped Locket with 1 Genuine Diamond.

X 108-4151 FA 14.99

[9] Round Locket. Scroll design on front.

X 108-4136 FA 8.99

[10] 2-tone Oval-shaped Locket.

X 108-4143 FA 13.99

14K Gold-filled Jewelry with Sparkling Touches of Diamonds

11 to 16 GIFT BOXED. We pay postage from factory near Chicago, Ill., allow extra time. For Christmas delivery, order by Dec. 1.

[11] Wedding Band-Style Earrings. 2 genuine diamonds set in marquise-shaped motif.

X 108-4128 FA—For Pierced Ears Only 19.99

[12] Wedding Band-Style Earrings. 2 genuine diamonds set in heart-shaped motif.

X 108-4110 FA—For Pierced Ears Only 19.99

[13] Kiss-design ("X") Earrings. 2 genuine diamonds. Matches [14].

X 108-4102 FA—For Pierced Ears Only 19.99

[14] Kiss-design ("X") Pendant. 1 genuine diamond. Matches [13].

X 108-4094 FA—17-in. Long Gold-filled Chain 14.99

[15] Butterfly-design Pendant. Florentined. 1 genuine diamond.

X 108-4078 FA—17-in. Long Gold-filled Chain 14.99

[16] Fish-design Pendant. Florentined. 1 genuine diamond.

X 108-4086 FA—17-in. Long Gold-filled Chain 14.99

Gold-filled and Sterling Silver Religious Pendants

17 to 20 GIFT BOXED. We pay postage from factory near Chicago, Ill., allow extra time. For Christmas delivery, order by Dec. 1.

[17] Crucifix. Sterling silver.

X 108-4235 FA—24-in. Long Stainless Steel Chain 13.99

[18] Cross with Genuine Diamond Center Stone. Gold-filled.

X 108-4243 FA—17-in. Long Gold-filled Chain 16.99

[19] St. Christopher Medal. Slides apart to reveal religious inscription in center. Engraved Virgin Mary and prayer on back. Sterling silver. 24-in. long stainless steel chain.

X 108-4250 FA 12.99

[20] Two-tone St. Christopher Medal. Gold-plated sterling silver. 24-in. long stainless steel chain.

X 108-4268 FA 16.99

All items on this page shown approximately actual size.



Elegantly Designed Jewelry Boxes...A Gift She'll Treasure!

A **MUSICAL JEWELRY BOX** 2-tone walnut finish wooden box. Clear plastic windows with gold-tone leaf design accents. 2 doors open to 3-hook necklace-hanging area and pull-down ring roll. 4 roomy outside drawers. Measures 17 in. long x 6 in. wide x 9 1/2 in. high. Mailing weight 7.50 lbs.
X 108-2965 A **34.99**

B **MUSICAL JEWELRY BOX** Light walnut finish wooden box with clear plastic windows accented by gold-tone leaf designs. 2 doors open to 2 center storage drawers with a handy pull-down ring roll on each side. Measures 10 1/2 in. long x 6 1/2 in. wide x 11 in. high. Mailing weight 6 lbs.
X 108-2973 A **27.99**

C **MUSICAL JEWELRY BOX** Dark walnut finish wood. Plastic windows with gold-tone leaf design accents. 2 doors open to revolving necklace holder and 4 drawers. Outside bottom drawer with ring section. Measures 17 1/2 in. long x 7 1/2 in. wide x 14 1/2 in. high. Mailing weight 7.50 lbs.
X 108-2999 A **37.99**

D **JEWELRY BOX** When lid is opened, inside tray lifts up and bottom drawer slides out. 8 metal necklace hooks and catch-all pocket. Nylon on wood frame in colors. 78 white (brite velvet) lining; 84 gold (gold velvet) lining. *State color number and name.* 12 3/4 x 8 3/4 x 4 1/2 in. Mailing wt. 4.25 lbs.
X 108-2924 C **13.95**

E **ELEGANT WOODEN JEWELRY BOX** Walnut finish. 3-section folding doors open to 5 storage drawers, ring holder, and section for hanging necklaces. Measures 15 in. long x 6 1/2 in. wide x 9 1/2 in. high. Mail wt. 7 lbs.
X 108-2981 A **31.99**

F **WOODEN JEWELRY BOX** Hand-some maple finish. Top opens to large, sectioned storage area. 4 roomy outside storage drawers. Measures 11 in. long x 5 1/2 in. wide x 7 1/2 in. high. Mailing weight 3.70 lbs.
X 108-2940 A **17.95**

G **TAPESTRY-PATTERN WOODEN JEWELRY BOX** Walnut finish with beautiful tapestry pattern on top. Inside tray lifts up and bottom tray slides out as top is opened. Mirror on inside of top. Measures 12 1/2 in. long x 7 in. wide x 5 1/2 in. high. Mailing weight 4.25 lbs.
X 108-2957 A **26.99**

H **WOVEN-DESIGN JEWELRY BOX** with bamboo trim. Walnut finish. Hinged top opens to storage area with ring roll. Mirror on inside of top. 10 1/2 x 6 x 4 in. high. Mailing weight 2.75 lbs.
X 108-2932 A **8.95**

Use Time Payment to Buy Now at Penneys—see page 341

Your Search for VALUE Ends at Penneys JCPenney 75

WishbookWeb.com

Our Beautiful Wood Violet Collection



CHARMING COSTUME JEWELRY To Please the Women in Your Life

All Items
On This Page Are
Shown In Actual Size

1 to 9 DELIGHTFUL, WOOD VIOLET COLLECTION. Five-petal violets have rhinestone centers. Pendants have 18-in.-long chains with spring-ring closures. Gold-tone base metal. Mailing weight 0.50 lb.

- [1] Pendant. Violet with leaf accents adorns polished heart locket.
X 108-3682 A 7.50
- [2] Pendant. Violet adorns green-enameled, heart-shaped leaf.
X 108-3666 A 7.50
- [3] Pendant. Violet has twisted, gold-tone tube and leaf accents.
X 108-3674 A 5.50
- [4] Pendant. Violet on gold-tone stem with two, gold-tone leaves.
X 108-3690 A 5.50
- [5] Polished Cuff Bracelet has violet adornment with leaf accent.
X 108-3716 A 5.50
- [6] Pendant. Violet with leaf accents on polished oval with green-enameled, heart-shaped leaf.
X 108-3708 A 7.50
- [7] Lapel Pin has lovely, gold-tone and green-enameled leaf accents.
X 108-3724 A 5.50
- [8] Earrings have green-enameled leaf accents and 14K gold posts.
X 108-3732 A—For Pierced Ears 5.00
X 108-3740 A—Clip-On Earrings 5.00
- [9] Earrings have two green-enameled leaf accents and 2 gold-tone leaf accents. 14K gold posts.
X 108-3757 A—For Pierced Ears 6.50
X 108-4060 A—Clip-On Earrings 6.50

Gleaming, Gold-Filled Earrings for Pierced Ears by Wells



BONUS

You get this lovely, gold-tone, base-metal HEART PENDANT on an 18-in.-long, gold-tone, base-metal chain at no extra charge with every pair of pierced earrings, [10] thru [19], that you buy.

10 to 19 FINE, 12K GOLD-FILLED EARRINGS by Wells. For pierced ears only. All have 14K gold posts except [10] and [12] which have 14K gold wires. Arranged by manufacturer, see page 336. With each pair of earrings in this group that you buy you get a BONUS gift of a lovely Heart Pendant (see description at left). Mailing weight 0.50 lb.

- [10] Small Endless-Hoop Earrings
X 108-3831 A 7.50
- [11] Wedding-Band Earrings
X 108-3849 A 8.50
- [12] Large Endless-Hoop Earrings
X 108-3856 A 10.50
- [13] Small Polished Ball Earrings
X 108-3765 A 5.50
- [14] Medium Polished Ball Earrings
X 108-3773 A 6.50
- [15] Textured Butterfly Earrings
X 108-3781 A 8.50
- [16] Rose Earrings of Genuine Ivory with 12K gold-filled setting.
X 108-3799 A 8.50
- [17] Flower Earrings with cultured pearl centers.
X 108-3807 A 8.50
- [18] Polished Heart Earrings
X 108-3815 A 8.00
- [19] Polished Cross Earrings
X 108-3823 A 7.50

Your Search for Value
Ends at Penneys

WishbookWeb.com

Contemporary and Traditional Designs

1 to 9 EXQUISITELY-DESIGNED JEWELRY in silver or gold-tone base metal. [1] and [5] are in gold-tone metal only. Mailing weight 0.50 lb.

[1] Multi-Strand Necklace and Bracelet Set. Necklace has 5 strands, longest is 23 in. long, shortest is 20 in. long. 3-strand bracelet is 7½ in. long—hooks onto necklace for 29½ in. longer look. Gold-tone base metal. X 108-3864 A Set 12.50

[2] Polished Heart Locket measures 1½ in. at widest point x 1¼ in. long overall and hangs on 30-in.-long rope chain. Colors: 83 silver-tone, 84 gold-tone. State color code and name. X 108-3872 C 5.00

[3] Multi-Strand, Venetian-Box Necklace. 5 strands, longest measures 22½ in. long, shortest measures 16½ in. long. Colors: 83 silver-tone, 84 gold-tone. State color code and name when ordering. X 108-3880 C 7.50

[4] Tassel Pendant measures 5 in. long. 29-in.-long rope chain. Colors: 83 silver-tone, 84 gold-tone. State color code and name when ordering. X 108-3898 C 5.00

[5] Multi-Strand Necklace. 5 strands, longest is 36 in., shortest is 17 in. long. 1-in.-diameter locket holds two pictures. Spring-ring closure. Gold-tone base metal. X 109-3954 A 5.50

[6] Geometric Wedding-Band Earrings (actual size shown). Colors: 83 silver-tone, 84 gold-tone. State color code and name. X 108-3906 C—For Pierced Ears 5.00
X 108-3914 C—Clip-On Earrings 5.00

[7] Geometric Wedding-Band Earrings (actual size of earrings shown). Colors: 83 silver-tone, 84 gold-tone. State color code and name when ordering. X 108-3922 C—For Pierced Ears 5.00
X 108-3930 C—Clip-On Earrings 5.00

[8] Triangular Wedding-Band Earrings (actual size of earrings shown). Colors: 83 silver-tone, 84 gold-tone. State color code and name when ordering. X 108-3948 C—For Pierced Ears 5.00
X 108-3956 C—Clip-On Earrings 5.00

[9] Polished, Tapered, Swirl Cuff Bracelet is 1½ in. wide at widest point. Colors: 83 silver-tone, 84 gold-tone. State color code and name when ordering. X 108-3963 C 5.00

10 to 16 HANDSOME POLISHED AND TEXTURED JEWELRY. Each piece is shown in actual size. Gold-tone base metal. Mailing weight 0.50 lb.

[10] Puffed Butterfly Pendant. 18-in.-long chain has spring-ring closure. Pendant matches [13]. X 108-3971 A 4.00

[11] Puffed Heart Pendant. 18-in.-long chain has spring-ring closure. Matches [14]. X 108-3989 A 4.00

[12] Puffed Leaf Pendant. 18-in.-long chain has spring-ring closure. Matches [15]. X 108-3997 A 4.00

[13] Butterfly Earrings. Stainless steel posts. Matches [10]. X 108-4003 A—For Pierced Ears 4.00
X 108-4011 A—Clip-On Earrings 4.00

[14] Heart Earrings. Stainless steel posts. Matches [11]. X 108-4029 A—For Pierced Ears 4.00
X 108-4037 A—Clip-On Earrings 4.00

[15] Leaf Earrings. Stainless steel posts. Matches [12]. X 108-4045 A—For Pierced Ears 4.00
X 108-4052 A—Clip-On Earrings 4.00

[16] Bow-Knot Pendant hangs on 15-in.-long rope chain with spring-ring closure. X 108-4359 A 4.00

Gold-Tone, Tailored Elegance by Citation



Distinctive, Gold-Tone Polished and Textured Look



Charge It—see page 340



WIND SONG by Prince Matchabelli

SAVE \$9.00

when you buy Cologne/ Only **7.50**

Perfume Combination

A SPRAY COLOGNE MIST 3.50-oz size Mailing weight 0.90 lb.

X 102-0577 A 6.50

B SPRAY PERFUME 0.25-oz size Mailing weight 0.60 lb.

X 102-0528 A 10.00

SAVE when you buy [A], [B] together. Would cost \$16.50 if bought separately. Mailing weight 1.20 lbs.

X 102-0494 A 7.50

Jovan Musk Cologne for Men and Women

C AFTER SHAVE/COLOGNE for men 4 oz. Also included at no extra charge: 1/2-oz. Madame Jovan cologne concentrate spray

X 102-0452 A—We pay postage. 7.00

D COLOGNE CONCENTRATE SPRAY MIST for women 2 oz. Also included at no extra charge: 1/2-oz. Madame Jovan cologne concentrate spray

X 102-0445 A—We pay postage. 7.00

SAVE \$5.50

when you buy Cologne/ 3-Pc. Set Combination

Only **11.75**

Would cost \$17.25 if bought separately.

E CHARLIE® CONCENTRATE SPRAY COLOGNE 2 1/2-oz. Mailing weight 0.90 lb.

X 102-0478 A 7.25

F CHARLIE® 3-PC SET 3/4-oz. perfume spray, 2-oz. cologne splash, 4-oz. bar scented soap

X 102-0536 A—Wt. 1.20 lbs 10.00

SAVE when you buy [E], [F] together. State both catalog numbers, add up mailing weights, pay only **11.75**

78 JCPenney

Create Your Own Perfume

G CHARLES V PERFUME KIT gives you everything you need to create your own very personal perfume. Ten bottles of essential oils, plus one bottle of alcoholic base. Instructions included. Boxed for gift giving.

X 102-0544 A—Mailing weight 1.70 lbs. 9.50

SAVE \$8.00

on British Sterling

Now Only **8.00**

This special price ends Dec. 24.

Toiletry Set

H 3-PIECE TOILETRY SET includes 8-oz. cologne, 4-oz. moisturizer, 2-oz. shave cream. Boxed for gift giving. Reduced from our Catalog Sale that ended September 17, 1977. Mailing weight 1 lb. After Dec. 24, order at Reg. Price.

X 102-0486 A Reg. \$16.00; NOW 8.00

SAVE \$3.00

on English Leather

Now Only **7.00**

This special price ends Dec. 24.

Toiletry Set/Nail Care Kit

I 3-PIECE FRAGRANCE SET includes 2 oz. each English Leather, Timberline, Wind Drift after-shave lotions, plus 3-piece nail care kit for men. Reduced from our big Fall '77 Catalog—see page 432. After Dec. 24, order at Reg. Price.

X 102-0502 A—Mailing weight 2.20 lbs. Reg. \$10.00; NOW 7.00

Your Search for VALUE Ends at Penneys

Buy it now and **Charge it**—see page 340

Beautiful Bath and Bedroom Accessories

SAVE 15%

when you buy any 2
or more of items [A]-(E)

A to E ANTIQUE-GOLD-TONE ACCESSORIES Love-bird design Cast-metal construction

[A] Swivel Standing Mirror 6-in.-diam mirror 4-in. diam base x 11-in. high Mailing wt. 1.70 lbs.

X 101-3556 A Each, 7.50; 2 or more, each, 6.37

[B] Earring Tree 3 1/4 in. diameter base x 6 1/2 in. high Mailing weight 1 lb

X 101-0362 A Each, 5.50; 2 or more, each, 4.67

[C] Small Mirror Tray Measures 8 3/4 in. x 6 3/4 in. Mailing weight 1.70 lbs

X 101-3549 A Each, 7.00; 2 or more, each, 5.95

[D] 5-Holder Lipstick Caddy 4 1/2 x 2 1/2 x 1 1/2 in. high Mailing weight 1.20 lbs

X 101-3564 A Each, 3.00; 2 or more, each, 2.55

[E] Large Mirror Tray 16 in. long x 9 1/2 in. wide Mailing weight 3.70 lbs

X 101-0354 A Each, 12.00; 2 or more, each, 10.20

F 3-PC DRESSER SET Gold-tone 14-in.-long cast-metal hand mirror, 9 1/2 in.-long nylon-bristle metal brush, 6 3/4 in.-long plastic comb Boxed

X 101-3382 A—Mailing weight 2.75 lbs Set, 11.00

Colorful Travel Kit with Matching Cosmetic Purse

G & H COLORFUL NATURAL PRINT of butterflies, trees, and flowers Vinyl-lined fabric Zipper top

[G] Travel Kit 3/4-in. fabric handles, 2 side pockets, 6 plastic containers for soap, lotion, toothbrush, etc. Measures 11 1/2 x 7 in.

X 101-3572 A—Mailing weight 1.20 lbs 11.00

[H] Cosmetic Purse Fits in travel kit [G], or your pocket-book. Does not have handles, side pockets, or containers. Measures 7 1/2 x 5 1/2 in.

X 101-3580 A—Mailing weight 0.70 lb 6.00

Purse and Vanity Mirrors

I & J TWO SIDED MIRRORS one regular, the other triple magnification Plastic case in colors, 55 tortoise, 79 pearl. State color-code-and-name

[I] Vanity Mirror 7-in.-sq. x 7-in. high (closed) X 101-3374 C—Mailing weight 1.50 lbs 10.00

[J] Purse Mirror 3 1/2 in.-sq. x 3 1/2 in. high (closed) X 101-3531 C—Mailing weight 0.50 lb 5.00

Manicure Set for Home or Travel

K 13⁰⁰ **L** 9⁰⁰

M 4⁵⁰ **N** 3⁰⁰

K to N MANICURE SETS All have zippered ground-leather case. Steel implements

[K] 18 Tools Includes two clippers, two scissors, two nail files, one mirror, one tweezer, ten cutlery tools 9 1/2 x 5 1/2 in.-high red case Mailing weight 0.90 lb

X 101-3416 A 13.00

[L] 17 Tools Includes one nail clipper, two scissors, two nail files, one tweezer, eleven cutlery tools 8 x 4 1/2 x 3/4 in.-high white case

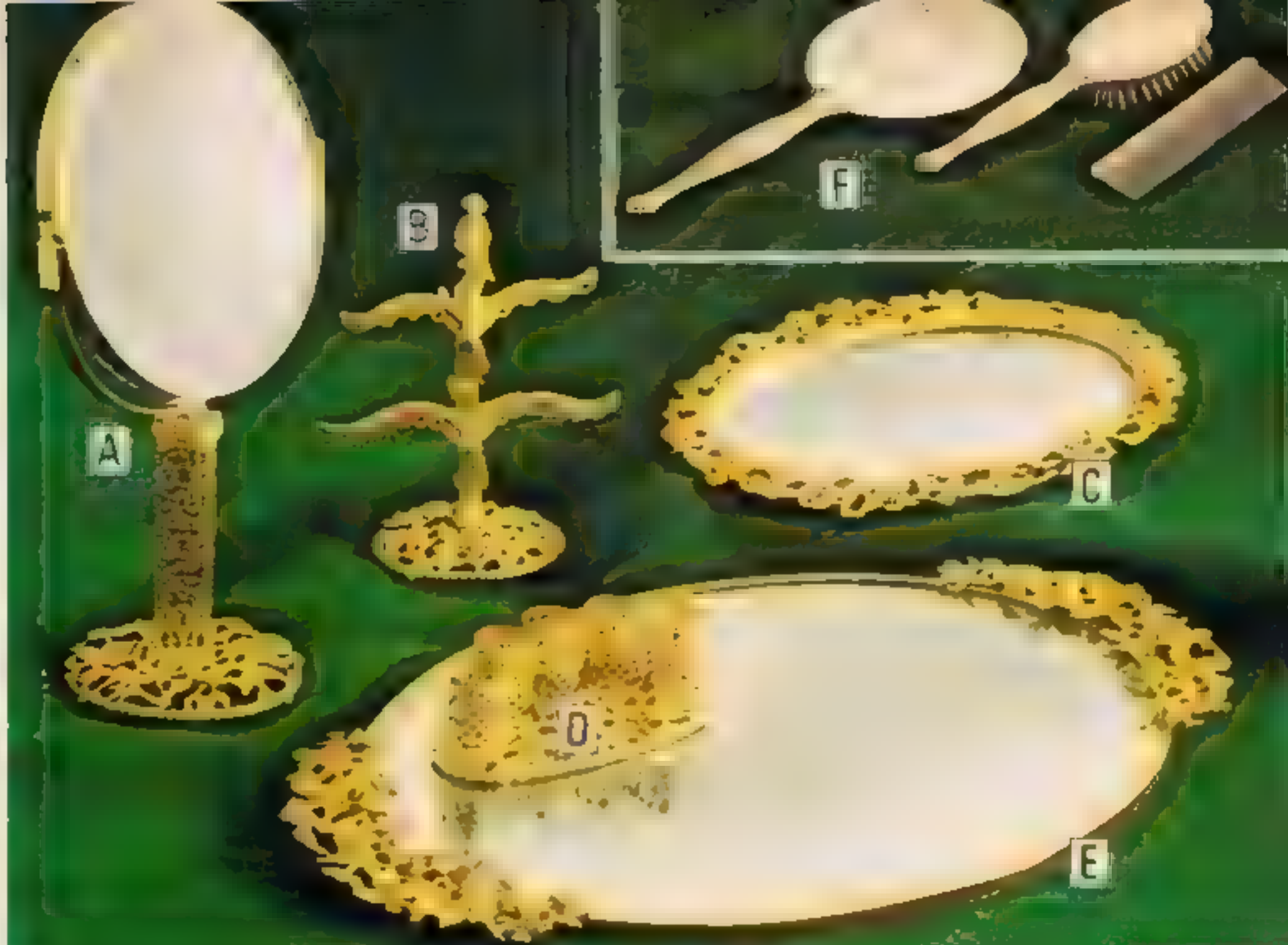
X 101-3358 A—Mailing weight 0.70 lb 9.00

[M] 10 Tools Includes two scissors, one tweezer, seven cutlery tools 6 1/2 x 3 1/2 x 3/4 in.-high case in colors: 03 red, 35 blue. State color-code-and-name.

X 101-3408 C—Mailing weight 0.60 lb 4.50

[N] 7 Tools Includes two scissors, one tweezer, one nail file, 3 cutlery tools 5 1/4 x 3 1/2 x 3/4 in.-high case in colors: 17 yellow, 35 blue. State color-code-and-name

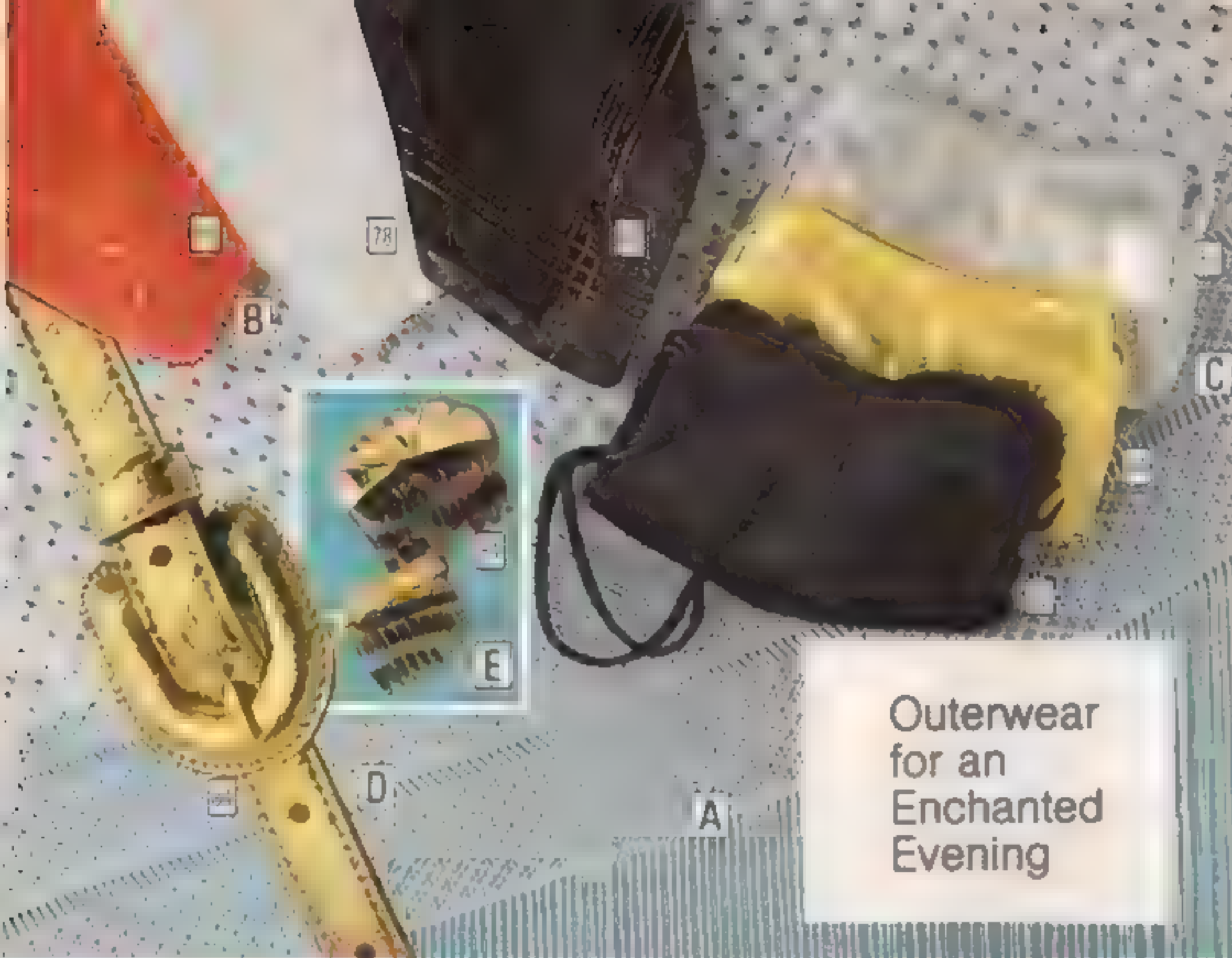
X 101-3390 C—Mailing weight 0.50 lb 3.00



Charge it—see page 340

JCPenney 79

WishbookWeb.com



Outerwear for an Enchanted Evening

Fashion Accessories

Make Very Special Gifts

A 100% RAYON KNIT SHAWL will flatter any outfit on any occasion. Highlighted by attractive 13-in. fringe. Fits all sizes. Colors: 82 black, 78 white. State color number and name when ordering. Hand wash, dry flat.

X 101-3440 C—Mail wt. 0.50 lbs. 9.00

B SCARF of polyester and acetate twill with striking metallic vinyl strips. 24-in. square. Machine wash, tumble dry. Colors: 82 black, 78 white, 03 red. State color number and name when ordering.

X 101-3457 C—Mail wt. 0.25 lbs. 2.50

C LOVELY EVENING BAGS for the perfect complement to your holiday outfit. Your choice of metallic vinyl (gold and silver bags) or peau de soie (black only). All are rayon satin lined. Inside wall pocket with snap closure. 10x13x5½. Colors: 84 gold, 83 silver, 82 black. State color code and name when ordering.

X 103-1970 C—Mail wt. 0.75 lbs. 8.00

D ½-IN. WIDE VINYL BELT looks great when worn over a tailored shirt as well as with a skirt or pants. Has self-covered horseshoe-shape buckle. In two sizes: S (24-27); M (28-32). State size. S or M—no number size when ordering. Colors: 84 gold, 83 silver. State color code and name when ordering.

X 101-3465 D—Mail wt. 0.30 lbs. 4.00

E BEAUTIFUL PLASTIC HAIR COMBS with tortoise shell look. With gold-tone metal or simulated rhinestone trim. Colors: 84 tortoise, gold, 86 tortoise, rhinestone. State color number and name when ordering.

X 101-3473 C—Mail wt. 0.30 lbs. 4.00

F INITIALED T-SHIRTS of 100% cotton. Roll-cut short sleeves with rib knit collar. State initial desired (two initials per shirt) when ordering. Hand or machine wash in cool water. Sizes: S (fits sizes 8-10); M (12-14); L (16). State S, M or L—no number size when ordering. Colors: 78 white (navy initials), 37 navy (white initials), 03 red (beige initials). State color code and name when ordering.

X 101-3481 FH—Mail wt. 0.80 lbs. 7.50

G CANVAS TOTE BAG is a perfect carry-all year round. Vinyl trim around top and handle. Canvas shoulder strap. Measures 15x11x3-in. high. State initials (two initials per bag) when ordering. Colors: 37 navy (white initials), 03 red (beige initials). State color code and name when ordering.

X 101-3598 FH—Mail wt. 1.75 lbs. 17.00

H CANVAS BRIEFCASE with vinyl trim. Has outside pocket and zipper top. Handles and shoulder strap are trimmed in vinyl. Inside pocket is lined with vinyl. State initials (two initials per bag) when ordering. Colors: 37 navy (white initials), 03 red (beige initials). State color code and name when ordering.

X 101-3606 FH—Mail wt. 2.20 lbs. 19.00

Totes® Rainy Day Fashions

I TOTES® MEN'S FOLDING UMBRELLA. 100% nylon with its own vinyl carrying case. Sturdy black plastic handle. Folds to 14½-in. long. Chrome shaft and 8 nickel-steel ribs. Black only.

X 101-3499 A—Mail wt. 0.60 lbs. 14.95

J TOTES® LADIES' FOLDING UMBRELLA in a choice of three colors. 100% nylon with matching case. Silver-finish metal handle. Folds to 14½-in. long. Colors: 37 navy, 03 red, 53 cocoa. State color code and name when ordering.

X 101-3507 C—Mail wt. 0.60 lbs. 13.95

K TOTES® RAIN SCARF with striking geometric design. Can be worn in the rain, or anytime at all. Measures 28x28-in. 100% polyester in assorted patterns. Colors: 25 green, 37 navy, 49 rust. State color code and name when ordering.

X 101-3515 C—Mail wt. 0.40 lbs. 8.95

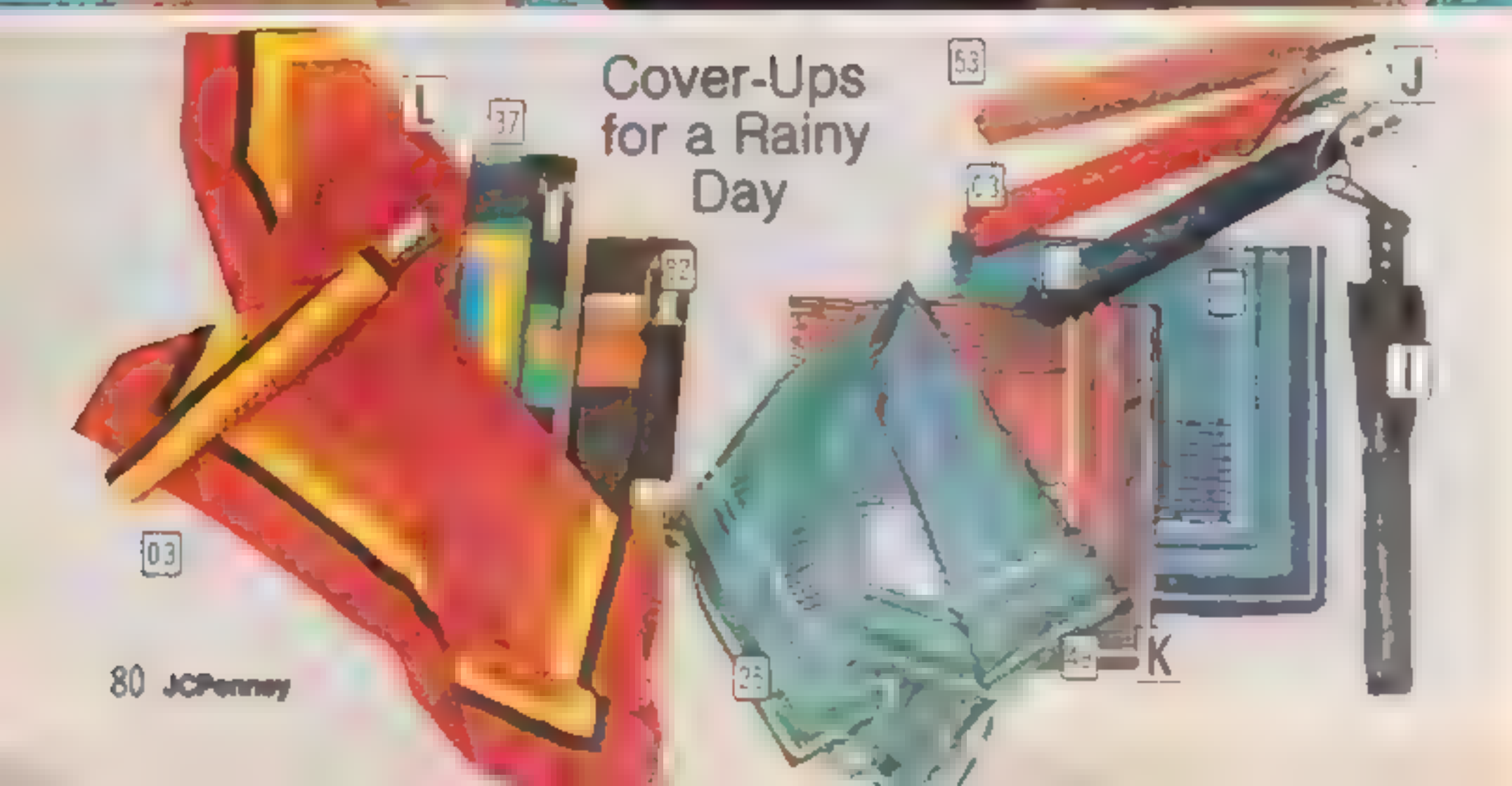
L UMBRELLA AND SCARF SET. Matching 100% nylon folding umbrella with 27x27-in. acetate scarf in boxed set. Umbrella has silver-finish metal handle with matching nylon case. Folds to 14½-in. Umbrella and scarf are in a bold geometric with striped border. Colors: 82 black, 37 navy, 03 red. State color code and name when ordering.

X 101-3523 C—Mail wt. 1.10 lbs. 13.00

Order by Nov. 25 to allow time for delivery by Christmas



Put your mark on Fun Coordinates



Cover-Ups for a Rainy Day

Keep Warm This Winter in Luxurious Fake Fur

A QUILTED SHERPA® JACKET in very versatile cardigan-style. Made of 100% Dacron® polyester pile, 100% acrylic backing. 2 roomy pockets. Hook closing. Fits sizes 8-12. Off-white. Dry clean only.
X 101-3614 A—Mail wt. 2 lbs. 33.00

B QUILTED SHERPA® CLOCHE. 100% Dacron® polyester pile with thick fullness in a 6-section crown. One size fits all (21½- to 22½-in. sizes). Off-white.
X 107-0903 A—Mail wt. 0.50 lbs. 7.00

C RICH-LOOKING CAPE-JACKET. Lush beige pile fabric looks like mink. 50% acrylic/50% modacrylic pile face. 50% modacrylic/50% cotton back. 100% acetate lining (75% pile, 25% back). Slit sleeves. Fits most sizes. Dry clean only.
X 101-3630 A—Mail wt. 2.12 lbs. 33.00

D GLAMOROUS CAPE JACKET looks like elegant black seal with collar and trim that looks like mink. 50% acrylic/50% modacrylic pile face. 50% modacrylic/50% cotton back. 100% acetate lining (75% pile, 25% back). Slit sleeves. Fits most sizes. Dry clean only.
X 101-3622 A—Mail wt. 2.12 lbs. 30.00

E 10½-IN. DRIVING GLOVES are made of 100% acrylic knit for warmth with matching leather palms for grip. Fits all sizes. Colors: 82 black, 54 brown, 37 navy, 52 natural, 46 burgundy. State color code and name when ordering.
X 105-0079 C—Mail wt. 0.50 lb. Pair 5.00

F 10½-IN. SUEDED COWHIDE LEATHER MITTENS. Lined with 100% rayon knit with 100% foam backing. 100% acrylic-pile border around wrists and on both sides of each mitten. Fits all sizes. Colors: 56 camel, 50 russet, 37 navy. State color code and name when ordering.
X 105-0178 C—Mail wt. 0.90 lb. Pair 7.00

G 11-IN. SUEDED COWHIDE GLOVES with 100% acrylic knit lining which extends for turnover cuffs. Stitched suede backs. Sizes: M (7-7½), L (8-8½). State M or L, not number—when ordering. (See "How to Measure" below.) Colors: 54 brown, 85 copper, 52 natural. State color code and name when ordering.
X 105-0301 D—Mail wt. 0.80 lbs. Pair 8.00

H 11-IN. KNIT GLOVES. Extra long top converts into a turtle-roll cuff. 100% acrylic knit yarn for warmth. Fits all sizes. Colors: 54 brown, 82 black, 56 camel, 37 navy. State color code and name when ordering.
X 105-0319 C—Mail wt. 0.50 lbs. Pair 5.00

I 10-IN. KNIT AND SUEDE GLOVES of 100% acrylic knit. Genuine suede trim on back and palm. Fits all sizes. Colors: 85 copper, 80 grey, 52 natural. State color code and name when ordering.
X 105-0293 C—Mail wt. 0.70 lbs. Pair 9.00

J 10½-IN. LEATHER GLOVES. A flattering longer-length style for dress or casual wear. Natural fur lining. Sizes: S (6-6½), M (7-7½), L (8-8½). State S, M, or L, not number—when ordering. See How to Measure below. Colors: 54 brown, 82 black. State color number and name. Wipe clean—do not immerse in water.
X 105-0137 D—Mail wt. 0.90 lb. Pair 16.00

HOW TO MEASURE FOR GLOVES: Draw tape around fullest part of right hand at knuckles. Number of inches is correct size if between sizes, order next larger size.

See how to Wash and Dry in our big Fall '77 Catalog—see page 802

**Your Search for
VALUE
Ends at Penneys
Charge It—see page 340**

See our complete line of warm, winter scarves and mittens on pages 83, 84.



JCPenney 81



A
14⁰⁰

Snap-out
key holder

Handy outside
mirror

Removable
purse



82

54



Our Newest, Stylish Multi- Compartment Bag

- Handy outside mirror
- Snap-out key holder
- Removable inner purse

A TAILORED VINYL SHOULDER BAG features handy outside mirror. Removable cosmetic case and coin purse. Snap-out key holder saves time searching for keys. Six compartments (three zippered). Adjustable shoulder strap. Gold-tone metal trim. Measures 10x2½x6¾ in. high. Colors: 53 light brown, 54 dark brown, 82 black. *State color code-and-name when ordering.* Mailing weight 1.70 lbs.
x 103-1293 **E** 14.00

Fashionable Bags in Rich, Fall Colors

B 3-COMPARTMENT HANDBAG. Short shoulder strap for shoulder wear or hand carry. Top zipper closure. Three roomy inside compartments, one outside. Polyurethane outside vinyl lining. Gold-tone metal hardware. Colors: 46 burgundy, 53 light brown, 82 black. *State color code-and-name when ordering.* Mailing weight 1.70 lbs.
x 103-1368 **C** 16.00

C RICH, SOFT LEATHER HANDBAG. Outside flap pocket. Short shoulder straps—can be worn on shoulder or hand carried. Snap closure. Inside waist pocket with zipper closure. Belt-look gold-tone metal buckles. Colors: 53 tan, 54 dark brown. *State color code-and-name when ordering.* Mailing weight 2.20 lbs.
x 103-1376 **C** 17.00

Roomy Canvas Travel Bag

- Casual all-purpose tote for work or play

D ROOMY LINEN CANVAS TRAVEL BAG. Three vinyl-lined zippered compartments. Two side pockets with luggage-type locks. Adjustable shoulder strap with luggage pad helps prevent bag from slipping off shoulder. Tan with navy and burgundy stripes. Measures 12 in. long x 7½ in. wide x 8¼ in. high. Mailing weight 2.20 lbs.
x 103-1434 **A** 10.00

Gift-Boxed Leather Sets

E&F GENUINE LEATHER PURSE/KEY CASE SETS. Four plastic windows for pictures. Fabric and leather lining, gold-tone metal hardware. Key cases have six key loops. Colors: 53 tan, 54 dark brown. *State color code-and-name when ordering.*

[E] Checkrelary/Key Case Set. Holds checkbook. Inside coin purse. Mailing weight 1.20 lbs.
x 103-1962 **C** 10.99

[F] French Purse/Key Case Set. Outside frame coin purse. Compartment for bills. Mailing weight 1.10.
x 103-1830 **C** 8.99

Your Search for VALUE Ends at Penneys

Charge it—see page 340

WishbookWeb.com



D 10⁰⁰



C 17⁰⁰

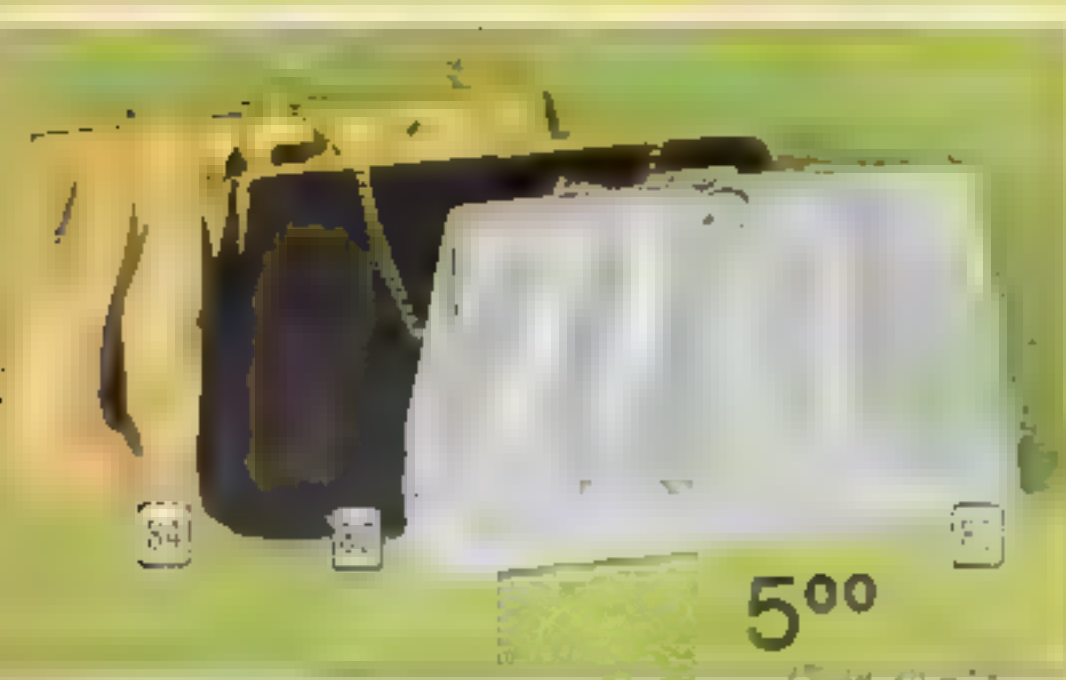


B 16⁰⁰

46



54



5⁰⁰



E 10⁹⁹

53

F 8⁹⁹

ELEGANT TAILORED EVENING BAG. Satin acetate lining. Frame closure. Can be carried as a clutch or by delicate metal chain. Colors: 83 black (rayon fabric), 83 silver-tone (Mylar® polyester film), 84 gold-tone (Mylar® polyester film). *State color code-and-name when ordering.* Mailing weight 0.75 lb.
x 103-1491 **C** 5.00

Lamb's Wool Hats Imported from Italy

A GENUINE LAMB HOOD. Provides cheek to cheek comfort. Ribbon inserts for snug fit. Dyed and bleached. To maintain, simply brush and shake out. Fits sizes 21¼ to 22½ in. Colors: 54 brown (raccoon color), 78 white/brown tips, 80 gray. State color code and name. Mailing weight 0.50 lb. X 107-0747 C **14.94**

B GENUINE LAMB/KNIT HAT. Knitted mohair crown with lamb's fur cuff. Dyed and bleached. To maintain, simply brush and shake out. Fits sizes 21¼ to 22½ in. Colors: 54 dark brown cuff/beige and brown crown, 78 white, 82 black. State color code and name. Mailing weight 0.50 lb. X 107-0713 C **14.94**

Buy it now
and **Charge it**—
see page 340



Hat/Mittens-On-A-String Set

5.94

HAND-CROCHETED HAT/MITTENS-ON-A-STRING SET of 100% acrylic. Cap has tassel. Matching mittens are attached by knit string. One size fits all. HW (hand wash, dry flat). Colors: 17 red, 17 yellow. State color code and name when ordering. Mailing weight 0.90 lb. X 107-0820 C **Set 5.94**



a great
gift value

SAVE \$2 when you buy
Coordinated Knits in Combination

NOW ONLY

10.94

C to F POPULAR COORDINATED KNITS of 100% Crestline acrylic. Colors: 37 navy, 54 brown. State color code and name when ordering. HW (hand wash, dry flat).

[C] Cuff Hat. Fits most head sizes. X 107-0788 C—Mailing weight 0.90 lb. **3.00**

[D] Scarf. Measures 5 in. wide x 6 ft. long. X 107-0804 C—Mailing weight 1 lb. **4.00**

[E] Knee Highs. One size fits all. X 107-0812 C—Mailing weight 0.90 lb. Pair. **3.44**

[F] Mittens. One size fits all. X 107-0796 C—Mailing weight 0.90 lb. Pair. **2.50**

SAVE when you buy [C], [D], [E], and [F] together. Would cost \$12.94 if bought separately. State all 4 catalog nos., add up mail wts., pay only **10.94**

JCPenney

WishbookWeb.com

Let's Window Shop for great gift values

SAVE 10%

when you buy any
combination of two or more

PAY **4.50** \$5.00
ONLY each for one

A SET/2 POLYESTER SCARFS, 21 in. One is solid colored with satin border, the other is a fantasy print. Beautifully boxed for gift giving. Colors: 01 pink, 25 green, 35 blue. State color code-and-name. Mailing weight 0.50 lb.
X 101-3424 C Set, 5.00, 2 or more, each set **4.50**

B PIERCED EARRING SET. Five pairs: four studs, one endless hoop. Hypoallergenic surgical stainless steel posts. Gold-tone base metal. Beautiful hinged box for gift giving. Mailing weight 0.10 lb.
X 108-4276 A Set, 5.00, 2 or more, each set **4.50**

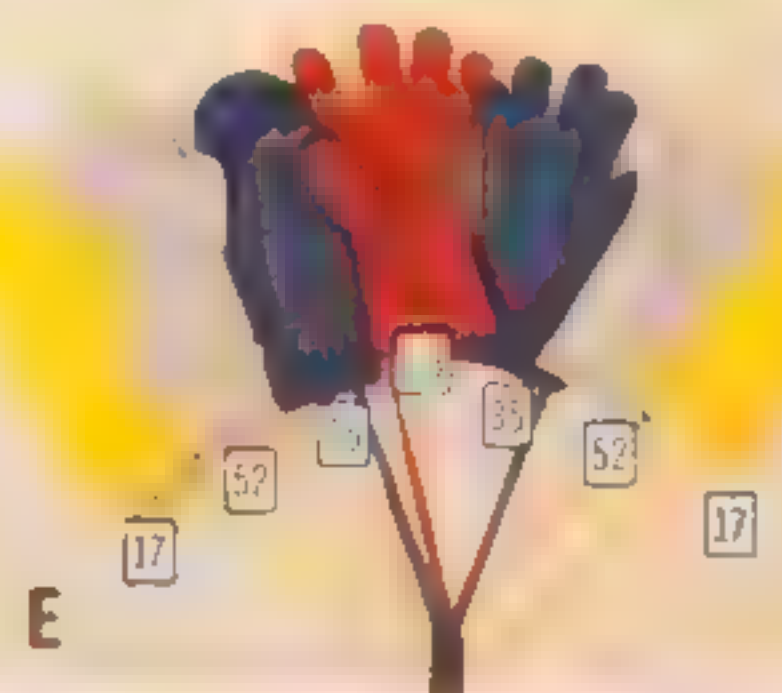
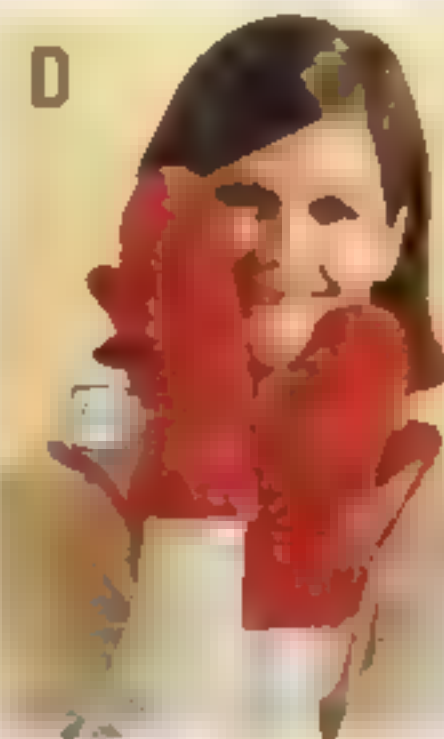
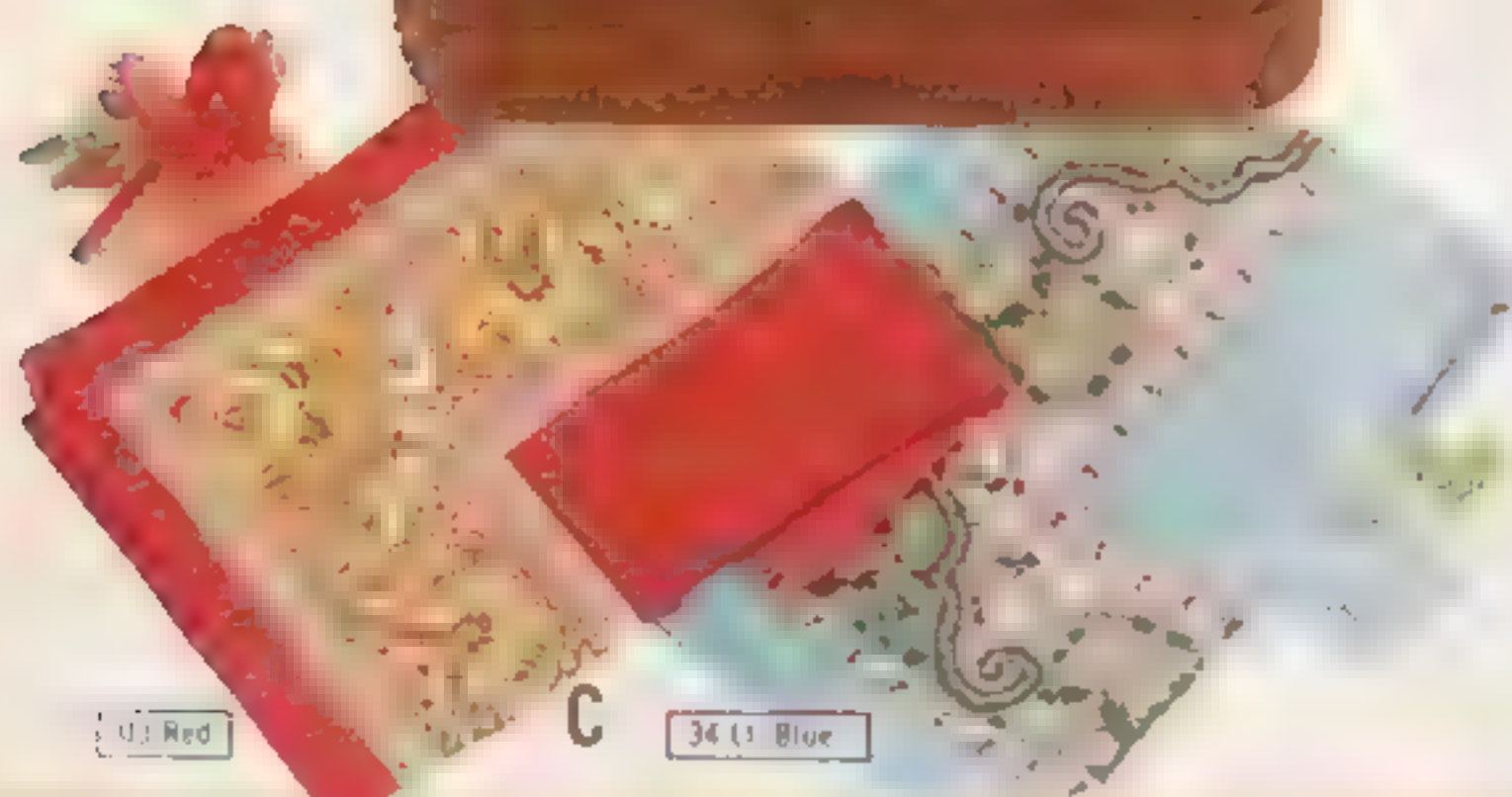
C COORDINATING SCARF/HAIR COMB SET. 21 in. sq acetate scarf. Tortoise-color comb has coordinating rose. Beautifully boxed for gift giving. Colors: red, 34 lt. blue. State color code-and-name. Mailing weight 0.70 lb.
X 101-3432 C Set, 5.00, 2 or more, each set **4.50**

D & E STRING-A-LONG MITTENS AND GLOVES. 100% acrylic knit with attached knit string. One size fits. Colors: 03 red, 17 yellow, 52 royal blue, 52 natural. State color code-and-name when ordering. Mailing weight 0.40 lb.

Mittens
X 107-0853 C Pair, 5.00, 2 or more, each pair **4.50**

Gloves
X 105-0335 C Pair, 5.00, 2 or more, each pair **4.50**

Charge It—see page 340



Elegant Match-Ups in Genuine Suede **3.99** and **4.99**



F to H GENUINE SUEDE with the look of corduroy. Boxed for gift giving. Colors: tan, brown. State color code-and-name.

[F] Checkbook/Key Case Set. Leather-trimmed checkbook holds checkbook, credit cards, photos, bills, coins. Mailing weight 0.70 lb.
X 103-1236 C Set, **4.99**

[G] Cosmetic Case. Convenient mirror fits inside vinyl-lined case. Flips out for easy access. Zipper closure. Mailing weight 0.70 lb.
X 103-1269 C **3.99**

[H] Cigarette Case/Lighter Set. Case helps keep cigarettes from getting crushed. Has slip-in holder for disposable butane lighter (not included). Velcro® self-adhering closure. Mailing weight 0.70 lb.
X 103-1244 C Set, **3.99**

**Your Search
for VALUE
Ends at
Penneys**

WishbookWeb.com

Lacy Coordinates for the Holidays

A to E SHINING COORDINATES in Antron® III nylon satin tricot. Nylon lace trim. Machine wash gentle, tumble dry—low heat. Colors: 82 black, 52 champagne beige, 78 white. *State color number-and-name when ordering.*

[A] "Camisette"—Camisole and Bikini Set. Camisole top is gathered at fitted bodice—wear with or without a bra. Adjustable straps. Lace trims bodice and hem. Matching untrimmed bikinis have elasticized hip and leg openings.

Bust Sizes: 32, 34, 36. *State size*, color.*
X 124-5083 D—Mail wt. set 0.40 lb. Set **12.00**

[B] Full Slip. Adjustable straps. Lace bodice with sheer nylon lining. Lace trims hem. Regular-length**.

Bust Sizes: 34, 36, 38, 40. *State size*, color.*
X 124-5075 D—Mail wt. 0.40 lb. **8.50**

[C] Lace-Cup Bra. 2-section nylon lace cups underwired for support. Low plunge front. Nylon-spandex powermesh sides and back. Adjustable non-stretch straps have elastic back inserts. Mail wt. 0.40 lb. *State bra size only: 34, 36. State color.*

X 124-5000 D—**B-cup** **7.00**

X 124-5018 D—**C-cup** **7.00**

[D] Half Slip. Elasticized waist. Hem has lace trim with sheer nylon lining. Choice of two lengths. Mail wt. 0.40 lb.

Hip Sizes: S(fits 32-34 in.), M(36-38), L(40-42). *State S, M, or L. State color.*

X 124-5034 D—Regular-length** **6.50**

X 124-5067 D—Long-length** **6.50**

[E] Bikinis. Lace front panel. Elasticized hip and leg openings. Cotton-lined crotch.

Hip Sizes: S(fits 32-34 in.), M(36-38), L(40-42). *State S, M, or L. State color.*

X 124-5026 D—Mail wt. 0.40 lb. **3.00**

*Order bust size
NOT bra size

**See How to Determine
Slip Length and

How to Find Your
Size in our big Fall
?? Catalog, page 297



E



A
With
matching
bikinis



B



C

A to E: In black,
champagne,
and white

C
In Regular
and Long
Lengths

Charge it—see page 340

great gift
values

Winter Warmers

SAVE \$1 or \$2

when you buy more than 1



H

F

G



F COWL-NECK BODY SUIT in acrylic knit. Pullover styling. Snap crotch elasticized legs. The look for fall! Machine wash gentle, tumble dry—low heat. Do not iron.

Misses Sizes: S(fits sizes 8-10), M(12-14), L(16-18). *State S, M, or L—not number size when ordering.*

Colors: 15 winter white, 56 camel, 54 brown, 32 navy blue. *State color number-and-name.*

X 121-3040 D—Mail wt. ea. 0.50 lb. Ea. **7.94; 2/13.88**

G OVER-THE-KNEE SOCKS knitted in Orlon® acrylic-stretch nylon. Cable pattern. Elasticized ribbed tops. Available in fashion colors. Machine wash warm, tumble dry. One size fits hosiery sizes 9-11—*do not state size.*

Colors: 15 winter white, 56 camel, 32 brown, 32 hunter green, 37 navy blue, 03 red. *State color number-and-name.*

X 121-3917 C—Mail wt. pr. 0.40 lb. Pr. **2.00; 6 prs. 10.00**

H WARM SLIPPER SOCKS. Knee-highs knit in Creslan® acrylic. Triple-cut can be rolled up. Attached soles. 03 Doelon® vinyl in off-white. Assembled in Haiti from American-made components. Machine wash warm, tumble dry—low heat.

Sizes: S(fits shoe sizes 4½-6½), M(6½-8½), L(8½-10½). *State S, M, or L—not number size. Colors: 15 winter white, 37 navy blue, 03 red. State color number-and-name.*

X 121-3909 D—Mail wt. pr. 0.70 lb. Pr. **6.50; 2 prs. 12.00**

**Be Fashionable
with Boot Toppers**

I BOOT TOPPERS in rib-knit Creslan® acrylic. Elastic stirrups. Machine wash warm, tumble dry. Fit all sizes. Mail wt. ea. 0.25 lb.

Colors: 03 red, 15 winter white, 37 navy blue, 56 camel. *State color number-and-name.*

X 121-3321 C—Ea. **3.50; 2 for 6.70**

Luxurious Qiana® Nylon Separates in Elegant Black and Winter White

All in Misses and Women's Sizes

A to E BEAUTIFULLY SOFT AND SILEX SEPARATES of Qiana® nylon knit. Machine wash, warm, tumble dry.
Colors: 78, winter white; 50, black. State color number and name.

[A] Blouson Top Pullover with fastenable draw neck. Long sleeves have elasticized wrists. Drawstring bottom. State color above.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
42-8258 T—Mailing weight: 4 oz. 15.00

Women's Sizes: 38, 40, 42, 44. State size.
#E 42-8266 T—Mailing weight: 4 oz. 16.00

[B] Tunic Top Pullover with notched yoke and long sleeves have deep button cuffs. Belt sash. Straight bottom. State color above. Scarf optional. (see page 34)

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
242-8290 C—Mailing weight: 4 oz. 17.00

Women's Sizes: 38, 40, 42, 44. State size.
#E 42-8308 D—Mailing weight: 4 oz. 18.00

[C] Peasant Top Pullover with scooped drawstring key hole neckline. Long sleeves have elasticized wrists. Straight bottom. State color above.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
42-8274 T—Mailing weight: 4 oz. 14.00

Women's Sizes: 38, 40, 42, 44. State size.
#E 42-8282 D—Mailing weight: 4 oz. 15.00

[D] Flare-Leg Pants Styled with comfortable elasticized waist. State color above.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
44-5008 T—Mailing weight: 4 oz. 13.00

Women's Sizes: 38, 40, 42, 44. State size.
#E 44-5016 T—Mailing weight: 4 oz. 14.00

[E] Long Skirt 4-gore styling with comfortable elasticized waistband. Belt ties and split in back. State color above.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
50-4597 C—Mailing weight: 4 oz. 14.00

Women's Sizes: 38, 40, 42, 44, 46, 48. State size.
#E 253-8666 T—Mailing weight: 4 oz. 15.00

The Accessories

F SHINING AFTER FIVE EARLY evening with very strong club styling with pull-over top. Exquisitely elegant for evening's worth of supplies. Measures 15" x 1" each. 1" (see page 34) silver tone, 84 gold tone. State color number and name.

108-4988 T—Mailing weight: 1 oz. 10.00

G to I RHINESTONE-ACCENTED BRACELET, EARRINGS AND NECKLACE in gold tone base metal with rhinestone highlights. Adjustable 1 1/2" wide mesh bracelet. Polished rectangular-shaped drop earrings—clip on or pierced-ear style. Shovel-shaped pendant necklace has 16" in chain with clasp closure. Mailing weight each item: 1.40 oz.

108-4164 A—Bracelet 6.00
108-4100 A—Clip-on Earrings (H) 3.00
108-4118 A—Pierced Ear Earrings (H) 3.00
108-4164 A—Pendant Necklace 4.00

THE OTHER ACCESSORIES

Scarf, Fig. F.D. sold on page 8.
Sandals sold on page 118.

See Women's Chart 1A and How to Find Your Size on our big Fall '77 Data on page 116.

Charge it—see page 340

Your Search for VALUE
Ends at Penneys

JCPenney 86





Separates Great for Partying

All [except D] in Junior/Misses Sizes

A PRINCESS-SEAMED BLAZER in 100% cotton velveteen. Button-front with notched lapel collar, flap-inlined mock-pockets and back center vent. In black. Dry clean only.
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size*
 X 242-8506 B—Mailing weight 0.80 lb 32.00

B SOFT FEMININE BLOUSE in ultrasa[®]—Knopman's woven texturized Dacron[®] polyester. Lace-accented button-front style features detachable lace-trimmed Peter Pan collar. Long button-cuffed sleeves. Straight bottom hem. In white. Machine wash warm, tumble dry.
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size*
 X 242-8514 B—Mailing weight 0.40 lb 12.00

C LONG PLAID SKIRT in woven acrylic highlighted with metallic thread. 4-gore A-line styling with waistband, side zipper, button closure. In red/green/black woven plaid, gold-tone thread. Machine wash warm, tumble dry.
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size*
 X 253-5037 B—Mailing weight 1.50 lbs 19.00

D BLOUSON SWEATER in textured acrylic knit. Slipover with balloon-style sleeves. Ribbed neck, cuffs, bottom. Hand wash, dry flat. Imported from Hong Kong.
Misses Sizes: S(8-10), M(12-14), L(16-18). *State S, M, L*
Colors: 78 white, 80 black. *State color number and name*
 X 251-4115 D—Mailing weight 0.50 lb 14.00

E FLARE-LEG PANTS in woven texturized polyester. No-waistband styling, fly-front with zipper, flats and button closure. Fit at the waist. Machine wash warm, tumble dry.
Colors: 03 red, 15 off-white. *State color number and name*
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size, State color above*
 X 244-4826 D—Mailing weight 1.40 lbs 13.00
Tall Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. *State size, State color above*
 X 244-4834 D—Mailing weight 1.40 lbs 14.00

F CLASSIC SKIRT in polyester interlock knit. Gored, slightly-flared styling with comfortable, elasticized waist for a smooth fit. Machine wash warm, tumble dry.
Colors: 78 winter white, 03 red. *State color number and name*
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size*
 X 253-5045 D—Mailing weight 1.25 lbs 9.00

The Accessory

G CLEAR VINYL-TOPPED SLING-BACKS. Clear vinyl uppers with shiny urethane trim, urethane-covered in heels. Adjustable buckled sling-back straps, urethane-lined insoles, composition outsoles and heel-lifts. Sanitized[®] treated. Bimedium width.
Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size*
 Mailing weight pair 2 lbs
 X 605-5560 B—Black
 X 605-5578 B—White
 X 605-4555 B—Red Fair 15.97

THE OTHER ACCESSORY
 Jewelry sold on page 130

See How to Find Your Size in our
 big Fall '77 Catalog, page 296

Charge it—see page 340

Your Search for VALUE
 Ends at Penneys



A
Blazer
B
Blouse
C





Blouses
in
fabric
by Klopman®

**JEAN
KLOPMAN®**



A



B



Soft, Feminine Blouses in Ultressa® Polyester

Both in Misses, Tall Misses, Women's Sizes

A & B CLASSIC BLOUSES IN SOLIDS AND STRIPES in Ultressa®—Klopman's woven texturized Dacron® polyester. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18 *State size.*

Tall Misses Sizes: 12, 14, 16, 18, 20 *State size.*

Women's Sizes: 38, 40, 42, 44 *State size.*

[A] The Solid-Color Bow Blouse. Button-front with pointed collar, attached tie, and long button-cuffed sleeves. Straight bottom. *State size above.*

Colors: ■ red, ■ white, 80 gray, 01 pink, 52 parchment, 34 lt. blue. *State color number-and-name.*

X 252-5400 D—**Misses.** Mail wt. 0.50 lb. 10.00

X 252-5392 D—**Tall Misses.** Mail wt. 0.50 lb. 11.00

X 252-5384 D—**Women's.** Mail wt. 0.50 lb. 11.00

[B] The Mitered-Stripe Bow Blouse. Button-placket front with pointed shirt collar, separate tie, and long sleeves with turn-back button-cuffs. Straight bottom. Woven stripes. *State size above.*

Colors: ■ red/white, 37 navy blue/white, 82 black, white. *State color number-and-name.*

X 242-8548 D—**Misses.** Mail wt. 0.50 lb. 14.00

X 242-8555 D—**Tall Misses.** Mail wt. 0.50 lb. 15.00

XE 242-8563 D—**Women's.** Mail wt. 0.50 lb. 15.00

THE ACCESSORY: Watch sold on facing page.

See How to Find Your Size in our
big Fall '77 Catalog, page 296.

Dressed-Up Sweaters in Favorite Styles

Both in Misses Sizes

A COWL-NECK SWEATER In fine-gauge acrylic knit with metallic yarn highlights. Pullover with finished long-sleeve cuffs and bottom. In off-white/black knitted in engineered all-around stripes with metallic accents. Machine wash warm, tumble dry—low heat. Imported from Hong Kong.

Misses Sizes: S(8-10), M(12-14), L(16-18) State S, M, or L
X 251-4073 B—Mailing weight 0.40 lb 14.00

B BLOUSE SWEATER In bright Creslan® acrylic knit with a crochet-look. Button-placket front with jewel neckline and drop shoulders. Kabuki-style sleeves have ribbed edges. Drawstring bottom. Machine wash warm, tumble dry. Shown over turtleneck sold on page 93.

Misses Sizes: S(8-10), M(12-14), L(16-18) State S, M, or L
Colors: 15 ivory/82 black State color number and name
X 251-5336 D—Mailing weight 1 lb 15.00

The Accessory

C CLASSIC WATCH Gold-tone base-metal rectangular case with full Roman numeral dial. Corfam® man-made polymeric strap has lizard-skin look. Buckle closure. We pay postage.

X 644-8575 A—Camel Strap 14.88
X 644-8492 A—Black Strap 14.88

THE OTHER ACCESSORY Bracelets sold on page 132

Charge it—see page 340



Turtleneck
sold on
page 93

B



Your Search
for VALUE
Ends at Penneys





Turtleneck sold
on facing page

Crochet-Look Wrap a great gift value

BECAUSE it's knitted in a great-looking open stitch that looks like crochet. Styled with a fashionable drawstring waist and kabuki-like sleeves. In four favorite colors.

AND PRICED AT ONLY

15⁰⁰ Misses
Sizes

STYLISH WRAP SWEATER in bright Creslan® acrylic knit. V-neck. Drop shoulders with $\frac{3}{4}$ -length modified kabuki sleeves. Patch pockets. Drawstring tunnel-waist with self-belt. Machine wash warm, tumble dry.

Misses Sizes: S(8-10), M(12-14), L(16-18) State S, M, or L

Colors: 79 silver gray, ■ red; 78 winter white, ■ black. State color number-and-name

× 251-4065 D—Mailing weight 0.90 lb 15.00

THE ACCESSORY Watch sold on page 91

JCPenney 92



Sweater Classics

great gift values

BECAUSE they're in a soft, smoothly-knitted blend of acrylic-and-wool. Just perfect for layering or wearing alone. Choose from a great array of top fashion colors. Machine washable, of course!

AND PRICED AT ONLY

11.00 Each
Cowl-Neck also in Women's Sizes at slightly higher price
Misses Sizes

A & B COWL-NECK AND TURTLENECK SWEATERS In flat-knit acrylic-and-wool. Long sleeves. Pullover with finished bottom. Machine wash/warm, tumble dry. Imported from Hong Kong.

[A] Cowl-Neck Style.

Colors: 74 smoke gray, 46 fuchsia, 82 black, 02 it rose, 80 gray, 32 crystal blue, 15 ivory, 54 brown, 52 beige, 30 spruce green, 03 red, 37 navy blue, 51 auburn (red-brown). *State color number-and-name*

Misses Sizes: (Chart 1A)* S(32-34), M(36-38), L(40-42). *State S, M, or L. State color*
X 251-3513 D—Mail wt. 0.50 lb. 11.00

Women's Sizes: XL(44-46). *State XL. State color*
XE 251-7811 D—Mail wt. 0.70 lb. 12.00

[B] Turtleneck Style. Ribbed neck.

Misses Sizes: (Chart 1A)* S(32-34), M(36-38), L(40-42). *State S, M, or L*

Colors: 03 red, 74 smoke gray, 82 black, 15 ivory, 37 navy blue, 54 brown. *State color number-and-name*

X 251-4123 D—Mail wt. 0.50 lb. 11.00

*See Chart 1A and How to Find Your Size in our big Fall '77 Catalog, page 296

The Accessory

C SIX-STRAND NECKLACE By Citation. In gold-tone base metal. Boston-style links. Fold over clasp closure. The shortest strand measures 15 in., the longest strand is 24 in.
X 108-4292 A—Mail wt. 0.40 lb. 15.00

See more Sweaters in our big Fall '77 Catalog

Charge It—see page 340



JCPenney

WishbookWeb.com



Man-Tailored Pants

a great gift value

BECAUSE they feature true menswear construction for a great fit. Note the slight off-the-waist styling and split-back waistband. All the seams are serge-stitched and pressed to lie flat. In Visa® woven texturized polyester for a crisp, neat non-cling look even after repeated washings!

AND PRICED AT ONLY

16⁰⁰ Misses Sizes
 Tall Misses Sizes at slightly higher price

A MAN-TAILORED PANTS in Visa® woven texturized polyester. Pleated styling. Fly-front with zipper and extended flat-and-button closure. Front belt-loop for flat. Side slash pockets. Front and back button-trimmed mock-pocket flaps. Machine wash warm, tumble dry.

Colors: light gray, 63 red, 63 tan, 63 black. **State color number and price.**

Misses Sizes: 8, 10, 12, 14, 16, 18. **State size, state color and price.**

X 244-4883 C—Mailing weight 1.4 lbs. \$16.00

Tall Misses Sizes: 10, 12, 14, 16, 18, 20. **State size, state color and price.**

X 244-4891 C—Mailing weight 1.5 lbs. \$17.00

The Accessory

B KILTIE STYLE SHOES. Low-heel slip-ons. Supple leather uppers. Softly cushioned nylon foot linings. Durable composition outsoles and 1 1/2" heels. Sanitized* treated. Bimed. width. Mailing weight 1.0 lbs.

Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. **State size.**

X 603-1979 B—Brown

X 603-2175 B—Bone

X 603-2167 B—Black

X 603-2159 B—Navy blue

Pair \$17.97

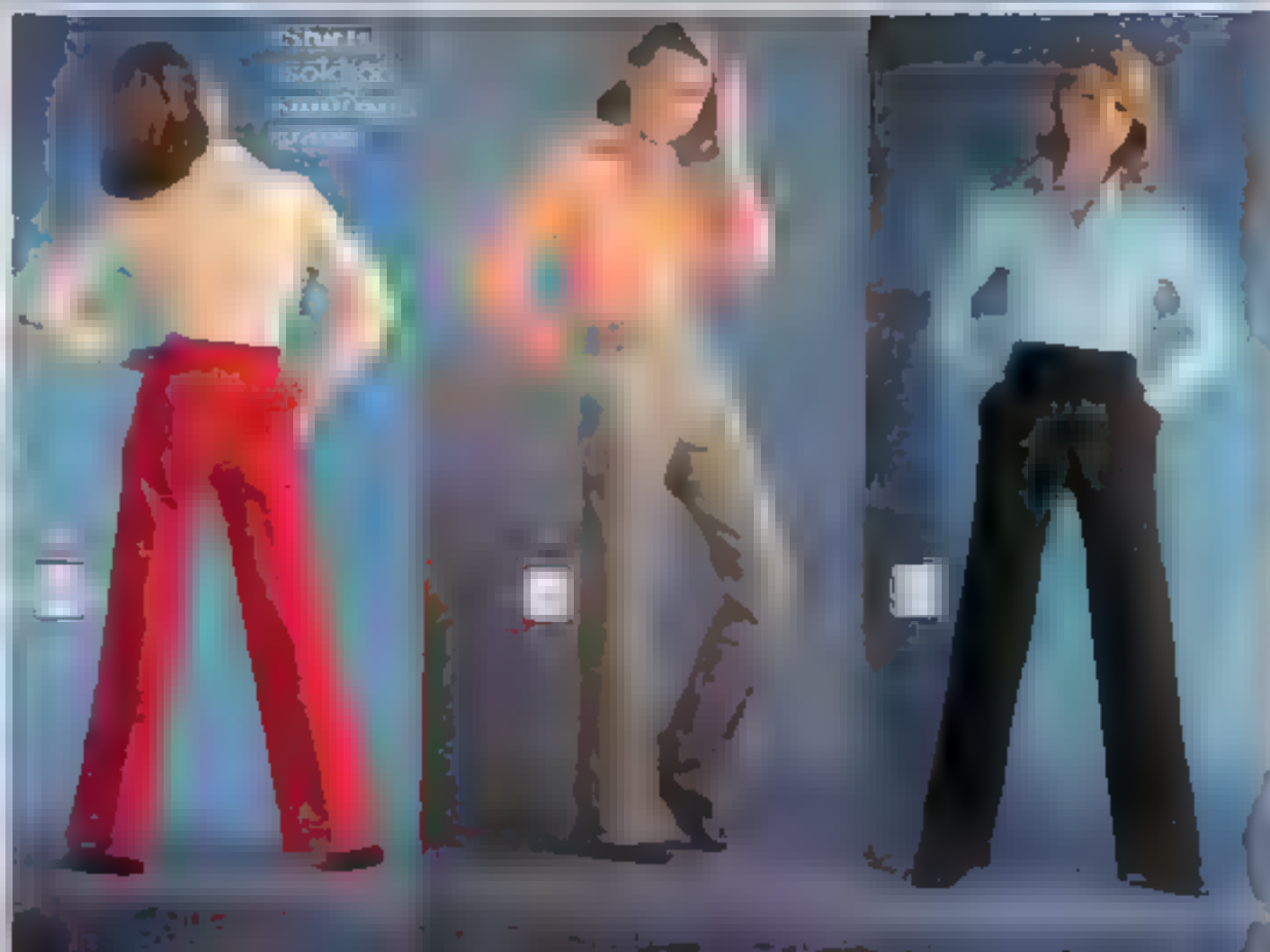
THE OTHER ACCESSORY
 Scarf sold on page 126



See How to Find Your Size in our big Fall '97 Catalog, page 296

Charge it—see page 340

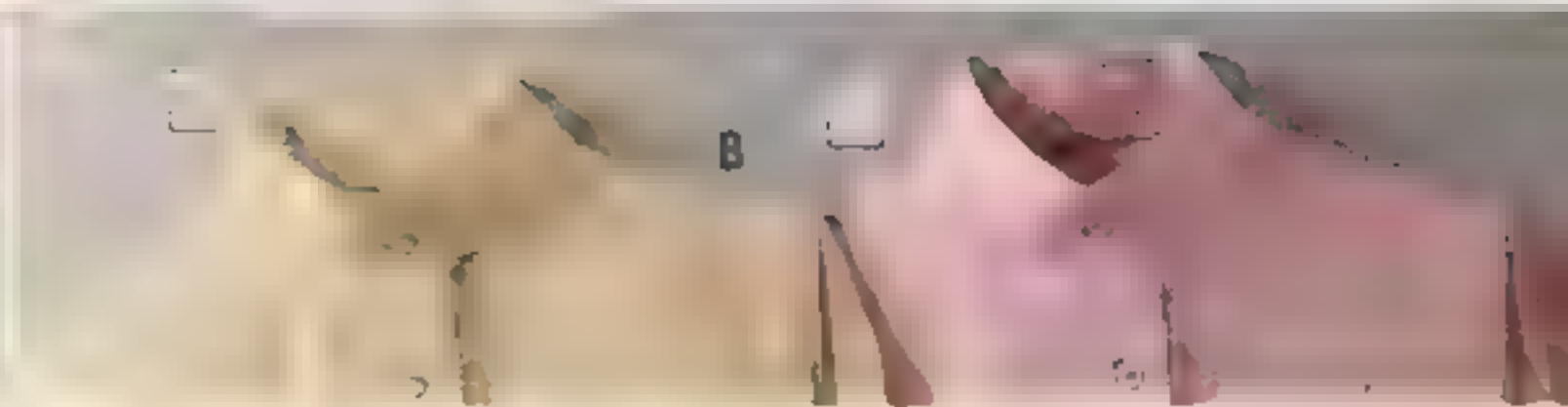
WishbookWeb.com



Strikingly-Feminine
Shirts in Polyester
with the Rich
Looks of Silk
and Satin



Pants sold on
opposite page



Both in Misses and Tall Misses Sizes

A TUCKED-FRONT SHIRT. In polyester knit with a silky look. Button-placket front. Pointed collar. Top-stitched shoulder yoke. Long, button-cuffed sleeves. Straight bottom. Machine wash warm, tumble dry, imported from Taiwan.
Colors: 09 melon, 52 parchment, 34 light blue. *State color number and name*
Misses Sizes: 8, 10, 12, 14, 16, 18. *State size. State color above*
X 242-8647 D—Mailing weight 0.40 lb 10.00
Tall Misses Sizes: 12, 14, 16, 18, 20. *State size. State color above*
X 242-8654 D—Mailing weight 0.40 lb 11.00

B TUNIC SHIRT. In Ultrassa®—Klopman's woven texturized polyester—with satin finish, tone-on-tone stripes. Slipover with button-placket front, stand-up collar. Long, button-cuffed sleeves. Self-tie sash. Straight bottom. Machine wash warm, tumble dry. Mailing weight 0.40 lb.
Colors: 33 crystal blue, 78 winter white, 01 pink garnet. *State color number and name*
X 242-8662 D—**Misses Sizes:** 8, 10, 12, 14, 16, 18. *State size* 12.00
X 242-8670 D—**Tall Misses Sizes:** 12, 14, 16, 18, 20. *State size* 13.00
XE 242-8688 D—**Women's Sizes:** 38, 40, 42, 44. *State size* 13.00

THE ACCESSORY: Hoop Earrings sold on page 115

JCPenney 95

JUNIORS

Peasant Dressing

Shown on This Page

A EYELET, PEASANT-STYLE TOP In woven polyester and cotton. Split neck with drawstring ties. Long full raglan sleeves elasticized at wrist. Straight bottom. Machine wash warm, tumble dry.
Junior Sizes: S(5-7), M(9-11), L(13-15). *State S, M, or L.*
Colors: 82 black; 78 white. *State color number and name.*
 X 242-8746 D—Mailing weight 0.40 lb. . . . 15.00

B GATHERED, TIER SKIRT In woven polyester and rayon. Waistband with back zipper and button closure. Grosgrain ribbon trim between tiers of coordinating floral prints. In black with pink/blue/berge patterns. Machine wash warm, tumble dry.
Junior Sizes: 5, 7, 9, 11, 13, 15. *State size.*
 X 253-8569 B—Mailing weight 1 lb. . . . 15.00

Shown on Opposite Page All in Junior/Misses Sizes

C to E BLAZER, SKIRT AND PANTS In woven textured polyester gabardine. Machine wash warm, tumble dry.
Colors: 53 tan/brown; 78 winter white. *State color number and name.*

[C] Princess-Style Blazer. Notched lapels. Long sleeves with button trim. Button front. Mock-pocket flaps. Straight bottom.
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size. State color above.*
 X 242-8803 D—Mailing weight 0.50 lb. . . . 20.00

[D] Straight Skirt. Front slightly gathered at set-on waistband. Fly-front with zipper and button closure. Side pockets.
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16, 17, 18. *State size. State color above.*
 X 253-5052 D—Mailing weight 1.40 lbs. . . . 12.00

[E] Trouser-Style Pants. Pleating at front of waistband. Fly-front with zipper and extended tab and button closure. Side pockets. Flare legs.
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size. State color above.*
 X 244-4867 D—Mailing weight 1.40 lbs. . . . 15.00

Tall Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17, 18. *State size. State color above.*
 X 244-4875 D—Mailing weight 1.40 lbs. . . . 16.00

F ABSTRACT PRINT SHIRT In Ultrastar®—Klopman's woven textured Dacron® polyester. Notched spread collar. Long sleeves with button cuffs. Button front. Straight bottom. In a coordinating winter white/tan print. Machine wash warm, tumble dry.
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size.*
 X 242-8217 B—Mailing weight 0.40 lb. . . . 14.00

G BLOUSON-STYLE TOP In Ultrana®—Klopman's textured Dacron® polyester knit. Split neckline with collar. Long sleeves with button cuffs. Elasticized blouson bottom. In brown/tan/light brown/winter white printed stripes. Machine wash warm, tumble dry.
Junior/Misses Sizes: S(5/6-7/8), M(9/10-11/12), L(13/14-15/16). *State S, M, or L.*
 X 242-8811 B—Mailing weight 0.40 lb. . . . 12.00

Double-Handled Fashion

H SATCHEL HANDBAG In a blend of linen and cotton that looks like Belgian linen. Genuine leather tab front and trim. Vinyl lining. Top zipper closure. Inside zipper pocket. Fabric has Scotchgard® finish to help resist dirt and stains. Measures 11 1/2" x 5 1/2" x 7 in. high.
Colors: 53 tan/linen; 46 burgundy/linen; 37 navy blue/linen. *State color number and name.*
 X 103-2010 C—Mailing weight 1.50 lbs. . . . 16.00

THE OTHER ACCESSORIES

Shoes (Small Fig. A-B) sold on page 128

Watch (Fig. C-F-D) sold on page 91

Shoes on page 134

Earrings (Fig. G-E) sold on page 115

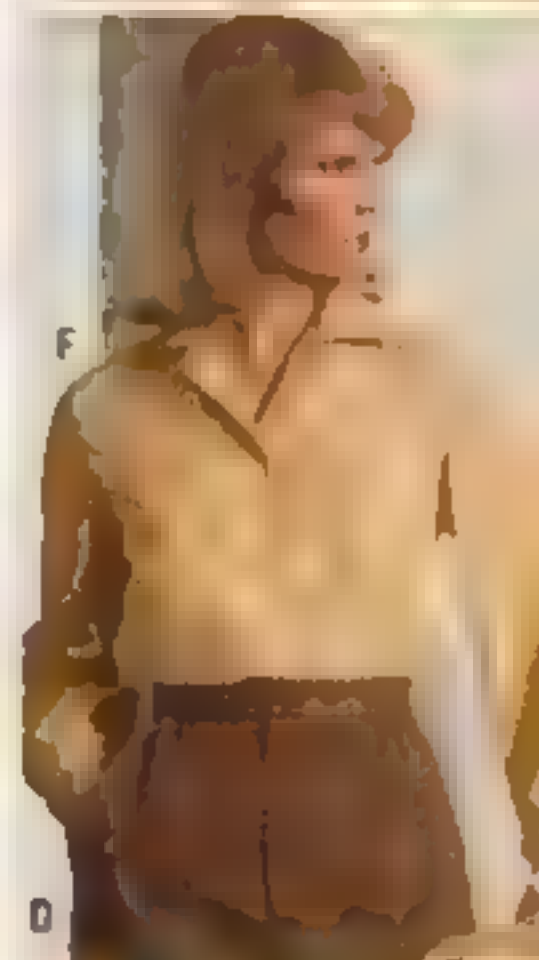
Shoes (Fig. G-E & Small Fig. C-F-E) sold on page 94

See How to Find Your Size in our big Fall '77 Catalog, page 296

Charge it—see page 340

WishbookWeb.com

Soft and Feminine Suiting



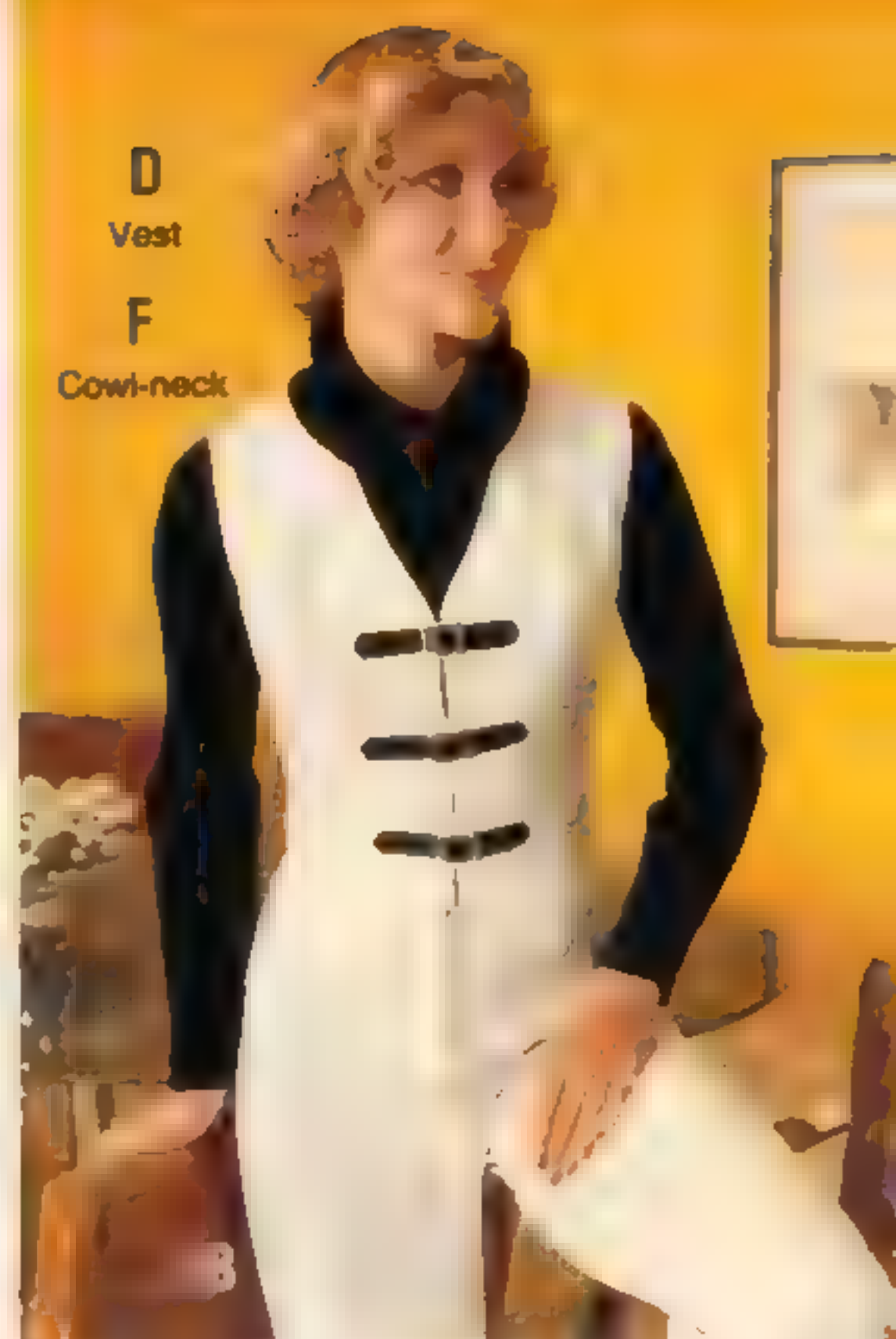
JCPenney 97

JUNIORS



A
Blazer
E
Shirt

C
Jumper
F
Cowl-neck



D
Vest
F
Cowl-neck

Coordinates Combine So Many Ways

All in Junior/Misses Sizes to 17/18

A to D VERSATILE WEAR-TOGETHER PARTS
All in a tightly-woven fabric that feels like
worsted—a blend of Dacron® polyester and Orlon®
acrylic. Machine wash warm, tumble dry.
Junior/Misses Sizes: 7-8, 9/10, 11-12, 13/14,
15/16, 17/18. *State size*

[A] Blazer. Yoke lining of woven polyester. Modified
princess seaming. Button front. Wide notched lapels.
Patch pockets, mock breast pocket. Back center
vent. In off-white. *State size above*

X 240-4778 B—Mailing weight 1.40 lbs. 25.00

[E] Pants. Set-on waistband. Fly-front with zipper
and-button closure. Straight legs. In off-white. *State
size above*

X 240-4978 B—Mailing weight 1.20 lbs. 17.00

[C] Jumper. Back zipper. In off-white with all-around
black and white bodice stripes. Polyester and nylon
knit. *State size above*

X 240-4762 B—Mailing weight 1.25 lbs. 18.00

[D] Vest. Princess seaming. Vinyl tab-and-metal
buckle closures. Pointed bottom in front. In off-white.
State size above

X 240-4788 B—Mailing weight 0.90 lb. 12.00

E COORDINATING SHIRT. In woven polyester.
Button front. Long sleeves with button cuffs.
Straight bottom. In black/off-white geometric print.
Machine wash warm, tumble dry. Imported from
Japan.

Junior/Misses Sizes: 7-8, 9/10, 11/12, 13/14,
15/16, 17/18. *State size*

X 240-4986 B—Mailing weight 1 lb. 12.00

F COWL-NECK SWEATER TOP. In Orlon® acrylic
knit. Pullover with long sleeves and straight bot-
tom. In black. Machine wash warm, tumble dry.

Junior/Misses Sizes: S: 7-8, 9/10, M: 11/12,
13/14, L: 15/16-17/18. *State S, M or L*

X 240-4994 B—Mailing weight 1.20 lbs. 12.00

THE ACCESSORIES

Shoes (Fig. 4-E-B) sold on page 94

Shoes (Fig. C-F) sold on page 134

A Winning Twosome

A COWL-NECK SWEATER In bright acrylic knit. Convertible cowl-neck becomes a pull-up hood. Front yoke in multicolor jacquard patterned knit. Long sleeves with deep ribbed cuffs. Drawstring bottom. Machine wash warm, tumble dry.
Junior Sizes: S(5-7), M(9-11), L(13-15). *State S, M, or L.*
Colors: 52 natural/multicolor, 37 navy blue/multicolor. *State color number-and-name.*
 X 251-5393 D—Mailing weight 0.70 lb. ... 12.00

B PATCH-POCKET PANTS In twill-woven polyester-and-cotton. Fly-front with zipper-and-hook closure, belt loops. Cargo-style pockets with button-flap closures. Straight legs. Perfect with sweater [A] above. Machine wash warm, tumble dry.
Colors: 37 navy blue, 56 khaki. *State color number-and-name.*
Junior Sizes: 5, 7, 9, 11, 13, 15. *State size. State color above.*
 X 244-4982 D—Mailing weight 1.40 lbs. ... 13.00
Tall Junior Sizes: 7, 9, 11, 13, 15, 17. *State size. State color above.*
 X 244-4990 D—Mailing weight 1.40 lbs. ... 14.00

Step Out Casually

C SHOES WITH DOUBLE-BUCKLED T-STRAPS Supple leather uppers with cool cut-outs on vamps. Two adjustable buckled straps with hidden elastic gores under buckles for fine fit. Thick, flexible, genuine plantation-craze rubber outsoles and 1 1/2" in. wedges. Sanitized® treated. B(medium) width. Mailing weight pair 2 lbs.
Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. *State size.*
 X 609-1649 B—Mahogany ... Pair 16.97

See How to Find Your Size in our big Fall '77 Catalog, page 296

Charge It—see page 340



C



A

B



A

B
 Also
 Tall
 Sizes
 16-17

Your
 Search
 for **VALUE**
 Ends at
 Penneys

JCPenney 99

WishbookWeb.com



Your Search for VALUE Ends at Penneys

JUNIORS

A CLASSIC TRIO: Sweater, Pants, And Shirt

A V-NECK SWEATER. In soft Orlon® acrylic knit. Pull-over with rib-knit neckline, cuffs, and bottom. Machine wash warm, tumble dry.
Junior Sizes: S(5-7), M(9-11), L(13-15). *State S, M, or L.*
Colors: ■ hunter green; ■ brown; 37 navy blue. *State color number-and-name.*

X 251-5203 D—Mailing weight 0.60 lb 10.00

B TROUSER-STYLE PANTS. In polyester-and-cotton corduroy. Waistband, fly-front with zipper-and-button closing. Front trouser lucks. Side pockets. Belt loops. Slightly-flared legs. Multicolor elasticized belt with metal buckle (included). Machine wash warm, tumble dry.
Colors: 25 green, 34 lt. blue, 15 off-white. *State color number-and-name.*

Junior Sizes: 8, 7, 9, 11, 13, 15. *State size. State color—see above.*

X 244-4966 D—Mailing weight 1.50 lbs 17.00

Tall Junior Sizes: 7, 9, 11, 13, 15, 17. *State size. State color—see above.*

X 244-4974 D—Mailing weight 1.50 lbs 18.00

C FITTED, STRIPED SHIRT. In woven polyester-and-cotton oxford cloth. Button-placket front. Front princess seaming for fitted look. Long sleeves with button cuffs. Shirrtail bottom. Two-tone stripes are printed—order by background color below. Machine wash warm, tumble dry.
Junior Sizes: 5, 7, 9, 11, 13, 15. *State size.*

Background Colors: 25 green; 34 lt. blue; 52 beige. *State color number-and-name.*

X 242-8571 D—Mailing weight 0.40 lb 8.00

D SOLID-COLOR SHIRT. In woven polyester-and-cotton oxford cloth. Tapered body. Button-down collar. Button-placket front. Long sleeves, button cuffs. Loop on back yoke. Shirrtail bottom. Machine wash warm, tumble dry.
Junior Sizes: 5, 7, 9, 11, 13, 15, 17. *State size.*

Colors: 52 beige, 17 yellow, 78 white, 34 lt. blue, 01 pink. *State color number-and-name.*

X 242-8076 D—Mailing weight 0.40 lb 10.00

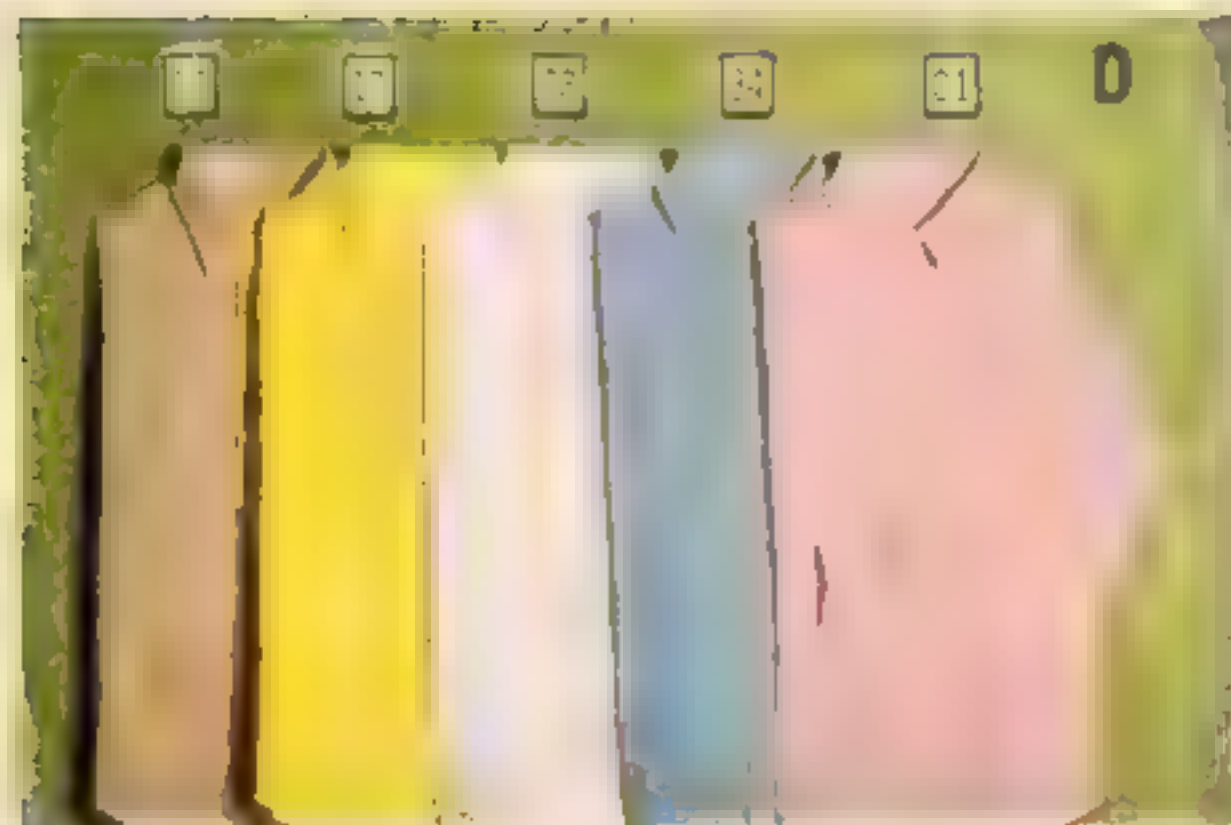
THE ACCESSORIES

Watch sold on page 107

Shoes sold on page 94

See How to Find Your Size in
our big Fall '77 Catalog, page 296

Buy it now and **Charge It**—
see page 340



BULLETIN FROM THE FASHION FRONT: Look at Khaki Now!



A
Also
Tall
Sizes
to 17

A & B KHAKI PANTS AND SKIRT. In woven polyester-and-cotton. Both have fly-front with zipper closings. Belt loops. Side pockets. Machine wash warm, tumble dry. Belts not included—see item [G] below.
Colors: 56 tan khaki, ■ green khaki. *State color number-and-name*

[A] Pants. Trouser styling with front pleats from the waistband. Button closing on waistband at top ■ zipper. Flared legs.

Junior Sizes: 5, 7, 9, 11, 13, 15. *State size. State color above.*

X 244-4941 D—Mail wt. 1.40 lbs. 17.00

Tall Junior Sizes: 7, 9, 11, 13, 15, 17. *State size. State color above.*

X 244-4958 D—Mail wt. 1.40 lbs. 18.00

■ A-Line Skirt. Hook closing on waistband ■ top ■ zipper. Rounded, side-slit bottom.

Junior Sizes: 5, 7, 9, 11, 13, 15, 17. *State size. State color above.*

X 253-5128 D—Mail wt. 1.40 lbs. 13.00

C V-NECK SWEATER. In a knitted blend of acrylic-and-nylon with the look ■ Shetland wool. Pullover with ribbed V-neckline, cuffs, and bottom. Knitted-in stripes. Imported from Taiwan. Machine wash warm, tumble dry.

Junior Sizes: S(5-7), M(9-11), L(13-15). *State S, M, or L.*

Colors: 37 navy blue/oatmeal/brick red, 52 oatmeal/cocoa/brick red. *State color number-and-name.*

X 251-5229 D—Mail wt. 0.60 lb. 15.00

D PLAID BLOUSE TOP. In woven polyester-and-cotton. Pullover with pointed collar, placket. Long button-cuff sleeves. Drawstring bottom. In multicolor woven plaid. Machine wash warm, tumble dry.

Junior Sizes: 5, 7, 9, 11, 13, 15. *State size.*

X 242-8738 B—Mail wt. 0.40 lb. 13.00

E & F CASUAL TOPS. In polyester-and-cotton knit. Pullovers. Straight bottoms. Machine wash warm, tumble dry.

Junior Sizes: S(5-7), M(9-11), L(13-15). *State S, M, or L.*

■ Solid-Color T-Shirt. Short sleeves. 3-button placket closure.

Colors: ■ red, 56 khaki. *State color number-and-name. State size above.*

X 242-8720 D—Mail wt. 0.40 lb. 7.00

■ Rugby-Style Top. Pointed collar and facing of woven polyester-and-cotton. Long sleeves. In red with khaki/green knitted-stripe pattern on front. *State size above.*

X 242-8712 B—Mail wt. 0.40 lb. 10.00

Trim-Looking Accent

G SET OF 3 BELTS. Each set contains 2 solid-color and 1 striped cotton web belt with one adjustable, interchangeable silver-tone military-style buckle. Belts are 1 in. wide. One size fits most. Sold in packages of 3—mailing weight package 0 ■ ■

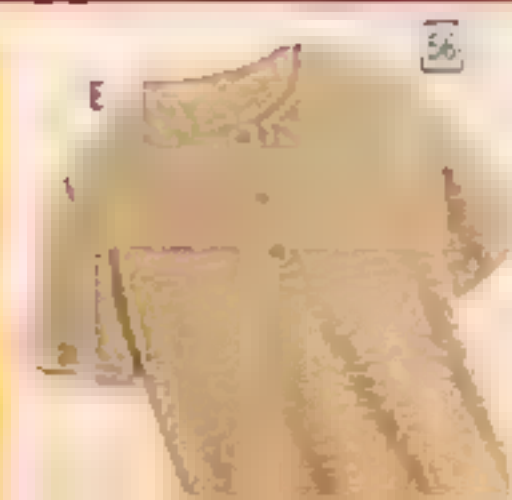
Colors: 03 red solid/khaki solid/multicolor stripes, 25 green solid/red solid/red-and-green stripes. *State color number-and-name.*

X 101-3655 C Package 5.00

THE OTHER ACCESSORIES.

Shoes (Figs. C-A, E-B, F-A) sold on page 94.

Shoes (Fig. D-A) sold on page 99.



Your Search for VALUE Ends at Penneys

JCPenney 103

WishbookWeb.com

JUNIORS

Strike Gold in Contemporary Separates



A TOP WITH GLITTERING TRIM. In acrylic knit. Glittery stripes with Lurex®. Mitered stripes knitted in front, horizontal stripes knitted in back. Pullover. Cap sleeves. Bottom is pointed in front, straight in back. Machine wash warm, tumble dry. Mail wt. 0.40 lb.

Junior Sizes: S(5-7), M(9-11), L(13-15).
State S, M, or L.

Colors: 52 beige/multicolor with gold and silver. 82 black/multicolor with gold and silver. *State color number and name.*

X 251-5377 D 10.00

*Lurex is a registered trademark of Dow Badische Company, Inc. for its plastic-coated aluminum metallic yarn.

B DENIM JEANS WITH DASH. In pre-washed cotton denim. Gold-color accent for the pocket edges and back. V-shaped yoke is metallic-wrapped polyester-and-cotton cord. Waistband, fly-front with zipper-and-snap closing. Belt loops. Straight-leg styling. 2 front scoop pockets. Gold-color vinyl belt included. In navy blue with gold-color trim. Machine wash warm, tumble dry.

Junior Sizes: 5, 7, 9, 11, 13, 15. *State size.*
Mail wt. 1 lb.

X 244-4719 B 17.00

Tall Junior Sizes: 7, 9, 11, 13, 15, 17. *State size.*
Mail wt. 1 lb.

X 244-4727 B 18.00

THE ACCESSORY:
Shoes sold on page 99



B
Also
Tall
Sizes
to 17

Go Casual in Blouson Knit Tops over Denim Jeans



A

B

C

Also
Tall
Sizes
to 17

D

Also
Tall
Sizes
to 17

A MULTICOLOR-STRIFE-TRIMMED BLOUSON TOP In polyester-and-cotton knit. Pullover. Spread-collared V-neckline. Straight bottom. In white with red/navy blue/yellow. Machine wash warm, tumble dry. Mail wt. 0.40 lb.
Junior Sizes: S(5-7), M(9-11), L(13-15).
State S, M, or L
X 242-8696 B 9.00

B TWO-TONE BLOUSON TOP In polyester-and-cotton knit. Pullover with three-button front. Top-stitched front yoke. Long sleeves. Drawstring bottom. Front patch pocket with flap. In royal blue with red yoke and pocket. Machine wash warm, tumble dry. Mail wt. 0.40 lb.
Junior Sizes: S(5-7), M(9-11), L(13-15).
State S, M, or L
X 242-8704 B 10.00

C YOKED AND TUCKED JEANS In indigo-dyed cotton denim pre-washed for a soft look. Front and back yokes. Waistband, fly-front with zipper-and-snap closing. Contrast stitching accents the yokes, waistband, and tucks down fronts of legs. In navy blue. Machine wash warm, tumble dry.
Junior Sizes: 5, 7, 9, 11, 13, 15. State size. Mail wt. 1.50 lbs.
X 244-4925 B 15.00
Tall Junior Sizes: 7, 9, 11, 13, 15, 17.
State size. Mail wt. 1.50 lbs.
X 244-4933 B 16.00

D TRADITIONAL TROUSER-STYLED JEANS In indigo-dyed cotton denim pre-washed for a soft look. Waistband, fly-front with zipper-and-button closing. Side pockets. Contrast-color top-stitching trim below waistband simulates pleats. In navy blue.
Junior Sizes: 5, 7, 9, 11, 13, 15. State size. Mail wt. 1.50 lbs.
X 244-4909 B 17.00
Tall Junior Sizes: 7, 9, 11, 13, 15, 17.
State size. Mail wt. 1.50 lbs.
X 244-4917 B 18.00

The Shoes

E MOC-STYLE SUNBACKER Supple sueded leather uppers with smooth leather accents. One-piece, molded composition rubber outsoles curve at heels and toes. Deeply-ridged-design bottoms for excellent traction. 1 1/2 in. wedge-heels. Contrast-color-stitched vamp seams and laces. Sanitized® treated. In B (med), width.
Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State size. Mail wt. pr. 2.25 lbs.
X 609-1714 B—Tan
X 609-1706 B—Rust
X 609-1722 B—Denim blue. Pr. 16.97

See How to Find Your Size in our big Fall '77 Catalog, page 296

Charge it—see page 340



JCPenney 105

sweater collectables



JUNIORS

Turtleneck
sold on
page 93

D

A JACQUARD-PATTERNED SKI-STYLE SWEATER. In heavy-weight Acrilan® acrylic knit. Styled with ribbed neck, cuffs, and bottom. Reindeer jacquard-patterned knit. Machine wash warm, tumble dry. **Junior Sizes:** S(5-7), M(9-11), L(13-15). **State S, M, L.** **Colors:** 52 bone/camel/gray, 82 black/red/white. **State color number-and-name.**
X 251-4081 D—Mailing weight 1 lb 15.00

B CABLE-LOOK-TRIMMED SKI-STYLE SWEATER. In acrylic knit with a shetland-look. Styled with ribbed neck, cuffs, and bottom. Pull-through cable-effect stitching on front and sleeves. Machine wash warm, tumble dry. Imported from Taiwan. **Junior Sizes:** S(5-7), M(9-11), L(13-15). **State S, M, L.** **Colors:** 80 gray/black/berry, 37 navy blue/camel/berry. **State color number-and-name.**
X 251-5237 D—Mailing weight 0.70 lb 16.00

C ZIP-FRONT SWEATER. In acrylic knit with jacquard-patterned-knit front and back design. Styled with ribbed spread collar, front placket, cuffs, and bottom. In white with knitted multicolor accents. Machine wash warm, tumble dry. **Junior Sizes:** S(5-7), M(9-11), L(13-15). **State S, M, L.**
X 251-5385 B—Mailing weight 0.90 lb 13.00

D SAILOR-LOOK SWEATER-COAT. In acrylic knit. Sailor collar. Stripe accented sleeve and patch pockets. Ribbed collar trim, cuffs, button placket, and bottom. About 33-in. long. In black with gold/berry/blue stripes. Machine wash gentle, tumble dry—low heat. Imported from Taiwan. (Shown over turtleneck sold on page 93.) **Junior Sizes:** S(5-7), M(9-11), L(13-15). **State S, M, L.**
X 251-4107 B—Mailing weight 0.90 lb 24.00

The Accessory

E SPORTS WATCH WITH FOUR INTERCHANGEABLE BANDS. Gold-tone base-metal case. Full numeral white dial and real hands. Comes boxed with four bands of Ultrasuede® (a blend of polyester-and-non fibrous polyurethane)—one each in rust, navy blue, tan, and berry. We pay postage.
X 644-9656 A Set 24.00

See How to Find Your Size in
our big Fall '77 Catalog, page 296

For more Junior Sportswear
see our big Fall '77 Catalog, pages 16 to
41

Charge It
—see page 340





THE OTHER ACCESSORIES
Shoes (Fig. D-B-A) sold on page 111. Shoes (all other Figs.) sold on page 134.

Charge It—
 see page 340

A Classic Accessory

TAILORED GENUINE LEATHER SHOULDER BAG. Flap-front styling with snap closing. Gold-tone metal hardware trim. Outside back pocket, inside zippered wall pocket for extra organization and convenience. Adjustable shoulder strap. A great look for casual or dress wear. Measures 10 1/4" X 3" X 6 1/4" in. Colors: 37 navy blue, 15 bone; 56 camel. State color number and name. X 103-1996 C—Mail wt. 1.50 lbs. 19.95

[A] to [C]
 on these two
 pages are made of:

DUPONT
Dacron



WishbookWeb.com

"FIRST EDITION" Sportswear—Exclusive at JCPenney

Our Classic "First Edition" Pants
in Polyester Doubleknit

a great gift value

BECAUSE these full-bodied Dacron® polyester doubleknit pants have stitched front creases for a smooth, neat look. Will pair beautifully with colorful tops. Easy-care, too.

AND PRICED AT ONLY

9.00 Petite Misses, Misses
Tall Misses Sizes

Half and Women's Sizes at slightly higher price

A "FIRST EDITION" SLIGHTLY-FLARED-LEG PANTS in Dacron® polyester doubleknit. Elasticized waist. Machine wash warm, tumble dry. Colors: 25 lotus green, 37 navy blue, 02 carnation (coral), 15 bone, 82 black. State color number-and-name.

Petite Misses Sizes: 8, 10, 12, 14, 16 State size State color above
X 244-4776 D—Mail wt. 1 lb. 9.00

Misses Sizes: 8, 10, 12, 14, 16, 18, 20 State size State color above
X 244-4784 D—Mail wt. 1 lb. 9.00

Tall Misses Sizes: 10, 12, 14, 16, 18, 20 State size State color above
X 244-4792 D—Mail wt. 1.20 lbs. 9.00

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ State size State color above
XE 244-4800 D—Mail wt. 1.20 lbs. 10.00

Women's Sizes (Chart 4A*) 32, 34, 36, 38, 40 State size State color above
XE 244-4818 D—Mail wt. 1.20 lbs. 10.00

B & C "FIRST EDITION" BLAZER AND SKIRT in Dacron® polyester doubleknit. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18 State size

Tall Misses Sizes: 10, 12, 14, 16, 18, 20 State size

Women's Sizes: 38, 40, 42, 44 State size

Women's Sizes (Chart 4A*) 32, 34, 36, 38, 40 State size

Colors: 15 bone, 37 navy blue, 02 carnation (coral), 25 lotus green, 82 black. State color number-and-name.

[B] Blazer. Button front. Long sleeves. 2 patch pockets. Straight bottom. Mail wt. 0.50 lb. State color above

X 242-7573 D—Misses, State size above 18.00

X 242-7581 D—Tall Misses, State size above 18.00

XE 242-7599 D—Women's (38-44), State size above 19.00

Also Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, State size
XE 242-7607 19.00

[C] Gored Skirt. Elasticized waist. Mail wt. 1.20 lbs. State color above

X 253-5136 D—Misses (Also Size 20), State size above 8.00

X 253-5144 D—Tall Misses, State size above 9.00

XE 253-5151 D—Women's (Chart 4A*) State size above 10.00

D & E "FIRST EDITION" POLYESTER KNIT TOPS. Long button-cuff sleeves. Button fronts. Straight bottoms. Printed patterns. Machine wash warm, tumble dry. Mail wt. 0.40 lb.

[D] Striped Bow Blouse. In navy blue/carnation (coral)/bone. State size

X 242-8357 B—Misses Sizes: 8, 10, 12, 14, 16 14.00

X 242-8365 B—Tall Misses Sizes: 10, 12, 14, 16, 18, 20 15.00

XE 242-8381 B—Women's Sizes: 38, 40, 42, 44 16.00

XE 242-8399 B—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ 16.00

[E] Status-Print Shirt. In carnation (coral)/black/lotus green/white. State size

X 242-8407 B—Misses Sizes: 8, 10, 12, 14, 16, 18 16.00

X 242-8415 B—Tall Misses Sizes: 10, 12, 14, 16, 18, 20 17.00

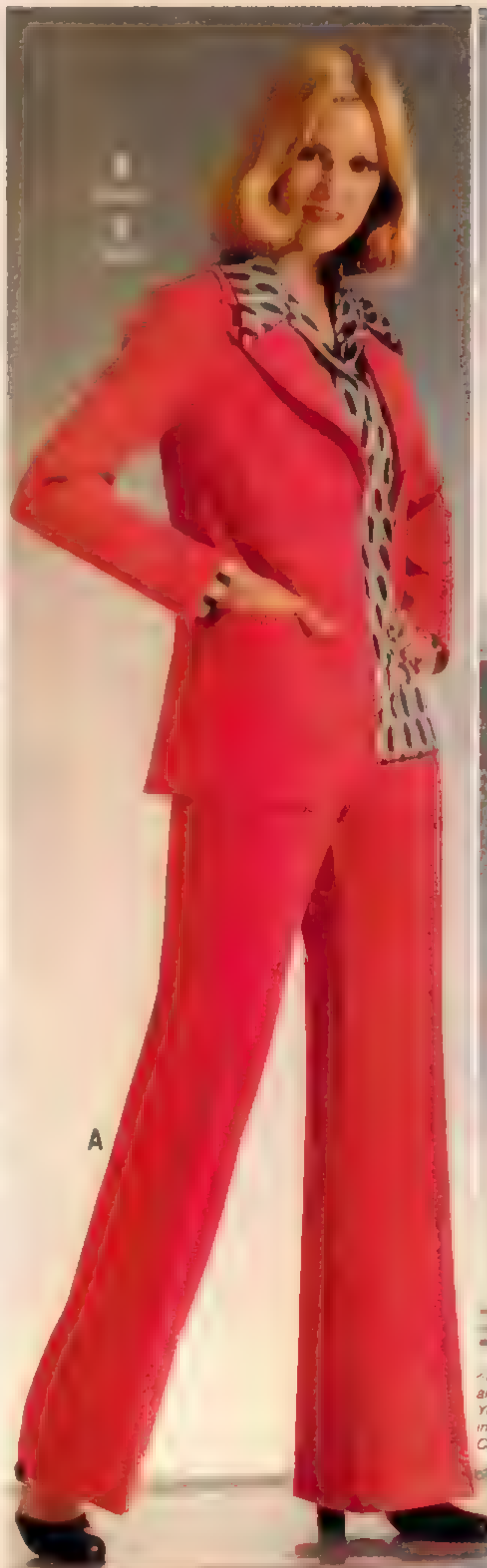
XE 242-8423 B—Women's Sizes: 38, 40, 42, 44 18.00

XE 242-8431 B—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ 18.00

F CROCHETED-LOOK SWEATER in bright Creslan® acrylic knit. Looks great layered. Keyhole neckline with tie closing. Drop shoulders. ¾-length cuffed sleeves. Straight bottom with side slits. Machine wash warm, tumble dry. (Turtleneck not included). State color number-name. 25 lotus green/white; 37 navy blue/white.

Misses Sizes: S (8-10), M (12-14), L (16-18) State S, M or L. State color above
X 251-5344 D—Mail wt. 0.60 lb. 11.00

Women's Sizes: 42, 44, 46 State size State color above
XE 251-5369 D—Mail wt. 0.75 lb. 13.00



See Chart 4A
and How to Find
Your Size
in our big Fall '77
Catalog, page 296

Stripes
and Solids in a
Whole Wardrobe
of Combinations



COORDINATES

Featuring Machine-Washable Polyester Doubleknit

Coordinates Shown on Opposite Page
All in Misses Sizes

A to D OFF-WHITE AND BLACK FOR STUNNING COORDINATES. Accented with red. All in polyester doubleknit. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

[A] Vest. Sleeveless slipover. Straight bottom with side slits. All-around knitted-in stripes of off-white and black. State size above.

X 240-4929 B—Mailing weight 1 lb. 9.00

[B] Shirt-Jacket. Button front. Long sleeves with button cuffs. Self-fabric tie belt. Straight bottom with side slits. All-around knitted-in stripes of off-white and black. State size above.

X 240-4911 B—Mailing weight 1.20 lbs. 24.00

[C] Culotte. Set-on waistband elasticized at sides and in back. Pull-on style with front button-and-tab trim. State size above.

Colors: 15 off-white; 82 black. State color number-and-name.

X 240-4960 D—Mailing weight 1.20 lbs. 12.00

[D] Pants. Straight-leg styling. Set-on waistband, fly-front with zipper-and-button closing. Elasticized back waist. State size above.

Colors: 82 black; 15 off-white. State color number-and-name.

X 240-4952 D—Mailing weight 1.20 lbs. 13.00

E LONG-SLEEVED SHIRT. In polyester knit. Button-placket front, button cuffs. Straight hem. Off-white. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

X 240-4945 B—Mailing weight 1 lb. 12.00

F TURTLENECK. In acrylic knit. Slipover. Long sleeves. Straight bottom. Machine wash warm, tumble dry.

Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.

Colors: 03 red; 15 off-white. State color number-and-name.

X 240-5579 D—Mailing weight 1.20 lbs. 10.00

Coordinates Shown On This Page
All in Misses and Women's Sizes

G & H FAVORITE COLORS FOR CLASSIC COORDINATES. In polyester doubleknit. In navy blue with white trim. Machine wash warm, tumble dry.

[G] Blazer. Notched collar. Button front. 2 patch pockets. Straight bottom. Decorative contrast-color saddle-stitching.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

X 240-4895 B—Mailing weight 1.20 lbs. 18.00

Women's Sizes: 38, 40, 42, 44. State size.

XE 240-5470 B—Mailing weight 1.25 lbs. 19.00

[H] Pants. Straight-leg styling. Elasticized waist.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

X 240-5488 B—Mailing weight 1 lb. 10.00

Women's Sizes (Chart 4A*): 32, 34, 36, 38, 40. State size.

XE 240-5496 B—Mailing weight 1.20 lbs. 11.00

I TUNIC SWEATER. In rib-knit polyester. Cowl neck. Long sleeves. Self belt. Straight bottom. In white. Machine wash warm, tumble dry.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.

X 240-5553 B—Mailing weight 1.20 lbs. 11.00

Women's Sizes: 38, 40, 42, 44. State size.

XE 240-5561 B—Mailing weight 1.20 lbs. 12.00

Classic Shoes

J MOC-TOE SLIP-ONS. Easy-care, soft urethane uppers. Soft polyurethane-foam-backed nylon tricot linings. Plantation crepe rubber outsoles and 1-in. heels. Sanitized® treated. Mailing weight pair 2 lbs.

Sizes: B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

D (wide) width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size and letter B or D.

X 609-2001 E—Navy blue.

X 602-6991 E—Camel.

X 602-7031 E—Brown. Pair 12.97

THE OTHER ACCESSORIES. Boots (Fig. A-E-C, small Fig. E-B-C) sold on page 124. Shoes (Fig. B-F-D, small Fig. A-F-D) sold on page 94. Handbag (small Fig. A-F-D) sold on page 108. Heart Pendant (small Fig. E-B-C) sold on page 118. Watch sold on page 91. Earrings (Fig. G-I-H, small Fig. I-H) sold on page 115.

*See Women's Chart 4A and How to Find Your Size in our big Fall '77 Catalog, page 296.

Buy it now and Charge it—see page 340

Navy Blue
and White
in Classic
Combination

G
Blazer
I
Sweater



JCPenney 111

WishbookWeb.com



THE BASICS: Pointelle-Pattern Sweaters

Only **16⁰⁰** & **17⁰⁰** Misses S, M, L

Women's Sizes at slightly higher prices

A & B SWEATERS MAKE TERRIFIC GIFTS. These are an open pointelle-pattern knit. Long sleeves. Front patch pockets. Machine wash warm, tumble dry.

Misses Sizes: S(8-10), M(12-14), L(16-18). *State S, M, or L.*

Women's Sizes: 42, 44, 46. *State size.*
Colors: 34 lt. blue; 78 white; 37 navy blue. *State color number-and-name.*

[A] Button-Front Cardigan. Wintuk® Orlon® acrylic knit. Ribbed jewel neckline and front placket. Scalloped edges. Mail wt. 0.75 lb. *State size and color above.*

X 251-5245 D—**Misses Sizes** 16.00
XE 251-5252 D—**Women's Sizes** 18.00

[B] Wrap Sweater. Of acrylic knit. T-shape sleeves. Ribbed front placket, cuffs, pocket edges, and bottom. Separate wrap-be belt. Mail wt. 1 lb. *State size and color above.* (Shown over blouse sold on page 90.)

X 251-5278 D—**Misses Sizes** 17.00
XE 251-5286 D—**Women's Sizes** 19.00

Coordinated Checks and Solids

Jackets **13⁰⁰** Misses Sizes | Pants **9⁰⁰** Misses Sizes

Tall Misses, Women's Sizes at slightly higher prices

C to F POLYESTER-DOUBLEKNIT SEPARATES. Jackets have shirt collar, button-placket front. Long sleeves with button cuffs. Front yoke. Straight bottom. Elasticized-waist pants have flared legs. Machine wash warm, tumble dry.

[C] Knitted-Check Jacket. *Colors:* 35 blue/white; 56 camel/white; 03 red/white. *State color number-and-name.* Mail wt. 0.40 lb. *State size.*

X 242-8449 D—**Misses Sizes:** 8, 10, 12, 14, 16 13.00

X 242-8456 D—**Tall Misses Sizes:** 12, 14, 16, 18, 20 14.00

XE 242-8464 D—**Women's Sizes:** 38, 40, 42, 44 15.00

[D] Solid Jacket. *Colors:* 35 blue; 56 camel; 03 red. *State color number-and-name.* Mail wt. 0.40 lb. *State size below.*

X 242-8472 D—**Misses Sizes:** 8, 10, 12, 14, 16, 18 13.00

X 242-8480 D—**Tall Misses Sizes:** 12, 14, 16, 18, 20 14.00

XE 242-8498 D—**Women's Sizes:** 38, 40, 42, 44 15.00

[E] Solid Pants. *Colors:* 35 blue; 56 camel; 03 red. *State color number-and-name.* Mail wt. 1 lb. *State size below.*

X 244-4651 D—**Misses Sizes:** 8, 10, 12, 14, 16, 18 9.00

X 244-4669 D—**Tall Misses Sizes:** 12, 14, 16, 18, 20 10.00

XE 244-4677 D—**Women's Sizes:** (4A*): 32, 34, 36, 38, 40 11.00

[F] Knitted-Check Pants. *Colors:* 35 blue/white; 56 camel/white; 03 red/white. *State color number-and-name.* Mail wt. 1 lb. *State size.*

X 244-4628 D—**Misses Sizes:** 8, 10, 12, 14, 16, 18 9.00

X 244-4636 D—**Tall Misses Sizes:** 10, 12, 14, 16, 18, 20 10.00

XE 244-4644 D—**Women's Sizes:** (4A*): 32, 34, 36, 38, 40 11.00

A Shell of Many Colors

Only **5⁵⁰** Misses S, M, L

Misses Sizes 46 at slightly higher price

G TURTLENECK SHELL. Of nylon ribbed knit. Sleeveless, slipover. Great with separates [C] to [F]—completes your coordinated look. Machine wash warm, tumble dry.

Colors: 35 blue; 78 white; 56 camel; 37 navy blue; 03 red. *State color number-and-name.*

Misses Sizes (Chart 1A*): S(32-34), M(36-38), L(40). *State S, M, L. State color.*

X 251-7134 D—Mail wt. 0.40 lb. 5.50

Misses Sizes (Chart 1A*): 42, 44, 46. *State size. State color.*

XE 251-4354 D—Mail wt. 0.40 lb. 6.50

THE ACCESSORIES:

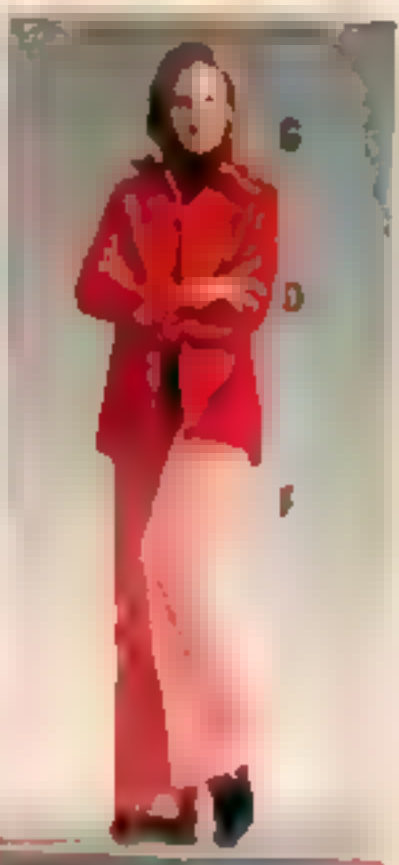
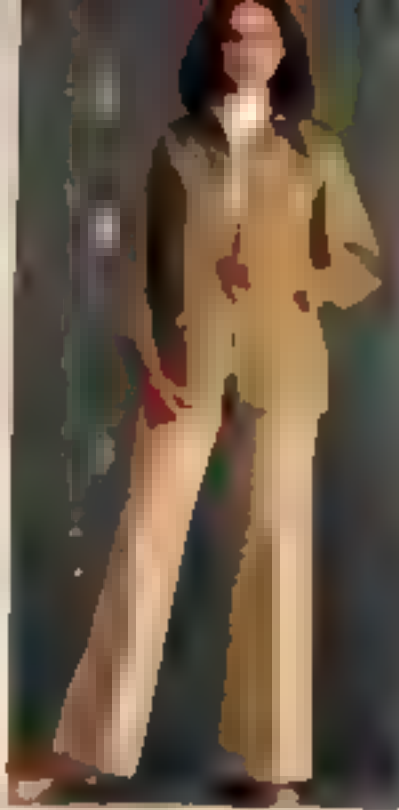
Scarf (Fig. A); sold on page 126.

Necklace (Fig. D-G-F) sold on page 119

Shoes (All Figures) sold on page 111

*See Charts 1A and 4A and How to Find Your Size in our big Fall '77 Catalog, page 296

Charge It—
see page 340



Your Search for VALUE
Ends at Penneys

C
Jacket
G
Shell

D
Jacket
G
Shell





WESTERN STYLE Pre-Washed Denims

Vest, Skirt in Misses Sizes to 20
Jeans in Misses, Tall Misses Sizes

A & C BLUE DENIM SEPARATES. Of 100% cotton indigo-dyed navy blue. All have been washed once—but not bleached—for a soft, fashionably faded look and feel. Contrast top-stitching trim. Machine wash warm, tumble dry.

[A] Snap-Close Vest. Princess-seamed. Lapel collar. Waist-length with pointed bottom.

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. *State size*
X 242-8779 B—Mail wt. 0.40 lb. 11.00

[B] Elastic-Back Skirt. Fly-front with zipper-and-snap closure. Side pockets.

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. *State size*
X 253-5169 B—Mail wt. 1.40 lb. 13.00

[C] Elastic-Back Jeans. Fly-front with zipper-and-button closure. Adjustable D-rings at sides of waist. Slightly-flared legs.

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size*
X 244-5021 B—Mail wt. 1.40 lb. 16.00

Tall Misses: 10, 12, 14, 16, 18, 20. *State size*
X 244-5039 B—Mail wt. 1.50 lbs. 17.00

Round-Up the Look

Shirt in Misses, Tall Misses Sizes

D PLAID SHIRT. Of woven polyester-and-cotton. Pointed collar. Button placket front. Long sleeves, button cuffs. Shirtdetail bottom in a multicolor plaid on white. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size*
X 242-8753 B—Mail wt. 0.40 lb. 9.00

Tall Misses Sizes: 12, 14, 16, 18, 20. *State size*
X 242-8761 B—Mail wt. 0.40 lb. 10.00



Turtleneck in Misses Sizes to XL

E SOLID-COLOR TURTLENECK. Of polyester-and-cotton knit. Pullover. Long sleeves. Straight bottom. Machine wash warm, tumble dry. *Colors:* 17 yellow, 78 white, 03 red, 37 navy blue, 34 lt. blue. *State color number-and-name.*

Misses Sizes: S(8-10), M(12-14), L(16). *State S, M or L. State color above.*

X 242-8787 D—Mail wt. 0.40 lb. 7.00

Misses Sizes: XL(18-20). *State XL. State color.*
XE 242-8795 D—Mail wt. 0.40 lb. 8.00

THE ACCESSORY: Shoes sold on page 94

Charge it—
see page 340

A
Jacket
C
Shirt

CLASSIC STYLE Polyester Separates

Jacket in Junior/Misses Sizes ■ 17/18
Pants in Tall Junior/Misses Sizes to 17/18

A & B CRISP JACKET AND PANTS Of woven/texturized polyester. Machine wash warm, tumble dry.

Colors: 73 steel blue, 52 parchment.
State color number and name

(A) Jacket: Pointed collar. Button-placket front. Long button-cuffed sleeves. Straight bottom. Shoulder patch trim. Front pockets. Self fabric belt. Mail wt. 0.58 lb. State color

Junior/Misses: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16, 17/18 State size

X 242-8522 D 14.00

Pants with Belt: Fly-front with zipper-and-button-closure. Triple belt loops hold multicolor belt with buckle included. Slightly flared legs. Mail wt. 1.40 lb. State color

Junior/Misses: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16 State size

X 244-4842 D 13.00

Tall Junior/Misses: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18 State size

X 244-4859 D 14.00

Coordinating Plaid Shirt

Junior/Misses Sizes ■ 17/18

C MULTICO OF SHIRT Of woven polyester-and-cotton. Pointed collar. Button-placket front. Long sleeves with button cuffs. Straight bottom in woven plaid. Machine wash warm, tumble dry. Mail wt. 0.40 lb.

Junior/Misses: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16, 17/18 State size

X 242-8530 B 9.00



Hoops!

D GOLD FILLED EARRINGS With 14 K gold posts. For pierced ears only. 2-in. hoops polished to a dazzling shine. We pay postage from a factory near Chicago, Illinois, allow extra time.

X 108-4367 FA 9.95

THE OTHER ACCESSORY

Shoes sold on page 94

See How to Find your Size
in our big Fall '77 Catalog
on page 296



**Chino-Look
Pants
in Polyester
Doubleknit
with a Soft
Tunic Top**

Your Search for VALUE Ends at Penneys

All in Misses and Women's Sizes

Shown on This Page

A FLARE-LEG PANTS. In polyester doubleknit with a chino look. Elasticized waist. Machine wash warm, tumble dry.

Colors: 07 coral; 35 blue. *State color number-and-name.*

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size. State color.*
X 244-4685 D—Mailing weight 1 lb 11.00

Tall Misses Sizes: 10, 12, 14, 16, 18, 20. *State size. State color above.*
X 244-4693 D—Mailing weight 1 lb 11.00

Women's Sizes (Chart 4A*): 32, 34, 36, 38, 40. *State size. State color above.*
XE 244-4701 D—Mailing weight 1 lb 12.00

B STRIPED TUNIC TOP. In polyester knit. Collared split-neck pullover. ¾-length sleeves with mock, stitched cuffs. Self-tie sash. Printed stripes in graduated shades. Machine wash warm, tumble dry.

Colors: 07 coral/white; 35 blue/white. *State color number-and-name.*

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size. State color.*
X 242-8621 D—Mailing weight 0.40 lb 14.00

Women's Sizes: 38, 40, 42, 44. *State size. State color.*
XE 242-8639 D—Mailing weight 0.40 lb 16.00

Shown on Opposite Page

C to F LUXURIOUS TOPPINGS. All in Ultrana®—Klopman's textured Dacron® polyester knit. Beautifully-colored for coordinating or contrasting looks. Straight bottoms. Machine wash warm, tumble dry.

[C] T-Top, Slipover. Jewel neckline.
Colors: 25 green; 34 lt. blue; 82 brown; 78 white; 01 pink; 82 black; 52 parchment; 03 red; 37 navy blue; 88 maize. *State color number-and-name.*

Misses Sizes: S(8-10), M(12-14), L(16-18). *State S, M, or L. State color.*
X 252-1383 D—Mailing weight 0.25 lb 5.00

Women's Sizes: 38, 40, 42, 44. *State size. State color.*
XE 242-1717 D—Mailing weight 0.25 lb 6.00

[D] Cowl-Neck Top, Slipover.
Colors: 01 pink; 16 maize; 25 green; 34 lt. blue; 54 brown; 78 white; 82 black; 88 parchment; 03 red; 37 navy blue. *State color number-and-name.*

Misses Sizes: S(8-10), M(12-14), L(16-18). *State S, M, or L. State color.*
X 242-3465 D—Mailing weight 0.40 lb 7.00

Women's Sizes: 38, 40, 42, 44. *State size. State color.*
XE 242-3473 D—Mailing weight 0.50 lb 8.00

[E] Blouson Top, Slipover. Spread collar on split neck. Button cuffs. Elasticized bottom with tie.
Colors: 16 maize; 34 lt. blue; 88 white; 82 black; 03 red. *State color number-and-name.*

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size. State color.*
X 242-8605 D—Mailing weight 0.40 lb 11.00

Women's Sizes: 38, 40, 42, 44. *State size. State color.*
XE 242-8613 D—Mailing weight 0.40 lb 12.00

[F] Print Shirt. Button-placket front. Pointed collar. Button cuffs. In a printed abstract pattern.
Colors: 35 blue/off white; 03 red/off white; 82 black/off white. *State color number-and-name.*

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size. State color.*
X 242-8589 D—Mailing weight 0.40 lb 11.00

Women's Sizes: 38, 40, 42, 44. *State size. State color.*
XE 242-8597 D—Mailing weight 0.40 lb 12.00

THE ACCESSORIES

Shoes (Figs. B-A) sold on page 111

Heart Necklace (Fig. D) sold on page 119

Earrings (Fig. E) sold on page 115

*See Women's Chart 4A and How to Find Your Size in our big Fall '77 Catalog, page 296

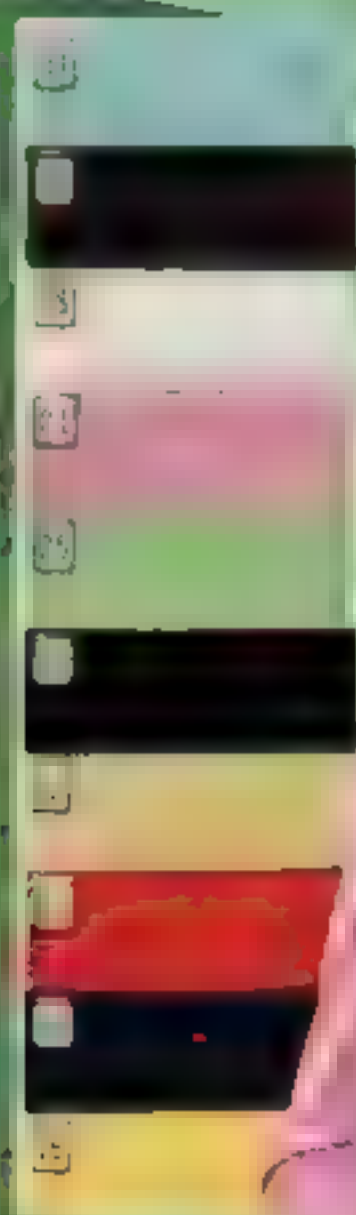
Charge It—see page 340



A Palette of Colors for
Collectable Ultriana™ —
the Smooth Textured
Dacron® Polyester Knit
that's Almost as Soft as Silk

The polyester fiber
in these garments is

DACRON.
KODIAK



Easy-to-Wear Coordinates



All in Misses and Women's Sizes

A BUTTON-FRONT VEST. In polyester knit. Sleeveless. Straight bottom. Off-white ribbed trimming and ribbed tie belt. In off-white/hunter green/red knitted pattern. Coordinates beautifully with pants and shirt sold below. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size.*
X 240-4879 B—Mailing weight 1.20 lbs. 15.99

Women's Sizes: 38, 40, 42, 44. *State size.*
XE 240-4887 B—Mailing weight 1.25 lbs. 16.99

B SLIGHTLY-FLARED-LEG PANTS. In polyester doubleknit. Elasticized waist. Machine wash warm, tumble dry.
Colors: 32 hunter green; 03 red; 15 off-white. *State color number and name.*

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size. State color.*
X 240-4804 D—Mailing weight 1.20 lbs. 9.99

Women's Sizes (Chart 4A*): 32, 34, 36, 38, 40. *State size. State color above.*
XE 240-4820 D—Mailing weight 1.25 lbs. 10.99

C LONG-SLEEVED SHIRT. In polyester knit. Pointed collar. Button-placket front. Button cuffs. Straight bottom. In off-white. Machine wash warm, tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18. *State size.*
X 240-4838 B—Mailing weight 0.90 lb. 9.99

Women's Sizes: 38, 40, 42, 44. *State size.*
XE 240-4861 B—Mailing weight 1 lb. 10.99

THE ACCESSORY
Shoes sold on page 94

*See Chart 4A and How to Find Your Size in our big Fall '77 Catalog, page 296

Buy it now and **Charge it—**
see page 340



Your Search for **VALUE** Ends at Penneys

WishbookWeb.com



Also
available
in
navy blue

Balloon-Sleeve Turtleneck Complements Plaid Pants

Both in Misses Sizes

A BALLOON-SLEEVE TURTLENECK ■ rib-knit nylon by Monsanto. Cut for a close fit—for looser fit, order one size larger. Pullover. Machine wash warm, tumble dry.

Colors: 17 yellow, ■ 18 blue, 78 white, 37 navy blue. State color number-name. Misses Sizes (Chart 1A*) S(32-34), M(36-38), L(40). State S, M, or L. State color.

■ 251-0345 D—Mailing weight 0.60 lb. 9.00

Misses Sizes (Chart 1A*) 42, 44, 46. State size. State color above. XE 251-3190 D—Mailing weight 0.70 lb. 10.00

B KNITTED-PLAID PANTS in polyester doubleknit. Elasticized waist. Slightly flared legs. Machine wash warm, tumble dry.

Colors: ■ green/yellow/white/camel; 35 blue/pink/white/camel. State color number-and-name.

Misses Sizes: 8, 10, 12, 14. ■, ■. State size. State color above.

X 244-4743 D—Mailing weight 1 lb. 11.00

Women's Sizes (Chart 4A*) 32, 34, 36, 38, 40. State size. State color above.

XE 244-4750 D—Mailing weight 1 lb. 12.00

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. State size. State color above.

■ 244-4766 D—Mailing weight 1 lb. 12.00

*See Charts ■ and 4A in our big Fall '77 Catalog, page 296.

Locket Looks

C HEART-SHAPED LOCKET Holds that special photograph! In polished base metal. 30-in. long rope-style chain with spring-ring closure. Mailing weight 0.50 lb.

Colors: 84 gold-tone (shown); ■ silver-tone. State color number-and-name.

X 108-3872 C 5.00

THE OTHER ACCESSORY

Shoes sold on page 111

See a full selection of jewelry on pages 72-77



B
Also
Women's,
Half
Sizes

Buy it now and **Charge It**—see page 340



A
Overalls
C
T-shirt

D

B

Think Sporty with Casual Separates

Pre-Washed Denim and T-Shirts

A OVERALLS in cotton denim. In blue. Pre-washed to feel soft (color may vary from garment to garment). Vest-effect top has button closing. Adjustable suspenders hook in front, built-up in back. Zipper fly. Slightly-flared legs. Machine wash warm, tumble dry.
Teen Sizes: 6, 8, 10, 12, 14. State size. See size chart on opposite page.

X 377-0872 B—Mail wt. 1.20 lbs 17.00

B EMBROIDERED-POCKET JEANS in cotton denim. In blue. Pre-washed to feel soft (color may vary from garment to garment). Fit at natural waistline. Belt loops. Zipper fly and snap closing. 2 front swing pockets and 2 back patch pockets. American eagle embroidered on back pocket. Slightly-flared legs. Machine wash warm, tumble dry.

Teen Sizes: 6, 8, 10, 12, 14. State size. See size chart on opposite page.

X 377-0849 B—Mail wt. 1.20 lbs 14.00

C SOLID-COLOR T-SHIRT in polyester-cotton knit. Pullover. V-neck with pointed collar. Long sleeves. Decorative stitching trims straight bottom. Machine wash warm, tumble dry. Needs little or no ironing.
Teen Sizes: S(6/8), M(10/12), L(14). State S, M, or L—not number size. See size chart on opposite page.
Colors: 03-red, 37 navy blue, 78 winter white. State color number-and-name.

X 377-0815 D—Mail wt. 0.50 lb. 7.00

D STRIPED T-SHIRT in polyester-cotton knit. Pullover. Round neck. Long sleeves. Hemmed straight bottom. In multicolor stripes. Machine wash warm, tumble dry. Needs little or no ironing.

Teen Sizes: S(6/8), M(10/12), L(14). State S, M, or L—not number size. See size chart on opposite page.

X 377-0757 B—Mail wt. 0.50 lb. 6.00

Fashion Pants and Tops

E BELTED FASHION PANTS in woven polyester. Fit at natural waistline. Zipper fly and button closing. Complete with contrasting color military-style belt in webbed cotton canvas. Belt loops. 2 front pockets. Slightly-flared legs. Machine wash warm, tumble dry. Need little or no ironing.

Teen Sizes: 6, 8, 10, 12, 14. State size. See size chart on opposite page.

Colors: 34 lt. blue, 37 navy blue, 01 pink, 56 lt. tan. State color number-and-name.

X 377-0930 D—Mail wt. 1.20 lbs 12.00

F STRIPED BLOUSON-STYLE SWEATER in acrylic knit. Pullover. Attached hood. V-neck with tie. Long, elasticized sleeves. Drawstring bottom. In multicolor stripes. Machine wash warm, tumble dry. Needs little or no ironing.

Teen Sizes: S(6/8), M(10/12), L(14). State S, M, or L—not number size. See size chart on opposite page.

X 377-0906 B—Mail wt. 0.50 lb. 10.00

G PRINTED SHIRT in woven polyester-cotton. Button placket front. Front and back yokes. 2 front slash pockets at chest. Long sleeves have button cuffs. In multicolor stripe/plaid printed pattern (position of patterns may vary from garment to garment). Machine wash warm, tumble dry. Needs little or no ironing.

Teen Sizes: 6, 8, 10, 12, 14. State size. See size chart on opposite page.

X 377-0781 B—Mail wt. 0.50 lb. 9.50

For a Complete Selection of Jr. Hi Fashions see our big Fall '77 Catalog, pages 42-47.

Shoes sold in our big Fall '77 Catalog:

Figs. A-C, D-B on page 347;

Fig. G-E on page 356.

Charge It—see page 340



**Your Search for VALUE
Ends at Penneys**



Size Chart for Teen Sizes 6 to 14—Fit the girl whose figure is beginning to develop. Heights 4 ft. 11½ in. to 5 ft. 4½ in.

Order Size	6	8	10	12	14
Bust (in.)	28½-29	29½-30	30½-31	31½-32½	33-34
Waist (in.)	22-22½	23-23½	24-24½	25-25½	26-26½
Hips (in.)	31-31½	32-32½	33-33½	34-35	35½-36½

Coordinated Ski Looks

All in Misses S, M, L

A VEST. In nylon taffeta bonded ■ Polarguard® Fortrel® polyester fiberfill from Celanese. Treated for water repellency. Rounded snap collar and zip-front closure. 2 zipper pockets. 2 inside pockets. Contoured bottom with a longer flap in back for extra protection. Contrasting stripes at collar and armholes. About 27-in. long. Machine wash warm, tumble dry. Mail wt. 1.25 lbs.

Misses Sizes: S(6-8), M(10-12), L(14-16) *State S, M, or L.*

Colors: 37 navy blue with yellow and pimento (orange-red) stripes. 25 green with white and navy blue stripes. *State color number-and-name.*

X 264-1074 ■25.99

B SKI-STYLE SWEATER. In Wintuk® Orton® acrylic knit. Pullover sweater has contrasting stripes down sleeves. Machine wash warm, tumble dry. Mail wt. 1.25 lbs.

Misses Sizes: S(6-8), M(10-12), L(14-16) *State S, M, or L.*

Colors: 37 navy blue with yellow and pimento (orange-red) stripes. 25 green with white and navy blue stripes. *State color number-and-name.*

X 264-1082 ■17.99

C BIB-TOP PANTS. In nylon taffeta. Polyurethane foam insulation laminated to nylon tricot lining. Treated for water repellency. Elasticized straps with adjustable buckles ■ bib front, elasticized side panels, and inner, leg storm cuffs. Zip-front closure. Horizontal zipper pocket. Machine wash warm, tumble dry. Mail wt. 1.25 lbs.

Misses Sizes: S(6-8), M(10-12), L(14-16) *State S, M, or L.*

Colors: 11 pimento (orange-red), 37 navy blue. *State color number-and-name.*

X 264-1090 D26.99

D ZIP-FRONT SKI-STYLE JACKET. In nylon taffeta. Nylon taffeta lining. Polyester fiberfill interlining. Treated for water repellency. Contrasting wavy stripe design on front and back. Collar can be worn zipped up or turned down. Zip-front closure. 2 zipper pockets. Knit inner storm cuffs. Machine wash warm, tumble dry. Mail wt. 1.25 lbs.

Misses Sizes: S(6-8), M(10-12), L(14-16) *State S, M, or L.*

Colors: 37 navy blue with yellow and pimento (orange-red) stripes. 25 green with white and navy blue stripes. *State color number-and-name.*

X 264-1108 D29.99

Pack a Fashion Punch

E BOXING-GLOVE-STYLE MITTENS. ■ soft vinyl with acrylic fur-like pile lining. Polyurethane-foam interlining on mitten top. String lace-up detail. Fits most sizes. Wipe clean—do not immerse in water. Imported from Japan. Mail wt. 0.70 ■

Colors: ■ red; 37 navy blue; 17 yellow, 25 green, 11 orange. *State color number-and-name.*

X 105-0368 C7.00

THE OTHER ACCESSORY
Boots sold on page 137

See How to Find your Size
in our big Fall '77 Catalog, page 296

Charge It—see page 340

A
Vest
B
Sweater

D
Jacket



A
Also
Half
Sizes
to 26½

B

C
Also
Half
Sizes
to 26½



All-Weather Nylon Storm Coats

- Water-repellent nylon taffeta outer shell
- Polyester-fiberfill interlining for extra warmth
- All in Misses and Tall Misses Sizes

A HOODED PANTS-LENGTH STORM COAT. Fully pile-lined in acrylic (acrylic back). Polyester fiberfill interlining. Attached pile-lined hood opens to form collar. Raglan sleeves, front and back yokes, and 2 inseam pockets. Metal turn-key-style closure. Machine wash gentle, tumble dry—low heat.
Colors: 78 white with black plaid lining, 75 slate blue with blue plaid lining. *State color number-and-name*

Misses Sizes (abt. 31 in. long): 8, 10, 12, 14, 16, 18. *State size. State color above.*
Mail wt. 3 lbs.

X 264-1058 D 39.99

Tall Misses Sizes (abt. 33 in. long): 12, 14, 16, 18, 20. *State size. State color above.*
Mail wt. 3.25 lbs.

X 264-1066 D 44.99

Half Sizes (abt. 31 in. long): 16½, 18½, 20½, 22½, 24½, 26½. *State size. State color above.* Mail wt. 3.25 lbs.

XE 264-1124 D 44.99

B FUR-TRIMMED PANTS-LENGTH STORM COAT. Nylon taffeta lining. Polyester fiberfill interlining. Collar trimmed with natural rabbit fur (fur origin: France). Sleeves have zippered cuffs. Button front. Criss-cross belt loops, and separate self-fabric tie-belt. Side vents. Dry clean only. From Hong Kong.

Colors: 08 persimmon (red); 56 lt. beige. *State color number-and-name*

Misses Sizes (abt. 30 in. long): 8, 10, 12, 14, 16, 18. *State size. State color above.*

X 264-1041 D—Mail wt. 2.25 lbs. 58.99

Tall Misses Sizes (abt. 32 in. long): 12, 14, 16, 18, 20. *State size. State color above.*

X 264-1132 D—Mail wt. 2.50 lbs. 63.99

C TRENCH-STYLE STORM COAT. Nylon taffeta lining. Polyester fiberfill interlining. Raglan sleeves with epaulets. Double-breasted button-front. Back flap yoke. Button-trimmed tabs on sleeves. Separate self-fabric tie-belt and belt loops. Machine wash gentle, tumble dry—low heat. From Columbia, South America.
Colors: 48 lt. rust, 78 winter white. *State color number-and-name*

Misses Sizes (abt. 43 in. long): 10, 12, 14, 16, 18. *State size. State color above.*

X 260-0641 D—Mail wt. 2.75 lbs. 39.99

Tall Misses Sizes (abt. 45½ in. long): 12, 14, 16, 18, 20. *State size. State color above.*

X 260-0658 D—Mail wt. 3 lbs. 44.99

Half Sizes (abt. 43 in. long): 16½, 18½, 20½, 22½, 24½, 26½. *State size. State color above.*

XE 260-0666 D—Mail wt. 3 lbs. 44.99

78

THE ACCESSORIES:
Gloves (Figs. A & B)
sold on page 17
Cowl-Neck Body Suit
(Figs. B & C)
sold on page 85.
Bag sold on page 97
Boots sold on page 124



A

Also
in camel

Also
Half Sizes
■ 26½



WOOL BLEND

Coat is made of a blend
of wool and nylon plush
bonded to acetate taffeta lining.
Polyester interlined. Lamb-trimmed
shawl collar (fur origin: Spain).
2 flap-trim side-seam pockets.
Self-fabric wrap-tie belt.
Back tucking. Dry clean by furrier
method.



C



B

Also in
dark brown
with dyed-to-
match collar

Wool-Blend Wrap Coat and a Sueded-Leather Coat

Both with Fur Trims—
Both in Misses and
Tall Misses Sizes

A WARMLY INTERLINED WOOL-BLEND WRAP COAT. In a blend of wool and nylon plush bonded to acetate taffeta lining. Polyester interlined. Lamb-trimmed shawl collar (fur origin: Spain). 2 flap-trim side-seam pockets. Self-fabric wrap-tie belt attached at back. Back tucking. Dry clean by furrier method.

Colors: 78 winter white, 56 camel (not shown). *State color-number-name*

Misses Sizes (about 43 in. long): 8, 10, 12, 14, 16, 18. *State size State color above*

X 262-0961 D—Mailing weight 3.75 lbs. 99.99

Tall Misses Sizes (about 46 in. long): 12, 14, 16, 18, 20. *State size State color above*

X 262-0979 D—Mailing weight 4 lbs. 109.99

Half Sizes (about 43 in. long): 16½, 18½, 20½, 22½, 24½, 26½. *State size State color above*

XE 262-0987 D—Mailing weight 4 lbs. 109.99

B TUCKING-TRIM LEATHER COAT. In sueded split cowhide. Coat body lined in acrylic pile, polyester back. Sleeves lined in quilted acetate taffeta (urethane-foam back). Lamb-trimmed shawl collar (fur origin: USA). Back yoke, 2 patch pockets, and top-stitched seams. Button front. Separate self-fabric wrap-tie belt. Imported from Canada. Dry clean by leather method.

Colors: 48 rt. rust-natural-color collar, 55 dk. brown/dk. brown dyed-to-match collar (not shown). *State color-number-and-name*

Misses Sizes (about 43 in. long): 8, 10, 12, 14, 16, 18. *State size State color above*

X 262-0946 D—Mailing weight 6 lbs. 89.99

Tall Misses Sizes (about 45½ in. long): 12, 14, 16, 18, 20. *State size State color above*

X 262-0953 D—Mailing weight 6.25 lbs. 99.99

The Accessory

C HARNESS-STRAP BOOTS. Rich leather uppers. Softly-cushioned nylon tricot linings. Full-length side zippers plus hidden elastic gores for great fit. Durable composition outsoles and leather-wrapped, stacked-look, 3 in. heels. About 15 in. high. Bimedium width. Imported from Brazil.

Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size*

X 603-8400 B—Black

X 603-8392 B—Dark Brown

Mail wt. pr. 2.25 lbs. Pr. 44.97

THE OTHER ACCESSORY:

Gloves (Fig. B) sold on page 17

See How to Find Your Size in
our big Fall '77 Catalog, page 29F

Sueded-and-Knit Coat and Jacket

Both in Misses Sizes S, M, L

A & B COAT AND JACKET Of sueded split cowhide pieces hand-crocheted together with acrylic yarn. Nylon taffeta lining. Attached drawstring hood and sleeves with turn-back cuffs of bulky knit acrylic. Separate crocheted-trimmed belt. Ribbed-knit sides for easier fit. Imported from South Korea. Clean by leather method.

Misses Sizes: S(fits 8-10), M(12-14), L(16-18).
State S, M, or L.
Colors: 54 brown, 56 camel. State color number and name.

[A] Button-front Coat. 2 flap-in mock pockets on bodice. 2 welt-seam pockets. About 43 in. long. State size and color at left.

X 262-0912 D—Mailing weight 4.50 lbs. 59.99

[B] Zip-front Jacket. 2 patch pockets. About 27 in. long. State size and color at left.

X 262-0995 D—Mailing weight 3 lbs. 28.99

THE ACCESSORIES: Boots sold on opposite page. Gloves (Fig. A) sold on page 93. Cowl-neck.

Sweater (Fig. C) sold on page 93.



C



Sueded-and-Crochet Vest and Skirt Set

a great gift value

BECAUSE this outfit combines the luxury of sueded leather with the comfort and fit of knit. An outfit that looks smart all day long.

NOW ONLY **42.99** ONLY TILL
Junior/Misses DEC. 24, 1977

Tall Misses Sizes ■ same savings, slightly higher price

C VEST AND SKIRT SET Of sueded split cowhide patches hand-crocheted together with acrylic yarn. Vest front and skirt lined in nylon taffeta. Tie-front vest has rib-knit back. Gored skirt has knit waistband, zipper, and adjustable snap-side closure. Imported from South Korea. Clean by leather method. These special prices end Dec. 24. After that date, order at Reg. prices. Reduced from our big Fall '77 Catalog—see page 119. Cowl-neck Sweater not included—see page 93.
Colors: 46 claret (dark red), 25 medium green. State color number and name.

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. State color above. Skirt about 25 in. long.

X 265-0638 D—Mail wt. 3.50 lbs. Reg. \$44.99, NOW 42.99

Tall Misses Sizes: 12, 14, 16, 18, 20. State size. State color above. Skirt about 27 in. long.

X 265-0646 D—Mail wt. 3.75 lbs. Reg. \$49.99, NOW 47.99

JCPenney 125



A
Also
Half
Sizes



B
Also
Tall
Misses
Sizes



C



Colorful Accent

MULTICOLOR-PRINT SCARF. ■ woven polyester. Solid-color border. Order by color of border—see colors below. 27 ■. square. Machine wash warm, line dry only.
Colors: 53 tan border; 01 pink border; 34 blue border. State color number and name.

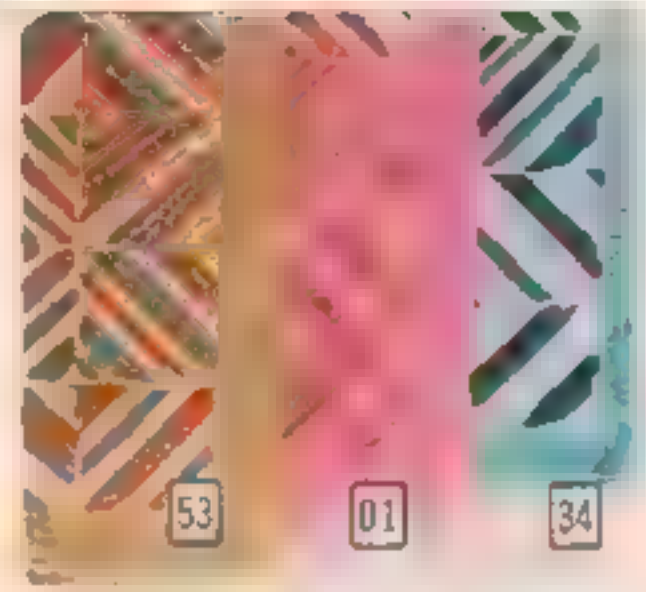
X 101-3648 C—Mailing weight 0.20 lb4.00

THE OTHER ACCESSORIES

Shoes (Figs. A ■ ■) sold on page 134

Watch (Fig. C) sold on page 91

Shoes (Fig. E) sold on page 88



Shown on Opposite Page

Pretty Pastel Dress and Sets

great gift values

BECAUSE they're all made of Suraline®—Klopman's woven texturized Dacron® polyester that machine washes beautifully, features excellent shape retention and crisp good looks. Subtly stated in glowing pastels and delicate winter white.

AND PRICED AT ONLY

25⁰⁰ to 28⁰⁰ Junior and Misses Sizes

Some in Tall Misses and Half Sizes at slightly higher prices.

A to C DRESS UP IN SURALINE® POLYESTER that packs and travels beautifully. Machine wash warm, tumble dry.

[A] Dress. Coat styling with button-placket front, gathered front and back yokes. ¾-length sleeves have roll-up cuffs. Two side-seam, flap-trimmed pockets. Self-fabric belt with plastic buckle.

Colors: 78 winter white; 25 green. State color number-and-name.

Junior Sizes: 7, 9, 11, 13, 15. State size. State color above.
X 230-2941 D—Mailing weight 1 lb. 26.00

Misses Sizes: 10, 12, 14, 16, 18, 20. State size. State color.
X 230-2958 D—Mailing weight 1 lb. 26.00

Half Sizes: 14½, 16½, 18½, 20½. State size. State color.
XE 230-2966 D—Mailing weight 1 lb. 28.00

[B] Jacket and Pants Set. Jacket has blazer styling with notched collar and modified front princess seaming. Two patch pockets. Two-button closing, back vent. Flare-leg pants have set-in waistband with fly-front, zipper-and-button closing. (Shirt not included, scarf sold on opposite page.)

Colors: 13 goldenrod; 78 winter white. State color number-name.

Junior Sizes: 7, 9, 11, 13, 15. State size. State color above.
X 230-2883 D—Mailing weight 1 lb. 28.00

Misses Sizes: 10, 12, 14, 16, 18, 20. State size. State color.
X 230-2891 D—Mailing weight 1 lb. 28.00

Tall Misses Sizes: 18, 20, 22, 24, 26, 28. State size. State color.
X 230-2909 D—Mailing weight 1 lb. 30.00

[C] Dress and Pants Set. Cap-sleeve dress has tucked and top-stitched front yoke. Dress has self-tie belt from side seams and smocked elasticized waistband in back. Button-front. Two pockets. Slightly-flared-leg pants have waistband with fly-front, zipper-and-button closing. Pants are elasticized at sides of waistband.

Colors: 25 green; 56 camel. State color number-and-name.

Junior Sizes: 7, 9, 11, 13, 15. State size. State color above.
X 220-5649 D—Mailing weight 1.70 lbs. 25.00

Misses Sizes: 10, 12, 14, 16, 18. State size. State color above.
X 220-5656 D—Mailing weight 1.70 lbs. 25.00

Shown on This Page

D 3-PIECE PANTS ENSEMBLE. Princess-seamed blazer jacket in polyester knit has the look and feel of flannel. Double-breasted styling with notched lapel collar, pocket-flap trim, two patch pockets. Straight bottom and back center vent. Flare-leg pants in polyester doubleknit have comfortable elasticized waist. Bias-plaid blouse in woven polyester has long sleeves with button cuffs and button-front. Detachable fabric flower. Off-white jacket, black pants, black/off-white printed-plaid blouse. Machine wash warm, tumble dry.

Junior Sizes: 7, 9, 11, 13, 15. State size.
X 230-2917 B—Mailing weight 1.40 lbs. 34.00

Misses Sizes: 10, 12, 14, 16, 18. State size.
X 230-2925 B—Mailing weight 1.40 lbs. 34.00

Tall Misses Sizes: 18, 20, 22, 24, 26, 28. State size.
X 230-2933 B—Mailing weight 1.40 lbs. 36.00

E 3-PIECE PEASANT-STYLE SKIRT ENSEMBLE helps make you the focus of attention. Scoop-neck blouse in polyester interlock knit. Elasticized at neckline, wrists, and waistline for a romantic look. Slipover styling with straight bottom. Bias-plaid skirt in polyester interlock knit is flared and has black-banded elasticized waist. All-around hemline flounce. Vest in polyester knit has grommet lace-up front, front and back darts, straight bottom. White blouse, red/green/blue/white/black knitted-plaid skirt, black vest. Machine wash warm, tumble dry.

Petite Junior Sizes: 5, 7, 9, 11, 13. State size.
X 230-2859 B—Mailing weight 1.25 lbs. 31.00

Junior Sizes: 7, 9, 11, 13, 15. State size.
X 230-2867 B—Mailing weight 1.25 lbs. 31.00

Misses Sizes: 8, 10, 12, 14, 16. State size.
X 230-2875 B—Mailing weight 1.25 lbs. 31.00

Charge It—see page 340

Stylish Ensembles for the Holidays and After

Both in Junior and Misses Sizes

D
Also
Tall
Misses
Sizes

E
Also
Petite
Junior
Sizes

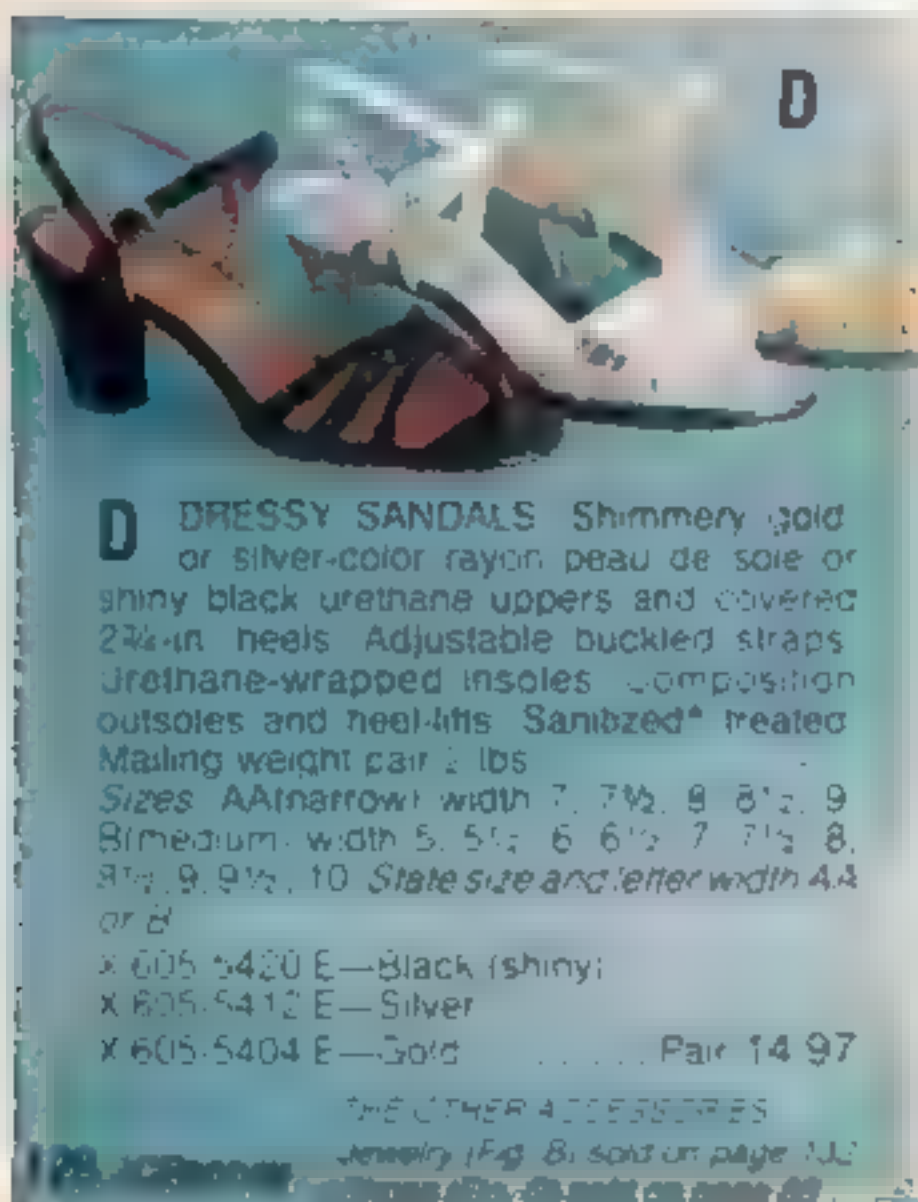




A
Also
Junior
Sizes

B
Also
Junior
Sizes

C
Tall Misses
Sizes to 22



D DRESSY SANDALS Shimmery gold or silver-color rayon peau de soie or shiny black urethane uppers and covered 2 1/2-in. heels. Adjustable buckled straps. Urethane-wrapped insoles. Composition outsoles and heel-lifts. Sanitized* treated. Mailing weight pair 2 lbs.
Sizes: AA (narrow) width 7, 7 1/2, 9, 8 1/2, 9
 B (medium) width 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. *State size and letter width AA or B.*
 X 605-5420 E—Black (shiny)
 X 605-5412 E—Silver
 X 605-5404 E—Gold Pair 14.97

THE OTHER ACCESSORIES
 Jewelry (Fig. 8) sold on page 103
 Shoes (Fig. 25) sold on page 88

Sophisticated Jumpsuits for Grand Occasions

All in Misses and Tall Misses Sizes

A TUNIC-TOPPED JUMPSUIT Jumpsuit in polyester knit. Separate sheer tunic in woven polyester and cotton. Long sleeved, turtle-neck jumpsuit has elasticized waist and stylish flare legs. Back zipper closure. Black-on-white print tunic features slit neckline with self string ties at neck and waist. In black with black/white. Machine wash warm, tumble dry.
Junior Sizes: 7, 9, 11, 13, 15. *State size.* Mailing weight 1 lb.
 X 230-3030 B 26.00
Misses Sizes: 8, 10, 12, 14, 16. *State size.* Mailing weight 1 lb.
 X 230-3048 B 26.00
Tall Misses Sizes: 10, 12, 14, 16, 18. *State size.* Mailing weight 1 lb.
 X 230-3055 B 28.00

B LACE-ACCENTED JUMPSUIT In polyester knit with back bodice and shoulder yoke of acetate and nylon lace. Front yoke shirring. Self-tie sash. Wide flare legs. Button-and-loop front closure. Short below-the-waist zipper. Machine wash warm, tumble dry.
State color number and name. 82 black/black lace, 54 brown/beige lace.
Junior Sizes: 7, 9, 11, 13, 15. *State size.* *State color above.*
 X 230-3006 D—Mailing weight 0.90 lb. 26.00
Misses Sizes: 8, 10, 12, 14, 16. *State size.* *State color above.*
 X 230-3014 D—Mailing weight 0.90 lb. 26.00
Tall Misses Sizes: 8, 10, 12, 14, 16. *State size.* *State color above.*
 X 230-3022 D—Mailing weight 0.90 lb. 28.00
C TWO-TONE JUMPSUIT In polyester knit. String ties at neck. Long sleeves with elasticized wrists. Wide flare legs. Button-and-loop front closure. Elasticized waist has short below-the-waist front zipper with hook-eye closure. Self-tie sash. In black/white. Machine wash warm, tumble dry.
Misses Sizes: 8, 10, 12, 14, 16, 18. *State size.*
 X 224-9845 B—Mailing weight 1.10 lbs. 24.00
Tall Misses Sizes: 10, 12, 14, 16, 18, 20, 22. *State size.*
 X 224-9852 B—Mailing weight 1.10 lbs. 25.00

See How to Find Your Size
 in our big Fall '77 Catalog, page 296

Your Search for VALUE Ends at Penneys

WishbookWeb.com



A
Junior/
Misses
Sizes

B
Petite Junior/
Junior/
Misses Sizes



C
Junior,
Misses,
Half Sizes

Special Fashions with Holiday Trimmings

A JACKET AND DRESS ENSEMBLE Dress in polyester knit. Sheer jacket of woven polyester. Long empire-style dress has V-neckline, gathering at bust and built-up shoulder straps. Long back zipper with hook-and-eye closure. Ribbon-trimmed bolero-jacket has long sleeves with snap cuffs and front-tie closure with bead trim. In beige with multi-color print. Dry clean only.
Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16 **State size**
X 230-2842 B—Mailing weight 1 lb 38.00

B LACE- AND-RIBBON-TRIMMED PANTS SET In polyester knit with cotton lace accent. Handkerchief-style top has V-neckline and back zipper closure. Wide-legged pajama-style pants have comfortable elasticized waist. Machine wash warm. Tumble dry.
Colors: 33 pastel blue, 02 rose **State color number-and-name**
Petite Junior Sizes: 7, 9, 11, 13 **State size State color**
X 230-2818 D—Mailing weight 0.90 lb 28.00
Junior Sizes: 7, 9, 11, 13, 15 **State size State color**
X 230-2826 D—Mailing weight 0.90 lb 28.00
Misses Sizes: 8, 10, 12, 14, 16 **State size State color**
X 230-2834 D—Mailing weight 0.90 lb 28.00

C FLOWING EMPIRE DRESS In polyester knit with glittering rayon and metallic bodice trim on front and back. Long full-skirted styling with gathering at waist. Full-length bell sleeves and back zipper closure. Machine wash gentle, tumble dry—low heat. Mailing weight 1 lb.
Colors: 78 white/gold trim, 82 black/silver trim **State color number-and-name**
Junior Sizes: 7, 9, 11, 13, 15 **State size State color**
X 230-2974 D 27.00
Misses Sizes: 10, 12, 14, 16, 18, 20 **State size State color**
X 230-2982 C 27.00
Half Sizes: 14½, 16½, 18½, 20½, 22½ **State size State color**
XE 230-2990 D 29.00



A

B

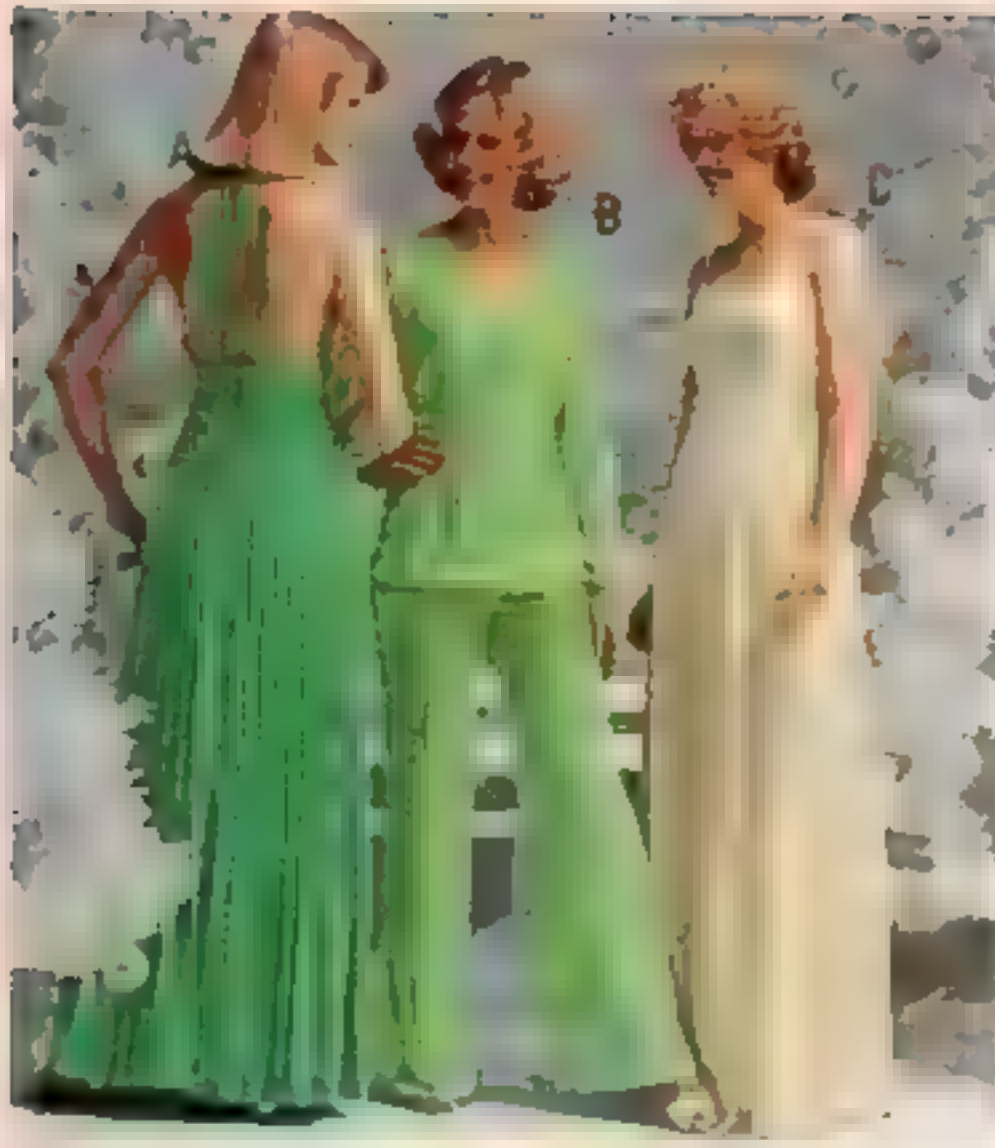
C

THE ACCESSORIES

Sandals sold on opposite page. Clutch Bag sold on page 86

Charge It—see page 340

JCPenney 129



Pleats and Prints In Fluid Polyester Knit

[A] to [C] in Junior and Misses Sizes

A PLEATED-SKIRT HALTER-STYLE DRESS Banded empire bodice with gathered shoulders. Back straps with covered button-and-loop closure at neck. Back zipper. Machine wash warm, tumble dry. Remove detachable rose before washing. Mail wt. 1 lb. Colors: 15 eggshell; 25 green. State color number-and-name

Junior Sizes: 5, 7, 9, 11, 13, 15. State size. State color above. X 220-5664 D 24.00

Misses Sizes: 8, 10, 12, 14, 16. State size. State color above. X 220-5672 D 24.00

THE ACCESSORIES

Shoes (All Figs.) sold on p. 128
Jewelry (Fig. A), p. 132. Bag (Fig. B) and Jewelry (Fig. C), p. 86

B PLEATED-TOP PANTS SET Top has zig-zag pattern pleated front, round banded neckline and elasticized wrists on long sleeves. Attached sash forms band at front, ties in back. Back zipper closure. Pants have elasticized waist and slightly-flared legs. Machine wash warm, tumble dry.

Colors: 33 lt. blue, 24 lt. green. State color number-and-name

Junior Sizes: 5, 7, 9, 11, 13, 15. State size. State color above. X 230-3063 D—Mailing weight 0.70 lb 28.00

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color above. X 230-3071 D—Mailing weight 0.70 lb 28.00

C DRESS WITH PLEATED JACKET Slip-style sleeveless dress has rounded neckline and bodice gathering. Back zipper and hook-and-eye closure. Flared skirt. Sleeveless, crystal-pleated jacket has covered button-and-loop closure at banded waist. Fluted bottom. Banded back neck and shoulders. Machine wash warm, tumble dry.

Colors: 02 flamingo, 25 eggshell. State color number-and-name.

Junior Sizes: 7, 9, 11, 13, 15. State size. State color above. X 220-5680 D—Mailing weight 1.10 lb 25.00

Misses Sizes: 10, 12, 14, 16, 18. State size. State color above. X 220-5698 D—Mailing weight 1.10 lb 25.00



[D] to [E] in Junior and Misses Sizes, [F] in Junior/Misses Sizes

D HALTER JUMPSUIT WITH JACKET Jumpsuit has lace neckline applique and spaghetti straps which tie at back of neck. Back zipper. Slightly-flared legs. Cap-sleeve, coat-style jacket has elasticized empire waist with front tie. Machine wash warm, tumble dry.
Colors: 28 lt. aqua; 09 melon. *State color number-name.*
Junior Sizes: 5, 7, 9, 11, 13. *State size. State color above.*
 X 220-5714 D—Mailing weight 1 lb 25.00
Misses Sizes: 8, 10, 12, 14, 16. *State size. State color above.*
 X 220-5722 D—Mailing weight 1 lb 25.00

E DRESS WITH PRINTED BIB. Empire-waist bodice with split square neckline and open handkerchief sleeves. Printed bib insert of cotton has printed front-tie trim, backtie sash. Back zipper, hook-and-eye closure. Machine wash gentle, tumble dry. In maize yellow with multicolor floral print.
Junior Sizes: 5, 7, 9, 11, 13. *State size.*
 X 220-5748 E—Mailing weight 1 10 lbs 20.00
Misses Sizes: 8, 10, 12, 14, 16. *State size.*
 X 220-5755 E—Mailing weight 1 10 lbs 20.00

F DRESS WITH SOFT PRINT. Simply styled slipover with cowl collar, cap sleeves, and flattering four-panel flared skirt in floral print on beige. Machine wash warm, tumble dry.
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. *State size.*
 X 220-5730 F—Mailing weight 0 90 lb 24.00

See How to Find Your Size
 in our big Fall '77 Catalog page 296

Charge it—see page 340

**Your Search
 for VALUE
 Ends at Penneys**



The Perfect Holiday Accessory

G GOLD-TONE METAL TRIMS compact 7½x2x5 in. vinyl bag that looks like snake skin. Vinyl lining. Delicately-knotted shoulder strap. Flap front with snap closure. Inside zipper pocket.
Colors: 82 black; 15 bone. *State color number-and-name.*
 X 103-2002 G—Mail. wt. 0.70 lb 10.00

THE OTHER ACCESSORY
 Shoes sold on page 128 **JCPenney 131**



A
Also
Tall
Misses
Sizes

Knits that Light Up the Night

All in Junior and Misses Sizes

A GLITTERING-TRIMMED JUMP-SUIT has a two-piece look—attached portion gives the look of a short jacket. In polyester knit. Striped bands for bib-bodice and edges of cap-sleeves of a knitted blend of rayon-and-metallic polyester film. Front tab-tie. Top-stitched accents. Long back zipper. In black with gold and silver-tone trim. Machine wash gentle, line dry only.

Junior Sizes: 7, 9, 11, 13, 15 State size Mail wt. 1 lb.
X 220-5763 B..... 25.00

Misses Sizes: 10, 12, 14, 16, 18 State size Mail wt. 1 lb.
X 220-5771 B..... 25.00

Tall Misses Sizes: 12, 14, 16, 18, 20 State size Mail wt. 1 lb.
X 220-5789 B..... 26.00

THE ACCESSORIES
Handbag (Fig. C) sold on
page 86
Shoes (all Figs.) sold on
page 128

B GLITTERING MITERED-STRIPE-BODICE DRESS. In polyester knit. Glittering trim of metallic polyester film. Banded V-neckline. Rib-knit bodice with knitted-in stripes on front and on back. Rib-knit long sleeves. Back zipper. A-line skirt. In black with silver-tone trim. Machine wash warm, tumble dry.

Junior Sizes: 7, 9, 11, 13, 15 State size
X 220-5797 B—Mail wt. 1.10 lbs..... 25.00

Misses Sizes: 10, 12, 14, 16, 18 State size
X 220-5805 B—Mail wt. 1.10 lbs..... 25.00

C GLITTERING-TOPPED DRESS. Front and back bodice in a knitted blend of rayon-and-metallic polyester film. Cutaway armholes give a halter effect. Black band trim and long A-line skirt in polyester knit. Long back zipper. Dry clean only.

Junior Sizes: 5, 7, 9, 11, 13 State size
X 220-5813 B—Mail wt. 0.75 lb..... 22.00

Misses Sizes: 8, 10, 12, 14, 16 State size
X 220-5821 B—Mail wt. 0.75 lb..... 22.00

See How to Find Your Size
in our big Fall '77 Catalog, page 296

Charge It—see page 340



Jewelry with a Soft Sheen

D & E COORDINATING BRACELET AND EARRINGS. In lustrous plastic. Bangle bracelet is 3/4 in. wide. Hoop earrings in clip-on and pierced-ear styles.
Colors: 84 gold-tone, 74 smoke-tone, 85 copper-tone
State color number-and-name

[D] Bracelet Mail wt. 0.40 lb. State color above
X 108-4334 C..... 2.00

[E] Earrings. Mail wt. pr. 0.40 lb. State color above
X 108-4342 C—Clip-on..... Pr. 2.00

X 108-4326 C—Pierced-ear..... Pr. 2.00

**Your
Search
for VALUE
Ends at
Penneys**



B
Also
Tall Misses
Sizes to 22



Soft-Draping Polyester Interlock Knits

All Machine Washable All in Junior and Misses Sizes

A BLOUSON-STYLE JUMPSUIT. In polyester interlock knit. Cowl neckline. Blouson. Elasticized waist. Long sleeves. Back zipper closing. Flare-leg pants. Machine wash warm, tumble dry. Colors: 35 blue; 82 black. State color number-and-name.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size. State color above.
X 220-5839 D—Mail. wt. 0.90 lb. 18.00

Misses Sizes: 8, 10, 12, 14, 16. State size. State color above.
X 220-5847 D—Mail. wt. 0.90 lb. 18.00

B FLOWING 2-PC. PANTS SET. In polyester interlock knit. V-neck top is gathered at shoulders. Handkerchief-style sleeves. Raised empire-style waistline. Attached self-cord tie. Contrasting grosgrain ribbon trim. Long back zipper. Flare-leg pants have elasticized waist. Machine wash warm, tumble dry. Colors: 37 navy blue; 25 green. State color number-name.

Junior Sizes: 5, 7, 9, 11, 13. State size. State color above.
X 220-5854 D—Mail. wt. 1.40 lbs. 25.00

Misses Sizes: 8, 10, 12, 14, 16. State size. State color above.
X 220-5862 D—Mail. wt. 1.40 lbs. 25.00

Tall Misses Sizes: 12, 14, 16, 18, 20, 22. State size. State color.
X 220-5896 D—Mail. wt. 1.40 lbs. 26.00

C EASY-TO-WEAR DRESS. In polyester interlock knit. Slipover with split neckline and placket front. Back yoke. Raised waistline is gathered and banded. Long sleeves have button cuffs. Sash, attached at side-seams, lies in back. Flared skirt. Machine wash warm, tumble dry. Colors: 25 green; 09 melon. State color number-and-name.

Junior Sizes: 7, 9, 11, 13, 15. State size.
State color above. Mail. wt. 0.75 lb.
X 220-5870 D 18.00

Misses Sizes: 10, 12, 14, 16, 18. State size.
State color above. Mail. wt. 0.75 lb.
X 220-5888 D 18.00

THE ACCESSORIES

Handbag (Fig. C) sold on pages 96, 97

Scarf (small Fig. C) sold on page 126.

Shoes (all Figs. except small Fig. A) sold on page 134.

Shoes (small Fig. A) sold on page 128



JCPenney 133

Classic Contrasts in Navy Blue and White

All in Machine-Washable
Polyester Interlock Knit



A
Also
Tall
Misses
Sizes
to 22



B

Also
Tall
Misses
Sizes
to 22.
Half
Sizes

C

All in Misses and Tall Misses Sizes

A CONTRAST-TOPPED JUMPSUIT In polyester interlock knit. Button-placket front. Front yoke and collar have soutache braid trim. Long sleeves with button cuffs. Lightly elasticized waistline has belt loops. Elasticized belt with plastic clasp included. Flared legs. Contrast top-stitching trim. In navy blue and white. Machine wash gentle. Tumble dry—low heat.

Misses Sizes: 8, 10, 12, 14, 16, 18 *State size*
X 224-9860 B—Mail wt. 1.20 lb. 25.00

Tall Misses Sizes: 10, 12, 14, 16, 18, 20, 22 *State size*
X 224-9878 B—Mail wt. 1.20 lb. 26.00

B ABSTRACT-PATTERNED DRESS Inspired by today's designer styling. In polyester interlock knit. Self-lie neckline with small slit opening. Long A-line. Back zipper closing. Navy blue abstract print on white. Machine wash warm. Tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18 *State size*
X 224-9886 B—Mail wt. 0.90 lb. 23.00

Tall Misses Sizes: 10, 12, 14, 16, 18, 20, 22 *State size*
X 224-9894 B—Mail wt. 0.90 lb. 24.00

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½ *State size*
XE 224-9902 B—Mail wt. 0.90 lb. 24.00

THE OTHER ACCESSORY:

Bracelet Watch (Fig. C) sold on page 13

Charge it—see page 340

C CONTRAST-TRIMMED DRESS In polyester interlock knit. Off-white shoulder yoke, waistband panel, and bands down sides of skirt. Sleeveless dress has gathering at shoulder yoke and at front waistline. Long back zipper with hook-and-eye closing. Separate triangular scarf included. In navy blue with off-white trim. Machine wash warm. Tumble dry.

Misses Sizes: 8, 10, 12, 14, 16, 18 *State size*
X 224-9910 B—Mail wt. 1 lb. 23.00

Tall Misses Sizes: 10, 12, 14, 16, 18, 20 *State size*
X 224-9928 B—Mail wt. 1 lb. 24.00

Sophisticated Shoes

D SHOES Smooth, easy-care urethane uppers. Nylon-tricot lined vamps. Urethane-lined in soles. Adjustable buckle straps with elasticized gores. Composition outsoles and 2¾ in. heels. Sanitized[®] treated. Mail wt. pr. 1 lb.

Sizes: AA (narrow) width 7, 7½, 8, 8½, 9
B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9,
9½, 10 *State size and letter width AA or B*

X 605-4118 E—Navy blue
X 605-4126 E—Camel

X 605-4092 E—Black
X 605-4100 E—Brown Pr. 16.97



A
Also
Half
Sizes
to 26½

B

**Your Search
for VALUE
Ends at
Penneys**

C
Also
Half
Sizes
to 26½

For Your Vacation Calendar: Winter White or Teal with Striking Accents Fashions of Machine-Washable Polyester Doubleknit

All in Misses Sizes and Tall Misses Sizes to 22

A STRIPE-TRIMMED 2-PC. PANTS SET In polyester doubleknit. Cardigan-style jacket has all-around printed-stripe pattern trim. Slightly-belled sleeves. Self-fabric tie belt. Straight bottom. Slightly-flared-leg pants have elasticized waist. In winter white with black and red trim. Machine wash warm, tumble dry. (Sweater not included—see page 93.)

Misses Sizes: 10, 12, 14, 16, 18. *State size*
Mail wt. 1.40 lbs.
X 224-9936 B 24.00

Tall Misses Sizes: 12, 14, 16, 18, 20, 22
State size Mail wt. 1.40 lbs.
X 224-9944 B 25.00

Half Sizes: 14½, 16½, 18½, 20½, 22½,
24½, 26½. *State size*. Mail wt. 1.40 lbs.
XE 224-9951 B 25.00

B SOLID-COLOR JUMPSUIT features contrast top-stitching trim in polyester doubleknit. Zip-front closing. ¾-length sleeves with turn-back cuffs. Self-fabric tie belt. 2 front patch pockets below the waist. In winter white with black top-stitching. Machine wash warm, tumble dry.

Misses Sizes: 10, 12, 14, 16, 18. *State size*
Mail wt. 1.40 lbs.
X 224-9969 B 23.00

Tall Misses Sizes: 12, 14, 16, 18, 20,
22. *State size* Mail wt. 1.40 lbs.
X 224-9977 B 24.00

THE ACCESSORIES
Shoes (Figs. A & B)
sold on opposite page.
Shoes (Fig. C) sold on page 94

C STRIPED-AND-SOLID 3-PC. PANTS SET All parts in polyester doubleknit. Open-style, long-sleeved jacket has all-around knitted-in stripes. Sleeveless turtleneck shell has back-neck zipper. Both have straight bottoms. Straight-leg pants have elasticized waist. Teal blue/winter white/red jacket, winter white turtleneck, teal blue pants. Machine wash warm, tumble dry.

Misses Sizes: 10, 12, 14, 16, 18. *State size*
X 224-9985 B—Mail wt. 1.60 lbs. 27.00

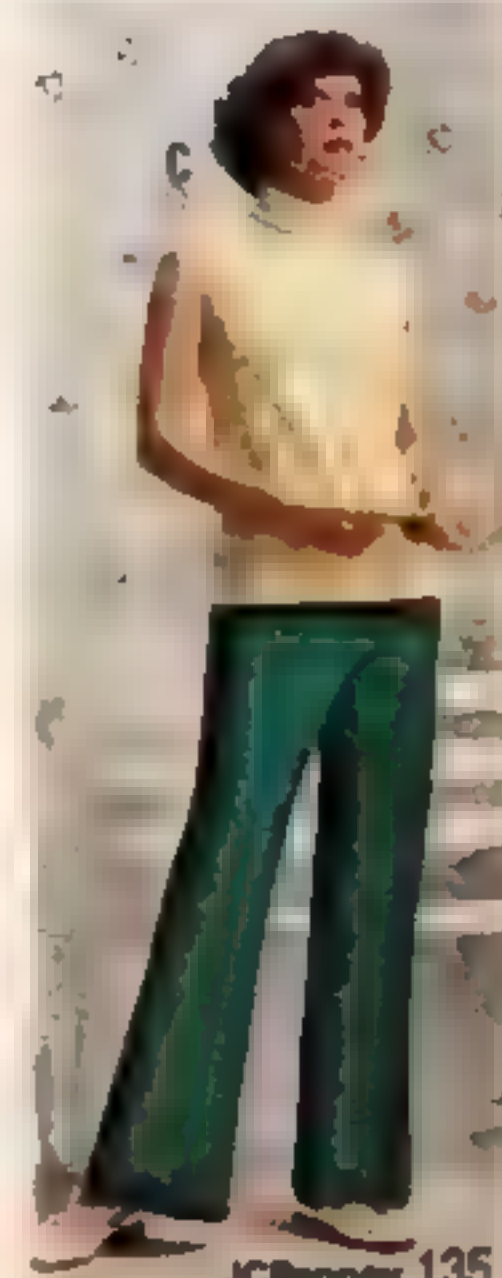
Tall Misses Sizes: 12, 14, 16, 18, 20, 22. *State size*

X 224-9993 B—Mail wt. 1.60 lbs. 28.00

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½,
26½. *State size*.

XE 225-0231 B—Mail wt. 1.60 lbs. 28.00

See How to Find Your Size in
our big Fall '77 Catalog, page 296



JCPenney 135



Thermal-Knit Underwear for a Sporty Winter

Cotton Thermal-Knit Tops and Pants

SAVE \$1 when you buy

any **2 for 12⁰⁰*** **\$6.50** for 1

A to D **COLORFUL RACING STRIPES** trim these sporty coordinates. Cotton thermal-knit has thousands of tiny air pockets that trap body heat to keep you warm. Shirts have ribbed cotton cuffs. Pants have elasticized waists, ribbed cotton cuffs at ankles. Machine wash warm, tumble dry. Mail wt. ea. 0.70 lb. *Bust Sizes for shirts: S (32-34 in.), M (35-37), L (38-40). State S, M, L or L — not number size.*

[A] Shirt: Ribbed turtleneck and stripes across chest in white with red and navy blue trim. *State size above.*

• 123-3357 E Ea. 6.50, any 2 for 12.00

[B] Pants: Ribbed stripes down each leg in white with red and navy blue trim. *State size above.*

• 123-3358 E Ea. 6.50, any 2 for 12.00

[C] Shirt: Attached self-fabric hood in white with green and gold trim. *State size above.*

• 123-3359 E Ea. 6.50, any 2 for 12.00

[D] Pants: Stripes down each leg in white with green and gold trim. *State size above.*

• 123-3360 E Ea. 6.50, any 2 for 12.00

Our Low-Priced Soft Cotton-Knit Tops and Pants

SAVE \$1.25 when you buy

any **2 for 7²⁵*** **\$4.25** for 1

E & F **PRETTY PRINTS AND SOLID T, MIX AND MATCH** Soft cotton-knit for comfort and absorbency. Thousands of tiny air pockets trap body heat to keep you warm. Shirts have ribbed cotton crew necks and cuffs. Pants have elasticized waists, ribbed cuffs at ankles. Machine wash warm, tumble dry. Mail wt. ea. 1.40 lb.

Bust Sizes for shirts: S (32-34 in.), M (35-37), L (38-40). State S, M, L or L — not number size.

Hip Sizes for pants: S (34-36 in.), M (37-39), L (40-42). State S, M, L or L — not number size.

Floral-Print Underwear: *State size above.*

Colors: 35 blue print, 01 pink print. State color number and name.

• 123-3337 E—Shirt (E) Ea. 4.25, any 2 for 7.25

• 123-3346 E—Pants (F) Ea. 4.25, any 2 for 7.25

Solid-Color Underwear: *State size above.*

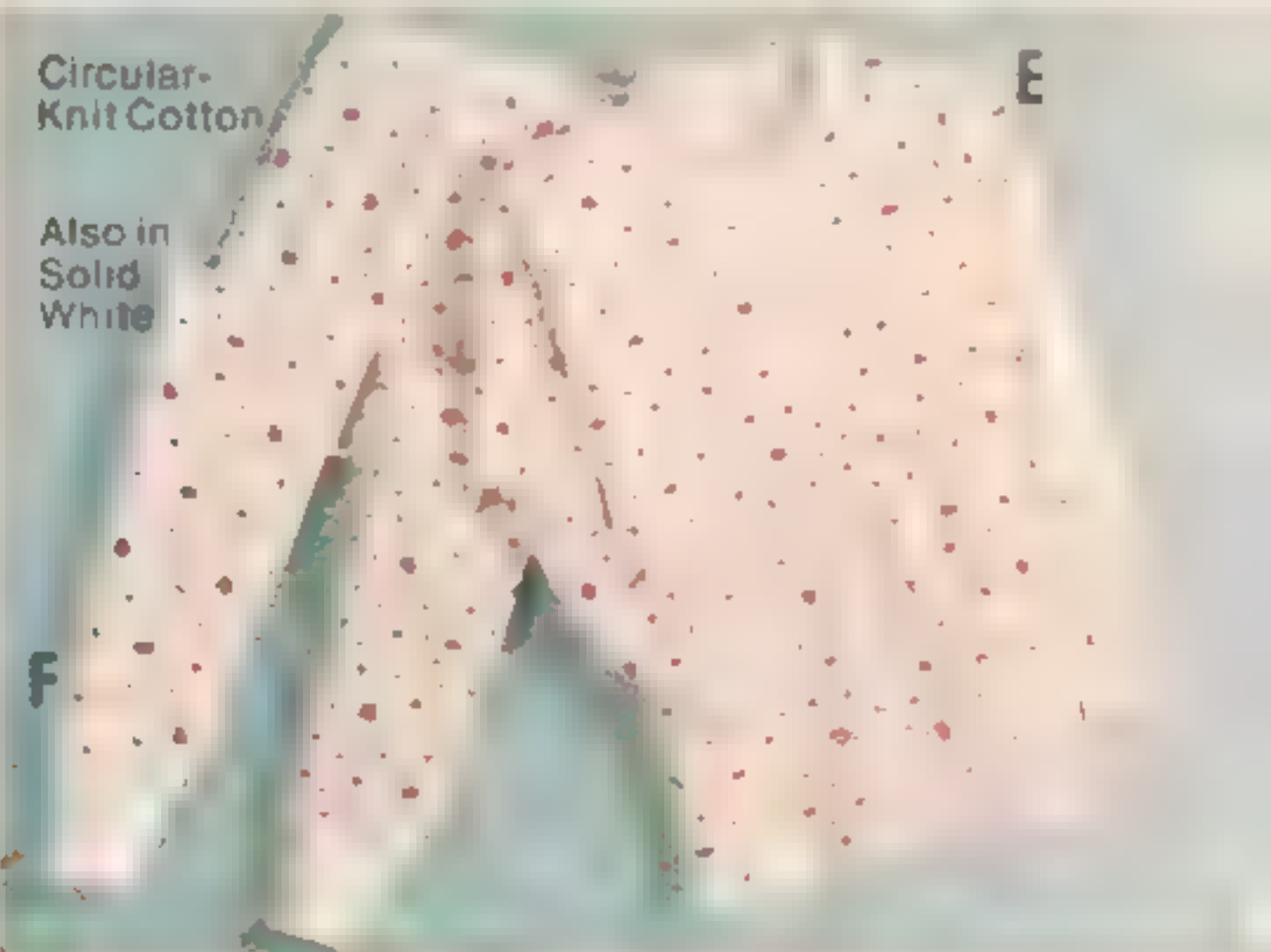
Color: 78 white. State color number and name.

• 123-3350 E—Shirt (E) Ea. 4.25, any 2 for 7.25

• 123-3360 E—Pants (F) Ea. 4.25, any 2 for 7.25

Any 2 for \$7.00. Any 2 for \$7.25. Choose any combination of styles, colors or sizes at the same price. State catalog number, size, styles, color number and name if applicable, for E & F.

See How to Find Your Size in our big Fall '77 Catalog, page 296.



Circular-Knit Cotton

Also in Solid White

01

35



1



3



2



4



Greet
the Great
Outdoors
in Boots
with Warm,
Soft, Fluffy
Linings

Your Search
for VALUE
Ends at Penneys

1 FUR-LOOK PILE-TRIM, SUEDED BOOTS. About 7 in. high. Sueded split-leather uppers. Nylon pile fur-look trim. Colorful braid accented. Full linings of soft polyester fleece. Metal-ring lacing for snug comfort. Thick, durable vulcanized rubber outsoles and 1-in. heels. Imported from Italy. B (medium) width. Mailing weight 3.50 lbs.
*Sizes: 5, 6, 7, 8, 9, 10. State whole size only.**
 X 612-0117 B—Rust/beige
 X 603-1330 B—Navy blue/white
 X 603-1322 B—Brown/tan

Pair 16.97

2 WATER-REPELLENT NYLON BOOTS. About 10 in. high. Smooth nylon uppers. Polyester fleece linings. Drawstring tops and metal-ring vamp-lacing for snug fit. Molded-unit textured, polyvinyl chloride outsoles with injection molded construction for rugged durability. B (medium) width. Imported from Canada. Mail wt. 3.50 lbs.
*Sizes: 5, 6, 7, 8, 9, 10. State whole size only.**
 X 612-0133 B—Orange/green
 X 612-0125 B—Navy blue/white

Pair 27.97

3 PADDED-COLLAR DEMI-BOOTS. About 6 in. high. Supple sueded split-leather uppers. Snug loop-lacing. White accent stitching. Full linings and double-faced tongues of polyester fleece. Polyvinyl chloride outsoles and 1 1/2-in. wedge heels with injection molded construction for rugged durability. Deeply grooved bottoms provide excellent traction. B (medium) width. Sanitized* treated. Mailing weight 3.50 lbs.
*Sizes: 5, 6, 7, 8, 9, 10. State whole size only.**
 X 612-0158 B—Navy blue
 X 612-0141 B—Cedar

Pair 17.97

4 MID-CALF, GHILLIE-TIE BOOTS. About 11 in. high. Supple sueded split-leather uppers. Full linings and double-faced tongues of polyester fleece. Polyvinyl chloride outsoles and 1 1/2-in. wedge heels with injection molded construction for rugged durability. Deeply grooved bottoms provide excellent traction. B (medium) width. Sanitized* treated. Mailing weight 3.50 lbs.
*Sizes: 5, 6, 7, 8, 9, 10. State whole size only.**
 X 612-0166 B—Brown
 X 612-0174 B—Navy blue

Pair 19.97

See How to Find Your Size in our
big Fall '77 Catalog on page 392

*If you wear a half-size, order next larger whole size.

JCPenney 137

Glittering Sandals and Handbags



1 STUNNING METALLIC-COLOR ACCENTED SANDALS Shiny black easy-care urethane uppers. Adjustable buckled straps with hidden elastic gores for fine fit. Lined, lightly padded insoles. Composition rubber outsoles and lifts on 4-in. heels. Imported from Italy. B(medium) width.
Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. **State size**
 X 605-4530 B—Gold-color (Plain-band vamps)
 X 605-4548 B—Silver-color (Stripping-band vamps)
 Mailing weight 2.50 lbs. **Pair 22.97**

2 GLAMOROUS CLEAR VINYL SLING-BACKS WITH SWIRL-DESIGN ACCENTS Clear vinyl uppers with shiny urethane trim. Urethane-covered, 4-in. heels. Adjustable buckled, sling-back straps. Urethane-lined insoles. Composition outsoles and heel-lifts. Sanitized® treated. B(medium) width. Mailing weight 2 lbs.
Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. **State size**
 X 605-5578 B—White
 X 605-5560 B—Black **Pair 15.97**

3 Dainty STRIPPING ON T-STRAP SANDALS. Glittering gold or silver color urethane or black rayon peau de soie uppers and covered, 3½-in. heels. Adjustable straps with hidden elastic gores for fine fit. Urethane-wrapped insoles. Composition outsoles and heel-lifts. Sanitized® treated. B(medium) width. Mailing weight 2 lbs.
Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. **State size**
 X 605-5503 B—Gold-color X 605-5529 B—Black
 X 605-5511 B—Silver-color **Pair 15.97**

4 LOW HEEL, CROSS-BAND SANDALS Shimmery gold or silver color rayon peau de soie or shiny black urethane uppers and covered, 2¾-in. heels. Adjustable straps. Urethane-wrapped insoles. Composition outsoles and heel-lifts. Sanitized® treated.
Sizes: AA(narrow) width 7, 7½, 8, 8½, 9. B(medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. **State size and letter width AA or B**
 X 605-5412 E—Silver-color
 X 605-5420 E—Black
 X 605-5404 E—Gold-color
 Mailing weight 2 lbs. **Pair 14.97**

5 COORDINATING HANDBAG Glittery silver or gold-color urethane or lustrous black rayon velvet. Lovely ornamental metal clasp top closure and dainty chain handle which drops inside to convert to clutch style. Rayon taffeta lining. Bag measures 9x5x2 in. Mailing weight 1 lb.
 X 605-5305 A—Black
 X 605-5321 A—Silver-color
 X 605-5313 A—Gold-color **7.97**



Elegant Dressy Sandals

6 GRACEFUL STRIPPING ON ALL-LEATHER SANDALS. Superbly flattering, fashioned with rich, supple kidskin leather uppers and covered, 3-in. heels. Ankle-wrap straps with adjustable buckles. Leather-lined uppers and cushioned insoles. Flexible leather outsoles. Imported from Brazil. B(medium) width. Mailing weight 2 lbs.
 Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 X 605-6717 B—Brown X 605-6709 B—BlackPair 27.97

7 LIZARD-IMPRINT SANDALS. Gracefully styled, chic lizard-imprinted urethane uppers and covered, 3½-in. heels. Adjustable buckled straps with hidden elastic gores for fine fit. Fully lined with soft urethane. Composition outsoles and heel-lifts. Sanitized® treated. B(medium) width. Mailing weight 2 lbs.
 Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 X 605-5214 B—Rust X 605-5206 B—BlackPair 16.97

Charge it—see page 340

**Your Search for VALUE
Ends at Penneys**



Leg-Flattering Boots with Rich Leather Uppers

8 BACK-LACED, ALL-LEATHER BOOTS. Fancy stitching on cuffs that may be worn folded down or straight up. About 10½ in. high when cuffs are folded down. Buttery-soft, unlined leather uppers. Rounded-toe styling. Stacked leather outsoles and 2-in. heels. Imported from Argentina. B(medium) width. Mailing weight 3 lbs.
 Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 X 612-0182 B—Russet
 Pair 43.97

For More Women's Boots, see pages 16 and 137

9 HARNESS-STRAP BOOTS. About 15 in. high. Rich leather uppers. Softly cushioned nylon tricot linings. Full-length zippers plus hidden elastic gores at tops for great fit. Composition outsoles and leather-wrapped, stacked-look, 2½-in. heels. B(medium) width. Imported from Brazil. Mailing weight 2.75 lbs.
 Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
 X 603-8392 B—Chocolate brown
 X 603-8400 B—BlackPair 44.97

JCPenney 139

WishbookWeb.com

Our Popular Casuals for Men

- Deeply ridged soles curve up at heels and toes for easy walking
- Roomy, wide-angle toes shaped for natural foot comfort
- Comfortable, softly padded collars

Only **12⁹⁷**
a Pair

1 to 3 SPORTY CASUALS. Sueded split-leather uppers. Snappy contrast-color stitching. Smooth vinyl-covered, padded collars. Strong braided laces. Strong cement construction. Durable Kralon® rubber, molded-unit outsoles and wedge heels. D (medium) width. Made in U.S.A.
Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. State size.

[1] Moc-Style Demi-Boots. Mailing weight 3 lbs.
X 604-5397 B—Dark brown
X 604-5520 B—Tan Pair 12.97

[2] Athletic Style Oxfords. Softly cushioned nylon tricot linings. Mailing weight 2.75 lbs.
X 604-4911 B—Rust
X 604-4929 B—Tan Pair 12.97

[3] Moc-Style Oxfords. Mailing weight 2.75 lbs.
X 604-5348 B—Tan
X 604-4994 B—Dark brown Pair 12.97

See How to Find Your Size in our
big Fall '77 Catalog on page 392

Charge It—see page 340

**Your Search
for, VALUE
Ends at Penneys**



**Ridged Bottoms
for Easy Walking**



Men's
Rugged-Wearing,
Thick-Sole
Boots and
Shoes

Great Outdoor Boots with Cozy, Warm Linings

1 OUR SUNBACKER, QUILT-STITCHED DEMI-BOOTS. Supple, suede split-leather uppers. Soft acrylic pile linings. Kraton® rubber, molded-unit outsoles and heels with ridged bottoms, curved up at heels and toes for fast-action, easy stepping. D(medium) Mailing weight 3 lbs.

Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13.

Be sure to state size.

X 604-5595 B—Rust Pair 15.97

2 CLASSIC CHUKA-STYLE DEMI-BOOTS. Suede split-leather uppers. Soft acrylic pile linings. Flexible, genuine plantation crepe rubber outsoles and heels. D(medium)width. Mailing weight 3.25 lbs.

Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13.

Be sure to state size.

X 604-1099 B—Chino tan Pair 14.97

3 QUILT-STITCHED, SIDE-ZIP BOOTS. About 8 in. high. Supple, suede split-leather uppers. Soft acrylic pile linings. Side zippers for on-off ease. Kraton® rubber, molded-unit outsoles and heels. D(medium)width. Mailing weight 5 lbs.

Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13.

Be sure to state size.

X 604-5926 B—Rust Pair 24.97

4 MOC-STYLE DEMI-BOOTS. Supple suede split-leather uppers. Soft acrylic pile linings. Flexible plantation crepe rubber outsoles and wedge heels. D(medium)width. Mailing weight 3 lbs.

Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13.

Be sure to state size.

X 604-3103 B—Chino tan Pair 16.97

Moc-Style Casuals with Raised, Corded Seams

5 BUMP-TOE OXFORDS. Rich leather uppers. Contrast-color stitched corded seams. Kraton® rubber, molded-unit outsoles and heels. D(medium)width. Mailing weight 2.75 lbs.

Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13.

Be sure to state size.

X 604-8458 B—Copper Pair 19.97

6 PADDED-COLLAR DEMI-BOOTS. Rich, full-grain leather uppers. Fully gusseted tongues. Kraton® rubber, molded unit outsoles and wedge heels. D(medium)width. Mailing weight 2.75 lbs.

Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13.

Be sure to state size.

X 604-5959 B—Antiqued copper Pair 19.97

Luxurious Coats Crafted in the Natural Elegance of Wool Blend or Sueded Lambskin



THE ACTIVES
WOOL BLEND
The sewn-in
Woolblend Mark
label is your
assurance of
quality-tested
fabrics made
predominantly
of wool.

Luxurious Double-Breasted Coat of 70% Wool and 30% Mohair

135⁰⁰ Regular and
Tall Sizes

A THE FASHION LOOK is very much in evidence from the double-breasted front to the notched collar and wide lapels. Other stylish features include flap patch pockets. Fully lined with luxurious rayon satin. About 40-in. length. Dry clean only.

Regular Sizes: 36, 38, 40, 42, 44, 46. *State size*
X 554-0562 B—Camel color. Mailing weight 4 lbs. **135.00**

Tall Sizes (for men 5'11 1/2" to 6'2 1/2" tall): 38, 40, 42, 44, 46. *State size*
X 554-0570 B—Camel color. Mailing weight 4 lbs. **135.00**

Gloves sold on page 165

142 JCPenney

Charge it—see page 340



Rich Sand-Color, Sueded Lambskin Coat with Plush Pile Collar

160⁰⁰ Regular
Sizes Tall Sizes at a
Slightly Higher Price

B THE ULTIMATE IN FASHION OUTERWEAR—a luxurious coat of buttery-soft, sueded lambskin. Wide notched collar trimmed with deep, warm acrylic pile. Polyester back. Fully lined on upper portion with satin rayon yoke and acrylic plaid kicker on lower portion. Crafted in today's popular fashion look. Button front. 2 lower welt pockets. About 36-in. length. Dry clean only.

Regular Sizes: 38, 40, 42, 44, 46. *State size*
X 525-3697 B—Mailing weight 4.50 lbs. **160.00**

Tall Sizes (for men 5'11 1/2" to 6'2 1/2" tall): 38, 40, 42, 44, 46. *State size*
X 525-3547 B—Mailing weight 4.50 lbs. **170.00**

C HANDSOME DRESS MUFLER. Woven of imported Australian wool. Camel color—coordinates beautifully with coat [A]. Dry clean only.

X 533-0956 A—Mailing weight 0.50 lb. **6.00***

Fisherman's Knit Sweater sold in our
big Fall '77 Catalog on page 436

Classic Sport Coats in Fine-Quality
Fabrics for an Impressive
Fashion Look

Harris Tweed

100% VIRGIN
SCOTTISH WOOL

**Solid-Color Sport Coat
in Luxurious Dacron®
Polyester-and-Wool**

A HANDSOME 2-BUTTON SINGLE-BREASTED STYLE for a smart up-to-the-minute fashion look. Luxurious fabric woven of Dacron® polyester and wool. Lining of acetate. Styled with 2-button front, notched lapels, center vent, 2 lower patch pockets with flaps, 1 chest patch pocket, 2 inside breast pockets. Dry clean only. Mailing weight 2 lbs.

Sizes: Regular length (for men 5'7" to 5'11") 38, 39, 40, 42, 44, 46. Long length (for men 5'11½" to 6'2½" tall) 38, 40, 42, 44, 46. *State chest size and length REGULAR or LONG.*

X 552-2438 E—Navy blue
X 552-2446 E—Camel
X 552-2453 E—Red65.00

**Authentic Harris Tweed
Sport Coat in
Hand-Woven Wool**

B CLASSIC HERRINGBONE PATTERN in hand-woven 100% virgin Scottish wool—imported from the Outer Hebrides Islands. Lining of acetate. Single-breasted 2-button style, featuring leather buttons, 2 lower flap pockets, chest welt pocket, 2 inside pockets, and center vent. Dry clean only. Mailing weight 2 lbs.

Sizes: Regular length (for men 5'7" to 5'11") 38, 39, 40, 42, 44, 46. Long length (for men 5'11½" to 6'2½" tall) 39, 40, 42, 44, 46. *State chest size and length REGULAR or LONG.*

X 552-2230 E—Gray/Black 75.00

**Your Search for
VALUE Ends at Penneys**

Burlana® Slacks and Belt shown on this page sold on page 144. Shirts and Ties sold in our big Fall '77 Catalog on pages 426-430. Pocket Scarf sold on page 416.



Starting here, and on the next 7 pages—our striking collection of color-coordinated men's wear featuring this season's most popular styles and fabrics. Start here with our Burlana® slacks and build a wardrobe that's right for you.

Classic Slacks in Year-'Round-Weight Burlana® Fabric of 80% Dacron® Polyester and 20% Wool

A & B REGULAR-FIT BURLANA® SLACKS. Medium-weight for year-'round wear. Styled with flared legs, and Ban-Rol® waistband that hugs the body—never curls or rolls. French fly with hook-and-eye closure to keep fly smooth and neat. 1 front slash pocket, 2 back pockets. Hemmed bottoms. Dry clean only. Sizes: Waists 30, 31, 32, 33, 34, 36, 38, 40, 42 with Inseams 29, 30, 31, 32, 33. State waist size and inseam length.

[A] Solid-Color Slacks with Button-Close Watch Pocket.

X 529-3709 E—Gray
X 529-3691 E—Brown
X 529-3717 E—Tan
X 529-3725 E—Navy blue. Mailing weight 1.60 lbs 21.00

[B] Fancy Patterns Slacks

X 529-3659 E—Tartan plaid
X 529-3675 E—Green plaid
X 529-3667 E—Brown check. Mailing weight 1.60 lbs 24.00

Color-Related Coordinates—Shown on Opposite Page

C SOLID-COLOR BLAZER. Tone-on-tone stitching. 2-button front, wide notched lapels, breast pocket, 2 lower patch pockets. Back center vent. Dry clean only. Sizes: Regular length (for men 5'7" to 5'11" tall). Chests 36, 38, 40, 42, 44, 46. Long Length (for men 5'11½" to 6'2½" tall). Chests 38, 40, 42, 44, 46. Short length (for men 5'3½" to 5'6½" tall). Chests 36, 38, 40, 42. State Chest Size and length REGULAR, LONG, or SHORT.

X 552-2198 E—Charcoal Brown. Mailing weight 2.60 lbs 44.97

Extra-Tall Sizes (for men 6'3" to 6'6½" tall). Chests 40, 42, 44, 46, 48. State Chest Size.
XM 552-2362 B—Charcoal Brown. Mailing weight 3.75 lbs 54.97

Big Sizes: Chests 48, 50, 52, 54, 56 in Regular length (for men 5'7" to 5'11" tall) and Long length (for men 5'11½" to 6'2½" tall). State Chest Size and length REGULAR or LONG.

XM 552-2313 E—Charcoal Brown. Mailing weight 3.75 lbs 54.97

D REVERSIBLE VEST. Button front, 2 lower pockets on 1 side, belted acetate back. Dry clean only.

Sizes: Regular length (for men 5'7" to 5'11"). Chests 36, 38, 40, 42, 44, 46. Long length (for men 5'11½" to 6'2½") Chests 38, 40, 42, 44, 46. State Chest Size and length REGULAR or LONG.

X 552-2206 E—Charcoal brown/khaki. Mailing weight 0.70 lb 14.97

Extra-Tall Sizes (for men 6'3" to 6'6½") Chests 40, 42, 44, 46, 48. State Chest Size.
XM 552-2388 B—Charcoal brown/khaki. Mailing weight 0.80 lb 16.97

Big Sizes: Chests 48, 50, 52, 54, 56 in Regular Length (for men 5'7" to 5'11") and Long Length (for men 5'11½" to 6'2½") State Chest Size and length REGULAR or LONG.
XM 552-2222 E—Charcoal brown/khaki. Mailing weight 0.80 lb 16.97

E CONTRAST-STITCHED SHIRT-STYLE JACKET. Shirt-type collar and button cuffs, button front, 2 upper patch pockets with button-through flaps. Machine wash warm, tumble dry.

Regular Sizes (for men 5'7" to 5'11"). S (fits 36-38-in. chest), M (39-41), L (42-44), XL (45-46). State S, M, L, or XL.

X 529-4087 B—Charcoal brown. Mailing weight 8 lbs 18.00

Tall Sizes (for men 5'11½" to 6'2½") M (fits 39-41-in. chest), L (42-44), XL (45-46). State M, L, or XL.

X 529-4111 B—Charcoal brown. Mailing weight 8 lbs 18.00

Extra-Tall Sizes (for men 6'3" to 6'6½") A (fits 38-40-in. chest), B (42-44), C (46). State A, B, or C. Color 77 charcoal brown. State color number-and-name.

XM 525-2481 D—Mailing weight 2 5/8 lbs 25.00

Big Sizes—Regular Length (for men 5'7" to 5'11"). D (fits 48-50-in. chest), E (52-54), F (56). State D, E, or F. Color 77 charcoal brown. State color number-and-name.

XM 525-2499 D—Mailing weight 2.50 lb 25.00

Big Sizes—Long Length (for men 5'11½" to 6'2½"). J (fits 48-50-in. chest), K (52-54), L (56). State J, K, or L. Color 77 charcoal brown. State color number-and-name.

XM 525-2507 D—Mailing weight 2.50 lbs 25.00

F & G NO-IRON FLARED-LEG SLACKS. In check pattern and solid colors. Regular fit. Medium weight for year-'round wear. Stretch Ban-Rol® waistband never curls or rolls, wide belt loops, 2 front, 2 back pockets. Hemmed bottoms. Machine wash warm, tumble dry.

Regular Sizes: Waists 30, 31, 32, 33, 34, 36, 38, 40, 42 with Inseams 29, 30, 31, 32, 33, 34. State Waist Size and Inseam Length.

X 529-3964 E—Charcoal brown. Solid Color [F]. Mail. wt. 1.60 lbs 14.00

X 529-4038 E—Brown Plaid Pattern [G]. Mail. wt. 1.60 lbs 17.00

Extra-Tall Sizes (for men 6'3" to 6'6½") Flared Legs. Waists 32, 33, 34, 36, 38, 40, 42 with Inseams 30, 35, 36, 37, 38. State Waist Size and Inseam Length.

XM 529-4012 E—Charcoal brown. Solid Color [F]. Mail. wt. 1.70 lbs 19.00

XM 529-4061 E—Brown Plaid Pattern [G]. Mail. wt. 1.70 lbs 22.00

Big Sizes (for men 5'7" to 6'2½") Modified flared legs. Waists 44, 46, 48, 50, 52, 54 with Inseams 30, 31, 32, 33, 34. State Waist Size and Inseam Length.

XM 529-4004 E—Charcoal brown. Solid Color [F]. Mail. wt. 1.70 lbs 19.00

XM 529-4103 E—Brown Plaid Pattern [G]. Mail. wt. 1.70 lbs 22.00

H HANDSOME TOP-GRAIN COWHIDE LEATHER BELT. 1½ in. wide. Jewelry-style metal buckle. Stitched leather overlay.

Sizes: 32, 34, 36, 38, 40, 42. State size. State color number-and-name. Colors 28 brown, 53 tan, 54 black.

X 536-0508 D—Mailing weight 0.40 lb 6.50

Turtleneck Sweater sold on page 156; Dress Shirts and Ties, Collar Bar; Matching Tie and and Hankie Set sold on pages 150, 151; Vest Chain sold on page 146; Gold-Filled Chain with Initials sold on pages 152, 153.

Charge it—see page 340

Color-Related Coordinates Here in Charcoal Brown

a great gift value

BECAUSE you can mix or match them to create your own fashion statement. Blazers, Jackets, Reversible Vests, and Slacks of shape-retaining, resilient, woven texturized Dacron® polyester. See pages 146 and 147 for other coordinates in Navy Blue and Charcoal Gray.



Color-Related Coordinates Here in Navy Blue and Charcoal Gray



A
Blazer

B
Vest

C
Jacket

F
Shirt

D

E

**A to E Also in
EXTRA-TALL
AND
BIG SIZES
Also in
TALL SIZES**

great gift values

BECAUSE you can mix or match them to create your own fashion statement. Distinctive separates of shape-retaining, resilient, woven texturized Dacron® polyester. See pages 144 and 145 for coordinates in Charcoal Brown.

- A** SOLID-COLOR BLAZER. Tone-on-tone stitching. 2-button front, wide notched lapels, breast pocket. 2 lower patch pockets with flaps. 2 inside breast pockets. Back center vent. Dry clean only.
- Sizes:** Regular length (for men 5'7" to 5'11" tall). Chests 36, 38, 39, 40, 42, 44, 46. Long length (for men 5'11½" to 6'2½"). Chests 38, 40, 42, 44, 46. Short length (for men 5'3½" to 5'6½"). Chests 36, 38, 40, 42. *State Chest Size and length REGULAR, LONG, or SHORT.*
- X 552-2073 E—Navy blue X 552-1935 E—Charcoal gray Mail wt 3.60 lbs **44.97**
- Extra-Tall Sizes** (for men 6'3" to 6'6½") Chests 40, 42, 44, 46, 48. *State Chest Size.*
- XM 552-2081 B—Navy blue XM 552-1927 B—Charcoal gray Mail wt 3.75 lbs **54.97**
- Big Sizes:** Chests 48, 50, 52, 54, 56 in Regular length (for men 5'7" to 5'11") and Long length (for men 5'11½" to 6'2½"). *State Chest Size and length REGULAR or LONG.*
- XM 552-2099 E—Navy blue XM 552-1919 E—Charcoal gray Mail wt 3.75 lbs **54.97**
- B** REVERSIBLE VEST. Styled with button front. 2 lower pockets on 1 side, print-pattern acetate belted back. Dry clean only.
- Sizes:** Regular length (for men 5'7" to 5'11") Chests 36, 38, 40, 42, 44, 46. Long length (for men 5'11½" to 6'2½"). Chests 38, 40, 42, 44, 46. *State Chest Size and length REGULAR or LONG.*
- X 552-1950 E—Charcoal gray/Navy blue Mailing weight 0.70 lb **14.97**
- Extra-Tall Sizes** (for men 6'3" to 6'6½") Chests 40, 42, 44, 46, 48. *State Chest Size.*
- XM 552-1984 B—Charcoal gray/Navy blue Mailing weight 0.80 lb **16.97**
- Big Sizes:** Chests 48, 50, 52, 54 in Regular length (for men 5'7" to 5'11") and Long length (for men 5'11½" to 6'2½"). *State Chest Size and length REGULAR or LONG.*
- XM 552-2008 E—Charcoal gray/Navy blue Mailing weight 0.80 lb **16.97**
- C** CONTRAST-STITCHED SHIRT-STYLE JACKET. Shirt-type collar, button-placket front, 2 upper patch pockets with button-through flaps, button cuffs. Machine wash warm, tumble dry.
- Regular Sizes** (for men 5'7" to 5'11"). S (fits 36-38-in. chest), M (39-41), L (42-44), XL (45-46). *State S, M, L, or XL.* Mailing weight 2 lbs.
- X 527-9609 B—Navy blue X 529-4145 B—Charcoal gray Mail wt 2 lbs **18.00**
- Tall Sizes** (for men 5'11½" to 6'2½"). M (fits 39-41-in. chest), L (42-44), XL (45-46). *State M, L, or XL.*
- X 527-8262 B—Navy blue X 529-4152 B—Charcoal gray Mail wt 2 lbs **18.00**
- Extra-Tall Sizes** (for men 6'3" to 6'6½"). A (fits 38-40-in. chest), B (42-44), C (46). *State A, B, or C.* Colors: 37 navy blue; 80 charcoal gray. *State color number-and-name.*
- XM 525-2481 D—Mailing weight 2.50 lbs **25.00**
- Big Sizes—Regular length** (for men 5'7" to 5'11"). D (fits 48-50-in. chest), E (52-54), F (56). *State D, E, or F.* Colors: 37 navy blue; 80 charcoal gray. *State color number-and-name.*
- XM 525-2499 D—Mailing weight 2.50 lbs **25.00**
- Big Sizes—Long length** (for men 5'11½" to 6'2½"). J (fits 48-50-in. chest), K (52-54), L (56). *State J, K, or L.* Colors: 37 navy blue; 80 charcoal gray. *State color number-and-name.*
- XM 525-2507 D—Mailing weight 2.50 lbs **25.00**
- D•E** NO-IRON FLARED-LEG SLACKS. Regular fit. Medium-weight for year-round wear. Stretch-Ban-Rot® in waistband, wide belt loops, 2 front, 2 back pockets. Hemmed bottoms. Machine wash warm, tumble dry.
- Regular Sizes:** Waists 30, 31, 32, 33, 34, 36, 38, 40, 42 with inseams 29, 30, 31, 32, 33, 34. *State Waist Size and Inseam Length.*
- X 527-6845 E—Navy blue Solid Color [D] **14.00**
- X 529-3154 E—Charcoal gray Solid Color [D] **14.00**
- X 529-4020 E—Blue Plaid Pattern [E] **17.00**
- X 529-4046 E—Gray Plaid Pattern [E] Mail wt 1.60 lbs **17.00**
- Extra-Tall Sizes** (for men 6'3" to 6'6½"). Waists 32, 33, 34, 36, 38, 40, 42 with Inseams 34, 35, 36, 37, 38. *State Waist Size and Inseam Length.*
- XM 527-7330 E—Navy blue Solid Color [D] **19.00**
- XM 529-3543 E—Charcoal gray Solid Color [D] **19.00**
- XM 529-4053 E—Blue Plaid Pattern [E] **22.00**
- XM 529-4079 E—Gray Plaid Pattern [E] Mail wt 1.70 lbs **22.00**
- Big Sizes** (for men 5'7" to 6'2½"). Modified flared legs. Waists 44, 46, 48, 50, 52, 54 with Inseams 30, 31, 32, 33, 34. *State Waist Size and Inseam Length.*
- XM 527-7140 E—Navy blue Solid Color [D] **19.00**
- XM 529-3576 E—Charcoal gray Solid Color [D] **19.00**
- XM 529-4095 E—Blue Plaid Pattern [E] **22.00**
- XM 529-4194 E—Gray Plaid Pattern [E] Mail wt 1.70 lbs **22.00**
- F** PRINT-PATTERN SPORT SHIRT KNIT OF VISA® the texturized polyester fabric by Milliken that feels luxuriously soft and smooth. Washes clean because it releases dirt and stains quickly. Keeps its shape after repeated machine washings. Long-point banded collar with permanent stays, 1 chest pocket, top center pleat, button front, hemmed square bottom, long sleeves, 1-button cuffs. Machine wash warm, tumble dry.
- Sizes:** S (14-14½-in. neck), M (15-15½), L (16-16½), XL (17-17½). *State S, M, L, or XL.*
- Colors: 35 blue, 54 brown (shown on page 144). *State color number-and-name.*
- X 515-3754 D—Mailing weight 0.75 lb **13.00**
- G** FULL-LENGTH GOLD-PLATED VEST CHAIN. About 18 in. long. Watch attachment at one end, pocket latch at the other.
- X 532-0551 A—Mailing weight 0.25 lb **7.50**
- H** GOLD-PLATED VEST CHAIN WITH INITIAL ATTACHMENT. About 9½ in. long. Clip on other end for watch. *State one initial desired.* To insure delivery for Christmas, please be sure your order reaches us no later than December 7, 1977.
- X 532-1062 FB—Mailing weight 0.30 lb **8.50**

Dress Shirts and Ties, Collar Bar, and Cuff Links sold on pages 140, 151; Sterling Silver and Gold-Filled Chains sold on page 152; Leather Belt sold on page 144; Pocket Scarves sold in our big Fall '77 Catalog, page 416.

Charge It—see page 340



**Man
Mates**
THE
COORDINATED
LOOK
SEE PAGE 143

Ban-Rol®
Waistband
with
Shirt-
Hugging
Strip

French-Fly
Tailoring

ALSO
IN
EXTRA-TALL
AND
BIG SIZES



The JCPenney Slacks

a great gift value

BECAUSE they're superbly
styled in woven texturized
Dacron® polyester for
comfort, shape retention,
and wrinkle resistance.
No-iron, machine
washable, too!

AND PRICED
AT ONLY **14.00** Solid
Colors
Reg
Sizes

A & B SOLID-COLOR AND PATTERNED
SLACKS Wide belt loops 2 front, 2 back
pockets Ban-Rol® waistband Shirt hugging strip
French fly tailoring Flared legs Hemmed bottoms.
Machine wash warm, tumble dry
*Sizes: Waists 30, 31, 32, 33, 34, 36, 38, 40, 42 with
inseams 29, 30, 31, 32, 33, 34. State Waist size and
inseam length*

[A] Solid-Color Slacks. Mail. wt. 1.40 lbs

X 529-3964 E—Charcoal brown
X 529-3162 E—Khaki tan
X 527-6845 E—Navy blue
X 529-3154 E—Charcoal gray
X 527-7033 E—Black
X 529-3170 E—Brownberry
X 527-7041 E—Cloud blue
X 529-3188 E—Spruce green
X 527-6837 E—Oyster 14.00

[B] Patterned Slacks. Mail. wt. 1.40 lbs

X 529-4020 E—Blue
X 529-4038 E—Brown
X 529-4046 E—Gray 17.00

Extra-Tall Sizes (for men 6'3" to 6'6½") Waists 32,
33, 34, 36, 38, 40, 42 with inseams 34, 36, 37, 38
State Waist size and inseam length

[A] Solid-Color Slacks. Mail. wt. 1.40 lbs.

XM 529-4012 E—Charcoal brown
XM 527-7330 E—Navy blue
XM 529-3543 E—Charcoal gray 19.00

[B] Patterned Slacks. Mail. wt. 1.40 lbs

XM 529-4053 E—Blue
XM 529-4061 E—Brown
XM 529-4079 E—Gray 22.00

Big Sizes (for men 5'7" to 6'2½") Waists 44, 46, 48,
50, 52, 54 with inseams 30, 31, 32, 33, 34
State Waist size and inseam length

[A] Solid-Color Slacks. Mail. wt. 1.40 lbs

XM 529-4004 E—Charcoal brown
XM 527-7140 E—Navy blue
XM 529-3576 E—Charcoal gray 19.00

[B] Patterned Slacks. Mail. wt. 1.40 lbs

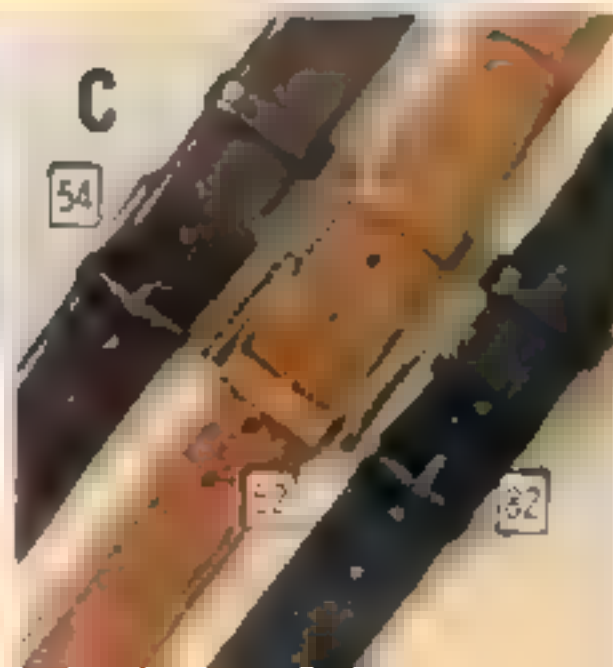
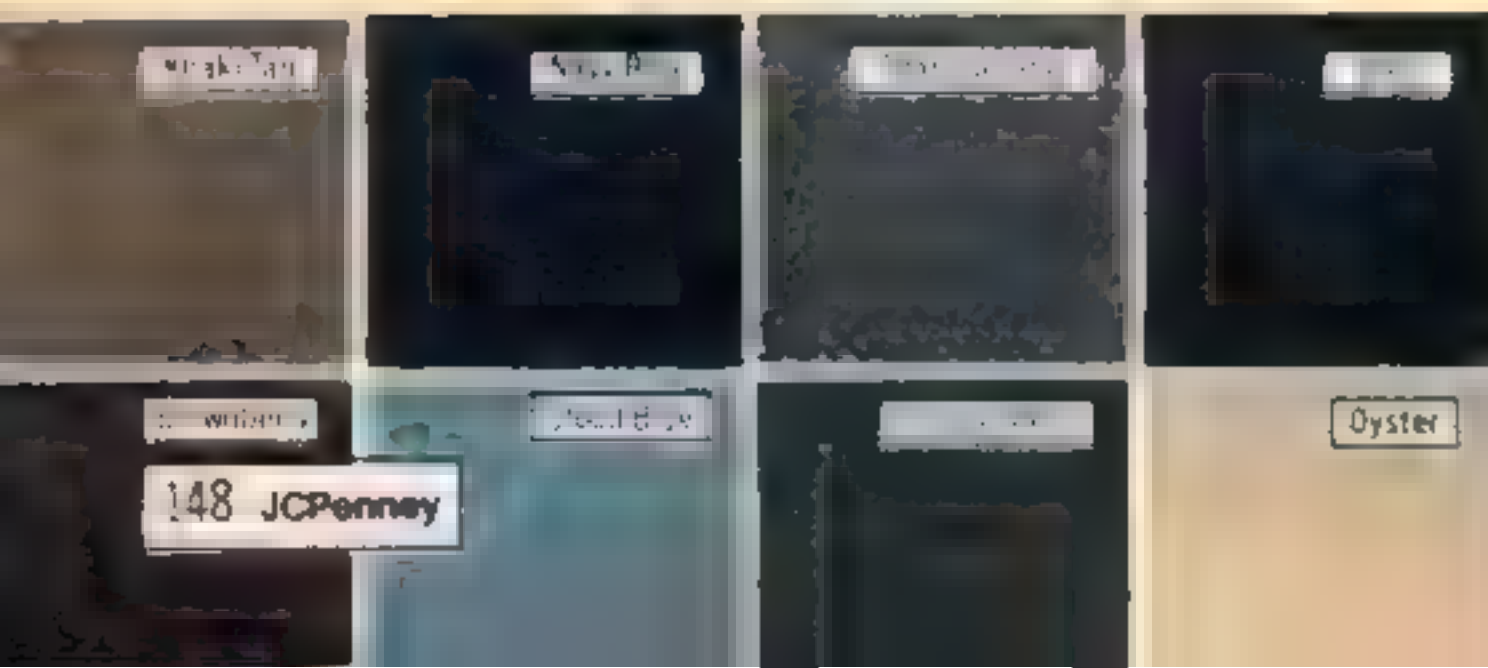
XM 529-4095 E—Blue
XM 529-4103 E—Brown
XM 529-4194 E—Gray 22.00

C DRESS BELT Top-grain cowhide strap. Leather-
er-accented metal buckle 1½ in. wide
*Sizes: 30, 32, 34, 36, 38, 40, 42. State size
Colors: 54 brown, 52 tan, 82 black. State color num-
ber-and-name*

X 536-0458 D—Mail. wt. 0.50 lb. 6.50

D LEATHER SLIP-ONS. Leather uppers, outsoles,
and 1¾-in heels Mail wt. 2.50 lbs
*Sizes: B(narrow)widths 8½, 9½, 10, 10½, 11,
12, 13 D(medium) and EEE(very wide)widths 7,
7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. State size
and letter width B, D, or EEE*

X 608-0980 E—Chestnut brown Pair 29.97
X 608-0998 E—Black



WishbookWeb.com

Fine Accessories Make Great Gifts For Men

Distinctive Dresser Valets

A ONE-DRAWER VALET All wood. Three tray compartments with billfold holder on top section. Assures plenty of room for pocket items. Two-section drawer for cuff links, rings, and other personal items. Lined with cotton velveteen. Measures 12x6x4 1/4 in. Imported from Taiwan.

X 532-0429 A—Mail wt. 1.90 lbs.

8.50

B TWO-DRAWER DRESSER VALET All wood. Three-section top tray includes brass-metal billfold holder. Top and bottom drawers each have two sections for jewelry, money, and other personal items. Lined with cotton velveteen. Measures 12x6 1/2 x 6 3/4 in. Imported from Taiwan.

X 532-0437 A—Mail wt. 3.90 lbs.

12.50

C TWO-TIER DRESSER VALET All wood. Two handsome trays joined with bright chrome supports. Features brass-metal billfold holder. Four tray divisions keep jewelry, money, and other personal items conveniently neat and organized. Measures 13x6x2 3/4 in. Imported from Taiwan.

X 532-0411 A—Mail wt. 1.60 lbs.

5.50

Personalized Leather Billfolds

D to G PERSONALIZED BILFOLDS in soft, luxurious leather. Available in billfold and 3-fold styles, both featuring bill compartments, card pockets, and European-style removable card holder. Colors: 82 black, 54 brown. State color number and name.

[D & E] Calfskin Leather Billfolds Full-grain leathers. Choice of 2 styles: 1. with full name on gold-plated name plate. 2. with full name stamped on inside of wallet in 24-karat gold (22 letters maximum for name). *Print full name with instruction, name plate, or stamped on order form. State color number and name above.*

X 532-0350 FH—Billfold-Style [D]

10.00

X 532-0296 FH—3-Fold-Style [E]

10.00

[F & G] Top-Grain Cowhide Leather Billfolds Available with name stamped on inside of wallet in 24-karat gold (22 letters maximum). *Print full name on order form. State color number and name above.*

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

X 32-0262 FH—3-Fold-Style [F]

8.00

X 32-0239 FH—Billfold-Style [G]

8.00

We pay postage on items [D] to [G] to all states except Alaska and Hawaii. To insure delivery for Christmas, please be certain that your order reaches us no later than December 7, 1997.

A
8.50

B
12.50

C
5.50

These small views show how billfolds can be personalized. You have a choice of these 2 ways in either style [D] or [E].

[D] and [E]
10.00
Each

[F] and [G]
8.00
Each

K
Set 5.50

[H] to [J]
8.00
Each

9.00

JCPenney 149

The Gift that helps protect home and family
SMOKE DETECTOR on page 8

Buy it now and **Charge It**—
see page 340

SAVE 10% When You Buy Any 2 or More Shirts and Ties on These 2 Pages

A SOLID-COLOR DRESS SHIRT IN REGULAR OR FRENCH-CUFF STYLES in a fine woven blend of polyester-and-Pima cotton. Medium-spread, bonded collar with permanent stays, top center pleat, chest pocket, long tuck-in tails. Single-needle stitching. Machine wash warm, tumble dry. *Sizes: See Chart below. State neck size and sleeve length.*

Long Sleeves, French cuffs
 X 531-2434 E—White X 531-2558 E—Lt. blue
 Mailing weight each 1 10 lbs. When you buy only 1, pay 12.00
 When you buy any 2 or more (A to E, H to K), this item costs only 10.80*

Long Sleeves, 1-button cuffs
 X 531-2426 E—White X 531-2517 E—Lt. blue
 X 531-2525 E—Tan X 531-2533 E—Mint
 X 531-2541 E—Med. brown
 Mailing weight each 1 10 lbs. When you buy only 1, pay 12.00
 When you buy any 2 or more (A to E, H to K), this item costs only 10.80*

Short Sleeves (not shown) *Colors: 34 lt. blue, 35 mint, 53 tan, 54 med. brown, 78 white. State color number-and-name*
 X 531-2418 D—Mail. wt. ea. 0.90 lb. When you buy only 1, pay 10.00
 When you buy any 2 or more (A to E, H to K), this item costs only 9.00

B to D FASHIONABLE DRESS SHIRTS Woven polyester-and-cotton. Long sleeves with 1-button cuffs. Medium-spread collar with permanent stays. Top center pleat, chest pocket, long tuck-in tails. Machine wash warm, tumble dry. *Sizes: See Chart below. State neck size and sleeve length.*

[B] Mini-Check Shirt.
 X 531-2459 E—Blue X 531-2491 E—Tan
 Mailing weight each 1 10 lbs. When you buy only 1, pay 10.00
 When you buy any 2 or more (A to E, H to K), this item costs only 9.00*

[C] Fashion-Stripe Shirt.
 X 531-2442 E—Blue X 531-2509 E—Tan
 Mailing weight each 1 10 lbs. When you buy only 1, pay 12.00
 When you buy any 2 or more (A to E, H to K), this item costs only 10.80*

[D] Neat Print-Pattern Shirt. Long sleeves.
 X 531-2475 E—Blue X 531-2483 E—Tan
 Mailing weight each 1 10 lbs. When you buy only 1, pay 9.00
 When you buy any 2 or more (A to E, H to K), this item costs only 8.10*

Short Sleeves. *Colors: 35 blue, 53 tan. State color number-and-name*
 X 531-2467 D—Mail. wt. ea. 0.90 lb. When you buy only 1, pay 8.00
 When you buy any 2 or more (A to E, H to K), this item costs only 7.20*

SIZE CHART FOR LONG-SLEEVED SHIRTS [A] TO [D]

Neck	14½	15	15½	16	16½	17
Sleeve	32, 33	32, 33, 34	32, 33, 34, 35	33, 34	34	

SIZE CHART FOR SHORT-SLEEVED SHIRTS [A] AND [D]

Neck	14½	15	15½	16	16½	17
------	-----	----	-----	----	-----	----

E COORDINATING TIE AND HANDKERCHIEF SET Woven polyester with a polka-dot chevron printed design. Four-in-hand tie is 4¼ in. wide. Handkerchief is 13" x 13". Gift boxed. Dry clean only. Imported from Italy.

Colors: 37 navy blue, 38 brown, 46 burgundy. State color number-and-name
 X 533-0402 C—Mail. wt. ea. 0.50 lb. When you buy only 1, pay 6.50
 When you buy any 2 or more (A to E, H to K), this item costs only 5.85*

F GOLD-PLATED COLLAR BAR. The perfect finishing touch for the dressy look with this season's smart shirts and vests.
 X 532-0205 A—Mailing weight 0.25 lb. 4.00

G NUGGET-SHAPED CUFF LINKS. Uniquely shaped metal cuff links to wear with french-cuffed dress shirt above.
Colors: 81 gold-tone, 83 silver-tone. State color number-and-name
 X 532-0981 C—Mailing weight 0.50 lb. 7.50

H to K COORDINATING TIES. 4¼-in. width. Four-in-hand and snap-on styles. Gift boxed. Dry clean only. Mail. wt. ea. 0.50 lb.

[H] Tartan Club-Pattern Tie. Woven polyester.
Colors: 35 blue, 25 green, 54 brown. State color number-and-name
 X 533-0865 C—Four-in-Hand Style. When you buy only 1, pay 6.50
 When you buy any 2 or more (A to E, H to K), this item costs only 5.85*

[I] Neat Stripe-Pattern Tie. Woven polyester.
Colors: 35 blue, 54 brown. State color number-and-name
 X 533-0873 C—Four-in-Hand Style
 X 533-0881 C—Pre-Tied Snap-On Style. When you buy only 1, pay 5.50
 When you buy any 2 or more (A to E, H to K), this item costs only 4.95*

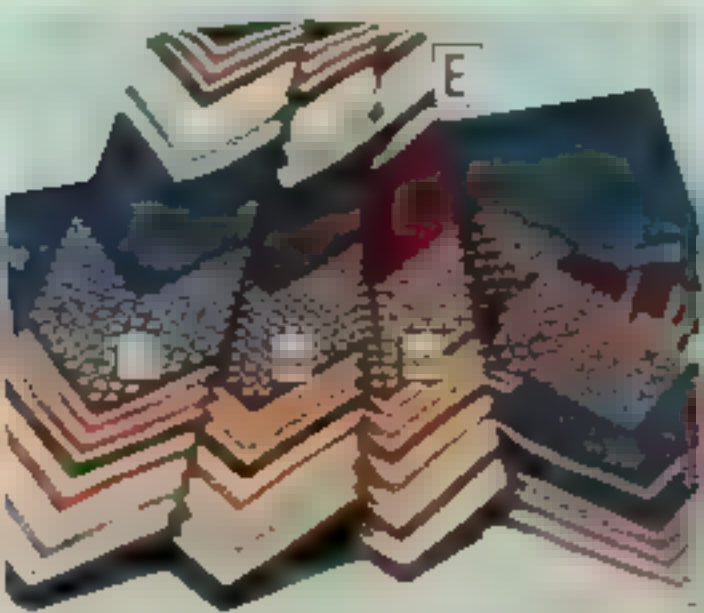
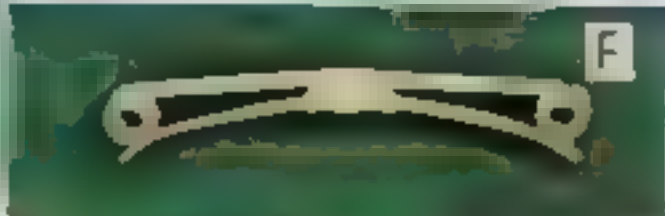
[J] Solid-Color Tie. Woven polyester.
Colors: 37 navy blue, 54 brown. State color number-and-name
 X 533-0089 C—Four-in-Hand Style
 X 533-0162 C—Snap-On Style. When you buy only 1, pay 5.50
 When you buy any 2 or more (A to E, H to K), this item costs only 4.95*

[K] Solid-Color Tie. Woven Wool.
Colors: 37 navy blue, 38 brown. State color number-and-name
 X 533-0857 C—Four-in-Hand Style. When you buy only 1, pay 5.50
 When you buy any 2 or more (A to E, H to K), this item costs only 4.95*

*SAVE 10% When You Buy Any 2 or More (A to E and H to K). State catalog number, size, color number-and-name, and the lower price for each.

Charge It—see page 340

Man
Mates
The
COMPANION
LOOK
SEE PAGE 104



JCPenney

WishbookWeb.com



Distinctive Shirts
in Rich, Soft,
Comfortable Knits

a great gift value

BECAUSE they're knit of fine-quality yarns for a soft touch, styled for comfort and versatility, and colored in easy-to-coordinate tones.

AND PRICED AT ONLY

14⁰⁰ to 20⁰⁰

A STRIPED PULLOVER SHIRT in a soft sweater-knit of Civona® Orlon® acrylic for a wool-like texture. Full-fashioned—knitted to size for a more flattering fit. Styled with pointed rib-knit collar and button-placket front. Rib-knit cuffs and bottom. Machine wash warm, tumble dry—remove promptly. Do not use bleach.
Sizes: S (fits 34-36-in. chest), M (38-40), L (42-44), XL (46-48). *State S, M, L, or XL.*
Colors: 37 navy blue; 46 wine. *State color number-and-name.*

X 515-3796 D—Mail wt 0.70 lb. 16.00

B SOLID-COLOR STRETCH-KNIT SHIRT in a comfortable, soft blend of polyester-and-combed cotton. Long-point banded collar, long sleeves with button cuffs, top center pleat, 2 button-through flap chest pockets. Double needle stitching on collar, top center pleat, pocket flaps, and cuffs. Decorative buttons. Tuck-in tails. Machine wash warm, tumble dry.
Sizes: S (fits 14-14½-in. neck), M (15-15½), L (16-16½), XL (17-17½). *State S, M, L, or XL.*
Colors: 15 bone, 34 lt. blue; 37 navy blue; 52 beige. *State color number-and-name.*

X 515-3689 D—Mail wt 0.70 lb. 14.00

C GOLD-FILLED OR STERLING SILVER NECKCHAIN. Rope style. 18-in. length.
Colors: 84 gold; 83 silver. *State color number-and-name.*

X 532-0973 C—Mail wt 0.25 lb. 9.00

D GOLD-FILLED NECKCHAIN WITH SINGLE INITIAL. 18-in. length chain comes with one handsomely styled gold-filled initial. To order, state any initial except Q, X, and Z. Order additional initials below.

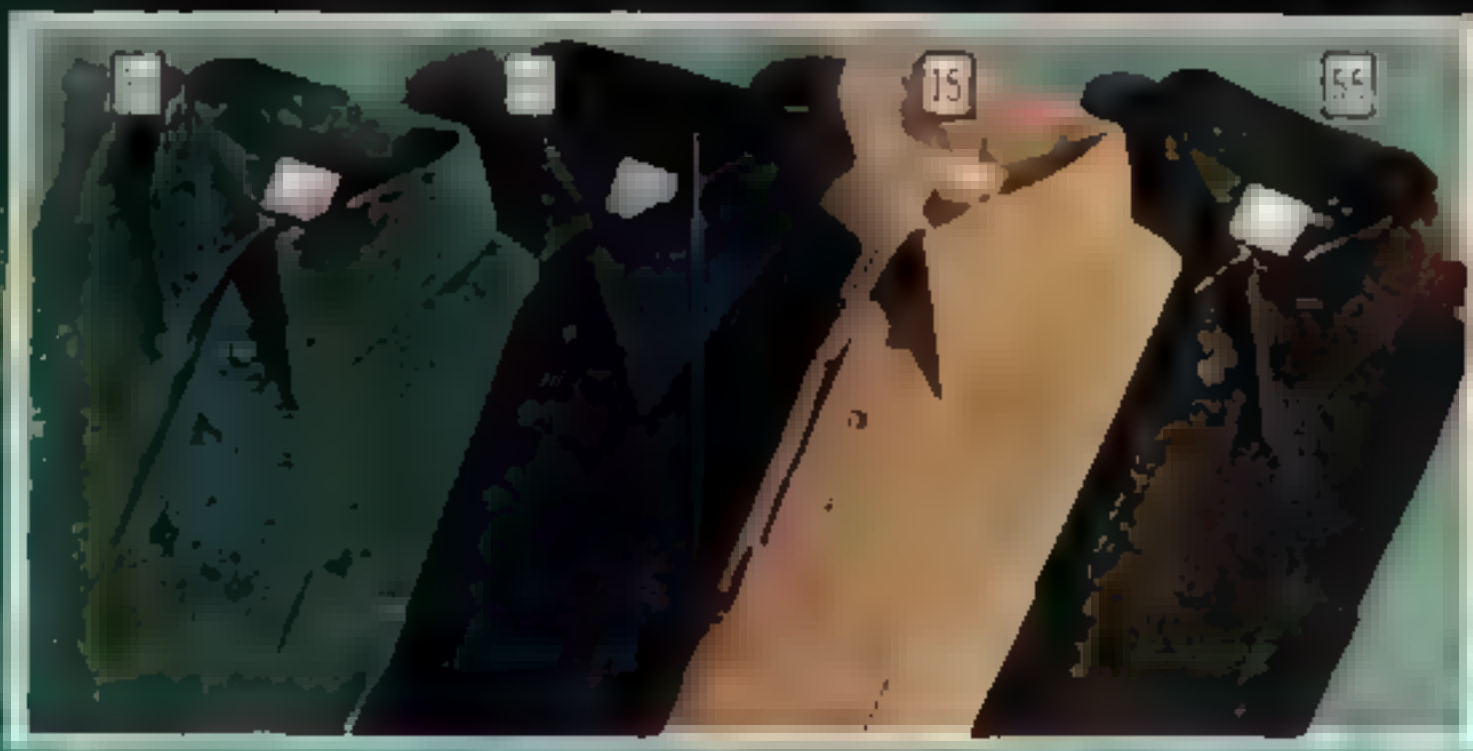
X 532-1013 FH 11.00*

To Order Additional Gold-Filled Initials—state any initial except Q, X, and Z.

X 532-0932 FH Each 5.50*

*We pay postage to all states except Alaska and Hawaii. Order by December 7th to allow time for delivery by Christmas.





E&F HANDSOME PULLOVERS IN LUSTROUS VELOUR KNITS Rich fabric combines luxurious, soft texture with comfort. Pullovers have button-placket fronts and hemmed square bottoms. Choose solid-color or stripe-pattern styles to coordinate beautifully with your finest casual outfits. Hand wash, line-dry.

Sizes: S (fits 34-36-in. chest), M (38-40), L (42-44), XL (46-48). **State color number-and-name.**

[E] Solid-Color Shirt. 100% combed cotton for natural comfort. Long sleeves. Chest pocket. **Colors:** 46 wine; 32 dark green; 37 navy blue; 15 oyster; 55 dark brown. **State color number-and-name.** X 515-3812 D—Mail wt. 0.95 lb. 18.00

[F] Striped Shirt. Yarn-dyed, richly colored stripes in blend of cotton-and-polyester. Solid-color placket lining and collar. Long sleeves with rib-knit cuffs. **Colors:** 82 black/gray; 54 brown/beige; 35 blue/light blue. **State color number-and-name.** X 515-3820 D—Mail wt. 0.95 lb. 20.00

SEE HOW TO FIND MEN'S SIZES
IN OUR BIG FALL '77 CATALOG—
PAGES 520-521

**Your Search for VALUE
Ends at Penneys**



Gold-Filled Zodiac Neck Chain

G ZODIAC PENDANT ON NECK CHAIN Choose from all 12 signs of the zodiac. Smart gold-plated zodiac-design pendant on a 12-karat gold-plated neck chain 18 in. long.

Zodiac signs: 01 Aries (Mar. 21-Apr. 20); 02 Taurus (Apr. 21-May 20); 03 Gemini (May 21-June 21); 04 Cancer (June 22-July 22); 05 Leo (July 23-Aug. 23); 06 Virgo (Aug. 24-Sept. 23); 07 Libra (Sept. 24-Oct. 23); 08 Scorpio (Oct. 23-Nov. 22); 09 Sagittarius (Nov. 23-Dec. 21); 10 Capricorn (Dec. 22-Jan. 20); 11 Aquarius (Jan. 21-Feb. 18); 12 Pisces (Feb. 19-Mar. 20). **State number-and-name of sign.** X 532-0890 C. Mail wt. 0.50 lb. 11.00

Charge it—see page 340

JCPenney 153

WishbookWeb.com

Our Easy-Care Knit Sport Shirt

a great gift value

BECAUSE it's knit of Visa®—Milliken's texturized polyester—releases dirt, resists soil pick-up. Keeps its shape through repeated washings.

AND PRICED AT ONLY **8.50** Short Sleeves | **9.50** Long Sleeves
Regular Sizes

AND YOU SAVE 10%
When You Buy Any 2 or More*

Also in **EXTRA-TALL AND BIG SIZES** Long Sleeves Also in **TALL SIZES**

NO-IRON SOLID-COLOR KNIT SPORT SHIRT

Machine wash warm, tumble dry

Long Sleeves. Mail wt. 0.50 lb.

Regular Sizes: See Chart below

Colors: 56 lt. tan, 32 dk. green, 24 lt. green, 80 gray, 55 dk. brown, 37 navy blue, 35 blue. *State color number-and-name.*

X 515-2871 ■ When you buy 1, pay 9.50

Buy any 2 or more, this item costs .. 8.55*

Tall Sizes: See Chart below

Colors: 56 lt. tan, 55 dk. brown, 37 navy blue, 35 blue. *State color number-and-name.*

X 515-3739 ■ When you buy 1, pay 11.00

Buy any 2 or more, this item costs .. 9.90*

Extra-Tall and Big Sizes. Mail wt. ea. 0.60 lb.

Colors: 56 lt. tan, 55 dk. brown, 37 navy blue, 35 blue. *State color number-and-name.*

Extra-Tall and Big Sizes: See Chart below

XM 515-6138 D—Extra Tall

XM 515-6120 D—Big—Regular

XM 515-6153 D—Big—Long. Each 12.00

Buy any 2 or more, this item costs .. 10.80*

Short Sleeves. Mail wt. ea. 0.40 lb.

Regular Sizes: See Chart below.

Colors: 56 lt. tan, 12 peach, 24 lt. green, 80 gray, 55 dk. brown, 37 navy blue, 35 blue. *State color number-and-name.*

X 515-2863 D When you buy 1, pay 8.50

Buy any 2 or more, this item costs .. 7.65*

Extra-Tall and Big Sizes. Mail wt. ea. 0.50 lb.

Colors: 56 lt. tan, 24 lt. green, 55 dk. brown, 35 blue. *State color number-and-name.*

Extra-Tall and Big Sizes: See Chart below.

XM 515-2897 D—Extra-Tall

XM 515-2889 D—Big—Regular

XM 515-2939 D—Big—Long. Each 11.00

Buy any 2 or more, this item costs .. 9.90*

***SAVE 10%** when you buy any 2 or more in any combination of styles, sizes, and colors. *State catalog number, size, color number-and-name, and the lower price for each.*

SIZE CHART

Reg. Sizes (for men 5'7" to 5'11"): S(fits 14-14½-in. neck), M(15-15½), L(16-16½), XL(17-17½). *State S, M, L, or XL.*

Tall Sizes: (for men 5'11½" to 6'2½"): M(fits 15-15½-in. neck), L(16-16½), XL(17-17½). *State M, L, or XL.*

Extra-Tall Sizes (for men 6'3" to 6'6½"): A(fits 15-15½-in. neck), B(16-16½), C(17-17½), D(18-18½). *State A, B, C, or D.*

Big Sizes:—Regular Length (for men 5'7" to 5'11"): F(fits 18-18½-in. neck), G(19-19½). *State F or G.*

Big Sizes:—Long Length (for men 5'11½" to 6'2½"): J(fits 18-18½-in. neck), K(19-19½). *State J or K.*

Our Year-'Round Weight Double-Knit Slacks

a great gift value

BECAUSE they're of double-knit polyester in a comfortable medium weight. They're shape retaining, wrinkle resistant, and stay neat looking. Easy care too—machine washable.

AND PRICED AT ONLY **8⁹⁹** and **9⁹⁹**

A•B REGULAR-FIT FASHION SLACKS Feature Ban-Rol® waistband to prevent waistband rollover and shirt-hugging strip to help keep shirt tucked in. Wide belt loops. 2 western-style front, 2 set-in back pockets. Moderately flared legs with hemmed bottoms. Machine wash warm, tumble dry. Sizes: Waists 30, 31, 32, 33, 34, 36, 38, 40, 42 with Inseams 29, 30, 31, 32. **State Waist size and Inseam length**

[A] Solid-Color Slacks. Celanese® Fortrel® polyester. Treated with Soil-Release finish which aids in the removal of most stains.

X 527-8437 E—Tan
X 527-8395 E—Brown
X 527-8403 E—Green
X 527-8411 E—Navy blue
X 527-8429 E—Blue
Mail wt. 1.60 lbs **8.99**

[B] Check-Pattern Slacks.
X 529-3980 E—Blue
X 529-3972 E—Brown
X 529-3998 E—Green
Mail wt. 1.60 lbs **9.99**

C HANDSOME LEATHER BELT. Smooth and suede split-leather strap with smart jewelry-style gold-tone buckle. 1½ in. wide. Perfect with our year-round-weight slacks. Sizes: Waists 30, 32, 34, 36, 38, 40, 42. **State Waist size.** Colors: 53 tan; 37 navy blue, ■ brown. **State color number and name**
X 536-0482 D
Mail wt. 0.50 ■ **5.50**

D PLAIN-TOE SLIP-ONS. Grain leather uppers have vamps styled with a decorative leather-and-metal brace, plus elastic gores for a sure fit. Durable unit-molded polyvinyl chloride outsoles and 1¼-in. heels. Mail wt. 2.50 lbs. Sizes: D(medium) and EEE(very wide) widths 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. **State size and letter width ■ or EEE.**
X 608-0881 E—Brown
X 608-0899 E—Black Pair **17.97**

SEE HOW TO MEASURE FOR MEN'S CLOTHING IN OUR BIG FALL '77 CATALOG, PAGES 520, 521.

Dress shirts sold on pages 150, 151

Charge it—see page 340



C



D

Ban-Rol®
Waistband
with
Shirt-
Hugging
Strip

Our Best Buy Pants



JCPenney 155

WishbookWeb.com

All Sweaters on
These 2 Pages in
REGULAR AND
TALL SIZES

All Sweaters on
These 2 Pages of

DU PONT
Orlon®

Color-Coordinated Sweaters of Super-Soft Orlon® Acrylic great gift values

BECAUSE YOU SAVE 10%
When You Buy Any 2 Sweaters*

A & B FULL FASHIONED PULLOVERS in soft, comfortable, Orlon® acrylic. Full-fashioned sweaters are knitted to correct size for better fit in solid and rich heather colors to mix or match with cardigan at right, or wear alone. Machine wash warm, tumble dry—low heat.

Regular Sizes: S(fits 34-36-in. chest), M(38-40), L(42-44), XL(46) *State S, M, L, or XL. Colors:* 33 lt. blue heather; 78 white; 32 dk. green; 17 yellow; 37 navy blue; 53 tan heather; 80 brown heather; 80 gray heather. *State color number-and-name.*

Tall Sizes (for men 5'11½" to 6'2½" tall): M(fits 38-40-in. chest), L(42-44), XL(46) *State M, L, or XL. Colors:* 33 lt. blue heather; 78 white; 53 tan heather; 54 brown heather. *State color number-and-name.*

[A] Placket-Collar Pullover. Long-point collar. Color-matched buttons.

X 512-0084 D—Regular Sizes. Mail wt. ea. 1 lb.
When you buy only 1, pay 18.00
When you buy any 2 (A to C), this item costs only 16.20*
X 512-0092 D—Tall Sizes. Mail wt. ea. 1.30 lbs.
When you buy only 1, pay 19.00
When you buy any 2 (A to C), this item costs only 17.10*

[B] Turtleneck Pullover. In jersey knit. Wear in or out of slacks.

X 512-0068 D—Regular Sizes. Mail wt. 0.90 lbs.
When you buy only 1, pay 16.00
When you buy any 2 (A to C), this item costs only 14.40*
X 512-0076 D—Tall Sizes. Mail wt. ea. 1 lb.
When you buy only 1, pay 17.00
When you buy any 2 (A to C), this item costs only 15.30*

**We Were Determined to Offer the
BEST American-Made Orlon® Acrylic
Cardigan Available at Such a Low
Price—and We Think THIS IS IT!**

- **FINEST QUALITY YARN.** Made of soft, resilient Orlon® acrylic knit in shape-retaining link stitch.
- **FASHION STYLING.** Full-cut body with stylish bell sleeves. Extra-long turn-back ribbed cuffs. Color-matched buttons (with extra button sewn inside).
- **EASY CARE.** Machine washable.

C CLASSIC GOLF-STYLE CARDIGAN ON FACING PAGE. Ribbed cuffs and bottom. Machine wash gentle, tumble dry—low heat.

Regular Sizes: S(fits 34-36-in. chest), M(38-40), L(42-44), XL(46) *State S, L, or XL. Colors:* 56 coffee heather; 80 gray heather; 16 yellow heather; 37 navy blue; 80 lt. green heather; 80 brown; 33 lt. blue heather; 03 red. *State color number-and-name.*

X 512-0001 D—Mailing weight each 1 lb.
When you buy only 1, pay 17.00
When you buy any 2 (A to C), this item costs only 15.30*

Tall Sizes (for men 5'11½" to 6'2½" tall): M(fits 38-40-in. chest), L(42-44), XL(46) *State M, L, or XL. Colors:* 56 coffee heather; 80 gray heather; 37 navy blue; 54 brown. *State color number-and-name.*

X 512-0050 D—Mailing weight each 1.30 lbs.
When you buy only 1, pay 18.00
When you buy any 2 (A to C), this item costs only 16.20*

CARDIGAN IN EXTRA-TALL AND BIG SIZES. Same styling as [C] above. Mail wt. ea. 1.30 lbs. *Colors:* 56 coffee heather; 37 navy blue; 54 brown; 80 gray heather. *State color number-and-name.*

Extra-Tall Sizes (knit longer to fit men 6'3" to 6'6½") A(fits 38-40-in. chest), B(42-44), C(46), D(48-50) *State A, C, or D.*

XM 512-0639 D—When you buy only 1, pay 19.00
When you buy any 2 (A to C), this item costs only 17.10*

Big Sizes (knit fuller to fit men 10" to 6'2") F(fits 48-50-in. chest), G(52-54), H(56) *State F, G, or H.*

XM 512-0373 D—When you buy only 1, pay 19.00
When you buy any 2 (A to C), this item costs only 17.10*

***SAVE 10% When You Buy Any 2 Sweaters [A] to [C].** The prices marked * show the 10% savings. Buy 2 of the same item, or a combination of any 2 items, in any 2 sizes or colors. *State catalog number, size, color number-and-name, and the lower price for each item ordered.*

Brown check slacks shown on facing page, sold on page 144.

Neck Chains sold on page 152.

For socks colors not shown, see our

Big Fall '77 Catalog, # 523

Charge it—see page 340

D COLOR-COORDINATED CUSHION-
SOLE CREW SOCKS—Save 20%
when you buy any 12 or more pairs.

High-bulk Orlon® acrylic-and-stretch nylon. Nylon reinforced heel and toe. Machine wash warm, tumble dry. One size fits socks sizes 10-13 (shoe sizes 6½ to 13). Wt. ea. pr. 0.20 lb. *Colors:* 72 heather blue; 70 heather green; 80 dark brown; 80 heather gray; 37 navy blue; 32 forest green; 53 heather tan; 15 oyster. Not shown: 38 shadow blue heather; 76 charcoal; 16 pineapple; 23 gimlet lt. green; 78 white. *State color number-and-name.*

X 503-0564 C—Order any 3 prs./ 3.87**
Any 6 prs./ 6.96**; any 12 prs./ 12.36**

**Buy any color combinations. *State catalog number & color number-and-name.*

156 JCPenney

The JCPenney Sweater
OUR FINEST CARDIGAN



IS ALSO IN
EXTRA-TALL
AND
BIG SIZES

JCPenney 15

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[A] and [B]
ALSO IN
TALL SIZES

Classic Casual Sweaters of Warm Orlon® Acrylic

A & B SOLID AND HEATHER-TONE SWEATERS. Styled for comfortable casual wear in a great choice of colors. Machine wash warm, tumble dry—low heat.

Regular Sizes: S(fits 34–36-in. chest), M(38–40), L(42–44), XL(46). *State S, M, L, or XL.*

Colors: 33 lt. blue heather; 79 lt. gray heather; 37 navy blue; 53 tan heather; 54 brown; 16 yellow heather; [] green; 49 rust. *State color number-and-name.*

Tall Sizes: (for men 5' 11½" to 6'2½" tall). M(fits 38–40-in. chest), L(42–44), XL(46). *State M, L, or XL.*

Colors: 33 lt. blue heather; [] lt. gray heather; 37 navy blue; [] brown. *State color number-and-name.*

[A] V-Neck Pullover. Saddle shoulders for added style. Ribbed neck, cuffs, and bottom. Mailing weight 1 lb.

X 512-0993 D—Regular Sizes 15.00

X 512-0878 D—Tall Sizes 16.00

[B] Cardigan. 2 pockets. Ribbed trim at front and neck, cuffs, and bottom. Button closure. Mailing weight 1.20 lbs.

X 512-0886 D—Regular Sizes 16.00

X 512-0894 D—Tall Sizes 17.00

Woven Yarn-Dyed Plaid Sport Shirt in a Blend of 85% Wool and 15% Nylon

C WARM PLAID SPORT SHIRT. Long-point collar with collar band. Long sleeves with 2-button cuffs. 2 button-through chest pockets. Top center pleat. Button closure. Long tuck-in tails. Plaid patterns may vary. Imported from Korea. Machine wash warm, tumble dry.

Colors: 25 green; 03 red. *State color number-and-name.*

Regular Sizes: S(fits 14–14½-in. neck), M(15–15½), L(16–16½), XL(17–17½). *State S, M, L, or XL.*

X 516-1443 D—Mailing weight 2.20 lbs. 10.00

Authentic Cable-Knit Sweaters of Warm Virgin Wintuk® Orlon® Acrylic (Shown on Opposite Page)

D to G 4 CLASSIC STYLES IN 5 VERSATILE COLORS. Choose from long-sleeve or sleeveless styles in solid or heather-tone colors. Long-sleeve sweaters have authentic cable-knit design front and back. Sleeveless sweaters have authentic cable-knit design in front only. Machine wash warm, tumble dry—low heat.

Colors: 53 tan heather; 52 natural; 37 navy blue; 16 yellow heather; 33 light blue heather. *State color number-and-name.*

Sizes: S(fits 34–36-in. chest), M(38–40), L(42–44), XL(46). *State S, M, L, or XL.*

[D] Sleeveless Cardigan. Authentic cable-knit front only. Ribbed neck, armhole openings, button-front, and bottom.

X 512-1033 D—Mailing weight 0.75 lb. 16.00

[E] Sleeveless V-Neck Pullover. Authentic cable-knit front only. Ribbed neck, armhole openings, and bottom.

X 512-0563 D—Mailing weight 0.75 lb. 14.00

[F] Long-Sleeve V-Neck Pullover. Authentic cable-knit front and back. Ribbed neck, cuffs, and bottom.

X 512-1025 D—Mailing weight 1 lb. 18.00

[G] Long-Sleeve Crew-Neck Pullover. Authentic cable-knit front and back. Ribbed neck, cuffs, and bottom.

X 512-0159 D—Mailing weight 1 lb. 18.00

Dress Shirts and Ties sold on pages 150, 151;

Neck Chains sold on page 152.

Solid-Color Slacks sold on pages 144 ■ 148.

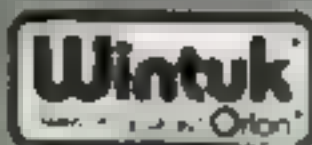
Charge It—see page 340

Wintuk
ON

Cable Someone You Love
Classic Cable-Knit Sweaters
Warm Wintuk®
Orlon® Acrylic



Sweaters
A & B of



A 30⁰⁰

B 27⁰⁰

Bulky-Knit Sweaters of Warm, Easy-Care Wintuk® Orlon® Acrylic

A & B HOODED BULKY-KNIT SWEATERS. Hand-knitted pullover and coat styles. Machine wash warm, tumble dry—low heat.

His. Sizes: S(fits 34-36 in. chest), M(38-40), L(42-44), XL(46). **State S, M, L, or XL.**

Hers. Sizes: XS(fits Jr. size 7), S(9-11), M(13-15). **State XS, S, or M.**

[A] Pullover With Nordic-Style Pattern. 2 side pockets. Raglan sleeves. Ribbed cuffs, bottom. Mailing weight 2.70 lbs.

Colors: 37 navy blue/cream; 49 rust/cream. **State color number-and-name.**

X 512-1017 D—His or Hers **30.00**

[B] Stadium-Coat-Style With Toggle-Button Closure. 2 pockets. Great casual sweater for the popular layered look. Mailing weight 1.90 lbs.

Colors: 37 natural, 37 navy blue. **State color number-and-name.**

X 512-1009 D—His or Hers **Ea. 27.00**

Hand-Embroidered Scandinavian-Style Family Ski Sweaters

a great gift value

BECAUSE the entire contrast design, front and back, is hand-embroidered on knitted-in background stripes.
Bulky-knit of acrylic.
Machine washable, too.

AND PRICED AT ONLY

9⁹⁸

and

13⁹⁸

Children's
Sizes

Adult
Regular Sizes

His Tall Sizes at Slightly Higher Price

**AND YOU SAVE 10%
When You Buy Any 2 or More***

C HAND-EMBROIDERED CLASSIC SWEATER. Mock-turtleneck. Full-fashioned styling—knitted true-to-size for good fit. Machine wash warm, tumble dry—low heat. Imported from Taiwan.

Colors: 78 white (navy blue/red pattern), 37 navy blue (red/white pattern). **State color number-and-name.**

His. Regular Sizes: S(fits 34-36 in. chest), M(38-40), L(42-44), XL(46). **State S, M, L, or XL.**

Hers. Sizes: XS(fits Jr. size 7), S(9-11), M(13-15). **State XS, S, or M.**

X 512-0944 D—His or Hers. Mail wt. ea. 1.50 lbs.

When you buy 1, pay **13.98**

Buy any 2 or more, this item costs **12.58***

His. Tall Sizes (for men 5'11½" to 6'2½"): M(fits 38-40 in. chest), L(42-44), XL(46). **State M, L, or XL.**

X 512-0951 D—Mail wt. ea. 1.50 lbs.

When you buy only 1, pay **14.98**

Buy any 2 or more, this item costs **13.48***

Boys and Girls. Sizes: S(fits 8-10), M(12-14), L(16-18). **State S, M, or L.**

X 512-0969 D—Mail wt. ea. 1 lb.

When you buy only 1, pay **9.98**

Buy any 2 or more, this item costs **8.98***

Junior Hi Girls. Sizes: S(fits size 6), M(8-10), L(12-14). **State S, M, or L.**

X 512-0969 D—Mail wt. ea. 1 lb.

When you buy only 1, pay **9.98**

Buy any 2 or more, this item costs **8.98***

*SAVE 10% when you buy any two or more sweaters. The prices marked * show the 10% savings. Buy any 2 or more sweaters in any combination of sizes or colors. State catalog number, size, color number-and-name, and the lower price for each item.

Pleated Flannel Shirts sold on page 166.



ALSO
IN TALL
SIZES
FOR MEN



JCPenney Inc.

WishbookWeb.com

His 'n' Hers
Fashionable Sports
Separates



Coordinated Ski Jacket and Pants

SAVE 10% When You Buy the Outfit*

Jacket [A] 29.99

Pants [B] 28.00

If Bought Separately **57⁹⁹**

2-Pc. **52¹⁹***
Outfit

Also in His Tall Sizes
at Similar Savings

A HIS 'N' HERS INSTRUCTOR-STYLE JACKETS Woven nylon taffeta shell has nylon lining and polyester fiberfill insulation. Belted 30-in.-long jacket. Wear collar open, zippered up, or as a turtleneck. Shoulder "D" ring. Concealed storm cuffs and zip front with zip chest and 2 lower zip pockets. Inside pocket. Machine wash warm, tumble dry. Colors: 37 navy blue, 03 red. *State color number and name*

Hrs. Regular Sizes: S(fits 36-38-in. chest), M(39-41), L(42-44), XL(45-46). *State S, M, L, or XL*

X 525-3570 D—Mailing weight 2.20 lbs. 29.99*

Hrs. Misses Sizes: S(8 to 10), M(12-14), L(16-18). *State S, M, or L*

X 525-3562 D—Mailing weight 2.20 lbs. 29.99*

Hrs. Tall Sizes: (for men 5'11½" to 6'2½" tall) M(fits 39-41-in. chest), L(42-44), XL(45-46). *State M, L, or XL*

X 525-3828 D—Mailing weight 2.20 lbs. 31.99*

B MATCHING HIGH-FRONT BIB SKI PANTS Nylon taffeta shell with lining of nylon/nylon laminated to polyester foam. Zip front, horizontal zip pocket, elasticized suspender straps and back cinched waist. Machine wash warm, tumble dry.

Colors: 37 navy blue, 03 red. *State color number and name*

Hrs. Regular Sizes: S(fits 28-30-in. waist), M(32-34), L(36-38), XL(40-42). *State S, M, L, or XL*

X 525-2895 D—Mailing weight 1.70 lbs. 28.00*

Hrs. Misses Sizes: S(8 to 10), M(12-14), L(16-18). *State S, M, or L*

X 525-2911 D—Mailing weight 1.70 lbs. 28.00*

Hrs. Tall Sizes: (for men 5'11½" to 6'2½" tall) M(fits 32-34-in. waist), L(36-38), XL(40-42). *State M, L, or XL*

X 525-4610 D—Mailing weight 1.70 lbs. 30.00*

C MEN'S REVERSIBLE SKI JACKET Woven polyester-and-cotton shell with polyester fiberfill insulation. 2 zip-pockets, zip front. Contrast-color stripes on raglan sleeves. Knit cuffs, waistband. Dry clean only. Colors: 82 black/white, 37 navy blue/gold. *State color number and name*

Regular Sizes: S(fits 36-38-in. chest), M(39-41), L(42-44), XL(45-46). *State S, M, L, or XL*

X 525-4289 D—Mailing weight 2.75 lbs. 36.99

Tall Sizes: (for men 5'11½" to 6'2½" tall) M(fits 39-41-in. chest), L(42-44), XL(45-46). *State M, L, or XL*

X 525-4495 D—Mailing weight 2.75 lbs. 38.99

*SAVE 10% When You Buy Jacket [A] and Pants [B] as an Outfit in any combination of sizes or colors. *State catalog number, size, and color number and name for each item ordered.*

Mailing weight for Outfit 3.90 lbs. 2-Pc. Outfit 52.19

Handsome Suburban Coat

a great gift value

BECAUSE it's of wool blend
and warmly pile-lined.

AND YOU SAVE \$10

ONLY TILL DEC. 24

39⁹⁹

Regular
Sizes

Tall, Extra-Tall, and Big Sizes at Similar Savings

D SUBURBAN COAT About 34-in. regular size. Single-breasted. Outer shell of wool, reprocessed wool, unknown fibers, other fibers. Body lining, collar and wide-notched lapels of Orion® acrylic pile (cotton back). 2 lower flap pockets. Dry clean only. Reduced from our Big Fall '77 Catalog—see page 466. *These special prices end Dec. 24. After Dec. 24 order at Reg. Price.*

Colors: 56 camel, 80 gray. *State color number and name*

Regular Sizes: 38, 40, 42, 44, 46. *State Size*

X 525-5336 D—Mail wt. 4.70 lbs. Reg. \$50.00, NOW 39.99

Tall Sizes: (for men 5'11½" to 6'2½" tall) 38, 40, 42, 44, 46. *State Size*

X 525-5369 D—Mail wt. 4.70 lbs. Reg. \$55.00, NOW 44.99

Extra-Tall And Big Sizes: Camel color only. Same features as above. Reduced from our Big Men's Fall '77 Catalog—see page 53.

Extra-Tall Sizes: (for men 6'3" to 6'6½" tall) A(fits 38-40-in. chest), B(42-44), C(46). *State A, B, or C*

XM 525-5500 B—Mail wt. 4.75 lbs. Reg. \$64.00, NOW 55.99

Big Sizes—Regular Length: (for men 5'7" to 5'11" tall) D(fits 48-50-in. chest), E(52-54), F(56). *State D, E, or F*

XM 525-5518 B—Mail wt. 4.75 lbs. Reg. \$64.00, NOW 55.99

Big Sizes—Long Length: (for men 5'11½" to 6'2½" tall) J(fits 48-50-in. chest), K(52-54), L(56). *State J, K, or L*

XM 525-5534 B—Mail wt. 4.75 lbs. Reg. \$64.00, NOW 55.99



Coat Also
Available in
Tall Sizes

Camel Color
Also in
Extra-Tall
and Big Sizes

E TYROL-STYLE HAT Plushy, Orion® acrylic. Reinforced to hold its shape. Vinyl trim. Feather at side. Ear band. Dry clean only. Sizes: S(6¾-6¾), M(7-7½), L(7¼-7¾), XL(7½-7¾). *State S, M, L, XL. Colors: 54 brown, 82 black. State color number and name*

X 534-0039 D—Mailing weight 0.50 lb. 5.98

F CLASSIC WOOL PLAID SCARF 4-ft. length. Coordinating fringe. Dry clean only.

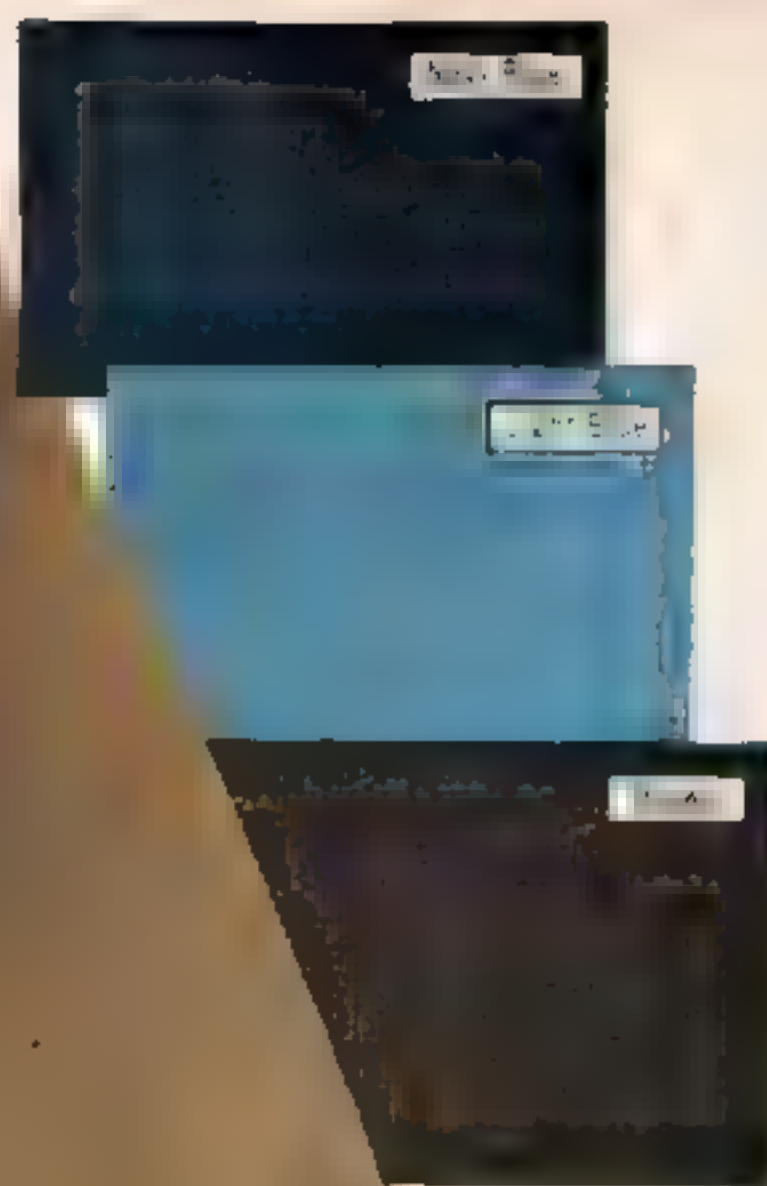
Colors: 53 tan, 03 red. *State color number and name*

X 533-0410 C—Mailing weight 0.20 lb. 2.98

G PILE-LINED DEERSKIN GLOVES Soft deerskin with textured finish. Polyester pile linings. Whipstitched seams. Sizes: S(8-8½), M(9-9½), L(10-10½), XL(11-11½). *State S, M, L, or XL. Colors: 54 acorn, 82 black. State color number and name*

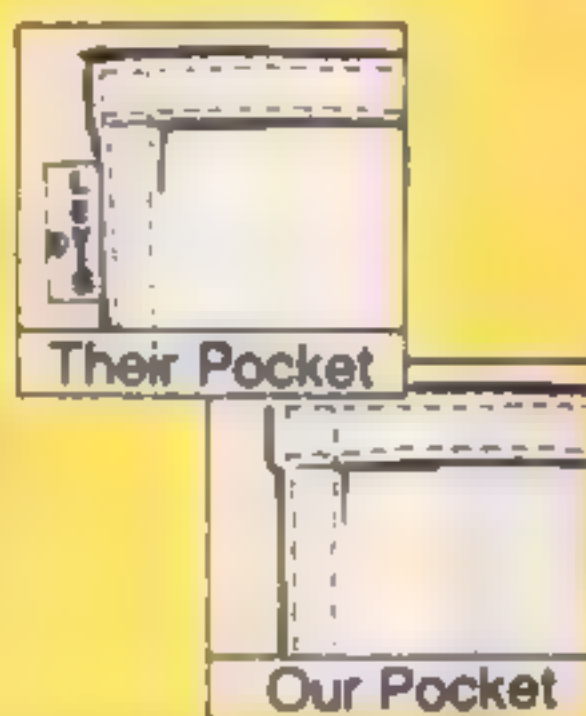
X 535-0053 D—Mailing weight 0.50 lb. 10.00 JCPenney 163

PLAIN POCKETS[®] IN CORDUROY



His 'n' Hers Sizes

The Big Difference
Between Us and Them
is The Tab on Their
Pocket—and Our Price!



Theirs Cost
About \$15.00 | Ours Cost **11⁰⁰**

- Made of durable polyester-and-cotton midweight corduroy to JCPenney exacting size and quality standards
- Stitched with heavy-duty thread; reinforced at points of stress
- Made with heavy-duty brass zippers
- Available in both flared-leg and straight-leg styles

A TRIM-FITTING JEANS. Waistband with belt loops. 2 front scoop, 2 back patch pockets. Machine wash warm, tumble dry. Mailing weight 1.60 lbs.
Sizes: Waists 28, 29, 30, 31, 32, 33, 34, 36, 38, with inseams 30, 31, 32, 33, 34, 36. *State* **Waist size and inseam length.**

Flared-Leg Style

X 523-6237 E—Tan
 X 523-6377 E—Brown
 X 523-6484 E—Light Blue
 X 523-6385 E—Navy blue

Straight-Leg Style

X 523-6419 E—Tan
 X 523-6435 E—Brown
 X 523-6492 E—Light blue
 X 523-6468 E—Navy blue 11.00

WOMEN'S SIZE EQUIVALENTS: To find equivalent men's waist size, measure hips over fullest part, keeping tape measure snug. If hip measurement falls between those on chart at right, order next lower size for a trim fit, next higher size for a looser fit.

CONVERSION CHART FOR WOMEN'S SIZE

Hip Measure	35 in	36 in	37 in	38 in	39 in	40 in	41 in
Order Men's Waist Size	28	29	29	30	31	32	33

State Men's Waist Size and Inseam Length.

B HERS LACED-CUFF-TOP ALL-LEATHER BOOTS. Stitched design. Leather outsoles and stacked 2-in. heels. B (medium) width. Mailing weight 3 lbs. Imported from Argentina. **Sizes:** 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State* **size.**
 X 612-0182 B—Russet Pr. 43.97

C HIS ROUNDED-TOE LEATHER BOOTS. Cotton drill vamp linings. Stacked leather outsoles and 2-in. heels. Goodyear welt construction. D (medium) width. Mailing weight 6 lbs. **Sizes:** 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. *State* **size.**
 X 602-6561 B—Black cherry Pr. 44.97





Smart Tops to Team with Jeans

SAVE 10% When You Buy Any 2 or More Tops*

A & B HANDSOME KNIT PULLOVERS. Polyester-and-cotton knit body in chest-stripe and all-over stripe styles. Contrast-color collar. Button-placket front. Machine wash warm, tumble dry.

His: Sizes: S (fits 34-36 in. chest), M (38-40), L (42-44), XL (46-48). *State S, M, L or XL.*

Hers: Sizes: Jr. sizes 5-7, M (9-11), L (13-15). *State S, M, or L.*

[A] Chest-Stripe Jersey-Knit Pullover. Hemmed short sleeves and bottom.

Colors: 32 dark green, 37 navy blue. *State color number-and-name.*

X 515-3861 D—His Sizes. Mail wt. 0.45 lb.

X 515-3879 D—Hers Sizes. Mail wt. 0.40 lb. When you buy 1, pay, pay 9.00.

When you buy any 2 or more (A to C), this item costs only 8.10*.

[B] Striped Rib-Knit Pullover. Trim fitting. Hemmed long sleeves and bottom.

Colors: 53 tan, 35 blue. *State color number-and-name.*

X 515-3846 D—His Sizes. Mailing weight 0.50 lb.

X 515-3853 D—Hers Sizes. Mail wt. 0.45 lb. When you buy 1, pay 10.00.

When you buy any 2 or more (A to C), this item cost only 9.00*.

C SPORT SHIRT WITH RUGGED STYLING. Woven fabric in a blend of polyester and cotton. Short-point banded collar. Top center pleat. Button-down epaulets. 2 pleated chest pockets with button-through flaps. Button front. Long sleeves with button cuffs. Neat, tapered fit. Tuck-in tails. Machine wash warm, tumble dry.

Sizes: S (fits 14-14½ in. neck), M (15-15½), L (16-16½), XL (17-17½). *State S, M, L or XL.*

Colors: 56 khaki, 62 olive, 37 navy blue. *State color number-and-name.*

X 515-3887 D—Mailing weight 0.55 lb. When you buy 1, pay 12.00.

When you buy any 2 or more (A to C), this item costs only 10.80*.

***SAVE 10%** When you buy any 2 or more shirts (A to C). The prices marked * show the savings. Buy 2 of the same shirts, or any 2 shirts in any combination of styles, sizes, or colors. *State catalog number, size, color number-and-name and the lower price for each shirt.*

D BRIDLE-STYLE LEATHER BELT. Embossed top-grain cowhide strap. Harness-style metal buckle. Natural color. 1½ in. wide.

Waist Sizes: 30, 32, 34, 36, 38, 40. *State size.*

X 536-0615 B—Mailing weight 0.70 lb. 6.50.



His 'n' Hers Sports Fashions Show Natural Flair

Super Separates in Soft, Supple Fabric Blends

A **OUTSIDE-FLEECE HOODED SWEATSHIRT** Knit blend of cotton and acrylic. Large collar converts into split-zipper lay-back hood with drawstring at neckline. Zip-front, side-entry pockets with 1-button closure, long sleeves with ribbed cuffs and ribbed bottom. His and Hers in identical styles. Natural color. Machine wash-warm, tumble-dry-low heat.

His Sizes: XS (fits 30-32 in. chest), S (34-36), M (38-40), L (42-44), XL (46). **State XS, S, M, L, or XL.**

Hers Sizes: XS (fits Misses sizes 8 to 10), S (12-14), M (16-18), L (20-22), XL (24-26). **State XS, S, M, L, or XL.**

* 516-1468 B—His or Hers Sizes. Mail wt. 0.90 lb. Each 16.00

B **FLANNE SHIRT WITH BUTTON-DOWN COLLAR** Blend of cotton and polyester. Woven yarn-dyed plaid shirt with top center-pleat, 2 front pockets with button-through detailing, 1-button cuffs, and tucked-in tabs. His and Hers in identical styles. Machine wash-warm, tumble-dry. Do not use bleach.

Colors: 14 brown plaid, 35 blue plaid. **State color number and name.**

His Sizes: S (fits 14-14 1/2 in. neck), M (15-15 1/2), L (16-16 1/2), XL (17-17 1/2). **State S, M, L, or XL.**

* 516-1476 C—Mailing weight 0.60 lb. 12.00

Hers Sizes: Jr. (Misses sizes 7 1/8, 9/10, 11/12, 13/14). **State size.** XL (6-15/16). **State size.** Mailing weight 0.60 lb. 12.00

C **FLORIDUS MIDWALE CORDUROY JEANS** Blend of cotton and polyester. Comfortable elastic inserts on sides of waist, 2 slash-front pockets, 1 back pocket with flap-button closure, flared legs, and hemmed bottoms. Machine wash-warm, line-dry only. Mail wt. 2 lbs.

His 'n' Hers Sizes: Waists 27, 28, 29, 30, 31, 32, 33, 34, 36 with inseams 20, 22, 24, 26. **State waist size and inseam length.** See what Hers Sizes mean below.

* 516-1484 E—Navy blue. His or Hers Sizes.

* 516-1484 F—Leather brown. His or Hers Sizes. Each 16.00

Here's What the Sizes Mean for Hers Jeans

Hers Waist Size 27 fits Jr. / Misses Sizes 5/6, 7/8, 29 fits 4/10, 31 fits 11/12, 33 fits 13/14

Ultra-Smart Sweatshirts in Acrilan® Acrylic

D to F **WARM LONG-SLEEVE SWEATSHIRTS** Knit sweatshirt fabric with soft fleece texture inside. Pullover style. Long sleeves. His and Hers sweatshirts in identical styles.

His Sizes: XS (fits 30-32 in. chest), S (34-36), M (38-40), L (42-44), XL (46). **State XS, S, M, L, or XL.**

Hers Sizes: XS (fits Misses sizes 8 to 10), S (12-14), M (16-18), L (20-22), XL (24-26). **State XS, S, M, L, or XL.**

(D) Hooded Sweatshirt with Denim Trim. Smart solid color body with pre-washed cotton denim trim on toggle-closed V-neck opening and elbows. Attached double-fabric hood. Ribbed cuffs and waistband. Hand wash, line-dry. Do not use bleach.

Colors: 14 navy blue denim blue, 52 natural denim blue. **State color number and name.**

* 516-1484 D—His or Hers Sizes. Mail wt. 1.20 lbs.

When you buy only 1, pay Each 14.00

Buy any 2 or more (D to F); this item costs only 12.60*

(E) Hooded Sweatshirt Accented with Red and Blue Stripes. Natural color body. Styled with button placket and attached, double-fabric hood with red inside lining, 2 front pockets and hemmed bottom. Machine wash-warm, tumble-dry. Do not use bleach.

* 516-1506 E—His or Hers Sizes. Mail wt. 1.20 lbs.

When you buy only 1, pay Each 16.00

Buy any 2 or more (D to F); this item costs only 14.40*

(F) Blouson-Style Sweatshirt with Natural Accents. Vivid color body with natural color self-fabric trim on shirt-style collar, front and pockets, V-neck and drawstring bottom. Machine wash-warm, tumble-dry. Do not use bleach. **Colors:** 37 navy blue/natural, 04 cranberry/natural. **State color number and name.**

* 516-1490 F—His or Hers Sizes. Mail wt. 1.20 lbs.

When you buy only 1, pay Each 14.00

Buy any 2 or more (D to F); this item costs only 12.60*

***SAVE 10% WHEN YOU BUY ANY 2 OR MORE ITEMS (D TO F)**
The prices marked show the 10% savings. Buy 2 of the same item or a combination of any 2 items in any 2 sizes or colors. **State catalog number, size, color number and name, and the lower price for each item ordered.**

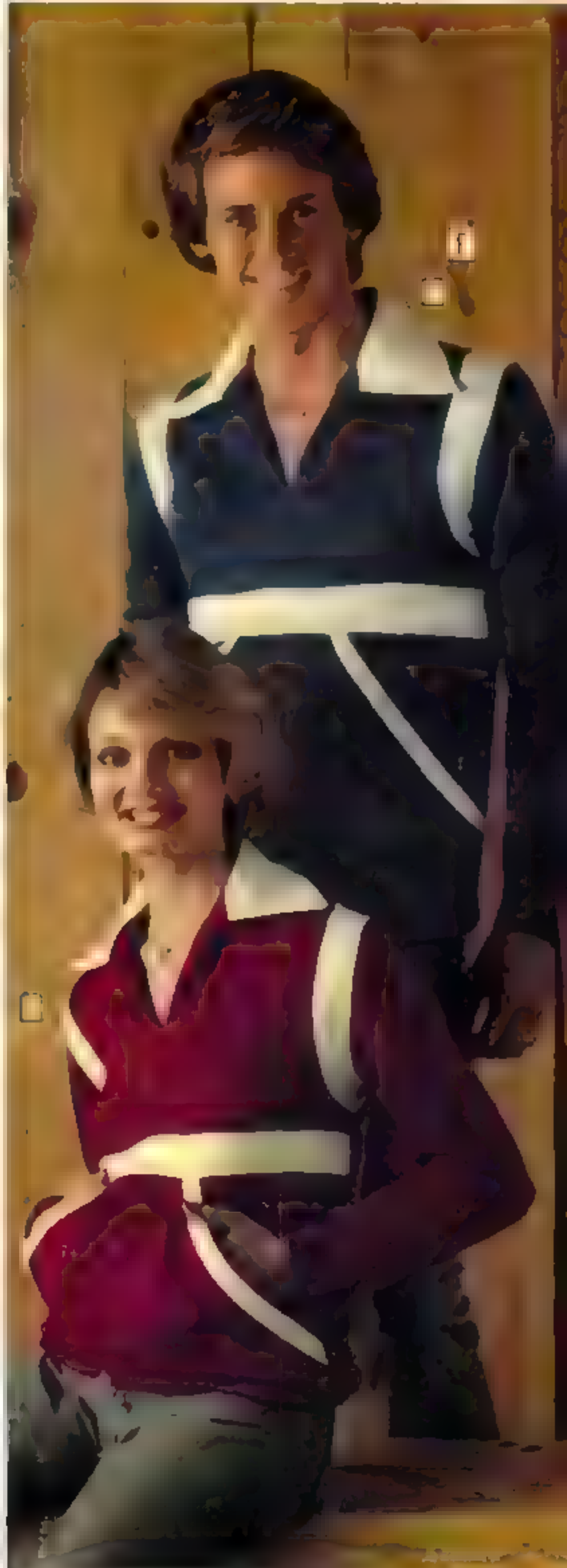
Solid Chain with Initials sold on page 162. Her Boots, Tan Corduroy Jeans, and Belt sold on pages 164, 165. Polo Shirt sold in our big Fall '77 Catalog, page 513. His Western Boots and Plain Pockets™ Denim Jeans sold on pages 448, 449.

See How to Find Men's Sizes in Our Big Fall '77 Catalog, pages 520, 521. Women's sizes on page 296.

How to Wash and Dry—read details on page 802.

Charge it—see page 340

SAVE 10% When You Buy
Any 2 or More Sweatshirts,
D to F, on This Page





Matching Tie and Muffler Set a great gift value

BECAUSE this reversible muffler and matching tie make attractive add-ons, arrive in their own gift box.

AND YOU SAVE 10%

When You Buy Any 2 Sets*

AT ONLY **12⁶⁰** **\$14.00** for
Each Set 1 Set

J DISTINCTIVE TIE AND MUFFLER SET Reversible 4-foot long muffler with acetate print pattern on one side and solid-color woven acrylic on reverse side. Fringed ends. Acetate tie matches the print pattern side of muffler. Available in 3 colors—each color has different print pattern. Tie is 4 1/4-in wide. Four-in-hand style. Gift boxed. Dry clean only. Colors: 54 brown (polka dot pattern), 46 burgundy (all-over geometric ovals), 37 navy blue (all-over geometric squares). State color number-and-name X 533-0931 C—Mail wt boxed set 1 lb Set 14.00*

*SAVE 10% When You Buy 2 Sets in any combination of colors. State catalog number and color number-and-name for each set. Mailing weight for 2 sets 2 lbs. 2 Sets for 25.20

Authentically Designed Fencing Foil

K SUPERB FENCING FOILS—AUTHENTICALLY DESIGNED Imported from Spain. Authentic Spanish design. Hand-etched and enameled tool on steel. Foil measures approximately 43-in long. Makes a handsome accent on wall or mantle. X 532-0569 A. Mailing weight each 1.60 lbs. Each 11.50; 2 for 20.95

Men's Warm Gloves Make Wonderful Gifts

2 Gloves in 1—Deerskin with
Separate Knit Glove Inside

19⁰⁰

A SOFT DEERSKIN GLOVES WITH SEPARATE KNIT LINER. Finest quality deerskin shell with removable knit glove lining in a warm blend of 80% wool and 20% nylon. Wrist strap with snap closure on leather gloves. Gloves may be worn with or without the liner. Sizes: see Chart below. State S, M, L, or XL. Colors: 52 saddle tan; 82 black. State color number-and-name.

X 535-0103 D—Mailing weight 0.50 lb 19.00

Pile or Fur-Lined

Leather Gloves **10⁰⁰** and **12⁵⁰**

B & C DEERSKIN GLOVES. Buttery-soft deerskin with a rich textured finish. Warm polyester pile or full fur linings. Whipstitched backs. Gauge-sewn palms. Shirred, elasticized wrists. Mailing weight 0.50 lb. Sizes: see Chart below. State S, M, L, or XL. Colors: 54 acorn, 82 black. State color number-and-name.

X 535-0053 D—Polyester-pile lined [B] 10.00

X 535-0186 D—Fur lined [C] 12.50

Pile-Lined,

Sueded-Leather Gloves **11⁰⁰**

D SUEDED DEERSKIN GLOVES. Buttery-soft leather gloves with warm linings of polyester pile. Whipstitch construction. Shirred elastic wrists. Sizes: see Chart below. State S, M, L, or XL. Colors: 54 antelope tan; 52 natural. State color number-and-name.

X 535-0095 D—Mailing weight 0.70 lb 11.00

Fur-Lined

Leather Gloves **10⁰⁰**

E ACCENT-STITCHED LEATHER GLOVES. Fully lined with rabbit fur. Strong gauge-sewn seams on palms. Decorative railroad-track stitching on backs. Center vents. Sizes: see Chart below. State S, M, L, or XL. Colors: 54 brown; 82 black. State color number-and-name.

X 535-0038 D—Mailing weight 0.50 lb 10.00

Knit-Lined

Leather Gloves **8⁰⁰**

F LEATHER DRESS GLOVES. Full knit lining in a wool-and-Dacron® polyester blend. Decorative whipstitched backs. Strong gauge-sewn palms. Hand-stitched design on back. Center vent. Imported from the Philippines. Sizes: see Chart below. State S, M, L, or XL. Colors: 82 black, 54 brown. State color number-and-name.

X 535-0178 D—Mailing weight 0.40 lb 8.00

Knitted Gloves with

Soft Leather Palms **4⁴⁹**

G KNITTED STRETCH GLOVES. Soft capeskin leather palms. Knit blend of acrylic-and-nylon. Lock-stitched construction. One size fits all. Colors: 56 camel tan, 54 brown, 82 black (not shown). State color number-and-name. X 535-0046 C—Mailing weight 0.50 lb 4.49

Cuffed, Suede

Leather Gloves **8⁵⁰**

H PILE-LINED SUEDE GLOVES. Soft cowhide leather. Warm polyester pile lining. Styled with pile cuffs and hand-stitched accents on back. Decorative whipstitched seams. Natural color. Sizes: see Charts below. State S, M, L, or XL.

X 535-0202 B—Mailing weight 0.50 8.50

Fashionable

Driving Gloves **8⁵⁰**

I SMARTLY STYLED DRIVING GLOVES. Attractive vinyl back with sporty open-back knuckles. Soft leather palms. Velcro® self-adhering closure at wrist. Sizes: see Chart below. State S, M, L, or XL. Colors: 53 tan/brown, 82 black (not shown). State color number-and-name. X 535-0392 D—Mailing weight 0.50 lb 8.50

SIZE CHART FOR GLOVES—State S, M, L, or XL.

For Hand Width	8-8 1/2"	9-9 1/2"	10-10 1/2"	11-11 1/2"
Order Glove Size	S	M	L	XL

HOW TO MEASURE FOR GLOVES. Place tape measure around fullest part of hand EXCLUDING thumb. Number in inches is your correct size.

The gift that helps protect home and family—
SMOKE DETECTORS on page 8

Charge It—see page 340

Gifts for the Traveler

Attractive Cotton Canvas
Tote and Travel Bags

A to D HANDSOME MATCHED TRAVEL BAGS. Practical travel accessories that go everywhere and help keep your things neat, fresh, and accessible. Sturdy cotton canvas with water-repellent neoprene backing. Name of bag screen-printed in contrast color on outside. Dry clean only. Colors: 56 khaki (black/red trim); 37 navy blue (white trim). *State color number-and-name.*

[A] Personals. Stout, sturdy bag with soft sides that allow ample packing space. Zipper top closing. 2 zip pockets on outside. Strong adjustable, detachable shoulder strap and double-strap handles for carrying. 12" long X 6" deep X 16" high.

X 532-0825 C—Mailing weight 3.25 lbs 32.00

[B] The Ties. Perfect case to keep ties neat and unwrinkled. Zipper closing around 3 sides for easy access. 20" long X 8" high.

X 532-0817 C—Mailing weight 1.50 lbs 14.00

[C] The Dirties. Convenient laundry bag with loop handle for hanging or carrying. Easy pull-open, snap-shut closing. 16" long X 20" high.

X 532-0809 C—Mailing weight 2.20 lbs 14.00

[D] Necessaries. Travel case with ample space for all necessary travel items like razor, shaving cream, tooth brush, etc. (not included). Easy pull-open, snap-shut closing. 16½" long X 6" high X 4" deep.

X 532-0791 C—Mailing weight 1.50 lbs 12.00



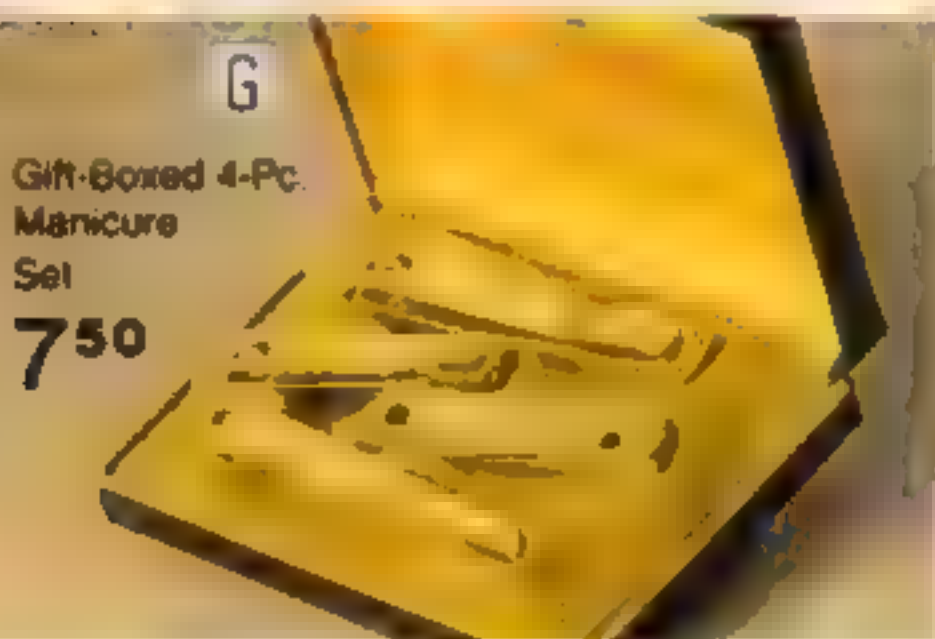
Personal Markers for Initialling Golf and Tennis Balls

E TENNIS BALL PERSONALIZER KIT. Silver-color plated metal unit with initial holder includes everything you need to personalize your tennis balls with 2 initials. Included are 26 initials, permanent ink marker, and complete instructions. Permanent ink marker is clean to use, ink never touches your fingers. The perfect novelty gift that is simple to use and a practical help for players. Measures 2¾x5¼x3¾ in.

X 532-0536 A 10.00
Mailing weight 0.70 lb

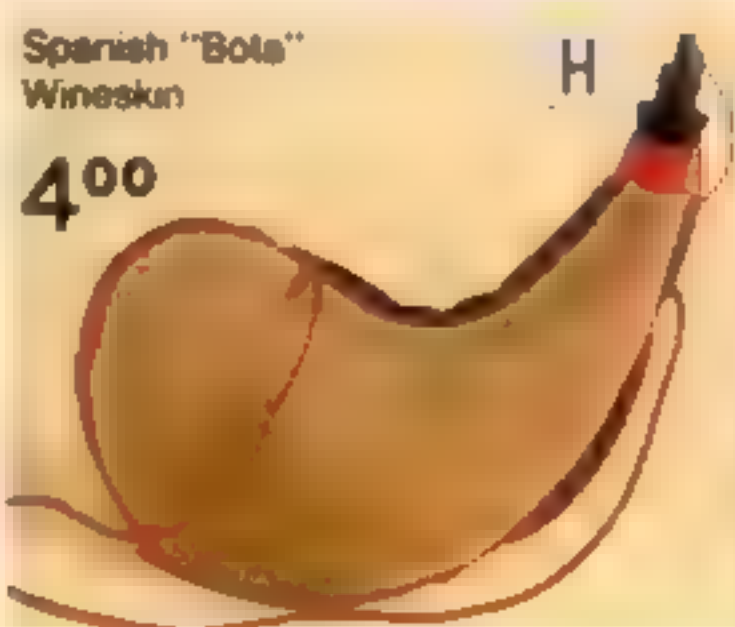
F GOLF BALL PERSONALIZER. Chrome-plated unit with initial holder includes 52 initials, ink tape, allen-key wrench to secure golf ball, liquid, and complete instructions. Protecto-O-Coat liquid insures long lasting marking. Works on surlyn covered balls. The perfect gift that is simple to use, clean, and long lasting. Handsome as well as practical, this gift is sure to please the golfer in your life. Measures approximately 8x3x1½ in.

X 532-0528 A 10.00
Mailing weight 0.70 lb



G 4-PC. MANICURE SET. Gift box. Manicure tools in gold-tone finish. Includes large toenail clipper, a fingernail clipper with attached file, nail file in metal case, and all-purpose tool with trimming knife, file, and opener.

X 532-1021 A—Mailing weight 1 lb 7.50



H AUTHENTIC-STYLE WINESKIN. Approximately 1½-liter capacity. Made of durable sueded leather. Tan color with green and red accent trim. Handy two-way screw-on plastic top. Shoulder cord for easy carrying. Imported from Spain.

X 532-0601 A—Mailing weight 0.50 lb 4.00



I DURABLE UTILITY KIT. Vinyl expands to 8½" long X 5" wide X 4" high when filled with toiletries. Folds flat and compact when empty. Full vinyl lining. 2 exterior zipper rod pockets. Carrying handle. Wash clean with damp cloth.

Colors: tan, black. *State color number-and-name.*
X 532-0841 C—Mailing weight 0.50 lb 6.50



Hood fits [1] and [3]



Men's Foam-Insulated Hunting Coveralls

29⁹⁹ Reg. Length

32⁹⁹ Tall Length

Men's Bib-Style Hunting Pants

SAVE \$5 NOW ONLY 24⁹⁹

This special price ends Dec. 24

a great gift value

Boys' Camouflage Coverall

SAVE \$5 NOW ONLY 19⁹⁹

This special price ends Dec. 24

1 BOYS' URETHANE-FOAM-INSULATED CAMOUFLAGE COVERALL. Outer shell of 100% cotton sateen, lining of 100% nylon. Two lower patch pockets, two zippered chest pockets. 2-way front zipper. Camouflage pattern. Order hood separately. See item [2] below. MW(machine wash warm, tumble dry). Sizes 8, 10, 12, 14, 16, 18. State size when ordering. Reduced from our Fall '77 Catalog, see page 708. After Dec. 24, order at Regular Price of \$24.99. Mailing weight 3 lbs.

XH 916-3924 B NOW 19.99

2 MATCHING BUTTON-ON HOOD FOR BOYS [1] AND MEN'S [3] COVERALLS. Warm Orion® acrylic pile lining, 100% cotton sateen outer shell. Drawstring. Colors: 02 green; 03 camouflage. State color number and name when ordering. One size fits all. Mail wt. 0.40 lb.

XH 916-1217 B 5.00

3 MEN'S FULL-LENGTH PROTECTIVE COVERALLS with urethane-foam insulation and full nylon lining for comfortable wear in outdoor activities. Outer fabric of 100% cotton in camouflage coveralls; Dacron® polyester/nylon-sateen in green coveralls. 2-way zipper front. Storm cuffs. 2 zippered chest pockets plus 2 front and 2 back pant pockets. MW(machine wash warm, tumble dry). Colors: 02 green; 03 camouflage pattern. State color number and name when ordering. Sizes: S(34-36" chest), M(38-40), L(42-44), XL(46-48). Mailing weight 3.50 lbs.

Reg. Length (fits men 5'8" to 5'11"). State size S, M, L, or XL

XH 916-1209 D 29.99

Tall Length (fits men 6' to 6'3"). State size M, L, or XL

XH 916-3775 D 32.99

4 MEN'S BIB-STYLE HUNTING PANTS have 6.6-oz. fiberfill insulation, nylon taffeta lining. Zip fly, straps button. Large pockets to store shells. Blaze Orange color has Burlington's 100% Acrylic Ten Mile Cloth® outershell that's highly visible and water-spot-mildew resistant. Specially designed not to make rustling noises that might alert game. Camouflage color has 50% Dacron® polyester, 50% cotton poplin outershell. Suspenders included. MW(machine wash warm, line dry). Sizes: S(30-32), M(34-36), L(38-40), XL(42-44). State S, M, L, or XL when ordering. Reduced from our Fall '77 Cat. see page 707. After Dec. 24, order at Reg. Price of \$29.99. Mailing weight 3.50 lbs.

XH 916-3304 B-Orange NOW 24.99

XH 916-4526 B-Camouflage NOW 24.99

Charge It—see page 340



SAVE \$5 NOW ONLY 19⁹⁹

Our Better Reversible Down Vests

STEARNS DOWN-FILLED REVERSIBLE VEST. Designed for comfort and convenience. Durable 4-oz. goose-down-filled, two-ply nylon shell. Reversible snap closures. Extended back panel (kidney flap) for extra warmth in cool weather. Has two front pockets. Roll collar protects neck from elements. MW(machine wash warm, tumble dry). Sizes: S(36-38), M(40-42), L(44-46), XL(48-50). State S, M, L, or XL. Colors: 10 blaze orange/brown, 53 brown/tan, 37 blue/cranberry. State color number and name when ordering. Warranted by manufacturer, see page 336. Reduced from our Fall '77 Catalog—see page 708. After Dec. 24, order at Regular Price. Mailing weight 1.40 lbs.

XH 916-3494 D

Reg. Price \$24.99, NOW 19.99



8.99

Keep Hands and Feet Warm

5 & 6 HEATED SOCKS AND MITTENS. Heating element in each mitten and sock uses 1 D-cell battery (not included—order on page 370).

[5] Hunting Socks. Calf-length, wool/nylon/acrylic blend. Pouch for D-cell battery on each sock. Gray with red trim. HW(hand wash, line dry). Sizes: M(10-11), L(12-13). State M or L.

XH 916-9616 B-Mail wt. 0.80 lb. 8.99

[6] Shooting Mittens. Flap-covered trigger-finger opening. Red suede, wool lining. Pouch for D-cell battery on each mitten. One size fits all.

XH 916-7578 A-Mail wt. 0.70 lb. 10.99

The Western Shop

Sporty Western Accessories to Complement your Wardrobe

A RANCHERS-STYLE WALLET ■ genuine steerhide. Two open compartments, one zippered compartment. Snap closure flap. Chain with leather strap attaches easily to belt loop. Carry wallet anywhere. Great for travel. Colors: 54 brown; 82 black. *State color number-and-name* Mail wt. 0.50 lb.

XF 919-6825 ■ 5.99

B HORSE MOTIF BELT 1 3/4" wide embossed scenic design of horses crossing the main. Harness buckle. Makes a great gift for western enthusiasts. *Belt sizes: 30, 32, 34, 36, 38, 40. State even number size when ordering.* Mailing weight 0.75 lb.

XF 919-7872 B 9.99

C ACORN AND LEAF MOTIF BELT 1 3/4-inch wide belt tapers to 1 1/2 inches. Hand-painted top-grain steerhide. Deeply embossed acorn and leaf pattern. Saddle-stitched border. Matching leather horse head buckle. *Belt sizes: 30, 32, 34, 36, 38, 40. State even number size when ordering.* Mailing weight 0.75 lb.

XF 919-7906 B 10.99

D MONEY BELT 1 1/2" wide money belt is made of top-grain steerhide. Deeply embossed basketweave design. Saddle-stitched border in walnut polyester thread. Has 9" zippered compartment. ■ store money. Stylish harness buckle. *Belt sizes: 30, 32, 34, 36, 38, 40. State even number size when ordering.* Mailing weight 0.70 lb.

XF 919-7864 ■ 8.99

E ELK BRASS BUCKLE Western elk scene etched onto sand-casted solid brass buckle. Antiqued black in recesses. Polished high surface. Fits belts 1 3/4" and 1 1/2" wide. Great gift for an addition ■ western wardrobe. Mailing weight 0.50 lb.

XF 919-8078 A 6.99

F HORSE BRASS BUCKLE Wild horses design etched onto sand-casted solid brass buckle. Antiqued black in recesses. Polished high surface. Particular appeal to western apparel buffs. Fits belts 1 3/4" and 1 1/2" wide. Mailing weight 0.50 lb.

XF 919-8086 A 6.99

G SUNRISE MOTIF BRASS BUCKLE Sunrise design etched onto sand-casted solid brass buckle. Antiqued black in recesses. Polished high surface. Attractive accent for "dressing up" a belt. Fits belts 1 3/4" and 1 1/2" wide. Mailing weight 0.40 lb.

XF 919-8094 A 6.99

H SOLID BRASS ROUND BUCKLE WITH CABOCHON-CUTTED AGATE INSERT Handsome round agates are highly polished and lacquered. Set into sand-casted solid brass buckle. Fits belts 1 3/4" and 1 1/2" wide. Perfect for western apparel. Appealing to both men and women. Mailing weight 0.40 lb.

XF 919-8102 A 12.99

I SOLID BRASS OVAL BUCKLE WITH CABOCHON-CUTTED AGATE INSERT Smart-looking oval agates are highly polished and lacquered. Set into sand-casted solid brass buckle. Looks great with any western apparel for men or women. Will fit belts 1 3/4" and 1 1/2" wide. Mailing weight 0.40 lb.

XF 919-8110 A 12.99



Place money in zippered storage compartment

Brass Buckles Make Great Gifts



E Elk Motif Buckle 6.99



F Horse Motif Buckle 6.99



G Sunrise Motif Buckle 6.99



H Solid Brass Round Buckle 12.99



I Solid Brass Oval Buckle 12.99

a great gift value

K 17.99

Down Jacket 79.99

INSULATED WITH A FULL POUND OF GOOSE DOWN FOR COMFORTABLE DEPENDABLE WARMTH



J DOWN INSULATED JACKET WITH HOOD Insulated with one full pound of northern goose down that will help keep you warm and comfortable. Has durable nylon outershell with 1/2" box-quit stitching. Down-filled roll collar to help keep neck warm. Nylon zipper front with snap overlay closure. Two-way hand-warmer pockets with Velcro® self-adhering enclosures. Draw string power skirt. Elastic wristlets with snaps. Down-filled storm hood with Velcro® closure and draw string. Royal blue color. MW(machine wash warm tumble dry). *Sizes: S(36-38 in chest), M(39-41), L(42-44), XL(45-46). State S, M, L, or XL—not number size.* Mail. wt. 2.50 lbs.

XF 919-8060 B 79.99

K COWBOY FELT HAT Fine quality 100% all-wool and full lined (rayon satin). Tall crown, teardrop crease. 3 1/2-inch brim and 1/4-inch grosgrain ribbon are designed for the man who leads the active life. Color as shown: Silver Belly. *State head size: 6 3/4, 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8.* Mailing weight 1.50 lbs.

XF 919-7856 B 17.99

Your Search for VALUE Ends at Penneys

Hand-stained Western Belt with Hidden Money-pocket Buckle

EMBOSSSED FULL-GRAIN COWHIDE BELT WITH MONEY BUCKLE. Leather-covered buckle provides safekeeping for valuables. A back flap opens to a hidden pocket; cannot open while belt is hooked. Handsome horse-head embossing on buckle. Belt measures 1 1/2-in. wide. Russet color. *Sizes: 30, 32, 34, 36, 38, 40, 42. State even number size.*

XF 919-7534 B—Mailing weight 0.70 lb. 6.99

Money-Pocket Buckle only. Full-grain cowhide. XF 919-6700 A—Mailing weight 0.20 lb. 3.49



Hidden pocket measures 1 1/2 X 3 in.

JCPenney 171



Hand-carved Set SAVE \$3 NOW ONLY 16.95

This special price ends Dec. 24. After Dec. 24, order at Reg. Price.



Mastercraft Everdry Set SAVE \$2

NOW ONLY 7.95

This special price ends Dec. 24. After Dec. 24, order at Reg. Price.



Gift-boxed Pipe Sets



Distinctively Designed Pipes

Sterling Silver Filigree Pipes Your Choice [12] or [13] 19.99 each



Tyrolean-style SAVE \$1

NOW ONLY 3.95

This special price ends Dec. 24. After Dec. 24, order at Reg. Price.



Gifts for the Pipe Smoker

- 1** MASTERCRAFT HAND-CARVED PIPE SET. For the discriminating pipe smoker. 2 briar pipes—each with a different hand-carved finish. Mailing weight 1.40 lbs. Reduced from our Christmas '76 Catalog. X 647-0520 A—Set Reg. \$19.95. NOW 16.95
- 2** MASTERCRAFT MEERSCHAUM SET. Includes 1 straight pipe with white carved bowl and 1 bent-shaped pipe with oil-cured bowl. Amberoid mouthpieces for a cool smoke. X 647-1627 A—Mailing weight 1.60 lbs. Set 21.99
- 3** MASTERCRAFT 2-PIPE SET. Straight briar pipe with synchromatic system (pipe mouthpiece stem screws into bowl), bent-shaped briar with paper filters (1 included). X 647-1650 A—Mailing weight 1.20 lbs. Set 7.99
- 4** EXECUTIVE SET. Quality briar. 1 bent-shaped leather-lined, 1 straight with meerschaum-lined bowl. X 647-1635 A—Mailing weight 1.60 lbs. Set 9.99
- 5** MASTERCRAFT EVERDRY SET. 2 pipes, each with extra mouthpiece. Everdry "action trap" in stems help collect moisture and tars, prevent flowback for a cool, dry smoke. Reduced from our Christmas '76 Catalog. X 647-1437 A—Mailing weight 1 lb. Set Reg. \$9.95. NOW 7.95
- 6** MASTERCRAFT 3-IN-1 DRYMASTER SET. 3 interchangeable bowls—1 white meerschaum, 1 oil-cured meerschaum, and 1 briar. Aluminum pipe base. Black stem. X 647-1643 A—Mailing weight 1.50 lbs. Set 12.99
- 7** MASTERCRAFT 4-PC. PIPE SMOKERS SET. Pigskin-covered briar pipe and matching tobacco pouch. Pouch has rubber liner with lip seals and a zippered compartment for pipe. Tobacco moistener and lighter with fisherman's fly insert. X 647-1601 A—Mailing weight 1.20 lbs. 12.99
- 8** WHITEHALL 2-PIPE SET. Quality briar. 1 billiard push-type with hand-rubbed finish, 1 calabash-style with meerschaum-lined bowl. Rubber mouthpieces. X 647-1668 A—Mailing weight 1.20 lbs. Set 10.99
- 9** MASTERCRAFT MEERSCHAUM PIPE with hinged, antique-style metal bowl cover. Bent-shape. X 647-1676 A—Mailing weight 0.70 lb. 19.99
- 10** "WELL PIPE" with 2 stems—1 standard length, 1 extra-long. Bowl has moisture-drain "well" that helps trap tar and moisture for a cooler smoke. X 647-1486 A—Mailing weight 0.60 lb. 9.99
- 11** PORCELAIN LONG-STEM PIPE by Mastercraft. Hand-painted porcelain pipe from Italy. X 647-1478 A—Mailing weight 0.60 lb. 6.99
- 12 & 13** STERLING SILVER FILIGREE PIPES. Quality briar pipes inlaid with sterling silver filigree. Rubber mouthpieces. Mailable. X 647-0314 A—[12] Straight shape. Wt. 1 lb. 19.99
X 647-1619 A—[13] Bent-shape. Wt. 1.20 lbs. 19.99
- 14** MASTERCRAFT TYROLEAN-STYLE PIPE. European cherry-wood with hinged metal bowl cover. Tassel Inm. Reduced from our Christmas '76 Catalog. X 647-0249 A—Mailing weight 0.50 lb. Reg. \$4.95. NOW 3.95

Charge It—see page 340



Derringer-style Lighter

New Low Price

NOW
ONLY **5.49**

DERRINGER-STYLE, TABLE-TOP LIGHTER. Uses lighter fluid. Gleaming gold-tone metal barrel, black metal grip. Wood-tone plastic base. Measures 6x2x3 in. high. Sold for \$5.75 in our Christmas '76 Catalog—Mailing weight 1.70 lbs.

X 647-0413 ANOW 5.49



Nimrod "Sportsman" Lighter

New Low Price

NOW
ONLY
4.99

NIMROD "SPORTSMAN" LIGHTER. Flame shoots down into pipe bowl. Uses lighter fluid. Chrome-plated metal. 3 in. high. Sold for \$5.35 in our Christmas '76 Catalog. Mailing weight 0.25 lb.

X 647-0207 ANOW 4.99

Charge it—see page 340

Handsome Lighters for the Discriminating Smoker

1 EXECUTIVE LIGHTER. Uses lighter fluid. Gold-tone-metal with vinyl wrap around base. 3-in. high.

X 647-1692 A—Mail wt. 0.40 lb. **6.99**

2 COMMANDER LIGHTER. Uses lighter fluid. Silver-tone base-metal. 2½ in. high.

X 647-1684 A—Mailing weight 0.40 lb. **4.49**

3 WATCH/BUTANE LIGHTER. Swiss-movement, stem-wind watch. Lighter has flip top, adjustable flame. Uses butane fuel. Gold-tone base-metal. 2½ in. high.

X 647-0439 A—Mailing weight 0.50 lb. **19.99**

4 COLIBRI GIFT SET. Flame shoots out of side. Roller-bar/flint lighting mechanism with lock to prevent accidental lighting. Uses butane fuel. 3-in. high. Silver-tone base-metal. Case, 4-in. high. Black base-metal. Permanent tool unscrews to reveal hidden tamper and reamer. Gift boxed.

X 647-1726 A—Mail wt. 0.40 lb. **16.95**

5 COLIBRI BUTANE LIGHTER. Roller-bar/flint lighting mechanism. Uses butane fuel. Gold-tone base-metal with engine-turned finish. Shield for engraving. 3-in. high.

X 647-1718 A—Mailing weight 0.40 lb. **12.95**

6 MARUMAN® CLASSIC LIGHTER. Authentic replica of early-style lighter. Handsome silver-plated base-metal with antique finish. Uses lighter fluid. 2½ in. high. A perfect gift for the smoker who has everything.

X 647-1742 A—Mail wt. 0.50 lb. **19.99**

7 COLIBRI BUTANE LIGHTER. Roller-bar/flint lighting mechanism. Uses butane fuel. Silver-tone base-metal with engine-turned finish. Shield for engraving. 3 in. high.

X 647-1700 A—Mail wt. 0.40 lb. **9.95**



12-pipe
Rack/Humidor
SAVE \$1.51
NOW
ONLY **12.99***

*This special price ends Dec. 24.
After Dec. 24, order at Reg. Price.

Useful Accessories Make Appreciated Gifts

8 HUMIDOR. Wood-grained metal humidor holds about 30 cigars or 1 lb. of tobacco. Cork lining. Moisture-control cover. 5½ in. diameter. 6¾ in. high.

X 647-0710 A—Mailing weight 1.75 lbs. **6.99**

9 4-PIPE RACK AND HUMIDOR. Solid-walnut rack and base. Fluted glass humidor holds about ½ lb. of tobacco. Pipe not included. 9x6x5½ in.

X 647-1734 A—Mailing weight 4.75 lbs. **9.99**

10 12-PIPE RACK AND HUMIDOR. Circular solid-walnut rack. Fluted glass humidor holds approximately ½ lb. tobacco. Pipes not incl. 9x9x6 in. high. Reduced from our Christmas '76 Catalog. Mailing weight 3.50 lbs.

X 647-1494 AReg. \$14.50, NOW 12.99

11 5-WAY STAINLESS STEEL PIPE TOOL. Has knife blade, bowl scraper, pipe shank cleaner, tamper, and nail file. Leather sheath. 3¾" long.

X 647-1569 A—Mailing weight 0.40 lb. **4.99**

12 ASHTRAY WITH PIPE HOLDER. Antique-bronze finished metal with brass pipe cradle. Cork pipe knocker. 7½ in. diameter.

X 647-1577 A—Mailing weight 1.50 lbs. **3.99**

Water Pipes for a Cooler, Smoother Smoke

13 CERAMIC WATER PIPE. Can be smoked by 1, 2, or 3 persons at one time. Includes 3 hoses plus decorative china and clay bowls. 9½ in. high. Reduced from our Christmas '76 Catalog. Mailable.

X 647-0231 A—Wt. 3.75 lb. Reg. \$19.95, NOW 16.95

14 GREEN GLASS WATER PIPE. Can be smoked by 1 or 2 persons at a time. Includes 2 hoses plus china and clay bowls. 13 in. high. Reduced from our Christmas '76 Catalog. Mailable.

X 647-0967 A—Wt. 3 lbs. Reg. \$14.95, NOW 12.95



**SAVE \$2 or \$3
on Water Pipes**

NOW
ONLY **16.95**

These special prices
end Dec. 24.
After Dec. 24,
order at Reg. Price.

14
NOW
ONLY
12.95

Your Search for VALUE Ends at Penneys

JCPenney 173

WishbookWeb.com



Holiday Fashions with a Designer Touch

Styles and Prints from Brushworks—
an Exclusive Collection for JCPenney

Toddler Sizes 2T to 4T

A+B PARTY DRESSES in woven polyester-cotton. Blue and pink printed bows with solid-pink accents. Embroidery trim. Button back. Back-tie sash. Long elasticized sleeves. Ruffle and tating trim. Machine wash warm, tumble dry.
Sizes: 2T, 3T, 4T. State size when ordering.

[A] Long Dress. Attached pink apron-effect ■ front with embroidery trim. *State size above.*
X 346-1639 B—Mail, wt. 0.90 ■ 15.00

[B] Short Dress. Attached pink bib-effect ■ front with embroidery trim. *State size above.*
X 346-1605 B—Mail, wt. 0.50 ■ 12.00

C 2-PC. OVERALLS SET. In-woven polyester-cotton. Blue, green, and rust lily-pond scene with frogs and snails printed on broadcloth shirt. Button front. Solid-blue twill-weave overalls with bib-front. Applique and embroidery trim coordinate with print on shirt. Straps button in front. Elasticized backwaist. Machine wash warm, tumble dry. Mail, wt. set 0.75 lb.
Sizes: 2T, 3T, 4T. State size.
X 349-3855 B Set 14.00

Infant Sizes ½ to 1½

D GIRLS 3-PC. DIAPER SET. Top in woven polyester-cotton broadcloth. White pique accents. Pink melon, maize whimsical animals printed on top. Round collar. Button back. Short banded puff sleeves. Pink bow, tating trim. Diaper pants in white polyester-cotton pique. All-around elasticized waist and legs. Bonnet-style printed hat with white brim. Machine wash warm, tumble dry. Mail, wt. set 0.70 lb.
Sizes: ½, 1, 1½. State size.
X 349-3830 B Set 14.00

See How to Find Your Child's Size ■ our big Fall '77 Catalog, page 538

E BOYS 3-PC. DIAPER SET in woven polyester-cotton broadcloth. White pique accents. Blue, mint, and maize whimsical animals printed on top. Sailor-style collar. Detachable insert for easy dressing. Front-tie sash. Short sleeves. Solid-blue diaper pants. Elasticized backwaist. Leg openings with elasticized back. Matching printed hat has white brim. Machine wash warm, tumble dry. Mail, wt. set 0.70 lb.
Sizes: ½, 1, 1½. State size.
X 349-3848 B Set 14.00

Your Search
for VALUE
Ends at
Penneys



Sesame Street Muppets Playing in Plaid—

Fun-to-Wear Fashions
for Infants and Toddlers

A TODDLER 2-PC. JUMPER SET Jumper in cotton-polyester printed pinwale corduroy. Halter-style top with one-button closing in front. Front bodice with gathering and gold-color piping trim. Elasticized backwaist. A-line style skirt in red/navy blue/gold-color printed plaid with Muppet printed pattern. Turtleneck top in polyester-cotton knit. Pullover styling. Elasticized long sleeves in gold-color. Machine wash warm, tumble dry.
Sizes: 2T, 3T, 4T. State size
X 349-0836 B—Mail wt. set 0.75 lbs. Set 9.00

B TODDLER 2-PC. SET WITH HOODED JACKET Jacket and pants in cotton-polyester pinwale corduroy. Printed jacket has attached drawstring hood. Zip front. Long sleeves, ribbed-knit cuffs. Ribbed-knit band bottom. In red/navy blue/gold-color printed plaid with Muppet printed pattern. Solid-color pants. All-around elasticized waist in navy blue. Machine wash warm, tumble dry.
Sizes: 2T, 3T, 4T. State size
X 349-0869 B—Mail wt. set 0.70 lb. Set 12.00

C INFANTS' PLAYSUIT In cotton-polyester printed pinwale corduroy. Round collar with gold-color piping trim. Zip front. Short raglan sleeves. Elasticized backwaist. Snap crotch. In red/navy blue/gold-color printed plaid with Muppet printed pattern. Machine wash warm, tumble dry.
Sizes: 1/2, 1, 1 1/2, 2, 3. State size
X 349-0893 B—Mail wt. 0.70 lb. 6.50

MUPPET Characters: Big Bird, Cookie Monster, Grover, Little Bird. ©Muppets, Inc.

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For more "Sesame Street" selections see the Special Index on page 343.



Monograms Add a Personal Touch to Toddler's No-Iron Playwear in Polyester-Cotton

A & B PERSONALIZED PLAYWEAR FOR TODDLERS Choose the name or monogram you want, and send back the detachable apron or tab in enclosed envelope for personalizing ■ no extra charge. 9-letter maximum. Allow 3 weeks for personalizing. (Note: return detachable parts at any time for personalizing. However, ■ have garment personalized in time for Christmas. You must place Catalog Order by November 4, 1977.) All ■ woven polyester-cotton. Machine wash warm, tumble dry

[A] Girls 2-Piece Set. Top ■ woven gingham check. White round collar. Button back. Elasticized short, puffed sleeves. White detachable front apron for name or monogram. Lace trim. Pants in twill weave. All-around elasticized waist. Red/white top, red pants.
Toddler Sizes 1T, 2T, 3T State size.

■ 349-1420 B—Mail. wt. set 0.75 ■ Set 9.50

[B] Built-up Overalls. In twill weave. Button shoulder straps. Detachable front tab for name or monogram on front patch pocket. Elasticized backwaist. White stitching trim. In royal blue. Turtleneck not included—sold on opposite page

Toddler Sizes 2T, 3T, 4T State size.

X 349-1453 B—Mail. wt. 0.70 lb 7.00

Infants No-Iron Playwear

C INFANT GIRLS 2-PC. DIAPER SET In woven polyester-cotton. Elasticized short, puffed sleeves. Top has button-front bodice. Front slit. Three tiers of lace trim on slit and around bottom. Bow trim. Panty with elasticized waist and legs ■ red with white lace. Machine wash warm, tumble dry

Infants Sizes ½, 1, 1½ State size.

X 349-1313 B—Mail. wt. set 0.70 lb Set 5.00

D INFANT BOYS 1-PIECE PLAYSUIT In polyester knit. Sailor-style collar with detachable insert for easy dressing. Zip front. Snap crotch. Red with white collar and long sleeves. Cording trim. Machine wash warm, tumble dry

Infants Sizes ½, 1, 1½, 2 State size.

X 349-1412 B—Mail. wt. 0.70 lb 8.00

Toddler's Dress-Up Fashions—Perfect for Holiday Festivities

Boys 4-Piece Dress Suit with Bow Tie and Play Watch

E TODDLER BOYS DRESS-SUIT Jacket, vest, and pants in woven wide-wale cotton corduroy. Shirt in woven polyester-cotton. Jacket with notched collar, wide lapels. Two-button front. Classic button-front vest is lined in front with acetate. Both with front patch pockets and gold-tone metal buttons. Short-sleeve shirt with button front. Pants have band front, elasticized backwaist. Includes clip-on bow tie in polyester and brass-tone metal play watch on chain. Machine wash warm, tumble dry. Shipped ■ cardboard box

Toddler Sizes ■ 3T, 4T State size.

Colors 35 royal blue, ■ red State color number and name when ordering

X 349-0505 D—Mail. wt. set 1.20 lbs Suit 26.00

Girls Convertible Set—Blouse To Wear With Overalls or Jumper

F TODDLER GIRLS 3-PIECE WARDROBE. Bib, with attached straps, buttons on to pants ■ make overalls or skirt to make jumper. Pants and skirt have band front, elasticized backwaist. Bib, pants, and skirt in red brushed cotton denim. Button-front blouse in woven polyester-cotton. Elasticized long sleeves. Off-white collar and front tie. Red/white printed floral pattern. Machine wash warm, tumble dry.

Toddler Sizes 2T, 3T, 4T State size.

X 349-4549 B—Mail. wt. set 0.90 lb Set 11.00

Height and Weight Determine Your Child's Size—see page 538 in our big Fall '77 Catalog

Buy ■ now
and Charge It—
see page 340





Tops Paired with Pants Make Go-Together Sets—Toddler Sizes 2T to 4T

A+B BOYS SHIRT AND PANTS In woven cotton-polyester. Machine wash warm, tumble dry. Toddler Sizes: 2T, 3T, 4T. State size.

[A] Shirt. In printed navy blue/white gingham check. Pointed collar. Zip front. Rust-color corduroy front yoke and cuffs on long sleeves. Embroidered trim. State size above.

X 347-1125 B—Mail. wt. 0.50 lb. 4.50

[B] Pants. In rust-color corduroy. Band-front, elasticized backwaist. Zipper fly and snap front. Belt loops. Navy blue/white printed gingham check belt. Embroidered trim. State size above.

X 347-1117 B—Mail. wt. 0.70 lb. 6.00

C GIRLS TOP In woven yellow/blue calico-printed cotton. Elasticized scoop neck and long sleeves. Eyelet trim. Bow at neck. Machine wash warm, tumble dry.

Toddler Sizes: 2T, 3T, 4T. State size.

X 347-1083 B—Mail. wt. 0.50 lb. 3.50

D GIRLS PANTS In blue printed tie-dyed-effect cotton-polyester corduroy. Band front elasticized backwaist. Front pockets with calico-print and eyelet trim. Machine wash warm, tumble dry.

Toddler Sizes: 2T, 3T, 4T. State size.

X 347-1075 B—Mail. wt. 0.50 lb. 5.50

E&F GIRLS TOP AND PANTS In woven cotton-polyester. Machine wash warm, tumble dry. Toddler Sizes: 2T, 3T, 4T. State size.

[E] Top. In red/white printed gingham check. Elasticized scoop neck and long sleeves. Red corduroy piping and bow trim. State size above.

X 347-1067 B—Mail. wt. 0.50 lb. 3.50

[F] Pants. In red corduroy. Band front, elasticized backwaist. Front pockets with gingham check trim and bow. State size above.

X 347-1059 B—Mail. wt. 0.70 lb. 5.50

G+H BOYS TURTLENECK TOP AND PANTS In cotton-polyester. Machine wash warm, tumble dry.

Toddler Sizes: 2T, 3T, 4T. State size.

[G] Top. In jersey knit. Pullover. Rib-knit neck and cuffs on long sleeves. Corduroy inserts at front armholes. Gold-color with royal blue and red. State size above.

X 347-1109 B—Mail. wt. 0.50 lb. 3.50

[H] Pants. In royal blue printed tie-dyed-effect corduroy. Band front, elasticized backwaist. Zipper fly and snap front. Gold-color belt loops and binding. Red belt and front pockets. State size above.

X 347-1091 B—Mail. wt. 0.70 lb. 6.00

Coordinating Tops in Sizes 2T to 4T

I POTHOLDER VEST WITH MUPPETS Hand-crocheted in acrylic. Pullover. Hand wash, dry flat. (Shown with Turtleneck [J], sold below.)

Toddler Sizes: 2T, 3T, 4T. State size.

Colors: 03 red/navy blue (Bert & Ernie), 35 blue/gold (Grover and Cookie Monster). State color number-and-name.

X 347-1133 D—Mail. wt. 0.50 lb. 5.00

J TURTLENECK TOP In polyester-cotton knit. Pullover. Rib-knit neck and cuffs on long sleeves. Sizes 2 and 3 have gripper-snap shoulder. Machine wash warm, tumble dry.

Toddler Sizes: 2T, 3T, 4T. State size.

Colors: 03 red, 78 white, 37 navy blue, 17 yellow. State color number-and-name.

X 347-1141 D—Mail. wt. 0.50 lb. 3.00

MUPPET Characters ©Muppets, Inc.

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Potholder Vests with Sesame Street Muppets



A Dressy
Feeling



A

B

Also
Toddler
Sizes



C

Also
Toddler
Sizes



LITTLE GIRLS
SIZES
3 to 6X



D



E

A NO-IRON JUMPER-EFFECT LONG DRESS in wine-color rayon flocking on woven polyester-rayon backing. Looks like velveteen. Pink blouse-effect in woven polyester-rayon. Jumper-effect ties at shoulders. Skirt is gathered at waist. Elasticized backwaist. Back-tie sash. Flounce at hem. Blouse-effect has round neck with ruffle. Long, elasticized sleeves. Button back. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 6X. *State size*
X 350-2929 B—Mail wt. 1.75 lbs. 13.99

Toddler Sizes: 1T, 2T, 3T. *State size*
X 346-1225 B—Mail wt. 1.50 lbs. 12.49

B NO-IRON 2-PC JUMPER AND BLOUSE SET. Dark royal blue jumper in rayon flocking on polyester-cotton backing. Looks like velveteen. Separate off-white blouse in woven polyester-rayon. Smock-style jumper is gathered at yoke. Pullover. Lace trim. 2-inch hem. Blouse has button back, lace trim. Long, elasticized sleeves. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 6X. *State size*
X 350-2911 B—Mail wt. 1.50 lbs. 12.49

Toddler Sizes: 1T, 2T, 3T. *State size*
X 346-1266 B—Mail wt. 1.20 lbs. 11.99

C NO-IRON BORDER-PRINT DRESS is woven polyester-cotton. White collar and cuffs. Button back. Skirt is gathered at waist. Elasticized backwaist. Back tie. Bow trim in multicolor printed floral pattern on blue. 2-inch hem. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 6X. *State size*
X 350-2937 B—Mail wt. 0.60 lb. 11.49

Toddler Sizes: 1T, 2T, 3T. *State size*
X 346-1258 B—Mail wt. 0.50 lb. 10.99

D HEART-SHAPED LOCKET in smooth gold-tone metal. Engraved flower and heart design on front. 16 in. gold-tone metal chain with clasp. For girls who wear sizes 3 to 6X—do not state size.

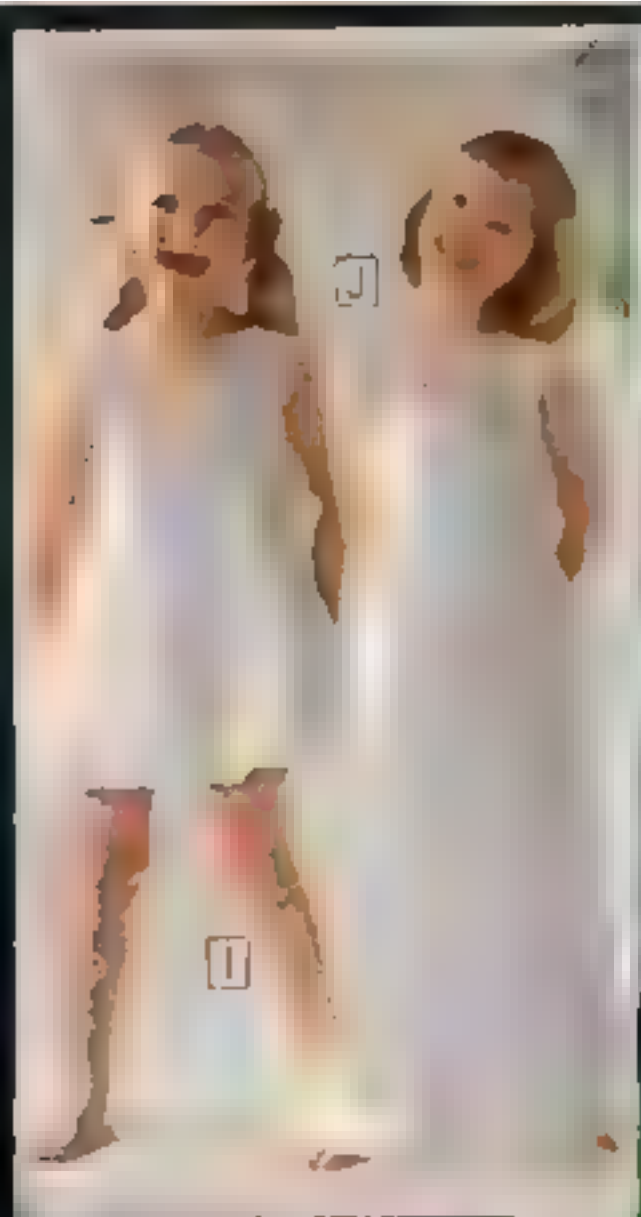
X 301-9916 A—Mail wt. 0.25 lb. 1.97

E MARY-JANE STYLE PUMPS. Shiny vinyl uppers. Adjustable buckled straps with elastic gores. Cutout design on straps. Firm back counters. Molded polyvinyl chloride outsoles. 1-inch heels. Cimed. J width.

Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, and 1, 1½, 2, 2½, 3, 3½, 4. *State size*
X 601-1894 B—Black X 601-6463 B—White
X 601-1902 B—Red X 601-1910 B—Navy blue

Mail wt. 1.50 lbs. Pair 6.97

It's Fun to Look Pretty



a great gift value

Only 6⁸⁸

Dresses in easy-care, no-iron fabrics

F NO-IRON LACE-TRIMMED LONG DRESS in red woven polyester. White bib-front in polyester-nylon-cotton. Dainty flocked-flower trim on bib. Polyester lace trims round neck, bib front, and elasticized sleeves. Back zipper. Skirt is gathered at waist. Elasticized backwaist. Back tie. 2-inch hem. Machine wash warm, tumble dry.
Sizes: 4, 5, 6, 6X. *State size.*
 X 350-2952 B—Mail wt. 0.90 lb 6.88

G NO-IRON APRON DRESS in woven polyester-cotton. Dress in multicolor floral print on blue. Polyester lace trims round neck. Long, elasticized sleeves. Button back. Skirt is gathered at waist. Elasticized backwaist. Back tie. Flounce at hem. Attached apron in white. Lace trims front bodice and apron. Rickrack trim. Machine wash warm, tumble dry.
Sizes: 3, 4, 5, 6, 6X. *State size.*
 X 350-2945 B—Mail wt. 0.60 lb 7.99

See How to Find Your
 Child's Size in our big
 Fall '77 Catalog, page 538

H NO-IRON APPLIQUE-TRIMMED DRESS in woven polyester-cotton. Square neck. White piqué bodice has dolly-look applique and lace trim. Button back. Skirt is gathered at waist. Elasticized backwaist. Back tie. In multicolor printed floral pattern. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 6X. *State size.*
 X 350-2960 B—Mail wt. 0.60 lb 8.99

Toddler Sizes: 1T, 2T, 3T. *State size.*
 X 346-1233 B—Mail wt. 0.50 lb 7.99

I & J LITTLE GIRLS SLIPS in a soft blend of woven polyester-cotton, in white. Machine wash warm, tumble dry.
Sizes: 3, 4, 5, 6, 6X. *State size.*

[I] Bouffant-Style Full Slip. Eyelet front bodice. Multi-tiered bouffant style bottom with 120 in. sweep. *State size above.*
 X 305-1877 B—Mail wt. 0.50 lb 3.98

[J] Built-Up Long Slip. Bottom ruffle. Lace and bow trim. *State size above.*
 X 305-4293 B—Mail wt. 0.40 lb 2.98

For a complete selection of Little Girls Fashions, see our big Fall '77 Catalog, pages 562-584 JCPenney 179

LITTLE
GIRLS
SIZES
3 to 6X

WARDROBE BUILDERS



Denim with Detail

A & B NO-IRON DENIM COORDINATES in cotton. Bib-front. Adjustable suspenders crisscross in back, fasten in front. Band front, elasticized back-waist. 2 front-scoop pockets. Contrast-color stitching trim. ■ navy blue. Machine wash warm, tumble dry. *Sizes: 4, ■, ■, 6X. State size*

[A] Gaucho Jumper. Pre-washed to feel soft (color may vary from garment to garment). Zipper front. *State size above*

X 354-3212 B—Mail. wt. 0.60 lb. 7.99

■ Overalls. Indigo-dyed denim. Bib has patch pocket with ribbon trim. Slightly-flared legs. *State size above.*

■ 354-3204 B—Mail. wt. 0.70 lb. 9.99

Smart Fashion Tops

C NO-IRON TWIN-PRINT SHIRT in woven cotton. Features companion prints in floral patterns for a fashionable look. Front yoke. Button-placket front. Banded cuffs. Hemmed straight bottom. In red/yellow printed patterns. Machine wash warm, tumble dry. *Sizes: 4, 5, 6, 6X. State size*

X 353-3007 B—Mail. wt. 0.40 lb. 5.29

D NO-IRON COWL-NECK TOP ■ cotton knit. Pullover. Long sleeves. Hemmed cuffs and straight bottom in multicolor stripes. Machine wash warm, tumble dry.

Sizes: S(3/4), M(5/6), L(6X). State S, M, or L

■ 353-3064 B—Mail. wt. 0.40 ■ 4.49

Fashion Boots

E MOC-STYLE WEDGE-HEEL BOOTS. About 10-in. high. Vinyl uppers. Contrast-color stitching. Full length side zippers for on-off ease. Durable Kraton® rubber outsoles and 1½-in. wedge heels. C(medium) width. Mail. wt. ■ lbs.

Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, and 1, 1½, 2, 2½, 3, 3½, 4. State size.

X 601-4013 B—Golden brown

X 601-4062 B—Black cherry Pair 11.97

Sweater Classics

F TURTLENECK SWEATER in acrylic knit. Pullover. Long sleeves. Machine wash warm, tumble dry. *Sizes: S(3/4), M(5/6), L(6X). State S, M, or L—not number size*

Colors: 03 red, 25 bright green; 84 gold; ■ bright blue. State color number-and-name

X 353-3122 D—Mail. wt. 0.40 ■ 4.29

G CARDIGAN SWEATER ■ acrylic knit. Round neck. Button front. Long sleeves. Ribbed-knit trim. Machine wash warm, tumble dry. *Sizes: S(3/4), M(5/6), L(6X). State S, M, or L—not number size*

Colors: ■ lt. blue; 17 yellow; 78 white; ■ pink; 37 navy blue. 03 red. State color number-and-name

X 353-4385 D—Mail. wt. 0.50 ■ 3.99

Corduroy Coordinates and a Crisp White Blouse

H to J NO-IRON PINSTRIPE COORDINATES ■ polyester-cotton corduroy. In navy blue. Machine wash warm, tumble dry.

[H] Bolero-Style Vest. D-rings trim yoke.

Sizes: 4, 5, 6, 6X. State size

X 354-3220 B—Mail. wt. 0.25 lb. 5.29

[I] Pants. Self-fabric belt attached ■ side seams; D-ring buckle closing. Band front, elasticized backwaist. Slightly-flared legs.

Sizes: 4, 5, ■, 6X. State size.

X 354-3170 B—Mail. wt. 0.50 lb. 7.99

Slim Sizes: 4, ■, ■, ■. State size.

X 354-3188 B—Mail. wt. 0.50 lb. 7.99

[J] Gaucho Skirt. Self-fabric belt attached at side seams; D-ring buckle closing. Band front, elasticized backwaist.

Sizes: 4, ■, ■, 6X. State size.

X 354-3196 B—Mail. wt. 0.50 ■ 6.49

K NO-IRON DRESSY BLOUSE in woven polyester-cotton. Polyester-cotton lace trims tie and button-placket front. Long, puffed sleeves. Banded cuffs. Hemmed straight bottom. In white. Complements corduroy coordinates. Machine wash warm, tumble dry. *Sizes: 4, 5, 6, 6X. State size*

X 353-3189 B—Mail. wt. 0.40 lb. 4.99

E

Boots

B

Overalls

Sweaters for Little Girls

L T-SLEEVE SWEATER in Orion® acrylic knit. Pullover. Body in navy blue. Contrasting-color jacquard-knit forms front and back yokes and trims sleeves. Drawstring bottom. Machine wash warm, tumble dry. Teams up with Turtleneck [F] for a layered look. Mail wt. 0.50 lb.

Sizes S(3/4), M(5/6), L(6X). *State S, M, or L—not number size*

X 353-3098 B 7.49

M TOGGLE-CLOSING CARDIGAN SWEATER in acrylic knit. Cable-style pattern. Round, ribbed neckline. Wooden toggle-button closing. Long sleeves. Hemmed cuffs and straight bottom. In cream-color. Machine wash warm, tumble dry. This stylish sweater is designed for warmth and a fashionable look. Mail wt. 0.70 lb.

Sizes S(3/4), M(5/6), L(6X). *State S, M, or L—not number size*

X 353-3031 B 7.49

See How to Find Your Child's Size
in our big Fall '77
Catalog, page 538



G Also in navy blue
and red



PINSTRIPED CORDUROY SEPARATES



JCPenney 181

CHILDREN'S
SIZES
2 to 6X/7

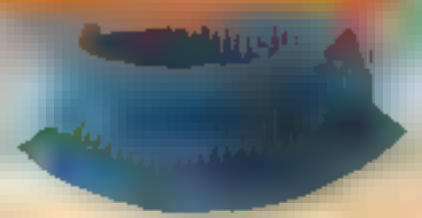
A

B

S. SA E SY EST



CLAS RE T A



Fun Clothes
for Girls and Boys
from

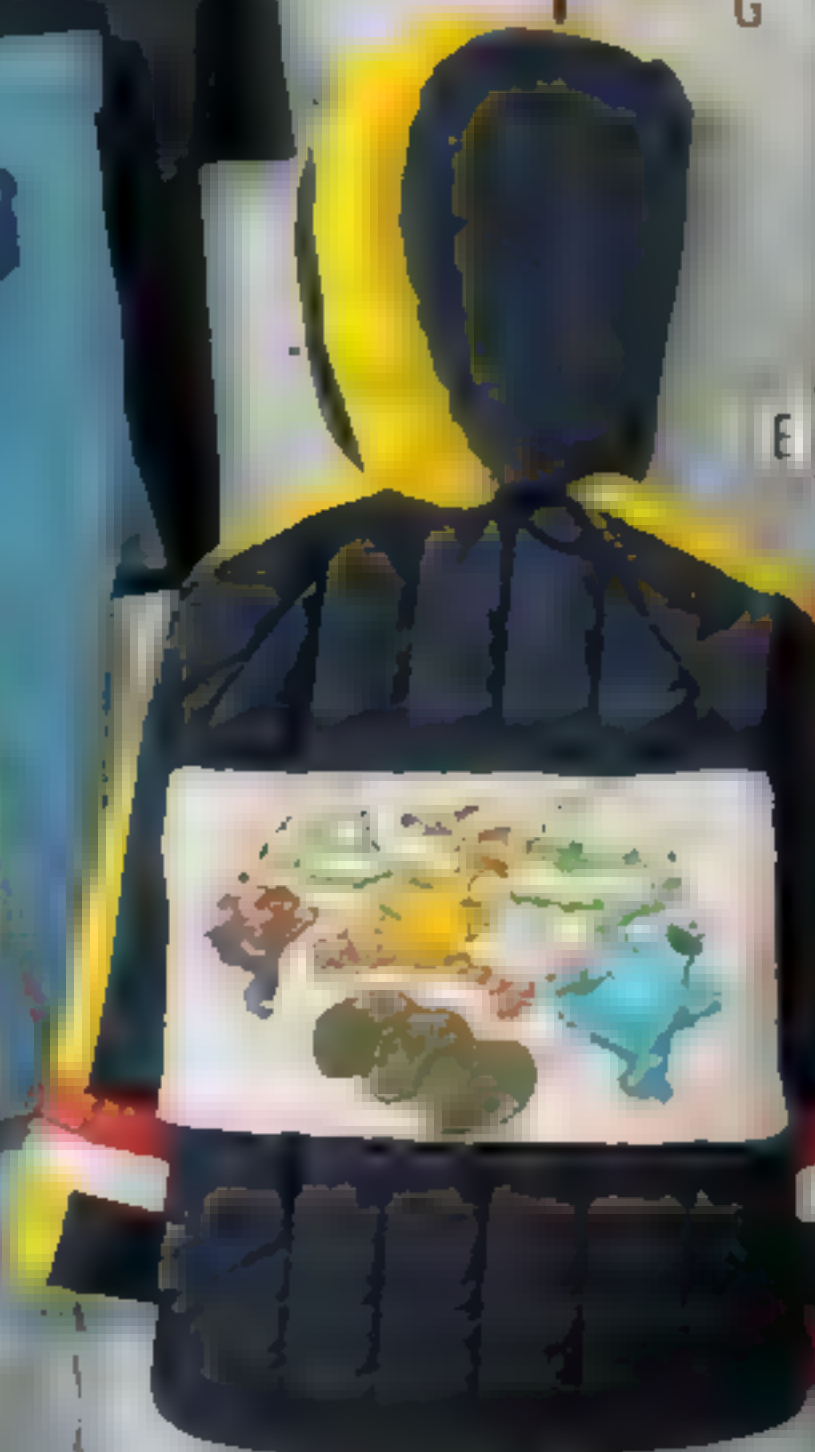


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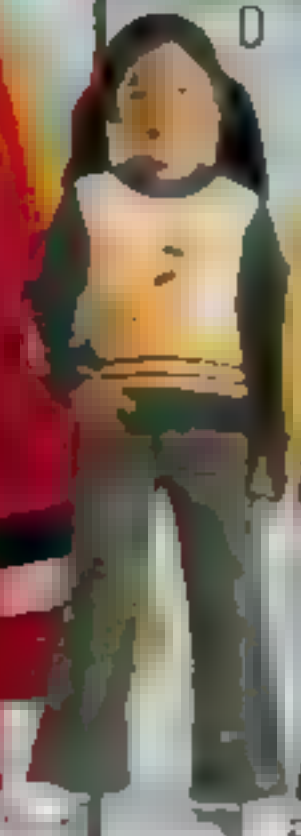
C



E



D



A NO-IRON TURTLENECK TOP. Polyester-and-cotton knit for softness and long wear. "Paint-splash" design screen-printed on front. Rib-knit turtle-neck and sleeve cuffs. Hemmed bottom. Machine wash warm, tumble dry.
Sizes: S(3/4), M(5/6), L(6X*) *State S, M, or L.*
Colors: 34 lt. blue; 17 yellow. *State color number-and-name*
 X 353-3213 D—Mail wt. 0.40 lb. 3.99

B TURTLENECK SWEATSHIRT. Creslan® acrylic-and-cotton knit for softness and long wear. Fleece on the inside for comfort. Generously sized to allow for shrinkage. Muppets characters screen-printed on front. Rib-knit turtle-neck, cuffs, and bottom. Machine wash warm, tumble dry.
Sizes: S(3/4), M(5/6), L(6X*) *State S, M, or L.*
Colors: 35 blue (Cookie Monster); 17 yellow (Big Bird); 11 orange (Ernie) *State color number-and-name*
 X 353-3247 D—Mail wt. 0.50 lb. 4.99

C TURTLENECK SWEATER. Pullover styling. Acrylic-and-polyester knit is comfortable and long-wearing. Muppets characters screen-printed on front. Accent stripe on upper arm, with matching rib-knit turtle-neck, cuffs and bottom. Machine wash warm, tumble dry.
Sizes: S(2/3), M(4/5), L(6/7*) *State S, M, or L.*
Colors: 03 red (Cookie Monster); 35 blue (Ernie) *State color number-and-name*
 X 412-0390 D—Mail wt. 0.50 lb. 6.99

D CREW-NECK SWEATER. Pullover styling. Acrylic-and-polyester knit is comfortable and long-wearing. Big Bird screen-print design on front. Accented with racing stripes down each sleeve and around waist. Rib-knit neck, cuffs, and bottom. Machine wash warm, tumble dry. Dark green and cream combination.
Sizes: S(2/3), M(4/5), L(6/7*) *State S, M, or L.*
 X 412-0424 B—Mail wt. 0.50 lb. 6.99

E WATER-REPELLENT HOODED JACKET. Tightly woven nylon taffeta shell. Nylon taffeta lining, quilted to 7.3-oz. polyester fiberfill for warmth without weight. Accented with acrylic pile trim on back with Dimension Weld® Sesame Street design. Styled with attached hood with drawstring tie closing. Raglan sleeves with concealed elasticized lining at wrist. Contrast-color hood lining and racing stripes. Machine wash gentle, tumble dry—low heat.
Sizes: 3, 4, 5, 6, 6X* *State size.*
Colors: 37 navy blue; 03 red. *State color number-and-name*
 X 352-0624 D—Mail wt. 1.20 lbs. 17.99

F NO-IRON BRUSHED DENIM JEANS. Woven polyester-and-cotton. 2 front box-design pockets with Muppet appliques (see colors below). Waistband and belt loops. Accented with contrast-color stitching. Zip fly with snap front. Flared-leg styling. Machine wash warm, tumble dry.
Sizes: 3, 4, 5, 6, 7* *State size.*
Colors: 33 light blue (Cookie Monster and Grover); 37 navy blue (Bert and Ernie); 25 green (Oscar and Big Bird). *State color number-and-name*
 X 425-4140 D—Regular
 X 425-4157 D—Slim
 Mail wt. 0.75 lb. 6.99

G SESAME STREET REVERSIBLE VINYL BELT. Colorful Muppet characters screen-printed on 1½-in. wide strap which reverses to solid color side. Metal buckle.
Sizes: XS(fits 20-22-in. waist), S(22-24). *State XS or S.*
Colors: 35 blue; 54 brown; 78 white. *State color number-and-name*
 X 401-4171 D—Mail wt. 0.50 lb. 3.00

*Sizes 6X and 7 are identical and interchangeable

For more Sesame Street items—see the Special Index on Page 343.

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See How to Find Your Child's Size in our big Fall '77 Catalog, page 538

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JCPenney Charge Account—
 see page 340

ACRYLIC-KNIT SWEATERS with wooden toggle closure. Soft, warm, and comfortable. Smartly styled with rib-knit collar, cuffs, and bottom. Extra wooden toggle and matching yarn included. Machine wash gentle. For best results, dry flat. Or tumble dry—low heat. Imported from Taiwan.
Sizes: S(2/3), M(4/5), L(6/7*) *State S, M, or L.*

Shawl-Collar Cardigan Sweater. Collar knitted on for added durability. Navy blue with red and tan stripes.
 X 412-0366 ■
 Mailing weight 0.70 lb. 7.49

Hooded Pullover Sweater. Hood and pocket knitted on for added durability. Kangaroo-type pouch pocket. Cream-color.
 X 412-0333 ■
 Mailing weight 0.70 lb. 7.49

Fashionable Sweaters for Girls and Boys

a great gift value

BECAUSE

- They're heavyweight knits of soft acrylic
- Full-fashioned styling means that sweaters are knit to size for fine fit and shape retention
- Colorfast to resist fading, machine washable

AND PRICED
AT ONLY **7.49**
Each



Color-Coordinated Jeans

in Soft, Warm Corduroy of Polyester-and-Cotton

NO-IRON JEANS ACCENTED WITH PIPING TRIM. Luxuriously soft corduroy fabric in a blend of polyester-and-cotton. Styled with yoke back, belt-loops on waistband, zip front with hook-and-eye closure. 4 front pockets. Flared, hemmed bottom. Jeans are accented with piping trim on pockets and back yoke. Contrast-stitched waistband, and 2 rows of contrast stitching down front of legs. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 7* *State size.*
Colors: 35 blue; 86 khaki; 25 green. *State color number-and-name.*
 X 413-0233 D—Regular. Mail wt. 0.75 lb. 7.49
 X 413-0258 D—Slim. Mail wt. 0.75 lb. 7.49

JCPenney 183

LITTLE
BOYS
SIZES
2 to 7



D
Long
and
Short
Sleeves

Color-Coordinated Casual Sportswear for Little Boys

All easy-care, machine washable

A NO-IRON SHIRT AND SLEEVELESS SWEATER SET. V-neck pullover sweater of soft acrylic. Comfortable all-over rib knit with tighter rib-knit band on bottom. Solid color with white trim on neck and arm openings. Comes with color-coordinated print sport shirt in a woven blend of polyester and cotton. Shirt has fashionable long-point collar with permanent stays, long sleeves with 2-button cuffs, chest pocket, hemmed bottom. Machine wash warm, tumble dry. Imported from Korea.

Sizes: 4, 5, 6, 7. State size

Colors: 46 burgundy, 37 navy blue, 32 dk. green

X 406-4960 D—Mail wt. 0.50 lb. Set 6.49

B NO-IRON STRIPED PULLOVER SHIRT. Fashionable knit in a blend of polyester and cotton. Fashion collar with placket front. Long sleeves with ribbed cuffs. Hemmed bottom. Machine wash warm, tumble dry.

Sizes: S(2-3), M(4-5), L(6-7). State S, M or L

Colors: 37 navy blue, 04 berry, 54 brown. State color number and name

X 412-0457 D—Mail wt. 0.40 lb. 4.79

C NO-IRON DRESS 'N' CASUAL SLACKS. Brushed gabardine in a blend of polyester and cotton. Hand-somely styled with adjustable D-ring tabs on beltless waistband, 2 front slash pockets. Flared hemmed bottoms. Pressed crease on pleated front. Zip fly. Machine wash warm, tumble dry. Mail wt. 0.50 lb.

Sizes: 3, 4, 5, 6, 7. State size

Colors: 56 khaki, 37 navy blue, 35 medium blue. State color number and name

X 413-0266 D—Regular 6.99

X 413-0282 D—Slim 6.99

D NO-IRON SOLID-COLOR DRESS SHIRT. Long and short sleeves. Woven blend of polyester and cotton. Long-point banded collar with permanent stays. Full button front, top center pleat, chest pocket, and straight hemmed bottom. Long sleeves have 1-button cuffs. Short sleeves are hemmed. Machine wash warm, tumble dry. Imported from Korea. Mailing weight 0.50 lb.

Sizes: 3, 4, 5, 6, 7. State size

Colors: 78 white, 17 yellow, 24 lt. green, 34 lt. blue, 53 tan, 32 dk. green. State color number and name

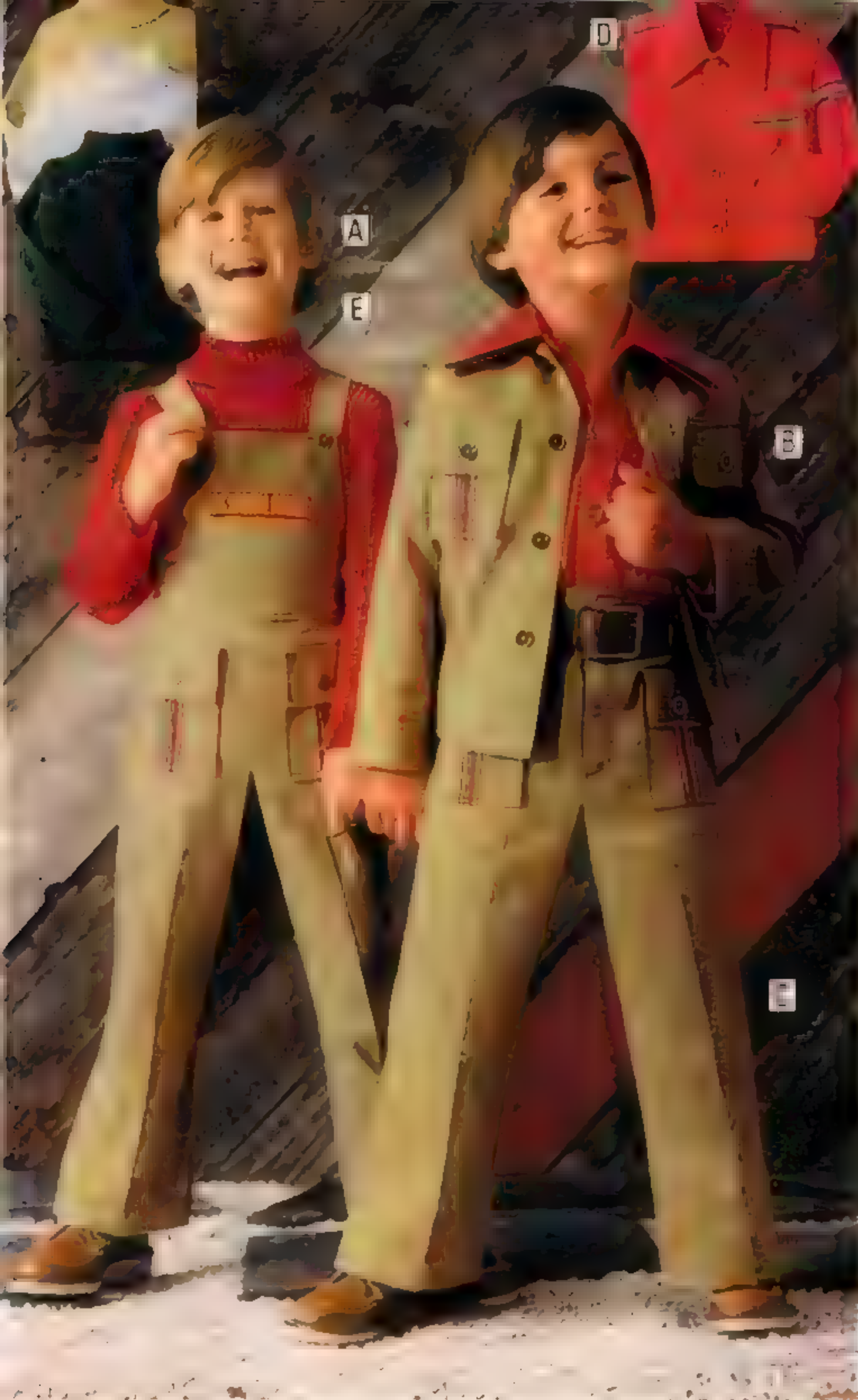
X 412-0002 D—Long Sleeves 2.99

X 412-0010 D—Short Sleeves 2.79

See How-To-Find Little Boys Sizes
in our big Fall '77 Catalog, page 538

Buy now and pay later with ■
JCPenney Charge Account—
see page 340





Dressy Khaki on Parade for a Military Look

[A] to [C] in no-iron polyester-and-cotton twill

A to C KHAKI COORDINATES. 2 patch pockets with button flaps, accented by grosgrain ribbon. Topstitching trim. Machine wash warm, tumble dry. Sizes: 4, 5, 6, 7. State size.

[A] Overalls. Button-through shoulder straps. Banded bib front with military insignia, and elasticized back-waist. Flared, hemmed bottom. Mail wt. 0.90 lb.

X 416-0123 B 6.99

[B] Jacket. Shirt-style with pointed collar and permanent stays. Yoke-style with button-placket front. Cuffed sleeves. Mail wt. 0.70 lb.

X 416-0008 B 8.49

[C] Pants. Set-on waistband with belt loops. Zip front with snap closure. Slightly flared hemmed bottom. Yoke back. Mail wt. 0.90 lb.

X 416-0099 B—Regular 6.49

X 416-0065 B—Slim 6.49

D NO-IRON MILITARY-LOOK SHIRT. In a woven blend of polyester-and-cotton. Long-point collar style with permanent stays. Button front with top center pleat. Grosgrain ribbon trim on shoulder epaulets. Chest patch pocket. Long sleeves with 1-button cuffs. Accented with tan top-stitching. Military insignia on upper left arm. Red. Machine wash warm, tumble dry. Mail wt. 0.50 lb. Sizes: 4, 5, 6, 7. State size.

X 416-0156 B 5.99

E TURTLENECK SWEATER. Pullover style in soft, rib-knit acrylic. Long sleeves. Machine wash warm, tumble dry. Mail wt. 0.50 lb.

Sizes: S(2-3), M(4-5), L(6-7). State S, M, L. Colors: 03 red, 53 tan, 78 white, 25 green. State color number-and-name.

X 412-0143 D 4.49

From Our Award-Winning Young Designers Collection... Corduroy Jumpsuit of Easy-Care Polyester-and-Cotton

This award-winning jumpsuit was created especially for the children's department of JCPenney by a talented young student from the Parsons School of Design in New York. This item received the award for Most Original Design.

F DESIGNER JUMPSUIT. In easy-care corduroy of polyester-and-cotton that's soft, smooth, and comfortable. Styled with contrast-color knitted shawl collar and cuffs. Fashionable shoulder yoke on front and back. Angled chest flap accented with button trim. Zip front. Elasticized back and side waist for a neat, trim fit. 1 side-seam pocket. In tan. Machine wash warm, tumble dry.

Sizes: 4, 5, 6, 7. State size. X 411-0011 B—Mail wt. 1 lb. 11.99

Work Boots shown on this page, sold on page 203

Your Search for VALUE Ends at Penneys



JCPenney 185



Children's Footwear Starring Your Sesame Street® Friends

1 BIG BIRD DECAL TRIM ON WATERPROOF VINYL RAIN BOOTS. Lightweight, flexible translucent vinyl. One-piece molded construction with many Muppet friends in raised design around bottom edge of boots. Medium width. Mailing weight 1.25 lbs.
Sizes: A(fits 6-7), B(8-9), C(10-11), D(12-13), E(1-2), F(3-4).
State letter size A, B, C, D, E, or F.
 X 607-3688 B—Blue X 607-3696 B—RedPair 3.97

2 BIG BIRD, BERT, AND ERNIE PATCH TRIM ON WARM, LINED WATERPROOF RUBBER BOOTS. Full-length gussets with adjustable strap-and-snap closure for snug fit. Soft cotton fleece linings. Strong vulcanized construction. Packed in bright, Muppet-print carry box. Medium width. Imported from Korea. Mailing weight 2 lbs.
Sizes: 6, 7, 8, 9. **State whole size only.***
 X 607-4058 B—Red X 607-4124 B—WhitePair 6.97

3 COOKIE MONSTER, BERT, AND ERNIE PATCH TRIM ON WARM LINED FRONT ZIP WATERPROOF RUBBER BOOTS. Soft, thick cotton fleece linings. Zippers backed with full-length gussets. Strong vulcanized construction. Packed in bright, Muppet-print carry box. Medium width. Imported from Korea.
Sizes: 6, 7, 8, 9, 10, 11, 12, 13, and 1, 2, 3, 4. **State whole size only.***
 X 607-3902 B—Black X 607-3894 B—White
 X 607-3910 B—Red. Mailing weight 2 lbsPair 7.97

4 BIG BIRD DECAL TRIM ON WATERPROOF BOOTS. One-piece molded vinyl foot part. Fully lined with soft, cozy-warm acrylic pile. Nylon tops with drawstring for snug fit help keep snow out and warmth in. Textured outsoles and heels for good traction. Medium width.
Sizes: 5, 6, 7, 8, 9, 10, 11, 12. **State whole size only.***
 X 601-3056 B—Brown/brown X 601-3049 B—White/red
 X 601-3064 B—Navy blue/blue. Mailing weight 2 lbsPair 10.97

5 SESAME STREET SNEAKERS. White cotton duck uppers feature screen-printed Muppets. Molded rubber outsoles with Big Bird on right sole and Cookie Monster on left sole in colorful design. Cushioned insoles and arch supports. Sanitized® treated. Medium width. Packed in bright, Muppet-printed carry box. Mailing weight 1.25 lbs.
Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½. **State size.**
 X 607-1823 B—WhitePair 4.97

6 WARM LINED, MUPPET PRINT BOOTIES. Polyester double knit uppers. Soft, thickly padded acrylic fleece linings and polyester fleece insoles. Elasticized ankles for snug fit. Polyvinyl chloride outsoles. Machine washable. Medium width. Mailing weight ea. pr. 0.75 lbs.
Sizes: 5, 6, 7, 8, 9, 10, 11, 12. **State whole size only.***
 X 600-2794 B—Blue/printPair 3.47
 Buy any 2 or more pairs(6 to 11), this pair costs only3.12†

7 to 11 CUFF-TOP MUPPET SLIPPERS—look like your favorite Muppet. Soft, fluffy acrylic-pile uppers. Fully lined with thick, cushioned nylon tricot. Color-coordinated cotton-knit sock tops. Softly padded vinyl outsoles. Packed in bright, Muppet-print carry box. Medium width. Mailing weight ea. pr. 0.75 lbs.
Sizes: 6, 7, 8, 9, 10, 11, 12, 13, and 1, 2, 3. **State whole size only.***
 X 600-2091 B—Grover (purple) [7]
 X 607-2318 B—Cookie Monster (blue) [8]
 X 600-0095 B—Oscar (green) [9]
 X 607-2300 B—Big Bird (yellow) [10]
 X 600-0103 B—Bert (yellow) and Ernie (orange) [11]Pair 3.97
 Buy any 2 or more pairs(6 to 11), this pair costs only3.57†

†SAVE 10% when you buy any 2 or more pairs [6] to [11]. The prices marked † show the savings. Buy any combination of styles, sizes, or colors. State catalog number, size, and lowest price for each pair.

12 & 13 SESAME STREET SHOES WITH OUR DUNE DIGGERS STYLING. Supple leather uppers with printed Muppet design on tops. Extra-durable, molded polyvinyl chloride outsoles have Big Bird on one sole and Cookie Monster on the other in colorful raised design. Level insoles, wide, natural-shaped toes. Bright, Muppet-print carry box.
Sizes: C(medium) and D(med. wide) widths 5, 5½, 6, 6½, 7, 7½, 8. **State size and letter width E or D.**

[12] Saddle-Style Oxfords. Mailing weight 1 lb.
 X 601-6265 E—Bone/bluePair 12.97

[13] Athletic-Style Oxfords. Mailing weight 1 lb.
 X 601-6349 E—Tan/brownPair 12.97
Sizes: C(medium) and D(med. wide) widths 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, and 1, 1½, 2. **State size and letter width C or D.**

[12] Saddle-Style Oxfords. Mailing weight 1 lb.
 X 601-6406 E—Bone/bluePair 12.97

[13] Athletic-Style Oxfords. Mailing weight 1 lb.
 X 601-6430 E—Tan/brownPair 12.97

*If your child wears a half-size, order next larger whole size.

For MORE Sesame Street items—See the Special Index, Page 343.

MUPPET Characters © Muppets, Inc.

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Charge It—see page 340



Colorful Carry Box Comes with [2], [3], and [5]

Over-the-Shoe Waterproof Boots

Boots [2], [3], and [4] are Warmly Lined

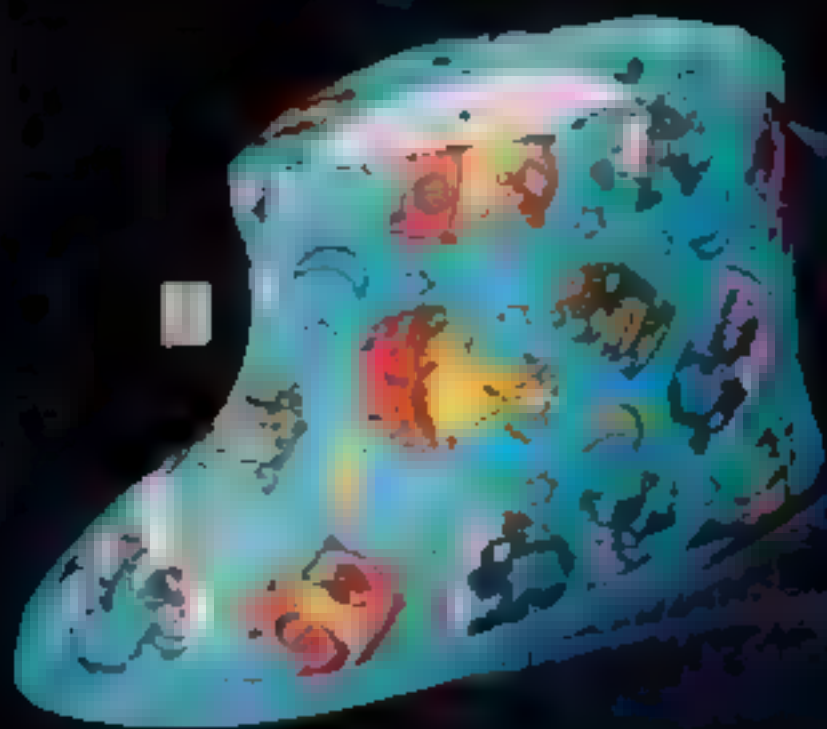
Over-the-Foot Waterproof Boots



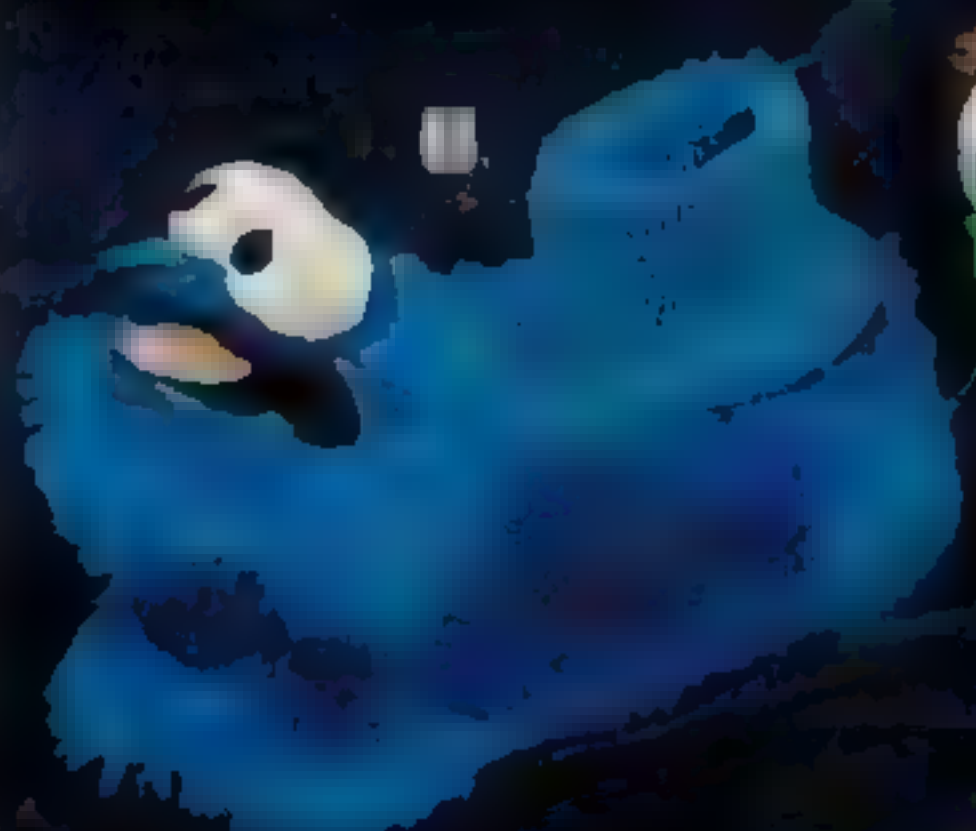
Machine Washable Fabric Casuals



[5]



Fluffy Muppet Slippers



a great gift value
 BECAUSE You Save 10%
 When You Buy Any 2 or More†
Excludes Clearance & Special Orders



Muppet Oxfords



Colorful Carry Box
 Comes with 8 to 10
 SESAME STREET

Peasant-Style Party Dresses



A THREE-PIECE-EFFECT DRESS. White blouse-effect in woven polyester-cotton. Laced-up vest-effect in black rayon flocking on polyester-cotton backing. Looks like velvet. Eyelet trim at neckline, long, elasticized sleeves, and hem. Red printed-pattern skirt in woven cotton is gathered at front, elasticized backwaist. Back zipper closing. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14 *State size*
X 370-5233 B—Mail wt. 0.70 lb. 12.99
Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½ *State size*
X 370-5234 B—Mail wt. 0.70 lb. 13.99

B NO-IRON SMOCKED-BODICE DRESS in polyester knit. Front yoke with lace-up effect, heat-sealed embroidery, and lace trim. Lace trim forms ruffle at high neckline and long sleeves. Two-tiered skirt is gathered at front, elasticized backwaist. Back tie sash. Back zipper closing. Contrasting-color trim on tier and sleeves adds a pretty touch. In natural color. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14 *State size*
X 370-5761 B—Mail wt. 0.70 lb. 10.49
Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½ *State size*
X 370-5795 B—Mail wt. 0.70 lb. 11.49

Slip
Also
Available
in Regular
Length



D GIRLS LONG HALF SLIP. In cling-resistant nylon tricot. Lace and bow trim. Elasticized waist. Bottom ruffle. In white. Machine wash warm, tumble dry.

Girls Sizes: S(7-8), M(10-12), L(14-16) *State S, M, or L—not number size*
X 305-4277 B—Mail wt. 0.50 lb. 2.59
Regular-Length Half Slip (not shown). Same as above. *State size above.*
X 305-1471 B—Mail wt. 0.40 lb. 1.98

For a Complete Selection of
Girls Dresses and Sets, see our
big Fall '77 Catalog, pages 630-637

Charge it—see page 340

C NO-IRON POLYESTER-KNIT LONG DRESS. Front bodice in polyester eyelet; lined in woven polyester-cotton. Lace-up accent. Polyester eyelet elasticized puffed sleeves. Braid and lace trim. Skirt is gathered at front, elasticized backwaist. Back zipper. Flounce at hem. In green. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14 *State size*
X 370-5704 B—Mail wt. 1.40 lbs. 9.49
Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½ *State size when ordering.*
X 370-5738 B—Mail wt. 1.40 lbs. 10.49

Only
9.49
Chubby Sizes
priced higher



A NO-IRON LONG JUMPER-LOOK DRESS in polyester knit. Blouse-effect in woven polyester-rayon with rayon flocked dots. Plastic cameo-look pin. Lace trims neckline and long, elasticized sleeves. Skirt is gathered at front; elasticized backwaist. Back-tie ribbon belt in rayon flocking on polyester-cotton backing. Back zipper. Trimmed with rickrack, braid and lace. Flounce at hem in red/white. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size*

X 370-5589 B—Mail. wt. 1.40 lbs 12.99

Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½
State size when ordering

X 370-5613 B—Mail. wt. 1.40 lbs 13.99

See How to Find Your Size in our
big Fall '77 Catalog, page 539

B THREE-TIER LONG DRESS in woven polyester-cotton with acetate-rayon flocked dots. Polyester lace and ribbon trim for a romantic, dressy look for the holidays. Lace forms V on front bodice. High neckline with bow and lace trim. Skirt is gathered at front; elasticized backwaist. Ribbon tie adds a pretty accent to waist. Button back. In white/royal blue. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size*

X 370-5647 B—Mail. wt. 1.40 lbs 12.99

**Your Search
for VALUE
Ends at Penneys**

C ELEGANT LONG DRESS in rayon flocking on polyester-rayon backing. Looks like velveteen. Front bodice has white polyester-cotton eyelet insert; polyester-cotton lining. Printed-pattern trim in woven cotton. Rickrack, braid, eyelet trim. Skirt is gathered at front; elasticized backwaist. Back zipper. In black. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size*

X 370-5670 B—Mail. wt. 1.40 lbs 16.49

D PERSONALIZED HEART-SHAPED PENDANT in gold-tone metal. Florentine finish. Scalloped edge. 16-in. chain. Back clasp. Engraved with any initial except I, O, Q, U, V, X, Y, Z. *State initial when ordering*

X 301-9619 B—Mail. wt. 0.40 lb 2.79

Elegant Long Dresses for the Holidays



GIRLS
SIZES
7 to 16



Super Denim® Jeans and Coordinating Vest

great gift values

BECAUSE they team up for a crisp, casual look. Super Denim® Jeans and Vest are our best-wearing denim separates—approved by the JCPenney Testing Center for high resistance to abrasion. Of extra-heavyweight no-iron polyester-and-cotton.

AND PRICED AT ONLY

Jeans **8⁹⁹** Girls and Slim Vest **5⁹⁹** Girls

Chubby sizes slightly higher prices

A & B SUPER DENIM® NO-IRON JEANS AND VEST in woven polyester-cotton. Navy blue jeans and vest have contrasting stitching. Light blue, camel, and berry jeans and vests have matching stitching. Shade of fabric of vests and jeans may vary slightly. Machine wash warm, tumble dry.

Colors: 34 lt. blue, 56 berry, 56 camel, 37 navy blue. State color number-and-name

Girls Sizes: 7, 8, 10, 12, 14 State size

Slim Girls Sizes: 7, 8, 10, 12, 14 State size

Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½ State size

[A] Tucked-Stitched Jeans. Girls and Slim are trim-fitting boy cut—rest slightly below the natural waistline. Chubby fit at natural waistline. Styled for a snug fit. Tucking in front. Front pockets. Double-needle saddle stitching down back of slightly-flared legs. State color number-and-name. State size above. Mail wt. 1.20 lb.

X 384-3216 D—Girls Sizes 8.99

X 384-3224 D—Slim Girls Sizes 8.99

X 384-3232 D—Chubby Girls Sizes 9.99

[B] Tucked-Stitched Vest. V-neck. Button front. Tucking in front. State color number-and-name. State size above. (Not available in Slim sizes.) Mail wt. 0.60 lb.

X 382-5155 D—Girls Sizes 5.99

X 382-5163 D—Chubby Girls Sizes 6.49

C NO-IRON PLAID SHIRT in woven polyester-cotton. Button-placket front. Double button cuffs. Shirtdail bottom. Woven plaid. Machine wash warm, tumble dry.

Colors: 35 blue, 04 berry, 56 camel. State color number-and-name

Girls Sizes: 7, 8, 10, 12, 14 State size

X 382-5130 D—Mail wt. 0.70 lb 6.49

Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½ State size

X 382-5148 D—Mail wt. 0.70 lb 6.99



WishbookWeb.com



Cowl-neck
sweater sold
on page 192



Two for the Sweater Season

Cold-Weather Layerings

D HOODED PULLOVER SWEATER in acrylic knit. Cable-knit front and sleeves. V-neck with toggle closure. Wide raglan sleeves with turned-back cuffs. Pouch pocket. Looks great with our cowl-neck sweater (sold on page 192) or with a coordinating turtleneck or shirt. Machine wash warm, tumble dry. Mail wt. 0.70 lb.

Girls Sizes: S(7/8), M(10/12), L(14/16). State S, M, or L—not number size.

Colors: 25 green; 49 rust; 58 camel. State color number-and-name.

X 381-1213 D 10.99

See How to Find Your Size in our big Fall '77 Catalog, page 539

Jeans sold on opposite page

E BRIGHTLY-TRIMMED SWEATER in acrylic knit. Rib-knit collar. Multicolor-patterned front and back yokes and sleeve trim. Long, wide sleeves. Button front. Self-fabric tie belt in cream-color. This versatile sweater will be an attractive addition to all your sporty separates. Machine wash warm, tumble dry. Mail wt. 0.70 lb.

Girls Sizes: S(7/8), M(10/12), L(14/16). State S, M, or L—not number size.

X 381-1247 B 11.99

Charge it—see page 340

JCPenney 191

Our Cowl-Neck Sweater

a great gift value

BECAUSE it's in comfortable acrylic knit, styled for today's fashionable girl. Great alone or as part of the layered look!

AND PRICED AT ONLY

5⁹⁹ Chubby Sizes slightly higher price

AND YOU SAVE 10%
when you buy 2

A COWL-NECK SWEATER in acrylic knit. Looks fashionable by itself, or teamed up with our vest! Pullover. Hemmed straight bottom. Machine wash warm, tumble dry. Mail wt. ea. 0.70 lb.

Girls Sizes: S(7/8), M(10/12), L(14/16). *State S, M, or L—not number size.*

Colors: 09 sunflower, 49 russet, 04 lt. berry, 34 sky blue, 37 navy blue, 15 cream, 25 green, 03 red, 56 camel. *State color number-and-name.*

X 381-2641 Ea. 5.99, 2 for 10.78

Chubby Girls Sizes: M(10½/12½), L(14½/16½). *State M or L—not number size.*

Colors: 37 navy blue, 15 cream, 03 red. *State color number-and-name.*

X 381-2633 D Ea. 6.49, 2 for 11.68

GIRLS
SIZES
7 to 16



A
Also
Chubby
Sizes

B
Vest



C
Also
Chubby
Sizes

A Sweater-Vest and Gaucho Skirt Complete the Total Look

B MULTICOLOR SWEATER-VEST in acrylic knit. Latest fashion look for layering! Great with skirts, jeans and pants. V-neck. Front toggle closing. Cream-color rib-knit trim. In multicolor jacquard pattern. Machine wash warm, tumble dry.

Sizes: S(7/8), M(10/12), L(14/16). *State S, M, or L—not number size.*

X 381-2625 B—Mail wt. 0.70 lb., 6.99

See How to Find Your Size in
our big Fall '77 Catalog, page 539

C GAUCHO SKIRT in woven polyester-cotton denim. Zipper front with 2-button closing. ¾-elasticized waist. Contrast-color top stitching forms mock pockets and trim. In navy blue denim. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14. *State size when ordering.*

X 374-3440 B—Mail wt. 1.20 lbs., 7.99

Chubby Girls Sizes: 10½, 12½, 14½, 16½. *State size when ordering.*

X 374-3465 B—Mail wt. 1.20 lbs., 8.49

Boots sold in our big Fall '77 Catalog—see page 339

Buy it now and **Charge It**—see page 340

The Classic Look of a Feminine Blouse with Tailored Pants

Bow-Blouse in Polyester-Cotton

A NO-IRON FASHION BLOUSE in woven polyester-cotton. Stand-up collar with long tie bow. Gathering at front yokes. Button front. Long, full sleeves with wide buttoned cuffs. Hemmed straight bottom. Machine wash warm, tumble dry.

Colors: 01 pink, 34 lt. blue, 15 cream, 24 lt. green; 78 white. *State color number-and-name.*

Girls Sizes: 7, 8, 10, 12, 14. *State size.*

X 382-5080 D—Mail wt. 0.70 lb. 6.99

Chubby Girls Sizes: 10½, 12½, 14½, 16½. *State size.*

X 382-5114 D—Mail wt. 0.70 lb. 7.49

Tailored Pants in Polyester-Rayon Twill-Weave

B PLEATED PANTS in polyester-rayon twill-weave with the look of gabardine. Stitched-down front pleats. Fit at natural waistline. Zipper fly and button closing. Waistband has button-down tab trim. Slightly-flared legs. Machine wash warm, tumble dry.

Colors: 36 berry, 37 navy blue, 38 camel. *State color number-and-name.*

Girls Sizes: 7, 8, 10, 12, 14. *State size.*

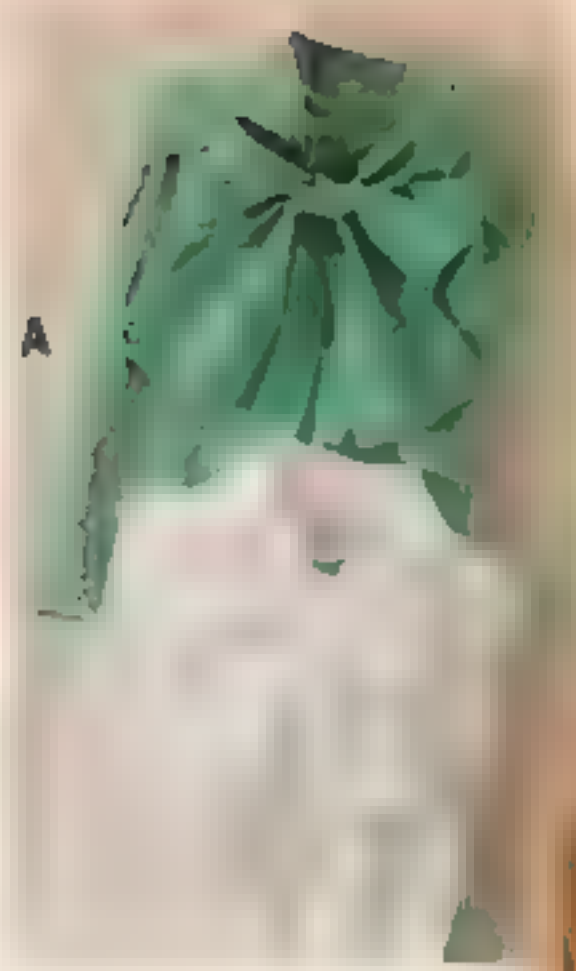
X 374-3507 D—Mail wt. 1.20 lbs. 8.49

Slim Girls Sizes: 7, 8, 10, 12, 14. *State size.*

X 374-3515 D—Mail wt. 1.20 lbs. 8.49

Chubby Girls Sizes: 8½, 10½, 12½, 14½, 16½. *State size.*

X 374-3549 D—Mail wt. 1.20 lbs. 9.49



A

A

Also
Chubby
Sizes



B

B

Also
Slim
and
Chubby
Sizes



A
Also
Chubby
Sizes

Dressy Duo

A 2-PC PANTS SET WITH BIB-FRONT TOP. Top in woven cotton. Lined polyester-cotton eyelet front bib with gathering below. Eyelet trim. Full 3/4-length sleeves. Button at back of neck. Back tie. Pants in woven polyester-cotton. Zipper fly, button closing. Elasticized backwaist. Slightly-flared legs in green/natural print. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14 **State size**
X 370-5381 B—Mail wt. 0.70 lb. **14.99**

Chubby Girls Sizes: State 8½, 10½, 12½, 14½, 16½
X 370-5415 B—Mail wt. 0.70 lb. **16.49**



**GIRLS
SIZES
7 to 16**

Sets with a Sporty Theme

B 2-PC SUSPENDER-PANTS SET WITH BLOUSE. Bow blouse in woven polyester-cotton. Button front. Long banded sleeves. Hemmed straight bottom. Pants in woven polyester-cotton. Suspenders button in front. Built-up in back. Boy-cut with zipper fly and button closing. 2 J-shaped front pockets. Contrast-color top stitching. Slightly-flared legs in blue/blue and white stripes. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14 **State size**
X 370-6290 B—Mail wt. 0.70 lb. **15.99**

Chubby Girls Sizes: State 8½, 10½, 12½, 14½, 16½
X 370-5324 B—Mail wt. 0.70 lb. **17.49**

C 2-PC GAUCHO DRESS SET WITH BLOUSE. Printed-pattern blouse in woven cotton. Button front. Long banded sleeves. Hemmed straight bottom. Gauchó dress in woven polyester-cotton. Built-up front and back with ties at shoulders. Back zipper. All-around elasticized waist. Applique trim. Contrast-color stitching. Below the knee. In khaki/red. Machine wash warm, tumble dry.

Girls Sizes: 7, 8, 10, 12, 14 **State size**
X 370-5357 B—Mail wt. 0.70 lb. **13.99**

Shoes sold in our big Fall '77 Catalog, page 356

A
10.99

B
20.99

D
2.99

C
17.99

Suit Yourself for Winter Weather in Bright Coordinated Separates

SAVE 10* when you buy
any 2 or more [A] to [C]

A STRIPED SKI-STYLE SWEATER in acrylic knit. Pullover. Multicolor stripes across chest and back. Ribbed crew neck, bottom and cuffs, in ecru. Machine wash warm, tumble dry. Mail. wt. 0.90 lb. *Girls Sizes: S(7/8), M(10/12), L(14/16). State S, M, or L—not number size.*

X 372-1511 B When you buy 1, Each 10.99
When you buy 2 or more items Each 9.89*

B SKI JACKET in nylon quilted to Dacron® 88 polyester fiberfill. Treated for water repellency. Lined in nylon. Attached drawstring hood. Zipper front. Elasticized cuffs. Side-seam pockets. Ecru stripe down sleeves and around bottom of jacket. Multicolor stripes at shoulders in royal blue. Machine wash gentle, tumble dry—low heat. Mail. wt. 2.50 lbs. *Girls Sizes: S(7/8), M(10/12), L(14/16). State S, M, or L—not number size.*

X 372-1495 B When you buy 1, Each 20.99
When you buy 2 or more items Each 18.89*

C BUILT-UP SKIPANTS in nylon quilted to Dacron® 88 polyester fiberfill. Treated for water repellency. Lined in nylon. Adjustable shoulder straps are elasticized in back; hook in front. Built-up front and back. Front zipper. Elasticized backwaist. Ecru stripe down sides of legs. Multicolor stripes on slightly-flared legs. Inside ankle cuffs. In royal blue. Machine wash gentle, tumble dry—low heat. Mail. wt. 2.20 lbs. *Girls Sizes: S(7/8), M(10/12), L(14/16). State S, M, or L—not number size.*

X 372-1503 B When you buy 1, Each 17.99
When you buy 2 or more items Each 16.19*

D SKI HAT in acrylic knit. Multicolor-stripe trim. Roll-up cuff, in ecru. Machine wash warm, tumble dry. For girls who wear sizes 7 to 16—do not state size. X 372-1529 A—Mail. wt. 0.20 lb. 2.99

SAVE when you buy any 2 or more (A to C). The asterisk () shows the special lower price. *State catalog number, size, and pay special lower price for EACH.*





Your Search
for VALUE
Ends at Penney's

Gift Coordinates with Old-Fashioned Charm in Today's Natural Colors

featuring a lovely little
girl in colorful calico

A **MUSICAL JEWELRY BOX.** Open drawer to hear a tune! Two drawers open for jewelry storage. Also two pull-down compartments—one for rings and one for necklaces. (Jewelry shown not included.) Country girl motif printed on white paper over wood frame. Flocked paper lining. About 4½x8½x5½ in. high. Imported from Japan. X 301-5146 A—Mail. wt. 2.50 lbs. 11.97

B **CORK BULLETIN BOARD** with country girl motif screen-printed on front. Screen-printed scroll border. Sturdy press-board backing. Metal ring in back for hanging. 23x17 in. high. X 301-9346 A—Mail. wt. 2.50 lbs. 4.47

C **ONE-YEAR DIARY** with country girl motif screen-printed on front. Gold-tone metal lock and key. Imported from Japan. X 301-5237 A—Mail. wt. 0.50 lb. 2.47

D **WRITING KIT** with country girl motif. Includes a removable stationery pad, envelopes, and address book coordinated in a soft honey-color cover and address book made of laminated paper over cardboard. Kit measures about 6x7x8½ in. high. Imported from Japan. X 301-5260 A—Mail. wt. 0.70 lb. 3.27

E **DESK SET** includes 19½x12½ in. desk pad of laminated paper over cardboard with paper blotter, memo pad and holder, ball point pen and holder, and pencil holder (pencils shown not included). Country girl motif printed on desk pad, memo holder, and pencil holder. Imported from Japan. X 301-5203 A—Mail. wt. set 3.20 lbs. Set 7.47

F **DECORATIVE LAMP.** Doll's dress printed with country girl motif. Lift the doll from the base to find a "secret" compartment! Metal lamp base and stem painted chocolate brown. White linen-fiber shade with paper-parchment backing. beige ruffle trim. 120 volts AC, UL listed. Maximum 100-watt bulb recommended—not included. About 15 in. high. X 301-9288 A—Mail. wt. 2.75 lbs. 14.97

G **THREE-PIECE DRESSER SET.** Set includes white plastic comb and brush and 7¼-in.-long mirror—mirror is acrylic for safety. Country girl motif on brush and mirror. For ages 8 and up. Imported from Japan. X 301-5294 A—Mail. wt. set @ 70 lb. Set 3.47

H **BATH SET.** Scented with the fresh fragrance of honey and almond. Set includes bubbling bath oil, shampoo, and two bars of soap containing cold cream for added luxury. Bath oil and shampoo in plastic bottles with wooden caps. All have "country-store" labels for an authentic look. In box with country girl motif screen-printed on front. X 301-9312 A—Mail. wt. set 1.70 lbs. Set 5.47

I **QUILTED COMFORTERS CONVERT TO SLEEPING BAGS.** Just zip up the comforter into a cozy sleeping bag. In cotton lined with acetate quilted to polyester fiberfill. Country girl motif printed on one side, solid-beige on opposite side. Machine wash warm, tumble dry.

Girls Comforter/Sleeping Bag. Finished size (opened to comforter) measures about 68x68 in. X 301-0873 A—Mail. wt. 3.25 lbs. 16.97

Little Girls Comforter/Sleeping Bag. Finished size (opened to comforter) measures about 52x52 in. X 301-0840 A—Mail. wt. 2.20 lbs. 13.97

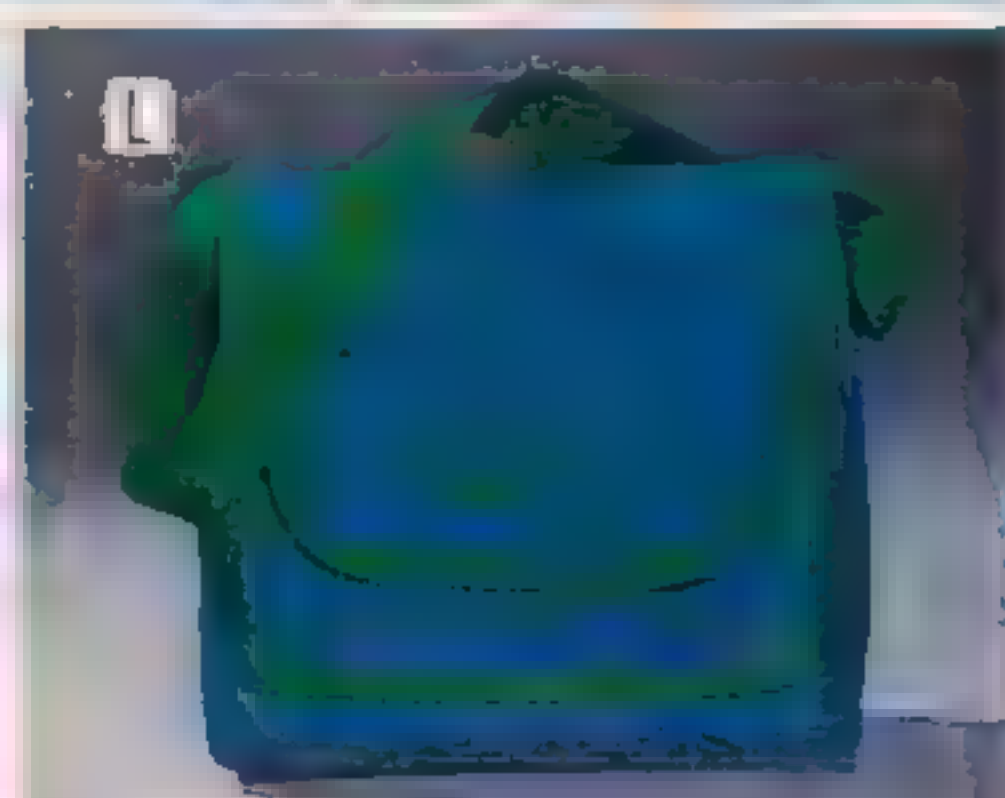
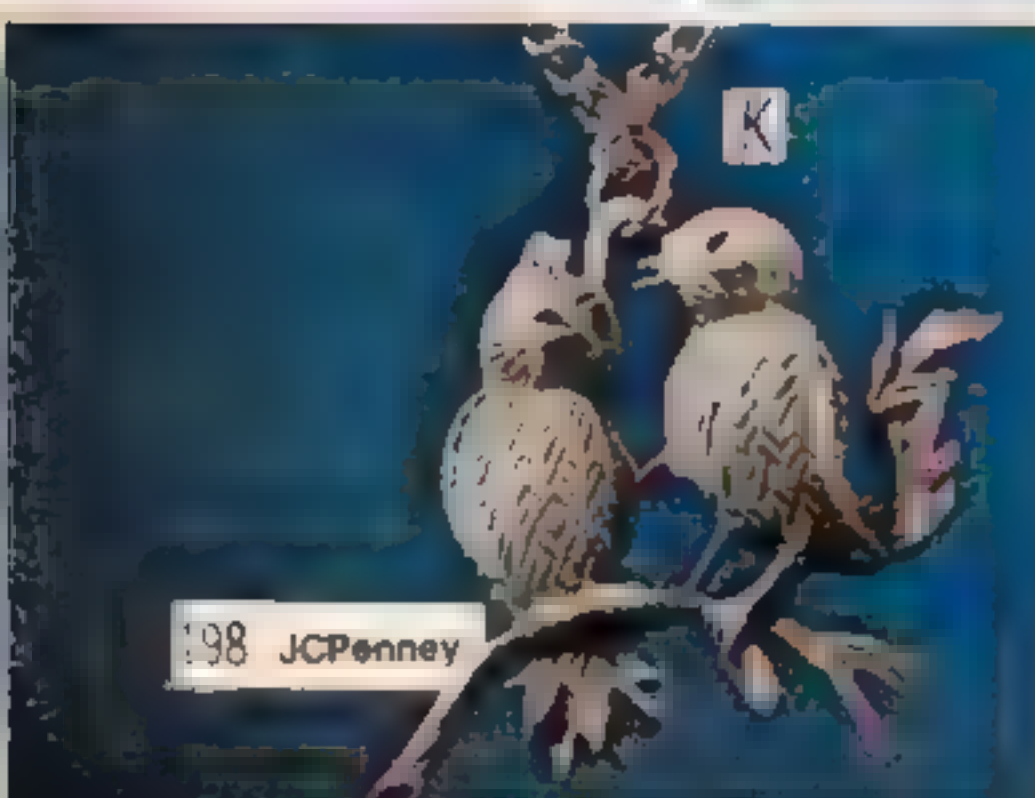
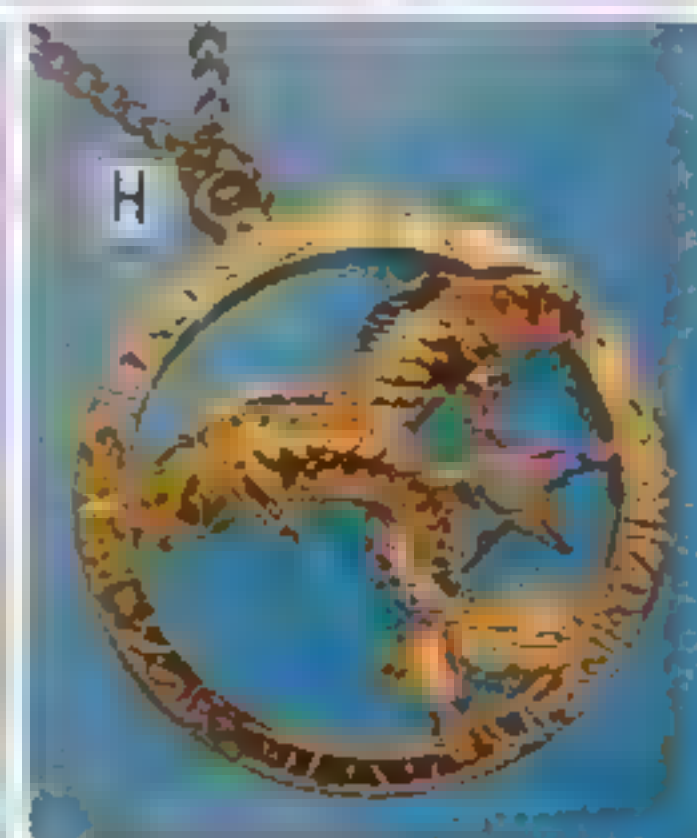
J **AUTOGRAPH PILLOW.** Country girl motif printed on one side—other side in solid white for autographs. In cotton stuffed with crushed polyurethane foam. Finished size about 17x13 in. X 301-0808 A—Mail. wt. 1.90 lbs. 2.97

Benji pajama bag sold on page 200

**SAVE THIS CATALOG—order anything
on these two pages till August 12, 1978**

Buy it now
and **Charge It—**
see page 340

JCPenney 197



Holiday Gifts for Young Ladies on Your List

Gifts for Fashion and Fun

A & B NATURAL RABBIT FUR ACCESSORIES. Lined in acetate. White Fur origin U.S.A. One size fits 3 to 6X—do not state size.

[A] Fur Beret. Wear with or without attached ear flaps and chin tie.

X 301-2291 A—Mail. wt. 0.40 lb. 6.47

[B] Fur Muff. Quilted rayon crepe back. Neck cord.

X 301-2242 A—Mail. wt. 0.40 lb. 4.97

C BALLERINA MUSICAL JEWELRY BOX. Open the lid and ballerina twirls as music plays. Acrylic mirror on underside of lid. Rayon-satin lining. White screen-printed paper on wood frame with little girl writing with a feather pen. About 6x3¼x4¼ in. high. Imported from Japan.

X 301-5179 A—Mail. wt. 0.90 lb. 4.97

D FOLDING UMBRELLA in red nylon. Eight-gore construction. (not as shown) About 35 in. diameter. With assorted handles (sorry, no choice). Fits into clear-vinyl case. Imported from Taiwan.

X 301-9320 A—Mail. wt. 0.90 lb. 4.47

E SEWING BASKET with pin-cushion top. Real basket of wooden strips trimmed in cotton. Pin-cushion top in red-and-white-check cotton padded with acetate. Pompon trim. Includes lift-out plastic tray that holds 1 spool of thread, measuring tape, thimble, blunt-end scissors, and needles (all included). Basket about 7½x7 in. high.

X 301-1129 A—Mail. wt. 0.90 lb. 4.97

F TOTE BAG for overnight trips, school or sports! In red rayon oxford. Fully lined in vinyl. Shoulder strap adjusts from 18 to 42 in. long. Vinyl edging. Red and green webbing trim. Zipper closing. Outside and inside pockets both with zipper closing. About 16x6x12 in. high. For girls who wear sizes 7 to 14—do not state size. From Taiwan.

X 301-0642 A—Mail. wt. 3 lbs. 5.47

Gifts with a Personal Touch

G INITIAL PENDANT in lovely gold-tone metal. Single block-shaped initial about ¾ in. high. On a 18 in. long matching chain. *State initial—all initials available except I, O, Q, V, X, Y, Z.*

X 301-9767 B—Mail. wt. 0.25 lb. 1.47

H ZODIAC PENDANT. Simulated opal stone highlighted on a 3-dimensional gold-tone metal zodiac sign. Available for each of the 12 months. About 1¼ in. high. On an 18 in. long matching chain.

Zodiac Signs: 01 Aquarius, 02 Pisces, 03 Aries, 04 Taurus, 05 Gemini, 06 Cancer, 07 Leo, 08 Virgo, 09 Libra, 10 Scorpio, 11 Sagittarius, 12 Capricorn. State zodiac number-and-name when ordering.

X 301-9643 B—Mail. wt. 0.15 lb. 1.97

I & J SIMULATED BIRTHSTONE NECKLACE AND RING. Gold-tone metal forms a delicate love-knot with a simulated birthstone. Gift-boxed.

Months: 01 Jan. (Garnet), 02 Feb. (Amethyst), 03 Mar. (Aquamarine), 04 Apr. (White Sapphire), 05 May (Emerald), 06 June (Alexandrite), 07 July (Ruby), 08 Aug. (Peridot), 09 Sept. (Blue Sapphire), 10 Oct. (Rose Zircon), 11 Nov. (Topaz), 12 Dec. (Zircon). State month/stone number-name.

[I] Necklace. On a 12 in. long matching chain. *State month/stone number-and-name above.*

X 301-9676 B—Mail. wt. 0.50 lb. 2.97

[J] Adjustable Ring. *State month/stone number-and-name above when ordering.*

X 301-9700 B—Mail. wt. 0.25 lb. 1.77

K LOVE BIRDS NECKLACE. Two sculpture-look love birds resting on a twig. In pewter. On an 18 in. long matching chain. Gift-boxed with silver-tone-paper tag that reads, "To love and be loved is the greatest joy on earth"—from Chaucer.

X 301-9734 A—Mail. wt. 0.50 lb. 2.97

L PERSONALIZED SHOULDER BAG. In royal blue cotton duck. Green piping trim. Green cotton webbing shoulder strap. Snap closing. About 9x2x8½ in. high. Send back removable snap-on flap in enclosed envelope for personalizing with embroidery (if desired) no extra charge. For girls who wear sizes 7 to 14—do not state size.

X 301-9791 A—Mail. wt. 0.90 lb. 6.47

**Your Search
for VALUE
Ends at Penneys**

Snoopy* and Woodstock* make Gift Giving Fun

A & B SNOOPY* AND WOODSTOCK* BEANBAGS Cuddly Peanuts® characters in soft acrylic plush (cotton back). Stuffed with crushed shells. Trimmed with felt yarn. From Korea.
 [A] Snoopy® Everyone's friend! About 10x5½ in. high. X 301-9494 A—Mail wt. 1 lb. 5.27
 [B] Woodstock® Snoopy's pal! About 3x6 in. high. X 301-9460 A—Mail wt. 0.50 lb. 3.97

C PEANUTS® CORK BULLETIN BOARD with screen-printed Snoopy® and Woodstock® design hugging with "LOVE" in big red letters. Sturdy pressboard backing. Metal ring in back for easy hanging. About 17x23 in. wide.
 X 301-9403 A—Mail wt. 2.25 lbs. 4.97

D PEANUTS® TOTE BAG can go everywhere! Front of bag has screen-printed Snoopy® and Woodstock® design hugging next to "LOVE" in red cotton canvas. Double handles. 13x5½x12½ in. high. Imported from Hong Kong.
 X 301-9379 A—Mail wt. 0.70 lb. 4.97

E SNOOPY® AND WOODSTOCK® SHOE BAG Screen-printed designs tell a story. In cotton with vinyl backing. Six roomy compartments hold 3 pairs of shoes. Removable wooden hanger with metal hook to hang in closet, on door or wall. About 17½x20¾ in. high. Imported from Hong Kong.
 X 301-9437 A—Mail wt. 0.75 lb. 5.97

F to H SNOOPY® AND WOODSTOCK® JEWELRY Colorful enamel on gold-tone metal. Imported from Taiwan.
 [F] Pendant Buddies over "LOVE" On an 18 in. long chain. X 301-9585 A—Mail wt. 0.20 lb. 1.97
 [G] Three-Charm Bracelet On a 6 in. long chain. X 301-9528 A—Mail wt. 0.20 lb. 3.77
 [H] Pin and Ring Set Ring is adjustable. X 301-9551 A—Mail wt. set 0.20 lb. Set 2.07

I PEANUTS® BUBBLE-SHAPED UMBRELLA in clear vinyl. Eight-gore construction with border of screen-printed Snoopy® and Woodstock® and the slogan "every cloud has a silver lining." Hook-handle fits comfortably over arm. Vinyl wrist strap. About 28 in. diameter.
 X 301-2655 A—Mail wt. 0.90 lb. 3.97

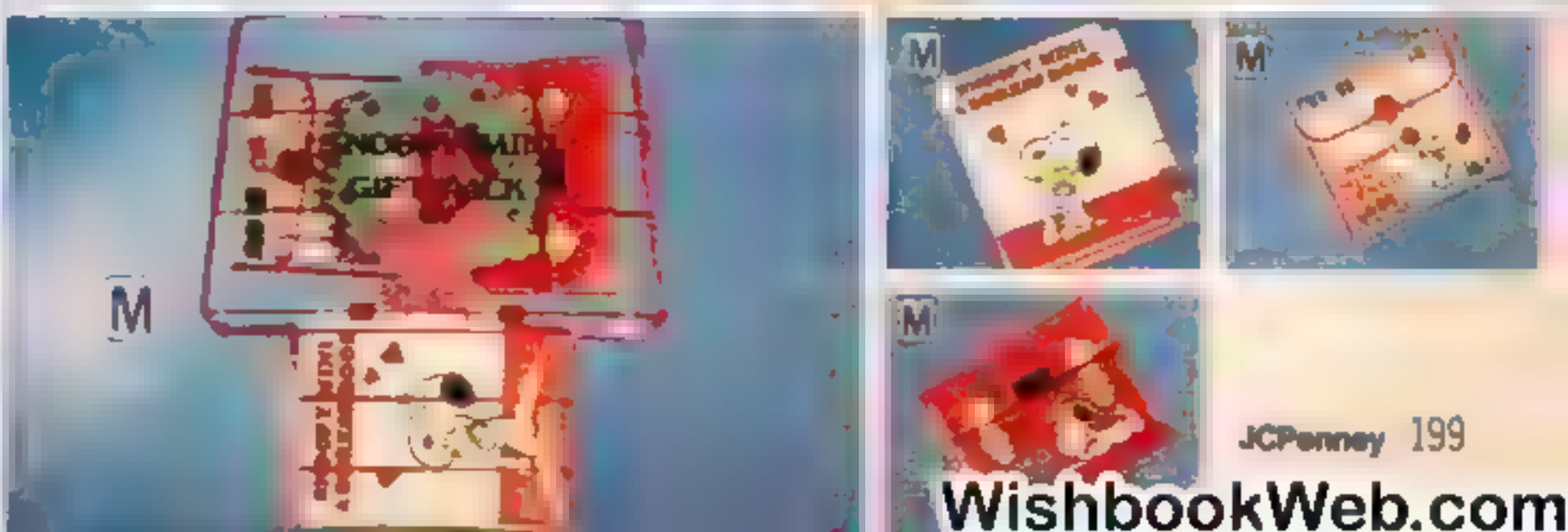
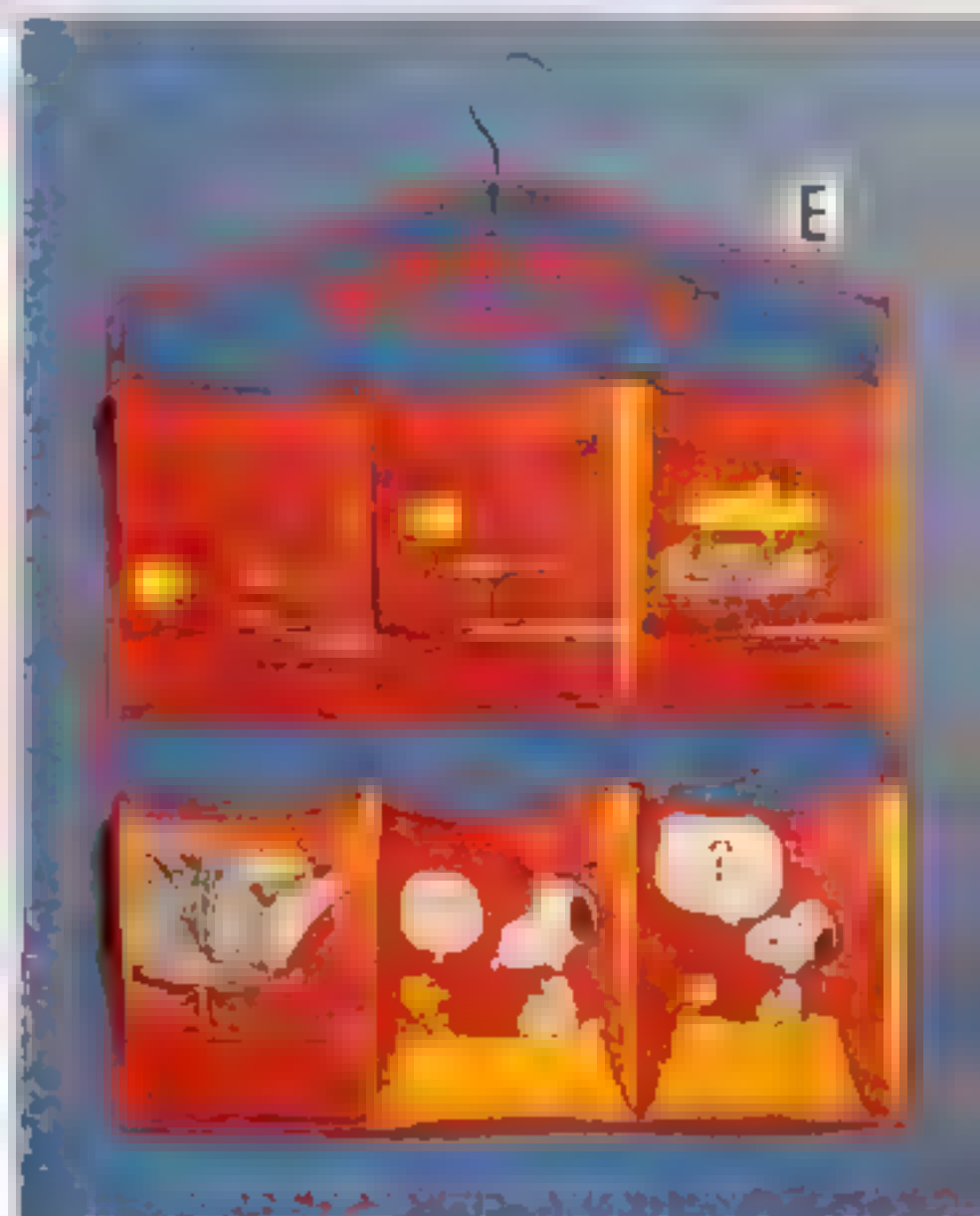
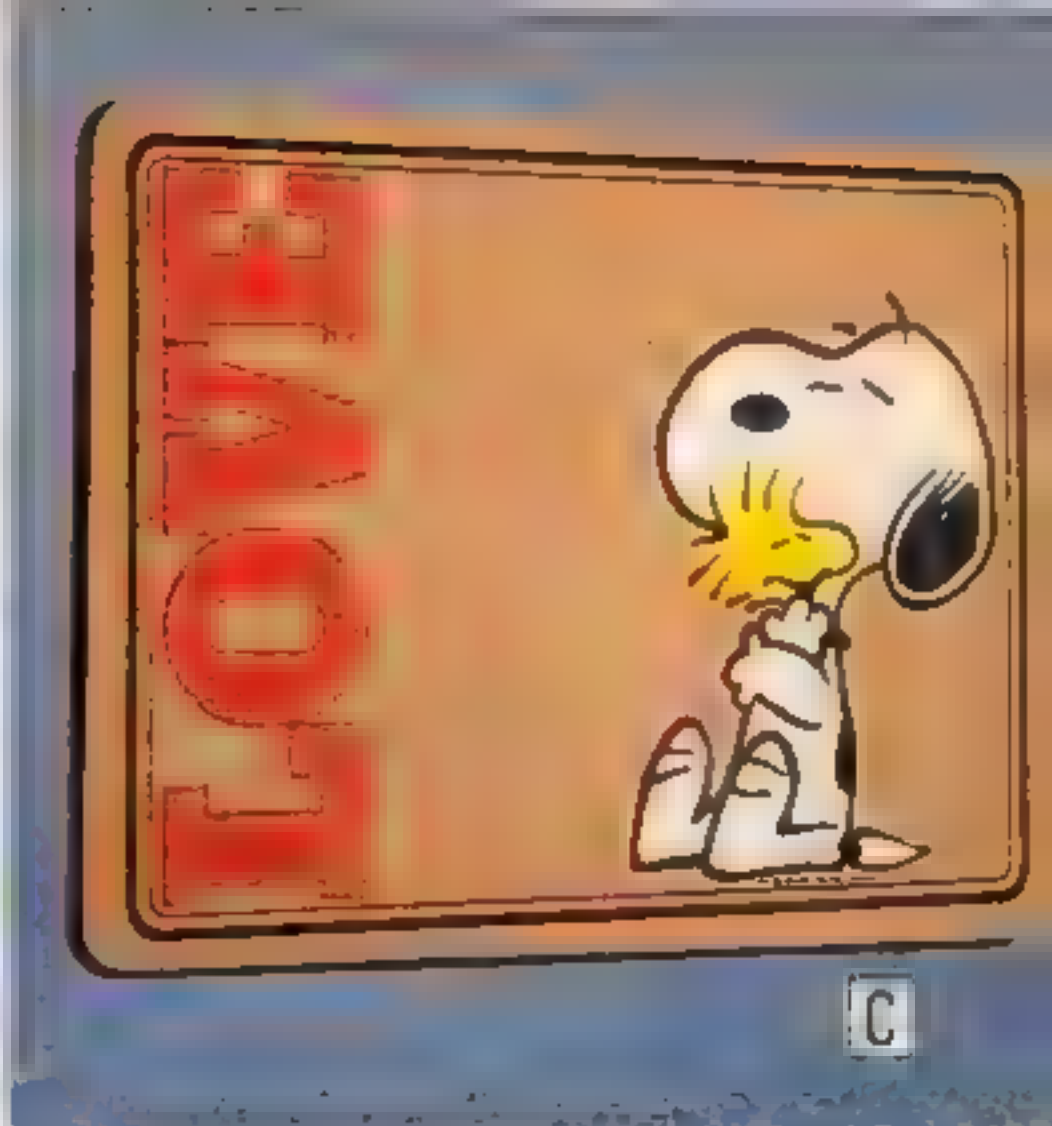
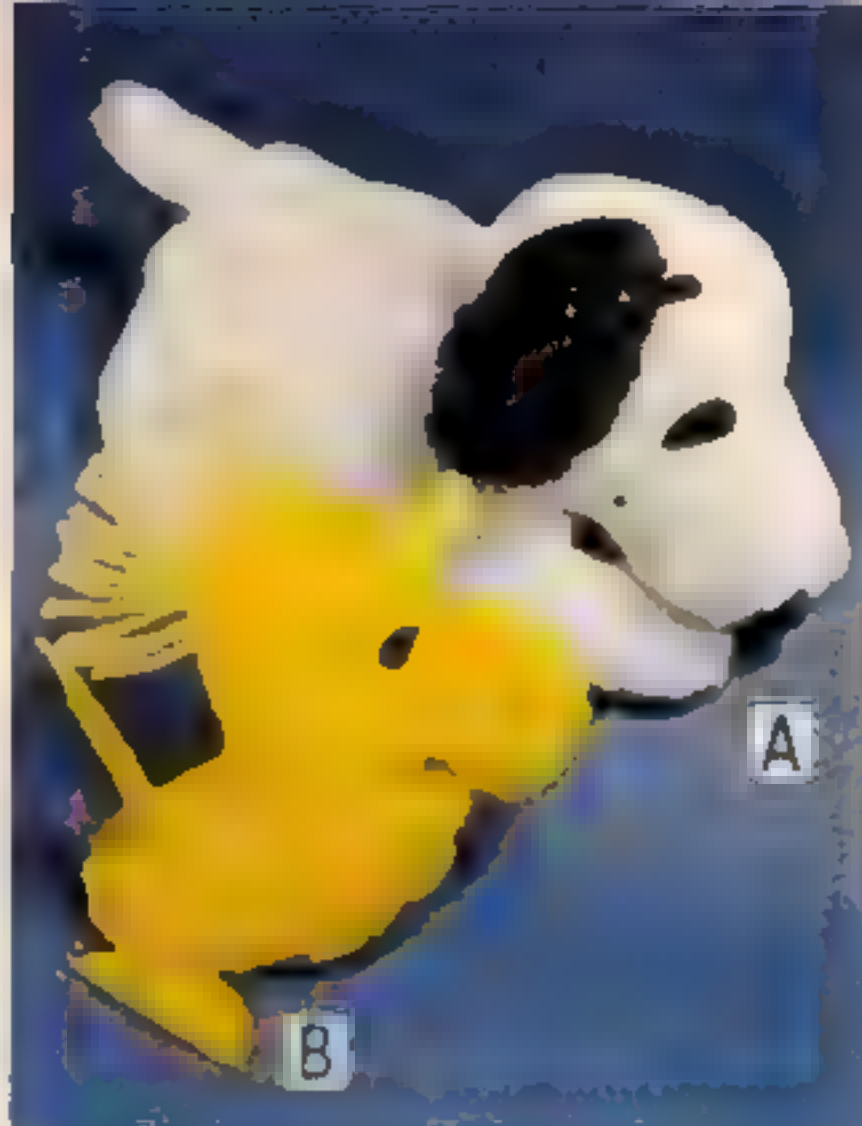
J & K PEANUTS® BELTS In vinyl. For girls who wear sizes 3 to 6X—do not state size.
 [J] Reversible Belt. One side with screen-printed sport scenes on green-striped blue background, other side in solid blue. Strap measures 1½ in. wide. X 301-9296 A—Mail wt. 0.50 lb. 3.27
 [K] Solid-Color Belt Snoopy® on buckle in colorful enamel on gold-tone metal. Strap measures 1 in. wide. In tan. X 301-9973 A—Mail wt. 0.50 lb. 3.27

L PEANUTS® PENCIL CASE in vinyl. Screen-printed design on cover has metric conversion guide. Magnet closure. Comes with 3 lead pencils, 4 coloring pencils, 6 in. long plastic ruler, identification card. 3½x1x9¼ in. high. From Hong Kong.
 X 301-9825 A—Mail wt. 0.75 lb. 2.77

M SCREEN-PRINTED SNOOPY® MINI-GIFT PACK is a great stocking-stuffer! With set of 10 coloring mini-pencils in a case, mini-address-book with a pencil, and mini-memo-pad. Packed in a clear vinyl "mini-house." Imported from Japan.
 X 301-9353 A—Mail wt. set 0.25 lb. Set 2.77

* PEANUTS Characters. Copr. 1958, 1965 United Feature Syndicate, Inc. For more Peanuts selections, see the Special Toy Index on page 343.

Charge It—see page 340





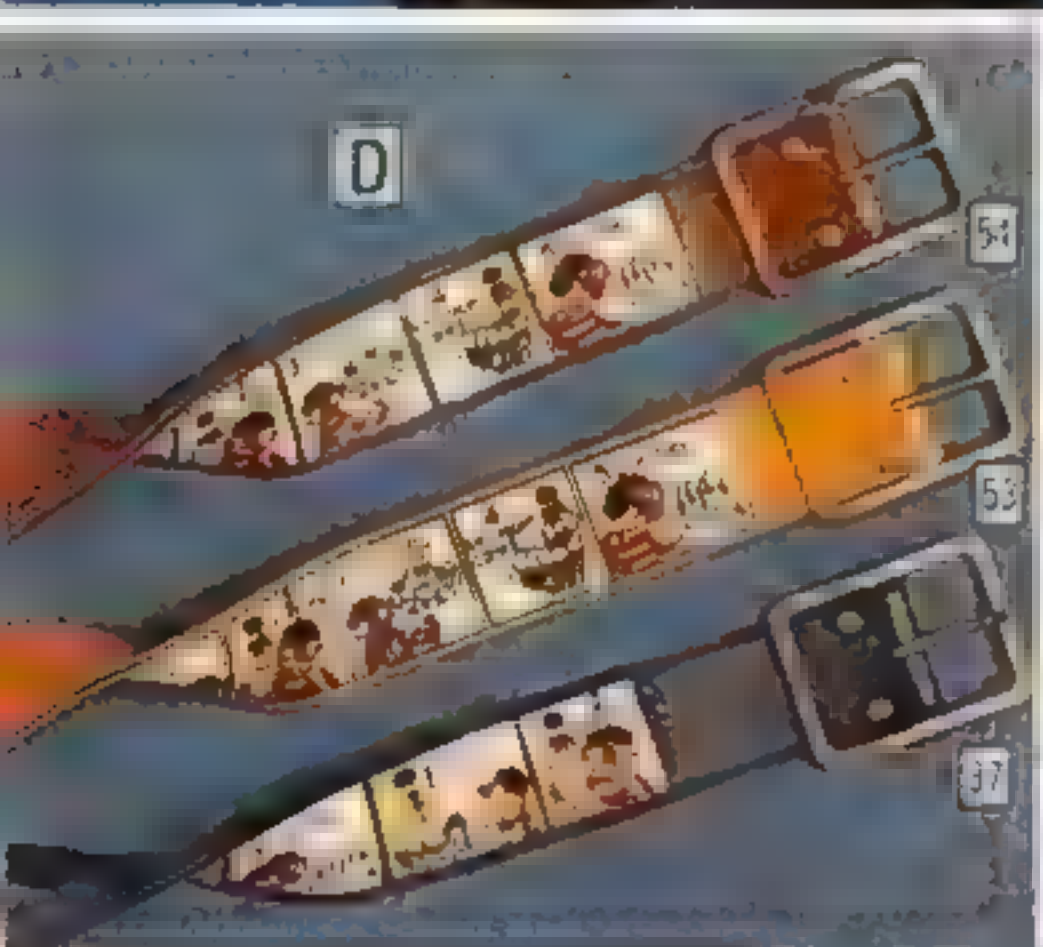
A



B



C



D



E



F and G
Benji the Dog

F

G



H

Gift Suggestions From Some of Your Favorite Friends—

The Muppets of Sesame Street

A VINYL SMOCK with Bert and Ernie screen-printed on front. Three pockets in front labeled "Brushes", "Pencils/Crayons", and "Etc." (supplies not included). Ties at neck and sides. Wipe clean with damp sponge. Imported from Hong Kong.

Sizes: S (fits size 3), M (4-5), L (6-6). State S, M, or L—not number size.

Colors: 03 red, 17 yellow. State color number-and-name.

X 301-3968 D—Mail wt. 0.40 lb. 3.00

B VINYL HANDBAG shaped like a little house. Cheerful red and white striped awning-look top, and different screen-printings on 4 sides depict Mr. Hooper in his store with Cookie Monster, Big Bird, Oscar, Bert, and Ernie. Red handle. For girls who wear sizes 3-6X—do not state size. Imported from Hong Kong.

X 301-4826 A—Mail wt. 0.50 lb. 2.50

C HAT AND MITTENS SET in hand-crocheted acrylic. Face appliques of Bert or Ernie on crown of hat and tips of mittens. Hat has chin ties. Natural beige. Hand wash, dry flat. For girls who wear sizes 3-6X—do not state size. Imported from Taiwan.

Appliques: Bert: 02 Ernie. State applique number-and-name.

X 301-0253 B—Mail wt. set 0.70 lb. Set 5.00

D REVERSIBLE BELT in vinyl. Screen-printed birthday party motif on one side, choice of solid-color on the other. Featured on the printed side are Bert and Ernie, the numbers 1, 2, 3, 4, and 5, and various birthday words. For girls who wear sizes 3-6X—do not state size.

Solid Colors: brown, 53 tan, 37 navy blue.

State color number-and-name.

X 301-4883 C—Mail wt. 0.25 lb. 3.00

E BUBBLE-SHAPED UMBRELLA in clear vinyl. Muppet design screen-printed around border. Plastic handle. 8 gores. 25-in. diameter. Imported from Taiwan.

X 301-5070 A—Mail wt. 0.80 lb. 4.00

Benji the Dog

F BENJI™ PAJAMA BAG will look so lovable lying on your bed. Fluffy acrylic pile stuffed with cellulose fiber and synthetic foam. Cotton base and pajama pocket. 9-in. zipper. About 18x10-in. wide.

X 301-0790 A—Mail wt. 2 lbs. 6.47

G BENJI™ SHOE BAG with his face on top in fluffy acrylic pile stuffed with cellulose fiber and synthetic foam. 6 cotton pockets hold 3 pr. shoes. Benji is screen-printed on front. Elastic loop at top for easy hanging. About 9½x32 in. high. In red.

X 301-0469 A—Mail wt. 0.70 lb. 5.97

The Pink Panther

H PINK PANTHER™ AUTOGRAPH DOLL in cotton. Stuffed with shredded clippings and pellets of synthetic foam. Ball-point pen included. 18-in. high. Imported from Canada.

X 301-0741 A—Mail wt. 2.20 lbs. 3.27

Benji: Tiffany
© MCM LXXIV Mulberry Square Productions, Inc.

Pink Panther
© U. A. C. 1976 Mirisch-Geoffrey D. F.

MUPPET Characters: Muppets, Inc.
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Buy it now and **Charge it**—
see page 340

For more Sesame Street selections
see the Special Index on page 343

**Your Search
for VALUE
Ends at Penneys**

Gifts from the Girl Scout Shop

A & B SWEATSHIRTS FOR ALL GIRL SCOUTS—Save 10% When You Buy Any 2 or More* Crestan® acrylic and cotton knit. Machine wash warm, line dry only—wash separately. Do not use bleach.

Misses Sizes: S(30-32), M(34-36), L(38-40) State S, M, or L

X 379-1035 B—Football Sweatshirt [A]

X 379-1050 B—Camping Sweatshirt [B]

Mail wt. ea. 0.50 lb. When you buy only 1, pay 7.50
When you buy any 2 or more (A to B), this costs 6.75*

Girls Sizes: S(6-8), M(10-12), L(14-16) State S, M, or L

X 379-0920 B—Football Sweatshirt [A]

X 379-1043 B—Camping Sweatshirt [B]

Mail wt. ea. 0.45 lb. When you buy only 1, pay 6.00
When you buy any 2 or more (A to D), this costs 5.40*

C & D CARDIGAN SWEATERS for Brownies and Girl Scouts. Save 10% when you buy any 2 or more* Orlon® acrylic knit. Hand wash, dry flat.

[C] Brownie Cardigan Sweater. Sewn-on Brownie Emblem. In Brown. Girls Sizes 7, 8, 10, 12. State size

X 379-0086 B—Mail wt. 0.40 lb. 8.00

When you buy any 2 or more (C to D), this costs 7.20*

[D] Girl Scout Cardigan Sweater. Sewn-on Girl Scout Emblem. Dk green. Girls Sizes 8, 10, 12, 14, 16. State size

X 379-0250 B—Mail wt. 0.40 lb. 8.50

When you buy any 2 or more (A to D), this costs 7.65*

*SAVE 10% when you buy any 2 or more A to D. Choose any combination of styles and sizes. State catalog number, size, and lower price for each.

E BROWNIE HANDBAG. Durable vinyl with adjustable shoulder strap. Top zipper opening. In brown.

X 379-0813 A—Mail wt. 0.50 lb. 3.75

F "GIRL SCOUTING IS MY BAG" T-Shirt—Save When You Buy 2. Polyester-and-combed cotton knit. No iron. Machine wash warm, tumble dry. Mail wt. ea. 0.50 lb.

Sizes XS (fits Girls Sizes 6-7), S (fits Girls Sizes 8-10), Jr. Hi Sizes 6-8), M (fits Girls Sizes 12-14), Jr. Hi Sizes 10-12, Misses Sizes 6-8), L (fits Jr. Hi Sizes 14-16, Misses Sizes 10-12), XL (fits Jr. Hi Sizes 18-20, Misses Sizes 14-16)

State XS, S, M, L, or XL.

X 379-0896 B. Each 4.00; 2 for 7.50

G & H BROWNIE SLOGAN T-SHIRTS—Save When You Buy Any 2**. Polyester-and-cotton knit. No iron. Machine wash warm, tumble dry. Mail wt. ea. 0.50 lb.

Girls Sizes S(8), M(10), L(12) State S, M, or L

[G] "Brownie Smile Song" T-Shirt.

X 379-0771 B. Each 3.75; any 2 for 7.00**

[H] "Brownies Can Do Anything" T-Shirt.

X 379-0755 B. Each 3.75; any 2 for 7.00**

**SAVE when you buy any 2 G & H. State catalog number and size for each.

I & J GIFT SETS FOR BROWNIES AND GIRL SCOUTS. Includes T-shirt pendant with chain, comb-and-file in folding case, felt headband, two polyester-cotton handkerchiefs. Mailing weight 0.25 lb.

X 379-0573 A—Brownie Gift Set [I] 3.95

X 379-0961 A—Girl Scout Gift Set [J] 3.95

K SLEEPING BAG. 100% cotton shell. Acetate-and-nylon brushed tricot lining. 3-lb. polyester fiberfill insulation. Measures 34x76 in. Machine wash in oversize commercial washer—use warm setting, tumble dry.

X 379-0938 A—Mail wt. 4.75 lbs. 25.00

L BROWNIE TOTE BAG. Vinyl-backed polyester-and-cotton canvas. Top handles. In brown. 8½x11 in.

X 379-0649 A—Mail wt. 0.60 lb. 4.00

M & N LEADERS' GIFT PACKAGES. Comb and file in vinyl case. 10 cases per package.

[M] Girl Scout Pkg. Turquoise vinyl case

X 379-1084 A—Mail wt. pkg. 0.65 lb. 5.00

[N] Brownie Pkg. Tangerine vinyl case

X 379-1100 A—Mail wt. pkg. 0.65 lb. 5.00

O BROWNIE DOLL in official uniform. Vinyl body. Movable eyes, limbs. Long acetate hair. Wears standard doll clothes. Washable. 11½ in. high.

X 379-0540 A—Mail wt. 0.70 lb. 12.00

P GIRL SCOUT GIFT SET. Pendant-and-chain and charm bracelet. Pendant and charm electro-plated in 16k gold. Chain and bracelet in gold-tone metal.

X 379-1092 A—Mail wt. 0.10 lb. 6.25

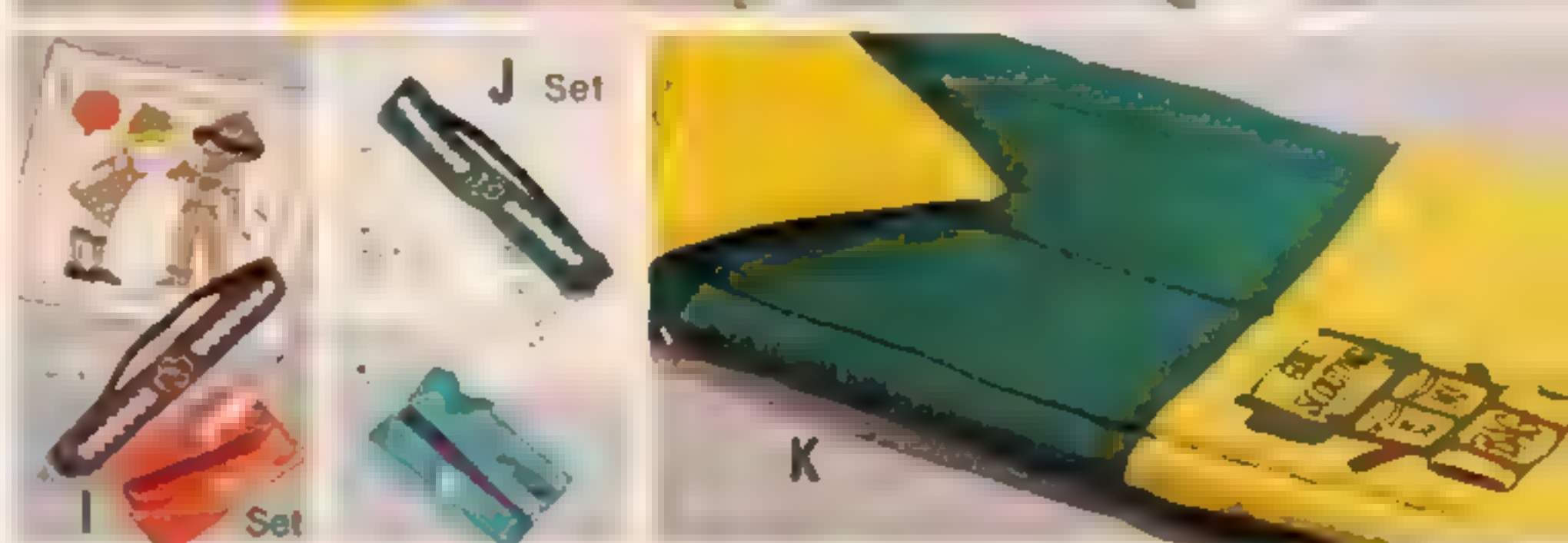
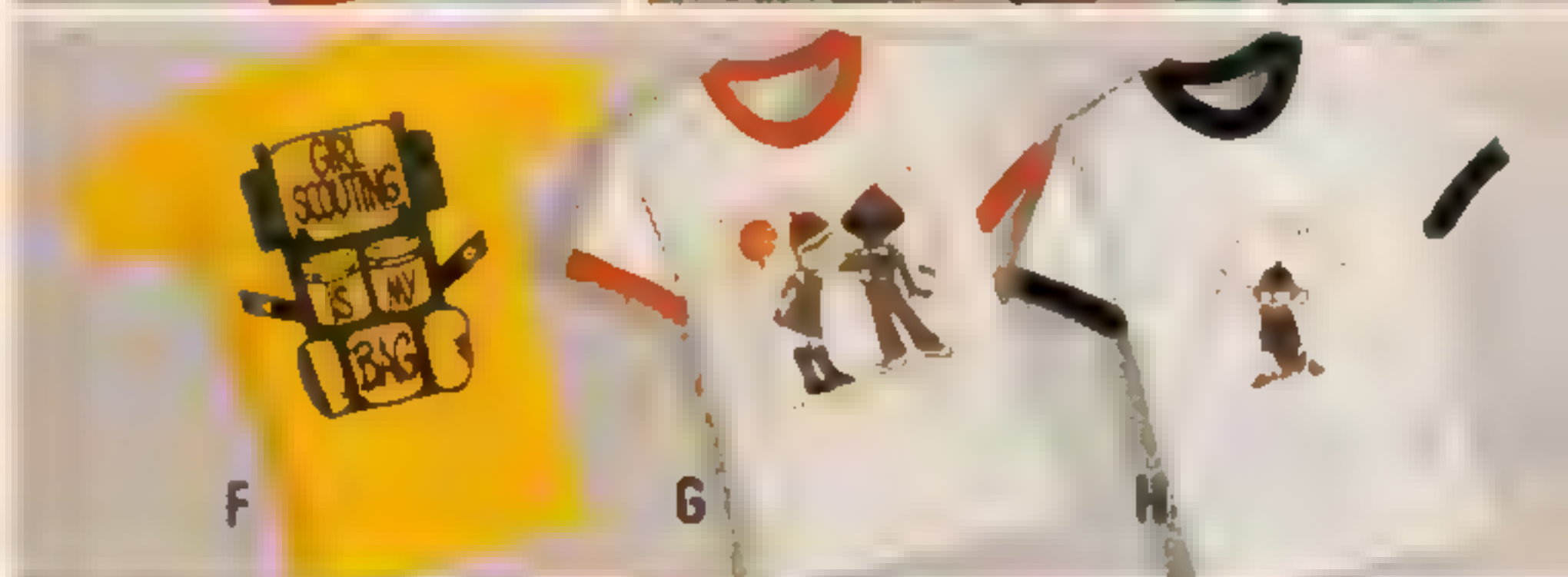
Q & R BROWNIE AND GIRL SCOUT WATCHES. Second hands. Vinyl bands. Made by Timex.

[Q] Brownie Watch. Brown

X 379-1076 A—Mail wt. 0.50 lb. 12.95

[R] Girl Scout Calendar Watch. Water resistant. Green

X 379-0888 A—Mail wt. 0.60 lb. 16.95





Bundling Up is Fun In
Colorful
Sesame Street
Scarf and Cap
Coordinates

A & B COORDINATES in colorful acrylic knits. They're soft and warm, and fun to wear. Machine wash warm, line dry only.

[A] Striped Scarf. Sesame Street sign applique. Fringed ends.
Colors: 03 red/yellow; 35 blue/green; 40 purple/white; 25 green/white. State color number and name.
X 401-1482 C—Mail wt. 0.20 lb. **3.00**

[B] Ski-Style Cap. Sesame Street sign applique. Muppet pom-pom on top. Ribbed knit. One size fits all.
X 401-1474 A—Big Bird (red/yellow)
X 401-1532 A—Cookie Monster (blue/green)
X 401-1540 A—Grover (purple/white)
X 401-1557 A—Oscar (green/white)
Mail wt. 0.25 lb. **3.50**

MUPPET Characters, Big Bird, Grover, Oscar, Cookie Monster
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See "Sesame Street" in Index for more Sesame Street selections.

Charge It—
see page 340

Boys and Little Boys Rugged-Wearing Boots and Shoes

1 LITTLE BOYS SNUB-TOE, LATIGO INDIAN-DESIGN BOOTS. Durable, easy-care vinyl uppers. Handsome tooled-design on shafts. Extra-durable polyvinyl chloride outsoles and 1 $\frac{3}{4}$ -in. heels. Strong cement construction. D(medium) width. Sizes: 8 $\frac{1}{2}$, 9, 9 $\frac{1}{2}$, 10, 10 $\frac{1}{2}$, 11, 11 $\frac{1}{2}$, 12, 12 $\frac{1}{2}$, 13, 13 $\frac{1}{2}$, and 1, 1 $\frac{1}{2}$, 2, 2 $\frac{1}{2}$, 3. *State size.*
X 601-8261 B-Rust
X 601-8279 B-Tan Mailing weight 2 lbs. Pair 9.97

2 CHILDREN'S COWBOY-STYLE BOOTS. Western design on supple, easy-care vinyl uppers. Handy pull-on tabs. Durable polyvinyl chloride outsoles and heels. Imported from Taiwan. D(medium) width. Mailing weight 3 lbs. Sizes: 8 $\frac{1}{2}$, 9, 9 $\frac{1}{2}$, 10, 10 $\frac{1}{2}$, 11, 11 $\frac{1}{2}$, 12, 12 $\frac{1}{2}$, 13, 13 $\frac{1}{2}$, and 1, 1 $\frac{1}{2}$, 2, 2 $\frac{1}{2}$, 3. *State size.*
X 601-3544 B-Red X 601-3551 B-White
X 601-3577 B-Black Pair 6.97

3 LITTLE BOYS COLORFUL INLAID-DESIGN, FANCY-STITCHED BOOTS. Snub-toes or western-style pointed toes. Easy-care vinyl shafts. Handy pull-on tabs. Extra-durable polyvinyl chloride outsoles and heels. D(medium) width. Mailing weight 3 lbs. Sizes: 8 $\frac{1}{2}$, 9, 9 $\frac{1}{2}$, 10, 10 $\frac{1}{2}$, 11, 11 $\frac{1}{2}$, 12, 12 $\frac{1}{2}$, 13, 13 $\frac{1}{2}$, and 1, 1 $\frac{1}{2}$, 2, 2 $\frac{1}{2}$, 3. *State size.*
X 601-0458 B-Black (snub-toes)
X 601-7636 B-Brown (pointed toes) Pair 10.97

4 WARMLY LINED, FULLY WATERPROOF RUBBER, SLUSH-BOOTS. Designed for comfort and protection in cold, wet weather. Soft, warm, acrylic pile linings. Toe-to-top laces for snug fit. All rubber, molded-unit construction with fully gusseted tongues and thick, rugged-wear outsoles and low wedge heels. Deeply-grooved-design bottoms for excellent traction. D(medium) width. Boys. Sizes: 3, 4, 5, 6. *State whole size only.* If you wear a half-size, order next larger whole size. Mail. Wt. 2.75 lbs. Pair 11.97
Little Boys. Sizes: 9, 10, 11, 12, 13, and 1, 2. *State whole size only.* If you wear a half size, order next larger whole size. X 601-8329 B-Brown Mail wt 2.50 lbs. Pair 10.97

5 PADDED COLLAR, WORK-STYLE BOOTS. Full-grain, smooth leather uppers. Comfortable padded collars. Tough Taslan® laces. Well construction adds durability. Strong cement construction. Extra-durable polyvinyl chloride outsoles and low wedge heels with ridged-design for good traction. D(medium) width. Boys. Sizes: 3 $\frac{1}{2}$, 4, 4 $\frac{1}{2}$, 5, 5 $\frac{1}{2}$, 6, 6 $\frac{1}{2}$, 7. *State size.*
X 601-8311 B-Brown Mail wt 3 lbs. Pair 14.97
Little Boys. Sizes: 8 $\frac{1}{2}$, 9, 9 $\frac{1}{2}$, 10, 10 $\frac{1}{2}$, 11, 11 $\frac{1}{2}$, 12, 12 $\frac{1}{2}$, 13, 13 $\frac{1}{2}$, and 1, 1 $\frac{1}{2}$, 2, 2 $\frac{1}{2}$, 3. *State size.*
X 601-8303 B-Brown. Mail. wt. 2.50 lbs. Pair 12.97

6 WARMLY LINED, CHUKKA-STYLE DEMI-BOOTS. Sueded split-leather uppers. Soft acrylic pile linings. Heavy duty plantation crepe rubber outsoles and heels. Strong stitched-down construction. D(medium) width. Boys. Sizes: 3 $\frac{1}{2}$, 4, 4 $\frac{1}{2}$, 5, 5 $\frac{1}{2}$, 6. *State size.*
X 601-1555 B-Chino tan Mail wt 3.25 lbs. Pair 11.97
Little Boys. Sizes: 8 $\frac{1}{2}$, 9, 9 $\frac{1}{2}$, 10, 10 $\frac{1}{2}$, 11, 11 $\frac{1}{2}$, 12, 12 $\frac{1}{2}$, 13, 13 $\frac{1}{2}$, and 1, 1 $\frac{1}{2}$, 2, 2 $\frac{1}{2}$, 3. *State size.*
X 601-1548 B-Chino tan Mail wt. 3 lbs. Pair 10.97

7 BOYS LEATHER OXFORDS. Durable leather uppers with pin-tuck-stitched, seam accents. Roomy, wide slant-shaped toes for natural foot-comfort. Strong cement construction. Extra-durable Kraton® rubber outsoles and low wedge heels. D(medium) width. Mailing weight 2.40 lbs. Sizes: 3 $\frac{1}{2}$, 4, 4 $\frac{1}{2}$, 5, 5 $\frac{1}{2}$, 6, 6 $\frac{1}{2}$, 7. *State size.*
X 601-8360 B-Burnished tan Pair 16.97

8 OUR SUNBACKER, MOC-STYLE DEMI-BOOTS. Supple, sueded split-leather uppers with good-looking contrast-stitched accents. Comfortably padded collars. Modified, wide, natural-shaped toes. Wedge heels and toes curved up for easy-walking plus deeply ridged bottoms for excellent traction. Thick, extra-durable, molded-unit Kraton® rubber outsoles and wedge heels. Strong cement construction. D(medium) width. Boys. Sizes: 3 $\frac{1}{2}$, 4, 4 $\frac{1}{2}$, 5, 5 $\frac{1}{2}$, 6, 6 $\frac{1}{2}$, 7. *State size.*
X 601-8352 B-Brown. Mail. wt. 3 lbs. Pair 16.97
Little Boys. Sizes: 8 $\frac{1}{2}$, 9, 9 $\frac{1}{2}$, 10, 10 $\frac{1}{2}$, 11, 11 $\frac{1}{2}$, 12, 12 $\frac{1}{2}$, 13, 13 $\frac{1}{2}$, and 1, 1 $\frac{1}{2}$, 2, 2 $\frac{1}{2}$, 3. *State size.*
X 601-8345 B-Brown Mail wt 2.50 lbs. Pair 15.97

Your Search for VALUE Ends at Penneys
See How Find Your Size in our big Fall '77 Catalog, page 392
See Children's Slippers and
More Boots and Shoes on pages 186, 187

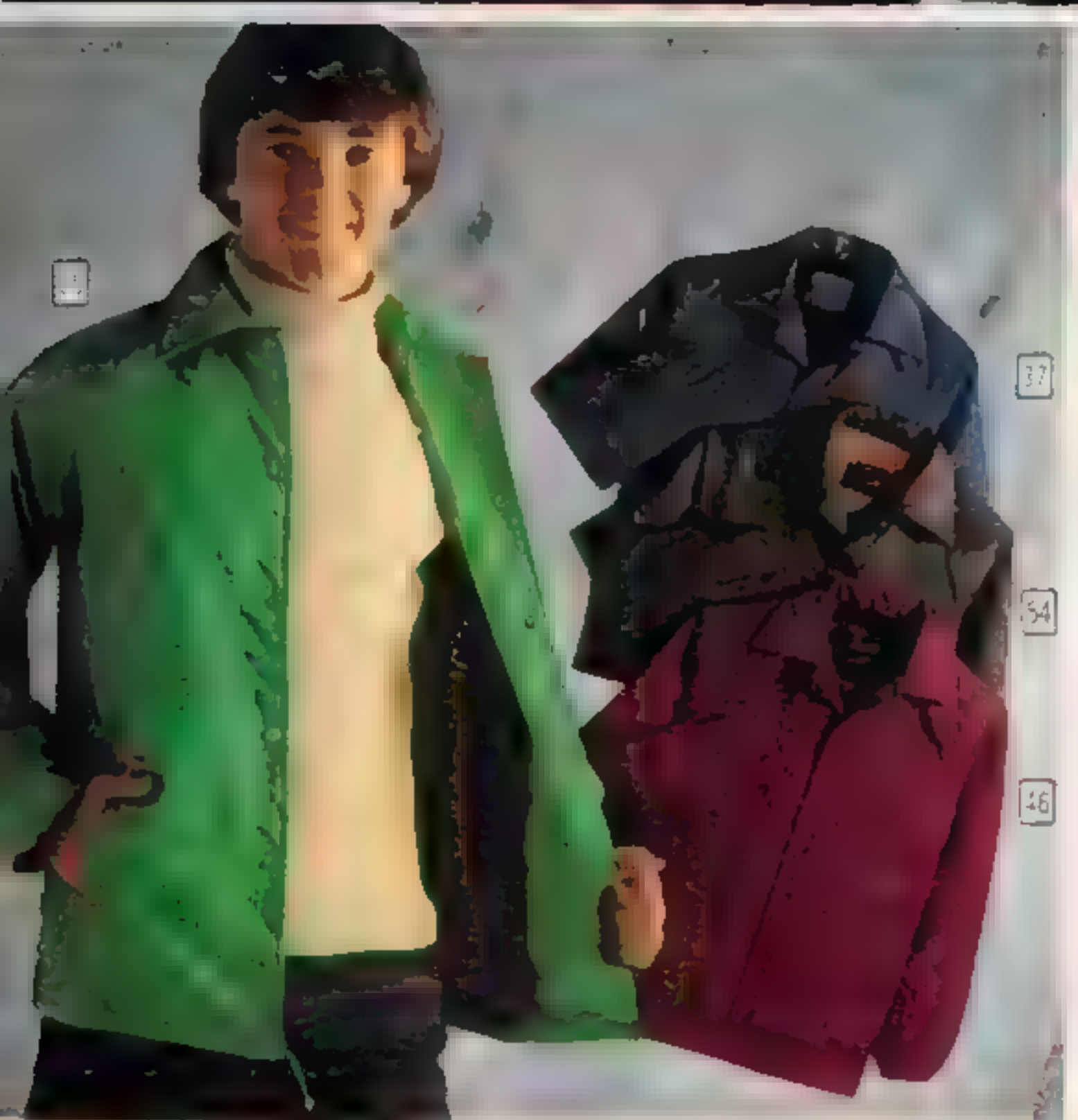
Charge It—see page 340



Sunbacker
Easy-Walking
Bottoms

JCPenney 203

WishbookWeb.com



Pile-Lined, Easy-Care Nylon Warm-Up Jacket

SNAP-FRONT WARM-UP JACKET WITH RAGLAN-STYLE SLEEVES. Shell of nylon taffeta. Warm pile lining of acrylic-and-polyester (polyester back). Fashioned with shirt-style collar and 2 slash-welt pockets. Elasticized at wrists. Adjustable drawstring bottom helps keep out cold. Snap-front closure. Machine wash warm, tumble dry.

Sizes: S(8), M(10-12), L(14-16), XL(18-20) *State S, M, L, or XL*

Colors: 25 green; 37 navy blue; 54 chocolate brown; 46 burgundy *State color number-and-name*

X 424-1188 D—Mailing weight 1.80 lbs 14.00

204 JCPenney

Boys Warmly-Lined Vinyl-Sleeve Athletic Jackets in Popular Team Colors

\$18 Each

Choice of
White or Color
Vinyl Sleeves

A & B **WARM DURABLE JACKET.** Shell of acrylic-and-polyester blend in a melton weave. Lining of acetate quilted to polyester fiberfill. Vinyl sleeves and pocket trim. Medium weight for comfortable year-round wear. Styled with snap-front closure. Cotton knit collar, cuffs, and bottom have striped trim in contrasting colors. 2 vinyl-trimmed slash pockets. Your choice of 2 handsome styles. Choose your favorite style and team colors below. Machine wash warm, tumble dry. Do not dry clean. Mailing weight 1.80 lbs.

Sizes: S(8), M(10-12), L(14-16), XL(18-20) *State S, M, L, or XL.*

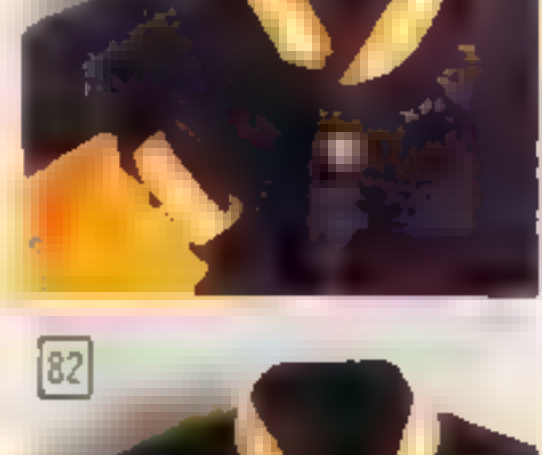
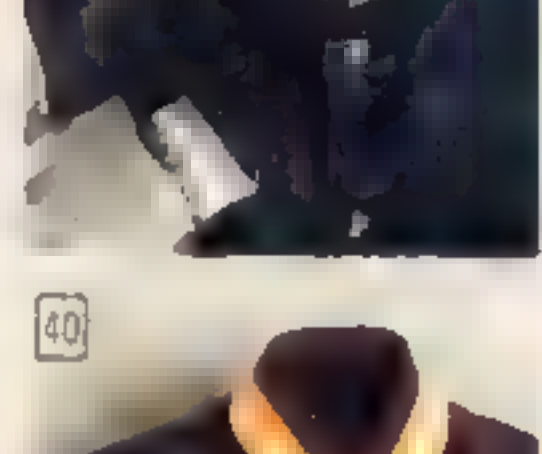
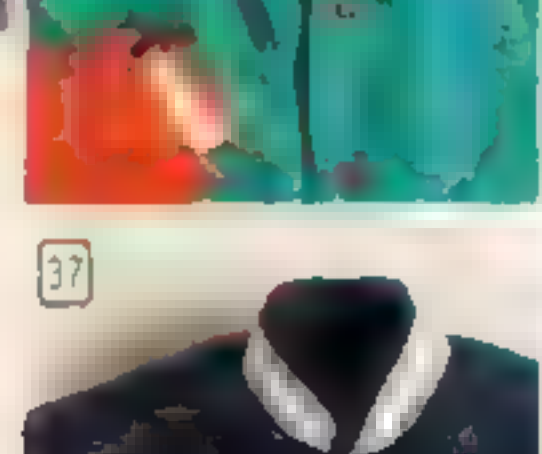
[A] Solid-Color Body with White Sleeves
Colors: 08 scarlet/white, 37 navy blue/white, 25 green/white. *State color number-and-name*

X 424-4737 D 18.00

[B] Solid-Color Body with Contrast-Color Sleeves
Colors: 83 black/silver, 34 navy blue, gold, 85 black/orange, 25 green/gold, 03 navy blue/red, 08 scarlet/gold, 35 blue/orange, 37 navy blue/silver, 40 purple/gold, 82 black/gold. *State color number-and-name*

X 424-2814 D 18.00

Your Search For VALUE Ends @ Penneys





Girls 22.00
Hood 4.50

Men's and
Women's
31.50
Hood
4.50

Boys 22.00
Hood 4.50

Also in
TALL
SIZES

Also in
Little Boys
and Little Girls
Sizes
19.00
Hood
4.50

Our INSULATED Jumpsuits for the Whole Family are Three Layers Thick for Extra Warmth and Protection Against Cold

- Cold weather protection for winter sports
- Heavy-duty zipper closure and storm cuffs
- Easy-care, machine washable

ONE-PIECE 3-PLY STYLING Durable woven shell of polyester-and-cotton sateen, laminated to heat-retaining polyurethane foam interlining. Nylon taffeta inner lining. Machine wash warm, tumble dry.

MEN'S 2-way zipper. 2 front pants pockets. 2 hip pockets (1 zippered). 2 zippered chest pockets. Inside chest and sleeve pocket. Knitted storm cuffs in sleeves. Elastic waist inserts. Snap ankle fasteners. Side openings for access to undergarments. Mailing weight 3.75 lbs.

Regular Sizes: S (fits 34-36 in. chest), M (38-40), L (42-44), XL (46-48). *State S, M, L, or XL.*
X 545-1273 B—Red
X 545-1281 B—Navy blue

31.50

MEN'S TALL SIZES Cut for men 5'11½"-6'2½"
Tall Sizes: M (fits 38-40 in. chest), L (42-44), XL (46-48). *State M, L, or XL.*
X 545-1307 B—Red
X 545-1315 B—Navy blue

32.50

WOMEN'S 1-way zipper. 2 chest pockets. 2 side pockets. Adjustable half-belt. Knitted wristlets, leg cuffs. Leg zippers to knee on outseam. Mailing weight 3.75 lbs.

Sizes: 10, 12, 14, 16, 18, 20. *State size.*
X 545-1331 B—Navy blue
X 545-1323 B—Red

31.50

Find More Outerwear for Your Family
in our Big Fall '77 Catalog

Charge It—see page 340

BOYS 2-way zipper. 2 front pants pockets. 2 zipper chest pockets. Button tab at collar. Elastic storm cuffs in sleeves. Elastic waist inserts.

Sizes: 8, 10, 12, 14, 16, 18, 20. *State size.*
Colors: 37 navy blue, 03 red. *State color number and name.*

X 424-1089 D—Mail wt. 3.40 lbs. 22.00

GIRLS Same as boys style (described above), but with 1-way zipper.

Sizes: 7, 8, 10, 12, 14, 16. *State size.*
Colors: 03 red, 37 navy blue. *State color number and name.*

X 424-1550 D—Mail wt. 3.40 lbs. 22.00

LITTLE BOYS AND LITTLE GIRLS SIZES (Not shown). Same as boys style.

Sizes: 3, 4, 5, 6, 7. *State size.*
Colors: 37 navy blue, 03 red. *State color number and name.*

X 414-0042 D—Mail wt. 2.20 lbs. 19.00

HEAVY-DUTY HOOD For all jumpsuits. Matching polyester-and-cotton sateen shell lined with acrylic pile (cotton backed). Snap collar closure with drawstring. Machine wash warm, tumble dry.
Colors: 03 red, 37 navy blue. *State color number and name.*

Men's and Women's One size fits all
X 545-1349 C—Mailing weight 0.50 lb. 4.50

Children's Pre-School One size fits all
X 414-0018 C—Mailing weight 0.25 lbs. 4.50

Boys **Sizes:** A (fits 8-12), B (14-20). *State A or B.*
X 424-1105 D—Mailing weight 0.40 lb. 4.50

Girls **Sizes:** A (fits 7-12), B (14-16). *State A or B.*
X 424-1717 D—Mailing weight 0.40 lb. 4.50

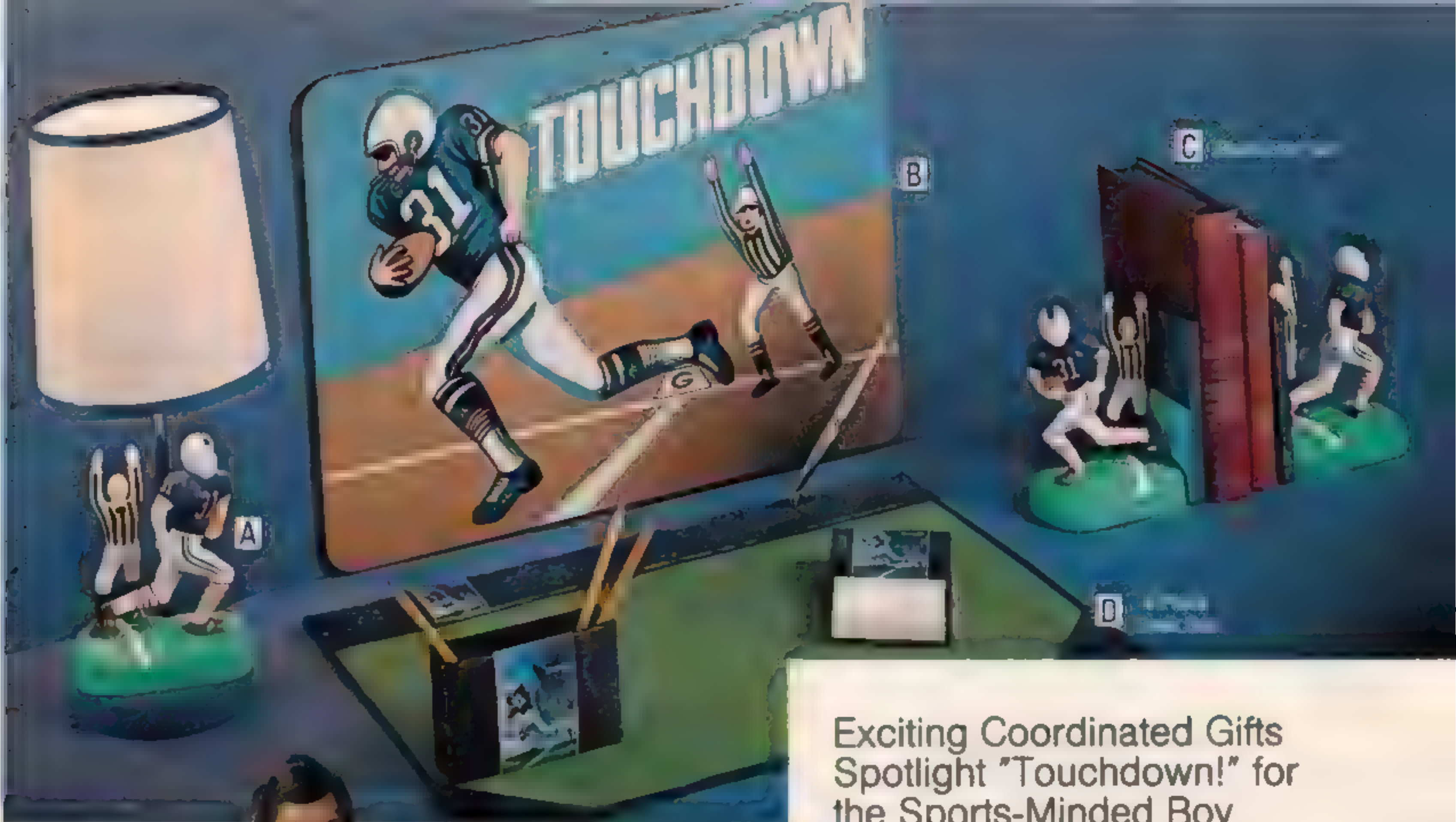


1) Polyester-Cotton Blend
2) Polyurethane Foam
3) Nylon Taffeta



JCPenney 205

WishbookWeb.com



Exciting Coordinated Gifts Spotlight "Touchdown!" for the Sports-Minded Boy

Useful Desk Organizers

A **DESK LAMP.** Authentically-detailed figures of football player and referee in molded plastic around base. Lamp. White linen-fiber shade backed with paper parchment. Blue trim at top and bottom. Stands about 14 in. high. 110-120 volts. 60-cycle AC. Use any bulb up to 100 watts (bulb not included). 5-foot-long cord.
X 401-4189 A—Mailing weight 2 lbs. 14.97

B **CORK BULLETIN BOARD.** Illustrated with football player scoring a touchdown. Great for memos, souvenirs, other items. Cork backed with sturdy pressboard. Metal ring in back for easy hanging. About 23 in. wide X 17 in. high.
X 401-1755 A—Mailing weight 2.20 lbs. 4.47

C **BOOK END SET.** Designed with attractive, action-poised football player and referee made in molded plastic on either end. Skid-resistant foam-rubber bottom prevents slipping. Weighted for stability. Stands about 6½ in. high. Imported from Hong Kong.
X 401-4213 A—Mailing weight set 3 lbs. Set 5.97

D **DESK SET.** Four-piece set includes desk pad 21½ in. long X 14¼ in. wide, in laminated paper over cardboard with paper blotter, memo pad and holder, ball point pen and holder, and pencil holder (pencils shown here not included). "Touchdown" motif printed on desk pad, memo pad, and pencil holder. Imported from Japan.
X 401-9741 A—Mailing weight 4-Pc. Set 3 lbs. 7.97

Convertible Sleeping Bag/Comforter

E **QUILTED COMFORTER CONVERTS TO SLEEPING BAG.** Cotton top and back, lined with acetate tricot quilted polyester fiberfill for loft and cushiony comfort. Heavy-duty zipper. Comforter measures 68X68 in. and converts to 68X34 in. sleeping bag. Suitable for boys ages 8 to 18. Bold geometric-design print with touchdown motif on one side, solid-color blue on reverse side. Machine wash warm, tumble dry.
X 401-1516 A—Mailing weight 3.25 lbs. 16.97

Belt and Backgammon Gift Set

F **BACKGAMMON GAME AND WEB BELT SET.** 1¼-in. reversible web belt in cotton with gold-tone buckle. Vinyl tabs. Navy blue/red side reverses to brown/berge side. One size fits all (26-in. to 32-in. waist). Belt boxed in a genuine wooden backgammon game box, measuring 6¼X4½X2½ in. high. Cork playing field inside box with plastic dice and playing pieces included.
X 401-4247 A—Mailing weight 0.90 lb. Set 6.47

Handy Scrapbook

G **LARGE SCRAPBOOK.** Cover in laminated paper over cardboard with "Touchdown" motif printed on front. Measures about 10½X12½ in. 18 filler sheets. Imported from Japan.
X 401-9774 A—Mailing weight 1.75 lbs. 4.97

Your Search for VALUE Ends at Penneys



E
Sleeping Bag
Converts into
Comforter

F Backgammon Game and
Belt Set



G



Exciting Sports Watch and Clock a great gift value

BECAUSE dial faces are decorated with emblem and colors of your favorite baseball, football, basketball, or hockey team. Clock cases are color-coordinated to team emblem. Clock has baseball or football emblem only. AND PRICED AT ONLY

19⁹⁵ | **14⁹⁵**
Watch | Clock

FOOTBALL



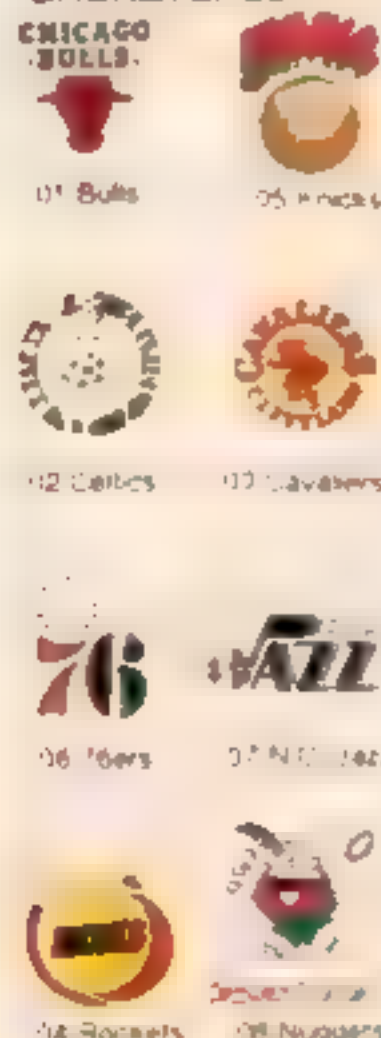
NATIONAL FOOTBALL LEAGUE WATCH/CLOCK Full-numeral dials. Watch has plastic case, black molded plastic strap. 2-bell, 4-in. diam clock has base-metal case with football goalposts design on top. *State team number-and-name from chart above.* Warranted by manufacturer—see page 336. We pay postage.
X 644-9565 B—Watch Imported from Switzerland 19.95
X 644-9615 B—Clock Imported from Germany 14.95

BASEBALL



MAJOR LEAGUE BASEBALL WATCH/CLOCK Full-numeral dials. Watch has plastic case, black molded plastic strap. 2-bell 4-in. diameter clock has base-metal case. *State team number-and-name from chart above.* Warranted by manufacturer—see page 336. We pay postage.
X 644-9573 B—Watch Imported from Switzerland 19.95
X 644-9607 B—Clock Imported from Germany 14.95

BASKETBALL



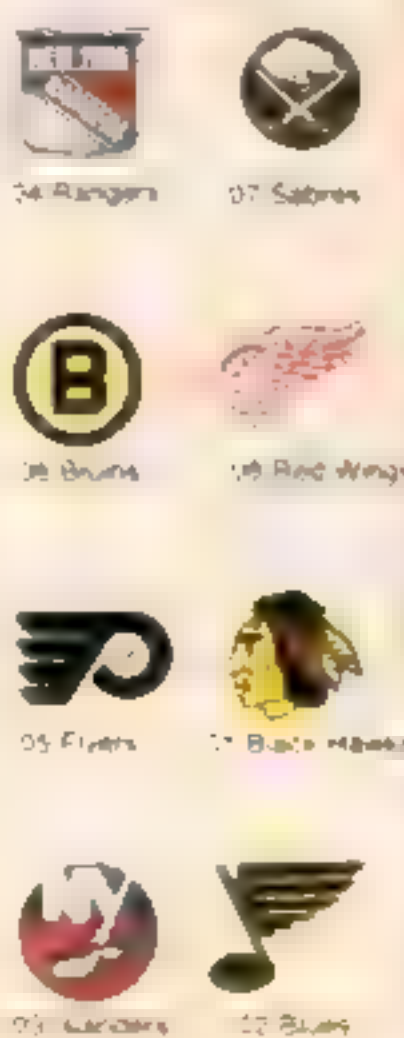
NATIONAL BASKETBALL ASSOCIATION WATCH. Full-numeral dial. Plastic case, black molded plastic strap. *State team number-and-name from chart at left.* Warranted by manufacturer—see page 336. Imported from Switzerland. We pay postage.
X 644-9581 B 19.95

NATIONAL HOCKEY LEAGUE WATCH. Full-numeral dial. Plastic case, black molded plastic strap. *State team number-and-name from chart at right.* Warranted by manufacturer—see page 336. Imported from Switzerland. We pay postage.
X 644-9599 B 19.95

Watch on this page is shown about 2½ times actual size. Clocks are shown about 1½ of actual size.

Charge it—see page 340

HOCKEY



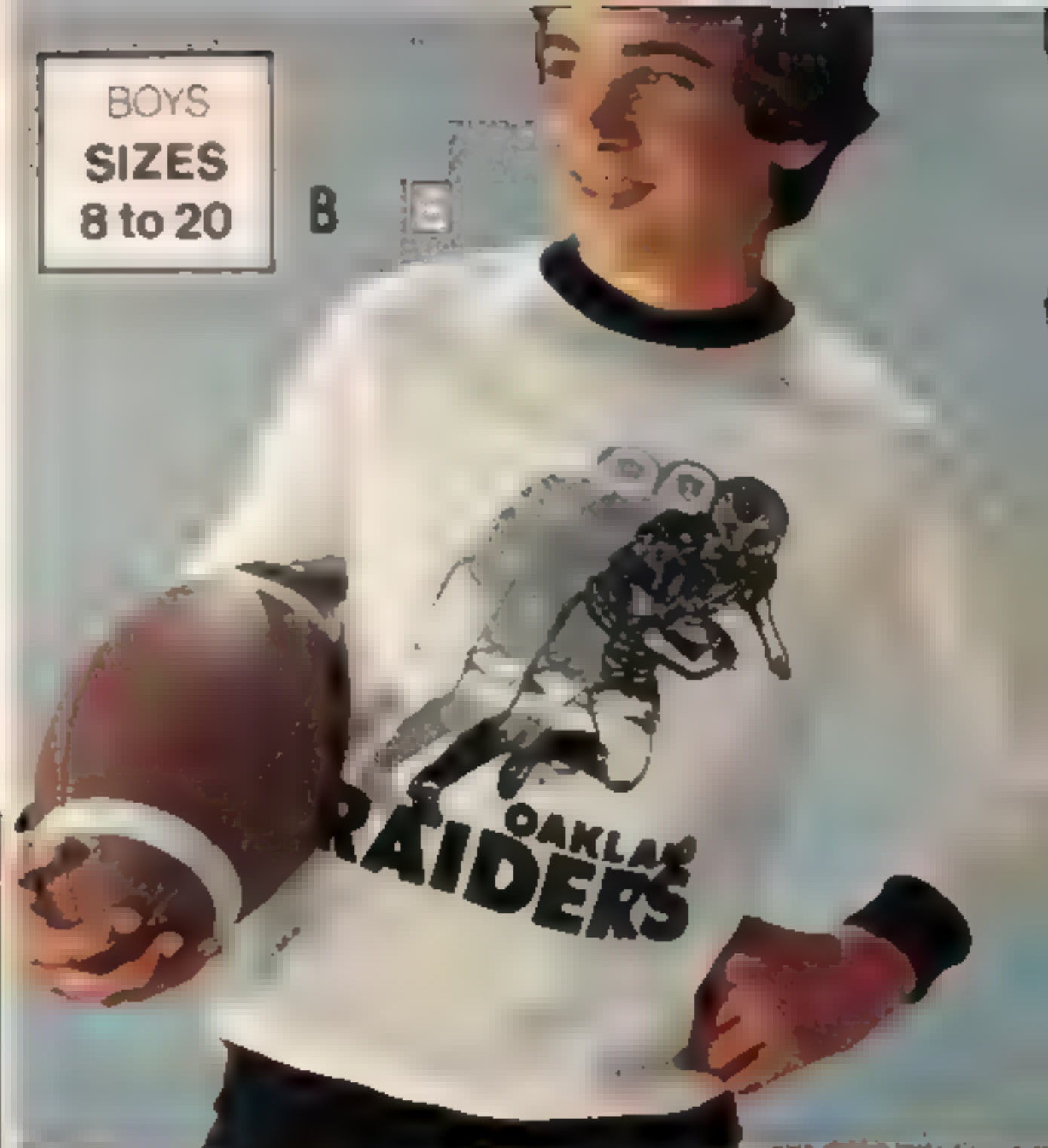


4 Pages of Great N.F.L. Shirts and Accessories in the Official Colors and Emblems of Your Favorite Teams

16 Official Teams to Choose From! Order by Team Numbers and Names Listed Below and Shown on Items Pictured on These Two Pages and Pages 210 and 211

HOW TO ORDER: State catalog number for item desired plus size wanted (where applicable), and team number-and-name (listed at right) on your order form.

TEAM NUMBERS-AND-NAMES: 19 Pittsburgh Steelers, 03 Dallas Cowboys, 21 Miami Dolphins, 09 Green Bay Packers, 01 Kansas City Chiefs, 24 Washington Redskins, 06 Baltimore Colts, 28 New England Patriots, 02 Minnesota Vikings, 22 Oakland Raiders, 08 Los Angeles Rams, 13 Buffalo Bills, 25 Cincinnati Bengals, 15 Detroit Lions, 14 St. Louis Cardinals, 07 Chicago Bears



A N.F.L. JOGGING SUIT Triple-knit of acrylic. Solid-color body with N.F.L. patch on jacket pocket, contrast white stripes on sleeves and legs. Tops styled with convertible-turtleneck collar, zipper front, 2 zipper pockets, ribbed cuffs and bottom. Pants have elasticized waistband, zipper pocket, zipper opening on bottom of legs. Machine wash warm, tumble dry. Choose your favorite team from those shown above. See "How To Order" above.

Sizes: S(8), M(10-12), L(14-16), XL(18-20). State S, M, L, or XL
X 422-0586 D—Mailing weight 1 10 lbs 17.99

B N.F.L. CREW-NECK SWEATSHIRT in official team colors. Comfortable, absorbent knit blend of acrylic-and-cotton. White body with large official action scene screen-printed on front. Styling features include contrast trim on neck, cuffs, and waist. Raglan-style long sleeves. Ribbed cuffs and bottom. Machine wash warm, tumble dry. Choose your favorite team from those shown above. See "How To Order" above.

Sizes: S(8), M(10-12), L(14-16), XL(18-20). State S, M, L, or XL
X 404-0903 D—Mailing weight 0 50 lb 5.50



Your Search for VALUE Ends at Penney's



C N.F.L. CREW-NECK SHIRT Polyester knit. Official N.F.L. action design sublimatic-printed on chest. White body with raglan-style long sleeves in coordinating official team colors. 2 contrast stripes on arms. Saddle-style shoulders. Ribbed neck and cuffs. Hemmed bottom. Machine wash warm, tumble dry. Choose your favorite team from those shown above. See "How To Order" on opposite page.
Sizes: S(8), M(10-12), L(14-16), XL(18-20). **State S, M, L, or XL.**
 X 406-1420 D—Mail. wt. 0.50 lb5.50

D N.F.L. BUCKLE BELT Attractive gold-tone metal buckle with embossed official team emblem. Saddle-stitched, black vinyl strap with a leather look. 1 1/4 in. wide. Choose from 16 N.F.L. emblems. See "How To Order" on opposite page. **Waist Sizes:** S(22-24 in.), M(26-28 in.), L(30-32 in.). **State S, M, or L.**
 X 401-1243 D—Mail. wt. 0.75 lb3.75

E N.F.L. GYM BAG Heavy, rugged vinyl. Clean with a damp cloth. Official team colors with team name and emblem screen-printed on side bag. Carrying handle, wrap-around zipper closure for easy packing and unpacking. Measures 15x9x10 in. high. Choose from 16 N.F.L. teams shown above. See "How To Order" on opposite page.
 X 401-1508 B—Mail. wt. 2 lbs7.47

F N.F.L. BOBBLE-HEAD MASCOT DOLL Sturdy plastic in official team colors. Head bobs and sways at the touch of your finger. Approximately 7 inches tall. Choose from 16 N.F.L. teams shown above. See "How To Order" on opposite page.
 X 401-1490 B—Mail. wt. 0.70 lb2.49

G N.F.L. OVER-THE-CALF ATHLETIC SOCKS Blend of acrylic-and-stretch nylon for softness and strength. Machine wash warm, tumble dry. Striped tops in your favorite team colors shown above. See "How To Order" on opposite page.
 X 402-0038 C—Size: Medium—fits 7 to 8 1/2. Mail. wt. 0.20 lbPr. 99¢
 X 402-0376 C—Size: Large—fits 9 to 11. Mail. wt. 0.20 lbPr. 1.29
 X 402-0400 C—Size: Extra-Large—fits 10 to 12. Mail. wt. 0.25 lbPr. 1.59

See How to Find Your Boys Size in our Big Fall '77 Catalog, on page 539

Charge It—see page 340



See N.F.L. Index on page 343

JCPenney 209

WishbookWeb.com

Boys Robe and P.J.'s with N.F.L. Emblems...

All Flame-Resistant

as defined by Federal Standards for Children's Sleepwear.
Read more in Penney Pointers on page 53.

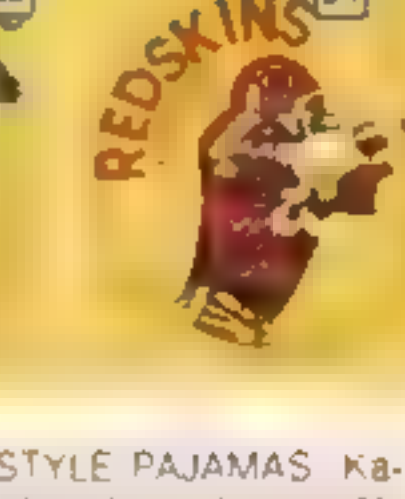
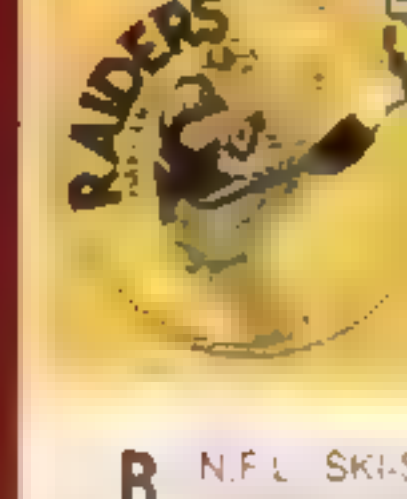
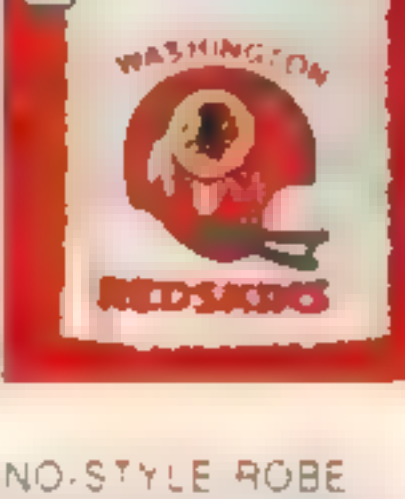
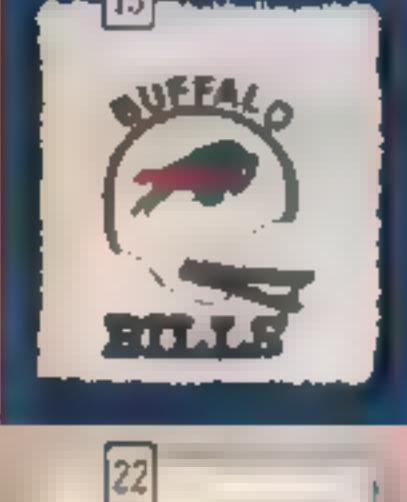
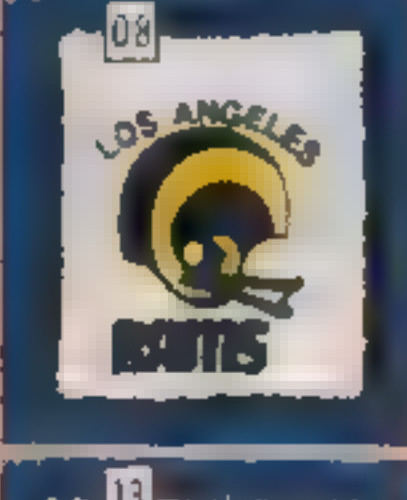
These garments are in compliance with Federal Regulations and have not been treated with the recently banned chemical TRIS-BP.

BOYS
SIZES
8 to 18



A

B



A N.F.L. KIMONO-STYLE ROBE
100% cotton flannel body. White terrycloth trim in a blend of modacrylic and polyester. Robe is flame-resistant for added protection. Popular wrap styling with self-belt. Trim on front edges and lower patch pocket. Official N.F.L. team name and emblem screen-printed on chest pocket. Coordinates beautifully with Pajamas [B]. Choose your favorite team from those shown on this page. See "How to Order" at top of facing page. Machine wash warm, tumble dry. To retain flame resistance, home launder only. Do not use soap or bleach; use detergent only. In hard water areas add water conditioner.
Sizes: S (8-10), M (12-14), L (16)
State S, M, or L
X 407-0132 D
Mailing weight 0.50 lb ... 8.95

Charge it—see page 340

B N.F.L. SKI-STYLE PAJAMAS Ka-necaron modacrylic and polyester knit fabric blend is flame-resistant for added protection. Styled with long legs and sleeves. Pullover top has rib-knit crew neck and cuffs and hemmed bottom. Pants have elastic waistband and rib-knit anklets. Official N.F.L. team name and emblem screen-printed on front. Coordinate beautifully with Robe [A] sold at left. Choose your favorite team from those shown on this page. See "How to Order" at top of facing page. Machine wash warm, tumble dry—low heat. Do not iron. To retain flame resistance use detergent. Do not use soap in hard water.
Sizes: S (8-10), M (12-14), L (16-18)
State S, M, or L
X 407-1551 D
Mailing weight 0.80 lb ... 7.00

For more N.F.L. items, see special N.F.L. Index on page 343

HOW TO ORDER: State catalog number for item desired, plus size wanted (where applicable), and team number-and-name (listed below) on your order form.

TEAM NUMBERS-AND-NAMES: 21 Miami Dolphins; 19 Pittsburgh Steelers; 08 Los Angeles Rams; 25 Cincinnati Bengals; 13 Buffalo Bills; 24 Washington Redskins; 22 Oakland Raiders; 02 Minnesota Vikings; 07 Chicago Bears; 03 Dallas Cowboys; 28 New England Patriots; 06 Baltimore Colts; 14 St. Louis Cardinals; 01 Kansas City Chiefs; 09 Green Bay Packers; 15 Detroit Lions

Your Favorite N.F.L. Team Emblems on Boys Parka, Poncho, and Knit Cap and Scarf

A N.F.L. HOODED RAIN PARKA Heavy vinyl shell. Attached hood with adjustable drawstring. Metal toggle front closure. 2 patch pockets with flaps. Contrast stitching. Official N.F.L. team name and emblem enclosed in crest-shaped clear plastic on front. Wipe clean with a damp cloth. Choose your favorite team from those shown above. See "How to Order" at top of this page.

Sizes ■ (8-10), M (12-14), L (16-18) State S, M, or L

X 424-0842 D—Mailing weight 1.70 lbs 7.00

B N.F.L. HOODED RAIN PONCHO Heavy vinyl shell helps protect against wind and rain. Slips on easily. Wear over outer clothing. Attached hood with adjustable drawstring. Electrically-sealed seams. N.F.L. team name and emblem enclosed in crest-shaped clear plastic on front. Wipe clean with a damp cloth. Choose your favorite team from those shown with Parka (A). See "How to Order" at top of this page.

Sizes ■ (8-14), L (16-22) State M or L

X 424-0834 D—Mailing weight 1.70 lbs 7.00

C&D N.F.L. BULKY-KNIT CAP AND SCARF Of acrylic. Woven emblem sewn on hat and scarf. Available in 16 official N.F.L. colors and emblems. Choose your favorite team from those shown with Parka (A). See "How to Order" at top of this page.

[C] Two-Tone Cap. Pompon top. One size fits all. Machine wash warm, line dry only.

X 401-1466 B—Mailing weight 0.40 lb 2.98

[D] Striped Scarf. 5 ft long. Tasseled fringe on both ends. Machine wash warm, dry flat.

X 401-4155 B—Mailing weight 0.40 lb 3.98



BOYS
SIZES
8 to 22



E N.F.L. ACTION PUZZLE. 200-piece interlocking jigsaw puzzle of football action between the Pittsburgh Steelers and the Dallas Cowboys. Puzzle measures 11 1/4 x 17 1/4 in. Made of cardboard. Perfect seasonal gift for football fans. Mailing weight 0.90 lb.

X 401-0476 A 1.50

See N.F.L. index on page 343



F N.F.L. MAGNETIC STANDING BOARDS For National and American football conferences. 28 teams represented. Helmet-shaped plastic pieces with magnetic backs adhere to board so you can keep track of team standings in each conference. 2 boards in set. Mailing weight per set 1 lb.

X 401-0401 A Set 6.47



JCPenney 211



BOYS
SIZES
8 to 20

**super
denim®**

Our Most Durable
Jeans for Boys

a great gift value

BECAUSE of these features

- **FABRIC.** Our toughest-wearing, extra-heavyweight 12-oz. denim ■ polyester-and-cotton resists abrasion—wears extra-long because ■ the extra-high polyester content **NO IRONING NEEDED.**
- **CONSTRUCTION.** Extra-long double knees (sizes 8 ■ 12 only). Reinforced at ■ stress points, double-stitched back yoke, seat, crotch, and pockets. Talon 42® brass zipper. All seams sewn with heavy-duty polyester-core thread.
- **DESIGN.** Real western styling for good looks. Carefully sized for trim fit and comfort, too.

AND PRICED AT ONLY

7.00

Reg. and Slim
Sizes 8 to 20

Boys Husky Sizes ■ a
Slightly Higher Price

A WESTERN-STYLE, FLARED-LEG JEANS. 2 riveted front scoop pockets, 2 double-reinforced back patch pockets, 1 coin pocket. Round legs, wide waistband, belt loops. Back yoke. Hemmed bottoms. Contrast stitching. Sizes 8 to 12 with reinforced knees. Machine wash warm, tumble dry. Mail wt. 1 lb. Colors: 53 tan, ■ chocolate, ■ berry, ■ denim navy blue, 25 bottle green, 33 faded blue. *State color number-and-name*

Regular and Slim Sizes: 8, 9, 10, 11, 12, ■, 16, ■, 20. *State size*

X 425-1872 D—Regular

X 425-1906 D—Slim 7.00

Husky Sizes: 8, ■, 12, 14, 16, ■, 20. *State size*

X 425-2656 D—Husky 8.00

B SUPER DENIM® BRIEFCASE. A handy carryall case for books, papers, and other school things. Has all the features of our jeans above: tough-wearing denim ■ Dacron® polyester-and-cotton. Talon 42® brass zipper, all seams sewn with heavy-duty polyester core thread. Super Denim leather patch on actual jean pocket. 13x17 in. Denim navy blue color.

X 425-3795 A—Mailing weight 0.50 lb 4.00



**Handsome Knit Pullovers
are "Tops" with Jeans**

C & D POPULAR TOPS in comfortable, durable fabrics. Long sleeves. Machine wash warm, tumble dry. Sizes: S(8), M(10-12), L(14-16), XL(18-20). *State S, ■ L, or XL*

[C] Chest-Stripe Sweater Shirt. In acrylic. Button-placket front with collar. Solid-color body with white collar and contrasting color horizontal stripe on chest and sleeves.

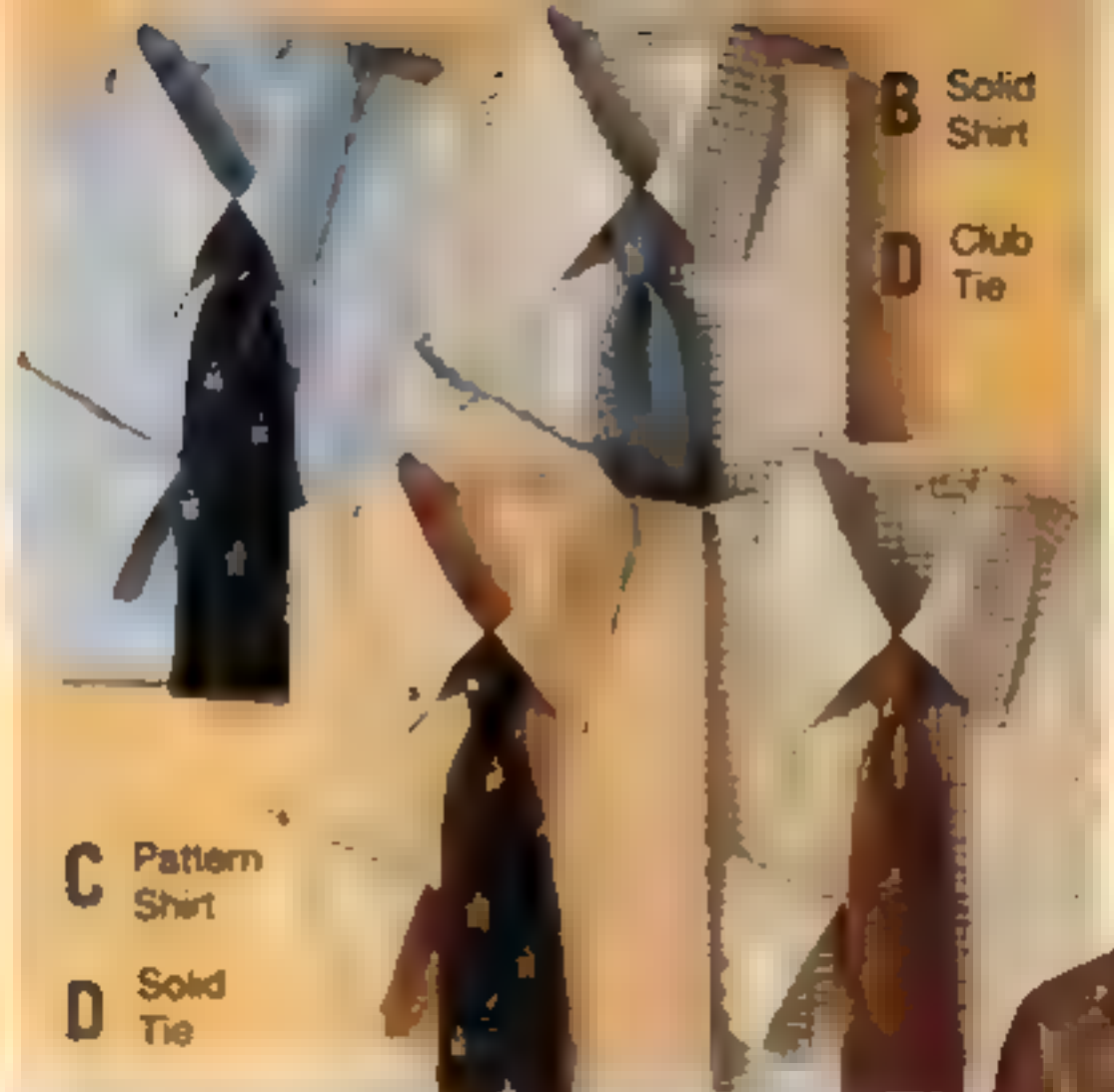
Colors: 54 brown/tan; 37 navy blue/berry; 25 green/lt. blue. *State color number-and-name*

X 422-0109 D—Mail wt. 0.75 lb 9.00

[D] Solid-Color Ribbed Turtleneck. Blend ■ acrylic-and-polyester. Colors: 53 tan, ■ lt. blue, 52 natural. *State color number-and-name*

X 422-0224 D—Mail wt. 0.90 lb 7.00

Charge It—
see page 340



**BOYS
SIZES
8 to 20**

Boys Fashionable 4-Pc. Vested Suit with 2 Pairs of Slacks *a great gift value*

BECAUSE it's ■ shape-retaining, wrinkle-resistant polyester knit. The jacket, reversible vest, matching solid slacks, and coordinating pattern slacks can be worn many ways. Machine washable too.

AND PRICED AT ONLY

31⁰⁰
Reg. and
Slim Sizes
8 to 12

37⁰⁰
Reg. and
Slim Sizes
14 to 20

A 4-PC. COORDINATE SUIT. Medium weight fabric for year 'round wear. Includes: solid-color jacket, matching solid slacks, reversible vest, and coordinating pattern slacks. Jacket features single-breasted styling, wide lapels, 2 lower patch pockets, chest pocket with pop-up handkerchief in same pattern as vest and slacks. Fully lined in acetate. Solid-color vest reverses ■ pattern. Matching solid-color slacks and coordinating tattersall-pattern slacks feature 2 front pockets. Sizes 14 to 20 with 1 back pocket. Creased flared legs, hemmed bottoms, and belt loops. Machine wash warm, tumble dry. Use cool iron. Colors: 53 tan, 35 medium blue. *State color number-and-name*

Regular and Slim Sizes: 8, 10, 12 State size:

X 421-2809 D—Regular

X 421-2817 D—Slim. Mail wt. 2.75 lbs. 31 00

Regular and Slim Sizes: 14, 16, 18, 20 State size:

X 421-2825 D—Regular

X 421-2833 D—Slim. Mail wt. 2.75 lbs. 37 00

B & C NO-IRON DRESS SHIRTS. Supple woven blend of polyester-and-cotton. Collar band. Top center pleat. Long sleeves with 1-button cuffs. 1 chest pocket. Long tuck-in tails. Machine wash warm, tumble dry.

[B] Solid-Color Oxford-Weave Dress Shirt. Button-down collar. Colors: 34 lt. blue, 53 tan. *State color number-and-name*. Mailing weight 0.60 lb. Sizes: 8, 10, 12. *State size.*

X 422-2634 D 7.00

Sizes: 14, 16, 18, 20. *State size.*

X 422-2980 D 7.50

[C] Tattersall-Pattern on White Dress Shirt. Long-point collar. Colors: 35 blue, ■ brown. *State color number-and-name*. Mailing weight 0.70 lb.

Sizes: 8, 10, 12, 14, 16, 18, 20. *State size.*

X 422-2428 D 6.50

D COORDINATING TIES. Of woven polyester. Four-in-hand style. Choice of traditional club pattern or solid colors. Dry clean only.

Colors: 37 blue club pattern; ■ brown club pattern, 35 blue solid; 55 brown solid. *State color number-and-name.*

X 401-0492 C—Mail. wt. 0.50 ■ 3.00

Charge It—see page 340



JCPenney 213

WishbookWeb.com



The Versatile Sweater Set a great gift value

BECAUSE

- Each part can be worn separately, together, or paired to form new sets
- Sweaters are made ■ soft acrylic or acrylic-and-polyester knits
- Shirts are in a woven blend of polyester-and-cotton
- All are machine washable

and priced at only

12⁰⁰ and 12⁵⁰

A SHIRT/SWEATER SET Acrylic knit crew-neck sweater with chest and sleeve stripes. Solid-color-coordinated shirt in a woven blend of polyester-and-cotton, with banded collar, 1-button cuffs, and tuck-in tails. Contrast stitching. Both machine wash warm, tumble dry. Mailing weight 0 88 lb.
Sizes: 8, 10, 12, 14, 16, 18, 20. *State size.*
Colors: 35 blue/navy blue, ■ tan/green. *State color number-and-name.*

X 422-2600 DSet 12.00

B VEST/SWEATER SET Both in a knitted blend of acrylic-and-polyester. Long-sleeve turtleneck sweater in solid-color ribbed knit. V-neck vest waffle-stitched in heather tone with contrast-color chest stripes. Ribbing on neck, arm holes, and bottom. Machine wash warm, tumble dry. Mailing weight 0 62 lb.
Sizes: S(8), M(10-12), L(14-16), XL(18-20). *State S, M, L, or XL.*
Colors: 53 tan/brown, 34 light blue/navy blue. *State color number-and-name.*

X 422-0703 DSet 12.50

Paratrooper-Style Brushed-Fabric Jeans

C NO-IRON FLARED-LEG JEANS Brushed fabric in a woven blend of 80% cotton and 20% polyester. "Survival-look" styling with 2 front alpine-style pockets, large side-flap utility pocket, and 2 back snap-flap pockets. Contrast stitching. Self-banded waist belt loops. Zip fly. Hemmed bottoms. Machine wash warm, tumble dry. Mailing weight 1 lb.
Regular and Slim Sizes: 8, 10, 12, 14, 16, 18, 20. *State size.*
Colors: 37 navy blue; 56 khaki. *State color number-and-name.*
 X 425-1195 D—Regular12.00
 X 425-1203 D—Slim12.00

Ski and Sporty Crew-Neck Sweaters (on facing page)

D to F FASHIONABLE CREW-NECK SWEATERS Acrylic knit. Ribbed neck, cuffs, and bottom. Machine wash warm, tumble dry.
Sizes: S(8), M(10-12), L(14-16), XL(18-20). *State S, M, L, or XL.*
[D] Aztec-Design Ski Sweater Contrast-color neck, cuffs, and bottom. Natural color only. Mailing weight 0 68 lb.
 X 422-0737 BWhen you buy 1, pay 11.00
 Buy any 2 or more (D to F), this item costs only9.90*
[E] Stripe-Accented Ski Sweater Multicolor racing stripes on sleeves and chest. Mailing weight 0 62 lb.
Colors: 25 green; 37 navy blue. *State color number-and-name.*
 X 422-0778 DWhen you buy 1, pay 8.50
 Buy any 2 or more (D to F), this item costs only7.65*
[F] Scenic Pullover Bird-in-flight design screen-printed on heather-tone yoke. Mailing weight 0 50 lb.
Colors: 35 blue; 53 tan. *State color number-and-name.*
 X 422-0802 DWhen you buy 1, pay 8.50
 Buy any 2 or more (D to F), this item costs only7.65*

G SOFT, PLUSH VELOUR SWEATER 90% cotton and 10% polyester. Solid-color body with contrast-color piecing on shoulders. Ribbed crew neck, cuffs, and bottom. Machine wash gentle, tumble dry. Mailing weight 0 62 lb.
Sizes: S(8), M(10-12), L(14-16), XL(18-20). *State S, ■, L, or XL.*
Colors: 53 tan, 34 light blue. *State color number-and-name.*
 X 422-1214 DWhen you buy 1, pay 10.00
 Buy any 2 or more (D to G), this item costs only9.00*

*SAVE 10% when you buy any 2 or more (D to G). The prices marked * show the 10% savings. Buy any 2 or more of the same item or a combination of items, ■ any sizes or colors. *State catalog number, size, color number-and-name, and the lower price for each item ordered.*

Charge It—see page 340



Boys Crew-Neck Sweaters in Striking Designs and Colors

SAVE 10% When You Buy Any 2 or More Sweaters on This Page*

BOYS
SIZES
8 to 20



Your Search for VALUE
Ends at Penneys



JCPenney 219

WishbookWeb.com



5-Pc. Set

4⁹⁹

[1]



4-Pc. Set

4²⁹

[2]



4-Pc. Set

4⁴⁹

[3]

**SAVE
10%**

when you buy
any 2 or more
of [1] [2] [3]
together



4-Pc. Set

3⁹⁹

[4]



Personalized
Ornament

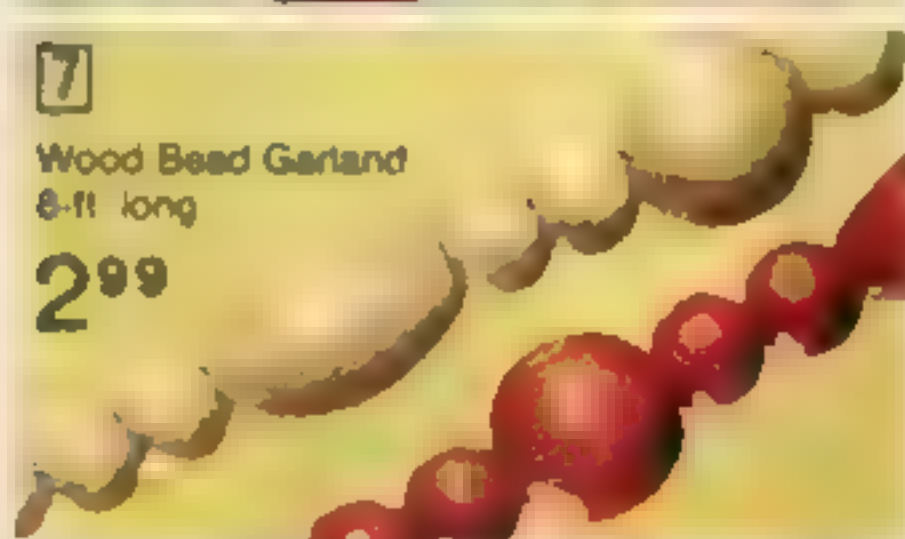
3⁹⁹



[6]

Bead-a-tree
in two colors
20-ft. garland

3²⁹



[7]

Wood Bead Garland
8-ft. long

2⁹⁹

**Your Search
for VALUE
Ends at Penneys**



GE 15-Light
Petal Set

5⁴⁹

[8]



GE 35-Light
Indoor/Outdoor Set

3⁴⁹

[9]

Lovely, Luxuriant Christmas Trees

A 6½-FT. BELGIAN FIR Extra-long 8½-in. needles of polyvinyl chloride are flame retardant. 111 branch tips. About 50 in. diameter. Wood trunk, metal stand, plastic brackets. Partly assembled—you attach top and bottom. Hinged bottom branches unfold when removed from box. Pre-assembled 2-ft. top fits easily into base. Instructions included. (Trim shown not included.) Not available; see page 338.
X 777-1348 A—Shipping weight 23 lbs. 54.99

B 6½-FT. ROCKY MOUNTAIN PINE 1171 branch tips. About 45 in. diameter. Polyethylene needles and branches. Steel trunk, metal stand. Partly assembled—pre-assembled top fits easily into base, hinged bottom branches unfold when removed from box. Instructions included. Not available to 1st Class P.O.s; see page 338.
X 777-1512 A—Weight 20 lbs. 39.99

C & D BEAUTIFUL BOUGHS These pine trees have 5½-in. long polyvinyl chloride needles that are flame retardant. Wood trunks, metal stands. Instructions included.

[C] 6½-Ft. Bavarian Pine 85 branch tips. About 43 in. diameter. 2-ft. freetop is pre-assembled; sets easily into trunk. Hinged bottom branches unfold when removed from box. Not available; see page 338.
X 777-1173 A—Shipping weight 25 lbs. 44.99

[D] 4½-Ft. Bavarian Pine 42 branch tips. About 34 in. diameter. Individual branches attach to color-coded trunk. Not available to 1st Class P.O.s; see page 338.
X 777-1181 A—Weight 9 lbs. 18.99

E to G WINTER-WHITE UPSWEPT BRANCHES 4-in. long needles of polyvinyl chloride are flame retardant. Wood trunks, metal stands. **[E]** and **[F]** have one-piece 3-ft. freetops. Instructions included.

[E] 7-Ft. White Canadian Fir 217 branch tips. About 56 in. diameter. Branches attach to color-coded trunk. (Trim shown not included.)
X 777-1009 A—Mailable; weight 20 lbs. 39.99

[F] 6-Ft. White Canadian Fir 151 branch tips. About 46 in. diameter. Branches attach to color-coded trunk.
X 777-0415 A—Mailable; weight 13 lbs. 29.99

[G] 4-Ft. White Canadian Fir 76 branch tips. About 28 in. diameter. Branches attach to color-coded trunk. Fully assembled.
X 777-0381 A—Mailable; weight 5 lbs. 13.99

Tree Skirts sold on page 218

For a Christmas with All the Trimmings

1 5-PC. HOLLY HOBBIE™ AND ROBBY TRIM SET One 5-in. high Holly Hobbie figure, one 5-in. high Robby Hobbie figure, both in calico-print cotton. One sled, one boat, one wheelbarrow, all of wood. All with hangers. Imported from Taiwan.
X 777-1520 A—Mailable; wt. 0.33 lb. 4.99; any 2 or more 4.49 set

2 4-PC. HEATHER TRIM SET One 5-in. high Heather figure in calico-print cotton, one wood spinning wheel, two copper-tone metal planters with polyethylene flowers. All with hangers. From Taiwan.
X 777-1538 A—Mailable; wt. 0.55 lb. 4.29; any 2 or more 3.86 set

See special Holly Hobbie index on page 343

3 4-PC. HIMSELF THE ELF™ TRIM SET One 6-in. high Himself the Elf figure in cotton. One hobbyhorse, one wagon, one airplane, all of wood. All with hangers. Imported from Taiwan.
X 777-1595 A—Mailable; wt. 0.55 lb. 4.49; any 2 or more 4.04 set
© American Greetings Corporation

4 4-PC. SANTA TRIM SET Glazed papier-mâché figures each 3½ in. high. One mouse, one snowman, two Santas. All with hangers. Imported from Taiwan.
X 777-1728 A—Mailable; wt. 0.25 lb. 3.99; any 2 or more 3.59 set

5 PERSONALIZED ORNAMENT Hand-painted holiday design on solid brass. Have your name or special message inscribed in ¾-in. high letters. Shipped from a factory near Providence, R.I. Allow extra time. Order by November 26, 1977 for Christmas delivery. Christmas Tree 3x3-in. high. Up to 15-letter inscriptions (including spaces). Include desired inscription.
X 777-1678 FH—Mailable; wt. 0.25 lb. 3.99; any 2 or more 3.39 each

6 GARLANDS OF SPARKLING BEADS Multi-faceted polystyrene beads molded on to nylon string. Each is 20 ft. long—can be cut to any length. Colors: 03 red, 85 crystal. State color number and name.
X 777-1132 C—Mailable; wt. 1 lb. 3.29; any 2 or more 2.96 each

7 HAND-CRAFTED WOOD BEAD GARLANDS with a protective, clear lacquer coat. Each strand is 8 ft. long. Strung on sturdy cord. Colors: 03 red, 52 natural. State color number and name when ordering. Imported from Taiwan.
X 777-1553 C—Mailable; wt. 0.55 lb. 2.99; any 2 or more 2.69 each

8 & 9 GE CHRISTMAS LIGHT SETS Green polyvinyl cords. Straight line wiring makes decorating easy. Plug has socket in back so other sets can be plugged into it. Set stays lit if a bulb goes out. UL listed. 110-120 volts, AC. For indoor/outdoor use. Not for use on aluminum trees.

[8] GE 15-Light Midget Flower Set Multi-colored plastic bulbs and reflectors in petal shape. 8 in. between bulbs. 12 watts. 2 spare bulbs. Imported from South Korea.
X 777-1777 A—Mailable; weight 1 lb. 5.49

[9] GE 35-Light Midget Set Multi-colored bulbs. 5½ in. between bulbs. 18 watts. 3 spare bulbs included. Imported from Taiwan.
X 777-1785 A—Mailable; weight 1 lb. 3.49

A Christmas Forest of Beautiful Trees

G
4-Ft. White
Canadian Fir
13⁹⁹

F
6-Ft. White
Canadian Fir
29⁹⁹

E
7-Ft. White
Canadian Fir
39⁹⁹

D
4½-Ft.
Bavarian Pine
18⁹⁹

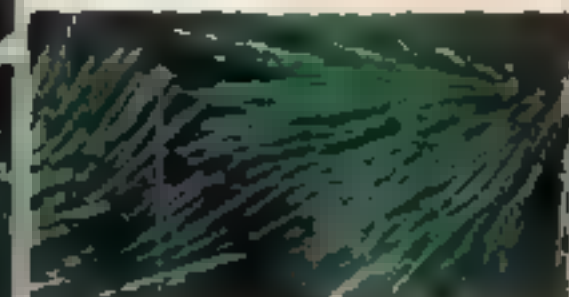
C
6½-Ft.
Bavarian Pine
44⁹⁹

A
8½-Ft.
Belgian Fir
54⁹⁹

B
6½-Ft. Rocky
Mountain Pine
39⁹⁹



[A] to [G] are so easy to assemble! Pre-assembled tops set into trunks of trees. Pre-assembled bases have branches that unfold when taken from box.



[A] has elegant, extra-long 8½-in. needles



A Holly Hobbie™ Christmas **SAVE 10%** when you buy any 2 or more (1) to (3)

1 HOLLY HOBBIE CHRISTMAS TREE The little tree dreams are made of is 2 ft. tall with flame-retardant polyvinyl chloride needles. Complete with 4 Holly Hobbie figures dressed in red/yellow/black cotton calico-print. 1½ in. diameter satin balls. 6 red, 8 white. Plastic tree stand. Fully assembled. From Taiwan. Mailable. wt. 2.25 lbs.
X 777-1561 A Ea. 9.99
Any 2 or more 8.99 ea.

2 HOLLY HOBBIE CHRISTMAS STOCKING A pretty stocking to hold lots of goodies—plus a removable little Holly Hobbie figure in outside pocket. Red/yellow/black cotton calico-print. Trimmed with ruffles. 21 in. long. From Taiwan. Mailable. wt. 0.40 lb.
X 777-1587 A Each 5.99; Any 2 or more 5.39 ea.

3 HOLLY HOBBIE CHRISTMAS TREE SKIRT/APRON Hide the base of your full-size tree (sold on pages 216, 217) with a charming cotton tree skirt. It's a holiday hostess apron, too! Red/yellow/black calico-print, trimmed with ruffles, bows, and Holly Hobbie applique. 39 in. diameter overall. From Taiwan. Mailable. wt. 0.60 lb.
X 777-1579 A Each 11.99; Any 2 or more 10.79 ea.

*American Greetings Corp. See special Holly Hobbie index on page 343



750,000 records of surname Coats of Arms for any nationality are the basis for research by experts in England

Display Your Family Name



4 CONTEMPORARY-STYLE FAMILY NAME COAT OF ARMS A fine reproduction of a hand-painted original on fine-quality white paper. Chrome-plated metal frame with protective glass cover. Certificate of authenticity giving research references used by the Heraldry Center in Canterbury, England is included. If name is untraceable, order will be returned. Research for name only, not specific family history. 8x10 in. high including frame. Wall hook/easel back. Shipped from factory in Sebring, Ohio. Allow extra time. Order by Nov. 26, 1977 for Christmas delivery. We pay postage.
X 772-3810 FH—State family name 10.99

5 & 6 TRADITIONAL-STYLE FAMILY NAME COAT OF ARMS Gold-color raised sculptured plastic mantle is hand-painted, then mounted on brilliant red velvet paper. Walnut-stained pine frame with antique gold-color highlights. Metal hanger. Research for name only, not specific family history. If name untraceable, order will be returned. Shipped from factory in South Kent, Connecticut. Allow extra time. Order by Nov. 26, 1977 for Christmas delivery. We pay postage.

[5] His and Her Coats of Arms. 16½x1½x13½ in. high. State husband's surname and wife's maiden name when ordering.
X 772-3802 FH 29.99

[6] Coat of Arms. 11½x1½x15 in. high.
X 772-2176 FH—State family name 19.99

A to C SANTA SUITS. Each includes jacket, pants, hat (see pictures on opposite page for closeups of fabric texture and trim), black vinyl belt, boot tops. White polypropylene beard, wig, and eyebrows. One size fits all (stuff with pillows to fit).

[A] 9-Pc. Super Deluxe Suit. Suit of acrylic plush pile with polypropylene fleece trim. Zipper. Also includes white cotton gloves. Mailable. wt. 3.70 lbs.
X 777-1660 A Each 59.99; Any 2 or more 53.99 ea.

[B] 8-Pc. Deluxe Suit. Suit of acrylic pile with curly polyester/mod-acrylic trim. Mailable. wt. 3.20 lbs.
X 777-1116 A Each 39.99; Any 2 or more 35.99 ea.

[C] 8-Pc. Economy Suit. Suit of ribbed polyester Cordana® with polypropylene trim. Mailable. wt. 3.20 lbs.
X 777-1355 A Each 24.99; Any 2 or more 22.49 ea.

D JUMBO CHRISTMAS STOCKING. Just waiting to be filled! Roomy 18 in. long. Polyester plush pile with polypropylene fleece trim. Metallic braid. Loop hanger. Mailable. wt. 1 lb.
X 777-1652 A Each 3.69; Any 2 or more 3.32 ea.

E to H CHRISTMAS WREATHS AND GARLANDS. Decorate your doors, windows, stairs, mantels—the whole house. Green and white Scotch pine needles, and red apples and berries are made of washable polyethylene. Real pine cones. From Hong Kong. Mailable.

[E] Window Wreath. 12 in. diameter. Wt. 2 lbs.
X 777-1645 A Each 5.99; Any 2 or more 5.39 ea.

[F] Door Wreath. 24 in. diameter. Wt. 3 lbs.
X 777-1629 A Each 17.99; Any 2 or more 16.19 ea.

[G] Garland. 9 ft. long. wt. 2.40 lb.
X 777-1611 A Each 14.99; Any 2 or more 13.49 ea.

[H] Centerpiece with Candle. 10x15 in. long. Includes 5-in. high red wax candle. Wt. 8 lbs.
X 777-1637 A Each 6.99; Any 2 or more 6.29 ea.

I CHARMING SANTA BOOT. Can be used to hold Christmas candy or plants—plastic liner fits snugly in boot. Fuzzy red and white acrylic boot with white cotton ties, polyethylene holly decoration, and merry bells. 8x8½x6½ in. high. Mailable. wt. 0.50 lbs.
X 777-1447 A Each 2.89; Any 2 or more 2.60 ea.

J to M CHRISTMAS DOLLS. Adorable, whimsical characters—for decorating or collecting. Wired, stuffed figures are poseable. Clothes of cotton felt with cotton/polyester trim. 8 in. high. Mailable. wt. 0.40 lb.
X 777-1769 A—[J] Man Caroler X 777-1603 A—[M] Santa Claus
X 777-1751 A—[K] Girl Caroler X 777-1736 A—[N] Mrs. Claus
X 777-1744 A—[L] Boy Caroler
Each 4.99 Any 2 or more 4.49 ea.

O 3-LIGHT ELECTRIC CANDELABRA FROM GENERAL ELECTRIC. Use alone or surround with greenery—makes a lovely centerpiece. Plastic candles with the look of real wax. Takes three 5-watt bulbs (amber-color bulbs included). 10x3x10¼ in. high overall. 110-120 volts. AC. UL listed. Mailable. wt. 1.10 lbs.
X 777-1546 A Each 3.69; Any 2 or more 3.32 ea.

P BELLS FOR YOUR DOOR—a handsome wall decoration too. Knotted medallion and 3 streamers of red/green tubular velvet, each with a gold-color metal bell. 2¾x11½ in. high. Mailable. wt. 0.50 lb.
X 777-1710 A Ea. 4.99; Any 2 or more 4.49 ea.

Q DOOR BELL AND DECORATION. Red cotton velvet ribbon with gold-color braid holds a gold-color metal cow bell. 2¾x16½ in. high. Mailable. wt. 0.60 lb.
X 777-1702 A Each 7.49; Any 2 or more 6.74 ea.

R COZY ILLUMINATED ALPINE VILLAGE. Add a Continental touch to your Christmas. 9-pc. lighted village includes 8 houses and a high-steeple church. Mini lights snap easily into each house—give off the warm look of glowing "stained glass." Colorful Bavarian designs on tough plastic buildings. Houses each 3½x2x2¼ in. high. Church 3½x2x5¼ in. high. Set of 11 bulbs (2 extra bulbs included) plugs into wall outlet. Uses only 17 watts. 110-120 volts. AC. UL listed. Mailable. wt. 1 lb.
X 777-1207 A Set 4.89; Any 2 or more 4.40 set.

S ALPINE SKATING POND. Snow-banked skating pond mirrors the reflections of the colorful crystal-like skaters. All plastic. 14-pc. set includes mirror-bright pond and snow banks, 1 sled, 2 trees, 1 bridge, 1 bench, and 8 figures. 14x2x19 in. long overall. Mailable. wt. 1 lb.
X 777-1694 A Set 4.39; Any 2 or more 3.95 set.

Your Search for VALUE Ends at Penneys

Have a Festive, Merry Christmas

SAVE 10% when you buy any
■ or more items on this page



E Window Wreath



F Door Wreath



F



G



Versatile
Santa
Suit



I

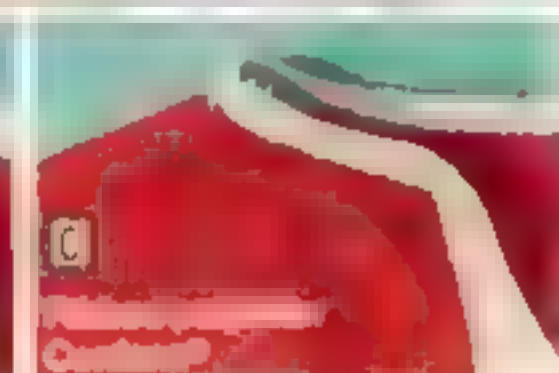


H



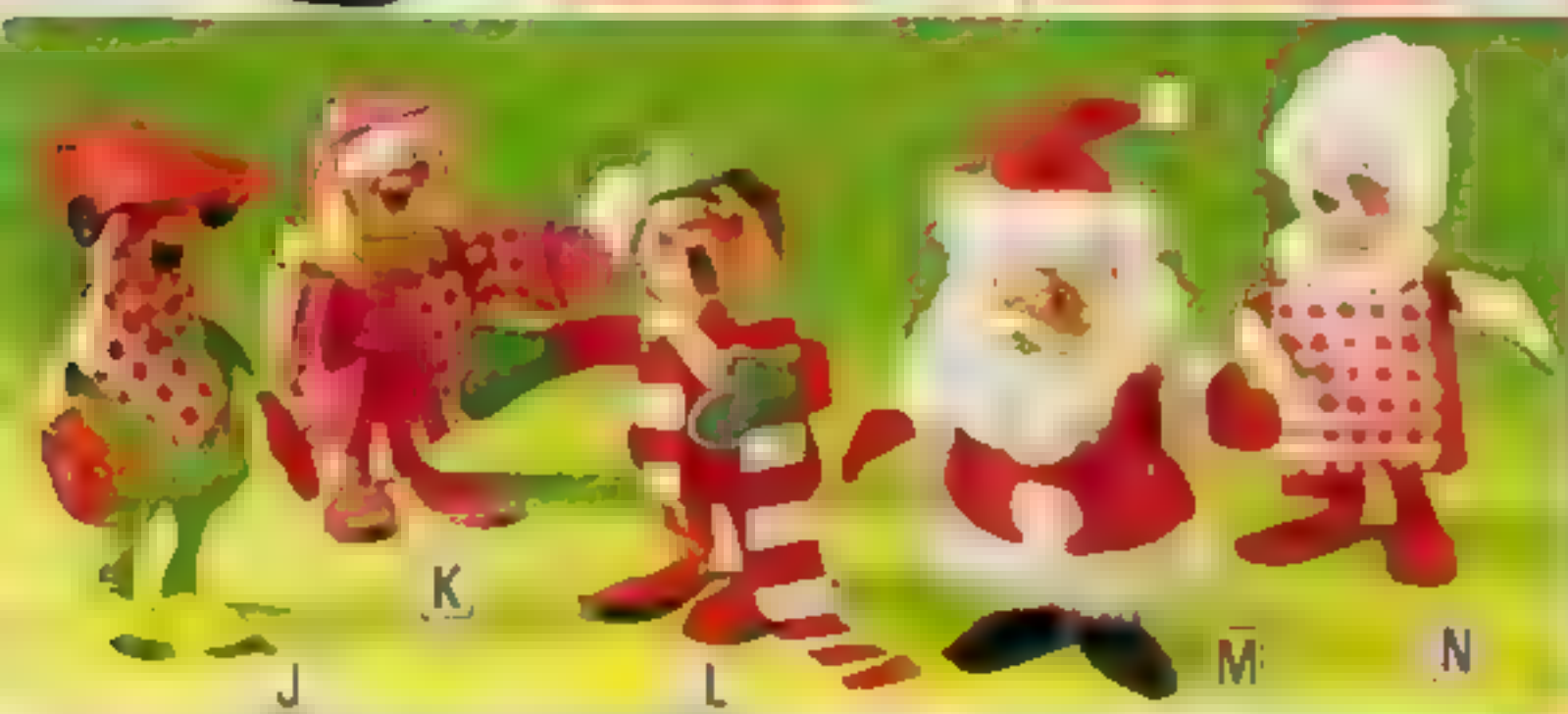
B

Cutlery
acrylic pile



C

Plush
Cushion



J

K

L

M

N



O



P

Lovely
Bells
for
Your
Door

Q



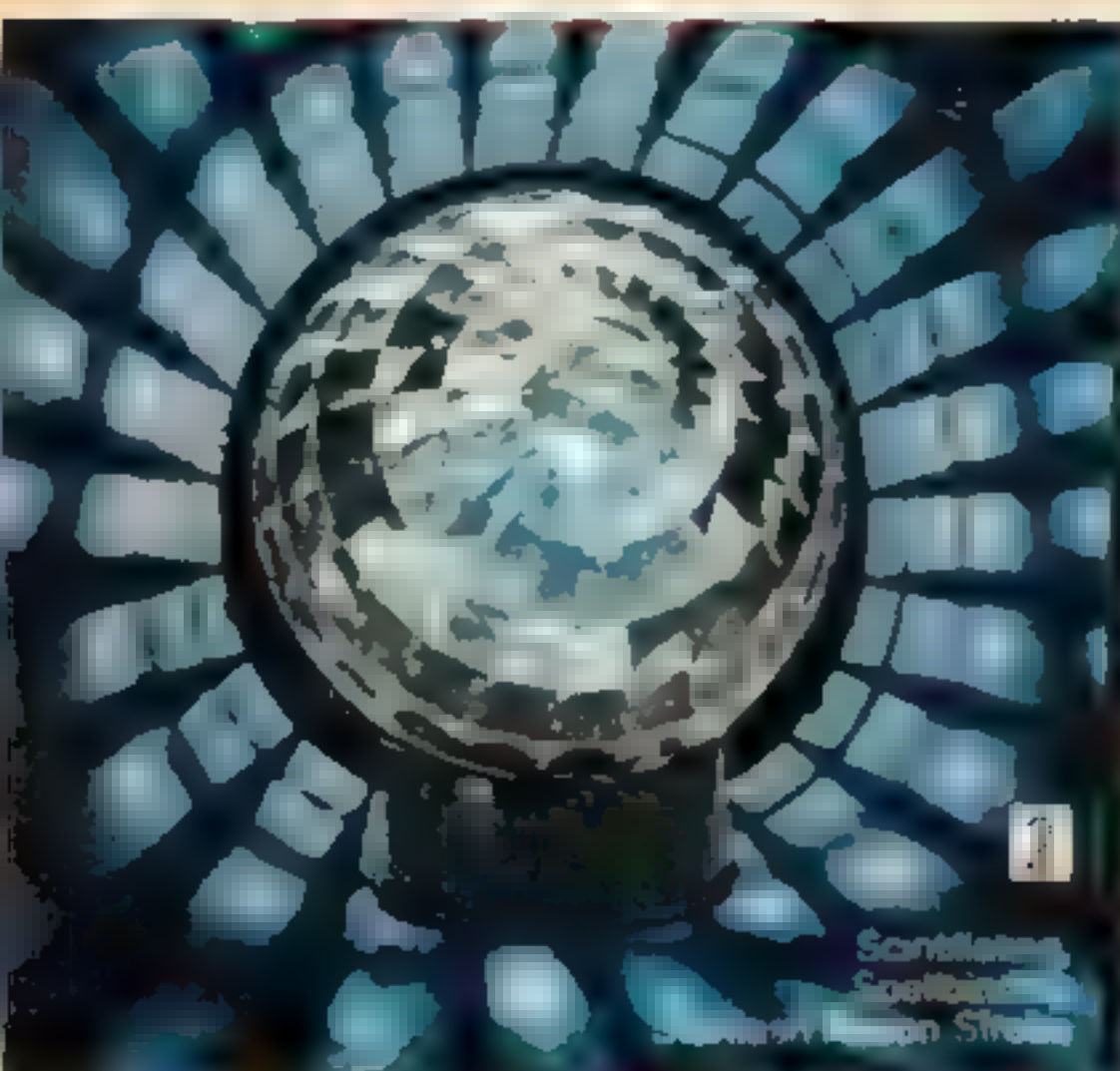
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S



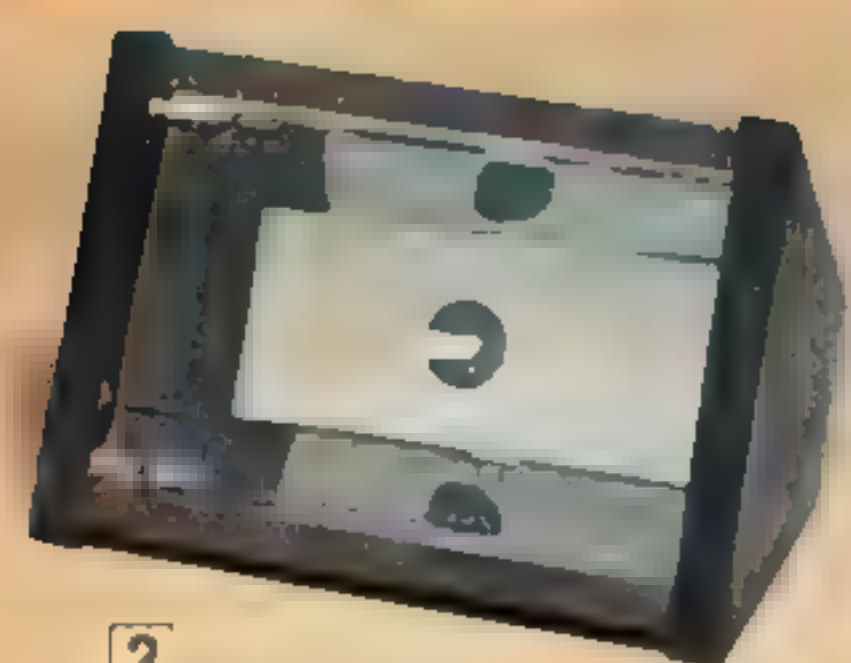
1 Make your own Black Light Posters



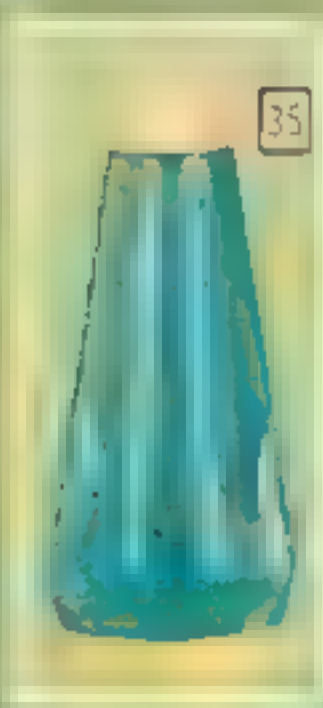
1 Scintillating Spotlight
Swirling Neon Storm



4 19-in. Black Light



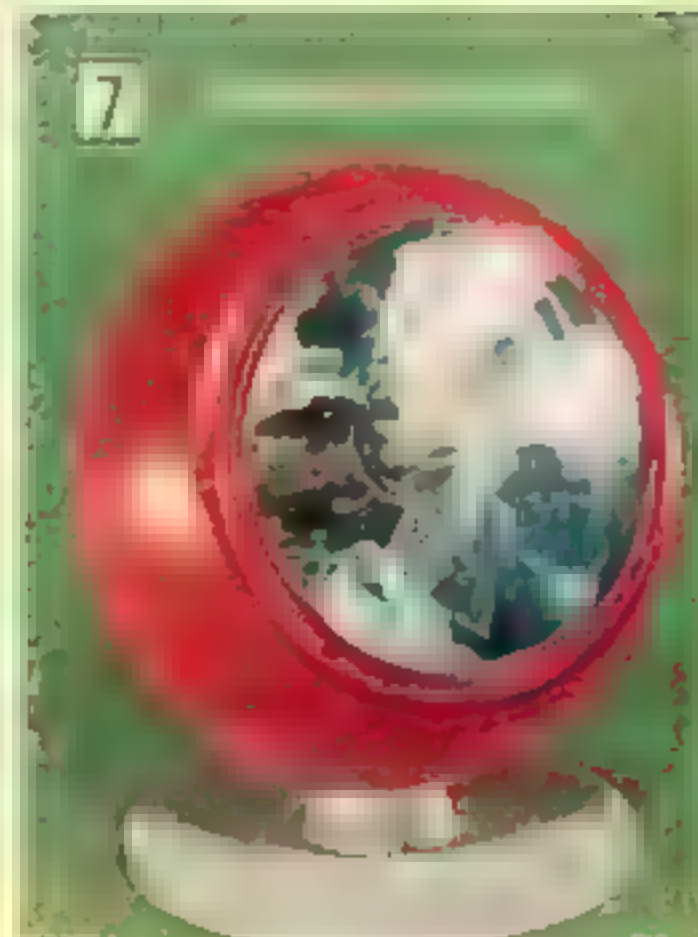
3 Flashing Xenon Strobe Light



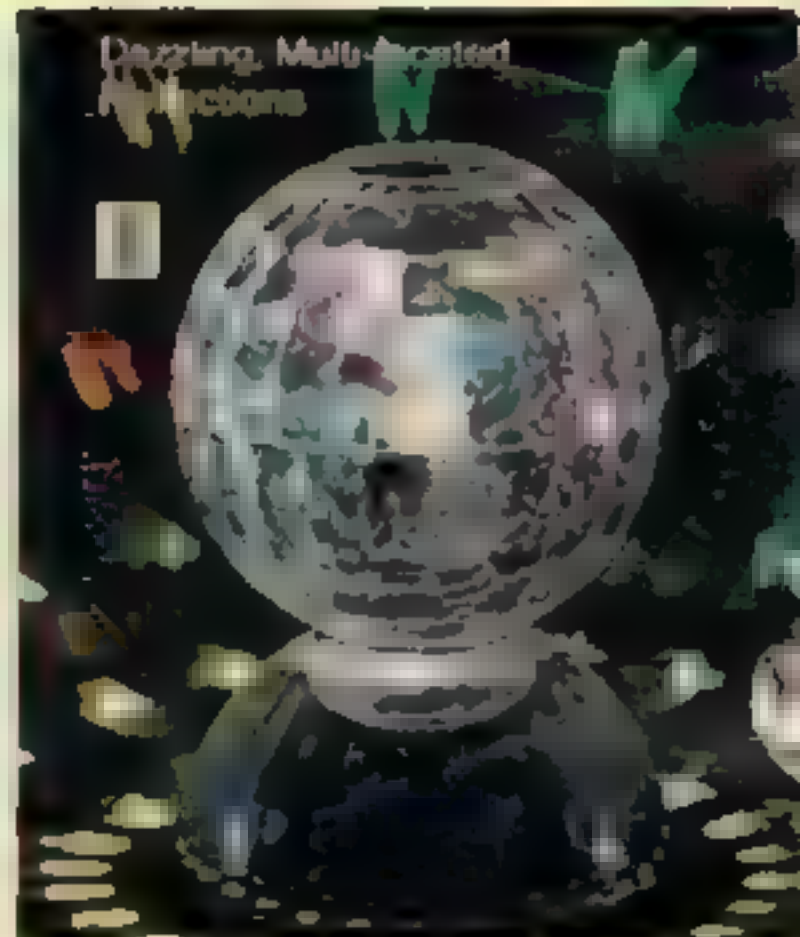
35 Luxurious Undulating Lava Light



6



7



Dazzling, Multi-colored Reflections

1 POSTERPAINT KIT Paint your own glow-in-the-dark black light posters. Kit includes: 4 psychedelic-pattern outlined posters, each 11x17 in.; 4 sheets of 11x14-in. fluorescent colored paper; 6 jars of tempera fluorescent paint; 1 jar of invisible fluorescent paint; brush. Mailable, wt. 1.75 lbs. X 770-2798 A 5.99; Any 2 or More* 5.09

2 & 3 XENON STROBES ** Set dramatic moods with fascinating stop-action flashing strobe lights. On/off switches. An extra 25-watt xenon bulb included with each strobe. (Caution: strobes should not be used by people with epilepsy.)

[2] Xenon Start/Flash Globe. Plastic ball-shape top has 120 flash surfaces—can be set in any position on separate black plastic base. Flash frequency can be regulated from 1 to 10 per second. Chrome-plated metal film reflector, 8 in. diameter, 12 in. high. Mailable, wt. 3.50 lbs. X 770-2723 A 26.99; Any 2 or More* 22.94

[3] Xenon Strobe. Walnut-tone vinyl over metal housing. Regulate flash frequency from 1 to 14 per second. Chrome-plated metal film reflector, clear plastic shield to protect bulb. Molded plastic end caps. 8 1/4 x 5 1/4 x 3 3/4 in. high. Mailable, wt. 1.60 lbs. X 770-1352 A 23.99; Any 2 or More* 20.39

Replacement Bulb for Xenon Strobe Lights. X 770-1360 A—Mailable, wt. 1.25 lb. Each 4.99

4 BLACK LIGHT ** Use horizontally or vertically—free-standing or mounted on wall, to illuminate fluorescent posters. Chrome-plated steel reflectors. Walnut-tone metal housing. Switches in cords. Bulbs included.

19-in. Long Black Light. (Shown) 4 1/2 in. high. 34-watt fixture. Mailable, wt. 3 lbs. X 770-2285 A 18.99; Any 2 or More* 16.14

Extra F15T5BLB bulb for 19-in. black light X 770-4588 A—Mailable, wt. 1 lb. 5.99

12-in. Long Black Light. (Not shown) 4 1/2 in. high. 20-watt fixture. Mailable, wt. 2 lbs. X 770-3622 A 15.99; Any 2 or More* 13.59

Extra F8T5BLB bulb for 12-in. black light X 770-4570 A—Mailable, wt. 1 lb. 4.99

5 BLACK LIGHT POSTERS. They glow in the dark under black lights like [4]. Each poster measures 22 1/4 x 35 in. Choose from: 21 King Kong, 20 Lion, 23 Stallions, 22 Dinosaur, 24 Red Knight, 10 Zodiac Fire, 16 Keep On Keepin' On. Be sure to state poster number and name when ordering. Sold in sets of three. Mailable, wt. 0.50 lb. set. X 770-0073 B Any 3 for 4.98

With another item* Any 3 for 4.24

6 LAVA LIGHT ** Swirling, flowing lava creates countless shapes and forms. Graceful glass top on spun brass-finish aluminum base, 16 1/4 in. high overall, 5 1/2 in. diameter felt-padded base. Switch in cord. 40 watts—bulb included. Colors: 03 red, 35 blue/green. State color code and name when ordering. Mailable, wt. 7 lbs. X 770-5411 C 25.99; Any 2 or More* 22.09

7 INCANDESCENT STROBE ** 50-watt incandescent bulb gives brilliant, pulsating flashes. (Bulb is included.) Speed of flash can be varied. Solid-state circuitry, chrome-tone polyester film reflector. Plastic globe housing and base. (Caution: strobes should not be used by people with epilepsy.) 5 1/2 x 5 1/4 x 6 1/2 in. high. Mailable, wt. 1 lb. X 770-5429 A 14.99; Any 2 or More* 12.74

8 CELESTIO FUN LIGHT ** Rotating prismatic lens globe projects multi-colored light patterns—spellbinding in a darkened room. 8-in. diameter globe of faceted clear plastic. Chrome-tone plastic hemisphere base. 10 in. high overall. Switch in cord. 15-watt bulb included. Mailable, wt. 1.30 lbs. X 770-5601 A 10.99; Any 2 or More* 9.34

**UL listed. 110-120 volts AC. Bulb wattages stated are maximum recommended.

USE TIME PAYMENT TO BUY NOW AT PENNEYS—SEE PAGE 341

*You pay the lower price for each item when you buy any two or more items (except bulbs) on these two pages

MAGICAL MOOD MAKERS

great gift
values

SAVE 15%
when you buy
Any 2 or more items
on these two pages
together*



9 to 14 LIGHT BOXES. ** Create magical, hypnotic moods with dancing, ever-changing light patterns. All, except [14], have wood-composition cabinets covered in walnut-tone vinyl. Textured plastic lenses. Bulbs are included—numbers of bulbs stated include 2 extras. Switches in cords.

[9] 17-In. High Rectangular Random Flashing Light Box. Measures 11x6x17 in. high. 10 bulbs. Mailable wt. 6.50 lbs.
X 770-1287 A 16.99; Any 2 or More* 14.44

[10] Music-Activated Single-Channel Color Organ. Connects to any speaker, stereo or tuner—instructions included. No special tools needed. Sound sensitivity control. Insulated speaker wire. 12x6x18 in. high. 10 bulbs. Mailable wt. 6.25 lbs.
X 770-4117 A 31.99; Any 2 or More* 27.19

[11] Voice-Activated 3-Channel Color Organ. Built-in microphone makes light respond to environmental sounds, as well as to music. Plugs into any wall outlet. Sound sensitivity control. 11x6x17 in. high. 10 bulbs. Mailable wt. 7.60 lbs.
X 770-1345 A 34.99; Any 2 or More* 29.74

[12] Music-Activated 3-Channel Color Organ. 3 separate color circuits respond to high, low and mid-range frequencies. Connects to speaker, stereo or tuner—instructions included. No special tools needed. Sound sensitivity control. Insulated speaker wire. 12x6x24 in. high. 16 bulbs. Mailable wt. 11.00 lbs.
X 770-4125 A 43.99; Any 2 or More* 37.39

[13] 12-In. High Rectangular Random Flashing Light Box. 3-sided lens. 12x6x12 in. high. 7 bulbs. Mailable wt. 5 lbs.
X 770-4109 A 15.99; Any 2 or More* 13.59

[14] Razzle Dazzle Wide-Angle Light Box. Plastic housing. 3-sided lens. 6x4x19 in. high. 7 bulbs. Mailable wt. 2.50 lbs.
X 770-4604 A 9.99; Any 2 or More* 8.49

Replacement Bulbs. For color organs and light boxes [9] to [14] above. Five 7½-watt bulbs in assorted colors. Mailable wt. 0.30 lb.
X 770-4620 A 1 Pkg. 1.99

15 to 17 MOOD-MAKING LIGHT AND COLOR BOXES. ** They make their own light and color shows. 11½x4¼x11½ in. high. Particleboard cabinets covered with walnut-tone vinyl. Plastic faces. Switches in cords. Protective felt pads on bases. Mailable wt. 6 lbs. each.

[15] Lunex. Motor-driven flashing lights behind prismatic face create a dramatic, constant rippling wave effect.
X 770-5445 A 23.99; Any 2 or More* 20.39

[16] Aquakle Color Organ. Sound sensitive—needs no installation wiring. Just plug in, and voices or music make radiating 3-D light patterns.
X 770-5452 A 23.99; Any 2 or More* 20.39

[17] Motionmoods. Bewitching colorful effects created by motor-driven lights that twinkle constantly behind prismatic face. Colors: 03 red, 35 blue. State color code and name.
X 770-5437 C 23.99; Any 2 or More* 20.39

[18] FLICKERING-LIGHT CAN LAMP. ** Aluminum can with color-coordinated flickering bulb. Switch in cord. 8 in. high. Mailable wt. 0.90 lb. each.
X 770-1675 A—7-UP Each 7.99; Any 2 or More* 6.79

X 770-1691 A—Budweiser Each 7.99; Any 2 or More* 6.79

X 770-1709 A—Pepsi Each 7.99; Any 2 or More* 6.79

X 770-1709 A—Pepsi Each 7.99; Any 2 or More* 6.79

Replacement Bulbs for [18]. Colors: 25 green, 03 red, 35 blue. State color code and name. Mailable wt. 0.25 lb. each.
X 770-4141 C Each 4.49

19 3-WAY ILLUMINATED MOOD CLOCK. ** 3-way color switch—turn on twinkling red back light only, blue light only, or both together. Styrene plastic face. Clear plastic dial, black numbers and outline. Walnut-tone vinyl-clad housing. Particleboard backing. Black metal hands. 40 watts—live 7½-watt bulbs included. (Replace bulbs easily—use 7½-watt Christmas lights.) 11½x6½x13½ in. high. Mailable wt. 8 lbs.
X 771-2250 A 36.99; Any 2 or More* 31.44

*You pay the lower price for each item when you buy any two or more items (except bulbs) on these two pages.

**UL listed. 110-120 volts AC. Bulb wattages stated are maximum recommended.

Charge It—see page 340

Nostalgia Lights

SAVE 15% when you buy Any 2 or more of [1] to [8]



Real Glass Shades



Burner & incandescent mantle produce brilliant white light—equivalent to 60 watt bulb

Kerosene Mantle Lamp

54⁹⁹

Convertible Electric Model

63⁹⁹

All plug-in electric items are UL listed for 110-120 volts, AC. Bulb wattages stated are the maximum recommended; bulbs not included unless otherwise indicated. Our chain lamps need no special wiring—plug into ordinary wall outlet. Mounting hardware, ceiling hooks are included.

1 to 3 TIFFANY-LOOK LAMPS. Hand-assembled, hand-painted glass shades.

[1] Chain Lamp. 15-in. diameter shade. 60 watts. White glass globe. 12-ft. black metal chain. Dimmer switch in 15-ft. cord. Mailable wt. 11 lbs.

X 770-5460 A Ea. 49.99; Any 2 or more 42.49 ea.

[2] Wall Lamp on wood plaque. 8 in. deep, 16 in. high. 60 watts. Mailable wt. 6.50 lbs.

X 770-5478 A Ea. 27.99; Any 2 or more 23.79 ea.

[3] Mini Lamp. Wood column. 9 1/4-in. diameter shade. Lamp 16 1/2 in. high overall. 40 watts. Switch in cord. Mailable wt. 7 lbs.

X 770-5486 A Ea. 27.99; Any 2 or more 23.79 ea.

4 to 6 OLD-FASHIONED LIGHTING. Textured plastic panels look like leaded stained glass. Wood frames, oiled-walnut finish.

[4] 3-Sided Chain Lamp. Reads "Whiskey 25¢" on one panel, "Saloon" on the second, "Beer 5¢" on the third. 19 in. wide, 7 in. diameter, 10 in. high. 60 watts. 10-ft. metal chain. Mailable wt. 7 lbs.

X 770-2996 A Ea. 35.99; Any 2 or more 30.59 ea.

[5] & [6] Electric Signs. Each 6 1/2 x 3 1/2 x 16 1/2 in. long. Switch in cord. Two 7 1/2-watt bulbs included.

[5] "Budweiser." Mailable wt. 3.50 lbs.

X 770-3002 A Ea. 13.99; Any 2 or more 11.89 ea.

[6] "Coca-Cola." Mailable wt. 3.50 lbs.

X 770-3010 A Ea. 13.99; Any 2 or more 11.89 ea.

7 & 8 CLOCKS will set you to reminiscing. Wood frames, oiled walnut finish. Black metal hands. Each clock 13x13x17 in. high.

[7] Illuminated Electric "Coca-Cola" Clock. Textured plastic face looks like leaded glass. On/off light switch. Uses four 7 1/2-watt bulbs (included). 5 1/2-ft. cord. Mailable wt. 4.50 lbs.

X 771-2268 A Ea. 28.99; Any 2 or more 24.64 ea.

[8] Mirror-Face "Saloon" Cordless Clock. Runs up to a year on standard flashlight battery (battery not included). Shiny sheet-glass mirror face with painted design and etching. Mailable wt. 4.50 lbs.

X 771-2276 A Ea. 28.99; Any 2 or more 24.64 ea.



Colorful Clocks



222 JCPenney

Yuletide Cheer to Go!

10 & 11 TRAVEL BARS with carrying handles. All-aluminum utensils, including bar spoon/fork, and can/bottle opener. Cases wipe clean with a damp cloth. Bottles shown not included.

[10] 3-Bottle Capacity. Lightweight, black molded-plastic case. Interior is molded to hold bottles and essential equipment. Kit includes four 4-oz. drinking cups, two jiggers, ice strainer. 11x13x5 1/2 in. deep.

X 778-4572 A—Mailable wt. 3.75 lbs. 14.99

[11] 2-Bottle Capacity. Wood-frame case covered in textured vinyl. Interior lined with polyurethane foam. Includes two 4-oz. drinking cups, two oversize 2 1/2-oz. jiggers. 9 1/4 x 13 x 5 1/4 in. deep.

X 778-3871 A—Mailable wt. 4 lbs. 11.99





4

25 in. high

5

13 in. high

Terrarium
Lamps

Our Lamps
Are Friendly
to Plants



1

2

3

6

great gift
values

SAVE 10% when
you buy Any 2 or more
of [6] and/or [7]



Clamp on
or attach to a

1 to 3 PLANT LAMPS that dress up your home. Artificial light nourishes greenery—helps plants grow even in sunless rooms. Lamps use plant grow-lights. They can also take regular bulbs for ordinary lighting. Plants shown are not included. Shipping class in listings below. M = Mailable, N = Not mailable. See page 338.

[1] **3-Step Plant Stand/Floor Lamp.** Chrome-plated metal stand with three glass step/shelves. White pleated vinyl shade, 16-in. diameter. Lamp 55 in. high overall. On/off switch. 100 watts (bulb not included). X 770-2632 A—Wt. 13 lbs., Class N 74.99

[2] **Hanging Disc/Plant Lamp with grow-light.** 15-in. diam. acrylic disc holds 4 clear acrylic pots with detachable saucers. Cylinder lamp is chrome-plated metal, 4½-in. diameter. Hangs from 12-ft. metal chain (screw-in ceiling hook included)—needs no special wiring. 15-ft. cord plugs into any wall outlet. On/off switch in cord. Overall 15 in. diam., 21½ in. high. X 770-2657 A—Mailable wt. 9 lbs. 27.99

[3] **4-Arm Plant Stand/Floor Lamp.** Pine stand in walnut finish. Shade of burlap over paper parchment, 14½-in. diameter. Lamp 58 in. high overall. On/off switch. 100 watts (bulb not included). X 770-2624 A—Wt. 13 lbs., Class N 43.99

4 & 5 TERRARIUM PLANTER LAMPS. A fascinating idea. Glass terrariums have removable clear acrylic covers attached to the lamp columns. Lamps have pleated white vinyl shades. Come complete with planting kits and planting directions. All you do is supply the plants! Shipping class in listings below. M = Mailable, PO = Not mailable to 1st Class P.O.s. See page 338.

[4] **Large Planter Lamp.** Planting kit contains 1.75 lbs. of potting soil, 1 lb. gravel, and 3 oz. of charcoal. Shade 16-in. diameter. Lamp 25 in. high overall. 3-way switch. 50/100/150 watts. X 770-5528 A—Wt. 18 lbs., Class PO 49.99

[5] **Mini Planter Lamp.** Planting kit contains 1 lb. planting soil, 1 lb. gravel, and 2 oz. charcoal. 8-in. diameter shade. Overall 13 in. high. On/off switch. 75 watts. X 770-5536 A—Wt. 6 lbs., Class M 19.99

6 & 7 ADJUSTABLE LAMPS FOR PLANTS. Aim light where it's needed. Incandescent plant grow-light bulbs are included. (Order replacement bulbs below.) These lamps can also take regular 75-watt bulb. Shade made of steel with high-gloss baked-on enamel finish. Inner white reflector focuses light. On/off switch. Lamp shade colors: WW White, 17 yellow. State color code and name.

[6] **Clamp-On/Pin-Up Lamp.** Hang on wall or clamp onto ledge or shelf up to 1½ in. thick. 4-in. diameter shade, extends about 7½ in. from base. So versatile! Mailable wt. 2 lbs. X 770-1386 C. Ea. 12.99; Any 2 or more 11.69 ea.

[7] **Tripod Floor Lamp.** Chrome-plated steel legs. Extends from 32 in. high to 59 in. high. Shade 4½-in. diameter. Mailable wt. 4.75 lbs. X 770-1402 C. Ea. 17.99; Any 2 or more 16.19 ea.

Plant-Light Bulbs. Incandescent bulbs help plants grow. 75 watts. Package of 2. Mailable wt. 0.40 lb. X 770-1394 A 1 Pkg. 4.99

All lamps are UL listed for 110-120 volts, AC. Bulb wattages stated are the maximum recommended; bulbs are not included unless otherwise indicated.

The
JCPenney Charge Account
gives you TWO ways
to buy now and pay later—
see pages 340-342

JCPenney 223

WishbookWeb.com

A

B

JCPenney Plant Stands great gift values

BECAUSE they coordinate with almost any decor, they're sturdily constructed, and they're all priced for VALUE

SAVE

18% to 25%

on (D), (F), (I), or (J)

9⁹⁹ to 69⁹⁹

Your Search
for VALUE
Ends at
Penneys

See more plant
stands in our
big Fall '77
Catalog on
pages 908-911

Plantlights
sold on page
911 and 1059

Highlight Your Greenery With Wood and Metal Plant Stands

A WROUGHT IRON-LOOK PLANT POLE. Metal with black finish. Four 4-in., brass-tone metal cups for pots and four brass-tone metal hooks for hanging planters (2 extended, 2 on upper scrolls). 1 1/2-in. diameter pole adjusts to reach ceiling from 7' 10" to 8' 3" high. Plastic tips help protect floor and ceiling. No tools required for assembly. Order Plant Light (G), right. X 815-1698 A—Mailable: Weight 8 lbs.21.99

B BAKERS RACK. Wrought iron-look with brass-tone metal trim. Removable, brass-tone metal wine rack holds 6 bottles. Two bottom shelves are 13 1/4-in. deep; three top shelves are 9 1/4-in. deep. 2' 6" wide x 6' 6" high, overall. 18 in. between shelves. Not mailable. see page 338. X 815-1656 A—Shipping, wt. 34 lbs.*69.99

C BAMBOO-LOOK PLANT POLE. Hardwood with white finish. Three brass-tone metal hooks for hanging plants can be rotated around pole. 1 1/2-in. diameter pole adjusts to reach ceilings from 7' 10" to 8' 3" high. Plastic tips help protect floor and ceiling. No tools required for assembly. Order Plant Light (G), right. X 815-1680 A—Mailable: Weight 5 lbs.17.99

*Not fully assembled—only a screwdriver needed.
†Reduced from our big Fall '77 Catalog. see page 909.
Accessories shown on both pages are not included.

D SAVE \$5 on 3-SECTION ETAGERE†. Pine with walnut-tone finish. Seven shelves, 13 in. long x 11 in. wide. 3 ft. wide x 3 ft. high x 11 1/2 in. deep, overall. 15 in. high space between shelves. This special price ends Dec. 24. After Dec. 24 order at Reg. price. Mailable. Weight 9.50 lbs.* X 815-1078 AReg. \$19.99; NOW 14.99

E STAIRCASE PLANTER. Pine with honey-color finish. Top shelf is 8 in. square. Three triangular steps are 9 in. long x 7 in. wide on outside. Wrought iron-look steel frame and trim. Plant stand measures 23 in. diameter x 34 in. high, overall. Not mailable to 1st Class PO's: see page 338. X 815-1706 A—Weight 13.50 lbs.19.99

F SAVE \$1 on WALNUT FINISH PLANT POLE. Hardwood. Three brass-tone metal plant hooks can be rotated around pole. 1 1/2-in. diameter pole adjusts to reach ceiling from 7' 10" to 8' 3" high. Reduced from our Christmas '76 Catalog. Order Plant Light (G), right. This special price ends Dec. 24. After Dec. 24 order at Reg. price. Mailable. Weight 3.50 lbs.* X 815-1185 AReg. \$15.99; NOW 12.99

EXTRA HOOKS FOR (F). Set of 3. Brass-tone metal. X 815-1672 A—Mailable: Wt. 1.50 lbs.2.49

G POLE LIGHT FITS (A), (C), AND (F). Satin brass-tone finish. Metal reflector with ball joint and 12-in. arm holds light in position. Plastic socket. Uses 100 W bulb (not included). 14-ft. cord with on/off line switch. 110-120V, AC. UL listed. X 848-2317 A—Mailable: Weight 2 lbs.18.99

H 2-SHELF WINDOW PLANTER. Metal frame with black finish. Honey color pine shelves are 5 in. deep x 22 in. wide. Planter measures 20 in. high, overall. Fits any double-hung window. No tools are required for assembly. Mailable. X 815-1664 A—Weight 5 lbs.9.99

I SAVE \$3 on 5-CUP PLANT STAND†. Walnut finish hardwood spindle. Wrought iron-look metal cups, arms, and base. 4-in. diameter cups. Plant stand measures 18 1/2 in. diameter x 24 in. high, overall. This special price ends Dec. 24. After Dec. 24 order at Reg. price. Mailable: Weight 8.50 lbs.* X 815-1094 AReg. \$12.99; NOW 9.99

J SAVE \$5 on 9-CUP PLANT STAND†. Walnut finish hardwood spindle. Wrought iron-look metal cups, arms, and base. 4-in. diameter cups. Plant stand measures 22 1/2 in. diameter x 39 in. high, overall. This special price ends Dec. 24. After Dec. 24 order at Reg. price. Mailable: Weight 19 lbs.* X 934-0449 AReg. \$24.99; NOW 19.99

Thoughtful Gifts for the Indoor Gardener



Additional
plant lights
and plant
stands
sold on
page 223





Professional
Style
Extension-
Arm
Lamp

38⁹⁹



- Extends up to 40 in.
- Clamps on shelf, or converts to swivel table lamp with base [B]



Weighted only
Base for
lamp [A] 17⁴⁹

For office



D

Student
Lamp

only

21⁹⁹



C

Extension-
Arm Lamp

only

16⁹⁹

great gift values

SAVE 10% when you
buy Any 2 or more [A] - [F]

A to F PRACTICAL LAMPS with so many uses. All UL listed for 110-120 volts AC. Wattages stated are the maximum recommended.

[A] Professional-Style Adjustable Extension-Arm Lamp. Spring suspension extends arm up to 40 in. Vise clamps on any hard surface up to 1 3/4 in. thick. Or use with weighted base [B]. 20-in. wide Cyclac® plastic shade has reflector to intensify light output—recessed walnut-trimmed pushbutton switch on shade. Two 15-watt fluorescent tubes included. Shade colors: BB Black, beige. State color code and name. Mailable wt. 7 lbs.

X 770-5296 C 38.99; Any 2 or more 35.09 ea.

[B] Weighted Base. Chrome-plated metal. Converts lamp [A] into swivel table model. Mailable wt. 12 lbs.

X 770-5304 A 17.49; Any 2 or more 15.74 ea.

[C] Clamp-On Extension Lamp with Adjustable Arm. Extends up to 36 in. Clamps on to any hard surface up to 1 3/4 in. thick. Spring suspension and swivel bracket. 5-in. diameter Cyclac® plastic shade has reflector to intensify light output. Air vents. Metal arm with baked-enamel finish. 60 watts (bulb not included). Colors: BB Black, J5 Brn. Buttercup. State color code and name. Mailable wt. 2.75 lbs.

X 770-4265 C 16.99; Any 2 or more 15.29 ea.

[D] Student Lamp with plastic prismatic diffuser. Fits over bulb, distributes light evenly, helps eliminate glare. Chrome-plated steel column on black-enamelled base with wood-grain vinyl trim. 12 1/2-in. diameter polypropylene shade with air vents. Lamp 22 1/2-in. high overall. Hi-low dimmer switch uses up to 200-watt bulb (bulb not included). Mailable wt. 7 lbs.

X 770-5353 A 21.99; Any 2 or more 19.79 ea.

[E] Adjustable Swivel Lamp mounts on headboard or shelf, vertically or horizontally. Fits any hard surface up to 1 3/4 in. thick. Expandable steel bracket with walnut-tone finish. 5-in. diameter Cyclac® plastic shade has reflector to intensify light output. 60 watts (bulb not included). Colors: BB Black, N3 Lt. Coffee. State color code and name. Mailable wt. 2 lbs.

X 770-2202 C 9.99; Any 2 or more 8.99 ea.

[F] Piano Lamp. Brass-tone finish on steel. Pivots at 2 points—lets you aim light precisely. Heavily weighted base 5 3/4-in. diameter. Fully extended, lamp is 18 1/2 in. high. 60 watts (bulb not included). Mailable wt. 5.50 lbs.

X 770-5544 A 39.99; Any 2 or more 35.99 ea.



E

Bed Lamp

...clamps on to
headboard

only

9⁹⁹

...clamps on to shelf

F

Piano
Lamp

only

39⁹⁹



Aims light precisely

226 JCPenney

Pretty and Practical

1 to 8 WEATHER INSTRUMENTS. Be your own weather forecaster! All except [1] and [3] are thermometer/barometer/hygrometer combinations. Thermometers measure temperature on both Fahrenheit and Celsius scales (except [6] Fahrenheit only). Barometers measure atmospheric pressure (a change in pressure means a change in the weather). Hygrometers measure relative humidity—how damp or dry the air indoors is.

[1] Weather Station reads temperature indoors and outdoors. Also lets you measure the wind-chill factor, a combination of wind speed and outdoor temperature. Polystyrene case, walnut-tone finish. 5x13 3/4 in. high overall. Mailable wt. 2.40 lbs.

X 771-2904 A 11.49

[2] Weather Station reads temperature indoors and outdoors. Polystyrene case, walnut-tone finish. 6x21 in. high. Brass-tone metal hanger. Mailable wt. 4.25 lbs.

X 771-2144 A 17.99

[3] Big Outdoor Thermometer. Plastic case, glass dial cover, easy-read numerals. 18-in. diameter. Mailable wt. 4 lbs.

X 771-2128 A 9.99

Same, but 12-in. diameter. Mailable

X 771-2136 A—Wt. 2.25 lbs. 6.99

[4] Traditional Weather Station. Hang vertically or horizontally. Polystyrene case, walnut-tone finish. 8 1/2 x 17 1/2 in. Mailable

X 771-2896 A—Wt. 3.15 lbs. 15.99

[5] Ornate Weather Station. Polystyrene frame in gold-tone acanthus-leaf design. Dials set into gold-tone, brushed aluminum background. 9 1/2 x 18 in. high. Mailable

X 771-2938 A—Wt. 2.30 lbs. 18.99

[6] Early American Weather Station. Solid wood with pine finish. Gold-tone metal eagle ornament. 9 1/2 x 15 in. Mailable

X 771-2169 A—Wt. 3 lbs. 22.99

[7] Pheasant Weather Station. Polystyrene case in natural colors. 15 1/2 x 15 1/2 in. Mailable wt. 3 lbs.

X 771-2912 A 22.99

[8] Pendant Weather Station gives pride of place to the barometer. Polystyrene case, walnut-tone finish. 5 1/2 x 20 in. high overall. Mailable wt. 2 lbs.

X 771-2920 A 15.99

9 & 10 THERMALENE® ACRYLIC SERVING ACCESSORIES. Great for parties, buffets. Prepare foods early, store 'em later!

[9] 3-Compartment. Fill the bottom with ice for cooling, with hot water for warming! Removable compartments have secure-fitting domed lids. 19 3/4 x 9 3/4 x 6 1/2 in. high. Mailable wt. 4.75 lbs.

X 778-4549 A 13.99; Any 2 or more 12.59 ea.

[10] Cake Server. Domed cover won't mar icing or cake decorations. 6 in. high. Base 12-in. diameter. Mailable wt. 3 lbs.

X 778-5975 A 9.99; Any 2 or more 8.99 ea.

11 THERMAL PITCHER. Big 1 1/4-quart capacity. Insulation keeps liquids hot or cold for hours. Pitcher is chrome-plated metal. Tough plastic screw-type locking cap under hinged top. 5 1/2-in. diameter, 9 1/2 in. high overall. Mailable wt. 1.75 lbs.

X 778-7583 A 8.99; Any 2 or more 8.09 ea.

12 WOOD COASTER SET. Walnut-tone. Eight pullout drawer/coasters with cork insert. Brass-tone metal drawer pulls. Case 4x5x4 in. high. Mailable wt. 1.50 lbs.

X 778-3558 A 4.99; Any 2 or more 4.49 ea.

13 to 15 BUTTERFLY PLAQUES from Brazil. Real butterflies and dried flowers are set between two panes of glass. Hand-made—no two settings are exactly alike. Lustrous, hand-rubbed wood frames. Measurements include frames. Keyhole hangers.

[13] 6 1/4-in. diameter. Glass in front is domed, back glass is flat. Mailable wt. 1.20 lbs.

X 775-0243 A 9.49; Any 2 or more 8.54 ea.

[14] 10-in. diameter. Mailable wt. 3.25 lbs.

X 775-0367 A 24.49; Any 2 or more 22.04 ea.

[15] 9x11 1/2 in. high. Mailable wt. 2 lbs.

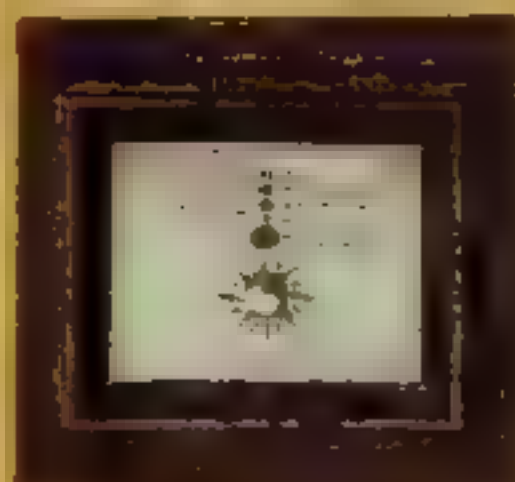
X 775-0359 A 19.49; Any 2 or more 17.54 ea.

Buy now with Penneys

Time Payment—see page 341

Indoor-Outdoor Thermometers

[1] lets you
measure the
wind-chill factor



[1]



To measure outdoor
temperature with [1] & [2],
run cable through
windowsill (use drill or
cut notch in frame)



[2]



[3]

Big bold numerals can
be seen from indoors



[6]



[4]



[5]



BE WEATHER-WISE
only 6⁹⁹ to 22⁹⁹

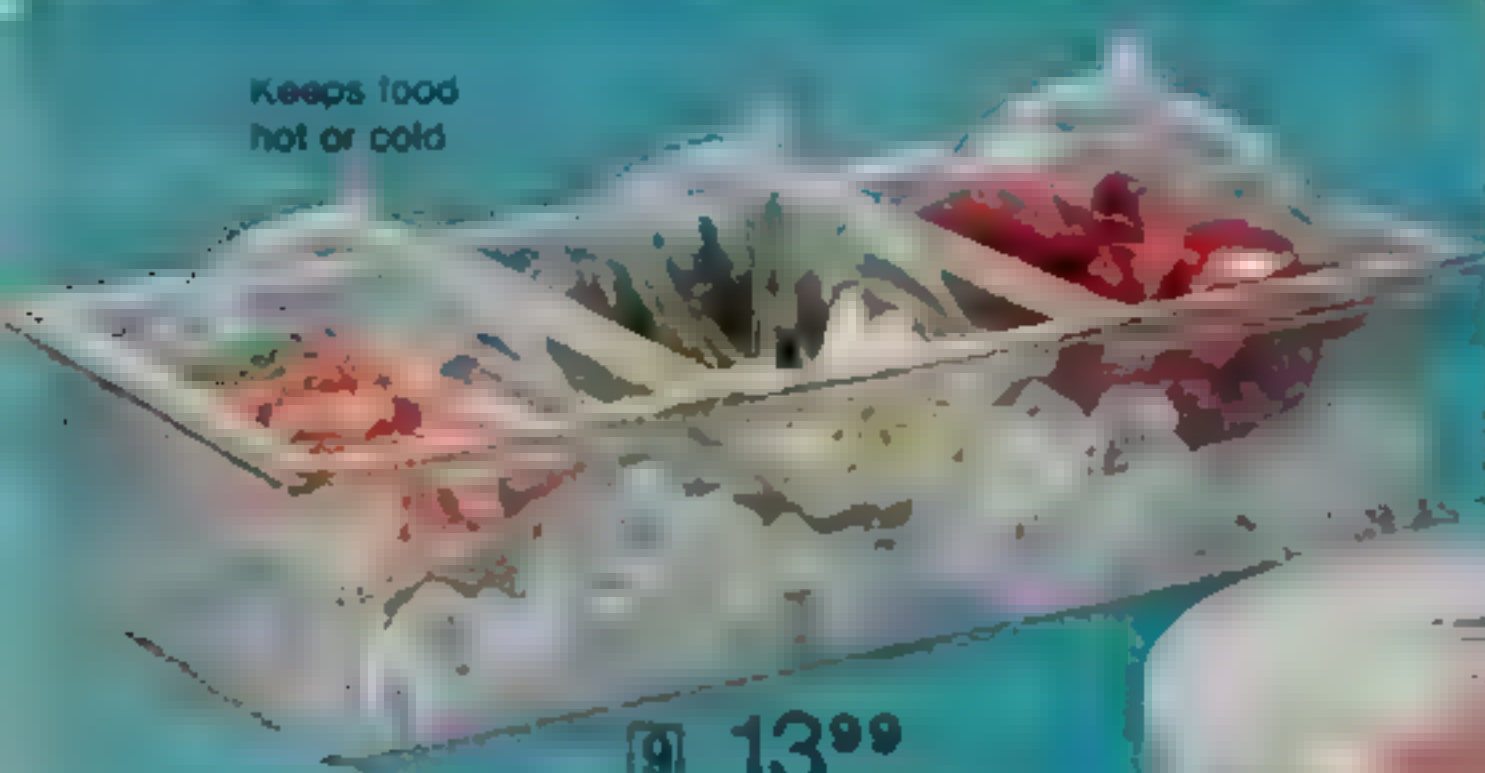


[7]



[8]

Keeps food
hot or cold



[9] 13⁹⁹

Thermal Pitcher



Keeps liquids
hot or cold
for hours

[11]

only

8⁹⁹

[10]

9⁹⁹



[12]

Coaster
Set
only

4⁹⁹

great gift values

SAVE 10% when you
buy Any 2 or more [9] - [15]



[13]

9⁴⁹



[14]

24⁴⁹



[15]

19⁴⁹

They're
real...from
Brazil...
butterflies 'n
flowers plaques

JCPenney 227



1



2



3



7



4



5



6



8



9

3-D Clock has real dried flowers

34⁹⁹

1 to 9 CORDLESS PICTURE CLOCKS, a beautiful way to tell time. Clocks run up to a year on a flashlight battery (battery not included). All, except (2), are 3-dimensional, an effect achieved by placing a decorated glass cover over a decorated background.

(1) 3-D Clock starring a cuddly kitten. Hardwood frame, walnut finish. Hardboard backing. Overall, 8½x2x11½ in. high.

X 771-2789 A—Mailable: wt. 2.60 lbs 18.99

(2) Ebb Tide, a stunning print mounted on hardboard, and framed in walnut-stain hardwood. Overall, 24x3x38 in. long. Not mailable to 1st Class P.O.s—see page 338. Wt. 8 lbs.

X 771-2755 A 34.99

(3) 3-D Gulls at Twilight. A soaring sight, really inspiring. Hardwood frame in walnut finish. Hardboard backing. Overall, 14x3½x14 in.

X 771-2771 A—Mailable: wt. 5.50 lbs 29.99

(4) 3-D Marshland, a tranquil scene showing ducks on a lake. Particleboard frame clad in oak-tone vinyl. 14x3x18 in. long. Masonite backing.

X 771-2797 A—Mailable: wt. 8 lbs 33.99

(5) 3-D Masts and Rigging. A majestic scene of both man-made and natural beauty. Particleboard frame covered with walnut-tone vinyl. Hardboard backing. Overall, 16½x3½x20¼ in. high.

X 771-2805 A—Mailable: wt. 9.50 lbs 32.99

(6) 3-D Garden Scene is a bower of enchantment. Slightly mysterious, yet so inviting. Particleboard frame covered in oak-tone nylon. Masonite backing. Overall, 20x3x20 in.

X 771-2839 A—Mailable: wt. 9.50 lbs 34.99

(7) 3-D Misty Forest is glimpsed through a window—surrounded by sheet-glass mirror, surmounted by clock. An imposing concept, gorgeous eye appeal! Hardwood frame in walnut finish. Masonite backing. Overall, 11½x3x33½ in. high.

X 771-2763 A—Mailable: wt. 8.25 lbs 37.99

(8) 3-D Tropical Waterfall, surrounded by mirrored glass. A scene that refreshes! Wood finish in walnut stain. Hardboard backing. 14x3x19 in. high overall.

X 771-2706 A—Mailable: wt. 7 lbs 34.99

(9) 3-D Clock showcases an array of real dried flowers, grasses, and plants artfully arranged. All this and time-telling too! Particleboard frame is covered in walnut-tone vinyl. Hardboard backing. 16½x3½x20½ in. high overall.

X 771-2821 A—Mailable: wt. 9 lbs 34.99

*Warranted by manufacturer, see page 336.

Use **Time Payment** to buy now
at JCPenney—see page 341



1



2



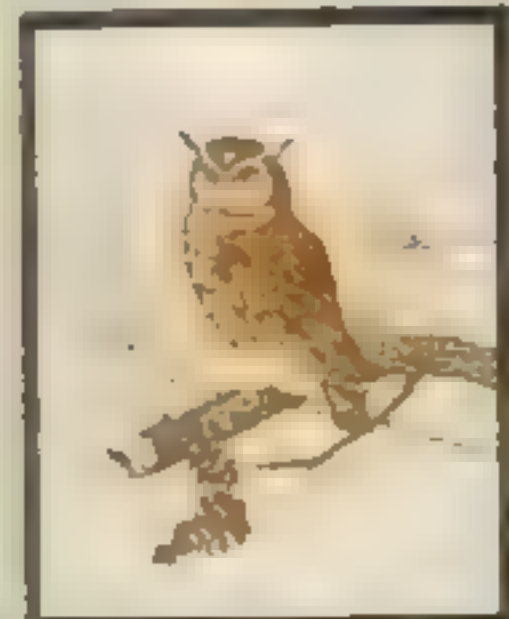
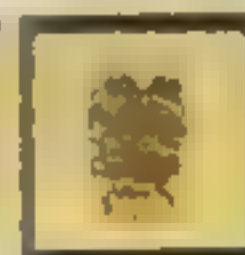
3

34⁹⁹
3-Pc. Set

Wildlife for Your Walls

Single Prints 19⁹⁹
Each

Sets [3] & [6] 34⁹⁹
Each



6 34⁹⁹
7-Pc. Set



4

5

Bring Beasts and Birds Inside!

1 to 6 REALISTIC PRINTS of exotic wildlife. So collectable! You'll want them all for a special menagerie.

[1] Tiger Head under glass. Hardboard backing. Wood frame, dark stained. Overall, 24x30 in. high. Mailable; wt. 13.50 lbs.

X 772-2457 A 19.99

[2] Cub Prints laminated to hardboard plaque with fluted edge. Overall, 24x36 in. high. Choose: 01 lion cub, 02 leopard cub. State number and name when ordering. Not mailable to 1st Class P.O.s; see page 338. Wt. 12 lbs.

X 772-3778 B Each 19.99

[3] Set of Big-Cat Prints. Framed with 2 1/2-in. wide pine molding in light walnut finish. Pair of small prints of leopards, each 10 1/2 x 12 1/2 in. high; one large print of lion 20 1/2 x 24 1/2 in. high. As shown, prints cover an area about 32 in. wide, 28 in. high. Not mailable to 1st Class P.O.s; see page 338. Wt. 15 lbs.

X 772-3224 A 1 set 34.99

[4] Cougar under glass. Mounted on imitation cork mat with mottled gold-color foil liner. Hardboard backing. Gold-tone aluminum frame. Overall, 16x20 in. high. Mailable; wt. 6 lbs.

X 772-2655 A 19.99

[5] Leopard in Tree under glass. Mounted on imitation cork mat with mottled gold-tone foil liner. Hardboard backing. Gold-tone aluminum frame. Overall, 16x20 in. high. Mailable; wt. 4.50 lbs. [4] and [5] go together beautifully—frames and matting match. You'll want both!

X 772-3240 A 19.99

[6] Birds of A Feather. Large print of eagle hawk, 23 1/4 x 29 3/4 in. high, surrounded by different species of owls. All are mounted on wood plaques in dark walnut finish. Four small owls, each 8x8 in. Pair of large owls, each 16x20 in. high. Overall, as shown, grouping covers an area 29 3/4 in. high, 59 1/4 in. wide. Not mailable to 1st Class P.O.s; see page 338. Wt. 28 lbs.

X 772-3232 A 1 set 34.99



7 Cordless Clock

23⁹⁹

7 CORDLESS CLOCK WITH GIRAFFES. Molded polystyrene design has bamboo-look frame around clock. Clock runs up to a year on a flashlight battery (battery not included). Sweep-second hand. Acrylic dial cover. Overall, 18 3/4 in. wide, 15 in. high. Warranted by manufacturer, see page 336.

X 771-2953 A—Mailable; wt. 2.50 lbs 23.99

Your Search for VALUE Ends at Penneys

JCPenney 229

WishbookWeb.com



4-Pc. Console Sets great gift values

priced
at only **19⁹⁹**_{set}

A+B 4-PC. TRADITIONAL CONSOLE SETS—to enrich the decor of your home. Graceful ornate swan patterns sculpted in gold-tone polystyrene. Brilliant sheet-glass mirrors. Sconces each 6x14½ in. high—extend 4½ in. from wall. Polystyrene tabletops. Tables 19½ in. wide x 8 in. deep x 8 in. high. Sconces come with permanently attached artificial candles. Sconces are decorative only—do not use with lighted candles. Console tables are shipped unassembled—no tools required. Complete instructions for assembly included.

[A] Gold-Tone Oval Set. Mirror 21x31½ in. high (including frame). Not mailable. 1st Class P.O. see page 338. Wt. 12 lbs. X 772-3661 A Set 19.99

[B] Gold-Tone Rectangular Set. Mirror 19x31 in. high (including frame). Mailable. Wt. 12 lbs. X 772-3679 A Set 19.99

Beautiful walls can give a home a polished "decorator look." Shop our big Fall '77 Catalog for many ways to brighten walls. See pages 1118-1124, 1142-1145.



Neon Tube
Alarm Clock

C 14⁹⁹

- Repeat alarm at 8-minute intervals
- 1½-in. high numerals.



D Digital Wall Clock

- 1½-in. high neon numerals
- Dramatic patterned
- second indicator
- Easy wall mount

29⁹⁹



Flip-Card
Digital Alarm

SAVE 10%

This special price ends Dec. 24

**NOW
ONLY**

9⁹⁹



- Day of week indicator
- 24-hr. AM/PM indicator
- 1-in. high numerals

Flip-Card Alarm

F 19⁷⁹

Time Around the World only **35⁹⁹**

WORLD TIME CORDLESS CLOCK. Handsome timepiece for table, mantle, or wall. Tells the time in major cities around the world—no calculating necessary! Runs on one flashlight battery (battery not included). Cabinet of vinyl-wrapped wood-composition. Silver-color spun-aluminum dial with glass covering. Concealed wall hanger on back. 8¾x3¼x7 in. high. Warranted manufacturer, see page 336. Mailable. Wt. 2.70 lbs.

X 771-2722 A 35.99



Tell Time At A Glance with Fine Digital Clocks

ELECTRONIC DIGITAL CLOCKS

Contemporary, streamline styling. Digital number displays are large and easy to read. Clear plastic-covered dials. All are UL listed for 110-120 volts, AC. Operating instructions are included. Imported from Japan.

C NEON-TUBE DIGITAL ALARM. Silent operation. Neon numerals are 1½-in. high. Alarm sounds—then repeats at 8-minute intervals for extra minutes of sleep. Controls are up front so they're easy to reach. Woodgrain polystyrene case with gold-tone accents. 9½x4½x5 in. high. Mailable. X 771-2730 A—Wt. 2 lbs. 14.99

D DIGITAL ELECTRIC WALL CLOCK. Silent operation. Tall 1½-in. high neon numerals on black background are clear—even from across a room. Ever-changing flower-pattern second indicator works like a kaleidoscope—changes at constant 5-second intervals. Woodgrain plastic cabinet with leather-look inset. 12¾x2¾x12 in. high. Concealed hook hanger on back. Mailable. X 771-2748 A—Wt. 4 lbs. 29.99

E ECONOMY DIGITAL ALARM. Illuminated flip-card numerals behind tinted window. Off-white plastic cabinet. 5¾ in. long, 3¾ in. deep, 3 in. high. AM/PM alarm-set indicator. Reduced from our Fall '77 Catalog—see page 1121. Mailable. Wt. 1.50 lbs. After Dec. 24, order at regular price. X 771-2607 A Reg. \$10.99; NOW 9.99

F FLIP-CARD DIGITAL ALARM. Backlighted 1-in. high flip-card numerals. Day of the week indicator. AM/PM alarm-set indicator for precise wake-up times. Woodgrain plastic cabinet. Clock is 7¼ in. long, 2¾ in. deep, 2¾ in. high. Mailable. Wt. 1.75 lbs. X 771-2094 A 19.79

A Honeywell Smoke Detector is a fine gift idea for your home—see page 8



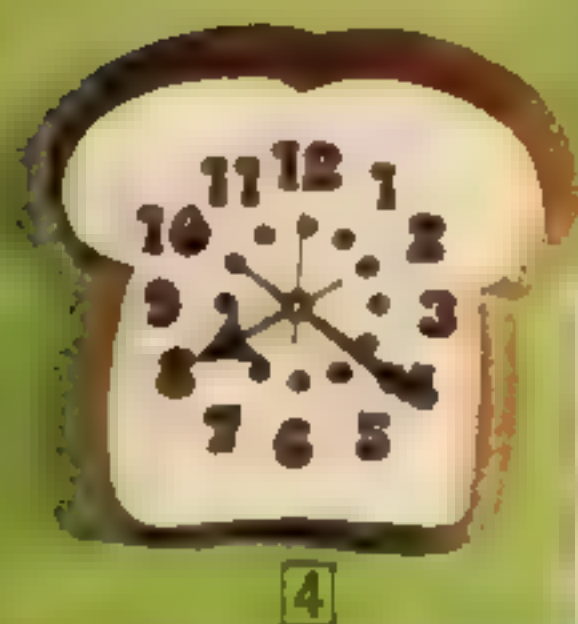
1

Cordless Clocks
19⁹⁹ to 29⁹⁹

3

Plug-In Electrics

7⁹⁹ to 10⁹⁹



4



5



6



Miniature Hummel® Clocks
With Swinging Pendulums
Imported from the Black Forest



11



7

12

only
9⁹⁹

1 to 3 OUR CORDLESS CLOCKS are bright, cheerful—and fun to look at! They run up to a year on one flashlight battery (battery not included). Mailable.

[1] Mirror Graphic Clock. Artful reproduction of a sportster from the 1930's on a sheet-glass mirror background. Aluminum cabinet measures 26x1½x9 in. high.

X 771-2961 A—Wt. 6 lbs. 29.99

[2] Owl Family Clock. Colorful molded polystyrene. Acrylic dial cover. 13¼x9¼ in. high.

X 771-0452 A—Wt. 1.80 lbs. 19.99

[3] Airplane. Brightenameled colors. Cast aluminum. 10½x21½ in. wide.

X 771-2193 A—Wt. 3.50 lbs. 21.99

4 to 6 PERKY PLUG-IN ELECTRIC CLOCKS. Each a conversation piece! Fashioned of colorful polystyrene. UL listed. 110-120 volts. AC. Mailable.

[4] Bread Loaf Kitchen Clock. 9x2x9½ in. high.

X 771-2854 A—Wt. 2 lbs. 8.99

[5] Big Apple Electric Clock. Sweep-second hand. Colors: 03 red, 25 green. State color code.

and name. 10x12 in. high.

X 771-0486 C—Wt. 1.60 lbs. 7.99

[6] Backwards Clock. Runs backward—gives "right" time when viewed in mirror. Pop says "Bar's Open" on one side, "Bar's Closed" on the other. Gold-color case and 14-in. chain. Clear plastic dial cover. 7½x9½ in. high overall.

X 771-0445 A—Wt. 2 lbs. 10.99

7 COLORFUL LITTLE HUMMEL® PICTURE CLOCKS. Timepieces with prints of Hummel® figures behind dial. Your choice of two prints. 30-hour keywind movement with swinging pendulum and decorative brass-tone metal weights and chains. Fruitwood-tone polystyrene frame. 4½x4½x6½ in. high. Imported from West Germany. State picture number and name. 01 Three Little Girls, 02 Umbrella Protection.

X 771-2870 B—Mailable wt. 0.70 lb. 9.99

8 HANDSOME COLONIAL ELECTRIC STRIKE CLOCK. Beautifully detailed plastic-composition case in lustrous hand-finished walnut tones. Geometric dial with Roman numerals behind glass door. Brass-tone metal swinging pendulum. Strikes once on the hour and once on the half-hour. 12x4½x20 in. high. UL listed. 110-120 volts. AC.

X 771-2243 A—Mailable wt. 6 lbs. 19.89

USE TIME PAYMENT ■ buy now at Penneys—see page 341

Quartz Clock

- Accurate to within five seconds per month!
- Ultra-modern styling

FORTHOSE WHO PRIZE ACCURACY. Powered by energy cells that eliminate many of the moving gears of traditional clocks, the quartz mechanism insures accuracy within one minute a year. Glass-covered dial, sweep-second hand. Woodgrain vinyl-clad wood-composition case. Futuristic grid-patterned space-aluminum dial. Uses one flashlight battery (battery not included). Warranted by manufacturer—see page 336. 9½x3x9½ in. high. Mailable wt. 5.70 lbs.

X 771-2888 A 31.99



8 Plug-In Electric Strike Clock

19⁸⁹

- Authentic colonial styling
- Note strikes on the hour and on the half hour



JCPenney 231



Transistorized Mantel Chime Clock

a great gift value

BECAUSE

- Chimes once on the half-hour, counts the full hour
- Hardwood case in walnut finish
- Runs up to a year on an "AA" cell battery

and priced at only **59⁹⁹** or *5 monthly*

1 TRANSISTORIZED MANTEL CHIME CLOCK: Plays two-note chime once on the half-hour, counts the hour. On/off switch for chime. Sleek, laminated walnut-grain finish on hardwood case. Brushed silver-color aluminum dial with black numerals. Sweep-second hand. Transistorized movement. Strike self-adjusts when hands are moved. Runs approximately a year on one "AA" cell battery (battery not included). 17x4³/₄x8¹/₂ in. high. Imported from Japan.

X 771-2052 A—Mailable wt. 6.50 lbs. \$59.99

Our Beautiful Anniversary Clock Never Needs Winding

a great gift value

BECAUSE

- Fully transistorized
- Dome is glass, not plastic
- Runs up to a year on an "AA" cell battery
- Imported from West Germany

and priced at only **39⁹⁹** or *5 monthly*

2 BEAUTIFUL ANNIVERSARY CLOCK: Rotating pendulum movement runs up to a year on a flashlight battery (one battery is included). Polished brass-plated metal base, clock case, pendulum, and posts. Bottom of base is plastic-covered to protect furniture. Off-white plastic dial has delicate floral decoration, black numerals and hands. Elegant glass dome. Clock 11¹/₂ in. high. Base 7¹/₂ in. diameter. Imported from West Germany. X 771-2045 A—Mailable wt. 4.50 lbs. \$39.99

*This is the minimum monthly payment when you use Penney's Time Payment—see page 341.

Note about the Chimes on Clocks [2] and [3]

THESE CLOCKS FEATURE WESTMINSTER CHIMES—the Big Ben chimes of London's House of Parliament. Both clocks are also available with three-chime selection. This is a simple lever action that lets you change from Westminster to the traditional "Bow Bells" hit of Whittington chimes, or to the charming melody of St. Michael's chimes. This 3-chime selection also gives you another option—silence. You can stop the chiming whenever you want. All the chimes follow this pattern: 4 notes at quarter-past, 8 at half-past, 12 at three-quarters past, and the full 16-note chime on the hour, followed by the striking which counts the hour.



2



3

Hand-Crafted Chime Clocks

- Imported from West Germany
- Available in one-chime or 3-chime versions

2 & 3 DISTINCTIVE ENOUGH TO BE TOMORROW'S HEIRLOOMS. Meticulous detailing and classic styling. Hardwood cases with luxurious hand-rubbed finish. 8-day keywind movement. Clocks have metal dials, glass-paneled doors. Read about chime selection in note above. Imported from West Germany. Pay \$6.50 or \$10 monthly—see page 341.

[2] Pendulum Wall Clock with Westminster chimes. Dark fruitwood finish. Decorative brass weights and working pendulum. You attach pendulum. Instructions included. 10 1/2 x 6 x 24 in. high.

X 771-0148 A—Mailable, wt. 12.50 lbs. 199.99

Same, but with 3-chime selection.

X 771-0155 A—Mailable, wt. 15 lbs. 239.99

[3] Case Clock with Westminster chimes. Walnut finish. Antiqued metal dial. 11 1/2 x 4 1/4 x 9 1/2 in. high.

X 771-0924 A—Mailable, wt. 10 lbs. 129.99

Same, but with 3-chime selection.

X 771-0932 A—Mailable, wt. 12 lbs. 159.99

Cordless Calendar Clock

4 SCHOOLHOUSE CALENDAR CLOCK runs up for a year on a flashlight battery (battery not included). On the border of the clock face, red pointer indicates the day of the month. Solid pine case, warm pine finish. Hardboard dial behind glass looks like paper parchment. You attach working pendulum of brass-tone metal. Overall: 14 1/2 x 4 1/2 x 26 1/4 in. high. Not mailable—see page 338. Shpg. wt. 14 lbs.

X 771-2359 A 88.99

31-Day Keywind Strike Clock

5 VIENNESE-STYLE WALL CLOCK. Wood case, antiqued dark walnut finish. Silver-color metal face, raised gold-color numerals. Glass-paneled front door, sides. Front keywind. You attach polished brass-tone metal pendulum (instructions are included). Clock strikes once on half-hour, counts the hour. 11 x 5 x 24 in. high. Imported from Japan. Mailable, wt. 12.50 lbs.

X 771-0163 A 88.99



4

5



1

Our Stately Electric Grandfather Clock only 179⁹⁹

or \$8 monthly →

1 TALL AND IMPOSING. Our plug-in electric grandfather clock has a tough polystyrene case in lovely antiqued walnut finish. Clock face behind clear acrylic window (door opens) is of brushed aluminum with brass-tone filigree accents. Behind the stationary glass-paneled door are handsome decorative brass-tone metal weights and pendulum. Clock strikes once on the half-hour, counts the full hour. Not fully assembled, instructions included. 17 x 9 1/2 x 72 in. high. UL listed, 110-120 volts, AC 6 1/2-ft. cord. Not mailable to 1st Class P.O.s—see page 338. Wt. 52 lbs.

X 771-2847 A 179.99

Use Time Payment to buy now—see page 341

JCPenney 233



Accents with an Antique Flavor

6 Tray rises when lid is lifted

1 & 2 WALL ACCENTS IN PINE Hand-rubbed, antiqued pine stain. Distressed finish

[1] Large Mirror. Mirror is plate glass. Overall, 18x33½ in. high

X 778-5124 A—Mailable: wt. 8.50 lbs 32.99

[2] Wall Cabinet. Hinged door has window with wire grille. Wrought-iron latch and hinges. Attractive old-fashioned wallpaper-print facing on panelboard back. 15½x5x23 in. high overall

X 778-4663 A—Mailable: wt. 10 lbs 30.99

3 & 4 WESTERN PRINTS Paper prints mounted on hardboard backing. Handsome wood frames in walnut finish with contrasting black accent border. 20x24 in. overall. Brass-tone metal title plates.

[3] Roping A Cat.
X 772-3398 A—Mailable: wt. 4.40 lbs 25.99

[4] Stampede.
X 772-3273 A—Mailable: wt. 4.40 lbs 25.99

5 BENTWOOD COAT/HAT RACK. Lustrous walnut finish. 23¼-in. diameter. 71¼ in. high. Not fully assembled. Not mailable: see page 338

X 802-6122 A—Shipping: wt. 13 lbs 59.99

6 CEDAR HOPE CHEST BY LANE® in country styling. Select hardwood solids and oak veneers. Interior is cedar-lined. Tray under hinged lid rises when lid is lifted. Brass-tone metal hardware. 44x16x17 in. high. Not mailable: see page 338

X 802-6130 A—Shipping: wt. 71 lbs 129.99

7 WINE RACK. Oak, ■ warm oak finish. Clear lacquer protective finish. Removable cutting board for cheese and other snacks. Center drawer. Brass-tone metal towel bar on side. Accommodates six stemmed wine glasses. Rack holds ■ wine bottles (bottles not included). 25x18x30 in. high. Not mailable: see page 338

X 802-6197 A—Shipping: wt. 35 lbs 139.99

8 & 9 OAK FURNITURE ■ natural oak finish. Clear lacquer protective finish.

[8] Desk with roll-top styling. Also has open work space with two pigeonholes. Ceramic knob on roll top and center drawer. 30x20x42½ in. high. Not fully assembled. Not mailable: see page 338

X 802-6098 A—Shipping: wt. 67 lbs 179.99

[9] Swivel Stool. 14½x14½x17 in. high
X 802-6106 A—Mailable: wt. 19 lbs 44.99

See More Accents with an Old-Fashioned Look in our Fall '77 Catalog, pages 1146-9

10 PEDESTAL. Pine, with antiqued pine stain. Three shell spaces. 10, 11, and ■ in. high. Overall, 8¾x8¾x34 in. high

X 778-4648 A—Mailable: wt. 11.50 lbs 29.99

11 & 12 ELECTRIC FOOTSTOOLS get nice and warm. Walnut-finish hardwood frame, legs. 110-120 volts, AC. UL listed

[11] Deluxe footstool. Heat level adjusts: low, medium, high. 2-in. deep storage compartment under multicolor design cotton tapestry. 16½x12x11½ in. high.

X 726-1555 A—Mailable: wt. 10 lbs 26.99

[12] Petit-point style cotton tapestry. Overall, 14½x9½x8 in. high.

X 726-1225 A—Mailable: wt. 5 lbs 19.99

13 to 15 SOLID PINE with hand-rubbed, antiqued pine stain. Distressed finish

[13] Box for heirlooms and other treasures. Sliding top. 13¼x5½x4¼ in. high.

X 778-3418 A—Mailable: wt. 3.50 lbs 11.99

[14] Pedestal Table. Tabletop 17½x17½ in. Overall, 16 in. high. Not mailable to 1st Class P.O.s.

X 778-4994 A—Wt. 11 lbs 26.99

[15] Magazine Basket. 16 in. wide ■ the top, 9½ in. deep, 15½ in. high

X 778-2857 A—Mailable: wt. 5 lbs 11.99



16 & 17 CHARM OF PINE in hand-rubbed, antiques pine stain! Distressed finish. Items have panelboard backs with old-fashioned wallpaper-print facing.

[16] Curio Cabinet. Three shelf spaces: 7½, 9¾, and 7½ in. high. Two shelves are grooved. Cabinet 18½ in. wide at base, 5 in. deep, 28½ in. high. X 778-3657 A—Mailable wt. 11 lbs. 19.99

[17] Clock/Curio Cabinet. Cordless clock runs up to a year on flashlight battery (battery not included). Hinged door. 15x5½x23 in. high overall. X 778-2790 A—Mailable wt. 10 lbs. 39.99

18 PHOTO ALBUM with covers of pine in antiques pine stain! Rawhide leather thong and trim; brass-finished metal nailheads. Accepts standard 11x14-in. pages (pages not included). 12½x15 in. X 778-5009 A—Mailable wt. 3.50 lbs. 11.49

19 & 20 STURDY, HANDSOME OAK in oak veneers. Clear lacquer protective finish. **SAVE \$20** when you buy [17] and [18] as 2-Pc. Set. *State both Catalog Numbers, pay only* 219.99

[19] Wall Coat Rack with Mirror. Plate-glass mirror. Antiqued brass-finish metal hooks are ceramic-tipped to protect clothing. Not fully assembled—screwdriver required. Overall, 19x26 in. long. X 802-6064 A—Mailable wt. 17 lbs. 59.99

[20] Wine-Cheese Table. Two drawers. Ceramic knobs. Removable hardwood cutting board. Wine rack holds six wine bottles (bottles not included). 36x16x33¼ in. high. Not mailable—see page 338. X 802-6056 A—Shipping wt. 60 lbs. 179.99

21 CHARLESTON ROCKER. Rugged hardwood construction in lustrous pine finish. Woven cane seat and back. 21½x19½x42½ in. high overall. Seat 17 in. high. Not mailable—see page 338. X 802-6072 A—Shipping wt. 25 lbs. 119.99

22 to 24 PINE ACCENTS in hand-rubbed, antiques pine stain! Distressed finish.

[22] Quilt Stand. 31½x9x33½ in. high. Not fully assembled. (Quilt not included—sold on page 1273 of our Fall '77 Catalog.) X 778-3699 A—Mailable wt. 9.50 lbs. 29.99

[23] Set of 2 Nesting Tables. One table 9½x9½x14¼ in. high. One table 11x11x15¼ in. high. Stackable. Mailable. X 778-4895 A—Wt. 9 lbs. 1 Set 28.99

[24] Table Basket. 15x10½x6½ in. high. X 778-4762 A—Mailable wt. 3.25 lbs. 16.99

25 SERVING TRAY WITH FOLDING STAND. Pine, in antiques pine stain! Distressed finish. Tray 29½x16¼ in., rests on 25½-in. high stand. Not mailable in 1st Class P.O.s—see page 338. X 778-2709 A—Wt. 13 lbs. 29.99

26 & 27 SOLID PINE in hand-rubbed, antiques pine stain! Distressed finish. **SAVE \$10** when you buy [26] and [27] as 2-Pc. Set. *State both Catalog Numbers, pay only* 58.98

[26] Child's Desk. Desk top tilts. Open-ended storage beneath. Desk surface 34½x18 in. Desk 24 in. high overall. Fully assembled. Not mailable—see page 338. X 778-2113 A—Shipping wt. 11 lbs. 49.99

[27] Child's Bench. 23x11x14 in. high. X 778-2238 A—Mailable wt. 6.50 lbs. 19.99

Wall covering sold on page 942 of our Fall '77 Catalog. Accessories shown on both pages not included.

Buy now with our
Time Payment Plan—
see page 341

**Your Search
for VALUE
Ends at Penneys**

JCPenney 235

WishbookWeb.com

Country Look Furniture

great gift values

SAVE \$8 to \$30

when you buy now.

All price reductions on this page end Dec. 24, 1977



1 to 7 COUNTRY STYLE, and they're all beauties. Buy now and save. Reduced from our Fall '77 Catalog—see pages 1146-9. After Dec. 24, order at regular prices. Shipping class in listings below: N=Not available. See page 338. Wallpaper shown sold in our big Fall '77 Catalog—see page 942.

[1] Hall Tree with Float-Glass Mirror. Hardwood in distressed dark-nutmeg finish. Antiqued brass-tone metal hangers. Metal plate in umbrella-stand base. Hall tree 25x13x79 in. high. Fully assembled. Shipping wt. 55 lbs., Class III.

X 802-1448 A Reg. \$159.99; NOW 129.99

[2] Moustache Stand. Hardwood in oak veneers. Tilting plate-glass mirror. Moustache stand 18x15x67 in. high. Unassembled—no tools required. Shipping wt. 41 lbs., Class N.

X 802-2808 A Reg. \$119.99; NOW 99.99

[3] Coat Tree. Pine, with clear protective lacquer over dark pine finish. 4-umbrella rack. Holes in base have water-catching metal caps inside. Unassembled—no tools required. 66 in. high, base 17-in. diameter. Shipping wt. 12 lbs., Class N.

X 802-1438 A Reg. \$77.99; NOW 59.99

[4] Trestle-Base Bench. Maple, in pine finish with a clear protective lacquer coat. Colorful, hand-stencilled decorations. 48x17x30 in. high. Seat 17 in. high. Unassembled—no tools required. Shipping wt. 11 lbs., Class II.

X 802-2865 A Reg. \$129.99; NOW 99.99

[5] Ladderback Chair. 17x15x43 in. high. Woven natural palm seat is 17 in. high. Hardwood frame in finishes: BB Black; 89 maple. State finish number and name. Shipping wt. 24 lbs., Class N.

X 802-0018 C Reg. \$47.99; NOW 1 per 39.99

[6] Drop-Leaf Tea Cart. Sides and top shelf are solid pine; hardwood turnings. Dark pine finish. Clear lacquer protective finish on top surface. 27x19 in. wide—extends to 35 in. wide with leaves up. Overall, 29 in. high. 15½-in. space between top and bottom tier. Rolls easily—two plastic casters on back, two large spoked plastic wheels on front. Shipped with spoked wheels unattached—just slip onto axle (included). No tools required. Shipping wt. 41 lbs., Class III.

X 802-1255 A Reg. \$119.99; NOW 99.99

[7] Dry Sink. Pine, in antique pine finish. Finish is protected with clear lacquer. Antiqued metal hardware, white ceramic door pull. 17x18x28 in. high overall. Fully assembled. Shipping wt. 29 lbs., Class N.

X 802-1107 A Reg. \$74.99; NOW 59.99

Use Time Payment to Buy Now at Penneys—see page 341

1 to 3 THE RICH GLEAM OF GENUINE BRASS Brass accent pieces are imported from England. Mailable.

[1] **Pair of Embossed Tavern-Motif Plaques.** Eyelets for hanging. Each about 17 in. diameter. X 772-1780 A—Weight 2.75 lbs. 1 Pr. 16.99
Same as above, each 14 in. diameter. X 772-1798 A—Weight 1 lb. 1 Pr. 10.99

[2] **Pair of Two Decorative Skulls.** Deeply embossed fruit designs. Wood handles with rings for hanging. One is 7x13 in. long, the other one is 9x17 in. long. X 772-3687 A—Weight 1 lb. 1 Pr. 14.99

[3] **Set of Four Flower Plaques.** Different floral prints under clear glass. Brass frames. Hangers attached. Each 6-in. diameter including frame. X 772-0071 A—Weight 0.80 lb. 1 Set 6.49

4 SOLID PINE 18-CUP WALL CABINET. Dark antique finish. Three shelf spaces, with 5 in. between shelves. Top two shelves are grooved to stand saucers (cups and saucers shown are not included). 36 1/2 x 5 1/2 x 19 in. high overall. Not mailable to 1st Class P.O.s. see page 338. X 772-3158 A—Weight 14 lbs. 39.99

5 FAMOUS PICTURE BY ANDREW WYETH, RENOWN AMERICAN ARTIST. A fine-quality print of this hauntingly evocative painting. Print mounted on hardboard backing. 2 1/2-in. hardwood frame with walnut finish. Sawtooth metal hanger is attached. 30x23 in. high including frame. Mailable. X 772-3406 A—Weight 5.25 lbs. 37.99

6 SCHOOLHOUSE-STYLE 31-DAY STRIKE CLOCK. Solid pine case with warm, dark pine finish. Front keywind. Gold-tone metal swinging pendulum. Two glass-paneled doors. Hardboard dial—looks like paper parchment. Black hands and numerals. Strikes once on the half-hour, counts the full hour. You attach pendulum—instructions included. 17 in. wide x 5 in. deep x 25 1/4 in. high overall. Warranted by manufacturer. see page 336. Not mailable. see page 338. Shpg. wt. 12 lbs. X 771-2979 A 114.99

7 & 8 HANDSOME THREE-AND FOUR-TIER STANDS. Rugged Pioneer® shelves are stain-resistant. Hardwood spindles with dark pine finish. Unassembled—instructions included, no tools required. Accessories shown not included. Mailable.

[7] **Four-Tier Round Stand.** 14-in. diameter, 40 in. high. 3 shelf spaces, 11-in. space between shelves. X 778-5579 A—Weight 19 lbs. 24.99

[8] **Three-Tier Book Case/Plant Stand.** 28 in. wide x 16 in. deep x 30 in. high overall. Two shelf spaces, 12-in. space between shelves. Top shelf is 10 in. deep. X 778-0109 A—Weight 27 lbs. 26.99

9 PLANT STAND. Pine top and base, hardwood turning. Dark pine finish. 14-in. diameter top, 24 in. high overall. Plant shown not included. Unassembled, no tools required for assembly. Mailable. X 778-0091 A—Weight 7 lbs. 17.99

10 OLD-FASHIONED LAP DESK. A favorite of the late 1800's. A stylish country accent for a tabletop. It's easy to use there, or in your lap. Solid pine with antique pine finish. Hinged cover conceals storage area for writing materials. 17 1/2 x 12 1/2 x 8 in. high. Mailable. X 778-0844 A—Weight 8.70 lbs. 19.99

11 TWO-ARM PLANT STAND/SMOKER. Solid pine and hardwood. Antique pine finish. Arms each 6 1/4 x 6 1/4 in. Base is 12 1/2 x 12 1/2 in. Stand is 24 in. high overall. Removable amber-color glass ashtray. Unassembled, no tools required for assembly. (Plants shown not included.) Mailable. X 778-0497 A—Weight 7.40 lbs. 19.99

12 HAND CRAFTED WOOD TOY BIPLANE. A quaint conversation piece. Wheels have ball bearings so a child can push or ride it around easily. (Will hold up to 100 lbs.) Solid pine with walnut stain finish. 22x21x15 in. high. Not mailable. see page 338. X 778-0307 A—Shpg. wt. 15.40 lbs. 27.99

13 TWO-SIDED, SLATTED MAGAZINE RACK. Solid pine with dark pine finish. 18 1/2 x 9 1/4 x 16 in. high overall. Mailable. X 778-1008 A—Weight 8 lbs. 19.99



Cozy
Country
Look





Give Someone Star Status

1

44⁹⁹



2

24⁹⁹



3

14⁹⁹

1 & 2 DIRECTOR'S CHAIR AND STOOL with name or "title"—just like the stars! You give the personal touch—just iron letters on either side of chair's back cover (40 white iron-on letters included). Sturdy folding hardwood frames. Cotton-duck seat and back covers slip on and off easily. Your choice of three cover colors: F4 Brt. Goldenrod, D4 Brt. Orange, 7B Dk. Fed. Blue. *State cover color code-and-name.*

[1] Director's Chair Stool For Bar or Kitchen. 25 in. wide, 22 in. deep, and 45 in. high overall. Seat is 30 in. high. Footrest. Plastic swivel glides. *State cover color code-and-name.* Not available to 1st Class P.O.s; see page 338—wt. 19 lbs.

X 808-8122 C—Natural Frame 44.99
X 808-8130 C—Walnut-tone Frame 44.99

[2] Director's Chair. 23 in. wide, 16 1/4 in. deep, 33 in. high overall. Seat is 18 in. high. *State cover color code-and-name.* Mailable. wt. 12 lbs.

X 808-8148 C—Natural Frame 24.99
X 808-8155 C—White Frame 24.99
X 808-8163 C—Black Frame 24.99

Cotton-Duck Replacement Covers With Iron-On Letters. Fit Stool [1] and Chair [2]. No ties or snaps—covers slip easily onto frame. 40 white iron-on letters included. *Colors:* F4 Brt. Goldenrod, D4 Brt. Orange, 7B Dk. Fed. Blue. *State color code-and-name.*
X 808-8189 C—Mailable. wt. 1 lb. 6.99

3 JUNIOR DIRECTOR'S CHAIR. Personalize it—just iron name or nickname on back cover (40 white iron-on letters included). 16 1/2 in. wide, 13 3/4 in. deep, 23 1/2 in. high overall. Seat is 13 in. high. White hardwood frame folds for easy storage. *Colors:* F4 Brt. Goldenrod, D4 Brt. Orange, 7B Dk. Fed. Blue. *State cover color code-and-name.* Mailable. wt. 16 lbs.
X 808-8171 C 14.99

4 to 6 CUSHIONY BEAN BAG CHAIRS AND OTTOMANS. Filled with expanded polystyrene pellets that conform to your body contours—give sink-down comfort. Covers of polypropylene-supported vinyl have double-reinforced seams and double-zippered bottoms. Contoured weltings for added style. Easy care vinyl covers in *colors:* J5 Brt. Buttercup, 54 brown, BB Black. *State color code-and-name.* Not available; see page 338.

[4] Large Bean Bag Chair. About 108 in. circumference, 36 in. high.
X 802-6155 C—Shpg. wt. 20 lbs. 44.99

[5] Bean Bag Ottoman. About 12x12x12 in. high.
X 802-6163 C—Shpg. wt. 5 lbs. 9.99

SAVE \$5 when you buy [4] and [5] together.
X 802-6171 C—Shpg. wt. 25 lbs. 49.98

[6] Junior Bean Bag Chair and Ottoman Set. Chair about 80 in. circumference, 24 in. high. Ottoman about 10x10x10 in. high.

X 802-6189 C—Shpg. wt. 10 lbs. Set 24.99

Bean Bag Filling. Expanded, 100% polystyrene beads can be used as filling for any bean bag. One carton contains approximately 2 cubic ft. of beads.
X 802-3111 A—Mailable. wt. 3.40 lbs. 1 carton 4.99

7 & 8 BUNCHING TABLES. Tough, easy-care polystyrene. *Colors:* J5 Brt. Buttercup, 54 brown, WW White. *State color code-and-name.*

[7] Glass-Top Table. Removable glass insert in top has printed cane design. 16x16x16 in. high. Not assembled—no tools required; slip legs into top.
X 802-6239 C—Mailable. wt. 7 lbs. 9.99

[8] Set of Three Stacking Tables. Textured top surfaces resist scratches. Completely assembled. Each 13x13x13 in. high.
X 802-6247 C—Mailable. wt. 7 lbs. 1 Set 9.99

Your Search for VALUE Ends at Penneys

SAVE \$5
when you buy
[4] & [5]
together

49⁹⁸

For Living Easy

4

44⁹⁹

7

9⁹⁹

J5

WW

8

Set of 3

9⁹⁹

BB

6

Set

24⁹⁹

J5

238 JCPenney

54

9⁹⁹

Style-Smart Stools SAVE when you buy 2



BAR AND COUNTER STOOLS.*

In time for holiday entertaining, great for using all year 'round!

1 CONTEMPORARY DESIGN STOOL Hardwood stool with natural finish. Seat 16 x 15 in. wide. Fabric-supported vinyl cover filled with polyurethane foam—color is 54 brown. Unassembled—requires screwdriver and pliers—a wrench and instructions are included. Not mailable—see page 338.

30-in. seat height, 43 in. high overall 19 lbs.
X 804-7946 A Each 49.99; 2 for 89.99

24-in. seat height, 37 in. high overall 19 lbs.
X 804-7961 A Each 49.99; 2 for 89.99

2 CANE BACK SWIVEL STOOL Natural unbleached wood cane back. 16 $\frac{1}{4}$ x 18 $\frac{1}{4}$ in. wide seat is filled with polyurethane foam covered with fabric-supported vinyl—color is E8 Pumpkin Spice. Hardwood arms, steel base, welded joints. Self-leveling metal and plastic floor glides. Unassembled—assembly requires Phillips head screwdriver. Not mailable—see page 338.

30-in. seat height, 48 in. high overall 29 lbs.
X 804-7011 A Each 89.99; 2 for 164.98

24-in. seat height, 42 in. high overall 27 lbs.
X 804-7029 A Each 89.99; 2 for 164.98

3 ADJUSTABLE SWIVEL STOOL Set seat height at 24, 26, 28 or 30 in. Seat 14 $\frac{1}{2}$ x 16 in. wide. Seat and back cushioned with cotton and polyurethane foam. Steel base, chrome-plated steel footrest. Self-leveling floor caps. Unassembled—assembly requires screwdriver. Fabric-supported vinyl cover in colors F7 Dk. Goldenrod, BB Black, 55 dark brown. State color code and name. Not mailable—see page 338. Shipping weight 24 lbs.
X 804-6955 C Each 39.99; 2 for 74.98

4 WOOD-LEG SWIVEL STOOL Walnut-stain legs, chrome-plated metal footrest. 17 $\frac{1}{4}$ x 18-in. wide bucket seat is polyurethane foam-filled—covered in fabric-supported, button-tufted vinyl. Unassembled—assembly requires screwdriver. Colors 07 orange rust, 53 saddle tan. State color code and name. Not mailable—see page 338.

31-in. seat height, 43 in. high overall 30 lbs.
X 804-6963 C Each 59.99; 2 for 109.98

25-in. seat height, 37 in. high overall 28 lbs.
X 804-6997 C Each 59.99; 2 for 109.98

5 SOLID OAK SWIVEL BAR STOOL Protected by a clear, 7-coat finish. Seat is 13 x 18 in. wide. Brass-plated metal footrest. Fully assembled. Not mailable—see page 338.

30-in. seat height, 45 in. high overall 32 lbs.
X 804-7896 A Each 99.99; 2 for 184.98

24-in. seat height, 39 in. high overall 30 lbs.
X 804-7904 A Each 99.99; 2 for 184.98

**All sizes are approximate.
To sit comfortably, allow about 12 inches between seat and bottom of bar or counter.*

Use Time Payment
to buy now at JCPenney—
see page 341



1 Four Panel Mural. . . Covers an area almost 5½ ft. wide.

YOUR CHOICE
of [1], [2], or [3].

29⁹⁹
Set

1 **FOUR PANEL LAND-AND-SEASCAPE** Mural vividly depicts the warmth and serenity of a Mediterranean sunset. Prints in glowing, deep hues evoke a soothing, scenic atmosphere. Mounted on durable hardboard backing with protective finish, panels have sawtooth hangers on backs. Hang as shown, or divide to dramatize a corner. Panels each 15½x24½ in. high, including frame. Placed together, as shown group covers an area about 65 in. wide x 25 in. high.
X 772-3505 A—Mailable wt. 9 lbs. . . . Set 29.99

2 **7-PC FLORAL SET** Cheerful floral array brings a bright, airy touch to any room. Or, hang individual pieces in different rooms to set a refreshing theme throughout your home. Includes two large prints, each 16½x20½ in., two medium-sized prints, each 8¾x10¾ in., and three small prints, each 5¾x6¾ in. Paper prints are mounted on durable white-finish beveled particleboard plaques. Holes on backs for easy hanging. Placed together as shown, set covers an area about 48¾ in. wide x 25½ in. high.
X 772-3471 A—Mailable wt. 18 lbs. . . . Set 29.99

3 **5-PC GULL SET** Sea gulls aloft—soaring to great heights and dipping down to glide over surf and sand. These prints capture the inspirational beauty of nature's freest creatures. Set includes one 24-in. square print and four 9¾-in. square prints. Paper prints are mounted on durable white-finish beveled particleboard plaques. Holes on backs for easy hanging. As shown, set covers an area about 48¾ in. wide x 25½ in. high.
X 772-3497 A—Mailable wt. 19 lbs. . . . Set 29.99

Use **Time Payment** to buy now
at JCPenney—see page 341



7-Pc Floral Set
Covers an area over 4 ft. wide



5-Pc. Gull Set
Covers an area over 4 ft. wide

6-Pc. Set
19⁹⁹ *Hildi.* Covers an area about 2½ ft. wide

4 **6-PC HILDI® SET** Darling little Hildi figures will charm their way into your heart. There is the lazy lion, furry caterpillar, peek-a-boo mouse, kiwi, and birds perched on a tree limb. Whimsical smiles and bulging eyes give their faces lovable, wistful expressions. Set includes six 7x9-in. laminated hardboard plaques with easy-to-hang tabs.
X 772-3463 A—Mailable wt. 3.90 lbs. . . . Set 19.99

Your Search for VALUE Ends at Penneys





Handsome Cushions Provide Head-to-Toe Comfort

great gift values **SAVE 15%** When You Buy Any 2 or More Items on This Page*

A **ROUND BUTTON-TUFTED HASOCK** in heavy, wipe-clean vinyl that looks like fine leather. 4-button tufting accents saddle-stitched design. Firmly padded with polyurethane foam. 24-in. diam., 15 in. high. Brass-tone plastic casters. Not available: see page 338—shipping wt. 13 lbs. *Colors:* E8 Pumpkin Spice, 54 brown, 52 natural. *State color code-and-name.*
X 726-0607 C—Each 28.99; 2 or more, Each 24.64*

B **TRIPLE-CUSHION CORDUROY HASOCK**. Thick-and-thin wale cotton corduroy. Two separate top cushions are filled with a blend of 50% cotton, 45% polyester, and 5% rayon. Bottom cushion filled with shredded acetate by-product. Matching wool tassels on each mitered corner. 20x20 in. sq., 19 in. high. Bottom cushion fixed to base, attached to brass-tone swivel-ball plastic casters. Not available to 1st Class P.O.'s—see page 338—wt. 19 lbs. *Colors:* N7 Coffee, 98 multi. *State color code-and-name.*
X 726-6281 C—Each 39.99; 2 or more, Each 33.99*

C **ATTRACTIVE COMFORTABLE BEDREST** in wide-wale cotton corduroy. Extremely versatile—great for reading, watching TV, or just lounging in bed. Each plump-corded arm has handy pocket to hold sewing accessories, sm. magazines, eye-glasses, etc. Filled with a blend of cotton and kapok. Not available to 1st Class P.O.'s—see page 338—requires 15 lb. postage rate. *Colors:* G5 Mustard, N7 Coffee, D4 Br., Orange, 5B Med. Federal Blue, 49 rust. *State color code-and-name.*
X 726-0045 C—Each 13.88; 2 or more, Each 11.79*

D **FRINGED PERUVIAN-STYLE PILLOWS**. 100% wool on both sides—plus primitive patterns accent a wide range of decors. 5-in. knotted tassels. Kapok fill. 16 in. square—imported from Peru. Mail wt. 1 lb. *Patterns:* 01 Lion, 02 Owl, 03 Falcon. *State pattern number-and-name.*
X 726-2017 B—Each 13.99; 2 or more, Each 11.89*

E to G **FRINGED TOSS PILLOWS AND FLOOR CUSHIONS**. Handwoven cotton from India has kapok and cotton fill. 5-in. knotted fringe trim. Toss pillows are 15 in. square, floor cushions are a hefty 26 in. square. All toss pillows are available, all floor cushions not available to 1st Class P.O.'s—see page 338. All colors and patterns available in both toss pillow and floor cushion sizes.

[E] Solid-Color Pillows and Cushions. *Colors:* N2 Coffee Beige, J3 Lt. Buttercup, N6 Coffee Brown, 5A Ocean Blue. *State color code-and-name.*
Toss Pillow Mail wt. 1.20 lbs.

X 726-2439 C—Each 6.99; 2 or more, Each 5.94*
Floor Cushion Requires 15 lb. postage rate

X 726-2447 C—Each 15.99; 2 or more, Each 13.59*
[F] Plaid Pillows and Cushions. Only in color shown.

Toss Pillow Mail wt. 1.20 lbs.
X 726-2066 A—Each 6.99; 2 or more, Each 5.94*
Floor Cushion Requires 15 lb. postage rate

X 726-2074 A—Each 15.99; 2 or more, Each 13.59*
[G] Jacquard-Woven Pillows and Cushions. Only available in color shown.

Toss Pillow Mail wt. 1.20 lbs.
X 726-2082 A—Each 8.99; 2 or more, Each 7.64*
Floor Cushion Requires 15 lb. postage rate
X 726-2140 A—Each 22.99; 2 or more, Each 19.54*

*Choose any 2 or more of the same item, or any combination of items, sizes, or colors sold on this page. *State catalog number, color code-and-name, and pay the lower price for each item that you order.*

The **JCPenney Charge Account** gives you TWO ways to buy now and pay later—see pages 340-342





Reversible Slumber Bag/Comforters...

A DREAM WITH ALL THE FUN MUPPET® CHARACTERS OF SESAME STREET® as they prepare for bed in this slumber bag with 50% cotton and 50% polyester face and back. Polyester fill. Print reverses to a solid blue back. Heavy-duty zipper converts this 34x80-in. slumber bag into a 68x80-in. comforter. Comes in a vinyl bag. Machine wash delicate in cool water, short delicate cycle; tumble dry until damp, then line dry.
X 720-7749 A—Mail wt. 3.50 lbs. 19.99

B DREAM WITH SNOOPY† and his friend as they drift through dreamland in this fun-filled slumber bag. 50% cotton-50% polyester face. 88% acetate-12% brushed nylon tfoot back. Polyester fill. Print reverses to solid blue back. Heavy-duty zipper converts this 33x64-in. slumber bag into a 66x64-in. comforter. Comes in a vinyl bag. Machine wash delicate in cool water, short delicate cycle; tumble dry until damp, then line dry.
X 720-8572 A—Mail wt. 3.70 lbs. 19.99

C DREAM OF SMILING RAG DOLLS at play on this three-toned checkerboard slumber bag with 100% cotton face and back. Polyester fill. Print reverses to a solid yellow back. Heavy-duty zipper converts this 34x80-in. slumber bag into a 68x80-in. comforter. Comes in a vinyl bag. Machine wash delicate in cool water, short delicate cycle; tumble dry until damp, then line dry.
X 720-8580 A—Mail wt. 2.20 lbs. 16.99

D DREAM OF PASTORAL PLAYMATES FROM THE MEADOWLANDS in this slumber bag with 100% cotton face and back. Polyester fill. Print reverses to a solid green back. Heavy-duty zipper converts this 34x80-in. slumber bag into a 68x80-in. comforter. Comes in a vinyl bag. Machine wash delicate in cool water, short delicate cycle; tumble dry until damp, then line dry.
X 720-7764 A—Mail wt. 3.50 lbs. 16.99

* MUPPETS Characters ©Muppets, Inc.

** Sesame Street and Sesame Street sign are trademarks and service marks of Children's Television Workshop

† Peanuts characters. ©1958, 1965 United Features Syndicate, Inc.

Charge It—see page 340



...Sweet Dreams for Anyone

E DREAM IN BRIGHT, RICH COLORS in this decorative, boldly striped slumber bag with 100% cotton face and back. Polyester fill. Print reverses to a solid yellow back. Heavy-duty zipper converts this 34x80-in. slumber bag into a 68x80-in. comforter. Comes in a vinyl bag. Machine wash delicate in cool water, short delicate cycle; tumble dry until damp, then line dry.

X 720-8622 A—Mail. wt. 3.70 lbs. 19.99

F DREAM OF FAMOUS SKI SLOPES in this slumber bag. Cotton face and acetate back. Polyester fill. Print reverses to a solid blue back. Heavy-duty zipper converts this 34x80-in. slumber bag into a 68x80-in. comforter. Comes in a vinyl bag. Machine wash delicate in cool water, short delicate cycle; tumble dry until damp, then line dry.

X 720-8606 A—Mail. wt. 2.20 lbs. 19.99

G DREAM OF GENTLE HORSES in this warmly colored, collage effect slumber bag with 100% cotton face and back. Polyester fill. Print reverses to a solid cream-color back. Heavy-duty zipper converts this 34x80-in. slumber bag into a 68x80-in. comforter. Comes in a vinyl bag. Machine wash delicate in cool water, short delicate cycle; tumble dry until damp, then line dry.

X 720-8614 A—Mail. wt. 3.70 lbs. 19.99

H DREAM OF THE ROLLING COUNTRYSIDE in this slumber bag. 50% cotton-50% polyester face. 88% acetate-12% brushed nylon tricot back. Polyester fill. Print reverses to a solid blue back. Heavy-duty zipper converts this 34x80-in. slumber bag into a 68x80-in. comforter. Machine wash delicate in cool water, short delicate cycle; tumble dry until damp, then line dry.

X 720-8598 A—Mail. wt. 3.70 lbs. 19.99

**Your Search
for VALUE
Ends at Penneys**

I COTTON PILLOWS Polyester fill. White corded edges. 17x13-in. Coordinate beautifully with any slumber bag on these 2 pages. Colors: F6 Goldenrod; A6 Bri. Red; 35 blue; 25 green. State color code and name when ordering.

X 720-7756 C—Mail. wt. 0.90 lb. Ea. 3.99

PRICED AT ONLY **16⁹⁰** Twin Size
Bedspread

A IT'S THE SESAME STREET® SAFARI, waiting for your favorite child to join the fun. Multi-color print of all the Muppets®* on cotton and polyester. Fringed throw-style bedspread has rounded bottom corners and a 19½-in. drop—see Penney Pointers on "drop" in our Fall '77 Catalog, page 1255. Coordinating tier and shortie curtains have 3-in. bottom hems, 1½-in. side hems. Tiers and valance shirr on rod. Shorties are pinch-pleated. Machine wash warm, tumble dry. No ironing needed.

X 724-6143 A—Twin Bedspread 78x110 in.	Mail. wt. 3.50 lbs.	16.90
X 712-0561 A—Tier Curtains 80x24 in. long	Wt. 0.70 lb.	Pair 5.99
X 712-0579 A—Tier Curtains 80x30 in. long	Wt. 0.75 lb.	Pair 6.49
X 712-0587 A—Tier Curtains 80x36 in. long	Wt. 0.90 lb.	Pair 6.99
X 712-0603 A—Shortie Curtains 50x63 in. long	Wt. 1.70 lbs.	Pair 12.98
X 712-0595 A—Valance 80x11 in. deep	Mail. wt. 0.50 lb.	Each 3.99

Sesame Street* Coordinates

a great
gift value

BECAUSE they feature
all your kids' favorite
Muppets** characters
in an exclusive JCPenney print

B

B NO-IRON MUSLIN SHEETS. Cotton and polyester. 130 thread count. Printed on one side. Flat sheet has 2-in. top hem, 2-in. bottom hem. Fitted sheet has elasticized corners. All sizes are measurements before hemming. Pillowcases are printed on both sides—a different print on each side! Pillowcases sold in a pkg. ■ 2 Machine wash warm, tumble dry

X 729-0927 A—Twin Flat 66x104 in.	Mail. wt. 1.40 lbs.	4.95
X 729-0935 A—Twin Fitted 39x75 in.	Mail. wt. 1 lb.	4.95
X 729-0943 A—Pillowcases 42x36 in.	Mail. wt. 0.50 lb.	Pkg. 4.59

C PRINTED TOWELS. Cotton and polyester. Bath towel only features a different print on either end (as shown above). One side sheared for softness, reverse looped for absorbency. Towels have fringed edges. Washcloths (sold in pkg. ■ 2) are bound. Machine wash hot, tumble dry

X 740-0435 A—Bath Towel 24x44 in.	Mail. wt. 0.60 lb.	3.20
X 740-0443 A—Hand Towel 16x26 in.	Mail. wt. 0.25 lb.	2.20
X 740-0450 A—Washcloths 12x12 in.	Mail. wt. 0.20 lb.	Pkg. 2.50

*Sesame Street and the Sesame Street sign are trademarks and service marks of Children's Television Workshop.

**MUPPETS Characters ©Muppets, Inc.

See "Sesame Street" listing in index for more Sesame Street selections.



Fantasy Friends Coordinates

It's A Bird...It's A Plane... **16⁹⁰** Twin Size Bedspread

A NO, IT'S THE SUPERHEROES—Superman® and Wonder Woman® in a bright print on polyester and cotton fabric. The throw-style bedspread has rounded bottom corners and a 20-in. drop—see **Penney Pointers** on bedspread “drop” in our big Fall '77 Catalog, see page 1255. Coordinating cafe curtains (length includes sewn-on, color-coordinated, 1-in. plastic rings) and draperies are pinch-pleated with 2-in. bottom and 1½-in. side hems. Valance shirr on rod. Tailored pillow sham. Machine wash warm, tumble dry.

X 724-5897 A—Twin Bedspread 78x110 in.	Mail wt. 2.50 lbs.	16 90
X 724-5905 A—Cafe Curtains 48x36 in. long	Wt. 1.25 lbs.	Pair 10 90
X 724-5913 A—Draperies 48x63 in. long	Mail wt. 1.40 lbs.	Pair 14 90
X 724-5921 A—Valance 72x11 in. deep	Mail wt. 0.90 lb.	Each 4 90
X 724-5939 A—Standard-Size Pillow Sham	Mail wt. 0.50 lb.	Each 6 90

What's Up, Doc? **16⁹⁰** Twin Size Bedspread

B WHY IT'S BRONCO BUGS BUNNY® AND THE LOONEY TUNES® GANG, down on the old ranch. Printed on polyester and cotton. The throw-style bedspread has rounded bottom corners and 20-in. drop—see **Penney Pointers** on bedspread “drop” in our big Fall '77 Catalog, page 1255. Coordinating cafe curtains (length includes sewn-on, color-coordinated, 1-in. plastic rings) and draperies are pinch-pleated with 2-in. bottom and 1½-in. side hems. Shirr-on-rod valance. Machine wash warm, tumble dry.

X 724-5947 A—Twin Bedspread 78x100 in.	Mail wt. 3.40 lbs.	16 90
X 724-5954 A—Cafe Curtains 48x36 in. long	Wt. 1.25 lbs.	Pair 10 90
X 724-5962 A—Draperies 48x63 in. long	Mail wt. 1.40 lbs.	Pair 14 90
X 724-5970 A—Valance 72x11 in. deep	Mail wt. 0.25 lb.	Each 4 90
X 724-5988 A—Standard-Size Pillow Sham	Mail wt. 0.50 lb.	Each 6 90

Holly Hobbie®† in the Garden **26⁹⁰** Twin Size Bedspread

C HOLLY'S FRIENDS in a delightful print on polyester and cotton. The fully quilted throw-style bedspread has polyester fill and polyester-and-cotton back. Rounded bottom corners. 21-in. drop—see **Penney Pointers** in our big Fall '77 Catalog, page 1255. Shirr-on-rod tier curtains have 3-in. bottom and 1½-in. side hems. Shirr-on-rod valance. Ruffled, quilted pillow sham. Machine wash warm, tumble dry. Do not bleach. No iron.

X 724-5996 A—Twin Bedspread 81x110 in.	Mail wt. 4.40 lbs.	26 90
X 724-6002 A—Full Bedspread 96x110 in.	Mail wt. 5.10 lbs.	31 90
X 712-0611 A—Tiers 80x24 in. long	Mail wt. 0.70 lb.	Pair 6 98
X 712-0629 A—Tiers 80x30 in. long	Mail wt. 0.75 lb.	Pair 7 48
X 712-0637 A—Tiers 80x36 in. long	Mail wt. 0.90 lb.	Pair 7 98
X 712-0645 A—Tiers 80x45 in. long	Mail wt. 1 lb.	Pair 8 48
X 712-0652 A—Tiers 80x54 in. long	Mail wt. 1.20 lbs.	Pair 9 48
X 712-0660 A—Tiers 80x63 in. long	Mail wt. 1.25 lbs.	Pair 9 98
X 712-0678 A—Valance 80x11 in. deep	Mail wt. 0.50 lb.	Each 4 98
X 724-6051 A—Standard-Size Pillow Sham	Mail wt. 0.50 lb.	Each 12 90
X 724-6069 A—Round Tablecover 72-in. diam.	Mail wt. 0.90 lb.	11 90

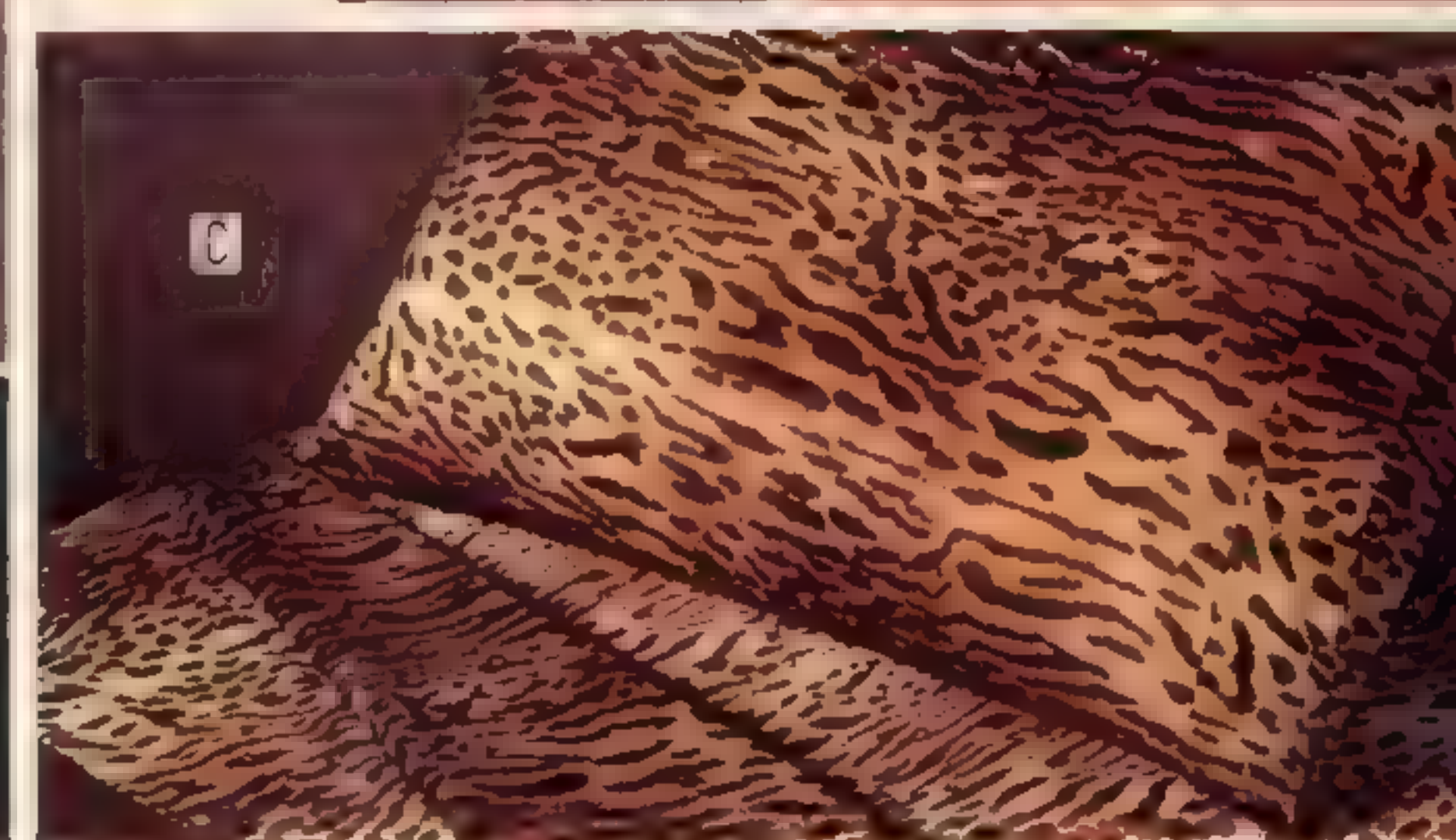
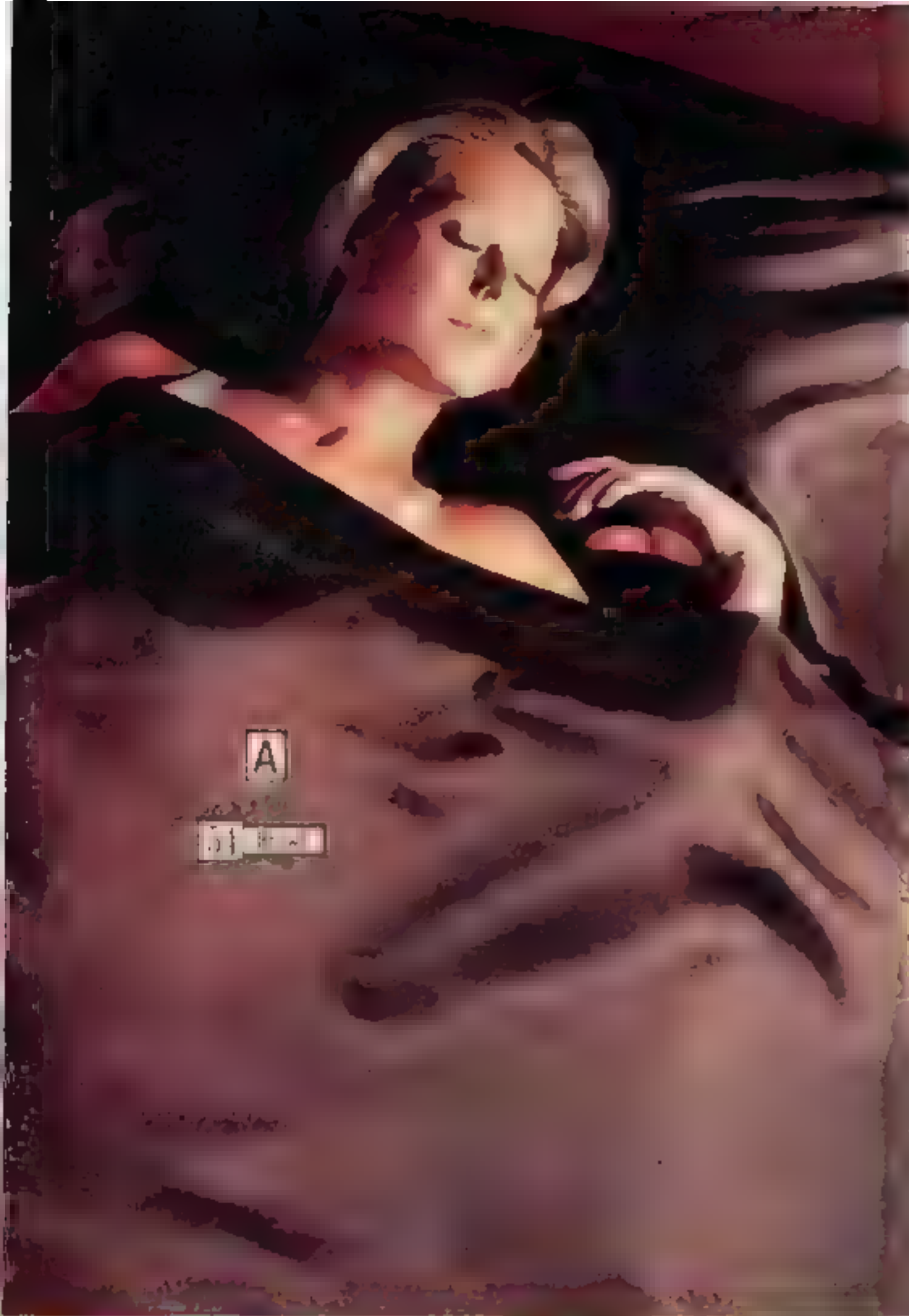
Bedspread measurements on both pages are approximate.

* 1977, D.C. Comics, Inc. ** 1977, Warner Bros. Inc. † 1977, American Greetings Corp.

Charge it—see page 340



JCPenney 245



Luxurious Decorator Sheets

SAVE 15% When You Buy 2 or More*
only till Dec. 24, 1977

After Dec. 24
order at Reg. Price

A SHIMMERY, ACETATE SATIN SHEETS. 225 denier acetate. Flat sheets have 4-in. top hem, 1-in. bottom hem. Fitted bottom sheets have elasticized corners. All sheet sizes are seamed. Pillowcases sold in pkg. of 2. Machine wash in cold water, tumble dry—steam iron. State color code and name.

B LACE-TRIMMED SHEETS. Antron® nylon. Elasticized corners on fitted bottom sheet and on 2 bottom corners of flat sheet. All sizes are seamed. Pillowcases sold in pkg. of 2. Machine wash warm, tumble dry. No ironing needed. State color code and name.

C JUNGLE PRINT SHEETS. 80% Arnel® triacetate, 20% polyester. Elasticized fitted bottom sheet. All sizes are seamless. Pillowcases are sold in a package of 2. Machine wash warm, tumble dry. No ironing necessary. Only in pattern shown.

State color code and name when ordering items [A] and [B]

Type	Mea- sures	[A] Acetate Satin	Measures	Each Reg.	Each 2 or More*	[B] Lace-Trimmed	Measures	Each Reg.	Each 2 or More*	[C] Jungle Print	Measures	Each Reg.	Each 2 or More*
Flat Twin	1' 40" x 85"	X 723-2416 C	75" x 105" r	8.89	7.55	X 723-6839 C	72" x 104" r	9.49	8.06	X 723-9163 A	72" x 104" r	13.95	11.85
Flat Full	1' 30" x 85"	X 723-2424 C	80" x 105" r	10.89	9.25	X 723-6847 C	80" x 104" r	11.49	9.76	X 723-9171 A	80" x 104" r	15.95	13.55
Flat Queen	2' 10" x 85"	X 723-2432 C	90" x 105" r	12.89	10.95	X 723-6854 C	90" x 104" r	14.99	12.73	X 723-9189 A	90" x 104" r	18.95	16.10
Flat King	2' 40" x 85"	X 723-2440 C	108" x 120" r	14.89	12.65	X 723-6862 C	108" x 114" r	16.99	14.44	X 723-9197 A	108" x 114" r	22.95	19.50
Fitted Twin	1' 40" x 85"	X 723-2457 C	39" x 75" r	8.89	7.55	X 723-6870 C	39" x 75" r	8.49	7.21	X 723-9205 A	39" x 75" r	13.95	11.85
Fitted Full	1' 40" x 85"	X 723-2465 C	54" x 75" r	10.89	9.25	X 723-6888 C	54" x 75" r	10.49	8.91	X 723-9213 A	54" x 75" r	15.95	13.55
Fitted Queen	1' 75" x 85"	X 723-2473 C	60" x 80" r	12.89	10.95	X 723-6896 C	60" x 80" r	13.49	11.46	X 723-9221 A	60" x 80" r	18.95	16.10
Fitted King	2' 20" x 85"	X 723-2499 C	75" x 80" r	14.89	12.65	X 723-6904 C	75" x 80" r	15.49	13.16	X 723-9239 A	75" x 80" r	22.95	19.50

Pkg. Pillowcases	Mea- sures	[A] Acetate Satin	Measures	Ea. Pkg. Reg.	Ea. Pkg. 2 or More*	[B] Lace-Trimmed	Measures	Ea. Pkg. Reg.	Ea. Pkg. 2 or More*	[C] Jungle Print	Measures	Ea. Pkg. Reg.	Ea. Pkg. 2 or More*
Standard	1' 10" x 40"	X 723-2507 C	45" x 35" r	4.89	4.15	X 723-6912 C	45" x 35" r	6.49	5.51	X 723-9247 A	45" x 35" r	9.95	8.45
Queen	1' 10" x 40"	X 723-2739 C	45" x 42" r	5.19	4.41	X 723-6920 C	45" x 42" r	6.99	5.94	Not available			
King	1' 20" x 40"	X 723-2515 C	45" x 48" r	5.59	4.75	X 723-6938 C	45" x 48" r	7.99	6.79	X 723-9254 A	45" x 48" r	11.95	10.15

All sheet sizes are measurements before hemming.

*Choose any 2 or more of the same item, or any combination of items, sizes, or colors sold on this page. State catalog number, color code, and name, and pay lower price for each item you order.



Joyful Tones in Fashionable Towels

SAVE 15% when you order 3 or more towels*

Elegant crystal and marble towel holder is also available

*Choose any 3 or more of the same towel, or any combination of towels in sizes and colors sold above. State catalog number, color code and name, and pay lower price for each item you order.

A to C TOWELS for special and everyday gracious occasions. Fringed towels are 86% cotton and 14% polyester. 11x14 inches long. Sheared on one side for softness, looped on reverse for absorbency. Machine wash hot, tumble dry.

[A] A Jolly Santa applique look print or merry bells of Christmas create a cheerful decor. *State pattern number and name*

X 740-0476 B—Mail wt. 0.25 lbs. Each 2.65, 3 or More 2.25 Ea.*

[B] Dainty Florals always blend just right. *State color code and name*

X 740-0393 C—Mail wt. 0.25 lbs. Each 2.65, 3 or More 2.25 Ea.*

[C] A Fine Butterfly print for the lively decor. *State color code and name*

X 740-0369 C—Mail wt. 0.25 lbs. Each 2.65, 3 or More 2.25 Ea.*

D 3-RING TOWEL HOLDER to complement your decor. Elegant stand is clear cut crystal with a marble base, accented with gold-tone metal stems. X 744-3914 A—Mailing weight 3.25 lbs. 14.99



8-Pc. Towel Set **13⁹⁵**

HERE'S WHAT YOU GET IN THIS SET

2 Bath Towels 22x42 in.—All the same print
2 Hand Towels 16x26 in.—All the same print
4 Washcloths 12x12 in.—All the same print

E 8-PC. ENSEMBLE is perfect for gift-giving or your own use—makes an excellent starter set. Made of durable 86% cotton and 14% polyester. Sheared on one side for softness and a fashionable look, reverse side looped for absorbency. Towels are fringed, washcloths are bound. Machine wash hot, tumble dry. *State color code and name when ordering.*

X 740-0427 C—Mailing weight 3.00 lbs. Set 13.95

A Decorator's Delight In Towel Sets

12-Pc. Towel Set **19⁹⁵**

HERE'S WHAT YOU GET IN THIS SET

3 Bath Towels 22x42 in.—2 Floral Print, 1 Bamboo-Look
2 Hand Towels 16x26 in.—1 Floral Print, 1 Bamboo-Look
2 Fingertip Towels 11x18 in.—1 Floral Print, 1 Bamboo-Look
\$ Washcloths 12x12 in.—3 Floral Print, 2 Bamboo-Look

F OUR BRIGHT DECORATIVE FLORALS coordinated with our smartly styled bamboo-look print make an attractive towel ensemble. Made of strong 86% cotton and 14% polyester. Sheared on one side for softness, looped on reverse for absorbency. All towels are fringed, washcloths are bound. Coordinating floral-print bath sheet shown is sold below. Machine wash hot, tumble dry. *State color code and name.*

X 740-0401 C—Mailing weight 3.75 lbs. Set 19.95

G BATH SHEET. Same fabric, colors and washability as towels. *State color code and name.*

X 740-0419 C—Mailing weight 1 lb. Each 6.00

JCPenney 247

**Your Search for VALUE
Ends at Penneys**



**A Fully Quilted Bedspread
with Easy-Care Convenience—
Machine Wash, No Iron!**

ANY SIZE 16⁹⁹

A GRACEFUL FLORAL PRINT on polyester. Throw-style bedspread has polyester back and fill. Rounded bottom corners. Approximate drops: twin, full 20½ in.; queen, king 21 in.—see **Penney Pointers** on bedspread "drop" in our Fall '77 Catalog, page 1255. Unlined draperies are pinch-pleated and have 2-in. side hems, 3-in. bottom hem. Use drapery hooks sold in our Fall '77 Catalog, page 1329. Ruffled, quilted pillow sham is available in 2 sizes. Machine wash warm, tumble dry. No ironing needed. *State color code and name when ordering.*

X 724-5814 C—Twin Bedspread 80x108 in. Mail wt. 4.40 lbs.	16.99
X 724-5822 C—Full Bedspread 95x108 in. Mail wt. 5.10 lbs.	16.99
X 724-5830 C—Queen Bedspread 102x116 in. Mail wt. 9 lbs.	16.99
X 724-5848 C—King Bedspread 120x116 in. Mail wt. 10 lbs.	16.99
X 724-5855 C—Draperies 48x63 in. long. Mail wt. 1.40 lbs.	Pair 13.99
X 724-5863 C—Draperies 48x84 in. long. Mail wt. 1.75 lbs.	Pair 14.99
X 724-5871 C—Standard-Size Pillow Sham. Mail wt. 0.50 lb.	Each 6.99
X 724-5889 C—King-Size Pillow Sham. Mail wt. 0.70 lb.	Each 9.99

Bedspread measurements are approximate.

How to Measure for Bedspreads—see our Fall '77 Catalog, page 1251.

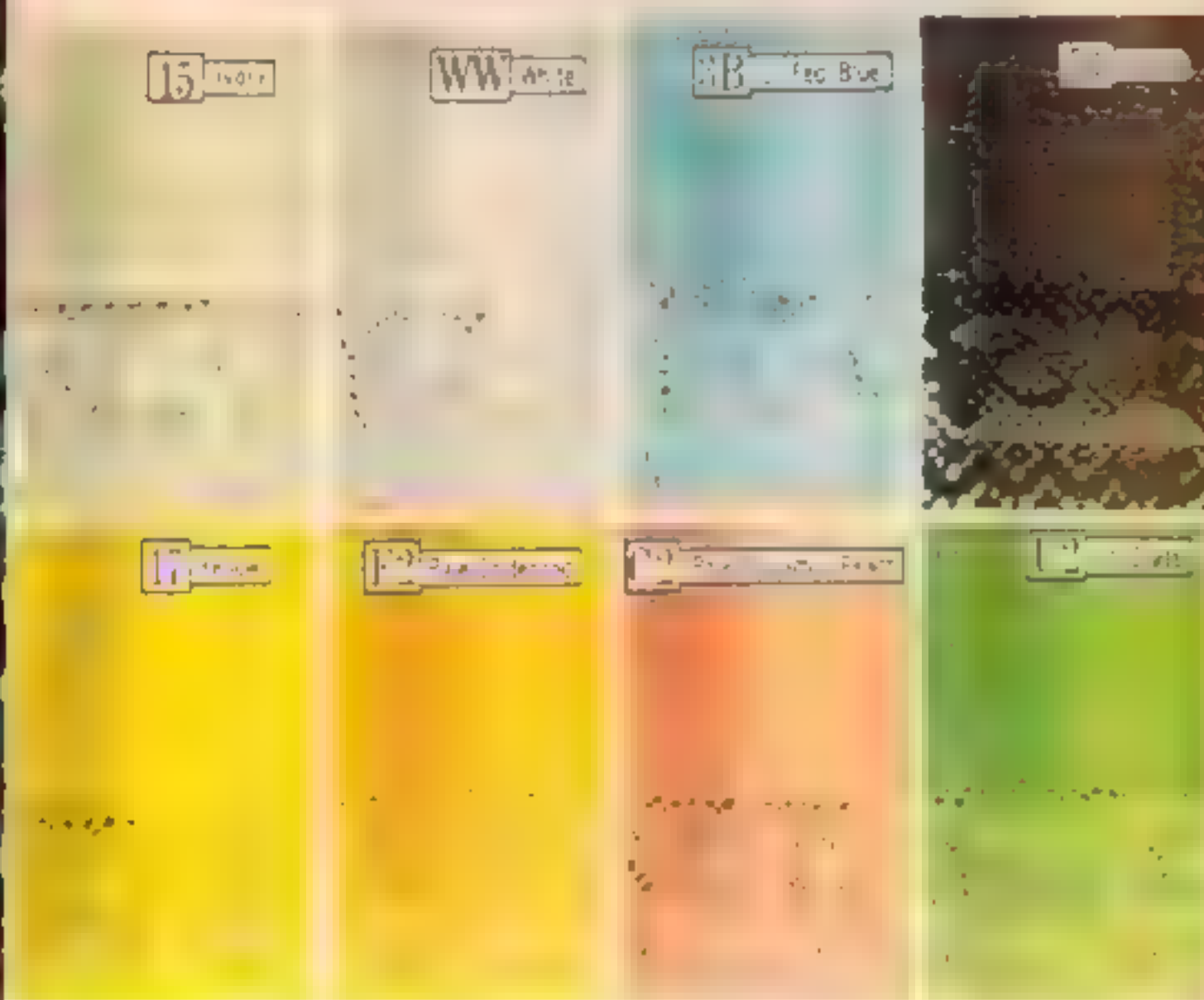
How to Measure for Draperies—see our Fall '77 Catalog, page 1330.

Accessories shown are sold in our Fall '77 Catalog.

Wallcovering on page 940. Rug on page 1040. Lamp on page 1053.

Your Search for VALUE Ends at Penneys

Order cloth [A] in Brt. Red or these 11 additional colors:



The Most Christmas-y Tables Are Wearing Our Tablecloths and Covers

Lace Trimmed **7⁴⁵** 52x52 in. Matching napkins also available

A DACRON® POLYESTER AND COTTON BLEND CLOTH has 4-in. leaf-pattern lace border. Matching napkins have 1½-in. lace border. MW (machine wash warm, tumble dry). State color code and name.

Shape	Size	Fits Table Approximately	Catalog Number	Mailing Weight	Price
Square	52x52 in.	30x30 in.	X 768-0275 C	0.50 lb.	7.45
Rectangle	52x70 in.	30x48 in.	X 768-0283 C	0.50 lb.	9.45
Rectangle	67x90 in.	40x72 in.	X 768-0291 C	0.75 lb.	14.95
Rectangle	67x104 in.	40x84 in.	X 768-0309 C	1.00 lb.	16.95
Rectangle	67x126 in.	40x106 in.	X 768-0317 C	1.00 lb.	19.95
Oval	52x70 in.	30x48 in.	X 768-0325 C	0.50 lb.	9.45
Oval	67x90 in.	40x72 in.	X 768-0333 C	0.75 lb.	14.95
Oval	67x104 in.	40x84 in.	X 768-0440 C	1.00 lb.	16.95
Round	67 in. diam.	30-47 in. diam.	X 768-0341 C	0.70 lb.	11.45
Pkg. of four 17x17-in. Napkins			X 768-0358 C	0.40 lb.	5.45

All Lace **ANY SIZE 12⁴⁹** 54x70 in. to 70x108 in.

B 85% COTTON, 15% DACRON® POLYESTER NOTTINGHAM-TYPE LACE. MW (machine wash warm, tumble dry on low heat setting). Colors: WW White, H1 Pale Wheat Beige. State color code and name. To highlight pattern or coordinate with dining area, order underliner [C] below.

Shape	Size	Fits Table Approximately	Catalog Number	Mailing Weight	Price
Rectangle	54x70 in.	30x48 in.	X 768-0812 C	0.80 lb.	12.49
Rectangle	60x80 in.	40x64 in.	X 768-3006 C	1.00 lb.	12.49
Rectangle	70x90 in.	40x72 in.	X 768-3022 C	1.25 lb.	12.49
Rectangle	70x108 in.	40x88 in.	X 768-3048 C	1.25 lb.	12.49
Oval	70x90 in.	40x72 in.	X 768-3030 C	1.25 lbs.	12.49
Round	70 in. diam.	30-58 in. diam.	X 768-3014 C	1.25 lbs.	12.49

Vinyl Liner **11⁵** 51x86 in.

C VIVID BACKGROUND COLOR for translucent or lace tablecloths! Moisture-repellent—helps protect table from damaging spills. Easy care: wipes clean with a damp cloth or sponge. State color code and name.

Shape	Size	Fits Table Approximately	Catalog Number	Mailing Weight	Price
Rectangle	51x66 in.	30x48 in.	X 726-4468 C	0.50 lb.	1.15
Rectangle	66x85 in.	40x72 in.	X 726-4476 C	0.70 lb.	1.45
Rectangle	66x102 in.	40x88 in.	X 726-4492 C	0.90 lb.	1.75
Oval	66x85 in.	40x72 in.	X 726-4484 C	0.50 lb.	1.45
Round	66 in. diam.	30-47 in. diam.	X 726-4500 C	0.50 lb.	1.15

Fringed Velvety Rayon Cover **18⁹⁵** 72-in. diam.

D ROUND TABLECOVER combines the easy care of 100% rayon with the elegant look of crushed velvet. 72-in. diam. with 2-in. scalloped fringe. MW (machine wash warm, tumble dry). State color code and name. X 768-0424 C—Mailing weight 1.20 lb. 18.95



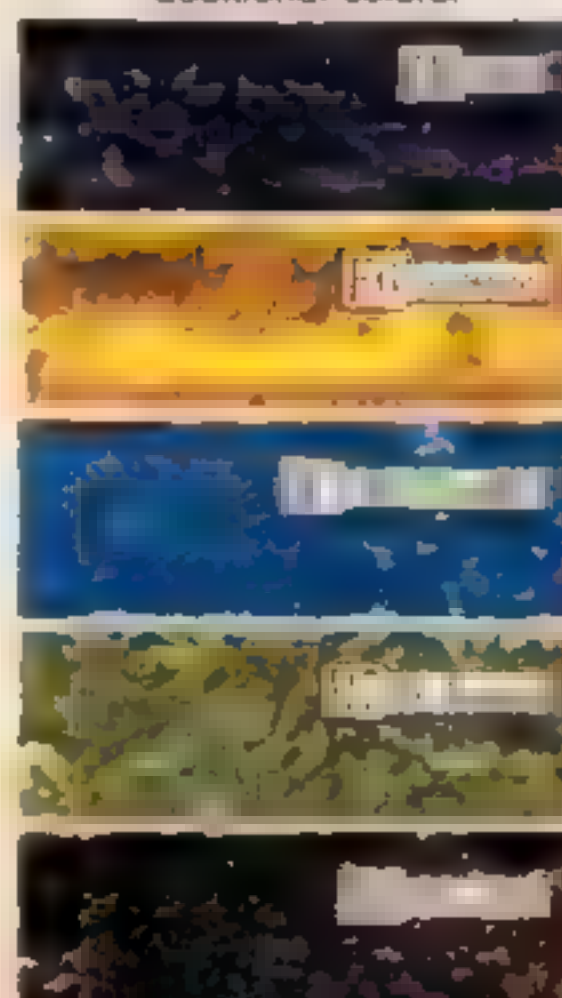
Order cloth [B] in White or this additional color:



Order underliner [C] in Brt. Red or these 6 colors:



Order cover [D] in Brt. Red or these 5 additional colors:



JCPenney 249

WishbookWeb.com



5-Pc. Tray-Table Sets

Portable, practical—and preferred by TV watchers!

1 to 6 TRAY-TABLE SETS. Great for informal dining and serving—indispensable snack holders for TV watchers or card-players. Trays snap into tubular metal legs with non-marring plastic tips (except wood set [2], which has permanently-attached wooden legs). Tray-tables store neatly, compactly on a rack. Racks are unassembled—screwdriver and pliers are the only tools needed for quick, easy assembly (hardware and instructions are included). Shpg. class in listings below. PO=Not available to 1st Class POs see page 338.

[1] Our Best-Selling Country Scene Set. 4 vinyl-laminated fiberboard 23x15-in. tray tops, with each of the seasons beautifully depicted. Tubular metal legs and rack. Tray-tables are 24½ in. high (set up); 35¼-in.-high rack is portable two ways; metal base rolls on four swivel casters; top has a big wood-grain metal handle. Weight 18 lbs. Class PO.

X 782-1200 A 1 Set for 22.88

[2] Deluxe All-Wood Set. Four 19x15 in. vinyl-laminated wood tray tops on non-detachable wooden legs. Tables are 21 in. high (set up); 32½-in.-high wood rack. Wt. 7 lbs. Class PO.

X 782-2372 A 1 Set for 39.99

[3] Wicker-Look Set. Same size as [1] above, but fiberboard tray tops have wicker-look pattern. Weight 18 lbs. Class PO.

X 782-2356 A 1 Set for 29.99

[4] Parquet-Pattern Set. 4 hardboard 21x15-in. tray tops. Tubular metal legs and rack. Tables are 24½ in. high (set up); 35¼-in.-high rack has 4 swivel casters plus carry handle. Wt. 17 lbs., Class PO.

X 787-0215 A 1 Set for 19.99

[5] Apple Pattern Set. Tubular metal legs and rack. Tables are 24½ in. high (set up) with 22x16-in. tray tops; 35¼-in.-high rack has 4 swivel casters plus carry handle. Wt. 16 lbs. Class PO.

X 782-2364 A 1 Set for 15.99

[6] White Rose Pattern Set. 4 lithographed metal 22x16-in. tray tops. Tubular metal legs and rack. 3 sets of legs plus rack form 4 bases for 21½-in.-high tables (set up); 35¼-in.-high rack. Wt. 12 lbs. Class PO.

X 782-2677 A 1 Set for 9.99

a great gift value

OUR LOWEST PRICE IN 3 YEARS! on any scenic tray-table sets Only **22.88** Set



[6] Only 9.99 Set

Grooming Aids

Organizers add order to a man's lifestyle

7 CHAIR/VALET has lift-up seat for access to partitioned storage tray. Walnut-finished pressed-wood frame, solid-wood legs, change tray and removable hanger. Brown vinyl seat and back. Tubular steel back frame and rod. 17x17x41 in. high. Unassembled—screwdriver needed for quick, easy assembly. Not available to 1st Class POs see page 338.

X 782-1192 A—Wt. 17 lbs. 39.99

8 VALET STAND. Dark walnut-finish hardwood with built-in hanger, slack bar, change tray. 16x13-in. base. 46 in. high. Imported from Taiwan. Unassembled—no tools needed.

X 782-1184 A—Mail wt. 6.50 lbs. 15.99

9 TIE/BELT RACK holds about 60 ties and 12 belts, has strong adhesive for door or wall mounting without screws. Plastic top, 3 metal rods. 16½x1x8 in. high. Mailable wt. 0.60 lb.

X 782-2703 A 5.49

10 MOBILE SLACK RACK holds 8 prs. of slacks on swinging metal bars. Walnut- and brass-tone tubular steel; rolls on 4 swivel casters, fits under clothes closet. 17x11x27 in. high. Unassembled—pliers needed for quick, easy assembly. Mailable wt. 5 lbs. Reduced from our big Fall '77 Catalog—see page 316. After Dec. 24, order at Reg. Price.

X 827-3419 A Reg. \$10.99; NOW 8.99

Lift-up seat for extra storage



[8] Valet Stand 15.99

SAVE \$2 NOW ONLY **8.99**

This special price ends Dec. 24

[10]

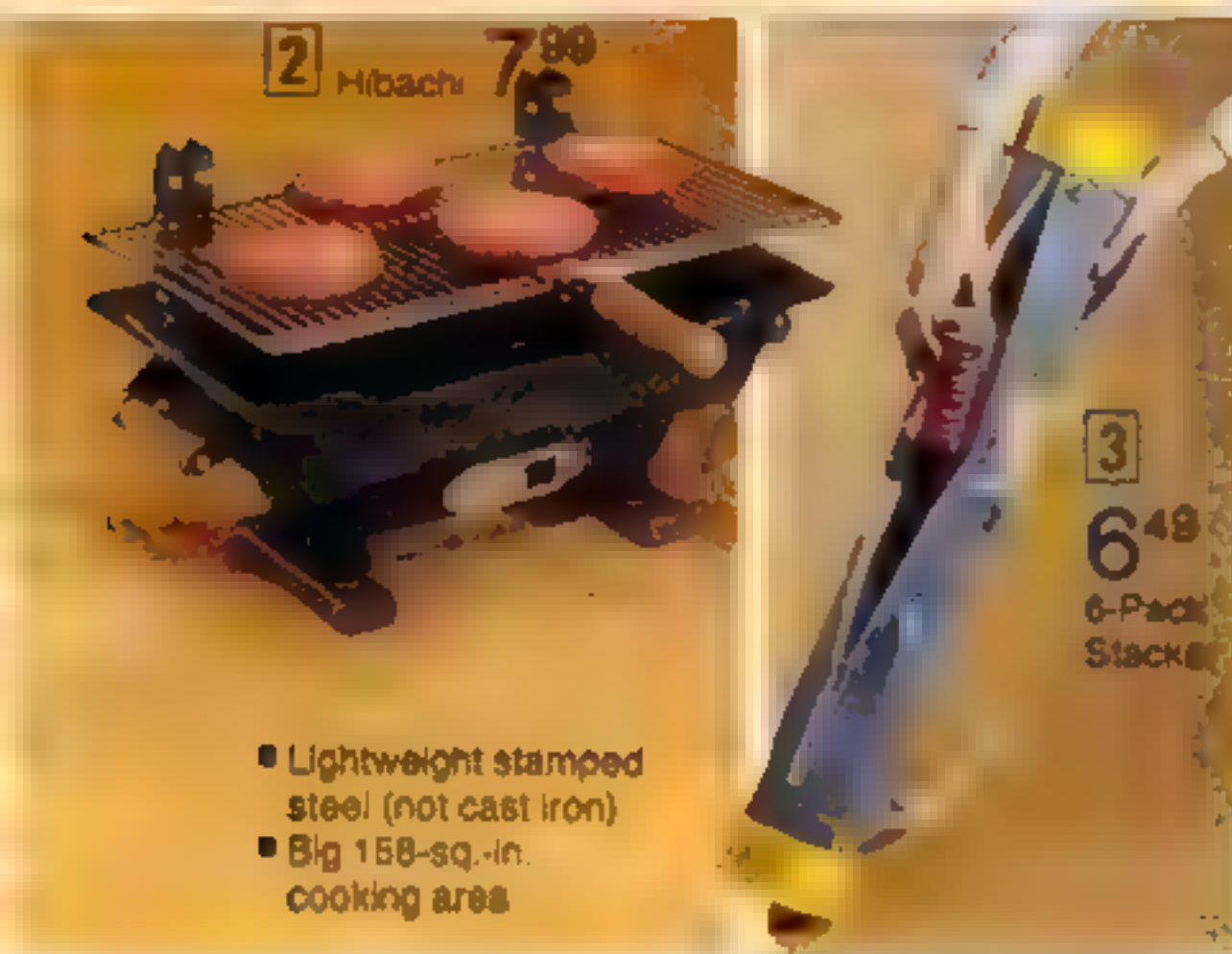
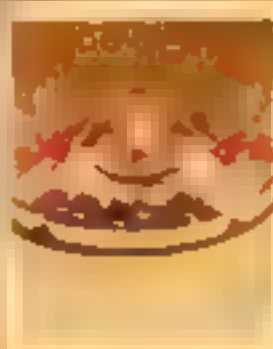
[7] Chair/Valet 39.99

250 JCPenney



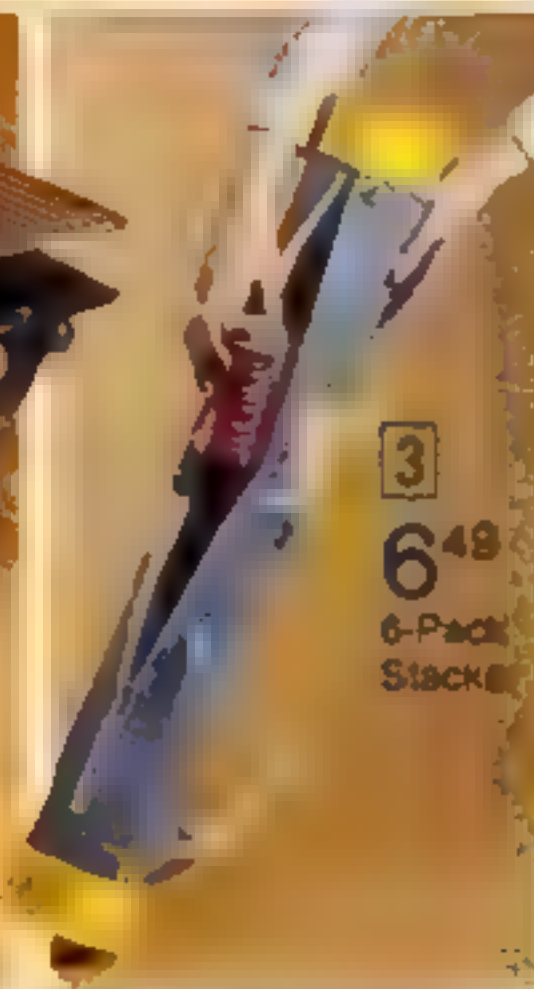
1 Cheese and Snack Cart . . . it's a portable buffet!
12.99

Removable snack tray with cheese board



2 Hibachi **7.99**

- Lightweight stamped steel (not cast iron)
- Big 158-sq.-in. cooking area



3 **6.49**
6-Pack Stacker

Hand-Woven Wooden-Slat Picnic Baskets with dinnerware and utensils

Family-Size Service for 6
17.99
43 pcs. **4**



Service for 4
11.99
5



Service for 2
7.99
6



We've Got the Supplies . . . You Add the Merry-Making!

1 2-TIER CHEESE AND SNACK CART is a portable indoor/outdoor server. Partitioned snack tray including wooden cheese board, knife and see-through smoked-plastic dome lifts out for extra convenience. Top and bottom storage areas are 18-in. diam. 2 3/4 in. high each. 28 in. high overall. Molded plastic unit rolls on 3 swivel casters. Unassembled—screwdriver and wrench are needed for quick, easy assembly. Ice bucket and glasses can be purchased on page 269 of this catalog. Mailable weight 10 lbs.

X 788-0503 A 12.99

2 LIGHTWEIGHT DOUBLE-SIZE HIBACHI for charcoal-broiled meat's, fish, etc. Heat-resistant finish. Chrome-plated steel grid adjusts to 3 levels. Draft control. Wood handles. Grill slides off for cleaning. 17 1/4 x 10 1/2 x 9 1/2 in. high.

X 788-0305 A—Mailable: wt. 6.50 lbs. 7.99

3 6-PACK STACKER holds 12-oz. cans, golf-bag-style. Patchwork and denim-look vinyl with yellow end-caps; leather-look vinyl shoulder strap. 25 1/4-in. metal zipper. 4 3/4-in. diam., 30 1/4 in. long overall.

X 788-0347 A—Mailable: wt. 1.40 lbs. 6.49

4 to 6 BASKETVILLE® PICNIC SETS. Basket has hinged cover and swing handles, plus this 7-pc. polystyrene service for each picnicker: 3-partition plate, plus mug, knife, fork, spoon, spreader, pickle fork. Dinnerware for [4] and [5] in avocado and gold; for [6] in red, white, and blue motif.

Pieces	Basket (WxDxH)	Catalog No.	Mail wt.	1 set for
[4] 43	21x13x12 in.	X 788-0198 A	8.50 lbs.	17.99
[5] 29	18x11x11 in.	X 788-0412 A	7.50 lbs.	11.99
[6] 15	13x7 1/2 x 8 1/2 in.	X 788-0404 A	3.50 lbs.	7.99

Picnic Basket Only (not shown). Similar to baskets above, but 18x11x9 in. high. No dinnerware.

X 935-3152 A—Mailable: weight 4 lbs. 8.99

Fun to get, fun to give: gifts for a real nut "nut"

7 to 10 NUTCRACKERS help spread season's cheer. Nuts shown are not included.

[7] Nutcracker/Bucket Set. 7-in.-diam., 5-in.-high antique-finished pine bucket with brass-tone metal hoops. Nickel-plated metal nutcracker, 6 metal picks.

X 781-0096 A—Mailable: weight 2.20 lbs. Set 6.99

[8] Dog Nutcracker. Black cast iron. 8 1/4 x 1 1/2 x 3 1/2 in. high.

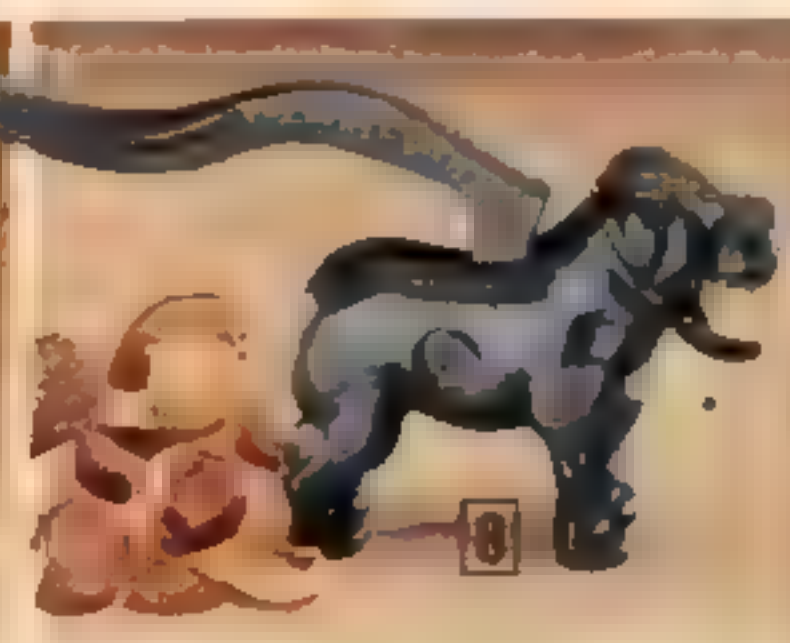
X 781-0385 A—Mailable: weight 1.90 lbs. 5.99

[9] Inertia® Nutcracker works on crossbow-type tension and release. Smashes shells, delivers perfect kernels. Walnut-stained oak base with gold-tone anodized aluminum parts. 17x2x3 in. high.

X 781-0377 A—Mailable: weight 3.25 lbs. 9.99

[10] Wishing-Well Nutcracker and Bowl. Beautiful carved hardwood with maple finish. Vise-style top cracks nuts. Six metal picks. 7 1/4-in. diameter, 12 in. high. Imported from Taiwan.

X 781-0393 A—Mailable: weight 2.20 lbs. 4.99



Protective shield prevents shell scatter



Charge it—see page 340

Your Search for VALUE Ends at Penneys

JCPenney 251

Delicious Treats in Beautiful Packages Make Wonderful Gifts

Warming Tray
with Cheeses

9⁹⁹



Rattan
Cheese
Basket

4⁹⁹



2
4⁹⁹

3
Chef's
Choice
5⁹⁹



5
Hanging
Planter
Cheese
Pak



4⁹⁹



Game Board with
Cheese Assortment

9⁹⁹



4
Tennis
Racquet
Coasters with
Cheese Pak

5⁹⁹



OLD-TIME DELI

A

Old-Time Deli

SAVE \$2.55

Now
Only 14⁴⁴

great gift
values



In Order to Preserve Freshness, These
Items Are Available Only After October 1

A "Buffet" in a Box

A OLD-TIME DELI A great presentation of gourmet deli-delights. Within you can set up a whole buffet in minutes. Includes pumpernickel, salami, 1-lb. Holland ham, sardines, large tube of imported cheese spread, and cookies. Imported candy tops off the attractive package. Gift box measures about 17 1/2 in. long x 3 1/4 in. wide. Sold for \$16.99 in our Christmas '76 Catalog.

X 647-0769 A—Mailing weight 6 lbs. 14 44

For Nut Lovers

B WELL-STYLE NUTCRACKER AND HOLDER WITH NUTS Just turn the handle to crack the shell. 6 1/2-in. diameter wooden well is filled with 13 oz. of U.S. grade fancy nuts—an assortment of brazil nuts, walnuts, filberts, almonds, and pecans. Measures 9 1/2 in. high overall. Gift boxed. Sold for \$6.99 in our Christmas '76 Catalog.

X 647-0074 A—Mailing weight 2 lbs. 4 99

Cheese Delights

C TILE-CUTTING BOARD comes with a variety of delicately-flavored, imported cheese spreads. This hardwood jug-shaped cutting board measures 10 1/2 in. long and has an artfully-designed tile-cutting center. Cheese knives included. Sold for \$5.95 in our Christmas '76 Catalog.

X 647-1395 A—Mailing weight 2 lbs. 5 35

Hearty Beef Snacks

D & E BEEF SAUSAGE AND BEEF SALAMI are made of 100% quality beef that is deliciously seasoned. Each sausage and salami has a delicate hickory-smoked flavor. Each weighs 2 lbs. and is vacuum-packed for freshness.

[D] Beef Sausage Mailing weight 2.25 lbs.
X 647-1856 A Each 5 49 2 or more Each 4 49

[E] Beef Salami Mailing weight 2.25 lbs.
X 647-2153 A Each 5 49 2 or more Each 4 49

Jug-Shaped, Tile
Cutting Board

SAVE 10%

NOW
ONLY 5³⁵



SAVE \$1.00

when you buy any 2 or more
Beef Sausages or
Beef Salamis

Any 2
or More 4⁴⁹
Each

Each 5⁴⁹

D

E



B

Nutcracker
with
U.S. Grade
Fancy
Nuts



SAVE \$2.00

NOW
ONLY 4⁹⁹

252 JCPenney

[WE'LL BE HAPPY TO MAIL YOUR GIFTS TO ANY STATE (EXCEPT ALASKA AND HAWAII), OR TO ANY SERVICEMAN OR WOMAN AT ANY APO OR FPO ADDRESS.]

To Preserve Freshness, Items on These Two pages Are Available Only After October 1

1 A MOST WELCOMED GIFT—handsome, electric warming tray with wood-grain finish is filled with 16 oz. of imported cheeses—chive, smoked, and plain flavors, and 1/2-oz. packages of blue cheese-flavored and dill-flavored waters. Tray measures 17 in. long x 7 in. wide x 2 1/2 in. high overall. Operates on 110-120 volts AC. Ut. listed. 100 watts. X 647-1817 A—Mailing weight 2.50 lbs. **9.99**

2 LOVELY HAND-WOVEN RATTAN TRAY measures 10 in. in diameter and is filled with 11 oz. of imported cheeses in a variety of delicious flavors. In addition, 2 oz. of imported, wrapped candy tops this attractive gift package. X 647-1825 A—Mailing weight 1 1/5 lbs. **4.99**

3 CHEF'S CHOICE imported salami and imported Danish cheese spreads—great for entertaining and snacking. Gift box is 13 1/2 in. long x 5 1/2 in. wide x 2 1/2 in. high and contains about 7 oz. of salami and 8 oz. of cheese spreads. X 647-1403 A—Mailing weight 2 lbs. **5.99**

4 SET OF FOUR TENNIS RACQUET COASTERS make a fun gift. Made of wood with cork-lined racquet heads, each is 7 1/2 in. long. Coasters stack in a wooden rack and come with 2 oz. of Norwegian flatbread, 4 oz. of imported cheese spreads, and 2 oz. of domestic liver pate. X 647-1890 A—Mailing weight 2.70 lbs. Set **5.99**

5 DELIGHTFUL CERAMIC HANGING TURTLE PLANTER is 7 in. long x 4 1/2 in. wide x 3 1/2 in. high. It sits atop a 3-oz. box of Norwegian flatbread and is filled with 2 1/2 oz. of imported cheese spreads. Rope for hanging planter included. X 647-1882 A—Mailing weight 2.60 lbs. **4.99**

6 TO DELIGHT A LOVER OF GAMES—backgammon, chess, and checkers in a folding, wooden carrying case, 9 in. long x 6 3/4 in. wide x 1 1/2 in. high (closed). All playing pieces adhere magnetically to playing surface. Easy-to-assemble dice-rolling cup and 8 oz. of imported cheese spreads are included. X 647-1932 A—Mailing weight 2.70 lbs. **9.99**

7 A TRULY WONDERFUL SELECTION—8 oz. of imported Holland ham, 1 1/2-oz. of ginger marmalade, 1 1/2-oz. of raspberry preserves, 1/2 oz. each of cheese, sharp onion, plain, and smoked flavors, 1 oz. link of smoke-flavored cheese, two 2-oz. packages containing three sticks of sharp cheese, 2 oz. of mustard for cheese, and 2 oz. of mustard especially for sausages. X 647-1841 A—Mailing weight 3 lbs. **9.79**

8 A GREAT 34-OZ. CHEESE PACKAGE! Contains two each of the following cheeses: edam, cheddar, and pepper; two 3-oz. pieces of smoky cheese, and one 4-oz. package of wine-flavored cheese spread. X 647-1833 A—Mailing weight 2 lbs. **9.79**

9 BAMBOO BASKET, 14 in. long x 7 in. wide x 2 1/2 in. high, holds 8 1/2 oz. of a wide assortment of delicious cheeses, 7 1/2 oz. of marmalade and fruit preserves, and six pieces of wrapped imported hard candy. X 647-1809 A—Mailing weight 2.75 lbs. **7.99**

10 AN ATTRACTIVE AND USEFUL GIFT—6 1/2 in. diameter rugged, cast-iron skillet filled with one 8-oz. canned ham, two 1-oz. pieces of imported cheese, and four pieces of imported fruit-flavored hard candy. X 647-1759 A—Mailing weight 3 lbs. **4.99**

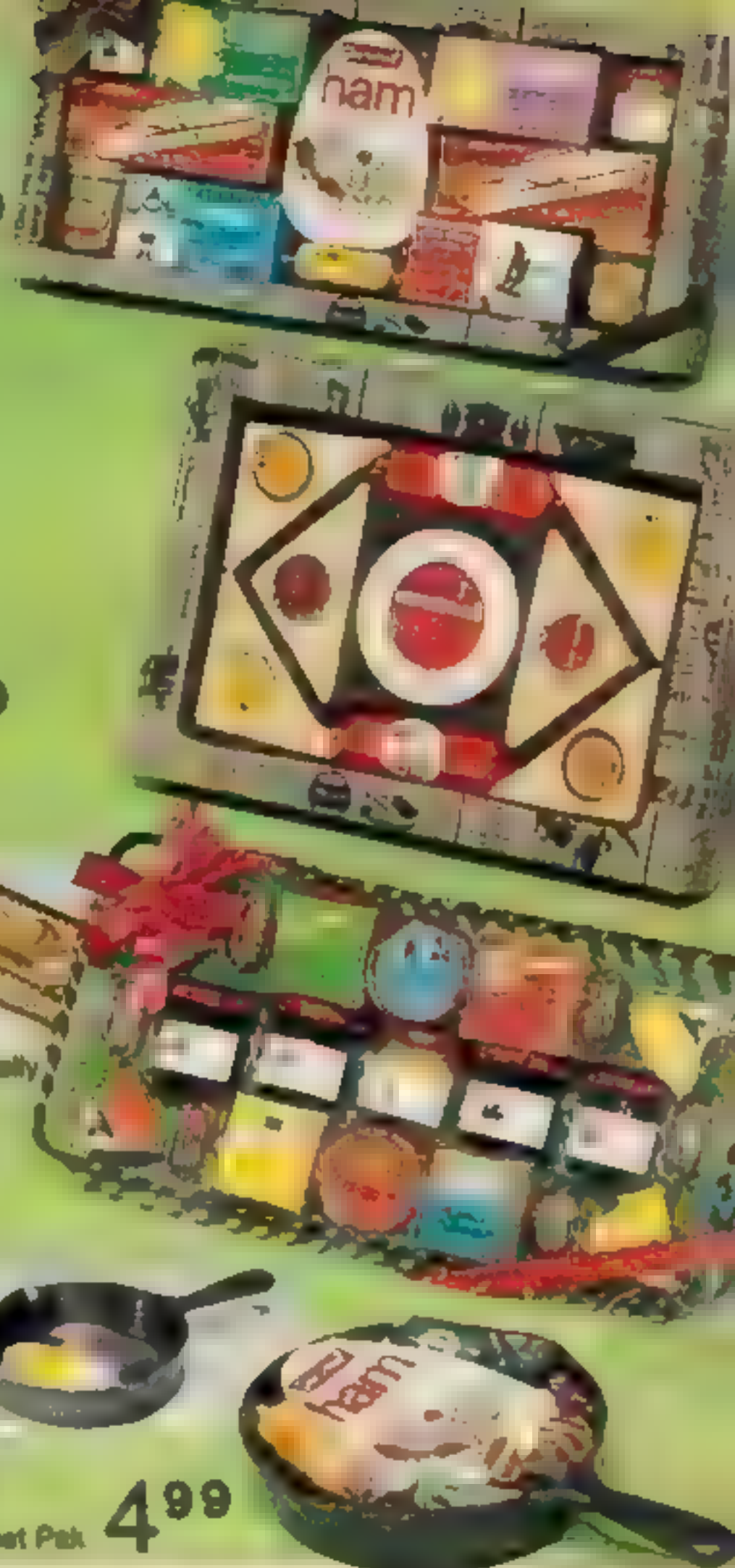
Buy now with our Time Payment Plan—see page 340

7
Good Times
9.79

8
Big Cheese
9.99

9
Cheese/Jelly Basket
7.99

10
Skillet Pak
4.99



A Treasure Of Cheeses

11 CHEESE PLEASE A cheese lover's dream come true! Approximately 1 1/2 lbs. of imported European cheese spreads with various flavors—caraway, celery, etc. Gift boxed. X 647-0462 A—Mailing weight 3.20 lbs. **7.99**

Sundae Treats

12 STAR SPANGLED SUNDAES Four stemmed sundae glasses. Solid aluminum ice cream scooper. Six 6-oz. jars of delicious sundae toppings: two of chocolate fudge, one each of caramel, pineapple, strawberry, and butterscotch. Sold for \$12.99 in our Christmas '76 Catalog. X 647-0736 A—Mailing weight 9 lbs. **10.49**

Tea Parties

13 TEA HOUSE Everything you need for a teatime party. Four enameled 6-oz. teacups, and a handsome, matching, figured 20-oz. teapot. Five (only four shown) exciting flavors of imported Chinese teas. Three jars of Vanessa jellies—grape, mint, and apricot. And French bisquits, too. Sold for \$15.99 in our Christmas '76 Catalog. X 647-0751 A—Mailing weight 6 lbs. **13.49**

Fun Trivets

14 to 16 STRONG, CAST-IRON TRIVETS, each with colorful plastic inlays.
[14] Owl Trivet, 5 3/4 in. long x 4 3/4 in. wide x 1/2 in. high, 3 1/2 oz. of imported cheese spreads. X 647-1775 A—Mailing weight 1.70 lbs. **3.50**
[15] Fruit-Basket Trivet is 5 1/2 in. long x 5 1/4 in. wide x 1/2 in. high—holds 3 oz. of imported cheese spreads. X 647-1767 A—Mailing weight 1.70 lbs. **3.50**
[16] Turtle Trivet, 7 in. long x 5 3/4 in. wide x 3/4 in. high, holds 3 1/2 oz. of imported cheese spreads. X 647-1783 A—Mailing weight 1.40 lbs. **3.50**

To order 3 trivets, in any combination, state catalog numbers, weights, and pay only **7.99**



11
Cheese Please—
A giant
assortment
Only
7.99



SAVE \$2.51
when you buy 3 Trivet/Cheese
Paks in any
combination

3 Paks for Only
7.99

Each Individually
3.50



JCPenney 253

great gift
values

Star Spangled Sundaes

SAVE \$2.50

NOW ONLY **10.49**





9⁹⁹

Fairy Tale Cookie House Kit

Assemble it, display it, then tear it down for a cookie feast!


MAKE A YOUNGSTER'S SWEET DREAMS COME TRUE! Cardboard house frame tapes or glues together. Decorate with the colorful, delicious plain and iced cookies. Simply use a mixture of powdered-sugar lemon juice and egg white as "mortar." For a finishing touch, add cotton for "chimney smoke" or "snow." Kit includes house frame, colored tissue paper for "windows," plus 8 oz. of assorted cookies. 18x14 3/4 x 15 high set up. Imported from West Germany. X 647-1908 A—Mailing weight 5.50 lbs. Kit 9.99



Hanging Bracket

Butter-Rich Holiday Fruitcakes

Luscious cherries, pineapple, pecans, etc., folded into a creamery butter-and-egg batter

1 KEEPSAKE 77 celebrates this Christmas with a  that makes an attractive wall hanging. Wall hanger included. 2 lb. cake is 65% fruit and nuts (by weight). 7-in. diam., 2 1/4-in. high, reusable tin. Mail wt. 2.50 lbs. X 647-1916 A.....4.79

2 MRS. CARVER'S® GREETING CARD FRUIT CAKE—2 1/4 delicious lbs. of cake with holiday greetings. Cake has 84% fruit and nuts (by weight). Southern pecans, English walnuts, moist pineapple, glace cherries, plus assorted fruits and nuts. Mailing wt. 3 lbs. X 647-1874 A*.....9.99

Candy House Kit

SAVE \$2 Now Only 3⁹⁵



3 COLORFUL SUGAR WAFERS, gum drops, licorice, spear-mint leaves, etc.—apply to pre-cut cardboard house using sugar/water paste. 12 1/2 x 9 x 8 in. high. Mail wt. 2.50 lbs. Was \$5.95 in our Christmas '76 Catalog. X 647-0793 A*.....NOW 3.95

4 GLASS APOTHECARY JAR with stopper. 14 oz. of assorted candies. 4 1/2 x 4 1/2 x 6 3/4 in. high. X 647-1924 A—Mail wt. 3.50 lbs.....4.79

5 OLD FASHION CANDY JAR. 1/2 = gallon size with big lift-off cap. About 24 oz. of tempting candies. Refill them for year-round use. 4 1/2 x 8 x 9 in. high. SAVE \$2.00 when you buy 2. X 647-1940 A*—Mail wt. 5.50 lbs. Each \$6.79, 2 for 11.58

6 GLASS PINE TREE JAR with lift-off top. 10 oz. of wrapped hard candies. 4 1/4 in. diam., 10 in. high. X 647-1957 A*—Mail wt. 3 lbs.....5.79

7 TASTY COCONUT BON BONS coated with vanilla, chocolate, strawberry, and lemon-flavored candy shells. 1 lb. each flavor—4 lbs. in all. Gift box is 8 1/2 x 8 1/2 x 3 1/4 in. high. Mail wt. 5 lbs. X 647-1379 A*.....4.99

* To preserve freshness, items on this page are available only Oct. 1 to Dec. 24

We'll be happy to mail these gifts to any state (except Alaska and Hawaii) or to any APO or FPO address.



A Flavorful Adventure from KNOTT'S BERRY FARM

Delicious fruit, processed with the distinctive Knott's Berry Farm know-how

8 & 9 PRESERVES in 8-oz. jars. Popular flavors—strawberry, peach, apricot, boysenberry, pineapple, raspberry, etc.

[8] 6 Preserves in a 9 1/2 x 9 1/2 x 3 1/4 in. gift box. X 647-1965 A—Mail wt. 6 lbs.....6.79
[9] 12 preserves in a 13 1/2 x 12 x 3 1/4 in. gift box. X 647-1973 A—Mail wt. 12 lbs.....12.49

[9] 5 Preserves in a beautiful, reusable 4x5-in. rattan basket. X 647-1981 A—Mail wt. 6 lbs.....7.99

10 to 12 DRIED FRUIT in handsome, reusable servers. Includes a tasty sampling of apricots, dates, pineapple, etc.

[10] 20 oz. in a rattan tray. X 647-1999 A—Mail wt. 1.25 lbs.....20 oz. 5.79

[11] 15 oz. in a woven wooden tray. X 647-2161 A—Mail wt. 1.75 lbs.....15 oz. 4.79

[12] 28 oz. in a redwood tray. X 647-2005 A—Mail wt. 2.40 lbs.....28 oz. 7.99



Whimsical
Mini Dispensers
For home or office
No coins necessary

1 & 2 GUMBALL DISPENSERS Sturdy wood body with clear glass top—lid detaches for filling. Hold and dispense junior gumball, candy, etc. 8 oz. 8 gumballs included with (2) only.

[1] Candy Store Styling. 4 1/2 x 4 1/2 x 10 in. high. Mail wt. 2.75 lbs.

X 647-2021 A 9.99

[2] Petite Wooden Dispenser. 2 1/2 x 2 1/4 x 6 3/4 in. high. Mail. wt. 2.20 lbs.

X 647-2013 A 4.99

Gumball Refills Pkg. of 275
Mail wt. 1.25 lbs.

X 647-2120 A Pkg. 1.99

3 LE PETIT VENDEUR—is handy in the kitchen. Built-in scoop measures 1 teaspoon of contents—you can fill machine with coffee, tea, gumballs, candy peanuts etc. Metal base with white and lime baked-enamel finish. 4 1/2 x 4 1/2 x 10 1/4 in. high. Mail wt. 2.75 lbs.

X 647-2187 A 11.99

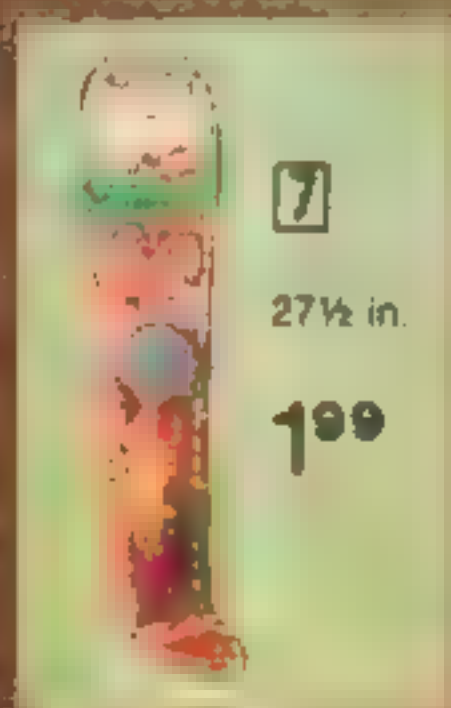
4 GLASS DOME PEANUT MACHINE has natural-finished wood base. Holds and dispenses peanuts, cashews, etc. by simple push-pull operation. 4 x 6 1/2 x 9 in. high. Mail. wt. 1.75 lbs.

X 647-2179 A 9.99

Toy- and Candy-Filled Stockings

Say "Merry Christmas"

from You
and St. Nick!



[7]

27 1/2 in.

1.99



[6]

36 in.

3.99



[5]

45 1/2 in.

5.99

5 to 7 JUST IMAGINE A CHILD'S DELIGHT to find his or her stocking on Christmas morning—full of assorted toys and scrumptious hard candies!

Size	Toys	Candies	Catalog No.	Mail wt.	Price
[5] 45 1/2 in.	17	7 ozs	X 647-2054 A	3.25 lbs	5.99
[6] 36 1/2 in.	11	5 1/2 ozs	X 647-2062 A	1.75 lbs	3.99
[7] 27 1/2 in.	7	3 1/2 ozs	X 647-2070 A	1.00 lbs	1.99



Machine in 4 colors. Stand in 4 colors—choose from 20 color-and-match combinations.

a great gift value

Deluxe Gumball Machine

Only **17.99** When bought in
with combination
Cast-Aluminum Stand

Gumball Machine with Stand

Only **39.98** Purchased separately,
Machine \$24.49;
Stand \$21.99

This Year, Give a Memory Maker

Antique-Style, coin-operated gumball dispensers and stands

- Precision steel dispenser has glass dome, is ideal for den or game room
- Reminiscent of gumball dispensers in candy stores

EVOKE PLEASANT MEMORIES with this great conversation piece for home use. Full-size machine accepts any coin from penny to quarter—a twist of the lever delivers a tasty, colorful gumball. Bright baked-on enamel finish, antique-style embossed face. Top unscrews to fill. Machine fits onto heavily ornamented cast-aluminum stand. Machine only 8 in. diam., 14 1/2 in. high. Stand only 15 1/2 in. base, 25 in. high. Machine plus stand: 39 1/2 in. high overall. Gumballs not included (order refills at right).

Gumball Machine. Colors: 03 red; 35 blue; 19 lime; 17 yellow

State color number-and-name.

X 647-2039 C—Mail. wt. 11 lbs 24.49*

Stand. Colors: 03 red; 35 blue; 19 lime; 17 yellow; 12 black. State color number-and-name.

X 647-2047 C—Mail. wt. 11 lbs 21.99*

*SAVE \$6.50 when you buy Gumball Machine with Stand. State both catalog numbers, color numbers-and-names, add mailing weights only 39.98

Gumball Refills (647-2229 are sugarless)

X 647-2138 A—Pkg. of 440. Mail. wt. 2.50 lbs. 3.89

X 647-2136 A—Pkg. of 900. Mail. wt. 5.20 lbs. 7.89

X 647-2229 A—Pkg. of 250. Mail. wt. 1.60 lbs. 5.89

JCPenney 255

Charge It—see page 340

Big Griddle from JCPenney

It's an around-the-clock meal maker with 200 sq. in. of cooking surface

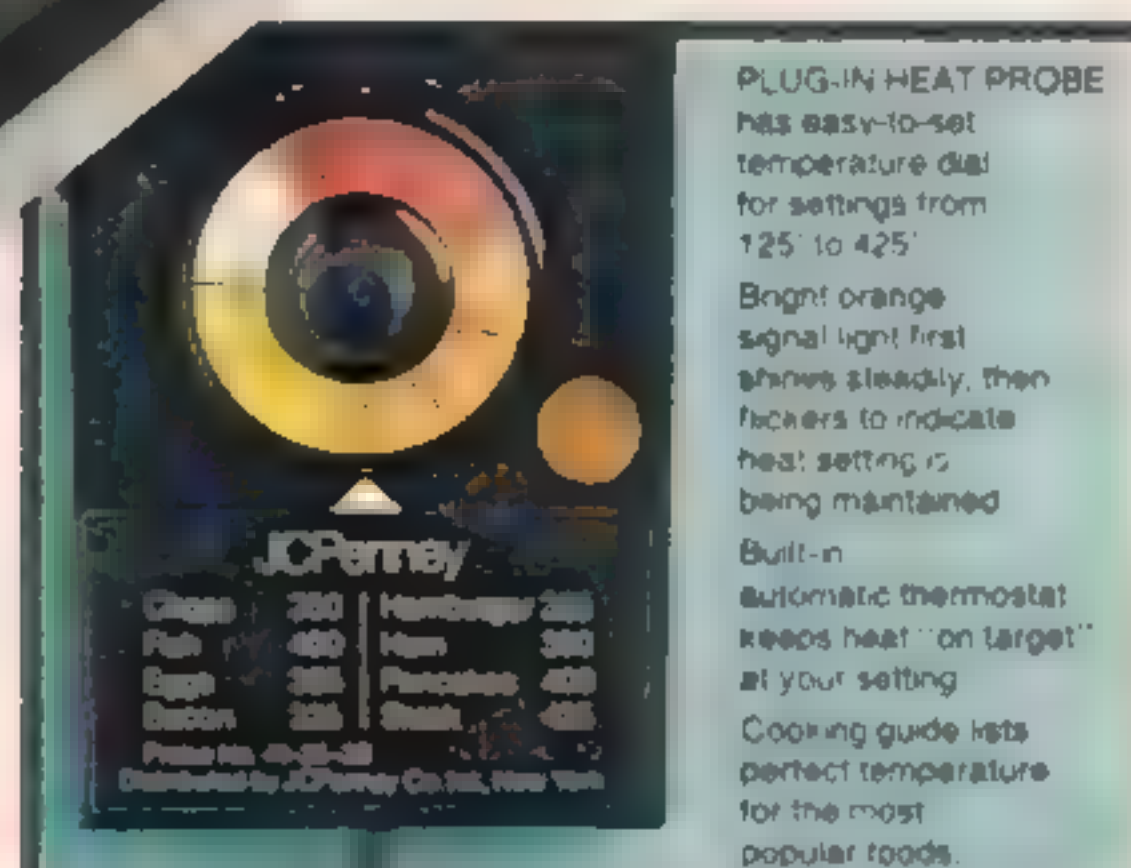


a great gift value

SAVE \$5.00 | **NOW ONLY 24.49**
This special price ends Dec. 24

- Big, non-stick 20x10-in. cooking surface
- All-around moat for automatic grease-drain
- Keeps food warm—perfect for buffet serving
- Immerses fully for cleaning with heat probe removed

A FAMILY-SIZE BREAKFAST only starts the day for this griddle—chops, burgers, franks, and so much more, can continue its use through the evening. Cooking surface is easy to clean, scratch-resistant. Rugged, heavy-gauge cast-aluminum base. Raised edge around grease moat helps keep food from sliding off cooking area. Woodgrain vinyl-trimmed phenolic handles, 25x12x3 1/2 in. high. Not fully assembled—use a screwdriver to attach handles. Heat probe has a 4-ft. cord. *1500 watts. Mailing weight, 11 lbs. See JCPenney warranty below. Reduced from our big Fall '77 Catalog—see page 999. After Dec. 24, order at Reg. Price X 824-1481 A... Reg. \$29.49. NOW 24.49

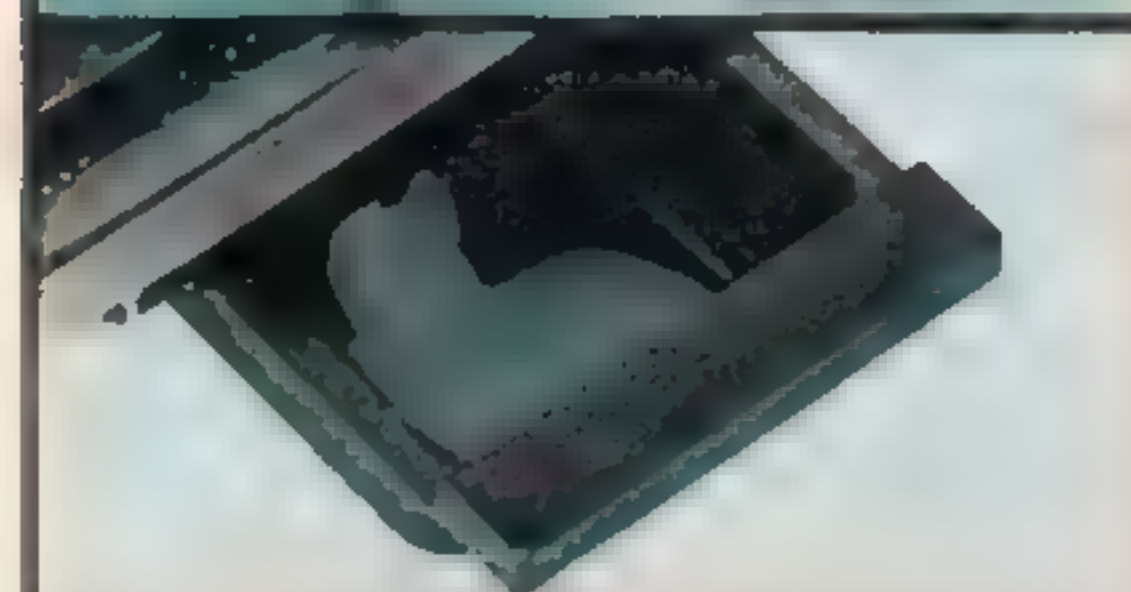


PLUG-IN HEAT PROBE has easy-to-set temperature dial for settings from 125° to 425°.

Bright orange signal light first glows steadily, then flickers to indicate heat setting is being maintained.

Built-in automatic thermostat keeps heat "on target" at your setting.

Cooking guide lists perfect temperature for the most popular foods.



SLIDE-OUT GREASE CUP—grease drains (by gravity) from all-around moat into cup for easy, no-mess disposal.



Square Griddle

- 11x11-in. non-stick cooking surface
- Automatic thermostat

18.49

SAME FEATURES AS OUR BIG GRIDDLE ABOVE, but in a compact countertop size! 14x11 1/4x3 1/2 in. high overall. Not fully assembled—it takes only a few minutes (and a screwdriver) to attach handle. Heat probe has a 3 1/2-ft. cord. *1500 watts. Covered by JCPenney warranty below. X 784-1588 A—Mailing weight 4.25 lbs. 18.49

*UL listed for 110-120V, AC

Regular Charge and Time Payment are two convenient features of the **JCPenney Charge Account**—see pages 340-342

JCPenney Full One Year Replacement Warranty

Within one year of purchase, we will replace this JCPenney small appliance, if defective in material or workmanship, with one of equal value. Just return it to JCPenney. For the balance of this warranty, see page 336.

High-Dome Frypans from JCPenney

great gift values

- Vented high-dome covers big roasts, whole chickens
- Teflon [®] non-stick surface • Cast aluminum base
- Completely immersible for easy cleaning

SAVE \$4 when you buy 12-in. square Frypan with Slow-cooking Crock Insert

ONLY 33⁷⁸
Combination

1 12-IN. SQ. FRYPAN has adjustable 220° to 400° heat probe with signal light and automatic thermostat. Phenolic cradle-style handles. 3-position latching cover—egg bits for as-you-cook grease drain. Porcelainized enamel finish in colors: F* Palest Goldenrod; Q7 Deep Willow (not shown). State color code-and-name. 3 3/4-ft. cord.* 1250W. 13x16x8 3/4 in. high overall. See JCPenney warranty on facing page.
X 784-0424 C—Mailing weight 7.50 lbs. 25.78

3-Qt. Stoneware Crock (shown with pan [1]); turns unit into a slow cooker. Dishwasher safe. Brown color. Also makes a great baking/serving dish. 12 3/4 in. square, 2 3/4 in. deep.
X 784-0010 A—Mailing weight 5.50 lbs. 11.99

SAVE \$4 when you buy Frypan [1] with Stoneware Crock. State both catalog numbers, add mailing weights. Only **33⁷⁸**

11-in. Square Frypan ONLY 21⁷⁹

(NOT SHOWN) Similar to [1], but no latching lid or cover. 11x14x8 3/4 in. high. State color code-and-name: E2 avocado; B4 harvest gold. See JCPenney warranty on facing page.
X 784-0416 C—Mailing weight 6 lbs. 21.79

SAVE \$4 on **NOW ONLY 28⁷⁹** This special price ends Dec. 31
10 3/4 x 15 3/4 in. Pan

2 BIG ELECTRIC FRYPAN has the same features as [1], except: available in Deep Willow only; has 3-ft. cord.* uses 1200W. 10 3/4 x 19 x 7 3/4 in. high overall. See JCPenney warranty on facing page. Reduced from our Big Fall '77 Catalog—see page 999. After Dec. 31 order at Reg. Price.
X 784-0473 A—Mail. wt. 7.50 lbs. Reg. \$32.79. NOW 28.79



great gift values

SAVE \$3 on Toasters with Pastry Warmers

NOW ONLY

12⁹⁹
2-Slice

22⁹⁹
4-Slice

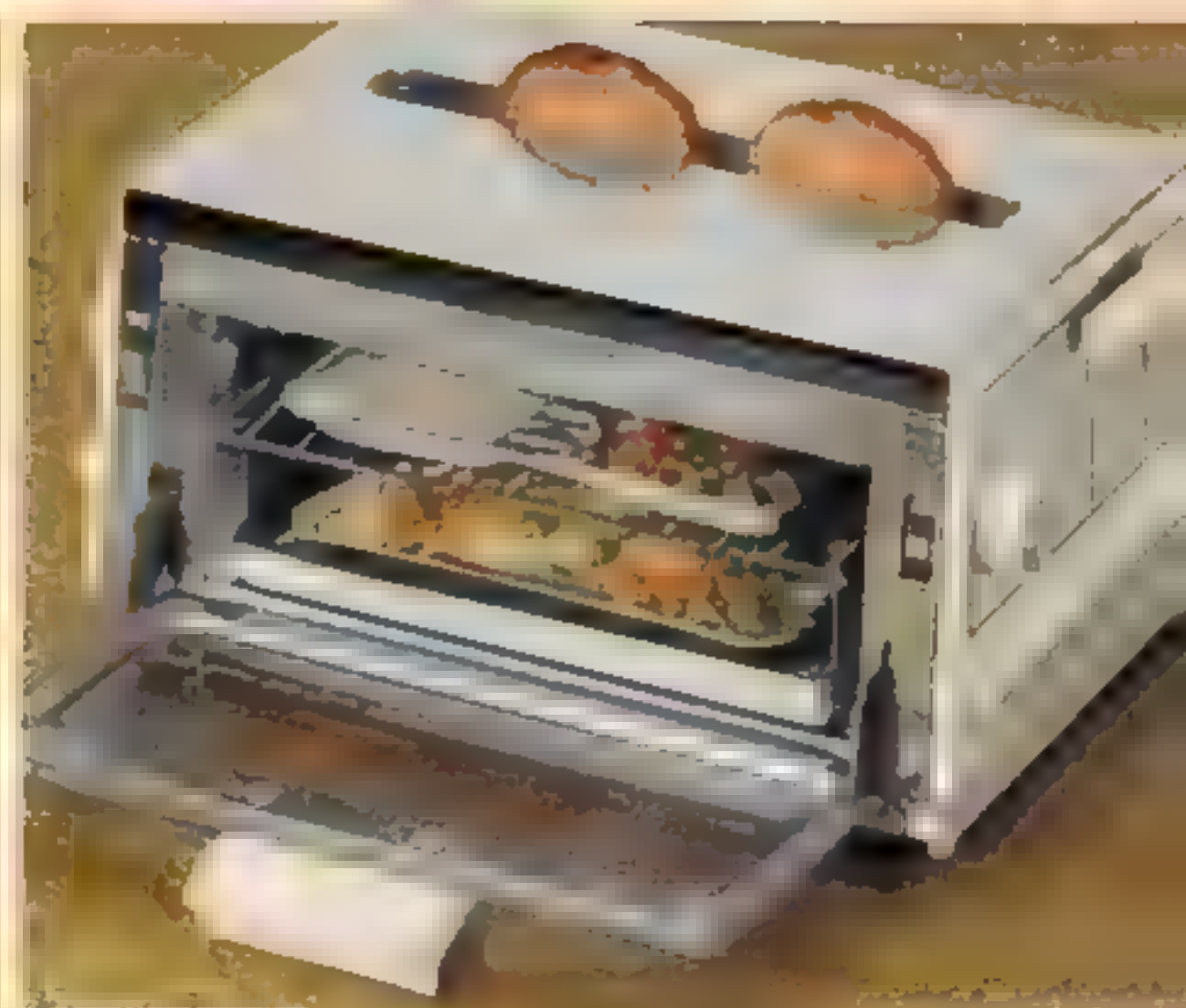
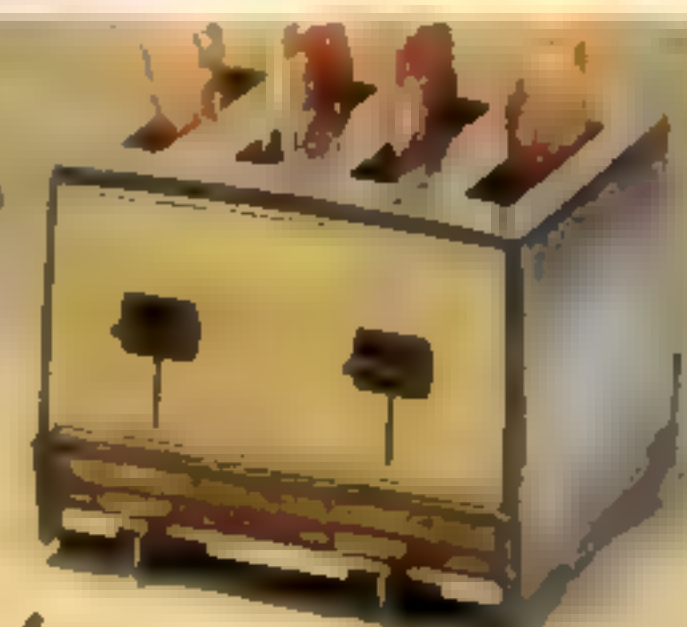
These special prices end Dec. 24

Variable thermostat for toast settings from light to dark

- Gentle heat warms frozen or fresh pastries
- Chrome-plated steel body • Easy-clean crumb tray

3 2-SLICE TOASTER/PASTRY WARMER. 10x5x8 in. high. State color code-and-name: F1 Palest Goldenrod; 55 Dark Cocoa (not shown). 3-ft. cord.* 1050W. See JCPenney warranty on facing page. Reduced from our big Spring '77 Catalog—see page 848. After Dec. 24 order at Reg. Price. Mail wt. 4.25 lbs.
X 784-0804 C Reg. \$15.99; NOW 12.99

4 4-SLICE TOASTER/PASTRY WARMER. 10x10x8 in. high. Dual control. Dark Cocoa-color panels. 3 3/4-ft. cord.* 1650W. See JCPenney warranty facing page. Reduced from our big Spring '77 Catalog—see page 848. After Dec. 24 order at Reg. Price. Mail wt. 8.50 lbs.
X 784-0812 A Reg. \$25.99; NOW 22.99



42⁹⁹ or \$5 monthly—see page 340 for full credit terms

A Toaster/Oven that broils, bakes, pops up toast!
From Proctor-Silex.[®]

A FULL-SIZE OVEN FOR EASY BROILING AND BAKING plus a top that pops toast. Oven heat ranges from 200° to 475°. Non-stick-finished broiler pan with tray handle for protective handling. Baking racks adjust to 3 height levels—racks, crumb tray, and broiler pan lift out for easy cleaning. Big see-through front window. Select-Ronic color control for precisely browned toast to your taste (you can also choose pop-up or oven toasting). Chrome-plated steel top and bottom, with white and brushed-aluminum end panels. 16 1/2 x 9 1/2 x 7 3/4 in. high. 3 3/4-ft. cord.* 1650W. Warranted by manufacturer, see page 366.
X 784-1836 A—Mailing weight 14 lbs. 42.99

*UL listed for 110-120V, AC.
†Reg. DuPont trademark

JCPenney 257

a great gift value

SAVE \$5 on the big JCPenney Waffle Baker/Grill with Flipover grids

NOW ONLY

24⁷⁹ This special price ends Dec. 24

MAKES FOUR 4 1/2-IN. WAFFLES or grills up to 4 sandwiches at once! Grids adjust automatically to food thickness, are coated with Teflon [®] for non-stick cooking, easy cleaning. Variable heat control with "ready" signal light and automatic thermostat. Steel body measures 13 in. square, 5 in. high. State color code-and-name: 83 Chrome. Detachable 3-ft. cord.* 1100W. See JCPenney warranty on facing page. Reduced from our big Spring '77 Catalog—see page 848.
X 784-1075 C—Mailing weight 10 lbs. After Dec. 24 order at Reg. Price \$29.79; ... NOW 24.79



Electric Slow Cookers, (1) to (3), with Removable, Stoneware Crockes



1

With crock—
it's a
slow cooker

Without
crock—
it's a
fast cooker

With
basket—
it's a
deep fryer

Our 5-Qt. Slow Cooker/Fryer
a great gift value

Our Lowest Price Ever

SAVE
\$6.21

NOW
ONLY 29⁷⁸*

special price ends
24

1 THIS COOKER IS SO VERSATILE—
with crock, it slow simmers stews,
etc.; with basket, it deep fries potatoes,
fish, etc. Heat settings from "simmer" to
400°. Fast cooker/deep fryer has easy-
clean Teflon II[®]-coated interior.

**Reg. DuPont trademark

Clear glass cover. Phenolic handles.
Recipe booklet incl. Enamel finish. 12 in.
diameter x 12 in. high. 4-ft. cord.† 1550
watts. Covered by JCPenney warranty.
see below. Reduced from our big Fall '77
Catalog—see page 998. After Dec. 24,
order at Reg. Price. Mailing weight 12 lbs.
X 824-2976 A. Reg. \$35.99. NOW 29.78*

JCPenney Full One-Year Replacement Warranty

Within one year of purchase, we will replace any JCPenney small electric appliance if
defective in material or workmanship with a new one of equal or superior value. Just
return it to JCPenney. For the balance of this warranty, see page 336.

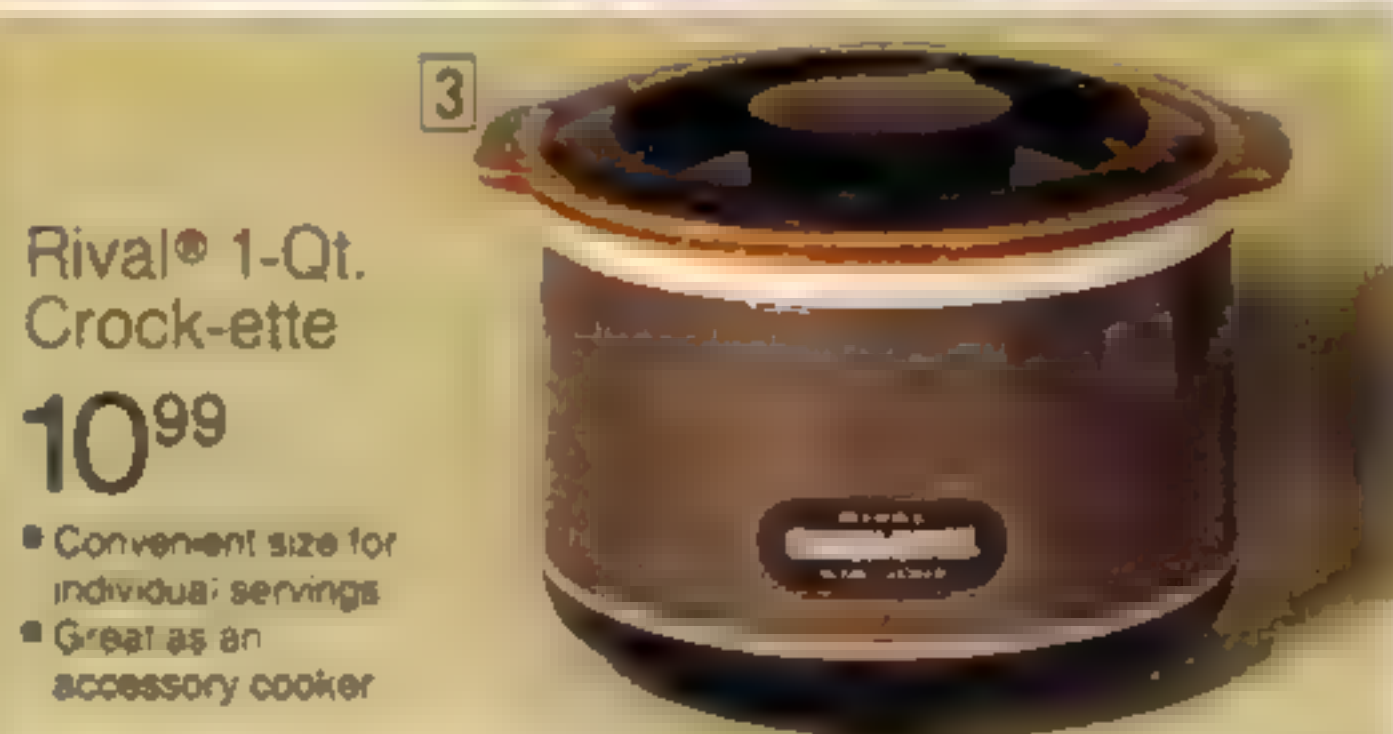


2

■ great gift value
Our 3½-Qt. Slow Cooker
Our Lowest Price Ever
SAVE \$4.00

NOW
ONLY 15⁷⁹
This special price ends
Dec. 24

2 TWO CONVENIENT HEAT SETTINGS—low (120 watts) and high
(210 watts). Steel case with attractive, floral-pattern porcelainized-
enamel finish. Glass cover. Phenolic handles. Recipe booklet includ-
ed. 10 in. diam. x 9 in. high. 3½-ft. cord.† Covered by JCPenney
warranty, see below left. Reduced from our big Fall '77 Catalog—see
page 998. After Dec. 24, order at Reg. Price.
X 784-0945 A—Mailing weight 10.50 lbs. Reg. \$19.79. NOW 15.79



3

Rival® 1-Qt.
Crock-ette
10⁹⁹

■ Convenient size for
individual servings
■ Great as an
accessory cooker

3 ONE HEAT SETTING—low (60 watts). Steel case with porcelain-
ized-enamel finish. Signal light. Lexan® (polycarbonate resin) cov-
er. Phenolic handles. Recipe booklet included. 8 in. diameter x 5½ in.
high. 2½-ft. cord.† Warranted by manufacturer, see page 336.
X 784-1794 A—Mailing weight 4.40 lbs. 10.99



3-Qt. Pressureless Cooker
by Hamilton Beach

ONLY 29⁹⁹*

- 12-cup capacity,
electric steamer
- Automatic "cook/keep warm"
control keeps food warm
after it has been cooked
- Aluminum pot insert and steam
basket lift out
for easy cleaning

QUICKLY STEAMS RICE, SEA-
FOOD, VEGETABLES, ETC. TO
PERFECTION. Steel case with por-
celainized-enamel finish. Glass cov-
er. Phenolic handles. Recipe book-
let included. Cooker steamer mea-
sures 9 in. diameter x 11 in. high. 3-ft.
cord.† Uses energy-saving, low 500
watts. Warranted by manufacturer,
see page 336. Mailing weight 7 lbs.
X 784-1570 A. 29.99*

*Pay only \$5 monthly for this item—
see page 341 for full credit terms

†Operates on 110-120 volts, AC and is UL listed



Our 5-Qt.
High-Heat Cooker
and Deep Fryer

- Automatic thermostat
- Signal light
- Aluminum basket

16⁷⁹

EASY-TO-CLEAN, NON-STICK INTERIOR. Dial control with settings
from "simmer" to 400° and extensive cooking guide. Glass cover.
Steel body. Measures 10 in. diameter x 11 in. high. Baked-on enamel.
Colors: Q7 Deep Willow, F1 Palest Goldenrod (not shown). State color
code-and-name when ordering. 3-ft. cord.† 1150 watts. Covered by
JCPenney warranty, see above left.
X 824-0988 C—Mailing weight 10.50 lbs. 16.79

Buy now and pay later with ■
JCPenney Charge Account—see page 340

Our Slow-Cook Oven/Broiler

a great gift value

SAVE
\$10.00

NOW ONLY 59⁰⁰*

This special price ends Dec. 24.

- SLOW COOKS AN ENTIRE MEAL from main dish to dessert, all at the same time and at economical low wattage setting
- CONTINUOUS CLEANING—no special cycle
- AUTOMATIC THERMOSTAT maintains temperature
- 6 HEATING ELEMENTS—4 to bake or broil, 2 to slow-cook
- 2 SLIDE-OUT SHELVES for big capacity with 4-way height adjustment for efficient use of space

THIS SLOW-COOK OVEN/BROILER slow cooks at about 200°. Dial control lets you bake food from 200° to 500°. Broiling elements produce concentrated overhead heat. Broiler tray and grid included. Dual-wall construction allows oven/broiler to heat evenly (fast pre-heating helps save energy)—also retains heat well and helps keep your kitchen cool.

Instruction booklet with 18 menus included. Porcelainized-enamel on steel body. Phenolic handle on door. Measures 21 in. long x 14 in. wide x 10½ in. high. 3½-ft. cord. 1200 watts. Covered by JCPenney warranty—see page 258. Reduced from our big Fall '77 Catalog—see page 999. After Dec. 24, order at Reg. Price. Mail wt. 28 lbs. X 784-1141 A...Reg. \$69.00; NOW 59.00*



SIDE HINGED swing-open glass door for easy access

great gift values

Space- and Time-Saving Oven/Broilers, [1] and [2]. Give You These Excellent Features:

- CONTINUOUS CLEANING—no special cycle
- AUTOMATIC THERMOSTAT maintains set temperature from 200° to 500°
- 4 HEATING ELEMENTS—2 for baking; 2 for broiling
- GLASS DOOR detaches for easy cleaning

1 & 2 ECONOMICAL OVEN/BROILERS use less energy than big ovens and help keep kitchens cool. Each oven/broiler has top and bottom heating elements, full-size adjustable rack, chrome-plated steel body with plastic end panels, and a glass-windowed door with phenolic handle. 1200 watts. All are available.

[1] Our Deluxe Oven/Broiler is big enough for a roast and potatoes! Dial controls, color-coded pushbuttons. Walnut-grain vinyl trim. Measures 20¾" long x 11¾" wide x 9¾" high. Cooking guide included. 4-ft. cord. Covered by JCPenney warranty—see page 258. Reduced from our big Fall '77 Catalog—see page 999. After Dec. 24, order at Reg. Price. X 824-1762 A—Wt. 24 lbs.Reg. \$46.99 NOW 37.99*

[2] Toastmaster® Oven/Broiler/Rotisserie can spit-roast even while you're away. Automatic timer shuts unit off up to 3 hours after you set it. Signal light alerts you when unit is on. Dial controls. Color-coded pushbuttons. Removable spit. Measures 21¾" long x 13½" wide x 10½" high. 4-ft. cord. Warranted by manufacturer—see page 336. Reduced from our big Fall '77 Catalog—see page 999. After Dec. 24, order at Reg. Price. X 784-0101 A—Wt. 26 lbs.Reg. \$84.99, NOW 74.99*

Our Deluxe Oven/Broiler

SAVE \$9.00

Now Only 37⁹⁹*

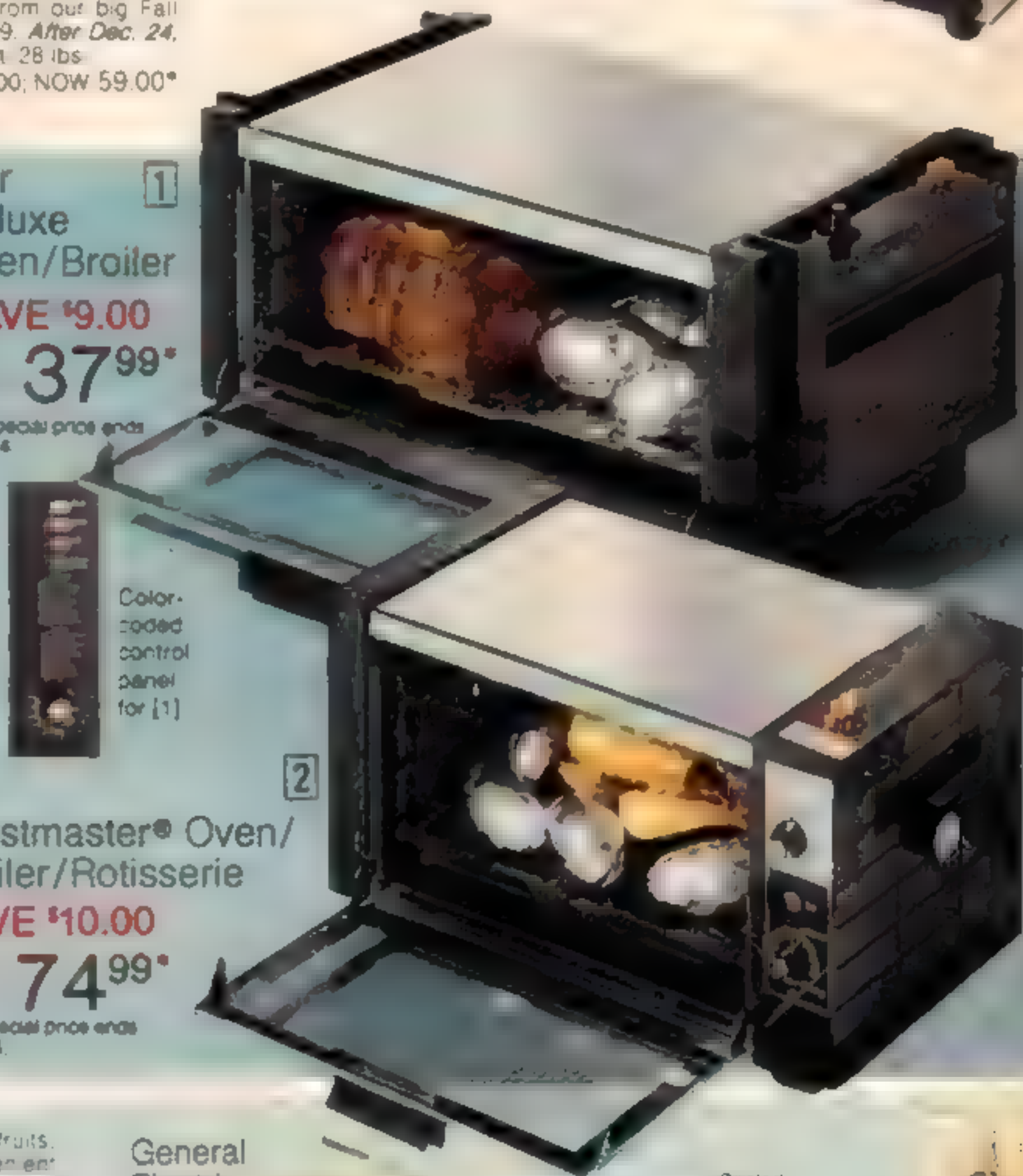
This special price ends Dec. 24.

Toastmaster® Oven/Broiler/Rotisserie

SAVE \$10.00

Now Only 74⁹⁹*

This special price ends Dec. 24.



Color-coded control panel for [1]

3 THIS WONDERFUL APPLIANCE helps take drudgery out of peeling fruits, vegetables. Simply guide it—it does the work. Lightweight. Convenient thumb-operated on/off switch. Stainless steel peeling blades. Plastic tip rotates to remove blemishes such as potato "eyes." Plastic spatter shield. Shield, blade drum remove for cleaning. Plastic body 7" diam. at its widest point x 11" long. Plastic storage rack with cord storage space mounts on wall or stands on counter. 6-ft. cord. 22 watts. Warranted by manufacturer—see page 336. Imported from Singapore. X 784-1729 A—Mailing weight 2.75 lbs.19.99*

General Electric Peeling Wand

19⁹⁹*

Sealed power handle lets you use peeler under running water

Hamilton Beach 2-Position, Electric Knife with Case

4 NINE-IN.-LONG SERRATED, STAINLESS STEEL TWIN BLADES have grease guards. Push-button blade release. Recessed on/off switch. Built-in counter rest. Plastic, contoured handle and plastic body. Styrene case. 5-ft. cord. 100 watts. Warranted by manufacturer—see page 336. X 784-1562 A—Mailing weight 3.25 lbs.19.99*

2-Position Electric Knife

19⁹⁹*

Blade locks into horizontal or vertical cutting position for easy slicing

Our Single-Position Electric Knives

5 & 6 NINE-IN.-LONG, 2-PC. SERRATED STAINLESS STEEL BLADES. Grease guards, blade-release buttons. Plastic, 5' cords. Mailable. X 784-0853 A—[5] On/Off Switch, 100 watts. Mail. wt. 2.25 lbs.14.79 X 784-0848 A—[6] Spring-Loaded On/Off Button, 100 watts. Wt. 2 lbs.12.79

5 14.79 Easy-grip Contoured Handle

6 12.79 Straight Handle

Covered by JCPenney warranty—see page 258



JCPenney 259

*Pay \$5 mo.—see page 341 for full credit terms **110-120 volts, AC and UL listed



a great
gift value

Our 5-speed
Hand Mixer

SAVE \$2.00
NOW ONLY 14⁷⁹

This special price
ends Dec. 24.
Early order your
best bet to lock our
lowest pricing.

A
Our 7-Speed
Blender with
"Flash Blend"
"Flash Blend" gives
precise high-
speed blending

19⁴⁹

a great gift value

10-Speed Mixer
with Dough Hook
from JCPenney
ONLY

59⁷⁹

A 7-SPEED PUSHBUTTON BLENDER from JCPenney has "Flash Blend" on all speeds. Self-stirring cloverleaf cutters. Strong plastic base has cord-storage area—helps end kitchen clutter. Stable rubber feet. Dishwasher safe 40-oz. glass jar. Cover has 2-oz. measuring cup. Measures 8 1/4" wide x 7 1/2" in. deep x 15 1/2" in. high overall. Colors: F1 Palest Goldenrod; Q7 Deep Willow. State color code-and-name. 3-ft. cord. Operates on 110-120 volts, AC. 850 watts. UL listed. See JCPenney Warranty on page 256. X 824-0046 C—Mail. wt. 8.70 lbs. 19.49

B "EXTRA POWER"—push a button for more beater speed when you need it—release button for instant return to normal speed. Chrome-plated steel beaters. Plastic housing 3 3/4" x 8 1/4" x 5 3/4" in. high. Heel rest. Can be hung on wall. Colors: F1 Palest Goldenrod; Q7 Deep Willow. State color code-and-name. 6-ft. cord. Operates on 110-120 volts, AC. 150 watts. UL listed. See JCPenney Warranty on page 256. Reduced from our big Spring '77 Catalog. After Dec. 24 order at Reg. Price. Mailing weight 3.40 lbs. X 784-0457 C. Reg. \$16.79. NOW 14.79

C DOUGH HOOK takes the heavy work out of kneading bread dough and heavy batter. Solid-state governor-controlled 150-watt motor. Bowl shift lever when changing to different size bowls. Head detaches for portable use. Positive beater ejector. 1- 3-qt. glass mixing bowls. Two chrome-plated steel beaters. Chrome-plated steel dough hook. Steel body. White porcelainized-enamel finish. Black phenolic handle. 55-in. cord. Operates on 110-120 volts, AC. UL listed. See JCPenney Warranty on page 256. Mailing weight 14 lbs. X 784-1893 A. 59.79

D MULTIPURPOSE FOOD PROCESSOR. Ideal for gourmets and non-gourmets alike. Fast—in less than 60 seconds, it can chop a lb. of beef cubes, shred a head of cabbage, or grind 2 lbs. of ham. Makes relishes, pates, homemade soups, stuffings. Reversible disc slices and shreds. Stainless steel knife blade grinds and chops meats and vegetables. Two control buttons—ON/OFF switch for continuous operation, and PULSE-ON button for momentary on-off operation. Heavy-duty 360-watt motor. Cover interlock system assures correct placement of bowl cover before unit can operate. All removable parts are immersible for easy cleaning. Disc and blade are dishwasher safe. Plastic housing measures 12x7x14 in. high. 3-ft. cord. Operates on 110-120 volts, AC. UL listed. Warranted by manufacturer, see page 336. Mailing weight 8 lbs. X 784-1752 A. 84.99

E ROLL-BAG SEALER from JCPenney. Hangs on wall or stands on counter. On-off indicator light. Cord storage area. White plastic housing measures 13x5x3 1/2 in. high. One 8 in. x 25 ft. roll bag incl. 53-in. cord. 110-120V, AC. 60W. UL listed. See JCPenney Warranty on page 256. X 784-1638 A—Mail. wt. 3.25 lbs. 15.79

Continuous-Roll Plastic Bag 8 in. x 25 ft. X 784-1778 A—Mail. wt. 0.90 lb. 3.79

Section-Sealing Bag Sealer (not shown). Hangs on wall or stands on counter. Clean-fill collar. 12 assorted-size bags. Instruction booklet incl. Plastic housing measures 11x3 1/2x3 in. high. Colors: F1 Palest Goldenrod, Q7 Deep Willow. State color code-and-name. 52-in. cord. 110-120V, AC. 60W. UL listed. See JCPenney Warranty on page 256. X 784-1091 C—Mailing weight 2.25 lbs. 8.99

SAVE 10% when you buy any two or more packages of these plastic bags. Sold in multibag packages. Mailing weight 0.25 lb. To order, state catalog number(s), add-up mailing weights, pay only two or more price (per package). 1.79

1/2-Pint Bags. 8x6 in. Pkg. of 30 bags. X 784-1166 A. Pkg. 1.99. 2 or more, pkg. 1.79

1 1/2-Pint Bags. 8x9 in. Pkg. of 24 bags. X 784-1109 A. Pkg. 1.99. 2 or more, pkg. 1.79

1 Quart Bags. 8x10 in. Pkg. of 18 bags. X 784-1117 A. Pkg. 1.99. 2 or more, pkg. 1.79

Charge it—see page 340

General Electric Food Processor—A versatile appliance that can grind a pound of beef cubes for hamburger in less than 60 seconds as well as shred, slice grate, mince, chop, mix, mash, puree

Our Roll-Bag Sealer
• Continuous-roll bag lets you seal small or large amounts of food in a single bag
• Section-seal a complete meal in one bag

Drip Coffee Gives You 3 Great Advantages

- ① **FLAVOR:** Coffee brews—not boils—at proper temperature to bring out full-bodied richness
- ② **CLARITY:** Sediment is trapped and filtered out so there's no bitter taste
- ③ **SPEED:** Brewing time is only about a minute per cup

Our 10-Cup Automatic Drip Filter Coffee Maker

a great gift value

BECAUSE it offers all this:

- **SPECIALLY-DESIGNED SHOWERHEAD** to help brew coffee more completely
- **DUAL FILTRATION** traps sediment, helps free coffee from bitterness
- **HANDSOME COUNTERTOP DESIGN**
- **SPEED**—10 cups in 10 minutes

AND YOU SAVE \$5.00

19⁷⁹ This special price ends Dec. 24. After Dec. 24 order at Reg. Price



Specially-designed showerhead



Permanent polyester filter

THERMOSTATICALLY-CONTROLLED 1000W HEATING ELEMENT. Indicator light shines during brewing, cycles on and off during warming. One switch lets you brew coffee, heat water for tea, instant soups. For dual filtration, use paper filters (30 included—order more below). 50-oz. glass carafe. Off-white polypropylene housing measures 7 1/4 in. wide x 10 1/4 in. deep x 11 1/4 in. high. 34-in. cord. 110-120V, AC. UL listed. See JCPenney warranty on page 256. Reduced from our big Fall '77 Catalog—see page 1000. Mailing weight 6.50 lbs.

X 784-0580 A—Reg. \$24.79 NOW 19.79

Replacement 50-oz. Glass Carafe.

X 784-0911 A—Mail. wt. 1 lb. 7.49

Extra Paper Filters, Package of 200

X 784-0366 A—Mail. wt. 1 lb. 1 pkg. 2.69



1 GE COFFEEMATIC® DRIP COFFEE MAKER. Built-in clock and timer starts brewing automatically at preset time. Brew two to ten cups with the speed of instant coffee. Permanent polyester filter. For dual filtration, use paper filters (25 included—order extras above). Showerhead spreader helps distribute water evenly over grounds. See-through water reservoir with cup markings. 50-oz. glass carafe with plastic handle and cover. White polypropylene housing measures 12x8x14 in. high. 36-in. cord. 110-120V AC. 1100W. UL listed. Warranted by manufacturer, see page 336. X 784-1547 A—Mailing weight 6 lbs. 34.99

2 COFFEE SAVER FEATURE helps deliver full-flavored coffee whether you make two or ten cups. One switch controls brewing, other keeps liquids warm—each has indicator light. 1550W heating element. 75W warming tray. 50-oz. glass carafe with plastic handle, cover. Calibrated water measuring pitcher, plastic measuring spoon, hot water attachment. Paper filters incl.—order extras above. White polypropylene housing, woodgrain vinyl trim. 7 1/2 x 13 1/2 x 13 1/2 in. high. 2-ft cord. Operates on 110-120 volts AC. UL listed. Warranted by manufacturer, see page 336. X 784-1414 A—Mailing weight 6.50 lbs. 33.79

3 THE FRESHEST COFFEE starts with freshly ground beans—this unit grinds coffee, spices, nuts, seeds, plus barley, wheat, other natural grains. Interlocking safety switch can't be activated unless see-through lid is on—simply press switch and grind beans, etc. to desired consistency. Stainless steel blade and inner bowl, plastic housing. 3 1/4-in. diam. x 6 1/4 in. high. 5-ft cord. Operates on 110-120 volts, AC. 160 watts. UL listed. Imported from Japan. Warranted by manufacturer, see page 336. X 784-1018 A—Mailing weight 2 lbs. 14.99

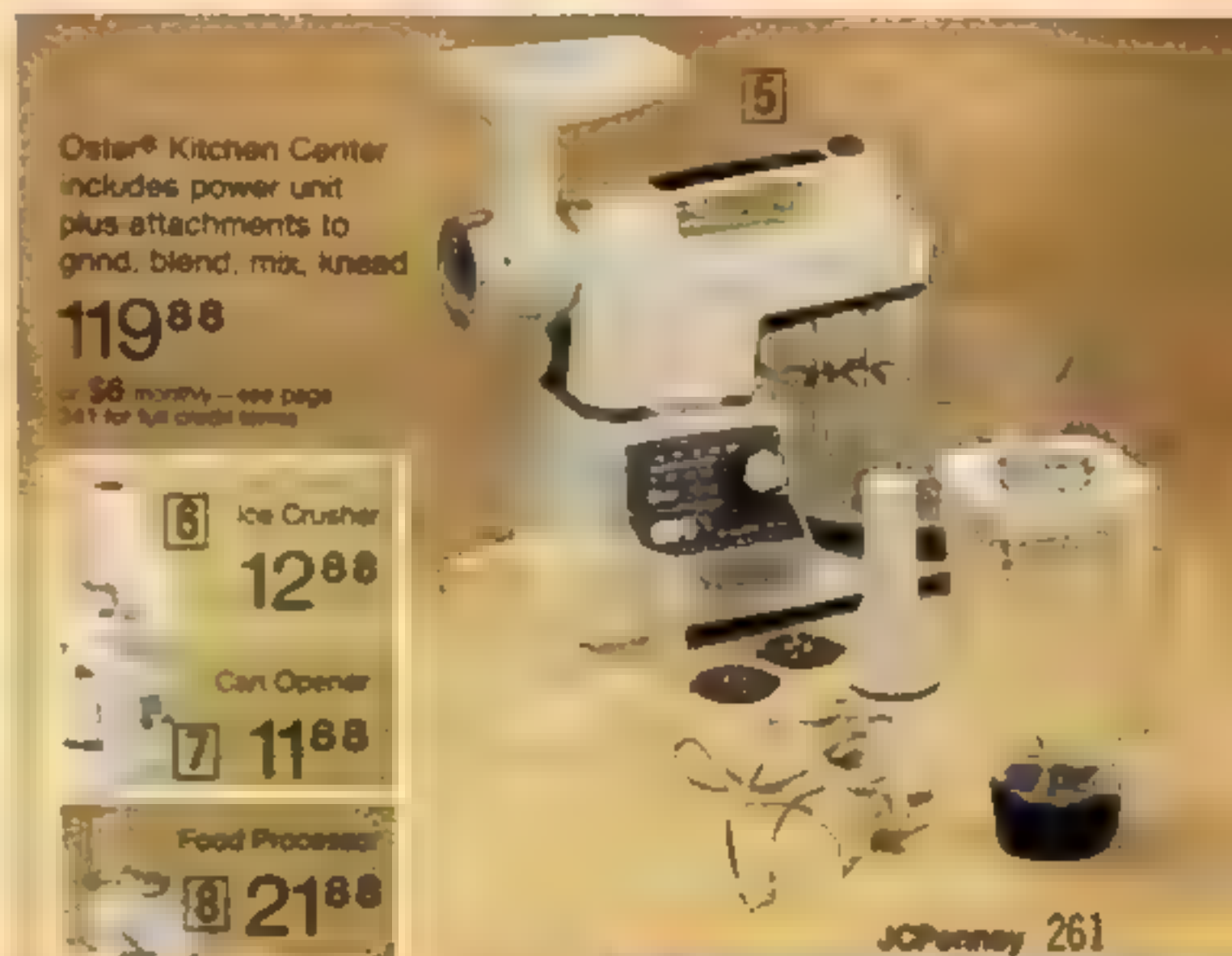
4 REGAL® 1-4-CUP POLY DRIP® COFFEE MAKER. Convenient 4-cup capacity—ideal for apartment dwellers, singles. 1175W heating element. Stainless steel pump assembly removes for easy cleaning. 20-oz. glass carafe, with black plastic handle and cover, is heat resistant, dishwasher safe. White/black polypropylene housing measures 7 3/4 x 8 1/4 x 8 1/2 in. high. 2-ft cord. Operates on 110-120V AC. UL listed. Warranted by manufacturer, see page 336. X 784-1554 A—Mailing weight 4.75 lbs. 13.99

5 FOUR APPLIANCES IN ONE. 10-speed solid-state governor-controlled motor. White plastic housing. Pushbutton controls. 116-page recipe booklet. 110-120V AC. 1200W. UL listed. 2 1/2-ft. cord. **BLENDER.** Controlled-cycle blending in all speeds for instant start-and-stop control to process foods to exact size. Fold, stir, puree, whip, grate, mix in low range, cream, chop, grind, blend, liquefy, frappe in high range. 40-oz. glass container opens at both ends for easy emptying and cleaning. Built-in pouring lip, tapered cutting well. Sure-grip handle. Removable 2-oz. measuring cup in splashproof cover. **GRINDER.** Stainless steel cutting blades. Cuts meats without tearing, mashing, or stringing. Grinds cheese, fish, homemade sausage. Large grinding hopper with feeding platform. Plastic food pusher. 2 discs for fine or coarse grinding. **STAND MIXER/DOUGH-MAKER.** a must for baking day. Easily mix batter, fold dry ingredients, knead dough. Adjustable turntable. 1 1/2-, 4-qt. glass bowls. Chrome-plated metal beaters and dough hook. Push-button-beater ejector. Warranted by manufacturer. See page 336. X 784-1596 A—Mailing weight 27 lbs. 119.88

6 ICE CRUSHER ATTACHMENT fits [5]. Crushes fine or coarse. Automatic cube feed. Stainless steel blades. White plastic. Recipe/instruction book. 3 1/4 x 7 1/4 x 7 in. high. X 784-1604 A—Mailing weight 2.20 lbs. 12.88

7 CAN OPENER ATTACHMENT fits [5]. Opens large, even dented cans. Steel cutting blade, drive wheel. Permanently lubricated. Magnetic lifter. Blade removes. White plastic. 3 1/4 x 5 1/2 x 6 3/4 in. high. UL listed. Instructions included. X 784-1612 A—Mailing weight 1.70 lbs. 11.88

8 FOOD PROCESSOR ATTACHMENT fits [5]. 4 stainless steel cutting discs slice thin or thick, shred, grate, cut French fries. Easy to clean. Recipe/instruction booklet. White plastic. 6 1/2 x 8 1/2 x 8 3/4 in. high. X 784-1620 A—Mailing weight 4 lbs. 21.88



JCPenney 261



A **FAST GRILL** from JCPenney helps feed your family fast—cook 2 juicy burgers at the same time in just 3 minutes. Also cooks minuscule steaks, eggs, toast. Non-stick-coated grids flip over for grilling sandwiches. 4½x9-in. cooking surface. Handles lock together. Grease tray. Measures 12x11x3 in. high. 3½-ft. detachable cord. 110-120 volts, AC. 700 watts. UL listed. See JCPenney Warranty on page 256. X 784-1786 A—Mailing weight 4.25 lbs. **18.99**

B **MINI GRIDDLE** lets you fry a burger, grill a sandwich in just 3 minutes. Non-stick-coated grill has grease-drain holes. Immersible base and grill, non-immersible lid. Aluminum 4½-in.-sq. cooking surface. Plastic body and handles with locking catch. 2½-ft. detachable cord. 110-120V, AC. 400 watts. UL listed. Warranted by manufacturer. see page 336. X 784-1174 A—Mailing weight 3.25 lbs. **16.99**

C to E **ICE CREAM MAKERS** from JCPenney. [C], [E] operate on 110-120V, AC. UL listed. See JCPenney Warranty on page 256. Reduced from our big Fall '77 Catalog—see page 1000. **After Dec. 24, order at Reg. Price.**

[C] 6-Qt. Electric Model. Redwood tub. Tin-plated steel cream can, polyethylene dasher, chrome-plated steel bands. 11-in. diameter x 21 in. high. 6-ft. cord. 130W. Mailing weight 15 lbs. X 784-0150 A. Reg. \$32.79, NOW **27.79**

[D] 8-Qt. Manual Model. Woodgrain polystyrene tub with black bands. Chrome-plated steel cream can, crank—crank has wooden handle. 1½-in. diameter x 15½ in. high. Mailing weight 9 lbs. X 784-0739 A. Reg. \$17.99, NOW **15.99**

[E] 4-Qt. Electric Model. Similar to [C] above, but 15 in. high. 105W. Mailing weight 12 lbs. X 784-1331 A. Reg. \$29.79, NOW **24.79**

F **SELF-BUTTERING CORN POPPER** from JCPenney. Automatic shut-off when corn is popped. Easy-to-clean non-stick interior. Phenolic base and handles. Heat-resistant gold-color Lexan® (polycarbonate resin) dome. 10½ in. diameter x 11½ in. high. 2½-ft. detachable cord. 110-120V, AC. 525 watts. UL listed. See JCPenney Warranty on page 256. X 824-1341 A—Mailing weight 4.40 lbs. **9.79**

G **ENJOY THE FLAVOR AND AROMA** of homemade pizza without heating up your kitchen. Cook a pizza in 30 minutes or less. Also great for baked potatoes, waffles, egg rolls, and much more. Removable heating element. Recipe book. Measures 14½ in. diameter x 5½ in. high overall. Gold-tone acrylic metal base and cover. Black plastic handles and legs. 3-ft. cord. 110-120 volts, AC. 535 watts. UL listed. Warranted by manufacturer. see page 336. X 784-1737 A—Mailing weight 6 lbs. **18.99**

H **MAKE YOUR FAVORITE DONUTS FRESH** whenever you want. Simple batter requires no special ingredients. Easy-to-clean non-stick cooking surface. Steel body, black plastic handles. Measures 10½x7½x2½ in. high. 3-ft. cord. 110-120 volts, AC. 330 watts. UL listed. Warranted by manufacturer. see page 336. X 784-1745 A—Mailing weight 6 lbs. **18.79**

I **IDEAL APPLIANCE** for those times when a big fryer is just too big. Roast, fry, grill, broil, stew, make casseroles, and much more. Black non-stick coating inside and out for easy cleaning. Cast-aluminum body, two phenolic handles. Temperature settings from 200° to 400°. Heat-resistant glass cover doubles as a serving dish. Measures 10x7x5½ in. high overall. 3½-ft. cord. Operates on 110-120 volts, AC. 800 watts. UL listed. Mailing weight 7 lbs. Warranted by manufacturer. see page 336. X 784-1646 A—Mailing weight 7 lbs. **24.99**

J **HOT DOGS COOK FAST**—no waiting for water to boil. Seals in meat juices for less shrinkage. Easy to use—load it, close lid for automatic cooking. Heat-resistant plastic base, break-resistant see-through plastic lid are dishwasher safe. 8¼x6¼x3¼ in. high. Plug-in heat control with 2½-ft. cord. 110-120 volts, AC. 1200 watts. UL listed. Warranted by manufacturer. see page 336. X 784-1182 A—Mailing weight 2 lbs. **9.79**

K & L **PRESTO® ELECTRIC DEEP FRYERS** Round shape means no hard-to-clean corners. Non-stick coating inside and out for easy cleaning. Snap-on lid lets you store oil right in the fryer. To reuse just take off lid and plug in. Cast-aluminum body. Black phenolic handles, base. Internal thermostat maintains proper oil temperature. Specially-designed spoon for removing of food. 2½-ft. detachable cord. 110-120 volts, AC. UL listed. Warranted by manufacturer. see page 336.

[K] Fry Daddy Fryer. 4-cup capacity. 1200 watts. X 784-1653 A—Mailing weight 5.25 lbs. **22.99**

[L] Fry Baby Fryer. 2-cup capacity. 900 watts. X 784-1190 A—Mailing weight 3.75 lbs. **17.99**

M **MAKES PERFECT CREPES** each and every time. Great for blintzes, manicotti, egg rolls, and much more. Thermostatically-controlled heating element brings the cast-aluminum pan to just the right temperature. Ready light indicates pan is sufficiently heated. 16x10½x2 in. high. 4½-ft. cord. Operates on 110-120 volts, AC. 750 watts. UL listed. Warranted by manufacturer. see page 336. X 784-1760 A—Mailing weight 4 lbs. **17.99**

N **CREPE COOKBOOK.** 120-pages of recipes and instructions. Illustrated hard cover. X 784-1828 A—Mailing weight 1.20 lbs. **5.00**

SAVE \$51.76 when you buy 8-Piece Cousance Porcelain Cast-Iron Cookware Set by Le Creuset

Only **59⁹⁹**

or \$5 monthly—
see page 341 for
full credit terms

If bought sep-
arately, would
cost \$111.75

LONG CONSIDERED THE FINEST COOKING MATERIAL, cast iron distributes heat evenly to help prevent scorching or burning of food. Excellent for dishes needing slow cooking. Easy-to-clean white porcelain interiors (9-in. frypan has porcelain matte black interior). Cast-iron handles let you use pieces in oven (teakettle has wood handle). Porcelain enamel exteriors available in colors: flame red, 17 yellow, #4 brown. *State color code and name.* Set includes: 1-qt. covered saucepan, 1 1/2-qt. covered French oven, 4 1/2-qt. covered French oven, 6- 9-in. open frypans. Imported from France. Mailing weight 24 lbs.
X 780-1038 C

Set 59.99

Open Stock Description	Catalog No.	Mail wt	Price
1-qt. covered saucepan	X 780-1087 C	4.00 lbs	18.95
1 1/2-qt. covered French oven	X 780-1095 C	4.00 lbs	24.95
4 1/2-qt. covered French oven	X 780-1103 C	9.00 lbs	39.95
6-in. open frypan	X 780-1111 C	2.00 lbs	9.95
9-in. open frypan	X 780-1129 C	4.00 lbs	17.95
[A] 3 1/2-qt. cov'd French oven (not in set)	X 780-2697 C	3.00 lbs	34.95
[B] 2-qt. cov'd saucepan (not in set)	X 780-2705 C	6.50 lbs	24.95
[C] 2 1/2-qt. teakettle (not in set)	X 780-1533 C	4.00 lbs	19.95
[D] 1 1/2-qt. cov'd saucepan (not in set)	X 780-2713 C	8.00 lbs	21.95

a great gift value

3-Ply Stainless Steel Cookware from JCPenney

SAVE \$30.96
on 8-Piece Set

Only
39⁹⁹

SAVE \$31.96
on 10-Piece Set

Only
45⁹⁹

3-PLY STAINLESS STEEL COOKWARE. Stainless steel inside and out for ease in cleaning. Middle layer carbon steel for even heat distribution. Rolled rims and tight-fitting covers. Phenolic handles and knobs. Double boiler 2-qt. covered saucepan with 1 1/2-qt. insert. Dutch oven's cover also fits 10 1/2-in. open frypan.

8-Piece Set includes: 1- 3-qt. covered saucepan, 5 1/2-qt. covered Dutch oven, 10 1/2-in. open frypan. Would cost \$70.95 if bought separately in our big Fall '77 Catalog, page 1014.

X 780-2358 A—Mailing weight 12 lbs

Set 39.99

10-Piece Set includes: 1- 3-qt. covered saucepan, 2-qt. covered double boiler, 5 1/2-qt. covered Dutch oven, 10 1/2-in. open frypan. Would cost \$77.95 if bought separately in our big Fall '77 Catalog, page 1014.

X 780-2663 A—Mailing weight 13 lbs

Set 45.99



Ekco® 9-Piece
Baker's Secret®
Bakeware Set

[F]



Authentic Pasta Machine

SAVE \$4

SALE
PRICE
29⁹⁹
This special
price ends
Dec. 24

[G]



6-Qt. Electric
Pressure Cooker

[H]



6-Qt. Electric
Pressure Cooker

SAVE \$4
Now **35⁹⁹**

[K]

[J]

9-PIECE BAKER'S SECRET® BAKEWARE SET. Coated inside and out with non-stick silicone to help food slip right out. Easy to clean. Set includes: two 9-in. diameter pie pans, two 8-in. diameter cake pans, one 8-in.-sq. x 2-in. cake pan, one 9 1/4 x 5 1/4 x 2 1/4-in.-high loaf pan, 13x9x2-in. biscuit pan, 13 1/4 x 9 1/4-in. cookie sheet, one twelve-cup muffin pan. Mailing weight 11 lbs.
X 780-2341 A

Set 9.99

IMPORTED PASTA MACHINE lets you prepare good-tasting noodles in 7 different thicknesses. Two pre-set spaghetti and fettuccine widths for wider noodles trim dough to desired width. This precision machine is heavyweight chrome-plated metal. Easy to clean. Measures 7 in. wide x 9 in. deep x 6 in. high. Imported from Italy. Reduced from our big Fall '77 Catalog—see page 1016. **After Dec. 24, order at Reg. Price.** Mailing weight 6.50 lbs.
X 780-1046 A

Reg. \$33.99 NOW 29.99

6-QT. MIXING BOWL. Extra-big—ideal for electric or hand mixing, storing, serving. Polished exterior, satin-finish interior. Hang-up ring doubles as thumb ring for stabilizing bowl during use. Easy to clean.
X 780-1650 A—Mailing weight 2 lbs

5.99

12-QT. COLOSSAL COOKER. Includes snug-fit cover. For family-size soups, stews, spaghetti, etc. Polished finish, phenolic handles and knob. Easy to clean.
X 790-1621 A—Mailing weight 5.25 lbs

19.79

OVAL BAKING DISH. Contoured roaster, baker or casserole maker goes from oven to table, becomes an elegant warming/serving platter. Makes a great server for cold dishes—sliced meats, party snacks. Satin finish. Easy to clean. Measures 16 1/2 x 12 in.
X 780-1673 A—Mailing weight 2.50 lbs

9.99

SAVE \$4 ON PRESTO® 6-QT. ELECTRIC PRESSURE COOKER for easy home canning or meal making. Cooks carrots in 3-4 minutes, 4 lb. pot roast in 35-45 minutes. Control unit detaches so cast-aluminum cooker can be immersed for cleaning. Automatic thermostat maintains set temperature. Pressure regulator, automatic air vent, black plastic handle and feet. Recipe booklet, instructions, trivet-cooking type rack. Harvest gold porcelainized-ename finish. 4-ft. cord. 110-120V AC 1300W UL listed. Warranted by manufacturer—see page 336. Reduced from our big Fall '77 Catalog—see page 1017. This special price ends Dec. 24. **After Dec. 24, order at Reg. Price.** Mail wt 10 lbs.
X 780-0832 A

Reg. \$39.99; NOW 35.99

PRESSURE-COOKER COOKBOOK. 230 pages of instructions and recipes illustrated; hard cover. Mailing weight 0.70 lb.
X 780-0105 A

7.95

Charge It—see page 340

JCPenney 263

WishbookWeb.com



Revere Ware®* Signature Collection

a great gift value

SAVE \$89.01
when you buy 12-Pc. Set

Only **199⁹⁹**
or \$9
monthly**

Would cost \$289.00,
if purchased separately

SAVE \$65.01
when you buy 9-Pc. Set

Only **149⁹⁹**
or \$7
monthly**

Would cost \$215.00,
if purchased separately

A to H EACH EXPERTLY-CRAFTED PIECE (except rack) carries the Paul Revere signature. Solid copper exteriors which distribute heat quickly, uniformly are bonded to polished, easy-to-clean, stainless steel interiors which retain shine and beauty for years. Solid brass handles. Solid copper teakettle has brass trim and handle with wood grip.

12-Pc. Set includes: [A] cookware rack; [B] 8½-in., 10½-in. open skillets; [C] 1-qt., 2-qt. covered saucepans; [E] 3-qt. covered casserole; [F] 12-in. oval au gratin pan; [H] two 6-in. individual casserole servers. Set SAVES you \$89.01.
X 780-2424 A—Mailing weight 18 lbs. 199.99

9-Pc. Set includes: [A] cookware rack; [B] 10½-in. open skillet; [C] 1-qt., 2-qt. covered saucepans (cover fits 8-in. sauté pan); [D] 8-in. open sauté pan; [E] 2-qt. covered casserole (cover fits 10½-in. skillet). Set SAVES you \$65.01.
X 780-2416 A—Mailing weight 13 lbs. 149.99

Individual Pieces	Catalog No.	Mail wt. (lbs.)	Price
[A] 22-in. brass rack, 3 hooks	X 780-2432 A	1.40	15.00
8½-in. open skillet	X 780-2507 A	2.20	31.00†
10½-in. open skillet	X 780-2515 A	2.70	40.00†
1-qt. covered saucepan	X 780-2440 A	1.70	34.00†
2-qt. covered saucepan	X 780-2457 A	2.60	42.00†
[D] 8-in. open sauté pan	X 780-2499 A	2.20	32.00†
2-qt. covered casserole	X 780-2473 A	2.70	52.00†
[E] 3-qt. covered casserole	X 780-2481 A	3.40	55.00†
[F] 12-in. oval au gratin pan	X 780-2523 A	2.60	47.00†
[G] 2-qt. teakettle (in lining)	X 780-2671 A	1.60	22.00†
[H] 6-in. serving casserole	X 780-2531 A	0.50	12.50

Revere Ware®* Copper-Clad, Stainless Steel

a great gift value

SAVE \$44.51
when you buy 12-Pc. Set

Only **79⁹⁹**
or \$5
monthly**

Would cost \$124.50,
if purchased separately

SAVE \$28.01
when you buy 8-Pc. Set

Only **49⁹⁹**
or \$5
monthly**

Would cost \$78.00,
if purchased separately

See our big Fall '77 Catalog, page 1014 for open-stock listing

J to P COPPER BOTTOMS (except on insert pieces) are bonded to easy-to-clean stainless steel to help distribute heat evenly. Rolled rims, tight-fitting covers, phenolic handles, knobs. Hang-up rings.

12-Pc. Set: [I] 9-in. open frypan; [J] 1½-, 2-, 3-qt. cov'd saucepans; [K] 1½-qt. double-boiler insert (fits 2-qt. saucepan); [L] 10-in. cov'd frypan; [M] 6-qt. cov'd stock pot. Set SAVES you \$44.51.
X 780-2556 A—Mailing weight 13 lbs. 79.99

8-Pc. Set: [I] 9-in. open frypan; [J] 1-, 2-qt. covered saucepans; [K] ¾-qt. double-boiler insert (fits 1-qt. saucepan); [N] 4½-qt. covered Dutch oven (cover fits 9-in. frypan). Set SAVES you \$28.01.
X 780-2549 A—Mailing weight 11 lbs. 49.99

[O] 2½-Qt. Whistling Teakettle has easy-to-clean, stainless steel body and solid copper bottom.
X 821-8851 A—Mailing weight 2 lbs. 13.50

[P] 22½-In.-Long Stainless Steel Cookware Rack with 4 hooks
X 780-0691 A—Mailing weight 1.20 lbs. 10.00

*Warranted by manufacturer, see page 336

**This is the lowest monthly payment for this item when you use JCPenney Time Payment—see page 341 for full credit terms

†Pay only \$5 monthly for this item—see page 341 for full credit terms.



T-FAL® Aluminum a great gift value

SAVE \$14.75
when you buy 10-Pc. Set

Only **74⁹⁹**
or \$5 monthly*

Would cost \$89.74,
if purchased separately

SAVE \$11.17
when you buy 7-Pc. Set

Only **49⁹⁹**
or \$5 monthly*

Would cost \$61.16,
if purchased separately

See our big Fall '77 Catalog, page 1016 for open-stock listing

A to F T-FAL® COOKWARE FROM FRANCE has slick, non-stick finish bonded inside and out to heavy-gauge aluminum. Polished covers. Phenolic handles. Hang-up rings.

10-Pc. Set includes: [A] 8", 10 1/4" open frypans; [B] 1-, 2-qt. (cover fits 8" frypan) covered saucepans; [C] 3 1/2-qt. covered chicken fryer; [D] 5-qt. covered Dutch oven (cover fits 10 1/4" frypan). Set SAVES you \$14.75.

X 780-2390 A—Mailing weight 10.50 lbs. Set 74.99

7-Pc. Set: [A] 10 1/4" open frypan; [B] 1-, 2-qt. covered saucepans; [D] 5-qt. covered Dutch oven (cover fits 10 1/4" frypan). Set SAVES YOU \$11.17.

X 780-2382 A—Mailing weight 7.50 lbs. Set 49.99

X 780-0931 A—[A] 8-in. Open Frypan, Mail wt. 1.50 lbs. 9.79

X 780-0949 A—[A] 10 1/4-in. Open Frypan, Mail wt. 2.20 lbs. 12.79

X 780-0956 A—[E] 12 1/4-in. Open Frypan, Mail wt. 2.90 lbs. 14.79

X 780-2127 A—[F] 14" Oval Fish/Steak Platter, Mail wt. 2.80 lbs. 16.79

Holiday® Cast Aluminum by Club®**

a great gift value

SAVE \$58.94

when you buy
12-Pc. Set

Only **79⁹⁹** or \$5 monthly*

Would cost \$138.93, if purchased from open stock—see our big Fall '77 Catalog, page 1015

G to M ALL PIECES IN THIS EXCELLENT CAST-ALUMINUM COOKWARE are cast for uniform thickness to help distribute heat evenly. Tight fitting, high-dome covers. Heat-resistant Bakelite® handles, knobs, hang-up rings. Polished interiors, porcelainized-enamel exteriors. Colors: 22 lavender, do. 54 brown, 84 harvest gold. State color code and name when ordering.

12-Pc. Set includes: [G] 1 qt., 1 1/2-qt. (cover fits 7-in. frypan) 2-qt. covered saucepans; [H] 3 1/2-qt., 4 1/2-qt. (cover fits 10-in. frypan) covered Dutch ovens; [I] 7-in., 10-in. open frypans. Set SAVES you \$58.94.

X 780-2374 C—Mailing weight 29 lbs. Set 79.99

X 780-1947 C—[J] 12" Cov'd Chicken Fryer, Mail wt. 6 lbs. 29.99*

X 820-4158 C—[K] 8-Qt. Cov'd Dutch Oven, Mail wt. 7 lbs. 37.99*

X 780-1954 C—[L] 15" Oval Roaster, Mailing weight 7.50 lbs. 49.99*

X 780-1962 C—[M] 18" Oval Roaster, Mailing weight 8.50 lbs. 59.99*

N CAST-IRON COOKWARE with wood handles heats evenly without "hot spots." Retains heat—ideal for browning foods. Pre-seasoned.

10-Pc. Set: 1-, 2-, 3-qt. (cover fits 8" frypan) cov'd saucepans; 5-qt. cov'd Dutch oven (cover fits 18 1/2" frypan); 8", 10 1/2" open frypans. Imported from Taiwan. Reduced from our big Fall '77 Catalog—see page 1017. After Dec. 24, order at Reg. Price.

X 780-1814 A—Mailing weight 30 lbs. Reg. \$32.99 Set NOW 27.99*

See more cookware in our big Fall '77 Catalog, pages 1014-1017

*This is the lowest monthly payment for this item when you use JCPenney Time Payment—see page 341 for full credit terms

**Warranted by manufacturer—see page 336

†Pay only \$5 monthly for this item—see page 341 for full credit terms

Use your **JCPenney Charge Account** for Regular Charge and Time Payment purchases—see pages 340-342



T-FAL
Non-Stick Finish
on both interiors
and exteriors

Cooked food
slips off pan
easily—even
without fat
or oil

So easy to clean—even
scalded milk wipes off
with a paper towel



Club

10-Pc. Pre-Seasoned, Cast-Iron Set

SAVE \$5 NOW ONLY 27⁹⁹

This special price ends Dec. 24.
After Dec. 24 order at Reg. Price



N

JCPenney 265



Beautifully-Crafted, Heavyweight Stainless Steel Flatware by ONEIDA, LTD.

a great gift value

17⁹⁸ or 29⁹⁸* 62-Piece
Service
for 8

- Mirror-bright with a smooth finish
- Fully graded (tapered) and balanced for handling ease
- Serrated knife-blades for cutting ease
- Dishwasher safe • Tarnish- and rust-resistant

1 to 4 FINE-QUALITY STAINLESS STEEL FLATWARE SERVICES BY ONEIDA, LTD. make lovely gifts. They're perfect for everyday use as well as for very special occasions. Knives for [1] and [2] have hollow handles. Knives for [3] and [4] have solid handles.

Pattern	Composition	Man. wt. (lbs.)	Catalog No.	Price
[1] Fenway	62-Pc. Service for 8	4.20	X 766-1135 A	17.98
[2] Fenway	28-Pc. Service for 4	2.50	X 766-1143 A	8.98
[3] Maybrook	62-Pc. Service for 8	4.20	X 766-1150 A	17.98
[4] Maybrook	28-Pc. Service for 4	2.50	X 766-1168 A	8.98
[3] Mansfield	62-Pc. Service for 8	4.90	X 766-1176 A	29.98*
[4] Mansfield	28-Pc. Service for 4	3.20	X 766-1192 A	14.98
[3] Dominica	62-Pc. Service for 8	4.90	X 766-1200 A	29.98*
[4] Dominica	28-Pc. Service for 4	3.20	X 766-1218 A	14.98

See additional flatware and flatware chests in our big Fall '77 Catalog pages 1008, 1009 and 1013.

This flatware chest is designed to hold 155 pieces but the number may vary depending on flatware size.



Solid Hardwood Flatware Chest

**SAVE
A TOTAL
of \$6.01** on chest

when you buy it with any
62-Pc. Flatware Service on
this page—see details below

Pay
Only **19⁹⁹***

**SAVE
\$3.01**
on chest when
purchased alone

Now
Only **22⁹⁹***

This special price ends
Dec. 24. After Dec. 24
order at Reg. Price

THIS STURDY CHEST IS MADE OF TRIPLE-TREATED HARDWOOD (1) walnut stained, (2) sealed, and (3) lacquered for long-lasting beauty. Chest is lined with chemically-treated cotton duvetyne to help retard tarnishing. 12-pc. knife storage rack in cover. Pullout drawer. Measures 14½ in. long x 11¾ in. wide x 5½ in. high (closed). Reduced from our big Fall '77 Catalog—see page 1008. After Dec. 24, order at Reg. Price. Mailing weight 6.50 lbs. X 776-2123 A. Reg. \$26.00; Chest alone NOW ONLY 22.99*

SAVE A TOTAL OF \$6.01 when you buy chest with any 62-pc. flatware set shown on this page. State both catalog numbers, both weights, price of flatware set, and for this chest pay only **19.99***

*Pay only \$5 monthly for this item—see page 341 for full credit terms



28-PC. SERVICE FOR 4 includes:

- 4 Dinner Forks 4 Dinner Knives 8 Teaspoons
4 Salad Forks 4 Soup Spoons 4 Tall-Drink Spoons

266 JCPenney

FOR SERVICE FOR 12
Order both 62- and 28-Piece Sets

Glass Sea Shells

SAVE 10% per set
when you buy any combination of
2 or more sets in [A] thru [E]

a great gift value



Glassware for Holiday Cheer

A to E DISTINCTIVE, TEXTURED SHELL-RIBBED EXTERIORS and smooth interiors. Heavy, clear, pressed glass. Dishwasher and detergent safe. All items are available. **SAVE 10%** on sets, [A] thru [E], when you purchase any 2 or more. When ordering, state the 2-or-more price.

[A] 26-Pc. Punch Set: 6½-qt. punch bowl, twelve 7-oz. cups, 12 plastic cup hangers, plastic ladle. Punch recipes incl. Wt. 14 lbs. X 764-0402 A 1 Set 14.00; 2 or more, Each Set 12.60

[B] 20-Pc. Dinner Set includes four each, 9¼-in. dinner plates, 8-in. salad/dessert plates, 12-oz. two-handled soup/bouillon cups, 7-oz. cups, 5¼-in. saucers. Mailing weight 24 lbs. X 763-4157 A 1 Set 20.00; 2 or more, Each Set 18.00

[C] 9-Pc. Salad Set includes one 11-in. salad bowl, six 6-in. bowls, one plastic serving spoon and one plastic fork. Mailing weight 10.50 lbs. X 764-0410 A 1 Set 11.00; 2 or more, Each Set 9.90

[D] 3-Pc. Chip-and-Dip Set includes one 11-in. bowl and two 5-in. bowls. Mailing weight 6.50 lbs. X 764-0394 A 1 Set 6.00; 2 or more, Each Set 5.40

[E] 4-Pc. Fondue-Plate Set includes four 10-in. fondue/relish plates. Mailing weight 11 lbs. X 764-0428 A 1 Set 9.00; 2 or more, Each Set 8.10

F to I HANDSOME, TORTOISE-SHELL LOOK. Gold-colored bands on glasses, bowls, coasters. [G], and [H] have gold-colored steel caddies with plastic handles.

[F] 14-Pc. Punch Set includes 4½-qt. bowl, twelve 5-oz. glasses, and acrylic ladle. X 764-0469 A—Mailing weight 14 lbs. Set 32.00*

[G] 9-Pc. Hostess Set includes four 12-oz. tumblers, four 3¼-diameter coasters, and caddy. X 764-0436 A—Mailing weight 7.50 lbs. Set 18.00

[H] 9-Pc. Beverage Set: 42-oz. ice bucket, six, 8-oz. on-the-rocks glasses, brass-plated metal tongs and carousel-design caddy. X 764-0451 A—Mailing weight 10.50 lbs. Set 28.00*

[I] Set of Eight 14-Oz. Old-Fashioned Cocktail Glasses. X 764-0444 A—Mailing weight 7.50 lbs. Set 16.00

J & K EXQUISITE, HAND-CUT FLORAL PATTERN ON CLEAR GLASS. Imported from Romania. **SAVE \$4.02** on set [K] when you purchase 2 or more. When ordering, state the 2-or-more price.

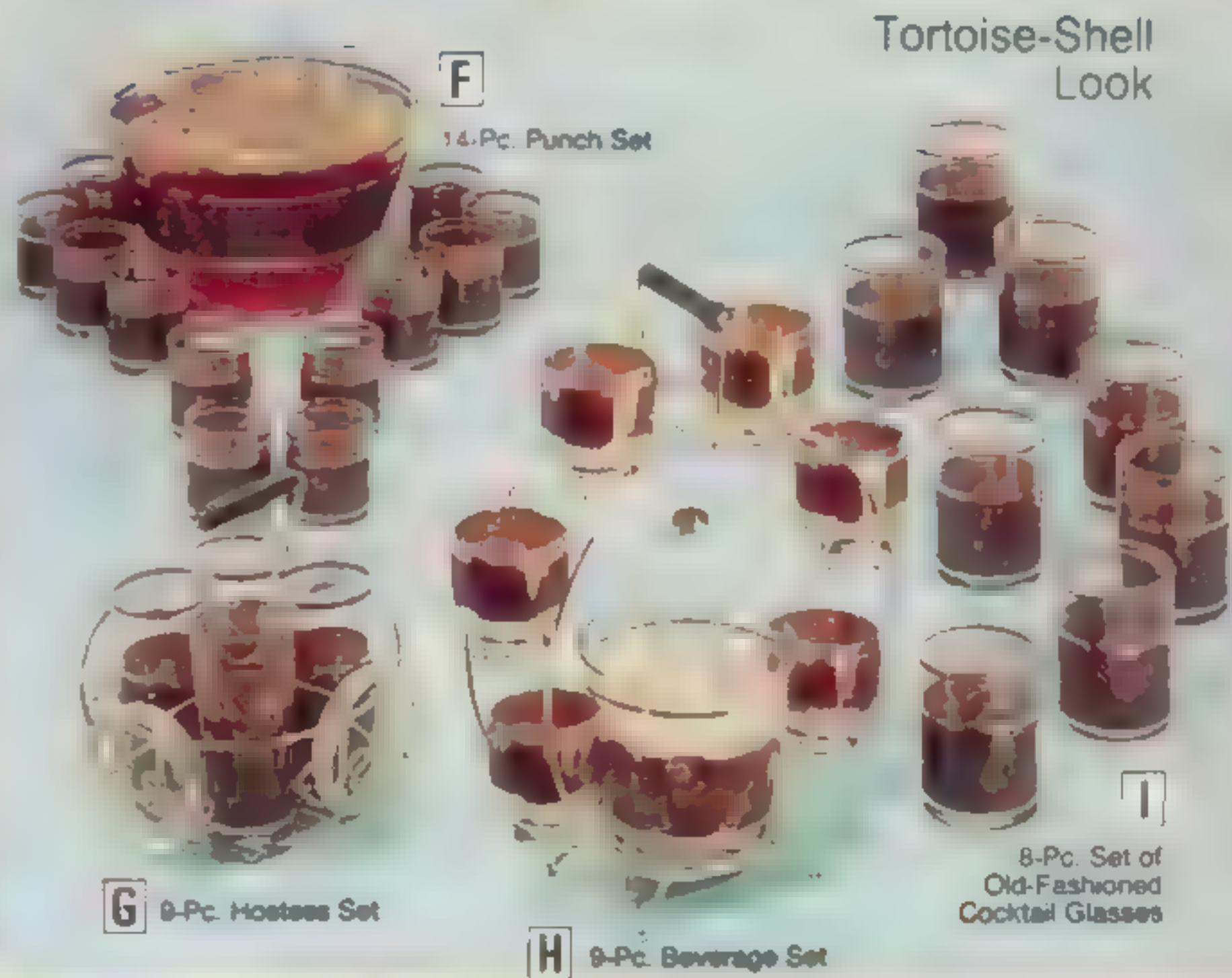
[J] 24-Oz. Decanter with glass stopper. X 764-0386 A—Mailing weight 3.70 lbs. 18.00

[K] 12-Pc. Stemware Set includes 4 each, 7-oz. champagne glasses, 7-oz. wine glasses, 10-oz. goblets. Mail wt. 6.75 lbs. X 764-0071 A 1 Set 24.00; 2 or more, Each Set 19.98

See additional glassware in our
big Fall '77 Catalog, pages 1010-1011

*Pay only \$5 monthly for this item—
see page 341 for full credit terms

Charge It—see page 340



Hartsdale Hand-Blown, Hand-Cut Crystal

a great gift value

SAVE \$4.02

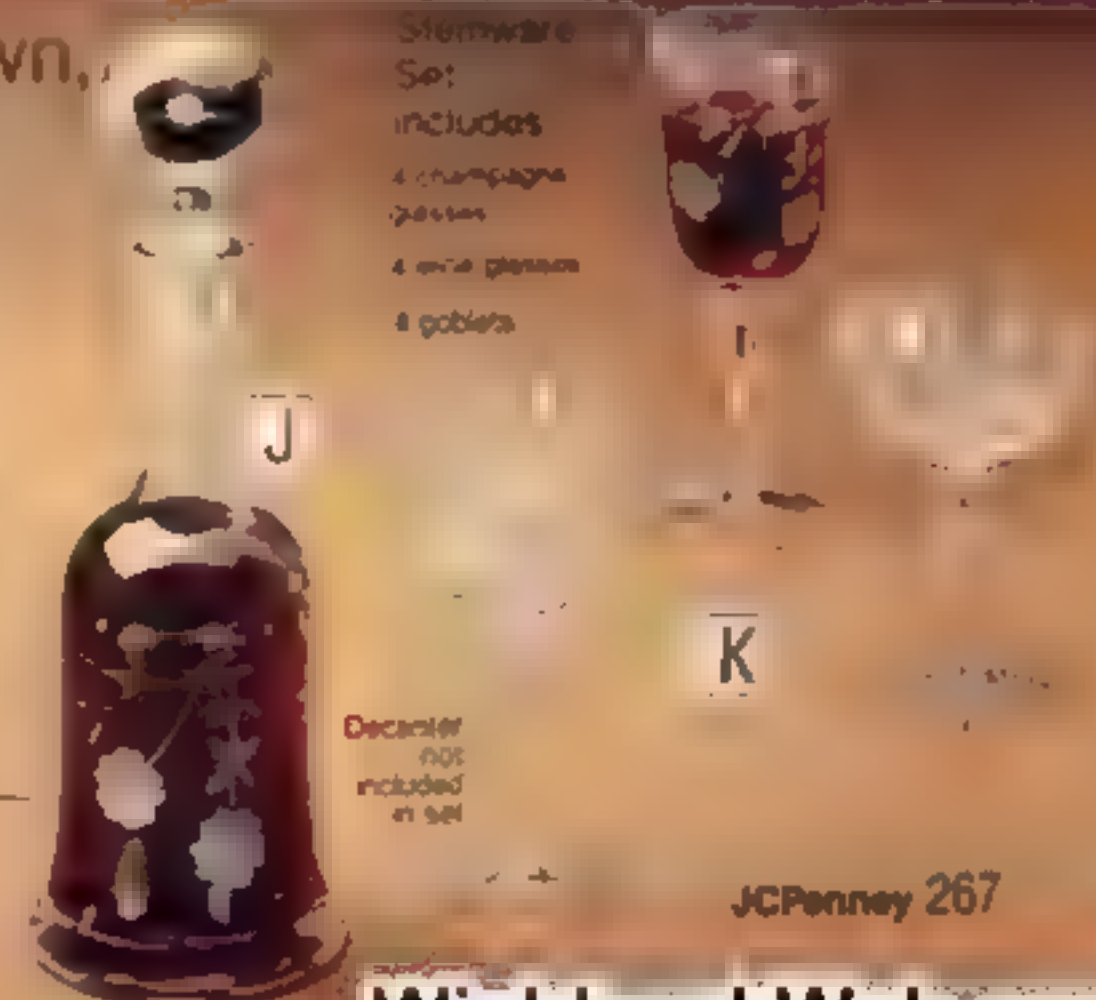
on each 12-Pc. Stemware Set
when you buy 2 or more sets

NOW ONLY
1998* Set

2400*
One Set Only

[J] Matching Decanter 1800* Sold Separately

Stemware Set
includes
4 champagne glasses
4 wine glasses
4 goblets



Decanter
not
included
in set

JCPenney 267

WishbookWeb.com



SAVE
\$5.48
when you buy
[A], [B], [C]
together

Only
32⁹⁹



G Rack and canisters

Wicker Collection

A to E COFFEE IMPORTS INTERNATIONAL Natural-color wicker Glass is heat-resistant Imported from Hong Kong

[A] 9-Cup Glass Drip Coffee Maker. Wicker holder helps keep hands from hot glass. protect tabletop. 10 paper filters incl. Wt. 2.75 lbs
X 782-2588 A 13.49

[B] Set Of Four 7-Oz. Glass Mugs. Wicker holders. Wt. 3.25 lbs
X 782-2582 A Set. 9.49

[C] Wicker Serving Tray. 11 x 15 x 3 in. high. Mail wt. 2.20 lbs
X 782-2570 A 15.49

SAVE \$5.48 when you buy [A], [B], and [C] together. If bought separately, would cost \$38.47. *State all 3 catalog nos., pay only* 32.99

[D] Set Of Four 10-Oz. Glass Cola Mugs. Wicker holders. Mailing weight 2.75 lbs
X 782-2604 A Set. 11.49

[E] 10-Pc. Table Setting Includes 18½x13-in. wicker place mat, 7-oz. glass mug with wicker holder, 7-, 9-in.-diam. glass plates with wicker holders, glass bowl with wicker holder, napkin ring. Wt. 4.75 lbs
X 782-2596 A Set. 12.99

Pantryware

F to J CONTEMPORARY STYLING Made of oak and Lucite® acrylic

[F] Paper-Towel Holder. Metal mechanism for easy operation. 13 in. wide x 4½ in. deep x 4½ in. high. Mailing weight 5.25 lbs
X 782-2638 A 10.49

[G] Two-Tier Spice Rack with 12 canisters (spices not included). 11 in. wide x 5 in. deep x 6 in. high. Mailing weight 3.25 lbs
X 782-2620 A 16.49

[H] Napkin Holder. Measures 7 in. wide x 3 in. deep x 5 in. high. Mailing weight 3.25 lbs.
X 782-2646 A 7.49

[I] Two-Tier Spice Rack. Measures 20 in. wide x 8 in. deep x 6 in. high. Bottles not included. Mailing weight 6.50 lbs
X 782-2653 A 14.99

[J] Free-Standing Knife Rack. Holds up to 8 knives plus steel honer (knives, honer not included). Top removes for cleaning. See-through sides for easy selection. Non-skid base. Measures 5 in. sq. x 12 in. high. Mail. wt. 6.50 lbs.
X 782-2612 A 14.99

Glass Collection

K to N WHEATON GRAPHICS GLASS COORDINATES Cinnamon color lettering

[K] 3-Qt. Cookie Jar. Rubber gasket helps retain freshness. 8 in. diameter x 10 in. high
X 782-2679 A—Wt. 3.50 lbs ... 3.49

[L] 4-Piece Canister Set. Rubber gaskets help retain freshness. Diameters range from 4½ in. to 6 in., heights range from 7 in. to 10 in. Mailing weight 9 lbs.
X 782-2661 A Set. 13.49

[M] Salt/Pepper Shaker Set. Chrome-plated metal lids. 8 in. diam. x 4½ in. high. Wt. 1.20 lbs
X 782-2695 A Set. 2.49

[N] 7-Piece Salad Bowl Set. One 10½-in.-diam. bowl, six 5-in.-diam. bowls. Mail wt 9 lbs
X 782-2687 A Set. 14.49

Accessories shown not included, except where indicated

Charge it—
see page 340



K

H

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P

M

N

CERAMIC Pantry- ware



J to M CERAMIC PANTRYWARE is kiln glazed to help protect the patterns and colors. Dishwasher safe. Chip- crack-resistant.

[J] Salt/Pepper Shaker Set. 3 in. diameter x 5 in. high
X 782-2497 A—Mailing weight 2.60 lbs. Set 4.99

[K] Set/4 Canisters. Sizes 4 3/4" dia. x 5" high to 6 3/4" dia. x 11" high
X 782-2471 A—Mailing weight 16 lbs. Set 26.99

[L] Sugar/Creamer Set. 5 in. high. Creamer 3 1/4" diam.; sugar 3 1/2" diam.
X 782-2489 A—Mailing weight 3.20 lbs. Set 7.99

X 782-2505 A—**[M]** Set/4 Mugs. 3 1/4" diam. x 3 1/2" high. 4 lbs. Set 8.79



N OLD-FASHIONED PEDDLER'S SCALE weighs items up to 11 lbs. Steel scale scoop chain S-hanger 30-in. high. Baked-enamel finish. Colors: 17 yellow, 18 avocado. State color code and name
X 820-8902 C—Mailing weight 5.25 lbs. 13.99

O to S AMERICAN MAIDE PANTRYWARE. Real wood with a natural finish.
[O] Set 4 Canisters. Removable plastic liners. Slant-forward design. See-through glass inserts in hinged covers. Sizes from 5 1/4 in. sq. x 7 1/2 in. high to 8 in. sq. x 10 in. high
X 782-2547 A—Mailing weight 13 lbs. Set 29.49

[P] Paper-Towel Holder. Measures 13 1/2 x 11 1/2 x 8 3/4 in. high
X 782-2554 A—Mailing weight 1.40 lbs. 6.49

[Q] Two-Tier Spice Rack. 12 spice-filled bottles. White screw-on caps with shaker discs. Measures 13 x 2 3/4 x 11 1/2 in. high
X 782-2513 A—Mailing weight 6.50 lbs. 11.99

[R] Recipe Box. Hinged cover. 5 3/4 x 3 3/4 x 6 3/4 in. high
X 782-2539 A—Mailing weight 6.60 lbs. 6.99

[S] Roll-Top Bread Box. White knob. 16 3/4 x 9 1/2 x 10 in. high
X 782-2521 A—Mailing weight 7 lbs. 24.99

Stripes by Oleg Cassini



A to I FASHIONABLE STRIPES BY OLEG CASSINI. Vinyl-laminated plastic (except [G] and [H]). Dishwasher safe.

[A] 3-Qt. Ice Bucket. Plastic liner, handle. 7 1/2" diam. x 8 in. high
X 782-2448 A—Mailing weight 3.75 lbs. 13.99

[B] Bread Tray. 15 1/2 in. long x 5 1/4 in. wide x 3 in. high
X 782-2406 A—Mailing weight 1.90 lbs. 5.99

[C] Salad Bowl. Measures 10 in. diam. x 4 in. high
X 782-2414 A—Mailing weight 1.70 lbs. 5.99

[D] Set/4 Salad Servers. Each measures 6 in. diam. x 2 1/2 in. high.
X 782-2422 A—Mailing weight 1.90 lbs. Set 7.49

[E] Servings Tray. Measures 22 x 16 x 1 in. high
X 782-2380 A—Mailing weight 3.25 lbs. 10.99

[F] Set of 2 Canape Trays. Each measures 9 1/4 x 5 1/2 x 1 1/2 in. high
X 782-2430 A—Mailing weight 1.20 lbs. Set 2.99

[G] Set/8 All-Purpose Beverage Glasses. 12-oz. capacity
X 782-2455 A—Mailing weight 11 lbs. Set 13.99

[H] Set/8 On-The-Rocks Glasses. 14-oz. capacity
X 782-2463 A—Mailing weight 6.50 lbs. Set 13.99

[I] Serving Tray. Measures 17 in. x 11 in. x 1 in. high
X 782-2398 A—Mailing weight 1.75 lbs. 5.99

For more of the Oleg Cassini collection,
see pages 1226-1229 in our big Fall '77 Catalog

Your Search for VALUE Ends at Penneys

Charge It—see page 340

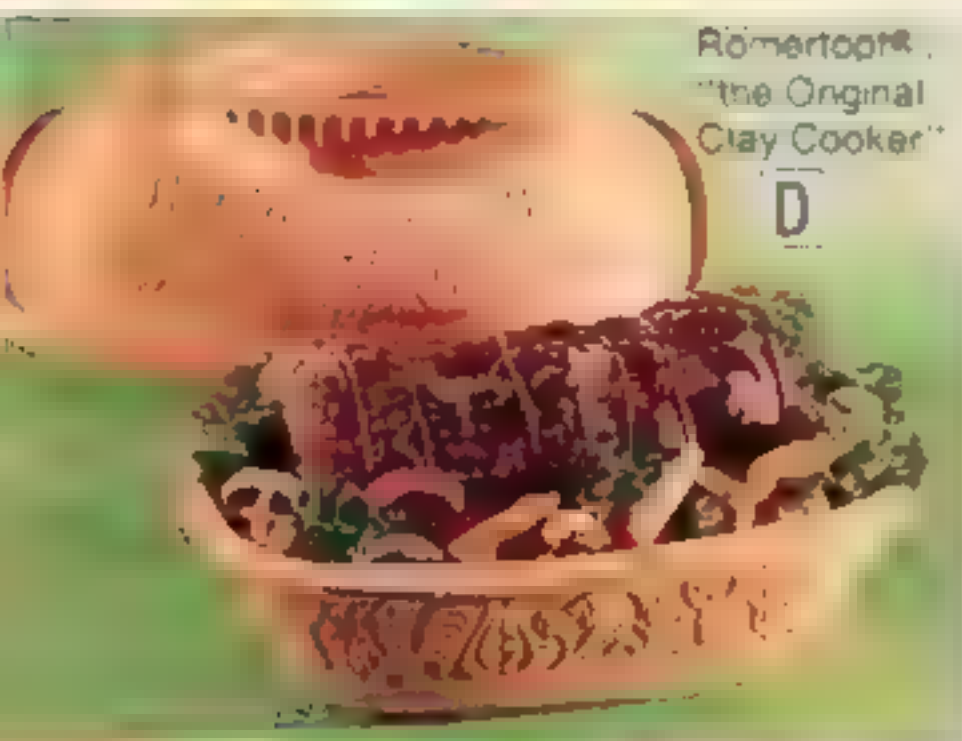
JCPenney 269



A 16-Pc Wok Set



B Stove-Top Belgian-Waffle Maker



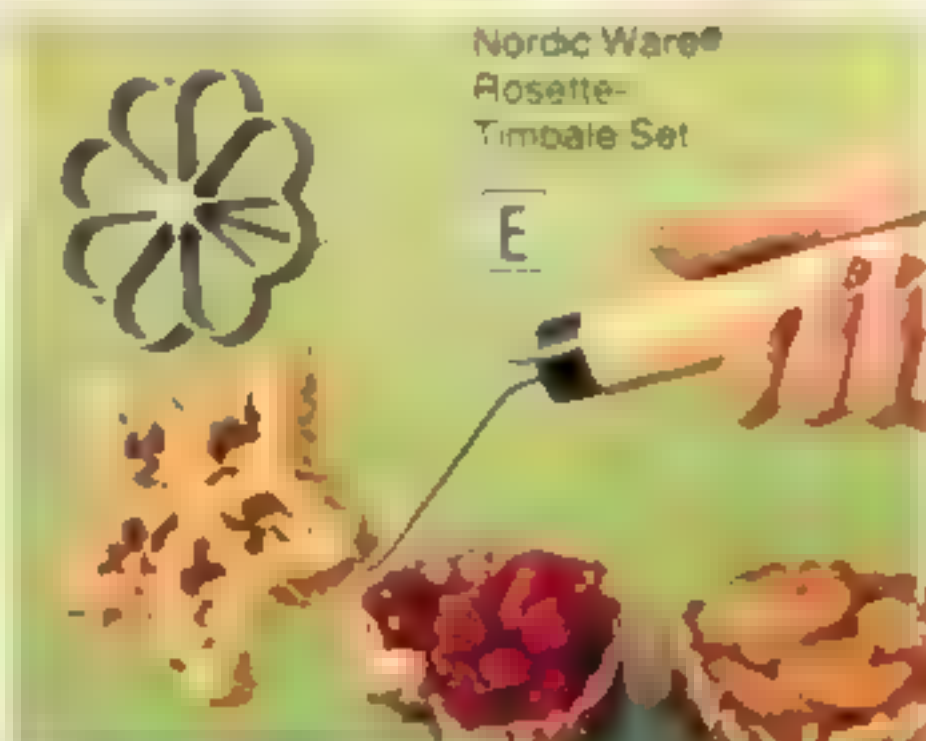
Römertopf® "The Original Clay Cooker"

D



Nordic Ware® Rosette-Timble Set

E



F



K Bacon Crisper



Deluxe Steel Cart with Butcher-Block Top

J



Serv-It-Hot® Food Warmer

L

International Creations for the Everyday Cook

A CENTURIES OF CHINESE COOKING inspired the stir-fry method of making light, crispy vegetables and main courses. Set includes steel 14-in. wok, vented base ring, aluminum cover, ladle, turner, 10 pairs chopsticks. 190-page cookbook. X 780-0907 A—Mailable weight 6.50 lbs.Set 15.99

B THE BELGIAN WAFFLE—hit of several World's Fairs! Make and serve it "as is," or top with fresh fruit and whipped cream. Two temperature gauges for perfect waffles. Non-stick-coated 8 1/2-in. square cast aluminum grids; cool Bakelite plastic handles. 15 3/4 in. long overall. X 820-8548 A—Mailable weight 4.50 lbs. 15.99

C THE FRENCH CREPE, 8-in. across, light as air, great with rich fillings or creamy toppings. Includes 17-in.-long non-stick-coated die-cast aluminum pan with polished wood handle, hang-up rhong; 9-in. stamped aluminum dip pan (doubles as pie pan). 15-page recipe book. X 780-1616 A—Mailable weight 3.50 lbs.Set 13.99

D POROUS CLAY ROASTING POT cooks and tenderizes 5 to 6 lbs. of meat, fish, vegetables in their own juices. Food bakes without added fats—serrated bottom holds juices. Goes from oven to table. Pot and cover are fully embossed. 14 1/2 x 9 1/2 x 5 in. high. Imported from West Germany. X 780-2291 A—Mailable weight 8 lbs. 17.99

E SWEDISH-STYLE PASTRIES AND PATTY SHELLS. Coffee-time, anytime—deep-fry these snacks, cover with powdered sugar or add creamy fillings. 9-in. long with wood handle and cast aluminum double dipper. 6 interchangeable forms. 3 rosettes, 3 patty shells. X 780-2861 A—Mailable weight 1.75 lbs. 6.99

F SUPER SHOOTER lets you turn out fancy snacks and pastries in record time. Holds batter for 4-6 doz. cookies. High and low settings. Trigger pressure controls speed. 7 1/2-in.-long plastic housing comes apart for cleaning. Includes 9 shape discs, filler and decorator tip, loader, recipe book. 6-in. cord.* 17 watts. Warranted by manufacturer, see page 336. Was \$24.49 in our Christmas '76 Catalog. X 784-1208 A—Mailable weight 4 lbs.NOW 18.99

G & H MAMA D'S helps you make pizza at home with professional pizzeria-quality results!

[G] Pizza Bock. Distributes heat evenly, absorbs excess moisture for firm crust, keeps food oven-warm. 13-in. diam., 3/8 in. thick. X 780-2309 A—Mailable weight 3.25 lbs. 10.49

[H] Paddle of northern hard rock maple. 19x13 in., 1/2-in.-thick handle tapers to thin "blade" end. Hang-up hole. X 780-1970 A—Mailable weight 1.25 lbs. 7.49

I 1-OT YOGURT/DESSERT MAKER lets you whip up dozens of low-calorie frozen treats—no electricity, crushed ice, or rock salt needed! Plastic and metal parts encased in a styrofoam housing. Includes cookbook with more than 40 recipes. 7 1/2-in. diam., 7 3/4 in. high. X 781-0591 A—Mailable weight 4.25 lbs. 9.99

Hard Workers Help Make Kitchen Chores Easy

J STEEL CART WITH BUTCHER-BLOCK TOP. 3/4-in.-thick, solid American cherrywood top has walled sides and back to help prevent spillover. Top is flanked by towel bar and utensil-hook bar (utensils shown not included—order on facing page). Swing-out double-door cabinet has magnetic catches. 24 1/2-in.-high interior—adjustable shelf lets you create 10-, 12-, or 14-in.-high bottom space. Hooded 2-in. black rubber ball casters. Overall 27 1/2 in. wide, 16 in. deep, 31 1/4 in. high. Baked enamel finish. *State color code-and-name.* Unassembled—screwdriver needed. Not mailable. See page 338. (SAVE ON SHIPPING! See page 337). X 782-1077 C—Shipping weight 53 lbs. 74.99

K BACON CRISPER. Set crispness dial—unit shuts off automatically when bacon is done. Non-stick interior for easy cleaning. Steel side panels for no-splatter cooking. Grease drains into full-length plastic grease tray (bacon shrinks less). 15x4 1/2 x 7 1/2 in. high. *State color code-and-name. Chrome when ordering.* 5-ft. cord.* 1320 watts. See JCPenney warranty on page 256. X 824-0905 C—Mailable weight 10 lbs. 14.99

L SERV-IT-HOT keeps food at perfect serving temperature, or helps speed defrosting. Mounts under kitchen cabinet or slides into steel 2-leg stand (included). Aluminum body with on/off switch and indicator light. 20 3/4 x 5 x 3 1/2 in. high (with stand 15 1/2 in. high). 2 1/2-ft. cord.* 350W. Warranted by manufacturer. See page 336. X 784-1125 A—Mailable weight 6 lbs. 14.99

*110-120V. AC. UL listed

Time-Savers Help Prepare Food Without a Fuss

M & N COMPACT, PORTABLE PROCESSORS have suction base for firm grip. Dishwasher-safe polypropylene housing, stainless steel cutters. Colors: **[M]** sun yellow, **[N]** chocolate brown. *State color code-and-name*. Imported from Italy. About 5x4x7½ in. high each.

[M] Meat Grinder. Fine and coarse steel blades, plastic sausage funnel, plastic food pusher.
x 781-0617 C—Mailable weight 2 lbs. 11.99

[N] Cheese Grater also does nuts, fruit, bread crumbs.
x 781-0609 C—Mailable weight 2 lbs. 11.99

O BABY-FOOD GRINDER turns table food into nourishment for baby, who can be fed directly from grinder top. Easy to clean—may be sterilized. Anti-plastic housing, stainless steel cutters, 4-in. diam., 6-in. high.
x 781-0567 A—Mailable weight 0.50 lb. 4.59

P PEEL, CORE AND SLICE APPLES AND PEARS in seconds—save time and work! Cycloac® plastic housing, suction base, stainless steel cutters, 7½x3x5 in. high.
x 781-0195 A—Mailable weight 2 lbs. 9.99

Q COFFEE GRINDER. Copied from a turn-of-the-century design. Black cast-metal hood and handle. Top slides open to fill, butterfly nut adjusts from fine to coarse grind. 6x6-in. base and pull-out drawer are walnut-finished pine with fingerjoint corners for extra strength. 8 in. high overall.
x 781-0369 A—Mailable weight 4 lbs. 14.99

Kitchen Utensils Make Handsome Displays

R & S STAINLESS STEEL UTENSIL SETS have double-riveted rosewood handles, chrome-plated metal racks with wall-mount screws. Imported from Japan.

[R] Tool Set includes two 11½-in. racks with hooks, plus 2 spatulas, 1 regular turner, 2 slotted turners, 3 forks, regular and pierced spoons, ladle, masher, beater.
x 781-0146 A—Mailable weight 2.40 lbs. Set 10.99

[S] Cutlery Set includes one 13½-in. rack with hooks, plus cleaver, paring and utility knives, bread/ham and roast slicers, chef's knife, butcher knife.
x 781-0336 A—Mailable weight 2 lbs. Set 6.99

T KNIFE STORAGE BLOCK. Solid wood column, 8½x5½x10 in. high with 10 slots at top. Knives shown are not included—order [S] above.
x 781-0625 A—Mailable weight 5 lbs. 14.99

U NATURAL HARDWOOD BARREL is 6½ in. high, has shiny brass-tone metal bands, includes 2 spatulas, whisk, pastry brush, spaghetti twister, 2 regular spoons, 2 slotted spoons.
x 781-0310 A—Mailable weight 2 lbs. Set 10.99

The Gang's All Here to Beguile Your Child

V to Y SNACK/MEAL TABLEWARE for kids are break-resistant, dishwasher- and detergent-safe. Bright and colorful. Warranted by manufacturer; see page 271.

[V] 4-Pc. Sesame Street® Dinnerware Set. 8-in. plate, 20-oz. bowl, 9-oz. bowl, all Melamine, 10-oz. thermoplastic mug.
x 763-4249 A—Mailable weight 1.20 lbs. Set 4.99

[W] 4-Pc. Sesame Street® 9-oz. Tumbler Set. Stackable.
x 763-4256 A—Mailable weight 0.90 lb. Set 2.49

[X] 3-Pc. Warner Brothers® Snack Sets. 7½-in. Melamine sandwich/cake plate, 16-oz. Melamine soup/cereal bowl, 10-oz. thermoplastic tumbler. Choose from 3 cartoon characters: 01 Bugs Bunny, 02 Porky Pig, 03 Tweety and Sylvester.

State character number-and-name when ordering.

x 774-2398 B—Mailable weight 1 lb. Set 2.99

[Y] 3-Pc. Mickey Mouse® Snack Set. 7½-in. Melamine sandwich/cake plate, 16-oz. Melamine soup/cereal bowl, 10-oz. thermoplastic tumbler.

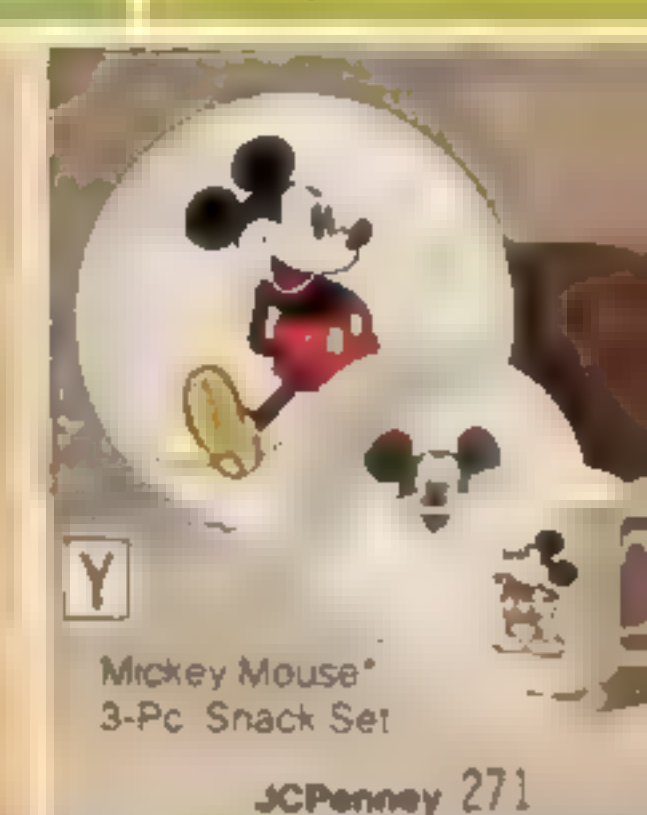
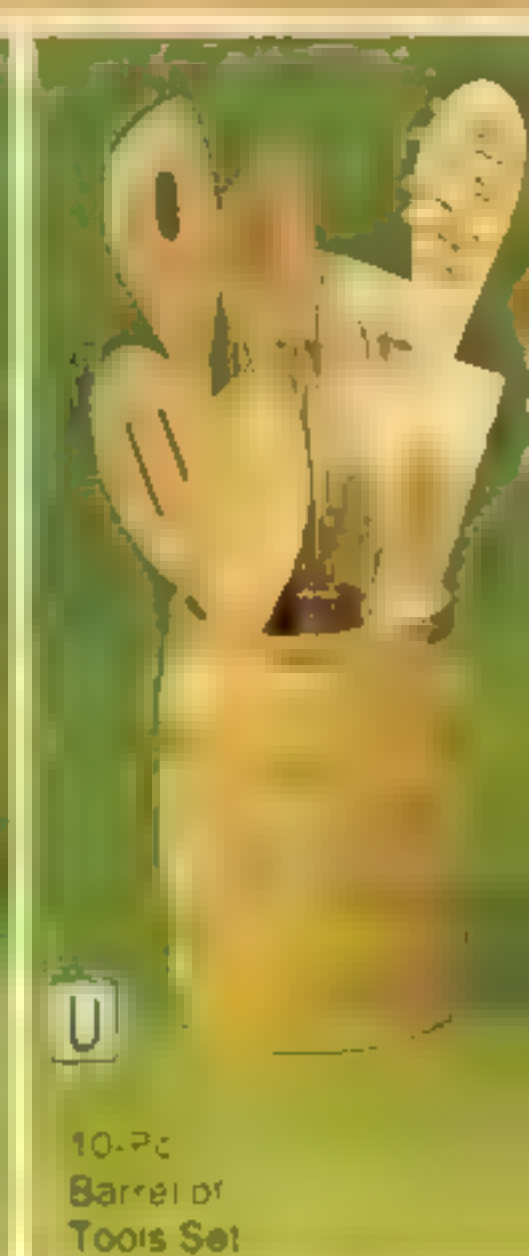
x 769-2373 A—Mailable weight 1 lb. Set 2.99

*x 144-10, see page 271.

†Sesame Street and the Sesame Street logo are trademarks and service marks of Children's Television Workshop. Muppet characters © Muppet characters.

Charge It—see page 340

Your Search for VALUE Ends at Penneys



SAVE \$40 on 2-IN-1 Vac
NOW ONLY 137⁹⁵
or \$5 monthly*

This special price ends Dec. 24, 1977

1

Deluxe tool set

Wrap-around furniture guard

Two motors for extra cleaning power

Edge cleaner on both sides

Beater-bar and brush adjusts automatically to carpet height

1 POWERFUL 2-IN-1 VAC. Beater-bar and brush provide upright action for deep-carpet cleaning; high-suction canister for above-the-floor cleaning. Edge cleaner on both sides picks up dust along baseboards. 5 steel wands let you leave beater-bar powered head assembled ready for instant use, and still have a separate set of wands for above-the-floor cleaning attachments. Wrap-around vinyl furniture guard on both canister and powered head. Powered head adjusts automatically to carpet height. Convenient foot switch. Three big 305-cu.-in. dust bags (additional bags sold below). Tool caddy. 10 attachments: dusting brush, floor nozzle, upholstery nozzle, crevice tool, 6-ft. vinyl hose with chrome-plated steel handle, 1 curved and 4 straight wands, 19½-ft. cord with automatic rewind. Sight and sound warning alerts you when dust bag is full. All-steel chestnut-color canister houses a 20,100-RPM motor rated $\frac{1}{2}$ HP (peak), 0.84 HP (VCMA). 96-in. sealed suction, 32 6-in. working suction. Air intake $\frac{1}{8}$ 8 CFM. $\frac{1}{2}$ hose end 2-stage fan. See "Power Ratings" and warranty at far right. Operates on 110-120V AC, UL listed. Reduced from our big Fall '77 Catalog—see page 1027. Not mailable to 1st Class P.O.s—see page 338. After Dec. 24, order at Reg. Price.

X 869-0596 A—Wt. 34 lbs. Reg. \$177.95. NOW 137.95

Additional Dust Bags for [1]. Pkg. of 3. Mailable

X 869-0349 A—Weight 0 40 lb. Pkg. 1 19

2 OUR MOST POWERFUL COMPACT, LIGHTWEIGHT 2-IN-1 VAC. Two motors—one for suction, one drives the beater-brush to pound deeply embedded dirt out of carpets. Cleans everything from high snags to bare floors. Lightweight and compact—so it's ideal for stairs too. Edge cleaners on both sides. Vinyl furniture guard. On/off switch on chrome-plated steel handle. 18-ft. cord. Brown plastic body. Comes with two dust bags and two belts (additional bags sold below). See warranty below right. Operates on 110-120V AC, UL listed. Reduced from our big Fall '77 Catalog—see page 1028. Mailable. After Dec. 24, order at Reg. Price.

X 869-0893 A—Wt. 13 lbs. Reg. \$59.95. NOW 49.95

Additional Dust Bags for [2]. Pkg. of 3. Mailable

X 869-1347 A—Weight 0 40 lb. Pkg. 1 19

ABOVE-THE-FLOOR CLEANING KIT FOR [2]. 7-piece kit includes 5-ft. vinyl hose, 2 wands, dusting brush, floor/wall brush, crevice tool, and carrying strap. Mailable. After Dec. 24, order at Reg. Price.

X 869-0984 A—Wt. 3 75 lbs. Reg. \$9.99. NOW 5.95

*This is the lowest monthly payment for this item when you use JCPenney Time Payment—for information, see page 34.

Your Search for VALUE Ends at Penneys

SAVE \$9 on 110-Volt. Hand-Held Vac
NOW ONLY 19⁹⁵

This special price ends Dec. 24, 1977

3

Attaches with attachment

Pistol-grip handle with on/off switch

SAVE \$10 on 2-IN-1 Lightweight Vac
NOW ONLY 49⁹⁵
or \$5 monthly*

This special price ends Dec. 24, 1977

SAVE \$4 on Tool Kit for Vac [2]
NOW ONLY 5⁹⁵

This special price ends Dec. 24, 1977

Edge cleaner on both sides

Wrap-around furniture guard

Beater-brush assembly

2

Two motors for extra cleaning power

3 COMPACT HAND-HELD VAC weighs only 4 lbs. Ideal for quick, light jobs like cleaning automobile interiors, furniture, etc. Comes complete with crevice tool, upholstery tool, dusting brush, 15-ft. cord. Reusable dust bag. Blue with white-lin. plastic body. Operates on 110-120V AC, UL listed. See warranty below. Reduced from our big Fall '77 Catalog—see page 1028. Mailable. After Dec. 24, order at Reg. Price. **X 869-0869 A—Wt. 6 lbs. Reg. \$28.95. NOW 19.95**

POWER RATINGS: Peak Output HP is motor performance measured under lab conditions. VCMA HP is motor performance measured under home conditions. Sealed suction is amount of power in terms of vertical inches of water lift at motor (using lab equipment). Working suction is similar to sealed suction, but measured at hose end using standard tool with ¼-in. opening. Air intake is given in CFM (cubic feet per minute) and measured at canister opening and/or at hose end using standard tool with 1½-in. opening.

FULL 1-YEAR WARRANTY

Within one year of purchase, we will replace or repair, at our option, this vac if defective in workmanship or materials. Parts and labor are included. Just return it to us. Belts and disposable bags are not covered by this warranty. For the balance of this warranty, see page 346.

a great gift value

Our Cartridge-ribbon Electric Typewriter

- Ribbon-changing is fast, easy, with no mess!
- 12-in. carriage returns with a press of a button

SAVE
\$50

NOW
ONLY

217⁹⁵

This special price ends
Dec. 24. After Dec. 24,
order at Reg. Price

1 TWO CARTRIDGES INCLUDED (1 fabric, 1 carbon). For corrections simply pop out the cartridge, snap in a correction cartridge (order below) and type over mistake. Full 44-key ■ character keyboard. 3 repeat-action keys (hyphen/underscore, period, and x) and automatic space bar. Personal-touch selector. Quick-set margins. Full tab. Line indicator. Page gauge. Copy set dial. Aperture for vertical or horizontal line drawings. Back-space key. Variable line spacing. Paper support arms. Erasure label. Paper guides. Stencil setting. Line retainer. 2 interchangeable keys—see Add-A-Type Kits sold in our big Fall '77 Catalog, page 752. Steel body with combination black/white/gray finish. Molded plastic carrying case with lock. Uses 115 volts AC. UL listed. Full 1-yr. repair/replacement warranty, limited additional 4-yr. parts warranty—see below. Reduced from our big Fall '77 Catalog—see page 752. Mailing weight 31 lbs.

X 641-4437 A—Pica type style

X 641-4460 A—Elite type style

Reg. \$267.95, NOW 217.95

Correction Cartridge for above. Package of 2

X 641-6770 A—Mailing weight 1.20 lbs

Pkg. of 2 for 4.95

JCPenney Full One Year Warranty

Within one year of purchase, we will repair or replace at our option this JCPenney Typewriter if defective in material or workmanship. Parts and labor are included. Just return it to JCPenney. For balance of this warranty, see page 336.

Limited Additional 4-year Parts Warranty

After the first year from the date of purchase we will for the following four years, provide replacement parts, without charge, for this JCPenney Typewriter if defective in material or workmanship. Labor of installation is not included. Just return it to JCPenney. Rubber Parts and Electric Motors are not covered by this warranty. For balance of warranty, see page 336.

The Lexikon 82 by Olivetti

- Interchangeable typing element lets you change type-styles in seconds
- Quick-change cartridge-ribbon

2 LARGE 12-IN. CARRIAGE returns with the press of a button. 45-key, 88-character keyboard. 2 repeat-action keys (underscore and x) and automatic space bar. Back-space key. Full tab. Pica-style typing element incl.—order script-style element below. ■ cartridge ribbon incl.—order extra below. Rugged plastic body with 2-tone gray finish. Molded plastic carrying case. Uses 115 volts AC. UL listed. Warranted by manufacturer—see page 336.

X 641-7968 A—Mailing weight ■ lbs

279.95

Script-style Typing Element for [2] above.

X 641-7976 A—Mailing weight 0.75 lb

12.95

Extra Cartridge Ribbon for ■ above.

X 641-7984 A—Mailing weight 0.40 lb

2.50



2 cartridge
ribbons and
case included

279⁹⁵



Deluxe Print-out/Display Calculator

SAVE
\$30.95
NOW ONLY

99⁰⁰

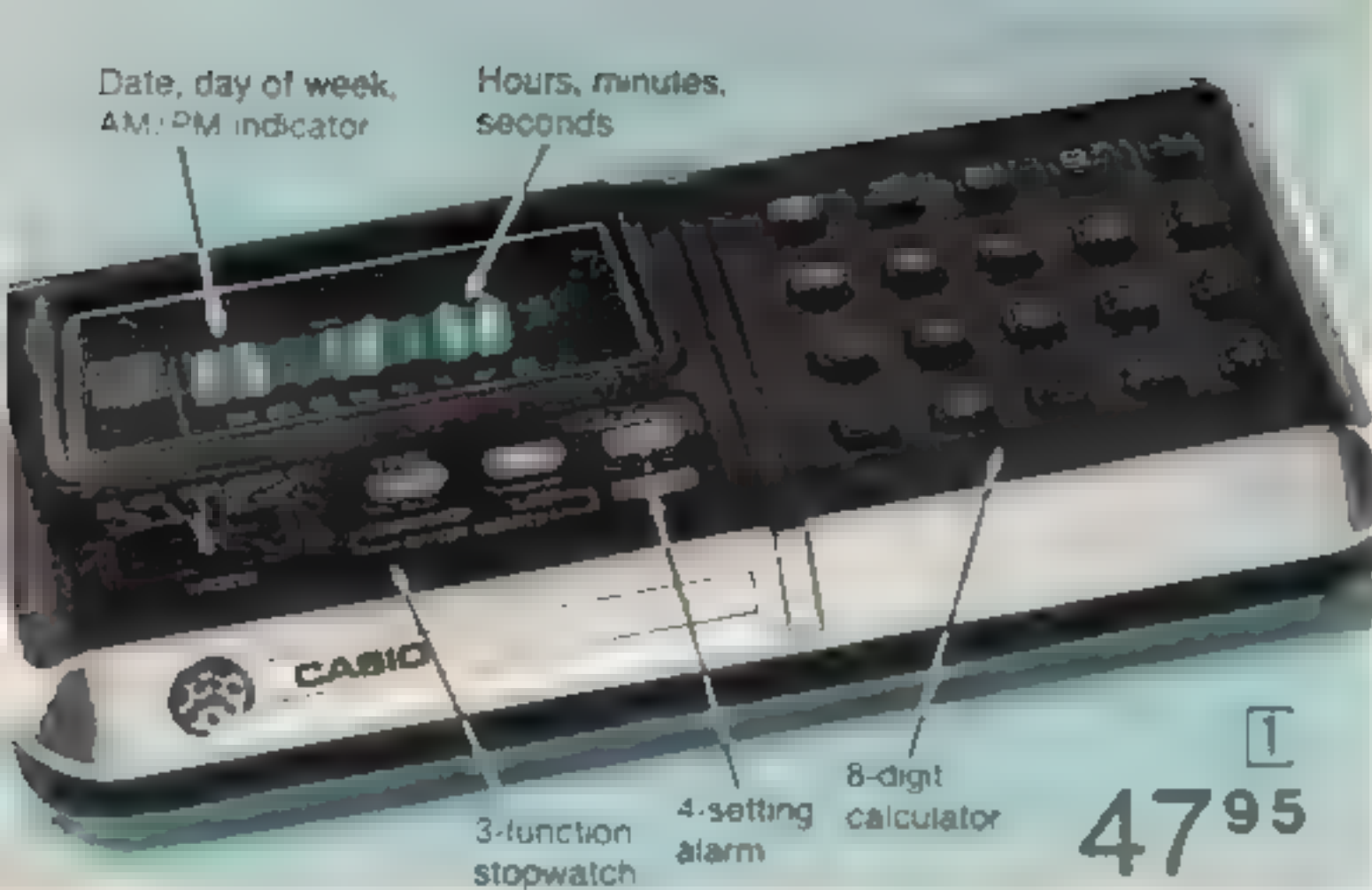
This special price
ends Dec. 24.
After Dec. 24,
order at Reg. Price

- Provides a 12-digit display plus a permanent tape print-out
- Percentage key with add-on and discount capability

MIXED AND CHAIN CALCULATION ABILITY—add, subtract, multiply, or divide individually or in combination. Automatic constant in all 4 functions and memory. Negative sub-totals and credit balances printed in red. Full floating decimal system can also ■ fixed 0-6 places. ■ switch for round-off or automatically truncated results. Count key tells number ■ entries in addition and subtraction. Exchange key. Automatic paper advance and alignment (uses standard 2 1/2-in. tape). Black/red ribbon included. 9 3/4 x 12 1/4 x 3 3/4 in. high. Actual weight 6 lbs. 110-120 volts, AC. UL listed. Warranted by manufacturer—see page 336. Reduced from our big Fall '77 Catalog—see page 758. X 641-7414 A—Mailing weight 7.50 lbs. Reg. \$129.95, NOW 99.00

Buy the convenient Time Payment way—see page 341 **JCPenney 273**





Unique Calculators that Add Up to Great Gifts!

Casio CQ-1 Calculator/Clock Provides 4 Valuable Functions:

CALCULATOR—8 digit mixed and chain calculation in 4 basic functions plus time and date calculations

TIME DISPLAY—shows hours, minutes, seconds; AM/PM, date, day of week

ALARM—can be set to sound 4 times a day in 4 different tones every day until changed

STOPWATCH—shows normal time to 1/10 of a second, lap time, and total elapsed time

1 A HANDSOME, VERSATILE ADDITION TO HOME OR OFFICE. Calculator has automatic constant in all 4 functions. Full floating decimal system. Does time calculation up to 99 hrs., 59 mins., 59 seconds. Date calculations from Jan. 1, 1980 to Dec. 31, 1999. Time display is permanently programmed requiring no adjustments for month, engine or leap year. Alarm sounds an electronic buzzer in 4 different tones, 4 min. duration. Stopwatch can be stopped at any point, as in interrupted sports event, and re-started from the same time. Uses 2 silver oxide and 1 AA (new) batteries (included) or 110-120 volt AC outlet—order AC adapter below. 5 1/2" x 1 1/2" x 1 1/2" high. Warranted by manufacturer—see page 336.
• 641-8057 A—Actual weight 0.40 lb. Mailing weight 1 lb. 47.95
• 641-8065 A—AC Adapter for #1. UL listed. Wt. 0.50 lb. 3.95

Sharp Scientific Calculator

- Slide-rule shape enables it to be used horizontally for extra efficiency
- 8-digit Liquid Crystal Display (6-digit mantissa, 2-digit exponent) for a longer battery life
- Performs trigonometric and inverse trigonometric functions in degrees, radians or grads
- Does natural and common logarithms and their inverses
- Solved square, square roots, y, and reciprocals
- 2-key memory system (plus, recall) • Display-memory exchange key
- Full floating decimal system • π key • Sign-change key

2 MIXED AND CHAIN CALCULATION ABILITY. Handy 6-in. rule on back. High-impact plastic body measures 7 1/2" x 1 1/2" x 1 1/2" thick. Uses 2 silver oxide batteries (included). Warranted by manufacturer—see page 336.
• 641-8073 A—Actual weight 0.15 lb. Mailing weight 0.40 lb. 34.95

Solar-powered 8-digit Calculator

- Silver-oxide battery (included) recharges by sun or filtered light
- Liquid Crystal Display adds greatly to battery life
- 3-key memory system (plus, minus, recall)
- Full floating decimal system
- Percentage key • Sign-change key

3 MIXED AND CHAIN CALCULATIONS ABILITY. Gold-tone molded plastic and brushed aluminum body. 2 1/2" x 4 1/2" x 1 1/2" thick. Black vinyl carrying case included. Warranted by manufacturer—see page 336.
• 641-8068 A—Actual weight 0.20 lb. Mailing weight 0.40 lb. 49.95

Sharp "Super Thin" 8-digit Calculator with Memory . . . Only 3/16 in. thick!

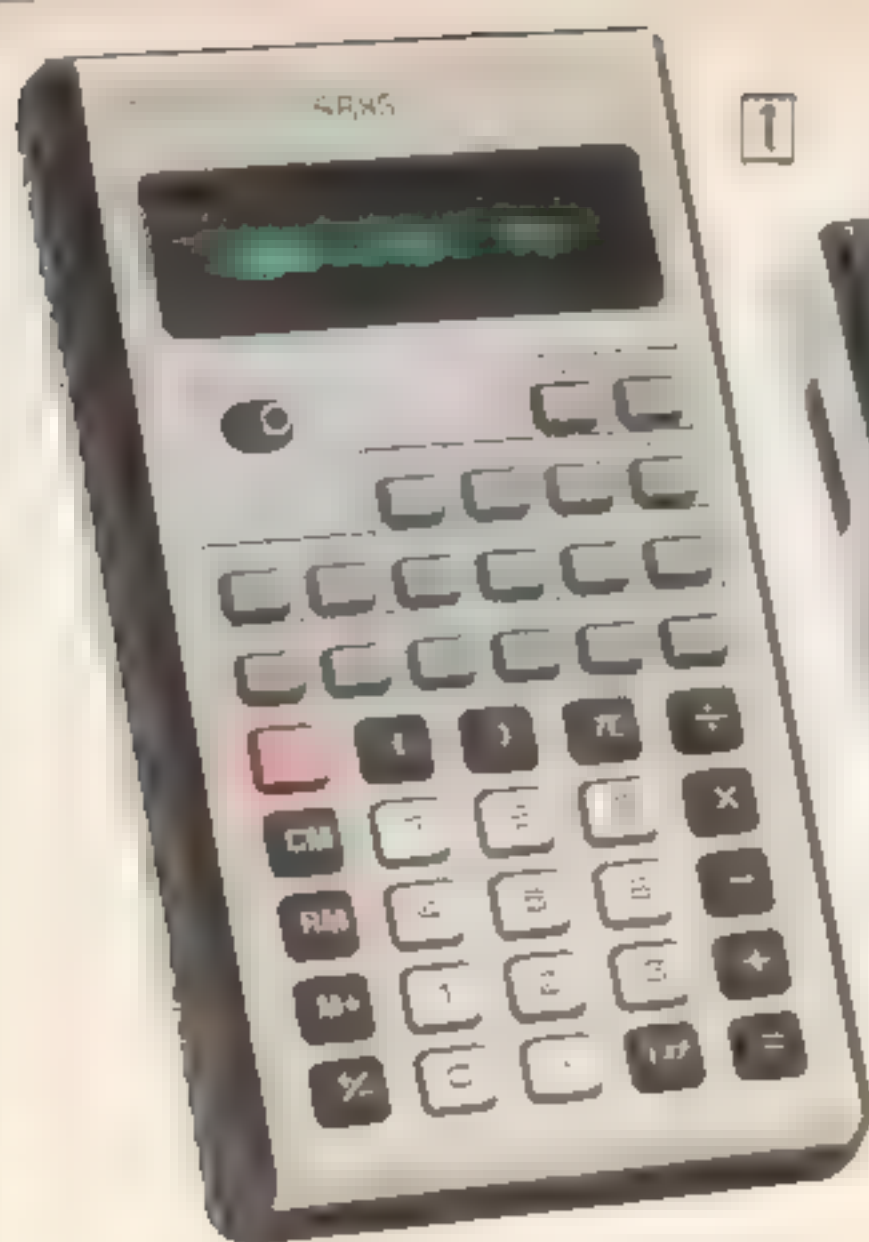
- Stylish flat keyboard can be operated with or without confirmation key that makes a chime-like sound at every key operation
- Liquid Crystal Display helps prolong battery life
- 4-key memory system (plus, minus, clear, recall)
- Automatic Power-Off turns calculator off 7 min. after last entry
- Uses 2 disposable silver oxide batteries

4 PERCENTAGE KEY. Square root key. Mixed and chain calculation ability. Silver-tone base-metal body measures 2 1/2" x 4 1/2" x 1 1/2" thick. Black vinyl carrying case included. Warranted by manufacturer—see page 336.
• 641-8107 A—Actual weight 0.40 lb. Mailing weight 0.70 lb. 34.95

Sharp Calculator/Pocket Watch

- A press of a button will give you the running time in any of 24 key world cities (listed on inside of lid)
- Liquid Crystal Display provides continual readout of hours, minutes, seconds, and AM/PM indicator—date on command; or 8-digit calculation ability
- Stopwatch function (to 1/10 of a sec.) • Handy alarm

5 CALCULATOR FEATURES. Mixed and chain calculation ability. 3-key memory system (plus, minus, recall). Full floating decimal system. Square root key. Other Features: Handsome gold-tone/black base metal body with hinged dust cover. Clear plastic window on dust cover enables constant viewing of time. Complete instructions on inside of dust cover. Uses 2 disposable silver-oxide batteries (included). 2 1/2" x 4 1/2" x 1 1/2" deep. Warranted by manufacturer—see page 336.
• 641-8099 A—Actual weight 0.20 lb. Mailing weight 0.50 lb. 69.95



1



2

3 3/4 x 6 in. **27⁵⁰**

3 5/8 x 5 7/8 in. **16⁵⁰**

Scientific Calculators with Memory Systems Both [1] and [2] Feature:

- Bright green-on-black fluorescent displays
- Scientific notation • Trigonometric and inverse trigonometric functions in degrees or radians
- Base e, base 10 logarithm/exponential • Percentage key
- Solve square, square root, and reciprocals • Pi key
- Mixed and chain calculation ability
- Floating decimal system • Change-sign key
- Algebraic logic • Clear/clear entry keys
- Warranted by manufacturer—see page 336

1 ADVANCED SCIENTIFIC CALCULATOR 10-digit display with 8-digit mantissa, 2-digit exponents, scientific notation. Degree, radian, functions. Plane, mean, variance, standard deviation and correlation. 1-key memory system (plus, minus, clear, parentheses key). Uses 4 disposable "AA" cell batteries included or 1.5 volt. AC—order AC adapter below. Molded plastic/brushed aluminum body. Actual weight 1.52 lb.

• 641-8024 A—Mailing weight 0.70 lb

27.50

• 641-8032 A—AC Adapter for [1] or [2] listed. Mailing weight 0.50 lb

3.95

2 SCIENTIFIC CALCULATOR 8-digit display with 6-digit mantissa, 2-digit exponent, scientific notation. 1-key memory system (plus, minus, clear, parentheses key). Uses 4 disposable "AA" cell batteries included or 1.5 volt. AC—order AC adapter below. Molded plastic/brushed aluminum body. Actual weight 1.41 lb.

• 641-8016 A—Mailing weight 1.1 lb

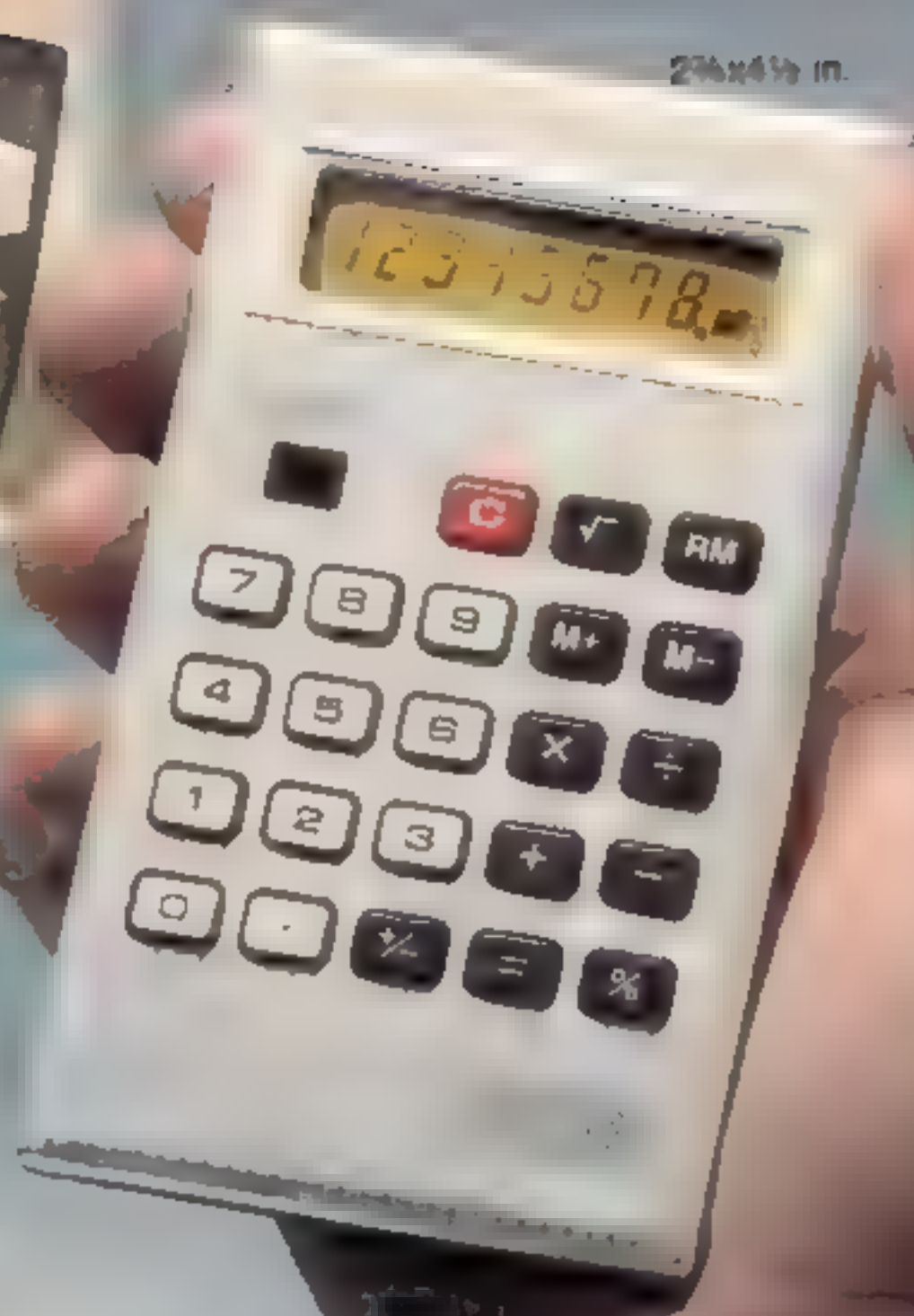
16.50

• 641-8016 A—AC adapter for [2] or [1] listed. Mail wt. 0.50 lb

3.95



Fits neatly
into billfold
(included)



8-digit L.C.D. Calculator and Billfold Set

a great gift value

SAVE NOW **19⁹⁹**
\$10 ONLY

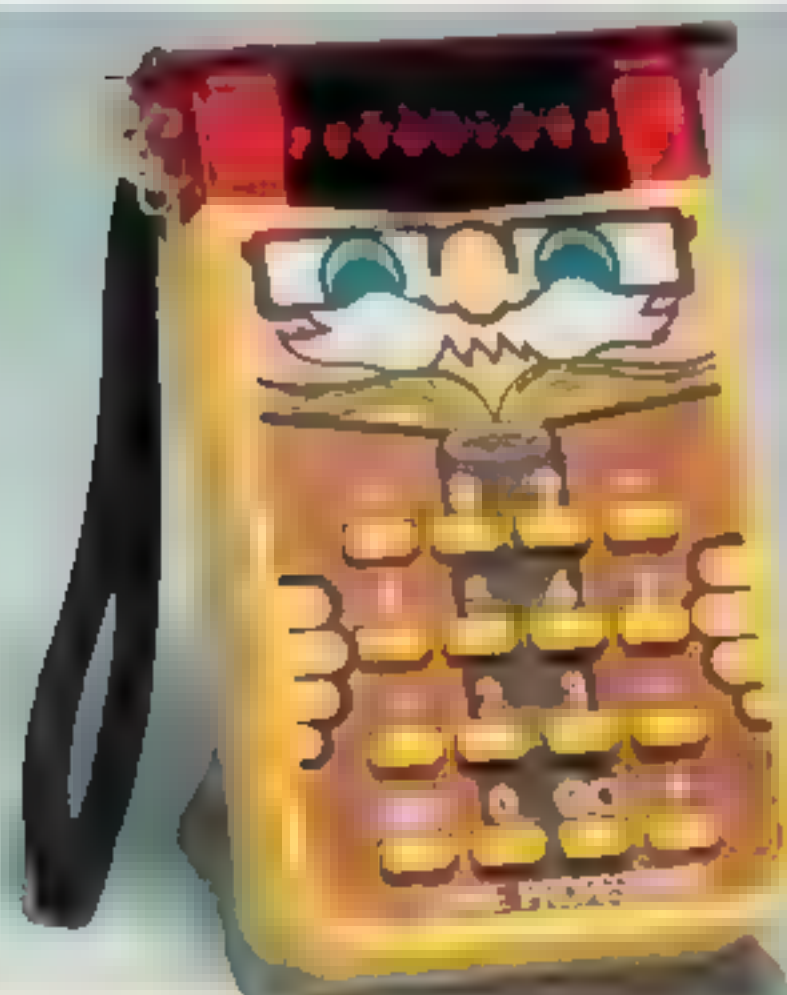
This special
price ends
Dec. 24.
After Dec. 24,
order at Reg. Price.

- Easy-to-read Liquid Crystal Display helps provide a longer battery life
- 4-key fully-addressable memory system (plus, minus, clear, recall) stores number for future use
- Full floating decimal system • Percentage key
- Sign-change key • Square root key
- Black vinyl billfold has section for holding calculator and a section for credit cards, photos, etc.
- Uses 3 disposable "AA"-cell batteries (included)

MIXED AND CHAIN CALCULATION ABILITY—add subtract multiply or divide individually or a combination. Brushed base-metal case. Actual weight 0.21 lbs. Warranted by manufacturer—see page 336. Reduced from our big Fall '77 Catalog—see page 757.

• 641-7322 A—Mailing weight 0.50 lb

Reg. \$19.99 NOW 19.99



The "Little Professor" from Texas Instruments

SAVE NOW **14⁹⁵**
\$5 ONLY

This special price ends Dec. 24.
After Dec. 24, order at Reg. Price.

- Display over 16,000 pre-programmed problems to test a child's basic knowledge of addition, subtraction, multiplication, and division
- 4 degrees of difficulty
- Built-in battery saver
- Warranted by manufacturer—see page 336

Instant Replay Calculator from Texas Instruments

ONLY **29⁹⁵**

- A touch of a key and previous entries (up to 20) are re-displayed. You can make corrections, press a second key and resume calculation; no entries are lost!
- 8-digit green-on-black fluorescent display
- 2-key memory system (store, recall) stores numbers for future use



2 3/4 x 5 1/8 in.

EASY TO OPERATE First select the degree of problem difficulty by setting switch on side of machine. Next select arithmetic function by pressing appropriate key. Press Set and 1st key and first problem is displayed. Childs response gives correct answer. If incorrect answer is given, LED lights up. After correct answer or pressing Go key next problem is displayed. After 10 sequence number of correct answers is displayed. Uses disposable 1.5 volt battery. Plastic body. Ages 8 to 9. Reduced from our big Spring '77 Cat.

• 641-6176 A—Act. wt. 1.20 lbs. Mail wt. 1.70 lbs. Reg. \$19.95 NOW 14.95

SA, FS, MF, HF, PS, REDUCE ERRORS—dealer shopping, figuring taxes, budgets, etc. Mixed and chain calculation ability—add subtract multiply or divide individually or in combination. Floating decimal system. Percentage key. Sign-change key. Brushed plastic body. Actual weight 0.25 lb. Uses 1 rechargeable nickel cadmium battery included for 1000 AC—listed recharger. AC adapter included. Warranted by manufacturer—see page 336.

• 641-8040 A—Mailing weight 1.1 lb

29.95

Buy now with our Time Payment Plan—see page 341

JCPenney 275

WishbookWeb.com

1/3 HP Garage Door Opener
and Remote Controls . . .
the best we sell

great gift values

BECAUSE they give you comfort,
convenience, and security all year long
and you **SAVE \$50 or \$60**
when you buy the combination

Opener with 1 remote-control
transmitter and 1 receiver

NOW ONLY **159⁹⁸**

Opener with 2 remote-control
transmitters and 1 receiver

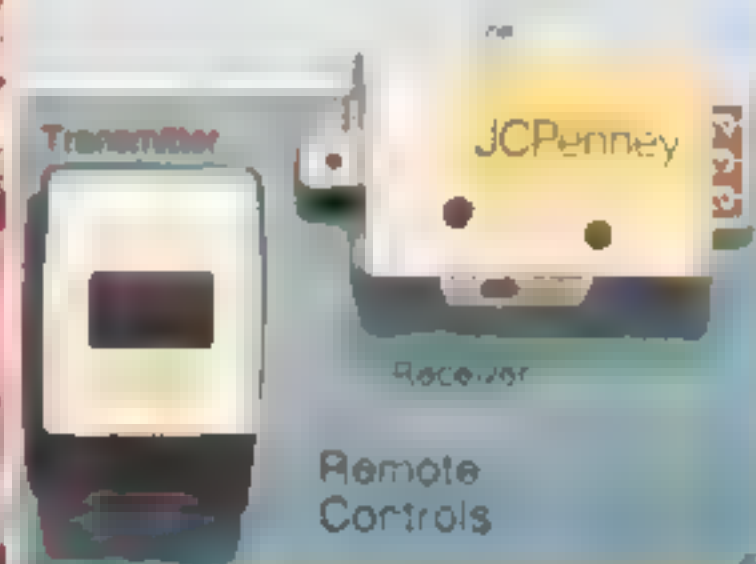
NOW ONLY **179⁹⁸**



SAVE \$40
on Garage Door
Opener Only

NOW ONLY **109⁹⁹**
remote controls
sold separately

- Powerful 1/3-HP motor easily lifts most standard garage doors
- Automatic mechanism reverses door on impact, helps prevent accidents



SAVE \$50 OR \$60 WHEN YOU BUY COMBINATION: If bought separately from our big Fall '77 Catalog, garage door opener with 1 transmitter would cost \$209.98; opener with 2 transmitters would cost \$239.98. To order combination, *State Catalog Numbers for Opener & Remote Controls*. Opener with 1 transmitter—Wt. 41 lbs. . . . 159.98. Opener with 2 transmitters—Wt. 42 lbs. . . . 179.98.

SAVE \$40 ON GARAGE DOOR OPENER WITH THESE TOP FEATURES: • Powerful 1/3-HP motor and reliable chain drive mechanism will operate almost any overhead door. • Security light goes on for about 1 1/2 minutes when door opens—time enough to drive into garage and walk inside house. Light has manual operation and extra outlet. • Manual disconnect pull-cord in

garage in case of power failure. • Reverse mechanism automatically reverses door when closing if it strikes an object. • Key-lock switch installs outside garage for manual use—includes 2 keys. • Wall button for operation from inside garage or home. Opener has woodgrain steel case. Dual light bulb sockets. Non-glare panel. 110-120V AC. UL listed. Instructions included. Not available to 1st Class P.O.s; see page 338. Reg. \$149.99 in our big Fall '77 Catalog—see page 924. *This special price ends Dec. 24, 1977. After Dec. 24, order at Reg. Price.* X 906-5756 A—Opener only 51 lbs. NOW 109.99. **CLEARANCE NOTE:** Opener needs 1 3/4-in. clearance above door's highest point of travel. Raise door and measure from high point of door's travel to bottom of rafters.

REMOTE CONTROLS: Shown above. Includes transmitter(s) and receiver. A touch of the transmitter button opens or closes door in any weather—can be operated up to 75 ft. away. Transmitter is factory-set to special UHF radio frequency to help prevent interference from planes, other stray signals. Clip to visor or keep in glove compartment. Receiver mounts on wall inside garage. Mailable. X 906-5541 A—Receiver with 1 transmitter 5 lbs. . . . 59.99. X 906-5558 A—Receiver with 2 transmitters 6 lbs. . . . 89.99. **ROPE RELEASE** (not shown). Lets you operate door manually from outside. Includes lock and 2 keys. X 902-4167 A—Mailable Wt. 1 lb. . . . 6.99.

Everyone deserves an
early-warning fire alert—
See our Smoke Detector on page 8

Personalized Door Mats
a great gift value

BECAUSE they're great for home or business, and
carry any name or message up to 17 letters long

and you **SAVE \$2**

NOW ONLY **8⁹⁹** each. This special price ends Dec. 24.

For Christmas delivery, order by Nov. 18

We pay
postage to
all 50 states



A to H YOUR NAME OR MESSAGE MOLDED IN RAISED LETTERING—on one line up to 17 letter-spaces*. Made-to-order vinyl mat is 19x30 in. long. Ideal indoors or out. All except [E] available in 6 colors: 01 avocado; 02 black; 03 gold; 04 blue; 05 pumpkin; 06 red. [E] available in green only. We pay postage to all 50 states. Will be mailed within 6 weeks from factory near Los Angeles, California—order by Nov. 18 for Christmas delivery. All mats reduced from our big Fall '77 Catalog—see page 1022. *After Dec. 24, order at Regular Price.*

HOW TO ORDER: Select design from chart below and, in addition to usual information, be sure to state color number-and-name (for all except [E]), and name or message desired (please PRINT clearly).

Design	Catalog No.	Design	Catalog No.
A Floral	X 903-5189 FH	F Daisy	X 905-5781 FH
B Eagle	X 903-5171 FH	G Golfing	X 903-5825 FH
C Tennis	X 900-3278 FH	H Bowling	X 903-5197 FH
D Fishing	X 903-5205 FH	I Dog	X 903-5221 FH

Each Reg. \$10.99. NOW 8.99



The Shower Massage by Water Pik®

a great
gift value

BECAUSE it turns your shower into a new experience that leaves you refreshed and invigorated—everyone in the family is sure to love it!

and you **SAVE \$5**

OUR LOWEST PRICES EVER!

14⁹⁹ | **24⁹⁹**
shower head | hand-held

These special prices end Dec. 24

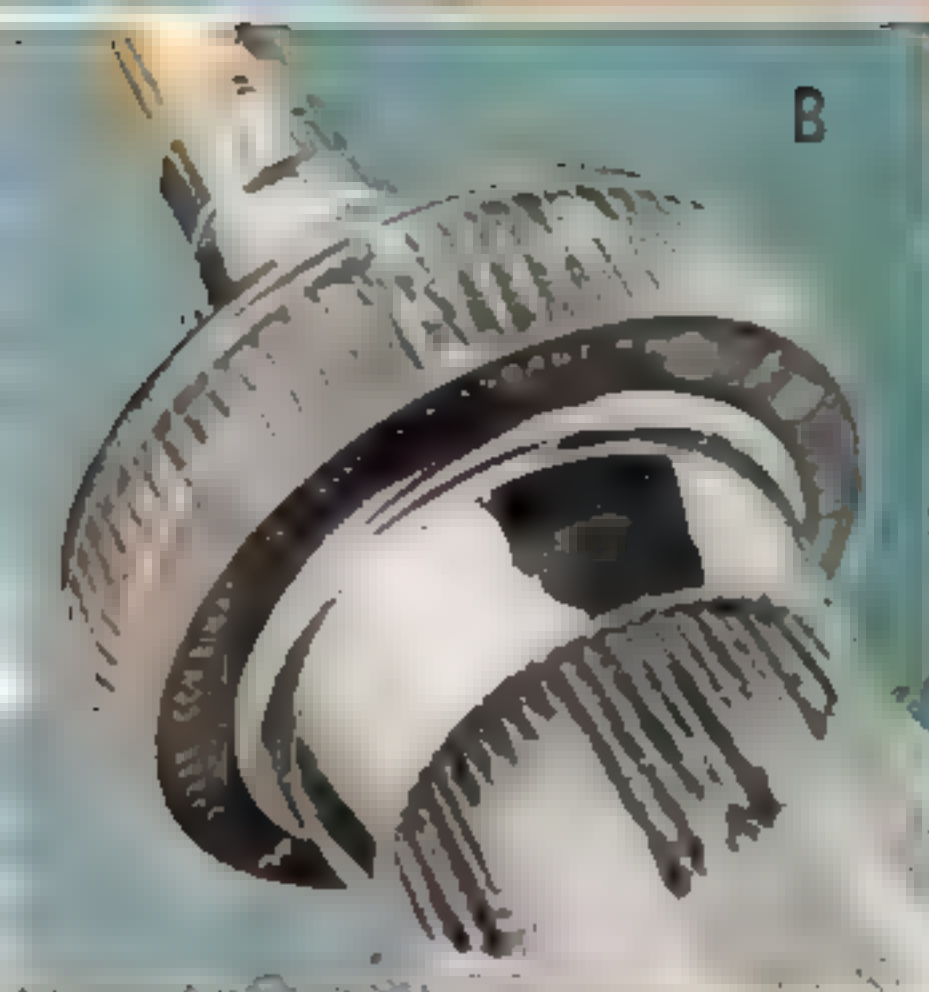
A & B THE SHOWER MASSAGE IS LIKE HAVING 3 SHOWERS IN ONE!

Turn the dial to select regular spray, massage action, or unlimited combinations. Based on the same principle used in the Water Pik® Oral Hygiene Instrument, Shower Massage delivers 800 to 9000 pulsating jets of water per minute to help soothe tired, aching muscles and leave you feeling refreshed. It's ideal for shampoos, too—really leaves your hair and scalp feeling clean. No need to call a plumber—Shower Massage attaches easily to most standard shower arms. Fittings and installation instructions included. Warranted by manufacturer, see page 336. Reduced from our big Fall '77 Catalog—see page 1088. After Dec. 24 order at Reg. Prices.

[A] Deluxe Hand-Held Model. Special bracket lets you use it as a regular shower or remove it for hand-held use. Extra-long 60-in. chrome hose lets you spray all over. Shower measures 8 in. long x 3½ in. diameter. Mailing wt. 2.50 lbs.

XJ 906-4205 A... Reg. \$29.99, NOW 24.99
[B] Shower Head Model. 3¼ in. diameter x 4½ in. deep to flange. Mailing wt. 1.20 lbs.

XJ 906-4197 A... Reg. \$19.99, NOW 14.99



C & D INSTAPURE® WATER-FILTERS give clearer, cleaner, better-tasting water for cooking, drinking, ice cubes. Remove chlorine and impurities from the water without removing fluoride or minerals. Easy to use—won't interrupt tap use. Easy to install. Faucet-Mount [C] attaches to spout. Sprayer [D] replaces existing standard sprayer. For maximum efficiency, replace Instapure® filter element every 200 gals.—about 3 months normal use (order replacement filters below). NOTE: Instapure® water filters are for use in homes using pretreated, municipal water systems. Warranted by manufacturer, see page 336. Reduced from our big Fall '77 Catalog—see page 985. After Dec. 24, order at Reg. Prices.

[C] Faucet Mount Model. Attaches to faucet spout. Adapter included for internal and external threaded spouts. Mailing weight 1.20 lbs.

XJ 960-9363 A... Reg. \$22.99, NOW 18.99

[D] Sink Sprayer Model. Easy to install and operate. Press "filter" button for a stream of filtered water, press "spray" button for unfiltered water. Mailing weight 0.80 lb.

XJ 960-9371 A... Reg. \$19.99, NOW 15.99

Pkg. of 2 Replacement Filters for [C] and [D]
XJ 960-6286 A—Mailing weight 0.30 lb. Pkg. 5.50

Charge it—see page 340

The Instapure® Water Filter by Water Pik®

a great
gift value

BECAUSE it helps keep your water clear and odor free, so you get better tasting water for cooking and for drinking

and you **SAVE \$4**

NOW ONLY 18⁹⁹
Faucet Mount Model
This special price ends Dec. 24.



NOW ONLY 15⁹⁹
Sink Sprayer Model
This special price ends Dec. 24.



WishbookWeb.com

Automatic Heat-Circulating Fireplaces

great gift values

BECAUSE they're efficient wood-burning heaters that can hold a fire up to 12 hours without refueling

- It's both a woodburning fireplace and an automatic, temperature-controlled heater
- Includes screen, built-in grate, full-width removable ashpan, and enough pipe to reach 8-ft. ceiling

and you **SAVE \$60**

NOW ONLY **389⁰⁰** or \$15.00/month—see page 241 for credit terms
This special price ends Dec. 24

1 & 2 HEAT-CIRCULATING FIREPLACES. With the doors open—or removed—enjoy the beauty of a woodburning fire. With the doors and vents shut, you have a thermostatically controlled heater, which radiates and circulates heated air to provide efficient and economical supplemental heat. The welded combustion chamber and asbestos fire-door gasket make this unit virtually airtight to maintain even temperatures. Airflow is automatically regulated by the damper which controls heat output. Double-wall chimney helps minimize loss of heat up the flue. Air circulates and is heated within the walls; heated air leaves firebox, and is spread throughout the room. Each fireplace includes enough pipe and fittings to reach an 8-ft. ceiling; past ceiling, use 8-in. Double Wall Chimney pipe—order below. Order Metalbestos™ Chimney Kits from our big Fall '77 Catalog, see page 967. See Caution Note below.

[1] Franklin-Style Fireplace Has Old-Fashioned Charm. Firebox, linings, grate, doors, hearth are cast iron. Vented sides and chimney are steel. Cabinet and pipe are finished in heat-resistant enamel. Holds wood up to 25-in. long and measures 47 1/4 in. wide x 29 in. deep x 36 1/2 in. high overall. Blower and brass ball ornaments sold separately below. Not mailable—see page 336—ship. wt. 410 lbs. Reduced from our Fall '77 Catalog—see page 957. After Dec. 24, order at Reg. Price.

XJ 907-2026 A Reg. \$449.00 NOW 389.00

[2] Modern-Style Fireplace Will Highlight Contemporary Decor. Made of tempered steel, finished in heat-resistant enamel. Holds wood up to 25-in. long. Unit measures 34 in. wide x 21 in. deep x 35 in. high overall. Available in three colors: 01 black, 02 white, 03 burnt orange. State color number and name. Blower sold separately below. Not mailable—see page 336—ship. wt. 270 lbs. Reduced from our Fall '77 Catalog—see page 968. After Dec. 24, order at Reg. Price.

XJ 900-4318 B Reg. \$449.00 NOW 389.00

Electric Blower for [1] and [2]. Draws air from hottest part of fireplace to increase heating efficiency and distribution. Works automatically: turns on when unit is hot, turns off when unit is cold. 110-120V AC, UL listed.

XJ 907-2034 A—Mailable, weight 5.50 lbs. 49.99

Additional Double-Wall Chimney Pipe for [1] and [2]. 14-in. long, 8-in. inside diameter, 10-in. outside diameter. Not mailable to 1st Class P.O.'s—see page 336. Weight 16 lbs.

XJ 907-2042 A 19.99

90° Double-Wall Elbow Kit for [1] and [2]. For venting to existing 8-in. masonry flue. Includes elbow, length of double-wall pipe, finishing cap.

XJ 900-4326 A—Mailable, weight 15 lbs. 49.99

3 DECORATIVE BRASS BALL ORNAMENTS for [1]. Hollow brass-plated steel balls have 4 1/2-in. diameter. Hardware included.

XJ 960-0040 A—Mailable, weight 1.60 lbs. Pair 14.99

4 FOUR-PIECE FRANKLIN FIRESET. Cast-iron stand, base is a handsome replica of the popular Franklin stove. Tools, poker, brush and shovel, 28 1/2 in. high.

XJ 848-0311 A—Mailable, weight 17 lbs. Set 39.99

5 FOUR-PIECE CONTEMPORARY-STYLE FIRESET. Black metal tools and stand, wood handles. Tools, poker, brush and shovel, 28 1/2 in. high.

XJ 900-3799 A—Mailable, weight 7.50 lbs. Set 34.99

CAUTION NOTE: These free-standing fireplaces and stoves do not burn in a combustible back wall when using elbow unit must be installed exactly 12 in. from back wall, and no closer than 20 in. to a combustible side wall. Units should be set on non-combustible material at least 4 in. thick that extends 10 in. in front of fireplace opening or firebox door and 12 in. on either side. Check local building codes before ordering.



With doors closed, fireplace works as a heater; to enjoy the beauty of a fire, keep doors open

Both [1] & [2] have these important features:

Heats by convection—air enters heater through bottom vents, warm air leaves through side and top vents



SAVE 50% on Fireplace Components

- Perfect finishing touches for fireplace [A]
- Beautiful Early American styling

NOW ONLY **89⁵⁰** Mantel [B] **33⁹⁹** Facing [C] **49⁵⁰** Hearth [D]

These special prices end Dec. 24



a great gift value

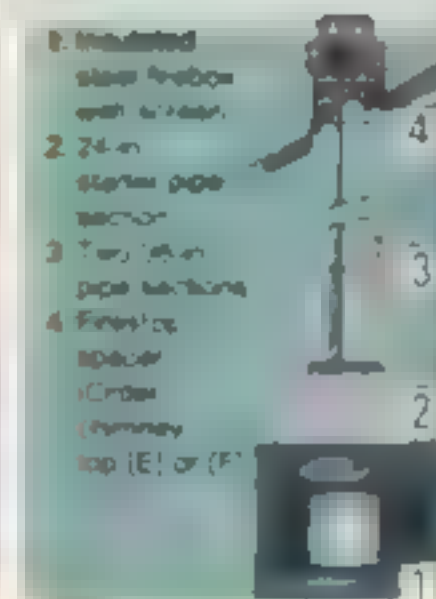
SAVE \$90 on a Ready-to Install Fireplace

NOW ONLY **279⁰⁰** This special price ends Dec. 24

- No costly masonry work—all you need are common tools and average skills
- Needs zero clearance to combustible walls



UNIT COMES READY TO INSTALL—Here's what you get:



NOW ONLY **99⁰⁰** Chimney Tops **64⁹⁹**



21⁹⁹ Grate



A BASIC BUILT-IN FIREPLACE* Build it into or out from any wall—even a corner. Position it directly on existing floor, sub-floor or wooden platform and against stud-ding or wall itself. Support and surround it with standard building materials. See installation diagrams at right. Overall: 46x57 1/2 x 24 in. deep. Firebox: 31x21 1/2 x 16 1/2 in. deep. Includes enough insulated pipe to reach 12-ft. 2-in. height. UL listed. Order hearth, facing, mantel and chimney kits at right. Check local building codes before ordering. Reg. \$369.00 in our Fall '77 Cat.—see p. 97. Not available. see p. 338. After Dec. 24, order at Reg. Price. XJ 906-6138 A—325 lbs. NOW 279.00

Additional Insulated Steel Chimney* for [A] Double-wall construction. 9-in. inside, 14-in. outside diam. Needs 2-in. clearance from combustible materials. Shpg. classes listed below. M—Mailable; PO—Not mailable to 1st Class P.O.s. See p. 338.

24-in. section. Wt. 27 lbs. XJ 904-3894 A—Class PO 29.99

36-in. section. Wt. 37 lbs. XJ 904-3902 A—Class PO 39.99

Set of two 15" elbows. Wt. 15 lbs. XJ 904-3910 A—Class M Set 29.99

30" offset/return pipe to clear beams. XJ 960-6120 A—25 lbs. Class M 64.99

Pkg. of 3 joint-reinforcing bands. 5 lbs. XJ 960-6294 A—Class M Pkg. 9.99

Firestop spacer. Clears chimney from combustible materials at wall or ceiling break-through point. Wt. 4 lbs. XJ 960-6062 A—Class M 7.99

*Warranted by mfr.—see page 336

B WOOD MANTEL Fits over Facing [C] below. Size of opening: 47-in. wide x 34-in. high. Ledge is 8-in. deep. Not mailable. see p. 338. Shipping weight 60 lbs. Reduced from our big Fall '77 Catalog—see page 97. After Dec. 24, order at Reg. Price. XJ 906-3900 A Reg. \$179.00 NOW 89.50

C&D FACING AND HEARTH of non-combustible, gypsum-base bricklike material on steel frame. Both not mailable. see p. 338. Reduced from our big Fall '77 Catalog—see page 97. After Dec. 24, order at Reg. Price.

[C] Facing. 38 1/2-in. wide, 50 1/2-in. high. Shpg. wt. 15 lbs. XJ 906-3397 A Reg. \$68.00 NOW 33.99

[D] Hearth. 60-in. wide, 20-in. deep. Shpg. wt. 40 lbs. XJ 906-3389 A Reg. \$99.00 NOW 49.50

E BRICK-LOOK CHIMNEY. For flat or pitched roof. Made of strong, rust-resistant galvanized steel. Includes pipe section, metal housing, brick-look panels and easy-to-trim flashing. Shipping classes in listings. PO—Not mailable to 1st Class P.O.s. N—Not mailable—see page 338.

XJ 960-6153 A—3 ft. high. Wt. 67 lbs. Class PO 99.00

XJ 960-6146 A—5 ft. high. Wt. 70 lbs. Class N 119.99

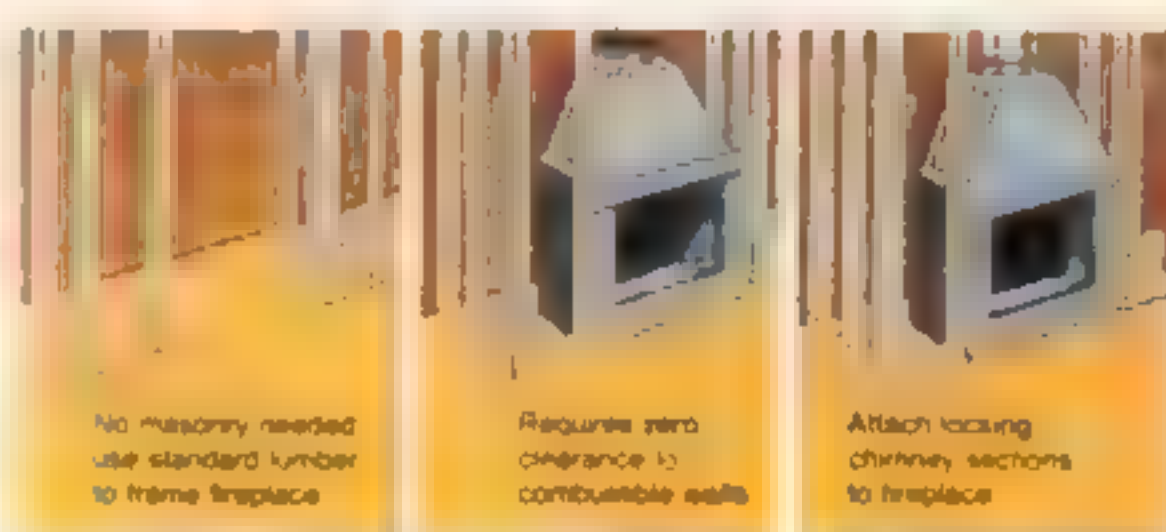
F ROUND CHIMNEY KIT. Made of strong, rust-resistant galvanized steel. Fits most roofs from flat to a 12-in. drop per ft. Includes cap, chimney cover, storm collar and easy-to-trim flashing. 3 ft. high. Check pitch of roof before ordering. XJ 960-6161 A—Mailable, weight 27 lbs. 64.99

G STEEL GRATE. For wood, coal, charcoal. Measures 26 x 12 1/2 x 5 1/2-in. high. Mailable. XJ 906-4692 A—Weight 25 lbs. 21.99

H&I 4-PIECE TOOLSETS. Both include poker, brush, shovel and stand. Steel. Measure 28 1/2-in. high. Mailable.

XJ 960-2145 A—[H] Polished brass-tone. Wt. 8 lbs. 29.99

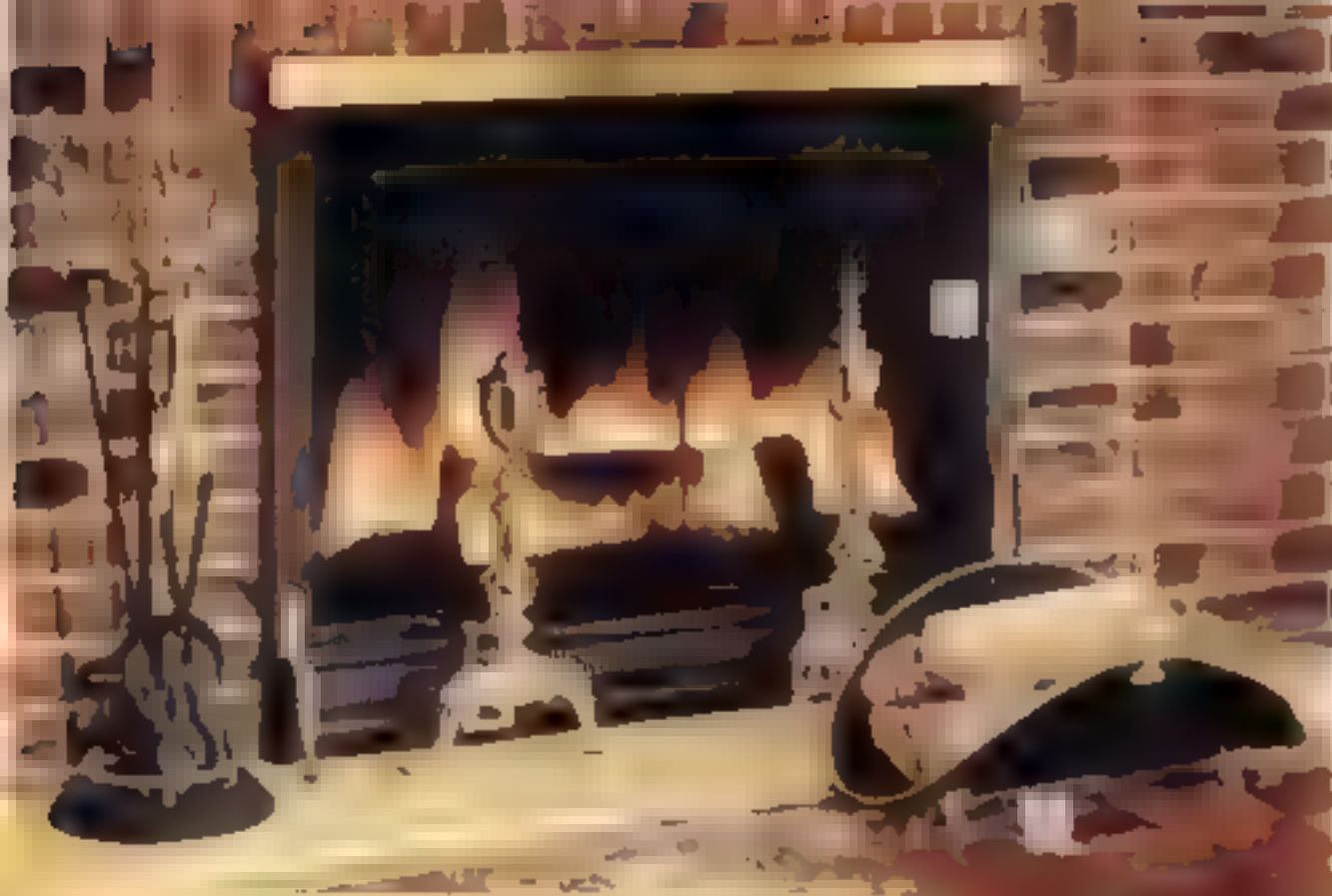
XJ 960-2301 A—[I] Antique brass-tone. Wt. 8 lbs. 29.99



Here's How to Install Fireplace [A]: Do it Yourself and SAVE!



JCPenney 279



SAVE \$50 when you buy
A-Pc Ensemble (B) **LOW \$5** **119⁹⁷**
with 24" x 36" arched mirror



SAVE \$25 when you buy
6-Pc Ensemble (E) or (F) **LOW \$45** **69⁹⁸**
with 24" x 36" arched mirror



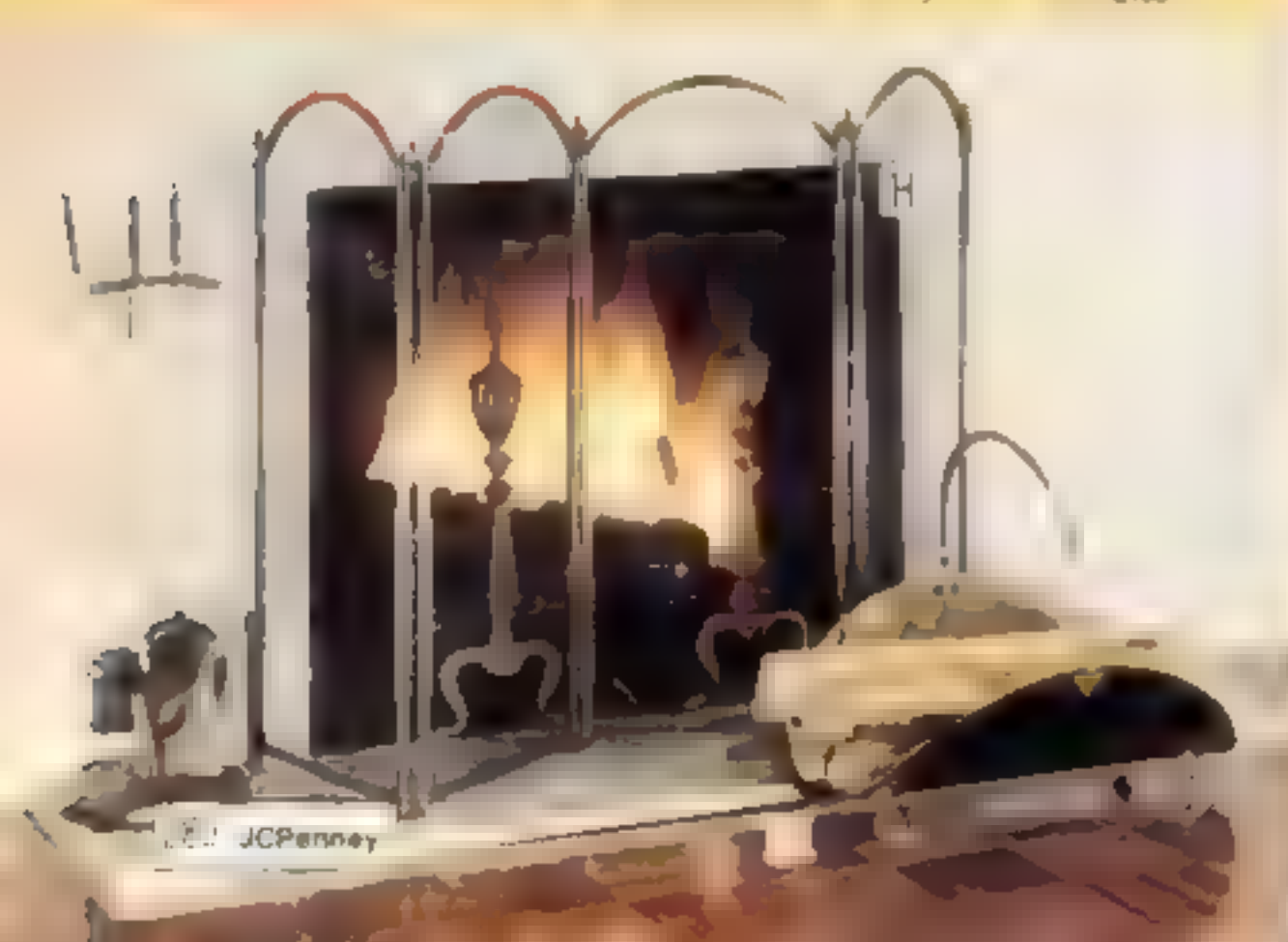
SAVE \$50

when you buy
8-Pc Ensemble (A)

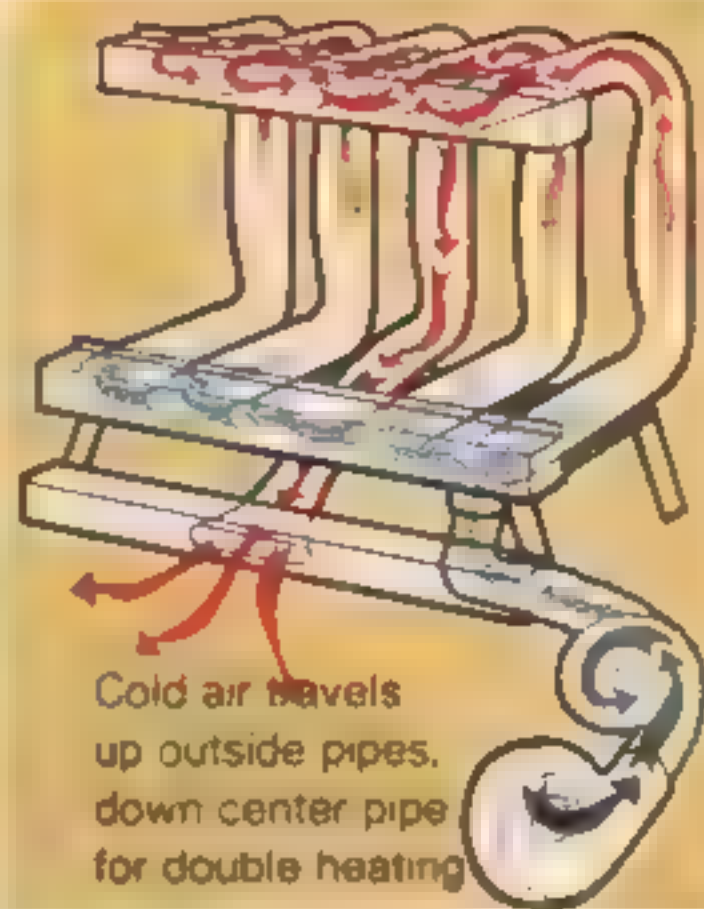
LOW \$5 **119⁹⁷**
with 24" x 36" arched mirror

SAVE \$30 when you buy
7-Pc Ensemble (H) **LOW \$5** **79⁹⁷**
with 24" x 36" arched mirror

SAVE \$30 when you buy
7-Pc Ensemble (J) **LOW \$5** **74⁹⁷**
with 24" x 36" arched mirror



WishbookWeb.com



Cold air travels up outside pipes, down center pipe for double heating



Our New 2-in-1 Heater/Firescreen

- Tempered glass doors help keep room heat from escaping up chimney
- Powerful 100-CFM blower forces cold air into fireplace, pushes heated air into room
- Heat-radiating grate circulates air twice
- Heated air enters room floor for more efficient, even dispersion

and priced **249⁰⁰**

or \$10.83 monthly
see page 34
for details/terms

a great gift value

BECAUSE it helps maximize the efficiency of your fireplace

1 & **2** OUR NEW HEATER FIRESCREEN DOES MORE THAN CONSERVE ENERGY—it increases the heat output your fireplace top. Unit consists a powerful 100-CFM blower, heavy 14-gauge tubular steel heat-radiating grate with five air tubes, a handsomely finished steel-frame firescreen with tempered safety glass bi-fold doors (see Penney Pointers about tempered safety glass in our big Fall '77 Catalog—page 1080) and a metal-mesh curtain. Blower forces air into fireplace and up four outside tubes on grate. Heated air travels down center tube where it gathers more heat before leaving fireplace through opening on bottom of

screen. Glass doors help prevent room heat from escaping up chimney. Doors glide for easy operation. Screen can be used with or without grate and blower. Damper on bottom panel controls draft to fire—as fire dies out, closed doors and damper help keep room heat inside. Blower operates on 110-120V AC and may be positioned behind furniture within 6 ft. of fireplace. UL listed. Not available—see page 338—shpg. wt. lbs. See How Order above right. Be sure to state size number when ordering.

XJ 900-9085 B—**1** Antique Brass-tone frame 249.00
XJ 900-9093 B—**2** Black/Brass-tone frame 249.00

HOW TO ORDER
1 & **2** Measure fireplace opening with 1 metal tape. Find measurements and corresponding size number in chart at right.

Size No.	Adjusts to Fit Opening Width in.	Adjusts to Fit Opening Height in.
01	30 1/2 to 37	26 1/4 to 26 1/2
02	30 1/2 to 37	26 1/2 to 29 1/2
03	36 1/2 to 43	22 1/2 to 26 1/2
04	36 1/2 to 43	26 1/2 to 29 1/2

3 ANTIQUE BRASS-PLATED METAL FIRESET. Brush, poker, scissor, long, shovel, stand with full gallery rail, 30 1/2 in. high.
XJ 960-9595 A—Mailable weight 14 lbs. 59.99

great gift values

Ensembles that Add Holiday Charm Year 'Round

A & **B** SAVE \$50 WHEN YOU BUY DELUXE 8-PIECE ENSEMBLE. Made of sturdy metal in your choice of two finishes. Screen frame is accented with intricate filigree design on base. Ensemble features urn-style andirons. Matching fireset includes brush, poker, scissor, long, shovel and stand with full gallery rail. Order matching metal log basket **C** or **D** separately.

A Antique Brass-Plated Ensemble

Item	Size	Catalog No.	Class*	Lbs.	Price
8-Pc. Ensemble	38x31-in. screen	XJ 900-5141 A	N	44	119.97
8-Pc. Ensemble	44x32-in. screen	XJ 900-5158 A	N	47	139.97
Screen	38x31-in. high	XJ 960-5629 A	N	17	49.99
Screen	44x32-in. high	XJ 960-5611 A	N	20	79.99
Andirons	21-in. high	XJ 900-5166 A	M	14	49.99
5-Pc. Fireset	30 1/2 in. high	XJ 960-9595 A	M	13	59.99
C Log Basket	21-in. long	XJ 960-9504 A	M	5	24.99

B Black and Brass-Plated Ensemble

Item	Size	Catalog No.	Class*	Lbs.	Price
8-Pc. Ensemble	38x31-in. screen	XJ 900-5173 A	N	44	119.97
8-Pc. Ensemble	44x32-in. screen	XJ 900-5182 A	N	47	139.97
Screen	38x31-in. high	XJ 900-5630 A	N	17	49.99
Screen	44x32-in. high	XJ 900-5628 A	N	20	79.99
Andirons	21-in. high	XJ 900-5216 A	M	14	49.99
Fireset	30 1/2 in. high	XJ 900-5224 A	M	13	59.99
D Log Basket	21-in. long	XJ 960-9496 A	M	5	24.99

E & **F** SAVE \$25 WHEN BUY 6-PIECE MEDITERRANEAN-STYLE ENSEMBLE. Made of sturdy metal. Screens have hinged doors. Ensemble includes wrought-iron-look 5-piece fireset with brush, poker, scissor, long, shovel and stand. Order matching metal log basket **G** separately.

Item	Size	Catalog No.	Class*	Lbs.	Price
E Ensemble with Arched Screen	42x34 1/2 in. screen	XJ 848-0147 A	N	31	69.98
F Ensemble with Rectangular Screen	40x32 in. screen	XJ 960-9579 A	N	31	69.98
Arched Screen	42x34 1/2 in.	XJ 948-0154 A	N	20	59.99
Rectangular Screen	40x32 in.	XJ 960-9561 A	N	20	59.99
5-Pc. Fireset	28 in. high	XJ 848-0162 A	M	11	34.99
G Log Basket	22 in. long	XJ 958-2420 A	M	5	19.99

H SAVE \$30 WHEN YOU BUY 7-PIECE ENSEMBLE. Made of sturdy metal. Four-fold screen has antique brass-finish binding and handles. Ensemble features urn-style antique brass-plated andirons and matching 4-piece fireset with shovel, brush, poker and stand. Order black and brass-tone metal log basket **I** separately.

Item	Size	Catalog No.	Class*	Lbs.	Price
7-Pc. Ensemble	52x32-in. screen	XJ 900-5240 A	N	37	79.97
Screen	52x32-in. high	XJ 900-5257 A	N	14	49.99
Andirons	20-in. high	XJ 960-2193 A	M	16	29.99
4-Pc. Fireset	27-in. high	XJ 900-5265 A	M	7	29.99
I Log Basket	18 1/2 in. long	XJ 958-2644 A	M	6	14.99

J SAVE \$30 WHEN YOU BUY 7-PIECE ENSEMBLE. Includes 4-pane firescreen with polished brass-plated metal frame and handles. Ensemble features urn-style brass-plated metal andirons and matching 4-piece fireset with poker, brush, shovel and stand. Order matching metal log basket **K** separately.

Item	Size	Catalog No.	Class*	Lbs.	Price
7-Pc. Ensemble	52x32-in. screen	XJ 900-5232 A	N	29	74.97
Screen	52x32-in. high	XJ 958-2808 A	N	13	54.99
Andirons	20-in. high	XJ 960-2137 A	M	8	29.99
Fireset 4-Pc.	27-in. high	XJ 960-4018 A	M	8	19.99
K Log Basket	18 1/2 in. long	XJ 960-2152 A	M	4	14.99

*Shipping Classes: M = Mailable, N = Not mailable—see page 338

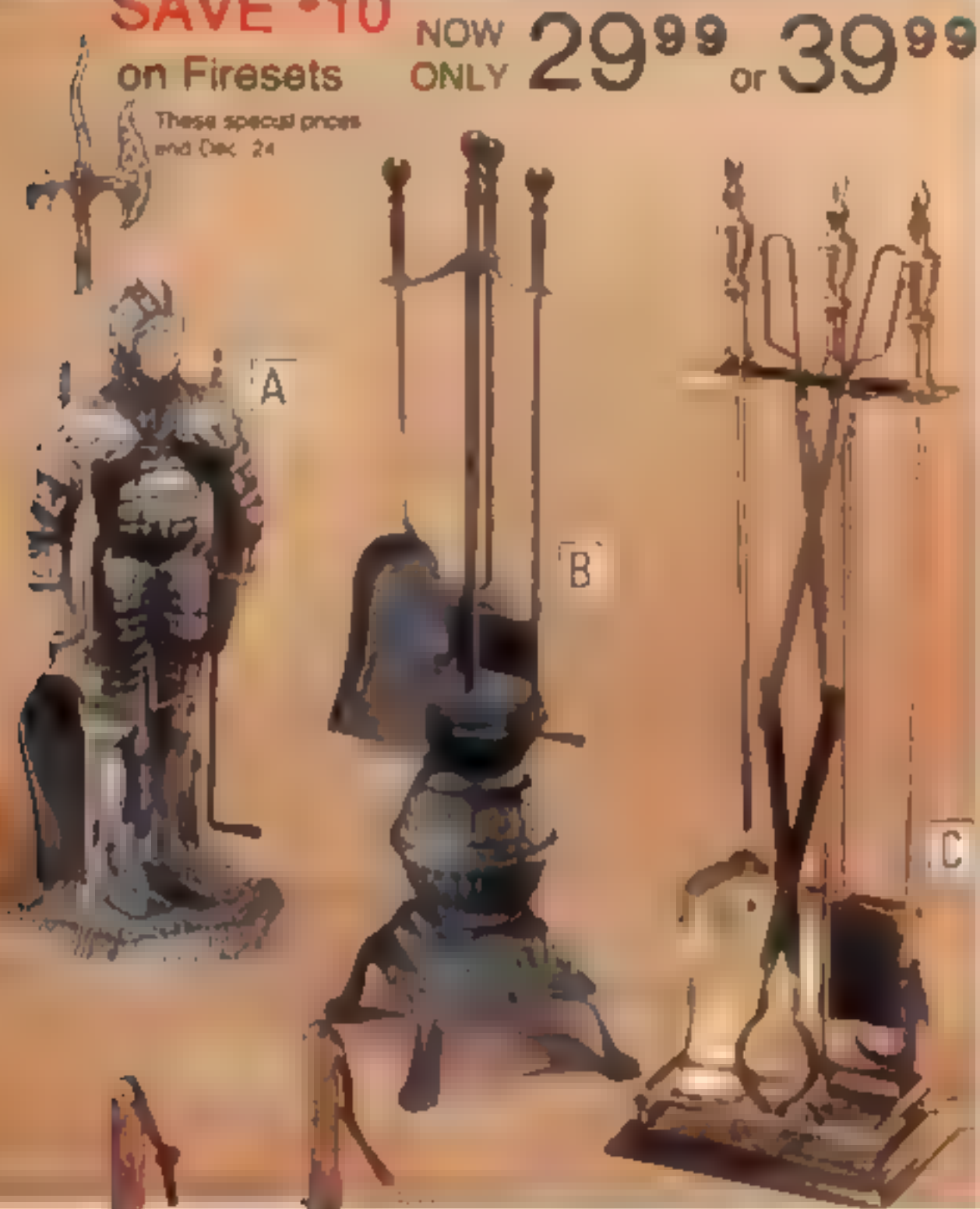
Find 30 more hearthside gift ideas on page 282

JCPenney 281

great gift values for a Hearth-Warming Christmas

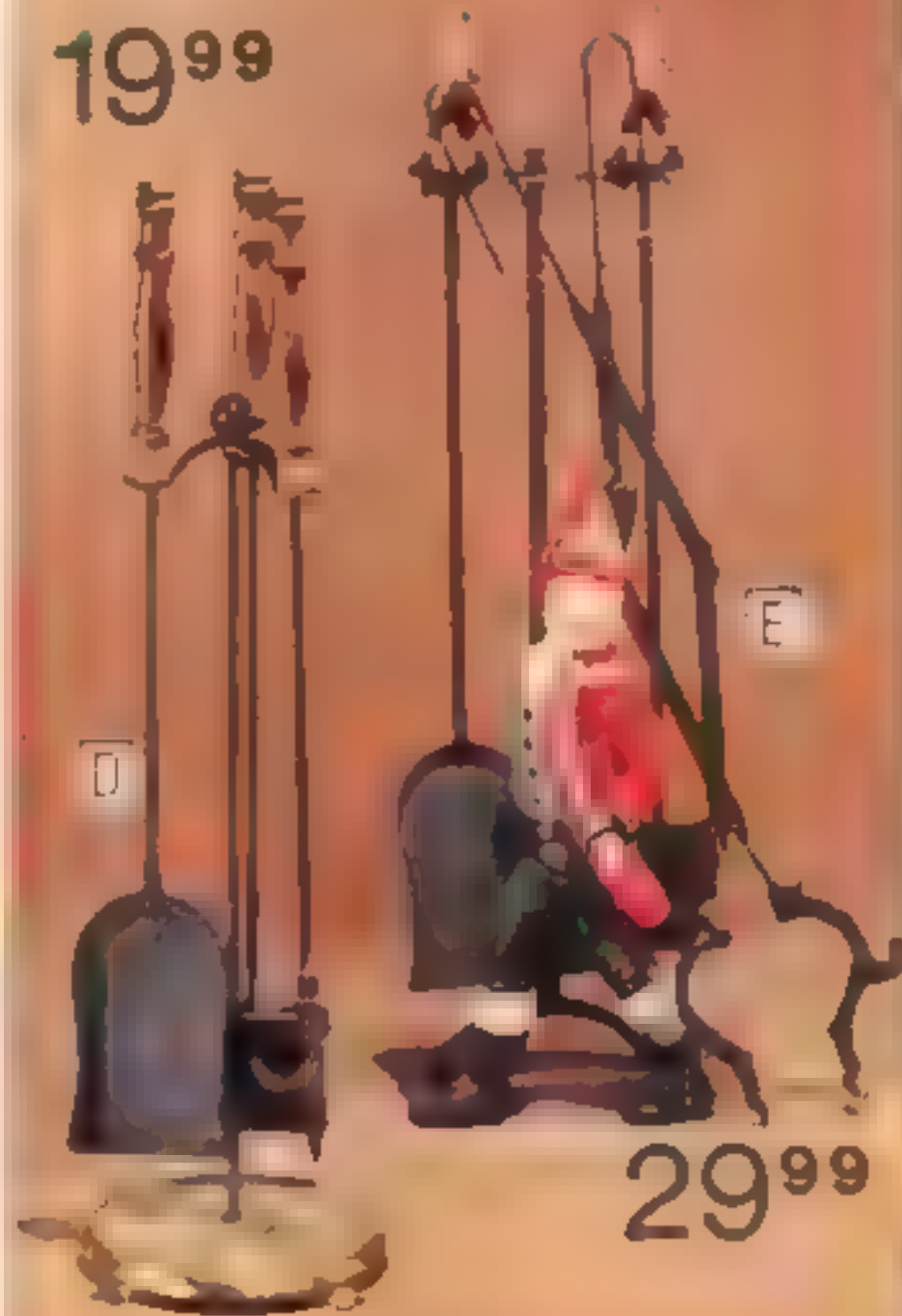
SAVE \$10
on Firesets
These special prices
end Dec. 24

NOW ONLY 29⁹⁹ or 39⁹⁹



Firesets

19⁹⁹



SAVE \$12
when you buy
Fireset/Logbasket
Combination
Only **25⁹⁸**

12⁹⁹
Logbasket
only

24⁹⁹
Fireset
only



Corn
Poppers

SAVE \$2 or \$3

NOW ONLY

12⁹⁹

6⁹⁹

These special
prices end
Dec. 24



Deluxe
Log Maker

K



SAVE \$4 or \$8
NOW ONLY

6⁹⁹ 11⁹⁹

These special prices
end Dec. 24



Economy Log Maker

Eagle-Design
Leather
Log Carrier

4⁵⁹

Classic
Leather
Log Carrier

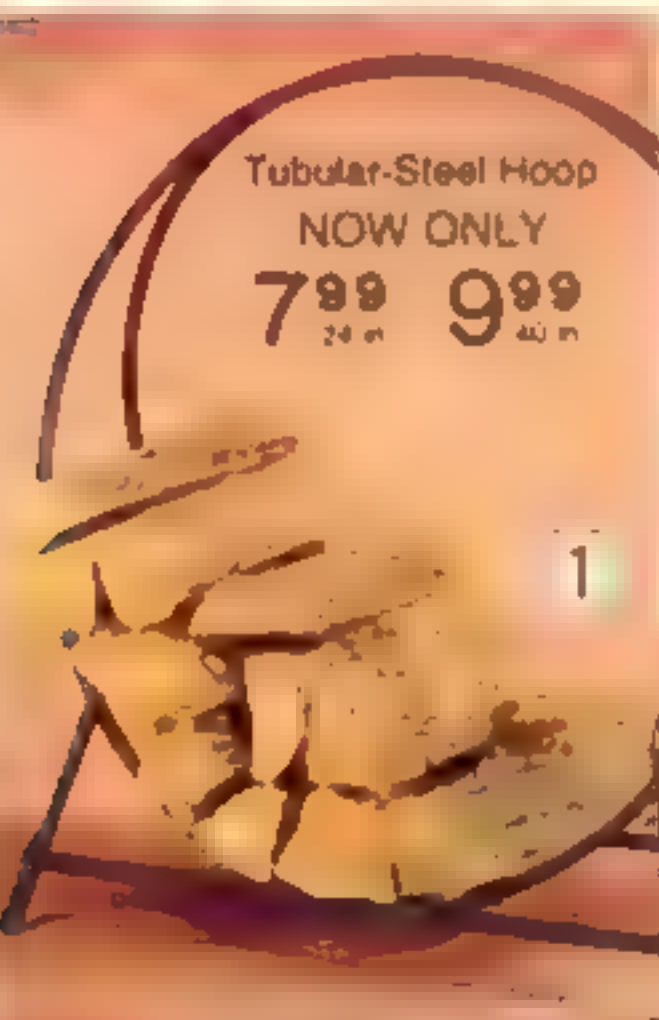
9⁹⁹



Eagle-Design
Hearth
Rug

4⁹⁹

Tubular-Steel Hoop
NOW ONLY
7⁹⁹ 9⁹⁹



8-ft. Wrought-Iron Crib

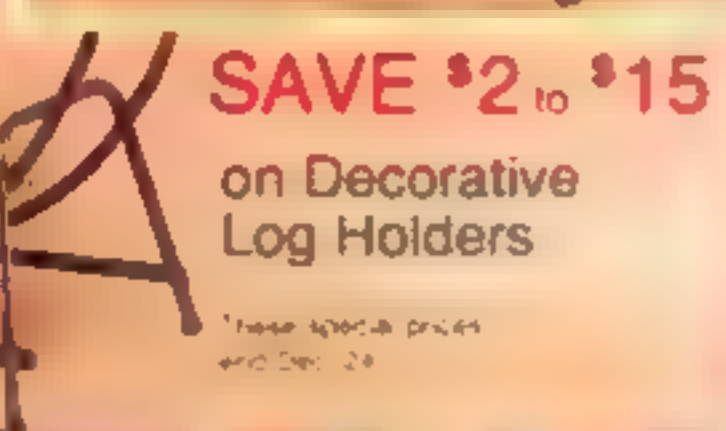
NOW ONLY 24⁹⁹

Holds about
1/2 cord of
wood



SAVE \$2 to \$15
on Decorative
Log Holders

These special prices
end Dec. 24



It's a lucky cricket!



3⁹⁹



12⁹⁹

1 & 2 LOG HOLDERS Unassembled—screwdriver needed
Reduced from our big Fall '77 Catalog—see page 96.
After Dec. 24, order at Reg. Prices

[1] Tubular Steel Hoop 40-in. hoop holds about 1/2 cord of wood. 24-in. hoops about 1/4 cord. Black enamel finish. Mailable.
XJ 955-0435 A—40-in. diam. Wt. 11 lbs. Reg. \$14.99 NOW 9.99
XJ 900-7923 A—24-in. diam. Wt. 5 lbs. Reg. \$9.99 NOW 7.99
[2] Black Wrought-Iron Crib 8x11/2x4 ft. Not mailable—see p. 338
XJ 953-3340 A—Shpg. wt. 39 lbs. Reg. \$39.99 NOW 24.99

3 HEARTH CRICKET Good luck symbol. Aluminum 9x4 in. wide
XJ 901-1628 A—Mail wt. 1.75 lbs. 3.99

4 BRASS CUSPIDOR Holds fireplace matches, doubles as planter
XJ 901-1636 A—8-in. diam. 6 in. high Mail wt. 1.75 lbs. 12.99

5 to 7 BELLOWS Stained hardwood frames. Vinyl bellows.
Brass-tone metal nozzles. Mailable

Item	Finish	Size	Catalog No.	Lbs.	Price
[5]	Dark pine	9x25 in.	XJ 900-8301 A	2.75	15.99
[6]	Walnut	6x22 in.	XJ 958-4129 A	2.50	13.99
[7]	Maple	6 1/2 x 16 1/2 in.	XJ 958-4103 A	1.75	6.99

8 to 10 MATCH HOLDERS [8] has pine-finish wood back and holder. [9] has black-painted steel back and brass-plated steel holder. [10] has black-painted steel back and holder.
XJ 900-8723 A—[8] 3 1/2 x 3 1/2 x 14 1/2 in. high Mail wt. 1.25 lbs. 7.99
XJ 900-8343 A—[9] 3 1/2 x 2 1/2 x 13 1/2 in. high Mail wt. 1.75 lbs. 5.99
XJ 900-8335 A—[10] 3 1/2 x 2 1/2 x 13 1/2 in. high Mail wt. 1.25 lbs. 5.99

11 to 13 27-IN. SCISSOR FIRE TONGS in popular fireset colors. Steel Mail wt. 3 lbs.
XJ 953-0510 A—[11] Brass-plated/black 3.99
XJ 953-0528 A—[12] Antique brass-plated/black 4.69
XJ 953-0494 A—[13] Black 2.59



A to C FIRESETS All include metal brush, shovel, poker, stand. [A] has pewter-tone finish on handles. [B] has black handles. [C] is antique brass-plated and includes "scissor" tongs. After Dec. 24, order at Reg. Prices.
XJ 960-5171 A—[A] 34½ in. high. Mailing weight 8.50 lbs. Reg. \$39.99, NOW 29.99
XJ 960-9512 A—[B] 34½ in. high. Mailing weight 8 lbs. Reg. \$39.99, NOW 29.99
XJ 960-9520 A—[C] 30 in. high. Mailing weight 16 lbs. Reg. \$49.99, NOW 39.99

D 4-PIECE FIRESET is antique brass-plated steel with wood handles. Includes poker, brush, shovel and stand. 28 in. high overall.
XJ 900-0316 A—Mailing weight 7.60 lbs. 19.99

E 5-PIECE HESSIAN SOLDIER FIRESET is hand-painted cast aluminum. Includes poker, brush, shovel, scissor tongs and stand. 30 in. high overall.
XJ 900-8319 A—Mailing weight 15 lbs. 29.99

F & G FIRESET & LOGBASKET Black steel and brass-plated metal fireset includes 28-in. high stand, brush, poker and shovel. 18½-in. long black steel logbasket has folding handle and brass-tone trim.
XJ 951-4597 A—[F] Logbasket. Mailing weight 5.10 lbs. 12.99
XJ 958-4400 A—[G] Fireset. Mailing weight 7 lbs. 24.99
SAVE \$12 WHEN YOU BUY THE COMBINATION. If purchased separately, [F] & [G] would cost \$37.98. Simply state both Catalog Numbers and pay only 25.98

H & I CORN POPPERS Fun for the whole family. Made of steel and wood. 25 in. long. After Dec. 24, order at Reg. Price.
[H] XJ 960-3648 A—Black/Solid brass lid. Mail Wt. 3.25 lbs. Reg. \$15.99, NOW 12.99
[I] XJ 960-3630 A—All black. Mail Wt. 3.25 lbs. Reg. 8.99, NOW 6.99

J FIREPLACE BROOM Really dresses up your hearth. Has natural wood handle and red bristles. Measures 35-in. high.
XJ 848-0204 A—Mailing weight 1 lb. 4.69

K & L STEEL LOG MAKERS Roll fireplace logs from ordinary newspaper! Not fully assembled—you attach handle (no tools needed). Tie wires included. [K] measures 19x12x14 in. deep. [L] 23x8½x5½ in. deep. After Dec. 24, order at Reg. Prices.
XJ 900-0266 A—[K] Deluxe Log Maker. Mailing weight 6.00 lbs. Reg. \$19.99, NOW 11.99
XJ 900-7931 A—[L] Economy Log Maker. Mailing weight 5.30 lbs. Reg. \$10.99, NOW 6.99
XJ 848-0337 A—Pkg. of 200 Tie Wires. Mail Wt. 0.50 lb. Everyday Low Price. Pkg. 1.59

M LOG CARRIER Gold eagle & star design screened on black canvas. Wood handles.
XJ 960-5155 A—22 in. wide. Mail wt. 1 lb. 4.59

N HEARTH RUG Black fire-resistant canvas. Design matches [M].
XJ 848-0329 A—52 in. wide, 26 in. front to back. Mail wt. 2.50 lbs. 4.99

O LEATHER LOG CARRIER with sewn-in handles. Natural color. 28 in. wide.
XJ 848-0279 A—Mail wt. 3 lbs. 9.99

P KINDLING KEG/PLANTER Made of rustic pine. Comes filled with kindling. Also may be used as an attractive planter. 7½ in. high x 9 in. wide.
XJ 900-8350 A—Mailing weight 6 lbs. 5.99

Q GIFT SET includes long matches, crystals that add bursts of color to your fire, and firelighter cubes. Hand-somely boxed for holiday giving.
XJ 848-0196 A—Mailing weight 2 lbs. 3.99

R ADJUSTABLE STEP GRILL lets you barbecue indoors anytime in the year. Chrome-plated steel. Clamps onto firegrate. 14x17 in. adjustable height. This special price ends Dec. 24. After Dec. 24, order at Reg. Price.
XJ 960-5148 A—Mail wt. 5 lbs. Reg. \$14.99, NOW 8.99

[A] to [C], [H], [K], [L] and [R] Reduced from our Fall '77 Cat.—see pp. 961, 963 & 1376

Barbecue Grill

SAVE \$6

Now only 8.99

Power Tools from JCPenney

great gift values

Our Rugged ½-in. Variable Speed Reversible Drill

SAVE \$20

NOW ONLY

29.49

This special price ends Dec. 24



- Switch to select forward operation to drill or drive screws, and reverse operation to back out stuck bits, screws
- Variable-speed motor lets you start holes on curved or irregular surfaces with minimal use of a center punch
- Built-in spade handle for extra leverage

OUR ½-IN. VARIABLE SPEED REVERSIBLE DRILL has a rugged, ½ HP 3.2 amp motor that operates from 0 to 500 rpm (no-load speed). Lets you start hole without center punch. Reversing action lets you remove stuck bits and screws. Speed-Loc control lets you preset drill to any speed. Double reduction gearing for extra torque. Ball-bearing construction. High-impact polycarbonate motor housing. Die-cast aluminum gear housing. Includes auxiliary handle, chuck key and holder. UL listed. Complies with OSHA (Occupational Safety and Health Act of 1970) standards. See Full 1-Year Warranty, below. Reduced from our big Fall '77 Catalog—see page 876. After Dec. 24, order at Reg. Price.
X 841-1159 A—Mailable, wt. 9.50 lbs. Reg. \$49.49, NOW 29.49

JCPenney Full One-Year Replacement Warranty

Within one year of purchase, we will replace this JCPenney Portable Power Tool if defective in material or workmanship with a new one of equal or superior value. Just return it to JCPenney. Rental use voids this warranty. Altering the grounding cord makes it unsafe and voids the warranty. For balance of warranty, see page 336.



SAVE 30%
on Workshop Gifts

These special prices end Dec. 24.
After Dec. 24, order at Reg. Prices.

Heavy-Duty
Portable Drill Stand

SAVE \$13.50

NOW ONLY 31.49

- Rack and pinion depth control
- Tilting, swing-away table
- Converts all JCPenney and most other ¼-, ½-, ¾-in. drills

TABLE LOCKS in ANY POSITION for accurate angle drilling. Throat depth is 1 in. Ram travels up to 2½ in. Steel column is 20 in. high with 7½x7½ in. aluminum base and housing. Reduced from our big Fall '77 Catalog—see page 877. After Dec. 24, order at Reg. Price.
X 841-0698 A—Mail wt. 15 lbs. Reg. \$42.99, NOW 31.49

DRILL STAND (not shown) converts ¼- and ½-in. drills. 4½ in. throat depth. Ram travels 0-2½ in. 18-in. column. 6x6-in. base. After Dec. 24, order at Reg. Price.
X 954-3075 A—Mail wt. 8 lb. Reg. \$22.50, NOW 15.74



SAVE \$6.76 on Drill Bits

1 21-PIECE DRILL BIT SET Made of high-speed steel. ¼ to ½-in. by 64ths ⅜-in. shanks. Metal index. Reduced from our Fall '77 Cat.—see page 877. After Dec. 24, order at Reg. Price. Mailable.
X 841-1738 A—2 lbs. Reg. \$22.50, NOW 15.74

SAVE \$20 on ¾-in. Drill Press

2 VARIABLE SPEED ¾-IN. PORTABLE DRILL PRESS. Front dial control—speeds from 700 to 2000 rpm (no load). Powerful 2.7 amp motor. Double reduction gears with lifetime lubricated bearing and ball thrust spindle for greater torque output. Ram travels 2½ in. Has locking depth control. Safety lock prevents accidental start with key in chuck, also acts as storage for chuck key. Stands 19 in. high. Die-cast base can be mounted on workbench. 115 V. UL listed. Reduced from our big Fall '77 Catalog—see page 877. After Dec. 24, order at Reg. Price. Mailable.
X 841-0672 A—Reg. \$64.49, NOW 44.49



SAVE \$10

NOW ONLY 39.49

This special price ends Dec. 24

46-PC. WORKSHOP is ideal for hobbyists. Variable speed control lets you select proper speed for engraving, cleaning, polishing, sanding, shaping, cutting, drilling and more! Ball-bearing construction. 1.1 amp motor develops max. 28,000 rpm (no load speed). Operates on 110-120V AC. UL listed. Includes: 2 polishing wheels, 6 grinding/sharpening wheels, engraving point, 3 cleaning brushes, drill bit, 2 routing bits, 6 cut-off wheels, dressing stone, 12 abrasive discs, 3 abrasive drums, expanding drum, mandrel, 3 adapter collets, wrench, tool caddy, and instructions. Reduced from our big Fall '77 Catalog—see page 882. See Full 1-Year Warranty, above. Mail wt. 8.00 lbs. After Dec. 24, order at Reg. Price of \$49.49.
X 841-1506 A—NOW 39.49



JCPenney 283



Lighting Fixtures from JCPenney great gift values

BECAUSE

they have warm country styling
with hand-blown opal glassware
and sturdy metal construction

A to H COUNTRY-STYLE FIXTURES ■ a choice
of patterns and finishes (A) ■ ■ have yel-
low daisy patterns, antique brass-tone finish metal
■ to (H) have blue Delft-style pattern, pewter-tone
finish metal (A), (E) have wood center columns, pre-
wired arms (B), (F) are swags with 12-ft. chain, 15 ft.

AND YOU

SAVE 25% to 41%
only

19⁹⁹ to 59⁹⁹
[D] & [H] [A] & [E]

These special prices end Dec. 24,
after Dec. 24 order at Reg. prices

■ wire, plug. All use 100W (max.) regular base bulbs
(not included) 110-120V AC UL listed Not fully as-
sembled—instructions included Reduced from our
big Fall '77 Catalog see page 1065 All mailable ex-
cept (A) and (E) which are not mailable to 1st Class
P.O.'s—see page 338

Description	Diam. (in.)	Ht. (in.)	Approx. Drop (in.)	Daisy Pattern		Blue Delft Pattern		Lbs	Reg	NOW
				Item	Catalog No.	Item	Catalog No.			
3-Lt. Chandelier	25½	18	44	(A)	XJ 848-0709 A	(E)	XJ 848-0741 A	17.00	\$79.99	59.99
1-Lt. Swag	14	26		(B)	XJ 848-0717 A	(F)	XJ 848-0758 A	13.00	53.99	34.99
1-Lt. Pendant	12	13½	18½	(C)	XJ 848-0725 A	(G)	XJ 848-0766 A	6.00	38.99	22.99
1-Lt. Wall Bracket*	8½	15		(D)	XJ 848-0733 A	(H)	XJ 848-0774 A	5.50	28.99	19.99

*Extends 9¼ in. from wall

Order regular base bulbs from our big Fall '77 Catalog—see page 1058.

A Smoke Detector is another thoughtful gift for the home. See page 8.





Hobby/Workbench and Storage Units from Penneys

great gift values

BECAUSE

- Hobby/Workbench [A] has tool rack, bottom shelf, and recessed drawer
- Wall Cabinet [B] has 2-adjustable shelves, and durable baked enamel finish
- 4-Shelf Unit [C] has 6 storage compartments

AND YOU **SAVE 30%**
when you buy 3-pc. Outfit [A], [B], [C]

49.99

Big Holiday Savings on Table Saw, Hobby Tools and Hand Tools—see pages 283, 286-289.

3-PC. WORKBENCH AND STORAGE OUTFIT If bought separately, units [A], [B], [C] would cost \$71.97. See descriptions below.
X 847-1690 A—Not available; see page 338. Wt. 89 lbs. 49.99

A HOBBY/WORKBENCH. For the home handyman or model builder. Gray baked-enamel finish on steel frame. Work area of 1-in. thick particle board measures 20 in. deep x 48 in. wide. Tool rack, 20-bit drill holder, perforated side panels, recessed drawer with knockout for lock (lock not included), bottom shelf, two knockouts for electrical outlets (outlets not incl.), 34 1/2 in. high. Unassembled—instructions included. Order hook assortment below. Tools shown not included.
X 951-0850 A—Not available; see page 338. Wt. 61 lbs. 44.99
40-Pc. Hook Assortment for [A]
X 957-3890 A—Available. Wt. 1.00 lb. 2.49

B WALL CABINET. Sturdy, steel cabinet has two adjustable interior shelves behind sliding doors. Red and gray baked-enamel finish. Measures 24 in. wide x 18 in. high x 4 in. deep. Unassembled—instructions included. Tools shown not included.
X 847-1195 A—Available. Wt. 11 lbs. 11.99

C 4-SHELF STORAGE UNIT. Steel shelves and posts support 6 sturdy corrugated cardboard cartons. Each carton is 10 1/2 in. wide x 13 1/2 in. high x 10 in. deep—large enough to hold legal-size folders. Measures 30 in. wide x 42 in. high x 12 in. deep. Unassembled—instructions included. Tools shown not included.
X 847-2110 A—Available. Wt. 17 lbs. 14.99

D SAVE 25% on SWIVEL-BASE VISE. Handles work up to 3-in. wide. Replaceable 3 1/2 in. serrated steel jaws. Solid anvil. 220° swivel base. Pipe capacity 1/2 to 1-in. outside diam. Steel construction. Made in U.S.A. Reduced from our Fall '77 Cat.—see page 893. This special price ends Dec. 24, after Dec. 24, order at Reg. price.
X 953-5352 A—Available. Wt. 10 lbs. Reg. \$12.99. NOW 9.74

Buy it now and **Charge it**—see page 340

JCPenney 285

WE PAY SHIPPING

on Rockwell 9-in. Saw,
Dado, Insert, and Casters

Rockwell 9-in. Saw and 5-Gal. Dry Shop Vac Combination

- 9-in. Saw [A] cuts with the precision you need when tackling any home workshop project
- 5-Gal. Dry Shop Vac [B] cleans up waste or debris anywhere around the home or shops

SAVE \$112.25

NOW ONLY 169⁹⁹

Saw & Vac
Combination

If bought separately from our big Fall '77 Catalog,
pages 883-884, components would cost \$282.24

Extra large
(12 $\frac{3}{4}$ in.)
table surface
in front of blade

A

Features include
see-through blade
guard with splitter
and anti-kickback
attachment

Miter-gauge for
accurate miter
and cut-off

Locking
on/off switch

*See box at bottom
of opposite page

SAVE \$11.39

when you buy 5-Gal.
Dry Shop Vac and
Accessory Combination

NOW ONLY

28⁸⁸



B



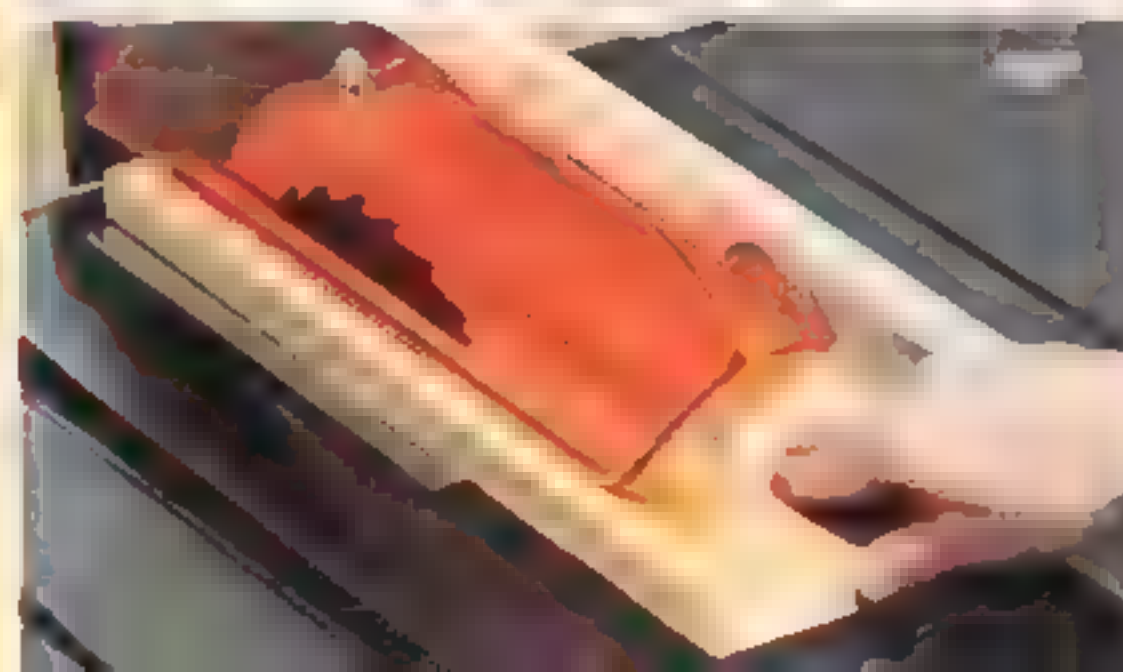
You can accurately perform these basic woodworking cuts—plus make bevel and miter cuts!



DADO
(Order [C]
below, right)



CROSSCUT



C

D



Rip long pieces of wood

Make angle or bevel cuts

Use as a disc sander

Dremel® Moto-Shop is Ideal for the Hobbyist or Craftsman in Your Family

SAVE \$20

NOW ONLY

39⁹⁵

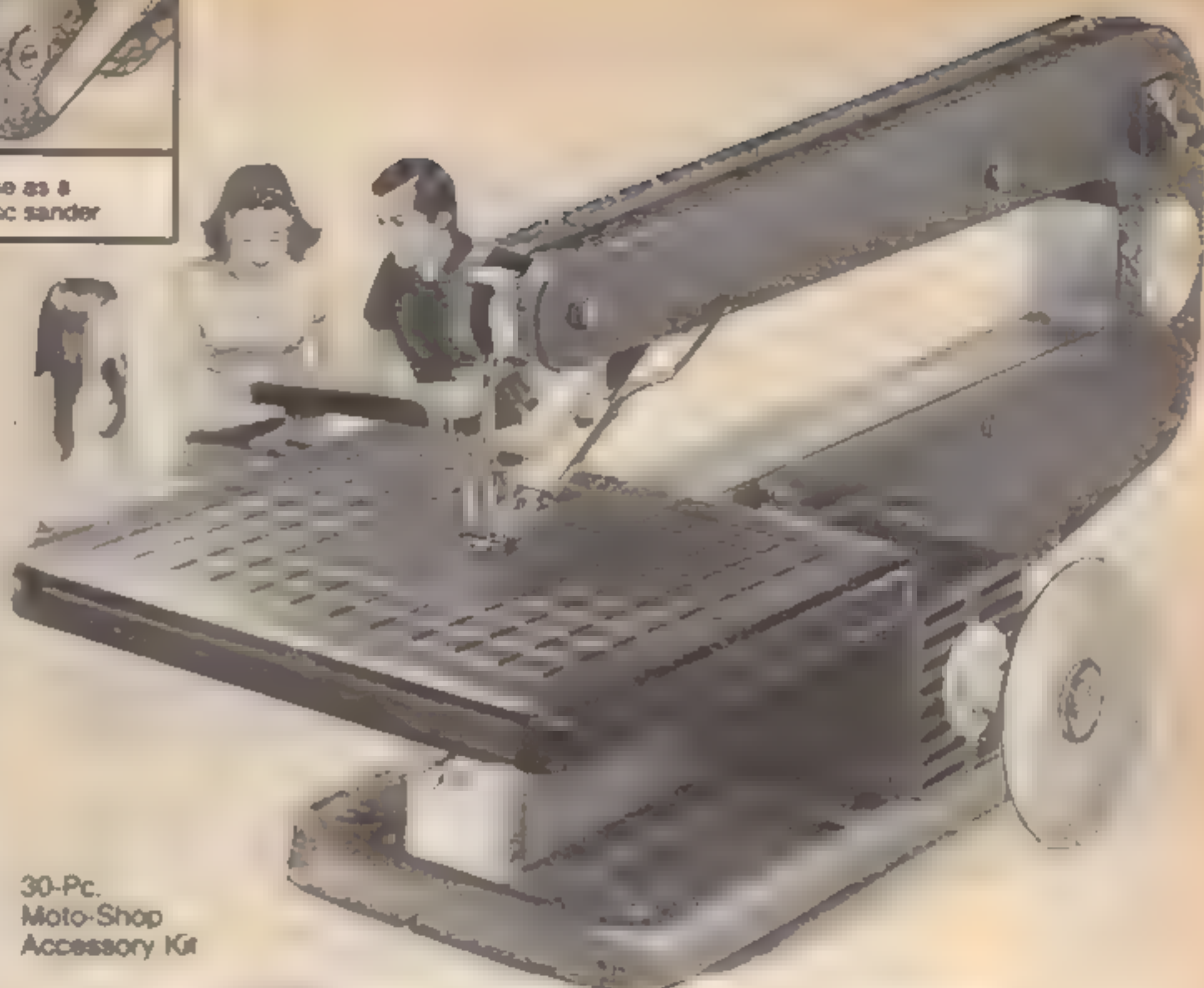
This special price ends Dec. 24. After Dec. 24, order at Regular price

DREMEL MOTO-SHOP HELPS ANY HOBBYIST ACHIEVE PROFESSIONAL-LOOKING RESULTS. Cuts 1½-in. thick wood, also cuts light gauge metals, plastics, felt, and floor and ceiling tiles. 15-in. throat capacity lets you cut to the center of a 30-in. diam. circle. 8x9½-in. table tilts 45° left or right for angle or bevel cutting. Jigsaw blade can be positioned sideways for ripping long pieces of wood. Direct-drive, 1 4-amp motor delivers 3450 rpm (no load speed). Ball-bearing construction for durability. Overall: 23 in. long x 3½ in. wide x 6½ in. high. Includes rubber backing pad, adapter, 3 sanding discs, and 3 jigsaw blades. Operates on 115V, AC. UL listed. Reduced from our big Fall '77 Catalog—see page 882. Warranted by manufacturer, see page 336.

X 842-2065 A—Mail: Wt. 13 lbs. Reg. \$59.95; NOW 39.95
X 842-2099 A—Fine Jigsaw Blade. Wt. 0.20 lb. 1.10
X 842-2107 A—Coarse Jigsaw Blade. Wt. 0.20 lb. 1.20

DREMEL MOTO-SHOP ACCESSORY KIT. Converts the basic jigsaw into a drum sander, buffing wheel, flexible drill, and more. Includes flexible shaft, drum sander, 4 drum sander bands, 5 jigsaw blades, 2 emery wheel points, 2 bristle brushes, high speed cutter, drill bit, 3 collets and wrench, polishing compound stick, 3 sanding discs, buffing wheel, silicone point, wire brush, and arbor adapter. Reduced from our big Fall '77 Catalog—see page 882.

X 842-2073 A—Mail: Wt. 2.50 lbs. Reg. \$24.95; NOW 19.95



30-Pc. Moto-Shop Accessory Kit

SAVE \$5
19⁹⁵

This special price ends Dec. 24. After Dec. 24, order at Regular price.



- A propane torch that is ideal for home repairs, paint removal, plumbing jobs, and more!
- Braze-weld stainless steel—or join any metal with ease

THIS POWERFUL PROPANE TORCH KIT LETS YOU SOLDER COPPER TUBING—EVEN WITH WATER IN THE PIPES. The swirl combustion design puts more heat on the target and lets less heat escape. Tip rotates 360° for use in any position. Removable orifice for easy cleaning. Flame heats to 3200°F. Includes pressure regulator, large tip, spark lighter, stainless steel rod, prefluxed bronze brazing rod, 50-50 solder, nickel silver rod, aluminum rod and flux, flame spreader, propane tank, and instruction booklet. UL listed. Reduced from our big Fall '77 Catalog—see page 888.

X 842-2248 A—Mailable: Wt. 4 lbs. Reg. \$34.99; NOW 19.99

For added safety, install a smoke detector in your workshop. See page 8.

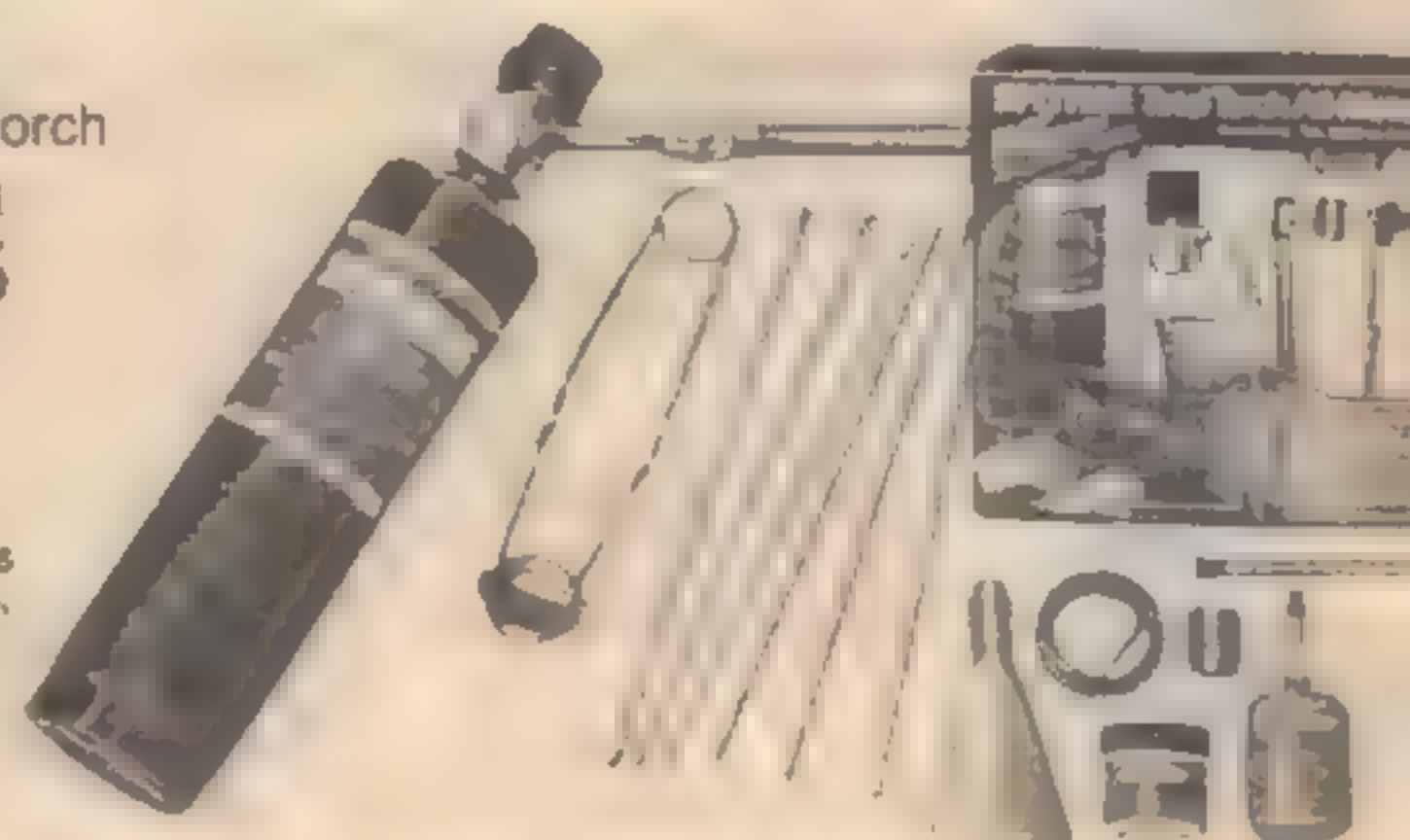
Spitfire® Total-Torch Metal Repair Kit

SAVE \$15

NOW ONLY

19⁹⁹

This special price ends Dec. 24. After Dec. 24, order at Regular price



Buy now with our Time Payment Plan—see page 341

A Practical Workshop Gift Combination: The Rockwell 9-in. Saw Does The Work While The 5-Gal. Dry Shop Vac Handles The Cleanup

A & B COMBINATION INCLUDES: Rockwell 9-in. Homcraft® Saw [A] with 2 extension wings and steel stand, and 5-Gal. Dry Shop Vac [B] with 3 accessories. Order Combination below, right.

SAW [A] FEATURES: overload-protected motor that develops 1½-HP, 3450 rpm (no load speed); overload reset button; 100% ball-bearing construction for smooth operation; double-locking rip fence that holds securely both ends and aligns itself parallel to the blade. Cuts wood 2 in. thick at 90°, 1½ in. thick at 45°. Miter gauge slides on grooves on either side of blade, is adjustable from 0° to 45° for angle cuts. With extension wings, table size is 22 x 32 in. so you can rip the center of a 30-in. wide panel. Operates on 115V, 60Hz, 13 amps. UL listed. Includes motorized saw extension wings, steel stand, rip fence, guide bars, table insert, miter gauge, 3-prong plug. Order 7-pc. Chipper Dado and Dado Insert Combination, and Set of 4 Casters at right. Shipped partially assembled—instructions included. Warranted by manufacturer, see page 336. **WE PAY SHIPPING**—see box at right. Not mailable. Wt. 100 lbs.

SHOP VAC [B] FEATURES: power ratings 0.94 peak and 0.5-HP (VOMA); Dry capacity is 4.1 gallons. Disposable dust bag lines drum interior, collects dirt and dust particles—makes emptying clean, quick and easy. Measures 10 in. diam. x 14 in. high. Includes: 6-ft x 1¼ in. hose; 6-in. master nozzle; 6-in. brush shoe; 2 extension wands, and 1 dust bag. See Full One Year Replacement Warranty at right. Mailable wt. 16 lbs. Customer pays postage.

To order Combination, state both Catalog Numbers

952-0370 A (9-in. Saw) and X 842-2586 A (Vac) Combination 169.99

SAVE \$11.39 WHEN YOU BUY 5-GAL. DRY SHOP VAC AND 6 ACCESSORY COMBINATION. Read about features and accessories above. See warranty at right. If bought separately from our Fall '77 Catalog, page 883, individual components would cost \$40.27.

X 842-2586 A—Mailable: Wt. 16 lbs. Combination 28.88

DOLLY FOR 5-GAL. DRY SHOP VAC
X 842-0044 A—Mail: Wt. 2 lbs. \$5.99
PAPER FILTER BAGS. Attach to motor housing to prevent clogging. Pkg. 3.
X 842-2594 A—Mail: Wt. 0.20 lb. 2.99

C 7-PC. CHIPPER DADO SET includes: two ½-in. outside cutters, four ¼-in. chippers, one 1/16-in. chipper. Maximum width of cut is 13/16-in. Fits [A], left. Mailable: Wt. 3.50 lbs.*

X 842-2735 A 24.99
DADO INSERT. Mailable: Wt. 2.70 lbs.*
X 842-0598 A 7.99

SAVE \$7.99 WHEN YOU BUY 7-PC. CHIPPER DADO SET AND DADO INSERT COMBINATION. See above for description. To order, state both Catalog Numbers. Mailable: Wt. 6.20 lbs.*

X 842-2735 A (Dado Set) and X 842-0598 A (Dado Insert) 24.99

D SET OF 4 CASTERS. Mailable
X 952-0816 A—Wt. 14 lbs. *24.99

JCPenney Full One Year Replacement Warranty. Within one year of purchase, we will replace this JCPenney Shop Vacuum if defective in material or workmanship with a new one of equal or superior value. Just return it to JCPenney. Rental use voids the warranty. Altering the grounding cord makes this equipment unsafe, and voids the warranty. For the balance of this warranty, see page 336.

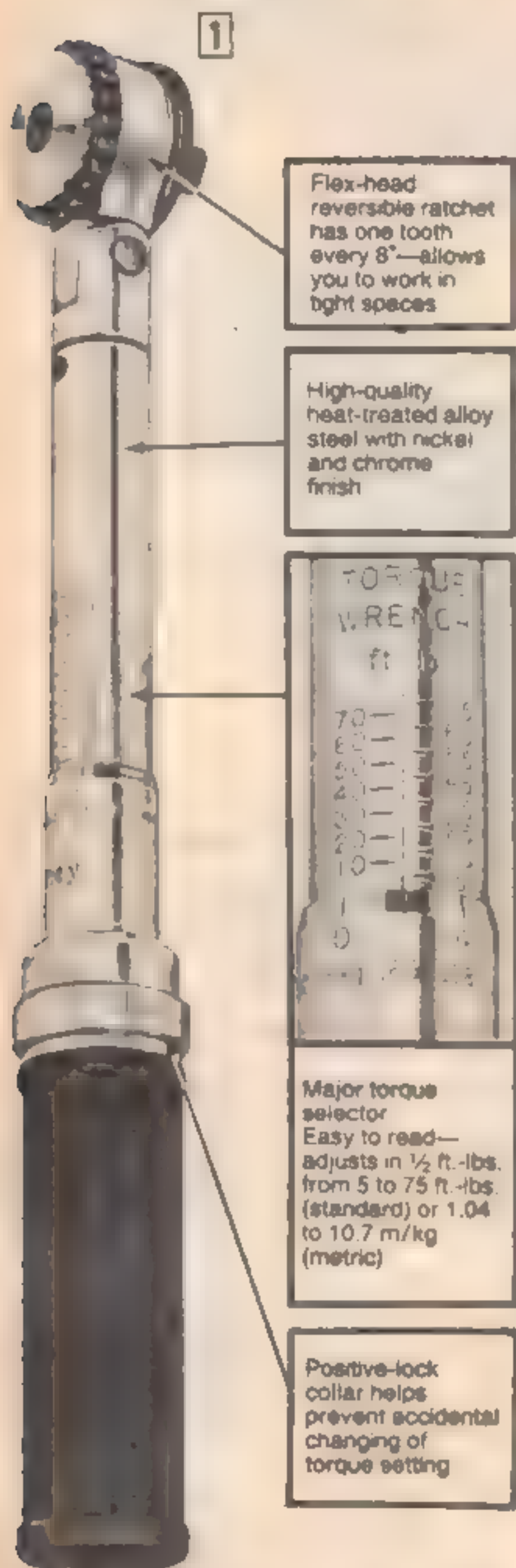
***WE PAY SHIPPING** to the Catalog dept. at a JCPenney store in all states except Alaska and Hawaii. Residents of those states, see page 336.

†Read about Power Ratings in our Fall '77 Catalog, page 883.

See our Workbenches and Storage Units on page 285.

JCPenney 287

Tools from JCPenney are great gift values



3/8-in. Drive Flex-Head Torque Wrench

SAVE \$10
NOW ONLY 29⁹⁹ or \$5 monthly—see page 341 for credit terms

This special price ends Dec. 24, 1977. After Dec. 24, order at Reg. price

1 GET THE RECOMMENDED TORQUE for cylinder heads, bearings, and spark plugs; no more guess work or stripped threads. When desired torque is reached, you'll feel and hear a click—this feature is especially useful when working in hard-to-see areas 3/8-in. sq. drive. Reversing ratchet action with spinner wheel. Cushioned, slip-resistant grip. Covered by our Full No-Time-Limit Warranty—see warranty on opposite page. Reduced from our big Fall '77 Catalog, see page 897. Mailable: Weight 2.40 lbs. X 844-0521 A—Reg. \$39.99; NOW 29.99

288 JCPenney

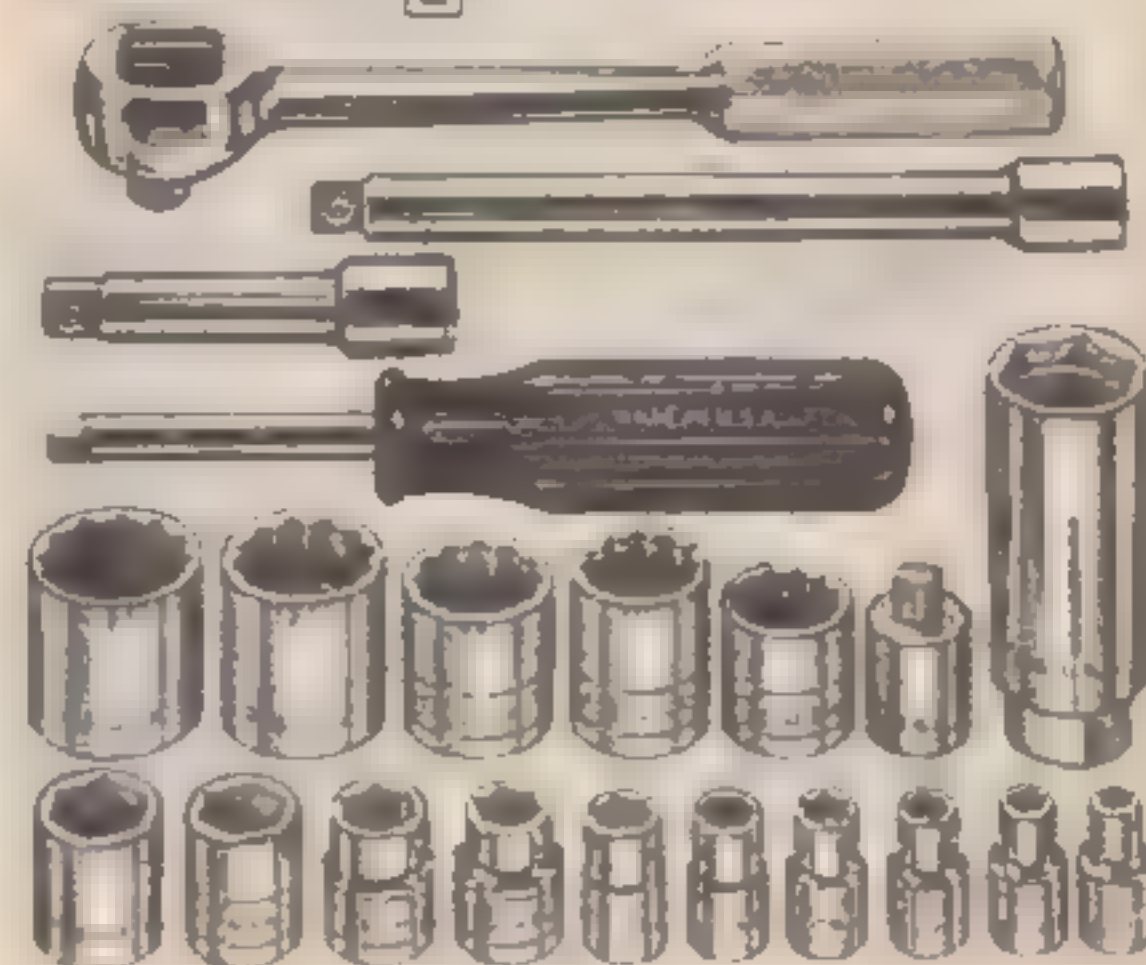


Tool case included

SAVE 1/2

when you buy
 22-Pc Standard or
 Metric Socket Set*

Your Choice **19⁹⁹**
 NOW ONLY



*Bought separately from our big Fall '77 Catalog, pages 892 and 897, and below, standard set would cost \$41.59 and metric set would cost \$42.39.

2 22-PC 1/4 & 3/8-IN. DRIVE SOCKET SET. Ratchet is drop-forged alloy steel, heat-treated and oil-quenched for maximum durability, and plated with a layer of rust-resistant nickel and chrome. Plastic tool case included. See our Full No-Time-Limit Warranty on opposite page.

Standard Socket Set. 3/8-in.-Drive Parts: Reversible ratchet, 3- and 6-in. extension bars; 13/16-in. spark plug socket; 3/8 to 1/2-in. reducing adapter, and nine sockets, 9, 10, 11, 12, 13, 14, 15, 17, and 19mm. 1/4-in.-Drive Parts: 6-in. spinner handle, and six sockets, 3/16, 7/32, 1/4, 5/32, 3/8, and 1/2-in. X 954-1590 A—Mailable: Weight 3.50 lbs. 19.99

Metric Socket Set. 3/8-in.-Drive Parts: Reversible ratchet, 3- and 6-in. extension bars; 13/16-in. spark plug socket; 3/8 to 1/2-in. reducing adapter; and nine sockets, 9, 10, 11, 12, 13, 14, 15, 17, and 19mm. 1/4-in.-Drive Parts: 6-in. speeder handle; and six sockets, 4, 4.5, 5, 6, 7, and 8mm. X 954-1814 A—Mailable: Weight 3.50 lbs. 19.99

X 844-5405 A—4.5mm 1/4-in.-drive socket 0.20 lb. 99c



Ratcheting Box End Wrench Set

SAVE \$3
NOW ONLY 11⁹⁹

This special price ends Dec. 24, 1977. After Dec. 24, order at Reg. price

3 REPEATING OUR ALL-TIME LOW PRICE ON THIS 5-PC. SET. Sizes: 1/4x9/16, 3/8x7/16, 1/2x3/4, 3/4x1, and 13/16x7/8-in. Just turn wrenches over for reverse ratcheting action. Alloy steel with rust-resistant nickel and chrome finish. Made in U.S.A. See our Full No-Time-Limit Warranty on opposite page. Reduced from our big Fall '77 Catalog, see page 897. If purchased from open stock, these wrenches would cost \$17.45. Previously sold for \$11.99 in our Catalog Sale that ended July 23, 1977. X 844-0398 A—Mail: Wt. 2.60 lbs. Set Reg. \$14.99; NOW 11.99

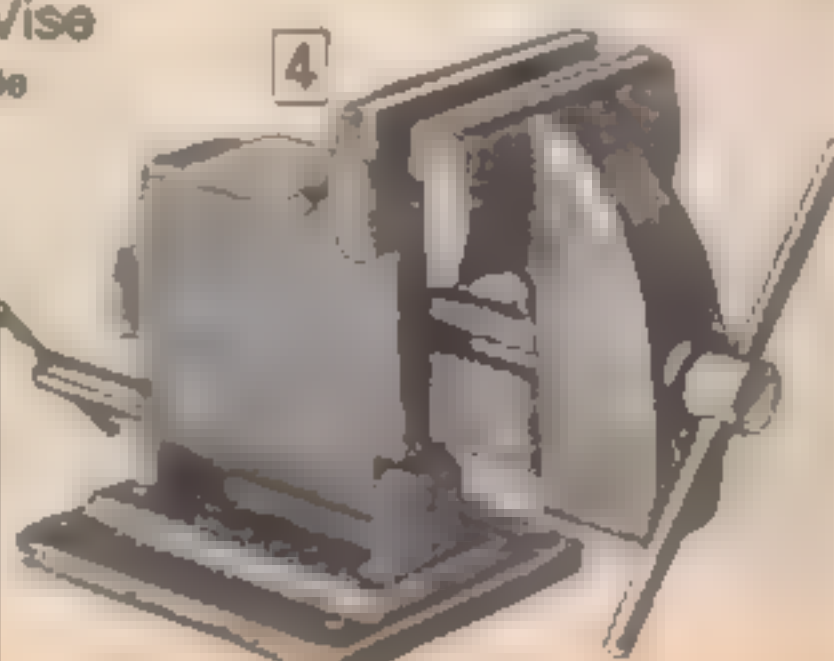
"Flip-Grip" Vise

Locks at any angle in 180° arc, left or right

19⁹⁹



Adjusts to hold work at convenient angle



JCPenney Storage Unit and Mechanic's Tool Box

SAVE \$20.00 WHEN YOU BUY COMBINATION of Work Storage Unit [A] and 20-in. Mechanic's Tool Box [B]. Not mailable: see page 338. Total shipping weight 98 lbs. Please state Catalog Numbers X 844-0737 A (Storage Unit) and X 951-9018 A (Tool Box) when ordering. Combination 64.98

A **SAVE \$8 on WORK STORAGE UNIT.** Rugged steel construction with large 3/4-in. thick, pressed-wood work area. Adjustable, reinforced shelves. Two 3-in. rubber wheels and side handle for easier moving. Cylinder lock on front for security; two keys included. Durable, black wrinkle-enamel finish on housing. Red gloss-enamel finish on doors and shelves. Steel riser (included) holds Tool Box [B] (order separately) 14 in. above work surface. 35 1/2 in. high (without riser) x 20 1/2 in. wide x 14 1/2 in. deep. Riser is 10 in. wide x 9 in. deep (interior). Tools shown not included. Reduced from our big Fall '77 Catalog, see page 894. This special price ends Dec. 24, 1977. After Dec. 24, order at Reg. price. Not mailable: see page 338. Shipping weight 52 lbs. X 844-0737 A Reg. \$52.99; NOW 44.99

B **SAVE \$7 on DELUXE 20-IN. MECHANIC'S TOOL BOX.** Heavy gauge steel hardware. For added security, three 1 1/2-in. deep drawers lock automatically when top is closed. Two keys included. Vinyl covered carry handle. Durable, black wrinkle-and red gloss-enamel finishes. 10 1/4 in. high x 20 in. wide x 8 1/2 in. deep. Reduced from our big Fall '77 Catalog, see page 894. Mailable: Weight 21 lbs. This special price ends Dec. 24, 1977. After Dec. 24, order at Reg. price. X 951-9018 A Reg. \$31.99; NOW 24.99

C **CABINET WITH 24 "SEE-THROUGH" DRAWERS.** Store nails, screws, washers, or small parts in easy view. Cabinet is 9 1/2 in. high x 13 in. wide x 6 1/2 in. deep. Drawers are 1 1/4x2 1/4x5 1/4 in. deep. Steel frame with blue enamel finish; plastic drawers and top handle. Includes drawer dividers and labels. X 951-2674 A—Mailable: Wt. 7 lbs. 7.99

86-Pc. Socket Set

D Ratchet and wrenches are drop forged alloy steel, heat-treated, oil quenched for maximum durability, and plated with a layer of rust-resistant nickel and chrome. Set is covered by our Full No-Time-Limit Warranty—see warranty on opposite page.

1/2-in.-Drive Parts: Reversible ratchet, 5-in. extension bar, and ten sockets, 7/16, 1/2, 3/4, 7/8, 1 1/8, 1 1/4, 1 1/2, 1 3/4, 1 7/8, and 2-in.

3/4-in.-Drive Parts: Reversible ratchet, 3-in. extension bar, 1 1/2-in. spark plug socket, 3/4 to 1/2-in. reducing adapter, and seven sockets, 3/8, 7/16, 1/2, 5/8, 3/4, 7/8, and 1-in.

1/4-in.-Drive Parts: Spinner handle; nine sockets, 3/16, 7/32, 1/4, 5/32, 3/8, 1/2, 5/8, 3/4, and 1-in.

Other Tools: 6-pc. open-end wrench set, 1/4, 3/8, 1/2, 3/4, 1, and 1 1/2-in.; 18-pc. open-end wrench set, 1/4, 3/8, 1/2, 3/4, 1, and 1 1/2-in.; hacksaw frame and blade, with 12 replacement blades; 4 screwdrivers, 18-pc. hex key set; 10-pc. ignition wrench set; and 16-in. steel tool box with lift-out tote tray. X 844-5272 A—Mailable: Wt. 18 lbs. . . 59.99

Our Best Wrenches

E **9-PC. POLISHED COMBINATION WRENCH SET.** Polished finish helps make wrenches easy to clean and keep them looking like new. Wrenches are drop forged alloy steel, heat-treated and oil-quenched for maximum durability, and plated with rust-resistant nickel and chrome. Vinyl pouch included. See our Full No-Time-Limit Warranty on opposite page.

Standard Wrench Set: 3/8, 1/2, 3/4, 1, 1 1/4, 1 1/2, 1 3/4, and 2-in. X 844-5181 A—Mailable: Wt. 3 lbs. . . 19.99

Metric Wrench Set: 9, 10, 11, 12, 13, 14, 15, 17, and 19mm. X 844-5215 A—Mailable: Wt. 3 lbs. . . 19.99

Flip-Grip Vise

4 **CHANGES WORKING POSITIONS IN SECONDS.** Locks securely. Anvil work area 2x4-in. jaws: smooth for wood and sheet metal, serrated for 1/4 to 2 1/2-in. diam. pipe. Removable jaws snap in and out. 4-in. maximum opening. Steel. Holes for bolting to workbench (bolts not included). X 954-7209 A—Mailable: Wt. 18 lbs. . . 19.99

86-Pc. Mechanic's Tool Set

SAVE \$39.27

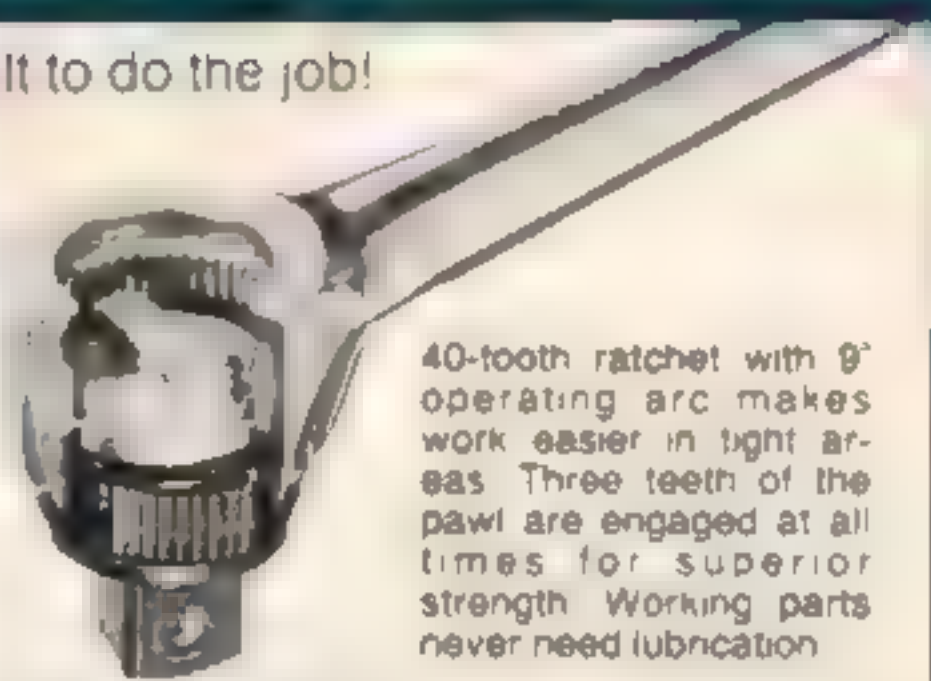
NOW ONLY 59⁹⁹

when you buy set!

Bought separately from our big Fall '77 Catalog, pages 892, 893, and 897, pieces would cost \$99.26



Built to do the job!



40-tooth ratchet with 9" operating arc makes work easier in tight areas. Three teeth of the pawl are engaged at all times for superior strength. Working parts never need lubrication.

All items on these two pages are made in the United States for quality control.

JCPenney Full No-Time-Limit Warranty

If any JCPenney Hand Tool ever fails to give complete satisfaction we will replace it free of charge with a new one of equal or superior value. Just return it to JCPenney. For the balance of warranty, see p. 336.

Our Work Storage Unit and Mechanic's Tool Box are

great gift values

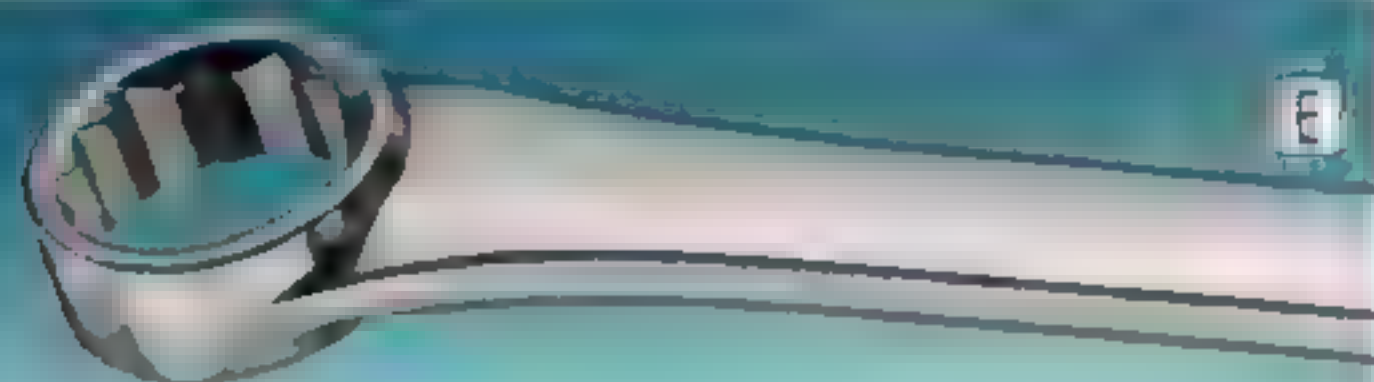
BECAUSE:

- Storage Unit [A] has large work surface, 2 adjustable shelves, and perforated panels for hanging storage
- Tool Box [B] has tote tray, heavy-duty cylinder lock, and 3 full-width drawers

and you **SAVE \$20** when you buy [A] & [B]

NOW ONLY 64⁹⁸

Bought separately from our big Fall '77 Catalog, page 894, pieces would cost \$84.98.



Our Best Hand Wrenches have a highly polished, durable, easy-to-clean, nickel/chrome finish



9-Pc. Combination Wrench Set
Standard or Metric
YOUR CHOICE 19⁹⁹

- Large size markings on both sides for easier identification
- Durable, drop forged alloy steel
- Full No-Time-Limit Warranty, see above



JCPenney 289

WishbookWeb.com

Give CB at Christmas to Keep in Touch All Year Long



SSB/AM CB Transceiver from JCPenney

a great gift value

BECAUSE it has

- 40 AM channels plus 40 upper and 40 lower sidebands
- Built-in power converter—base/mobile unit operates on 110-120V AC, or 12V, DC, negative/positive ground
- 12-Watt PEP (Peak Envelope Power) in SSB operation to project signal further than AM
- FCC type-accepted and certified

AND YOU SAVE \$80

NOW ONLY

199⁰⁰ or \$9 monthly—
see page 341
for credit terms

See our complete line of CB Transceivers and accessories
on pages 822-825 of our big Fall '77 Catalog

"VERSATILITY" IS THE "HANDLE" FOR THIS TRANSCEIVER. This fine CB unit offers you 120 paths of communication: 40 AM channels plus the less-congested, longer-range 40 upper and 40 lower sidebands. SSB provides 12-Watt PEP (Peak Envelope Power) to transmit your signal further than AM. "Phase-lock-loop" (PLL) circuitry locks in channel frequency to stabilize signal. Furthermore, a built-in power converter lets you use the unit as a base station or mobile unit. Features fine tuning and variable volume controls. Squelch control, automatic noise limiter, and noise blanker reduce annoying interference and static. RF gain control helps limit interference and prevents overload from nearby stations. Modulation indicator light monitors your voice level. S/R meter reads strength of incoming signals and transmitter output. Dynamic microphone provides good reproduction of voice range. Sensitive superheterodyne receiver. SWR calibrator matches unit to antenna for best transmission. Has built-in speaker, 3 1/4 x 4 1/4 in., and jacks for public address and external speakers. These optional speakers are sold in our big Fall '77 Catalog, page 825. Steel case has wood-grain vinyl finish, measures 12 1/2 in. long x 8 1/2 in. wide x 2 1/4 in. high. UL listed. See Full Ninety-Day Replacement Warranty on bottom of facing page. Imported from Japan. Reduced from our Fall '77 Catalog, see page 824. This special price ends Dec. 24. After Dec. 24, order at Reg. Price. Mailable. Weight 11.00 lbs.
XH 981-8360 A Reg. \$279.00, NOW \$199.00

FCC License Information

The FCC requires all CB operators to be licensed. To obtain a license you must be at least 18 years old. For your convenience, we enclose a temporary permit and license application with each CB unit. Just complete application and mail to FCC. No test is required. Members of your immediate family and your employees may also operate the CB transceiver. A license may apply to more than one unit. Renewable every 5 years.



At Home



Distress



Travel



VARY YOUR LISTENING PLEASURE WITH SELECTIONS FROM THIS IN-DASH CAR RADIO/TAPE DECK. Tape deck offers the convenience of stereo cartridges to play your own selections. AM/FM-FM stereo radio offers a wide variety of programs. In-dash mounting looks as good as custom installation and helps deter theft. Volume, balance and tone controls let you custom-tailor the sound. You can change tape programs automatically or use program repeat or select buttons. FM stereo indicator light, local distance switch aids reception. Dependable solid-state circuitry. For 12V, negative ground systems. Compact steel case fits 1 3/4 x 4 1/4 in. minimum dashboard opening. Instructions, mounting hardware, fuse holder, fuse and all wiring included. Order speakers (C), sold on facing page. Imported from Japan. See Full Ninety-Day Replacement Warranty on bottom of facing page. Reduced from our big Fall '77 Catalog, see page 819. This special price ends Dec. 24. After Dec. 24, order at Reg. Price. Mailable. Weight 6.50 lbs.

290 JCPenney XP 981-6364 A

Reg. \$98.99, NOW 78.00

AM/FM-FM Stereo Radio with 8-Track Tape Deck

a great gift value

BECAUSE it has

- In-dash mounting for that "custom" look
- FM stereo to provide beautiful music
- 8-track stereo tape deck ■ play your own selections

AND YOU SAVE \$20.99

NOW ONLY **78⁰⁰** OUR LOWEST
PRICE EVER

Your Search for VALUE Ends at Penneys

WishbookWeb.com

Car Radios and Tape Decks from JCPenney

great gift values

BECAUSE everyone will enjoy the gift of full, rich sound and miles of listening pleasure AND THEY'RE PRICED FOR VALUE!

AM/FM-FM Stereo Radio with Cassette Tape Deck

SAVE \$15

NOW ONLY

114⁹⁹

CUSTOM-LOOK, IN-DASH UNIT LETS YOU ENJOY AM/FM BROADCASTS PLUS CASSETTE SELECTIONS. Unit plays both commercially recorded cassettes and those you record yourself. Solid-state circuitry. Illuminated slide rule-type dial. Stereo indicator light. AFC helps prevent station drift. Fast-forward control, plus stereo/mono switch and cassette eject button. For 12V neg ground only. Order speakers (C), below. Reduced from our big Fall '77 Catalog, see page 820. State year, make, and model of car. Warranted by manufacturer, see page 336. This special price ends Dec. 24. After Dec. 24, order at Reg. Price. Mailed from factory near Compton, Ca. —allow extra time. Check local P.O. for postage from Compton, Ca. Wt. 4 lbs. XP 981-0235 FH. Reg. \$129.99, NOW 114.99



Converts 8-track tape deck into FM stereo radio

FM Tuner Cartridge

SAVE \$6

NOW ONLY

29⁰⁰

- Hooks up to present car antenna
- AFC helps prevent station drift

A INSERT CARTRIDGE INTO TAPE DECK AND ENJOY FM STATIONS. Slides easily into 8-track player—just like an ordinary tape cartridge. Has illuminated slide rule-type dial with roller-style tuning knob. Stereo indicator light. AFC helps minimize station drift. Local/distance switch aids reception. Includes adapter for hook-up to present car antenna. See Full Ninety-Day Replacement Warranty below. Imported from Korea. Reduced from our big Fall '77 Catalog, see page 818. This special price ends Dec. 24. After Dec. 24, order at Reg. Price. Mailable. Weight 1.50 lbs. XP 985-1221 A. Reg. \$35.00, NOW 29.00

Auto antennas are sold on page 820 of our big Fall '77 Catalog

Deluxe 8-Track Stereo Tape Deck

SAVE \$10

NOW ONLY

49⁰⁰

- Built-in burglar alarm helps deter theft
- Fast-forward control, program-repeat and eject buttons

B STEREO TAPE DECK WITH BURGLAR ALARM THAT HOOKS UP TO CAR HORN. 8-track player has program-repeat button and fast-forward control to replay favorite selections. Changes programs manually or automatically. Slide controls for volume, tone, and balance. Eject button releases tape. Program indicator lights. Courtesy light under panel to help identify tape selections in the dark. 7 1/2 x 6 1/4 x 2 1/8 in. high. 12V negative ground. Order speakers (C), below left. See Full Ninety-Day Replacement Warranty below. Imported from Japan. Reduced from our big Fall '77 Catalog, see page 818. This special price ends Dec. 24. After Dec. 24, order at Reg. Price. Mailable. Wt. 6.50 lbs. XP 981-1597 A. Reg. \$59.00, NOW 49.00



Coaxial Speaker System

SAVE \$5

NOW ONLY

19⁹⁹

C 20-OZ. IN-DOOR COAXIAL SPEAKERS. Two 5 1/4-in. extended-range woofers with built-in coaxial 2-in. tweeters and 20-oz. magnets. 8 ohms impedance. Black padded press-on grilles are 6 1/4-in. in diameter. Incl. hardware, wiring, instr. Imported from Japan. Reg. price of speakers was \$24.99 (pair). In our big Fall '77 Catalog, see page 821. This special price ends Dec. 24. After Dec. 24, order at Reg. Price. Mailable. Weight 7.50 lbs. XP 981-0722 A. Pair NOW 19.99



FM Converter

SAVE \$5

NOW ONLY

19⁹⁹

D FM CONVERTER LETS YOU RECEIVE FM PROGRAMS ON AM CAR RADIO. Converter delivers FM reception without interfering with regular AM operation. Hooks up easily to existing antenna and speakers through present AM radio. AFC helps minimize station drift. For 12V pos./neg. ground systems. 4 3/8 x 5 1/4 x 1 3/8 in. high. See Full One-Year Warranty below. Imported from Japan. Reduced from our big Fall '77 Catalog, see page 819. This special price ends Dec. 24. After Dec. 24, order at Reg. Price. Mailable. Weight 1.70 lbs. XP 985-2591 A. Reg. \$24.99, NOW 19.99



AM/FM Pushbutton Radio

SAVE \$10

NOW ONLY

54⁹⁹

E AM/FM PUSHBUTTON RADIO INCLUDES EXTERNAL SPEAKER. Speaker is 5x7 in. Radio can be mounted in or under dashboard. Reversible walnut-grain vinyl panel/black metal face panel. 3 FM buttons and 2 AM buttons for easy station selection. AFC helps minimize station drift. Tone control. 6 3/4 x 3 3/4 x 1 3/4 in. high. 12V, negative ground. Warranted by manufacturer, see page 336. Imported from Japan. Reduced from our big Fall '77 Catalog, see page 819. This special price ends Dec. 24. After Dec. 24, order at Reg. Price. Mailable. Wt. 5.10 lbs. XP 985-2211 A. Reg. \$64.99, NOW 54.99

Charge It—see page 340

JCPenney Full One-Year Warranty (FM Converter)

Within one year of purchase, we will repair or replace, at our option, this FM Converter if defective in material or workmanship. Parts and labor are included. Just return it to the nearest JCPenney facility for prompt service. For the balance of this warranty, see page 336.

JCPenney Full Ninety-Day Replacement Warranty

(Citizen's Band Transceiver, Car Radio, Tape Deck, FM Tuner Cartridge)

Within ninety days of purchase, we will replace this JCPenney Citizen's Band Transceiver, Car Radio, Tape Deck, or FM Tuner Cartridge, if defective in material or workmanship, with a new one of equal or superior value. Just return it to the nearest JCPenney facility for prompt service. For the balance of this warranty, see page 336.

Great Gift Values for People On-The-Go

Price reductions on both pages, except (J), end Dec. 24; after Dec. 24 order at Reg. Prices.



A

Personalized Car Mats
SAVE \$4
NOW **9⁹⁹** per



B

Standard or High-Back Bucket
NOW **14⁹⁹**

Car Seat Covers
SAVE \$6
Full or Split
NOW
12⁹⁹



C

25

Carpeted Floor Mats **SAVE \$1.50**



Front Overall
NOW **8⁴⁹**

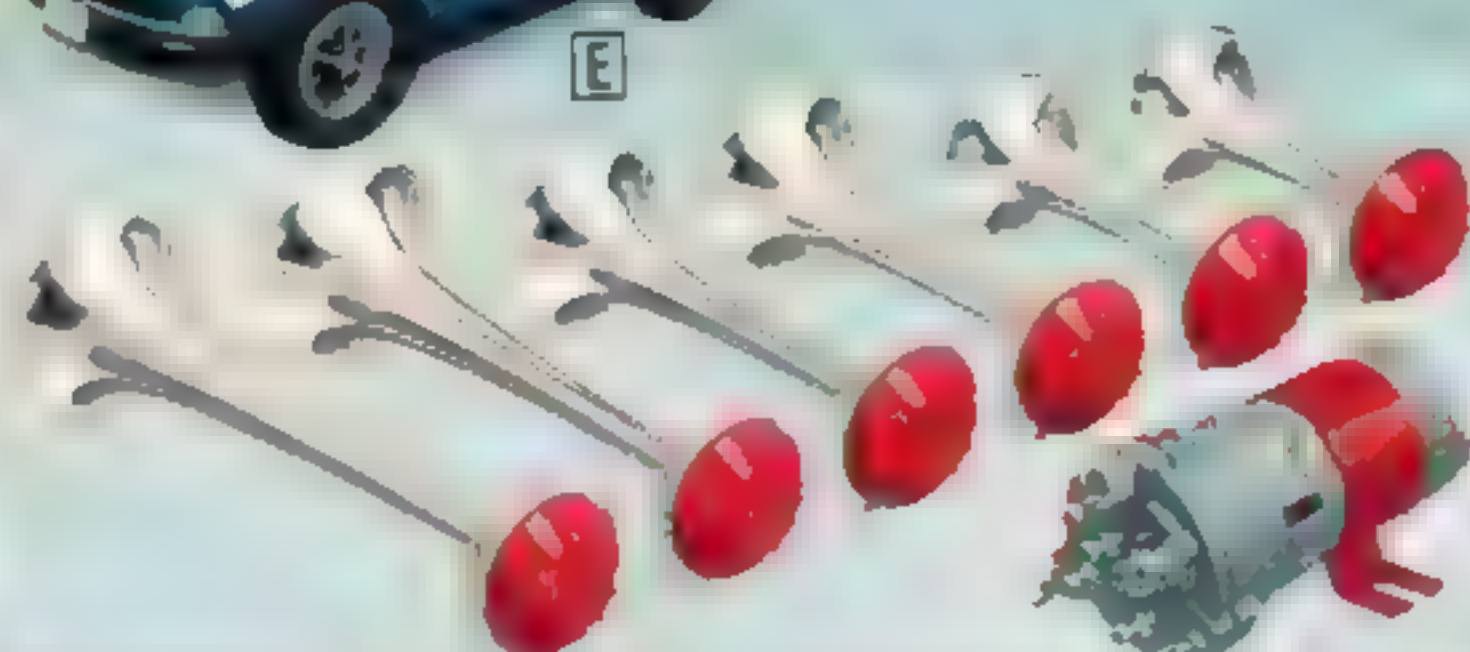
Front Twins
NOW **7⁹⁹**

Rear Twins NOW **5⁹⁹**



E

Musical Air Horns
SAVE \$10
NOW **69⁹⁹**



Bug Mats for Volkswagens



F

SAVE \$2.50 to \$3
Front Twins
NOW **5⁹⁹**
Rear Twins
NOW **4⁴⁹**

Creeper with Adjustable Headrest

SAVE \$2.50
NOW **11⁴⁹**

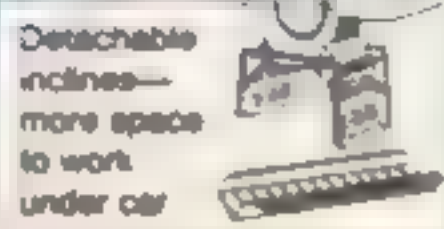
G



Ramp Stands

SAVE \$5
NOW **34⁹⁹** per

H



I

Wire Wheel Covers
SAVE \$15
NOW **53⁹⁹**



J

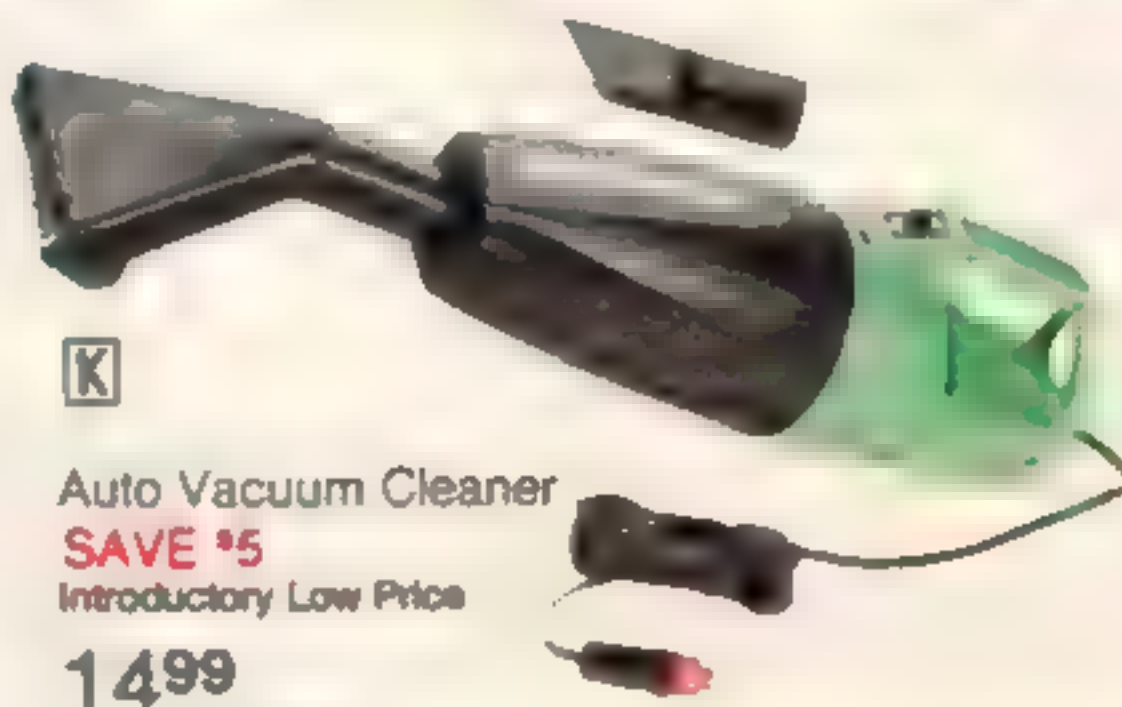
Test and Tune Kit
ONLY
34⁹⁹



Easy to carry and store

K

Auto Vacuum Cleaner
SAVE \$5
Introductory Low Price
14⁹⁹
Regularly \$19.99



L

First Aid Kit
SAVE \$7
NOW **21⁹⁹**



Electronic Speedostat® Automatic Speed Control Kit

SAVE \$20
NOW 69⁹⁹ Complete

or \$5 monthly—
see page 341
for credit terms

- Automatic speed control holds you to a steady, pre-set speed
- For cars, vans and pick-up trucks



Price reductions on both pages,
except [J], end Dec. 24, after
Dec. 24 order at Regular Prices.

AT THE FLICK OF A SWITCH, SPEEDOSTAT AUTOMATICALLY MAINTAINS YOUR SPEED, while you take your foot off the gas! It helps avoid exceeding legal speed limits and helps increase gas mileage by keeping a constant speed. Two magnets combined with a sensor measure vehicle's speed in miles-per-hour and an electronic control unit regulates throttle setting of the engine, automatically keeping desired speed. TO USE, accelerate to a speed that's right for road and traffic conditions, set control and remove foot from the gas pedal. It's that easy! Speedostat holds your vehicle at a steady pace, on the straightaway and up and down hills. A touch of controls let you accelerate or slow down with ease. A touch of the brake pedal (or clutch on cars with standard transmissions) releases Speedostat and allows you to

stop normally. To return to cruising speed, slide switch to "Resume". KIT INCLUDES control switch, sensing devices, electronic components, vacuum chamber, required hardware, and complete do-it-yourself instructions. Fits all domestic cars, vans, and light pick-ups, except those with front-wheel drive.

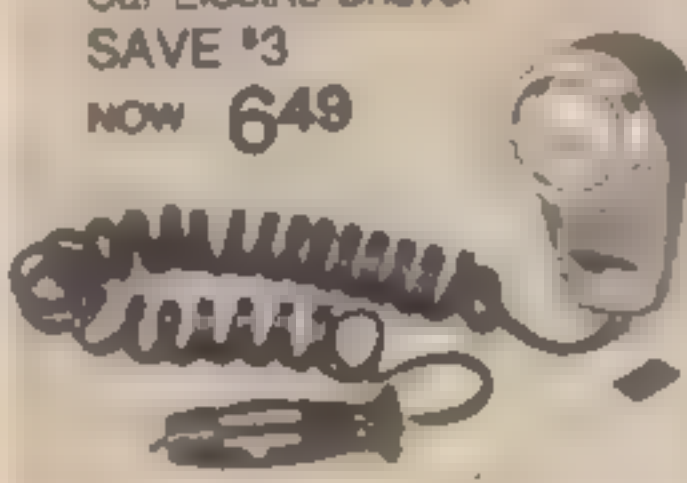
NOTE: Kit should be installed by person with some mechanical knowledge. Professional installation is available at any JCPenney Auto Center, by appointment, at extra charge. For the Auto Center nearest you, contact Customer Service or any JCPenney Catalog Desk. Reduced from our big Fall '77 Catalog—see page 862
XP 983-5679 A—Mailing weight 5 lbs Reg. \$89.99; NOW 69.99

Hand-Held
Spotlight
SAVE \$7
NOW 11⁹⁹



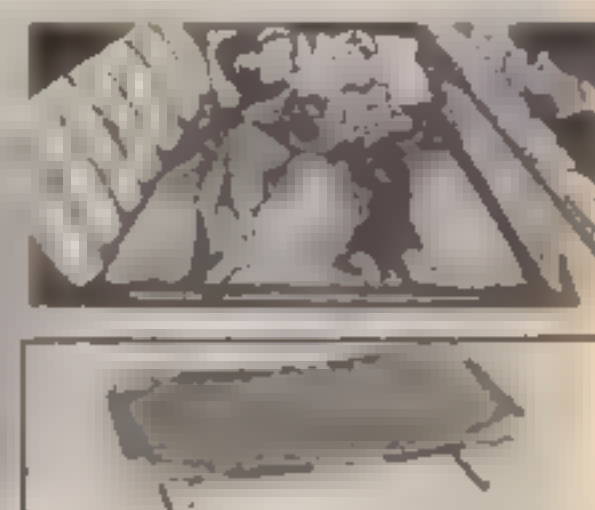
SPOTLIGHT. Brilliant quartz-halogen bulb, protective grille. 12-ft. coiled cord. 4½x3¼x6¾ in. Plugs into 12V, DC cigarette lighter. Reduced from our big Fall '77 Catalog—see page 826. Mailing weight 1 lb.
XH 983-2528 A Reg. \$18.99; NOW 11.99

Car Electric Shaver
SAVE \$3
NOW 6⁴⁹



ELECTRIC SHAVER. Self-sharpening blades, flexible head. Plugs into 12V, DC cigarette lighter. Includes case, protective cover, 3½-ft. cord. Reduced from our big Fall '77 Catalog—see page 826. Mailing weight 0.50 lbs.
XH 983-0514 A Reg. \$9.49; NOW 6.49

Folding Kar-Kot®
SAVE \$4
low as
12⁹⁹
22x40 in.



KAR-KOT turns the back seat of your car into a bed in seconds—comfortably sleeps a child or adult. Does not attach to car. Versatile—easily converts into a free-standing bed. Lightweight metal frame, with durable cover, folds flat for trunk storage. Measures 27½ long x 51½ in. wide for standard-size cars. Reduced from our big Spring '77 Catalog. Mailable
XH 986-6732 A—Weight 6 lbs Reg. \$18.99; NOW 14.99
XH 986-8290 A—22x40" for compact. Wt. 5.20 lbs Reg. \$16.99; NOW 12.99

A PERSONALIZED FLOOR MATS. Put any name, date, favorite saying in big 2½ in. high white letters on each of two 16x26-in. vinyl mats. 1-line message, up to 13 letter-spaces. Colors: 01 black, 02 blue, 03 red, 04 gold. State color number-and-name and clearly PRINT name or message desired on order form. WE PAY SHIPPING. Shipped in about 5 weeks from factory near Los Angeles, California. For Christmas delivery, order by November 15, 1977
XP 984-7435 FH Pair Reg. \$13.99; NOW 9.99

B+C EMBOSSED STRETCH-NYLON SEAT COVERS with quilt design. ¼-in. thick polyurethane-foam backing. Molds to seat contour. Machine wash. For most cars except those with center armrests, lower dips in back, or ½-¾ divided seats. Colors: 03 red, 25 green, 35 blue, 54 brown, 82 black. State color number-and-name. Warranted by manufacturer, see page 336. Mailing weight 1.20 lbs.
[B] XP 986-7684 C—For all standard bucket seats Reg. \$18.99; NOW 14.99
XP 986-7557 C—For all high-back bucket seats Reg. \$18.99; NOW 14.99

[C] XP 986-7458 C—For solid front seat in 4-door cars. Reg. \$18.99; NOW 12.99
XP 986-7656 C—For split front seat in std. 2-door cars. Reg. \$18.99; NOW 12.99
XP 986-7979 C—For std. rear car and pick-up truck Reg. \$18.99; NOW 14.99

D CARPETED MATS. Solid rubber mats with Ozite® nylon fiber carpet inserts. State color number-and-name: 03 red, 25 green, 35 blue, 84 gold. Mailable.
XP 986-7623 C—Front Overall 62x26 in. wide. Wt. 7 lbs Reg. \$9.99; NOW 8.49
XP 986-9397 C—Front Twins. 27x20 in. w. Wt. 4.50 lbs Reg. \$9.49; NOW 7.99
XP 986-9405 C—Rear Twins. 18x17 in. w. Wt. 5.50 lbs Reg. \$7.49; NOW 5.99
Twins for Mini-Cars. Weight 5 lbs
XP 986-9702 C—Front 29x17½ in. wide Reg. \$9.49; NOW 7.99
XP 983-6693 C—Rear 17x16 in. wide Reg. \$7.49; NOW 5.99

E MUSICAL AIR HORNS. Compact, self-contained system powered by car battery (12V, positive or negative ground). Plays the first few bars of popular tunes, college songs and other favorites. Includes 6 metal-plated plastic trumpets, compressor, tubing, horn switch, mounting brackets, hardware, instructions, and musical disc for one song of your choice (see songs below). State song number-and-name. Reduced from our big Fall '77 Catalog—see page 826.
XH 986-9785 FB—Mailing weight 7.50 lbs Reg. \$79.99; NOW 69.99

ADDITIONAL MUSIC DISCS FOR MUSICAL HORNS (not shown). Simply change disc for a new song. Order from songs listed below. State song number-and-name.
XH 986-9793 FB—Mailing weight 0.75 lb Each Reg. \$3.95; NOW 1.95
Songs: 01 God Bless America, 02 Yankee Doodle, 03 Charge, 04 La Cucaracha, 05 Eyes of Texas, 06 Jingle Bells, 07 Bridge Over River Kwai, 08 Dixie, 09 Notre Dame Fight Song, 10 Anchors Aweigh, 11 Godfather, 12 Sting

*Mailed from factory near Omaha, Nebraska, allow extra time. See page 338

F BUG MATS FOR VOLKSWAGENS. Fit other cars, too! Vinyl. State color number-and-name: 03 red, 25 green, 35 blue, 84 tan, 82 black. Mailable.
XP 986-7763 C—Front Twins. 16x23 in. long. Wt. 6 lbs Reg. \$ 8.99; NOW 5.99
XP 986-9819 C—Rear Twins. 14x16 in. long. Wt. 6.25 lbs Reg. \$6.99; NOW 4.49

[A] through [D] and [F] reduced from our big Fall '77 Catalog—see pages 830-833

G ADJUSTABLE CREEPER. Vinyl-covered polyurethane foam-filled headrest adjusts to 4 positions for greater comfort. 2¾-in. nylon wheels. Plywood bodyrest is raised 3-in. off floor. Oak frame, side rails. Measures 36x16 in. Reduced from our big Fall '77 Catalog—see page 838.
XP 986-2236 A—Mailing weight 14 lbs Reg. \$13.99; NOW 11.49

H WELDED-STEEL RAMP STANDS. One piece welded-steel for strength. Pair of stands supports 8000 lbs., lifts 10 in. off ground. 9-in. wide stands and 31 in. long detachable inclines accept most wide tires. 11½x10½x50 in. Reduced from our big Fall '77 Catalog—see page 838. Not mailable—see page 338.
XP 984-7344 A—Shipping weight 52 lbs Pair Reg. \$39.99; NOW 34.99

I DRESS UP YOUR WHEELS with a sleek European sports car look! Deep-dish covers have double-bered spokes that radiate from centers. Steel outer rims have chrome-plated finish; wire-style centers constructed of rugged chrome-plated ABS plastic. Fit 13-, 14-, or 15-in. diameter wheels on domestic and imported cars. Sold in set of 4. Covers do not fit cars with fender skirts. Reduced from our big Fall '77 Catalog—see page 834. Mailable
XP 983-7535 A—13-in. diam. 22 lbs Set Reg. \$68.99; NOW 53.99
XP 983-7543 A—14-in. diam. 28 lbs Set Reg. \$68.99; NOW 53.99
XP 983-7550 A—15-in. diam. 26 lbs Set Reg. \$68.99; NOW 53.99

J TEST & TUNE KIT. Ideal for the automotive do-it-yourselfer! For 4-, 6-, 8-cylinder engines with conventional, breakerless, or electronic ignitions. Dwell-Tachometer features 2-in. jeweled movement meter. Reads dwell (15°—45°), and rpm (0—1200) on 6V and 12V systems. DC-Power Timing Light with xenon-type light connects to battery and spark plug. Trigger operated. Compression Tester with rotating dial checks conditions of valves and rings; measures 280 PSI. Vacuum and Fuel Pump Tester checks for blocked lines. Includes double-walled polyethylene storage/travel case, instructions
XP 985-9067 A—Mailing weight 2.50 lbs 34.99

K AUTO VACUUM CLEANER. Portable and lightweight. Really gets into tight places for thorough cleaning. 16-ft. cord. 12V negative ground—plugs into car cigarette lighter. Imported from Hong Kong. Introductory low price ends December 24. After December 24, order at Regular Price. Mailing weight 4.50 lbs.
XH 984-3350 A Reg. \$19.99; NOW 14.99

L TRAVELERS LARGE FIRST AID KIT. Contains 10-yds. of adhesive tape (5 yds. ½-in. 3 yds. 1-in.); 3 sterile gauze, 100 adhesive and 6 butterfly bandages; triangular bandage with pins; tourniquet, 12 sterile gauze pads, 3-in. elastic bandage with clips, 2 sterile eye pads; 1 oz. sterile absorbent cotton; and 10 tongue blades (finger splints). Tablets: 100 aspirin, 30 salt tablets; ½ oz. first aid cream, 4 ammonia inhalants, scissors, tweezers, snake bite kit, cold pack, product use instructions, and molded plastic case with 2 trays. Reduced from our big Fall '77 Catalog—see page 826. Mailing weight 3 lbs.
XH 986-5742 A Reg. \$28.99; NOW 21.99

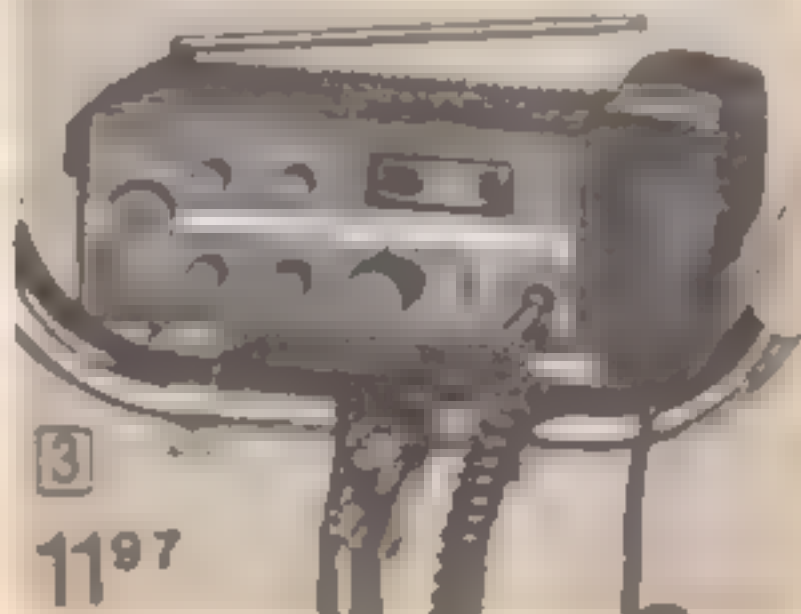
A smoke detector is a practical accessory for van, trailer, and mobile home. See page 8



1
SAVE
\$5
NOW
19⁹⁵



CB Receiver with AM Radio

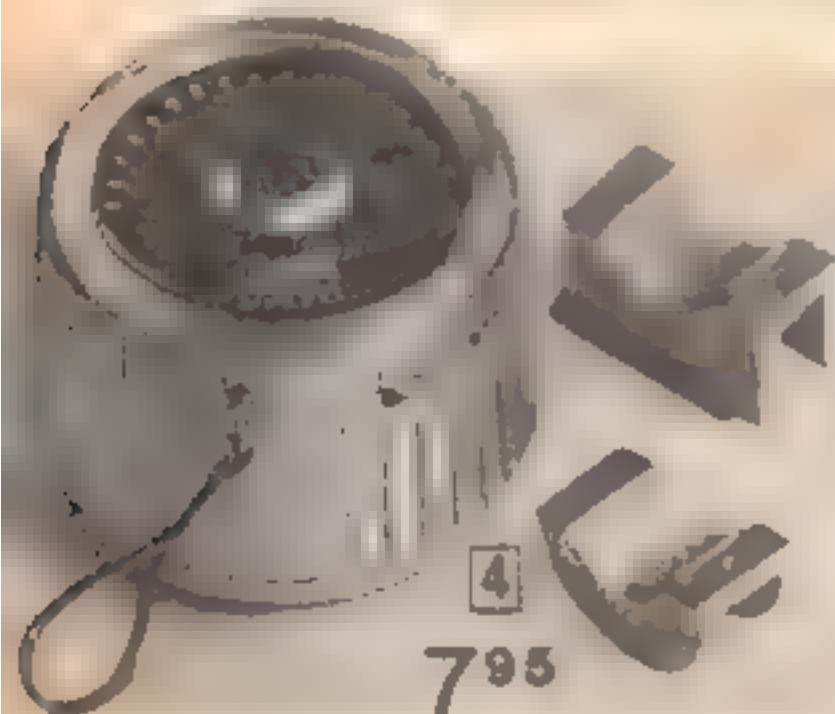


Yapper Transceiver



1 **SAVE \$5. MOBILE CB/AM BIKE RADIO** receives 23 CB channels. Flip the switch, radio tunes to all AM stations. Transmits on channel 14. Great for "staying in touch" on bicycle trips. Rotary tuning, slide off/volume, and CB/AM switches. Black plastic case with slide-on carry handle, and safety reflector on front. Flexible coil antenna. Uses 6 "C"-cell batteries (batteries not included, order below) 4x5x8 in. high. Imported from Hong Kong. Was \$24.95 in our big Spring '77 Catalog—see page 583.

X 927-3053 A—Mailable. wt 2.50 lbs. **NOW 19.95**
"C"-Cell Batteries Sold in package of 6
X 959-0787 A—Mailable. wt 0.95 lb. **1 pkg. 1.49**



Bike Radio

9-Volt Batteries Sold in package of 2
X 959-0084 A—Mailable wt. 1 lb Pkg. 1.19

FULL ONE YEAR WARRANTY: Within one year of purchase we will repair or replace at our option this JC Penney bicycle if defective in material or workmanship. Parts and labor are included. Tires and tubes are not covered by this warranty. Just return it to JC Penney. This warranty does not apply to any bicycle that has had a motor attached or has been used for rental. For the balance of this warranty, see page 335.

FULL TEN YEAR FRAME WARRANTY Wear ten years of purchase we will replace the bicycle frame free of charge in the event of a frame failure. A labor of installation is included. This frame is not designed for motocross use. Which voids this warranty. See what the Official JCPenney for the balance of this warranty, see page 100.

FULL THIRTY DAY ADJUSTMENT WARRANTY - Within thirty days of the purchase of this JCPenney bicycle, we will make any mechanical adjustment needed for proper operation. We will return the bicycle to JCPenney. For the balance of this warranty, see page 306.

294 JCPenny



5. If a person is wearing an eyeglass, the measurement should be taken under the bridge of the nose, not over the bridge of the nose.

Adjustable with 100° range of travel, 150° between 20° and 130° and 180° between 20° and 160°. Includes 10° and 15° increments. 100° secured in commonly used setting and 180° adjustments adjustable without stop-joints. Regular fast-loose screwdriver and Philips screwdriver. All sockets include reflectors for safety and convenience.

A & **B** SAVE \$10 on MEN'S AND WOMEN'S 26-IN. 10-SPEED RACER with Positron F.F. Deraileur system—lets you *feel* when you've changed gears. The F.F. Deraileur system lets the chain continue revolving even *after* pedaling has stopped—shift any time bike is in motion, with or without pedaling! Caliper brakes with extension levers that let you brake even when your hands are in touring position. Gear ratio range is 36 to 97. Sturdy tubular steel frame with chrome-plated fenders, chainguard, handlebar Reflector rat-trap pedals. 28x1½-in. gumwall tires. Straw-color frame. Brown adjustable racing-type saddle with matching vinyl handlebar tape. Bikes not fully assembled, require minimum leg length of 32 in.—see SIZE NOTE and ASSEMBLY NOTE below. See full warranties below. Not mailable—see page 338. Shipping wt. 43 lbs. Reduced from our big Fall 77 Catalog—see page 738.

[A] Men's 22-in frame with center-pull brakes.
X 927-3525 A Was \$98.99; NOW 88.99

[B] Women's, same as [A] above, but has 19-in frame, side-pull brakes
 X 927-3533 A Was \$98.99 NOW 88.99

C + D SAVE \$8 on 20-IN. DRAGSTERS Head tube and fork oversprayed. Billboard style chainguard. Block pedals. Coaster brakes. 20x1 $\frac{3}{4}$ -in. black tires. Chrome-plated high-rise handlebars. Tubular steel frame. Polo-style saddle. Vinyl handlebar tape. Bikes not fully assembled, require minimum leg length of 25 in.—see SIZE NOTE and ASSEMBLY NOTE below. See full warranties below. Not available—see page 338. Shipping wt. 34 lbs. Reduced from our big Fall '77 Catalog—see page 739.

(C) Girl's. Pedals, frame, and handlebar tapes are white. Red and white gingham striped saddle and fenders.
X 927-3178 A Was \$57.99. NOW 49.99

[D] Boy's. Black pedals. Blue frame, saddle and handlebar tape
x 927-3145 A Was \$57.99; NOW 49.99

E 12-IN TRICYCLE* Ball-bearing, spoked pedal wheel has 12-in diameter Molded rubber tires Sturdy tubular steel frame Shiny chrome-plated steel handlebars with plastic grips Molded plastic seat Red enamel finish 26x19½x26 in high overall Ages 2 to about 5 years Warranted by manufacturer, see page 336
X 927-0554 A—Mailable, w/ 14 lbs 17.99

F 13-IN TRICYCLE* Decal on seat and pretty flowered basket are especially appealing to a little person. 13-in. nylon-bearing spoked pedal wheel. Molded whitewall rubber tires. Sturdy tubular steel frame. Chrome-plated steel handlebars with plastic grips. Blue enamel frame; white seat, pedals, grips and basket. For ages 4 to about 8 years. Not mailable to 1st Class P O's see page 338. Warranted by manufacturer, see page 336. x 927-4143 A—Wt. 8 lbs. 19.99

G 10-IN TRICYCLE* Nylon-bearing, spoked pedal wheel has 10-in. diameter Black molded rubber tires Sturdy tubular steel frame Chrome-plated steel handlebars with plastic grips Adjustable molded plastic seat Plastic pedals Blue enameled frame, white seat, red pedals and grips For ages 2 to about 4 years.

X 927-4150 A—Mailable: wt. 13 lbs. 12 99

*All tricycles on this page are partly assembled—you attach seat, wheels, and handlebars. Instructions included.

H CHOPPER-STYLE BIKE 20-in. boy's bike has a long, long extended front fork with a snazzy motorcycle look! Chrome-plated steel front fork, handlebars, spokes, rims, kickstand and rat-trap pedals. Hand-welded tubular steel frame reinforced at all angles. Frame, saddle, and chainguard enameled in wild purple with red and yellow flame design. Padded vinyl saddle, rubber handgrips. One-speed coaster brakes. Black tires. Requires leg length of 27 in.—see SIZE NOTE at left. Not fully assembled—see ASSEMBLY NOTE at left. Not available—see page 338. Warranted by manufacturer, see page 336.

X 927-4127 A—Shpg. wt. 49 lbs. 74.98

1 R-R-RAW POWER® Your bike sounds like a real motorcycle! Just twist the grip and it makes the sound of a cycle engine revving up. Doesn't use batteries. Just attach it to any metal handlebar not over 3/4-in. diameter. Black plastic. **5.77**

J & K CONVERTIBLE BIKE. Bars move, or come off completely to change bikes from boy's to girl's models. Training wheels can be taken off as cycling skills grow. Enameled tubular steel frames, plastic pedals, vinyl seats, chainguards. Not fully assembled—see ASSEMBLY NOTE at left. Not available ■ 1st Class P.O.s: see page 338. Warranted by manufacturer, see page 336.

[J] 13-in. Bike, Single speed Red frame Silver-color fenders
x 927-1537 A—Shipping weight 25 lbs 28.88

[K] 16-in. Bike. Coaster brake Red frame Matching painted fenders.	
X 927-4135 A—Shipping weight 29 lbs	38.88

L GIRL'S 16-IN. STANDARD BIKE. Chrome-plated tubular steel frame with aqua enamel finish. Adjustable padded vinyl saddle and matching front basket. White-striped 1½-in. semi-pneumatic tires, nylon-bearing front wheel. Not fully assembled—see ASSEMBLY NOTE at left. Not mailable—see page 338. Warranted by manufacturer. see page 336
X 927-2931 A Shipping weight 30 lbs 44.88

26-in.
10-Speed Racer

88⁹⁹

A

Men's

B

Women's

great gift values

SAVE \$10

[A] and [B] were
\$98.99 in Fall
'77 Catalog

SAVE \$8

[C] and [D] were
\$57.99 in Fall
'77 Catalog

D Boy's

20-in.
Single Speed

49⁹⁹

C

Girl's

E

12-in.
wheel

17⁹⁹

Sturdy
Tricycles

13-in.
wheel

19⁹⁹

F

10-in.
wheel

12⁹⁹

G

J

13-in.
28⁹⁹

I

16-in.
44⁹⁹

Remove
crossbar

Convertible
Bikes for
Sidewalk
Cyclers

R R Real Power
Give your bike
a motor roar

I

5⁷⁷

Extended-
Fork
Chopper-
Style
Bike

74⁹⁹

Remove
crossbar

K

16-in.
38⁹⁹

JCPenney 295

WishbookWeb.com



1
20-in. Motocross Bicycle
with Mono-Shock Frame.
Center-mounted shock
absorber cushions bumps

97⁹⁸



2
Boy's 16-in.
Motocross
Sidewalk Bike

44⁸⁸

Hang Tough with a Dragster Bike—Rugged Dirt Bike Styling



3
Boy's 20-in.
Wild Fire

77⁹⁹

1 **MOTOCROSS-STYLE BIKE WITH MONO-SHOCK FRAME.** Dirt-bike styling. Hinged frame flexes, so the center-mounted shock absorber can cushion the bumps. Tubular steel frame, enameled yellow with pro-style red and black trim. Up front number plate. 20-in. single-speed bike has coaster brakes. Black vinyl padded seat, cross-braced handlebars. Black waffle-style rubber grips. Chrome-plated steel rims, spokes, kickstand. Center-braced rat-trap pedals. Extra-wide plastic fenders. 20x2 125-in. blackwall tires with knobby treads. Bike not fully assembled, requires minimum leg length of 28 in.* See JCPenney warranty, page 294.
X 927-2394 A—Not available; see page 338. Shpg. wt. 42 lbs. **97.98**

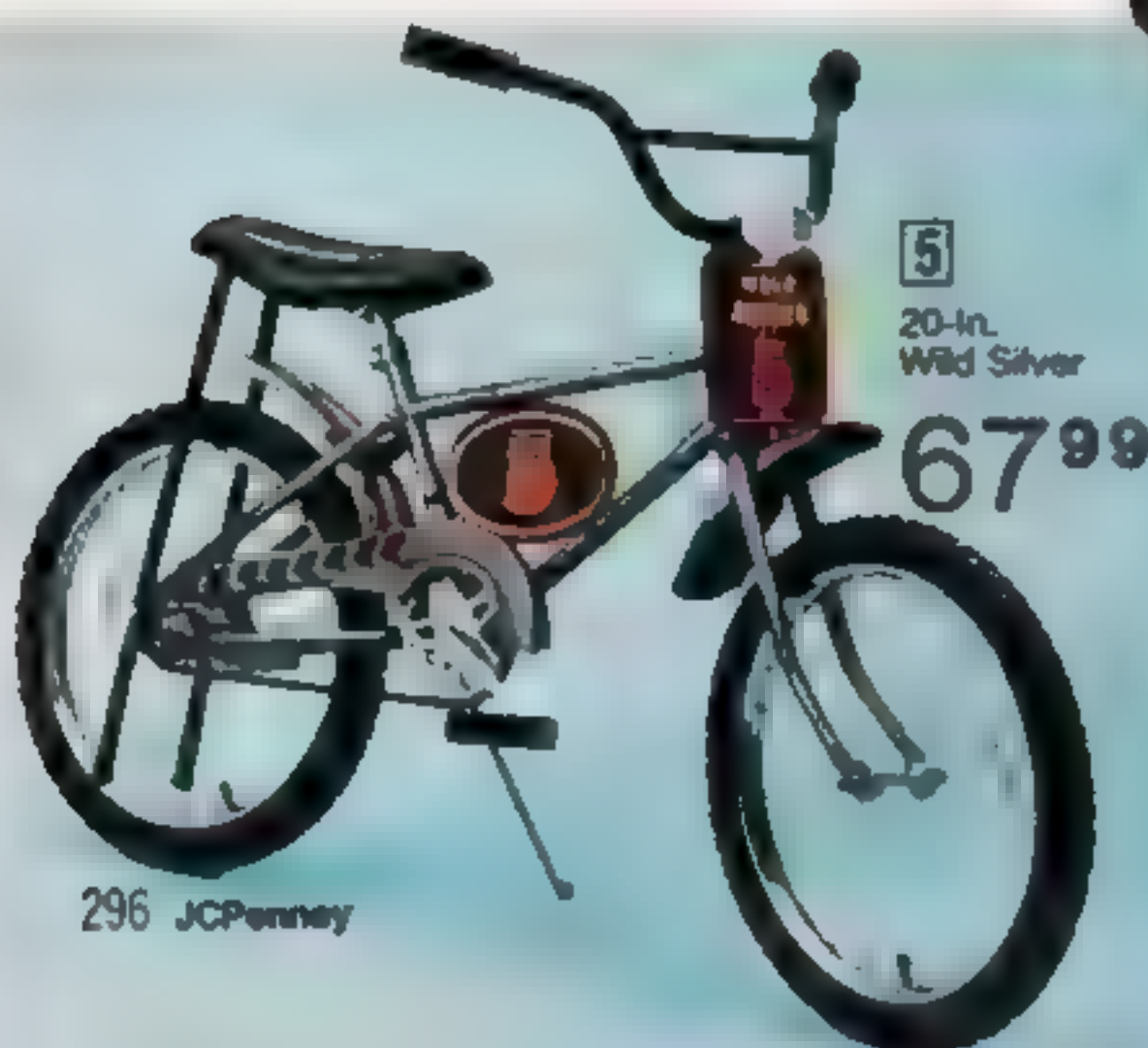
2 **WILD WHEELS MOTOCROSS-STYLE SIDEWALK BIKE.** Exciting simulated tank with elongated black molded plastic seat. Front decal. Tubular steel frame with yellow and black enamel finish. 16-in. single-speed bike has coaster brakes. Black waffle-style plastic grips. Plastic pedals. 16-in. tires with knobby treads. Chrome-plated hi-rise handlebars. Chainguard and simulated shocks. Removable training wheels included. Bike not fully assembled; requires minimum leg length of 23½ in.* Warranted by manufacturer, see page 336.
X 927-4119 A—Available; weight 33 lbs. **44.88**

3 & 4 **WILD FIRE AND WILD FLOWER MOTOCROSS-STYLE BIKES.** Front and side decals. Tubular steel frames with enamel finish: black for boys, white for girls. Colored fenders and chainguard. Extra-wide plastic fenders. 20-in. single-speed bikes have coaster brakes. Chrome-plated steel rat-trap pedals. Adjustable padded vinyl saddles, waffle-style rubber grips—black for boys, white for girls. 20x2 125-in. black-wall tires with knobby treads. [3] has padded crossbar. Bikes not fully assembled, require minimum leg length of 27 in.* See JCPenney warranty, page 294. Available; weight 39 lbs. each
X 927-3202 A—[3] Boys' Wild Fire **77.99**
X 927-3228 A—[4] Girls' Wild Flower **77.99**

5 **WILD SILVER MOTOCROSS-STYLE BIKE.** Front and side number decals. Tubular steel frame with silver enamel finish. Snazzy striped fenders and chainguard. Extra-wide plastic fenders. 20-in. single-speed bike has coaster brakes. Chrome-plated steel rat-trap pedals. Black padded vinyl saddle. Black waffle-style grips. 20x2 125-in. blackwall knobby tires. Hi-rise handlebars with crossbar. Bike not fully assembled; requires minimum leg length of 27 in.* See JCPenney warranty, page 294.
X 927-3558 A—Available; weight 36 lbs. **67.99**

*See Size Note and Assembly Note on page 294.
Bikes on this page are not designed for stunting or off-the-road use.

Use Time Payment ■ buy now at JCPenney—see page 341



5
20-in.
Wild Silver

67⁹⁹



4
Girl's 20-in.
Wild Flower

77⁹⁹



tv fun®
4 games in 1

SAVE \$15
NOW ONLY 24⁹⁵

This special price ends Dec. 24

TV FUN® Home video entertainment system lets you challenge each other in Hockey, Tennis, and Handball, or challenge yourself in tennis by playing Solo Practice. Two can play (two or four paddle operation). Ball speed, paddle size and angle, ball return can be changed to suit players' skill. Court layout is different for each game. On-screen digital scoring. Ball sounds when hit. Installs easily to TV antenna lead. Hand-held remote controls extend from console. Plastic housing has walnut-tone top, black sides. Uses 6 "C" batteries (not incl.) or optional DC converter sold below. Measures 16X5½X3½ in. Warranted by manufacturer, see p. 336. Reduced from our Fall '77 Catalog, page 718. After Dec. 24, order at Reg. Price. Mailing weight 4.70 lbs.

X 917-2156 A—Reg. \$39.88; NOW 24.88

AC Adapter: Converts 110-120V AC to DC. UL listed. Mailing weight 0.50 lb.

X 917-1158 A—6.95

Buy now with our Time Payment Plan—see page 341

See more
TV games on
pages 4, 5,
318, 319 and 528



Play Blackjack
with Unisonic 21

39⁹⁵

- Has the same betting situations and odds of a real '21' table
- Also works as standard calculator
- Makes an amusing novelty gift

UNISONIC 21 lets you against 'the house' with this electronic game programmed for playing casino blackjack with full Las Vegas rules. To begin, unit issues "chips"; before each deal, you designate how much of your wad you wager. Your winnings or losses can be posted after each hand. You can make insurance bets, split pairs, double down. Built-in 8-digit calculator does addition, subtraction, multiplication, and division functions. Desk-top unit has large L.E.D. read-out. Plastic case 7" X 9" X 4" h. Uses 3 C-cell batteries (not incl.) or AC adapter sold below.

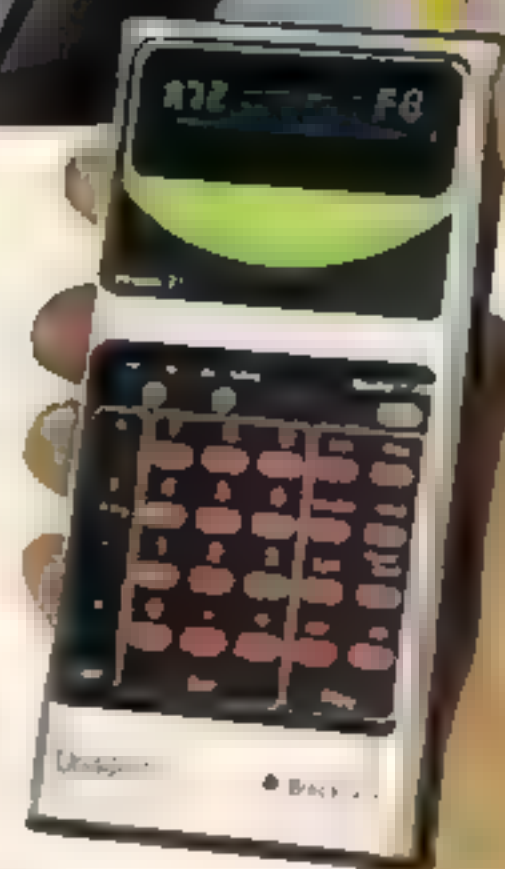
X 917-2370 A—Mailing weight 2.50 lbs. 39.95

AC Adapter for above 110-120V, AC, UL listed

X 917-2388 A—Mailing weight 0.50 lb. 4.99

Vegas 21
Blackjack
Game and
Calculator

34⁹⁵



VEGAS 21 is a compact blackjack game that's easy to carry along wherever you travel. Programmed with Las Vegas gaming rules. Also functions as an 8-digit math calculator (+, -, ×, ÷). Dealer's cards appear on right display, your cards appear at left. Continuous dealer hits until over 16. Initial player stake from 1 to 49,999.999. Automatic deck shuffle after 41st card is dealt. Hit for additional cards. Automatic bust. Uses 3 AA batteries (not incl.).

X 641-8123 A—Mail wt. 0.70 lb. 34.95

AC Adapter for Vegas 21, UL Listed.

X 641-8131 A—Mail wt. 0.50 lb. 4.95

Hunt for Buried Treasure

Electronic metal detectors signal the presence of hidden or buried metal jewelry, coins, antique relics or other possible valuables. All have solid state circuits. All warranted by manufacturer, see page 336.

1 POCKET PROSPECTOR BFO-type detector weighs under 9 oz. for easy portability. 12¼" long. Variable pitch; 2¼" built-in speaker. 5¼" copper search coil can poke into crevices, or push into loose sand. Belt clip incl. Uses 9V battery (not incl.). Reduced from Spring '77 Cat. After Dec. 24, order at Reg. Price. X 917-1596 A—Mail wt. 2 lbs. Reg. \$29.95; NOW 24.95

ACCESSORY HANDLE for [1] 30" long metal. Swivels. X 917-1604 A—Mailing weight 1 lb. 4.95

2 BOUNTY HUNTER TR 1000D Deluxe treasure finder has mode switch for detecting metal/mineral, adjustment to tune out bottle caps, nails, etc. Sensitive tuning ¼" earphone jack. Signal intensity and battery check meter. Metal case. Includes 8 AA batteries. Reduced from our Spring '77 Catalog. After Dec. 24, order at Reg. Price.

X 917-1638 A—Mail wt. 7 lbs. Reg. \$199.95; NOW 169.95

3 JETCO BTF 5000 has a compact belt-mounted control for carrying ease. Viewmeter with sensitivity adjustment. Waterproof searchcoil. Telescoping shaft. Battery test switch. Headphone jack. Operates on eight AA batteries (not included).

X 917-1463 A—Mailing weight 6 lbs. 89.95

4 JETCO MUSTANG 330. Has sound-off speaker, BFO solid-state circuitry, positive tuner control, 6" diameter waterproof searchcoil adjusts for angle. Uses 2 9V batteries (not incl.).

X 917-0762 A—Mailing weight 3.70 lbs. 29.99

If you treasure your home, it makes good sense to equip it with a smoke detector from JCPenney. See it on page 8.

SAVE \$5
NOW ONLY 24⁹⁵

This special price ends Dec. 24

Pocket
Prospector®



1



3

Jetco
BTF 5000®

89⁹⁵

a great
gift value

SAVE \$30
NOW ONLY

169⁹⁵

This special price ends Dec. 24

Bounty
Hunter
TR 1000D®

2

4

Jetco®
Mustang

29⁹⁵



JCPenney 297

WishbookWeb.com



Our Best Winter Sports Suits

give you sporty styling; warm Dacron® insulation; MW(machine wash warm, tumble dry)

SAVE \$10

on Men's 1-Piece Suit

NOW ONLY **49⁹⁹***

SAVE 15%

on Women's Separates

Hooded Parka

NOW ONLY **25⁴⁹***

Bib Pants

NOW ONLY **16⁹⁹***

*These special prices end Dec. 24



3 MEN'S 8.8-OZ DACRON® POLYESTER FIBERFILLED SUIT—our warmest. Deluxe smooth outer shell of strong 400-denier nylon oxford, urethane water-repellent finish. Full nylon lining. Storm flap over 2-way front zipper. Weather-flap under 2-way leg zippers up to waist. Turn-up collar has acrylic pile face, cotton-backed. Adjustable belt, elasticized back. Hip pockets have fold-over snow seal. Snap-closed wrists. MW(machine wash warm, tumble dry). Sizes: S(34-36" chest), M(38-40); L(42-44), XL(46-48). Colors: 37 navy blue with white stitching, 82 black with white stitching. State color number-and-name. Reduced from our Fall '77 Catalog—see page 703. After Dec. 24, order at Reg. Price.

Regular Length Suit (fits men 5'6" to 5'11"). State size S, M, L, or XL. X 910-5032 D—Mailing weight 6 lbs. Reg. \$59.99; NOW 49.99

Long Length Suit (fits men 6' to 6'3"). State size M, L, or XL. X 910-5412 D—Mailing weight 6 lbs. Reg. \$59.99; NOW 49.99

Matching Hood with Face Mask Attaches to suit [3]. One size fits all. Colors: 37 navy, 82 black. State color number-and-name.

X 910-3607 C—Mailing weight 1 20 lbs. 6.99

4+5 WOMEN'S PARKA AND PANTS Designed for both skiing and snowmobiling. Warm 6.6-oz. Dacron® 88 polyester fiberfill throughout. 200 denier nylon oxford outer shell, nylon lining. Colors: 33 powder blue; 37 navy. State color number-and-name. Sizes: S(Misses 8-10), M(12-14), L(16-18). State size S, M, or L. Reduced from our big Fall '76 Catalog. After Dec. 24, order at Reg. Price.

[4] Women's Parka has attached hood with acrylic pile trim and lining, drawstring. Storm-flapped front zipper, 2 pockets. Storm cuffs. X 910-1015 D—Mailing weight 3.25 lbs. Reg. \$29.99; NOW 25.49

[5] Women's Bib-Front Warm-Up Pants. 2-way ankle-to-waist zipper on one leg; zipper to knee on other leg. Elasticized back. Detachable suspenders. X 910-1023 D—Mailing weight 3.25 lbs. Reg. \$19.99; NOW 16.99

6 GOOSE-DOWN INSULATED MITTS with sueded split cowhide palm and thumb. 210-denier nylon outer shell, nylon inner lining. Men's sizes: M(fits glove size 8-9½), L(10-10½). Women's sizes: M(7-7½), L(8-8½). State size M or L. Mailing weight 0.90 lb. X 910-0348 B—Men's X 910-0363 B—Women's 9.99

7 INSULATED SNOW BOOTS Have removable zippered liners of 80% wool, 20% rayon. Black rubber tread bottoms. Zippered nylon oxford uppers with tie top. Med. width. Imported from Korea. Color: 82 black only. State color number-and-name. Mailing weight 5 lbs. X 910-5149 D—Men's. State whole size: 7, 8, 9, 10, 11, 12. 10.99 X 910-5156 D—Women's. State whole size: 5, 6, 7, 8, 9, 10. 10.99

Comfortable 100% Creslan® Acrylic Sweaters

SAVE \$5.00

NOW ONLY **16⁹⁹** This special price ends Dec. 24

1 STRIPE-STYLED SKI SWEATERS. Men's are crew-neck style, women's are turtle-neck. Easy care—MW(machine wash warm, tumble dry). Colors: 17 yellow; 37 navy. State color number-and-name. Mailing weight 1.40 lbs. Reduced from our Fall '77 Catalog, page 706. After Dec. 24, order at Reg. Price.

Men's: Sizes: S(34-36" chest); M(38-40); L(42-44); XL(46). State size S, M, L, or XL. X 910-4225 D—Reg. \$21.99; NOW 16.99

Women's: Sizes: S(30-32); M(34-36); L(38-40). State size S, M, or L. X 910-4233 D—Reg. \$21.99; NOW 16.99

Insulated Unisex Vests

SAVE \$4.00

NOW ONLY **15⁹⁹** This special price ends Dec. 24

2 CHEVRON STRIPE VESTS insulated with warm Dacron® II polyester fiberfill. Versatile, wear alone or under a jacket. Water-resistant nylon shell. Two insulated pockets. Snap closure front. Colors: 36 royal blue with yellow/red trim; 37 navy with red/med. blue trim. State color number-and-name. Sizes: XS(fits Men's 33-35 chest, Misses size S), S(Men's 36-38, Misses 10-12), M(Men's 39-41, Misses 14-16), L(Men's 42-44), XL(Men's 45-47). State size XS, S, M, L, or XL. Reduced from our Fall '77 Catalog—see p. 705. After Dec. 24, order at Reg. Price \$19.99

X 910-4464 D—NOW 15.99

Rechargeable Lantern a great gift value

BECAUSE ■

- Delivers more than 2 hours ■ continuous light per charge
- Can be recharged over and over

AND YOU **SAVE 33%**

NOW **12⁹⁹**
ONLY

IDEAL FOR EMERGENCIES AT HOME OR ON THE ROAD. Battery recharges overnight from any 110-120V AC outlet. Thumb controlled on/off switch. Black molded polyethylene case measures 5½x5x5 in. long. Includes 3 built-in nickel-cadmium batteries. UL listed. Reduced from our big Fall '77 Catalog, see page 1057.

X 849-0344 A—Mail wt. 3.70 lbs. Reg. \$19.49, NOW 12.99

Use Time Payment to buy now at JCPenney—see page 341

All special prices on this page end Dec. 24.
After Dec. 24, order at regular prices.



Beam adjusts from spot to flood.



Self contained cord for easy recharging.



Eveready®
"Commander"
Fluorescent
Lantern

14⁹⁹

DEPENDABLE, LIGHTWEIGHT LANTERN. Safer, easier to operate. Ideal for camping—no flammable fuel to carry, spill or catch fire. Wide angle of illumination. Rugged ABS plastic housing. Easy-grip handle. On/off switch bar. Uses two 6V square lantern batteries (order below). Measures 9½x3x7 in. high.

X 849-0575 A—Mail wt. 1.70 lbs.

14.99

Eveready® 6V Square Lantern Battery, 2¼x4x4¼ in. high

X 957-2140 A—Mail wt. 1.40 lbs.

1.99

Sealed-Beam Hand
Lantern with
Red Flasher

SAVE 30%
NOW **8⁸⁹**
ONLY

Battery not included. Order below.

- Weather-resistant design makes it ideal for outdoor use
- Chrome-plated steel construction

THE ALL-WEATHER LANTERN. Portable, emergency lighting that's ideal for home, car, camping, boating, etc. Lantern hurls beam of light about 1500 ft. Lantern head swivels 90° up or down—directs light where you want it. Replaceable dual switches turn lantern on/off and operate flasher. Switches are lubricated and weather resistant. Measures 10¼x4½x5 in. high (without battery). Uses one 6V rectangular lantern battery (order below). Reduced from our big Fall '77 Catalog, see page 1057. Mail wt. 2.40 lbs.

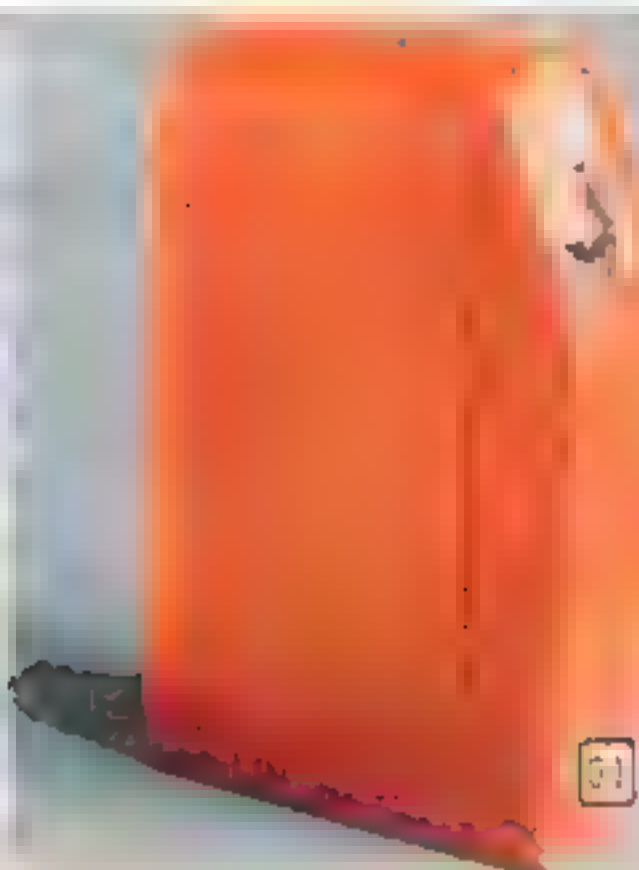
X 849-0286 A Reg. \$12.79, NOW 8.89

Eveready® 6V Rectangular Lantern Battery, 5½x2¼x5 in. high

X 849-0211 A—Mail wt. 3.40 lbs. 3.99



Beam and flasher swivel up or down.



Disposable Pocket
Flashlight—A Great
Stocking Stuffer!

SAVE 33%
when you buy 3

3 for **2⁹⁹**
1⁴⁹
for one

01

02

03

TAKE ONE ALONG WHEREVER YOU GO. Available in three bright colors. Has long life power cell that will not corrode or leak. No bulbs or batteries to replace. 2½x1x4 in. high. Colors: 01 orange, 02 yellow, 03 fuchsia. State color number and name when ordering. Mail wt. 0.60 lb.

X 849-0278 B \$1.49 ea.; 3 for 2.99

5-Year
Flashlight



SAVE 25% when you buy 2
2 for **11⁹⁸** | **7⁹⁹**
for one

- Stores up to 5 years at room temperature
- Gives up to 10 hours of light

THE FLASHLIGHT WITH A POWER CELL. Practical, compact, dependable. Aluminum case is 3½ in. long x 1½ in. diameter. No external switch break—turns on/off by rotating head. Flashlight. Mail wt. 0.50 lb.

X 959-2015 A \$7.99 each, 2 for 11.98

Reel-Type
Trouble Light

SAVE 33%

NOW ONLY

8⁶⁹ without
outlet
9⁹⁹ with
outlet

Reduced from
our Fall '77
Cat.; see p. 1057



Swivel attachment included.

LETS YOU DIRECT LIGHT WHERE NEEDED. Handle has 3-prong grounded outlet for power tools. 20 ft. #18/3 wire. Plastic bulb cage (bulb not included). 110-120V AC, UL listed. X 849-0294 A—Mail wt. 4.25 lbs. Reg. \$14.99; NOW 9.99

SAVE 33% on Reel-Type Trouble Light. Similar to above but without outlet. Non-grounded. #18/2 wire. Mail wt. 3.50 lbs. X 958-1919 A Reg. \$12.99; NOW 8.69 JCPenney 2.99

Sleeping Bags For Comfort

SAVE \$10

On Our 2-lb.
Duck Down
And Feather
Sleeping
Bag

NOW ONLY

49⁹⁹

This
special
price
ends
Dec. 24.



1

1 2-LB. DUCK DOWN AND FEATHER BAG. Tapered styling. Dark green ripstop outer shell and medium green ripstop nylon lining. Baffle construction distributes insulation evenly. Top drawstring with fix-lock, full 97-in. open nylon zipper and weather strip. 32x83-in. finished size. Reduced from our big Fall '77 Catalog—see page 725. After Dec. 24, order ☐ Reg. Price. Spot wash or dry clean. XH 915-5771 A—Mail wt. 3.50 lbs. Reg. \$59.99, NOW 49.99



2

2 RUGBY STRIPE BAG is a winning combination of long-wearing navy nylon outside and Rugby yellow and blue stripe cotton-flannel lining. **Size:** 34x76-in. with 100-in. zipper. Tie straps for rolling bag. HW (hand wash line dry). Mailing weight 5 lbs. XH 915-6704 A 13.88

Our Colorful
Rugby Stripe
Sleeping Bag
Contains
3-lbs. of
Dacron
Hollowfil™808™
Insulation and
ONLY

13⁸⁸

3



Stuffbag
2.99

3 STUFF BAG. For compact carrying sleeping bag or other gear. Resin-coated nylon oxford comes with nylon lacing and grommets for easy packing. Size 16x21-in. Imported from Japan. MW (machine wash, tumble dry). Mailing weight 0.25 lb. XH 915-4477 A 2.99

Buy it now and **Charge It**—see page 340



5

4

6

Backpack
Seat Combo

300 JCPenney



Lightweight-Easy-Convertible

6 BACKPACK/SEAT COMBO for the rugged hiker and the weary camper. Lightweight, navy blue anodized-finish (14½x wide x29" high) metal frame. Folding contour leg frame. Padded nylon shoulder straps, airflow net back bands. Waist belt with quick-release buckle converts ☐ a camp chair with little effort. Oxford-weave nylon bag. Mailing weight 4.70 lbs. XH 915-6696 A 44.99

a great gift value

Because:

- It's lightweight for camping and backpacking
- Provides sleep-out fun for children in the backyard

SAVE \$8 on
2-Man Nylon Tent

NOW ONLY

16⁹⁹

4 PUP-STYLE TENT—5x6½ Ft. Made of 70-denier nylon. Fabric is flame-retardant as defined by industry standard CPAI-84. Screen door and storm flap. Jointed aluminum poles. Nylon carry bag included. See JCPenney warranty below. Imported from Japan. Reduced from our ☐ Fall '77 Catalog—see page 724. After Dec. 24 order at Reg. Price. Mailing weight 3.50 lbs. XH 915-1846 A Reg. \$24.99, NOW 16.99

5 RAINFLY FOR THE ABOVE TENT. Made ☐ flame-retardant nylon. 4 ft. 11in.x7 ft. Mailing wt. 1 lb. XH 915-4014 A 8.99

GROUND CLOTH. Provides clean, dry surface for setting up tent. Made ☐ polyethylene. Measures 54x78 in. XH 915-5623 A—Mailing wt. 1 lb. 2.99

JCPenney Full Six Month Warranty:

Within six months ☐ purchase, we will repair or replace ☐ our option this JCPenney Tent or tent awning if defective ☐ material or workmanship. Parts and labor are included. Just return it to JCPenney.

See our complete line of camping equipment in our Fall '77 Catalog—pages 724-728



Snooze-Time Can Be Fun-Time In These Gaily Patterned Sleeping Bags

YOUR
CHOICE
14⁹⁹

Great for gifts, sleep-outs, and
that extra dormitory blanket

- 3-lb. synthetic fiberfill
- Brightly printed cotton outershell (nylon tricot on [7])
- Nylon tricot lining
- Finished size about 34x76-in. long
- Long 100-in. aluminum separating zipper
- Machine washable and dryable

7 to 10 Our Brightly Printed Sleeping Bags do double duty when you zip two bags together to form a full-size double sleeper. Machine washable; use oversize commercial drum-action washer and dryer only—warm temperature

[7] Wrigley's Bag. Nylon tricot outershell and lining. XH 915-6712 A—Mailing weight 7 lbs.	14.99
[8] Mickey Mouse® Bag. Cotton outershell, red tricot lining. XH 915-6720 A—©Walt Disney Productions. Mailing weight 7 lbs.	14.99
[9] Moppets Patchwork Bag. Cotton outershell, red tricot lining. XH 915-6738 A—Mailing weight 7 lbs.	14.99
[10] Athletes' Bag. Cotton outershell, red tricot lining. XH 915-6746 A—Mailing weight 7 lbs.	14.99

Indoor and Outdoor Playtime

- Flame-retardant as defined by industry standard CPAI-84
- Set up with little effort



[11]
Tunnel Play Tent
18.99

[12]

The Dome Play Tent
14.99



[13]

Here's Stand-up Room
7x7-Ft.
Umbrella Tent

29⁹⁹

Carry Packs For Small Trips

14 BACKPACK-SHOULDER TOTE. Ideal for hiking, cycling, and toting camera equipment. Converts to shoulder tote bag. Dark green cotton duck. One large and two small pockets. Cotton webbing shoulder straps. Approximate open size: 12"x11 1/2"x4". Imported from Japan. Mail wt. 0.75 lb.
XH 915-5219 A 4.99

15 NYLON OXFORD-WEAVE BACKPACK with aluminum frame. Easily adjustable polypropylene waistband and padded nylon covered shoulder straps keep pack in proper position for comfort. 4 outside zippered pockets and map pocket with self-stick closure. Comes in olive-drab green not blue, as shown.
Mailing weight 3.50 lbs.
XH 915-3800 A 19.99

16 BIKE-BACK PACK. Frees your hands and allows you to carry a lot. Made of water-repellent-treated 100% 420 denier nylon oxford. Two separate nylon zippered compartments. Adjustable padded shoulder strap and nylon webb waist belt. Yellow body with black zippers and handles. 16 1/2" long, 15 1/2" wide. Mail wt. 0.75 lb.
XH 915-0764 A 6.99

[14]
Converts to
Shoulder
Tote
4.99

Lightweight
On The
Back
19.99

[15]

[16]
For
Bike
And
Back
6.99

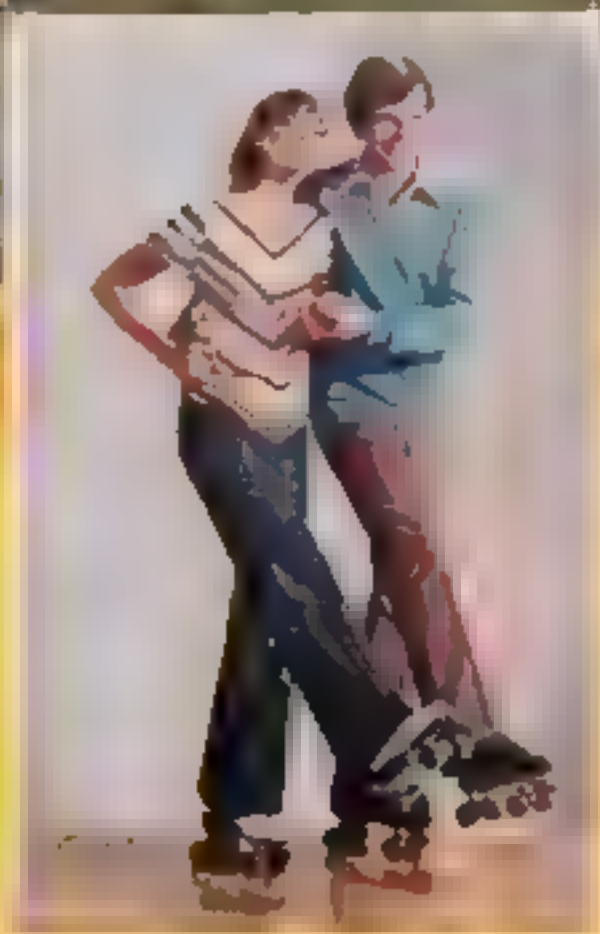


JCPenney 301

11 LIGHTWEIGHT TUNNEL-STYLE TENT. 4 oz. coated polyethylene sheeting is supported by sturdy polyethylene tubes. Flap-style doors on either end. Sturdy sewn-in floor. Fabric water-repellent for outdoor use but is not recommended for serious camping. Size: 52"x35" base; 35" ht. Shipping wt. 5 lbs.
XH 915-6761 A 18.99

12 DOME-STYLE TENT. Made of durable 4 oz. coated polyethylene sheeting is supported by inside frame of polyethylene tubing. Flap-style door. Dimensions: 42"x42" base; 40" center height. Fabric water-repellent for outdoors but is not recommended for serious camping. Shipping wt. 4 lbs.
XH 915-6753 A 14.99

13 7x7-FT. UMBRELLA TENT. Sleeps 2 to 3 people. 62-in. center height; 46-in. wall height. Made of flame-retardant (as defined by industry standard CPAI-84) woven polyethylene. 30x30-in. Polyester screening for inside ventilation. Door has roll-up storm flap. Mailing weight 13 lbs.
XH 915-5664 A 29.99



Derby Star
Vint Boot
Roll Skates

21⁸⁸
per



Leather Boot
Dance Skates

33⁸⁸
per

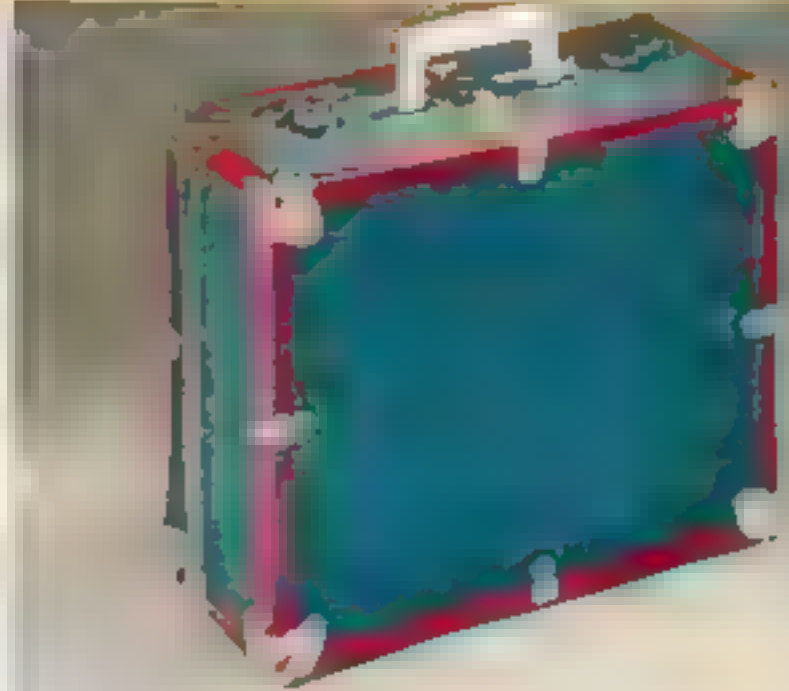


Chicago Skates
with Clear
Urethane
Wheels and
Leather Boots

44⁹⁵
Per



Skate Boards



SAVE \$2 when you buy
this case with any pair
of skates [1] [6]

7 Denim
Skate Case 10⁹⁹

8
21-in Plastic
9⁸⁸



9 24-in.
Plastic 14⁹⁹



11
24-in
Aluminum
34⁹⁹

10 24-in.
Fiberglass 24⁹⁹

Vinyl Uppers, Loose Ball Bearings In Wheels

[1] + [2] "DERBY STAR" RINK SKATES Grained, unlined vinyl boots with padded tongues. Single cushion aluminum footplates. Double race (2 sets of ball bearings set side-by-side) loose ball-bearing plastic wheels—wheels keep turning when skate is off floor. Recessed axles. Replaceable rubber toe stops. Medium width. Women's are white. Men's are black. Mailable.

[1] Women's Shoe Sizes: 1 through 10. *State whole size only.*

X 927-1727 B—Wt. 7.50 lbs. Pair 21.88

[2] Men's Shoe Sizes: 1 through 12. *State whole size only.*

X 927-1719 B—Wt. 7.50 lbs. Pair 21.88

Leather Uppers, Loose Ball Bearings In Wheels

[3] + [4] RINK "DANCE SKATES" Supple, full-grain unlined leather uppers. Foam-rubber padded tongues for comfortable, snug-fit facing. Double-cushion polished aluminum footplate. Loose ball-bearing plastic wheels for easy rides and turns—wheels keep turning when skate is off floor. Replaceable rubber toe stop. Medium width. Women's are white. Men's are black. Mailable.

[3] Women's Shoe Sizes: 5 through 10. *State whole size only.*

X 927-1701 B—Wt. 7.50 lbs. Pair 33.88

[4] Men's Shoe Sizes: 5 through 13. *State whole size only.*

X 927-1693 B—Wt. 7.50 lbs. Pair 33.88

Chicago Skates

Leather Uppers, Loose Ball Bearings, In Wheels

[5] + [6] CHICAGO RINK SKATES. Full-grain, high-cut leather uppers with 2-pc. tongues. Long counter ball shoe, sponge lining in ankle. Aluminum footplates. Loose ball bearings in clear urethane plastic wheels—wheels keep turning when skate is off floor. Replaceable rubber toe stops. Truck pivots in urethane. Insert help wheels to roll more smoothly, and last longer. Medium width. Women's are white. Men's are black. Warranted by manufacturer, see page 336. Mailable.

[5] Women's Shoe Sizes: 5 through 10. *State whole size only.*

X 927-3707 B—Wt. 8.25 lbs. Pair 44.95

[6] Men's Shoe Sizes: 6 through 13. *State whole size only.*

X 927-3716 B—Wt. 8.25 lbs. Pair 44.95

[7] DENIM-PATTERN VINYL-COVERED SKATE CASE Plywood frame. Red steel key lock, plastic handle. Holds pair of skates, extra wheels, laces. 15½x7x12½. Key incl.

X 927-1750 A—Mailable: wt. 5.50 lbs. 10.99

SAVE \$2 when you buy case [7] with any pair of skates [1] to [6] on opposite page. *State both Catalog Numbers and pay only.* 8.99

*How To Order Shoe Skates

Order the next larger whole shoe size above your regular size, if: (1) you wear a ½ size shoe, or (2) your shoe width is a men's E or EE, or a woman's C or D, and the skates are to be worn with thick, heavy socks. If neither (1) nor (2) apply to you, then order your regular shoe size.

Skateboards For Sidewalk Surfers

[8] PLASTIC 21-IN. SKATEBOARD Polypropylene with flexing aluminum trucks. Ball-bearing 1½ in. urethane plastic wheels front and back. 21x5½x3½-in. high.

X 927-2519 A—Mailable: wt. 3.50 lbs. 9.66

[9] 24-IN. PLASTIC WITH KICKTAIL Polypropylene board with skid-resistant surface, double action trucks. Ball-bearing 2-in. urethane plastic wheels. 24x5½x3½ in. high.

X 927-3723 A—Mailable: wt. 4.70 lbs. 14.99

[10] 24-IN. FIBERGLASS Deck with double-action steel Pro-Truck caged bearings. Hand-poured precision urethane plastic wheels are 1½ in. wide. 24x6½x4½ in. high.

X 927-3731 A—Mailable: wt. 4.75 lbs. 24.99

[11] 24-IN. ALUMINUM WITH KICKTAIL Super-grip skid-resistant deck, steel Pro-Trucks. Precision bearings, hand-poured precision urethane plastic wheels. 24x7x4½ in. high.

X 927-3749 A—Mailable: wt. 5.50 lbs. 34.99

Boys and Girls Indoor/Outdoor Shoe Skates

a great gift value

SAVE \$2
on skates [A] and [B]

SAVE \$1
on skates [C] and [D]

[A] to [D] RUGGED DEPENDABLE, INDOOR/OUTDOOR SKATES Boots have easy-care vinyl uppers and foam-padded soles and tongues. One-piece molded footplate with rubber cushion. *Children's sizes: 1 through 7. State whole size only.* Girl's skates are white with red/blue stripes. Boys are blue with white/red stripes. Mailable: wt. 5 lbs. Reduced from our big Fall '77 Catalog—see page 723.

Red Polyurethane Wheels are 1x1½-in. wide. Loose ball bearings are double-raced (2 sets side-by-side) for more power and control. Reg. \$11.88

X 927-3699 B—[A] Boy's .. Pair 11.88

X 927-3681 B—[B] Girl's .. Pair 11.88

Plastic Rubber Composition Wheels. 1x1½ in. wide, loose ball bearings. Reg. \$11.88

X 927-1735 B—[C] Boy's .. Pair 10.88

X 927-1743 B—[D] Girl's .. Pair 10.88



Clear Polyurethane
Wheels

11.88
pair

Rubber Composition
Wheels

10.88

Roller Derby "Street King"

7.49
pair

[E] + [F] "STREET KING" SIDE-WALK SHOE SKATES FOR CHILDREN Save wear and tear on their shoes. High boot tops provide ankle support. Heavy-duty loose steel ball-bearing wheels for fast, smooth rides. Easy-care vinyl uppers. One piece steel footplate. Medium width only. *Children's shoe sizes: 11, 12, 13, and 1, 2, 3, 4, 5, 6, 7. When ordering, state whole size only.* Mailable: wt. 4.45 lbs.

[E] Girl's White uppers

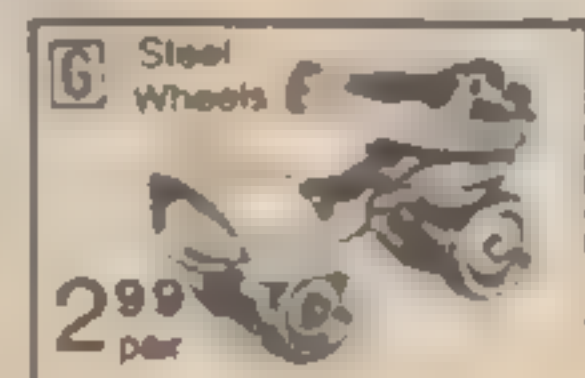
X 927-1875 B Pair 7.49

[F] Boy's, Black uppers

X 927-1867 B Pair 7.49



Children's outdoor
shoe skates with steel
ball-bearing wheels



2.99
pair



9.99
pair

[G] to [I] OUTDOOR ROLLER SKATES with rust-resistant finish. Loose ball-bearing wheels for fast, smooth rides. One piece leather ankle straps with padded ankle protectors. High heel backs help keep skates on.

[G] Slip-On Trainers. Steel wheels. Molded plastic toe-piece for firm hold. Wingnut extension—no key needed. Extend 6 to 7¼ in. Ideal first skate for ages 2 to about 4 years old. Shoe sizes 8 to 12.

X 927-4572 A—Mailable: wt. 1.75 lbs. Pair 2.99

[H] Union Hockey Jets. Polyurethane Wheels. Rubber cushioned flexible carriage. Extend from 7 to 10 in. Adjust with key. (key included). For ages 5 and up. Shoe sizes 3 and up.

X 927-0756 A—Mailable: wt. 4 lbs. Pair 9.99

[I] Union Flyers. Steel wheels. Extra-large over-the-toe clamps can be worn with hard or soft soled shoes (even sneakers). Extend from 7 to 10 in. Adjust with key (included). For ages 4 to about 12 years. Fits children's shoe sizes 1 to 9. Mailable: wt. 3.75 lbs.

X 927-0646 A 7.99

YANKEE CLIPPER SLEDS

60-in. 54-in. 48-in. 42-in.
15⁹⁹ 13⁹⁹ 11⁹⁹ 9⁹⁹

[1] STURDY STEERING MECHANISM. By the makers of famous Flexible Flyer sleds. Hardwood decks, weather-treated with a spar varnish finish. Contoured, wraparound steel runners, front bumpers and bars. Runners are grooved for extra steering control and speed, and turned up for added protection. Shipping classes in chart below. M=Mailable. PO=Not mailable to 1st Class P.O.s. See page 338.

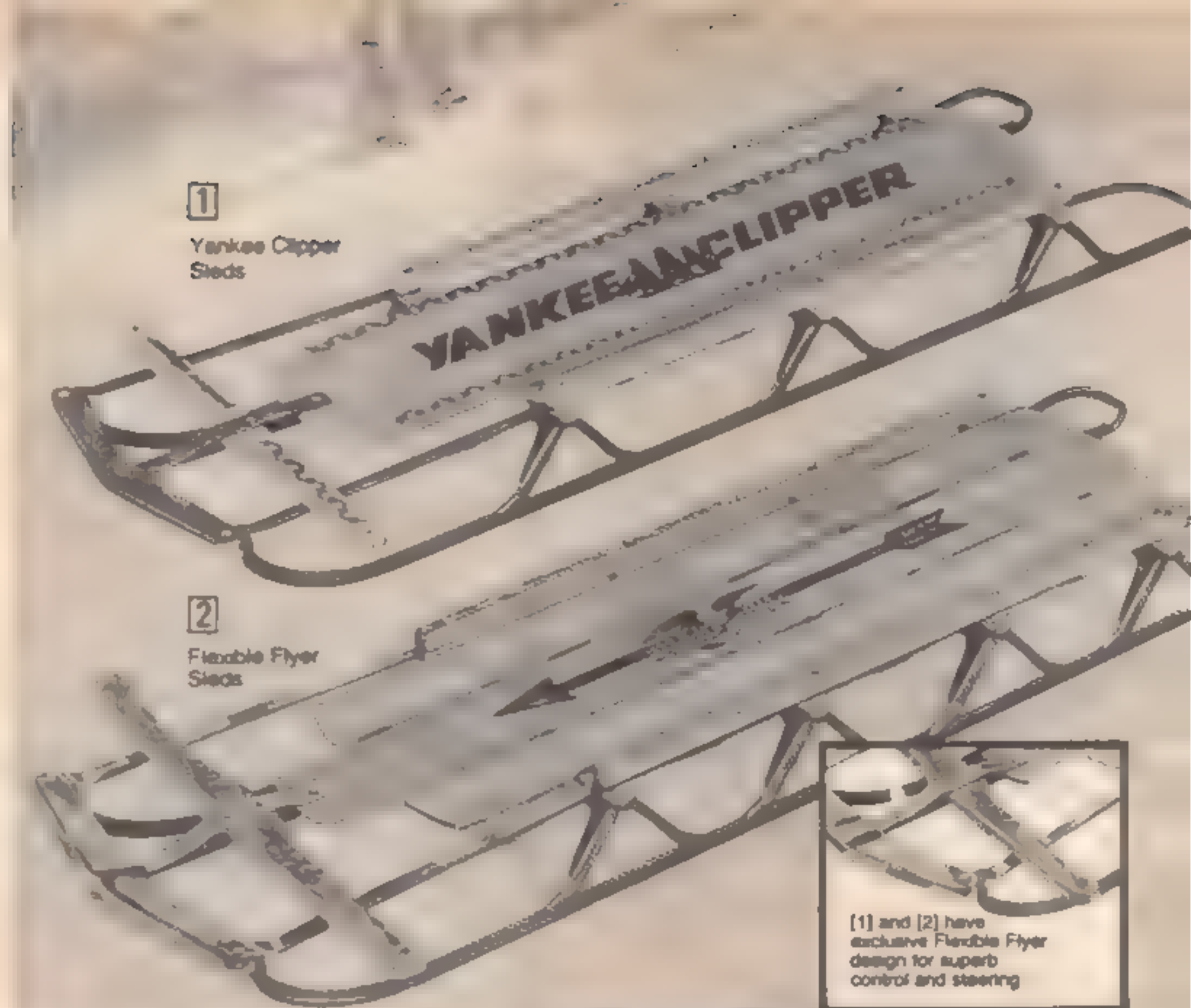
Catalog No.	Length	Weight	Shipping Class	Price
X 927-2818 A	60 in.	10.40 lbs.	PO	15.99
X 927-2824 A	54 in.	9.75 lbs.	PO	13.99
X 927-2832 A	48 in.	9.00 lbs.	PO	11.99
X 927-2857 A	42 in.	8.00 lbs.	M	9.99

FLEXIBLE FLYER SLEDS

60-in. 54-in. 48-in.
21⁹⁹ 19⁹⁹ 17⁹⁹

[2] CHROME-PLATED STEEL FRONT BUMPER AND FRONT BARS. All 3 sizes have hardwood decks, weather treated for durability with a spar varnish finish. Steering grip contoured to fit the hand. Steel runners grooved for speed. Turned-up runner front bumper for extra protection. Shipping classes listed in chart below. M=Mailable. PO=Not mailable to 1st Class P.O.s. See page 338.

Catalog No.	Length	Weight	Shipping Class	Price
X 927-2873 A	60 in.	14.40 lbs.	PO	21.99
X 927-2899 A	54 in.	12.75 lbs.	PO	19.99
X 927-2907 A	48 in.	12.00 lbs.	M	17.99



[1]
Yankee Clipper Sleds

[2]
Flexible Flyer Sleds

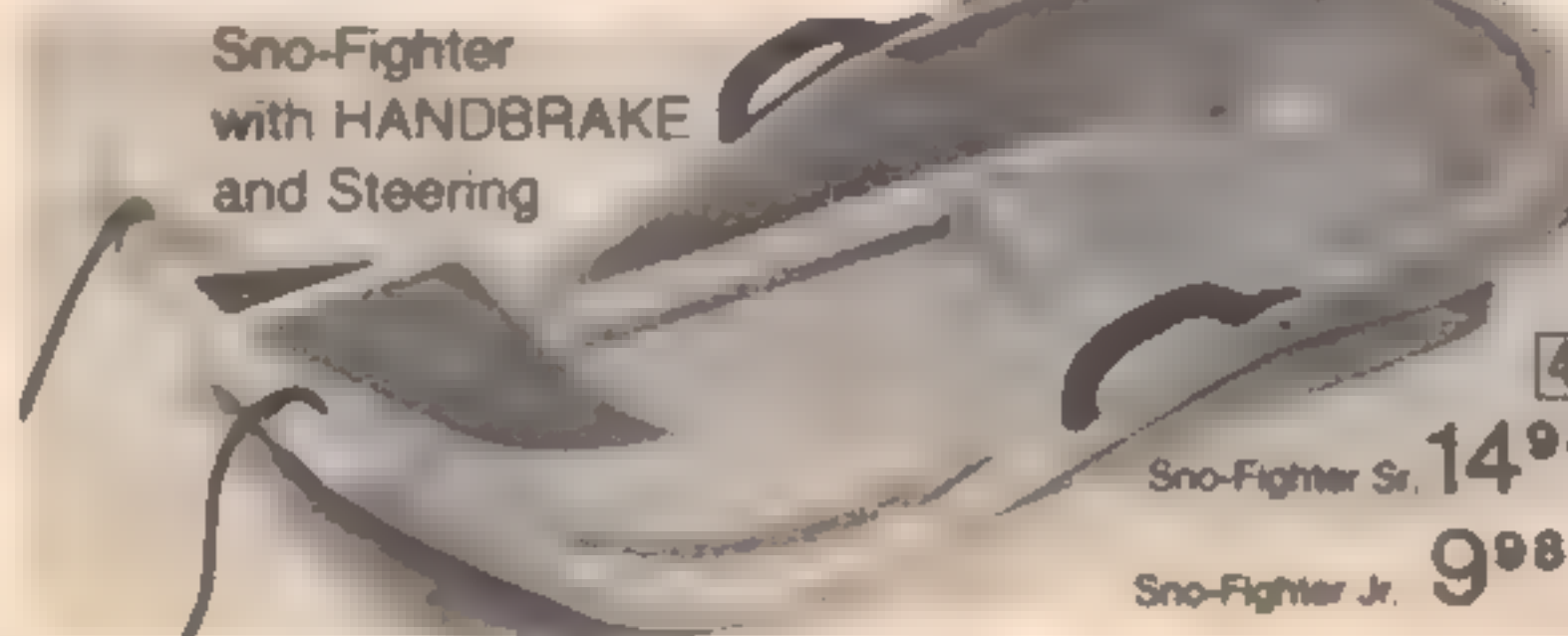
[1] and [2] have exclusive Flexible Flyer design for superb control and steering



Mini-Skis and Poles Sets

[3]

[3] BEGINNER'S MINI-SKIS AND POLES SET. Lightweight 22-in. high-density polyethylene skis. 31-in. fiberglass-reinforced polyethylene poles, rounded tips. No ski boots required. Shoe, wrist straps incl. Red and orange. From Canada. X 927-2915 A—Ages 3 to 6. Wt. 2 lbs. Set 6.77. Intermediate Set. Same as [3], skis 26 in. long. X 927-3889 A—Ages 4 to 7. Wt. 4 lbs. Set 8.77.



Sno-Fighter with HANDBRAKE and Steering

[4]

Sno-Fighter Sr. **14⁹⁸**
 Sno-Fighter Jr. **9⁹⁸**

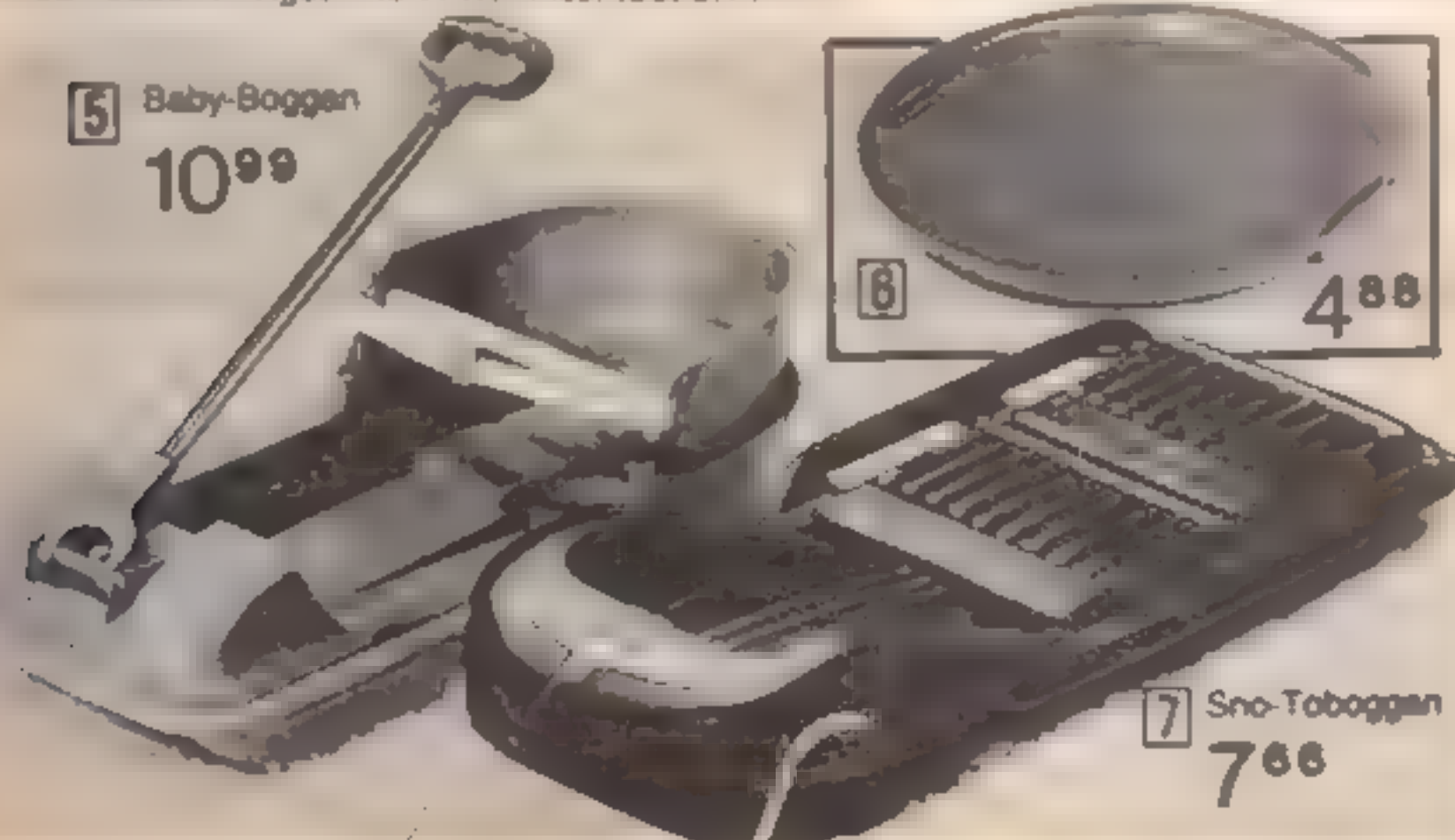
Lifting the handgrips controls steering and braking

BIG ENOUGH FOR TWO RIDERS!

[4] TOBOGGANS WITH BRAKING AND STEERING ACTION. Pull up on both handgrips to slow down or stop; press down to speed up again, pull on one to change direction. Tough polyethylene construction for durability. Deep molded end runners for excellent

tracking—easy steering! Molded back support. Not mailable to 1st Class P.O.s: see page 338.

Sno-Fighter Sr. 42½x21¼x8½ in.
 X 927-1495 A—Wt. 9 lbs. 14.98
 Sno-Fighter Jr. 37x18½x8 in.
 X 927-0653 A—Wt. 6 lbs. 9.98



[5] Baby-Boggan
10⁹⁹

[6]

4⁸⁸

[7] Sno-Toboggan
7⁶⁶

[5] BABY-BOGGAN. Contour molded plastic with comfortable raised seat. Adjustable security strap. Easy-grip handle can be mounted to toboggan for pulling or pushing. X 927-4440 A—30 in. long. Mailable weight 5.50 lbs. 10.99

[6] POLYETHYLENE SNOW SAUCER. 27½-in. diameter. Rolled edges. Strong plastic handles. Grained inner surface for surer seating. X 927-1479 A—Mailable wt. 3 lbs. 4.88

[7] SNO-TOBOGGAN of sturdy molded plastic. Holds 2 riders. Molded handles, hinged cockpit up front. 8-ft. nylon rope. 15x40 in. long. X 927-0984 A—Not mailable to 1st Class P.O.s—see p. 338. Wt. 9.50 lbs. 7.66



Smooth riding Sno-Jet Mobile sleds on its own skis

[8]

Double Maneuverability—steers by hand or foot **14⁷⁷**

[8] SNO-JET MOBILE has skis in front for really smooth riding, great steering control. Rugged plastic construction. Chrome-plated steel handlebars, plastic grips. 12x38 in. long. Unassembled—complete assembly instructions included, requires only a screwdriver. X 927-5579 A—Mailable wt. 8.50 lbs. 14.77

Buy it now and **Charge it**—see page 340

Figure and Hockey Skates to Fit your Feet and your Pocketbook

Our Best Figure Skates With Top-Grain Leather Uppers

a great gift value

SAVE \$5 | **NOW ONLY 19⁹⁹**

This special price ends Dec. 24. After Dec. 24, order at Reg. Price.

1 & 2 DURABILITY, PERFORMANCE, AND COMFORT are built into our best figure skates. One-piece, welded, tempered-steel blades are hollow ground. Chrome-plating helps resist rust. Blades positioned on boots for proper balance aids fine maneuverability. Boots are full height for ankle support. 2-piece tongues are contoured to curve up front of ankles for less wrinkling. Water-resistant composition outsoles and heels. Long arch-supporting counters for fit and comfort. Boot interiors are lined with nylon fleece. Hook and eyellet lacing helps you get skates on and off quickly; cotton laces included. Butterfly back stays. Medium width. *State whole size only*. Reduced from our big Fall '77 Catalog—page 704. Mailing weight 4.70 lbs.

[1] Men's, Black. Sizes 7, 8, 9, 10, 11, 12, 13. X 910-2773 B. Reg. Price \$24.99. NOW 19.99

[2] Women's, White. Sizes 5, 6, 7, 8, 9, 10. X 910-3094 B. Reg. Price \$24.99. NOW 19.99

SKATE BLADE GUARDS. White plastic. One size fits all skates. X 910-3995 A—Mailing weight 1.10 lbs. 1.49

- 2-piece tongue is contoured for better fit
- Interior is nylon fleece-lined for snug comfort



1
Men's

2
Women's



FIGURE SKATES For the family

- Arch-supports for better fit and comfort
- Easy-care Naugalon® Uppers

3 & 4 FIGURE SKATES OF EASY-CARE NAUGALON® VINYL UPPERS. Welded, hardened and tempered steel blades. Cotton flannel lining. One-piece notched tongues. Arch-supporting counters. Water-resistant polyvinyl chloride outsoles and heels. Reinforced toes. Medium width.

[3] Men's, Sizes 5, 6, 7, 8, 9, 10, 11, 12. *State whole size only*. Mailing weight 4.25 lbs. X 910-3268 B—Black. 9.99

[4] Women's, Sizes 5, 6, 7, 8, 9, 10. *State whole size only*. Mailing weight 4 lbs. X 910-3805 B—White. 14.99

Children's Sizes: 12, 13, 1, 2, 3, 4. *State whole size only*. Mailing weight 4 lbs. X 910-3839 B—Black. X 910-3821 B—White. 11.99

The COLT—Our Best Hockey Skate by C.C.M.

a great gift value

SAVE \$7
NOW ONLY 26⁹⁹

This special price ends Dec. 24. After Dec. 24, order at Reg. Price.

5 THE COLT HOCKEY SKATE for the serious skater. An economical price. Cut and abrasion resistant tough black nylon uppers with brown Porvair trim, reinforced tendon guards, molded impact resistant Surlyn® hard box toes, tan vinyl sock liners. One-piece padded tongue and long arch supporting counters. Hardened and tempered chrome-plated blades have seamless cups and safety guards on heel end of blades. Medium width. Full sizes 7, 8, 9, 10, 11. Reduced from our big Fall '77 Catalog—page 704. Mailing weight 4.50 lbs. X 910-4472 B—*State whole size only*. Reg. \$33.99. NOW 26.99



5

Skate-Accessory Carry-Case

6 CARRY-CASE—The handy, compact way to carry your skates. Made of rayon and acetate with rubber lining. Skates slide in rear entry with zipper closing. Side pocket for accessories. Colors: 35 blue, 03 red. *State color number-and-name*. Mailing weight 1.50 lbs. X 910-4001 C. 4.99



6

4⁹⁹

Innsbruck Foot Huggers

7 CUSHIONED THERMAL KNIT SOCKS BY WIGWAM. 75% wool, 25% nylon. Helps keep feet warm and comfortable in the coldest weather. MW (machine wash warm, line dry). Sizes S (7-9), M (9-11), L (11-13). *State size S, M, or L. Colors: 37 red, 37 navy, 37 white. State color-number-and-name*. X 910-3789 D—Mail. wt. 0.60 lb. 3.79



7

3⁷⁹

8
Single-Runner



9
Double-Runner

Beginners feel more secure with our 1-and 2-runner children's skates

8 & 9 CHILDREN'S BEGINNER SKATES have sturdy vinyl uppers with reinforced trim. Laminated, 2-ply zinc-plated steel blades. Water-resistant polyvinyl chloride outsoles and heels. Sanitized* treated for hygienic freshness. Fits boys and girls. *State whole size only*. Mailing weight 2 lbs.

[8] Single-Runner Skates—Sizes: 10, 11, 12, 13, 1, 2. X 910-3888 B—White. X 910-3896 B—Black. Pair 5.49

[9] Double-Runner Skates—Sizes: 10, 11, 12, 13. X 910-3920 B—Black. X 910-3904 B—White. Pair 5.49

Charge It—see page 340

JCPenney 305

WishbookWeb.com

Get A Grip on Your Game with A Jack Nicklaus Golden Master Golf Set

a great gift value

SAVE \$25

When you Buy Men's
Complete Golf Set

Only **152⁹⁷** If bought separately
would cost \$177.97

SAVE \$25 when you buy Jack Nicklaus Complete Set by MacGregor consisting of [1] through [4]. Mail wt. 27.75 lbs. If purchased separately, would cost \$177.97.
X 911-5239 A Set 152.97

1 WOODS are laminated and weather sealed hardwood. 6 screw insert on driver. Propel lightweight steel shafts. Includes woods 1, 3, 5. Mailing weight 6 lbs.
X 911-5189 A—RH only 52.99

2 IRONS feature cavity back for better weight distribution and lightweight steel shafts. Includes irons 3, 4, 5, 6, 7, 8, 9 and pitching wedge. Mailing weight 11.50 lbs.
X 911-5205 A—RH only 87.00

3 GOLF BAG WITH TRAVEL HOOD. 9 1/2" round. Rigid tube construction. vinyl molded bottom adds strength and durability. Zippered clothing pocket.
X 911-5213 A—Mail wt. 8 lbs. 29.99

4 CHAMPION GOLF BALLS are solid core wound Surlyn® cover. Pkg. of 12. Mailing weight 1.75 lbs.
X 911-5221 A Pkg. 7.99

5 & 6 Brass head. Aluminum shaft. 35" long. Mail wt. 1 lb. Not available for sale in Virginia.

[5] J&B Scotch Putter
X 911-5247 A 12.99

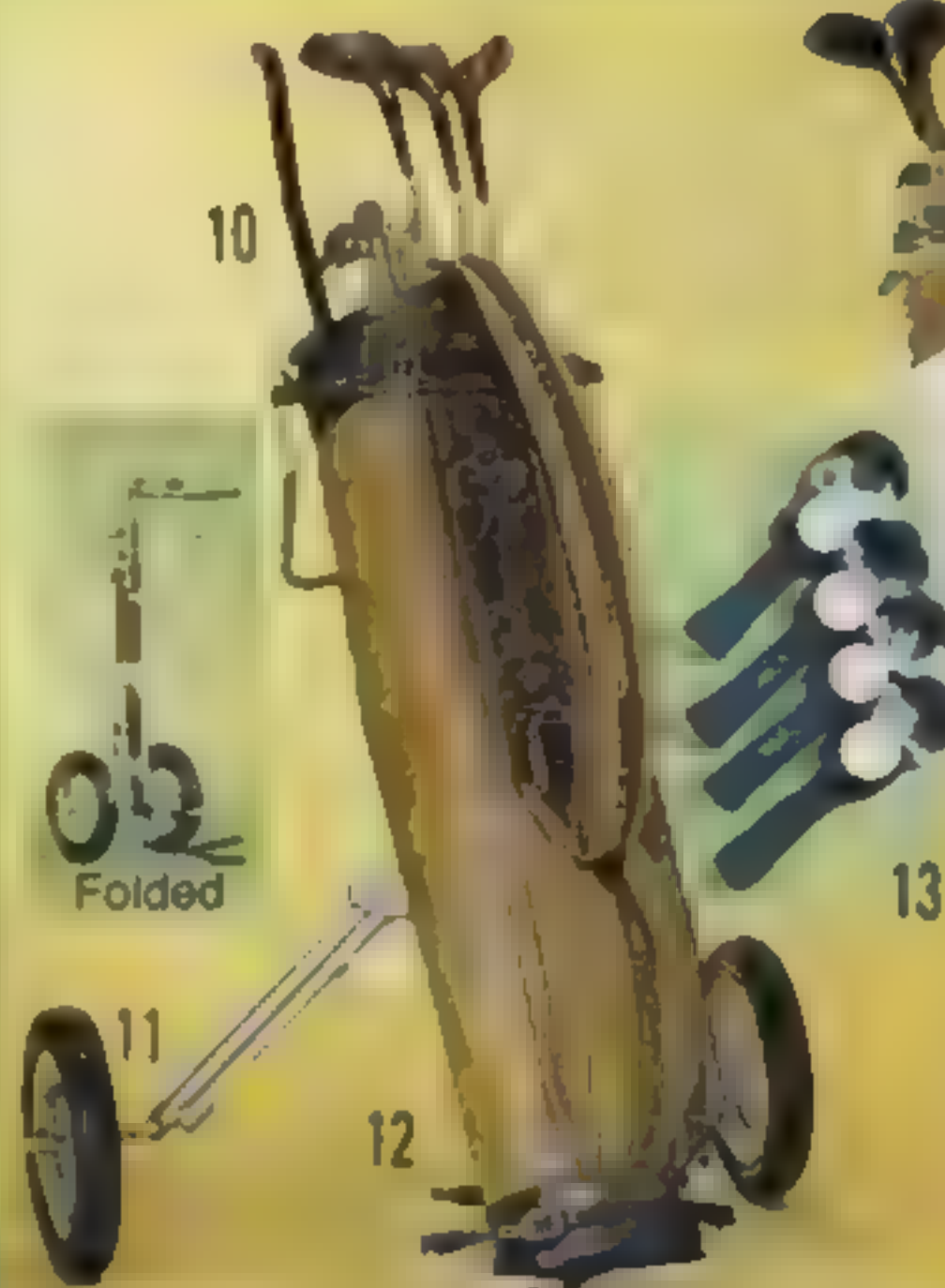
[6] Budweiser Putter
X 911-5254 A 12.99

To order [7] & [8], state both catalog numbers, add up mailing wts. and pay only \$9.48.

7 19TH HOLE ELECTRIC PUTTING CUP. Automatic ball return. 110 volts. AC. UL listed.
X 911-6898 A—Mail wt. 2.40 lbs. 7.99

8 PUTTING MAT. Green foam rubber surface. 1/2" thick. 2 ft. long by 2 ft. wide. Mail wt. 1.10 lbs.
X 911-6906 A 4.49

SAVE \$3 when you buy electric putting cup [7] and mat [8] combination. Practice your putting at home or away with electric putting cup and mat.



10 MEN'S PRO SIGNATURE STARTER GOLF SET. Irons 3, 5, 7, 9. Putter, woods 1, 3. Chrome-plated irons, black Cycolac® plastic woods. Perma-Lac® chrome-plated steel shafts. Mailing weight 10 lbs.
X 911-3648 A—Right-handed Set 41.99
X 911-5643 A—Left-handed Set 41.99

11 BAG BUGGY GOLF CART. Stands and rolls when folded. Push-button handle release. Shipped with bag brackets, rubber tires removed.
X 911-5296 A—Mailing wt. 15 lbs. 18.99

12 LIGHTWEIGHT VINYL GOLF BAG. 7 1/2" round style with 1/2" length zippered clothing pocket, padded sling, and ball pocket. An assortment of colors—sorry, no choice. Clubs not incl.
X 911-5353 A—Mailing weight 4.40 lbs. 12.99



13 KNIT HEAD COVERS. 100% acrylic knit. Protects club heads. Set of 4. Assorted colors. Mailing weight 0.40 lbs.
X 911-5304 A Each set 7.99

14 DELUXE COLLAPSABLE SUNDAY BAG. of cloth-backed vinyl construction. Can carry a full set of clubs. Padded strap, front ball pocket, and umbrella tab. Assort. colors: bronze, white/brown, red, powder blue. Sorry, no choice. Clubs not incl.
X 911-5320 A—Mailing weight 4.70 lbs. 12.99

15 CHI CHI RODRIGUEZ JUNIOR SET. Perma-Lac® plastic wood. Chrome-plated steel-shaft irons incl. #3, 5, 7 irons, putter and #2 wood. Vinyl golf bag. Not mail. 1st Class P.O.s—requires 15-lb. postage rate; see page 338—shipping weight 7.50 lbs.
X 911-7003 A—Right-handed 36.99
X 911-6989 A—Left-handed 36.99

Golfing at its best:

- Automatic ball return
- Spinners for Jackpot and Hi-Lo Game

9 ELECTRIC PUTTING GAME. 9" putting green and guide. 12" wide cup. 110-120 volts. AC. UL listed.
X 911-7037 A—Mail wt. 5.25 lbs. 14.99

Warm-Up Suits from JCPenney. An Unbeatable Match of Comfort and Fashion.



A MEN'S WARM-UP SUIT. Luxurious Keyrolan® (50% Arnel®-tracetate, 50% polyester) fabric has a comfortable soft feel. (Great for tennis, cycling, jogging.) Jacket has zippered front and 2 slash pockets. Elasticized waist. Contrast color chest panel. Pants have elasticized waist, one patch pocket. Fashion note—color stripe down sleeves and pants sides. MW(machine wash warm, tumble dry). Colors: 03 red with white, 36 royal blue with white. *State color number and name*. Sizes: S(34-36 in. chest), M(38-40), L(42-44), XL(46-48). *State S, M, L, or XL—not number size*. Mailing weight 2 lbs. X 911-5387 D 40.00

B MEN'S WARM-UP SUIT. 100% acrylic knit fabric. Zippered jacket with contrasting yoke and chevron trim. Pants have elasticized waist, one patch pocket. MW(machine wash warm, tumble dry). Colors: 37 navy with green, 54 brown with camel. *State color number and name*. Sizes: S(34-36 in. chest), M(38-40), L(42-44), XL(46-48). *State S, M, L, or XL—not number size*. X 911-5437 D—Mailing weight 2 lbs. 30.00

C MEN'S VELOUR WARM-UP SUIT in the soft fabric (85% tracetate, 15% nylon) that's comfortable to wear. Jacket has zippered front and pocket. Pants have elasticized waist, patch pocket. MW(machine wash warm, tumble dry). Colors: 15 cream with blue, 79 grey with black. *State color number and name*. Sizes: S(34-36 in. chest), M(38-40), L(42-44), XL(46-48). *State S, M, L, or XL—not number size*. Mail wt 2 lbs. X 911-5411 D 35.00

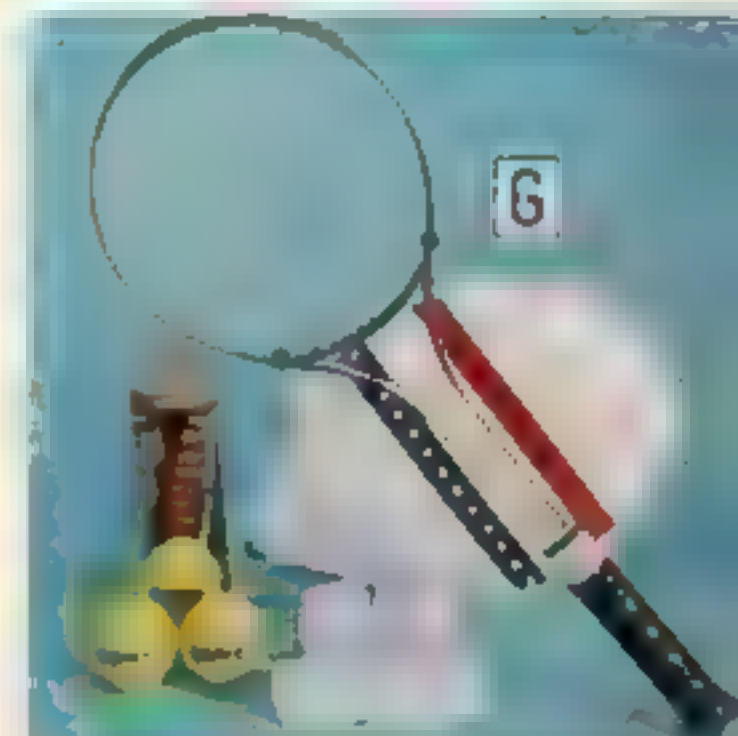
D WOMEN'S VELOUR HOODED WARM-UP SUIT is styled for fashion and comfort. Made of 85% tracetate, 15% nylon. Jacket has two slash pockets, zipper front. Pants have elasticized waist, flare leg styling with contrasting stripe down side. MW(machine wash warm, tumble dry). Colors: 12 peach with rust, 34 light blue with royal. *State color number and name*. Sizes: S(Misses 8-10), M(12-14), L(16-18). *State size S, M or L—not number size*. X 911-5403 D—Mailing weight 2 lbs. 35.00

E TENNIS SHOULDER BAG features two separate zippered compartments. Adjustable shoulder strap with harness hooks for easy detachment. Expanded vinyl brown with green/red stripes. Measures 15x12x4 in. X 911-5460 A—Mailing wt. 1 lb. 18.99

F CANVAS TENNIS TOTE. Sturdy cotton canvas fabric makes this a durable equipment carrier. Two accessory pockets. Separate storage area holds two rackets. Measures 17x14x5 in. Colors: 14 pumpkin, 52 beige. *State color number and name*. X 911-5452 C—Mailing weight 0.75 lb. 5.99

G STEEL TENNIS RACKET SET. Sturdy, tempered steel racket with nylon strunging and leather grip. Can of 3 balls, headband, wristbands and zippered vinyl cover included. Grip sizes: 01 (4 1/4" light), 02 (4 1/2" med), 03 (4 3/4" med). *State grip number and size when ordering*. X 911-1899 B—Mailing weight 3.50 lbs. 18.99

H WOOD TENNIS RACKET SET. Multi-laminated wood racket with 4 1/2 in. grip. Multiply nylon strings. Can of 3 balls, vinyl cover, hard wood tennis press included. X 911-8605 A—Mailing weight 4 lbs. 9.99
Junior Tennis Racket. Similar to above. X 911-1907 A—Mailing weight 3 lbs. 9.99



Buy it now and **Charge It**—see page 340

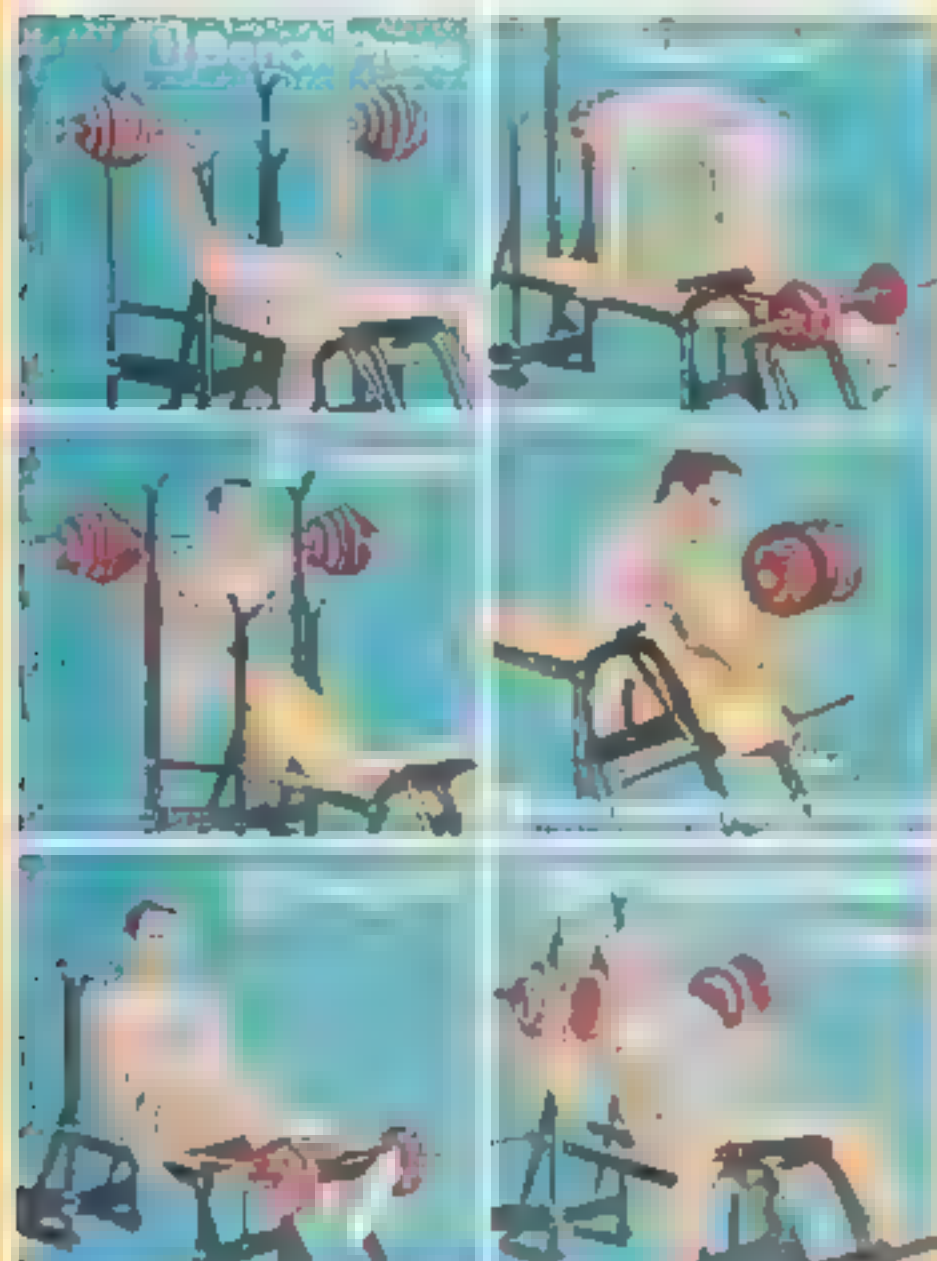
a great gift value

Multi-Purpose Weight Bench

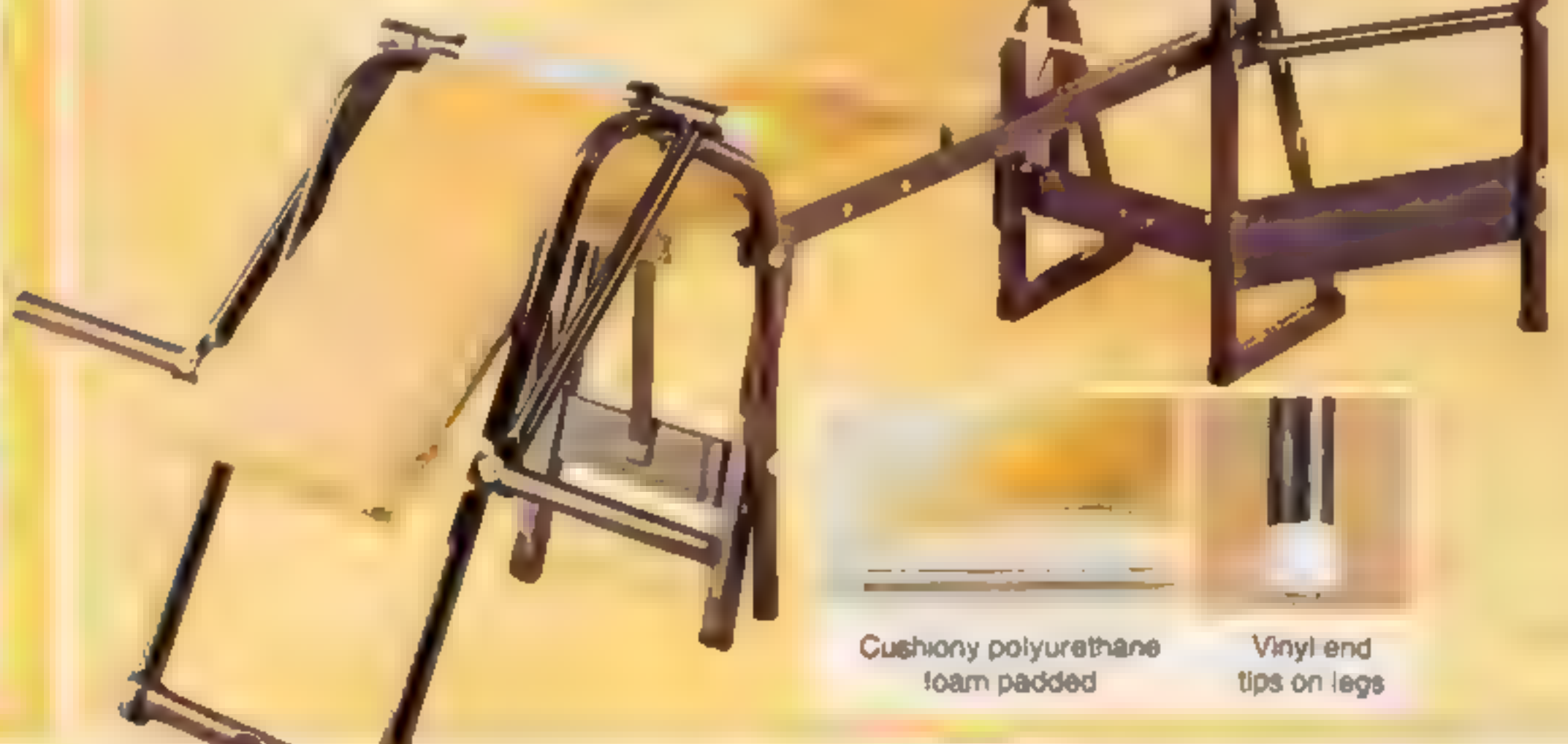
YOU SAVE \$25

NOW ONLY 74⁹⁹ This special price ends Dec. 24

DO ALL THESE EXERCISES:



THE MOST VERSATILE BENCH WE SELL. Has institutional-type construction of sturdy steel tubing and angle iron. Perform the exercises shown at left plus many others. Lets you concentrate on individual muscle groups. Back easily adjusts to five incline positions. Squat rack adjusts to four positions between 40° and 61° high and is permanently and securely bolted to the frame with angle iron and tubular steel braces for maximum strength and stability. Fixed support arms are 36" high. Bench is 48" long, 10½" wide. Bench and leg lift/arm curl apparatus padded with vinyl-covered thick polyurethane foam. Overall length is 70". Partially assembled—instructions included. Not available to 1st Class P.O.'s—see page 338. Shipping weight 145 lbs. Reduced from our Fall '77 Catalog—see page 733. After Dec. 24, order at Reg. Price X 911-1576 A Reg. \$99.99 NOW 74.99



Cushiony polyurethane foam padded

Vinyl end tips on legs



SAVE \$15 when you buy 53-Kg. Weight Set with Incline Bench

Combo Price

69⁹⁸

Would cost \$84.98 if bought separately

1 Incline Bench 49⁹⁹

2 53-Kg./115-Lb. Weight Set 34⁹⁹

Combination Incline Bench [1] with 53 Kg. Weight Set [2]. Not available to 1st Class P.O.'s; see page 338.

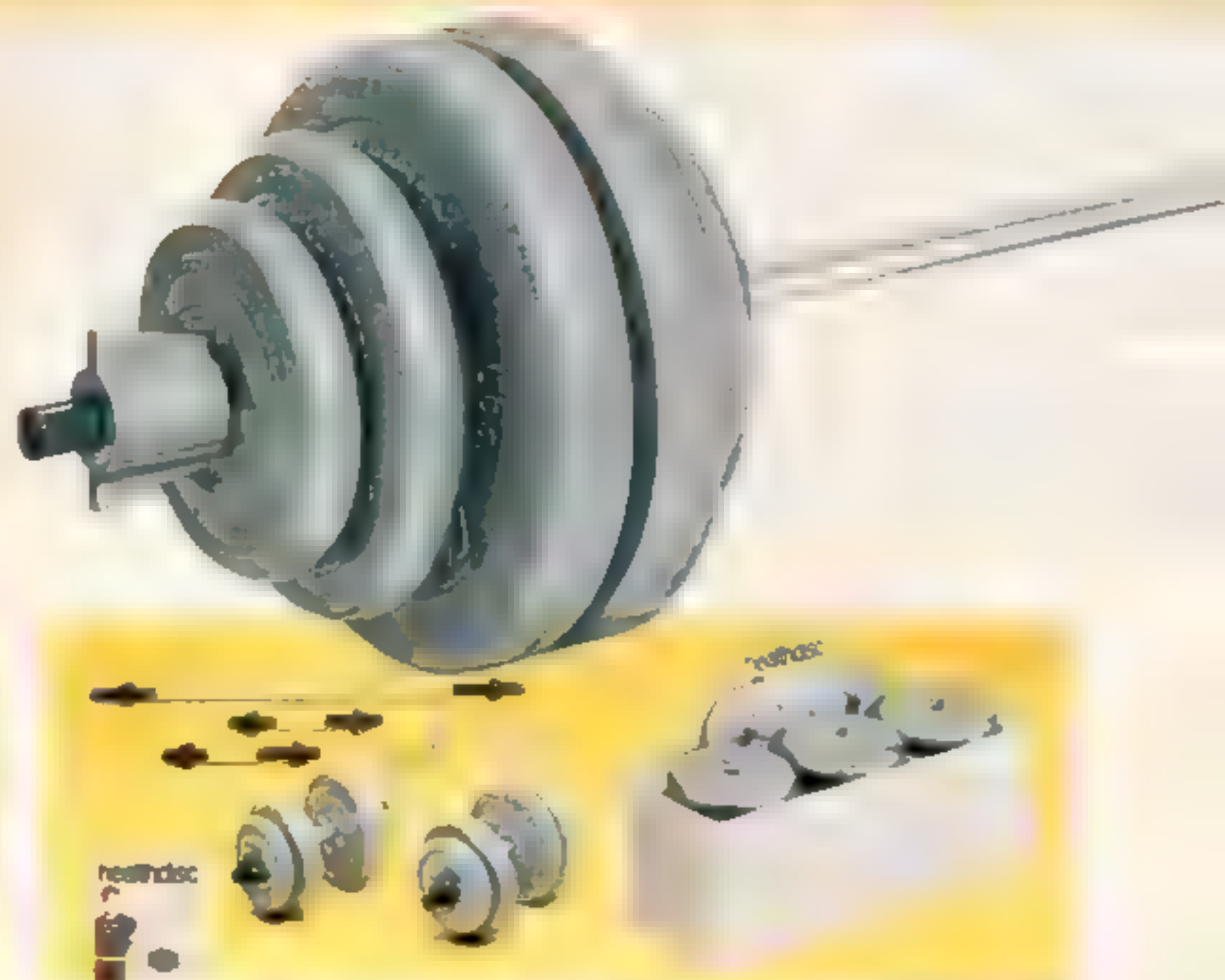
X 911-5049 A—Shipping weight 145 lbs. Only 69.98

1 DELUXE CHROME INCLINE BENCH. Comfortable urethane foam-padded, black vinyl covering. Has 36" high, 11½" apart support arms. Incline back adjusts to 4 positions. Ruggedly constructed frame of 1½" chrome-plated tubular steel. Has vinyl end tips on legs to help protect floors from scratches. Measures 48¾" long x 11½" wide x 19" high, 48¾" long overall. Not available to 1st Class P.O.'s; see p. 338.

X 911-5015 A—Shipping weight 28 lbs. 49.99

2 DELUXE 53-KG./115-LB. COMBINATION BARBELL/DUMBBELL SET. Includes 12 Orbatron® fill discs with protective plastic jackets (four 2-Kg./4.4-lb., four 4-Kg./8.8-lb., four 6-Kg./13.2-lb.). One barbell bar with one 31" ribbed aluminum barbell sleeve, two dumbbell bars with two dumbbell aluminum sleeves, two 1 lb. cast iron barbell collars with handle bolt wrenches and four cast iron dumbbell collars with set screws. Six protective plastic rings and instruction booklet. Adjustment wrench included. Not available; see page 338.

X 911-4869 A—Shipping weight 117 lbs. 34.99



Deluxe 50-Kg./110-Lb. Weight Set

YOU SAVE \$10

NOW ONLY 23⁹⁹

This special price ends Dec. 24

DELUXE 50-KG./110-LB. WEIGHT SET includes 10 Orbatron® fill discs (two 2-Kg./4.4-lb., four 4-Kg./8.8-lb., four 6-Kg./13.2-lb.). Two speed lock collars, four ½-lb. cast iron dumbbell collars with set screws, one 31" aluminum revolving sleeve, two 4¾" aluminum revolving sleeves, two dumbbell bars, six protective plastic rings. Adjustment wrench included. Instruction booklet. Not available; see page 338. Reduced from our Fall '77 Catalog—see page 733. After Dec. 24, order at Regular Price. Wt. 112 lbs. X 911-4836 A Reg. Price \$33.99; NOW 23.99



19⁹⁹

5-Lb. Ankle Weight Set
10⁹⁹

BART STARR EXER-GYM. Enables entire family exercise. Instruction manual gives programs geared specifically for men, women, and children. Do side bend, sitting bicycle or abdominal exercises. Can be adjusted to almost any resistance. Scientifically designed aluminum canister with specially fabricated metal mechanism. Carry bag included. Mailable wt. 5 lbs.
X 911-3374 A 19.99

ANKLE WEIGHT SET. Helps tone up muscles used in activity by making them work harder during exercise. Removable lead pieces. Heavy-duty canvas; fastening laces. Mailable.
5-lb. Set, 20 individual 1/4-lb. lead pieces. Mail wt. 5.50 lbs.
X 911-4281 A 10.99
10-lb. Set, 20 individual 1/2-lb. lead pieces. Mail wt. 11 lbs.
X 911-4273 A 14.99

Muscleworker
19⁹⁹

• Work on chest, arms, back and shoulders



MUSCLEWORKER helps you build up chest, arms, back, shoulders, stomach, thighs and calves by compressing and pulling the grips on the heavy-duty chrome-plated steel hydraulic piston. Only a few minutes a day will help build and tone muscles. Scientifically correlated muscleworking meter shows increases in strength. Has sure-grips, comfort control and break-resistant handles. Weighs only 4 lbs. Overall length 33 in. so you can take along anywhere.
X 911-5163 A—Mailable: wt. 4.50 lbs. 19.99



SAVE 10%
when you buy
two sets of
boxing gloves

EVERLAST® BOXING GLOVE SETS. You can use these gloves for serious sport or backyard sparring. Have just the right feel. Fully padded for extra cushion. Expanded vinyl covering. Sold in pairs. Order from chart below. Mailable.

Age	Glove wt.	Catalog No.	Lbs.	Each Pair	Each pr., 2 or more
Adult	14-oz.	X 911-9041 A	5.00	9.99	8.99
15-16	10-oz.	X 911-8480 A	4.10	8.99	8.09
9-14	7-oz.	X 311-4752 A	1.70	6.99	6.29
5-8	5-oz.	X 911-4729 A	1.00	6.49	5.84



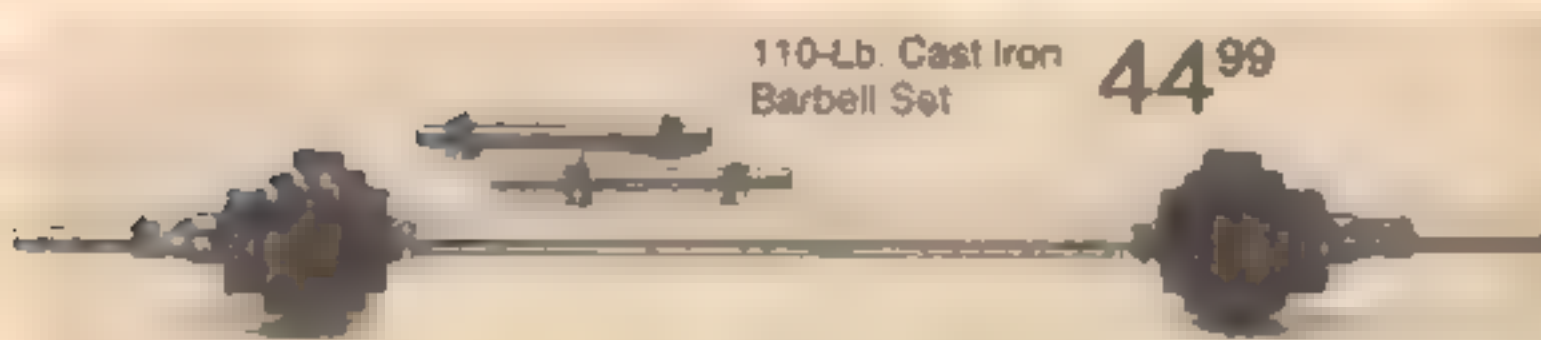
EVERLAST KARATE BAG. Develop more punching and kicking strength with this durable karate training bag. Designed to take bruising chops and smashing kicks. Has extra strength vinyl cover. Double-sewn and reinforced seams. Fully stuffed with blended filler. Includes chain and swivel. Bag measures 30 inches x 14 inches. Mailing weight 42 lbs.
X 911-5155 A ... 39.99



FLOOR MODEL PUNCHING BAG SET. Helps improve muscular coordination and timing. Durable, metal platform stand. Flexible steel rod adjusts to any desired height from 36" to 46". Has nylon-stitched vinyl punching bag with seamless rubber bladder. Inflating needle included. For children ages 4 and up. Mailing wt. 44 lbs.
X 911-5122 A ... 7.99



Floor Model
Punching
Bag Set
7⁹⁹



110-Lb. Cast Iron
Barbell Set
44⁹⁹

110-LB. 29-PC BARBELL/DUMBBELL SET. Incl. 14 Cast Iron discs (four 10-lb.; four 5-lb.; six 2 1/2-lb.). One 5 1/2-ft. steel bar and one chrome-plated revolving sleeve; two inside collars with set screw; two outside collars with wrench. Two dumbbell bars with two chrome-plated revolving sleeves; four dumbbell collars. Chart Not mail.; see p. 338.
X 911-5080 A—Shipping weight 112 lbs. Set 44.99



Wall Model
Punching Bag
8⁹⁹

WALL MODEL PUNCHING BAG SET. Includes 16" striking ring with steel wall supports. 12" punching bag with valve bladder, lace and valve needle. Fast-action, professional-style swivel hook attaches bag to platform. Helps improve muscular coordination and timing. Comes unassembled. Easy to mount. Includes all hardware and instructions. Purchase boxing gloves above. Mail wt. 4.75 lbs.
X 911-5148 A 8.99

SAVE \$13

when
you buy
complete set

29⁹⁹

BOXING SET COMBO. Includes wooden frame with steel mounting brackets, bag, gloves, skip rope and instruction booklet. Would cost \$43 if purchased separately. Unassembled. Instructions included. Mailable weight 21 lbs.
X 911-3416 A ... Combination Set 29.99
Everlast® Bag. Made of tough Everhite® vinyl with a rubber bladder. A must for your home gym. Mailable wt. 1 lb.
X 911-3457 A 9.00
Everlast® Bag Gloves. Full size. Made of tough Everhite® vinyl. Polyurethane foam padded. Mailable: wt. 0.90 lb.
X 911-3440 A Pr. 7.00
Frame and Platform. 20 inch diameter wooden platform. Steel mounting brackets and swivel. Mailable: wt. 18 lbs.
X 911-3424 A 25.50
8-Ft. Skip Rope. Polyvinyl chloride. Wood handle. Mailable wt. 0.50 lb.
X 911-3432 A 1.50



Set includes:
Punching Bag,
Frame, Bag, Gloves,
and Skip Rope



Solid Pine Wood Pistol Cabinet

44⁹⁹

- Locking hinged door
- Dark walnut finish

PISTOL CABINET holds up to eight pistols on green-colored pegboard. Solid pine wood cabinet has handsome dark walnut finish. Locking hinged door with glass window. Keys included. Plastic hangers for pegboard are included. Cabinet measures 23 3/4" wide, 27 1/2" high, 5 1/2" deep. Pistols shown not incl. Not available to 1st Class & O's. see page 338—wt. 12 lbs
XH 916-1837 A 44.99

Archery Fun for the Entire Family

Each set is a complete outfit for target shooting—[1], [2], and [3] include bow, arrows, belt-loop quiver, leather arm-guard, leather and shooting tab, target face, instruction booklet



Beginner's Set
9⁹⁹

**SAVE
\$10
On Crossbow
Outfit**



49⁹⁹
This special price
ends Dec. 24.

[2] Advanced Set
15⁹⁹
• 30-lb. draw
weight

**[3] Target/Hunting
Combination Set**
29⁹⁹
• 45-lb. draw
weight

A EARLY-AMERICAN-LOOK 7-GUN CABINET A handsome furniture piece that displays guns behind a hinged glass door. Crafted of solid New England Pine and hardwood veneers with antique-look brown finish. Door and bottom accessory drawer both lock with key. Holds guns up to 52" long. Green felt-lined barrel racks and stock pits. Cabinet measures 65 1/2" high, 28" wide, 12 1/4" deep. Not available. see page 338. Shpg. wt. 64 lbs. Reduced from our Fall '77 Catalog. see page 712. After Dec. 24, order at Reg. Price. XH 916-2066 A Reg. \$139.99; NOW 99.99

B WALL-MOUNTED 6-GUN OR 4-GUN CABINET. Allows storage of guns in horizontal position. Doesn't take up floor space; hang on a wall wherever convenient. Front glass door with hidden hinges lifts upward; has brace for holding it open. Brackets adjust up and down. Constructed of pine wood, and fully finished. Holds guns up to 52 in. long. Comes assembled except for bottom gallery. Not available. see page 338.

6-Gun Measures 54" wide, 34 1/2" high, 8" deep
XH 916-3882 A—Shipping weight 62 lbs 99.99

4-Gun Measures 54" wide, 25" high, 8" deep
XH 916-3890 A—Shipping weight 51 lbs 89.99

C REPLICA-RIFLE CASE 60" long holds muzzle-loaders. All sueded leather with fringe. Lined with red flannel. End zipper.
XH 916-2405 A—Mailable wt. 8 lbs 18.88

D DITTY BAG Made of all sueded leather with fringe. Carries accessories. Flap cover. Shoulder strap.
XH 916-2413 A—Mailable wt. 1 lb 9.99

E POWDER HORN Polished natural horn is fitted with carved wood cap and stopper. Leather strap. About 10" long.
XH 916-0763 A—Mailable wt. 1 lb 9.99

F KENTUCKY RIFLE Based on a late 18th century model that became a part of American history. Opening up the Kentucky territory. Made for shooting .45 cal. 1/2" octagonal barrel is fully rifled. Engraved and case-hardened metal percussion lock. Brass hardware. Brass-tipped hardwood ramrod. Brass blade front sight, dovetailed rear sight. Barrel 34 1/2" long, 50" long overall. Slim, graceful lines. Shipping weight 9 lbs. Reduced from our Fall '77 Catalog—see page 711. After December 24, order at Reg. Price.
XH 916-0854 H—Finished rifle Reg. \$99.99 NOW 89.99

G KENTUCKY RIFLE KIT For do-it-yourselfers—assemble and finish a Kentucky Rifle, same as F. All parts included. Shipping weight 9 lbs. Reduced from our Fall '77 Catalog—see page 711. After December 24, order at Reg. Price.
XH 916-0862 H—Kit Reg. \$69.99 NOW 59.99

Barre and Stock Finishing Kit Plum brown barrel finish, colonial red stock stain. Tru-Oil stock finish, cleaner-degreaser, production papers, applicators, cloths. Warr. by manufacturer—see page 336.
XH 916-0771 A—Mailable wt. 10 lbs 6.99

H TOWER FLINTLOCK PISTOL KIT Replica of the famous "Horse Pistol" used during the Revolutionary period. Kit contains all parts needed to assemble pistol. Parts function, but pistol does not fire. Barrel polished steel, .44-cal. bore. Engraved metal flintlock. Steel ramrod, 14" long overall. Reduced from our Christmas '76 Catalog. After Dec. 24, order at Reg. Price.
XH 916-1829 A—Mailable wt. 4 lbs Reg. \$24.99; NOW 19.99

1 BEGINNER'S ARCHERY SET has 42" recurved fiber-glass bow with easy 15-lb. draw weight. Braided polyester bowstring, 4 target-practice arrows. Target-shooting accessories.
XH 916-1720 A—Mailable wt. 2 lbs 9.99

Intermediate Set (not shown, similar to above) has 54" recurved fiber-glass bow w/ 25-lb. draw weight, 4 cedar target arrows.
XH 916-1738 A—Mailable wt. 3 lbs 12.99

2 ADVANCED ARCHERY SET 54" recurved fiber-glass bow with 20-lb. draw weight has sight window. Braided polyester bowstring, 4 cedar target arrows. Target-shooting accessories.
XH 916-1746 A—Mailable wt. 3 lbs 15.99

Deluxe Archery Set (not shown, similar to above) 60" bow for either right- or left-handed shooters. Deluxe stranded polyester bowstring.
XH 916-1753 A—Mailable wt. 4 lbs 19.99

3 COMBO SET for target-shooting and hunting. 45-lb.-draw, 60" recurved fiber-glass bow has sight-window for aiming. 3 field arrows and 3 hunting arrows. Deluxe stranded polyester bowstring. Target-shooting accessories.
XH 916-1779 A—Shipping weight 4 lbs* 29.99

4 POWERMASTER 80-lb. PULL CROSSBOW KIT 32-in. aluminum alloy bow has recurved tips, milled bow-ends. Dacron® polyester bowstring. Flip-up peep sight. Solid ash stock. Cocking stirrup. 3 field-tip bolts. Quiver, stringer, target, instructions. Reduced from our Fall '77 Catalog p. 713. After Dec. 24, order at Reg. Price.
XH 916-7743 H—Shpg. wt. 12 lbs Reg. \$59.99; NOW 49.99

Wham-O Target and Hunting Bolts for [4] Box of 12 Port Orford cedar shafts. State size .02(14 3/4" long) Shpg. wt. 1 lb.
XH 916-9608 HB—Target Bolts Box 13.99
XH 916-9590 HB—Hunting Bolts Box 19.99

*Many states and localities do not permit hunting with crossbows—check your local regulations. Not sold to residents of Alabama and W. Virginia.

"WE DO NOT SELL GUNS OR HIGH-POWER ARCHERY EQUIPMENT to persons under 18 years of age, higher where state regulations require. Delivery is made only through JCPenney Catalog Center. Read complete disclaimer page 3.



A

SAVE \$40

a
great
gift
value

Antiqued
Pine
7-Gun
Cabinet

NOW ONLY

99⁹⁹

This special price
ends
December 24



B

Glass front lifts
and can remain
open

Each bracket
holds two guns
adjusts easily

Mounting stringers
across back

Storage
compartment

Wall-Mounted
Cabinets with
Fine Furniture
Finish

6-gun

4-gun

99⁹⁹ 89⁹⁹

C

18⁸⁸
Replica
Rifle Case

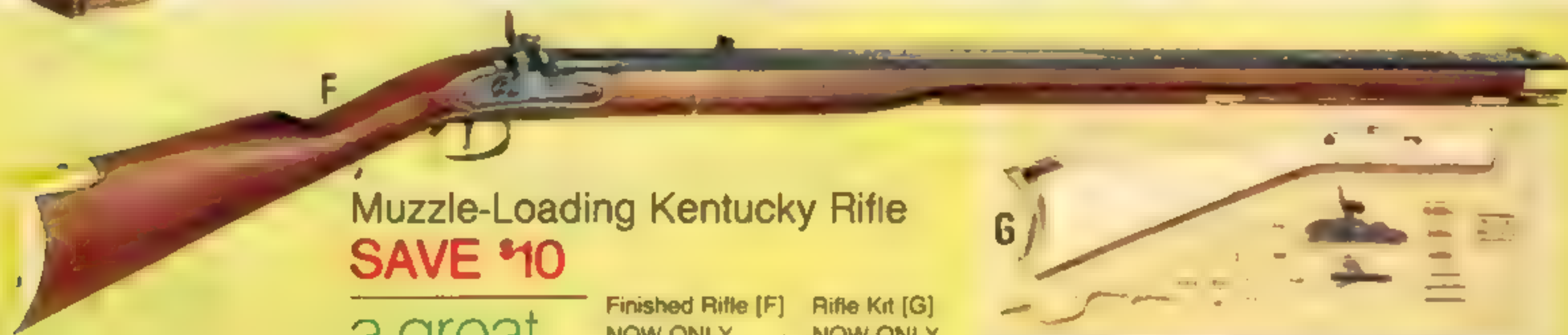
D

Ditty
Bag

9⁹⁹

E

Powder Horn



F

Muzzle-Loading Kentucky Rifle

SAVE \$10

a
great
gift
value

Finished Rifle [F]
NOW ONLY

89⁹⁹

Rifle Kit [G]
NOW ONLY

59⁹⁹

These special prices end December 24

G



H

Flintlock Replica
Pistol Kit

SAVE \$5

NOW
ONLY **19⁹⁹**

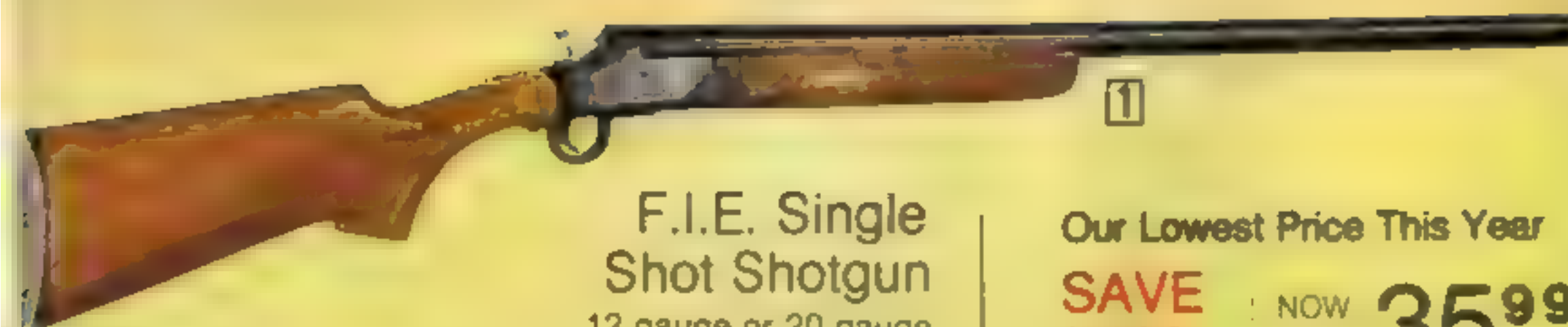
This special price ends Dec. 24

SAVE \$30 when you
assemble Kentucky Rifle yourself. Kit [G]
contains all parts needed. Use your
own tools to fit wood parts. For finishing
and blueing, order finishing kit 916-0771
listed under [G].

Charge It—see page 340

JCPenney 311

WishbookWeb.com



**F.I.E. Single
Shot Shotgun**
12 gauge or 20 gauge

a great gift value

Our Lowest Price This Year

SAVE \$2.00 NOW ONLY **35⁹⁹**

This special price ends Dec. 24

.22 Caliber Rifles

SAVE \$10 on each rifle

These special prices
end December 24

WE PAY on all guns to
SHIPPING nearest Catalog Desk



Glenfield 20
with 4X Scope **39⁹⁹**



Glenfield 60
with 4X Scope **44⁹⁹**



**AR-7
Explorer**
22 cal. sporting/
survival rifle

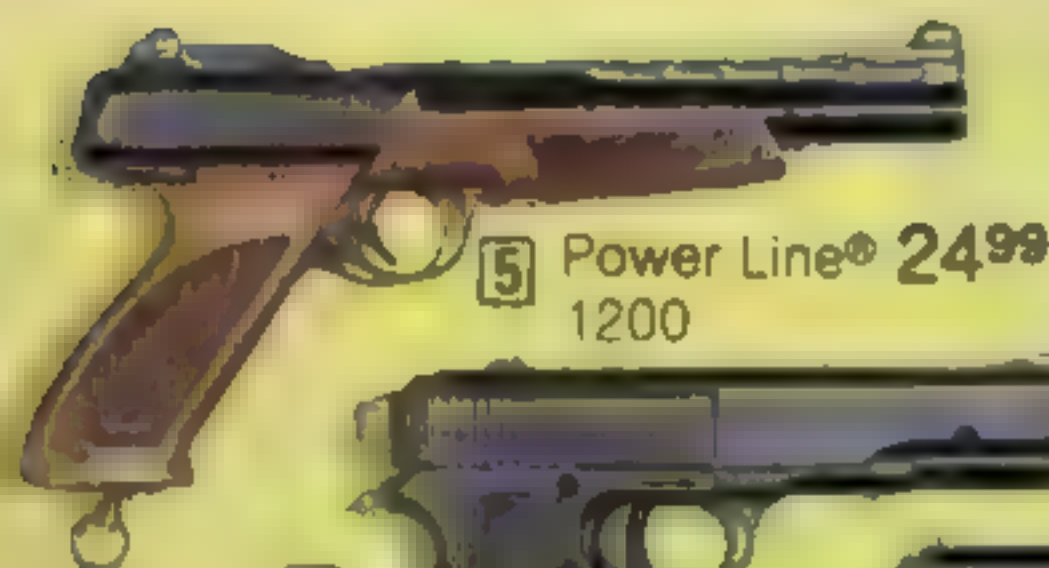
67⁹⁹



Floats when
assembled
or nested



Parts nest
inside 16 1/2"
stock



Power Line® 1200



**Marksman
1010**



**Daisy® Pistol/
Holster Set**

12⁹⁹



**Healthways
CO2 Pistol**

19⁹⁹



**Crosmen
454**

24⁹⁹



4⁹⁹

**Air Pistol
Repeaters**

To order combination, state catalog numbers for pistol and target [11], add shpg. wts., pay only Combination Price

5 POWER LINE® 1200 BB PISTOL. Efficient CO₂ gas operated repeater. Hefty-fee target-pistol design with thumb rest. Holds 60 .177-cal. BB's. BB velocity 420 fps. Seamless, heavy-wall metal barrel; dull surface top rib. Checkered, molded plastic grip has woodgrain look. Adjustable rear sight. Gravity feed with ammo view port. Cross-bolt safety. 11 in. long. Act. wt. 1.9 lbs.
XH 916-4674 H—We pay shipping 24.99
SAVE \$5.00—Order [5] & [11], pay only 44.98

6 DAISY® MODEL 179 SIX GUN SET. Replica of the famed Peacemaker used by old west lawmen. 12-shot, forced feed. Low velocity, 140 fps. Thumb cocking hammer. Metal construction. Includes split leather holster, 725 BB's, pad & paper targets.
XH 916-4682 H—We pay shipping 12.99
SAVE \$3.00—Order [6] & [11], pay only 34.18

7 DAISY® TREASURE CHEST OF BB'S. Contains 5,000 BB's in 33 individual pouches. Mail. wt. 4.25 lbs.
XH 916-1803 A 4.99

8 MARKSMAN REPEATING AIR PISTOL. Holds 20 BB's; also shoots .177-cal. pellets. Hefty-fee metal construction with black finish. Spring action cocking. BB velocity 170 feet per second.
XH 916-1704 H—We pay shipping 11.99
SAVE \$3.70—Order [8] & [11], pay only 33.28

9 HEALTHWAYS REPEATING AIR PISTOL. CO₂ operated. Double-action trigger pull. Magazine holds 100 BB's. Barrel length 5 1/2 in. Sport blade front sight and fixed notch rear sight. Thumb safety. 3 level power control. Velocity 390 fps.
XH 916-3817 H—We pay shipping 19.99
SAVE \$4.50—Order [9] & [11], pay only 40.48

10 CROSMAN 454 AIR PISTOL. Semi-automatic BB repeater. CO₂ gas operated. Magazine holds 80 BB's. Solid steel barrel, metal die-cast receiver. Adj. rear sight. Velocity 300fps. Priced down \$5.00 from our Christmas '76 Catalog. Was \$29.99.
XH 916-3841 H—We pay shipping NOW 24.99
SAVE \$5.00—Order [10] & [11], pay only 44.98

1 F.I.E. SINGLE BARREL SHOTGUN. Automatic extractor. Chambered for 2 3/4" shells. 28" full choke barrel. Front sight. Brazilian hardwood stock. 44" long overall. Warranted by manufacturer, see page 336. Reduced from our Spring '77 Catalog. After Dec. 24 order at Reg. Price. We pay shipping to nearest Catalog Desk.

12 Ga. Avg. wt. 6 1/4 lbs. Reg. \$37.99.
XH 916-4021 H NOW 35.99

20 Ga. Avg. wt. 6 lbs. Reg. \$37.99.
XH 916-4039 H NOW 35.99

2 GLENFIELD 20 BOLT-ACTION .22 CAL. RIFLE. 4X scope included. Shoots long-rifle, long, and short cartridges. 7-shot magazine. Walnut-finished hardwood stock. Blade front, adj. rear sight. 22" barrel; 40 1/2" long overall. Act. wt. about 5 1/2 lbs. Reduced from our Fall '77 Catalog—see p. 716. After Dec. 24, order at Reg. Price \$49.99. We pay shipping to nearest Catalog Desk.
XH 916-0946 H NOW 39.99

3 GLENFIELD 60 SEMI-AUTOMATIC .22 CAL. RIFLE. 4X scope included. Rapid-fires 18 long-rifle cartridges. Bolt locks open. Chrome-plated steel trigger. Checkered hardwood stock. Bead front, adj. open rear sight. Cross-bolt safety. 22" barrel; 40 1/2" long overall. Act. wt. about 5 1/2 lbs. We pay shipping to Catalog Desk. Reduced from our Fall '77 Catalog—see p. 716. After Dec. 24, order at Reg. Price \$54.99.
XH 916-0938 H NOW 44.99

4 SEMI-AUTOMATIC .22-CAL. AR-7 Explorer. Compact, lightweight, buoyant sporting/survival rifle for outdoorsmen. Weighs just 2 1/2 lbs. Box magazine holds eight .22-cal. long-rifle cartridges. Aluminum alloy and steel parts. Barrel, action and magazine stow inside the 16 1/2"-long molded plastic stock. Has removable rubber butt cap. Square blade front sight. Thumb safety. 16" barrel; 34 1/2" long overall. We pay shipping. Reduced from our Fall '77 Catalog—see page 716. After Dec. 24, order at Reg. Price \$77.99.
XH 916-1969 H NOW 67.99

Our Policy Governing Catalog Sale of Guns, Air Guns, and High-Power Archery Equipment

1. We deliver only through a Penney's Catalog Center and conform to all federal, state, and local laws and ordinances applying at the location of the Catalog Center. Please check regulations in your locality before ordering.
2. We sell guns, air guns, and high-power archery equipment only to persons at least 18 years of age, and the minimum is raised where necessary to conform to state or local laws. Proof of age will be required by the Catalog Center at time of delivery.
3. We deliver only to the person whose name appears on the order invoice and only in the state of the purchaser's residence. Proof of identity and residence will be required by the Catalog Center.

11
**SAVE 10%
when
you buy
Marksman
Action
Target
with air
pistol**



11 MARKSMAN BIG GAME ACTION TARGET. Electric motor operates moving belt with moose, deer, wolf and cougar targets that fall over when hit. Grizzly bear bulls-eye rings a bell. Ducks spin when hit. BB's collect in bottom. Replacement targets incl. 110 volts, AC UL listed. 17x12 1/2x7 1/2". Mail. wt. 11 lbs.
XH 916-1712 A 24.99

1 POWER LINE MODEL 880 BY DAISY. 100-shot BB repeater and single-shot .177-cal. pellet gun. Pumps up for increased velocity. 1 pump 290 feet per second. 3 pumps 483 fps. 10 pumps 693 fps.* Solid holt and feel—steel receiver and barrel. Game scene on receiver. Ramp front, open rear sight. Overall length 37½ in. We pay shipping. XH 916-0490 H 32.99

2 MODEL 822 PELLET RIFLE BY DAISY. Single-shot, .22-caliber pellet rifle with rifled barrel. Velocity and range increase with pump strokes. 1 to 10 pumps, 165 to 568 fps pellet velocity. Black diamond trim on forearm. Ramp front, open rear sight. Stamped game scene on steel receiver. We pay shipping. XH 916-3809 H 37.99

3 MODEL 881 BB/PELLET RIFLE. 100-shot BB repeater and single-shot .177-cal. pellet rifle has a rifled barrel for accurate shooting. Velocity and range increase with pump strokes. 1 to 10 pumps, 270 to 670 fps.* Silver-tone burnished steel receiver. Ramp front, adj. rear sight. White line spacers in butt and grip cap. Overall length 37½ in. We pay shipping. XH 916-4690 H 39.99

Buy now and pay later with a **JCPenney Charge Account**—see page 340

4 CROSMAN 760 POWERMASTER. Pumps up for increased velocity—3 pumps for 379 fps, 10 pumps for 566 fps.* Holds up to 180 BB's. Also shoots .177-cal. pellets. Adjustable elevation and windage. Strong steel barrel, molded polystyrene stock. Overall length 36 in. We pay shipping. XH 916-2264 H 29.99

5 DAISY® POWERLINE 770. Delivers full velocity 400 fps* with a single cocking stroke—takes the effort out of shooting. Spring cocking lever concealed in forearm. Holds up to 200 BB's. Smooth bore steel barrel with hooded ramp front sight, adj. rear sight. Trigger block safety automatically engages during cocking. Monte Carlo type polystyrene stock with checkering. 39½" long overall. We pay shipping. XH 916-4706 H 22.99

6 MARKSMAN 742 AIR RIFLE. 100-shot BB repeater also shoots .177-cal. pellets and darts. Easy break-action, reaches full power with a single stroke. Safety comes on each time it's cocked. Metal construction. We pay shipping. XH 916-4716 H 17.99

*Velocities are for BB's (pellet velocities are slightly less)

Order BB's on opposite page

7 CUB LEVER-ACTION BB REPEATER. 350-shot, gravity-feed. BB velocity 255 fps. Steel construction with stained hardwood stock. 30½" long overall. XH 916-9376 H—We pay shipping. 11.99
Pal BB Repeater. Similar to above, but has molded polystyrene stock. XH 916-4724 H—We pay shipping. 10.99

8 WESTERN CARBINE. Lever-action, 700-shot BB repeater. BB Velocity 270 fps. Straight western-style molded polystyrene stock with woodgrain look. Steel construction. 35" long overall. Belt buckle included. XH 916-3791 H—We pay shipping. 14.99

9 RED RYDER 700-shot lever-action repeater. Signature branded into stained hardwood stock. Saddle ring with leather thong. Gravity-feed; BB velocity 270 fps. Measures 35" long overall. XH 916-8592 H—We pay shipping. 19.99

10 PUMP GUN REPEATER. A Daisy favorite for over 50 years. Pump-action BB repeater has hunting scene on side of receiver. Loading tube holds 49 BB's. BB velocity 340 fps. Post/ramp front, adj. rear sight. Checkered pistol-grip stock of woodgrain-look polystyrene. 37½" long overall. XH 916-4757 H—We pay shipping. 22.99

Power Line Air Guns by Daisy®

Designed with power and range for advanced shooters.



Model 880 BB/Pellet Repeater
Up to 693 fps velocity **32⁹⁹**

Model 882
.22-Cal. Pellet Rifle
Up to 568 fps **37⁹⁹**

Model 881 with Rifled Barrel
Shoots .177 cal. BB's and pellets
Up to 670 fps **39⁹⁹**

WE DO NOT SELL GUNS to persons under 18 years of age (higher where local regulations require). Delivery is made only through a Penney's Catalog Center. Read details on opposite page.

SAVE 20% on 4-Power Scope when bought with [1], [2], [3], [4], [5], or [6]



4X, 15MM SCOPE fits grooved receivers. Coated optical system. Nitrogen-filled. Wide-angle view. Opti-centered® reticle. XH 916-9509 A—Mailing weight 0.70 lb 9.99
SAVE \$2.00 when scope is ordered with gun [1], [2], [3], [4], [5], or [6]. State both catalog numbers, pay only 6.99 for scope.

High-Performance Air Guns



Crosman 760
Up to 566 fps. **29⁹⁹**

Daisy® Model 770
400 fps **22⁹⁹**

Marksman 742
406 fps **17⁹⁹**

Daisy BB Repeaters



Daisy® Cub
255 fps **11⁹⁹**

Western Carbine
270 fps **14⁹⁹**

You get the belt buckle at NO EXTRA CHARGE when you buy gun [8]

Red Ryder Repeater
270 fps **19⁹⁹**

Daisy® Pump Gun
340 fps **22⁹⁹**

JCPenney 313

Exercise Equipment from JCPenney

Thoughtful Gifts That Show You Care

An effective exercise program can benefit all ages. Our home gym equipment is selected to give the whole family a wide choice of invigorating exercises. A few minutes every day will help the beginner and the expert stretch little used muscles and feel better. Before starting any rigorous exercise schedule, we suggest you consult with your physician for advice.



SAVE \$30

NOW ONLY

109⁹⁹*

or \$8 monthly—see page 341 for credit terms

Thighs

Roller Massager

1 COMPACT, PORTABLE ROLLER MASSAGER. Free-turning, 14 lacquered hardwood knobby rollers massage and help tone muscle areas. You get deeper massage as you apply pressure. Has 1/4-HP motor, and 8' power cord. 110V, AC, UL listed. Enamel-finished wood sides. Steel reinforced frame. 25x11 3/4x20 3/4-in. high. Reduced from our big Fall '77 Catalog—page 311. Warranted by manufacturer, see page 336. Not mailable; see page 338.

X 911-1782 A—Shipping weight 76 lbs. Reg. \$139.99; NOW 109.99

Deluxe Rower with Adjustable Tension Control

SAVE \$20

NOW ONLY

49⁹⁹*

or \$5 monthly—see page 341 for credit terms



5 DELUXE HYDRAULIC ROWER. Row to a trimmer figure. 2 rugged, smooth-functioning hydraulic cylinders allow you to adjust for desired tension. Comfortable high impact plastic contour seat moves backwards and forwards as you row. Sturdy 1-in. tubular steel construction. Partially assembled—instr. included. Reduced from our big Fall '77 Catalog—see page 310. Not mailable; see page 338. Shipping weight 35 lbs.

X 911-2475 A—Reg. \$69.99; NOW 49.99

SAVE \$20

On Chain Drive Exercise Bike

NOW ONLY

59⁹⁹*

or \$5 monthly—see page 341 for credit terms

2



2 FAMILY CYCLE EXERCISER

Large 20" wheel gives smooth ride. Speedometer/odometer measures speed/distance. Pedaled Chrome-plated handlebars adjust for height. Stable wide-stance legs. Variable tension control for light to strenuous workouts. Welded tubular steel frame. Chrome-plated chainguard. Blue finish. Semi-assembled—instructions incl. Reduced from our big Fall '77 Catalog—page 310. Warranted by manufacturer—see page 336. Reg. price \$79.99. Shpg. wt. 35 lbs.

X 911-4232 A—NOW 59.99

Buy it now and Charge It—see page 340

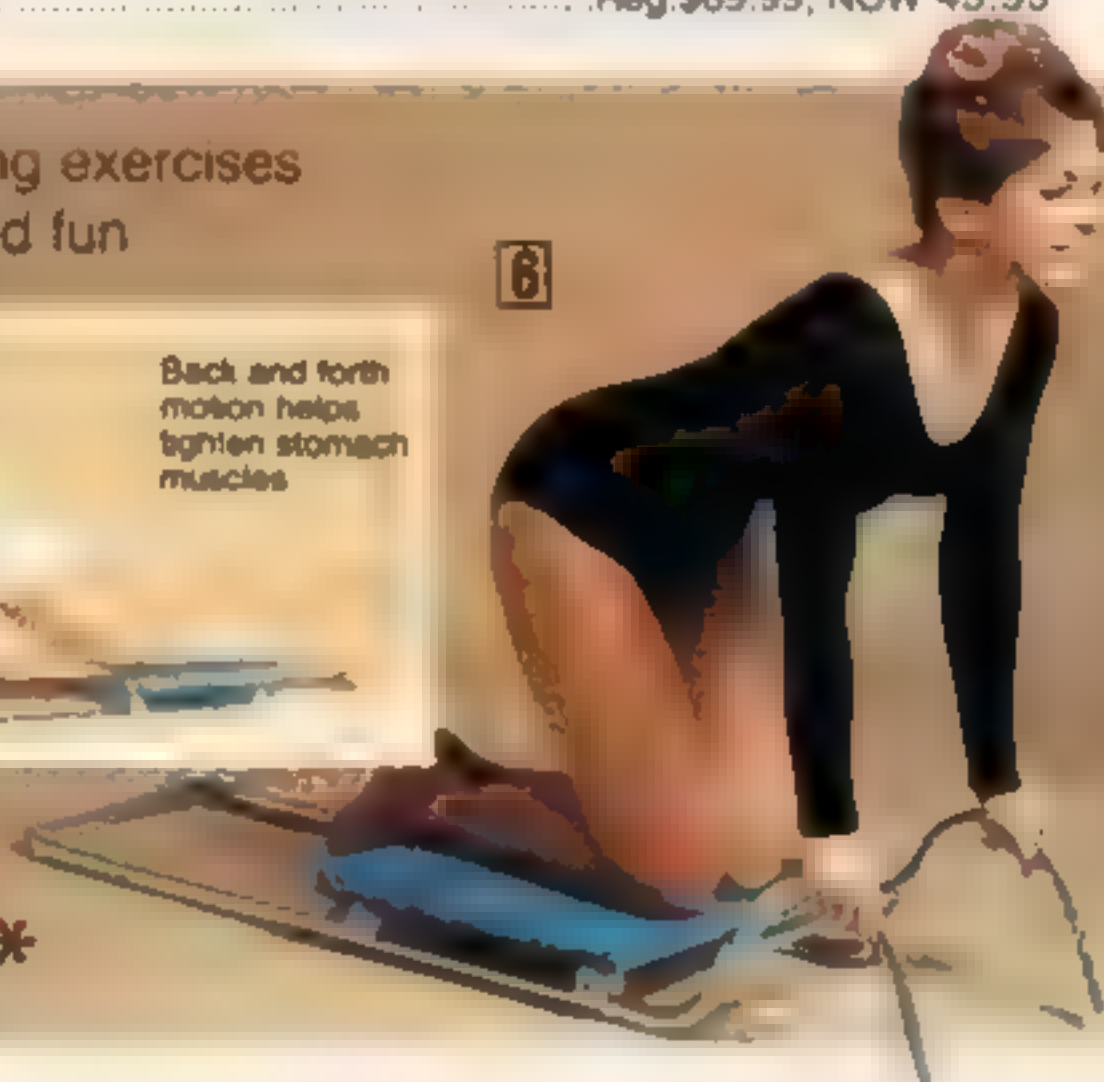
Tummy-flattening exercises can be easy and fun

6



Back and forth motion helps tighten stomach muscles

SAVE \$7
NOW ONLY 12⁹⁹*



3 JOG CONDITIONING SUIT. Unisex two-piece lightweight exercise suit. Durable vinyl, blue/white trim, zipper front, drawstring waist and hood. Velcro closings at ankles for easy on-and-off. Use indoors and outdoors as a rain cover. Rinse and line dry. Sizes: S(30-34" chest); M(36-40); L(42-44); XL(46-48). State S, M, L, or XL—not number size. Mail wt. 3 lbs.

X 911-5569 B—9.99

6 WAIST TRIMMER will help you tone mid-section and trim waistline. Push free-rolling platform back and forth on frame to help strengthen sagging stomach muscles. Vinyl-covered polyurethane foam-padded platform. 1-in. tubular steel frame. Measures 49x14x8 1/4-in. high. Easy to assemble. Reduced from our big Fall '77 Catalog—see page 310. Mailable; weight 11 lbs.

X 911-2350 A—Reg. \$19.99; NOW 12.99

SAVE \$35

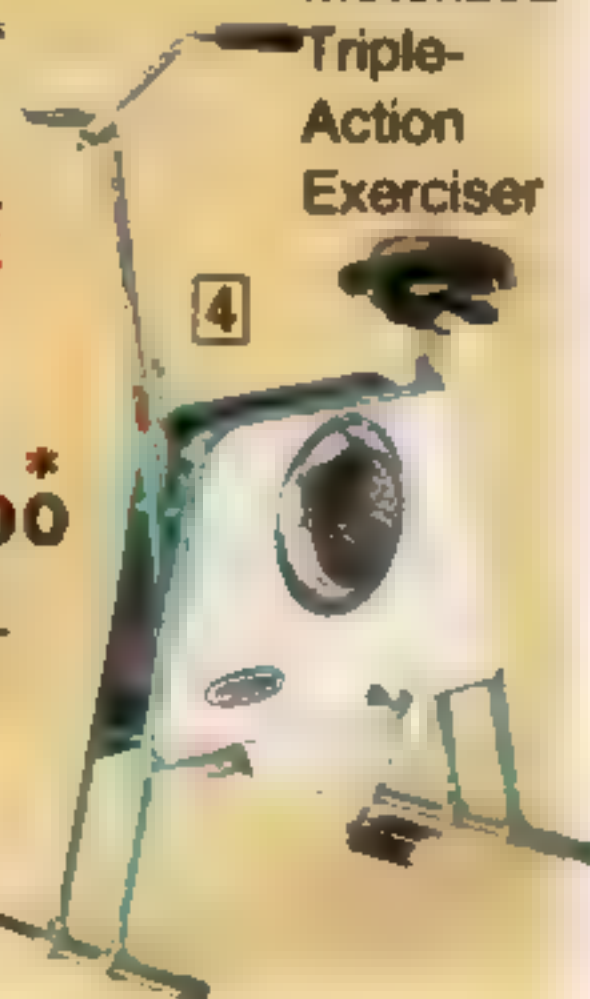
NOW ONLY

150⁰⁰*

or \$7 monthly—see page 341 for credit terms

Motorized Triple-Action Exerciser

4



• can be used manually for more strenuous workouts

4 3-IN-1 SMOOTH-ACTION BIKE. Specially designed 1/2-HP motor coordinates movements of handlebars, pedals, and seat with one smooth automatic action. Handlebars adjust to simulate swimming, rowing, and riding movements. Thick padded seat. Ocean blue and white finish. 45x23x31" high. 110V, AC, UL listed. Reduced from our big Fall '77 Cat—page 311 Item 1. Warranted by manufacturer, see page 336. Shipping weight 69 lbs. Reg. price \$185.00. X 911-5635 A—NOW 150.00

*This special price ends Dec. 24. After Dec. 24, order at regular price.

The Jogger For Home Or Office—In The Morn Or At Night—Rain Or Shine

SAVE \$20

NOW ONLY

79⁹⁹*

• 3-position uphill incline adjustment

8

Jogger side rails

7



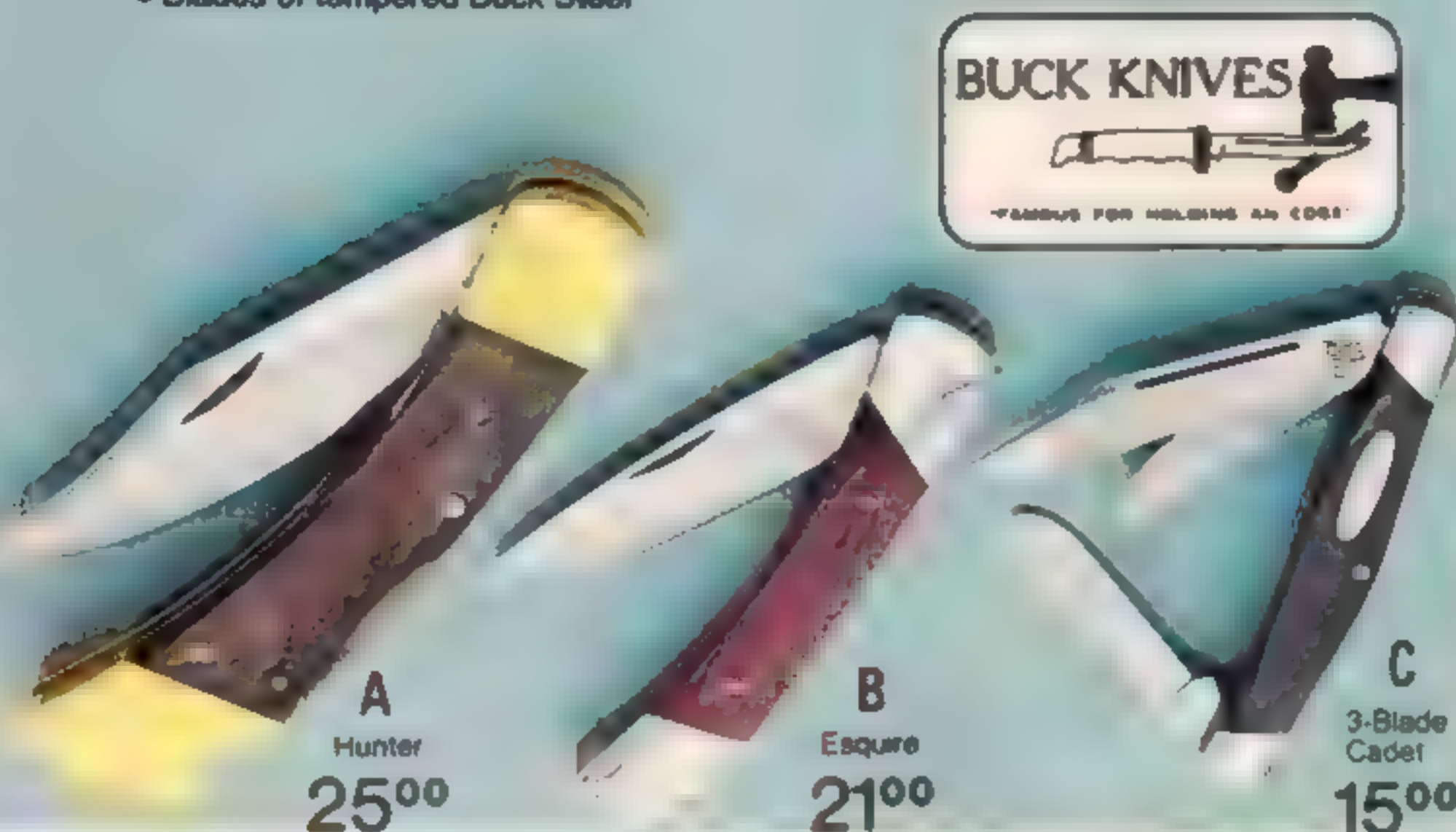
7 JOGGING EXERCISER. Increase uphill effort with adjustable incline. Heavy-tread cotton webbing and reinforced plastic mat designed to stay centered. High front chrome-plated handlebar included, removes for storage. Steel frame and handrail construction—2 rollers for smooth operation. Measures 44x19x48-in. high assembled. Warranted by manufacturer, see page 336. Reduced from our big Fall '77 Catalog—see page 310. Side rails additional, see below. X 911-4554 A—Shipping weight 55 lbs. Reg. \$99.99; NOW 79.99

8 SIDE RAILS FOR JOGGER [7]. Chrome-plated 1" tubular steel. Easily attached with bolts. Gives additional comfort and stability. 36" high 14" wide. X 911-4216 A—Shipping weight 9 lbs. 19.99

For Rugged Use—A Selection of Dependable High-Quality SPORT KNIVES AND ACCESSORIES from JCPenney

BUCK KNIVES

- Hand-honed for a sharp edge
- Blades of tempered Buck Steel



A
Hunter
25⁰⁰

B
Esquire
21⁰⁰

C
3-Blade
Cadet
15⁰⁰



A BUCK FOLDING HUNTER KNIFE is sturdy, compact, easy to carry and safe to use. Stain-resistant high carbon steel 4" blade. Positive lock in open position. Golden-grain Macassar ebony wood handle with solid brass bolsters and liner forged in one piece. Closed length 5". Comes with top-grain leather belt sheath with flap closure.

XH 916-4765 A—Mailing weight 1 lb 25.00

BUCK RANGER is similar to above with 3" blade. Closed length is 4 1/4". With sheath. Mailing weight 12 oz.

XH 916-4773 A 23.00

B BUCK FOLDING ESQUIRE 2 3/4" blade with Burgundy Buckarta (epoxy/linen fabric laminate) handle. Stainless steel liners and bolsters. Overall closed length 3 3/4". Mailing weight 12 oz.

XH 916-4799 A 21.00

C BUCK CADET KNIFE. A hand crafted custom 3-blade pocket knife. Clip, sheeps foot and concave ground spay blades are of high carbon stain-resistant chrome steel. Brass liners and non-slip grips. Folded length is 3 9/16". Mailing weight 11 oz.

XH 916-4807 A 15.00

BUCK COMPANION KNIFE Handy pen knife with 2 blades. Larger 2" curved blade and 1 1/4" small blade. Stainless steel pivot pin won't rust or break. 3" closed

XH 916-4815 A—Mailing weight 12 oz 13.00

D
Honing Kit
8⁰⁰



D BUCK HONING KIT helps keep knives in the sharpest shape. Combines Washita Stone for fast cutting. Hard Arkansas Stone for final razor edge, and honing oil to promote abrasive action. Stone. Packed in plastic case.

XH 916-4823 A—Mailing weight 1 lb 4 oz 8.00

KA-BAR KNIFE KIT

SAVE \$2 When You Custom Assemble Your Knife Handle

E CUSTOMIZE YOUR "KA-BAR CRAFT" HUNTING KNIFE without any special or complicated skills. Follow the easy step-by-step instructions; necessary tools included. All component parts form into a rugged, efficient hunting tool. Blade of high-carbon steel. Solid brass finger guard. Genuine leather handle parts. Mailing weight 2 lbs

XH 916-4831 A—Kit unassembled 9.99

XH 916-4849 A—Assembled 11.99

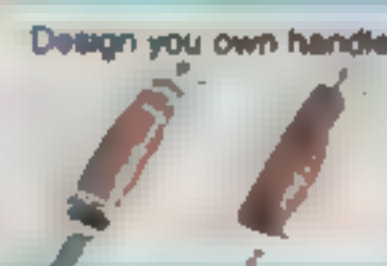


Unassembled
9⁹⁹

Assembled
11⁹⁹



For The Do-It-Yourself Sportsman



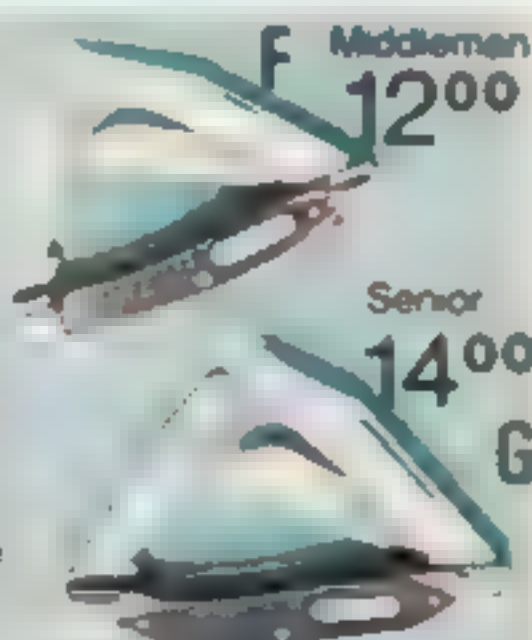
SCHRADE OLD TIMER® KNIVES

- Warranted by mfg.—see page 336.
- Hand-honed carbon cutlery steel blades
- Saw-cut, non-slip Stagion® handles
- Solid nickel silver bolsters and brass linings



I
Pocket
Lock Blade
8⁷⁵

H
Lock Blade
18⁰⁰



F Middleman
12⁰⁰

G Senior
14⁰⁰

F & G OLD TIMER® STOCKMANS KNIVES Choose one of these line pocket knives for long use. Each knife has 3 blades—clip, sheepsfoot, and spay. Carbon cutlery steel blades, solid nickel silver bolsters, brass linings, and unique saw cut, non-slip Stagion® handles

[F] Middleman Knife. Closed 3 1/4". length of blades are 2 1/4", 1 1/2", 1 1/2"

XH 916-4856 A—Mailing weight 6 oz. 12.00

[G] Senior Knife. Closed 4". length of blades 2 1/4", 1 3/4", 1 3/4"

XH 916-4880 A—Mailing weight 7 oz. 14.00

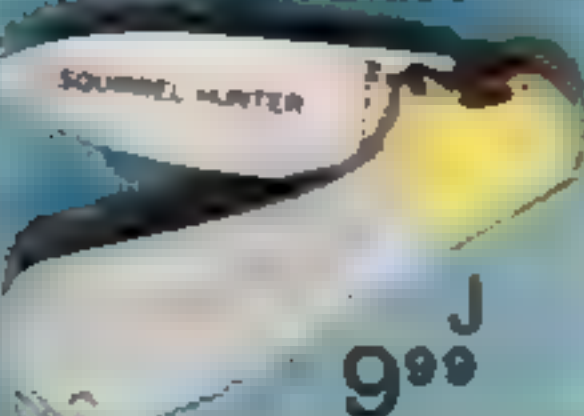
H & I Lock Blade Folding Bowie Knife is made for heavy-duty outdoor work with its razor sharp 4 1/4" cutlery steel blade that locks in the open position. Gives you the security of a rigid blade knife with the safe, compact handling of a closed knife. Saw cut, non-slip Stagion® handle, length closed 5 1/4". Top-grain steerhide belt sheath

[H] XH 916-4898 A—Mailing weight 12 oz. 18.00

[I] 1-Blade, similar to above. Length closed, 3 3/4". Mailing weight 6 oz.

XH 916-4906 A 8.75

The Squirrel-Hunter Pocket Lock-Blade Knife



J
9⁹⁹

Swiss-Style Army Knife Precision Made



K
19⁹⁹

J POCKET SIZE is ideal for all cutting chores and trussing small game. Custom quality pearl handle with contoured finger grip; 1 1/4" drop point stainless steel blade. Closed size: 2 1/4".

XH 916-4914 A—Mailing weight 6 oz 9.99

K SWISS ARMY-STYLE KNIFE is versatile with these blades: spear, pen, wire, saw; screwdrivers/w. can opener; Philips head; awl(hole punch); fish scaler/hook remover; ruler, cap lifter; reamers; nail file, scissors; tweezers; toothpick. 3 3/4" closed.

XH 916-4922 A—Mailing weight 12 oz 19.99

SAVE \$3
NOW ONLY 9⁹⁹

This special price ends Dec. 24. After Dec. 24, order at Regular Price



L PRECISE JOGGER® MILE COUNTER. Precision mileage measuring instrument for joggers and runners. Measures only the distance run up to 8 miles; does not register when walking. Personalized stride adjustment setting from 2 to 6 ft. to measure stride extension during running. Great for cross-country training. Reduced from our big Fall '77 Catalog—p. 732. Mailing weight 0.40 lb.

XH 916-4260 A—Reg. \$12.99; NOW 9.99

SAVE \$5
NOW ONLY 24⁹⁹

This special sale ends Dec. 24. After Dec. 24, order at Regular Price.



M PRECISE SYNCHROTIMER® STOP WATCH. Accurately times horse races, track events, motor sports. Watch is calibrated in tenths of seconds. Has plus 60 second dial, 15-minute register. Crown stopper and side-button for intermittent stop-and-go timing. Durable plastic case, neck lanyard, vinyl pouch. Reduced from our big Fall '77 Catalog—page 732. Warranted by manufacturer, see p. 336. Mailing weight 0.40 lb.

XH 916-4278 A—Reg. \$29.99; NOW 24.99

Charge It—
see page 340

Dunham® Hiking Boots

a great gift value

SAVE \$15

NOW ONLY

39⁹⁹

This special price ends Dec. 24

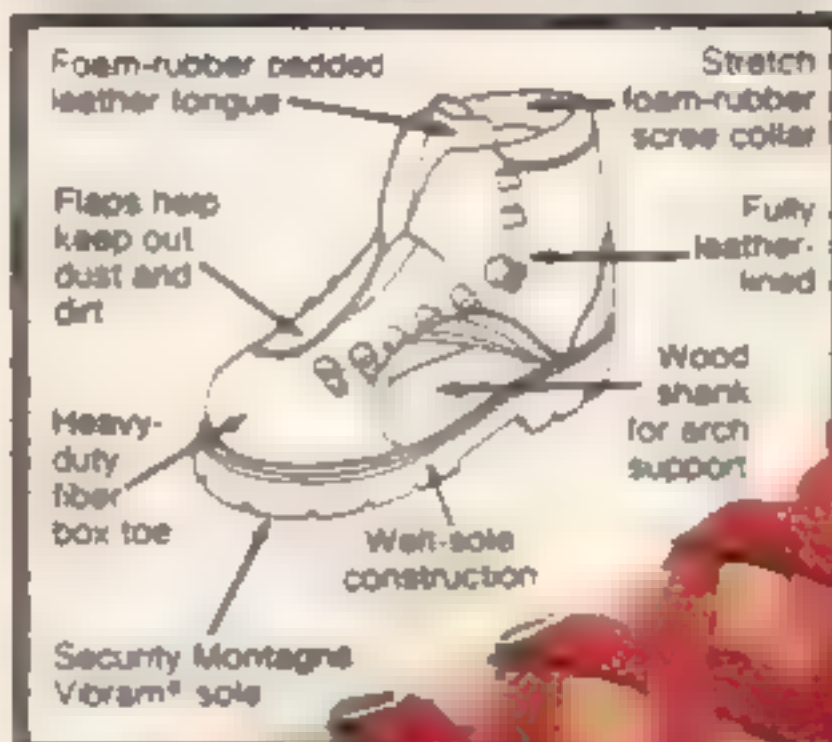
DUNHAM® CONTINENTAL TYROLEAN BOOTS Carefully made to give comfort, support, and traction when you need hike long distances. Handsome tan color, cowhide uppers. Full leather lining with urethane-foam inner padding for cushiony comfort. Well construction. Wood shank. Imported from Italy. \$54.99 in our Fall '77 Cat—see page 709. Mail. wt. 4 lbs. After Dec. 24, order at Reg. Price

Men's. Sizes: C width (med. narrow): 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. D width (med.): 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. **State size and letter width C or D.** X 915-3990 E Reg. Price \$54.99; NOW 39.99

Women's. B width (med.) only. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. **State size only (not width).** X 915-4006 B Reg. Price \$54.99; NOW 39.99

*To insure proper fit, wear appropriate socks.

dunham



Vibram® synthetic rubber blend sole and heel for traction and long wear

SAVE up to \$7 on Plano Tackle Boxes



as low as **8⁹⁹**
These special prices end Dec. 24.

1 PLANO TACKLE BOX 3-stay-dry ribbed trays have 25 compartments for all sizes of baits. Recessed handle, ABS plastic latches and latch. Tackle rack. Reduced from our Fall '77 Cat.—see p. 732. After Dec. 24, order at Reg. Price of \$10.99. Mail. wt. 4.75 lbs. XH 912-0650 A NOW 8.99

2 PLANO MAGNUM TACKLE BOX 2 sections are riveted together. 30 movable dividers allow up to 46 compartments. ABS plastic latches. Polypropylene bottom. Reduced from our Fall '77 Cat.—see p. 732. After Dec. 24, order at Reg. Price of \$12.99. Mail. wt. 4.40 lbs. XH 912-0668 A NOW 9.99

3 PLANO TACKLE BOX 36 compartments; 6 trays. Room for large reels between trays and bottom. 2 ABS plastic end latches help keep box from falling open. ABS plastic top, polypropylene bottom. Reduced from our Fall '77 Cat.—see p. 732. After Dec. 24, order at Reg. Price of \$16.99. Mail. wt. 6.50 lbs. XH 912-0676 A NOW 14.99

4 PLANO TACKLE BOX Has three interchangeable trays (29 compartments) that can be pulled out. 2 ABS plastic end latches. ABS plastic top, polypropylene bottom. Reduced from our Fall '77 Cat.—see p. 732. After Dec. 24, order at Reg. Price of \$26.99. Mailing weight 10 lbs. XH 912-0684 A NOW 19.99

SAVE \$2 on Fishing Chair

NOW ONLY 10⁹⁹ This special price ends Dec. 24

FOLDING FISHING CHAIR Wait in comfort for that big one. Removable beverage holder, rod holder, and plastic tackle box. Chrome-plated tubular steel frame. Unassembled—all hardware and mounting pins for tackle box incl. Reduced from our Fall '77 Cat.—see p. 732. After Dec. 24, order at Reg. Price of \$12.99. Mail. wt. 5 lbs. XH 912-0023 A NOW 10.99

24⁹⁵



Fishing Machine

Telescoping Rod/Reel Set with "Range Finder"

FISHING MACHINE Once you locate school of fish, set "Range Finder" switch and reel will release same length of line each time you cast. Tubular fiber-glass rod telescopes from 16½" to 5½'. 3 guides and tip are stainless steel. Neat and compact handle is made of vinyl-covered and chrome-plated ABS plastic. 225' of 8-lb. test monofilament line. Actual weight 1 lb.

XH 912-0544 A 24.95

Has "Range Finder" switch

Clean-A-Fish Combo

7⁹⁹



5 24" STYRENE BOARD WITH CLAMP Holds fish for easy cleaning and filleting. Knife has 6-in. Swedish stainless steel blade, birch handle. Plastic sheath; belt loop. Mail. wt. 2.40 lbs. XH 912-1591 A 7.99

Popeye's Tadpole

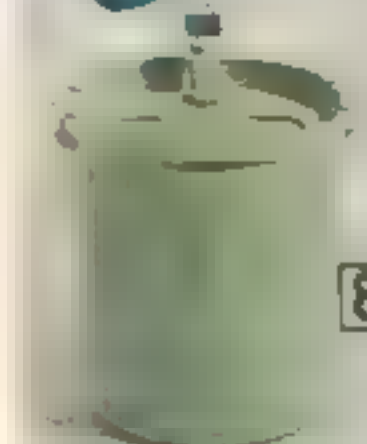
9⁹⁹



7

6 Gallon Bait Saver
29⁹⁹

8



7 COMPLETE SPIN-CASTING OUTFIT Self-contained. Johnson® reel, prewound with 10-lb. test monofilament line. Fishing tackle fits into pistol grip handle compartment. Plastic housing construction. Carrying slot fits on belt or pack straps. Hook, bobber not incl. Mail. wt. 1 lb. XH 912-0759 A 9.99

8 6-GAL. BAIT SAVER with live well and masonite hinged lid. Helps keep fish lively. Brass stainless steel, polypropylene. 12V DC aerator with 9" tube length, 14½" overall. Aerates up to 50 gal. 6' cord, battery clips. Battery not incl. Wt. 3.75 lbs. XH 912-0726 A 29.99
12-Gal. Bait Saver. Similar to above. XH 912-0734 A—Wt. 6 lbs. 39.99

Inflatable Boat with Oars and Air Pump

19⁹⁹



2-MAN BOAT KIT Heavy gauge vinyl boat, 86x52" (deflated) has 3 air chambers, 2 oar locks, wrap around safety rope. Includes foot pump, 2 oars, 2 inflatable cushions. Warranted by manufacturer, see page 336. Mailing weight 18 lbs. XH 914-6846 A 19.99



Fishing Rod Rack

7⁹⁹

6 HOLD-A-ROD RACK Holds 5 rods vertically, 18"x6" plaque-style grained oak wood. Lacquer-finish. For wall mounting. (Rods not incl.). Mail. wt. 2.20 lbs. XH 912-1609 A 7.99

316 JCPenney



1
Ken Stabler
Autograph
Football
6.99



2
Rubber
Soccer
Ball
7.99

1 KEN STABLER AUTOGRAPH FOOTBALL BY WILSON. Official size and weight. Durable imitation leather fabric. Tucked laces for better ball control. Butyl bladder. Great for the young quarterback. Tacky feel makes ball easier to grip. Mailable: wt. 1.90 lbs.
X 911-5536 A 6.99

2 RUBBER SOCCER BALL BY REGENT. Junior size 4 for players up to age 13. Endorsed by the North American Soccer League. 32-panel design. White, blue and red. Nylon-wound carcass.
X 911-5478 A—Wt. 1.60 lbs 7.99
Rubber Soccer Ball by Regent. Similar to above but size 5, full size and weight.
X 911-5486 A—Wt. 1.80 lbs 9.99



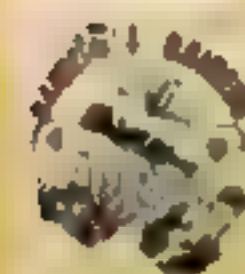
3
Franklin
Basketball
Shoe
13.99

3 FRANKLIN SUEDE LEATHER BASKETBALL SHOE. Smart-looking blue all-suede upper with white stripe. Padded collar and nylon tongue for added support. High rise lenon guard. Cushioned arch support for extra comfort. One-half quarter lining and reinforced back stay. Rubber sole with slanted heel that stands up to the toughest practices and games. D (medium) width. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State size when ordering. Mailing weight 2.70 lbs.
X 911-5577 B 13.99



NFL Football and NASL Soccer Totes

*For Christmas Delivery,
order by Dec. 1



4
Over-the-Shoulder
Duffle Bag
5.99



5
Washable
Pro Tote
3.99

4 NFL FOOTBALL DUFFLE BAG. Cotton duck. Draw-cord top with 6 top grommets. 14x22". Official team colors. Wt. 0.80 lb. State team number-and-name.
X 911-6021 B 5.99

NFL Football Team Names	Team Number
Baltimore Colts	36
Chicago Bears	82
Dallas Cowboys	79
Los Angeles Rams	17
Miami Dolphins	30
Minnesota Vikings	40
Oakland Raiders	83
Pittsburgh Steelers	84
Seattle Seahawks	29
Tampa Buccaneers	04
Washington Redskins	05

5 NORTH AMERICAN SOCCER LEAGUE TOTE. Cotton duck. 15x18" with heavy draw cord. Official pro soccer team colors. Mail wt. 0.70 lb. State team number-and-name.
X 911-5585 B 3.99

NASL Soccer Team Name	Team Number
New York Cosmos	25
Chicago Sting	82
Dallas Tornado	78
Los Angeles Aztecs	10
Fl. Lauderdale Strikers	■
Minnesota Kicks	11
Team Hawaii	■
St. Louis Stars	29
Seattle Sounders	36
Tampa Rowdies	17
Washington Diplomats	35

Fran Tarkenton's Pass/Play

Helps improve passing
and catching skills

6 FRAN TARKENTON'S PASS/PLAY. Training device that helps aspiring young football stars. Polyurethane football is attached to elastic rubber cord. Throw a perfect spiral and ball comes back to you in perfect spiral. When you throw a wobbly pass, you have to catch it. Learn to sharpen passing and catching ability at the same time. Elastic rubber cord has woven cotton cover for protection from elements. Swivel snap clip (incl.) attaches to eye hook or rope attachment on tree, garage door or backyard swing set stand. Includes instruction booklet. Mailing weight 3.20 lbs.
X 911-5544 A 9.99



6
9.99

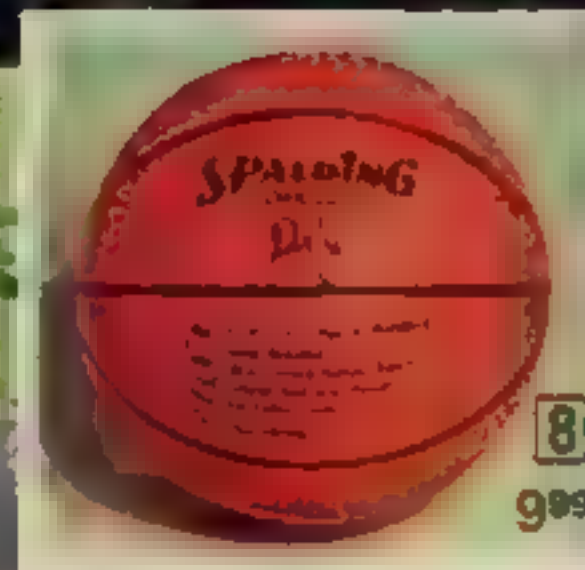


a
great
gift
value

SAVE \$9
when you buy
Goal Set and
Basketball

Combo Price
55.98

Would cost \$64.98
if bought separately



8
9.99



Adjustable
heights
8'-10'



7
Port-A-Cort
54.99

To order combination Goal Set [7] with basketball [8], state both catalog numbers, add up mailing weights and list combination price.

Goal Set with ball Combination Price only 55.98

7 PORT-A-CORT. Backboard, goal, and post are completely portable. Thick backboard measures 29x40x¾-in. and has all-weather white finish. Goal post adjusts from 8 to 10 feet high so it's ideal for families with growing children. Official-size steel goal with cotton net. Molded polyethylene base fills with water. Not mailable. see page 338.

X 911-9165 A—Shipping weight 56 lbs 54.99

8 "DR. J." BASKETBALL BY SPALDING. Official size and weight. Nylon filament winding helps ball retain shape. Butyl rubber bladder. Tough rubber and vinyl composition cover. Inflating needle included.

X 911-1725 A—Mailable: wt. 1.20 lbs 9.99



NASL Shin
Guard
2.29

10

9
NASL
Soccer Set
19.99

9 NORTH AMERICAN SOCCER LEAGUE SET. Includes everything you need to play soccer. Comes with rubber ball (911-5478 upper left), 7" shin guard (911-5528 at right), goal with enamel steel lubed posts and 100% nylon net, 44" l. x 28" w.

X 911-5551 A—Wt. 9.50 lbs 19.99

NASL Soccer Set. Same as above but with 8" shin guard (911-5510 at right) and 72" l. x 36" w. goal.

X 911-5627 A—Wt. 19 lbs 29.99

10 SOCCER SHIN GUARD. Endorsed by the North American Soccer League. Designed for protection and comfort. Size: 8". Mail wt. 0.50 lb. Blue color.

X 911-5510 A 2.29

Soccer Shin Guard. Same as above only in white and 7". Mail. wt. 0.50 lb.
X 911-5528 A 2.29

Charge It!
See page 340 JCPenney 317

WishbookWeb.com

Fun and Games at the JCPenney Home Arcade



Videocart 2—
Desert Fox

TV not included.
TV sets sold
on page 518.

Fairchild's TV Video Center®

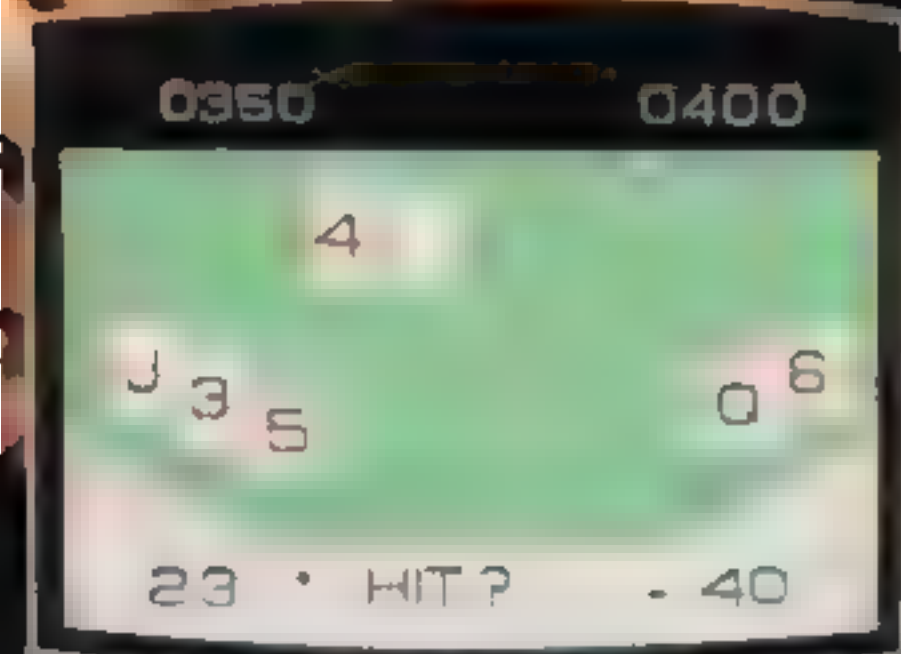
SAVE \$20

NOW ONLY 149⁹⁵ This special
price ends
Dec. 24

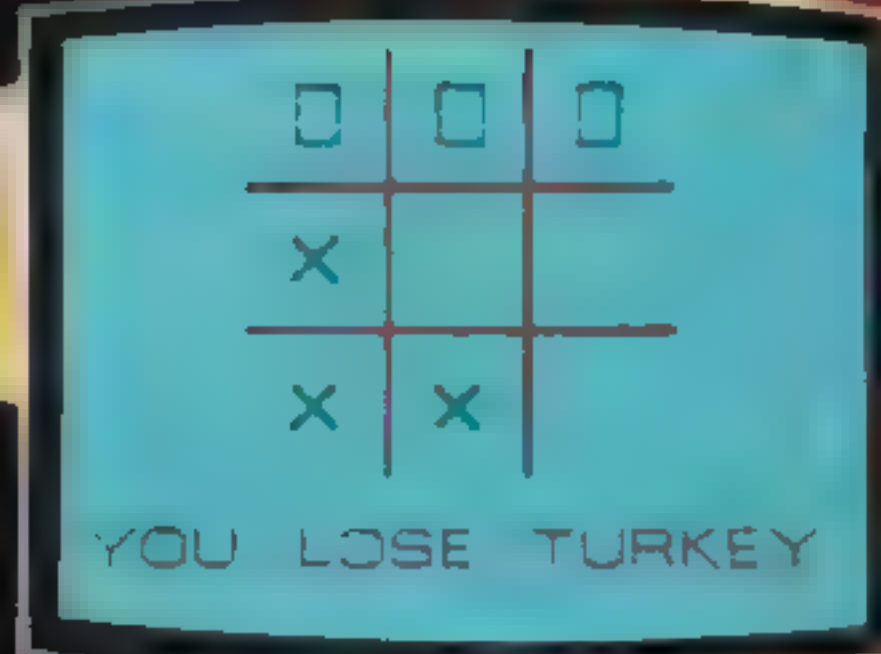
- Hooks up to any TV Set (in color on color TV's)
- Interchangeable cartridges add a whole new spectrum of fascinating games
- Includes two standard built-in games... hockey and tennis.
- Purchase additional cartridges for more games

FAIRCHILD TV VIDEO CENTER. Transform your ordinary TV set into an olympiad of sports fun. Walnut-colored console hooks up easily to any standard TV set in minutes. Attaches to the external VHF antenna leads on your TV. Once the console is attached, there is no need to disconnect it. When off, it will not interfere with normal TV viewing. Plug it into any electrical socket. How does it work? The heart of the console is a microprocessor, a small computer with a memory that is programmed with thousands of pieces of information. Instructions are contained in each cartridge and fed into the computer. Now press the hockey button and you're ready to play. Puck can be passed around from forward to goalie and shot at varying angles. Score! Now try the tennis game. When player misses the ball, the other scores a point. Both hockey and tennis are built into the console. But the fun doesn't end here. You can purchase additional video cartridges (order below). Plug them into the console, and play even more games! Games are for 1 or 2 players. Great fun! Not available. see page 338. Shipping weight 6 lbs. Reduced from our Fall '77 Catalog—see page 719. After Dec. 24, order at Regular Price of \$169.95

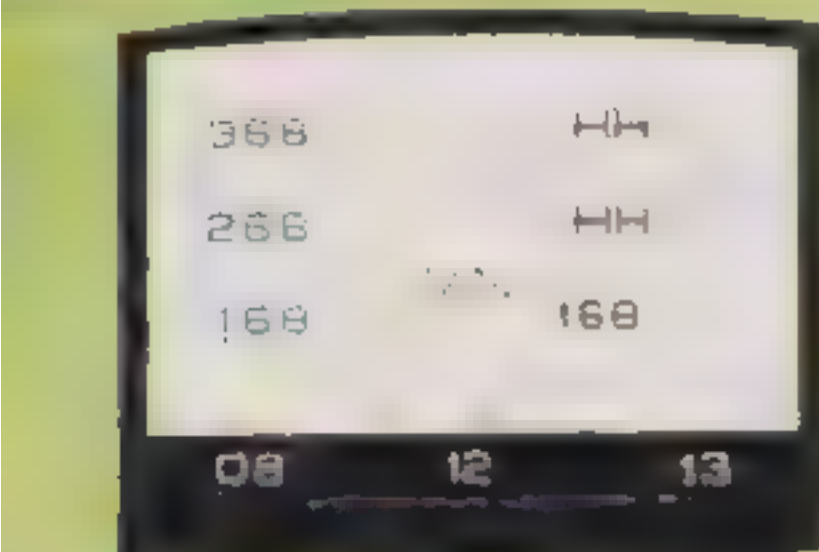
X 917-2032 A—Console with hockey, tennisNOW 149.95



In **BLACKJACK** for two players (Videocart 3), you try to beat the computerized dealer.



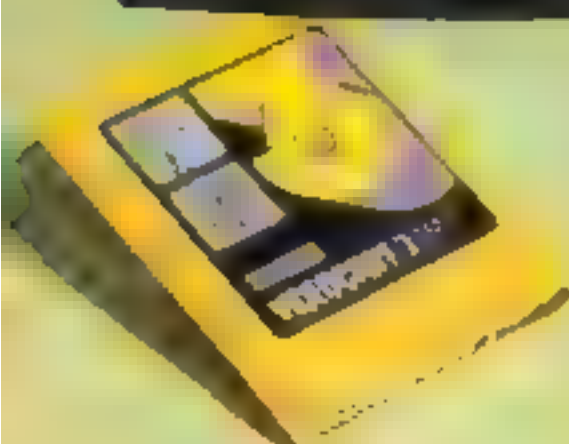
In **TIC-TAC-TOE** (Videocart 1), you play the computer. Try to get three marks in a row.



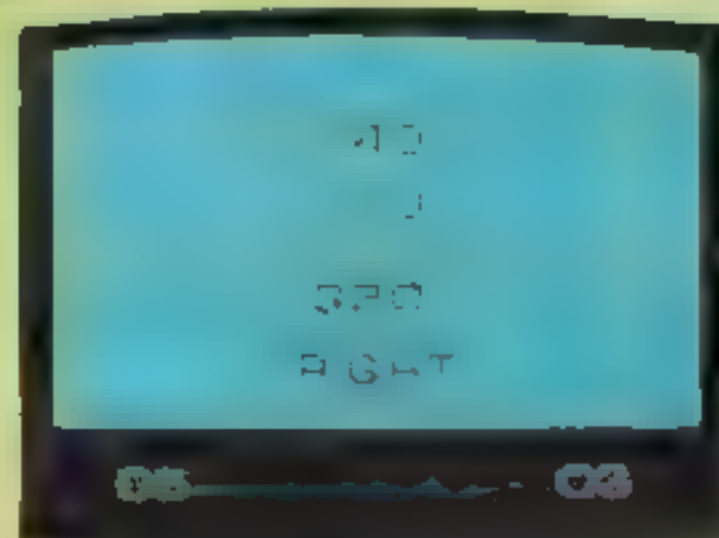
Videocart 8—
Mindreader
(1 player)



Videocart 5—
Space War



Videocart 4—
Spitfire



Videocart 7—
Multiply, Divide



**Order
Additional
Cartridges
for Fairchild
Video Center
19⁹⁵ each**

VIDEOCART 1. Contains four games—Tic-Tac-Toe, Shooting Gallery, Doodle, Quadra-Doodle.
X 917-2040 A—Wt. 0.40 lb. .19.95

VIDEOCART 2. Contains two games—D. Fox, Shooting Gallery.
X 917-2057 A—Wt. 0.40 lb. .19.95

VIDEOCART 3. Blackjack.
X 917-2065 A—Wt. 0.40 lb. .19.95

VIDEOCART 4. Spitfire
X 917-2073 A—Wt. 0.40 lb. .19.95

VIDEOCART 5. Space War.
X 917-2081 A—Wt. 0.40 lb. .19.95

VIDEOCART 6. Baseball.
X 917-2644 A—Wt. 0.40 lb. .19.95

VIDEOCART 7. Multiply, Divide.
X 917-2396 A—Wt. 0.40 lb. .19.95

VIDEOCART 8. Mindreader, Nim.
X 917-2479 A—Wt. 0.40 lb. .19.95

APF Hand Held Mathemagician Game

• games plus teaching calculator • Built-in screen

39⁹⁵ or \$5 monthly—
see page 341 for
full credit terms

1 APF MATHEMAGICIAN HAND-HELD MULTIPLE GAME. A teaching calculator and device for game playing all in one. Can be played by children and adults of all ages. Simple or complex 1 or 2 digit problems can be performed. Four function calculator does multiplication, division, addition and subtraction. In addition, six games can be played—Goopy Gumdrops, The Number Machine, Walk-the-Plank, Football, Lunar Lander and Countin' On (not shown). All games can be played by one or two people. In "Lunar Lander", you take over the controls of a lunar landing module at an altitude of 300 ft. above the moon's surface. Try and land the module safely! Switch to "Goopy Gumdrops" and try to find the secret location of the gumdrop bomb before it explodes. In "Walk the Plank", you try to guess the machine's secret number in three tries. If you lose, you walk the plank! Durable plastic case is compact 8½"X5¼"X1½". Uses 9-volt battery (not incl. Order on p. 360). Warranted by manufacturer, see p. 336. X 917-2206 A—Mail. wt. 1.50 lbs. **39.95**

Coleco Telstar Combat TV Game

• 4 exciting tank games
• You maneuver your tank at various speeds

69⁹⁵ or \$5 monthly—
see page 341 for
full credit terms

2 COLECO TELSTAR COMBAT GAME. Four tank games—Night Battle, Camouflage Combat, Robot Battle and Combat. Now you're the Commander-in-Chief. Realistic dual tank controls allow you to maneuver and fire. Move all over the battlefield. Steer tanks through mine fields and other obstacles. Fire from any position. Score and number of shots register on screen. Two fisted action—3 forward speeds, 3 reverse speeds. Sounds of firing and explosions add to the excitement. Operates on six "C" cell batteries (not incl.—order on page 359). Order optional DC converter below under item [3]. It's simple to install with a screwdriver—takes just minutes, attaches to external VHF antenna leads on TV. Instructions included. Once the game is attached, there is no need to disconnect it. When the game is off it will not interfere with normal TV viewing. Plastic housing. Measures 12"X6"X18". Mail. wt. 5.86 lbs. Warranted by manufacturer, see p. 336.

X 917-1968 A **69.95**

Coleco Telstar Ranger TV Game

• games in one
• Skeet and target games feature moving target

SAVE \$15 NOW ONLY **44⁸⁸**
This special price ends Dec. 31.

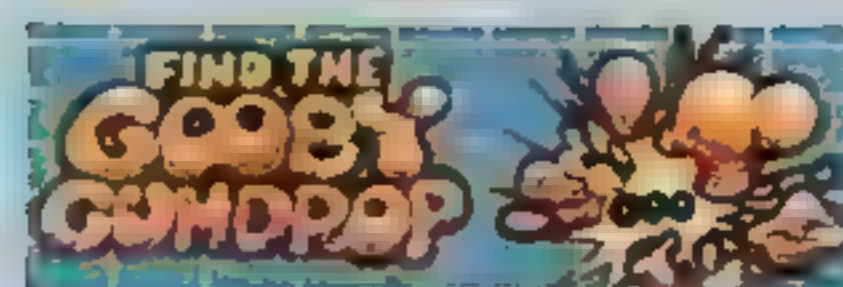
3 COLECO TELSTAR RANGER TV GAME. Six game system lets you play Tennis, Hockey, Jai-alai, Handball (not shown) and two exciting target games—Skeet and Target Shoot (not shown). Has Deluxe Console with two remote controls for play on or away from console. Electric photo-cell "Coh 45" pistol is used for target games. Skeet and Target games feature moving target. Three electronic sounds are heard—for a score, paddle contact or rebound. Has on-screen digital scoring. Variable speed and paddle control to fit the skill and age of players. Operates on six "C" cell batteries (not incl.—order on page 359). Order optional DC converter below. Measures 17½"X8"X6". Warranted by manufacturer, see page 336. Reduced from our Fall '77 Cat., page 718. After Dec. 31, order at Reg. Price. Mail. wt. 4.30 lbs. X 917-2123 A. Reg. \$59.88; NOW 44.88

DC Converter for Coleco® TV games. Converts 110-120 Volt AC to DC. UL listed. Mailing weight 0.50 lb. X 917-1984 A **6.95**

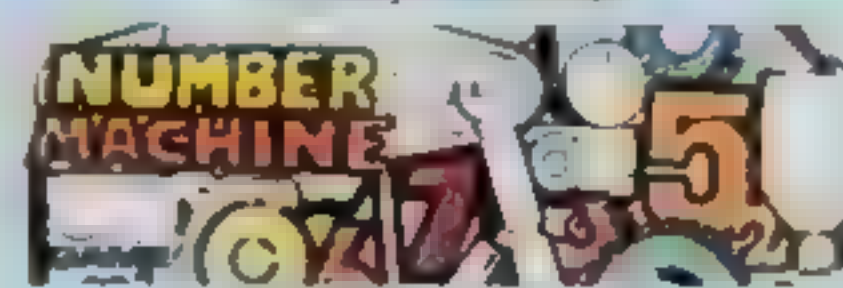
See similar games in this catalog on p. 4, 5 and back cover. TV sets sold on page 518.

Buy now with our **Time Payment Plan**—see page 341

**Your Search for VALUE
Ends at Penneys**



Goopy Gumdrops



The Number Machine



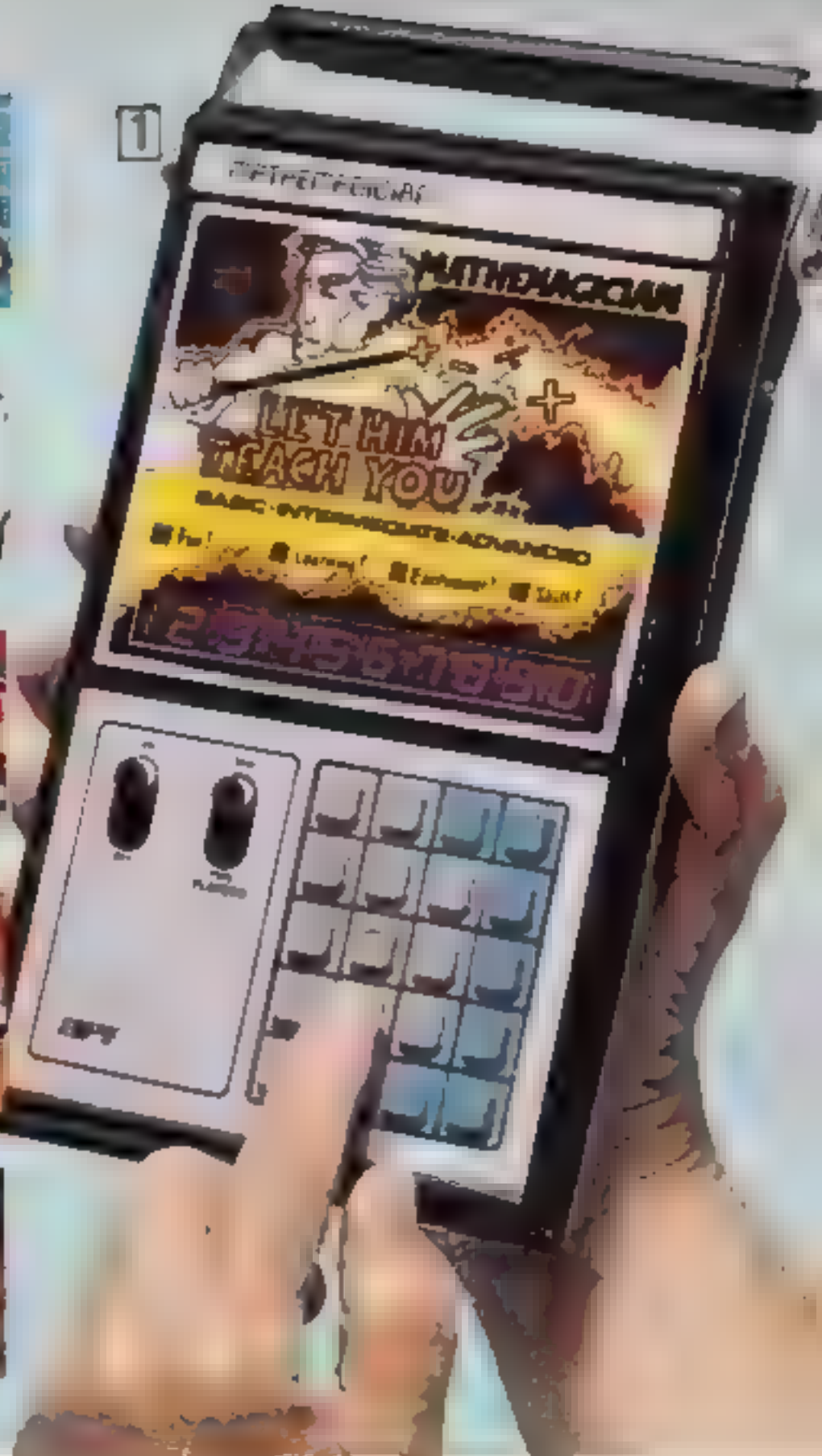
Walk-the-Plank



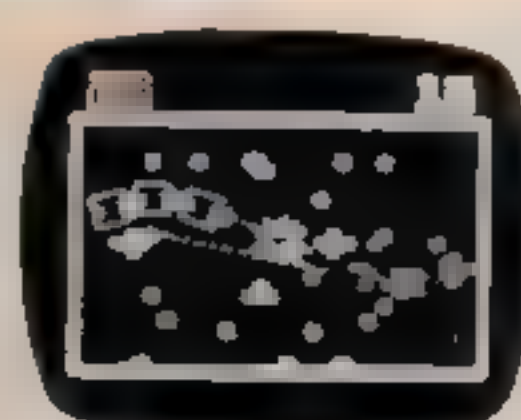
Football



Lunar Lander



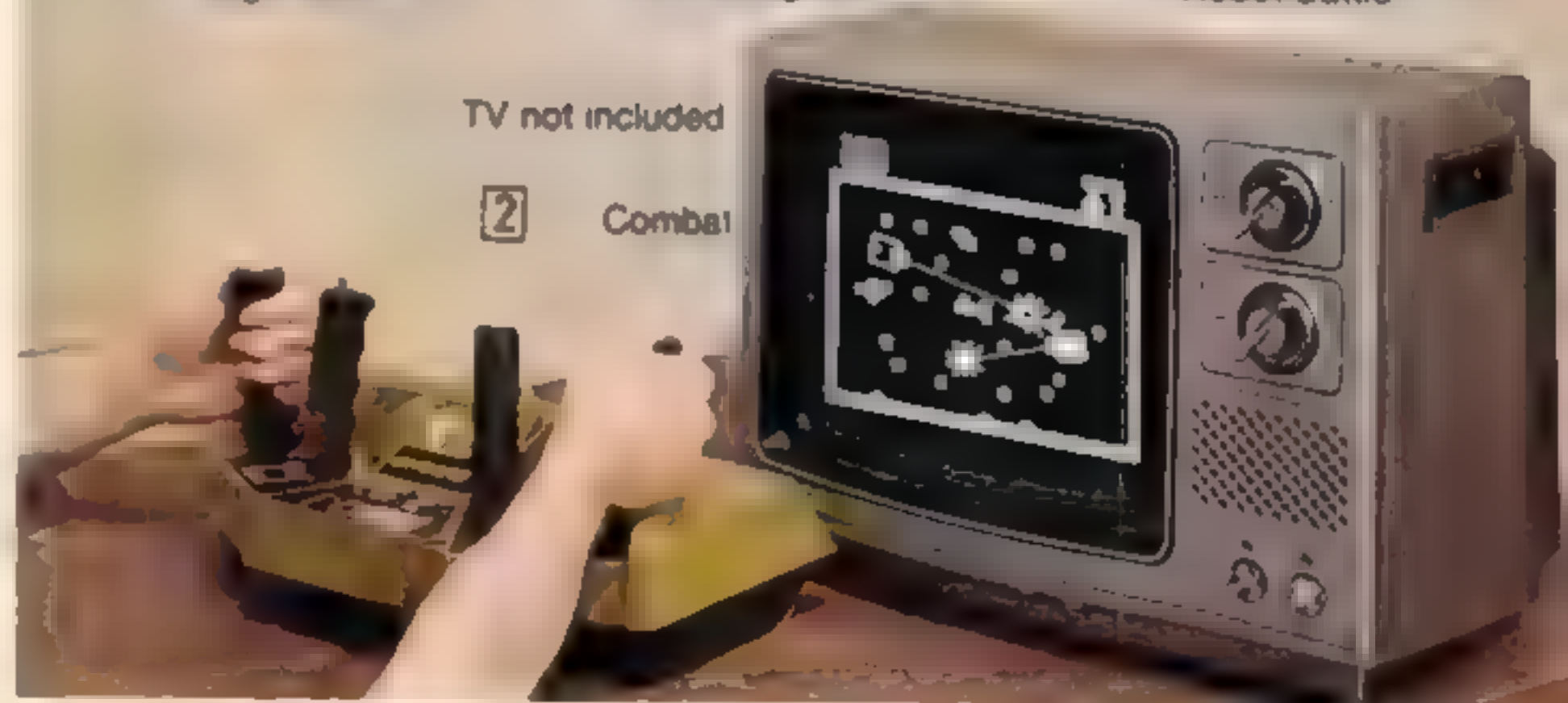
Night Battle



Camouflage Combat



Robot Battle



TV not included

2 Combat



Tennis



Hockey



Jai-alai



Skeet Shoot

3 TV not included

Brunswick 8-ft. Billiard Table

SAVE \$150

NOW ONLY

399⁹⁵*

or \$15 monthly—see page 341 for full credit terms



** NOTE: CHECK DOOR SIZES AND ROOM SIZES. Check Door Sizes in see if canons will pass through. Check Room Size—suggested minimum room size for 8-ft. table is 10x13 ft., 10x12 ft. for 7 ft. table.

* This special price ends Dec. 24. After Dec. 24, order at Regular Price.

1 BRUNSWICK 8-FT. POCKET-STYLE POOL TABLE. 3-pc. 3/4" oversized slate extends underneath rails for stability. Playing area 44"x88" is covered with green wool/nylon blend billiard cloth. Burn, stain, and scratch-resistant Conolite® plastic laminate covers rails which are bolted through the slate for maximum security. Overall size: 96x48x31 1/2". Shipped in 3 cartons—largest is 99x20x7". Not mail. see page 338. Reduced from our big Fall '77 Catalog, page 720. Shipping weight 610 lbs. **CHECK NOTE ABOVE ON DOOR AND ROOM SIZES. X 917-0747 A Reg. \$549.95; NOW 399.95

2 BELGIAN 16-BALL BILLIARD SET. Top quality 2 1/4-in. diameter cast phenolic resin. From Belgium. Mailable weight 7 lbs. X 917-0168 A 1 set for 33.99

3 9-PC. 57-IN. CARVED CUE converts to 52" or 48" lengths. Disassembles for carrying. Handy for travelling. 4 weight rings which adjust weight for each player. Pearlized sight inlays. From Taiwan. Reduced from our big Fall '77 Catalog, page 720. Mailable weight 1 lb. X 917-1190 A Reg. \$19.99; NOW 14.99

4 DELUXE POOL TABLE KIT. Includes two 57-in. ramin wood 1-pc. criss-cross carved handle cues, 1 set first-quality 2 1/4-in. diameter cast phenolic billiard balls from Belgium, bridgestick with aluminum head, cue tip repair kit, 9-in. table brush with nylon bristles, plastic triangle table cover fits up to 11" table. Also includes rule book. Mailable weight 11 lbs. X 917-0838 A 54.95

5 CARVED WALKING STICK/CUE converts to a 57-in., 2-pc. cue with screw-in top. Brass joints. Shaft self-stores in carved butt. Total weight 11 oz. From Taiwan. Reduced from our big Fall '77 Catalog, page 720. Mail weight 1.75 lbs. X 917-0796 A Reg. \$15.99; NOW 12.99

3

SAVE

\$5

NOW

ONLY

1499*



5

SAVE

\$3

NOW

ONLY

1299*

Poker table top

Reverse to mica high pressure laminate dining top

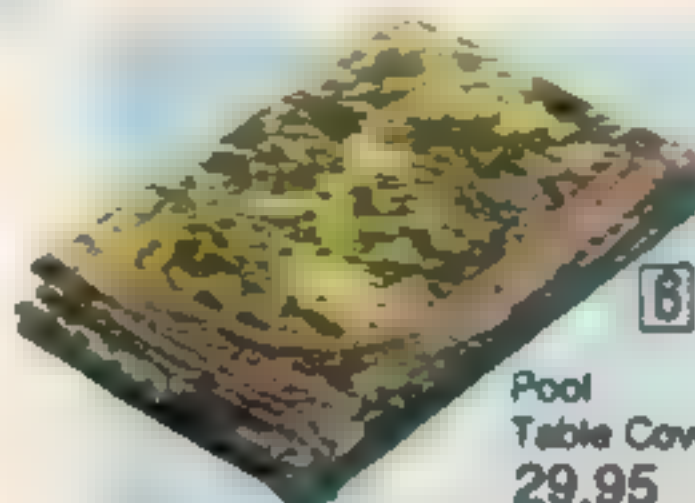
Remove top for bumper-pool

7



Set of 2 folding chairs by Stakemore

9



6

Pool Table Cover 29.95

6 DECORATIVE POOL TABLE DUST COVER. A new idea to enhance your playroom. Crushed velvet—55% cotton/45% rayon with 100% rayon fringe. Approximate size: 70"x114". Fits 7 and 8-ft. tables. Dry clean only. Colors: 22 avocado; 84 gold. State color-number-and-name. Mailable; weight 5 lbs. X 917-2248 C 29.95

Our Versatile 3-IN-ONE Game Table

a great gift value

SAVE

\$50.00

NOW ONLY

199⁹⁵*

or \$9 monthly—see page 341 for full credit terms

7 CONVERTIBLE 3-IN-ONE TABLE, 48-in. diameter; 30-in. high. Solid hardwood construction with cross braced legs for extra support. Hand-finished, walnut-stained wood. Nylon velour poker top with recessed glass holders and chip trays; playing surface in quality velour. Bumper-pool surface has live rubber cushions, green wool/nylon blend bed cloth. Not fully assembled—instructions included. Accessories shown not incl; see below to order. Warranted by manufacturer, see page 336. Reduced from our Fall '77 Catalog—page 721. Not mailable, see page 338. X 917-1208 A—Shipping wt. 150 lbs. Reg. \$249.95; NOW 199.95

8 BUMPER-POOL ACCESSORY KIT FOR 3-IN-ONE TABLE. Set in high-impact plastic bumper-pool balls, two 48" wood cues, two pieces blue chalk. X 917-1216 A—Mailable; weight 8 lbs. 16.99

9 HARDWOOD FOLDING CHAIRS. Sturdy and comfortable. Walnut/black vinyl color. Cushiony foam-padded seats measure 16x16"; 18" overall height. Not mailable to 1st Class P.O.'s; see page 338. Shipping weight 25 lbs. X 917-1752 A Pair 39.98

Give Your Family a Gift that Will Last Beyond the Holidays

SAVE \$30 or \$35 on Pool Tables

6-ft. Size NOW ONLY **99⁹⁵*** or \$5.50** monthly
7-ft. Size NOW ONLY **114⁹⁵*** or \$6.00** monthly

1 JORDAN POOL TABLES. Pocket-style. Sturdy 5/8" Plyblend® playing surface. Adjustable bed levelers. 2 3/4" wide top rail. Wood-grained walnut finished particleboard cabinet, chrome-plated steel top rail trim. Reinforced double paneled and braced steel legs with adjustable levelers. Green cotton suede billiard cloth. Includes set of plastic 2 1/4" balls and two 48" cues, triangle, chalk and instr. booklet. Reduced from our big Fall '77 Catalog—see page 720. Not mail; see page 338. CHECK NOTE ON ROOM AND DOOR SIZES ON OPPOSITE PAGE.

7-Ft. 76x38" play area. 81 1/2 x 43 1/2 x 31" high. One carton.
 X 917-1810 A—Shipping wt. 180 lbs. Reg. \$149.95; NOW 114.95
 6-Ft. 64x32" play area. 69 1/2 x 37 1/2 x 31" high. One carton.
 X 917-1836 A—Shipping wt. 150 lbs. Reg. \$129.95; NOW 99.95



Buy it now
 and **Charge It**—
 see page 340

SAVE \$10 on this Folding Table-Tennis Top when you buy with ANY Pool Table on pages 320 - 321



When you buy
 in combination
 pay only

24⁹⁵

Reg. Low Price

34⁹⁵

or \$5.00**
 monthly

2 FOLDING TABLE-TENNIS TOP turns kitchen, dining or pool table into table-tennis game table. Two hinged 5x4 1/2-ft. sections form official 5x9-ft. playing surface. Made of 1/2-in. thick wood composition board, painted green with white lines. Not mailable; see page 338.
 X 917-0317 A—Shipping weight 75 lbs. Reg. Low Price 34.95

SAVE in combination. State both catalog numbers—for table tennis pay only 24.95

**Fun For The Whole Gang
 Bumper Pool Game Table**

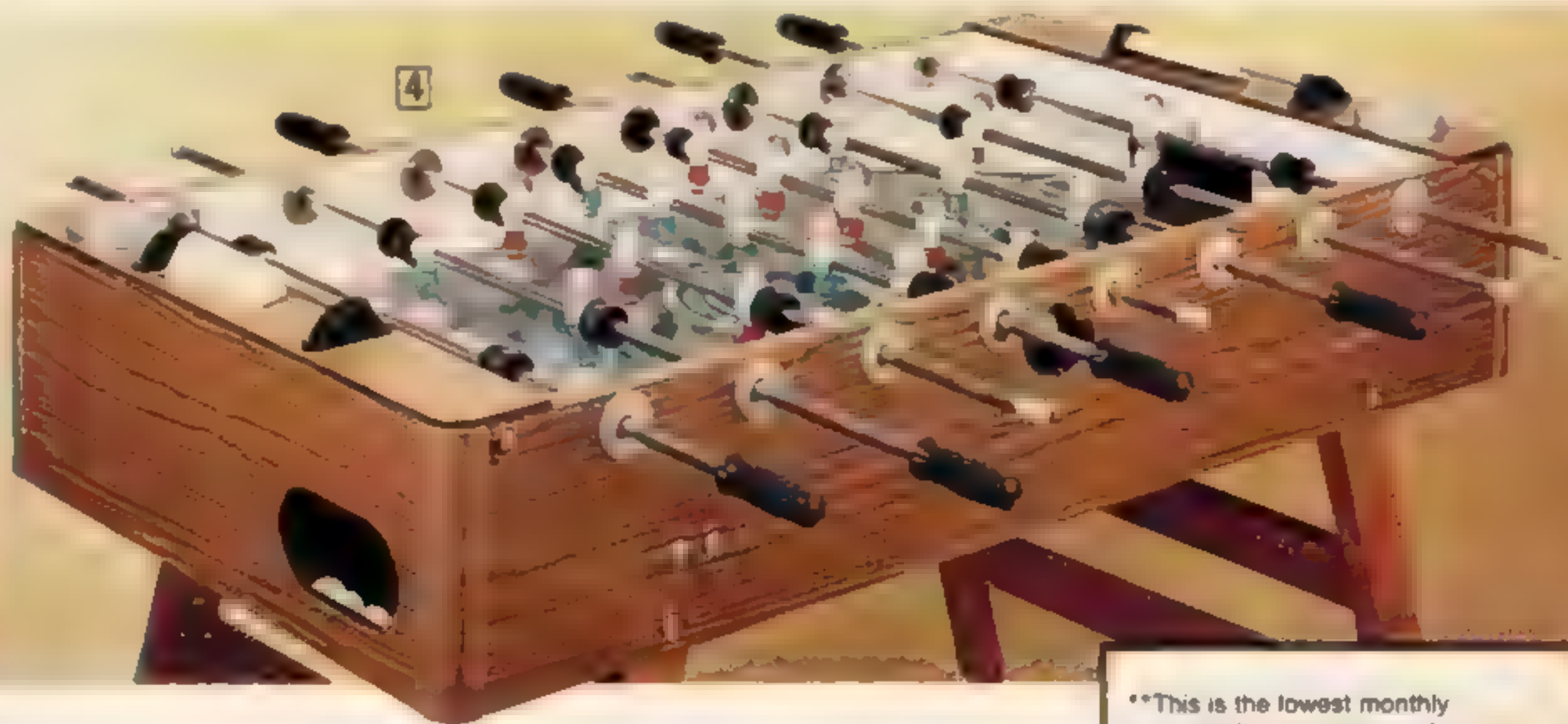
ONLY **99⁹⁵***
 or \$5.50 monthly**

- Fast-playing game
- Includes all accessories shown



3 BUMPER POOL TABLE. Hit balls into pockets using fast-action gum-rubber cushions for rebound. 11 1/2" x 28" playing area has green wool/nylon blend billiard cloth cover, 5/8" particleboard bed. Features walnut-finished molded bumper posts and chrome-plated metal rail molding. Walnut-finished 1/4" particleboard cabinet, interlocking corners. Pedestal legs have double leg-stretcher reinforcement. Includes ten 2 1/4" balls, two 52" hardwood cues, chalk, rulebook. Not fully assembled—instructions incl. Not mailable; see page 338.
 X 917-1232 A—Shipping weight 110 lbs. 99.95

**Official
 Tournament
 Soccer II
 Home Table**



Now you can play tournament soccer at home! Playfield, team men, rods, and ball are similar to games used in national competition

- High-speed laminated-surface playfield
- Realistic molded nylon figures are hand-painted
- Score-keeper and ashtray at each end
- Table size is 55"x29" • 3/4" solid steel action-rods

4 OFFICIAL TOURNAMENT SOCCER II HOME TABLE. Opposing teams of molded nylon soccer players rival to control ball and score goals. Two or four persons can play. Solid steel rods with rubber grips rotate, push and pull to maneuver the team men to kick and block the ball. Large table, 55x29x34-in. high. Convenient gully ball-return system. Strong 3/4" plywood walls have woodgrained laminate surface. Score-keeper and ashtray at each end. Sturdy, braced hardwood legs. 4 plastic balls included. Not fully assembled—instructions included. Reduced from our big Spring '77 Catalog. Not mailable; see page 338.
 X 917-1331 A—Shipping weight 126 lbs. Reg. \$319.00; NOW 249.00

**This is the lowest monthly payment for these items when you use a JCPenney Time Payment plan—see page 341 for full credit terms.

*This special price and Dec. 24. After Dec. 24, order at Reg. Price.

JCPenney 321

SAVE \$70 NOW ONLY **249⁰⁰*** or \$10.50** monthly

WishbookWeb.com



1 Limited Edition Early American Chess Set—Only 375 sets will be produced in 1977

2 **60⁰⁰** Table

Top tilts for displaying colorful colonial map of Boston

SAVE \$25.05
When you buy Chess Set [1] in combination with Table [2]

Only 135⁰⁰
Chess Set



3 **Only 79⁹⁹** Wooden Pedestal Table

- Includes all pieces for backgammon, checkers, and chess
- Reversible playing surface—backgammon on one side, chess/checkers on the other side

1 LIMITED EDITION EARLY AMERICAN CHESS SET. King in burgundy-colored uniform has a metal disc on base inscribed "This set is one of a limited edition of 375 hand-painted chess sets produced in 1977." Each piece is hand-painted with a porcelain-look glaze. 5-in. king (George Washington), queen (Martha Washington), bishop (Ben Franklin), rook (Liberty Bell with readable Proclamation of Independence). One drummer, one fife, six Minutemen pawns for each player. Burgundy and blue-tone sets. Hexagonal bases. Mailed from factory near Deer Park, N.Y., allow extra time—see page 338.* X 641-0120 FA—Mailing weight 8.50 lbs. Set 135.00

2 EARLY-AMERICAN-STYLE CHESS TABLE. Pine table has wood top measuring 18½ in. x 1¼ in. thick. Playing surface is reproduction of an antique map of Boston. Border illustrates Revolutionary War events such as the Boston Tea Party, Paul Revere's Ride, etc. 22 in. high overall. Mailed from factory near Deer Park, N.Y., allow extra time—see page 338.* X 641-0138 FA—Mailing weight 13 lbs. 60.00

SAVE \$25.05 when you buy Chess Set [1] and Table [2]. If bought separately, would cost \$195.00. State both catalog numbers, add-up weights, and pay only . 169.95

3 GAME TABLE Walnut-finished wood table with roomy storage area under lift-out game board. Plastic playing pieces and instructions included for backgammon, checkers, and chess—Staunton-design chess set with 3¼-in. high king. Table measures 22½ in. long x 17½ in. wide x 22¼ in. high overall. Not available in 1st Class P.O.s—see page 338. Shipping weight 22 lbs. X 641-7489 A 79.99



4 **17⁹⁹** set
Ancient Rome Chess Set

4 ANCIENT ROME CHESS SET. Molded styrene pieces are weighted, felted, and finished in attractive alabaster white and charcoal gray. Each piece stands on a Roman column. 4½-in. king (Augustus Caesar), queen (Livia Drusilla), bishop (Cicero), rook (victory column), knight (centurion), pawn (legionary). 16½-in. sq. fold-up chipboard chessboard incl. Presentation chest. Mailable. X 641-7497 A—Wt. 6.50 lbs. Set 17.99



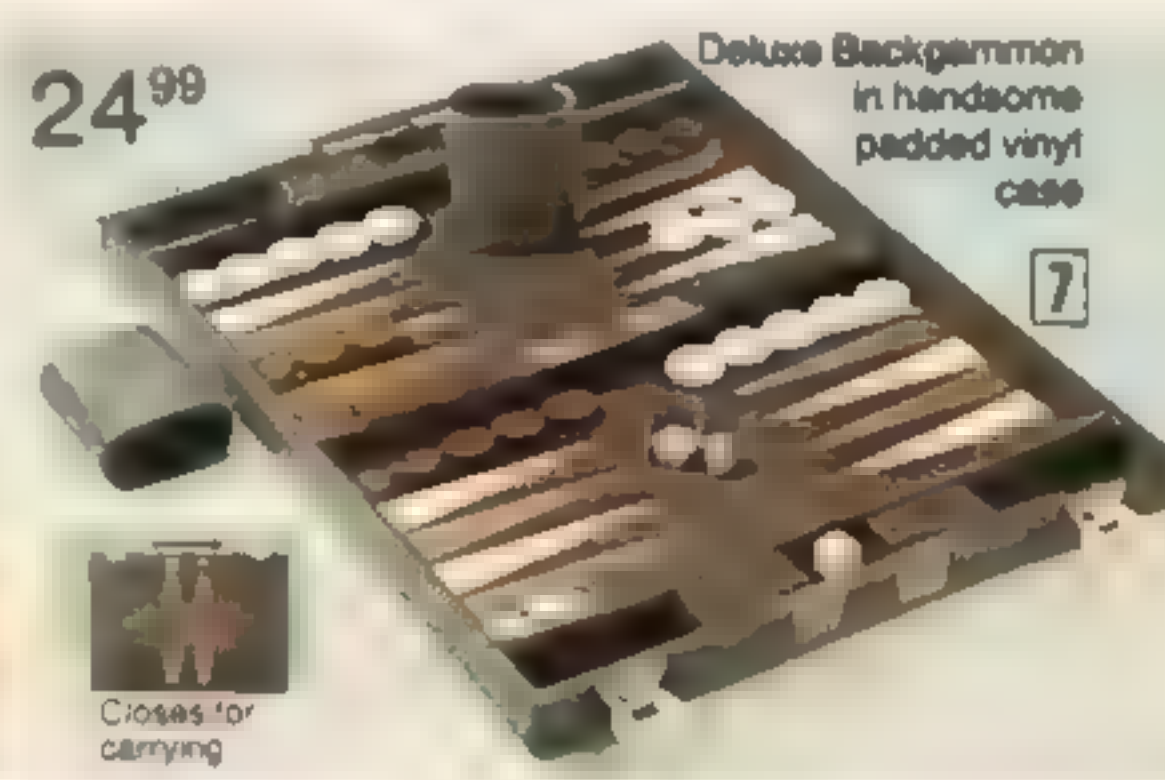
5 **13⁴⁹**
Backgammon and Chess Travel Sets

Close for carrying

6 **8⁹⁹**

5 BACKGAMMON TRAVEL SET. Ebony-color durable plastic case is inset with tan padded suede-look panels. 13½x9½x1½-in. tan suede-look playing surface. 30 brown and white marbled plastic chips with skid-resistant surfaces. Color-coordinated dice and doubling cube. Closes 9½x6½x1½ in. Instructions. X 641-7455 A—Mail. wt. 1.75 lbs. 13.49

SAVE \$2.49 when you buy [5] in combination with [6]. \$22.48 if bought separately. State both catalog numbers, add-up weights, ... pay only 19.99



7 **24⁹⁹**
Deluxe Backgammon in handsome padded vinyl case

Closes for carrying

6 CHESS TRAVEL SET Ebony-color plastic case with tan suede-like insets opens to a 8½-in. sq. playing surface—closes to 8½x4½x1½ in. Playing pieces store inside. Black and white plastic, Staunton-design playing pieces with skid-resistant bottoms. Mailing weight 1.40 lbs. X 641-7463 A 8.99

7 DELUXE BACKGAMMON SET. Fully-padded, dark brown vinyl attache-style case with light brown vinyl stripes. Brown felt, 14½x15½ in. playing surface with light brown/white/berge sewn-on playing points. 30 brown and white chips and 2 pair of matching dice. Beige doubling cube. Instructions. 15½x10½x2½" closed. Mailable. X 641-7448 A—4.25 lbs. ... 24.99



8 **11⁴⁹**
Parsons Table and Chess Set

8 POPULAR PARSONS TABLE AND CHESS SET. Plastic table has 16x16-in. top with 1¼-in. red and black squares; stands 16-in. high overall. Table can double as an end table, snack table, etc. when not in use. Staunton-design black and white plastic chess pieces have weighted and felted bottoms. King stands 3¼ in. high. Shipped flat to save you postage—complete assembly instructions included. Chess instructions incl. X 641-3801 A—Mailing weight 7 lbs. Set 11.49



9 **12⁴⁹**
The "Educator" Chess Set

Base shows name of piece, how many spaces and in which directions it can move

9 THE "EDUCATOR" CHESS SET. Black and oyster white molded plastic pieces with weighted and felted bottoms. On the base of each piece is its name, number of spaces it can move, and arrows to indicate the direction in which it can move. 3¼-in. king. 15½-in.-sq. maple-and-walnut-color fold-up chipboard playing board. Instructions included. The perfect gift for the beginning chess player. X 641-3678 A—Mailing weight 4.25 lbs. ... Set 12.49



10 **6⁹⁹**
For the beginning backgammon player

10 BOOKSHELF BACKGAMMON® 17x17-in. varnished chipboard playing board folds to 8½x8½ in. Includes 30 tan and brown chips, 4 dice, 2 dice cups, and complete instructions. Board and pieces store in 11½x9x2½ in. "bookshelf" storage box. X 641-6341 A—Mail. wt. 1.75 lbs. ... 6.99

©1975. Reiss Games

322 JCPenney *For Christmas delivery of [1] or [2], order by December 1, 1977

Your Search for VALUE Ends at Penneys

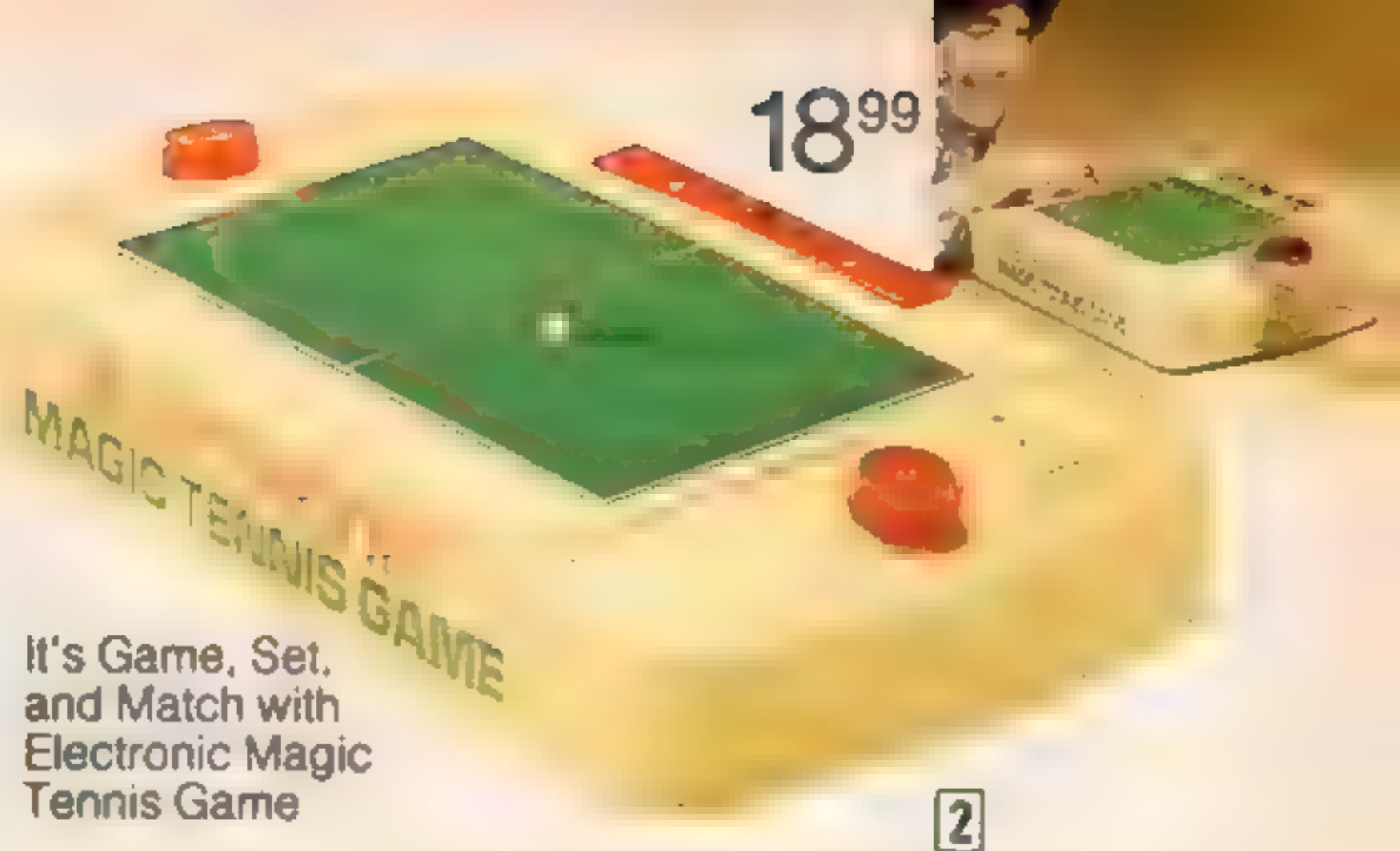
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1
17⁹⁹

1 HORSE RACE GAME. Completely portable so you can enjoy the "sport of kings" just about anywhere—at the beach, on the road, etc. Just push the switch and the six horses start their race for the finish line. As each crosses the finish line, his number pops up. Uses 2 "D"-cell batteries—not incl., order on page 370. Plastic. For 1 to 6 players.

X 641-7513 A—20½x7x4 in. high, Mail. wt. 4.25 lbs. 17.99



18⁹⁹

It's Game, Set, and Match with Electronic Magic Tennis Game

2

• Portable table-top game lets you enjoy the sport anywhere, in any weather

2 TURN IT ON and the "ball" (blip light) starts moving across screen. Turn your dial and your "racket" moves along end line to return opponent's volleys. When ball hits endline, scoreboard automatically indicates a point. First person ■ make his opponent miss the ball 11 times wins. Counterdial resets scoreboards. Uses 4 "D"-cell batteries—not incl., order on page 370. For 2 players.

X 641-7505 A—Molded plastic. 20½x12½x4 in. high, Mail. wt. ■ lbs. 18.99

Giant Checkers Game Rug

6⁹⁹

GREAT FOR HOME, BEACH, at the pool, etc. Large 27-in. square red and black acrylic pile—machine washable. Includes 24 giant-size, 2½ in. diameter, red and black plastic checkers. For 2 players. Mailing weight 2.40 lbs.

X 641-4999 A 6.99



Shogun exciting digital game

• The digit on each piece determines how many squares it can move to try to capture your opponents king. **BUT WATCH OUT,** every time a piece is played, the digit may change!

DURABLE INJECTION-MOLDED PLASTIC board (12½x12½x1 in.) and red and white playing pieces. For 2 players. Instructions. Mailing weight 3.25 lbs.

X 641-7562 A 11.88



11⁸⁸

Othello . . .
combines the simplicity of checkers with the strategy of chess

15⁸⁸

TOURNAMENT OTHELLO. Object is to make your disc color the dominant on the board by carefully capturing your opponents discs. Wood-tone, rugged styrene with slip-resistant, felt-look cloth playing area. 2 slide-away disc storage compartments. 64 black/white discs, complete instructions. Measures 18x16x3 in. high. For 2 players.

X 641-7554 A—Mailing weight 2.90 lbs. 15.88



An Old Favorite Takes a Turn for the Better with Turntable Tripoley®

DELUXE VERSION of the popular game. Combines poker, hearts, and Michigan rummy. Ball-bearing, high-impact styrene turntable with slide- and scratch-resistant bottom has storage space for chips. 200 chips, cards, instructions included. For 2 to 9 players. Measures 14½x14½x2½ in. Mailing weight 3.25 lbs.

X 641-6358 A 12.66



12⁶⁶

Super Mastermind
challenges you to break the hidden code using logic and deduction



8⁸⁹

3 ADVANCED VERSION OF THE POPULAR MASTERMIND CODE GAME. Object is to find the hidden code from 59,049 possibilities using logic and your opponent's clues. High-impact, injection-molded plastic board (14½x6½x1½ in.), shield, and pegs. Board has built-in scoreboard and 2 handy storage compartments. Complete instructions in 10 languages. For 2 players.

X 641-7539 A—Mailing weight 1.20 lbs. 8.89



4

4⁵⁰

4 FOUR SIGHT. You and your opponent place the black and white squares on the 13½x6½x1½ in. playing board. At any time you can place your template on the board. If 3 ■ your color and 1 of your opponent's color shows, you win. 4 different templates included. High-impact, injection-molded plastic board, templates, and playing pieces. Instructions. For 2 players.

X 641-7547 A—Mailing weight 1 lb. 4.50

Mary Hartman, Mary Hartman®



5

5⁴⁴

A zany board game starring the characters from the popular TV show

5 MARY HARTMAN, MARY HARTMAN. Re-creates the trials, tribulations, hopes, and triumphs of 8 popular Fernwood residents. Game includes 17x17 in. playing board, ■ episode cards, 36 action cards, pair ■ dice, 11 character cards, and complete instructions. For 2 ■ 4 players.

X 641-7521 A—Mailing weight 2.25 lbs. 5.44

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Astonish, Entertain, Mystify with Professional-type Magic



Advanced Magic Kit

- Unlocks the guarded secrets of 14 classic illusions such as Linking Rings, Tear/Repair Newspaper, Multiple Ball, Disappearing Water, Can/Glass Transpo, and nine more

1 WIDE VARIETY OF SUSPENSE-FILLED ENTERTAINMENT involving disappearing/reappearing objects, escapes, magical objects, and much more. Includes 14 props, and step-by-step, easy-to-follow illustrated instructions plus complete routines for each trick. For ages 9 and up.
X 641-7570 A—Mailing weight 3.25 lbs. 22.49

Hat Full of Magic

- Contains all you need to perform 45 terrific acts of illusion . . . even a magician's black top hat is included!

2 STURDY BLACK PLASTIC MAGICIAN'S HAT has adjustable elastic headband to fit all sizes. Fully-illustrated, step-by-step instructions and " patter" (trick dialogue) for 45 tricks including The Magic Spell, Easy E.S.P., The Great Escape, Wandering Water, The Rajah's Rope, Knot Impossible. Ages 9 and up
X 641-6432 A—Mailing weight 2.40 lbs. 10.99



35-Trick Magic Show

- Props, illustrated instructions, and complete routines for 35 stupefying tricks

3 EASY-TO-DO MAGIC. 35 acts of illusion such as Enchanted Coin Bank, The Prophecy Box, The Shrinking Card. Fully illustrated, step-by-step instruction booklet also includes routines and " patter"—what you say while performing each trick. Ages 9 and up
X 641-6440 A—Mailing weight 1.90 lbs. 8.99

The Wonder Wallet

- A 36-trick magic show you can carry around in your pocket

4 INCLUDES TRICK CARDS, STRINGS, RINGS, and all other props to perform 26 acts of illusion such as Invisible Money, Two in One Cashing a Check, etc. Complete illustrated instructions plus dialogue for routines. Also includes booklet of 10 card tricks you can do with an ordinary deck of cards (deck not incl.) Vinyl wallet. Ages 9 and up.
X 641-7588 A—Mailing weight 0.70 lb. 4.99



5 MAGIC WITH CARDS® by Frank Garcia and George Schindler, two of the world's top magicians. Fully-illustrated 178-page, soft cover book contains instructions for 113 easy-to-learn tricks. Regular deck of playing cards included
X 641-5095 A—Mailing weight 1.50 lbs. 5.49

6 2 TRICK DECKS Master Deck provides 25 tricks, the Demon Deck has 20 for a total of 45 great tricks. Each deck comes with illustrated, easy-to-follow instructions and " patter"—what to say while performing each trick.
X 641-6424 A—Mailing weight 1 lb. 4.49

7 TAROT CARDS Beautifully detailed and colored—inspired by the art of the Middle Ages when the cards were in common use. Complete instruction booklet explains how to spread the 78 cards and read their intricate symbols. Also includes instructions for 3 card games that can be played with the cards.
X 641-2522 A—Mail. wt. 1 lb. 5.49

Early-American Style Dart Cabinet

A Fine Collection Piece
for the True Dart Enthusiast

- Solid wood cabinet blends perfectly with den, family room, etc.
- Includes everything you need to enjoy the game in style

1 FULL-COLOR SAILING SHIP silk-screened on doors of the solid wood cabinet. Doors open reveal a 14-in. diameter British-wound paper dart board. 2 dart racks and slate-type scoreboards (with chalk and eraser) on inside doors. Cork-backed interior. Doors have magnetic latches. Includes 6 plastic-flights, brass-weighted, steel-tipped darts and complete instructions. Measures approximately 17½x24x3½ in. closed; 35x24x3½ in. opened.

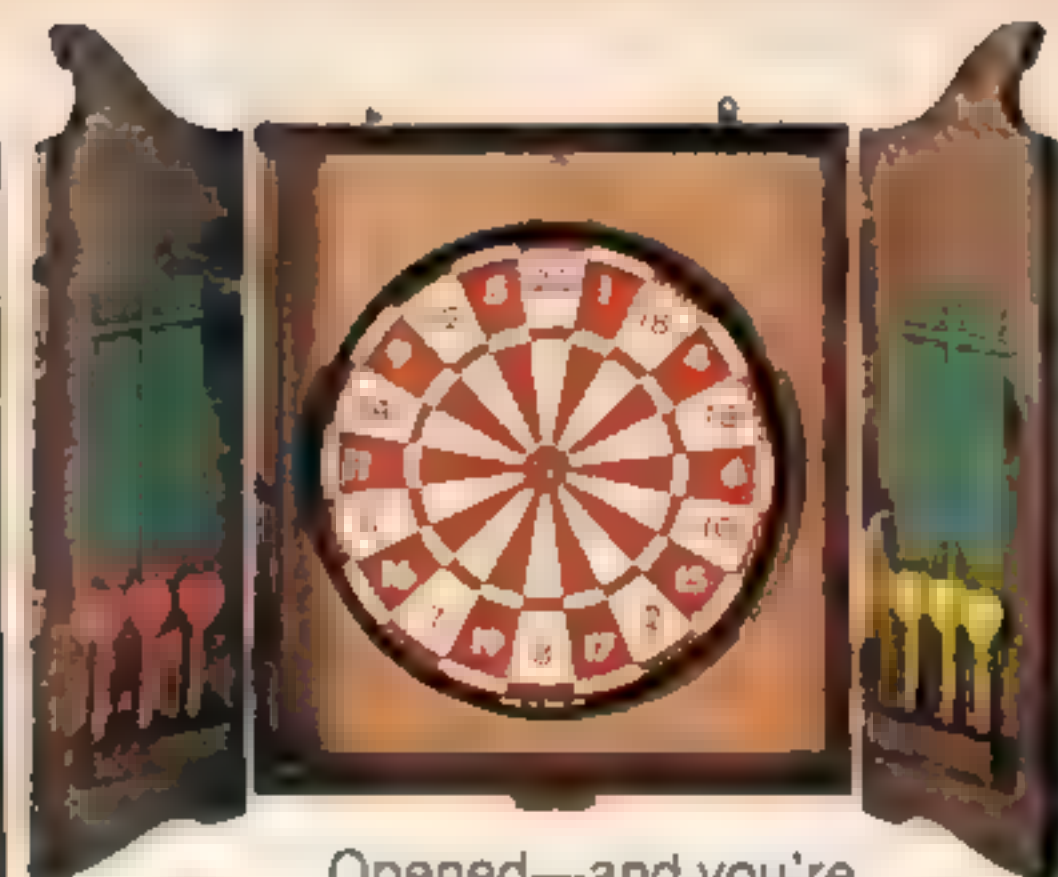
X 641-7612 A—Mailing weight 13 lbs. 29.99

2 SET OF 2 CORK DART BOARDS. Can be used with [1] above or separately. Reversible sides offer 4 different games—tennis, territory, bowling, and poker. Complete instructions and wipe-clean scorecard with grease pencil included. Each measures 16½x15¾ in.

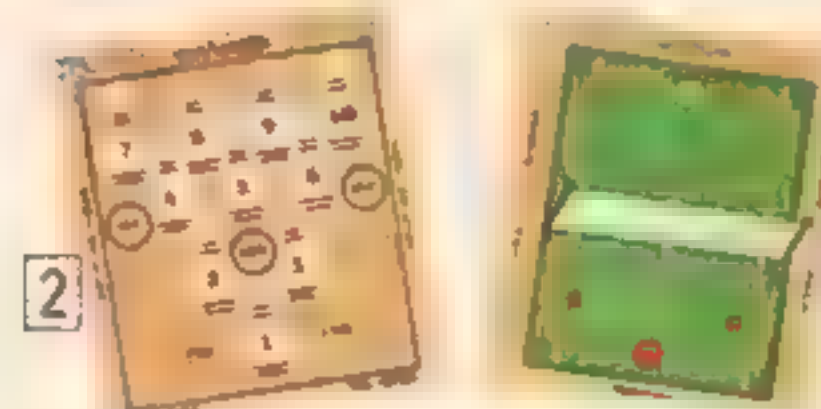
X 641-7620 A—Mailing weight 3.25 lbs. . . . Set 8.99



Closed—a clipper ship on a replica of an early American tavern sign



Opened—and you're ready for action



2 dart boards for 4 different games

29.99

Match Your Wits Against These Handsome Wooden “Mind Benders” and Games

3 LABYRINTH. A game of coordination and concentration. Object is to maneuver the steel ball past the numbered pitfalls by using the two wooden control knobs. Hardwood box measures 11½x11½x3½ in. Instructions included.

X 641-0005 A—Mailing weight 3.75 lbs. 11.99

4 COMPUTER LOOPS. Intriguing puzzle revives the challenge of man vs. machine. 170 computerized moves are required to remove the rod from the rings in the posts. Walnut-finish hardwood base. Measures 10½x3x2 in. high.

X 641-5160 A—Mailing weight 1.20 lbs. 5.49

5 GROOVE MOVE seems to defy the law of gravity. Try to make the steel ball roll uphill. The higher it goes, the higher your score. Hardwood with stained finish. Steel rods. Measures 18½x7½x4 in.

X 641-2357 A—Mailing weight 2.50 lbs. 5.99

6 SET OF 3 WOODEN PUZZLES. Solid hardwood. SQUARE UP—all you have to do is arrange the 4 pieces so they form a square. Easy? Try it. RING THING—can you get the ring off the puzzle? Once off, can you get it back to the way you found it? TIC TAC TOE—a wooden version of the old classic.

X 641-7604 A—Mailing weight 1 lb. Set 4.99

7 RACETRACK CRIBBAGE. The old favorite in a new form. 6 red/green pegs store inside race track style, solid hardwood board—13½x3½ in. Instructions.

X 641-7596 A—Mailing weight 1 lb. 3.99

8 BLITZ. A fascinating game for any number of players. The aim of the game is to cover all the numbers on the board by throwing the dice. 12½x12½x2 in. high game board with green felt-lined game area. 2 dice and complete instructions included.

X 641-5038 A—Mailing weight 3.50 lbs. 7.99

9 WALNUT DOMINOES. Complete set of double-six dominoes in attractive brown walnut with deeply-etched, gold-tone dots. Solid walnut storage case with green felt lining. Clear-acrylic sliding cover. 5x5x2½ in. high.

X 641-6366 A—Mailing weight 1.50 lbs. 8.99



3 Maneuver the ball through the maze

11.99

4 Here's a test of concentration and patience

5.49

5 How far can you move the ball UPHILL!

5.99



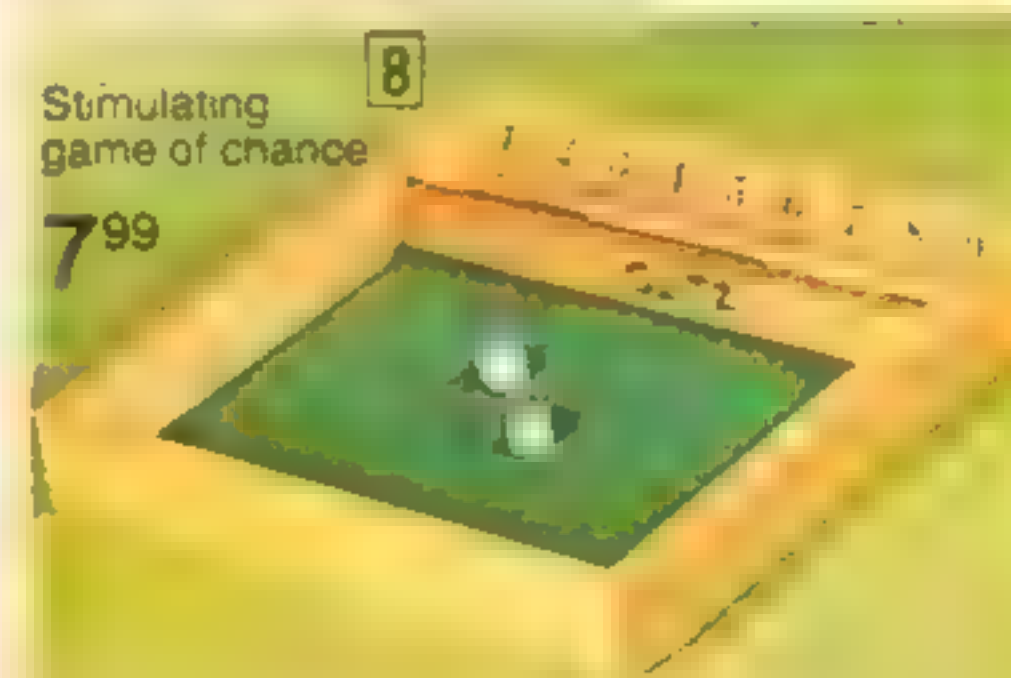
6 Set of 3 wooden puzzles

4.99



7 Racetrack cribbage

3.99



8 Stimulating game of chance

7.99



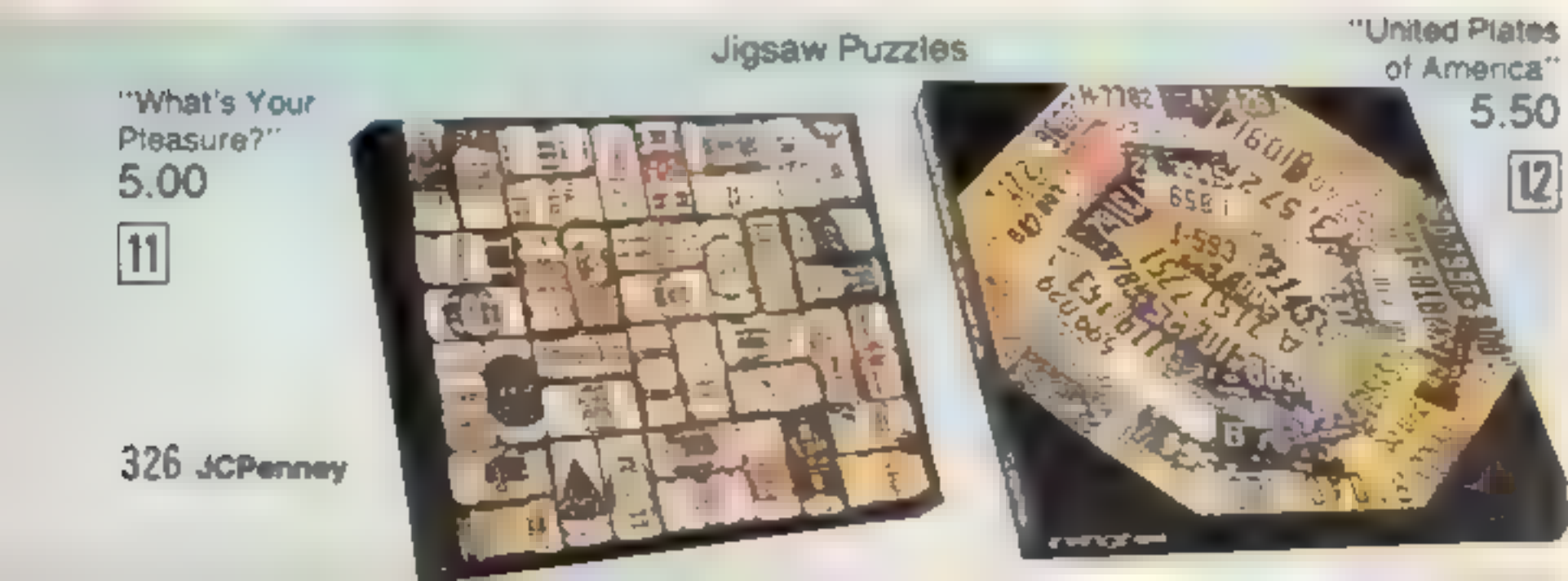
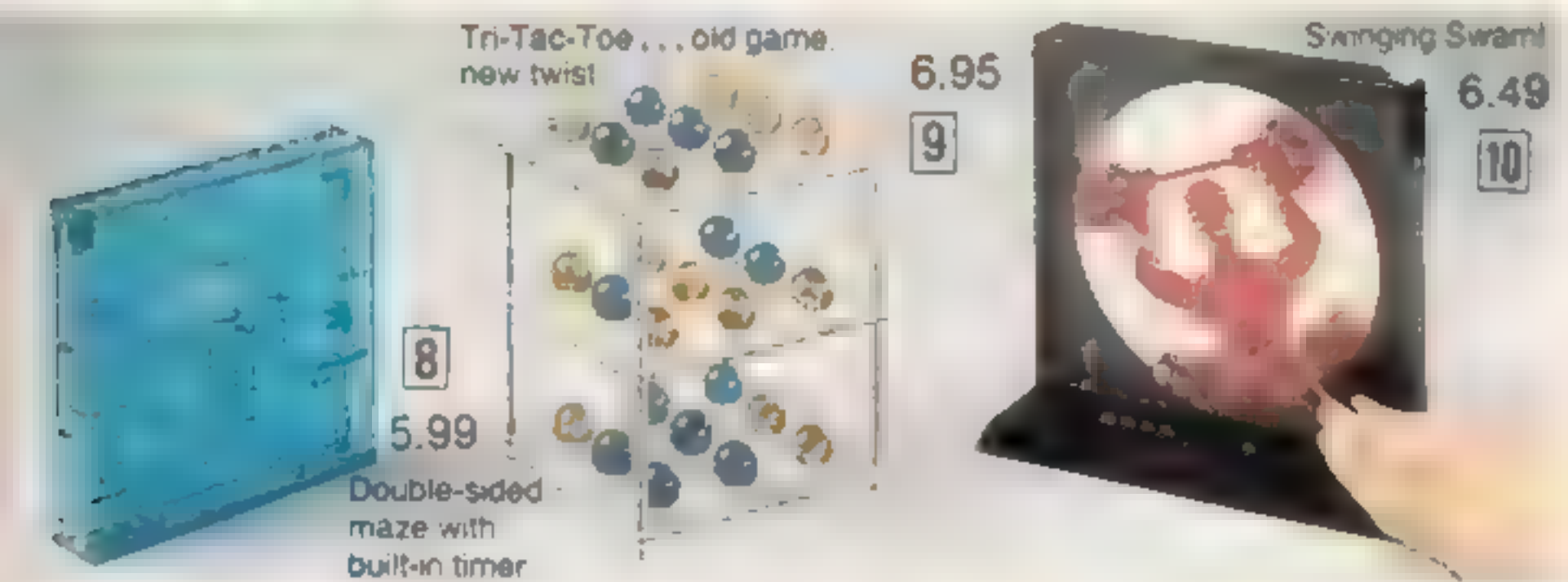
9 Deluxe Domino Set

8.99

JCPenney 325



Your Search for VALUE Ends at Penneys



Challenging Puzzles provide hours—even days—of fun!

- Great entertainment for all ages
- Make beautiful tabletop displays when not in use
- Each in a colorful, ready-to-wrap gift box

1 MIND BENDER PUZZLE SET includes 7 challengers: Double Cross, Curious Cross and Tri Logic: take-apart, put-together figures are a real test of analyzing ability. The Magic Box: can you open it? Far Out: can you corner all 4 balls? Count Down: can you remove pieces by jumping them in a straight line, and wind up with just the green one? Psych-Out: fast-moving flip-tab game; last one to "flip out" loses. All plastic. X 641-6531 A—Mail. wt. 2.40 lbs. Set 9.99

2 to 6 3-DIMENSIONAL PUT-TOGETHER PUZZLES are fun to work, and make unusual paper-weights. Made of sturdy molded plastic.

[2] Scrambled Egg®. Center pin holds 32 interlocking pieces together. Clear plastic gives a crystal-like sheen. 3x2x3 in. high. Solution included. X 641-5178 A—Mail. wt. 0.70 lb. 4.50

[3] Adam's Apple®. 48 pieces interlock to form a transparent, crystal-like apple. Center pin holds pieces together. 2½x2½x2¼ in. high. Solution included. X 641-7638 A—Mail. wt. 0.70 lb. 6.49

[4] "Burger Thing". 15 colorful, interlocking pieces form this mouth-watering favorite. A must for burger lovers. 7½x7½x3 in. high. "Recipe" (solution) enclosed. X 641-7661 A—Mail. wt. 0.75 lb. 4.49

■ Car/Plane Set. Scale models of two classic vehicles are a hobbyist's dream—no glue is needed! Simply find the key piece that holds the assembled model together, and the challenge begins! Includes 23-pc. Chalmers Detroit auto, 3¾x1½x1½ in. high; 22-pc. biplane, 4¾-in. wingspan x 1½-in. high. Solutions are enclosed. X 641-7646 A—Mail. wt. 0.90 lb. Set 6.99

[6] The Small Frys™ are three 1½-in. figures designed for take-apart, put-together fun. X 641-6598 A—Mail. wt. 0.50 lb. 3.99

7 MAGNA TEASE™. Try arranging the 12 magnetized cubes into various shapes. Think it's easy? Not when any improper move causes your cube to be magnetically repelled. Each cube measures 1½x1½x1¼ in. A stimulating test of patience. X 641-7679 A—Mailing weight 1 lb. 8.99

8 MINUTE MAZE®. Dexterity and patience are needed to guide the steel ball through the 2-level blue maze in order to beat the built-in sand timer. A minute never seemed so short as you race through the maze. Molded plastic. 6¾x1½x6¾ in. high. X 641-6523 A—Mail. wt. 1.50 lbs. 5.99

9 TRI-TAC-TOE™ has a great futuristic look as it takes a favorite old game and plunges it into three dimensions! You have to know what's happening on all three surfaces at once. Included are 28 blue and clear glass balls. Also includes instructions for playing 3D target checkers. Clear plastic playing surfaces are 6x6 in. each, chrome-color steel uprights are 7 in. high each. Shipped unassembled—no tools needed to put unit together in a matter of minutes. X 641-4189 A—Mail. wt. 2.50 lbs. 6.95

10 SWINGIN' SWAMI PUZZLE. It's a tricky test of balance! Using a magnet, add steel balls to the receptacles on the swami figure. Beware that swami doesn't swing to one side, spilling everything! Plastic. 8x4-in. base, 9 in. high. X 641-7653 A—Mail. wt. 1.50 lbs. 6.49

Colorful Jigsaw Puzzles with over 500 pieces

11 & 12 SPRINGBOK® JIGSAW PUZZLES. Challenging fun for puzzle collectors. Over 500 interlocking pieces. We pay postage.

[11] "What's Your Pleasure?" shows 40 beer-can labels. Finished size 18x22½ in. X 641-6556 A. 5.00

[12] "United Plates of America" is a montage of auto license plates from coast to coast. Octagonal shape. Finished size 20¾ in. across. X 641-7687 A. 5.50
 © Springbok, a division of Hallmark Cards

Buy now and pay later with ■
JCPenney Charge Account—
 see page 340

Holly Hobbie®

has warm, pleasant gifts
■ say "Merry Christmas"

1 THIS YEAR'S 8½-IN. PORCELAIN CHRISTMAS PLATE. Inscription, "All hearts go home for Christmas, for love is always there. Christmas 1977".
X 641-7695 A—Mail wt. 1.70 lbs. . . 5.50

2 PORCELAIN DINNER BELL. Workable. 2½ in. diam., 8 in. high. Inscription, "A little thoughtfulness warms the heart".
X 641-7745 A—Mail wt. 0.90 lb. . . 3.50

3 PORCELAIN FOOTED MUG. 2¾ in. diam., 4½ in. high. Inscription, "Golden days bring happy hours".
X 641-7737 A—Mail wt. 0.90 lb. . . 3.50

4 EARLY-AMERICAN-STYLE HURRICANE LAMP. Porcelain base and top, glass chimney. Uses regular lamp oil (not included). 3¾ in. diam., 6¾ in. high. Inscription, "A little thoughtfulness warms the heart".
X 641-6234 A—Mail wt. 1.90 lbs. . . 8.00

5 COLORFUL 1978 LINEN CALENDAR with hanging rod and string. Can later be used as a towel. 16½x26½ in. high. Inscription, "Good times make happy memories".
X 641-7711 A—Mail wt. 0.90 lb. . . 3.50

6 PORCELAIN FIGURINE. Two charming misses playing grown-up teatime. 4¾ in. across, 3½ in. high.
X 641-7729 A—Mail wt. 1.60 lbs. . 20.00

7 HEART-SHAPED TRINKET BOX. Porcelain. 3¾x3¾x1¾ in. high. Inscription, "To the house of a friend the way is never long".
X 641-7703 A—Mail wt. 1 lb. 3.50

8 PORCELAIN PITCHER AND BASIN. 9¼-in. diameter basin, 6½ in. high pitcher. Inscription, "Start each day in a happy way".
X 641-6218 A—Mail wt. 4.25 lbs. . 17.50

*American Greetings Corporation

See Holly Hobbie Index on page 343

Charge It—see page 340



Handy Organizers for Home or Office

9 3-PC. STATIONERY SET. Melwood® thermoplastic has the look of rich walnut. Includes stationery caddy, 12x4x7 in. high; pencil cup, 2¾-in. diam., 4 in. high; file chest, 5½x3½x4 in. high. Contents shown not included.
X 641-5228 A—Mailing weight 4 lbs. Order 1 set for 6.49

10 REVOLVING BULLETIN CUBE/ORGANIZER. Cork cube tapers from 4-in. top to 4½-in. bottom, revolves on nickel-finished metal base. Top has two storage areas. 6 in. high overall. Includes 11 push-pins, 5 lead pencils, one 3x5-in. memo pad.
X 641-5277 A—Mailing weight 1.70 lbs. 9.00

11 COLORFUL CORK BULLETIN BOARD. Carrot design silk-screened on front. Wooden backing. Hanger 7½x20½ in.
X 641-7760 A—Mailing weight 2.50 lbs. 4.99

12 DARK CORK BULLETIN BOARD. Dark-stained wooden frame. Hanger 11¾x23¾ in.
X 641-7752 A—Mailing weight 2.50 lbs. 4.49

13 2-DRAWER FIBERBOARD FILE. Ideal for bills, records, patterns, receipts, etc. Heavy-duty corrugated fiberboard reinforced with steel frame. Plastic handles and label holders. Black shell, walnut-grain drawer fronts. Measures 18x13x22 in. high. Unassembled—no tools needed for quick, easy assembly.
X 641-5889 A—Mailing weight 7.50 lbs. 8.99

Decorative, Educational World Globes

14 & 15 GET TO KNOW YOUR WORLD—globes are especially helpful to young scholars. Revolving 12-in. globes have raised-relief topographical detail for land and sea. Made of cross-laminated, resilient fiberboard with high-gloss washable finish. Includes 32-page booklet, "The Story of the Globe."

[14] Floor Model has calibrated full meridian, adjustable mounting for close-up viewing. Stands 34 in. high on walnut-finished wood pedestal with sturdy metal base.
X 641-6630 A—Mailing weight 7 lbs. 23.49

[15] Table Model has half meridian, tapered metal base.
X 641-6622 A—Mailing weight 4.70 lbs. 13.99





Holiday Gift Wrap Ensemble

40-pc. Set Includes all this:
8 rolls of different-design, heavyweight paper,
decorative matching ribbons and bows,
and gift tags to write your personal messages

1 GIFT WRAP ENSEMBLE. 8 rolls of printed paper—each 30x60 in., 4 bolts ribbon (gold-tone, red, green, blue)—each 18 ft x 3/4 in., 8 jewel bows (3 gold-tone, 3 red, 1 blue, 1 green), 2 fan bows (1 gold-tone, 1 red); 2 pull-out pompon bows (1 gold-tone, 1 red) with instructions, 16 gift tags. (Printed paper designs may differ from those shown.)

X 641-6739 A—Mailing weight 4.60 lbs. 6.99



Budget-priced Gift Box Ensemble

Includes designed boxes, tissue paper,
bows, gift trims, and ribbons

2 32-PC SET. 6 easy-to-assemble assorted Christmas print gift boxes—3 shirt-size (15x10x2 in.), 2 lingerie-size (12x10x2 in.), 1 robe-size (18x12x3 in.); 10 sheets white tissue paper—each sheet 30x20 in.; 6 stick-on pre-formed bows, 11 assorted gift tags, 4 assorted ribbons (shown), 48x3/4-in. on one core

X 641-7778 A—Mailing weight 3.50 lbs. Set 5.99

Baby's First Christmas Ornament

3 ACETATE SATIN ORNAMENT commemorates a child's first Christmas. Inscribed, "Baby's First Christmas 1977." 3 1/4-in. diameter. Gift boxed. We pay postage.

X 641-7802 A 3.50
©Hallmark Cards, Inc.

Disney® Character Ornament

4 ACETATE COLORFUL SATIN ORNAMENT features Walt Disney® characters. Inscribed, "Merry Christmas 1977." 3 1/4-in. diameter. Gift boxed. We pay postage. See Disney index on page 343.

X 641-7810 A 3.50
©Walt Disney Productions, Inc.

"Stained-Glass"-Look Ornament

5 GLASS ORNAMENT has the fine rich beauty of stained glass. Inscribed, "Merry Christmas 1977." 3 1/4-in. diameter. Gift boxed. We pay postage.

X 641-7828 A 3.50

Hand-painted, Antique-finish Ornaments

6 & 7 THE LOOK OF HAND-CARVED WOOD. Plastic. About 3 1/4 x 1 1/2 in. Gift boxed. We pay postage. [6] inscribed, "Seasons Greetings 1977." [7] dated 1977.

X 641-7786 A—[6] Car 5.00
X 641-7794 A—[7] Locomotive 5.00



Baby's First
Christmas
Ornament

Your Search for **VALUE**
Ends at Penneys

The JCPenney Collection of Imprinted Christmas Cards by NORCROSS



No. 01. Hope your Christmas is filled with happiness. (Inside verse)

Actual Size of Imprint
Barbara and Bill Dawson

Soft tip, black-ink pen included at no extra charge, with each order for adding your personal message

4 1/2 x 6 3/4-in. size

4⁵⁰ box of 25

- Gold, bronze highlights
- 26 white envelopes included

4 1/2 x 7-in. size

5⁵⁰ box of 25

- Gold, bronze highlights
- 26 color-coordinated envelopes included



No. 08. Wishing you a very Merry Christmas and a Happy New Year (Inside verse)



No. 02. Wishing you the Merriest Christmas and the Happiest New Year (Inside verse)



No. 04. Have a Merry Christmas and a Happy New Year (Inside verse)



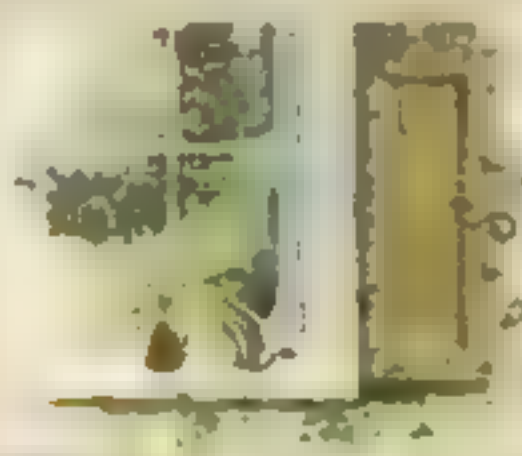
No. 09. May you have many blessings at Christmas and in the coming year (Inside verse)



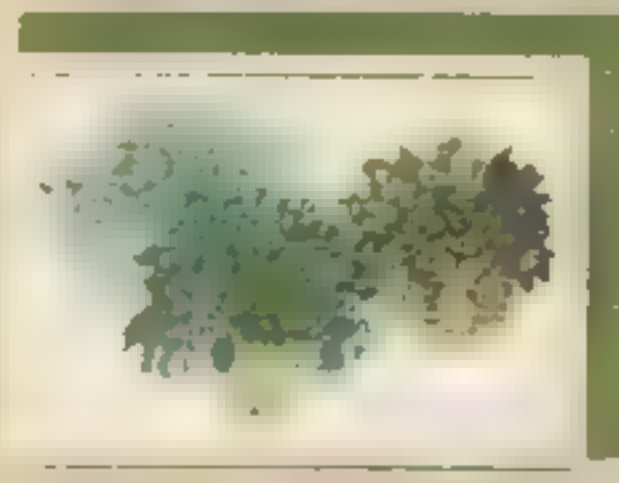
No. 11. Many good wishes for a Merry Christmas and a Happy New Year (Inside verse)



No. 03. Merry Christmas and a Happy New Year (Inside verse)



No. 05. A warm and friendly Merry Christmas (Inside verse)



No. 10. A very Merry Christmas and a Happy New Year (Inside verse)



No. 12. "Let every heart a Manger be Merry Christmas and a Happy New Year (Inside verse)



No. 06. Merry Christmas and Happy New Year (Inside verse)



No. 07. Wishing you all the Joys that Christmas and the New Year can bring (Inside verse)



No. 13. Drummer Boy Legend: Merry Christmas and a Happy New Year (Inside verse)



No. 14. Here's hoping that your Christmas and New Year will be filled with every happiness. (Inside verse)

HOW TO ORDER IMPRINTED CHRISTMAS CARDS: State design number of card desired. Print name or group names desired (up to 36 characters [or spaces] per line, maximum of 2 lines). Imprinting as shown above in black ink. State catalog number from chart at right for quantity of cards desired. Order by November 22. Soft tip, black-ink pen included, at no extra charge, with each order.

For Designs Nos. 01, 02, 03, 04, 05, 06, 07				For Designs Nos. 08, 09, 10, 11, 12, 13, 14			
Quantity	Catalog Number	Wt. (lbs.)	1 Box for	Quantity	Catalog Number	Wt. (lbs.)	1 Box for
Box of 25	X 641-7836 FH	1.40	4.50	Box of 25	X 641-7893 FH	1.40	5.50
Box of 50	X 641-7844 FH	2.80	8.75	Box of 50	X 641-7901 FH	2.80	10.75
Box of 75	X 641-7851 FH	4.20	13.00	Box of 75	X 641-7919 FH	4.20	16.00
Box of 100	X 641-7869 FH	5.60	17.25	Box of 100	X 641-7927 FH	5.60	21.25
Additional boxes of 25 after purchase of box of 100 (same design)	X 641-7877 FH	1.40	3.60	Additional boxes of 25 after purchase of box of 100 (same design)	X 641-7935 FH	1.40	4.60

Imprinted Envelopes for same quantity as cards ordered above. State return address desired (up to 36 characters [or spaces] per line, maximum of 2 lines). Postage charges are included with initial card order.

X 641-7885 FH 3.00

Charge It—see page 340

JCPenney 329

WishbookWeb.com

Super-Wide-Angle Binoculars a great gift value

SAVE
\$20.07

NOW ONLY
34⁸⁸

This special price ends Dec. 24



OUR SUPER-WIDE-ANGLE, 7x35 BINOCULARS. You'll catch more of the action with the more expansive view—607 ft. at 1000 yards. The focusing rocker-lever lets you keep subjects in sharp focus as they move toward you or away from you. Great for sports viewing, hunting, boating. Ultra-violet coated objective lenses reduce glare and give greater penetration and clarity through haze. Has coated optics and cover plates. Retractable rubber eyecups are designed for more comfortable viewing. Vinyl carry-case and strap included. Reduced from our Fall '77 Catalog, page 749. After Dec. 24, order at Reg. Price. See JCPenney Warranty below.

X 918-2148 A—Mailing weight 2.25 lbs. Reg. \$54.95; NOW 34.88

JCPenney Full One Year Warranty

Within one year of purchase, we will repair or replace, at our option, JCPenney Binoculars if defective in material or workmanship. Parts and labor are included. Just return it to the nearest JCPenney facility for prompt service. For the balance of this warranty, see page 336.

Airequipt 1135 Slide Projector

SAVE
\$10

NOW ONLY
49⁹⁹

This special price ends Dec. 24

- Has remote-controlled forward/reverse/focus and panel focusing.
- Convenient built-in carrying handle.
- Impeller blowing system for more efficient cooling.

Includes a 36-slide metal magazine. Also uses 100-slide circular trays sold below.

AIREQUIPT 1135 SLIDE PROJECTOR Has 500-watt lamp, sharp 1/3.5 color-corrected lens. Remote controlled forward/reverse/focus, panel focusing, 5' remote-controlled cord. Elevation leg. Plastic case. 110-120 V. AC. UL listed. Straight metal magazine incl. (holds 36 slides). Warranted by manufacturer, see p. 336. Reduced from our Fall '77 Cat., p. 743. After Dec. 24, order at Reg. Price.

X 918-2940 A—Wt. 12 lbs. Reg. \$59.99; NOW 49.99

Metal Magazine Slide Tray. Holds 36 slides. X 918-2957 A—Mail wt. 0.60 lb. 3.49

Circular Slide Tray. Holds 100 slides. Plastic. X 918-1934 A—Mail wt. 1.30 lbs. 3.99

These special prices end Dec. 24

A great gift value on Telephoto and Wide Angle Lenses

SAVE 12% NOW ONLY



- | | | |
|----------|-------------------------|--------------------------|
| 1 | 127⁹⁹ | 80-200mm Zoom Lens |
| 2 | 175⁹⁹ | 35-105mm Macro-Zoom Lens |
| 3 | 65⁹⁹ | 200mm Telephoto Lens |
| 4 | 48⁹⁹ | 135mm Telephoto Lens |
| 5 | 57¹⁹ | 28mm Wide-Angle Lens |

INTERCHANGEABLE LENSES from JCPenney. For 35mm single-lens-reflex cameras. Color-corrected optics. Automatic diaphragm mechanism. Aperture closes to 1/22. All except [5] include lens-hood. Through-the-lens meter reading taken by aperture-stop-down.

Mounts: 01 Universal screw-type mount, 02 Minolta-type bayonet mount. *State mount-type number and name.* From Japan. See JCPenney Warranty below. Reduced from our Fall '77 Catalog, page 743. Order from chart below. After Dec. 24, order at Reg. Price. All are available.

JCPenney Full Three Year Warranty.

Within three years of purchase, we will repair or replace at our option this JCPenney Lens if defective in material or workmanship. Parts and labor are included. Just return it to JCPenney. For balance of warranty, see p. 336.

Lens	Minimum Focus	Catalog Number	Wt. (lbs.)	Reg.	NOW
[1] 80-200mm 1/3.5 Zoom	8 ft.	X 918-8707 B	2.20	\$144.99	127.99
[2] 35-105mm 1/3.5 Macro-Zoom	1 1/2 ft.	X 918-2171 B	2.20	\$199.99	175.99
[3] 200mm 1/3.3 Telephoto	8 ft.	X 918-8715 B	2.30	\$74.99	65.99
[4] 135mm 1/2.8 Telephoto	8 ft.	X 918-8723 B	1.50	\$54.99	48.99
[5] 28mm 1/2.8 Wide Angle	15 in.	X 918-8731 B	1.40	\$64.99	57.19

Complete SLR Camera Outfit

SAVE
\$50

NOW ONLY
199⁹⁹

This special price ends Dec. 24

Two lenses plus tele-converter give you four focal lengths from normal view to telephoto—50mm, 100mm, 135mm, and 270mm!

OUTFIT INCLUDES:

- Praktica LB2 camera with normal 50mm f/2.8 lens
- 135mm telephoto lens (shown mounted)
- 2X tele-converter doubles lens focal length
- Electronic flash unit—handy for indoor shots
- Sky filter—for reducing haziness
- Fitted gadget bag—made to hold complete outfit
- Roll of color print film
- Batteries for flash
- Photo album

PRAKTIKA SINGLE-LENS-REFLEX CAMERA OUTFIT Includes all equipment shown, so you'll be ready for various picture-taking situations. 50mm lens for normal perspective, change to 135mm to bring subjects closer, combine with 2X converter for ultra-close-ups. Viewing through the lens, you see just the picture you'll get. With telephoto lens mounted, you see the view magnified. Focal-plane shutter—1/1000 to 1 sec., plus time-exposure. Light meter built in; needle visible on top—you read scale, set lens for correct exposure. Flash unit clips into hot shoe mount. Exposure-counter. Uses 20- or 36-exposure films for prints, slides. Screw-type lens mount. Reduced from our Fall '77 Catalog, page 742. After Dec. 24, order at Regular Price. Warranted by manufacturer, see page 336.

X 918-1819 A—Mailing weight 5.25 lbs. Outfit Reg. \$249.99 NOW 199.99



Minolta SRT-SC 2 35mm SLR Camera

SAVE \$60 on the outfit

OUTFIT ONLY 270⁸⁴

This special price ends Dec. 24

If bought separately would cost \$330.84

- Superb Rokkor-X 1/2 lens
- Accurate built-in light meter
- Quick-change bayonet lens mount

SAVE \$60 on 7-Pc. Outfit including Minolta SRT/SC2 single-lens-reflex camera.

X 918-2759 A—Mail. wt. 4 lbs. 7-pc. outfit 270.84

MINOLTA SRT/SC2 CAMERA. Precision 35mm single-lens-reflex camera with Rokkor-X 50mm f/2 lens for sharp prints and slides. Hot-shoe mount for electronic flash. Sensitive through-the-lens light meter allows accurate exposure settings for almost any light condition; compensates for shadows. Wide range of shutter speeds and lens openings allow you to freeze racing action and make closeup portraits with backgrounds blurred. Meter readings taken at full aperture; depth-of-field preview button. Focal plane shutter, 1/1000-to-1 sec., plus B. ASA range 6-6400. Exposure counter. Measures 5½"x3¾"x3¾". From Japan. Warranted by manufacturer, see p. 336.

X 918-2726 A—Mail. wt. 4.50 lbs. 239.99

OUTFIT INCLUDES:

- Minolta SRT/SC2 camera with Rokkor-X 50mm f/2 lens
- 135mm Telephoto Lens [4] on facing page
- Electronic Flash (as in Fall '77 Cat., p. 743, item 9)
- Gadget Bag (as in Fall '77 Cat., p. 748, item 5)
- Expandable Photo Album (as in Fall '77 Cat., p. 748)
- Roll of colorprint 135-20 film (as in Fall '77 Cat., p. 742)
- 4 AA Cell Batteries (as in Fall '77 Cat., p. 747)



JCPenney 331



Our Pocket Strobe Camera Outfit

SAVE \$15

NOW ONLY 34⁹⁹ This special price ends Dec. 24.

- Built-in electronic flash
- Sharp 29mm, f/6.3 lens
- Includes film, 2 AA batteries, carry case and wrist strap

OUR POCKET STROBE CAMERA OUTFIT. No extra flash attachments or cubes to buy! Just flip switch on for electronic strobe. Operates on 2 AA alkaline batteries, included. Built-in ready light. Sharp 29mm 1/6.3 glass lens. Fixed focus. 5 ft. to infinity. Compact black plastic body measures 6 1/2 x 2 1/4 x 1 1/4" —easy to carry in jacket pocket. Outfit includes 12-exposure 110-size color print film, batteries, and case. See JCPenney warranty at right. Reduced from our big Fall '77 catalog, page 745. Mailing weight 3 lbs. After Dec. 24, order at Regular Price. X 918-2643 A Reg. \$49.99; Outfit NOW 34.99

Pocket-Size Camera Outfits From JCPenney

a great gift value

- All accessories included
- Drop-in film loading
- Compact convenience for travel

GROUP SHOTS OR CLOSE-UPS with 1 switch ease! Viewfinder "frames" both types of pictures for you. Camera accepts both flip-flash and strobe (sold below). Plastic compact body measures 5 1/2 x 2 1/4 x 1 1/4". Outfit includes 12-exposure 110-size film cartridge for color prints, 8-shot flip-flash, wrist strap, photo album, handy carry case. See JCPenney warranty below. Reduced from our big Fall '77 catalog, page 745. Mailing weight 5 lbs. After Dec. 24, order at Regular Price. X 918-2692 A Reg. \$32.88; Outfit NOW 22.88

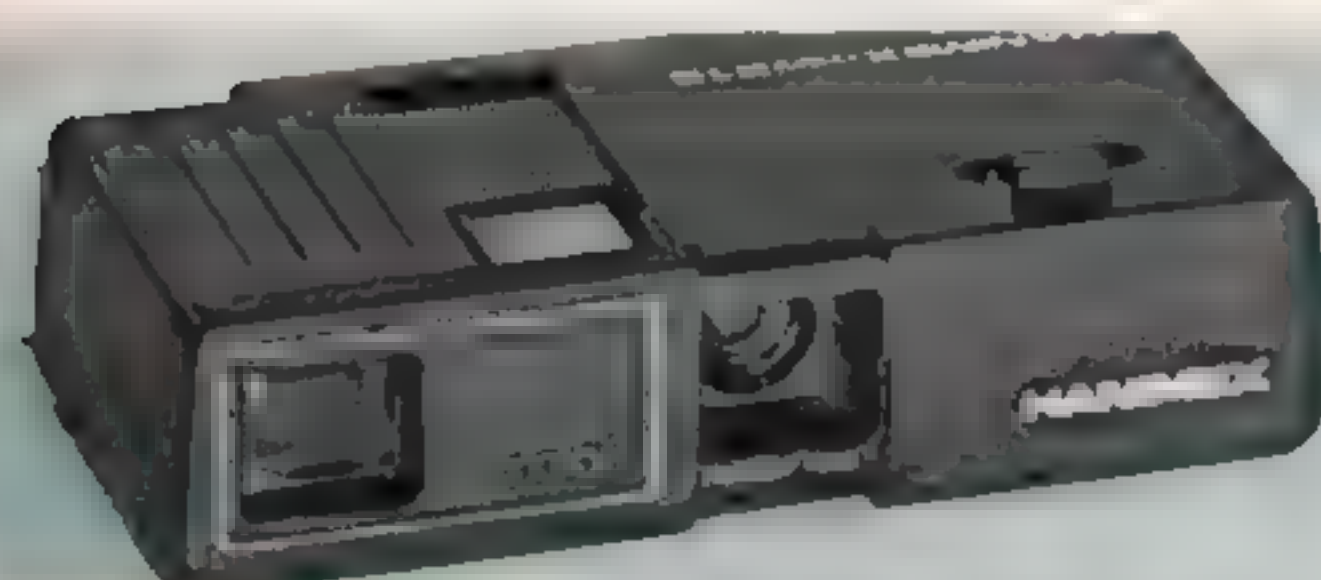
Telephoto Camera Outfit From JCPenney

SAVE \$10

NOW ONLY 22⁸⁸ This special price ends Dec. 24.

- Has regular and telephoto lenses—30mm and 43mm f/11
- All accessories come with outfit
- Uses convenient strobe or flip-flash

JCPenney Full One Year Replacement Warranty. Within one year of purchase, we will replace the JCPenney Pocket Camera or Strobe if defective in material or workmanship, with a new one of equal or superior value. Just return it to the nearest JCPenney facility for prompt service. For the balance of this warranty, see page 336.



Hanimex Mini-Camera Outfit

SAVE \$4

NOW ONLY 18⁸⁸ this special price ends Dec. 24.

HANIMEX CAMERA OUTFIT. A small, 3 1/2 x 2 1/4 x 1", pocket-size camera that takes big 4 1/2 x 3 1/2" pictures. Just drop-in 110-size, 12-exposure color film, included. Closed position protects lens from scratches and dust. Uses compact 8-shot flip-flash or our Strobe (sold at right). Plastic body. Warranted by manufacturer, see p. 336. Reduced from our big Fall '77 catalog, page 745. Mailing weight 2 lbs. After Dec. 24, order at Regular Price. X 918-2742 A Reg. \$22.88; Outfit NOW 18.88



Includes film, flip-flash, wrist-strap, and zippered case

Pocket Strobe From JCPenney

ONLY 14⁹⁹

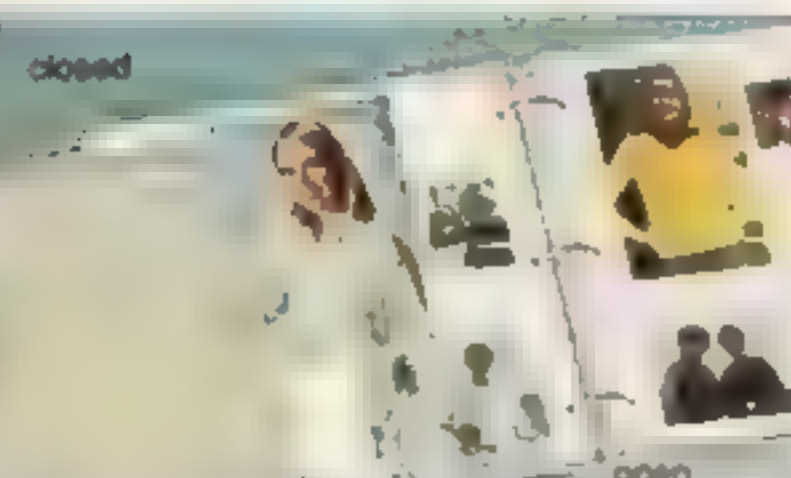
Takes up to 100 flashes with one pair of fresh AA alkaline batteries

POCKET STROBE fits our Telephoto camera, Hanimex camera, and other cameras using flip flash. Recycles in 5 to 10 seconds. Has "ready" light and test flash button. Plastic body. AA alkaline batteries not included (order on page 333). See JCPenney warranty above. Mailing weight 1.40 lbs. X 918-1157 A 14.99



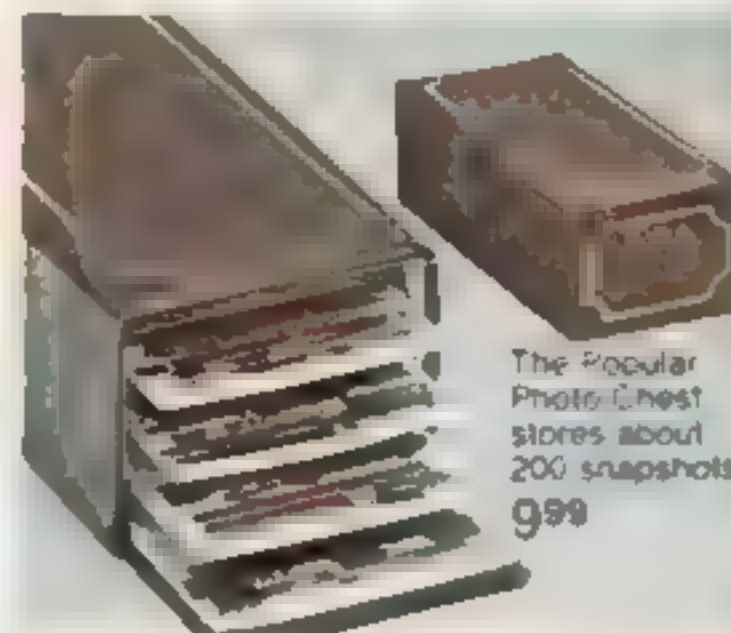
Fits Mini-Pocket camera and Telephoto camera

SHOW AND STORE YOUR FAVORITE SHOTS



SAVE \$1.00
Deluxe Binder Album 5.99 This special price ends Dec. 24

PADDED VINYL HARDBOARD BINDING with acetate photo holders. Attractive gold-tone looking on cover. 3-ring binder comes with 20 magnetic pages (40 sheets), patented stopper edge. Reduced from our big Fall '77 catalog, page 748. After Dec. 24 order at Reg. Price. Available in colors: 78 white, 03 brown, 03 red. State color number and name. Mailing weight 4 lbs. X 918-2320 C—Reg. \$6.99; NOW 5.99



The Regular Photo Chest stores about 200 snapshots 9.99

PHOTO CHEST. Holds 200 snapshots in flip-style acetate windows. Four separate pullout trays—let friends view together or individually. Attractive to display and keep photos filed in neat order. Chest size—12" x 5 1/2" x 3 1/2" high. Mailing weight 1.60 lbs. X 918-6735 A—3 1/2" prints ... 9.99 X 918-6743 A—3 1/2" x 5" prints 9.99



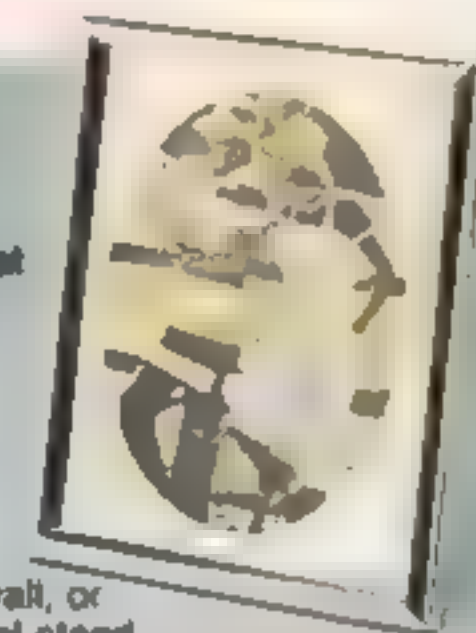
The Arrangement \$9.99 and \$14.99

ARRANGE YOUR OWN DISPLAY of favorite photos and prints in a hand-some brushed gold finish metal frame. Assorted photo openings (up through 5x7") are matted on a brown background. A great gift. Size 11 1/4 x 14 1/4" with 9 openings. X 918-2577 A—Mail. wt. 1 lb. 9.99 Size 14 1/4 x 19 1/4" with 19 openings. X 918-2700 A—Mail. wt. 3 lbs. 14.99

8x10" 4.99

Mirror-Mat Photo Frame

- Hang on wall, or
- 2-way easel stand



CHROME-LOOK metal frame and silvered mirror mat with oval opening aperture combine to reflect the contemporary look in today's decorating. Two-way ease for vertical or horizontal use; and firm-hold hangers included. Available in two sizes. 8X10" size. Mailing weight 3 lbs. X 918-2684 A 4.99 5X7" size. Mailing weight 1.50 lbs. X 918-2718 A 3.49

The SOUND Way With A Bell & Howell Filmosonic Camera and Projector



Sound Projector
199⁹⁹

- Push-button self-threader
- Instant fingertip response
- Synchronized sound and action

FILMOSONIC SOUND SUPER 8 PROJECTOR Projects and plays your sound movies and silent ones—forward, reverse, and still projection. 18 and 24 frames per second. Single frame advance. 3-watt amplifier with volume control. Has built-in sound speaker. Speaker jack lets you play sound through a home stereo system. Automatic threading, 400-ft. reel capacity. Automatic sound-muting in reverse. 150-watt lamp. f/1.6 25mm lens. Durable die-cast aluminum construction. 15x11½x13½" high. Operates on 110-120V, AC. UL listed. Warranted by manufacturer, see page 336.

X 918-2874 A—Mailing weight 25 lbs. 199.99

SAVE \$60

when you buy Sound Projector with Sound Camera. To order state both catalog numbers, add up weights, pay only combination price

BOTH FOR ONLY

359⁹⁸

or \$14 monthly—
see page 341.
for full credit terms



Sound Movie Camera
219⁹⁹

- Electronic-eye automatic exposure
- Zoom-action lens
- Push-button focusing

FILMOSONIC SOUND MOVIE CAMERA. Films the scene and records the sound on the film in synchronization with the action. 3:1 manual zoom. Camera uses low-light ASA 160 film and regular ASA 40 film. f/1.9, 11-33mm lens and 200" shutter give low-light capability. Electric eye provides correct exposure automatically. Microphone on 20-ft. extension cord included. Indicator in viewfinder monitors recording. Automatic level-audio control; high/low settings. 2-stage pretest trigger. Easy push-button focusing, 3 ft. to infinity. Uses 6 AA alkaline batteries (not included, order below). Warranted by manufacturer, see page 336.

X 918-2882 A—Mailable: wt. 5 lbs. 219.99



The
2 in 1
Projection
Table
18⁸⁸

Your choice:

- Show movies or slides
- Play backgammon on printed surface

PROJECTION-BACKGAMMON TABLE. This unique dual-purpose table is easily storable and portable. Baked enamel finish with backgammon "board" printed on surface. Tubular-steel folding legs and 2 outlets for projector and room lamp. 2-way switch operates projector and room-light. Measures 15½x17x30" high. Includes 8-ft. power cord. UL listed for 110-volt AC. Mailing weight 13 lbs.

X 918-2734 A 18.88

Home Entertainment At Your Fingertips With This Budget-Priced SILENT MOVIE OUTFIT

SAVE \$40

this special price ends Dec. 24.
After Dec. 24 order at Reg. Price.

NOW ONLY **189⁹⁹** or \$8.50 monthly—
see page 341
for full credit terms

complete with all items shown

- Bell & Howell Camera and Projector
- Glass-beaded Screen
- Batteries and Color Film

BASIC MOVIE OUTFIT includes: 670P Camera with low-light shutter, fast f/1.2 lens and automatic exposure setting; Bell & Howell LX18 Super 8 Autoload® Movie Projector with automatic threading and forward, stop and reverse projection; lightweight 40x40-in. glass beaded movie screen that folds for easy storage. See pages 746-748 in our big Fall '77 Catalog for more details on camera, projector, and screen. Pkg. of 4 AA batteries and one pkg. Ektachrome 160 Super 8 Color Film also included with outfit. Mailing wt. 28 lbs. Reduced from our big Fall '77 Catalog, see page 747.

X 918-2346 A ...Reg. \$229.99; Outfit NOW ... 189.99

Package of Four AA-cell Alkaline Batteries

X 918-1405 A—Mailing weight 0.50 lb 2.99

Charge it—see page 340



Screen



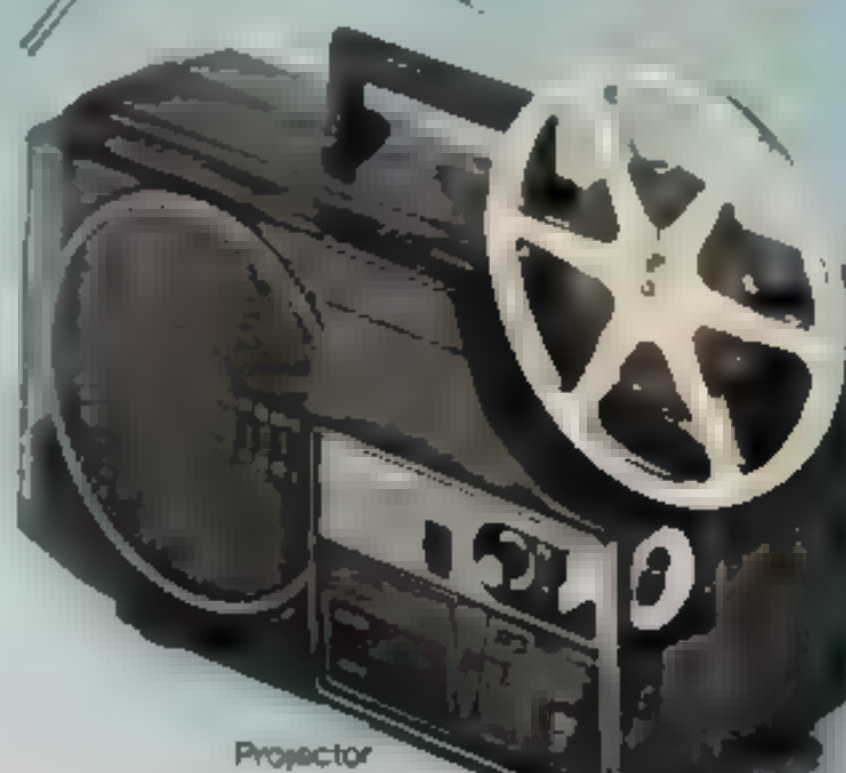
Camera



Film



Batteries



Projector

JCPenney 333

a great
gift value



Big 5-Pc. Polaroid "One Step" Camera Outfit

INCLUDES ALL THIS:

- "One Step" camera
- SX-70 film pack—10 exposures
- Flashbar for 10 exposures
- 3 1/2" X 5 1/2" acrylic picture frame
- Carry-case for outfit

PLUS:

\$10-value Polaroid Instant Money coupon book for redemptions totaling \$10 on purchase of selected Polaroid film and accessories

all for
only **39⁹⁹** or \$5 monthly—
see page 341 for
full credit terms

5-PC. "ONE STEP" CAMERA OUTFIT includes camera and accessories shown in this one package price. "OneStep" camera uses 10-exposure SX-70 film pack for rich color photos that eject automatically and develop before your eyes. Just aim and shoot. No development-timing needed. Electronic shutter automatically gives correct exposure—even time exposures up to one minute. Camera accepts tripod (not incl.). Lightweight 15-oz. camera is compact 5 1/2 x 4 1/2 x 3 1/2", easy to carry. For indoors, use 10-shot flash bar. When either flash or film is used up, an automatic device stops camera to avoid wasting film or flash. Optical viewfinder allows clear framing of picture. No focusing needed; coated lens produces sharp pictures from 4' to infinity outdoors, 4' to 11' with flash. No batteries needed (SX-70 film pack has built-in battery). SX-70 film has extended development temperature range, 45° to 95°F. Picture size 3 1/2" x 3 1/2". Rapid-sequence pictures possible every 1 1/2 seconds. Automatic exposure-counter. Fill-flash capability. Lighten/darken control. Neckstrap. Durable molded hard plastic body. Warranted by manufacturer, see page 336. Mailing weight 1 1/2 lbs. X 918-2221 A Complete Outfit 39.99

Use **Time Payment** to buy now
at JCPenney—see page 341

5-Pc. Polaroid "Minute-Maker" Outfit

INCLUDES ALL THIS

- "Minute-Maker" camera
- Type 88 Polacolor 2 film
- Two 4-shot flash cubes
- 3 1/2" X 5 1/2" acrylic picture frame
- Carry-case for outfit

PLUS:

\$5-value Polaroid Instant Money coupon book for redemptions totaling \$5 on purchase of selected Polaroid film and accessories

all for
only **19⁹⁹** or \$5 monthly—
see page 341 for
full credit terms

5-PC. "MINUTE-MAKER" OUTFIT includes camera and all accessories shown in this one package price. "Minute-Maker" camera gives you color prints in a minute—3 1/2" x 3 3/8" size. Just set estimated distance, aim, and shoot. Electric eye and electronic shutter automatically give correct exposure. 3-element coated lens focuses on subjects from 3' to infinity; 3' to 12' with flash. For indoors, use standard 4-shot flash cubes. Camera uses Polaroid Polacolor 2 film packs—Types 88 and 108. You time development for a minute, peel picture backing. Shutter release is lockable to prevent accidental exposures. Durable molded plastic body. Adjustable neckstrap. Warranted by manufacturer, see page 336. Mailing weight 1 1/2 lbs. X 918-2239 A Complete Outfit 19.99



1 10-GALLON AQUARIUM SET Complete—just add water and fish. Includes 10-gallon all-glass tank with woodtone vinyl trim, matching 20-in. incandescent reflector (bulbs not included), floating thermometer, Dynaflo filter with filtering material, ¾-oz. Living World Staple Food. Reflector and filter UL listed, operate on 110-120V AC. Aquarium warranted by manufacturer, see page 336. Fish and plants shown not included.
X 929-1162 A—Mailable wt. 25 lbs. Set 44.99

2 MATCHING AQUARIUM STAND Wood surfaced with woodtone vinyl laminate. Measures 21x11½x29½ in. high. Unassembled—a screwdriver is the only tool needed.
X 929-1170 A—Mailable wt. 15 lbs. 19.99

SAVE \$5 when you buy Aquarium Set [1] and Matching Stand [2] together. State both Catalog Numbers, pay only **59.98**

3 35-LITER JUNIOR AQUARIUM/SHRIMP SET (about 10 gallons). Ideal starter set for children—they not only enjoy watching their pets, they can also grow their own food. Includes 10-gallon all-glass tank with yellow plastic trim, 20-in. incandescent reflector (bulbs not included), thermometer, air pump, bottom filter with filtering material, air-line tubing, brine shrimp hatcher, instruction booklet. Reflector and pump UL listed, operate on 110-120V AC. Warranted by manufacturer, see page 336.

X 929-1212 A—Mailable wt. 18 lbs. Set 27.95

18-Liter Junior Aquarium/Shrimper Set (about 5½ gallons, aquarium not shown). Similar to [3] above. Does not include reflector or thermometer. Warranted by manufacturer, see page 336.

X 929-1220 A—Mailable wt. 11 lbs. Set 17.95

4 AQUARIUM MAINTENANCE KIT helps keep your aquarium sparkling clean. Includes squeeze bulb, Aqua-Vac® Quik-Stik®, double brush, 4-in. filter, and potassium permanganate for clearing up cloudy water.
X 929-1196 A—Mailable wt. 0.90 lb. Kit 5.98

Aquarium Vinyl Plant Decorating Kit (not shown). Ideal for aquariums from 5½ to 15 gallons. Real-looking plants in vinyl: one large foxtail, one large water sprite, one medium hairgrass, one small hairgrass, two small red bow-ties, one pigmy chain sword plant.
X 929-1188 A—Mailable wt. 0.70 lb. Kit 6.98

HAMSTERS THRIVE IN THEIR SEE-THROUGH PLASTIC ENVIRONMENT. And the whole family can share the fun watching them. Doesn't crowd pets into old-fashioned cages. Now you can watch them explore a world of tunnels, mazes, wheels—see them play, sleep, eat. Units have nibble-resistant walls, and they can't grow—just add on more when you're ready, or as your pet family grows! So easy to clean, children can do it themselves. Mesh bottoms let waste filter through. Undertray snaps off for easy waste disposal—no need to remove the pet from its environment. Large double-lock doors. So create your own hamster city—order units, accessory tunnels and crossroads separately—then put them together to form your own layout (pets shown not included). Units come completely assembled.

5 DELUXE UNIT IS TWO HOUSES IN ONE. Big Wheel House with noiseless "Big Wheel" exerciser keeps pets active and happy—lifts out for easy cleaning. Sky Pet House is reached by vertical tunnel. Sky Pet House has open roof for treat feeding—drip-proof water bottle slips easily into place. Unbreakable plastic with gnaw-proof metal spout. 16-page instruction book included. 20x10x14 in. high overall. Warranted by manufacturer, see page 336.

X 929-1238 A—Mailable wt. 6.25 lbs. 17.95

6 SKY PET HOUSE STARTER UNIT Comes with connecting tunnel, non-drip water bottle, and instruction book. 9x11x12 in. high overall.

X 929-1246 A—Mailable wt. 3.25 lbs. 8.84

7 SKY RESTAURANT Add on to any other unit. Top rotates as pet dines. Floor is stationary, pet can turn top with no special training. 10½x5½x10½ in. high.

X 929-1287 A—Mailable wt. 1.70 lbs. 3.99

8 SKY SPINNER EXERCISER Add on to any other unit. Give your pet a ride in the sky and some exercise too! 7½x5½x14½ in. high.

X 929-1279 A—Mailable wt. 1.70 lbs. 4.47

9 FUN HOUSE Add on to any other unit. A mini-gym complete with a pivoting saucer-shaped exercise wheel. 10x10x9 in. high.

X 929-1253 A—Mailable wt. 2.50 lbs. 7.99

10 DINING ROOM with snack bar. Add on to any other unit. Three separate food containers. Train pets to feed themselves by pushing the pedals to get what they want. 10x10x9 in. high.

X 929-1261 A—Mailable wt. 3.25 lbs. 8.84

Food and Litter Starter Pack (not shown). Two van-Deis, two carrot-flavor Rewards, one Gnaw-Stick, one packet of Litter Plus.

X 929-1303 A—Mailable wt. 2.50 lbs. 3.99

Accessory Kit (not shown). Three leers, two tubes—one 7½ in. long, one 13 in. long, one connecting ring. Internal rings for climbing ease.

X 929-1295 A—Mailable wt. 1.20 lbs. 5.88

Smoke detectors help protect your home and family—see page 8.

1 10-Gallon Aquarium Set **44.99**

2 Matching Stand **19.99**

SAVE \$5 when you buy Aquarium [1] and Matching Stand [2] together **only 59.98**

3 Aquarium Starter Sets designed especially for children

35-Liter **27.95**

18-Liter **17.95**

4 Maintenance Kit **5.98**

LIVING WORLD

The see-through expandable environmental system. We have some neat accessories to pamper pet hamsters and gerbils.

7 Sky Restaurant **3.99**

8 Sky Spinner **4.47**

5 Deluxe Unit **17.95**

6 Starter Unit **8.84**

9 Fun House **7.99**

10 Dining Room **8.84**

habitrail

Tray snaps off to clean—no need to remove pet!

Everything You Buy at JCPenney Is Guaranteed

When you receive your purchase, examine it carefully. If it does not meet your expectations, return it to us and explain what is wrong. We will exchange it if you wish—or we will refund your money (or credit your account) with appropriate adjustments for transportation and handling charges.

Specific JCPenney Warranties. Some of your most important purchases from JCPenney are covered by our own warranties that protect you from basic defects in the merchandise and from failure in use. These specific JCPenney warranties are fully stated in the catalog where the items are described—with the exception of two concluding paragraphs which are quoted here:

"For the addresses of JCPenney facilities in your area, refer to your local telephone directory. If there is no Penney, J. C. Co., Inc. listed, write to J.C.Penney Co., Inc., Product Service Department, Warranty Div., 1301 Avenue of the Americas, New York, N. Y. 10019.

"This warranty gives you specific legal rights, and you may also have other rights which vary from state to state."

The two paragraphs quoted above are an official part of every JCPenney warranty.

Regular Guarantee. If your purchase from us does not carry a specific JCPenney warranty, it is covered by this regular guarantee: *After you have used your purchase*, if it does not live up to everything we have promised for it, or if it does not give you the service you expect during the normal life of the item, please let us know the facts in the matter. Return the item if that is convenient—if it isn't, just say so and we will advise you what to do.* We will make a proper adjustment in cash, credit, merchandise, or repair of the item. Whichever it is, you can count on us to do what is right and reasonable.

Manufacturers' Warranties. Merchandise warranties which are offered by the manufacturer or distributor of an item (rather than by JCPenney) are not published in this catalog. The existence of such a warranty is always noted in the description of the item, and a copy of the complete warranty statement may always be obtained by writing to: J.C.Penney Co., Inc., Product Service Department, Warranty Div., 1301 Avenue of the Americas, New York, N. Y. 10019.

*Consult the Catalog Center in a Penney Store if you can. Or send correspondence and inquiries to the appropriate address on page 338. Page 337 tells how to return merchandise.

How-to-Measure for Clothing and the Home

All the information you need is in our big Fall '77 Catalog on the following pages:

CLOTHING	Men's Clothing (all sizes)	pages 520, 521
Women's Clothing (all sizes)	Little Boys'	page 538
Women's Undergarments (all sizes)	Big Boys'	page 539
Little Girls'	Infants' and Toddlers'	page 538
Big Girls' and Junior High	Shoes for the Family	page 392

FOR THE HOME

Ready-made curtains, draperies, venetian blinds, shutters	pages 1330 and 1331
Tablecloths	1289

What Price—and when?

Prices in this catalog become effective on August 27, 1977. Many prices continue in effect for almost a whole year, till August 12, 1978 (notices printed in this catalog identify the "long-life" pages for you). Some items are offered at savings that have a cut-off date of December 24, 1977, and a notice on the page where the item is sold will tell you so. All other prices are subject to change starting January 28, 1978.

You always get our lowest current price. If we reduce a price from one catalog to another (as in our sale books) you pay the lower price during the period when it is in effect—even if you have ordered at the higher price. You don't even have to know that the price has been cut! If you send us too much money, we automatically refund the overpayment. When merchandise is returned, the refund or exchange will be based on the price charged at the time you made the purchase.

We will fill your order from any of our expired catalogs as long as we have the merchandise in stock. You will be charged the price that is in effect when we receive your order. The price may have reverted to its former level or it may have been altered by the publication of a new catalog.

For a Larger Selection of Merchandise

Whatever you're shopping for—clothes, gifts, something for family or home—if you can't find it in this catalog, look in our big Fall '77 Catalog. Index starts on page 779.

Send Gifts to a Friend

Write carefully the name and address of the person you wish to send gift(s) to—don't forget Zip Code. In each Gift Parcel we enclose a slip with your name as sender, and a Merchandise Return Form. No price is shown.

JCPenney Home Colors

Now it's easy to use color in home decorating—no more wondering "will these colors go together." Because every time you choose one of the JCPenney Home Colors in home furnishings, you can be sure that all shades in the same color "family" will harmonize. Read about it (and see all the JCPenney Home Colors!) on page 1224 in our big Fall '77 Catalog.

"Our Lowest Price . . ."

Some items in this catalog are offered at "Our lowest price ever" or some other variation of "Our lowest price . . ." All of these statements refer to pricing in Penneys two big general catalogs (Spring & Summer and Fall & Winter), our two seasonal catalogs (Summer and Christmas), and all sale catalogs except the overstock clearance events called Budget Watchers Sale. These statements do not include pricing of the same merchandise in Penney stores.

"No-Iron" Means "Permanent Press"

When it's "no-iron," it's easy care! "No-iron" is the term we use to describe fabric items with a "built-in" smooth, wrinkle-free look. Just machine wash, and tumble dry for best results. (If you prefer not to tumble dry, a little touch-up ironing will probably be needed.)

To be sure the entire item will give really satisfactory no-iron performance, Penneys Merchandise Testing Center checks every detail—seams, sewing thread, linings, zippers, even buttons. And you can be confident that the no-iron feature will last for the life of the garment.

FLAME-RESISTANT

Federal law requires that all children's sleepwear (sizes 0 to 14) be flame-resistant. In addition, we offer many other garments, for children and adults, made with fabric and trim which pass the flame-resistance test of the Consumer Product Safety Commission Regulation No. FF5-74. This is not a legal requirement, but it is a reassuring "plus" feature.

Flame-resistant fabrics have these important qualities:

- They're more resistant to catching fire than ordinary fabric.
- Flame spreads more slowly when the source of fire is still in contact.
- Flame is either self-extinguishing or easy to extinguish by brushing, slapping, or smothering it away.

The 100% polyester and 100% nylon fabrics that our catalog describes as flame-resistant have a characteristic that contributes to their flame-resistance—when exposed to flame, the fabric shrinks away from the source of heat. If it is thus withdrawn entirely from the flame, there is little danger that it will ignite.

Of course, flame-resistant fabrics are not fireproof, and they do not protect their wearer from intense heat. But they do a lot that ordinary fabrics don't do—and that can add greatly to your peace of mind.

For a complete collection of flame-resistant fabric merchandise, see the special listing in the index of our big Fall '77 Catalog.

How to Return Merchandise

For refunds, exchanges, or damage in transit—also for adjustments under warranties

When you return merchandise, we make an appropriate adjustment for the transportation charge.

Important: Each order shipped includes a "Return or Exchange Form" as part of your invoice, to be filled out in case you need to return a purchase. (If form has been mislaid, ask us for one in a letter mailed to one of the addresses given below.)

Damage in Transit

1. If mailable merchandise delivered by Parcel Post (or other carrier) is damaged, fill out "Return or Exchange Form" and send it to us in the package of merchandise you are returning.

2. If merchandise delivered by the trucking service is damaged on arrival, get an Inspection Report from the driver and have him take the package back. (If you discover the damage after the delivery driver has gone, notify the transportation company; they will come for the package and give you the Inspection Report.) Send us the Inspection Report, the paid transportation bill (if any), and a copy of your invoice, including the filled-in "Return or Exchange Form."

Regular Exchange or Refund

1. If you are returning merchandise for any reason other than damage in transit and the order can be returned by Parcel Post, simply fill out the "Return or Exchange Form" and send it to us in the package of merchandise which you are returning. Send to the address given for your state—see below.

2. If necessary to return merchandise by Truck, write us first for instructions. Fill out the "Return or Exchange Form" and give us the details regarding your return. Upon receiving your correspondence, we will tell you how and where to return the merchandise.

Factory-Shipped Merchandise Only

Write to the Distribution Center where you placed your order (see addresses on opposite page) c/o Dept. F. Explain your problem; and we will let you know what to do.

Merchandise may be returned to any JCPenney Catalog Department . . . or to one of the 4 addresses below, depending on where you live.

Be sure to include any correspondence in the package of merchandise you are returning.

If you live in:

Alaska	Indiana (Zip Codes 460-466, 469, 478, 479)	Michigan (Zip Codes 488-499)	South Dakota
Illinois (Zip Codes 600-606, 609-619, 623, 625-627)	Iowa	Minnesota	Wisconsin
		Montana	
		North Dakota	

Return Merchandise to: J. C. Penney Co., Inc.
Catalog Division, 11800 W. Burleigh St.
Milwaukee, Wisconsin 53201

If you live in:

Alabama	Kentucky (Zip Codes 407-409, 420)	Codes 077, 080-087	South Carolina
Arkansas	Louisiana	North Carolina	Tennessee
Delaware	Maryland	Pennsylvania (Zip Codes 170-176, 189-191, 193-196)	Texas
District of Columbia	Mississippi	Puerto Rico	Virgin Islands
Florida	New Jersey (Zip Codes 077, 080-087)		Virginia
Georgia			West Virginia (Zip Codes 247-249, 254, 258, 259, 262, 266-268)

Return Merchandise to: J. C. Penney Co., Inc.
Catalog Distribution Center, 5500 South Expressway
90 Annex, Atlanta, Georgia 30390

If you live in:

Connecticut	427)	New Jersey (Zip Codes 070-076, 078, 079, 088, 089)	177-188)
Indiana (Zip Codes 467, 468, 470-477)	Maine		Rhode Island
Kentucky (Zip Codes 400-406, 410-418, 421-	Massachusetts	New York	Vermont
	Michigan (Zip Codes 480-482, 484-487)	Ohio	West Virginia (Zip Codes 250-253, 255-257, 260, 261, 263-265)
	New Hampshire	Pennsylvania (Zip Codes 150-169,	

Return Merchandise to: J. C. Penney Co., Inc.
Catalog Distribution Center, 5555 Scarborough Blvd.
P. O. Box 500, Columbus, Ohio 43216

If you live in:

Arizona	Idaho	Kansas	Oklahoma
California	Illinois (Zip Codes 620, 622, 624, 628, 629)	Missouri	Oregon
Colorado		Nebraska	Utah
Hawaii		Nevada	Washington
		New Mexico	Wyoming

Return Merchandise to: J. C. Penney Co., Inc.
Catalog Distribution Center
10500 Lackman Rd., Lenexa, Kansas 66250

Shop by Phone . . . It's Fast and Easy!

Wherever you may be, if there's a phone within reach, you can save "shopping time" by ordering the easy telephone way. It's really such a simple matter to call your nearest Penney Catalog Center. Or if you prefer, drop by and place your order in person.

It's easy to shop by phone, but you can make it even easier by writing down the catalog numbers, sizes, colors, etc., of your order before you call. Also, please keep your Penney Charge Account Number at hand (if you have one), because it helps us process your order quickly.

We have over 1400 Catalog Centers located across the country—all ready to take your order. Just look in your local telephone directory for the phone number of our Catalog Department. If we have a Catalog Center in your area, you will find it listed under "Penney, J. C. Co., Inc." If you find no listing, write to our Customer Service Department, page 338. If the distance is too far for catalog pickup, and you have a Penney Charge Account, you can save time by phoning in your order and asking to have it sent to your home. Or you may choose to mail your order to the JCPenney Distribution Center that services your area. We regret that California, Nevada, Oregon, Rhode Island, Washington, and Hawaii do not have JCPenney Catalog Departments at this time. But we will be happy to serve you through catalog mail order. There is an Order Form on page 339, and another one attached to a return envelope inserted in this catalog. Page 338 tells you "Where to Mail Your Order" if you are not using the envelope provided.

Penney Catalog Centers are in easy-to-reach locations with shopping hours designed for your convenience. This means you can pick up your order easily, and you won't have to hang around the house waiting for a deliveryman to arrive!

Prompt and Courteous Service can always be expected—whether you order by phone or in person. If you need any information about ordering, we'll try to be helpful. For instance, you may want to apply for a Penney Charge Account—so convenient to use for Regular Charge and Time Payment purchases. If you need some facts about sizes before placing your order, just ask us and we will do our best to give you the correct information.

About Transportation and Handling . . .

A charge covering both transportation and handling is made on orders delivered directly to our Catalog Centers. "Handling" includes a lot of extra service that you don't get when you order by mail:

- Our high-speed communication systems transmit your order to the Distribution Center for the next day's work—1 to 6 days faster than if you mailed it!
- Your order is processed the next morning because it has arrived ahead of the day's mail—more time saved for you!
- Our daily truck deliveries to each Catalog Department are much faster than parcel post or other methods of delivery to your home—still more time saved!
- Our on-hanger delivery of many kinds of clothing means that they reach you smooth and ready to wear—saves you tiresome ironing and pressing!

When your total order is lightweight and mailable, our combined transportation-and-handling charge may sometimes be more than the charge for sending your mailable order to your home. So, it might be to your advantage to have it sent to your home if you aren't in a hurry to get your order. However, if the order is *not mailable*, our combined charge is *usually* lower than the shipping charge alone would be if you had the merchandise delivered directly to your home—read more about saving on shipping charges in the panel below.

SAVE ON SHIPPING

The transportation-and-handling charge for "not-mailable" merchandise is usually less when your order is sent to a Catalog Center instead of your home. Even if you arrange for trucking from the

Catalog Center to your home, the combined charges will usually be lower than if you had the item shipped from our warehouse directly to your home. See p. 338 for information about Taxes.

ORDERING INFORMATION

Credit Customers: We figure taxes, and transportation charge for you and then add them to your account. No need for you to read further.

Cash Customers: For mailable orders, please include transportation costs (see chart at right) and sales taxes (see **Taxes** below) with your order. The chart at right enables you to estimate what your cost will be. Any extra money you send will be refunded in full. Weights stated in the catalog descriptions are approximate. We determine your transportation charge by computing the total weight of your order. (Rates may change at any time.)

Taxes: Simply add on your state and/or local tax rates for every dollar of merchandise you're ordering. Some states (Ga., Hawaii, Ind., Kan., La., Miss., Nev., N. Mex., N.C., West Va., Wisc., Wyo.) require you to include this tax on transportation as well as merchandise on orders shipped to your home. Transportation-and-handling charge on orders shipped to a Catalog Department instead of your home are subject to the State and Local Sales Tax in most states; this tax will be included in your bill.

Not Mailable to 1st Class Post Offices, but this restriction does not apply to Rural Route addresses, or to the states of Alaska and Hawaii. Items in this category that weigh less than 15 lbs. require a 15-lb. minimum postage rate. For additional shipping information and rates, see pages 792-794 in our Fall '77 Catalog.

Not-Mailable orders are shipped by truck. Shipping charges will be billed to cash customers—after delivery. See page 792 in our Fall '77 Catalog.

SAVE ON SHIPPING! If your order is "not-mailable," you can usually save on shipping charges, by having it sent to the Catalog Center in a Penney store nearest your home. Even if you arrange for trucking from the Catalog Center to your own home, the combined shipping costs will usually be lower than if you had the item shipped directly from our warehouse to your home.

Merchandise Sent From Factory is trucked direct to your home from the factory. See page 794 in our big Fall '77 Catalog for details.

SOMETIMES WE PAY ALL TRANSPORTATION: check item description for this information (Hawaii and Alaska are usually excluded—see the folder enclosed in this '77 Catalog for shipping charges, or write to CUSTOMER SERVICE—see appropriate address below.)

Penney's Transportation Charge for Mailable Orders.

Rate Chart	Distance from Catalog Distribution Center							
	Local* Delivery	Zone 1 1 to 150 miles	Zone 2 151 to 300 miles	Zone 3 301 to 600 miles	Zone 4 601 to 1000 miles	Zone 5 1001 to 1400 miles	Zone 6 1401 to 1800 miles	Zone 7 1801 and over
Up to 0.20 Lb.	\$2.28	\$2.28	\$2.28	\$2.28	\$2.28	\$2.28	\$2.28	\$2.28
Over 0.20 Lb. to 0.30 Lb.	.39	.39	.39	.39	.39	.39	.39	.39
0.30 Lb. to 0.40 Lb.	.50	.50	.50	.50	.50	.50	.50	.50
0.40 Lb. to 0.50 Lb.	.50	.50	.50	.50	.50	.50	.50	.50
0.50 Lb. to 0.60 Lb.	.61	.61	.61	.61	.61	.61	.61	.61
0.60 Lb. to 0.70 Lb.	.72	.72	.72	.72	.72	.72	.72	.72
0.70 Lb. to 0.80 Lb.	.83	.83	.83	.83	.83	.83	.83	.83
0.80 Lb. to 0.90 Lb.	.94	.94	.94	.94	.94	.94	.94	.94
0.90 Lb. to 1.00 Lb.	.94	.94	.94	.94	.94	.94	.94	.94
1 Lb. to 2 Lbs.	.77	.90	.93	1.04	1.15	1.28	1.40	1.48
2 Lbs. to 3 Lbs.	.82	.97	1.02	1.15	1.29	1.46	1.62	1.74
3 Lbs. to 4 Lbs.	.86	1.04	1.10	1.25	1.42	1.63	1.84	2.00
4 Lbs. to 5 Lbs.	.91	1.11	1.19	1.36	1.56	1.81	2.06	2.26
5 Lbs. to 6 Lbs.	.95	1.18	1.27	1.46	1.69	1.98	2.28	2.52
6 Lbs. to 7 Lbs.	1.00	1.25	1.36	1.57	1.83	2.16	2.50	2.78
7 Lbs. to 8 Lbs.	1.04	1.32	1.44	1.67	1.96	2.33	2.72	3.04
8 Lbs. to 9 Lbs.	1.09	1.39	1.53	1.78	2.10	2.51	2.94	3.30
9 Lbs. to 10 Lbs.	1.13	1.46	1.61	1.88	2.23	2.68	3.16	3.56
10 Lbs. to 15 Lbs.	1.36	1.81	2.04	2.41	2.91	3.56	4.26	4.86
15 Lbs. to 20 Lbs.	1.58	2.16	2.46	2.93	3.58	4.43	5.36	6.16
20 Lbs. to 25 Lbs.	1.81	2.51	2.89	3.46	4.26	5.31	6.46	7.46
25 Lbs. to 30 Lbs.	2.03	2.86	3.31	3.98	4.93	6.18	7.56	8.76
30 Lbs. to 35 Lbs.	2.26	3.21	3.74	4.51	5.61	7.06	8.66	10.06
35 Lbs. to 40 Lbs.	2.48	3.56	4.16	5.03	6.28	7.93	9.76	11.36
40 Lbs. to 45 Lbs.	2.71	3.91	4.59	5.56	6.96	8.81	10.86	12.66
45 Lbs. to 50 Lbs.	2.93	4.26	5.01	6.08	7.63	9.66	11.96	13.86
50 Lbs. to 55 Lbs.	3.16	4.61	5.44	6.61	8.31	10.56	13.06	15.26
55 Lbs. to 60 Lbs.	3.38	4.96	5.86	7.13	8.98	11.43	14.16	16.56
60 Lbs. to 65 Lbs.	3.61	5.31	6.29	7.66	9.66	12.31	15.26	17.86
65 Lbs. to 70 Lbs.	3.83	5.66	6.71	8.18	10.33	13.18	16.36	19.16

*Use Local Delivery if you live within the Milwaukee, Atlanta, Dallas, Denver, Columbus or Shawnee Mission, Ks. city limits. Rates are always subject to change.

If You Shop by Mail

Please send your order to the address below that services your state.

Send correspondence and inquiries to same address c/o Customer Service Dept.

(See page 337 for details about "How to Return Merchandise".)

J.C. Penney Co., Inc., Catalog Division 11800 W. Burleigh St., Milwaukee, Wisconsin 53263

Alaska	Indiana (Zip	Michigan (Zip	Montana
Illinois (Zip	Codes 460-	Codes 488-	North Dakota
Codes 600-	466, 469,	499)	South Dakota
606, 609-619,	478, 479)	Minnesota	Wisconsin
623, 625-627)	Iowa		

J.C. Penney Co., Inc., Catalog Division 90 Annex, Atlanta, Georgia 30390

Alabama	Codes 407-	North Carolina	Texas
Arkansas	409, 420)	Pennsylvania	Virgin Islands
Delaware	Louisiana	(Zip Codes	Virginia
District of	Maryland	170-176, 189-	West Virginia
Columbia	Mississippi	191, 193-196)	(Zip Codes
Florida	New Jersey	Puerto Rico	247-249, 254,
Georgia	(Zip Codes	South Carolina	258, 259, 262,
Kentucky (Zip	077, 080-087)	Tennessee	266-268)

J.C. Penney Co., Inc., Catalog Division P. O. Box 500, Columbus, Ohio 43216

Connecticut	Maine	070-076, 078,	Rhode Island
Indiana (Zip	Massachusetts	079, 088, 089)	Vermont
Codes 487,	Michigan (Zip	New York	West Virginia
468, 470-477)	Codes 480-	Ohio	(Zip Codes
Kentucky (Zip	482, 484-487)	Pennsylvania	250-253, 255-
Codes 400-	New Hampshire	(Zip Codes	257, 260, 261,
406, 410-418,	New Jersey	150-169, 177-	263-265)
421-427)	(Zip Codes	188)	

J.C. Penney Co., Inc., Catalog Division P. O. Box 2985, Shawnee Mission, Kansas 66250

Arizona	Idaho	Kansas	Oklahoma
California	Illinois (Zip	Missouri	Oregon
Colorado	Codes 620,	Nebraska	Utah
Hawaii	622, 624, 628,	Nevada	Washington
	629)	New Mexico	Wyoming

We'll Mail to Servicemen at A.P.O. and F.P.O.

Addresses Anyplace in the World—in Time for Christmas

For Servicemen who do not have A.P.O. or F.P.O. addresses, follow the regular mailing instructions above.

For A.P.O. and F.P.O. addresses use the following Zones to estimate mailing costs: Seattle, Zone 7; San Francisco, Zone 7; New York, Zone 4. Parcel Post Rates for all zones are listed above. See page 793 in our big Fall '77 Catalog for zones for all states.

SAM (Space Available Mail) carries packages by air transport at regular Parcel Post rates. Parcel must weigh 15 lbs. or less and may not exceed 60 inches length and girth combined. Orders must reach us by Nov. 11.

PAL (Airlift Military) carries packages by air transport for a fee of \$1.00 per parcel in addition to regular Parcel Post rates. Parcel may weigh 30 lbs. or less and must not exceed 60 inches in length and girth combined. Orders must reach us by Nov. 18.

Packages that are classified "Mailable" or "Not Mailable to 1st Class P.O.'s" in the catalog can be sent by Parcel Post in most cases, but "Not mailable" items cannot. Check with your local Postmaster for specific A.P.O. and F.P.O. exceptions. We always ship orders by SAM whenever package size and weight permit. Packages exceeding the limitations are shipped by Parcel Post. (Parcel Post orders must reach us by Oct. 29.) Please tell us when you want your order shipped PAL.

How to Get Our Catalogs

A Note to Regular Customers: We'll continue to send you all our catalogs as long as you order regularly each season—two purchases totaling \$30 in a 6-month period. You can shop in our big Spring and Fall catalogs, seasonal catalogs (Christmas, Summer), or sale catalogs. Place your orders by phone or in person at a Penney Catalog Department—or by mail. All orders count toward keeping your family on our active mailing list—so please use the same name each time you order! And don't forget to order this season so you can count on getting our catalogs next season. Also, please don't forget to notify us if you move (see below)!

A Special Offer to New Customers: You can have your own copy of this Christmas Catalog by sending us a postcard requesting it (only one to a household, please). Just print your name and address—don't forget Zip Code—on the back of the postcard. The front of the card should be addressed to us as follows:

J. C. Penney Company, Inc., Catalog Division
Circulation Dept., Post Office Box 686
Milwaukee, Wisconsin 53201
Attention: Catalog Request

When we receive your card or letter, we'll send you our Christmas Catalog—as long as we have copies available.

Please Notify Us if You Move

Just send a postcard or a note to:
J. C. Penney Co., Inc., Circulation Dept.
11800 W. Burleigh St., Milwaukee, Wisconsin 53201.
Include your New Address, Old Address,
and JCPenney Charge Account Number.

JCPenney

Retail Installment Credit Agreement

Your signature(s) (on opposite page) means that you agree to the following terms of this JCPenney Credit Program. Upon approval of your application, our Regular Charge and/or Time Payment may be available to you. When you sign a sales slip authorizing us to charge your purchase on Regular Charge or Time Payment, that purchase will be governed by the applicable terms as set forth below:

Regular Charge and Time Payment purchases will be billed monthly on separate statements. When either statement shows that a payment is required, you can choose to pay either the "Minimum Amount Due", your entire "New Balance" or any amount in between, but you must do so before the "Next Billing Date" shown on each statement.

REGULAR CHARGE PAYMENT SCHEDULE

The minimum payment you must make when purchasing on Regular Charge varies with your balance, according to the schedule directly below:

New Balance (less insurance premiums)	Minimum Payment
\$11.00 or less	Balance
11.01-200	\$10
200.01-250	15
250.01-300	20
300.01-350	25
350.01-400	30
400.01-450	35
450.01-500	40
Over \$500	1/10 of Balance

The minimum monthly payment you must make when purchasing Time Payment eligible merchandise is based upon the Highest outstanding Time Payment Balance you have had; the "Amount Due" remains the same until that balance is completely paid in accordance with the schedule directly below.

Highest Balance	Minimum Monthly Payment	Highest Balance	Minimum Monthly Payment
\$ 19.00-90	\$5.00	\$285.01-300	\$12.00
90.01-105	5.50	300.01-315	12.50
105.01-120	6.00	315.01-330	13.00
120.01-135	6.50	330.01-345	13.50
135.01-150	7.00	345.01-360	14.00
150.01-165	7.50	360.01-375	14.50
165.01-180	8.00	375.01-405	15.00
180.01-195	8.50	405.01-420	15.50
195.01-210	9.00	420.01-435	16.00
210.01-225	9.50	435.01-450	16.50
225.01-240	10.00	450.01-465	17.00
240.01-255	10.50	465.01-495	17.50
255.01-270	11.00	495.01-510	17.75
270.01-285	11.50	510.01-525	18.25

The monthly payment of \$18.25 is increased by \$.50 for each additional \$15.00 (or fraction thereof) of Highest New Balances over \$525

FINANCE CHARGE not in excess of that permitted by law will be assessed on the outstanding balance(s) from month to month. You can avoid **FINANCE CHARGE** if we receive your payment of the entire "New Balance" shown on each statement before your "Next Billing Date." If you pay less than your "New Balance", we may assess **FINANCE CHARGE** for the billing period computed by applying a monthly rate of 1.5% (**ANNUAL PERCENTAGE RATE 18%**) to your Average Daily Balance (subject to a minimum monthly charge of 50¢ on Regular Charge only), except that the following terms apply if you reside in one of the states listed below ("Minimum Monthly Charge" column applies to Regular Charge only):

State of Residence	Monthly Periodic Rate	Annual Percentage Rate	Portion of Average Daily Balance to Which Applied	Minimum Monthly Charge
FL. (Time Payment)	1.5%	18%	entire	none
NV, NC, ND, RI, VA	1.5%	18%	\$500 or less	50c
	1.25%	15%	over \$500	
AK, AZ, CA, DE, SC	1.5%	18%	\$1,000 or less	50c
	1.0%	12%	over \$1,000	
FL. (Reg. Charge), NJ, NM, NY, KS, OH, TX, WV, MA	1.5%	18%	\$500 or less	50c
	1.0%	12%	over \$500	
MD, MS, NE, WI, DC	1.5%	18%	\$500 or less	none
	1.0%	12%	over \$500	
VT	1.5%	18%	\$500 or less	25c
	1.0%	12%	over \$500	
MO	1.5%	18%	\$500 or less	50c
	.75%	9%	over \$500	
PA	1.25%	15%	entire	50c
MN, WA	1%	12%	entire	50c
SD, CT* (till 10/1/77)	1%	12%	entire	none
AR	.83%	10%	entire	none
CT* (after 10/1/77)	1.25%	12%	\$250 or less	none
	1%	15%	over \$250	

When more than one periodic rate is applicable in your state, the **FINANCE CHARGE** assessed on your outstanding balance(s) will be determined by combining your Regular Charge and Time Payment balances before applying the periodic rates. The higher periodic rate will be applied to your Regular Charge balance first. The Average Daily Balance is determined by 1) starting with any balance unpaid as of the beginning of the billing period; 2) subtracting any insurance premium due, unpaid **FINANCE CHARGE** and credits relating to purchases previously billed; 3) adjusting the remaining amount on a daily basis by subtracting any payments received, after applying the payments first to any insurance premium due and then to any unpaid **FINANCE CHARGE**; 4) adding the daily balances for each day in the billing period and dividing their sum by the number of days in the billing period. There is never a **FINANCE CHARGE** on any unpaid **FINANCE CHARGE** or on a new purchase before it's billed. Insurance premiums are billed with Regular Charge only. If you fail to pay your obligation to us in accordance with this Agreement ("default" is defined for Wisconsin residents in Section 425.103 (2) (b) Wisc. Stat.), we have the right—subject to any right you have by law to correct your default—to declare the Regular Charge and/or Time Payment balance(s) due. If any balance is referred to an attorney for collection, you will pay, to the extent permitted by law, that attorney's reasonable fees if the attorney is not our salaried employee. (This provision for payment of attorney's fees does not apply to residents of Alabama, Iowa, Kansas, Maine, Nebraska, or Wisconsin.)

We have the right to limit this Credit Program and to withdraw your credit privileges at any time without prior notice. Any charge cards issued to you for use by you and your authorized buyer(s) remain our property and must be surrendered at our request.

We may investigate your credit record and furnish information concerning your credit file to consumer reporting agencies and others who may properly receive that information.

We waive the right to any mechanics' or materialmen's lien(s) on real property used or to be used as your principal residence. The law of the state where you live governs this Agreement. If you move, you will notify us. The terms appropriate in your new state will apply only to the purchases you make after we receive your notice.

We can change these terms by giving you advance notice of the change. Any new terms will apply only to purchases you make after the effective date of the change.

If you are applying for a Joint Account, both you and your spouse agree to be bound by the terms of this Agreement, and each of you agree to be jointly and severally liable for payment of all purchases made under this Agreement.

If any of these terms is determined to be in conflict with applicable law, that term shall be considered changed or omitted to conform with that law while all other terms remain valid.

Continued on next page—

JCPenney 341

Here's What to Do in Case of Errors or Inquiries About Your Bill

The Federal Truth in Lending Act requires prompt correction of billing mistakes.

If you want to preserve your rights under this law, here's what to do if you think your bill is wrong or if you need more information about an item on your bill:

Do not write on the bill. On a separate sheet of paper write (you may telephone your inquiry but *doing so will not preserve your rights under this law*) the following information:

- Your name and account number.
- A description of the error and an explanation (to the extent you can explain) why you believe it is an error.
- If you only need more information, explain the item you are not sure about and, if you wish, ask for evidence of the charge, such as a copy of the charge slip. Do not send in your copy of a sales slip or other document unless you have a duplicate copy for your records.
- The dollar amount of the suspected error.
- Any other information (such as your address) which you think will help the creditor to identify you or the reason for your complaint or inquiry.

Send your billing error notice to the address stated on your bill. Mail it as soon as you can, but in any case, early enough to reach the creditor within **60 days** after the bill was mailed to you. The creditor must acknowledge all letters pointing out possible errors within **30 days** of receipt, unless the creditor is able to correct your bill during that **30 days**. Within **90 days** after receiving your letter, the creditor must either correct the error or explain why the creditor believes the bill was correct. Once the creditor has explained the bill, the creditor has no further obligation to you even though you still believe that there is an error, except as provided in the paragraph marked *.

After the creditor has been notified, neither the creditor nor an attorney nor a collection agency may send you collection letters or take other collection action with respect to the amount in dispute; but periodic statements may be sent to you, and the disputed amount can be applied against your credit limit. You cannot be threatened with damage to your credit rating or sued for the amount in question, nor can the disputed amount be reported to a credit bureau or to other creditors as delinquent, until the creditor has answered your inquiry. *However, you remain obligated to pay the parts of your bill not in dispute.*

If ☐ is determined that the creditor has made a mistake on your bill, you will not have to pay any finance charges on any disputed

amount. If it turns out that the creditor has not made an error, you may have to pay finance charges on the amount in dispute, and you will have to make up any missed minimum or required payments on the disputed amount. Unless you have agreed that your bill was correct, the creditor must send you a written notification of what you owe; and if it is determined that the creditor did make a mistake in billing the disputed amount, you must be given the time to pay which you normally are given to pay undisputed amounts before any more finance charges or late payment charges on the disputed amount can be charged to you.

*If the creditor's explanation does not satisfy you and you notify the creditor *in writing* within **10 days** after you receive his explanation that you still refuse to pay the disputed amount, the creditor may report you to credit bureaus and other creditors and may pursue regular collection procedures. *But the creditor must also report that you think you do not owe the money, and the creditor must let you know to whom such reports were made.* Once the matter has been settled between you and the creditor, the creditor must notify those to whom the creditor reported you as delinquent of the subsequent resolution.

If the creditor does not follow these rules, the creditor ☐ not allowed to collect the first **\$50** of the disputed amount and finance charges, even if the bill turns out to be correct.

If you have a problem with property or services purchased with a credit card, you may have the right not to pay the remaining amount due on them, if you first try in good faith to return them or give the merchant a chance to correct the problem.

The Utah Uniform Consumer Credit Code also requires prompt correction of billing mistakes.

The Equal Credit Opportunity provisions of the Utah Uniform Consumer Credit Code are administered by the Department of Financial Institutions, 10 West Broadway, Suite 331, Salt Lake City, Utah 84101.

Illinois Law requires the following Notice: (a) No applicant may be denied a credit card on account of the applicant's sex or marital status. (b) The applicant may request the reason for rejection of his or her application for a credit card. (c) No person need reapply for a credit card solely because a change ☐ marital status has caused a deterioration ☐ the person's financial position. (d) A person may hold a credit card in any name permitted by law that he or she regularly uses and is generally known by, so long as no fraud is intended thereby.

NOTICE: ANY HOLDER OF THIS CONSUMER CREDIT CONTRACT IS SUBJECT TO ALL CLAIMS AND DEFENSES WHICH THE DEBTOR COULD ASSERT AGAINST THE SELLER OF GOODS OR SERVICES OBTAINED PURSUANT HERETO OR WITH THE PROCEEDS HEREOF. RECOVERY HEREUNDER BY THE DEBTOR SHALL NOT EXCEED AMOUNTS PAID BY THE DEBTOR HEREUNDER.

NOTICE TO THE BUYER: Do not sign this credit agreement before you read it or if it contains any blank spaces. You are entitled to a completely filled in copy of the credit agreement you sign. Keep it to protect your legal rights. You have the right to pay in advance the full amount due.

Receipt of this Agreement (for retention) is acknowledged.

RETAIL INSTALLMENT CREDIT AGREEMENT


Vice President

APPLICANT'S SIGNATURE

DATE

CO-APPLICANT'S SIGNATURE
(for Joint Accounts only)

DATE

Keep this copy of the Credit Agreement, pages 341 and 342.

Catalog merchandise listed below may be purchased on Time Payment

Air cleaners
Air conditioners
Appliances, electric
Auto batteries
Automotive supplies
Bathroom fixtures
Bedspreads
Bicycles
Binoculars, Telescopes
Boats
Building supplies
Calculators
Cameras & equipment
Camping equipment
Carports
Carriages & strollers

Cassette recorders
CB Transceivers
Ceiling panels & tiles
Chandeliers
Clocks
Cookware
Dehumidifiers
Diamonds
Dinnerware
Doors
Drapes & drapery hardware
Electrical goods
Exercise equipment
Farm equipment
Fencing
Fireplaces & equipment
Flatware

Floor coverings
(except bathroom rugs &
bathroom carpeting)
Floor polishers
Fur coats (over \$200)
Furniture
Garage doors & openers
Guns
Hair dryers, stylers
Health aids & accessories
Heaters
Hospital supplies
Hunting equipment
Kitchen cabinets & sinks
Lamps
Lawn & garden equipment
Lighting fixtures

Luggage
Mattresses & box springs
Mirror consoles
Mirrors
Mobile home accessories
Musical instruments
Nursery equipment
Office equipment
Outboard motors
Paint supplies
Patio covers
Pet supplies
Phonographs
Playground equipment
Plumbing-heating supplies
Pool tables
Power tools & accessories

Pumps
Radios
Range hoods & fans
Ready-to-finish furniture
Rug shampoos
Rugs
Sail boats
Screen houses
Security devices
Sewing machines
Shelving
Shutters
Slipcovers
Smoke detectors
Sporting goods
Stereos
Storage buildings

Storm/Screen doors
Swimming pools & equipment
Tape decks
Televisions
Tents
Tires
Tools & equipment
Trailer accessories
Traverse rods
Typewriters
Vacuum cleaners
Venetian blinds
Wall coverings
Wall decor
Watches & fine jewelry
Welding equipment
Wheel chairs

TOY INDEX

SAVE THIS CATALOG All toys in this index can be ordered at their Christmas Catalog prices till August 12, 1978.

ACTIVITY SETS	
347-351, 384, 385	
Adventure People	
Toys	363
Aeronautic Kits	498
Air Hockey Games	420, 421
Airplanes	366, 394
	399, 402, 404, 496
Airport Sets	402
Army Play Sets	385, 404
Art Supplies	426

BABIES TOYS	
347-351	
Baby Alive Dolls & Accessories	449
"Come Back Dolls	448
"Heart Beat Dolls	449
"Needs You Dolls	447
"Tender Love Dolls	447, 450
"That-A-Way Dolls	448
"Want Let Go Dolls	447
Baking Sets	468, 469
Banks	382
Barbie Dolls & Accessories	456, 457
Baseball	
Games	375, 414, 415
Basket Weaving Kits	425
Basketball Games	
	364, 375, 414, 415
Batteries	
see listing in the general index below	
Beaded Doll Kits	424
Bear Bag Furniture	433
Bett, Crocker	
Bake Sets	469
Bionic Woman Dolls	361, 458
Blackboards	435
Blocks	348, 368, 380
Brewer Horses	501
Building Toys	378, 381
Bulletin Boards	435
Busy Boxes, Babies	350, 351

CALCULATORS	
371, 383	
Can Display	505
Candle Kits	474
Captain & Tenille Dolls	459
Car Racing Sets	369, 404
	405, 506-510
Carrriages & Strollers	368, 464, 465
Cars	390, 397
	398, 400-404, 496
"Radio Control	390, 502, 504
"Ride-on	377, 438-441
Cash Registers	365, 383
CB Base Stations	389
	391, 395, 503
Chairs	
Children's	428, 430, 433
Chalk Boards	435
Chemistry Sets	499
Cher Dolls	459
Chess Games	411
Chime Toys	348, 349
Christmas Ornaments Kits	425
Clocks	359, 361
	369, 371, 372

Coin Sets	476, 477
Coloring Sets	384
Construction Sets	396, 398
Costumes	437, 484, 485
Crayon Craft Sets	385, 474

DESKS, CHILDRENS	
429, 434	
Dian Ross Dolls	459
Dinette Sets	431
Dishes	467
Doctor Kits	364, 372
Doll Clothes	445, 447, 451
"Furniture	444, 445
	448, 451
"Houses	455, 457, 458
"Houses & Furniture	
Miniature	424
Dolls	443-450, 452-460
Dolly Parton Dolls	459
Donny & Marie Dolls	460
Doodie Art Sets	426
Drawing Sets	384, 385
Drink Dispensers	468
Drums, Junior	492, 493

EASELS	
435	
Educational Toys	347-351
Electronic Sets	498
Electro Man Set	393
Erector Sets	381
Evel Knivel Dolls	400

FARM SETS	
367	
Faerah Fawcett Dolls	459
Fire Engines	397
Food Dispensers	468
Football Games	415, 417
Furniture, Children's	428-434

GAMES	
364, 384	
	408-422
Garage Sets	367
Geology Sets	499
Grand Prix Race Game	414
Guitars	493
Gun & Holster Sets	484, 485

HAIRSETTING KITS	
466	
Hand Puppets	354
Handbag Kits	423
Helicopters	390, 394
Hobby Kits	496, 498, 505
Hobbyhorses	
	429, 433, 436

Hockey Games	414, 415
Hoppily Hop Balls	408
Hot Wheels Set	404
Housekeeping Sets	469
Flush Lil Baby Dolls	449

IRONING SETS	
469	

JEWELRY BOXES	
452, 466	

KITCHEN SETS	
461-463	
Kites	505
Kotter Figure	388

LEATHER CRAFT KITS	
475	

Lego Building Sets	
379	
Lincoln Log Building Sets	376, 379
Lite-Brite Sets	385
Lone Ranger & Accessories	387
Luggage	466

MAGIC SETS	
416	
Make-up Kits	466
Marinequin Sets	466
Matchbox Cars	402-404
Mechanics Kits	498
Metal Detectors	500
Microscopic Toys	392
Microphones	442, 460
Microscopes	499
Military Games	412
Mobies, Babies	347-351
Model Cars & Trucks	504
"Engines	505
"Horses	501
"Planes	501, 505
"Ships	501
Movie Projectors	
Slides	365
Musical Instruments	492-495
Musical Toys	347-351, 355, 357, 358, 364
	370, 374

My Friend Mandy Dolls	454
NERF TOYS	
375	

OPTIC SETS	
498	
Organs, Musical	494, 495
Ovens	469

PAINT SETS	
474	
Photographs	
	353, 364, 430
Photography Kits	423, 500
Pianos	495
Pinball Games	418, 422
Playdough Sets	385
Playhouses	406, 407, 462
Playsets	359, 360
	362, 366, 367, 370
	373, 386, 387, 402-404
Plush Toys	354-358
	452, 453, 455

Pogo Sticks	408
Pool Tables	420, 421
Poster Kits	427
Pots & Pans	462, 463, 467
Pottery Kits	475
Pre-Historic Animals	386
Pre-School Toys	
	347-351, 358-375
Projectors	365
Punching Bags	402
Puppets	474
Puzzles	382

RACING CAR SETS	
506-510	
Radio Kits	493
Ranges	360, 361, 442, 461
Record Cabinets	353
Record Players	353, 364
Ride-on Toys	375
	377, 433, 438-441
Riviton Building Sets	380
Road Race Sets	506-510
Rock Tumblers	500
Rockers	428-430

Rub-A-Dub Dolls & Accessories	
449	

SCIENCE KITS	
498, 499	

Sewing Machines & Accessories	465
Shogun Warriors	393
Six Million Dollar Man	361, 395, 399
Sizzler Car Sets	405
Sno-Cone Makers	463
Soccer Games	422
Space 1999	
Playsets	392
Springtrap Sets	384
Stamp Sets	476
Starsky & Hutch	389, 484
Stiffs	408
Stitchery Kits	423
Stretch Armstrong Dolls	394
String Art Kits	427
Stuffed Toys	347-349, 354-357

Sunshine Family Dolls	455
Super Hero Toys	390, 391
Supermarket Sets	462
S.W.A.T. Toys	389, 484

TABLES & CHAIRS	
428-431, 433	
Target Games	413, 414
Tea Sets	467
Telephones	359, 371
	383, 503

Telescopes	497
Tennis Games	364
Tinker Toy Sets	380
Tippi Tumblers Dolls	448
Tool Sets	375, 473
Tooth Brushes	
Electric	361
Toy Chests	428-430, 432
Tractor, Ride-on	440
Trains & Accessories	486-491
Trucks	365, 396-398, 400-404
Tuesday Taylor Dolls	459
Tunnels, Toy	385
Typewriters	358, 368
	371, 373, 383

UNICYCLES	
441	

VACUUM CLEANERS & SWEEPER SETS	
468	
Ventriloquist Dolls	407

WAGONS	
441	
Wake-up Thumbelina Dolls	449
Walkie-Talkies	
	389, 391, 503
Watches, Children's	371
Weaving Looms	475
Western Playsets	386, 387
Wire Art Kits	427
Wonder Woman Dolls	459
Woodburning Sets	475
Workbenches	
	372, 375, 473

XYLOPHONES	
492	

Index of Children's Favorites

HAPPY DAYS (THE FONZ)	
Action Figures, Dolls	388
Games	410
Pinball Table	422
Radio	442
View-Master Reels	479
HOLLY HOBBI	
Bedsprads & Ensembles	245
Christmas Tree Decorations	216, 218
Coloring Books, Drawing Sets	384, 481
Dishes, Ovens	467, 468
Dolls	452
Furniture	434
Lamps, Calendars & Decorative Items	327
Pajamas, Nightgowns	55
Phonographs	521
Pianos, Organs	495
Radios	442
Sewing Machines	465
Typewriters, Playsets	373
View-Master Reels	479
NFL	
Backgammon Sets, Bookends, Bulletin Boards	206
Books	483
Clocks & Watches	207
Darts	417
Games	417
Gym Bags, Jogging Suits, Caps, Dolls	208, 209
Lamps, Desk Sets, Scrapbooks	206
Pajamas, Robes	50, 210
Parkas, Ponchos, Scarves	211
Puzzles, Standings Boards	211
Radios	442
Shirts, Sweatshirts, Belts, Socks	208, 209
Tote Bags	317
Toy Chests	432
RAGGEDY ANN & ANDY	
Books	481
Dolls	453
Phonographs	521
Playsets	373
Radios, Clocks, Desk Sets, Toothbrushes	361
Toy Chests	432
Vacuum Cleaners	469
View-Master Reels	479
Watches	511
SESAME STREET	
Activity Sets	347, 384, 481
Bedsprads & Ensembles, Sheets, Towels	244
Books	481
Clocks & Watches	512, 513
Clothing Holders, Wall Plaques	347
Crafts	474
Dishes, Glassware, Cooking Utensils	271, 468
Dolls	347, 354, 355
Games	384
Jackets, Jeans, Belts	182, 183, 200
Mobiles, Plush Toys, Telephones	347
Movie Viewers	365
Pajamas, Nightgowns, Robes	48, 49, 55
Phonographs	353
Playwear	175, 177
Puppets, Cars	354, 355
Puzzles	382
Radios, Pre-School Toys	360, 361
Records	471
Scarves, Caps	202
Shoes, Slippers, Boots, Sneakers	186, 187
Sleepers	53
Sleeping Bags/Comforters	247
Smocks, Mittens, Umbrellas, Hats	200, 202
Sweaters, Sweatshirts	182, 183
Tote Bags	200, 354, 355
SNOOPY AND PEANUTS	
Address Books, Bean Bags, Belts	199
Books, Records	470
Catcher's Mitt & Ball	408
Dolls	455
Jewelry, Shoe Bags, Tote Bags, Umbrellas	199
Lamps	347, 352
Pencil Cases, Pads, Bulletin Boards	199
Phonographs	521
Pre-School Toys	374
Puzzles	382
Radios	361
Sleepers	33
Sleeping Bag/Comforters	242
View-Master Reels	478, 479
Watches	511
WALT DISNEY	
Books	380
Books	470, 481
Cassette Recorders, Radios, Pre-School Toys	359
Christmas Ornaments	328
Clocks, Watches	512-514
Crafts, Drawing Sets	384, 427
Dishes	271, 467
Dolls, Boats, Cars, Typewriters	358
Furniture	431
Hoppily Hop Balls	408
Mobiles, Jack-in-the-Boxes, Busy Boxes	350, 351
Movie Viewers	365
Musical Instruments	492
Pajamas, Slippers	48, 49, 56
Phonographs	353
Playhouses, Playsets	359, 362, 407
Puzzles	382
Records	470
Ride-Ons	377
Sleeping Bags	301
Sno-Cone Machines	468
Talking Magic Mirror	466
View-Master Reels	478, 479

GENERAL INDEX

ACTIVITY BOOKS	
480, 481	
Afghan Kits	65
Alarm Clocks	207
	230, 274, 512-514
Albums, Photo	332
AM/FM Radios	519-521, 523
Amplifiers, Electric	
Guitar	517
Androns	280, 281
Answering Systems	
Telephone	273
Appetizers	252, 253
Apple Peelers	271
Appliances	
Kitchen	256-261
Aquariums	335
Archery Sets	310
Artificial Trees & Ornaments	216-219
Ash Trays	173
Atlases	483
Attache Cases	58
Aut Gratin Pans	264
Auto Supplies	9, 288-293
Autograph Dolls	200
"Pillows	196, 197
Automatic Speed Control, Auto	293

Automobile First Aid Kits	293
BABY GOODS & FURNISHINGS	
347-352	
Back Messagers & Attachments	64
Back Packs	300, 301
Backgammon	
Sets	206, 252, 253, 322
Bacon Crispers	270
Baking Dishes	263
Banjos	516
Bar Stools	239, 239
Barometer	308, 309
Barometers	226, 227
Bars & Accessories	
	102, 126, 227, 238, 239
Barware	267, 269
Baseball Clocks & Watches	207, 511
Basketball Equipment	317
Basketball Watches	207
Baskets	65
Bath Accessories	
Girls	196, 197
Batteries, AA Cell	333, 361
"C Cell	359
"D Cell	370

Batteries, (cont.)	
"6 Volt Lantern	299
"9 Volt	360
-The same types of batteries are sold on many pages in the toy section	
BB Guns	312, 313
Beanbags	199
Beauty Cases	59, 59
Bedrests	241
Bedsprads & Ensembles	244, 245

INDEX (cont'd)

Bongo Drums 517
Bookends 206
Books 324
470, 471, 480-483
Boots, Boys 38, 186, 203
" Girls 38, 186, 203
" Hiking 316
" Little Girls 180
" Men's 38, 141, 164
" Snowmobile 298
" Women's 16, 38
124, 137, 139, 164
Bows & Arrows 310
Bows & Wrapping
Paper 328
Boxes, Gift 328
Boxing Equipment 309
Boys Wear 2, 3, 10,
11, 47-51, 160, 161,
170, 182-185, 202,
204-206, 208-215
Bracelets, Girls 199
" Men's 71
" Women's 76, 77,
86, 87, 132
Brassieres, Women's 85
Bread Boxes 269
" Trays 269
Briefcases, Boys 212
" Women's 80
Broilers, Electric 259
Brooms
Fireplace 282, 283
Brownie Scout Clothing
& Equipment 201
Bulletin Boards 196
199, 206, 327
Butcher Block Carts 270

CABINETS
234, 235, 237, 265
" Sewing 65
Cake Pans 263
Calculators 273-275,
297, 319
Calendars 327
Cameras &
Accessories 330-334
Camisoles, Misses 85
Camping
Equipment 300, 301
Can Openers 261
Canape Trays 269
Candies 254, 255
Candy Dispensers 255
Canister Sets 268, 269
Capes, Women's 81
Caps, Boys 2, 3, 202, 211
" Men's & Women's 2, 3
Car Seats, Babies 352
Carafes 226, 227
Card Tables 320
Cards, Christmas 329
" Playing 324
" Tarot & Trick 324
Carts, Serving 251
Casseroles 264
Cassette Recorders
Children's 359
Cassette Recorders
520, 521, 525, 527
Cassettes, Blank 472
" Cleaning Kits 472
" Pre-Recorded 482
" Storage Units 472
CB Radio
Transceivers 9, 290
Cedar Chests 234
Chairs, Watch 68, 69
Chairs 235, 236, 238, 320
Chandeliers 284
Checkers Sets &
Tables 252, 253,
322, 323
Cheese
Assortments 252, 253
Cheese Boards 235
Cheese Graters 271
Chess Sets & Tables
252, 253, 322
Chicken Fryers 265
Chimneys &
Materials 278, 279
Chip & Dip Sets 267
Christmas Cards 329
" Decorations 216,
218, 219
" Stockings 255
" Trees
Artificial 216-218
Chromaharps 516
Chubby Girls
Clothing 188-190,
192-194
Cigarette & Lighter
Cases 84
Cigarette Lighters 173
Clock Radios 519
" Children's 359
Clocks 207, 221,
222, 228-233, 235
237, 512-514
Clocks,
Alarm/Calculator 274
Clothes Trees 234, 236
Clothing Holders
Nursery 347

Coasters 226, 227,
252, 253
Coats of Arms Items 218
Coats, Half-Size 123, 124
" Little Boys 182,
183, 204
" Men's 142, 162, 163
" Misses 17, 123-125
" Tall Misses 17, 123, 124
Coffee Grinders 261, 271
Coffee Makers &
Accessories 261, 268
Coin Sets 476, 477
Collar Bars, Men's 150, 151
Cologne, Men's &
Women's 78
Color Organs 221
Color Televisions 518
Combs 79, 84
Comforters 15, 196,
197, 242, 243
Comforters, Sleeping
Bags 242, 243
Compression Testers,
Car 293
Concertinas 517
Condiment Sets 268, 269
Console Sets 230
Cook Books 262, 263
Cookers 258, 262, 263
Cookie Jars 268
Cookie Sheets 263
Cookie/ Snack Makers 270
Cookies 254
Cookware Sets 263-265
Corn
Poppers 262, 282, 283
Cosmetic
Organizers 79, 84
Cots, Auto 292
Coveralls, Men's 170
Cowboy Boots,
Children's 203
Creeper Car 293
Creme Makers 262, 270
Crock Frypans 257
Crossbows 310
Cult Links, Men's 150, 151
Culottes, Misses 110, 111
Curling Irons 62, 63
Cushions, Floor 241
Cuspidors 282, 283
Cutlery Sets 271
Cutting Boards 252
Cycles, Exercise 314

**DART SETS &
BOARDS**
325
Decanters 267
Decorative Items 327
Desk Accessories
Girls 196
Desk Sets 206, 327
Diamond Rings 72-74
Diaper Sets,
Infants 174, 176
Diaries 196
Dictionaries 483
Diet Aids 63
Digital Clock Radios 519
" Clocks 230
" Watches 66, 67
Dinner Sets 267
Donut Pans 262
Door Mats 276
Dough Mixers 260, 261
Drawer Organizers 289
Dress Forms 65
Dress Shirts, Boys 213
" Men's 150, 151
Dresser Sets,
Girls 196, 197
" Women's 79
Dresser Valets, Men's 149
Dresses, Chubby
Girls 188, 189
" Girls 7, 188, 189
" Half-Size 126, 127,
129, 134
" Infants 174
" Junior 7, 126,
127, 129-133
" Little Girls 7, 178, 179
" Misses 7, 126,
127, 129-134
" Tall Misses 134
" Toddlers 7, 174,
178, 179
Drills & Accessories 283
Drums 517
Dry Sinks 236
Dumbbells 308
Dust Ruffles 15
Dutch Ovens 263-265

EARRING TREES
79
Earrings 73, 74, 76, 77,
84, 86, 87, 115, 132
Educational
Games 275, 480, 481
Eight Track
Stereos 523, 524
Engagement Rings 73
Engine Analyzers Car 293
Engraving Tools 283
Exercise
Equipment 308,
309, 314

Extra-Tall Men's Size
Clothing 6, 10, 45,
46, 144-148, 154,
156, 157, 162, 163

**FACIAL
CLEANSERS**
60
Face Saunas Electric 60
Fencing Foul 168
Ornamental 327
File Cabinets 331, 333
Film 8
Fire Alarms 8
Fireplaces & Equipment
14, 278-283
Fish Steak Platters 265
Fishing Equipment 316
Flame-Resistant
Clothing 47-51, 210
Flame-Resistant
Sleepwear
Children's 47-57, 210
" Men's 44, 47
" Women's 47
Flash Cards 480
Flash Units 331, 332
Flashlights 299
Flatware & Chests 266
Flight Bags 58, 59
Flutes 517
FM Converters 291
Fondue Plate Sets 267
Food Grinders 260, 261, 271
" Peelers 259
" Processors &
Attachments 260, 261
" Sealers &
Accessories 260
" Warmers 270
Football Clocks &
Watches 207, 511
Football Equipment 317
Footstools 234, 238
Franklin Fireplaces 278
Fruitcakes 254
Fruits 254
Fryers 258, 262
Frypans 265
" Electric 257, 262
Fur Accessories,
Little Girls 198
Furniture 234-239
" Children's 235, 238,
428-431, 433, 434

GAME RUGS
323
Game Tables 320-322
Games 252, 253, 275,
297, 320-326, 480, 481
Electronic TV 4, 5
297, 318, 319, 528
" Outdoor 306, 317
Garage Door Openers 276
Garment Carriers 58, 59
Gaucho Skirt Sets,
Girls 194
Gift Boxes 328
Gift Wrapping Paper 328
Girl Scout Clothing &
Equipment 201
Girls Clothing 2, 3, 10,
11, 47, 160, 161, 182,
183, 188-195, 201
Glassware 267-269
Gloves 327
Gloves, Men's 6, 162,
163, 168
" Women's 17, 81,
84, 122
Golf Clubs &
Equipment 306
Golf Tennis Ball
Personalizer 169
Gourmet
Cookware 263-265
Gourmet Foods 252, 254
Grates, Fireplace 279, 281
Griddles 256, 262
Grills Electric 257
" Fireplace 283
Guitar Instruction
Courses 516
Guitars 516, 517
Gumball Machines 255
Guns &
Equipment 310-313
Gym Bags, Boys 209
Gym Equipment 308,
309, 314

HAIR DRYERS
61, 62
Hair Setters, Electric 61
Hairbrushes 79
Half-Size Clothing 108,
109, 119, 123, 124,
126, 127, 129, 134, 135
Hamburger Cookers 252
Handbag Weaving Kits 65
Handbags, Girls 198, 200
" Women's 80, 82, 84,
86, 87, 96, 97,
108, 131, 138
Handkerchiefs 150, 151
Happy Days Special
Index 343
Harmonicas 517
Hassocks 241
Hats, Boys 202, 211
" Girls 195, 198
" Little Girls 198, 200
" Men's 162, 163, 171

Hats, Women's 81, 83
Hearth &
Beau's Ards 60-64
Hearth Rugs 282, 283
Hibachis 251
Hiking Boots 316
His'n' Hers Clothing 2,
3, 10, 39-44, 46,
47, 160-167, 205
Hobby Tools 283, 287
Hobby Workbench 285
Hockey Watches 297
Holly Hobbie Special
Index 343
Horn, Auto 293
Hosiery, Men's 156
Hot Dog Cookers 262
Humidor 173
Hunting Clothing &
Equipment 170, 310-313
Husky Size Boys
Clothing 212, 213

ICE BUCKETS
269
Ice Cream Makers 262
Ice Cream Sundae
Set 253
Ice Crusher
Attachment 261
Ice Skates 305
Infants Clothing 174,
176, 177
Initiated Jewelry 71,
73, 74, 513
Insulated
Clothing 170, 171, 298

JACKETS
Boys 2, 3, 182, 183,
204, 211
Girls 182, 183, 195
Junior 115, 122
Little Boys 182,
183, 185, 204
Men's 2, 3, 6, 142,
160, 163, 170, 171,
113, 115, 125,
162, 163, 298
Tall Misses 112, 113
Women's Size 112, 113
Jacketties 315
Jams 252, 253
Jeans, Boys 182,
183, 212, 214, 215
" Chubby Girls 190
" Girls 182, 183, 190
" Junior 104, 105
" Junior-High 120
" Men's 164, 166, 167
" Misses 114,
164, 166, 167
" Slim Girls 190
" Tall Junior 104, 105
" Tall Misses 114
Jellies 254
Jewelry, Children's 69,
178, 207, 511-514
" Girls 189, 198,
199, 201
" Men's 66-69, 71-74,
146, 147, 150-153
" Women's 12, 13,
66, 67, 69-74, 76,
77, 86, 87, 91, 93,
107, 115, 119, 132
Jewelry Boxes
Girls 196, 198
" Men's 149
" Women's 75
Jigsaw Puzzles 326, 480
Jogging Suits, Boys 208
Jumpers, Junior 98
" Little Girls 178, 180
" Misses 98
" Toddlers 175, 176, 178
Jumpsuits, Boys 205
" Girls 205
" Junior 128, 131-133
" Men's 43, 205
" Misses 43, 128,
131-135, 205
" Tall Misses 128,
132, 134, 135
" Toddlers 175, 176
Junior-High Shop 120, 121
Junior-Size
Clothing 18-23, 25,
88, 89, 96-107,
115, 125-133

KEY CASES
Men's 149
Woman's 82, 84
Kitchen Appliances &
Equipment 256-265,
268-271
Kitchen Center 261
Knapsacks 301
Knee Socks, Women's 85
Knife Racks &
Holders 268, 271
Knife Sharpening Kits 315
Knives, Electric 259
" Hunting 315
" Pocket 68, 69

LAMPS
Children's 196, 206
Living Room 222,
223, 226, 327
Nursery 352
Lanterns 299
Laundry Bags 169

Lenses, Camera 330
Light Boxes 221
Lighters 172, 173
Lighting Fixtures 284
Lights Christmas
216, 218, 219
Lipstick Holders 79
Little Boys Clothing 47,
48, 50, 51, 182-185,
202, 204, 205, 208, 209
Little Girls Clothing
47, 160, 161,
178-183, 202, 205
Lockets, Little Girls 74
" Women's 77
Log Holders 280-283
Log Makers 282, 283
Long Cresses,
Half-Size 129, 134
" Junior 129, 132
" Misses 129, 132, 134
" Tall Misses 134
Looms Weaving 65
Loungewear, Girls 54-57
" Junior 18-23, 25
" Little Girls 52-56
" Men's 40-46
" Misses 22-27,
31, 40-46
" Tall Junior 18-20,
22, 25
" Tall Misses 22-27
" Women's Size 23,
25-27
Luggage 58, 59, 169, 307

MAGAZINE RACKS
334, 337
Mag. Sets 324
Makeup Mirrors 60, 79
Mandolins 516
Manicure Sets 79, 169
Massage Shower
Heads 277
Managers Electric 64
Matt. Auto 293
" Personalized 276
Medallions 74
Men's Wear 2, 3, 6,
10, 11, 39-47, 142-171,
298, 307
Metal Detectors 297
Microphones &
Stands 517
Mirrors, Girls 196, 197
" Wall 230, 234-236
" Women's 60, 79
Misses Size
Clothing 12, 13, 17,
22-33, 85-98, 108-
119, 122-136, 298, 307
Mitten Battery-
Heated 170
" Little Girls 200
" Ski 298
" Snowmobile 298
" Women's 81, 83,
84, 122
Mixers, Electric 260, 261
Mixing Bowls 263
Moccasins, Girls 34
" Men's 36
" Women's 34
Mood Lights 220, 221
Mother & Daughter
Clothing 7
Movie Cameras &
Projectors 333
Muffin Pans 263
Mugs, Little Girls 198
Mug 268, 269, 327
Mu. Band
Radios 519, 520
Murals 240
Music Boxes 75, 196, 198
Musica
Instruments 515-517

NAIL CARE KITS
60
Napkin Holders 268
Necklaces, Men's 152, 153
" Women's 77, 86, 87,
93, 119
NFL Special Index 343
Nightgowns, Girls 54-56
" Junior 18, 20, 21
" Little Girls 52, 55, 56
" Misses 23-32
" Tall Junior 18
" Tall Misses 23-26,
31, 32
" Women's Size 23,
26, 27, 30-32
Nightshirts, Men's &
Women's 44
Nursery Furniture 352
Nutcrackers 251-253
Nuts 252, 253, 255

**OIL LAMPS &
LANTERNS**
222
Oral Water Jets 63
Organs Electric 515
Ornaments Christmas
216, 218, 219, 328
Outerwear, Men's 2, 3,
5, 142, 162, 163, 205
" Women's 2, 3, 162,
163, 205
Oven Broilers 259
Overall, Boys & Little
Boys 2, 3, 185
" His'n' Hers 2, 3

Overalls, (cont.)
Junior-High 120
" Little Girls 180
" Toddler 174, 176

PAJAMA BAGS 199
Pajamas,
Boys 47-51, 210
" Girls 55, 57
" Infants 52, 53
" Junior 18, 22
" Little Boys 47, 48,
50-53
" Little Girls 53, 55, 56
" Men's 44, 47
" Misses 22, 30, 32,
33, 44, 47
" Tall Junior 18, 22
" Tall Misses 22, 32, 33
Panties, Misses 85
Pantryware 268, 269
Pants, Chubby Girls 193
" Girls 193
" Half-Size 108, 109, 119
" Infants 177
" Junior 88, 89,
96-103, 115
" Junior-High 120, 121
" Little Girls 180
" Misses 86-89, 94,
96-98, 108-113, 115,
116, 118, 119, 122
" Petite Misses 108, 109
" Ski 298
" Slim Girls 180, 193
" Tall Junior 88, 89,
96, 97, 99-103, 115
" Tall Misses 88, 89,
94, 96, 97, 108,
109, 112, 113,
115, 116
" Women's Size 86,
87, 108, 109, 111,
113, 116, 118, 119
Pants Coats
Women's 17, 123
Pants Sets, Chubby
Girls 194
" Girls 194
" Half-Size 135
" Infants &
Toddlers 175-177
" Junior 126, 127,
130, 133
" Misses 126, 127,
130, 133, 125
" Tall Misses 126, 127,
133, 135
Pants Suits, Junior
& Misses 129
Paper Towel
Holders 268, 269
Parkas 298
Pasta-Making
Machines 263
Pastri, Makers 270
Pedometers 315
Peignoir Sets, Girls
& Little Girls 54
Pencil Cases, Girls 199
Pendant Watches 69
Pendants, Girls 189, 198
" Women's 74, 76, 77
Perfume 26, 27, 30, 78
Perfume Atomizers 78
Pet Supplies 335
Petite Junior-Size
Clothing 127, 129
Petite Misses Size
Clothing 108, 109
Phonograph
Records 470-472
Phonographs 521-523, 525
Photography
Equipment 330-334
Picnic Baskets &
Supplies 251
Picture Frames 332
Pictures 229, 234,
237, 240
Pillow Weaving Kits 65
Pillows, Throw 241
Pins, Girls 199
" Women's 12, 76
Pipes and
Accessories 172, 173
Pistols, Air 312
" Replica 310, 311
Pitchers 226, 227
Pizza Pans &
Supplies 262, 270
Placemat Weaving
Kits 65
Plant Lamps 223
" Polas and
Accessories 224, 225
" Stands 223-225, 237
Planters 223-225,
252, 253
Playpens, Babies 352
Playsuits, Infants &
Toddlers 174-176
Playtents, Children's 301
Pocket Cameras 332
" Knives 68, 69, 315
" Watches 68, 69,
274, 514
Poker Tables 320
Porches, Boys 211
Pool Tables 320, 321
Popcorn Poppers 262
Poppers & Paint Kit 270

Pot Racks 264	Serving Sets 222	Slack Racks 250	Stemware 257	Telephone Address 199	VACUUM CLEANERS & ACCESSORIES 272
Preschool & Workbook 480, 481	Trays 226, 227, 235, 236	Slacks, Boy's 213	Stereo Systems & Accessories 523, 526	Books 199	Vacuum Cleaners 293
Pressure Cookers 263	Sesame St. Special Index 343	" Men's 144-148 155	Stethoscopes 64	Telephone Answering Systems 273	" Auto 286, 287
Prints 229, 234	Sewing Aids 65	Sleepers, Infants & Children's 53	Stitches, Kits 423	Television Games 323	" Shop 286, 287
Punchbowl Sets 267	Sewing Baskets 65 198	Sleeping Bags 300, 301	Stools 264	Tennis Rackets 307	Vacuum Pressure Gauges, Auto 293
Purses 80, 82	Shave Shirts, Men's 45	Sleeping Bags, Children's 196, 197	Stopwatches 66, 67	Tents 300, 301	Valet 250
Puzzles 211, 325, 326, 480	Shavers, Men's 63, 293	" Children's 196, 197	Storage Cabinets 285, 289	Thermal Underwear, Misses 136	Vegetable/Fruit Peelers 259
RACKS, BELT & TIE 250	Shaving Cream Dispensers 63	Sleepwear, Boys 47-53, 210	Strobe Lights 220	Thermometers 226, 227	Vest Chains, Men's 146, 147
Racks, Pipe 173	Shawls, Women's 80	" Girls 52-57	Stuffed Toys 200	Thesaurus 483	Vests, Chubby Girls 190
Radios & Accessories 519-521	Sheets 246	" Infants 52, 53	Stylers, Dryers, Hair 61, 62	Tie Tacks, Men's 72	" Girls 190, 192
Radios, Auto 9, 290, 291	Shirt Jackets, Misses 110, 111	" Junior 18, 20-23	Sugar & Creamer Sets 269	Tier Tables 237	" Insulated 170, 298
Raggedy Ann & Andy Special Index 343	Shirt Sweater Sets, Little Boys 184, 214	" Little Boys 52, 53	Suits, Boys 213	Ties, Boys 213	" Junior 98
Rainwear, Boys 211	Shirts, Boys 10, 11, 152-185, 208, 209	" Little Girls 52-57	" Men's 144-147	Timing Lights, Auto 293	" Little Girls 180
Ramps, Car 293	" Chubby Girls 190	" Men's 44, 47	" Toddler 175, 176	Toaster Ovens 257	" Men's 144, 147
Razors, Men's 63	" Girls 190	" Misses 22-33, 44, 47	Sun Lamps 63	Toaster/Pastry Warmers 257	" Misses 98, 110
Recipe Boxes 269	" Half-Size 108, 109	" Tall Junior 18, 22, 23	Sweater Coats, Junior 107	Toboggans 304	111, 114, 118, 122
Record Cases 471, 472	" Infants 177	" Tall Misses 22-28	Sweaters, Boys 2, 3, 160, 161, 182, 183, 212, 214, 215	Toddler's Clothing 174-179	" Women's-Size 118
Record Cleaning Kits 472	" Junior 88, 96-98, 100, 101, 115	" Women's-Size 23, 26, 27, 30-32	" Chubby Girls 192	Toiletries, Men's & Women's 78	Vises 285, 289
Records, Photograph 470-472	" Junior-High 120, 121	Slide Projector, Photographs 522	" Girls 2, 3, 182, 183, 191, 192, 195, 201	Tool Boxes 288, 289	WAFFLE BAKERS 257, 270
Religious Pendants 74	" Little Girls 180	Slide Projectors 330	" Junior 99-102, 106, 107	Tools & Accessories 283, 286-289	Walkers, Babies 352
Ribbons, Typewriter 273	" Men's 10, 11, 146, 147, 150-154, 158, 159, 165-167	Slim Boys, Clothing 212-215	" Junior High 120, 121	" Auto 288, 289	Walkie-Talkies 520
Ribbons & Wrapping Paper 328	" Misses 10, 11, 13, 88, 90, 95-98, 108-111, 114-118, 165-167	Slim Girls Clothing 193	" Little Boys 185	Toothbrushes, Electric 63	Wall Decorations 218, 220, 226-231, 233-235, 237, 240
Rifles & Scopes 312, 313	" Tall Misses 13, 90, 95, 108, 109, 114	Slim Little Girls, Clothing 180, 190	" Little Girls 180, 181	Tops, Boys 11, 182	Wall Plaques 226, 227
" Replica 310, 311	" Women's-Size 13, 90, 108, 109, 116-118	Slipper Socks, Boys 45	" Men's 2, 3, 156-161	" Girls 11, 182, 183	" Nursery 347
Rings, Girls 198, 199	Shoe Bags, Children's 199, 200	Slippers, Boys 37, 38	" Misses 2, 3, 12, 88, 89, 91-93, 108, 109, 112, 119, 122, 160, 161	" Junior 96-98, 102-105	Wallets, Men's 149, 171
" Women's 72-74	Shoes, Athletic 317	" Children's 38, 48, 54-56, 186, 187	" Ski 298	" Little Girls 180	" Women's 84
Roasters 265, 270	" Boys 186, 187, 203	" Girls 34, 35	" Women's-Size 108, 109, 112, 113	" Men's 11	Walt Disney Special Index 343
Robes, Boys 43, 49	" Girls 186	" Men's 36-38	" Women's-Size 86, 87, 95-98, 110-114, 116, 117	" Misses 11	Warm-Up Suits 307
" Girls 57	" Little Girls 178	" Women's 24-27, 30, 31, 34, 35, 38, 85	" Tall Misses 95	" 86, 87, 95-98, 110-114, 116, 117	Watch Chains 68, 69
" Junior 18-23, 25	" Men's 140, 141, 148, 155, 317	Snap, Girls 188	" Women's-Size 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Watch Domes 68, 69
" Little Boys 48, 52	" Women's 88, 94, 99, 105, 111, 128, 134, 138, 139	" Little Girls 179	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Watches, Children's 69, 201, 207, 511-514
" Men's 40-43, 45, 46	Shortwave Radios 520	" Misses 85	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	" Men's 66-69, 71
" Misses 22-27, 31	Shower Massagers 277	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	" Pocket 274
" Tall Junior 18-20, 22, 23, 25	Shower Organizer 63	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	" Women's 13, 66, 67, 69-71, 91, 107
" Tall Misses 22-27, 31	Silverware Chests 266	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Water Filters 277
" Women's-Size 23, 25-27, 31	Skate Boards 302	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Water Pipes 173
Rockers 235	Scales, Ice 305	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Weather Instruments 226, 227
Rocking Horses 352	Skis, Clothing & Equipment 162, 163, 298	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Weaving Kits & Looms 65
Roller Skates 302, 303	Skillets 264	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Wedding Rings 73
Rotisseries 259	Skirt Sets, Junior 125, 127	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Weight Lifting Sets 308, 309
SALAD BOWLS 267-269	" Misses 125, 127	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Welding Equipment 287
Salamis & Sausages 252, 253	" Petite Junior 127	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Wheels, Auto 293
Salt & Pepper Shakers 268, 269	" Tall Misses 125	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Whirlpool Baths 64
Santa Claus Suits 218, 219	Skirts, Chubby Girls 192	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Wickerware 268
Scales, Kitchen 269	" Girls 192	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Wine Glasses 267
Scarves, Boys 202, 211	" Junior 88, 89, 96, 97, 102, 103	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Wine Racks 234, 235
" Men's 142, 168	" Little Girls 180	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Wine Skins 169
" Women's 80, 83, 84, 126	" Misses 86-89, 96, 97, 108, 109, 114	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Wok Sets 270
School Bags, Children's 198, 199	" Tall Misses 108, 109	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Women's-Size Clothing 13, 23, 25-27, 30-32, 86, 90, 95, 108, 109, 111-113, 116-119
Scooters 230	" Women's-Size 86, 87, 108, 109	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Work Benches 285
Scrap Books 206	" Women's-Size 86, 87, 108, 109	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Wrapping Paper 328
Scraps, Women's 23-27, 30, 31	" Women's-Size 86, 87, 108, 109	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	Wrenches 289
Seat Covers, Auto 281	" Women's-Size 86, 87, 108, 109	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	YOGURT MAKERS 270
Seats, Folding 236	" Women's-Size 86, 87, 108, 109	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	
Serving Carts 236	" Women's-Size 86, 87, 108, 109	" Women's 85, 95	" 86, 87, 95, 111, 116, 117	" 86, 87, 95-98, 110-114, 116, 117	

**IT PAYS
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Use your \$5 Gift Certificate for future catalog purchases—or in any JCPenney store. Of course, you may want to give it to a friend or relative—what a welcome gift it will be!

There is a return envelope attached to an extra Order Form in this Catalog.




How do you choose a toy for a child you love?
JCPenney has a service that can help:

CONSUMER INFORMATION ABOUT TOYS

Playing is a form of learning, and toys are important learning tools. Children need good tools to help them make the most of their play, just as adults need good tools for whatever kind of work they do. Through play, children develop an understanding of the world around them. They learn to express their ideas about the people, things, and events in their lives.

Toys are such an important part of a child's development that they should be chosen carefully. With the number of toys on the market, this is often difficult. Whether you are a parent, relative, or friend, you may feel that you would like more information about how toys help children grow and what to look for in buying toys.

The information about toys on this page has been developed by a panel of child-guidance authorities, in cooperation with our Consumer Affairs Department.

The symbol  appears on many of the toy pages in this catalog. It stands for Consumer Information and is part of a box that frames more specific information about various kinds of toys. This information also comes from our panel. Its purpose is not to tell you what toys to buy, but to help you learn more about how and why to buy them.

WHY CHILDREN NEED TOYS

On their way to becoming adults, children need to grow not just physically, but they also need to grow mentally, creatively, and socially. Toys should help children to grow in one or more of these four different ways:

1. Physical

- exercise the large and small muscles
- develop physical skills and coordination

2. Mental

- help the child to deal with language, numbers, and other kinds of information
- develop the ability to solve problems

3. Creative

- encourage the child to be imaginative and inventive
- provide an opportunity for self-expression

4. Social

- give the child practice in getting along with people
- help develop communication skills

WHAT TO LOOK FOR IN A TOY

A good toy should:

1. Be enjoyable, so the child will want to play with it.
2. Be safe, well-made, and durable.
3. Be interesting enough for the child to return to it.
4. Be usable in a variety of ways or for a variety of purposes, instead of limiting the child to just one kind of play.
5. Actually do what it claims to do and what the child expects it to do.
6. Actively involve the child, not just acting as a spectator, but actually using the toy.
7. Help provide an understanding of the everyday world.
8. Challenge, but not frustrate.
9. Help to build a positive self-image for the child.
10. Be the best buy for the money in the long run.
11. Be appropriate to the child's stage of growth and development, rather than just the child's age.
12. Suit the child's own interests, preferences, and abilities.

HELPING CHILDREN GET THE MOST OUT OF TOYS

1. Play briefly with the child to spark interest in a new toy or to rekindle interest in an older toy.
2. Be sure the play situation is a safe one by setting rules and limits that the child understands. Check on how things are going as often as necessary.
3. Avoid overwhelming the child with too many toys at once. This can lead to the loss of interest in any toy. Put some of the toys away and bring them out later to keep the child's enthusiasm high.
4. Provide the kind of storage that makes it easy and safe to find toys and put them away again. Shelves and small boxes are often better than large toy chests and are especially helpful in keeping the parts of toys together.
5. Repair broken toys promptly, to extend the life of the toy and prevent accidents to the child.

AND A FINAL NOTE

Gifts of toys should be a part of, rather than a substitute for, the gift of yourself. Giving the child time and attention can make finding suitable toys much easier. Listening and observing, along with a good measure of common sense, are good ways of finding out what the child needs and wants. Those are the things that make you the best judge of what toys to buy.

Sesame Street Muppets Are Sure to Become Baby's Special Friends

Toys That Teach

A Sesame Street® Play Street. The Sesame Street brownstone filled with things to touch and do. Dials to turn, windows to open and close, plastic mirrors to look into. Muppets appear in their favorite settings—even Oscar in a trash can that opens and closes! Attaches to crib or playpen. Of plastic. About 14½ in. long x 11 in. high. Imported from Hong Kong. For ages 6 months to about 4 years.

X 342-3084 A—Mail wt. 2/20 lbs

7.66

B Sesame Street® Driving School. A dashboard to help baby understand driving and stop-and-go. Features plastic mirror, ignition key, steering wheel with horn, speedometer, gear shift, brake, and left and right signals. All movable. Favorite Muppets are there to help little ones drive. Of plastic. About 14½ in. long x 8 in. high. Imported from Hong Kong. For ages 6 months to about 4 years.

X 342-3050 A—Mail wt. 2 lbs

7.66

C Cookie Monster Telephone. Cookie Monster sits atop base of phone and holds the receiver in his arms. Dials turn. Bell rings. Of plastic. About 9 in. long x 9 in. high. Imported from Hong Kong. For ages 1 to about 4 years.

X 342-2425 A—Mail wt. 2/20 lbs

5.99

Cuddly Muppet Friends

D Big Bird. Soft, fluffy yellow acrylic plush. Orange and pink striped legs. Filled with polyurethane foam. Locked-in plastic eyes. 13 in. tall. For ages 1 to about 4 years.

X 342-2524 A—Mail wt. 0/90 lb

6.44

E & F Bert and Ernie Dolls. Cotton clothes. Cotton hair, stuffing, and bodies. About 9 in. tall. Imported from Taiwan. For ages 1 to about 3 years. Mail wt. ea. 0/25 lb.

X 342-2292 A—Bert (E)

1.99

X 342-2300 A—Ernie (F)

1.99

Colorful Touches for the Nursery

G Sesame Street® Musical Mobile. Molded-vinyl Muppets and molded-polypropylene balloons revolve around center balloon of molded polystyrene. Wind-up music box. 20 in. high overall. Attaches to crib or playpen. Polystyrene bracket and hardware included. For newborn to about 1 year.

X 342-2193 A—Mail wt. 2/20 lbs

13.50

H Sesame Street® Pin Up. 4-piece set. Featuring Cookie Monster, Ernie, Oscar, Betty Lou, and Grover. Multicolor laminated chip board. Wipes clean. About 18½ x 13½ in. high.

X 343-7753 A—Mail wt. set 1/60 lbs

Set 4.00

I Sesame Street® Tide-Up. Featuring the Sesame Street sign, Big Bird and Betty Lou. Multicolor chip board with 4 plastic pegs to hold clothes. Wipes clean. Hangs on wall. About 12½ x 18 in. high.

X 343-7506 A—Mail wt. 2/70 lbs

4.50



CONSUMER INFORMATION ABOUT TOYS FOR BABY

Babies need toys that stimulate their senses and make them responsive to the world around them. Colorful toys that are designed to move and make amusing sounds encourage babies to follow with their eyes, reach out, touch, grasp, and babble. Beware of removable parts that are small enough for baby to swallow—or that might lodge in throat, ears or nose.

MUPPET Characters® Muppets, Inc.
Sesame Street and the Sesame Street sign are
trademarks and service marks of Children's
Television Workshop.

For more Sesame Street selections see the
Special Index on page 347

Charge It—see page 340

TOYS AREN'T JUST FOR CHRISTMAS.

Save this Catalog. Order anything on
these two pages—and at these low prices—
until August 12, 1978.



First Toys Make Learning Fun

A Set of Ten Action Blocks. With sounds and moving parts. There's a button that squeals, a telephone dial, rings that bounce and rotate, a clicking handle, a sliding door, a floating ball that spins. Bright multicolor plastic blocks. Each block 2 1/4 in. square. For ages 1 to about 3 years. Imported from Hong Kong. X 342-0338 A—Mail wt. set 1.40 lb. **Set 2.99**

B Talking Train—"All aboard", "Tickets all tickets", "Engine 49 on time" and "Next stop Disneyland"! Baby pushes loco backwards and releases it to hear conductor shout. Of sturdy plastic. About 9 in. long. For ages 3 to about 6 years. Imported from Hong Kong. X 342-2532 A—Mail wt. 1.20 lbs. **4.49**

C Musical Curious George®. Stuffed with polyurethane-foam, nylon, acetate, acrylic rayon fibers and shredded paper by-products. Locked-in eyes. In brown and tan. Wind it up and it plays a familiar tune. Acrylic surface is washable. About 12 in. high. For ages 1 to about 3 years. From Korea. X 342-3001 A—Mail wt. 0.70 lb. **4.99**

D Musical Puppy Love®—with his name across his chest! Stuffed with polyurethane-foam, nylon, acetate, acrylic rayon fibers, and shredded paper by-products. Locked-in eyes. In white and black. Wind it up to hear a tune. Acrylic surface is washable. About 12 in. high. For ages 1 to about 3 years. From Korea. X 342-3068 A—Mail wt. 1.70 lb. **4.99**

E Pushapotamus—From Child Guidance®. Sturdy plastic hippopotamus on four plastic swivel casters for easy mobility. Child lies or sits on toy and pushes with his hands or feet. In bright yellow. Soft vinyl ears. About 20-in. wide. For ages 3 months to about 2 years. X 342-1229 A—Mail wt. 3.40 lbs. **7.99**

F Drum Drop®. Two toys in one! A drum to thump plus a drop box. Babies love to watch colorful balls drop into hole on reverse side of drum and roll out side openings. Drum thumper and 3 balls of plastic. About 8 in. diameter. For ages 6 months to about 18 months. X 342-1328 A—Mail wt. 1.40 lbs. **4.99**

G Baby Mirror. Spoke-shaped mirror with enclosed bell. Mirror of protective, break-resistant stainless steel. Break-resistant plastic center and spokes. In white. 5 1/4 in. diameter. For ages 6 months to about 18 months. X 342-1344 A—Mail wt. 0.60 lb. **2.99**

H Jumping Jack. Of sturdy plastic. Easy-to-pull ring activates arms and legs in an up and down motion. Eyes look left and right and makes a "squeak" sound. For crib, playpen. 11 in. high. For ages 3 months to about 3 years. X 342-2227 A—Mail wt. 0.75 lb. **4.39**

I Music-Box Mobile. Wind up music box plays for 10 minutes while multicolor plastic farm figures revolve. Sturdy metal rod swings to any angle. Attaches to crib. About 27 in. high. For ages newborn to about one year. X 342-2540 A—Mail wt. 1.90 lbs. **13.49**

J Play Gym. A fun way for baby to exercise. Break-resistant plastic bar, transparent rattle in center that rolls and push-pull toys on either side with soft vinyl tops that squeak when squeezed. Soft vinyl straps adjust and attach to crib, playpen, or carriage. About 18 in. across. For ages 3 months to about 18 months. X 342-0007 A—Mail wt. 2 lbs. **7.49**

K Roly-Poly Chime Ball. Merry-go-round style rocking animals permanently sealed in molded break-resistant plastic globe. As ball rolls, chimes sound, figures rock to a tune. It floats. For crib, playpen or bath. About 6 1/2 in. diameter. For ages 3 months to about 3 years. X 342-0221 A—Mail wt. 1.40 lb. **4.79**

L Happy Apple Chime Toy. Of break-resistant plastic. On the floor it rolls around and returns to the upright position. In water it floats and bobs. In bright red with a happy face. For crib, playpen, or bath. About 6 1/4 in. high. For ages 3 months to about 3 years. X 342-0023 A—Mail wt. 1.40 lbs. **3.69**

M Melody Push Chime. For babies just starting to walk. Multicolor push-pull toy of break-resistant plastic. Large soft vinyl wheels. Rounded top is easy to grab. Makes music as it moves. About 24 in. high. For ages 1 to about 3 years. X 342-0015 A—Mail wt. 2 lbs. **4.29**

N Beads and Rings. Help teach coordination. Multicolor beads of polyethylene plastic snap together, pull apart. They're washable, squeezable. Six colorful plastic rings stack on a rocking, wooden base. For crib or playpen. About 7 1/2 in. high. For ages 3 months to about 4 years. X 342-0809 A—Mail wt. set 1.40 lbs. **Set 3.49**

O Lolly Doll—a machine washable playmate with a rattle inside! In polyester-cotton with polyester fiberfill stuffing. She has lock-stitched felt eyes and a cute little smile. Dressed in permanently-attached cap and apron. Machine wash warm, tumble dry. About 12 1/2 in. high. For ages 2 months to about 2 years. X 342-3191 A—Mail wt. 0.70 lb. **4.89**

P Chatter Telephone. Teaches coordination, colors, and numbers. Wood and plastic base, plastic receiver and spiral cord. When pulled, wheels turn, "voice" says "chatter-chatter" and eyes roll up and down. After dial is turned, bell rings. 6 1/2 x 7 1/2 x 4 in. high. For ages 2 to about 6 years. X 342-2342 A—Mail wt. 1.50 lbs. **3.99**

Q Shape Sorter®. Of break-resistant plastic. 4 differently-shaped pieces fit into corresponding slots and fall behind matching color/shape coded doors which open and close in different ways. Smiling face on top goes up-down and lets out a "squeak" when baby gives it a pat. Carrying handle folds flat. Pieces store on top. 11 1/2 x 5 1/2 x 4 1/2 in. high. For ages 6 months to about 3 years. X 342-2334 A—Mail wt. set 1.70 lbs. **Set 5.99**

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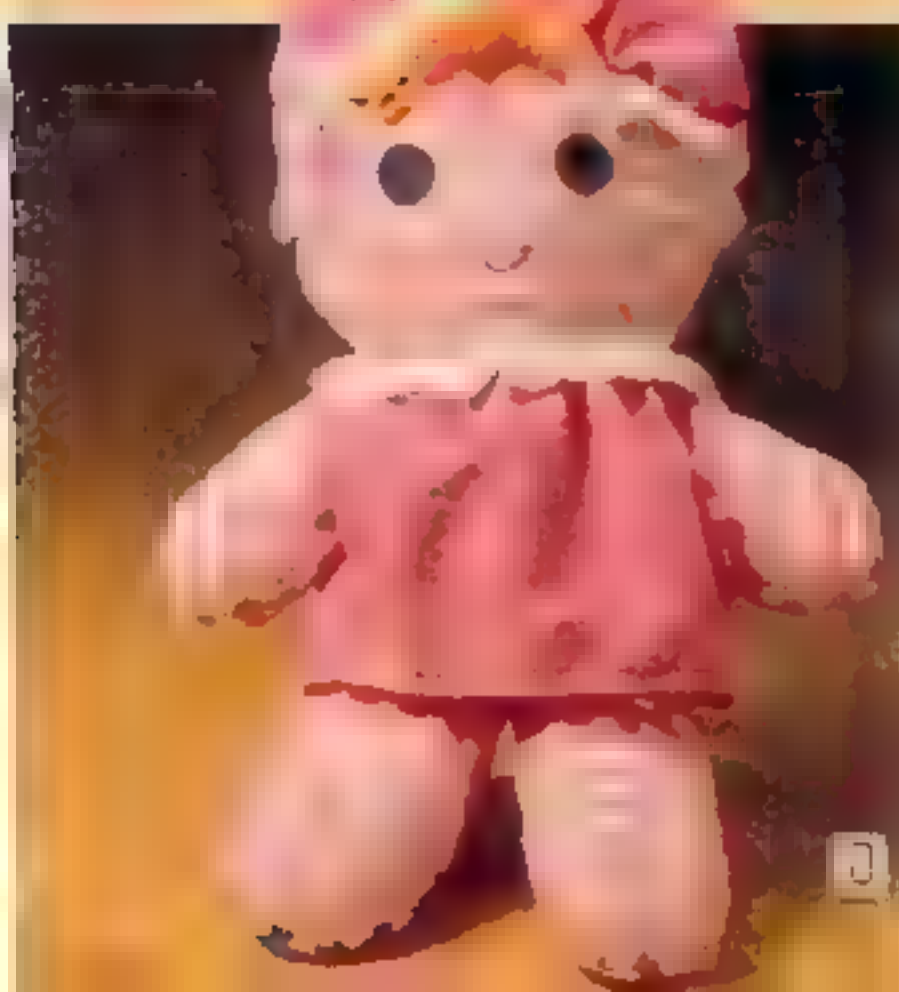
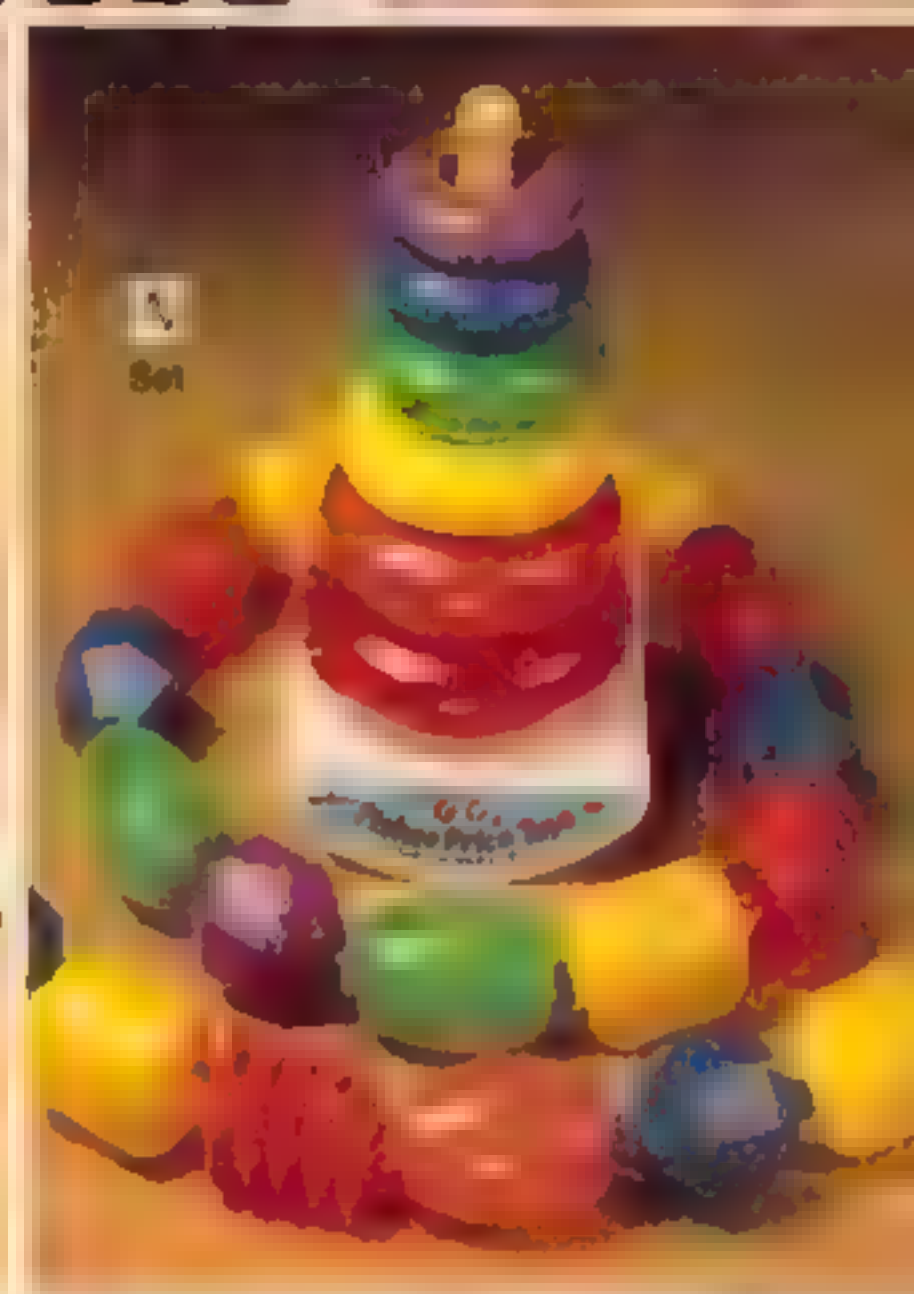
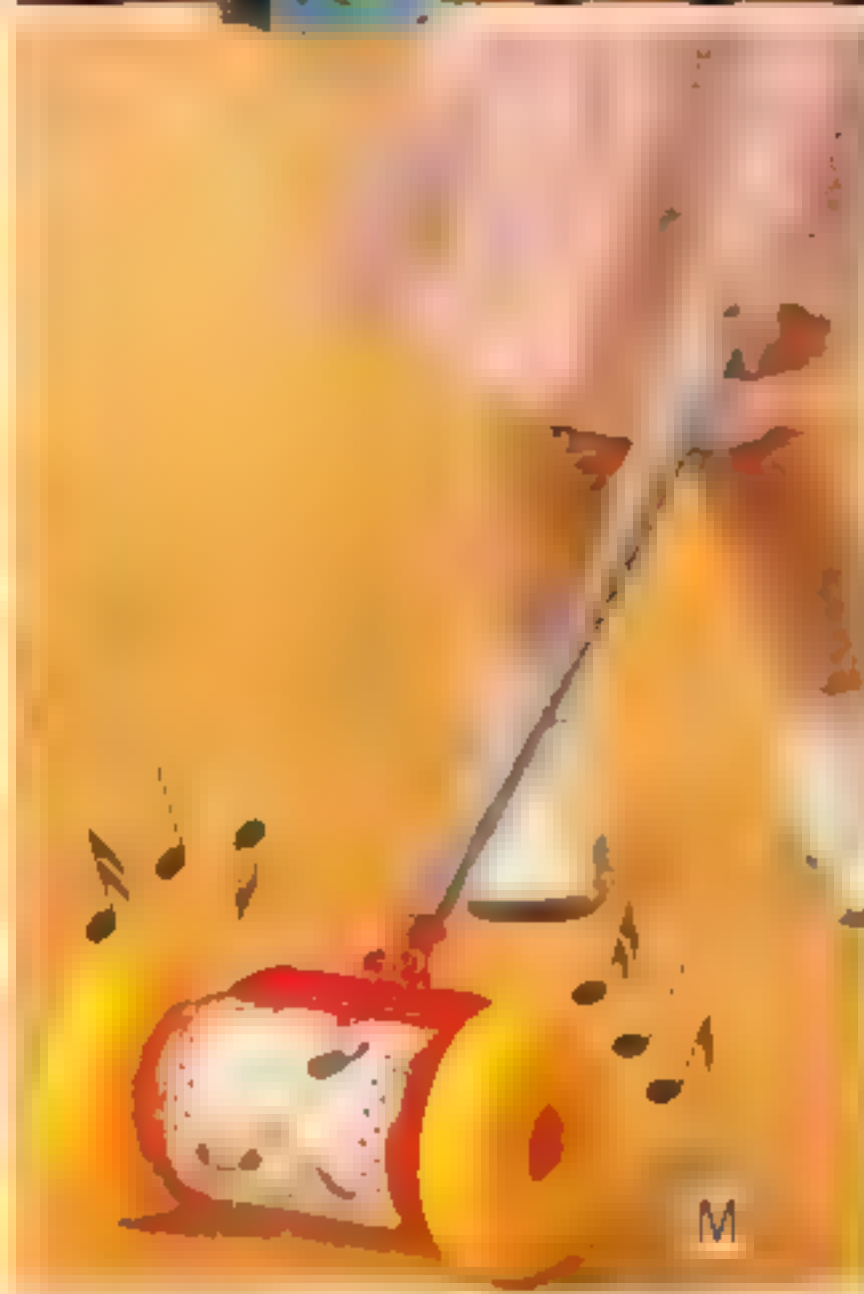
Charge it—
see page 340

348 JCPenney



CONSUMER INFORMATION ABOUT STARTER TOYS

For the growing baby, learning to talk and to coordinate body movements are important goals. Toys that are meant to be pushed or pulled, opened or shut, squeezed or swatted are good because they help to develop physical coordination. To stimulate learning to talk, look for toys that make the baby part of the action instead of just a spectator. Watching is not as good as doing.





A 649



SAVE
When You Buy
Any **2** for **5.26****
\$2.88 each

Busy Fun in the Playpen



E 699



B
669



F
549

Gabriel

A **Busy Surprise Box®**. Helps teach sight, sound, and touch. When baby performs the proper activity, the lid is unlocked, and—surprise!—the corresponding play character pops up. Embossed numbers on lids. Carrying handle. In colorful plastic. No loose parts. About 13 in. wide X 7 in. high. For ages 1 to about 3 years.
X 342-2516 A-Mail. wt. 2.20 lbs. **6.49**

B **Busy Faces®**. Turn it, push it, squeeze it—the roly-poly head is full of motion, sounds, and lots of fun! Eyelids open and close, nose squeaks, tongue clicks, hat spins—there's even an enclosed chime. Unbreakable stainless steel mirror on back of head reflects baby's own face. Of multicolor polypropylene. No loose parts. 12 in. diameter. For ages 6 months to about 3 years.
X 342-1302 A-Mail. wt. 1.75 lbs. **6.69**

C **Busy Toaster®** has a happy, fun-filled face. When baby presses nose or eyes, the toaster's happy face squeaks. One piece of "toast" pops up when the other is pushed down. Multicolor-stripe spinner with colorful, twirling flower on sides for even more fun. High-impact plastic. No loose parts. Measures 6X6X3 in. high. Colors may vary from those shown. For ages 6 months to about 3 years. Mail wt. ea. 0.70 lb.
X 342-0452 A-Mail. Ea. 2.88; any 2 for 5.26**

D **Busy Pot®** has a gay, smiling face! When baby shakes pot, chimes ring, rosy cheeks pop in and out. Nose squeaks. Eyes swirl when tongue is pulled back and forth. Unbreakable stainless steel mirror on bottom reflects baby's own happy face. Of plastic. No loose parts. Measures 6X2X4 in. high. Colors may vary from those shown. For ages 3 months to about 3 years. Mail wt. ea. 1.10 lbs.
X 342-0486 A-Mail. **2.88; any 2 for 5.26****

****Choose 2 of the same or 2 different items (from [C] or [D]) at the same price. State catalog number for EACH item.**

E **Busy Driver®**. Tot's version of automobile dashboard. Features adjustable rear-view metal mirror, clock, windshield with movable wiper, steering wheel, horn, key case, and large ignition key. Gearshift lever, visible turning gears. Of plastic. No loose parts. About 16X8X6 in. high. For ages 1½ to about 4 years.
X 342-0437 A-Mail. wt. 2.10 lbs. **6.99**

F **Micky Mouse Musical Jack-in-the-Box**. A jack-in-the-box plus a music box! Mickey pops out piano top when baby turns crank, and plays a familiar tune. Piano has see-through plastic window so baby can watch the works of the music box. Of multicolor polystyrene plastic. Measures about 7¼X4¼X4 in. high. For ages 2 to about 3 years.
X 342-1286 A-Mail. wt. 1.50 lbs. **5.49**

Learning is Fun with Busy Baby® Toys from Gabriel®

G **Musical Busy Box®**. Like 10 toys in one—Disney characters help teach sight, sound, and touch. Drawers and doors open, TV knob changes pictures. There are noise makers, clicking phone dial, racing car, turning clock, winding windmill, mirror-like reflector, spinning wheel, and more. Wind-up music box. In colorful plastic with natural-color case. No loose parts. Measures about 15½ in. wide X 12 in. high. Attaches to crib or playpen. For ages 3 months to about 2 years.
X 342-0056 A-Mail. wt. 2.70 lbs. **8.88**

H **Busy Turtle®**. When baby pulls hanging ring, three brightly-colored balls swirl and rattle inside turtle's see-through shell. Turtle squeaks when eyes are pressed. Protective plastic mirror reflects baby's smiles. Of plastic. No loose parts. About 11 in. high. Attaches to crib or playpen. For ages 3 months to about 2 years.
X 342-2201 A-Mail. wt. 1.10 lbs. **4.49**

I **Busy Peek-A-Boo®**. When baby pulls the handle on clown's bow tie, the colorful clown hides behind his soft, squeezable hands. When handle is released, hands pop open. Nose and hands squeak when pressed, eyes open and close, hat turns to a clicking sound, and flower spins. In colorful plastic. No loose parts. About 11X4X10 in. high. Attaches to crib or playpen. For ages 3 months to about 2 years.
X 342-2508 A-Mail. wt. 1.50 lbs. **6.44**

J **Busy Beezer®** has a friendly bee that hides behind a colorful daisy. When baby pulls the handle on the flower pot, chimes tinkle as bee moves up and down and flaps its wings. Flower center squeaks when pressed. Flower spins around. Of plastic. No loose parts. Attaches to crib or playpen. Measures 6X6X14 in. high. Colors may vary from those shown. For ages 3 months to about 2 years.
X 342-0387 A-Mail. wt. 1.90 lbs. **6.97**

K **Disney Musical Busy Mobile® and Night Light**—converts to night light with music box. Five 3-dimensional characters rotate as music box plays, base of mobile is night light (uses one J-cell battery—not included). As baby grows, detach swing-out mobile and attach music box unit to night light base. Plastic characters, plastic and steel base. Measures about 20 in. high. Attaches to crib or playpen. For ages newborn to about 1 year.
X 342-2490 A-Mail. wt. 2.20 lbs. **12.79**

L **Busy Bobber®**. Floating/pounding toy for tub or pool. When colander on bottom is immersed in water, colorful bobbing balls pop up in portholes. When baby hits balls with floatable mallet, they bob down and appear in other portholes. Remove from water, colander bottom makes a shower of fun! Of plastic. No loose parts. 8X8X3 in. high. For ages 1½ to about 4 years.
X 342-0526 A-Mail. wt. 1.40 lbs. **4.49**

M **Busy Bath®**. Water power activates toys. As baby pulls down on water pump, water flows out fish's mouth. When fish is turned to the left, water pushes the carousel and releases itself through the "sea-saw" water dump. When fish is turned to the right, the water spins the "water wheel" and empties through the removable "shower pot" into the tub. Of plastic. About 10X14 in. high. For ages 1½ to about 5 years.
X 342-0288 A-Mail. wt. 2.10 lbs. **7.99**

N **Busy Bubble®**. Air- and water-tight bubble swirls when it touches any surface—even water. Butterfly sits atop a flower and rotates in one direction while six colorful balls spin in the opposite direction. Of plastic. No loose parts. Great for bath tub, crib, or playpen. 10X4X9 in. high. For ages 3 months to about 3 years.
X 342-2219 A-Mail. wt. 1.40 lbs. **3.89**

*Trademark of Gabriel, Inc.†©Walt Disney Productions

For More Disney Items—
see the Special Index on page 343

SAVE THIS CATALOG—order anything on these two pages till August 12, 1978

Gabriel



Busy Fun in Baby's Crib



Busy Fun in the Tub



Bottom makes
a shower of fun!

"Strolee"
A Division of

Infant
Rides
Backwards

In
Reclining
Position



The gift that helps protect
home and family—
SMOKE DETECTORS on page 8

As Rocking
Horse

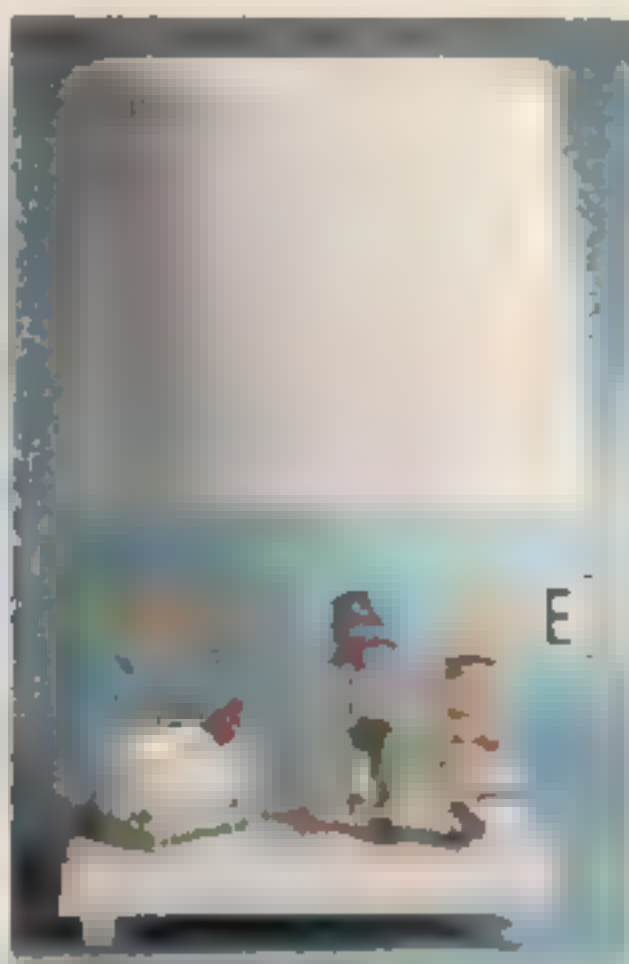
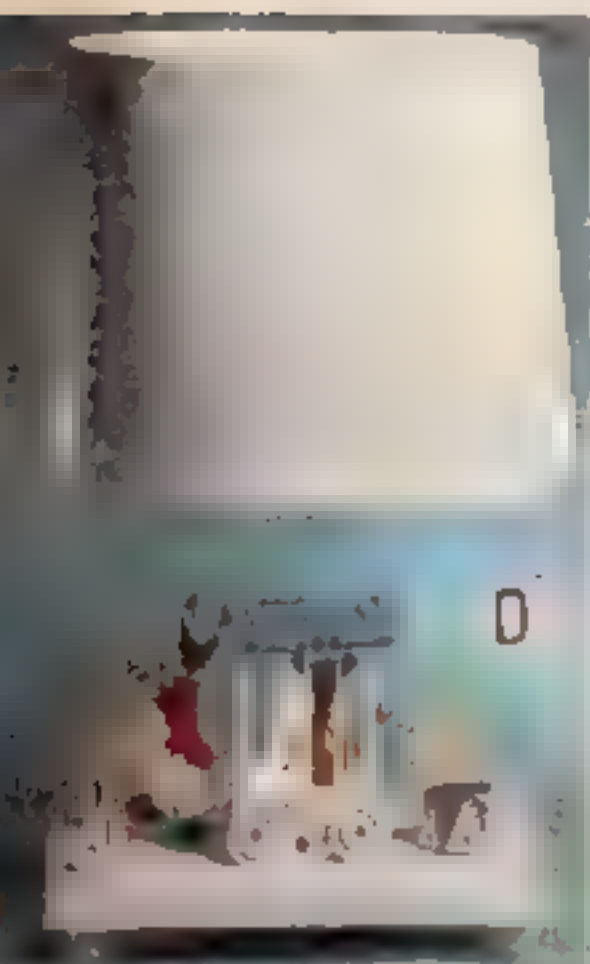
Gifts to Delight Mothers and Babies on Your List

A **Strolee® Car Seat.** Complies with latest Motor Vehicle safety standards. Use from birth through toddler years (approximately 43 lbs., 40-in. tall). Infants face backwards in reclining position, for greater protection. Older children face forward and are able to see out car window when riding in upright position. One-hand seat adjustment—instructions included. Sturdy molded polyethylene shell. Polyurethane-foam-padded head wings, seat, and armrest. Covered in bronze-tone vinyl. Wipes clean. Tubular-steel frame. Nylon harness, leather strap. Attaches by regular car seat belt. *Available* wt. 15 lbs.
X 343-7019 A \$5.00 monthly* or 35.00

B **High-Back Circular Walker.** Chrome-plated metal stabilizer ring and folding legs. 6 sets of plastic double casters give baby greater mobility, stability. Deep-dish plastic feeding/play tray. Play dials. Adjustable polyurethane-foam-padded bucket seat, covered in yellow floral-print vinyl. 24-in. diam x 16 in. high. Folds. *Available* wt. 8.50 lbs.
X 343-6961 A 14.75

C **Walker/Jumper And Rocking Horse Combination—**for infant through toddler years. Has springs at lowest position so infant's feet can touch floor to bounce or walk. Baby is supported by plastic bucket-type seat bolted to sturdy polyethylene plastic horse. Plastic casters roll easily. Later, remove seat and casters, place plastic tips on legs, adjust springs to higher position—and it's a toddler's rocking horse! Sturdy tubular-steel frame. Plastic-covered wood handles. Measures 30x20x22½ in. high. *Shipped unassembled—instructions included.* *Available* wt. 12 lbs.
X 343-4206 A 18.00

Save on lower shipping costs when you pick up your order at a nearby Catalog Center—see page 337



Colorful Lamps for the Nursery Make Perfect Gifts

D & E **Lamps/Night Lights.** 3-dimensional hand-painted hard-wood figures and base. Night light in base. White paper-parchment shade. Uses 110-120 volts, AC. UL listed. 60-watt bulb recommended—not included. 18½ in. high.

(D) Circus Lamp, *Available* wt. 8.50 lbs.
X 343-7076 A \$5.00 monthly* or 21.00

(E) Jack and Jill Lamp, *Available* wt. 6.50 lbs.
X 343-7496 A 18.00

F **Snoopy®* Globe Lamp.** Brass-tone metal base. Fruitwood column. Frosted-glass globe features "Snoopy in Love" theme. Uses 110-120 volts, AC. UL listed. 60-watt bulb recommended—not included. 15½ in. high. *Available* wt. 4.25 lbs.
X 343-7662 A 13.75

*PEANUTS Characters ©1958, 1965 United Feature Syndicate, Inc.

Nursery Accessories

G **Reversible-Height Booster Seat—**featuring a contoured seat on each end. Set it one way, seat is 4-in. high, turn it over, seat is 6-in. high. Lightweight polystyrene plastic. Rubber bumpers on both ends in yellow. *Available* wt. 3.75 lbs.
X 343-7563 A 5.50

H **36-In. High-Rise Playpen—**play area is full 10 in. from floor. Double drop sides. Top rail fully padded with polyurethane-foam. Close-weave polyester mesh sides. Folding side rails and legs of chrome-plated tubular steel. Polyurethane-foam pad and top rail covered in denim-look printed vinyl. About 36x36x39 in. high. *Not available, see page 338—shipping weight 29 lbs.*
X 343-7100 A \$5.00 monthly* or 34.00

*See page 341 for credit terms

Use your **JCPenney Charge Account**
for Regular Charge and Time Payment
purchases—see pages 340-342

1 Show 'N Tell Phone Viewer—combination record player and TV set. While color slides appear on the screen, the phonograph on top tells the story. Comes complete with one record and slide of Sesame Street*. Or, turn viewer off and use as a phonograph—plays all 33 $\frac{1}{3}$ and 45 rpm records. 110–120 volts AC. UL listed. 13x11 $\frac{1}{2}$ x9 $\frac{1}{2}$ in. high. Caution: electric toy—see note on page 491. For ages 3 and up. Order additional records and slides below. Warranted by manufacturer; see page 336.

X 925-8781 A—Mailable weight 10 lbs. 49.97

Show 'N Tell Picture and Sound Sets. Each consists of 3 records with a story on each side, and 3 slides with pictures for the stories. Mailable wt. 5.50 lb. each.

Disney's Assortment with "Lady and the Tramp," "The Aristocats," and "Swiss Family Robinson."

X 925-8807 A 6.49

Disney's Assortment with "Pinocchio," "Minnie," and "Goofy."

X 925-8815 A 6.49

©Walt Disney Productions

Sesame Street® Assortment with "Grover," "Big Bird," and "Ernie."

X 925-8799 A 6.49

2 Donny and Marie Sing-A-Long Phonograph and Radio. Plug-in mike lets kids sing along while records play. Radio receives your favorite AM stations. White high-impact plastic case with color illustrations of Donny and Marie. 2-speeds—plays at 33 $\frac{1}{3}$ and 45 rpm records. Closed, it's 11 $\frac{1}{2}$ x12 $\frac{1}{2}$ x3 $\frac{1}{4}$ in. high. Convenient carry handle. Runs on 6 "D"-cell batteries or on house current—adapter is included; batteries not included—order below. 110–120 volts AC. UL listed. For ages 8 and up. Caution: electric toy—see note on page 491. Warranted by manufacturer; see page 336.

X 925-4046 A—Mailable weight 3.25 lbs. 29.97

Pkg. of 6 "D"-Cell Batteries. Mailable wt. 1.40 lb.

X 957-1761 A Pkg. 1.49

3 Donny and Marie Record Carry Case. Sturdy laminated fiberboard case with color illustration of Donny and Marie. Carry handle. Includes record index.

33 $\frac{1}{3}$ RPM Record Case. 13x4 $\frac{1}{2}$ x13 in. high.

X 925-8831 A—Mailable weight 2 lbs. 5.79

45 RPM Record Case. 8x5x7 $\frac{1}{4}$ in. high.

X 925-8823 A—Mailable weight 1.25 lbs. 3.29

4 Big Bird Perches on Top and Spins with the Record! Colorful solid-state phonograph is easy for kids to operate—just lift lid, place record down, and close the lid—the needle is in the lid. Plays at 45 and 33 $\frac{1}{3}$ rpm records. Plastic and metal with soft plastic bird. 11x5 $\frac{1}{2}$ x6 $\frac{1}{2}$ in. high. Uses 4 "C"-cell batteries (batteries not included; order below). Ages 3 and up.

X 924-6273 A—Mailable weight 3 lbs. 17.99

*Sesame Street and the Sesame Street sign are trade marks and service marks of Children's Television Workshop. **Muppet Characters: Muppets, Inc. 1971–1977.

Pkg. of 6 "C"-Cell Batteries. Mailable wt. 0.95 lb.

X 959-0787 A Pkg. 1.49

See special Disney and special Sesame Street indexes on page 343.

5 Mickey Mouse® Phonograph. So easy for kids to use—just close, and it goes! Automatically-positioned tone arm. 6 $\frac{1}{2}$ in. turntable stops automatically when lid is opened. 2 $\frac{1}{2}$ in. speaker. Plays 7-in. diameter 33 $\frac{1}{3}$ and 45 rpm records. Thick high-impact plastic case. 9 $\frac{1}{2}$ x9x3 $\frac{1}{2}$ in. when closed. Uses 2 "D"-cell batteries (batteries not included; order under [2] above). For ages 4 to about 10 years.

X 924-6471 A—Mailable weight 2.75 lbs. 14.99

6 Blue Denim Color Record Cabinet. Durable record cabinet is just right for youngsters. Wood and hardboard construction in denim-color finish. Room on top for most standard-sized record players. 15 $\frac{1}{2}$ x25x22 $\frac{1}{2}$ in. high. Partly assembled—a screwdriver and pliers are required. (Mickey Mouse phonograph not included; sold above.)

X 923-7751 A—Mailable wt. 17 lbs. 12.99

7 Battery-Operated E-Z Play Solid-State Phonograph. Just close it to play. Volume and speed control. Plays 7-in. diameter 33 $\frac{1}{3}$ or 45 rpm records. Sapphire needle included. Plastic case with handle. 7 $\frac{1}{2}$ x3x9 $\frac{1}{2}$ in. high. Uses 2 "D"-cell batteries (batteries not included; order under [2]). Ages 5 to about 10 years. Record shown not included.

X 924-6513 A—Mailable weight 2.58 lbs. 9.66

Replacement Needles for all Phonographs on this page

Package ■ Two Replacement Needles for solid-state phonographs. Sapphire tipped aluminum.

X 924-6539 A—Mailable wt. 0.50 lb. Pkg. 1.79

SAVE THIS CATALOG. Order anything on this page—at these low prices—until August 12, 1978.

1
Show 'N Tell
Phone Viewer
Just like a
combination
record player
and TV set!

49⁹⁷

Portable Phonographs Let Kids Carry A Tune

2 Donny and Marie
Sing-A-Long
Phonograph
with AM radio
and mike

29⁹⁷



3 Case



Convenient
carry handle



Big Bird Spins as Record Plays
phono plays 33 $\frac{1}{3}$
or 45 rpm records

17⁹⁹



Record Cabinet

12⁹⁹



5 Mickey Mouse
Phonograph
14⁹⁹



7 E-Z Play
Solid-State
Phonograph
9⁶⁶

JCPenney 353

WishbookWeb.com

Who says sillier things, Grover or Big Bird?

[1] to [6] Talking Sesame Street® Muppets®. Pull their rings to make them talk. [1] to [3] have stuffed cotton rag doll bodies topped with acrylic hair, and say 6 different phrases. [4] to [6] are acrylic plush, filled with polyurethane foam, and say 4 different phrases.

[1] Talking Ernie, Everybody's Buddy. Cheery 14-in. tall doll in colorful knit stripes.

X 921-3846 A—From Taiwan. Mailable: wt. 0.60 lb. 7.33

[2] Talking Count. The terrific Transylvanian is 9 in. tall. With flowing cape, pointed ears, and a big nose you can pinch.

X 922-0195 A—From Taiwan. Mailable: wt. 0.60 lb. 7.33

[3] Talking Bert, Mr. Excitement. Ernie's pal is 15½ in. tall.

X 921-7506 A—From Taiwan. Mailable: wt. 0.60 lb. 7.33

[4] Talking Grover is all gangly, and very gabby. 15 in. tall.

X 921-2259 A—Mailable: wt. 1 lb. 9.99

[5] Talking Big Bird. Even Oscar the Grouch likes him. 21 in. tall.

X 921-7583 A—Mailable: wt. 2.40 lbs. 9.99

[6] Talking Cookie Monster. More irresistible than a chocolate chip cookie. 13 in. tall.

X 921-7555 A—Mailable: wt. 1.20 lbs. 9.99

[7] to [12] Non-Talking Muppet Pals. [7] and [8] have huggable tricot bodies, shaggy acrylic hair, and ears and noses that stick out. [9] to [12] are long-pile cotton-acrylic plush filled with cotton synthetic fibers and polyurethane foam.

[7] Ernie Rag Doll. Dressed in knit shirt and pants. 14 in. tall.

X 921-2218 A—From Taiwan. Mailable: wt. 1 lb. 4.98

[8] Bert Rag Doll. In knitted top. 15 in. tall.

X 921-2234 A—From Taiwan. Mailable: wt. 1 lb. 4.98

[9] Cookie Monster Muppet. 14 in. tall.

X 921-3804 A—Mailable: wt. 1 lb. 6.98

[10] Oscar The Grouch. 16 in. tall.

X 921-3620 A—Mailable: wt. 1.50 lbs. 6.98

[11] Grover. 20½ in. tall. Floppy arms and legs.

X 921-7597 A—Mailable: wt. 1.50 lbs. 6.98

[12] Snuffle-Upagus. 20 in. long; 13 in. tall sitting down.

X 921-7589 A—Mailable: wt. 1.70 lbs. 7.77

[A] to [F] Muppet Hand Puppets. Soft and flexible enough so even young children can bring them to life. Heads, mouths, and arms move. Mailable: wt. 1.25 lbs.

[A] Bert. Cotton with vinyl face, hands.

X 921-5385 A 5.84

[B] Ernie. Cotton with vinyl face, hands.

X 921-5328 A 5.84

[C] Cookie Monster. Acrylic plush.

X 921-5013 A 5.84

[D] Big Bird. Acrylic plush with vinyl face.

X 921-2242 A 5.84

[E] The Count. Cotton and acrylic.

X 921-7548 A 5.84

[F] Oscar. Acrylic plush.

X 921-5294 A 5.84

[G] Big Bird Puppet. Huggable 19 in. tall character made of acrylic plush and cotton. Gorgeous, gaily striped legs. Mouth opens and closes.

X 921-3547 A—Mailable: wt. 2.65 lbs. 8.88

[H] & [I] Sesame Street Tote Bag. Tote along a famous friend! Colorful bag made of sturdy spun rayon. Long shoulder strap. Side pouch holds a 3¼-in. high muppet, who comes along for the ride. He's soft, squeezable plush and can come out to play anytime. 10½x8½ in. high. From Taiwan.

[H] Cookie Monster Tote Bag. Side pocket looks like a cookie jar.

X 921-7813 A—Mailable: wt. 0.40 lb. 4.44

[I] Big Bird Tote Bag. Side pocket looks like a bird's nest.

X 921-2257 A—Mailable: wt. 0.40 lb. 4.44

[J] Sesame Street Auto with Ernie and Bert. Colorful stuffed cotton jalopy has plastic frame, and rolling wheels. Horn "beeps" when squeezed. 6-in. Ernie and Bert rag dolls fit nicely into 11-in. long car. They come out for extra play fun.

X 921-3745 A—Mailable: wt. 8.25 lbs. 7.97

[K] Musical Cookie Monster. Shaggy muppet has a wind-up music box inside—plays a well-known Sesame Street melody soft and low. He's a big 13 in. tall—just right for cuddling! Covered with long-pile cotton acrylic plush, filled with soft cotton synthetic fibers. Big bulgy locked-in eyes, and open-mouth expression—just like on TV.

X 921-3598 A—Mailable: wt. 1 lb. 8.95

*Sesame Street and the Sesame Street sign are trademarks and servicemarks of Children's Television Workshop.

**MUPPET Characters ©Muppets, Inc. 1971, 1977.

See special Sesame Street index on page 343.

354 JCPenney



Available only at JCPenney

WishbookWeb.com

CTW SESAME STREET

WANT SOME
BIRDSEED?

GIVE ME
A BIG HUG

AM I NOT
CUTE?

7

Ernie

3

Cookie
Monster

8

Bert

Cookie Monster

Big Bird

1

Grover

10

Oscar

E

F

J

11

Grover

12

Snuffle-
Upagus

K

Musical
Cookie
Monster



CONSUMER INFORMATION ABOUT CHARACTER TOYS

Toys in the form of characters from TV, films, and books give the child the companionship of familiar friends. This can be important for the child who is playing alone. These toys help children to express their feelings by acting out the roles the characters play and by creating imaginative plays of their own. This is especially true of hand puppets and ventriloquist dolls.

TOYS AREN'T JUST FOR CHRISTMAS.
Save this catalog. Order anything on these
two pages—at these low prices—
until August 12, 1978.

Available only at JCPenney

JCPenney 355



A
Kermit
The Frog
7.33

B
Fozzie Bear
8.66

A Kermit® The Frog, the famous Muppet friend, is personable and poseable, too! He's made of polyester plush. He has Velcro® patches on his hands and feet, so his floppy arms and legs can be positioned in dozens of ways to make him look just like he does on TV! Big, bulgy plastic locked-in eyes, cotton felt trim. Filled with polyurethane foam. 18½ in. tall when he's standing.
X 921-2275 A—Mailable: wt. 1.20 lbs. 7.33

B Fozzie® Bear, Kermit's side-kick, is goofy and adorable. Acrylic plush body with plastic eyes. He has a big, round nose you can pinch, too. Filled with polyurethane foam. Plastic hat and nylon bow tie. Stands 13¼ in. high.
X 921-0147 A—Mailable: wt. 0.90 lb., 8.66
©MUPPET Characters ©Henson Associates Inc. 1956, 1976, 1977

C The Pink Panther® is plush, pink, and very poised. He stands 21 in. tall. Hot pink orlon plush body with cotton felt face features. Filled with cotton and polystyrene foam.
X 921-7126 A—Mailable: wt. 1.50 lbs. 8.88
©U.A.C. 1976 Mirisch Geoffrey D. P.

D Scooby Doo® the loony and lovable hound dog. He's 16 in. high. Acrylic plush body with plastic locked-in eyes, felt face features and his own dog collar. Filled with polyurethane foam.
X 921-7183 A—Mailable: wt. 1.50 lbs. 5.77
©1976 Hanna Barbera Productions, Inc.

E Bedtime Digger, the canine Sherlock Holmes! This lovable pooch is all dressed up and on the track of something big. Polyester body and features. Filled with polyurethane foam. He wears a jaunty cotton hat and cape. Digger is 14½ in. long from the tip of his nose to the end of his tail.
X 921-0154 A—Mailable: wt. 0.70 lb., 4.97

F & G Tom and Jerry®, the famous rivals, are always getting themselves into trouble. Acrylic plush with locked-in plastic eyes. Felt features and detailing. Filled with polyurethane foam. Mailable: wt. 0.75 lb. each.
X 921-7233 A—[F] Tom, 15 in. high 3.99
X 921-7241 A—[G] Jerry, 13½ in. high 3.99
©1976 MGM Inc.

H Musical Suzy Doll. Soft pink acrylic plush body fitted with cellulose fiber and urethane foam. Washable vinyl face. 13 in. high. Lace-trimmed cotton percale pillow filled with cotton and foam. Music box plays lullabies.
X 921-7308 A—Mailable: wt. 1 lb., 4.94

I Talking Bugs Bunny®, As always, he has a comment for any occasion. He says 10 different phrases when you pull his talk ring. Gray acrylic plush, white trim. Vinyl bunny face, plastic carrot. Filled with cotton and shredded polyurethane foam. 24 in. high.
X 921-9809 A—Mailable: wt. 1.40 lbs. 11.77
©Warner Bros., Inc. 1984

J Tweety Bird® is always making mischief. Acrylic plush body with cotton felt face features. 12 in. tall. Polyurethane foam filling. Both mailable.

Talking Tweety Bird. He says 6 phrases when you pull his talk ring.
X 921-0204 A—Wt. 1.20 lbs., 7.99

Non-talking Tweety Bird.
X 921-3794 A—Wt. 1 lb., 4.99
©Warner Bros. Inc. 1977

K Curious George® loves to monkey around. Brown and tan acrylic plush body. He wears a red nylon turtleneck shirt and cap. Felt face parts. Filled with shredded foam. 18 in. tall. Mailable.

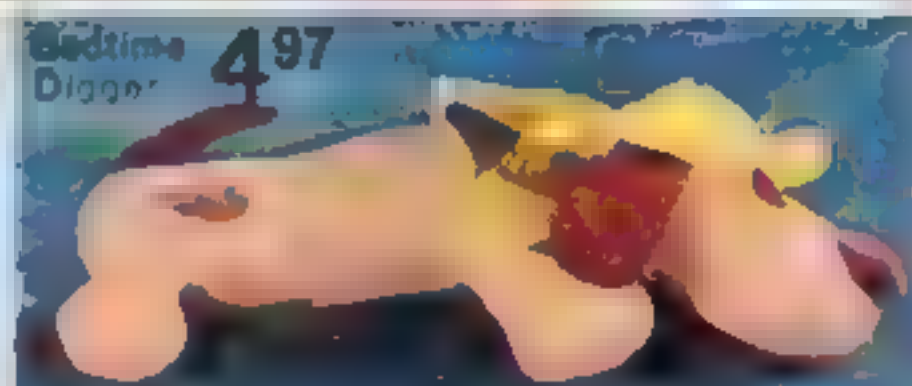
Talking Curious George. A JCPenney exclusive. Says 8 phrases.
X 921-7167 A—Wt. 1 lb., 8.44

Non-Talking Curious George.
X 921-7175 A—Wt. 0.75 lb., 6.44
©H.A. Roy



C
Pink
Panther
8.88

D
Scooby
Doo
5.77



Bedtime
Digger
4.97



F
Tom

G
Jerry

3.99
each



H



TM
BUGS
BUNNY

I
Bugs
Bunny

Famous Friends
Who Have
Something to Say

TM
TWEETY
BIRD

TM
also available
as non-talking

TM
CURIOUS

Curious George

J

Tweety Bird

K

Fabulous Felines

1 **Luxurious, Lazy Angora Cat.** Lamb's fur on top, acrylic underside. Embroidered mouth, felt nose and ears. Locked-in plastic eyes. Filled with cellulose fiber and urethane foam. Pretty pink paws. 24 in. long.
X 922-5442 A—Mailable; wt. 2 lbs. **6.99**

2 **Musical Cats In A Basket.** Beribboned cats have rabbit's fur heads and tails. Locked-in plastic eyes, embroidered mouths, felt noses. Filled with cellulose fiber and polyurethane foam. They come out of the basket to play, too. Mama cat has a music box inside. 12x8 1/2x4 1/2 in. high.
X 922-5343 A—Mailable; wt. 2 lbs. **6.99**

A Beautiful Bear

3 **Everyone Needs A Teddy Bear Who Plays A Lullabye.** Acrylic and polyester plush body filled with cellulose fiber and synthetic foam. Locked-in plastic eyes, felt nose, embroidered mouth. Swiss music box has non-removable wind-up key—plays Brahms' Lullabye. Satin ribbon. 19 in. tall.
X 921-0246 A—Mailable; wt. 1.50 lbs. **5.98**

The Berenstain Family

4 & 5 **The Berenstains® Have Down-Home Country Charm.** Acrylic plush bodies and colorful cotton outfits. Locked-in plastic eyes and noses, felt mouths. Filled with shredded urethane foam. Mailable; wt. 1.25 lbs. each.

X 921-0410 A—[4] Father Berenstain, 18 in. **5.98**

X 921-0352 A—[5] Mother Berenstain, 16 in. **5.98**

©Stanley and Janice Berenstain

Adorned and Adorable

6 **Tennis Monkey. The Perfect Mascot For Any Tennis Match.** Acrylic plush body, dressed in a cotton tennis outfit and sun hat. Filled with polyurethane foam. Locked-in plastic eyes, felt mouth. 15 1/2 in. tall.
X 921-1020 A—Mailable; wt. 1.20 lbs. **4.77**

7 & 8 **Denim Pups Are Ready In Their Play Clothes.** Acrylic plush bodies with blue denim overalls. Locked-in eyes, plastic tongues. Filled with polyurethane-styrene foam. 18 in. high.

[7] Clem, Hound dog wears a kerchief.

X 921-0501 A—Mailable; wt. 0.75 lb. **8.88**

[8] Clara, Spaniel wears a red bow.

X 921-0923 A—Mailable; wt. 0.75 lb. **8.88**

Traveling Turtles

9 **Bonnet Turtle—Dressed In Her Sunday Best, And All Set For A Stroll.** Acrylic plush, in a pretty cotton dress and bonnet. Locked-in plastic eyes, felt features. Filled with shredded foam. 13 in. long.
X 921-7357 A—Mailable; wt. 1 lb. **4.77**

10 **Jogging Turtle Can Beat Any Hare Around.** Acrylic plush body in cotton sweatshirt and sneakers. Locked-in plastic eyes, felt features. Filled with shredded foam. 13 in. tall.
X 921-0940 A—Mailable; wt. 1 lb. **4.77**

TOYS AREN'T JUST FOR CHRISTMAS.

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The Irresistibles—
Fuzzy Friends
You Can't Help Loving

1 **6.99**

2 Basket Set **6.99**



3 Musical Teddy Bear **5.98**



5.98
each



"Love"
that Monkey

6 **4.77**



Plush Pets—all dressed up
and ready to play

9 Bonnet Turtle

4.77

10

Jogging Turtle

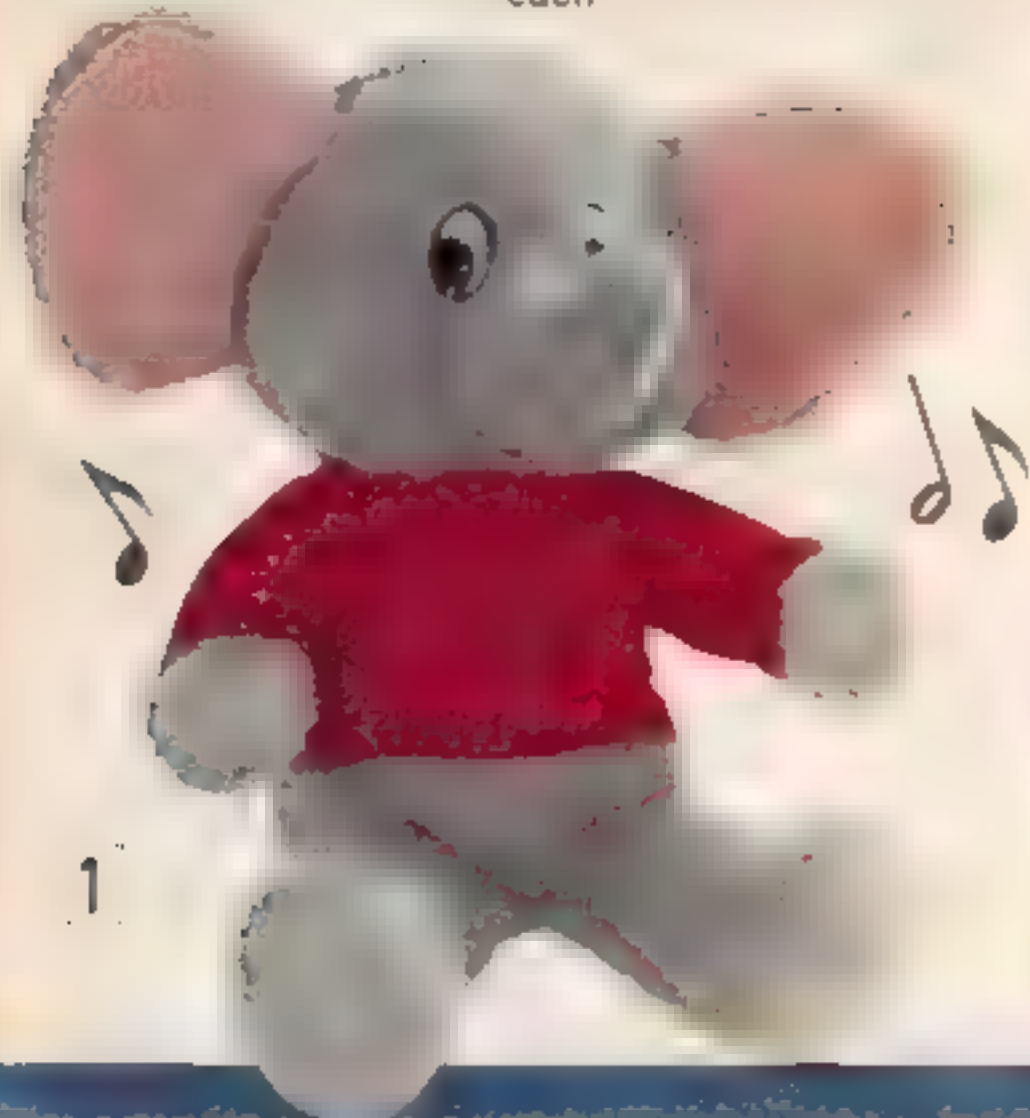
4.77

8.88
each

JCPenney 357

Musical Favorites

5⁷⁷ each



1



2



3



Mickey And His Plush Friends
5⁷⁷ each

Join Our Jamboree!

[1] to [6] Plush Disney® Friends. Acrylic plush bodies are filled with foam. They wear non-removable nylon tricot clothing. Securely attached plastic eyes. [1] to [3] have wind-up music boxes inside. Imported from Haiti.

[1] Musical Dumbo. 11½ in. tall. X 921-1178 A—Mailable: wt. 1.75 lbs.	5.77
[2] Musical Mickey Mouse. 12 in. tall. X 921-1087 A—Mailable: wt. 1.75 lbs.	5.77
[3] Musical Donald Duck. 10 in. tall. X 921-1095 A—Mailable: wt. 1.75 lbs.	5.77
[4] Non-Musical Donald Duck. 16 in. tall. X 921-1251 A—Mailable: wt. 1 lb.	5.77
[5] Non-Musical Goofy. 14½ in. tall. X 921-1327 A—Mailable: wt. 1 lb.	5.77
[6] Non-Musical Mickey Mouse. 16 in. tall. X 921-1194 A—Mailable: wt. 1 lb.	5.77

[7] & [8] Talking Mickey And Minnie Mouse Rag Dolls. Soft cotton bodies filled with foam. Each says 4 different phrases when talk ring is pulled. Securely attached plastic eyes. Minnie wears a cotton dress and bow. Both are 12½ in. tall. Imported from Taiwan. Mailable: wt. 1.25 lbs. each.

X 921-1343 A—[7] Mickey Mouse.	7.77
X 921-1475 A—[8] Minnie Mouse.	7.77

[9] & [10] Marching Mickey And Dancing Donald can go anywhere with you. Squeeze their hands, and their legs step out! Squeeze one hand at a time, and they actually walk! Each 17-in. tall doll has a soft vinyl head, and polyester-covered body. Mailable: wt. 1.75 lbs. each.

X 924-0414 A—[9] Marching Mickey.	11.77
X 921-1509 A—[10] Dancing Donald.	11.77

[11] Billions Of Bubbles! Mickey Mouse Bubble Barge goes in the bathtub to make even the stubbornest bath-taker enjoy washtime. Mickey sails happily in the colorful polyethylene barge. When a child rubs soap on the foam cushion and presses the life preserver, billows of bubbles come pouring out of the smokestack. 5x4¼x7 in. long. Ages 2 to about 6 years. X 925-1265 A—Mailable: wt. 1 lb. 3.98

[12] Mickey Mouse Dial Typewriter. Place a letter ring on the dial. There are two dials—one block print, one script-style. Dial the letter, press, and the letter prints! Typewriter spaces automatically for the next letter. Plastic and metal. 10½x3½x9½ in. high. Imported from Hong Kong. Ages 5 to about 7 years. X 925-1208 A—Mailable: wt. 1.60 lbs. 7.88

[13] Mickey Mouse Club Mickeymobile® with Mickey and Pluto. Colorful stuffed cotton car with plastic frame, rolling wheels, and a horn that "beeps". 6-in. Mickey and 4½-in. Pluto rag dolls come out of the car to play. 11 in. long. Imported from Taiwan. X 921-1657 A—Mailable: wt. 2.25 lbs. 7.97

©Walt Disney Productions Inc.

See special Disney Index on page 343.

TOYS AREN'T JUST FOR CHRISTMAS.
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Friends Who Talk

DONALD IS MY FRIEND

LOVE MICKEY

7⁷⁷ each



11 Mickey's Bubble Barge

3⁹⁸



12

7⁸⁸

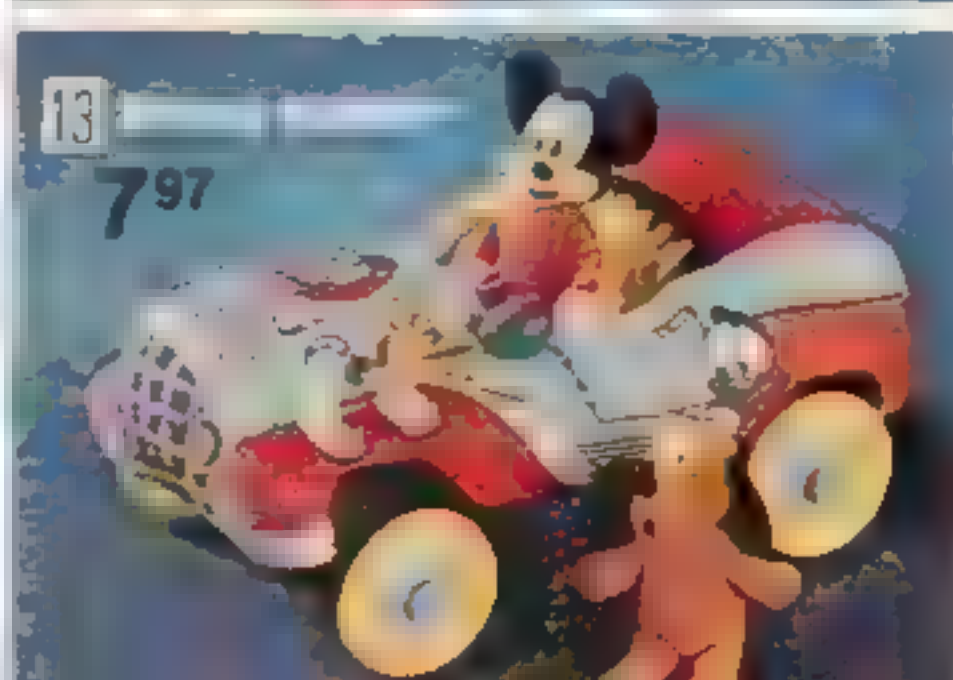


9

10

358 JCPenney

11⁷⁷ each



13

7⁹⁷

Mickey Mouse® Superstar!

A Mickey Mouse's Magic Kingdom is a playland of enchanted fun for three Weeble Pals—Mickey, Donald and Goofy. They can play all day (remember, Weebles® wobble, but they don't fall down). There's a flying Dumbo ride, the revolving teacups, a slide, a bumpy pole ride, and even a monorail for a tour around the castle. Colorful plastic castle complete with turrets, balconies, archways, and carry handle measures 15½x11½x10½ in. high overall—folds up for easy carrying and storing. Decorated vinyl mat. For ages 3 to about 6 years. Assembly required.

X 925-1224 A—Mailable: wt. 4 lbs. 11.33

B Mickey Mouse Fun Castle Roller Coaster. Watch Mickey, Donald and Goofy zoom around the curves, climb up the hill, through the tunnel, roll over the bridge, and to the crossing gate. Then they go up the lift to begin again. Bright, colored plastic with paperboard Disney characters. 26x16x16 in. high overall. Uses two "C"-cell batteries (batteries not included, order under [F], below). Assembly required. Ages 3 and up. Imported from Hong Kong.

X 925-0986 A—Mailable: wt. 2.25 lbs. 8.88

C It's Hay Loading Time At Mickey's Mouse-Power Ranch, and Mickey's the mouse for the job! Wind his arm for a power charge—put him in one of his three power stations, then flick his ear—he releases enough Mouse Power to get his work done in no time. Mouse Power (not batteries) moves the haywagon, the jeep, and the hay conveyor. Set includes Mickey, foldable barn with three horse stalls, hay chute, and swinging doors, haywagon with horse, 6 bales of hay, jeep, horse trailer, pony, 2 sections of fence, and gate. Plastic. The ranch is 30x24x10 in. high when open. For ages 3 to about 7 years. Imported from Hong Kong.

X 925-1232 A—Mailable: wt. 3 lbs. 12.98

D Mickey Mouse Talking Phone. Turn the wheel—the friendly face of one of the Disney pals will appear on the screen. Then press the buttons for the numbers shown on the screen, and a message comes through the receiver. There's Mickey, Minnie, Goofy, Jiminy Cricket, Mary Poppins and Snow White. Plastic. 8x10x5½ in. high. Uses one "D"-cell battery (battery not included, order below). Ages 2 to about 8 years.

X 924-6430 A—Mailable: wt. 2.50 lbs. 9.99

"D"-Cell Batteries. Package of 6.

X 957-1761 A—Mailable: wt. 1.40 lbs. Pkg. 1.49

E Mickey Mouse Clock Radio wakes your child with a big smile! Wake to radio or buzzer alarm. Radio uses 4 "AA"-cell batteries (batteries not included, order below). Rotary tuning and volume controls. Wind-up clock has sweep-second hand and big, easy-to-read numbers. 4½x2½x7½ in. long. Plastic. Angelic-looking Mickey sits on top. He's removable, 4½-in. tall, and made of squeezable plastic. Ages 3 and up. Imported from Hong Kong.

X 925-1042 A—Mailable: wt. 1.20 lbs. 19.99

"AA"-Cell Batteries. Pkg. of 4.

X 957-1902 A—Mailable: wt. 0.40 lb. Pkg. 89c

F The Mickey Mouse Club Recording Studio is a Portable Cassette Recorder. Mickey really is the leader of the band with this solid-state recorder! Full-feature unit holds a blank cassette, includes top-mounted eject, fast forward, rewind, play, stop, and record push-buttons, plus rotary volume control, slide-out carry handle, and earphone jack for private listening (earphones not included). Works on 4 "C"-cell batteries (batteries not included, order below), or 6 volt AC adapter (adapter not included). Removable 3-D Mickey holds the condenser mike. 10 ft. cord. 9x2½x5½ in. high plastic case. 3-in. speaker. Ages 5 and up. Imported from Hong Kong.

X 925-1034 A—Mailable: wt. 3.25 lbs. 29.99

"C"-Cell Batteries. Package of 6.

X 959-0787 A—Mailable: wt. 0.95 lb. Pkg. 1.49

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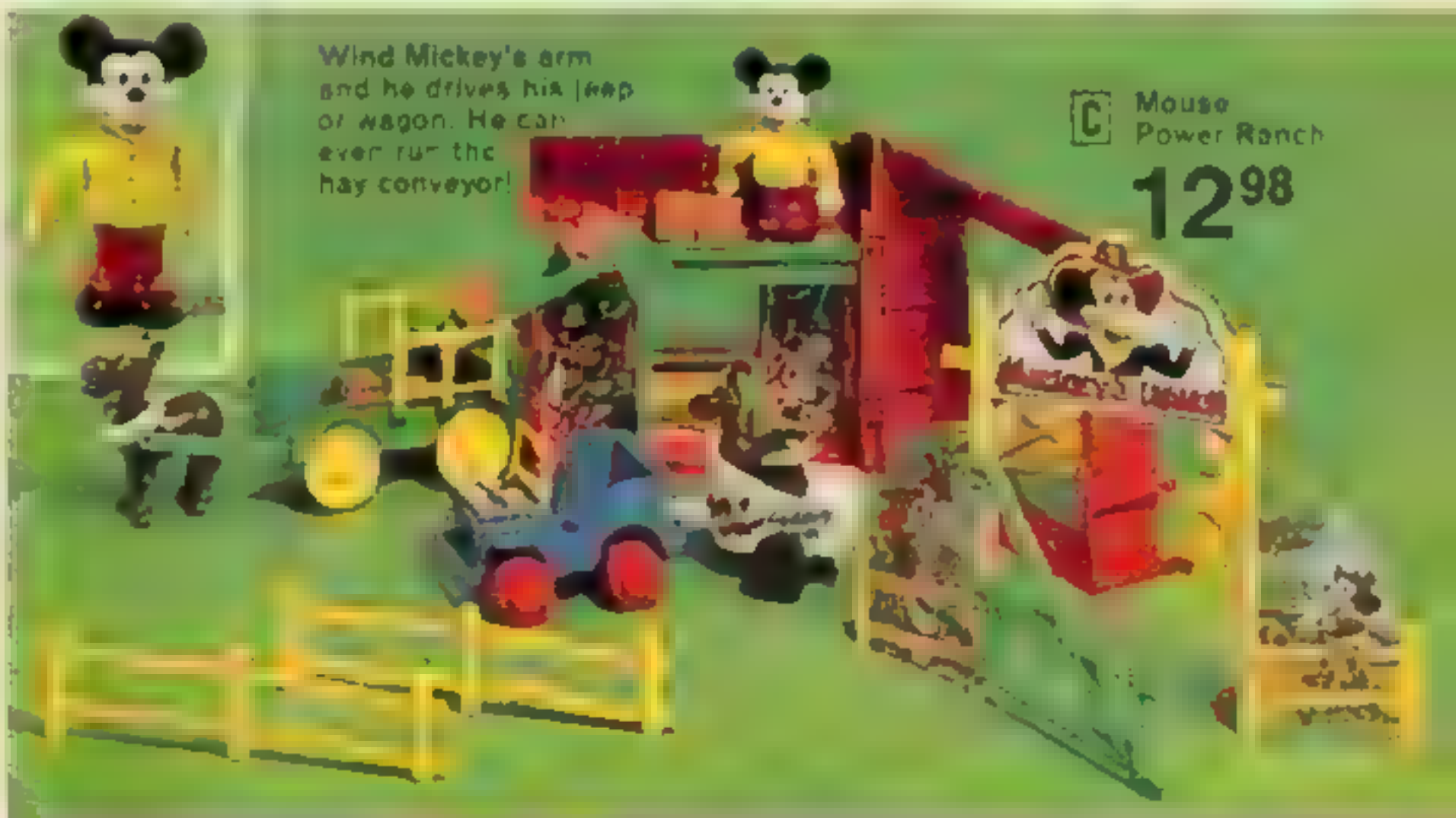
F Cassette Recorder 29.99



Make your own recordings!



Fun Castle Roller Coaster
8.88



C Mouse Power Ranch
12.98



Alarm Clock Radio
19.99
E



Famous Disney friends talk to kids

9.99
D

JCPenney 359

WishbookWeb.com

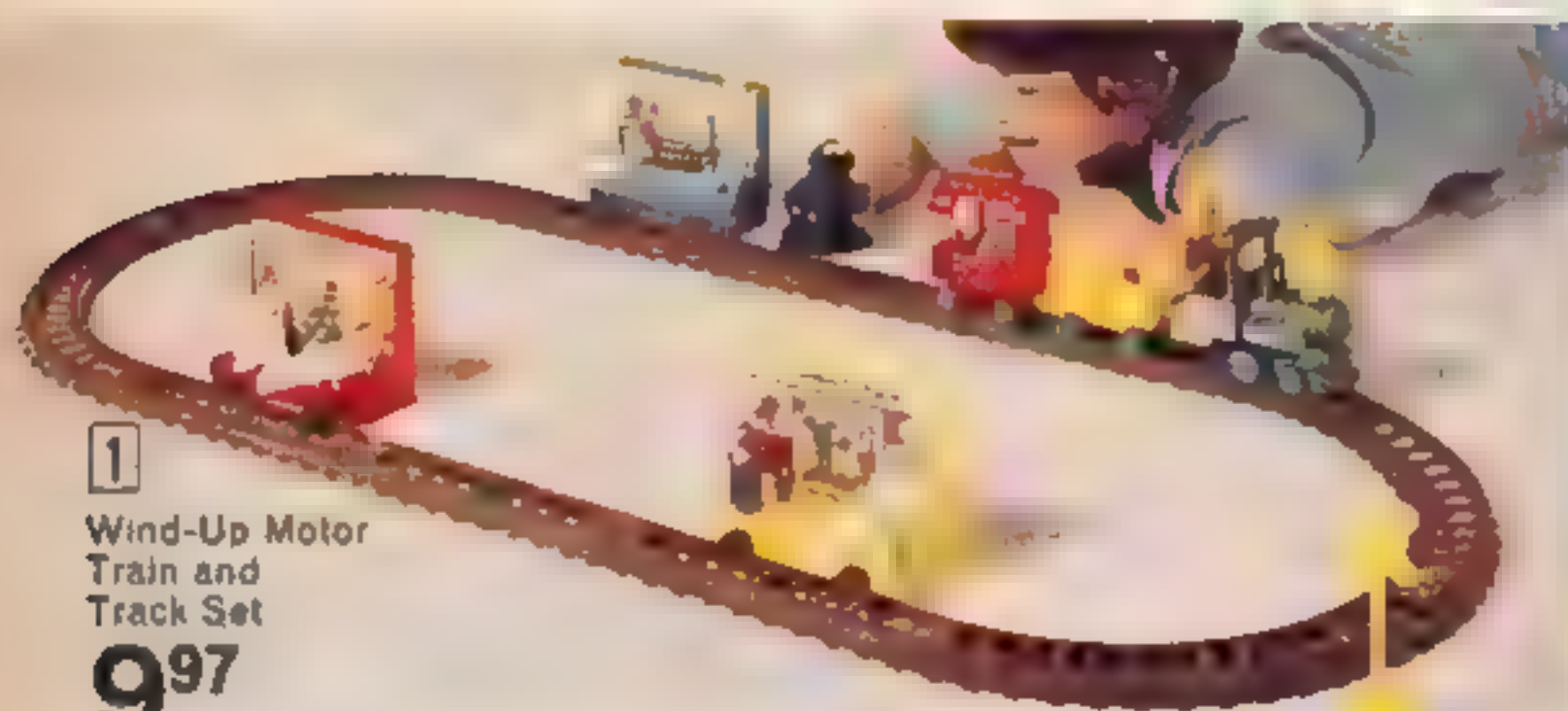
Fisher Price
Sesame Street®
Clubhouse

11.97

Hinged roof opens
for fun inside!



A Playground With Enough To Keep ■ Play Family Muppet® Friends Busy. They can play all day on the tire swing, slides, wagon, stacking pipes, cable drum, and jump rope. They go up the stairs, into the trap door in the roof, and slide through the secret passageway: Turn the crank to rotate Big Bird's nest—it vibrates the silly "jiggulator" walkway. Figures can come in through the front door and leave through the revolving back door. The hinged roof opens so you can store everything inside. Plastic. 17x10x10 in. high. For ages ■ about 6 years.
X 925-2198 A—Mailable: wt. 6 lbs. Set 11.97



1
Wind-Up Motor
Train and
Track Set
9.97

1 How To Get To Sesame Street! Cookie Monster and Big Bird run this colorful 3-car railroad. The 3 stations have stop-gates—train stops automatically when gate is down, starts up again when gate is raised and button on gate is released. Includes 10-pc. snap-together plastic track that forms a 33x25-in. oval. Has crossing sign, milk can, cookie crate, flour sack, money bag. Two 4-in. tall cloth Big Bird and Cookie Monster Muppets. For ages 3 ■ about 7 years.
X 924-5424 A—Mailable: wt. 5 lbs. Set 9.97



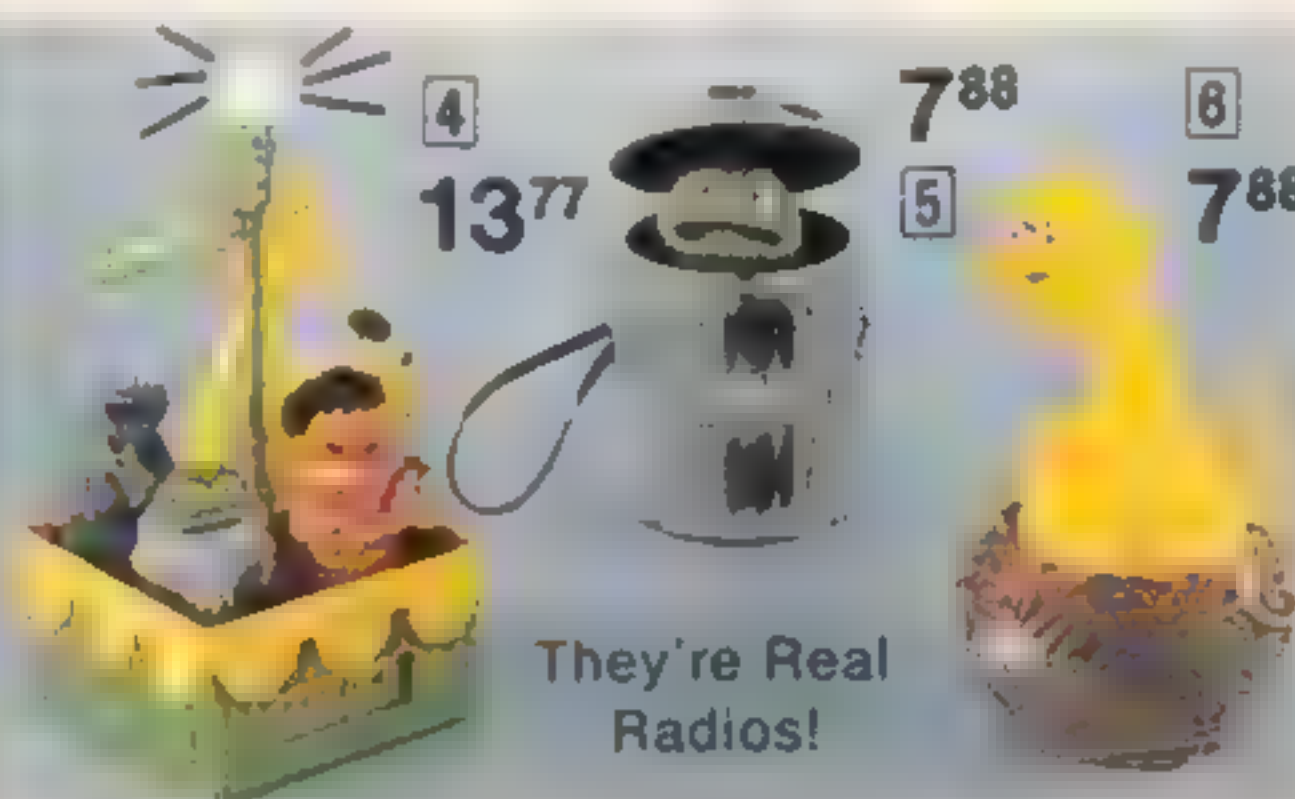
2
8.84
Sesame Street
Neighborhood Set

2 This Cheery Sesame Street Neighborhood can be set up all sorts of ways. The colorful, printed buildings can be stacked to create different sizes and shapes for lots of fun. And your favorite characters are cardboard figures that have their own plastic stands. They love to play here. Set includes mailbox, lamp-post, tree, telephone booth, and stands. Wood-board and plastic. Play mat measures 18x24 in. long. Ages 2 to about 6 years.
X 925-2255 A—Mailable: wt. 3.50 lbs. 8.84



3
Fisher Price
Play Family
Sesame Street
16.97

3 Play Family Muppets Live Here. In front, a brownstone and Mr. Hooper's store. In back, rooms to play in, and a chalkboard. Lots of play pieces, including the Sesame Street residents—Bert, Ernie, Big Bird, Cookie Monster, Oscar, Mr. Hooper, Susan and Gordon. Folds and locks with everything inside, has a carry handle. Wood and plastic. 9½x11½ in. high closed; opens to 21½ in. wide. For ages 2 to about 6.
X 923-7288 A—Mailable: wt. 7 lbs. 16.97



4
13.77
5
7.88
6
7.88
They're Real
Radios!

4 Night Light AM Table Radio. Soft vinyl Muppets keep kids company as they go to sleep. Slide-tune tuning, rotary on/off and volume controls. Lamp-post works as a night light with rotary dimmer switch. 5x5x9½ in. high. 110-120V. AC. UL listed adapter. Easy to assemble.
X 924-5584 A—From Hong Kong. Ages 3 and up. Mailable: wt. 2.50 lbs. 13.77

5 & 6 Muppet Portable AM Radios. Colorful plastic. Rotary tune and volume controls. Carry strap. Use 9-V battery—battery not included, order below. Ages 3 and up. From Hong Kong.
X 924-5598 A—[5] Oscar The Grouch. 5½ in. high. Mailable: wt. 1 lb. 7.88
X 924-5572 A—[6] Big Bird. 9 in. high. Mailable: wt. 1 lb. 7.88
X 959-0084 A—Two 9-V Batteries. Mailable: wt. 1 lb. Pkg. 1.19



7
9.99
Push-Button
Sesame Street

7 Five Favorite Sesame Street TV Friends Live In This Push-Button Play World. Buttons have shaped stems that fit into matching-shape holes. Push down—a matching-shaped part of the house opens, and a character pops out! Figures can be taken out of the house to play—and the buttons, turned upside down, become stands for them. Plastic. Measures 10x8x8 in. high. For ages 3 to about 7 years.
X 923-5359 A—Mailable: wt. 2.50 lbs. 9.99



8
Fisher Price
Oscar
Pull Toy
4.79

9
Big Bird
Mystery Bank
3.99

10
Jack-in-
the-Box
4.99

8 Squeeze The Yellow Bulb, And Oscar Pops His Head Up And Makes Grouch Noises. The wheels of his garbage-can click as he moves along. Plastic. 5½x4½x6½ in. high.
X 925-2248 A—Ages 1 ■ about 3 years. Mailable: wt. 1.25 lbs. 4.79

9 Big Bird Helps Children Save Money. Place a coin on his wing, push down on his tail. He flips ■ coin into his nest—then it drops automatically into the right slot inside. Lets you see how much is saved through the clear plastic window. Plastic. 8½x10½ in. high. Easy to assemble.
X 924-5556 A—Ages 3 to about 8 years. Mailable: wt. 0.40 lb. 3.99

10 Big Bird 3-Level Jack-In-The-Box. Music plays as the crank turns. When the song ends the boxes pop up to nearly a foot high. Then ■ Big Bird finger puppet pops out the top! Plastic. 5½ in. square.
X 924-6257 A—Ages 2 to about 4 years. Mailable: wt. 0.50 lb. 4.99

*Sesame Street and the Sesame Street sign are trademarks and service marks of Children's Television Workshop. **Muppet Characters® Muppets Inc., 1971, 1977.

See special indexes for Sesame Street, Raggedy Ann and Snoopy on page 343.

Sing Along **12.99** Each

[A] to [D] Colorful Sing-Alongs Are Radios And Voice Amplifiers. Kids can amplify their own voices through the radio while it's playing—entertain friends by singing along as part of their favorite recording groups. Operates separately, too—a flick of a switch, and it's a voice amplifier, or an AM radio with built-in volume control. Condenser microphone has 10-ft. cord—plugs into external mike jack. Built-in carry handle. Plastic. (A), (B), and (C) use 9V battery; (D) uses four "AA" cell batteries—order batteries below. For ages 5 to about 10 years. From Hong Kong. Mailable. wt. 1.50 lbs. each.

[A] Basic Unit. 10½x5½x7 in. high. X 924-5366 A **12.99**

[B] Snoopy®. 3½x9½x8½ in. X 923-6605 A **12.99**

*©1978, 1980 United Features Syndicates Inc.

[C] Raggedy® Ann. 3½x9½x8½ in. X 924-5374 A **12.99**

9-Volt Batteries. Pkg. of 2. X 959-0084 A—1 lb. Pkg. **1.19**

[D] Sesame Street®. 7x6x11 in. X 925-0861 A **12.99**

"AA"-Cell Batteries. Pkg. of 4. X 957-1902 A—0.40 lb. Pkg. **.89c**



Desk Sets
9.99 each

[E] & [F] Children's Desk Sets. 6½-in. tall battery-operated pencil sharpener—starts automatically when pencil is inserted, stops when it's removed. 6-in. tall black calendar/pencil holder (pencils not included)—4 blocks turn to show day, date, month. 6½-in. tall stapler with 1000 staples stored in base. Plastic and metal. Sharpener uses two "D" cell batteries—not included, order below. Extra sharpening unit included. Ages 4 to about 8 years. From Hong Kong. X 924-5390 A—[E]—Raggedy Ann and Andy®, Mailable. wt. 2.10 lbs. Set **9.99**
X 925-0879 A—[F]—Batman and Joker®, Mailable. wt. 2.10 lbs. Set **9.99**
X 957-1761 A—6 "D"-Cell Batteries. Mailable. wt. 1.40 lbs. Pkg. **1.49**



[G] & [H] Instead Of A Jarring Alarm, the characters on the front wake kids up by talking to them. 30-hour wind-up clocks. Each with an alarm message that repeats until turned off. Uses one "C" cell battery—battery not included, order below. Plastic. About 7 in. high. For ages 4 to about 7 years. Imported from Hong Kong. Mailable. wt. 1.75 lbs. each. X 923-6498 A—[G] Raggedy Ann and Andy® Clock. **14.77**
X 923-6506 A—[H] Batman and Robin® Clock. **14.77**
X 959-0787 A—6 "C"-Cell Batteries. Wt. 0.95 lb. Pkg. **1.49**
©1974 Bobbs Merrill Co. Inc. *©National Periodicals Publications.

[I] & [J] Battery-Powered "Bionic" Toothbrushes. Turn on the Mar. long plastic toothbrush, and watch the "bionic" parts go to work. Two brushes can be stored in handle. Use two "C" cell batteries—not included, order under (H). Ages 3 and up. X 925-2271 A—[I] 6 Million Dollar Man®. Mailable. wt. 0.50 lb. **4.77**
X 925-2263 A—[J] Bionic Woman®. Mailable. wt. 0.50 lb. **4.77**
X 925-2289 A—Extra Brushes for [I], [J]. 0.25 lb. Pkg. of 2 **1.49**
©Universal City Studios, Inc. 1973.

[K] & [L] Famous Friends Battery-Powered Toothbrushes. Two toothbrushes rest in plastic display stand. Use two "D" cell batteries—batteries not included, order under (F). Unit stands 6x2x7½ in. high. Ages 3 and up. Mailable. wt. 1.10 lbs. X 925-0903 A—[K] Batman and Robin®. **4.77**
X 925-0895 A—[L] Raggedy Ann and Andy®. **4.77**
X 925-2297 A—Extra Brushes for [K], [L]. 0.25 lb. Pkg. of 4 **.99c**

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Good Habits Can Be Fun!
4.77

JCPenney 363

Disney Playworld®

A Fantasyland with Famous Friends

1197 ¹



Stores in a fold-up carry case



1 Kids Have A Carnival Play Center for 12 plastic Disney characters. Non-removable figures come ready for fun on the rotating Ferris wheel, revolving carousel, or turning boat ride. There's a 3-car train on its own plastic track, which stops at, and activates each ride until the button is pushed for the train to move on. There's a fold-down castle and station too—all attached to a printed paperboard play surface. Uses 1 "C"-cell battery (not included—sold under [5] below). 28x16x6 in. high opened, it folds to a carry/storage case. Ages 3 to about 6 years. See Disney spec. index on page 343.

X 924-7149 A—Mailable; wt. 5 lbs. 11.97

©Walt Disney Productions Inc.

Kids Can Run Their Own Rides, Create Different Layouts!

2 Tree Tots Sky Coaster. Hand crank with bell raises midget riders up the winding track. Cars are automatically released at top, then speed through the tunnel, and over the bumps to the finish line. Four removable tree tots share the action or watch from revolving skytop restaurant. Sky Coaster also attaches to any ride on [3], sold below. Plastic. Partly assembled. Ages 2 to about 6 years. 15x7x18 in. high. X 925-1281 A—Mailable; wt. 4 lbs. 11.88

3 Tree Tots Amusement Park. Just a turn of the crank makes this happy-action play center come to life! Six interlocking 4 1/4-in. square play pieces snap together—let kids create many different layouts. Crank with bell turns the Ferris wheel, carousel, airplane ride, saucer ride, and turret of the fairy tale castle. Three charming removable tree tots join the fun. Plastic. For ages 2 to about 6 years.

X 924-8190 A—Mailable; wt. 3.50 lbs. 11.88

Weebles Carry Case Play Sets

4 The Weebles Circus Is In Town! Step right up, and come into the circus tent. Watch Weebles perform on the flying trapeze and the trampoline with hoop. Weebles walk on stilts with big, funny feet and get shot out from a cannon. There's a Bozo the Clown Weeble, a ringmaster Weeble, and an acrobat Weeble. And even though they're doing the toughest tricks, "Weebles wobble but they don't fall down". Carry case with handle opens to reveal all the excitement! 9 1/4 in. diameter, 9 in. high when closed. Plastic. Ages 2 to about 6 years.

X 925-1299 A—Mailable; wt. 4.50 lbs. 8.88

5 Weebles Haunted House—where a witch in a big hat and glowing-in-the-dark ghost greet brother and sister Weebles. And no matter how spooky the action gets, "Weebles wobble but they don't fall down!" 4-room house with attic comes complete with revolving bookcase with a secret hiding place, mirror, trunk with pictured cats, creaking doors, and chimney chute to drop Weebles into attic or upper floor. Also includes couch, chair, and bed. 16 in. wide opened, it folds to form 9 3/4 x 12 x 14 1/2 in. high carry case with handle. Plastic. For ages 2 to about 6 years.

X 924-8030 A—Mailable; wt. 3 lbs. 11.88

Package of 6 "C"-Cell Batteries. Mailable. X 959-0787 A—Wt. 0.95 lb. Pkg. 1.49

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Kenner's Tree Tots Action Rides

1188 each

Hand cranks on [2] and [3] control the action. Sky Coaster [2] attaches to rides on Amusement Park [3].



RING

2 Sky Coaster



3 Amusement Park

4 Weebles Circus 8.88



5 Weebles Haunted House 11.88





Adventure People Lead You to Exciting New Worlds

They have moving arms, legs, and heads—plus hands that grip equipment

1 Adventure People Northwoods Trailblazer Set—for land and water adventures. 11-in. long canoe has two paddles and a clip-on motor—airpockets make it unsinkable. 8-in. long jeep has roll bar that can carry canoe. Collapsible cloth tent 5x6 in. high—big enough for the two woodsmen figures. Plastic. (Scenery shown not included.) Ages 4 to about 9 years. X 925-1323 A—Mailable: wt. 1.25 lbs. Set **6.99**

2 Adventure People Daredevil Skydiver. Strap harness on skydiver—colorful parachute opens when he's thrown into the air. 28-in. diameter chute of tear-resistant nylon. 3-in. tall skydiver figure dressed in jumpsuit with goggles and crash helmet. Plastic. For ages 5 to about 9 years. X 925-1356 A—Mailable: wt. 0.40 lb. **2.84**

3 Adventure People TV Action Team—complete with everything you need for make-believe news coverage and TV shows. 9½-in. long news van has a "swing out" control panel built into the door. TV camera on roll-about base has a lens that really works—child can see images on screen. 9-in. high, 7-pc. camera tower stores compactly on roof of van. There's also a mini-camera, cables, and a microphone. Three adventure figures include reporter, cameraman, and technician. All plastic. For ages 4 to about 9 years. X 925-1349 A—Mailable: wt. 2 lbs. Set **9.88**

4 Adventure People Wilderness Patrol. Park Ranger playset for land, sea, and air adventures. Open-top bush plane with 10-in. wingspan has room for pilot and passenger or cargo. 8-in. long outboard motor pontoon boat that really floats. Plus a 6-in. long all-terrain vehicle, 2 sleeping bags, and tow rope with hook. Adventurers include park ranger, pilot, woodsman, and collie dog. Plastic and cloth. For ages 5 to about 9 years. X 924-7875 A—Mailable: wt. 2 lbs. Set **9.88**

5 Adventure People Wild Animal Safari Set—lets kids imagine they're out in the wilds to film animals in their natural environment. Clip-on movie camera fits all the adventurers. Rugged 9½-in. long jeep with motor sound, and 8½-in. long detachable trailer keep the safari rolling—holds tent, fence, ladder, cages too. Collapsible cloth tent with cot—sets up easily with metal frame. Two plastic cages have drop ramps and sliding doors. Four adventurers. Five wild animals with moving heads and limbs. Cloth animal net doubles as a drawstring storage bag. Plastic truck and trailer. Ages 5 to about 9 years. X 923-7264 A—Mailable: wt. 4 lbs. Set **13.97**

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6 & 7 Adventure People Rescue Vehicles. Make real-life sounds. Both come with two-person rescue teams. All plastic. For ages 4 to about 9 years.

6 Rescue Helicopter with Chopper Sound. A gripper picks up the life raft and other objects—it's controlled by a big trigger. The two pilots can ride in the cockpit or on the floating raft. Raft can be carried on the landing skids. Spin the blunt-edge chopper blades for motor sounds. 13½x9½x6½ in. high. X 923-7306 A—Mailable: wt. 2 lbs. **7.66**

7 Rescue Truck with Siren Sound. Pushing the big button makes the siren go. One side of the truck drops down to reveal compartment with oxygen tank that clips on the woman doctor or the fireman. There's also a wheeled stretcher and an aerial rescue bucket on pivoting boom. 9x4½x5½ in. high. X 923-7322 A—Mailable: wt. 2.50 lbs. **7.66**

8 Adventure People Sea Explorer. Inboard-style 11½-in. long boat floats and has bottom wheels so it rolls along easily on land too. Includes water sled with see-through window, 2 scuba tanks that clip onto explorers, water skis, tow rope, and dolphin who can spout water. Male and female figures float and dive. Everything stores inside boat. All plastic. For ages 5 to about 9 years.

X 924-7883 A—Mailable: wt. 1.90 lbs. Set **7.99**



1
Northwoods
Trailblazer Set
6.99

2
Daredevil
Skydiver
2.84



3 TV Action Team

Plane converts
to seaplane

4
Wilderness
Patrol

9.88
each



5
Safari Set
13.97

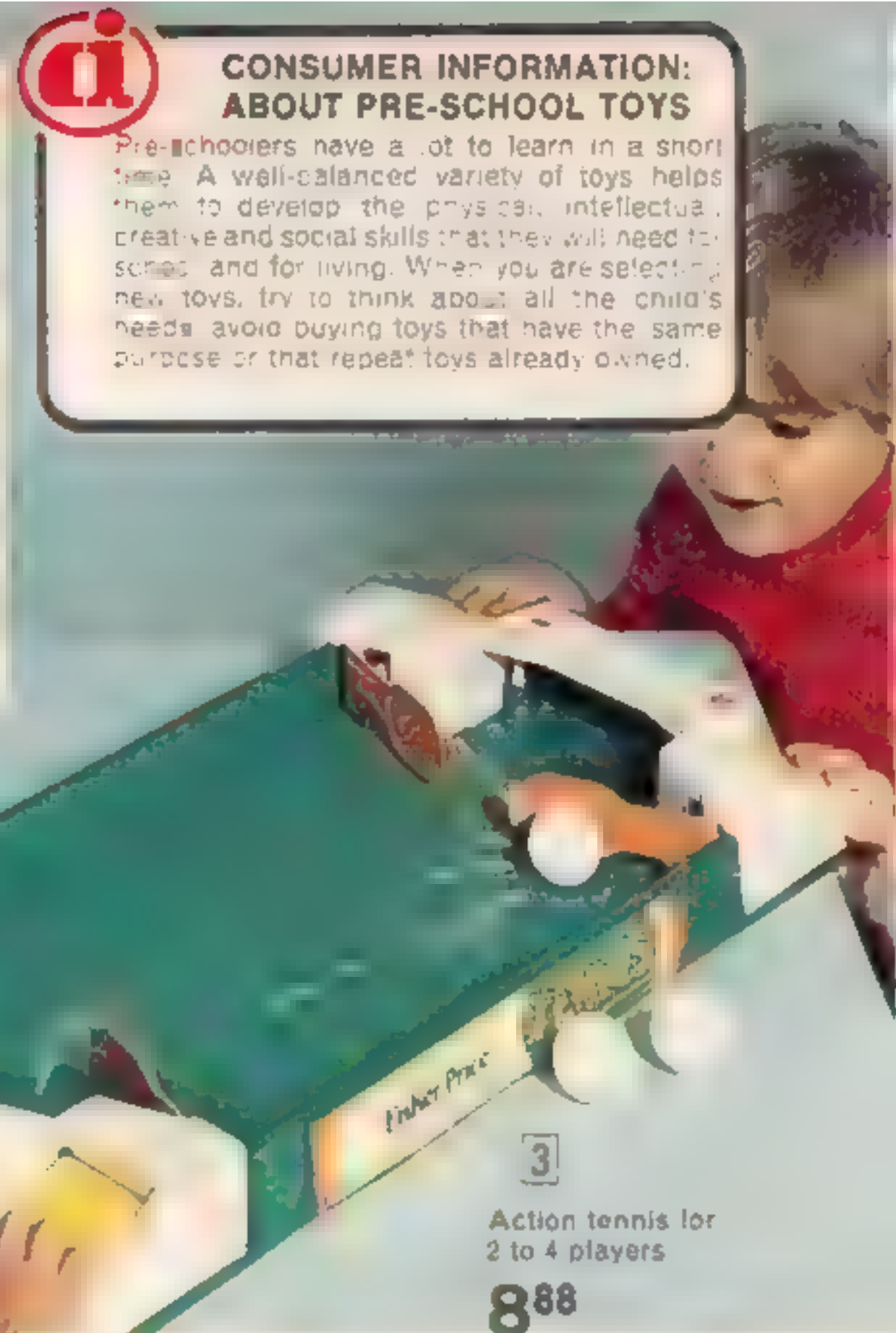


6
Rescue Helicopter
7.66

7
Rescue Truck
7.66

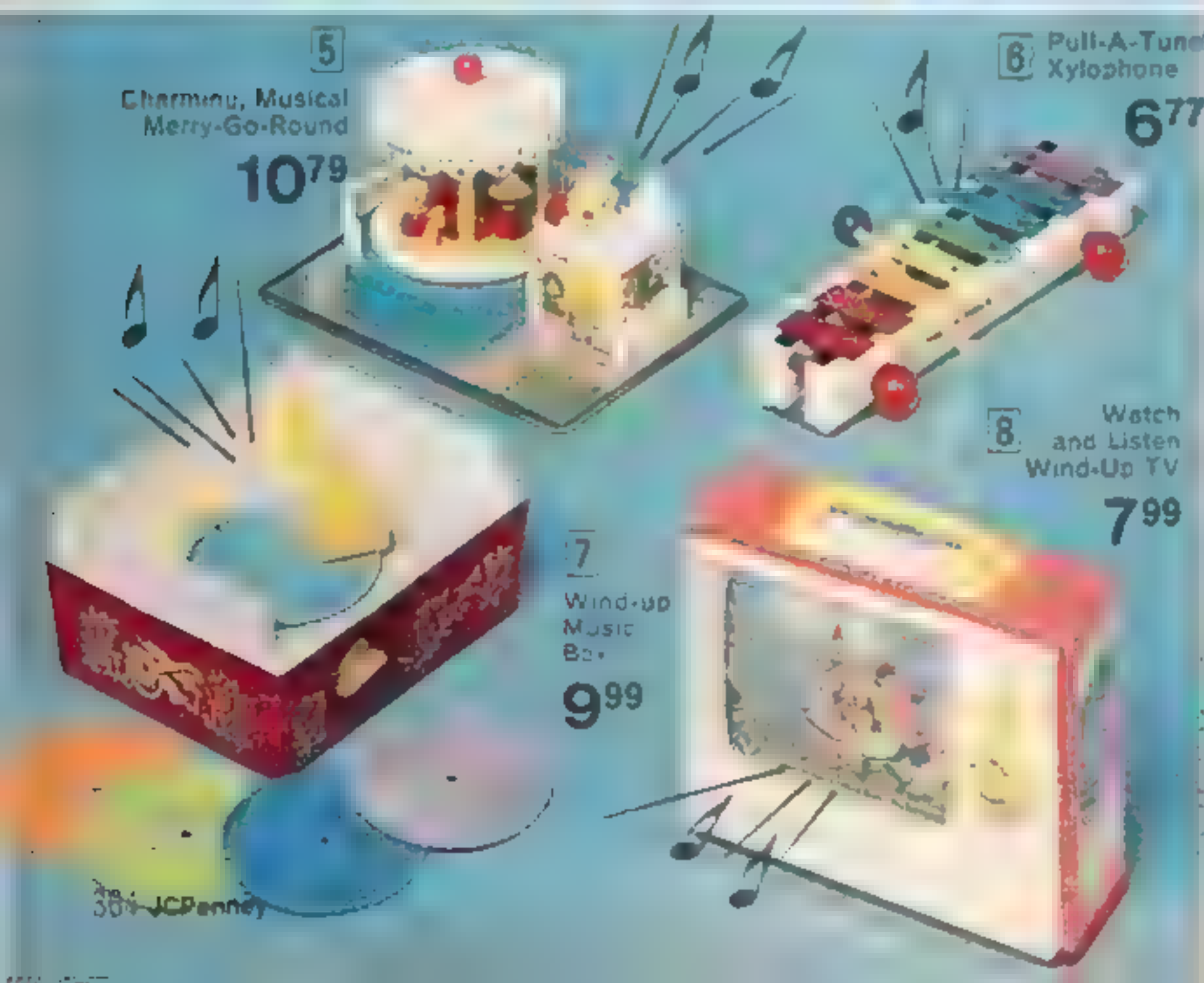
8 Sea Explorer Set **7.99**

JCPenney 363



**CONSUMER INFORMATION:
ABOUT PRE-SCHOOL TOYS**

Pre-schoolers have a lot to learn in a short time. A well-balanced variety of toys helps them to develop the physical, intellectual, creative and social skills that they will need for school and for living. When you are selecting new toys, try to think about all the child's needs, avoid buying toys that have the same purpose or that repeat toys already owned.



1 **Portable Activity Desk** for learning enjoyment and fun. Steel chalkboard top. Two storage spaces in front hold 16 activity cards cut to trace or match plastic letters, and tray with magnetized plastic alphabet. Magnetized numbers, extra letters, chalk and eraser store in compartment on top. Plastic, metal, and hardboard. 12x10 $\frac{1}{4}$ x3 $\frac{3}{8}$ in. high. For ages 3 to about 8 years.
X 923-3461 A—Mailable; weight 4.76 lbs. **7.99**

2 **Fisher Price Basketball.** Make a basket with a ball or bean bag, and the bell rings! Two striped bean bags, two soft vinyl balls. The backboard has score counters. Balls and bean bags store on base. Hardboard and plastic. 14 $\frac{1}{2}$ x14 $\frac{1}{2}$ x24 in. high. For ages 3 to about 8 years.
X 925-1158 A—Mailable; weight 5.50 lbs. **10.99**

3 **Fisher Price Tennis.** Rackets snap forward when handle is pushed. There are four racket controls, so kids can play singles or doubles. The court has a slanted surface to keep the action fast. Comes with three balls. Built-in score keeper, ball storage. Plastic. 23 $\frac{1}{2}$ x11 $\frac{1}{2}$ x11 $\frac{1}{2}$ in. high. For ages 3 to about 8 years.
X 924-8014 A—Mailable; weight 3.25 lbs. **8.88**

4 **Because Children Care A Lot, They Love to Play Doctor.** Medical kit carry case with latch handle has a tray to hold each of the seven instruments. Stethoscope lets child hear a heart beat. Blood pressure instrument has dial that spins and arm band that pulsates when bulb is squeezed. Thermometer knob turns to simulate different temperatures. Also includes play syringe and serum bottle, look-in-the-ear otoscope, and reflex hammer. Plastic. Case is 10 $\frac{1}{2}$ x10 $\frac{1}{2}$ x3 in. high closed. For ages 3 to about 7 years.
X 925-1372 A—Mailable; weight 2.20 lbs. **7.97**

5 **Merry-Go-Round with Music Box.** When knob is wound up, "The Skater's Waltz" plays and 4 removable wooden riders spin on the revolving carousel. Seats shaped like turtle, swan, pig, and giraffe. The wooden man in the tower cranks the handle as the ride goes around. Hardboard and plastic. Switch starts and stops the action. 11 $\frac{1}{2}$ x8 $\frac{1}{2}$ x6 $\frac{1}{2}$ in. high. For ages 2 to about 6 years.
X 923-1606 A—Mailable; weight 3 lbs. **10.79**

6 **Pull-A-Tune Xylophone.** Concealed mallets play merry tune as it's pulled along. Brightly enameled, tuned metal keys over wooden sound chamber. Booklet has 5 color-coded songs. Wood mallet lets child play tunes without pulling toy. Wood and steel, with plastic wheels. 14x5x2 $\frac{1}{4}$ in. high. For ages 1 to about 8 years.
X 924-2637 A—Mailable; weight 2.40 lbs. **6.77**

7 **Music Box Plays Special Plastic Records.** Wind-up player is easy to use—no needle to break or batteries to run down. Child inserts record and winds knob. 5 colorful records play 10 favorites like "London Bridge". Records store in base. Plastic. Carrying handle, on/off switch. 9 $\frac{1}{2}$ x9x4 $\frac{1}{2}$ in. high. Ages 2 to about 6 years.
X 925-6686 A—Mailable; weight 2.75 lbs. **9.99**

8 **TV Music Box.** Plays "London Bridge" and "Row Your Boat" while TV shows matching pictures on 7-in. long screen. Wind-up knob for music and pictures. Make-believe channel selector. Plastic case, wood base. 10x3 $\frac{1}{2}$ x9 in. high. Ages 2 to about 5.
X 923-6795 A—Mailable; weight 2.50 lbs. **7.99**



Drawer opens,
bell rings,
sales show!

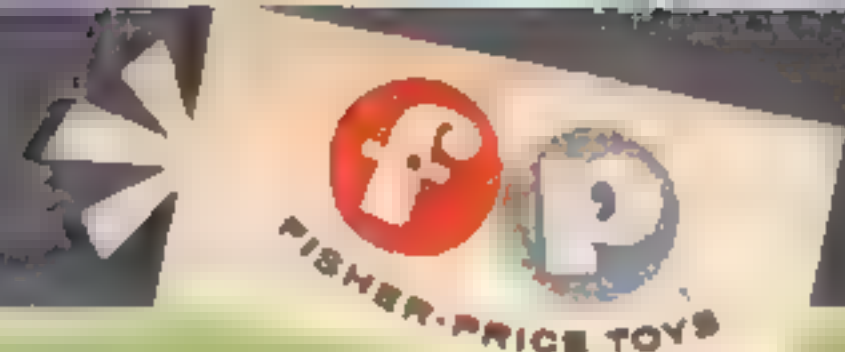
9.44

1

2 Happy Whistler®
Push Toy 5.79

WHISTLE

TOYS THEY
CAN GROW WITH



Electric Movie Viewer
Theater—view movies on
the screen or project
on wall for friends

16.88

5 Sesame Street and Walt Disney
Cartridges fit viewers [3] and [4]

2.99 each Any 2 for 5.50

Walt Disney Cartridge Movie Viewer.
Just pop in the cartridge, focus, and
turn the crank for full-color cartoon!

1 Colorful Cash Register has 6 coins in 3 different sizes to fit the 3 color-coded slots. Push matching lever, coin disappears. Push SALE button, coin drops into drawer; CHANGE button sends it into side tray. Cranking the handle opens the drawer and rings the bell. Transaction shows in window. Plastic. 7½x7½x10½ in. high.

X 923-7185 A—Ages 2 to about 6 years. Mailable: wt. 3 lbs. 9.44

2 Happy Whistlers—a toddler toy that whistles while it works. Three funny-face figures pop up and down—each whistles a different pleasant note as the toy is pulled or pushed along. Colorful plastic. 9½x10½x21 in. high with handle. For ages 1 to about 3 years.

X 925-1422 A—Mailable: weight 2.20 lbs. 5.79

3 Movie Viewer Theater has a 4x5½-in. screen viewer and wall projector. Pop in film cartridge and turn the crank for continuous viewing. Run it fast, slow, backwards, or forward. Easy focus control and on/off switch. Doesn't use batteries—has low voltage transformer at plug. UL listed. 110-120 volts, AC. Uses standard flashlight bulb—2 extra bulbs included. Support bracket levels theater for projection. Carry handle on back. Plastic. Comes with cartridge, "Mickey Mouse and the Giant". Order extra cartridges [5] below. 12½x7½x4½ in. high. Caution: electric toy—see page 491. Warranted by manufacturer, see page 336.

X 925-1380 A—Ages 4 to about 10 years. Mailable: wt. 4 lbs. 16.88

4 Walt Disney® Movie Viewer. Just slide in a film cartridge, turn the handle, and view a full-color cartoon! No threading or rewinding. Control the speed, even run it backwards. Comes with film cartridge "Lonesome Ghosts". Plastic. 6½x2½x6½ in. high.

X 925-1398 A—For ages 3 to about 10 years. Mailable: wt. 1 lb. 7.99

5 Walt Disney® and Sesame Street® Cartridges for viewers [3] and [4]. Mailable: weight 0.50 lb. each.

X 924-7982 A—Sesame St. Alphabet. X 925-0010 A—Disney Snow White

X 924-7990 A—Sesame St. Numbers. X 925-0028 A—Disney 3 Little Pigs.

X 925-1414 A—Sesame St. Party. X 924-5380 A—Disney Pinocchio.

2.99 each. Any 2 for 5.50

©Walt Disney Productions. *Sesame Street and the Sesame Street sign are trademarks and service marks. Children's Television Workshop.

See Sesame Street and Walt Disney special indexes on page 343.

6 to 9 Big-Size Construction Toys make engine sounds as they roll. Over-sized grab handles control the action. 3 in. high removable figures in hard hats. Plastic. [6] to [8] for ages 2 to about 6 years.

[6] Dump Truck. Detachable scoop becomes a hand shovel. Big dump bucket raises and lowers. 14½x7x7½ in. high.

X 923-7223 A—Mailable: weight 4 lbs. 9.44

[7] Roller Grader. Large control handle provides smooth action. Adjustable grading blade flips up and out of the way. 7x8½x6 in. high.

X 925-1430 A—Mailable: weight 2 lbs. 6.49

[8] Bulldozer. Blade raises and lowers, treads dig in. Rotating tow bar slides 6½ in. out of the rear. Storage box holds 15-in. plastic chain with hooks on each end. 12½x9x7 in. high.

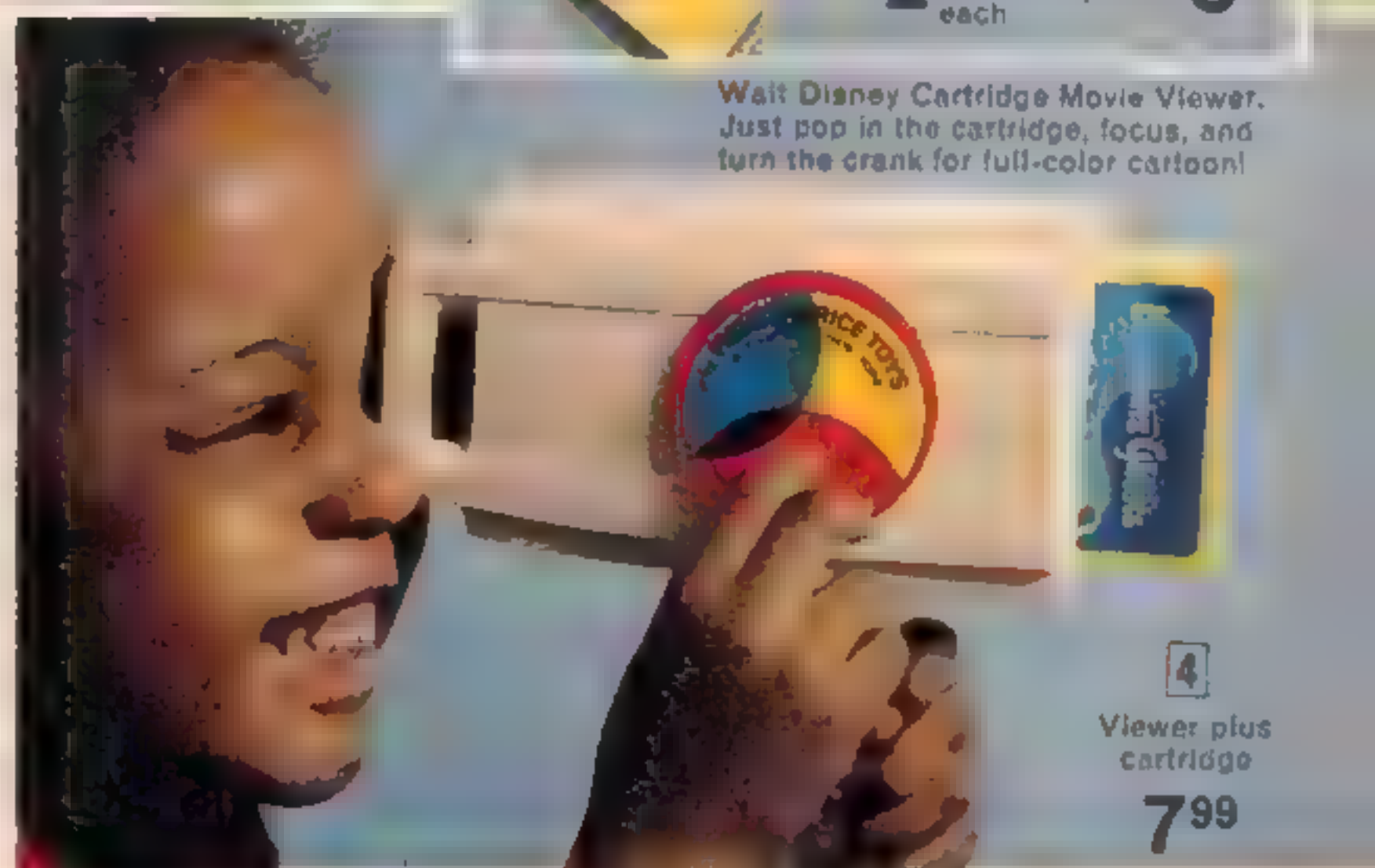
X 924-7958 A—Mailable: weight 3.70 lbs. 11.97

[9] Shovel Digger. One handle raises and lowers crane (it sits on revolving turret), one works shovel. Vehicle hitch on back. Ages 3 to 7.

X 923-7256 A—12½x6½x9½ in. high. Mailable: wt. 4.70 lbs. 12.47

TOYS AREN'T JUST FOR CHRISTMAS.

Save this catalog. Order anything on these 2 pages—
at these low prices—until August 12, 1978



4
Viewer plus
cartridge

7.99



6
Dump
Truck
9.44

7
Roller
Grader
6.49

8
Bulldozer
11.97

9
Shovel Digger
12.47

JCPenney 365



Play Family Lift 'N' Load Depot— where little builders can put in a good day's work

11.99

1 The Busy Depot is a combination drive-through garage, warehouse, and cargo handling system. On one side, a crank-operated conveyor lifts cargo up to the automatic loading garage, then into a waiting truck. On top there's a clickety-click crane that hauls loads up and down. A dump truck, scoop loader, and fork lift are all ready to move the crates and barrels. Comes with three play family construction figures wearing hard hats and neckerchiefs. Also includes a gas pump for "refueling", six pieces of cargo, four pallets, and a sling for the crane. Plastic. 15½x6½x12 in. high. For ages 2 to about 6 years.

X 925-1446 A—Mailable; weight 6.50 lbs.

11.99

1 Trucks and accessories really work

moves up and down

moves back and forth

automatic loading garage

raises and lowers



Carry handle in roof

2

Castle

16.98



3 Hospital

12.89

Closes into carry case

2 Play Family Castle. Storybook castle has four towers, rooms on two floors, a trap door, moat with gate, drawbridge that creaks, and a secret room. There's a springy flappole, a sliding panel, a dragon's den with a friendly dragon. There's a king, queen, prince, and princess; plus a knight in armor and a woodsman. Two thrones, round table, two chairs, three beds, royal coach, and two horses with a harness and saddle. Plastic with heavy cardboard towers. 17x12½x13½ in. high. For ages 2 to about 6 years.

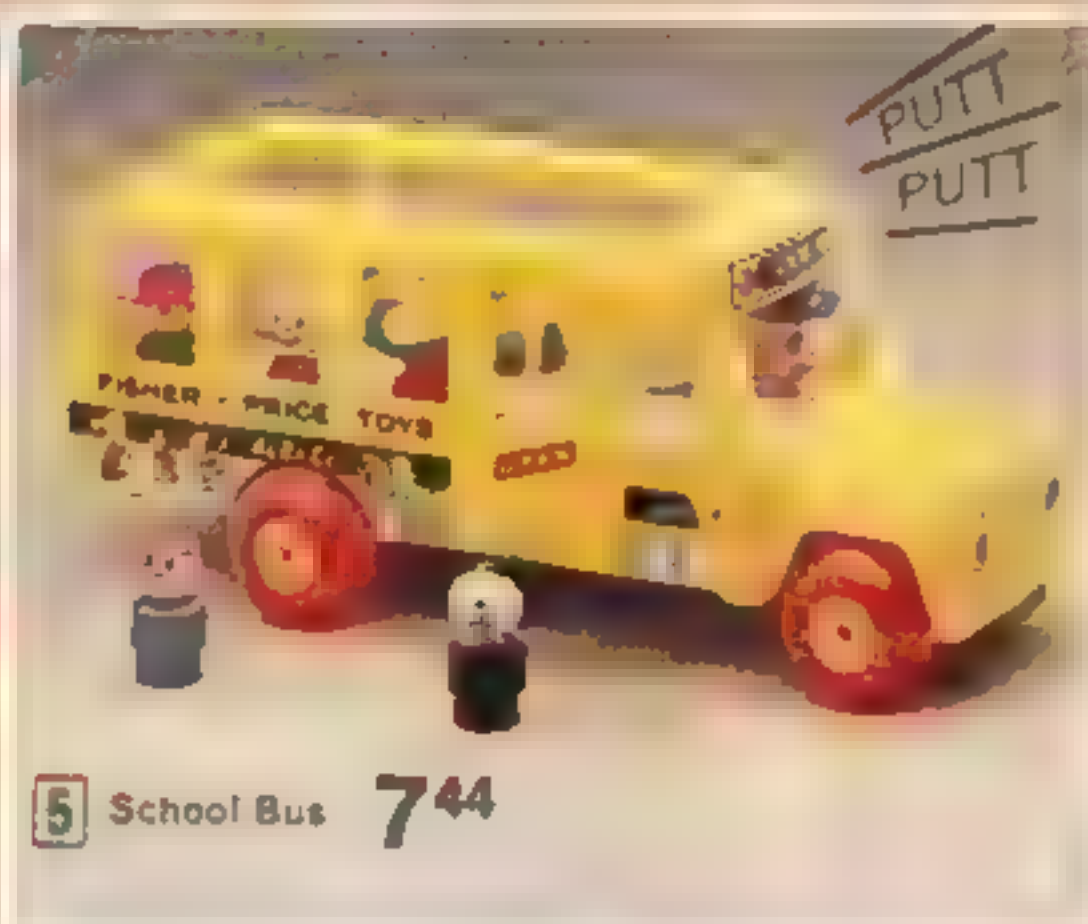
X 923-0145 A—Mailable; wt. 10 lbs. 16.98

3 Play Family Hospital. Cheery hospital building has big sunny windows on both floors. Upstairs there are two beds with foam mattresses, two chairs, a divider screen, and a crib. Turn the crank to ride the clickety-click elevator. Downstairs you'll find an X-ray machine, an operating table with anesthesia mask, a scale, a wheel chair, a rolling stretcher, and a bell to page patients. There's a sun deck on the roof and a pretty garden out back. Comes with an ambulance that's ready to roll and seven play family figures including three medical people. Hospital is 14x6x8 in. high. Plastic. For ages 2 to about 6 years.

X 924-8055 A—Mailable; wt. 5 lbs. 12.89



Fun Jet
6.33



PUTT
PUTT

5 School Bus **7.44**

4 Play Family Passenger Jet—makes "whirring" sound as it's pulled along, and the alert pilot looks from side to side. Rugged plastic plane rolls on six big plastic tires. Hinged door opens to become a ramp for four play family passengers. Two pieces of luggage fit into rear luggage compartment. 13½x11½x5½ in. high. For ages 2 to about 6 years.

X 923-7181 A—Mailable; wt. 1 lb. 6.33

5 Play Family School Bus—makes putt-putt sound as it's pulled along. The careful bus driver looks from side to side as the bus moves, and the headlight "eyes" move up and down. There are six happy school children and a dog—all color-matched to the slotted seats. Bus is 5½x4x13 in. long. Plastic and wood construction. For ages 2 to about 6 years.

X 924-8063 A—Mailable; wt. 2.25 lbs. 7.44



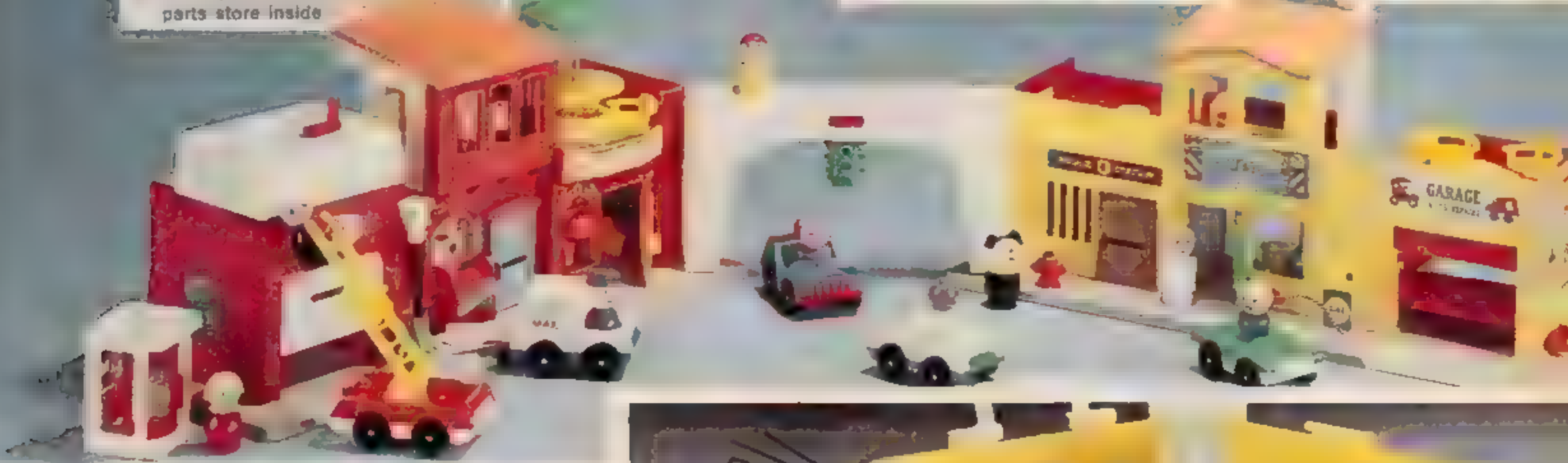
6 Circus Train
11.99

6 Hooray! The Play Family Circus Train is in town! Charming old-time engine pulls gondola car, cage car, and caboose. Comes with a ringmaster, a clown, and an engineer. Plus, there are five talented circus animals, including a bear, elephant, monkey, giraffe, and friendly lion—all the animals have movable parts. 2-seater engine with push-button whistle. Piston-rod wheels. Cage car has open top and swing-down ramp. Caboose with two seats, doors, and open top. 34½ in. long. Plastic construction. For ages 2 to about 6 years.

X 923-4725 A—Mailable; wt. 4 lbs. 11.99



Village
17⁸⁸



1 **Play Family Village**—full of places to go, people to meet! Two shoo-lined streets joined by removable bridge. Buildings open in back. Includes: *Fire Station* with cot, crank siren, working door; *Post Office* with slotted mailbox; *Theater* with stage and 4 seats; *Dentist's Office* with chair; *Roof-Top Restaurant* with table and chairs; *Police Station* with cell and bunk; *Barber Shop* with chair; *Garage* with working door, crank-up auto lift; *Apartment* with sofa, table, outdoor patio with sun-deck furniture and barbecue. Also includes: phone booth; hydrant; lamp post; gas pump; fire engine with ladder; police car; 2 cars; traffic light with changing-knob; U.S. Mail truck with 6 plastic letters—color-coded and numbered to match slots in doors of buildings. Townsfolk include: father (he's also town barber); mother; sister; brother; dog; fireman; mailman; dentist; policewoman. Parts store inside. When closed measures 18 x 8½ x 11½ in. high. Carry handle. Plastic and hardboard construction. For ages 2 to about 6 years.
X 924-6349 A—Mailable; weight 7 lbs. **17.88**

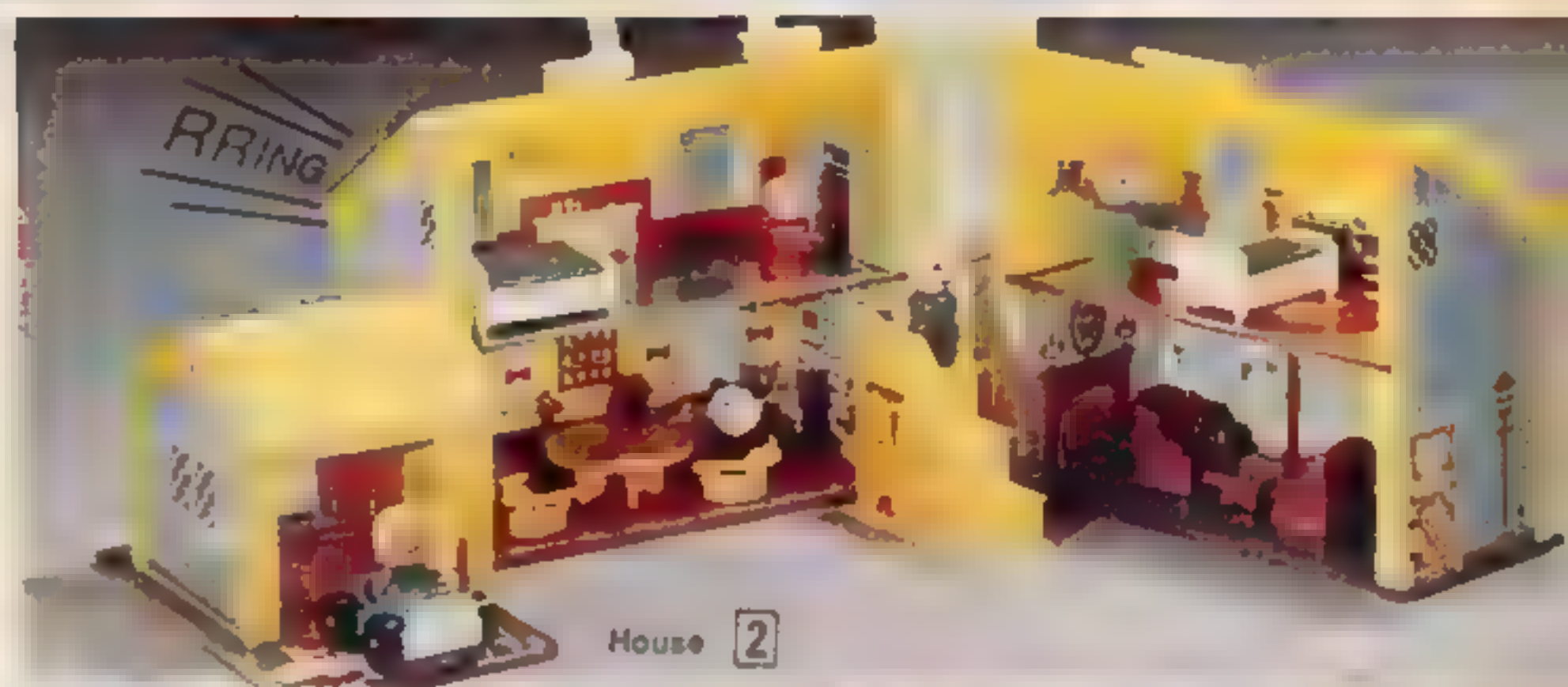
[2] to [5] **14⁷⁷**
each

2 **Play Family House**. Close up to carry, open for hours of fun! Inside are 4 rooms, movable staircase with closet inside, 11 pieces of furniture. Doorbell rings, front door opens, garage door slides up and there's a car inside! 4 family members plus their pooch. Wood and plastic. Closed up to carry, measures 15¼ x 9¼ x 8¼ in. high. For ages 2 to about 6 years.
X 923-7280 A—Mailable; weight 7 lbs. **14.77**

3 **Play Family Farm**. Barn doors open to mooing sound. There's a hayloft with sliding doors, and a silo with a removable top. The horse, cow, lamb, pig, and dog all have movable heads and legs. There's a hen and rooster, with movable heads. 4 farm people, tractor, watering trough, yoke for horse, cart, 4-pc. fence. Barn with carry handle is 11 x 7½ x 8½ in. high. Silo is 10 in. high. Wood, plastic, and heavy cardboard. For ages 2 to about 6 years.
X 924-2918 A—Mailable; weight 5.20 lbs. **14.77**

4 **Play Family Action Garage**. 2-level garage has elevator, ramps, 4 cars, 4 figures, gas pump with hose, grease rack. Crank lifts elevator as bell rings. Stop signs raise and lower. Car automatically scoots from elevator down ramp. Front handle rotates parking disk—turns car to color-coded parking area. Sturdy hardboard and plastic. 17¼ x 15¼ x 11 in. high. For ages 2 to about 6 years.
X 923-7520 A—Mailable; weight 7.50 lbs. **14.77**

5 **Play Family School**. Roof and side hinge open to become a blackboard—inside's a schoolroom with teacher, 4 pupils, 5 desks. Has 3 pieces of play-ground equipment. Two trays hold magnetized alphabet and numerals—they stick to roof. Chalk and eraser. Bell tower with school bell—clock with movable clock hands. Hinged carry handle. Plastic, metal, and hardboard. 10 x 12 x 12¼ in. high. For ages 3 to about 6 years.
X 925-6405 A—Mailable; weight 6.75 lbs. **14.77**



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two pages—at these low prices—
until August 12, 1978

JCPenney 367



Comes with
grocery items

1
Shoppin'
Basket
12⁹⁹

[2] to [4]
9⁸⁸
each

2
Stroller

3
Vacuum

4
Golf Cart



5
Wordwriter—types
words without an
inky mess!

6⁹⁴

6
Drill

[6] to [8]
5⁴⁷
each

8
Calculator

7
Saw



TUFF-STUFF® Tough Enough for Rough Stuff

1 to 4 Tuff Stuff Can Take It! Sturdy and colorful plastic toys look like the real grown-up models, but they're child-size, and perfect for make-believe play. For ages 2 to about 6 years old.

[1] Shoppin' Basket. Child-size cart makes playing store even more fun! Comes with 12 colorful plastic grocery items—each with its name on the back for learning fun. Plastic cart has steel axles and molded plastic wheels. Built-in shelf seat for dolly. 12x12x14½ in. high. Partly assembled.

X 925-0234 A—Mailable: wt. 7 lbs. **12.99**

[2] Doll Stroller. Looks like the umbrella-stroller Mommy uses. Cotton cloth sling seat holds dolls up to 18 in. tall. (Doll shown not included—sold on page 455.) 13¼x12x22 in. high. Partly assembled.

X 924-7834 A—Mailable: wt. 2 lbs. **9.88**

[3] Play Vacuum. Shaped like an upright cleaner. Foam rubber paddle revolves when it's pushed—actually sweeps objects into the vinyl bag. Measures 9x24 in. high. Partly assembled.

X 923-8692 A—Mailable: wt. 3 lbs. **9.88**

[4] Golf Cart. It wheels around, or cloth bag comes off for over-the-shoulder carrying. Includes 3 clubs, ball and target cup. "Hole-in-one" sign pops up when ball hits target. 8½x8½x23½ in. high. Partly assembled.

X 924-7842 A—Mailable: wt. 2.25 lbs. **9.88**

[5] to [8] Tuff-Stuff Play Equipment—it "works" like the real thing. Made of colorful plastic. Doesn't use batteries. For ages 2 to about 6 years old.

[5] Wordwriter. Push one of the seven keys and a complete word is typed. Each key is stamped with one word and a picture of the word. Lots of sentences are possible. And the ink pad is hidden away, so there's no mess! Movable carriage. Plastic with steel parts inside. 10x4½x12 in. high.

X 925-3485 A—Mailable: wt. 1 lb. **6.94**

[6] Play Drill. Pull the cord, press trigger and soft plastic bit turns and whirrs. 2½x5½x8¼ in. long.

X 923-5045 A—Mailable: wt. 1 lb. **5.47**

[7] Play Saw. Pull the cord, press the button. It whirrs as soft plastic blade vibrates. 2½x5½x13 in. long.

X 923-5052 A—Mailable: wt. 1.25 lbs. **5.47**

[8] Play Calculator. Pull the cord, push the numbered key—corresponding number of animal pictures march across the "read-out" screen. 7½x6x3½ in. high.

X 924-7826 A—Mailable: wt. 0.75 lb. **5.47**

[9] & [10] Tuff-Stuff Blocks. Brightly colored plastic blocks are stackable and washable. Reusable polyethylene storage tub. Ages 2 to about 5 years.

[9] Set of 30 Alphabet Blocks, each shaped like a letter. X 925-3493 A—Mailable: wt. 3 lbs. **Set 6.95**

[10] Set of 20 Number Blocks, each shaped like a number. X 925-3501 A—Mailable: wt. 2 lbs. **Set 4.95**



HUB-BUBS®

Happy Animal Pals,
Always Hustling
And Bustling About

1
Fun O'Clock
—A zany way
to tell time

11.88

RING RING

1 Fun O'Clock. Set the clock and push the lever. Down drop marbles, but only as many as match the time! Hub-Bubs move, and a bell rings once for each marble that comes down. Kids will love to learn time-telling on the Fun O'Clock. There are even digital numbers to help. Clear back lets kids watch what's happening inside. Plastic. 11x3x14 in. high. For ages 2 to about 7 years.

X 925-3527 A—Mailable; wt. 2 lbs.

11.88

2 Hub-Bubs Lively Lane. A complete 7-pc. set for creating a busy Hub-Bub world. Fix-it Shop and Cozy Cottage can be hooked together to form one play area. Also includes the Police Paddy Wagon, Mr. Bear, Mrs. Bear, Mr. Beaver, and Mrs. Rabbit. Single crank moves 3½-in. tall animals separately or together. Plastic houses 6½ in. tall. Vinyl and metal figures. For ages 3 to about 6 years old.

X 924-6729 A—Mailable; wt. 3 lbs.

4.99

3 Motor Putt-Putt Speedway. Wind up the drivers' heads, lift the starting gate, and 2 little motorized cars speed around the 4-pc. crossover track. The 2 fans can sit in the grandstand or "work" the TV camera. Also includes fire extinguisher, gas can, turnstile, flag, garage, bridge, overpass. Plastic and wood. Set up, layout measures 18x27 in. org. For ages 2 to about 7.

X 923-8801 A—Mailable; wt. 3.50 lbs.

11.88

4 Motor Putt-Putt Railroad. Wind-up engine pulls the passenger car and caboose to the station. The 2 passengers board the train from the manually-operated loading platform. The other platform "catches" them as they get off the train. Plastic track forms a 32x22-in. wide play area. Also includes crossing gate and a tunnel. Wood and plastic. For ages 3 to about 7 years old.

X 925-3519 A—Mailable; wt. 2.75 lbs.

11.88

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5 **7** Point the Dial to a Picture and Pull the Cord! Talking pals tell kids about their special worlds—from the alphabet to nursery rhymes. Plastic stand-up base with handle. 10½ in. high. For ages 2 to 5.

[5] Farmer Says. Teaches animal names and sounds.

X 924-2892 A—Mailable; wt. 2 lbs.

7.47

[6] Bee Says. Teaches the alphabet.

X 924-2900 A—Mailable; wt. 2 lbs.

7.47

[7] Mother Goose Says. With 12 nursery rhyme phrases.

X 923-9047 A—Mailable; wt. 2 lbs.

7.47



CONSUMER INFORMATION: LEARNING THROUGH PLAY

While pre-schoolers are having fun with toys, they can also be learning many important things. Well-chosen toys can help pre-schoolers to recognize similarities and differences in colors, sizes, shapes, and textures and to understand relationships such as in-out, light-heavy, above-below. Toys can also teach children to understand and deal with numbers and words.



MATTEL

2 Hub-Bubs
Lively Lane

4.99

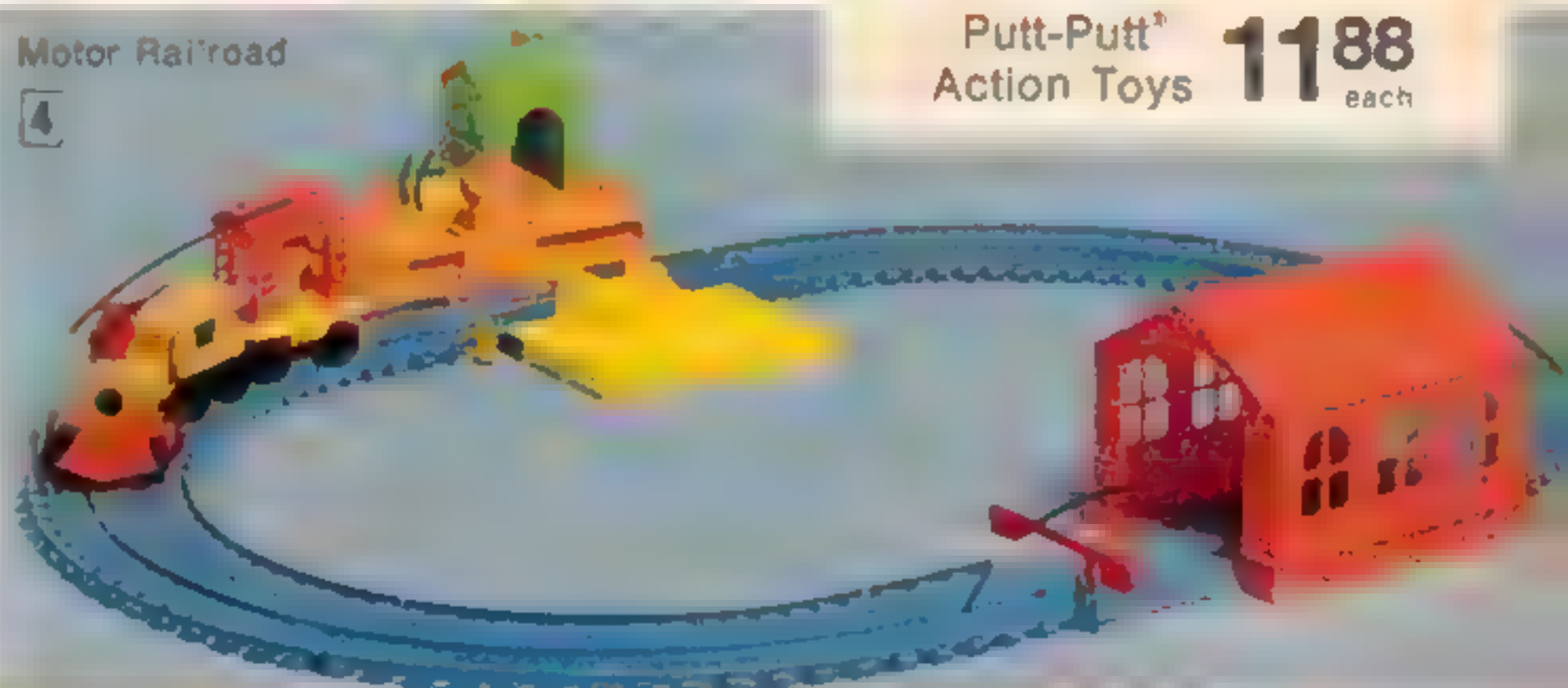
1-Pc. Set



Motor Railroad

4

Putt-Putt®
Action Toys **11.88**
each



See 'N Say® for Learning Fun

7.47
each



JCPenney 369



1 Deluxe Indian Set

PLAYMOBIL

A World of Creative Adventures

Deluxe Sets **7.99** each

Accessory Sets **5.99** each

2 Deluxe Cowboy Set



4 Deluxe Construction Set



3 Covered Wagon Accessory Set

5 Construction Truck Accessory Set



6 Deluxe Cavalry Set

7 Artillery Accessory Set

8 Talking Play CB with friendly talks that pop up as they talk
9.97

9 Talking Play CB with 10 messages
5.74

WHAT'S YOUR HANDLE?



10 Musical Play CB with rotating picture drum
6.97



Playmobil People

have heads that turn; arms and legs that move; they can even grip their gear and ride their horses

1 Playmobil Indian Set. The big Chief in his headdress leads his 5 braves, in "feathered" headbands, to adventure. There's a teepee, a canoe with 2 paddles, 4 bows and arrows, 8 spears, 2 tomahawks, 4 horses with saddles, plus 6 necklaces, and 12 arm and leg bands add to the action. Plastic. (Scenery shown not included.) For ages 4 and up.

X 925-2305 A—Mailable: wt. 1.25 lbs. **7.99**

2 Playmobil Cowboy Set. There's plenty of action when the 3 cowboys and sheriff ride out to meet the 2 bandits! They come equipped with 4 cowboy hats, 2 sombreros, 2 ponchos, 4 bandanas, a coffee pot with 4 mugs, a cooking pot, stand, and radio, 4 horses with saddles, 3 knives, 3 rifles, 4 pistols, 4 hip holsters, and 3 shoulder holsters. Plastic. For ages 4 and up.

X 925-2313 A—Mailable: wt. 1.25 lbs. **7.99**

3 Covered Wagon Accessory Set. Wagon is drawn by 4 horses with saddles and harnesses. There are seat covers, barre with barrel holder, tool box, bucket with handle and whip, and a pivoting harness shaft. Plastic. 7 1/2 in. long. For ages 4 and up.

X 925-2370 A—Mailable: wt. 0.75 lb. **5.99**

4 Playmobil Construction Set with everything you need for big jobs! 3 Engineers and 3 workmen in hats and vests keep busy with a roller, a wheelbarrow, a cement trough, rake, 2 picks, 2 saws, 5 ladders, pair, 2 trowels, shovel, broom, hatchet, hammer, wrench, and 10 pipes. Plastic. For ages 4 and up.

X 925-2347 A—Mailable: wt. 1.25 lbs. **7.99**

5 Construction Truck Accessory Set. Sturdy truck can haul heavy loads! There's a workman in a hard hat at the wheel, plus 5 ladders, and lots of tools to work with. 8 1/2 x 5 x 4 in. high. Plastic. For ages 4 and up.

X 925-2396 A—Mailable: wt. 0.75 lb. **5.99**

6 Playmobil Cavalry Set to the rescue! The officer, with his saber, holster and pistol, leads his 5 soldiers with rifles to battle. There are 4 horses with saddles, a U.S. flag with decal and pole, a coffee pot and mug set, a cooking pot with stand and ladle, a water bucket, and a bugle. Plastic. For ages 4 and up.

X 925-2339 A—Mailable: wt. 1.35 lbs. **7.99**

7 Artillery Accessory Set. There's an officer with saber, holster and pistol, 3 soldiers with rifles, 2 horses with saddles, a working cannon with shells and ramrod, cannon works with rubber bands, a caisson, a whip and harness set, and a water bucket. Plastic. For ages 4 and up.

X 925-2388 A—Mailable: wt. 0.75 lb. **5.99**

CB's for Little Buddies

8 Talking Play CB Radio. Select the proper channel and the friendly fire chief will pop up and talk to you. Or, listen to the nurse, the policeman or the truck driver. There are six CB savings and a hand-held play mike you can use to answer them. There's also an on-off switch, squelch control, and an antenna that raises and lowers. Colorful plastic. 11 x 6 1/2 x 3 1/2 in. Ages 2 to about 6 years.

X 925-2446 A—Mailable: wt. 2.50 lbs. **9.97**

9 Smoke Talking Play CB Radio. Turn the receiver-send control knob and hear one of 10 CB messages. A hand-held microphone, play on/off switch, squelch button, and 23 channel selector add to the play fun. Uses one "D" cell battery (battery not included—order below). Plastic. 8 1/2 x 5 x 3 1/2 in. high. Ages 3 to about 10 years.

X 925-2420 A—Mailable: wt. 1.50 lbs. **5.74**

"D"-Cell Batteries. Package of 6.

X 957-1761 A—Mailable: wt. 1.40 lbs. 1 Pkg. **1.49**

10 "Children's Band" Musical Radio. Turn the easy-wind dial and music plays while pictures pass on the "T.V." screen! There's a hand-held play mike and antenna too. Colorful plastic. 8 1/2 x 4 1/2 x 4 in. high. For ages 2 to about 6 years.

X 925-2453 A—Mailable: wt. 1.35 lbs. **6.97**

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything on these two pages—at these low prices—until August 12, 1978



Talking Books

Stories come to life as children read them

4⁷⁷
each

SAVE 60c when you buy any 2



1 to 3 Talking Books Read Themselves to Children! Makes learning to read easier and more fun. And, what child doesn't love to hear a story? Children simply dial the wheel to hear the 5-minute story, with background sound effects too. They can follow the easy-to-read large print, and look at the 16 pages of colorful pictures. The "talking" section of the book is plastic, so the story can be played over and over again. Doesn't use batteries. Books are 8½x11x1½ in. thick. For ages 3 to about 7 years. Mailable; weight 1.40 lbs. each.

X 924-8220 A—[1] Bozo and His ABC Zoo 4.77
X 924-8246 A—[2] Mother Goose Favorites 4.77
X 924-8238 A—[3] The Three Bears 4.77

SAVE 60c when you buy any two books [1] to [3] together. *State both Catalog Numbers and pay only* **8.94**

4 Talk-N-Tell Phone. Press the buttons and the bell rings. Press voice button and it says 10 different phrases with pauses for answers. Princess styling. Plastic. 4½x3½x8½ in. long. Uses one "D"-cell battery (battery not included—order on opposite page). For ages 3 to about 6 years.

X 923-6647 A—Mailable; wt. 1.50 lbs. **3.99**

5 Teeter-Totter Watch. Shows how the inside of a watch works. Look through clear plastic housing and see the clockworks—and, the kids on the seesaw go up and down as watch ticks. 3-hour wind—stem pulls out to reset hands. Adjustable band. Plastic.

X 925-0531 A—Ages 5 to about 7 years. Mailable; wt. 0.25 lb. **3.44**

6 Count Your Chickens—it's a wacky and wonderful way to teach kids numbers and simple addition. Push button #1 up to 10 times and a chick appears each time. Push button #2 and a number appears to match the number of chicks. Push button #3 and you clear the board for more learning fun. All plastic. 6½x3½x10½ in. high. For ages 3 to about 7 years old.

X 923-2416 A—Mailable; wt. 1.33 lbs. **5.49**

7 Tomy's Tutor Typewriter. Kids learn their ABC's and numbers on their own little typewriter. It doesn't really type of course, but keys and carriage move, the bell rings, and the display panel rolls to show each letter of the alphabet or a number from 1 to 10. There's a picture and word to illustrate each letter and number. Plastic. 8½x8½x4 in. high. For ages 3 to about 8 years.

X 925-2461 A—Mailable; wt. 1.50 lbs. **6.97**

8 Answer Clock. Wise old owl teaches kids to tell time. Push one button and hands move around the face 5 minutes at a time. Push the other button and owl's eyes open to show the time the hands are pointing to in digital numbers that kids can easily understand. All plastic. Doesn't use batteries. 7x3x10 in. high.

X 924-1662 A—Ages 3 to about 7 years. Mailable; wt. 1 lb. ... **4.99**

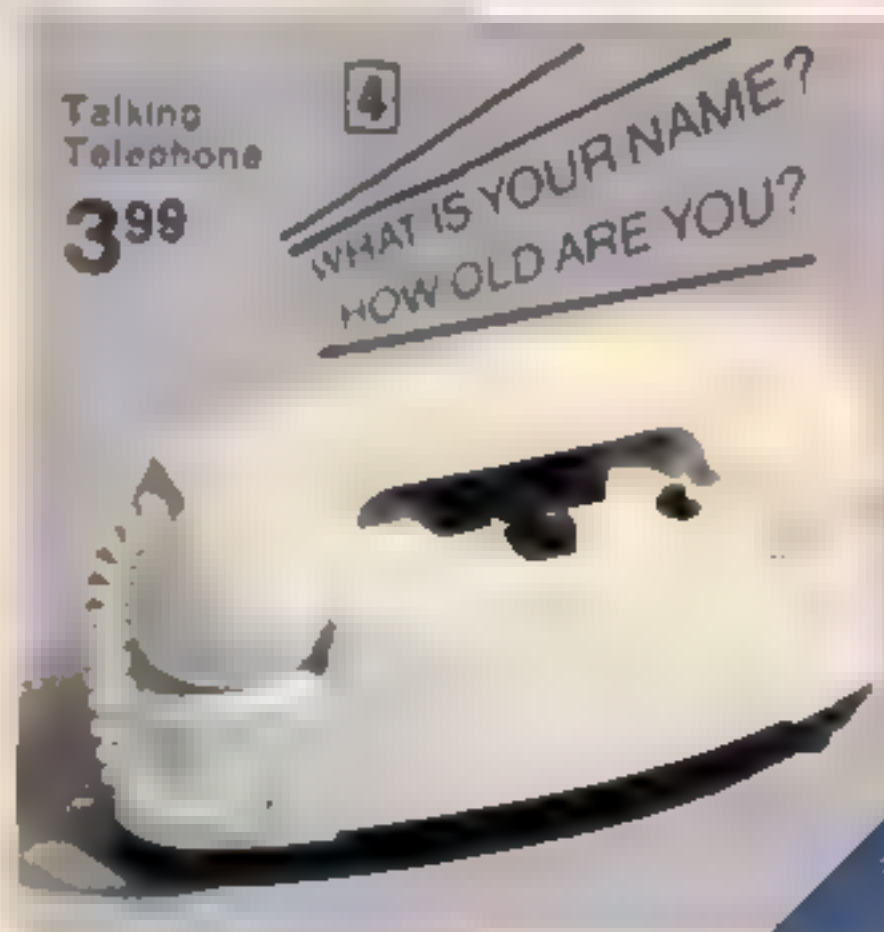
9 Sesame Street® Electronic Blackboard. Professor Cookie Monster® watches as child learns simple math on this preschool calculator. LED (light-emitting diode) readout shows input of each operation—just like a school blackboard—and it stays lit until the answer is complete. Electronic touch keyboard has add, subtract, answer, and erase functions, plus an on/off key. Uses six "C"-cell batteries (batteries not included—order below). Plastic. 6x7½x6½ in. high. From Hong Kong. Ages 3 and up.

X 925-1059 A—Mailable; wt. 1.50 lbs. **19.99**

"C"-Cell Batteries. Package of 6.

X 959-0787 A—Mailable; wt. 0.95 lb. 1 Pkg. **1.49**

*Sesame Street and the Sesame Street sign are trademarks and service marks of Children's Television Workshop. **MUPPET characters ©Muppets, Inc., 1971, 1977 See Sesame Street special index on page 343.



Talking Telephone
3.99



Teeter-Totter Watch
3.44

On the inside, the watch ticks, and the kids see-saw



6 Count Your Chickens makes numbers fun!
5.49



Teaching Typewriter
6.97



8 I can tell time!
4.99



9 Sesame Street Electronic Blackboard Calculator—adds and subtracts
19.99

JCPenney 371

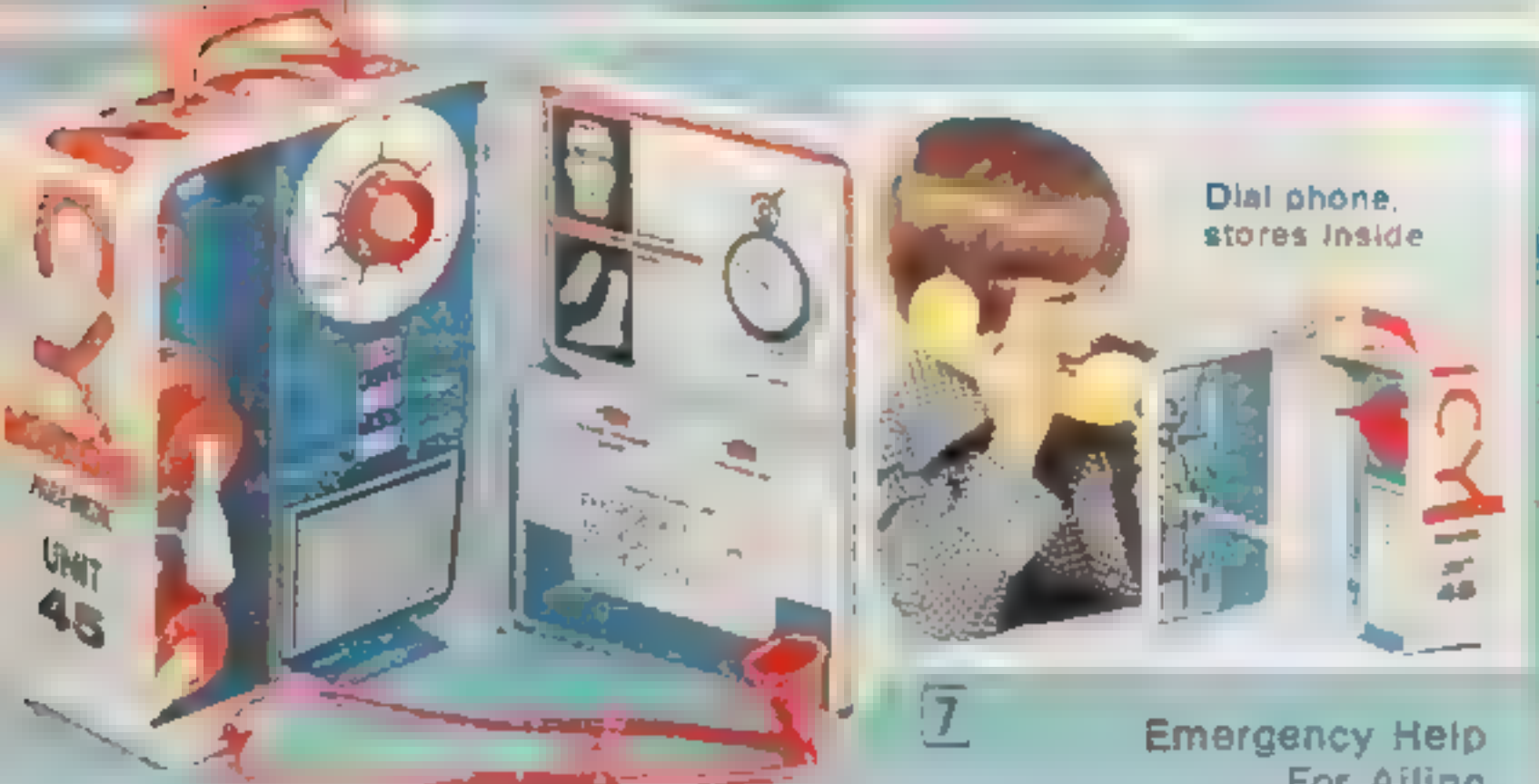
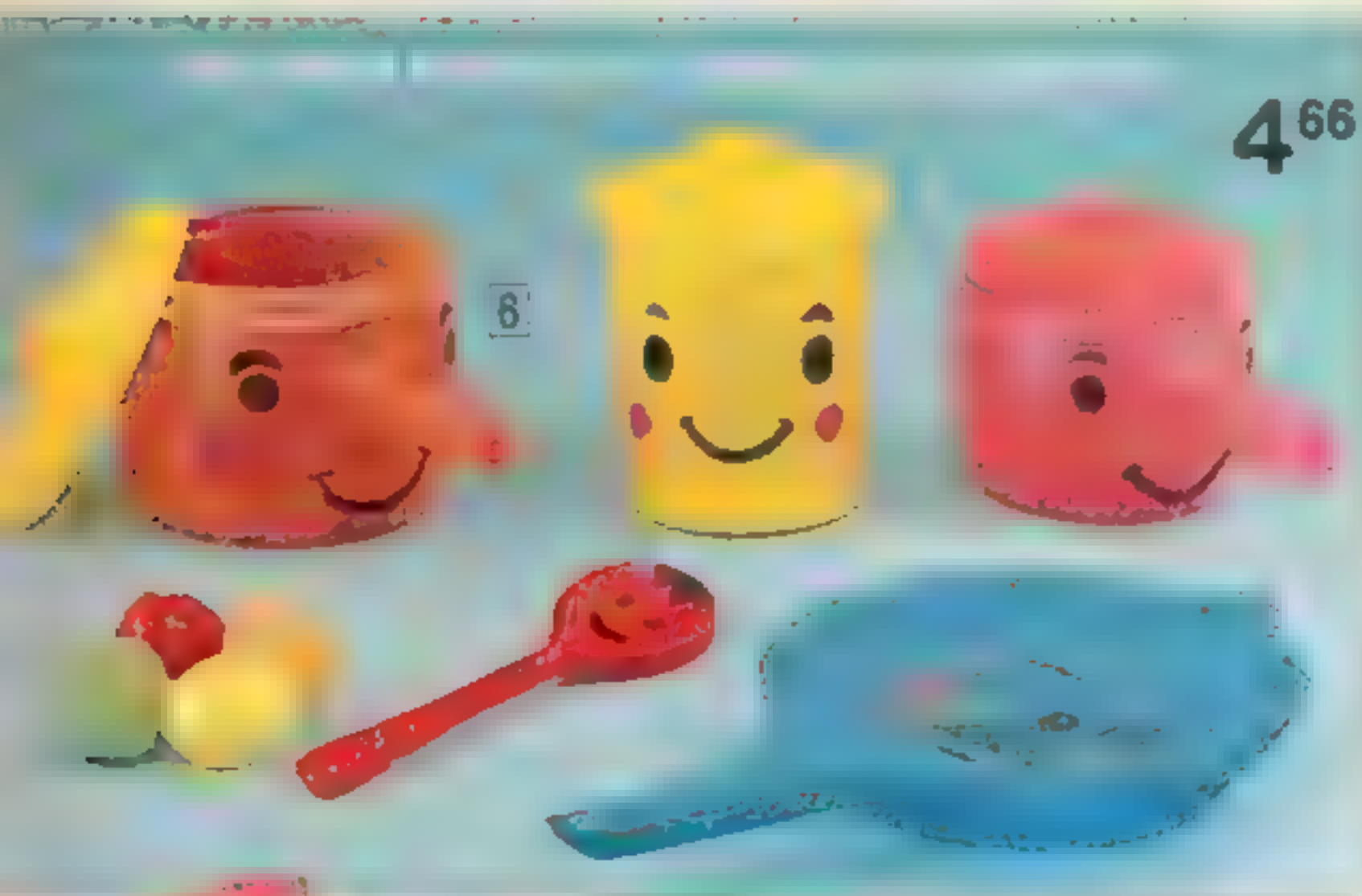
Zoodleland—Where Happy Animals Love to Play with Children

Animal friends are zany kitchen appliances

9⁹⁹
each

SAVE \$2 when you buy
any two [1] to [3]

Pay only **17⁹⁸**



**Emergency Help
For Ailing
Teddy Bears**

5⁹⁹

[1] to [5] Zoodleland Comes To Your Home. Funny animals in whimsical shapes and colors for children from ages 2 to about 7 years. All are made of plastic.

[1] Penguin Refrigerator. Fellow from the frigid far North wears a cap. One of his wings forms an outside shelf. His door opens, and inside are four colorful take-apart eggs, two plastic bottles, an ice tray with four clear plastic cubes with animal designs on them, and a junior penguin who's really a pitcher! 13½x7½x19½ in. high.

X 924-8337 A—Mailable; wt. 4 lbs. 9.99

[2] Hippo Sink. This happy hippo comes with turning faucet handles, plug, big basin mouth, and a cutting board drawer. Pop-up hippo toaster with a plastic tail that's a make-believe plug. 2 pieces of play toast, 2 cookie cutters, rolling pin, bowl, spoon, and towel. Decorative decals included. 14½x9½x15 in. high.

X 923-9419 A—Mailable; wt. 4 lbs. 9.99

[3] Turtle Stove. Has a clock with movable hands. See-through oven door opens, two removable turtle burners have heads that turn as "on/off" switches. Frying pan, covered casserole, covered teapot, spoon, and towel, too. Decorative decals included. 11x7½x18 in. high.

X 923-9401 A—Mailable; wt. 4 lbs. 9.99

SAVE \$2 when you buy any two [1] [3]. State both Catalog Numbers and pay only 17.98

[4] Busy Beaver Workbench. "Buddy" play drill has 3 soft interchangeable bits that turn when the drill trigger is pulled. Comes with a play saw, hammer, fold-out ruler, a large crayon that fits in the beaver's nat, and a vise that won't hurt little fingers. Toothy beaver's work apron opens to store tools inside. 13x9x10 in. high.

X 925-2487 A—Mailable; wt. 4 lbs. 10.99

[5] Cottage Clock. It looks like a grandfather clock, but open the door, and there's a zany Zoodleland cottage inside! The clock has hands that move by turning the gears inside, and a pendulum perch. 3 lovable Zoodle characters live in this crazy cottage, and play on the balcony or on the slide that stretches all the way to the ground from their upstairs bedroom. Includes table, chair, bed and ladder. It's easy to tote—has its own carry handle. 10x6½x16 in. high.

X 925-2503 A—Mailable; wt. 4 lbs. 9.99

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything on these two pages—at these low prices—until August 12, 1978.

[6] Happy Potts Family Faces. 12-pc. set includes covered saucepan, small covered saucepan, frying pan, covered coffee pot, spoon, and four pieces of play fruit. For little chefs, from ages 1½ to about 4 years.

X 923-5615 A—Mailable; wt. 2 lbs. Set 4.66

[7] Quick, You're The Medic On Call. Ready for any emergency with a phone right inside the case. There's also a defibrillator, stethoscope, blood pressure gauge, instruction card, and control knobs to turn. An oxygen unit's pictured on the inside of one lid, and both sides close into a handy carry case. Plastic instruments. Metal case with paperboard divider. 9x4x7 in. high. For ages 4 to about 7.

X 924-8352 A—Mailable; wt. 2.50 lbs. 5.99

Wouldn't You Like To Live Like A Tree Tot?



Kenner's
Tree House
11.99

Pops open at the
push of a button

Just push
down to close



Kenner's Lighthouse
8.88

A Tree Tots Family Tree House. Little forest people live inside. Push the button and there's a tree house with a "click-click" crank elevator, front door, fold-out stairs, and 3 rooms of furniture. Includes Tree Family of 4, plus their dog, car, 9 pieces of furniture, a swing, and a doghouse bush. All pieces fit back into the tree—it closes into a carry case with handle. Plastic. 11x15 in. high closed. Mailable.

X 923-7090 A—Ages 2 to about 6 yrs. Wt. 4.60 lbs. . . . **11.99**

B Tree Tots Lighthouse. 3 nautical tots live in a tree lighthouse! Its sides open to form docks and reveal the two floors inside. Outside there's a crow's nest that moves up and down, a watchtower, and a front door that opens. Press on the bellows, the foghorn sounds, the make-believe searchlight rotates and the flag turns. Includes 3 tree tots, 6 pieces of furniture, and a sailboat that stores inside. Plastic. 11x15 in. high. X 925-2511 A—Ages 2 to about 6. Mail: wt. 3.70 lbs. . . . **8.88**

C Holly Hobbie® Play Set. Holly's home has a rocking chair and hobby horse downstairs, a comfy bed upstairs. Outside there's a wishing well, a see-saw, and swing for the two 4-in. high rag dolls, Holly and Heather. There's also a doghouse for the little pooch. House with carry handle is 7 1/4 x 5 1/4 x 10 in. high closed. Opens to 13 in. wide. Mailable.

X 921-8892 A—Ages 3 to about 8 yrs. Wt. 2.50 lbs. . . . **8.88**

D Holly Hobbie® Dial Typewriter. Dial a letter, push the dial, and the letter prints! 2 dials print block and script letters. Spaces automatically for next letter. Extra ribbon included. Plastic and metal. 8 1/2 x 3 1/2 in. high. Mailable.

X 925-1218 A—Ages 5 to about 7 yrs. Wt. 1.70 lbs. . . . **7.88**

©American Greetings Corporation.

E Raggedy Ann And Andy® Playhouse. Heart-decorated house opens. Inside there's a table with 2 chairs, and 2 beds with "I love you" pillows. Outside there's a slide, a "heart" swing, and a rocking samel. Raggedy Ann and Andy are 4-in. rag dolls. Made of plastic and cloth. 12 1/4 x 8 x 13 high closed. The chimney is a carry handle. Mailable.

X 925-2529 A—Ages 3 to about 8 yrs. Wt. 2.50 lbs. . . . **9.77**

©Boada Merrill, Inc.

Holly Hobbie and Raggedy Ann special index on page 343.



Holly Hobbie Dial Typewriter **7.88**

Holly Hobbie is in Her
Country Cottage, And
Heather's Come To Visit

8.88

Closes . . .
pieces
all store
inside



Raggedy Ann And Andy
Playhouse
9.77

Opens for more
fun inside

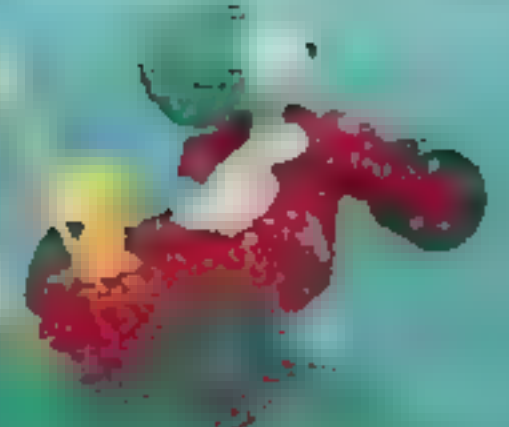


CONSUMER INFORMATION: MORE ABOUT PRE-SCHOOL

Whether or not children are "well-adjusted" depends a lot on how much chance they have had to develop self-confidence. Toys for pre-schoolers should help them to feel proud of what they can do. Try to choose toys that are challenging but not so difficult that they discourage the child. Children who like themselves find it easier to like others.

Snoopy® Powered Fun
Scooter Shooter has Snoopy and Woodstock
Canyon Jumping in
their Dirt Bike

5⁹⁷ **1**



2
Good Grief
Glider

6⁹⁷

1 **Snoopy's Scooter Shooter.** Crash-helmeted Snoopy and Woodstock ride their dirt bike up the ramp and jump! Just set the bike on the spring-powered action shooter—it can be set at 3 different speeds. Turn the throttle handles—one sends them forward, the other controls the roaring cycle sound. Action shooter 12x11x5 in. high. Plastic. For ages 3 to about 7 years.

X 924-6281 A—Mailable: wt. 1.40 lbs. **5.97**

2 **Snoopy Good Grief Glider.** Push the launch button and Snoopy takes off down the runway in his own soft foam plane. He really flies about 20 ft.—then makes a soft rolling landing. Runway 10½x4½x19½ in. long. All soft styrofoam and plastic. For ages 3 to about 7 years.

X 925-2636 A—Mailable: wt. 1 lb. **6.97**

Linked Feature Syndicate: See Snoopy index, page 343



3
11⁸⁸

WHISTLE

**Musical
Move-Alongs**



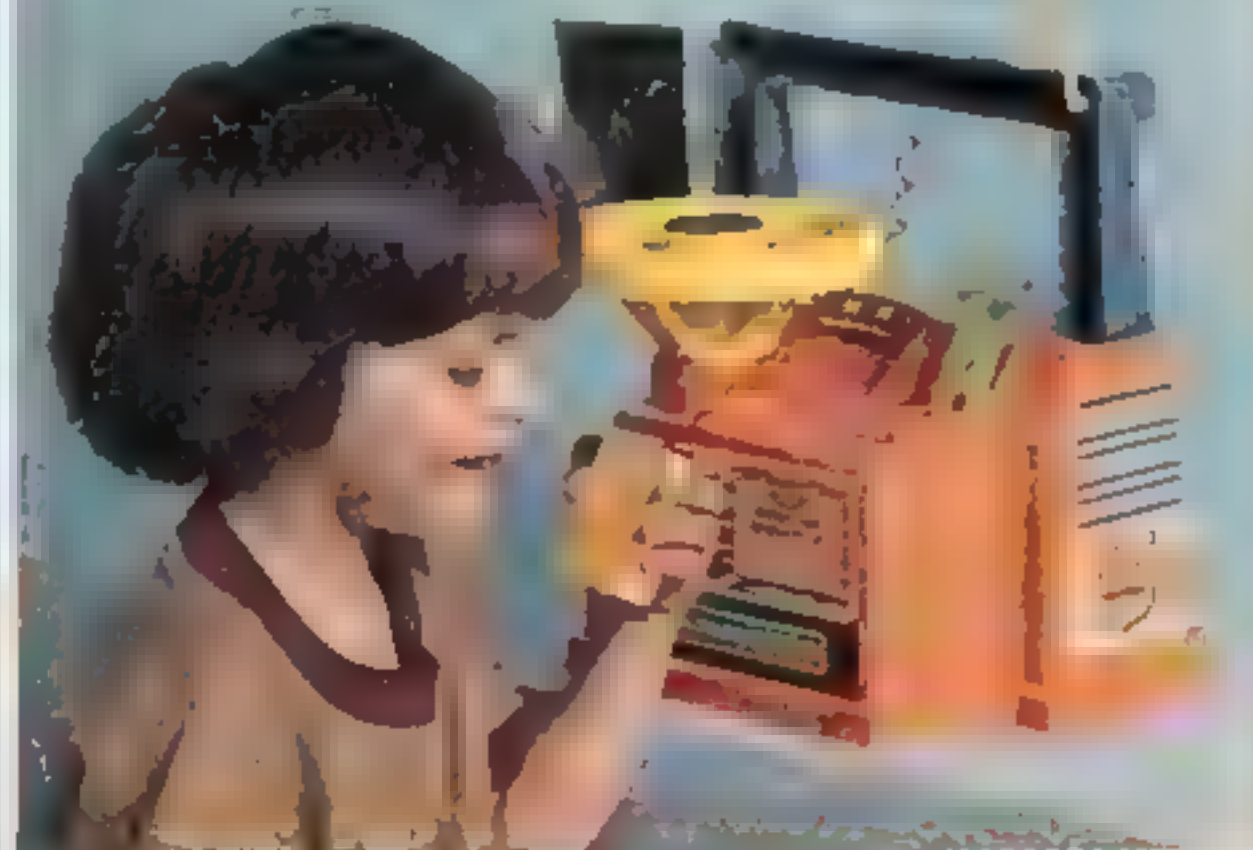
4 **10⁸⁸**

12⁸⁸

5

374 JCPenney

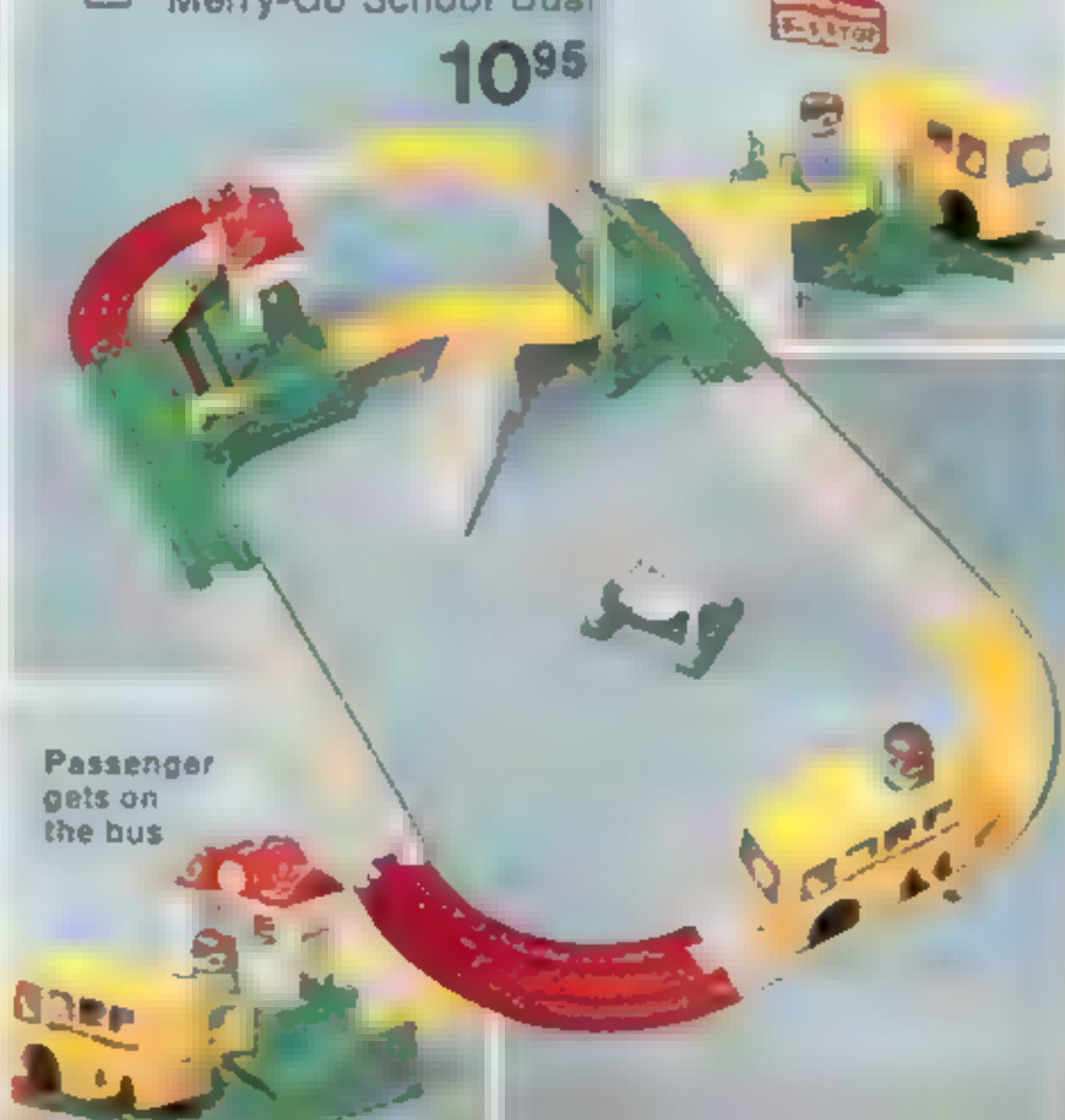
6 "Breaker 1-9"—it's a drive-along dashboard! **7⁹⁹**



7 Hop aboard the Merry-Go School Bus!

10⁹⁵

Passenger gets
off the bus



Passenger
gets on
the bus

3 **Whistling Mr. Machine.** Clear plastic body lets kids see how his mechanical parts work inside and out! Wind him up with the big key in back, and watch all the gears, levers, springs and bellows move as he struts along whistling the tune "This Old Man". Plastic and metal. 11x6x15 in. high. For ages 3 to about 7 years.

X 925-2693 A—Mailable: Wt. 2 lbs. **11.88**

4 **The Tuneville Choo Choo.** Looks like an old-fashioned steam engine—but it's really a record player on wheels! Includes 4 music-box-style records—plays 11 songs with a calliope sound. Drop record in top of engine cab, flip switch and it moves around as it plays. All plastic, in bright colors. 9 in. long. Uses 2 D-cell batteries (batteries not included, order below). For ages 3 to about 7 years.

X 924-1647 A—Mailable: wt. 2.50 lbs. **10.88**

X 957-1761 A—6 "D"-Cell Batteries, 1.40 lbs. Pkg. **1.49**

5 **Toot-L-oo Loco.** Wind it up and watch the parts work through the clear engine housing. Big key makes it easy for little hands to wind. Plus visible bellows mechanism actually plays "This Old Man" as it moves along. All plastic. 8 in. long. For ages 2 to about 6 years.

X 923-5227 A—Mailable: wt. 1 lb. **12.88**

6 **Good Buddy Drive Along.** It's a child-size truck dashboard, and steering wheel, with squeaker horn, swivel mirror, and moving speedometer. Gear shift makes a real motor "rev" sound. Plus a kazoo-type CB "mike". Plastic. 11½x8½x10½ in. high. For ages 3 to about 5 years.

X 925-2651 A—Mailable: wt. 2 lbs. **7.99**

7 **Merry-Go School Bus.** Bright yellow bus automatically picks up the small passenger at the bus stop that has a glide ramp. At school there's a slide and swing for him to play on. 8-pc. track sets up to 26½x14¼-in. oval. Uses one "C"-cell battery (battery not included, order below). All plastic. For ages 3 to about 7 years.

X 925-2677 A—Mailable: wt. 2.50 lbs. **10.95**

X 959-0787 A—6 "C"-Cell Batteries, 0.95 lb. Pkg. **1.49**

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything on these two pages—at these low prices—until August 12, 1978



**CONSUMER INFORMATION:
DEVELOPING COORDINATION**

Pre-schoolers need toys that help them to gain better control of their bodies. They need to be able to use their large muscles in active physical play. They also need help in learning to use the small muscles in their hands for close work and for developing coordination. This kind of activity is fun for children playing alone—and it helps them get along with other children.

NERFS

Light, Quiet and Soft on Kids!

1 to 3 Nerfs—Squeezable, Squoosh-able and Playable Anywhere! Brightly colored light-as-a-feather plastic foam—soft on everything around them!

[1] Nerf Rockets and Launcher. Two 5½-in. long rockets really take off from the launcher. Just pop the plunger and air pressure shoots the rockets about 20 ft. Spongy Nerf body assures soft landings. Plastic launcher. For ages 5 to about 12 years.

X 924-9368 A—Mailable: wt. 1.25 lbs., . . . 2.94

[2] Nerf Circus Train. Foam engine and 2 cars link together with plastic straps. Hippo and giraffe Nerf animals are on board—they can come out too! 18 in. long. For ages 3 to about 8 years.

X 925-2537 A—Mailable: wt. 1 lb., . . . 4.99

[3] Nerfman—the Super-soft Superhero! Throw him around and watch him fly. Move his arms and he can go almost anywhere—even around corners! Wide, soft cape plus decals for his eyes and chest. 8 in. high. For ages 4 to about 9 years.

X 925-2552 A—Mailable: wt. 0.50 lb., . . . 2.44

[4] Truck 'N Tool Kit. Take the pickup truck apart and put it together as a truck or as a take-along tool kit. Play ratchet wrench and screwdriver fit on top. Convenient carry handle. Colorful plastic. Assembled measures 10½x4½x5½ in. high. For ages 4 to about 8 years.

X 925-2560 A—Mailable: wt. 1.75 lbs., . . . 5.77

[5] Big Tool Bench. Wood workbench top with plastic tool rack above and wood on shelf below. Colorful plastic pegs, screws, nuts and bolts. Plastic tools include hammer, screwdriver and wrench. Red base, lacquered top and shelf, 14x7½x17½ in. high. Assembly required. For ages 3 to about 6 years.

X 925-0614 A—Mailable: wt. 4.50 lbs., . . . 12.77

[6] Milky, The Marvelous Milking Cow. "Pump" her tail, she really drinks water from her trough. When she raises her head and moos she's finished, and ready to be milked! Place pellets inside the cow to change the water to a milky-white color. Then a child can "milk" her, just like a real cow! Special printed "pasture" mat absorbs extra water. Comes with cowbell and bucket. 14½x5½x10½ in. high. Ages 3 to about 7 years. Caution: toy with small parts, see note on page 467.

X 925-2586 A—Mailable: wt. 1.75 lbs., . . . 11.79

[7] Digger. Sad-eyed, droopy basset walks right along with his master! Pull his 12-in. spring-action leash and he ambles until the leash runs down. Just pull it again to keep him going. All plastic. 14 in. long from the tip of his nose to the end of his tail. A perfect pet for ages 2 to about 8 years old.

X 923-5672 A—Mailable: wt. 1.75 lbs., . . . 6.88

[8] Little Digger. 7½-in. long pup doesn't use a leash—just push him along the ground a few times, and his friction motor makes him go. Ages 2 to about 6 years.

X 925-2602 A—Mailable: wt. 0.75 lb., . . . 3.94

[9] & [10] Lil' Sport Games—designed for junior sports from ages 3 to about 7 years. Kids can play with them indoors and out. Made of plastic and paperboard with weighted bases and soft foam balls. Assembly required. Mailable.

[9] Basketball. 12½-in. diameter rim—height adjusts from 50 to 62½, 65½ and 68 in. Cotton net. 7-in. diameter ball.

X 924-9434 A—Wt. 12.50 lbs., . . . 12.88

[10] Power Hitter. 4-in. diameter foam baseball on nylon rod comes back to the hitter when batted. 20-in. high pole. 26-in plastic bat included.

X 925-2578 A—Wt. 6.75 lbs., . . . 9.88

Circus Train [2]
4.99

[3]
Nerfman
2.44

[1]
Rockets and Launcher
2.94

[4]
Truck 'N Tool Kit
5.77

TOOL SETS

[5]
Big Tool Bench
12.77

[6]
11.79

Milky—she drinks, moos, and gives pretend milk!

[7]
Digger The Dog—pull his leash and he shuffles along!
6.88

[8]
Little Digger
3.94

Lil' Sport Games

[9] Basketball
12.88

[10]
Power Hitter
9.88

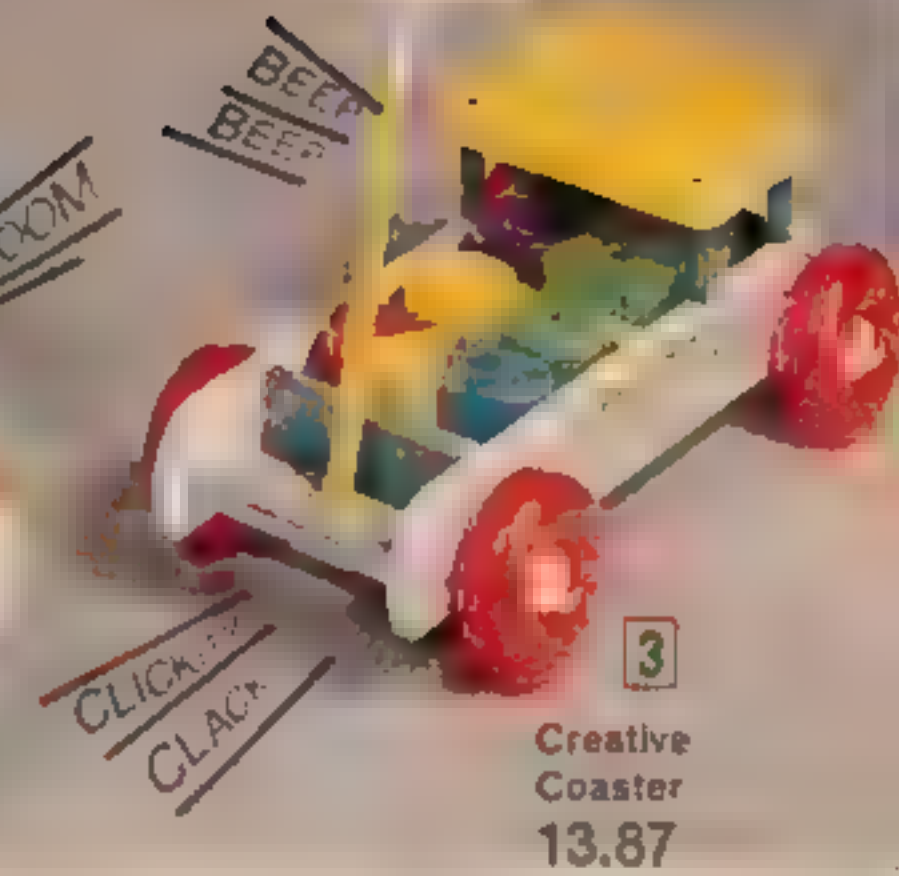
JCPenney 375



1
Riding Horse
11.89



2 ATV Explorer
18.88



3
Creative Coaster
13.87

1 Riding Horse. 4-wheel ride-on with a friendly face. Wide wheels make a "clippity clop" sound. Horse "whinnies" when rein-type handle is pulled up and down. Contoured seat has helpful handle on back. Built-in tray below for toting toys and things. Colorful plastic. 17½x9½x16½ in. high. Seat 8 in. from ground. Ages 1 to about 3 years. Mailable: wt. 6 lbs. X 924-7766 A..... 11.89

2 ATV Explorer. 5-wheel ride-on has push-button horn, knob-controlled "varoom" sound. Back door lowers—there's a storage area inside. Two little guys in hard hats are removable. Plastic with metal axles. 18½x10x13 in. high. For astronauts from ages 1½ to about 4 years. X 925-6702 A—Mailable: wt. 10.50 lbs. 18.88

3 Creative Coaster. A ride-on, push-pull storage wagon. 18 plastic blocks, 6 wooden dowels. Push-button horn "beep beeps", wheels "clickity clack". Wood and plastic. 19½x11½x16½ in. high. Ages 1 to about 3 years. X 923-9575 A—Mailable: wt. 7 lbs. 13.87

Kid Power Makes Ride-Ons Ride



4
Big Scoot
9.88



5
Sit 'N Spin
10.99

4 Big Scoot. A solid, well-balanced 3-wheel scooter that a kid can push with his feet while he rides on it. Bright red with 3 yellow wheels. Plastic. 17x16½x23 in. high. Ages 2 to about 8 years. Assembly required. X 924-7776 A—Mailable: wt. 6.75 lbs. . . 9.88

5 Sit 'N Spin. A whirl-around ride that's so much fun—like a merry-go-round at home! Toddlers sit and turn the wheel, then spin around at their own speed. The seat is round and close to the ground, so it's easy for them to keep their balance. Sturdy red or blue plastic (sorry, no color choice). 18 in. diameter x 15 in. high. Ages 2 to about 5 years. Assembly required. X 925-1273 A—Mailable: wt. 5.50 lbs. . . 10.99

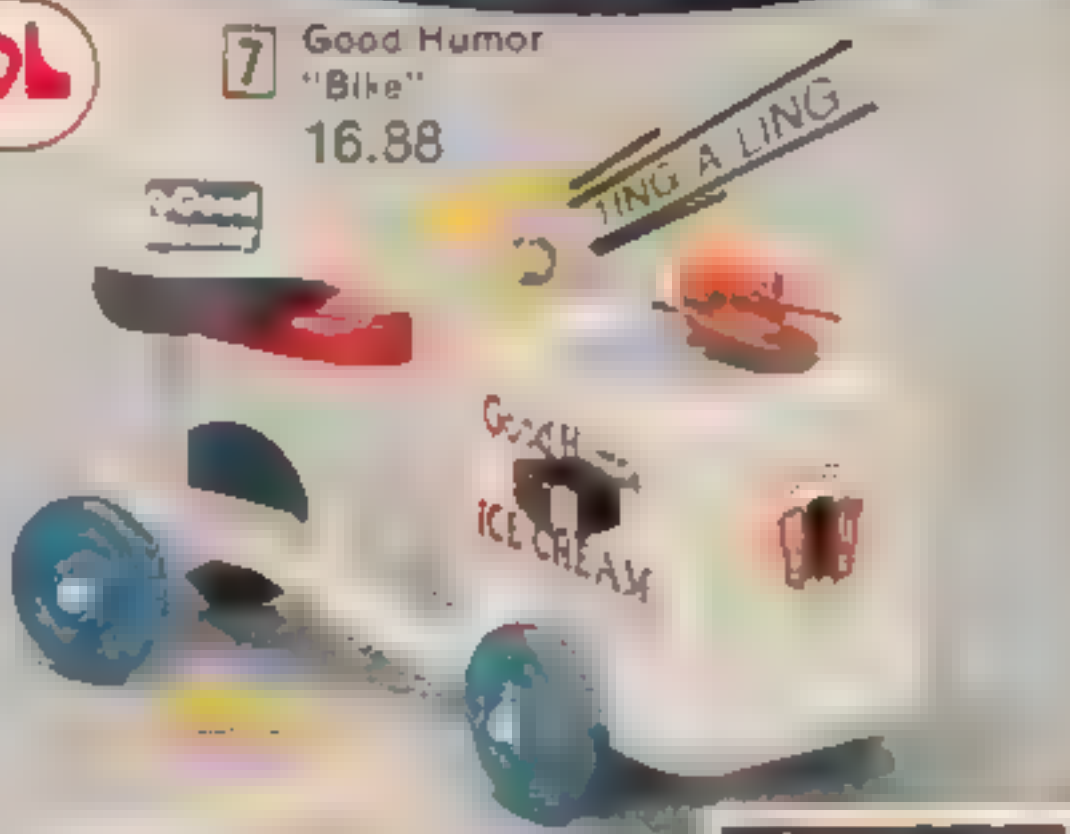
6 Red, White, and Blue Tyke Bike. A foot-powered 4-wheel bike that gives a balanced, smooth ride. Contoured plastic seat on sturdy plastic frame is decorated with white stars. Chrome-plated tubular steel handlebars have plastic grips, red, white, and blue streamers. Molded plastic wheels. 17½x15½x13½ in. high. Seat is 7½ in. from ground. Ages 1½ to about 3½ years. Assembly required. X 924-7784 A—Mailable: wt. 4.75 lbs. . . 7.99

7 Good Humor "Bike." A foot-powered walker toy for active, imaginative preschool play. Bell on rugged plastic handlebar announces that "the ice cream bike's here." There's even a child-sized Good Humor hat. Roomy storage compartment contains 3 plastic "ice cream" bars and seven plastic coins that drop into slots. Sturdy plastic construction. 13x25½x14½ in. high. Seat is 10½ in. from ground. Assembly required. Ages 2 to about 5 years. X 923-8973 A—Mailable: wt. 5 lbs. 16.88

8 Toddler Truck. Chubby ride-in truck with rounded corners and colorful decorations. It's also a chair—with toy telephone on the side. Foot-powered for toddlers to ride or tote toys in—and there's a storage area under the lift-up seat. Plastic construction. 13½x12x19½ in. high. Ages 1 to about 2½ years. X 925-0101 A—Mailable: wt. 7 lbs. 14.99

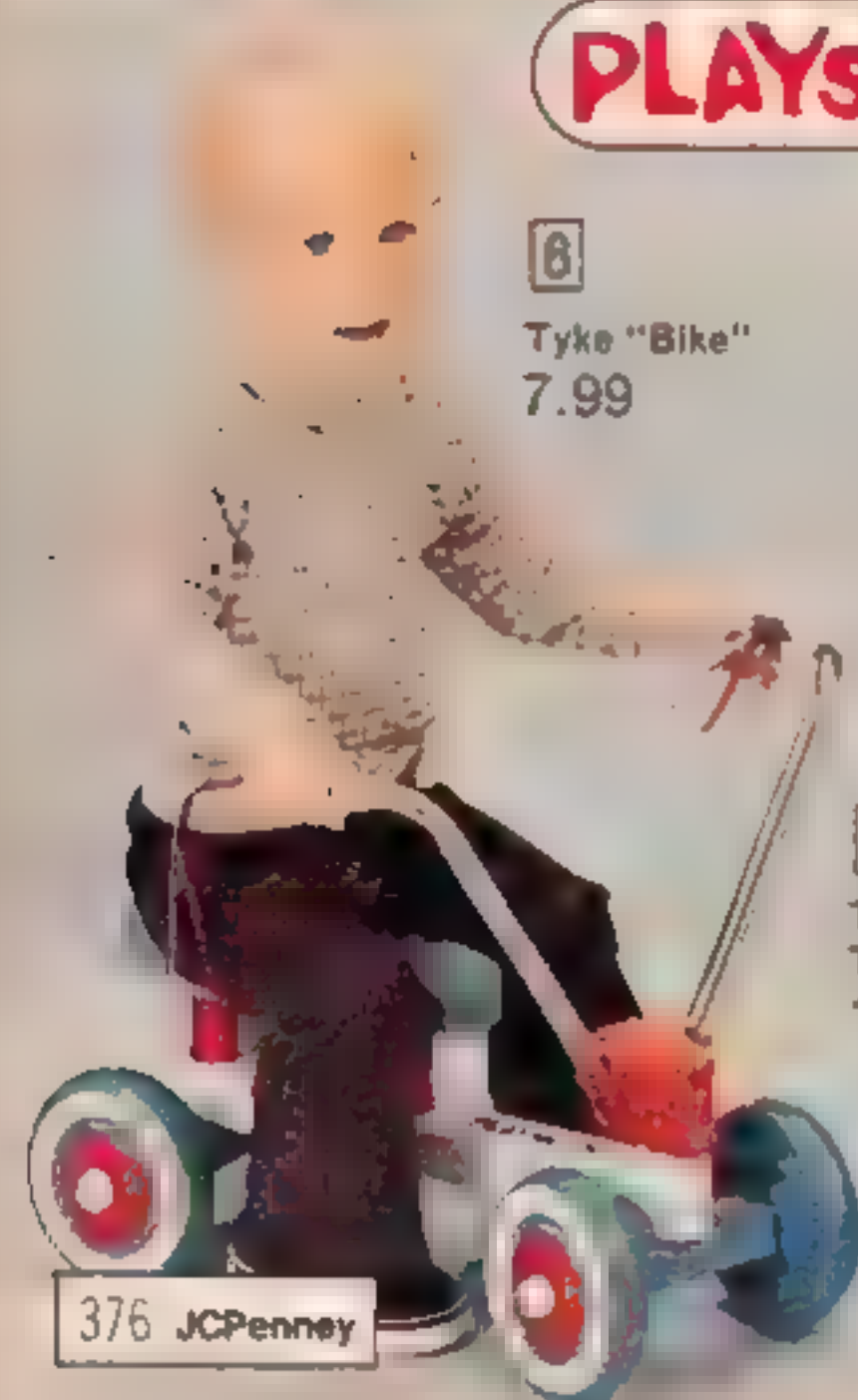
PLAYSKOOL

7 Good Humor "Bike"
16.88



6
Tyke "Bike"
7.99

8
Toddler Truck
14.99



storage
under seat

**TOYS AREN'T
JUST FOR CHRISTMAS**
Save this catalog. You can order
anything from these two pages—
at these low prices—
until August 12, 1978

Foot-Powered Pre-School Ride-Ons

All are made of bright-color durable plastics to take hard play. Wide wheel bases make it hard to tip them over. Molded polyethylene bodies with rounded edges protect short legs and small hands and feet.

[A] Scoops Like A Steam Shovel. The Grabber's boom pivots at base for up-down movement and steering, too. Child holds the handlebar to steer, lower it, and work the controls to grab up things. Wheels make click-click sound. 31 1/2"x9 1/2"x15 1/2" in. high; seat 9 1/2" in. from ground. Assembly required. For ages 2 to about 5 years.

X 925-4525 **A**—Mailable; wt. 8 lbs. 14.99

[B] & [C] Little Tikes® Big Crane and Big Dumper. With these tough rigs, little kids can get those big jobs done—like toting toys and picking up stones. For ages 3 to about 5 years.

(B) Operating Big Crane. Lever and no-twist nylon cord control the up-down boom; reels make a clicking sound as they open and close bucket. Simulated control panel. 19x17x20 in. high; seat 14 1/2" in. from ground. Not mail. to 1st Class P.O.'s—see page 338.

X 927-3897 **A**—Wt. 17 lbs. 19.99

[C] Operating Big Dumper. Dump bin bed hinges on rear axle for unloading by hand. Steering wheel pivots on front axle to turn truck. 25x9x15 in. high.

X 927-2568 **A**—Mailable; wt. 8 lbs. 13.99

SAVE \$4 when you buy [B] and [C] as a 2-Pc. Set. State both Catalog Numbers, and pay only. 29.98

[D] Playtop Rider. Combination steering wheel play surface is a washable tray table—keeps kiddies occupied for hours, riding around or stopping to play with their favorite toys. The back can be used as a small toy chest. Disney® blocks shown sold on page 380. 30x16x4 in. high; seat 7 1/2" in. from floor. For ages 1 1/2 to about 4 years.

X 927-3947 **A**—Mailable; wt. 7 lbs. 13.99

[E] Golden Bookmobile. "Click-click" wheels carry a lot of learning—and store up to 30 Little Golden Book-size books. The book "Wild Animals," and 10 bookmark "passengers" are included. 19 1/2"x8 1/2"x13 in. high; seat 11 1/2" in. from floor. For children from ages 1 1/2 to about 4 years.

X 925-4533 **A**—Mailable; wt. 7 lbs. 13.99

[F] & [G] Bionic Bikes. Kids can ride off to fun and adventure, like their favorite Bionic stars. The wheels make a click-click sound. Steering columns have pretend TV scanners that show interchangeable Bionic action scenes. Pretend CB mike clicks "on" and "off," and has an adjustable "antenna." 24x12x17 in. high; seat 10 in. from ground. For ages 2 to about 5 years.

[F] Six Million Dollar Man Bike.

X 925-4541 **A**—Mailable; wt. 8 lbs. 12.74

[G] Bionic Woman Bike.

X 925-4558 **A**—Mailable; wt. 8 lbs. 12.74

[H] Mickey Mouse® Ride-On. Good old Mickey is a colorful ride-on. Kids can steer with Mickey's big mouse ears. Sides decorated with pictures of Minnie, Pluto, Donald Duck and Goofy. 20x9x17 in. high; seat 8 in. from ground. For ages 1 1/2 to about 3 years. See special Disney index on page 343.

X 927-3962 **A**—Mailable; wt. 5.25 lbs. 6.66
©Walt Disney Productions, Inc.

[I] Li'l Lion. Friendly creature with big blue eyes makes a beep-beep sound. A toddler can ride him by using his "doughnut-shape" ears as handlebars. Or an adult can help out by using the combination handle-back support. Seat opens for storage. 17x13 1/2"x17 in. high; seat 7 in. from ground. For children from ages 1 1/2 to about 3 years.

X 927-3954 **A**—Mailable; wt. 5 lbs. 7.66



CONSUMER INFORMATION ABOUT RIDE-ON TOYS

Ride-on toys are an excellent way of helping pre-schoolers to develop their large muscles and improve their balance and coordination. Ride-on toys also develop the child's imagination by encouraging role-playing and are a good way of learning how to take turns and share. Be sure the child's feet can reach the floor and hands can reach the handlebars.



[A]
The Grabber
14.99



[C]
Big Dumper
13.99



[B]
Big Crane
19.99

Useful Ride-Ons carry important things—like books and toys



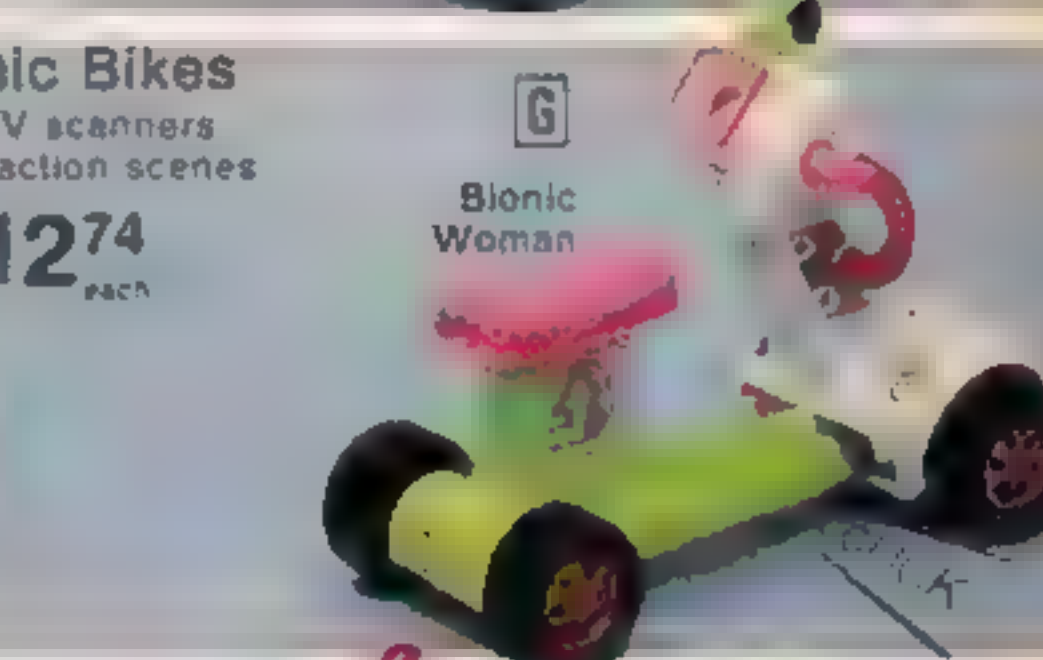
[E]
Golden Bookmobile
13.99

[D]
Playtop Rider with
a play table—
steering wheel
13.99



[F]
Six
Million
Dollar
Man

Bionic Bikes
play TV scanners
show action scenes
only 12.74
each



[G]
Bionic
Woman



[H]
Animal Pals Ride-Ons
Mickey Mouse 6.66

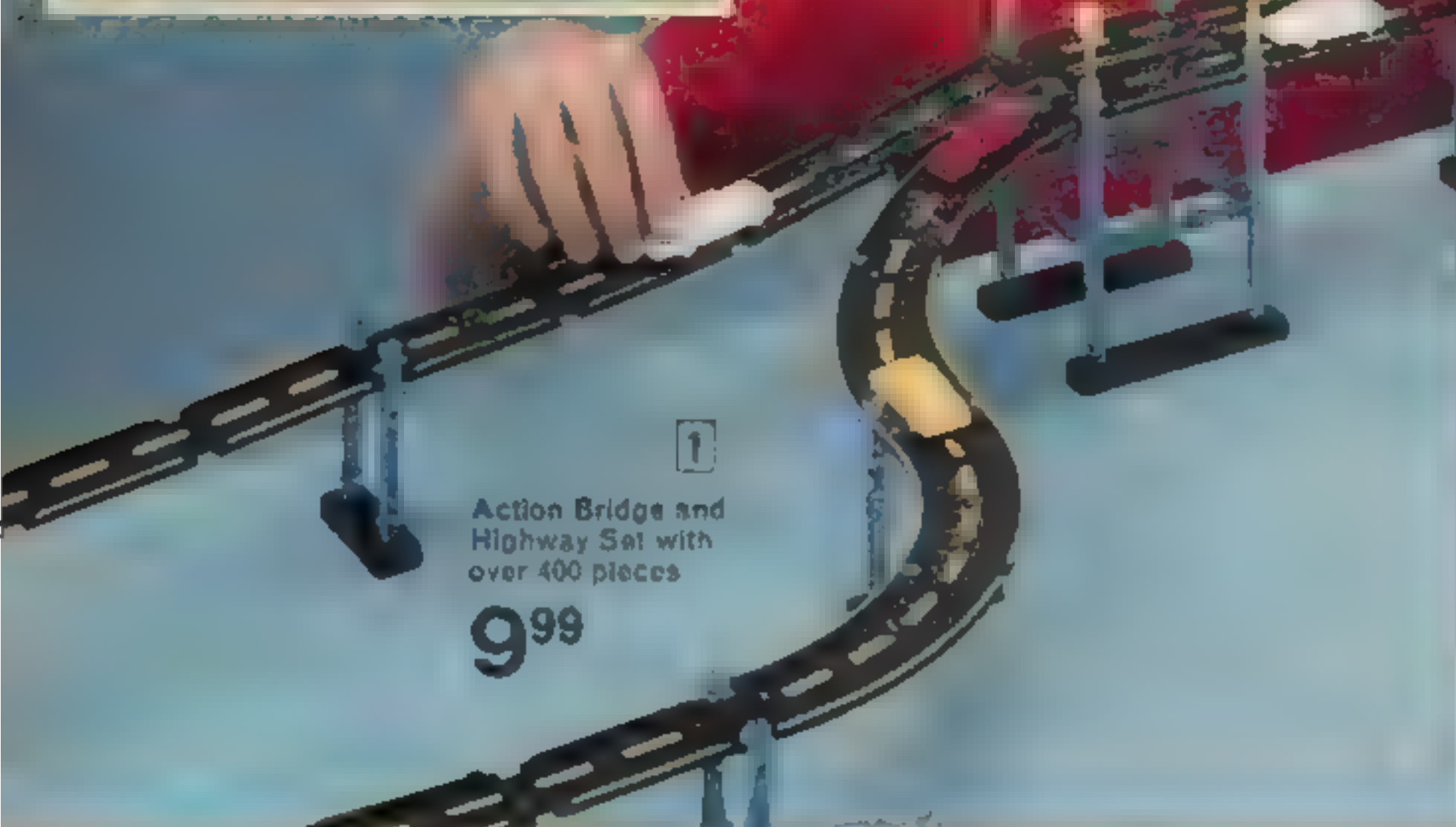


[I]
Li'l Lion
7.66

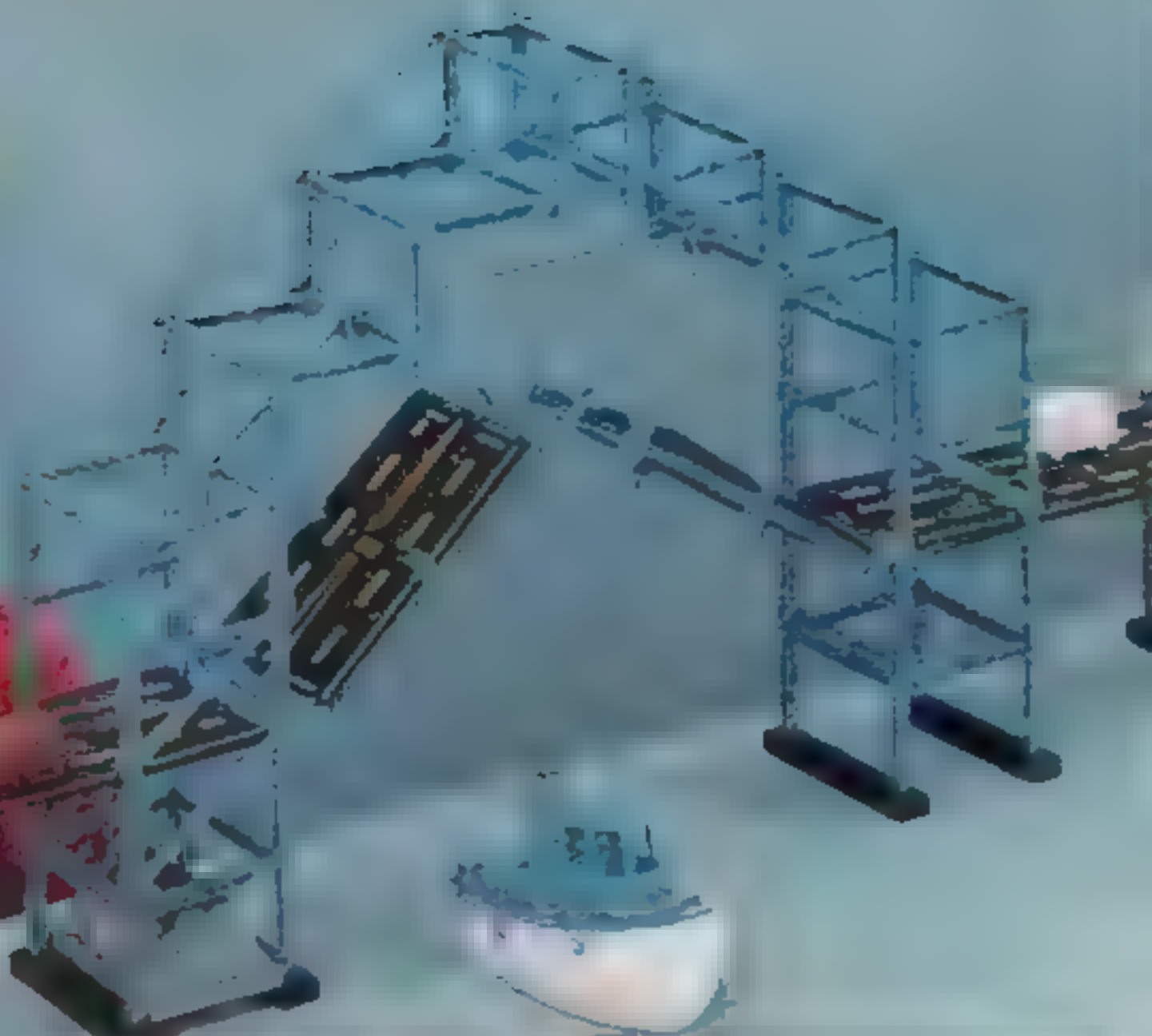


2
Construction Set with 500 pieces and Working Elevator
13⁹⁹

SAVE \$5
when you buy
[1] and [2] together
only
18⁹⁸



1
Action Bridge and Highway Set with over 400 pieces
9⁹⁹



3 Airport Set with over 325 pieces
9⁹⁹



Girder and Panel Building Sets

"Imagineer" A Modern City! Authentically-designed plastic beams, columns, and panels form the framework for creative engineering and construction fun. Design and build sturdy, snap-together structures—the same designs are used in modern skyscrapers, bridges, and airports! Columns and beams snap together; panels snap into rivets—snap them apart to start another project. Sets include planning books that show many different models, but it's even more fun to create your own. For ages 7 and up.

1 Build Bridges and Highways with Over 400 Pieces Including Working Winch. Kids can build and operate drawbridge, sky-lift, or cargo crane. Planning book shows how to build railroad, truss, or suspension bridges plus their adjoining highways. Includes realistic signs, traffic lights, lamp-posts. Use with miniature cars and boats (not included).
X 925-9078 A—Mailable; weight 2.30 lbs. Set **9.99**

2 500-Piece Skyscraper Set with working elevator lets kids build structures over 3 ft. high. Hand-crank elevator operates up to 12 stories—inside or outside the building. This big set comes with flags, signs, five 6x12-in. plastic building bases, 16 roof pieces.
X 923-6787 A—Mailable; weight 3.75 lbs. Set **13.99**
SAVE \$5 when you buy [1] and [2] together.
X 925-4061 A—Mailable; weight 6.50 lbs. **18.98**
3 Design And Build Airports modeled on the ones in great cities like New York, London, Chicago. Over 325 pieces, including radar antenna, runways, special control tower windows, miniature people, working conveyor belt to move cargo boxes, and two airplanes. Cars shown not included.
X 925-4079 A—Mailable; weight 2.40 lbs. Set **9.99**

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. You can order anything on these 2 pages—at these low prices—until August 12, 1978.

Frontier Fort made with 600-piece set



PLAYSKOOL

Original Lincoln Log Sets

Made of real wood—notched pieces fit together snugly

600-Pc. Set	450-Pc. Set	311-Pc. Set	235-Pc. Set	138-Pc. Set
23⁹⁵	18⁹⁵	14⁹⁵	10⁹⁵	6⁹⁵

Lincoln Logs make just about anything you can imagine. Rustic-color *lign*, miniature wooden logs are notched to fit together. Sets include full and split logs, roof boards, gables and chimney, plus instructions with lots of building ideas. For ages 4 to about 10 years.
X 924-4674 A—600-Pc. Set. Mailable; wt. 10.75 lbs. . . . **23.95**
X 923-9641 A—450-Pc. Set. Mailable; wt. 8 lbs. **18.95**
X 923-4014 A—311-Pc. Set. Mailable; wt. 6.50 lbs. . . . **14.95**
X 923-4071 A—235-Pc. Set. Mailable; wt. 5 lbs. **10.95**
X 923-4246 A—138-Pc. Set. Mailable; wt. 3 lbs. **6.95**



Colorful bricks kids snap together to create—then snap apart to start all over

[1] to [3] Lego Building Sets for children ages 6 and up. Special pieces to stimulate their imaginations. Mini-figures snap together. Instructions included. Imported from Denmark.

[1] 467-Pc. Set with battery-operated motor—see description of motor under [3] below. Includes 3 mini-figures, wheels, axle bricks, fences, rails, sprocket wheels, tread bricks for moving models.

X 925-4087 A—Mailable; wt. 3.90 lbs. . . . **38.88**

[2] 396-Pc. Set with car grilles, tires, and claw shovel, plus 3 mini-figures.

X 925-4095 A—Mailable; wt. 3.20 lbs. . . . **23.88**

[3] 294-Pc. Set with 3 mini-figures, plane prop, winch, and spring lift.

X 925-4103 A—Mailable; wt. 2.50 lbs. . . . **18.88**

Lego® Motor. Brings movement to all Lego sets. Includes 3 interchangeable wheel sets, rubber tracks, and axle elements. Forward-stop-reverse power control unit with 29-in. cord. Uses 3 "C"-cell batteries (not included—order below).

X 924-6067 A—Mailable; wt. 1.10 lbs. . . . **14.99**

Package of six "C"-cell batteries. Mailable.

X 959-0787 A—Wt. 0.90 lb. . . . Pkg. **1.49**

[4] to [6] Lego Model Sets. Include everything needed to build the exciting models shown. For ages 6 and up. Imported from Denmark.

[4] 280-Pc. Police Headquarters. Includes car, van, jet helicopter, 2 motorcycles, 4 policemen who ride in vehicles.

X 924-5937 A—Mailable; wt. 1.75 lbs. . . . **14.99**

[5] 223-Pc. Hospital. Includes ambulance, 7 mini-figures—doctors, nurses, patients.

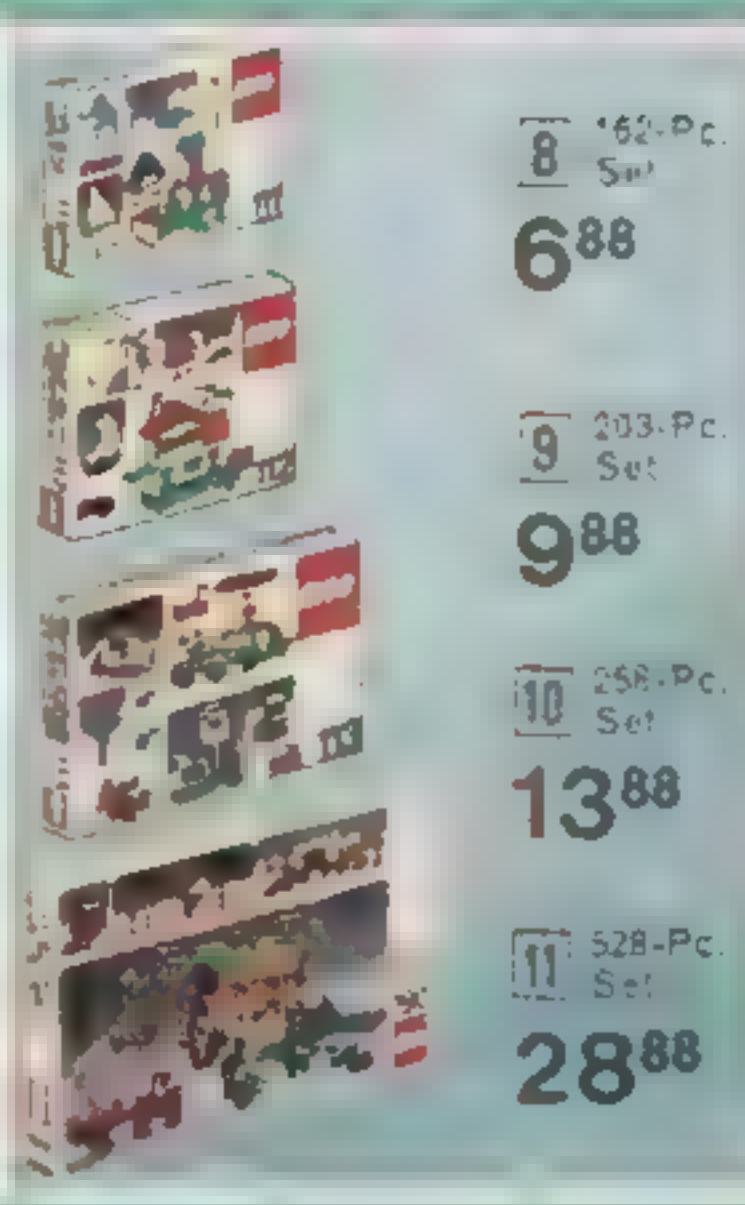
X 924-5945 A—Mailable; wt. 1.25 lbs. . . . **11.99**

[6] 358-Pc. Moon Landing. Includes parts to build Apollo capsule, rover, exploring gear, plus 3 astronauts with space helmets and movable arms.

X 924-5929 A—Mailable; wt. 1.50 lbs. . . . **11.99**

[7] to [11] Lego Building Sets. For children ages 3 and up. Include wheels, windows, shutters, doors, roof bricks, and building bases to make cars, planes, houses, and boats. Each set includes from 1 to 4 mini-people with movable arms and hands, snap-on hats and hairpieces. Imported from Denmark.

Set Size	Catalog Number	Mailing weight	Price
[7] 382 pcs.	X 925-4111 A	3.00 lbs.	18.88
[8] 162 pcs.	X 925-4145 A	1.50 lbs.	6.88
[9] 203 pcs.	X 925-4137 A	1.70 lbs.	9.88
[10] 258 pcs.	X 925-4129 A	2.10 lbs.	13.88
[11] 528 pcs.	X 923-6837 A	3.70 lbs.	28.88



For ages 6 and up

For ages 3 and up

Western Lincoln Log Sets

Pieces are notched to fit together just like old-time log buildings

500-Pc. Set	430-Pc. Set	310-Pc. Set	172-Pc. Set	112-Pc. Set
22.95	18.95	14.95	9.95	5.95

Wooden Lincoln Logs with Colored Accessories. Add new brightness to an old favorite. Sets include 3-in. full and split logs, walkways, colored roof slats, decorated woodboard signs, plastic gables and chimneys. Instructions included. For ages 4 to about 10 years. All sets are mailable.

X 925-4152 A—500-Pc. Set. Wt. 10.20 lbs. . . . **22.95**

X 925-4160 A—430-Pc. Set. Wt. 8.50 lbs. . . . **18.95**

X 925-4178 A—310-Pc. Set. Wt. 5.50 lbs. . . . **14.95**

X 925-4188 A—172-Pc. Set. Wt. 3.75 lbs. . . . **9.95**

X 925-4194 A—112-Pc. Set. Wt. 2.75 lbs. . . . **5.95**



PLAYSKOOL

Frontier Town made with 500-Piece Set

379 JCPenney

WishbookWeb.com



A Riviton

for Endless Building Fun.
"Rivet" models with
spring-operated gun
and rubber rivets you
can use again and again

Riviton Set in 3 sizes
357-Pc. | 270-Pc. | 194-Pc.
18⁹⁷ | **14⁹⁷** | **9⁹⁷**



Sports car made from
194-pc. set



Space center made
from 270-pc. set



Aircraft carrier made
from 357-pc. set

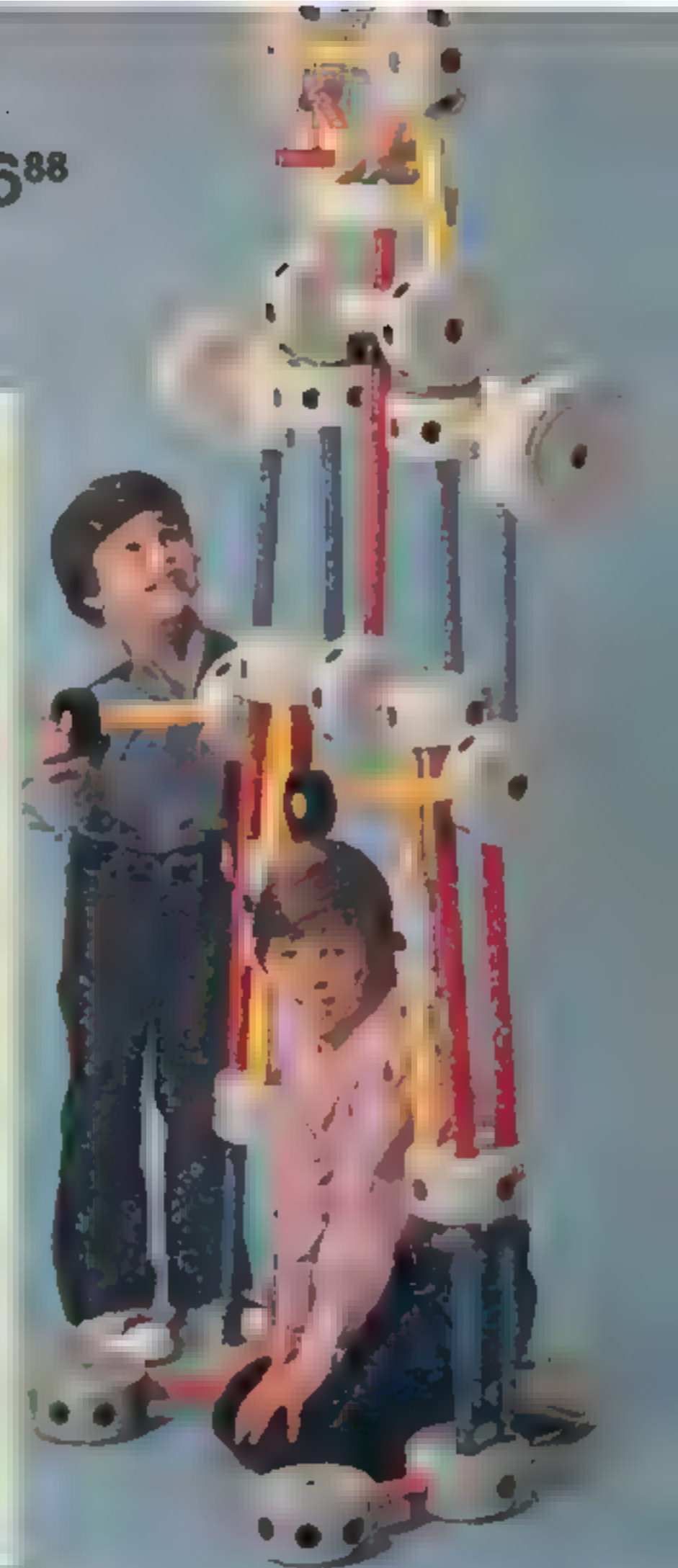
Tinkertoys

Giant set makes
giant constructions! B **26⁸⁸**

Original Set in 3 sizes
475-Pc. | 350-Pc. | 180-Pc.
12⁷⁷ | **8⁷⁷** | **5⁷⁷**



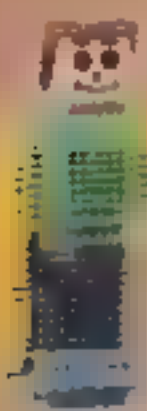
C



Building Toys—As Structures Go Up, Kids Grow Up

Bristle Blocks—snap
together, stay together!

74-Pc. Set
D **12⁷⁹**
39-Pc. Set
6⁴⁷



E 110-Pc. Hardwood Block Set
gaily colored blocks in 11
different sizes and shapes **7⁸⁸**



380 JCPenney



F Disney Picture Stacks—
stack the blocks to form an
exciting scene **4⁹⁹**
10-Pc. Set



G

Tipovers—
build 'em up, then
tip 'em over
150-Pc. Set
6⁹⁸
75-Pc. Set
3⁹⁸



H

50-Pc. Hardwood Block Set
smooth, natural-finish blocks
in 14 different shapes and sizes
11⁸⁸



A Rivitan—lets you rivet sturdy constructions. Spring-operated assembly tool doesn't use batteries. Just insert rubber rivet, squeeze handle, and rivet slides through holes of plastic assembly pieces. And, when you're finished, rivets can be easily removed to use over and over again. Each set comes with tubes, wheels, panels, brackets, reusable rivets, and complete instructions for many different constructions. For ages 6 to about 12 years old.

194-Pc. Set. Described above.

X 925-4934 A—Mailable: wt. 1.50 lbs. Set 9.97

270-Pc. Set. Everything described above, plus a dome, truck platform, cube, and channel system.

X 925-4947 A—Mailable: wt. 1.75 lbs. Set 14.97

357-Pc. Set. Everything described above, plus a large platform and corner brackets.

X 925-4939 A—Mailable: wt. 2 lbs. Set 18.97

B Giant Tinkertoy Set. Kids can create their own life-size constructions with this 68-pc. set. 40 rods in 5 different lengths, 12 spools, 6 wheels, 5 connectors, 8 washers. Bright plastic pieces fit snugly together. A kid's imagination is just about the only limit to the endless construction possibilities—like a crane, a Ferris wheel, a robot, or a moving windmill. Instructions included. For ages 5 and up.

X 923-7017 A—Mailable: wt. 18 lbs. Set 26.88

C Original Tinkertoy Sets. White birch wood and plastic. Pieces fit together in a variety of models to really stimulate a young mind. Comes with idea book, color-coded instructions. Caution: toy with small parts—see note on page 487. For ages 3 and up. Mailable.

X 923-7033 A—475-Pc. Set. Wt. 4 lbs. Set 12.77

X 924-0441 A—350-Pc. Set. Wt. 4 lbs. Set 8.77

X 923-6993 A—180-Pc. Set. Wt. 1.75 lbs. Set 5.77

D Bristle Blocks. Sets include seven different block shapes that fit together easily—help develop dexterity without frustration! And they'll stay together until taken apart. Plastic. For ages 3 to about 7 years.

74-Pc. Set. Includes 66 blocks, 6 wheels, 8 heads.

X 924-5614 A—Mailable: wt. 3.50 lbs. Set 12.79

39-Pc. Set. Includes 35 blocks, 4 wheels.

X 925-4986 A—Mailable: wt. 1.75 lbs. Set 6.47

E 110-Pc. Modular Hardwood Block Set. Eleven different sizes and shapes in five bright colors. Comes with a handy cloth storage bag. For ages 2 to about 8 years.

X 925-5001 A—Mailable: wt. 3.50 lbs. Set 7.88

TOYS AREN'T JUST FOR CHRISTMAS.
Save this catalog. Order anything on these two pages—at these low prices—until August 12, 1978

F Disney® Picture Stacks. When you stack the 10 different size blocks correctly, you'll see Mickey and Minnie Mouse in a colorful scene. Other sides have numbers and letters for learning. 34 in. high when stacked. Laminated chipboard blocks up to 5½ in. square. For ages 1 to about 3 years.

X 925-5019 A—Mailable: wt. 2.25 lbs. Set 4.99

©Walt Disney Productions.

See special Disney index on page 343.

G Tipovers. Mathematically designed and weighted building and tumbling blocks that make hundreds of different constructions. Stack the domino-sized blocks as high as you can, or line them up in rows. Then knock them down, in domino-fashion, one at a time! Plastic. Idea book included. For ages 3 to adult. Caution: toy with small parts—see note on page 467. Mailable.

X 925-5027 A—150-Pc. Set. Wt. 2.25 lbs. Set 6.98

X 925-5035 A—75-Pc. Set. Wt. 0.75 lb. Set 3.98

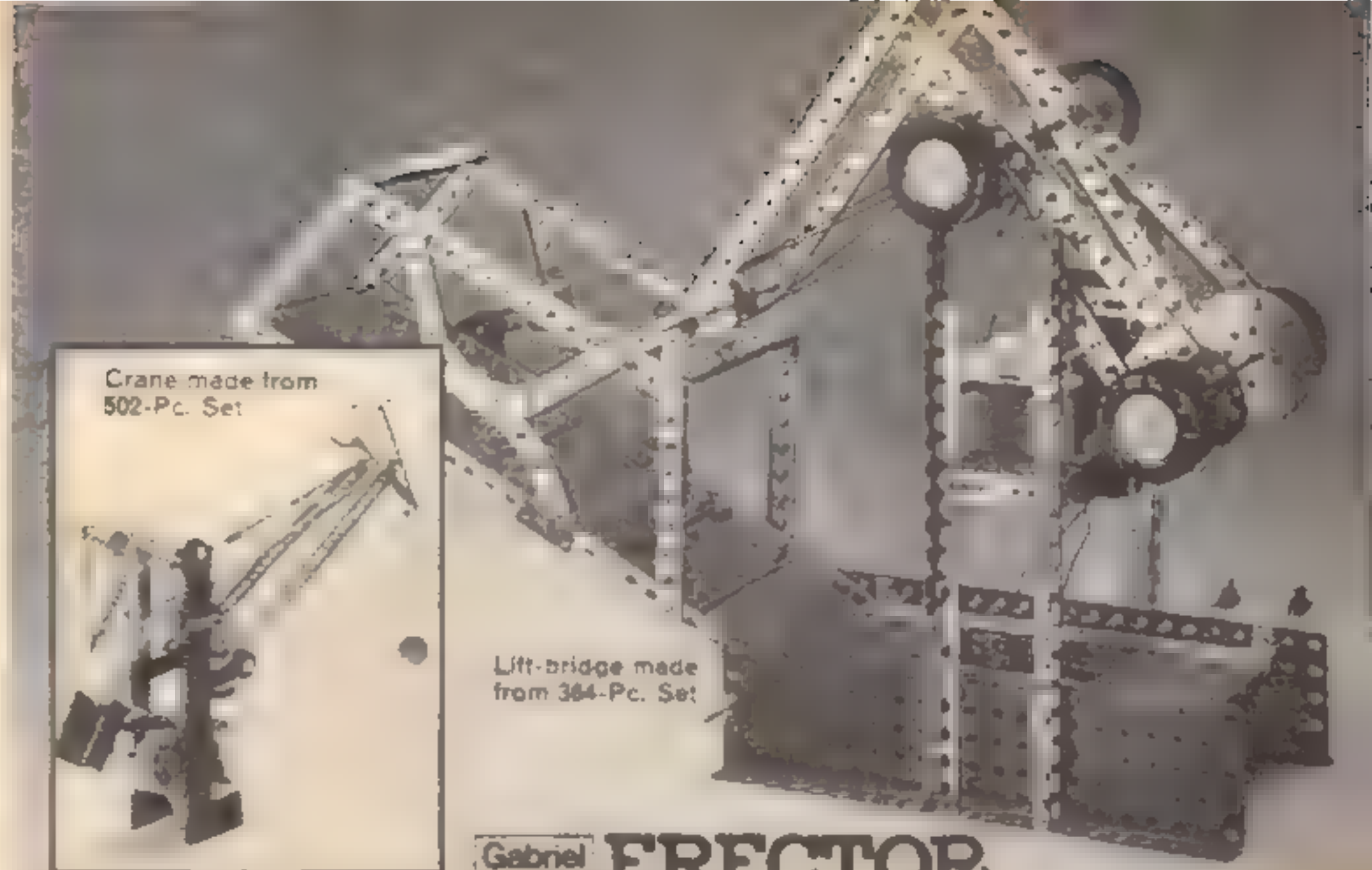
H 50-Pc. Natural-Finish Hardwood Block Set. 14 different fit-together shapes and sizes. For ages 2 to about 8 years old.

X 925-4996 A—Mailable: wt. 7.25 lbs. Set 11.88



CONSUMER INFORMATION ABOUT BUILDING TOYS

Building toys provide beginning experiences in engineering and construction principles. They give the child practice in organization and problem solving, develop eye-hand coordination and a sense of achievement. They can be used by a child playing alone or in a group. When choosing a set, consider the child's age. Younger children can be frustrated by sets that are too complicated.



Crane made from
502-Pc. Set

Lift-bridge made
from 364-Pc. Set

Gabriel ERECTOR

502-Pc.
Electric
Motorized Set **34⁹⁹**

The Great Big Erector Set With Power to Spare! Includes a huge array of steel shapes and accessories like giant and regular size girders, plates, pulleys, tools, and wheels. Plug-in electric motor—can go forward and in reverse, can be hooked up to multi-action super-hoist to operate Lift-Bridge and Ship Loading Crane models. Detailed plans for these and other models are included. Comes with a screwdriver. Operates on 110-120 volts, AC. UL listed. Caution: electric plug-in toy—see note on page 491. For ages 6 and up. Mailable: weight 5.75 lbs.

X 925-4897 A Set 34.99

364-Pc. Superhoist
Battery-Operated
Motorized Set **24⁹⁹**

Kids Can Launch a World of Action Models by building-in the gear-driven 3-speed motor! Couple the multi-action superhoist to the motor and the lift-bridge goes up and down. Or build models like the Ferris Wheel, the Airplane Ride, the Oil Drilling Rig, and the Lunar Transmitter. Includes steel girders, pulleys, axles, nuts, bolts, and four tires with lock-in wheels. Detailed plans for models are included. Uses two "D" cell batteries—batteries are not included, order right. For ages 6 and up. Mailable: weight 4.25 lbs.

X 925-4905 A Set 24.99

275-Pc. 3-Speed
Battery-Operated
Motorized Set **14⁹⁹**

Kids Can Turn Ideas Into Working Steel Models! See-through powermatic motor shows the gears running models like the Satellite Scanner, Moon Rover, Fork-Lift Truck—detailed plans for these and many more are included. There are lots of sturdy steel parts and accessories, plus, tires with lock-in wheels. Uses two "D" cell batteries—batteries not included, order below. For ages 6 and up. Mailable: weight 3.50 lbs.

X 925-4913 A Set 14.99

Pkg. of 6 "D"-Cell Batteries. Mailable: wt. 1.40 lbs.

X 957-1781 A Pkg. 1.40

1 Sturdy Plastic Storage Case will hold the contents of any Erector Set sold above. Convenient carry handle. Lid compartment organizes small parts. 17x8x6 in. high.

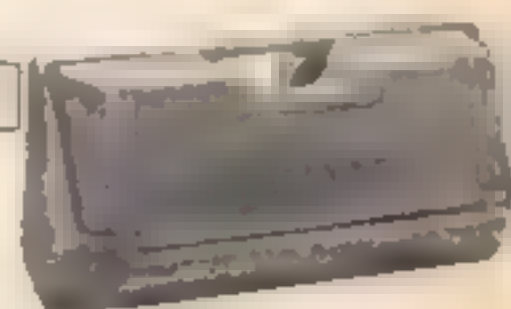
X 925-4921 A—Mailable: weight 2.50 lbs. 6.99

SAVE \$2 when you buy Case [1] with any Erector Set above. State both Catalog Numbers, and pay only. 4.99

Erector
Storage
Case

[1]

6⁹⁹



2 Nuts and Bolts. Natural-finish hardwood parts you can put together to form an infinite variety of shapes and structures. Set includes pulley/wheels, assorted easy-on nuts, threaded bolts, perforated girders, and panels. Imported from Taiwan. Caution: toy with small parts—see note on page 467. For ages 6 and up. Mailable.

150-Pc. Set. Wt. 5.50 lbs.

X 925-4863 A Set 12.88

115-Pc. Set. Wt. 4 lbs.

X 925-4871 A Set 9.88

80-Pc. Set. Wt. 2 lbs.

X 925-4889 A Set 6.88

3 48-Pc. Modular Building Block Set. Reinforced corrugated paperboard—sturdy but lightweight. Plastic-coated red and white brick pattern—wipes clean. Includes two 6x6x2 in. twelve 3x3x6 in. and twenty-four 3x3x3 in. blocks. Packed flat—easy to store. For ages 2 to about 8 years. Mailable: wt. 14 lbs.

X 925-1463 A Set 9.99

16-Pc. Set. All blocks measure 3x6x12 in. Mailable: wt. 9 lbs.

X 924-2819 A Set 4.99

Nuts and Bolts
Solid hardwood construction set

150-Pc. Set

12⁸⁸

115-Pc. Set

9⁸⁸

80-Pc. Set

6⁸⁸

Plastic-Coated
Building
Blocks

48-Pc. Set

9⁹⁹

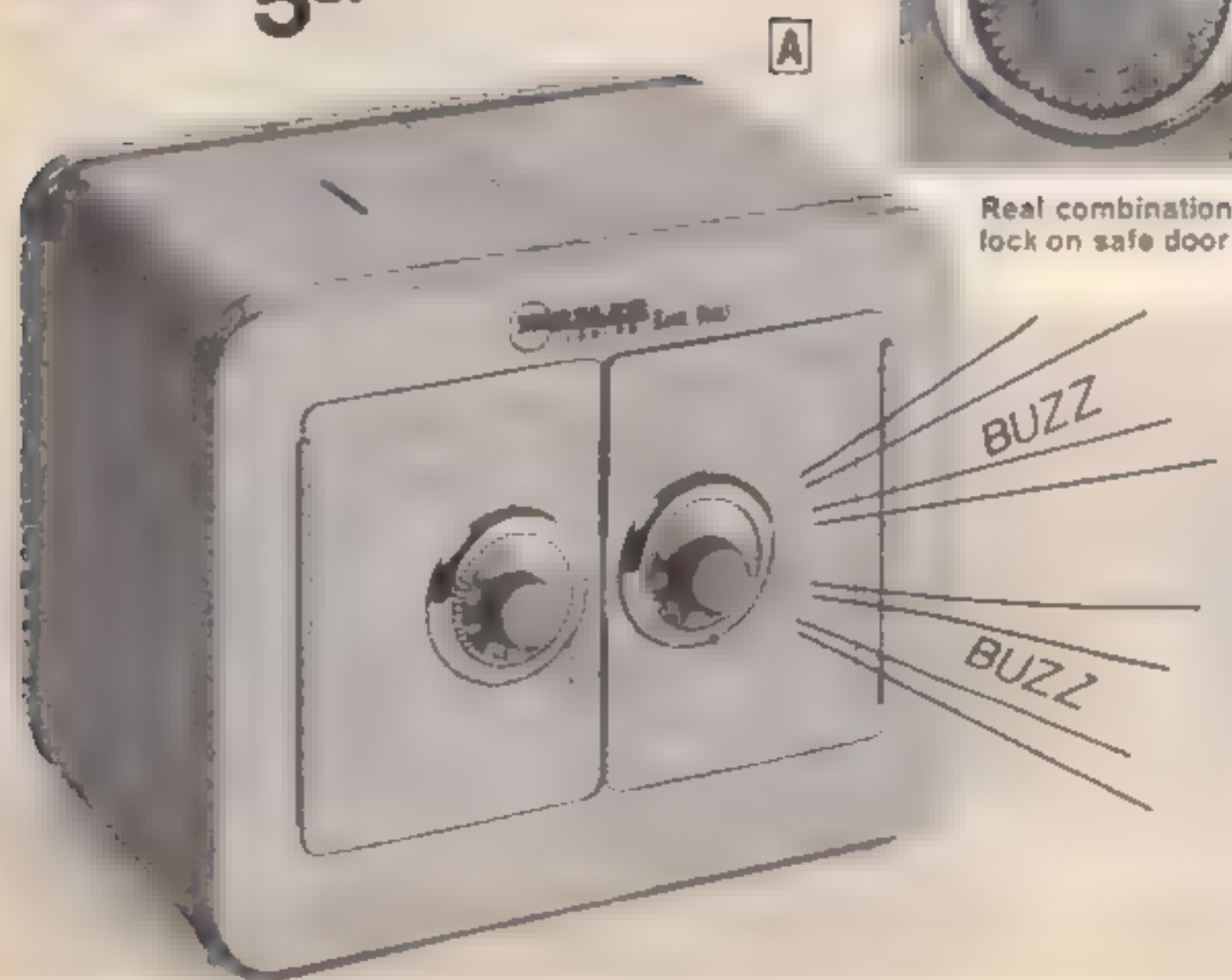
16-Pc. Set

4⁹⁹



JCPenney 38¢

Mosler Bank Vault
with combination lock
and alarm **5²⁹**

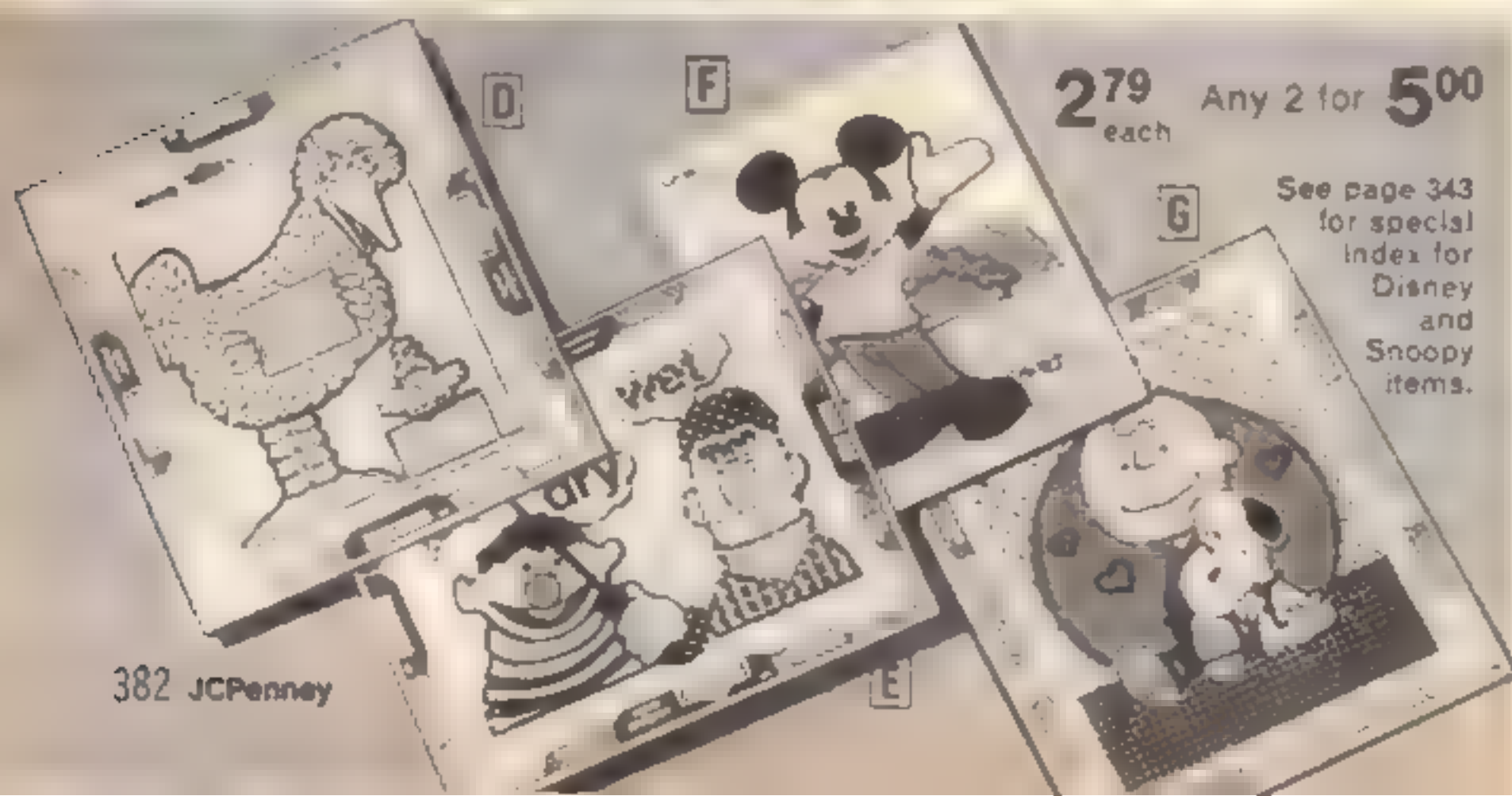


Real combination
lock on safe door

Sesame Street® Floor Puzzles
the pieces are big, colorful, and
easy for little fingers to manipulate

See special Sesame Street
index on page 343.

5⁴⁹ each 2 for **9⁹⁸**



2⁷⁹ each Any 2 for **5⁰⁰**

See page 343
for special
index for
Disney
and
Snoopy
items.

1 & 2 Help Form Good Work Habits Early. 80-character typewriters really work. Keyboard in 3 rows. Carriage-return lever with line roll up. Shift key, and back space key. Paper release, paper scale, carriage release, end-of-line bell, and automatic ribbon reverse. Plastic housing. Imported from England.

[1] Deluxe Typewriter. Molded plastic cover with handle.
X 925-3006 A—11x4x11½ in. long. Mail. wt. 4.50 lbs. . . . **24.99**
[2] Typewriter. 10½x4x11½ in. long.
X 925-2990 A—Mailable: wt. 4.30 lbs. . . . **19.99**

[3] Tom Thumb Feather Touch All-Capital Typewriter. Keyboard in 3 rows types 54 characters. Shift key. Carriage release, carriage-return lever. Automatic ribbon reverse. Steel and plastic mechanism in plastic housing. England.
X 925-2982 A—11½x4½x10½ in. long. Mail. wt. 4 lbs. . . . **16.99**

Replacement Typewriter Ribbons. Spool of black ribbon fits typewriters [1], [2], and [3]. Package of 2. From England.
X 925-3014 A—Mailable: wt. 0.20 lb. . . . Pkg. **1.99**

[4] Deluxe All-Steel Cash Register. Big machine with chrome-plated front rings up sales from 1c to \$1 with 9 keys. "Push" lever rings open the plastic cash drawer. Sales show through the clear plastic window in front. Play money, and clip pad on the side. Baked-enamel finish.
X 925-4590 A—7½x6½x7½ in. high. Mail. wt. 3 lbs. . . . **5.94**

[5] Tom Thumb Cash Register rings up sales from 1c to \$1 with 9 keys. Sales show in the clear plastic window. "No Sale" key and "Clear" lever. "Push" lever opens plastic cash drawer as bell rings. Comes with play money. Baked-enamel finish on steel, chrome-plated front. From England.
X 923-9229 A—6½x6½x7 in. high. Mail. wt. 2.25 lbs. . . . **4.94**

[6] Quiz Kid Makes Arithmetic A Game. Kids make up a problem, or pick one from the Quiz Book. They enter the problem along with their answer. If the answer is wrong, the owl's red eye lights up; if the owl's green eye lights the answer's right! Plastic. Uses 9-V battery (not included, order under [7]). Cloth bag included. Ages 8 to about 12 years.
X 925-4566 A—3x5 in. Mailable: wt. 0.35 lb. . . . **9.97**

[7] Math Magic Calculator. Kids enter a problem. It stays on the read-out and there are 3 chances to enter the correct answer. The right answer flashes a light, the wrong answer prints out "EEE" on the display. After 3 tries, the calculator answers the question automatically. Plastic case. Uses one 9V battery (not included, order below). Ages 5 and up.
X 925-4574 A—5½x3½x1½ in. high. Mail. wt. 0.60 lb. . . . **14.87**
X 959-0084 A—Two 9V Batteries. Mail. wt. 1 lb. . . . Pkg. **1.19**

[8] Ring Up A Friend On The Other End. Dial on one phone, and the other buzzes and lights up. The two phones connect with 33 ft. wire. Great for chit-chat, secret plans, or discussing homework. Plastic phones 6½x4½x3½ in. high—mouth/hand pieces about 8 in. long. Use 4 "D" cell batteries (not included, order below). From Malta. Mail. wt. 2 lbs.
X 925-2966 A—Ages 3 to about 10 years. . . . Pair **7.99**
X 957-1761 A—6 "D" Cell Batteries. Wt. 1.40 lbs. . . . Pkg. **1.49**

[A] Mosler Double-Door Safe With Alarm. Heavy gauge steel, baked enamel finish—just like the real thing. Hinged doors. One working lock with 2-number combination. When door opens alarm sounds (doesn't use batteries—alarm winds as door shuts). 7 in. high.
X 924-1514 A—Mailable: wt. 3.50 lbs. . . . **5.29**

[B] & [C] Giant Floor Puzzles Are A Big 32x40½ in. Kids put together the large pieces to create the scene, then fit smaller pieces in to place their old friends in the windows. Paperboard. Ages 3 to about 8 years.
SAVE 11¢ when you buy [B] and [C] together. *State both Catalog Numbers and pay only.* . . . **9.98**

[B] Sesame Street. It's morning and Mr. Hooper waves to all the friendly neighbors watching the sunrise. 21 pieces.
X 925-4608 A—Mailable: wt. 3 lbs. . . . **5.49**

[C] Train Scene. We're taking a trip! 21 pieces.
X 925-4616 A—Mailable: wt. 3 lbs. . . . **5.49**

*Sesame Street and the Sesame Street sign are trademarks and service marks of Children's Television Workshop.
**MUPPET Characters ©Muppets, Inc. 1971, 1977.

[D] to [G] Colorful Playschool Puzzles. ¼-in. thick wood-board. Puzzles are in 9½x11½-in. frames. Ages 2 to about 4 years. Mailable: wt. 1.50 lbs. each.
SAVE 58¢ when you buy any two puzzles [D] & [E]. *State both Catalog Numbers, pay only.* . . . **5.00**

X 924-7560 A—[D] Big Bird & Little Bird®, 13-pc. . . . **2.79**
X 924-7552 A—[E] Bert & Ernie®, 12-pc. . . . **2.79**
X 925-4582 A—[F] Mickey Mouse®, 8-pc. . . . **2.79**
©Walt Disney Productions
X 923-2372 A—[G] Charlie Brown & Snoopy®, 8-pc. . . . **2.79**
©United Features Syndicates Inc.



**CONSUMER INFORMATION
ABOUT PUZZLES**

Puzzles are an intellectual challenge to children. Putting them together calls for eye-hand coordination and helps to develop the child's ability to solve problems and to recognize shape, color, and size differences. Success with puzzles adds to the child's self-confidence. Match the puzzle to the child; for younger children, choose puzzles with fewer, larger pieces that are set into a frame.

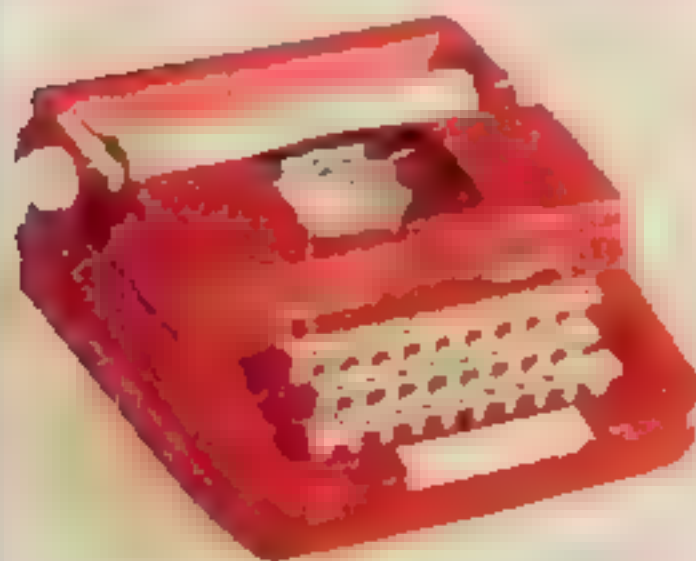
TOYS THAT TEACH



2
19⁹⁹

80-character keyboards

- Capitals and small letters
- Numbers, fractions, punctuation
- Steel and plastic mechanism
- Take regular-size typing paper

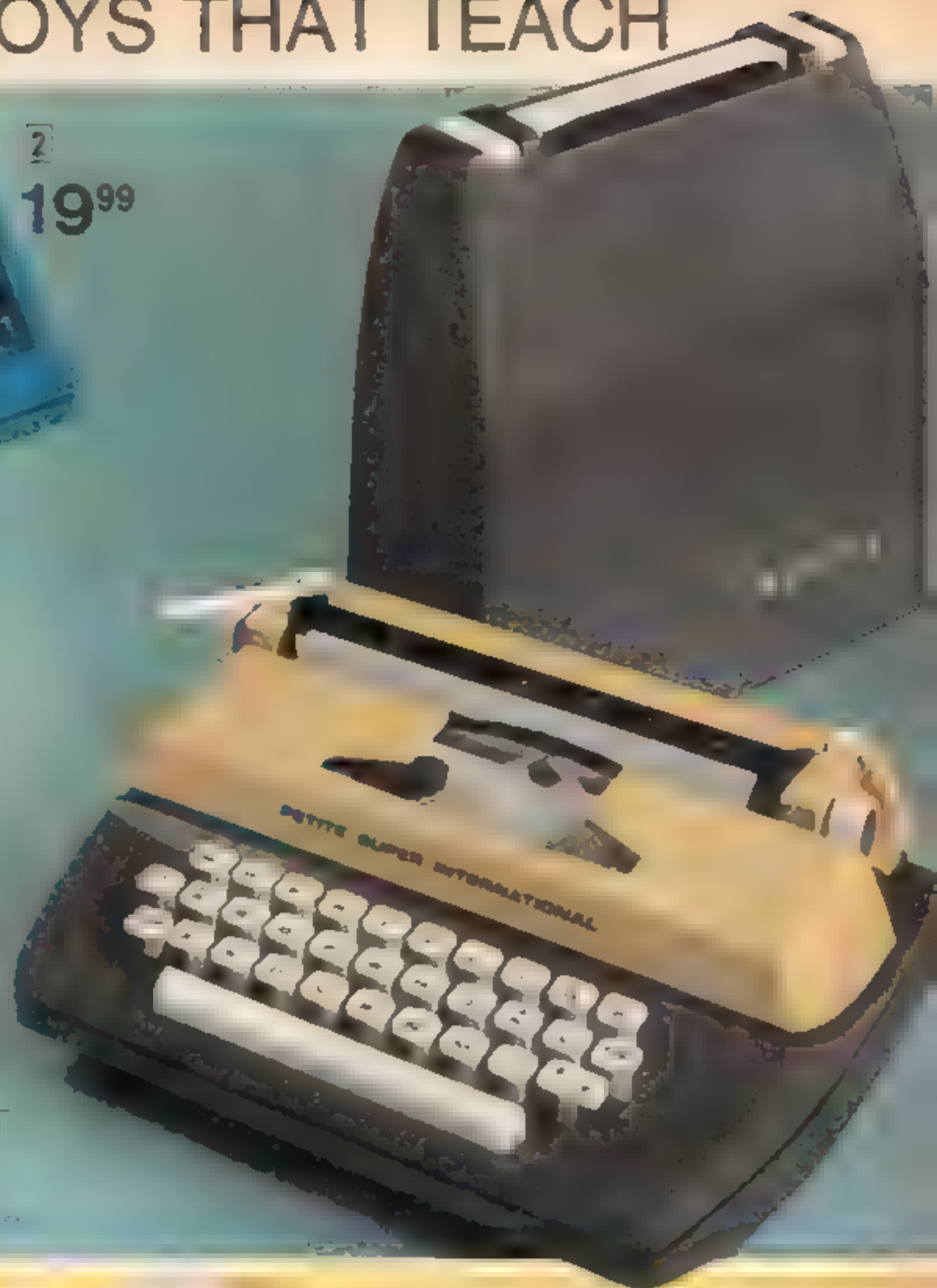


Takes regular-size typing paper

3
54-character
all-capital
keyboard
also types
numbers,
fractions,
punctuation

16⁹⁹

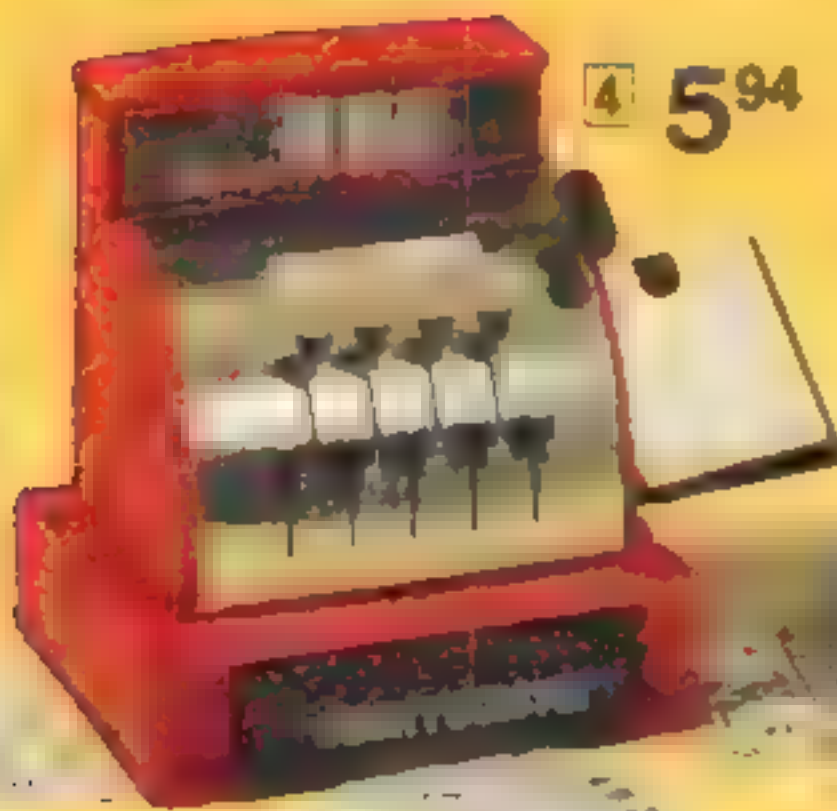
24⁹⁹



Tom Thumb Cash Registers

4 5⁹⁴

5 4⁹⁴



6 9⁹⁷

Quiz Kid I Calculator
The owl winks if
you're right or wrong

Learning
How To Add
Subtract, Multiply
and Divide Is
Easy

14⁸⁷

Math Magic
Guess the answer
then check the calculator

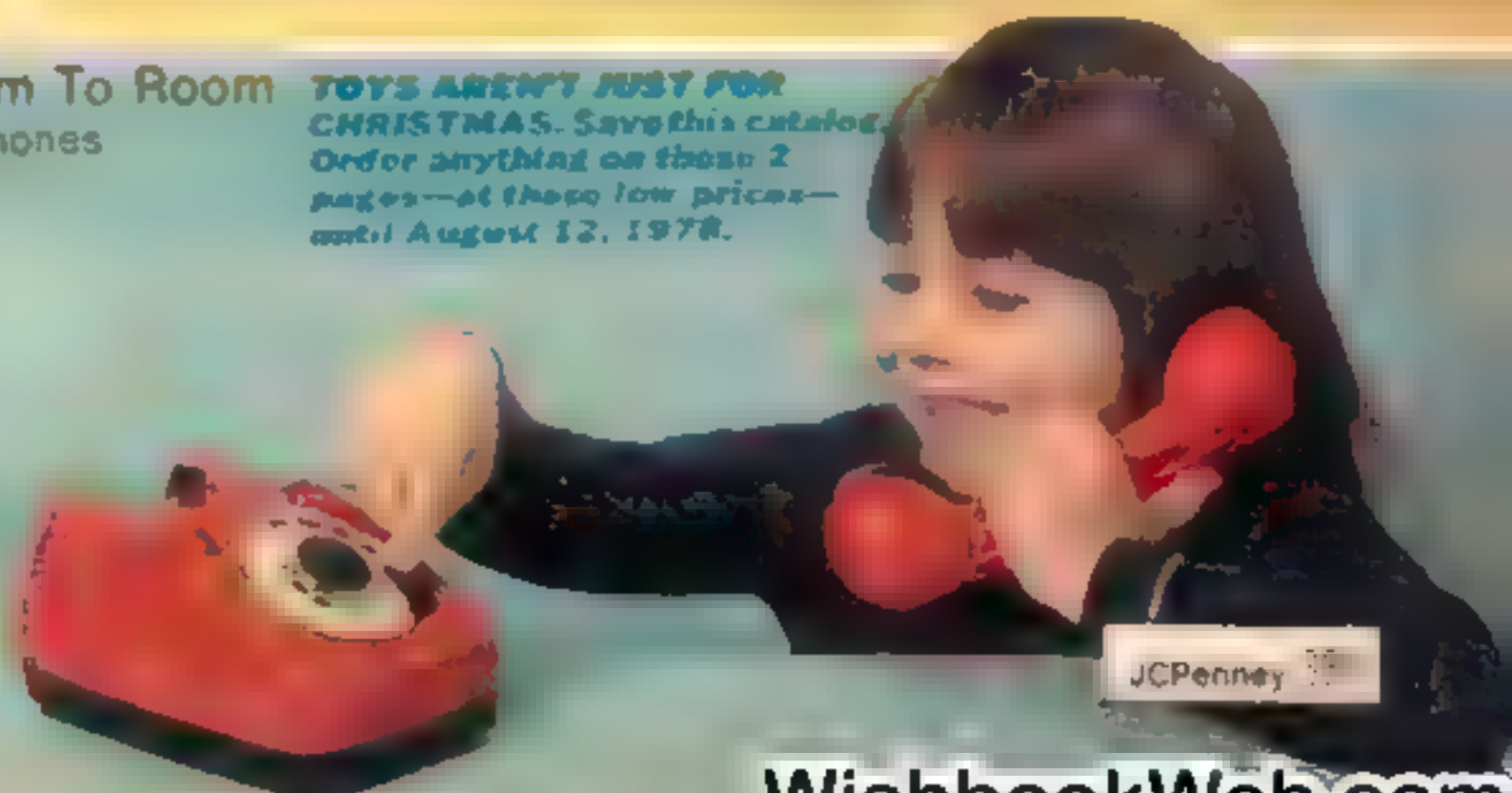


8 Talk From Room To Room
pair of intercom phones

7⁹⁹



TOYS AREN'T JUST FOR
CHRISTMAS. Save this catalog.
Order anything on these 2
pages—at these low prices—
until August 12, 1978.



JCPenney

WishbookWeb.com

Play-Doh® Pleasers

A Fuzzy Pumper Barber and Beauty Shop. Crank the barber chair to make hair grow on the bald heads of the Fuzzy Family. Then give them a haircut, set, shave, or trim. Includes 4 Fuzzy Family members, plastic barber chair extruder, barber tools, play mat, backdrop—even a broom and dustpan to clean up! Three 6-oz. cans of Play-Doh. Ages 3 to about 7 years. Mailable. X 925-3444 A—Wt. 3.40 lbs. . . . 7.99

B Workbench. Squeeze 10 kinds of building blocks out of the Fun Factory extruder, then mold out nuts, bolts, washers, numbers or letters on the top of the workbench. Tools to hammer, saw, press, squeeze and pound—all the things kids love to do! Set includes plastic workbench, extruder, 4 plastic tools, 2 die strips, three 6-oz. cans of Play-Doh. Bench is 7x11x8½ in. high with extruder. Ages 3 to about 7 years. Mailable. X 925-3428 A—Wt. 3.50 lbs. . . . 6.88

C Ice Cream Truck. Ring the bell and pump to make fake ice cream goodies. Put the Play-Doh in, then pump the handle on top. It molds out creamy, ice-creamy treats like cones, twin pops, and more. A menu shows how to make "flavors." Styrene truck with plastic extruder, bell, dishes, cones, sticks. Two 6-oz. and two 2-oz. cans of Play-Doh. Ages 3 to about 8 years. Mailable. X 924-6794 A—Wt. 3.30 lbs. . . . 6.88

Lite-Brite

D Make Pictures With Light! Lay stencil sheet under screen, then turn on light. Then put colored plastic pegs into the screen. Pegs glow in vivid "firework" colors. Make beautiful pictures. 400 pegs in 11 different colors, plastic peg plate, 16 different pictures, 8 blank sheets, instructions. Plastic console. 12x9-in. screen. Assembly required. Uses 25W bulb (bulb not included). 110-120V, AC, UL listed. Caution: electric toy; toy with small parts—see notes on pages 487 and 491. For ages 4 to about 12 years. Mailable. X 924-7305 A—Wt. 5.30 lbs. . . . 8.88

Extra Stencils. 36 sheets—12 with pictures, 24 blank so kids can design their own. Mailable. X 924-7404 A—Wt. 0.78 lb. . . . 2.49

Extra Pegs. Over 250 pegs in 8 colors. Mailable. X 923-7006 A—Wt. 0.50 lb. . . . 2.49

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything on these two pages—at these low prices—until August 12, 1978.



A Barber and Beauty Shop 7.99



B Hair-Raising Fun He goes from bald to bushy-haired



C Ice Cream Truck 6.88

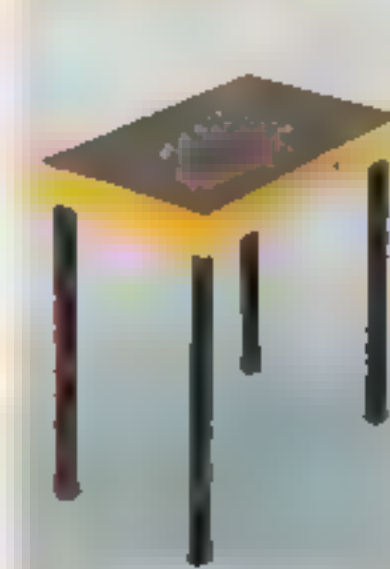


D Lite-Brite 8.88

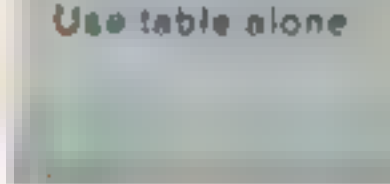
Create colorful designs in light



E Crayola Art Studio 19.88



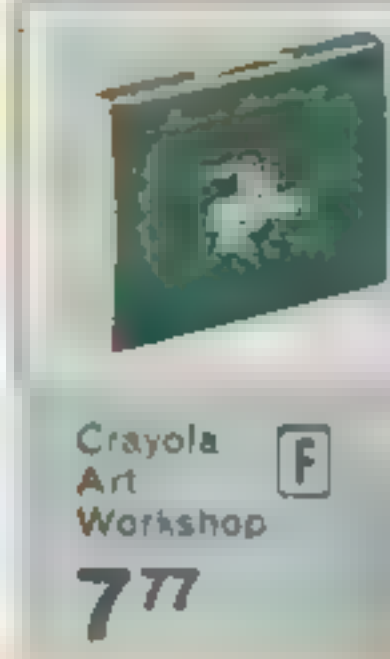
Use easel alone



Use table alone



Everything stores inside



F Crayola Art Workshop 7.77



Crayola Craft Sets

E Crayola® Craft Home Art Studio—a neat layout for the young artist. Use it as an easel, a work table, or a workboard. Legs can come off, so the whole unit is its own carry case with handle. Includes 12 Crayola chalks, 16 crayons, 16-tablet water color tray, 2 paint brushes, 2 water cups, six ¼-oz. jars of tempera paint, 6 sheets of drawing paper, 2 holding clips, 2-sided fold-up easel (chalkboard and drawing board). Materials fit into molded plastic slots on both sides. Table stands 11 in. high, easel 23½x15½ in. high. For ages 4 to about 10 years. X 925-3410 A—Mailable: wt. 6.50 lbs. . . . Set 19.88

F Crayola® Craft Art Workshop Kit—everything in a portable vinyl case. 3 boxes of Crayola crayons, 8 jars of tempera paint, 16 water colors, 12 sticks of colored chalk, pencil, 2 paint brushes, paper, stencils, crayon sharpener, 2 mixing cups, instructions. Case 11x2x15 in. high. Ages 6 to about 10 years. X 923-7363 A—Mailable: wt. 3.10 lbs. . . . Kit 7.77



CONSUMER INFORMATION ABOUT ART SETS

Creative toys develop eye-hand coordination and provide both pleasure and pride of accomplishment. These toys are best when they encourage self expression, imagination, and experimentation and do not limit the child to copying and imitating. When choosing creative toys, look for the ones that offer considerable freedom; rules and restrictions tend to stifle creativity.

G It's Whatever A Kid Wants To Be. 2-ft. diameter Fun-L-Tun-L opens to a big 9 ft. long, folds to just 2 in. thick for toting and storing. Colorful, washable, ventilated vinyl over strong, flexible steel hoops. No sharp edges. Flame retardant for extra protection. Lots of fun indoors or out. X 925-3543 A—Mailable: wt. 9 lbs. . . . 11.88



G It's a cave! It's a hide-out! It's a secret passage!

It's FUN-L TUN-L!
11.88

NAVARONE

Storm up the cliffs, or defend the caves

14⁹⁷

with over 100 realistic pieces

1

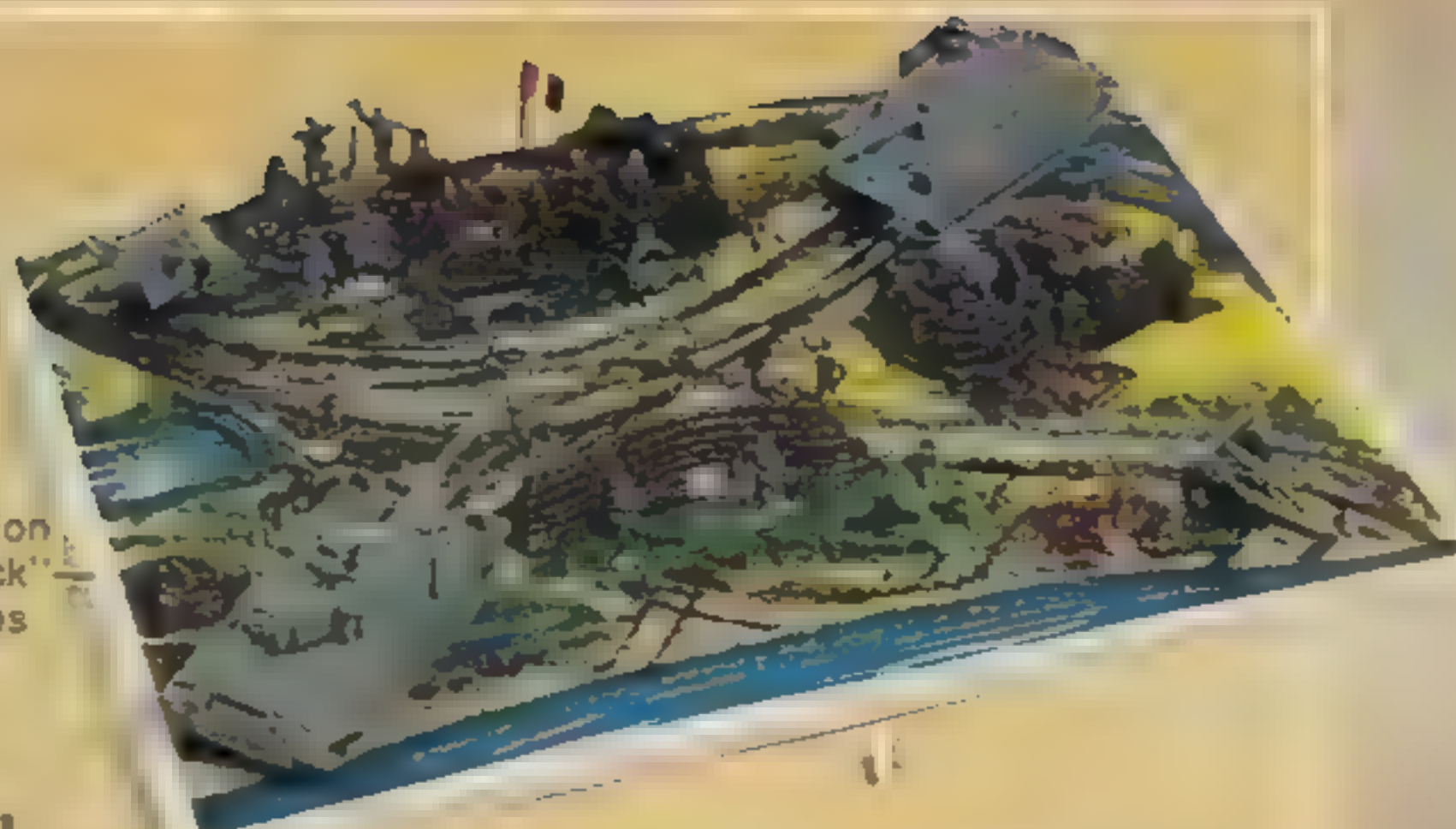


2

Imagin-Action "Tank Attack" WWII armies clash

9⁹⁹

all the soldiers move at the head and waist!



Navarone cliffs have gun emplacements, living quarters, elevator in the rear



Martian Landing—another giant step

3

14⁹⁷



Prehistoric—our early ancestors struggle for survival

6⁹⁷

6

Hal Needham, Stuntman, he's the real hero in the Westerns

19⁹⁷

Stage the action inside or out



5

Fort Defiance—proud Redmen battle the settlers

9⁹⁹



breakaway window . . . stuntman's hang . . . breakaway table



1 The Mighty Cliffs, The Famous Guns. The cliffs loom up from the beach, the guns seem set into the rock! Multi-level fortification within the cliffs can be played in from the back; in front, on the cliff face there are many ledges that brave soldiers can climb. A pulley elevator lifts men inside the mountain stronghold. In the caves are tables, chairs, cots, gun racks, supplies, and, of course, the two great guns in their cunning emplacements. 17 in. wide x 10 1/2-in. deep plastic cliff towers 25 in. above the 32x36-in. vinyl beach terrain playsheet. Over 100 pieces in the set—Allied and enemy soldiers, military vehicles, weapons, even furniture. All soldiers and equipment are plastic. For ages 4 to about 12 years.

X 925-7213 A—Mail: wt. 8 lbs. . . . 14.97

2 Imagin-Action "Tank Attack". The Wehrmacht holds the high ground. The U.S. Army must drive them off. Re-enact the historic battles of the European Theater with this realistic playset. 26x34-in. terrain base comes with 2 tanks, 2 artillery pieces, 12 U.S. and 12 German soldiers plus flags. And, an extra-realistic touch—the detailed soldiers move to the waist and head! Plastic. For ages 6 to about 10 years.

X 925-7544 A—Mail: wt. 3.75 lbs. . . . 9.99

3 It's the Red Planet's Landscape. Martian terrain on a "cratered" 36 x36-in. vinyl playsheet that rises to a 6-in. mesa. 67-pc. set includes 17 explorers from Earth. They've brought a number of vehicles, a Quonset hut, radar, rockets, a space station and a gantry too. There are also 6 green Martians! How well will the two peoples get along together? All pieces are plastic. For ages 4 to about 10 years.

X 925-6819 A—Mail: wt. 8 lbs. . . . 14.97

4 84-Pc. Prehistoric Playset. Caves and mountains snap together to form an intriguing prehistoric environment. There are lots of long-extinct animals, plus many primitive trees. The Early Men struggle with their environment for survival and a better life for their descendants. Set comes with informative instruction booklet. Plastic. Ages 3 and up. Caution: toy with small parts—see note on page 467.

X 923-2083 A—Mail: wt. 2.75 lbs. . . . 6.97

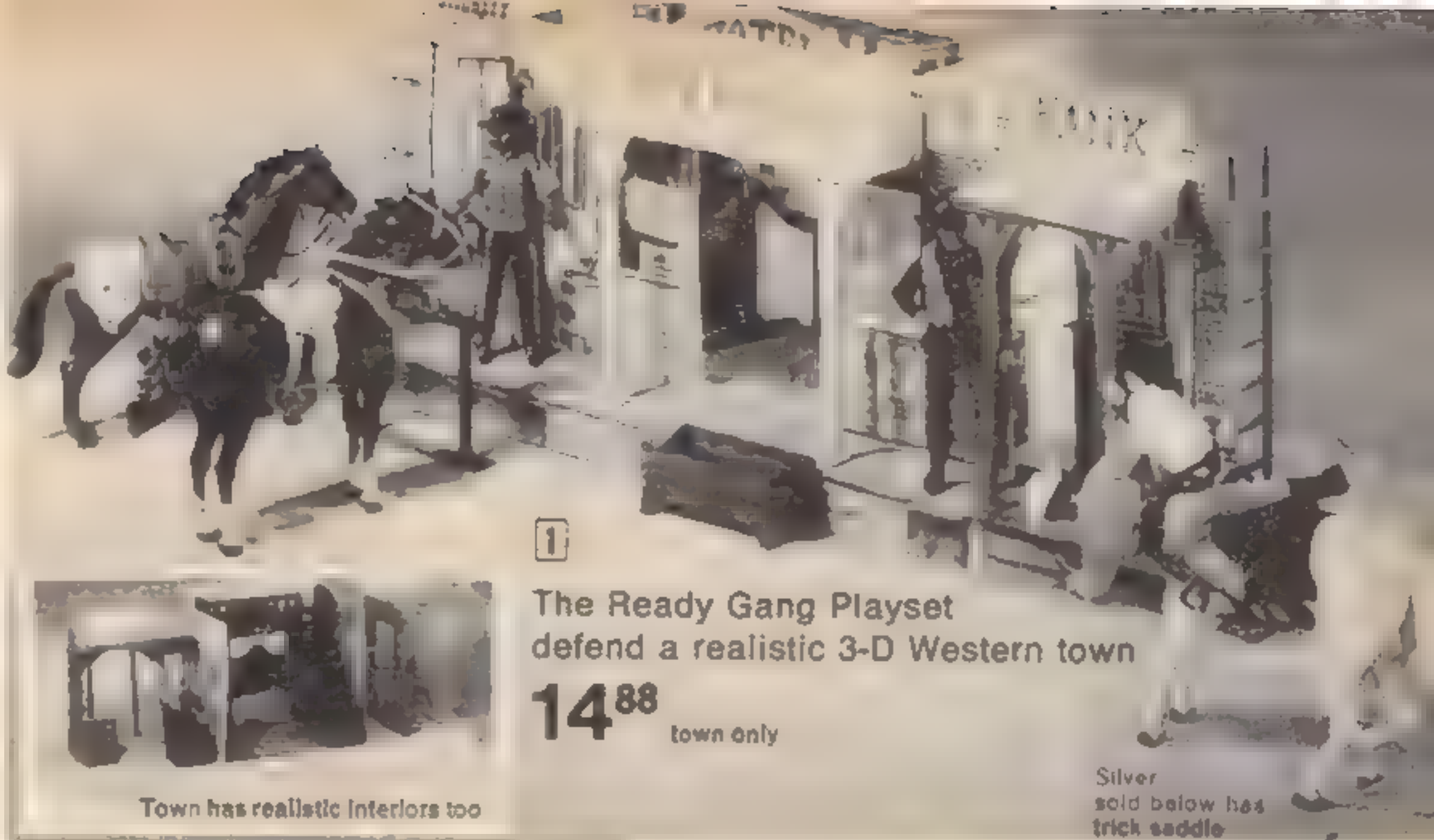
5 Frontier Stockade Fort. Over 100 pieces including two block-top towers and a log house. Relive America's most colorful days! 18 tough cowboys and 16 brave Indians. 6 of each are on horseback—all are in dramatic poses. The fort's defended by a swinging gate. Inside are a covered wagon, a watering trough, ladders, pine trees and a campfire. Outside the walls stands the teepee of a great chief. There's an Indian campfire, and cactuses. Comes with a 20x29-in. vinyl playsheet. All plastic. Ages 3 and up.

X 925-7361 A—Mail: wt. 3.70 lbs. . . . 9.99

6 Hal Has Mighty-Muscle Reflex. That's the secret of his ability to react! With it, you can set him up, watch him go into the stuntman roll, hang on, even send him flying through the air! Set also includes Hal's stuntman vest, fly-off hat, multi-action air-ram, and slow-fall platform. There's a whole Western saloon setting with bust-up balcony and crash-through windows, breakaway table and chairs. There's also a see-through camera, clockboard and 6 cardboard "extras" to be the background characters when Hal does his thing on the set! You direct. 16x21 1/2x21 1/2 in. saloon setting. Plastic and fiberboard. For ages 5 and up.

X 925-7346 A—Mail: wt. 7.75 lbs. . . . 19.97

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything on these two pages—at these low prices—until August 12, 1978



Town has realistic interiors too

1

The Ready Gang Playset defend a realistic 3-D Western town

14⁸⁸ town only

Silver sold below has trick saddle

1 3-D Frontier Town. Along the board sidewalks of Front Street there's a bank, a saloon with swinging door and balcony, the sheriff's office, a hitching post, and water trough. 9 1/2-in. action figures can play inside. Old West touches are printed on the walls. 44x16x12 in. high when assembled. Plastic and fiberboard. Figures and horses shown are not included—order below. Ages 4 to about 10 years.

X 925-5340 A—Mailable: wt. 3.75 lbs. . . . 14.88

2 to 4 The Ready Gang and Their Mounts. 9 1/2-in. poseable figures with movable joints, rein- and gun-gripping hands. Each in a western outfit with holster, pistol, rifle, spurs, and binoculars. 11-in. saddled horses have jointed bodies. **SAVE \$2** on sets. Mailable.

[2] Sundown Kid and Dagger Set.

X 925-5381 A—Wt. 1.50 lbs. . . . 10.98

X 925-5357 A—Sundown Kid. 0.40 lb. . . . 4.99

X 925-5365 A—Dagger. 1.20 lbs. . . . 7.99

[3] Black Trooper Gibson and Thunder Set.

X 925-5464 A—Wt. 1.50 lbs. . . . 10.98

X 925-5399 A—Trooper Gibson. 0.40 lb. . . . 4.99

X 925-5407 A—Thunder. 1.20 lbs. . . . 7.99

[4] Ringo and Midnight Set.

X 925-6215 A—Wt. 1.50 lbs. . . . 10.98

X 925-5498 A—Ringo. 0.40 lb. . . . 4.99

X 925-6181 A—Midnight. 1.20 lbs. . . . 7.99

5 to 7 The Lone Ranger. 9 1/2-in. poseable figures have movable joints, gripping hands. Dressed as shown with double-holster guns. 12-in. saddled horses have jointed bodies. Removable plastic stand allows horses to be posed rearing. **SAVE \$2** on sets. Mailable.

[6] Lone Ranger and Silver® Set.

X 925-6397 A—Wt. 1.50 lbs. . . . 10.98

X 924-3171 A—Lone Ranger. 0.40 lb. . . . 4.99

Silver. Pliable mane and tail. 8-way action saddle allows trick riding positions.

X 925-6231 A—Wt. 1.20 lbs. . . . 7.99

[7] Tonto and Scout® Set.

X 923-2174 A—Wt. 1.50 lbs. . . . 10.98

X 924-3205 A—Tonto. 0.40 lb. . . . 4.99

X 924-3254 A—Scout. 1.20 lbs. . . . 7.99

[7] Butch Cavendish and Smoke® Set.

X 924-2074 A—Wt. 1.50 lbs. . . . 10.98

X 923-0020 A—Butch Cavendish. 0.40 lb. . . . 4.99

X 924-2066 A—Smoke. 1.20 lbs. . . . 7.99

©1974 Wreather Corp.

2 Sundown Kid and Dagger

5 Lone Ranger and Silver

SAVE \$2 on Horse and Rider Sets [2] to [7]

10⁹⁸ set

3 Trooper Gibson and Thunder

4 Ringo and Midnight

6 Tonto and Scout

7 Butch Cavendish and Smoke

The Ground Below—Four of America's Busiest Flight Routes appear as drawings on the lighted screen. As kids "fly over" the landscape, they use realistic controls for speed, a titude, direction. It gives true-to-life sensation of flying a plane. Plastic console is 16x8 1/2x7 in. high. Uses 3 "C"-cell batteries (batteries not included, order below). For ages 4 and up.

X 925-7627 A—Mailable: wt. 11.50 lbs. . . . 19.99

"C"-Cell Batteries. Sold in package of 6.

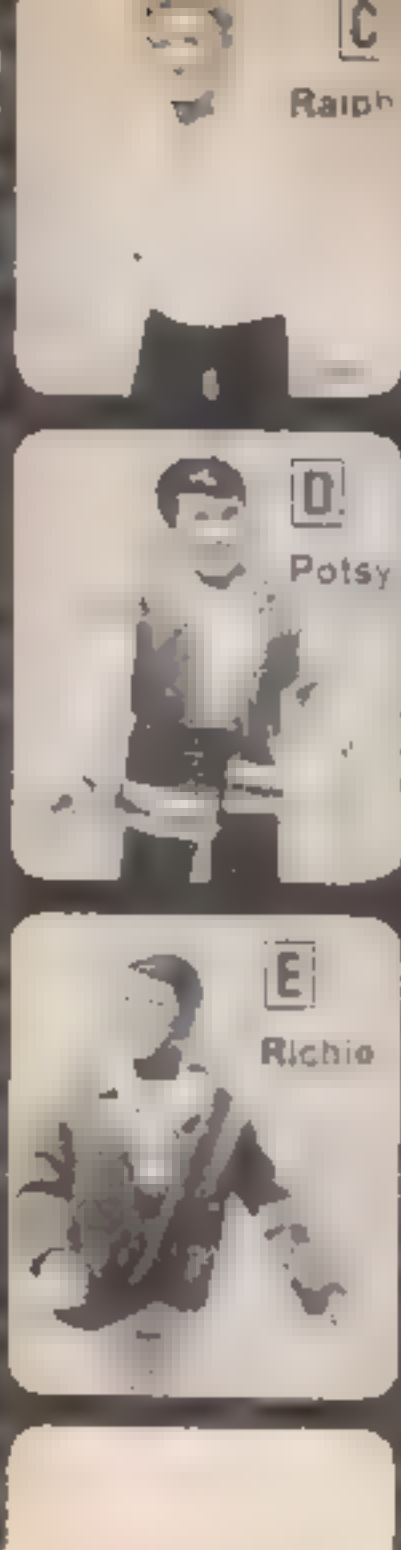
X 959-0787 A—Mailable: wt. 0.95 lb. . . . Pkg. 1.49



"Jet Pilot," a realistic view of U.S. air routes, while you control speed, altitude, and flight direction

19⁹⁹

JCPenney 387



AAAY, FONZIE!®

SAVE 50c when you buy

[A] and [B] together

998



A 8-In. Fonzie Figure with Action Lever in Back—the lever raises his arms in “aay” thumbs-up position. All plastic, in pants, T shirt, jeans, and cool black jacket.

X 925-0598 A—Mailable: wt. 0.45 lb. 6.49

B Chopper Cycle A real cool machine, with high backrest, simulated headlight, and azy-zooing exhaust. For a 8-in. poseable figures such as Fonzie. Plastic. 9 in. long.

X 925-0606 A—Mailable: wt. 0.50 lb. 3.99

SAVE 50c when you buy [A] and [B] State both Cat. Nos. pay only 9.98

C to E Happy Days® Buddies. 8-in. poseable figures are the guys who “hang-out” at Arnold’s. Dressed in ‘50s clothes. Imported from Hong Kong. Mailable: wt. 0.47 lb. each.

X 925-5266 A—[C] Ralph, he’s smarter than he lets on. 5.49

X 925-5258 A—[D] Potsy, the singer and a real nice guy. 5.49

X 925-5241 A—[E] Richie, Fonzie’s best friend. 5.49

SAVE \$1.00 when you buy any two [C], [D], or [E] together. State both Catalog Numbers, pay only 9.98

©1977 Paramount Pictures Corporation

Happy Days Pals
549 Any
each 2 for 998

Welcome Back, Kotter 549 Any
each 2 for 998



Barbarino Washington Kotter Epstein Horshack

F to J That Class Good-Hearted “Problems”.

9-in. poseable plastic figures, dressed in fabric clothes, plastic shoes. Mailable: wt. 0.50 lb. each.

[F] Barbarino, ready with his comb. X 925-8890 A 5.49

[G] Washington, holds the basketball of his dreams. X 925-8866 A 5.49

[H] Kotter, his attaché case filled with hope. X 925-8658 A 5.49

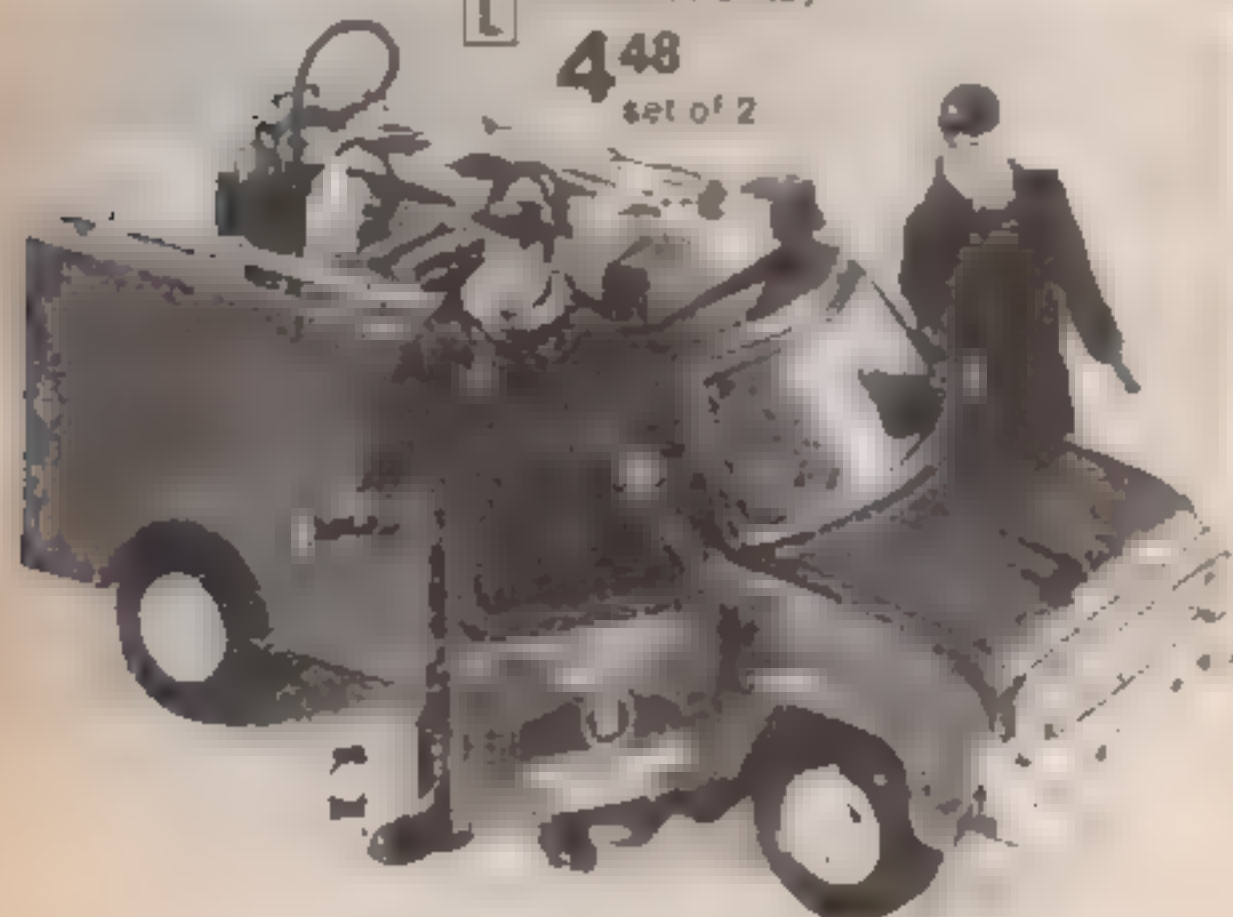
[I] Epstein, with his red bandana. X 925-8708 A 5.49

[J] Horshack with his lunchbox. X 925-8682 A 5.49

SAVE \$1 when you buy any two [F] to [J]. State both Catalog Numbers, pay only 9.98

©1976 The Welser Organization Inc. and the Komak Co. Inc.

L John and Roy
448
set of 2



K Emergency!

Fire Rescue Truck
799

K “Emergency”® Fire Rescue Truck.* Doors open to seat 8-in. action figures. Ready plastic replica of TV series rescue truck is 17 in. long. (Figures shown not included). Imported from Hong Kong.

X 924-4732 A—Mailable: wt. 2 lbs. 7.99

©1973 Emergency Productions

*Caution—toy with small parts. See note on page 467.

388 JCPenney

L “Emergency” Heroes John and Roy.* 8-in. poseable plastic figures, dressed in official uniforms. Sold in set of two. Imported from Hong Kong.

X 924-4682 A—Mailable: wt. 1.25 lbs. Set 4.48

M “Emergency” Fire Rescue Accessory Set.* Scaled for 8-in. figures. Ladder, fire extinguisher, first aid kit, crowbar, fire axe, flashlight, fire boots, helmet, walkie-talkie, oxygen tank. All plastic. Imported from Hong Kong.

X 924-4757 A—Mailable: wt. 0.40 lb. Set 1.99

1 It’s A Base Station On Wheels.* Model of Starsky and Hutch’s famous orange car has a tunable receiver in the trunk that receives all 40 CB channels, plus a Channel 14 walkie-talkie transceiver and Morse code key. Plastic car is 11 in. long. Uses one 9-volt battery (battery not included, order under [18]). From Hong Kong. X 925-1083 A—Mailable: wt. 2.60 lbs. 22.87

2 Starsky and Hutch Spin-Out Car. Terrific Torino is a faithful copy right from TV. When you see trouble up ahead, take the flasher from the back seat, snap it on the roof, and look out! The siren wails, flasher blinks, car zooms forward, and does a wicked spin-out! Plastic. 15 in. long. Uses 2 “D”, and 2 “C”-cell batteries (batteries not included, order under [18]). Figures shown not included—order below.

X 925-5225 A—Mailable: wt. 2.20 lbs. 11.99

3 Starsky and Hutch Walkie-Talkie Set.* Keep in contact with your partner. Two 6 in. long, 5-transistor instruments with telescoping antennas transmit and receive on Channel 14. Tough plastic case. Coiled cord connects sender/receiver to transmitter—clip transmitter on belt, snap off sender/receiver for instant action. Each walkie-talkie uses a 9V battery (battery not included, order under [18]). From Hong Kong.

X 925-1067 A—Mailable: wt. 1.25 lbs. Pair 18.88

4 to 8 Starsky and Hutch 8-In. Action Figures. Poseable plastic figures in fabric clothes. Plastic shoes. Mailable: wt. 0.40 lb. each.

X 925-5118 A—[4] Starsky, wonder-cop. 3.75

X 925-5126 A—[5] Hutch, not-so-silent partner. 3.75

X 925-5191 A—[6] Chopper, mad and bad. 3.75

X 925-5142 A—[7] Capt. Dobey, tough as they come. 3.75

X 925-5167 A—[8] Huggy Bear, street-wise “eye”. 3.75

SAVE 50c when you buy any two figures [4] to [8] together. State both Catalog Numbers, pay only 7.00

9 Starsky and Hutch Wrist Radio. 6-transistor, solid-state radio picks up all AM stations. Knobs control on/off, station, volume. 2-in. speaker. Uses one “AA”-cell battery (battery not included, order under [18]). Adjustable strap. Plastic and metal. From Hong Kong. X 925-0911 A—Mailable: wt. 1.10 lbs. 8.44

TOYS AREN’T JUST FOR CHRISTMAS. Save this catalog. Order anything on these 2 pages— at these low prices—until August 12, 1978

10 Official Replica of S.W.A.T. Van, like the one on TV. Scaled for 8-in. S.W.A.T. action figures. Side doors slide open, rear doors swing out. Plastic. 17 in. long, 6 in. high. Figures shown not included. X 924-9095 A—Mailable: wt. 2.25 lbs. 7.99

11 S.W.A.T. Van.* Modeled on the police van S.W.A.T. uses on TV. Side door opens to reveal a tunable, 40-channel CB receiver, plus a Channel 14 walkie-talkie transceiver and Morse code key. Realistic rolling van is 10 1/2 in. long. Carry handle. Uses 6 “C”-cell batteries (not included, order under [18]). From Hong Kong. X 925-1001 A—Mailable: wt. 2.40 lbs. 22.87

12 S.W.A.T. Walkie-Talkie Set.* The official way to keep in contact with members of your squad. Two-piece construction: transmitter base clips on your belt, sender/transmitter snaps off for instant action. 5-transistor solid state—operate up to 1/2 mile on Channel 14. Plastic cases. Each uses a 9V battery (battery not included, order under [18]). Imported from Hong Kong. X 924-9111 A—Mailable: wt. 1.25 lbs. Pair 18.88

13 to 17 S.W.A.T. 8-In. Action Figures. Poseable plastic figures in fabric uniforms, plastic shoes, “baseball” caps, and “bulletproof” vests. Mailable: wt. 0.70 lb. each.

X 924-4906 A—[13] Hondo, the team leader. 2.49

X 924-4914 A—[14] McCabe, the sharpshooter. 2.49

X 924-4922 A—[15] Deacon, right-hand man. 2.49

X 924-4930 A—[16] James Street, handyman. 2.49

X 924-9129 A—[17] Luca, real Romeo. 2.49

SAVE 50c when you buy any two figures [13] to [17] together. State both Catalog Numbers and pay only 4.48

18 S.W.A.T. Accessory Set. To fit 8-in. action figures. Plastic pieces include weapons, bull horn, grappling hook, walkie-talkie. From Hong Kong. Caution: toy with small parts—see note on page 467. X 924-9137 A—Mailable: wt. 0.30 lb. Set 1.99

“C”-Cell Batteries. Sold in package of 6. X 959-0787 A—Mailable: wt. 0.95 lb. Pkg. 1.49

“D”-Cell Batteries. Sold in package of 6. X 957-1761 A—Mailable: wt. 1.40 lbs. Pkg. 1.49

9-Volt Battery. Sold in package of 2. X 959-0084 A—Mailable: wt. 1 lb. Pkg. 1.19

“AA”-Cell Batteries. Sold in package of 4. X 957-1902 A—Mailable: wt. 0.40 lb. Pkg. 89c

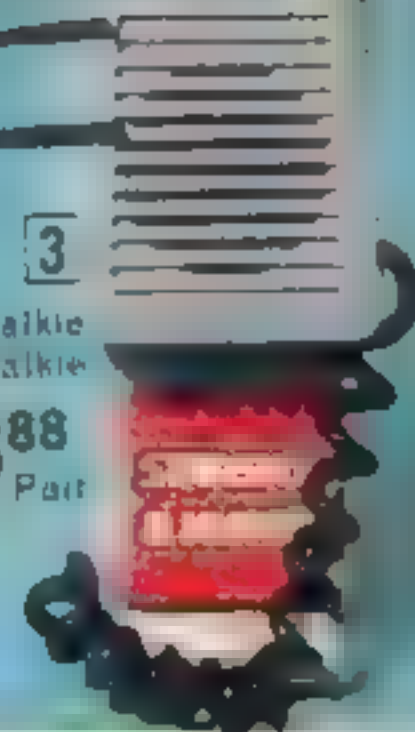
*Warranted by manufacturer, see page 336.

2
Terrific Torino
spin-out car
11⁹⁹



Starsky and
Hutch[®]
©1979 Spelling-Goldberg Productions

3
Walkie
Talkie
18⁸⁸
Pair



3⁷⁵ each
Any
2 for 7⁰⁰



4 Starsky 5 Hutch 6 Chopper 7 Capt. Dobey 8 Huggy Bear

9
Wrist Radio
8⁴⁴



1
Starsky and Hutch's
Base Station Car
22⁸⁷



Heavy Good Guys From TV

S.W.A.T.[®]
©1979 Spelling-Goldberg Productions



10
Official
S.W.A.T.
Van
7⁹⁹



12
Walkie
Talkie
18⁸⁸
Pair



2⁴⁹ each
Any
2 for 4⁴⁸

13 Hondo 14 McCabe 15 Deacon 16 James Street 17 Luca

Accessory
Set
1⁹⁹



11
Base Station Van
22⁸⁷

JCPenney 389



Radio-Control . . . for the Crime-Fighting Super Heroes

10⁹⁵
each

[1] & [2] Radio-Controlled Super Hero Cars can go forward, go into reverse, turn 360°, all in instant response to the push-button radio control. 8-in. glossy plastic cars come with 1-channel control transmitter. Car uses four "AA"-cell batteries and one 9-volt battery, transmitter uses one 9-volt battery (batteries not included, order under [E] on opposite page).

[1] Spidercar® with non-removable Spiderman figure. Red and ready.

X 925-3956 A—Mailable; wt. 1 lb. 10.95

[2] Batmobile™ with Working Light. Black and sleeky.

X 925-3964 A—Mailable; wt. 1 lb. 10.95

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything from these 2 pages—at these low prices—until August 12, 1978



Super Heroes and a Super Adversary

3²⁴ Any **5⁹⁸**
each 2 for

[3] to [10] 8-In. Super Hero Figures. Ready-for-action figures with poseable, jointed plastic limbs and vinyl heads. Detailed costumes. Mailable; wt. 0.40 lb. each. Caution: toys with small parts. See note on page 457.

X 924-8998 A—[3] Batman® 3.24	X 924-9012 A—[7] Superman® 3.24
X 924-9004 A—[4] Robin® 3.24	X 925-5043 A—[8] Capt. America® 3.24
X 924-9020 A—[5] Spiderman® 3.24	X 925-5050 A—[9] Isis® 3.24
X 924-9046 A—[6] Joker® 3.24	X 924-9038 A—[10] Shazam® 3.24

SAVE 50¢ when you buy any two action figures [3] to [10] together. State both Catalog Numbers and pay only 5.98

©1977 D. C. Comics, Inc. ©1978 Filmation Associates Inc. ©1974-1977 Marvel Comics Group

[11] Batman Mobile Bat Lab®. Scaled for 8-in. action figures. Front cage trap, rear bat-rope, grappling bat-hook, and revolving platform observation post in roof. Polystyrene. 15½x7½x8½ in. high.

X 924-2579 A—Figure shown not included. Mailable; wt. 4.50 lbs. 12.88

[12] Batmobile®. Scaled for 8-in. action figures. 13-in. long glossy beauty is a detailed model of Batman and Robin's crafty convertible. All plastic.

X 923-0749 A—Figure shown not included. Mailable; wt. 1 lb. 5.99

[13] Spidercar®. The "web-spinner's" secret weapon—a car with a hidden net for capturing evil-doers. Press a secret button and the net pops out at rear of car. For 8-in. action figures. All plastic. 11 in. long.

X 924-9061 A—Figure shown not included. Mailable; wt. 1 lb. 4.99

©1974 Marvel Comics Group

[14] Batcopter®. For 8-in. action figures. Rotor spins, swing-out winch works. Has roll-on-the-ground landing gear, and lots of accessories, like ladder, net, oxygen tank and mask, tools, fire extinguisher. All plastic.

X 925-7635 A—Figure and mat not included. Mailable; wt. 4 lbs. 10.97

Holy 10-4, it's Batman CBI!

A & B Batman Communication Units let your action-league keep in touch.

[A] Batman Base Station. Transmit, receive voice or Morse code messages. The siren sounds and the Batscree puts on a super red and green light show when you send or get an alert! Use with any standard walkie-talkie, but what a dynamic duo it makes with set [B]! Telescoping antenna. Comes with Morse code booklet. Plastic. $11\frac{1}{2} \times 5\frac{1}{2} \times 9\frac{1}{4}$ in. high. Uses \square battery (not included, order under [E]).

X 925-3873 A—Mailable: wt. 3 lbs. **19.88**

[B] Batman and Robin Walkie-Talkie Coders. The way to keep in touch during Bat ventures by voice, or secret code messages. 2 rousing danger-alarm wails. To use, flip up the speaker cover. Telescoping antennas. Plastic cases are $2\frac{1}{4} \times 1\frac{1}{2} \times 5\frac{1}{4}$ in. high. Each uses a 9V battery (not included, order under [E]).

X 925-3022 A—Mailable: wt. 1.40 lbs. ... **Pair 19.88**

©1978 D. C. Comics Inc.

C **Scree-e-echers Spiderman® Meets the Fly.** Battery-operated road racing on a landscaped 3-D layout. It's a deadly duel as Spiderman tries to get the Fly in the Spider Cave or on the Fly Paper. Then, it's Fly's turn as they race by the Spider Eater and Spider Trap. They have to watch it through the Squeeze, when two lanes narrow, and around the Bottomless Pit (it's too scary to describe). 2 slotless cars—magnets hold the cars on the road even at "full throttle" speeds. 32×21 -in. layout is assembled, has variable-speed controls. Plastic. Uses 4 "D"-cell batteries (not included, order under [E]). Ages 5 and up.

X 925-8617 A—Mailable: wt. 3.50 lbs. **12.97**

©1977 Marvel Comics Group

D **Flying Batcopter® CSF.** You work the throttle and direction sticks as Batman's copter flies forward or in reverse to capture desperate desperados. Slow down, hover, land the whirlybird. Use the Bathook \square pick up one of the villains and fly him to the Gotham City slammer. 40-in. flight path. Comes with cardboard figures, bank building, and skyline backdrop. Uses 3 "D"-cell batteries (not included, order under [E]).

X 925-8443 A—Mailable: wt. 1.75 lbs. **12.97**

©1977 D. C. Comics Inc.

E **Bat-Ray Project-A-Light Gun.** It's Batman's stun laser—does two crime-thwarting things. Throws a powerful laser-like beam of light into the darkest corners. Ah-ha! And it also emits the electronic bat sound the caped crusader uses to frighten his foes. Plastic gun is 8 in. long. Uses one 9V and two "A"-cell batteries (not included, order below). Ages 4 to about 9 years.

X 925-8518 A—Mailable: wt. 2 lbs. **7.49**

X 957-1902 A—4 "AA" batteries. 0.40 lb. Pkg. **89c**

X 957-1761 A—6 "D" batteries. 1.40 lbs. Pkg. **1.49**

X 959-0084 A—Two 9V batteries. 1 lb. Pkg. **1.19**



CONSUMER INFORMATION ABOUT ADVENTURE TOYS

The active, imaginative play that adventure toys stimulate provides children with a socially acceptable way of releasing tension. These toys take children into a pretend world and yet help them to express their feelings about the real world and to act out adult roles. It is the child who controls the action with these toys. This helps the child feel less dependent.



Base Station [A]
or Pair of
Walkie Talkies [B]

19⁸⁸
each

It's a
tortuous
test of
driving skill

Spiderman
Screechers Set

12⁹⁷ **C**



Batcopter

Use the Bathook to pick
up villains and deposit
them in the hoosegow

12⁹⁷

E **749**

Batman
Laser
Gun



Shoots a
light beam

Spiderman Ricochet Rockets

Send the Daring Webspinner
racing through a wall of "fire"!



Spiderman® Ricochet Racer Rockets—don't use batteries. Just pull the release trigger and the launcher sends your favorite super hero flying across the floor, up the ramp, and through the spider web target (it's surrounded by white hot "flames"—well, it looks hot). Set includes Spiderman® car, Captain



America® car, cartridges, launcher, cartridge belt, ramp, target, decals and instructions. Launcher can not be fired unless the muzzle is resting on a flat surface. Multi-colored plastic launcher is 8 in. long. Mailable.

X 924-7743 A—Wt. 2.75 lbs. ... **12.47**

©1975 Marvel Comics Group.

12⁴⁷

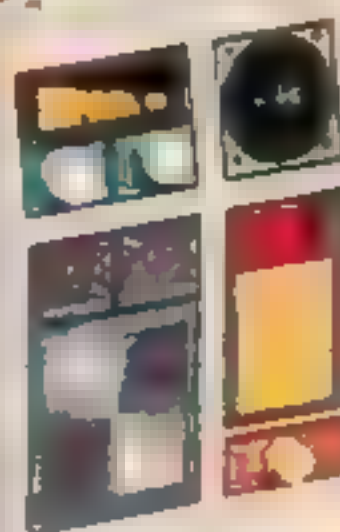
JCPenney 391

SPACE



Spaceship Eagle 1 with
3 crew members

14⁶⁶



Chestpack
Radio/
Amplifier

12⁹⁹



Solid-state 5-transistor AM Radio also has microphone for broadcasting commands—or singing along with radio tunes. Morse code transmitter and earphone for private listening. 5 1/2 x 2 1/2 x 8 in., high. Plastic. Uses 4 "C" cell batteries (batteries not included, order under [8] on opposite page.) Ages 8 and up. Imported from Hong Kong. Available.

X 924-8832 A—Wt. 2 lbs. 12.99

©1975, 1976 ATV Licensing Limited

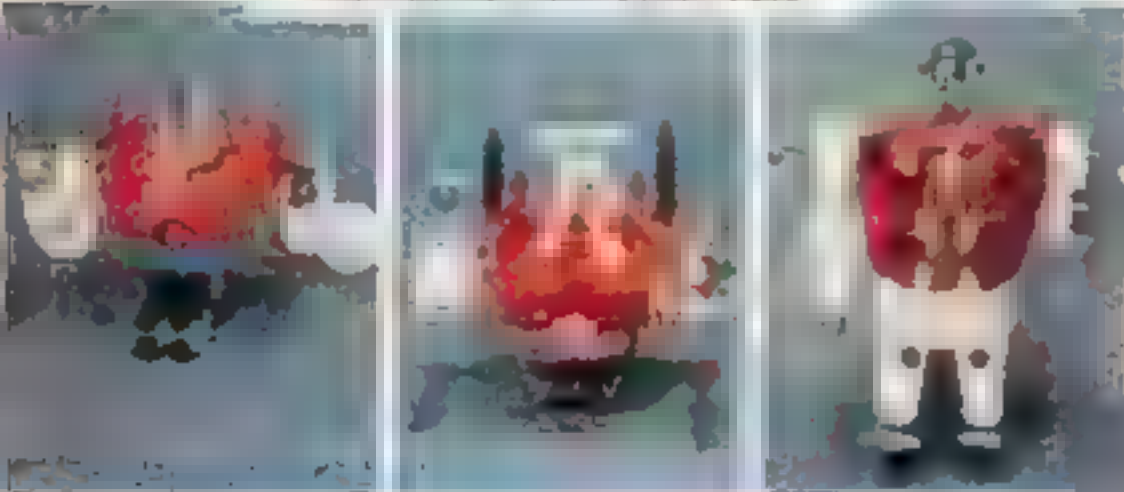


2

Biotron
the Micronauts'
robot and vehicle

11⁹⁹

Add parts from other sets



3

Astro Station
the Micronauts'
command center

11⁶⁶

MICRONAUTS



Micronaut's Photon Sled
the speedy streamlined microsled

4⁸⁸

6

Micronauts' Warp Racer
the super-fast racing vehicle

4⁸⁸

7

5 Micronauts' Hydrocopter
explores land and water

7⁹⁹

8 Clash of the Cosmic Robots
extraterrestrial gladiators battle
for their different worlds

12⁸⁸



The right blow
decides the winner



Metal Men
5-pc.
Astronaut,
Robot, and
Spacecraft
Set

6⁹⁹

Futuristic Miniatures Come in Their Own Space Vehicles. 3 1/2 in. tall die-cast Metal Men are fully jointed and poseable. One's a robot in his space saucer, the other two are astronauts who fit in the rocket. Plastic, metal. X 924-8733 A—Available; wt. 3 lbs. 6.99

Space . . . the Endless Frontier

1 Be The Captain of the Eagle 1 Spaceship. Inside it's a detailed command center—outside, it's 2 ships in one. Front cockpit and rear jet engine can be removed and snapped together—they form a smaller exploratory craft perfect for scouting missions. Includes 3 authentic-looking crew members: Commander Koenig, Doctor Russell, and Professor Bergman. Ship about 31 in. long. Working space crane, 2 chairs, laser rifle, 4 stun guns, and weapon rack. Metal, vinyl and plastic. Mailable. X 924-8741 A—Wt. 4.75 lbs. . . . 14.66

2 Biotron, The Micronauts' Robot/Vehicle You Reshape. As a robot, he's over 12 in. tall and motorized so he can walk, roll on his caterpillar treads, or power other Micronaut accessories. Remove his legs, bend his arms, and he changes into different types of space vehicles with parts from other sets. Like [5], [6], and [7] below. His silver-like hands have spring pincers—they can actually clutch. Micronauts can ride in his chest. (Figures not included, see [4] below). Decals included. Plastic. Uses 2 "C"-cell batteries (not included, order under [8]). Mailable. X 925-5332 A—Wt. 2.50 lbs. . . . 11.99

3 Micronauts' Astro Station—A command in miniature with one double and one single missile launcher—it shoots Micronauts out to adventure. Sliding chute for rapid exit. Hibernation capsule, and swivel observation seats for 4 Micronauts. (Figures not included, see [4] below.) Plastic. 7x7x5½ in. high. X 925-5282 A—Wt. 2 lbs. . . . 11.66

4 Set of 3 Micronauts—Travelers Through Time. Tough plastic bodies are as translucent as glass, and fully jointed so they can cope with situations in any dimension—figures fit inside all Micronaut vehicles. Silver-like heads, and removable breastplates. Each is 3½ in. tall. Mailable. X 925-5324 A—Wt. 0.20 lb. . . . Set 4.88

5 Micronauts' Hydrocopter. Ready for any challenge. Rolls on a bubble with caterpillar treads. Add the tiny propeller, and it moves through water. Strange bubble chamber keeps the Micronaut upright and dry. Figure not included. Uses 1 "AA"-cell battery (not included, order under [8]). Plastic. 4x9x5½ in. high. Mailable. X 925-5274 A—Wt. 0.90 lb. . . . 7.99

6 & 7 Microvehicles With Micronaut Figures. Fanciful galactic travelers designed for speed. Powered by wind-up spring motors, each seats one Micronaut. Plastic. Rear rubber tires. Mailable. wt. 0.40 lb.

[6] Photon Sled With Figure. Removable nose cone and rockets. 6 in. long. X 925-5308 A . . . 4.88

[7] Warp Racer With Figure. Air foil, and front stabilizer. 6 in. long. X 925-5290 A . . . 4.88

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything on these two pages—at these low prices—until August 12, 1978

8 Robot Gladiators Contend in A Space-Age Ring. They throw punches and dodge, as you and your opponent work the lever controls. They clash until a well-placed blow knocks one's head off with a sound effect defeat. The battle starts again with a simple push down on the defeated robot's head. All plastic, measures 19x14x12 in. high. Mailable.

X 925-8773 A—Wt. 5.80 lb. . . . 12.88

"AA"-Cell Batteries. Pkg. of 4.

X 957-1902 A—Wt. 0.40 lb. . . . Pkg. 89c

"C"-Cell Batteries. Pkg. of 6.

X 959-0787 A—Wt. 0.95 lb. . . . Pkg. 1.49

"D"-Cell Batteries. Pkg. of 2.

X 957-1761 A—Wt. 1.40 lbs. . . . Pkg. 1.49

Electro Man— He senses movement and sounds an alarm. "talks" in computer chatter, beams a light that stuns his enemy Zogg

Electro Man

18⁹⁹

Zogg

15⁹⁹

A Electro Man. Solid-state poseable 16½-in. figure. Set the dial in his back. He stands silent guard, warns WHOOP! WHOOP! when anything moves. He chatters in computer talk, ready to WHOOP! if he "sees" an enemy. He can seek out and defeat Zogg with his light beam. Plastic and metal. Comes with 2 enemy reflector badges. Uses 3 "C"-cell batteries. X 925-3931 A—Ages 5 and up. Order batteries under [8]. Wt. 1.75 lbs. 18.99

B Zogg the Terrible. 17-in. creature moves with waving arms. Activate his photo cell—shoot him with a light beam from the ray gun—gun included—or let Electro Man's light beam knock him down. Zogg and gun use 3 "C" and 2 "D" cell batteries.

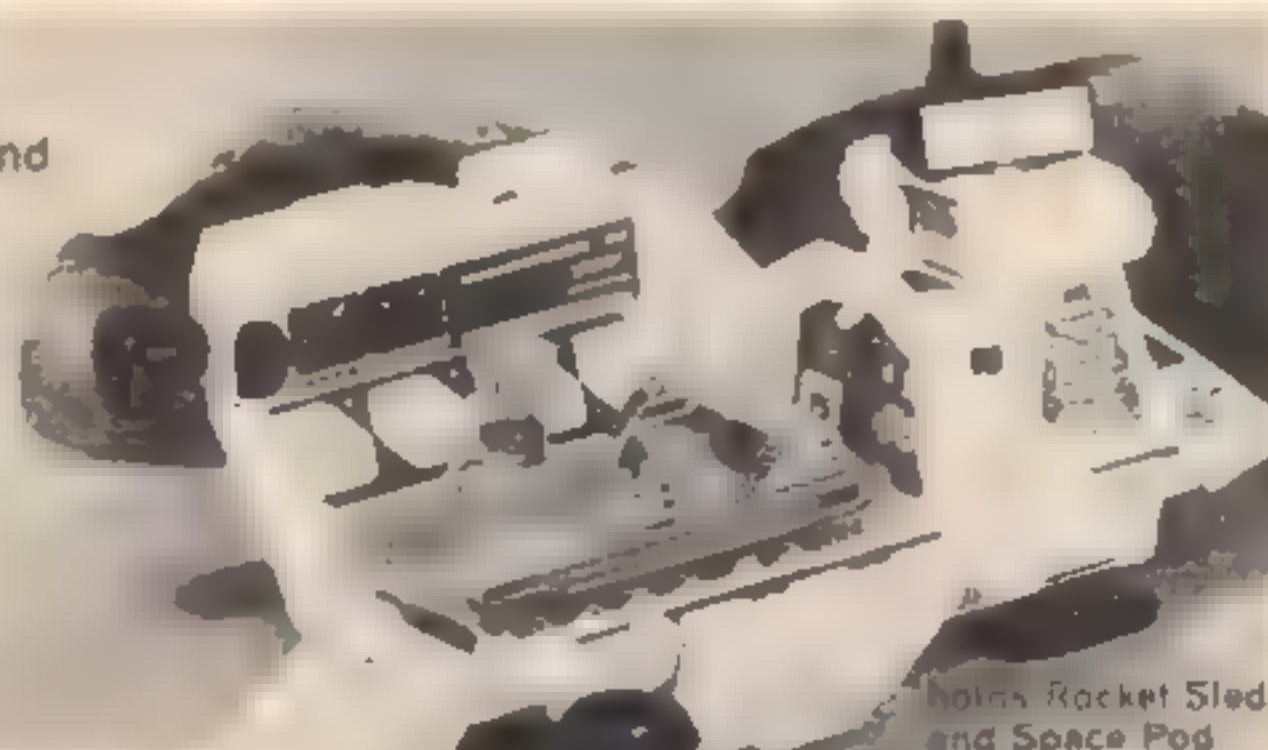
X 925-3923 A—Ages 5 and up. Order batteries under [8]. Wt. 2 lbs. . . 15.99

Heroes From Far Tomorrows

C

Super Joe's Rocket Command Center holds two space vehicles

14⁹⁹



Rocket Sled terrain explorer



Space Pod surveillance rocket



Super Joe

Shield

C Super Joe's Command Module—houses 2 roving space vehicles. The rear command pod holds the terrain explorer. The front pod detaches to become a surveillance rocket. See car ride in either vehicle. Plastic, measures 6½ x 20½ x 10½ in. high. Mailable; weight 5 lbs.

X 925-8740 A . . . 14.99

D to F Figures From the Future. 8½-in. high plastic figures emit light rays. Use one "AA"-cell battery (not included, order under [8]).

[D] Super Joe throws a 1-2 punch. His power vest emits a blast of light. X 925-8716 A—Mailable. wt. 0.60 lb. . . . 4.47

[E] Gor, King of the Terrons, alien warlord emits a red destructo ray. X 925-8724 A—Mailable. wt. 0.70 lb. . . . 4.47

[F] The Shield, mysterious wanderer projects a ray of white light. X 925-8732 A—Mailable. wt. 0.60 lb. . . . 4.47

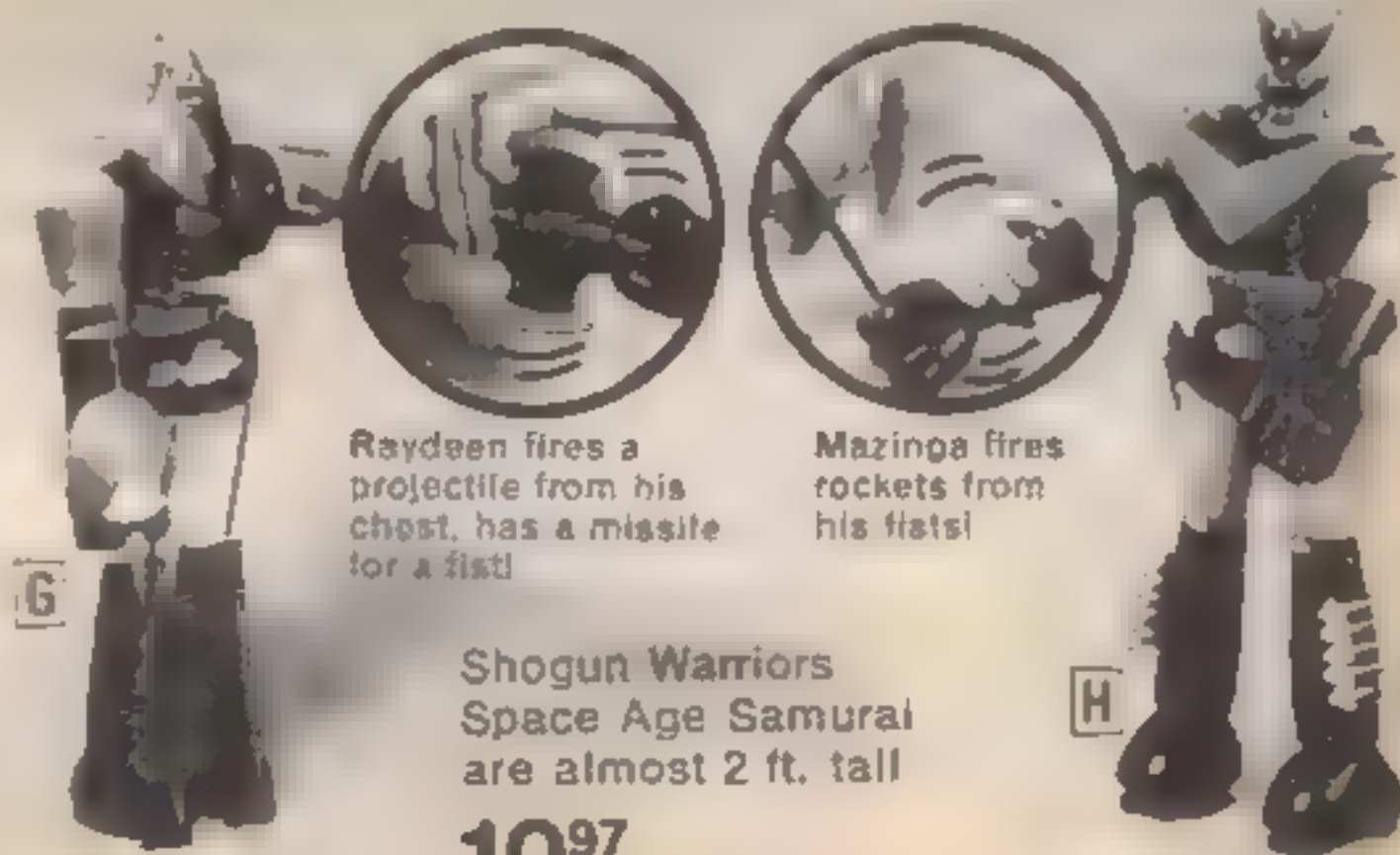
G & H Shogun Warriors—Guardians of the Future's Freedom. Invincible titans stand 23½ in. high. They have movable arms, and glide on wheeled feet. Plastic. Ages 3 to about 10 years. Mailable

[G] Raydeen, The Shield of Justice. On his right arm is a mysterious shield. Push a button on the other arm and his fist becomes a missile, and a strategic projectile is fired from his breastplate.

X 925-8765 A—Wt. 4 lbs. . . 10.97

[H] Mazinga, The Sword of Peace. In his right hand he holds a sword. His left fires up to 3 rockets at a time by pushing buttons. 2 swords and 14 rockets along his legs and shoulders.

X 925-8757 A—Wt. 4 lbs. . . 10.97



Raydeen fires a projectile from his chest, has a missile for a fist!

Mazinga fires rockets from his fists!

Shogun Warriors Space Age Samurai are almost 2 ft. tall

10⁹⁷ each

JCPenney 393

They stretch to over 4 ft. then pop back into shape!



9⁹⁹
each

Stretch Armstrong takes on the Stretch Monster— a grisly foe with a gruesome grip

A **Stretch Armstrong—Grab Hold And Pull.** You can stretch him from his original 13 in. to over 4 ft. Crunch him up, twist him, even tie him in a knot—he'll just pop back into shape. 13-in. figure is latex over pliable core. Ages 5 and up.

X 924-8949 A—Mailable: wt. 4 lbs. 9.99

B **Stretch Monster** is just as stretchy as Stretch Armstrong. He'll conquer any beauty contest, and when you make him and Stretch wrestle, it's like a crazy, cartoonist's convention! 13-in. figure is latex over pliable core. Ages 5 and up.

X 925-8997 A—Mailable: wt. 4 lbs. 9.99



he can climb
and lift

can be
completely
disassembled

Mighty Max 9⁹⁹

mechanical man with motorized
maxi-mobile and working winch

Meet Mighty Max—the 14½-in. robot who's the terror of evil-doers. He moves in his battery-operated Maxi-mobile, even reverses direction when there's an obstacle. Put the mobile in his hands, attach winch, and he'll climb right up a wall. Winch also lifts objects during rescue operations. Maxi-wrench loosens, tightens, disassembles his joints to suit the stunt coming up. Removable helmet. Uses 2 "C"-cell batteries (batteries not included, order under [12]). For ages 5 and up.

X 924-7214 A—Mailable: wt. 2 lbs. 9.99

**TOYS AREN'T JUST FOR
CHRISTMAS. Save this catalog.
Order anything on these 2
pages—at these low prices—
until August 12, 1978.**



D
Ultimate Man's
Repair Station
12⁹⁹

C
Pulsar, the
Ultimate
Man
7⁹⁹

C **Pulsar, The Ultimate Man.** He's a see-through man with visible organs. Just open his jacket, press his back and you can see his heart "beat," his blood "flow," his lungs "breathe." Lift up his face to insert a mission program disc—you can see his brain glow! Plastic figure is 13½ in. tall. Plastic boots and fabric costume, plus 2 mission discs. X 925-9003 A—Wt. 1 lb., 7.99

D **Pulsar's Repair Station.** His secret energizing and programming machine. Prepare him, as his "life systems" actually appear to work! Light-scan his computerized brain. Check his X-rays. Then energize him for some incredible mission! Plastic, 15 x 3½ x 15 in. high. Uses 2 "AA"-cell batteries (not included, order under [12]).

X 925-9011 A—Wt. 3 lbs. 12.99

SAVE \$1 when you buy Pulsar [C] and Repair Station [D] together. *State both Catalog Numbers and pay only 19.98*

1 **CB Headset.** A real CB radio that receives all 40 CB channels! Also has a hollow speaking-tube microphone. When you use it to send commands to Col. Austin you can hear your own voice in the earphone! Plastic, fits all head sizes. Uses one 9V battery (not included, order under [12]). Ages 5 and up.

X 925-8948 A—Mailable: wt. 0.75 lb. 14.88

2 **AM Wrist Radio.** It really works! 6-transistor, solid-state radio with knobs control on/off, tuning, volume. 2-in. speaker. Uses one "AA"-cell battery (battery not included, order under [12]). Adjustable strap. Plastic and metal. From Hong Kong. Ages 5 and up.

X 924-9566 A—Mailable: wt. 0.50 lb. 8.44

3 **Command Console.** Important missions begin here! It's a complete communications center equipped with 6 plug-in cables, a working compass, binoculars, Morse code sender, and TV screen that shows pictures of Oscar, Jaime, and Maskatron. 14½-in. high, 24-in. diameter floor mat. Plastic. Figure shown not included. Ages 5 and up.

X 924-9517 A—Mailable: wt. 2 lbs. 7.98

4 **BMV Mission Vehicle.** Bullet-like vehicle Steve Austin uses to travel on land or in the air. Steve can sit in the cockpit. Bionic plug-in cables, communications gear, and TV screen for monitoring secret O.S.I. operations. 3 wheels for ground travel, or you can attach wing shrouds for flying. A winch to hook the "radioactive" cargo included. Plastic. 20 in. long. Ages 5 and up.

X 925-8922 A—Mailable: wt. 3 lbs. 10.97

5 **Air Force Rescue Helicopter.** Designed for figures up to 13 in., like Colonel Austin. Turning rotors, working winch, and other accessories, like first aid box, splints, tools, tool box, "walkie-talkie", oxygen tank, more. Plastic. 25½ in. long.

X 925-8989 A—Mat not included. Mailable: wt. 4 lbs. 10.97

6 **Six Million Dollar Man with Bionic Grip.** 13-in. Steve Austin has roll-back skin on arm modules. See-through bionic eye—it's a wide-angle lens you can look through! And, now he has bionic grip! His right hand grips when you press the button in his forearm—he can use it to hold the 6-in. "steel" beam that's included. Plastic. Ages 5 and up.

X 925-8914 A—Mailable: wt. 1 lb. 7.77

7 **Oscar Goldman.** 13-in. action figure is Steve's boss at O.S.I. His famous attache case is full of gear for directing special assignments. If it's opened the wrong way by someone who's unauthorized, a panel "explodes" off and the electronic system "shorts" out! Plastic. Ages 5 and up.

X 925-8930 A—Mailable: wt. 1 lb. 7.77

8 **Mission to Mars Space Suit.** The Bionic Man needs this suit to endure the rigors of an alien atmosphere. Space suit with helmet, gloves, boots, and life-support pack. Plastic and fabric.

X 925-8955 A—Figure not included. Mailable: wt. 0.50 lb. 4.94

9 **75,000 Ft. Test Flight Suit.** It's the suit for flying at altitudes that are dangerous even for the Bionic Man! Bright orange jumpsuit with blue parachute pack. Helmet with safety goggles, boots, wrist altimeter. Plastic and fabric.

X 925-8963 A—Figure not included. Mailable: wt. 0.50 lb. 4.94

SAVE 90c when you buy [8] and [9] together. *State both Catalog Numbers, pay only 8.98*

10 **Critical Assignment Arms Set.** 3 snap-on plastic arms for Steve Austin figure. "Laser Arm" shoots red beam. Uses one "AA" battery (order under [12]). "Neutralizer arm" karate chops, and has sonic stunner gun. "Oxygen Supply Arm" contains oxygen mask. All arms have roll-back "skin" to reveal bionic components. Plastic. T-shirt included. Ages 5 and up.

X 924-9558 A—Figure not included. Mailable: wt. 0.50 lb. 4.99

11 **Critical Assignment Legs.** Two special snap-on legs for Steve Austin figure. The right leg contains bionic circuits for unplugging and "reprogramming" to repair any damage received during missions. The left leg signals a bionic malfunction when you press the trigger—"skin" panels pop off and reveal the internal bionic parts. Pair of fabric shorts included. Plastic. Ages 5 and up.

X 925-8971 A—Mailable: wt. 0.75 lb. 4.99

12 **Maskatron.** He's the robot enemy of the Six Million Dollar Man—and he's cunning! He disguises his computer face with 3 different human masks. But he's not invincible—hit certain pressure spots and his arms, legs, and head go flying! Includes outfit, 2 special function arms, 3 masks, 13-in. plastic figure + fabric clothes, plastic shoes. Ages 5 and up.

X 924-9525 A—Mailable: wt. 1.50 lbs. 7.77

X 957-1902 A—4 "AA"-Cell Batteries. Wt. 0.40 lb. Pkg. 89c

X 959-0787 A—6 "C"-Cell Batteries. Wt. 0.95 lb. Pkg. 1.49

X 959-0084 A—2 "9V" Batteries. Wt. 1 lb. Pkg. 1.19



CONSUMER INFORMATION ABOUT TV AND PLAY

Children enjoy toys that allow them to identify with their favorite TV heroes. They use these toys to imitate action that they have seen on TV and create imaginative new dramas of their own. Because TV shows can make a deep impression on the minds and imaginations of children, it is wise for parents to choose programs that they consider suitable.

3

Command Console

798



©1975 Universal City Studios Inc.

CB Headset

hear your own commands or listen in on all 40 CB channels

14⁸⁸

1



2 Wrist Radio

8⁴⁴



4

BMV Mission Vehicle

10⁹⁷



6

Steve Austin with new bionic grip!

7⁷⁷ each



8

Space Suit

4⁹⁴ each
2 for 8.98



9

Test Flight Suit

5

Air Rescue Helicopter

10⁹⁷



10

Critical Assignment Arms

laser

neutralizer

oxygen supply

4⁹⁹

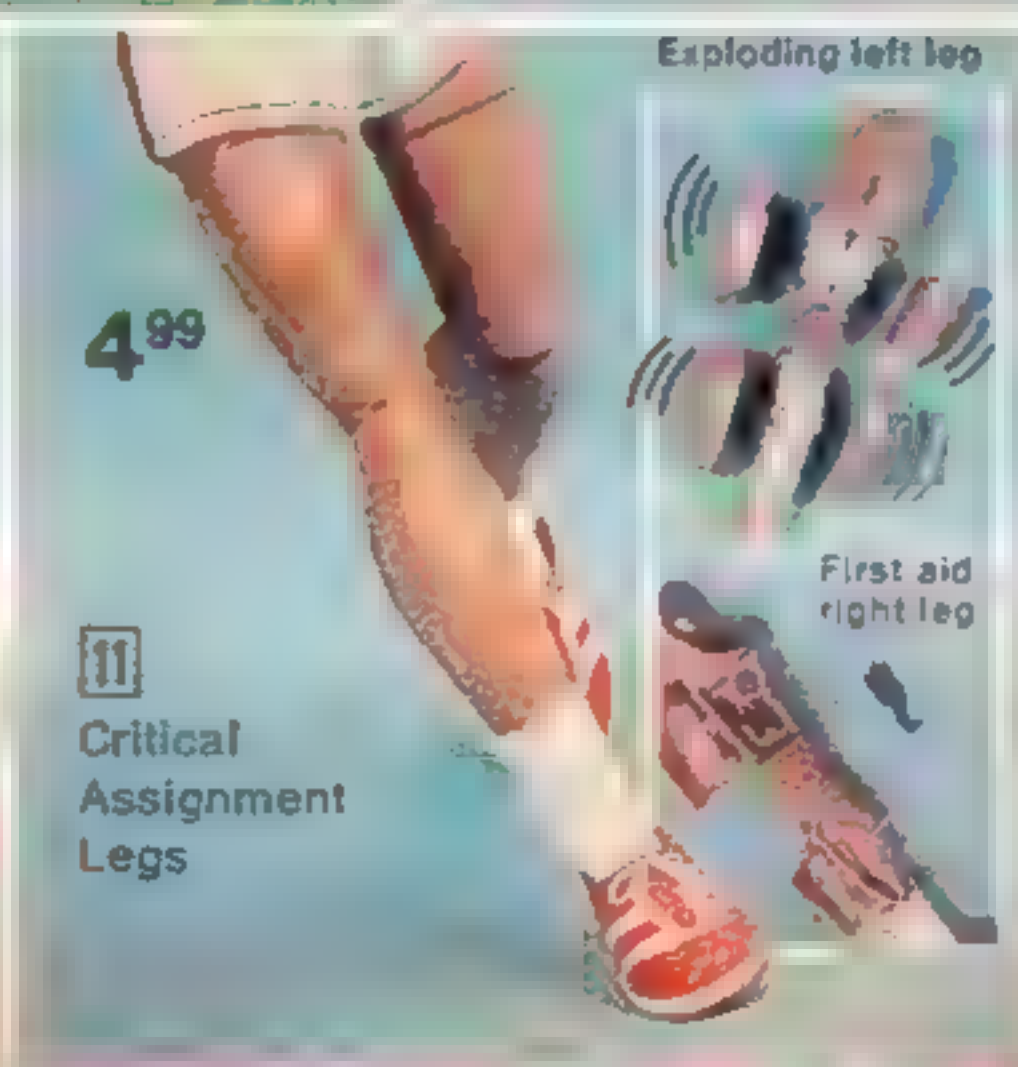


Exploding left leg

4⁹⁹

11

Critical Assignment Legs



First aid right leg

12

Maskatron

the robot enemy of many disguises

7⁷⁷

includes figure, outfit, 3 masks, 2 special function arms



JCPenney 395

WishbookWeb.com

mighty Tonka



Make way for MIGHTY TONKA Big, Tough Steel Construction Toys

[1] to [5] Kids Can Be In Charge Of Their Own Construction Sites. These hefty, detailed and dependable models are made to work and really last. Built of rugged roll-edge steel with baked enamel finish. Molded plastic balloon tires on [1], [3], [4], and [5]. Clear plastic windows. They look like the real thing—work like them too!

[1] Mighty Tonka Crane. Locking crank controls boom and clam bucket—bucket opens and closes automatically. Cab pivots a full 360°. Big fold-up boom. Scuff-guard front bumper. Measures 12½x7½x18 in. high.
X 925-6579 A—Mailable: wt. 10.20 lbs. 16.99

[2] Mighty Tonka Bulldozer. Working model of a real T-9 dozer. Operating controls and three-position blade work like the real land-moving machine. Roll-cage construction and "diesel engine" details. Rolls on tough vinyl digger treads. Measures 16½x11½x10 in. high.
X 923-0244 A—Mailable: wt. 10 lbs. 16.99

[3] Mighty Tonka Cement Mixer. Styrene drum rotates with hand-crank—empties load out back chute. 6 big tires. Scuff-guard bumper. Measures 21½x9½x13½ in. high.
X 925-6595 A—Mailable: wt. 10.50 lbs. 16.99

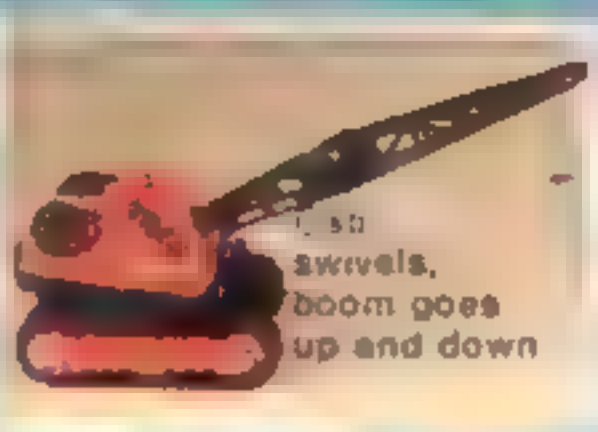
[4] Mighty Tonka Dump Truck. Big and strong enough for kids to ride on! Load-box raises for dumping. Scuff-guard bumper and grille. 18½x8x10½ in. high.
X 925-2685 A—Mailable: wt. 8.50 lbs. 9.99

[5] Mighty Tonka Loader. Lever-operated bucket on swivel cab scoops, raises and dumps. 18½x8x9½ in. high.
X 925-2699 A—Mailable: wt. 8 lbs. 13.99

Mini Tonka



[6] 14.95
3-Pc. Set



360° swivels,
boom goes
up and down

Mini Tonka Smaller-sized models built Tonka tough

[6] 3-Pc. Mini Set is Mighty Strong! Includes realistically-detailed operating dump truck with super-digger plastic tires and wide plastic windshield—box raises for real dumping action. Dump truck measures 8½x5½x8½ in. high. Lowboy truck has detailed cab and molded plastic tires. Designed to haul powerful crawler crane to the job! Crane lifts with hook or magnet. Cab swivels 360°. Operating cable crank on side. Deep-groove vinyl treads. Lowboy and crane measure 22½x4½x6½ in. high. All made of sturdy steel and plastic with bright yellow and orange enamel finish. Mailable: weight 4.40 lbs.

X 925-1828 A..... Set 14.95

International Harvester Loader/Backhoe



Backhoe digs
up and down,
moves in and out,
and from side to side

Wheel really
steers

Front loader
scoops, raises,
lowers, dumps,
locks into position

[7] 15.77

396 JCPenney

[7] Powerfully-Built for Rugged Land-Moving Action! Large, easy-to-operate levers. Working steering with knee-action front axle. Multi-position front loader and backhoe move and lock into place. Yellow die-cast metal and steel. Measures 20x5x9 in. high. Mailable: weight 4.70 lbs.
X 924-0169 A..... 15.77

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MIGHTY TONKAS Are For Real

Detailed interiors with
Simulated CB's, speakers,
and antennas.

1 **Mighty Tonka Adventure Buggy.** Features whip CB antenna, CB radio molded in console. T-bar roll-cage top doubles as carry handle. The inside is big enough to fit 13-in. action figures and fashion dolls (not included). Steel and plastic with action decals. 17½x9½x9½ in. high.
X 925-1836 A—Mailable: wt. 7.50 lbs. . . 11.64

2 **Mighty Tonka Custom Van.** Customized side panel mural, open top, sliding side door, opening back gate and dual CB antenna. Looks great inside too—seats, CB handset and speakers molded in dash. Steel and plastic. 18½x7½x6½ in. high.
X 925-1844 A—Mailable: wt. 7 lbs. . . . 14.97

BIG HAULERS Really Do the Job

3 **Nylint Tractor/Trailer.** Sleek tractor with sleeper bunk; bright, flashy plated "horns", lights, exhaust stack, CB antenna. Trailer parking gear adjusts up and down when detached. Roll-up rear door. Heavy-gauge roll-edge steel. Measures 27½x5½x7½ in. high.
X 925-1888 A—Mailable: wt. 7.25 lbs. . . 13.88

4 **International Transtar Truck/Logger.** Real wood load with copper tie-down chains. Detailed cab with operating steering action. Heavy-duty steel and plastic. Rounded corners, rolled edges. Brightly plated grilles, stacks, saddle tanks, "air horns". 21½x6½x6 in. high.
X 925-1851 A—Mailable: wt. 4.25 lbs. . . 10.88

Tough Steel Emergency Trucks to the Rescue

5 **Mighty Tonka Rescue Vehicle.** Big size with plenty of realistic details. Swing-open rear door, sliding side door, slide-away roof. Roomy interior with 3 seats, medicine cabinet, and molded-in oxygen tank. Includes doctor, nurse and patient figures with jointed limbs. There's also a wheeled stretcher. Steel vehicle, plastic figures. 18½x7½x8½ in. high.
X 923-0930 A—Mailable: wt. 9.25 lbs. . . 19.99

6 **Tonka Snorkel Pumper.** Actually shoots a stream of water from deluge gun on cherry-picker bucket. Just hook up plastic hydrant to garden hose and it's ready for action. Lever-operated platform. Removable side ladder. Steel and plastic. Measures 17½x6x9½ in. high.
X 923-0517 A—Mailable: wt. 7.50 lbs. . . 14.99

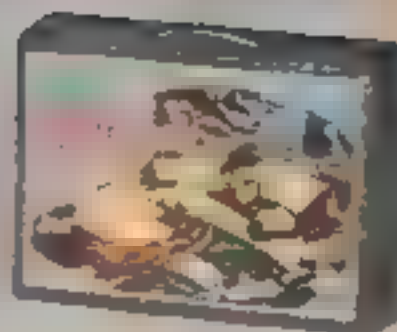
7 **Aerial Hook-N-Ladder.** Big 29½-in. sturdy steel fire engine goes where the action is! Telescoping ladder can be raised to a full 37½ in. high—plus it locks at 4 different angles and pivots a full 360°. Two detachable side ladders. Clear plastic encased cab with detailed interior. Simulated siren and flasher. With ladder flat, measures 29½x5½x7½ in. high.
X 924-5242 A—Mailable: wt. 8.75 lbs. . . 13.44

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It all fits in its own fold-up carry case



1

8⁹⁹

Construction Site Playcase

1 Enjoy Working On Your Own Construction Site. It's a big 21½ x 31 x 9½-in. high play area when opened. There's a storage shed with plastic roof, a plastic loading ramp with movable crane and cargo pallet, eight miniature barrels, one detour road sign, one stop sign, and a movable emergency barrier. Scaled for use with Tonka Mite trucks (trucks shown are not included, order [2] and [3], below). The whole play set fits inside vinyl case that folds to 16½ x 6½ x 8½ in. high. Snap-lock closing keeps all the pieces inside. Mailable; wt. 3 lbs.

X 925-1026 A 8.99

Tonka Mites

2 & **3** 4-Pc. Tonka Mite Sets. They're little, but they're built as tough as the big ones. Steel and plastic bodies, most with working parts. Each measures about 3 in. long. Use with Construction Site [1], above.

2 Construction Set. Includes crane with working hook, cargo truck with tailgate that opens, mixer with rotating drum, and dump truck with dumping action. Mailable; wt. 1.25 lbs.

X 925-1877 A Set 5.94

3 Commercial Set. Includes wrecker with working hook, sanitation truck with back door that opens, tanker, and van with working doors. Mailable; wt. 1.25 lbs.

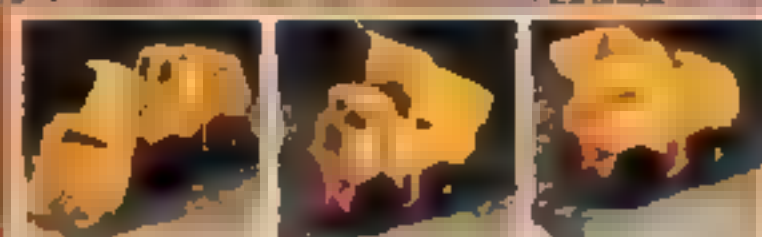
X 925-1885 A Set 5.94



Mite Sets
5⁹⁴ each

2

3



"Motorized" chassis operates all three truck bodies!



4 10⁹⁹

Big Loader Construction Set

4 You Can Do Any Construction Job In This Town. When the motorized chassis gets started, it picks up the right truck body and begins a full work cycle, moving all around the track. Vehicles really load, fill, scoop, haul, and dump the plastic rocks automatically. A manual push-button-control switch lets you reverse and repeat any part of the cycle. If you need more rocks just back up and scoop them up. 12 road track sections form a 23 x 23-in. layout with elevated ramp, loading dock, delivery station, and storage depot. Set includes three truck bodies—dump truck, fork lift, and skip loader; one motorized chassis and a supply of plastic "rocks". Works on two "AA" cell batteries (batteries not included, order below). Plastic and metal. For ages 5 and up. Mailable; wt. 2 lbs.

X 925-1893 A Set 10.99

"AA"-Cell Batteries. Package of 4. Mailable; wt. 0.40 lb.

X 957-1902 A Pkg. 89c

The Max Machine goes left, right, and straight ahead

5 The Max Machine operates by remote control—click the hand-held sonic control base once and Max turns left; once again, it goes straight; once again, it turns right. It's a lot like driving for real, but it's very easy to operate. Plastic. Van 7½ x 4½ x 4 in. high. Works on two "C"-cell batteries (batteries not included, order below). Ages 4 and up. Mailable; wt. 1.50 lbs.

X 925-1901 A 11.44

"C"-Cell Batteries. Package of 6. Mailable; wt. 0.95 lb.

X 959-0787 A Pkg. 1.49



Hand-held sonic control operates Max Machine

5 11⁴⁴



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A
Squadron Command
Cockpit Launcher
9⁸⁸



**FLYING
ACES**

Chills, Spills, And Action Thrills

A **Flying Aces Squadron Command Cockpit Launcher.** Control aeronautic operations from the cockpit. Joystick and trigger launch the 2 jets, one after the other—do stunts and maneuvers for exciting "air shows." Control the direction, elevation, and bank angle of planes. Plastic cockpit and ramp. Comes with instrument panel, trigger release, bank and climb indicators, 2 Tuffite plastic planes, labels, and instructions. Doesn't use batteries. Partly assembled—no tools needed. Base $9\frac{1}{2} \times 7 \times 6\frac{1}{2}$ in. high. Ramp 18 in. long. Ages 5 to about 11 years.
X 925-1919 A—Mailable: wt. 2.25 lbs. **9.88**

B **Flying Aces Attack Carrier.** You're in command, with two planes you taxi on the 3-ft. flight deck. Launch them from the rubberband-powered catapult and they're off on a long, gliding flight. The planes are dynamite WWII Corsairs—one Navy and one Marine version. Doesn't use batteries. Plastic; polystyrene ship (can't be used in water). 3 ft. long. Ages 4 and up.
X 924-7222 A—Mailable: wt. 3 lbs. **13.88**

C **Bionic Steve Austin and Big Foot, the woolly fellow from up North, are matched up for the greatest drag race ever.** Both are in their cycles waiting for you to power them down the ramp. The turbo sound starts as you pump the dual towers. The single launch key lets you start both at the same time, and they race down the dual ramp to an exciting finish. Includes dual launch ramp and towers, Steve Austin and his Bionic cycle, Big Foot and his Snow Mobile, and 4 pyons. Both fully jointed figures come out of their cycles. Plastic. For one or more kids, ages 5 and up.

X 925-9029 A—Mailable: wt. 3.75 lbs. **11.99**

6 Million Dollar Man TTP Action Set. Pump the tower, and Steve Austin zooms down the ramp. Includes Turbo Tower of Power, vehicle, ramp, and removable figure.

X 925-1943 A—Mailable: wt. 1.75 lbs. **8.99**

D **SSP Smash-Up Derby T-Bone Crash Set.** Real frenzied stunt driving action! Insert "T" stick and pull. Watch the truck race up the ramp, fly through the air, and hit the junker parked on the "bullseye." Both get smashed as hoods, trunks, and roofs go flying. Parts can be snapped back on easily. Set includes stunt truck, junker, ramp, and "T" stick. All plastic. Ages 5 and up.
X 925-1968 A—Mailable: wt. 2.25 lbs. **8.88**

E **Vertibird® Airborne Rescue Mission.** Work throttle and direction sticks as the Vertibird flies to the rescue! Slow down, hover, set down the roadblock, and pick up patients and stretcher. Copter flies in circle, forward or backward. 6-in. long copter comes with ladder, dual flight control, building, roadblocks, landing pad/storage hangar, victim, stretcher, 21 in. flight line. Uses 4 "D"-cell batteries (not included, order below). Ages 7 and up.

X 925-1984 A—Mailable: wt. 2.20 lbs. **12.97**

"D"-Cell Batteries. Package of 4
X 957-1761 A—Mailable: wt. 1.40 lbs. Pkg. **1.49**

F **Repeatin' Ricochet Tracer Racer.** Load all three cars at once, then pull the release trigger. The ricochet launcher shoots them, one at a time, into the markers, until the finish flag drops down. Set glows in the dark. Includes launcher, 3 cars and cartridges, 1 door-target, instructions. Launcher can't be fired unless it is resting on a flat surface. Assembly required. Ages 6 to about 12 years.
X 925-1976 A—Mailable: wt. 3 lbs. **12.94**

B
Attack Carrier With
Catapult Launcher **13⁸⁸**



C 6 Million Dollar Man®/Big Foot
T.T.P. Dual Launch Drag Set
11⁹⁹



D SSP Smash-Up Derby

8⁸⁸



E Vertibird Rescue Set

12⁹⁷



F

12⁹⁴



Repeatin' Ricochet Tracer Racer

JCPenney 399



1 C. B. McHaul Rig With Amplifier.
It's a big, bad 18-wheel reefer, coming at you with its own kid-size "CB" amplifier. Just plug the 7-ft. mike cord into the cab and you're all set! "transmit" CB-type messages—loud and clear! Big red and silver reefer-style rig is 6½x4x22 in. long. Comes with C.B. McHaul figure, and a CB dictionary! Plastic. Uses one 9-volt battery (battery not included, order under [2] below). Mailable.
X 925-1471 A—Wt. 2.25 lbs. 14.99

2 CB Breaker 109 11.99

1 C. B. McHaul's Dynamite Rig! 14.99

Get your ears on, good buddies, here come the CB Haulers!



2 CB Breaker 109 Truck. A big 10-4 for this boss van. Comes with a 2-way transceiver mike that lets you talk to your good buddy from up to 20 ft. away from the truck, then receives what he says when he speaks into the cab. Mike can be stored in truck's load-box. 8¾x7x16 in. long. Plastic. Uses one 9-volt battery (battery not included, order below). Mailable.
X 925-1604 A—Wt. 3.50 lbs. 11.99
9-Volt Battery. Pkg. of 2. Mailable.
X 959-0084 A—Wt. 1 lb., Pkg. 1.19

3 & 4 Evel Knievel's Ready For Action with his CB Van and Stunt Cycle Plastic vehicles have Evel's own red, white, and blue decorations. Ages 5 and up. Mailable.

[3] Evel's CB Van "transmits" in Evel's own voice. Push the button and you'll hear an actual recording of Evel saying six messages like, "Come on, two-wheeler, let's jump it!" Jump ramp hooks onto the roof, gull-wing side door swings up to get at what's inside. Rear mounted cycle rack can carry Evel (not included), and any of his bikes, like **[4]** below. There are even porthole windows on each side. Van is 13 in. long overall. Uses one "AA"-cell battery (battery not included, order below).
X 925-1596 A—Wt. 4 lbs. 12.99

"AA"-Cell Batteries. Pkg. of 4, Mail.
X 957-1902 A—Wt. 0.40 lb. 89c

[4] Stunt Cycle with safety-helmeted Evel Knievel and Wheelie Stunt Pack. Bike does wild stunts with Evel aboard! Wheelies, jumps, spinouts are easy with the gyro motor. Evel figure can get into any nutty stunt-action pose a kid can dream up. 2-in. bike has super-traction tires, impact-absorbing front fork, 2-position kickstand.
X 925-1588 A—Wt. 2.40 lbs. 10.97

5 & 6 Big Sound Trucks. Just push down the lever on the truck and out comes one of four real-life truck sounds. A knob lets kids select the sound they want to hear. Both trucks have realistic details. Plastic. Trucks are 5½x5½x12½ in. long. Mailable.

[5] Big Sound Fire Truck lets go with a horn, siren, bell, or radio call to the station house. Has extension ladder, hose, barricade, fire extinguisher, axe, and shovel.
X 925-1505 A—Wt. 2 lbs. 11.99

[6] Big Sound CB Wrecker makes a motor sound, plus 4 different CB messages. Has a working winch too.
X 925-1547 A—Wt. 2 lbs. 11.99

7 & 8 Talking Vehicles don't use batteries. They'll travel a long way "transmitting" one of six different messages. Plastic. Mailable.

[7] Talking CB Semi-Trailer with friction motor, 6 communications in 12 in. long. Phrases like "What's your handle," and "10-4 good buddy." 12 in. long.
X 925-1489 A—Wt. 0.80 lb. 8.88

[8] Talking Police Car. Push it backwards and let it go. 5 x police phrases like "Car 29 in pursuit," and "Hold down the speed, pa." 6½ in. long.
X 925-1497 A—Wt. 0.50 lb. 4.99

9 Quick Change Machine goes from a mild-mannered camper to a wicked dragster with just a flip of the chassis. 5½x12 in. long camper extends to a long, low 4¾x14¾ in. long dragster. Pull-string flywheel engine. Manual gear shift with 8 gears—use low for the camper, then lift off the body and there's the dragster waiting to be shifted into racing high! Plastic. Mailable.
X 925-1570 A—Wt. 1 lb. 13.97



3 Evel Knievel
He's ready to go
Talking CB Van 12.99
Stunt Cycle With Evel Figure 10.97



6 Big Sound CB Wrecker



5 Fire Truck

Big Sound Trucks—just push the lever and they sound off

11.99 each



7 CB Semi-Trailer 6.88

Just a push and they're talking

10-4 GOOD BUDDY



8 Talking Police Car 4.99



9 Power Shifters Quick Change Machine 13.97

Remove the body and it's a dragster



400 JCPenney

Keep On Truck'n

[1] to [4] Boy, Do They Look Real. Big-sized vehicles have lots of authentic details, and lots of shiny "chrome" plating. Plastic and steel. Rolled edges won't hurt small hands. Ages 3 and up. Mailable.

[1] Trailblazer II. 14-in. long camper has all-terrain tires. The roof rack carries a canoe that really floats. Rear bumper hauls a Honda trail bike. Detailed interior, white lettered tires, plated wheel covers.

X 925-1638 A—Wt. 2.75 lbs. . . . **6.97**

[2] Dodge Street Van. 12-in. long black beauty with colored stripes. Detailed custom interior, with customized port-hole bubbles. Tinted windows, plated bumper, grille, and deep dish mag wheels.

X 925-1653 A—Wt. 2.50 lbs. . . . **6.44**

[3] CB One. 12½-in. long blazer has its own kid-size simulated CB "mike"—it's on a coiled cord and has a "transmit" switch. All-terrain tires with white lettering. Detailed interior. Flexible dual rear antennas.

X 925-1667 A—Wt. 2.60 lbs. . . . **5.74**

[4] Pronto Pickup. 14-in. long black and gold hauler has snap-action tailgate, detailed interior, white lettered tires, plated bumper, grille, and wheel covers.

X 925-1678 A—Wt. 3 lbs. . . . **5.74**

[5] American Airlines Cargo Set. What kid doesn't love a trip to the airport! To "offload" the big birds here's a 10-in. long American Airlines van, a pickup truck, a forklift, a roller platform, 6 containers, and two 2½-in. high figures. Plastic. Mailable.

X 925-1737 A—Wt. 1.40 lbs. . . . Set **9.88**

[6] Buddy L Farm Set. 10-in. van to help the farmer, plus a rack truck and a tractor. The boss looks like an old-time farmer with his beard and rake. He has a "herd" of 2 smiling cows. Plastic and steel. Mailable.

X 925-1778 A—Wt. 1.40 lbs. . . . Set **6.99**

[7] 3-Pc. Scout Baja Set. International Scout Baja tows a speed boat on a tandem trailer. Boat has bucket seats, racing steering wheel, "chromed" engine, and she floats too. Scout and trailer are 22 in. long overall. Plastic and steel. Mailable.

X 925-1786 A—Wt. 1.50 lbs. . . . Set **9.99**

[8] 4-Pc. Stable Set has a steel Cadet pickup. It tows a steel horse van with drop-down tailgate. Comes with two plastic thoroughbreds. 12½ in. long overall. Mailable.

X 925-1794 A—Wt. 3.50 lbs. . . . Set **8.99**

[9] & [10] Tough Flywheel Motors Start Them Off, then automatically shift into second for real racing speed. Plastic and metal construction. Each 6½ in. long. Mailable; wt. 0.75 lb. each.

[9] Corvette. Classic "Vette" in racing orange.

X 925-1802 A **4.74**

[10] Mustang. Dickey little road-runner in true blue.

X 925-1810 A **4.74**

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[2] Dodge Street Van

6.44

[3] CB One

5.74

5.74
each

[4] Pronto Pickup

[5]

12-Pc. American Airlines Cargo Set

9.88

[6]

7-Pc. Farm Set

6.99

[7]

3-Pc. Scout Baja Set

9.99

[8]

4-Pc. Stable Set

8.99

[10]

Mustang

4.74
each

[9] Corvette

JCPenney 40¢

TONKA Quick Shifters automatically shift to second for high-speed thrills



International Airport
Playcase opens into a
complete airport with
runways, tower, hangars

MATCHBOX



1 11⁸⁸

Folds into this
carrying case



Take Control of the Action!

1 Matchbox "International Airport" is a 36x36 $\frac{1}{2}$ -in. 3-D playset with all the features you need to stage exciting airport scenes. Includes control tower, hangars, runways, passenger terminal with auto ramps, parking lot, emergency building, air cargo terminal, and lots of realistic details. Made of vinyl-covered cardboard with plastic parts, cardboard buildings. (Planes and cars shown are not included—order below.) Folds into 12 $\frac{1}{2}$ x5 $\frac{1}{2}$ x12 $\frac{1}{2}$ -in. vinyl carry case with catch. Mailable: wt. 4 lbs.
X 925-0994 A 11.88

2 "Matchbox" 5-Pc. Skybuster Commercial Plane Set. Each die-cast metal plane measures about 3 in. long. Includes Boeing 747, DC-10, Lear Jet, Piper Comanche, and Cessna 210. Mailable: wt. 1 lb.
X 925-2016 A Set 6.99

3 "TOMY" 5-Pc. Airport Service Vehicle Set. Die-cast metal trucks with official American Airlines markings. Each measures from 2 to 3 in. long. Includes passenger exit ramp truck, four other service vehicles. Mailable: wt. 1.40 lbs.
X 925-2057 A Set 4.99

4 "ZEE" 6-Pc. Dyna-Flites[®] Set. Each die-cast metal "chopper" is about 4 in. long. Turning rotors and wheels. Includes police, Coast Guard rescue, mobile TV, and three other copters. Mailable: wt. 1.60 lbs.
X 925-2032 A Set 4.49

5 Matchbox "To The Rescue" Playcase. Vinyl carry case opens to a big 28x28x8-in. high miniature city. There's a firehouse, police building, "flaming" building, under-and-overpass, hospital with heliport and drive-through ramp, plus roadways and more. Made of vinyl-covered cardboard with plastic parts, cardboard buildings. (Vehicles shown not included—order below.) Case folds up 12 $\frac{1}{2}$ x6 $\frac{1}{2}$ x8 $\frac{1}{2}$ in. Catch keeps it closed. Mailable: wt. 3 lbs.
X 923-0688 A 10.97

6 "Matchbox" 6-Pc. Rescue Vehicle Set. Die-cast metal, each about 3 in. long. Includes fire truck, fire chief car, police patrol, police motorcycle, ambulance, and tow truck. Mailable: wt. 1.40 lbs.
X 925-2115 A Set 4.99

7 "Matchbox" 10-Pc. City Vehicle Set. Die-cast metal, each about 3 in. long. Includes VW Rabbit, Honda Cycle, Dodge Challenger, Pontiac Firebird, Renault, Mercedes, airport bus, Sealand container truck, tandem hauler truck, and Ford pickup. Mailable: wt. 1.50 lbs.
X 925-2081 A Set 8.99



2 5-Pc. Plane Set
6⁹⁹



3 5-Pc. Airport Vehicle Set
4⁹⁹



4 6-Pc. Helicopter Set 4⁴⁹



Folds into this
carrying case

"To the Rescue"—
a mini-city ready to
equip with vehicles
for Matchbox
emergencies

- Firehouse
- "Flaming" building
- Police building
- Hospital with heliport

5 10⁹⁷



6 6-Pc. Rescue Car Set
4⁹⁹



7 10-Pc. City Car Set
8⁹⁹

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Folds into this carrying case

Rev 'em Up and Race Away!

A "Matchbox" Race Case opens into a 24 1/2 x 34 x 8 1/2 in. high plastic set ready for raceway action. Includes race course, grandstand, pitstop building, rescue building, gas station with 2 pumps, start/finish archway, bridge and toll gates. Cars shown not included—see [B] to [D] below. Folds into 13 1/2 x 13 1/2 x 4 1/2 in. vinyl carry case with catch. Mailable wt. 3.5 lb.

X 925-1018 A 9.97

B to D "Matchbox" 7-Pc. Speed Vehicle Sets. Choose from 3 sets of ultra-rare, model cars from American funny cars to sleek Italian beauties. Diecast metal, some with opening doors, hoods, and wing bodies. Each about 3 1/2 in. long.

[B] Race Team Set. Hell Raiser, Piston Popper, Vantastic Boss Mustang, Dragon Wheels, Mini-Hammer, Golden S.M. Machine, 1st Edition.

X 925-2131 A Set 6.88

[C] "Scorcher" Set. Montezuma, Pantera, Cosmo, Turbo Fury, Tardara, AMT Javelin, BMW 3.0 CSL, Mailable wt. 1.4 lb.

X 925-2123 A Set 6.88

[D] "Screamer" Set. Formula 5000, Pandango, Team "Matchbox", Hi-Taker, Blue Shark, Clipper, Lamborghini. Mailable wt. 1.9 lb.

X 925-2149 A Set 6.88

E "ZEE Ridge Riders" Set. Diecast metal with plastic trim and metal-framed engines. Each about 7 1/2 in. long. Includes Yamana Racer, Rough Rider Chopper, Kawasaki 900, Police Cycle, Honda 750, Stock Kawasaki 900 and Honda Trail 70 bikes. Mailable wt. 0.75 lb.

X 925-2172 A Set 6.88

F & G "Matchbox" Carry Cases—Great for Storing and Displaying Your Collection. Partitioned plastic trays have grid bottoms where wheels nest. Cases are durable vinyl with snaps and plastic handles.

[F] Holds 48 Cars. 13-3/4 x 10 1/2 in. high. Mailable wt. 1.5 lb.

X 924-5051 A 3.99

[G] Holds 24 Cars. 10 1/2 x 8 1/2 in. high. Mailable wt. 0.75 lb.

X 923-8387 A 2.66

H "Matchbox" Race Car Transport. Holds one Matchbox car not included. Car can be loaded and unloaded on a long ramp. Opening doors and rear hatch. Diecast metal, about 7 1/2 in. long. Mailable wt. 1 lb.

X 925-2156 A 4.95

I It Takes Skill to Keep the Car on the Road! You control the car from the wheel and dashboard. Turn on the ignition, shift into low gear, and start to negotiate that hazardous 3D terrain. It's the 3D disc, and it's all you stay on the road through all those hairpin turns at 180°! Don't worry—Matchbox makes perfect. Control dashboard with racing-type steering wheel, shift that goes into 2 forward and 1 reverse gear, and on key. Comes with one Matchbox car. Plastic/metal construction. Uses 2 "D"-cell batteries—batteries not included, order below. Ages 6 and up. Mailable.

X 924-0201 A—Wt. 2.50 lb. 18.97

"D"-Cell Batteries, Pkg. of 6 Mailable.

X 957-1761 A—Wt. 1.42 lb. Pkg. 1.49

Speedway Playcase opens into an action-packed raceway complete with

- Race course • Gas station
- Pitstop • Bridge
- Grandstand • Start/finish archway

A 9.97



Vehicle Sets [B] to [D] 6.88 each



[C] "Scorcher" Set



[D] "Screamer" Set



[E] "Ridge Riders" Set



Car Cases

[F] Holds 48 cars 3.99

Holds 24 cars

[G] 2.66



[H] Race Car Transport

4.95

Matchbox' Steer 'n' Go

I Try to keep the car on the road—drive over bridges and around tricky hairpin turns!

18.97



JCPenney 403

WishbookWeb.com

MATCHBOX

Combat Zone Playset—For land and sea operations . . . docking for ships . . . mountains . . . bridges . . . roads and waterways! playcase only

9.97

1

Folds into carry case with handle and twist lock

2.74

each
Buy any two
pay only

5.00

2

3

4

5

6-Pc.
Military Set

4.87

6

5-Pc.
Tank Set

5.99

7

6-Pc. War
Plane Set

4.99

12

7-Pc. Super
Chromes Set

6.88

13

7-Pc.
Mod Racer Set

6.88

14

7-Pc.
Commercial Set

6.88

Hot Wheels

8 Turbo Blast 600

15.99

9

Thundershift 500

12.99

11 24 Car Case 4.49



10 Thrill Driver's
Corkscrew 8.88

404 JCPenney

WishbookWeb.com

1 "Matchbox" Combat Zone Playset. A 35½x24½x6-in. high playset with 3-dimensional terrain that includes a bridge, mountains, roadways, waterways, field hospital, tollgate, and docking areas for ships. Vehicles, ships, planes shown not included—see [2] to [7] below. Sturdy vinyl-covered cardboard playset with plastic parts folds into 17½x13½x4½-in. vinyl case with twist lock and handle. X 924-5606 A—Mailable: wt. 3.25 lbs. **9.97**

2 to 4 The "Matchbox" Sea Kings® Fleet III In—with these die-cast metal replicas of fighting ships. Rotating gun turrets, realistic-looking super-structures, decals and colors. Hidden wheels to glide across the surface of playset [1], or along the ground as though they're afloat. From 7¼ to 8 in. long. Mail: wt. 0.50 lb. each.

X 925-3246 A—[2] Sea King Guided Missile Destroyer **2.74**

X 924-7412 A—[3] Sea King Battleship **2.74**

X 924-7396 A—[4] Sea King Aircraft Carrier **2.74**

SAVE 48c when you buy any two ships [2] to [4]. State both Catalog Numbers and pay only **5.00**

5 "Matchbox" 6-Pc. Military Vehicle Set. Die-cast metal, some with moving parts. Each about 3 in. long. Includes armored jeep, radar truck, ambulance, personnel carrier, swamp rat and diesel tanker.

X 925-3253 A—Mailable: wt. 1.35 lbs. **Set 4.87**

6 "ZEE Dynamights" 5-Pc. Tank Set. Authentically detailed die-cast metal tanks with movable rubber treads, turning turrets, elevating guns. Each about 3½ in. long. Plastic trim. Includes American Patton, German Leopard, Russian SU 100, British Centurion Mark III, and French AMX Napoleon.

X 923-9849 A—Mailable: wt. 1.50 lbs. **Set 5.99**

7 "ZEE Dyna-Flites" 6-Pc. Plane Set. Die-cast metal, plastic trim. Turning wheels, military decals. Each about 3½ in. long. F-4 Phantom, Star Fighter F 104 F/G, MIG 21, Messerschmidt ME 262A, Corsair F4U, P-38 Lightning.

X 924-7446 A—Mailable: wt. 1.50 lbs. **Set 4.99**

The Fast Ones—Born To Race!

8 Hot Wheels® Turbo Blast 600—the slickest track around. Two exciting-sounding turbine boosters accelerate the cars—the faster you pump, the faster the cars go! Two-lane track with high-banked 180° curves, crossovers in the straightaways, dual lap counters, and wild turbine sound. Doesn't use batteries. Giant 7-ft. layout with 13 ft. of straight track. Includes two Hot Wheels cars made of die-cast metal and plastic. Colorful labels and instructions included. Plastic. Ages 4 to about 11 years. Warranted by manufacturer, see page 336.

X 925-3261 A—Mailable: wt. 6 lbs. **15.99**

9 Hot Wheels Flying Colors Thundershift® 500. Boost your car to a fast finish on this two lane, 6-ft. oval race track. Control vehicle speed with the shifter—a strong stroke sends your car through the tunnel and on to victory. Includes: two die-cast metal and plastic Hot Wheels Flying Colors cars; two shifters, booster curve, 11 ft. of running track, 180° dual lane curve, grandstands, pit-stop, and observation tower with labels, and instructions. Plastic.

X 924-0557 A—Ages 4 to about 12 years. Mailable: wt. 4.75 lbs. **12.99**

10 Hot Wheels Thrill Driver's Corkscrew. Only the Thrill Drivers Team would attempt this course! Two elastic powered boosters propel 2 cars side-by-side on the two-lane track. Up, around, and through the twisting loops, then straight towards the finish gate! Comes with 2 die-cast metal and plastic Thrill Drivers cars, 2 molded plastic loop bases, and eight 24-in. track sections. Colorful labels, instructions included. Ages 4 to about 12 years.

X 925-3279 A—Mailable: wt. 3.40 lbs. **8.88**

11 Hot Wheels 24-Car Rally Case. Tough plastic—shaped like mag racing wheel and tire. Snap closure. 9¾x6½x3¾ in.

X 924-8600 A—Mailable: wt. 1.70 lbs. **4.49**

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything on these two pages—at these low prices—until August 12, 1978.

12 to 14 Hot Wheels 7-Pc. Vehicle Sets. Choose from sleek ultra-racy cars to commercial trucks. Die-cast metal, plastic. Each about 3-in. (Some are not for Hot Wheels Race Sets.)

[12] Super Chromes Set. Simulated chrome Super Van, Mustang, Steam Roller, Large Charge, Gold Buzz-Off, Gold Rodger-Dodger, and Gold Low-Down.

X 925-3303 A—Mailable: wt. 0.90 lb. **Set 6.88**

[13] Dragsters Set. Neat Streeter, Sir Rodney Roadster, T-Totaller, Street Rodder, '57 Chevy, Baja Bruiser, and Super Van.

X 925-3295 A—Mailable: wt. 0.90 lb. **Set 6.88**

[14] Commercial Set. GMC Motor Home, American Tipper, American Hauler, Ramblin Wrecker, Backwoods Bomb, Letter Getter, and Paramedic.

X 925-3287 A—Mailable: wt. 0.90 lb. **Set 6.88**



CONSUMER INFORMATION ABOUT MECHANICAL TOYS

Besides being exciting and fun, mechanical toys can give children the pleasure of being in control. Making these toys go through their paces gives children a feeling of mastery and achievement and also develops mechanical skills and muscular coordination. Try to match toys to the age of the child, since toys that are too difficult are likely to be frustrating.



A Silver Circuit Racing Set

13.99

29x76-in. oval layout

A Sizzlers II Silver Circuit Racing Set. 8 ft. track has 3 lanes for plenty of passing action. The long high-bank turns! 2 Sizzlers II rechargeable cars and recharging unit—uses 2 "D"-cell batteries (not included, order below). Metal and plastic. X 924-8618 A—Ages 4 and up. Mailable: wt. 4 lbs. **Set 13.99**

Super Charger Recharging Unit. Powers all Sizzlers II cars. Uses 2 "D"-cell batteries (batteries not included, order below). Mailable: wt. 0.70 lb. **1.89**

B Sizzlers Day/Night Challenge Set. You control the speed of your car—go too fast, you'll wind up taking the long route. Go too slow, and you'll have to make a pit stop. Working headlights make this track perfect for night races. Comes with two Pro-Control Sizzlers II rechargeable cars. Recharger uses 2 "D"-cell batteries (order below). 24 ft. of running track forms a big 4x8½-ft. layout with 3-way lane splitter, spinout chute, and hairy jump. Metal and plastic. Warranted by mfr. see p. 336. X 925-3212 A—Ages 6 to about 11 years. Mailable: wt. 4 lbs. **21.88**

X 957-1761 A—Package of 6 "D"-Cell Batteries. Mailable: wt. 1.40 lbs. **Pkg. 1.49**



Sizzlers II
Cars and Racing Sets
Fast, Flashy, Challenging!

B

Sizzler II Day/Night Challenge Set

21.88

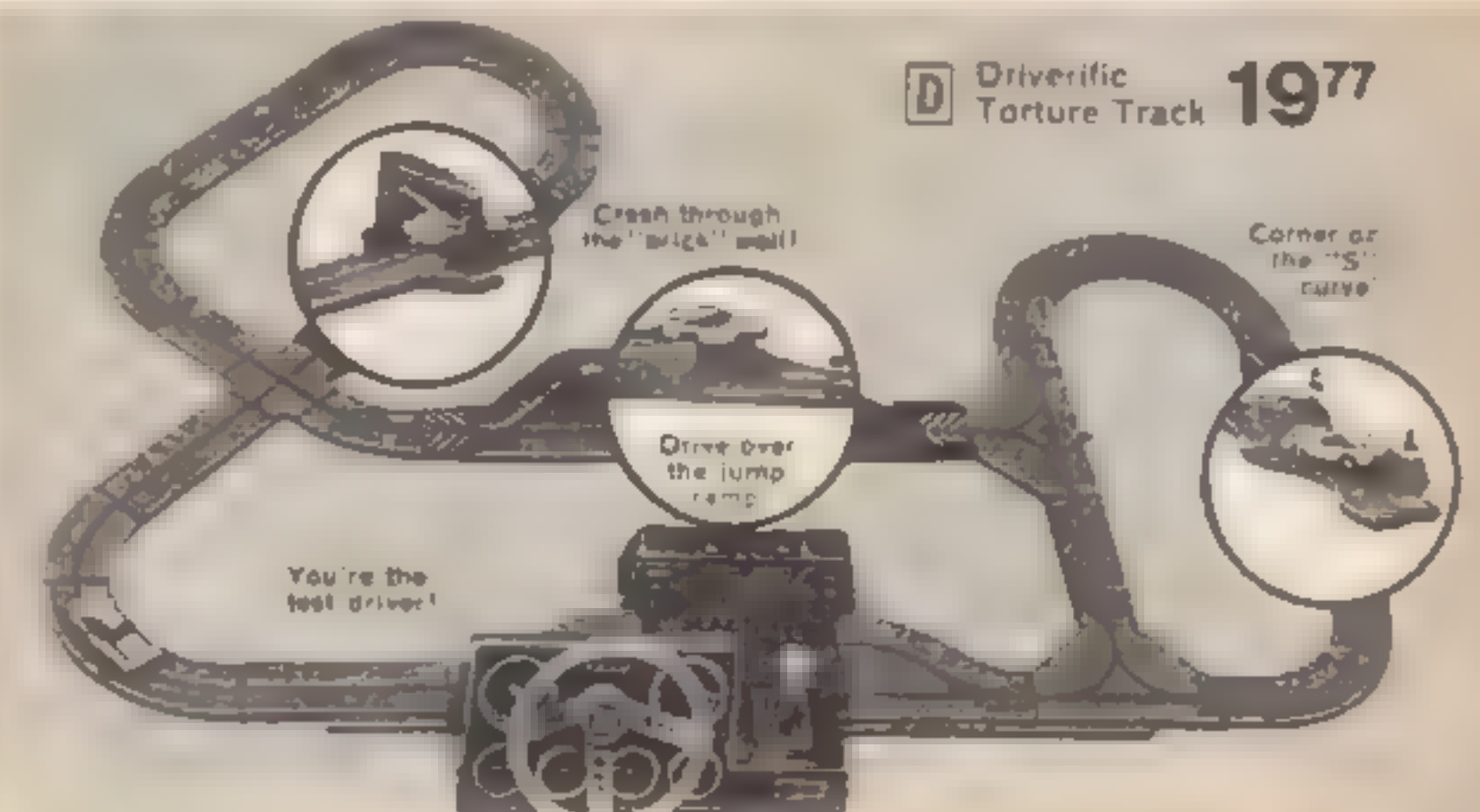
C

Sizzler II Lighted Cars

7.99
Set of 2

C Pro-Control Pak. Use on any Sizzlers II track or on the floor! Includes the Short Fuse and Long Count with working headlights and dual speed control. Powered by rechargeable battery (uses Super Charger, sold above). Mailable: wt. 0.25 lb.

X 925-3238 A—Set **7.99**



D Driverific Torture Track

19.77

D Driverific Torture Track, where you control the battery-powered car from the dashboard pane. The road is 42x48 in. of tough, demanding, tortuous test track—and it can be rearranged for different layouts. The car's a little beauty—a detailed, high performance model. Test its durability by crashing through the "brick" wall—check out the cornering on the S-curve, and the handling on the daredevil ramp! Self-contained rechargeable battery in the car—when you roll into the gas station, the car "fills up" with fresh power! Plastic. Uses 3 "D"-cell batteries (batteries not included, order above). For ages 5 to about 8 years.

X 924-9194 A—Mailable: wt. 4 lbs. **19.77**



Television Pals

6.98
each

1 to 3 Famous TV Friends. They're not ventriloquist dolls, but they sure are fun. You can use them to put on shows for friends. Huggable cloth-stuffed bodies are a big 12 in. tall. Realistic vinyl heads with painted eyes. Vinyl hands.

[1] Howdy Doody. Molded vinyl hair. Dressed in a cotton plaid shirt, blue denim pants, and kerchief. X 921-2200 A—Mailable: wt. 1.25 lbs. **6.98**

[2] Clarabell the Clown—Howdy Doody's favorite buddy. Orange acrylic hair. Dressed in a green and white cotton clown outfit. X 921-2176 A—Mailable: wt. 1.25 lbs. **6.98**

[3] Bozo the Clown—the world's most famous clown. Red, rooted yarn hair. Dressed in a blue cotton clown outfit with red pom-poms. X 921-2184 A—Mailable: wt. 1.25 lbs. **6.98**

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything on these two pages—at these low prices—until August 12, 1978

A to E Team Up With A Ventriloquist Doll. Put on a show for your family and friends. Dolls work by manipulating a string at the back of their necks. Movable vinyl heads and mouths. Painted eyes. Soft, cotton-stuffed bodies. All dolls have painted hair, except Bozo [B], and Lester [E], who have acetate hair. Ventriloquist instructions are included. Order ventriloquist records with routines and skits below. For ages about 6 years and up.

[A] Charlie McCarthy. Dressed in his famous black tuxedo, high hat, and monocle—has white shirtfront, and tie. 30 in. tall. Order record below. X 922-1433 A—Mailable: wt. 3.50 lbs. **12.66**

Edgar Bergen's Ventriloquism Record with Mortimer Snerd and Charlie McCarthy. 33 1/3 rpm LP is an easy course for beginners. Includes basic instructions, routines and skits. X 921-5383 A—Mailable: wt. 1.25 lbs. **3.44**

[B] Bozo the Clown. Dressed in a blue and white clown outfit trimmed in red, with two red pom-poms. 30 in. tall. X 921-8520 A—Mailable: wt. 3.60 lbs. **12.66**

[C] Danny O'Day. Wears a dress suit, white shirtfront with bow tie. 30 in. tall. Order record below. X 922-0310 A—Mailable: wt. 3.25 lbs. **11.98**

Jimmy Nelson's "Instant Ventriloquism" Record. 33 1/3 rpm LP is a rapid beginner's course. Includes instructions, routines, and skits. X 921-0469 A—Mailable: wt. 1.20 lbs. **3.44**

[D] Howdy Doody. Wears his favorite plaid shirt, blue pants, kerchief, cowboy boots. 30 in. tall. Order record below. X 921-5401 A—Mailable: wt. 3.60 lbs. **11.98**

Howdy Doody Ventriloquist Record. 33 1/3 rpm LP provides a rapid course for the beginner. Includes instructions, routines, and skits. X 921-8470 A—Mailable: wt. 1.25 lbs. **3.44**

[E] Lester. Dressed in a gold turtleneck, and brown denim pants, eyeglasses. 26 in. tall. X 921-0394 A—Mailable: wt. 3.40 lbs. **9.99**



Ventriloquist Doll's Case. Holds any ventriloquist doll shown on the opposite page, and carries him in style. Sturdy vinyl-covered metal frame. Covered with colorful "show biz" stickers. 15 1/4 x 12 x 7 1/2 in. high. X 921-3471 A—Mailable: wt. 2.20 lbs. **5.99**

F to I Roomy Playhouses of sturdy, corrugated fiberboard. All are unassembled—slip knobs through slots, and bolt together. Instructions and bolts included.

[F] Crawl-In Log Cabin. Room enough for three young pioneers—nearly 4 ft. high. Swinging door with two reinforced windows. 30x40 1/4 x 45 1/2 in. high. X 921-2309 A—Mailable: wt. 8.50 lbs. **6.95**

[G] Crawl-In Indian Teepee. Big enough for a pow-wow for three. Printed in white, blue, and gold. 40x40x48 in. high. X 921-2317 A—Mailable: wt. 6.50 lbs. **6.95**

[H] Walk-In Playhouse. Stands 62 in. high—ready to furnish. Has two open-lattice cardboard windows 48-in. high walk-in door, and a "mailbox" that really takes letters. Big enough for a get-together of four. White with red, green, blue, and yellow design. 45x48x62 in. high. X 921-2283 A—Mailable: wt. 15 lbs. **8.98**

[I] Mickey Mouse® Clubhouse—big enough for four mouseketeers. Bright, gaily decorated clubhouse stands 50 in. high. Has two open windows. Mickey and his friends are parading around the playhouse and popping out of attic "windows". Front door opens and closes. Realistic "stovepipe chimney". White with blue, red, and yellow trim. 37x35x50 in. high. X 921-8512 A—Mailable: wt. 12 lbs. **11.44**

©1977 Walt Disney Productions



Crawl-In Playhouses

6.95
each



CONSUMER INFORMATION ABOUT PLAY HOUSES

Playhouses inspire imaginative role-playing for the child, alone or in a group. Make-believe can turn playhouses into castle or cottage, tent or tower—whatever the child wishes. They strengthen social skills and also stimulate active physical play. Before buying, check the dimensions carefully. The house must be large enough for the children who will be using it.

ON WITH THE SHOW!

Starring You and Your Ventriloquist Doll!



Action and Fun for Everyone!

19⁹⁸

14 ft. x 4-ft. diameter

11⁹⁸

1

11 ft. x 3-ft. diameter

Jumpin' Jiminy
Trampoline
Action

Great outdoors too!



Pogo Sticks
and Stilts
teach balancing
skills



2
Hoppity
Hop
9⁸⁷

3
Hoppity
Mickey
Mouse
10⁸⁷

TOYS AREN'T JUST FOR
CHRISTMAS. Save this
catalog. Order
anything on this page
—at these low prices
—until August 12, 1979

4
10⁶⁶

5
8⁴⁹

6
8⁸⁸

7 Snoopy's® Finger Puppet Mitts

4⁶⁹
each with
ball



Muhammad
Ali Boxing
Gloves

4⁸⁸
pair



10

11 Muhammad Ali
3⁷⁷



12 Batman
3⁷⁷

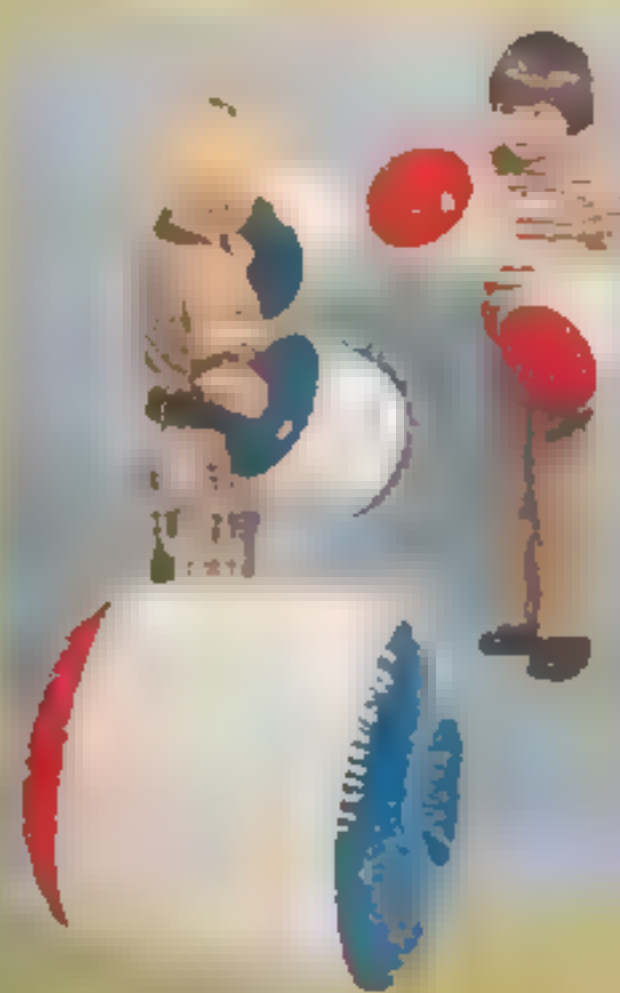


They're Silly, Funny, and Soft!

8
Silly
Swords
3³³
set of 2



9
Socker
Boppers
4⁵⁹
set of 4



408 JCPenney

1 Jumping Jimmy gives kids loads of fun and terrific exercise. Long-lasting rubber, covered on top and bottom with polyester laminated to vinyl. Strong webbing supports. Lace closure. Inflates with a hand pump (not included), or use a gas station air hose. Just deflate for storage. About 4 ft. x 14 in. high.

X 924-3767 A—Mailable: wt. 10 lbs. 19.98

About 3 ft. x 11 in. high.

X 924-3775 A—Mailable: wt. 4 lbs. 11.98

2 & 3 Hoppity Hop Ball and Hoppity Mickey Mouse's. Rugged, heavy-gauge vinyl—makes a great ride for fun or exercise. Hop along indoors or out. Has air valve—inflate with a hand pump (not included), or use a gas station air hose. Deflate for storage.

2 Hoppity Hop Ball. For kids or adults. Inflates to 18 to 22 in. diameter. Molded-in ring handle. In red only.

X 924-3817 A—Mailable: wt. 3.50 lbs. 9.87

3 Hoppity Mickey Mouse. For active pre-schoolers. Just grab ears (which have a convenient doughnut shape in this case) and go to town! Inflates to 14 to 16 in. diameter. Multicolored. See special Disney index on page 343.

X 924-8907 A—Mailable: wt. 4.10 lbs. 10.87

T. Walt Disney Productions, Inc.

4 Master Pogo Stick. For bigger pogo experts—ages 10 and up, or from 100 to 250 lbs. Nylon bearings for smooth action—reduce wear at points of friction. Adjustable tension for all weights. Rubber hand grips and foot pads. Bright chrome-plated tubular steel. 41 in. high.

X 924-4484 A—Mailable: wt. 7.25 lbs. 10.66

5 Hi-Rise Pogo Stick. You won't want to stop jumping on this sidewalk and backyard exerciser. Reinforced between handlebars. Vinyl grips, tassels, and foot pads. Tubular steel. 44½ in. high. Ages 7 and up—from 60 to 150 lbs.

X 924-9608 A—Mailable: wt. 5 lbs. 8.49

6 Shitmaster Adjustable Shits are a test of your balancing skills. Take bigger steps as you get more expert at "walking tall." Shits adjust to five overall lengths—from 42 to 72 in. Permanently attached rubber foot pads, and rubber tips on bottom. Tubular steel, red enamel finish. Ages 7 and up.

X 925-2412 A—Mailable: wt. 7.50 lbs. 1 Pr. 8.88

7 From the All-Time World's Champion Last Place Team Comes the Snoopy® All-Star Catch Mitts—two baseball gloves with a ball, that even Charlie Brown's butter-fingered fielders could catch. The secret's Velcro®—the special Velcro®-striped ball sticks right to the glove. And, each finger is decorated with old pals like Snoopy, Lucy, and Linus, so the gloves can be sort of finger puppets too. 8x7-in. nylon gloves. For ages 3 to about 12 years. See special Snoopy index on page 343.

X 925-2701 A—Mailable: wt. 0.40 lb. 1 Pr. 4.69

Peanuts Characters Corp. © 1950, 1952, 1958, 1965, 1986 United Features Syndicate Inc.

8 Inflatable Silly Swords. A pair of dueling swords with 26-in. long blades of inflatable vinyl—they bend, then pop right back into shape. Kids can sword fight, and it's all about as hazardous as getting hit with a wet noodle. Rigid styrene handles. For ages 3 to about 12 years.

X 924-8931 A—Mailable: wt. 0.50 lb. 1 Pr. 3.33

9 Socker Boppers are great for "boxing matches," pillow fights, or just plain fooling around. Vinyl "gloves" fit onto hands, inflate into funny, oversized 10x8½x8½-in. balls. Two pairs of gloves to a set. Red, white, and blue. Come with repair kit for vinyl plastic.

X 924-8923 A—Mailable: wt. 1 lb. Set of 4, 4.59

10 Muhammad Ali® Boxing Gloves. Soft and child-size, 3½-oz. Tough vinyl looks like real glove leather. Lace like real gloves too, so they fit snugly. Have Ali's name lettered on the fist, and Ali sayings on the wrist band. For ages 3 and up.

X 925-2719 A—Mailable: wt. 1.75 lbs. 1 Pr. 4.88

11 & 12 Inflatable Bop Bags of Popular Heroes. Children get hours of healthy exercise, playing out action-fantasies. Bags are tough vinyl, weighted at base. When inflated bag is hit, it comes right back to upright position, ready for another round. Can be used indoors or out. Ages 3 to about 7 years.

11 Muhammad Ali® He's the greatest! 48 in. high.

X 925-2735 A—Mailable: wt. 3.75 lbs. 3.77

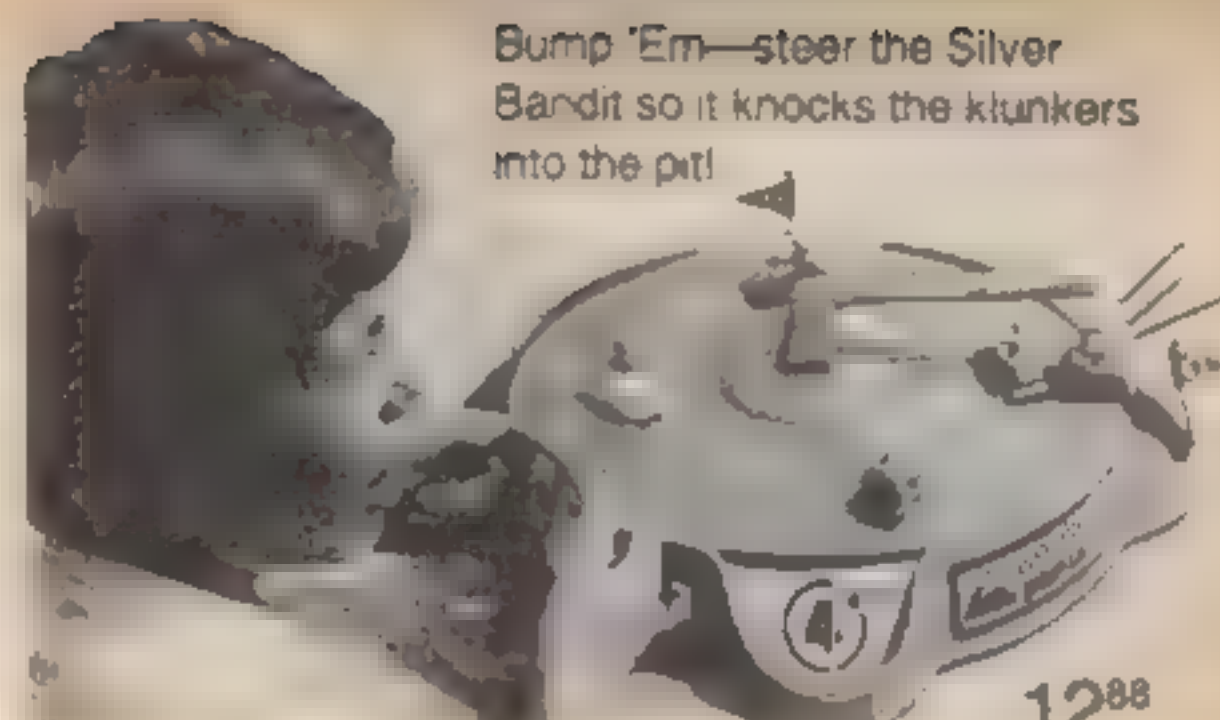
12 Batman® Champion Justice 48 in. high.

X 925-7809 A—Mailable: wt. 3.50 lbs. 3.77

© Herbert Muhammad Enterprises, Inc. * © National Periodical Publications, Inc.

A Wild "Bumper Car" Game. 4 different motor cars, 4 brake around the circular track. The 5th car is the Silver Bandit, controlled by the honking steering wheel on the side. The lucky kid in the "driver's seat" steers to bump the 4 cars into the matching-color crash pits. The fastest wins. Uses 2 "D"-cell batteries (not included, order under "F"). Plastic. 12½ in. diam. 5 in. high. Ages 4 to about 7 years. Mailable: wt. 2.75 lbs.

X 925-2743 A 12.88



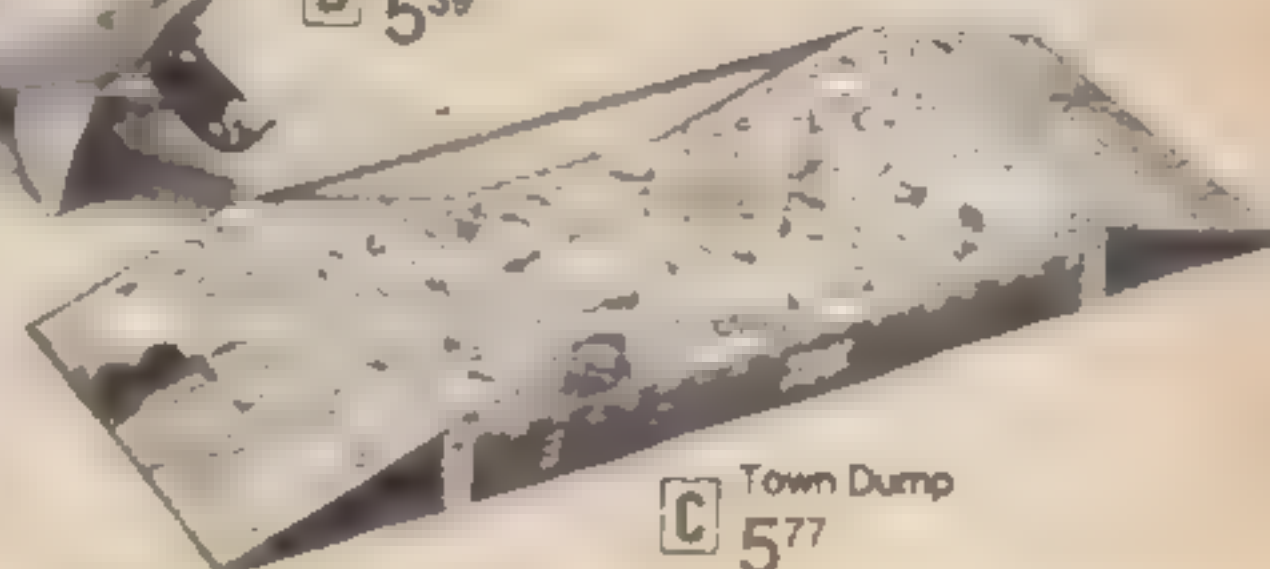
Bump 'Em—steer the Silver Bandit so it knocks the klunkers into the pit!

12.88

A Ladybug Fly Away Home 4.77



B Jaws! 5.39



C Town Dump 5.77

A Children Pump The Balloon once for each ladybug that appears when they spin the flower. The winner gives the last pump to send the ladybug home when the air-filled balloon slips off and whooshes away. Plastic. 17x8½x5½ in. high. Ages 4 to about 8 years.

X 925-2768 A—Mailable: wt. 1.50 lbs. 4.77

B Jaws! Each player tries, ooh so carefully, to boathook a piece from the weird collection of junk in the fish's JAWS. Don't make a slip! If you do JAWS! and you're out of the game. Plastic "great white" shark is 15 in. long. 2 or more players, ages 6 and up.

X 924-8279 A—Mailable: wt. 1.50 lbs. 5.39

D Mousetrap. Players take turns building a kooky mousetrap while their mice move round the board. Turn the handle to start a chain reaction of moving parts—until a mouse is caught. Make sure it's not yours! 18x18-in. game board, plastic pieces, and mouse movers, steel ball. For 2 to 4 players, ages 6 to about 14 years.

X 924-3379 A—Mailable: wt. 3.70 lbs. 6.94

E Cat's Eye. The winner's the first player to complete a "cat card" by filling it in with one color of marbles, and then getting the black Cat's eye marble. Each player pushes the cat's paw to get a marble—wrong colors get tossed back into the hopper. Plastic. 12x12x8-in. hopper and base. 12x8-in. "cat" boards. For 2 to 4 players, ages 4 and up.

X 924-8873 A—Mailable: wt. 3.50 lbs. 7.49

F First Player to Get 3 Marbles of the Same Color to land in matching slots is the winner, and the game shuts off. If a wrong-color marble lands in your slot, just push a "piano key" to get it out. Sounds easy, but the trouble is that the clear plastic dome is alive with all different color marbles that move like popcorn on a frying pan. Plastic. 15x15x10 in. high. For 2 to 4 players, ages 4 to adult. Uses 3 "D"-cell batteries (batteries not included, order below).

X 924-9590 A—Mailable: wt. 3.25 lbs. 9.99

"D"-Cell Batteries. Package of 6. Mailable.

X 957-1761 A—Wt. 1.40 lbs. Pkg. 1.49



Cat's Eye 7.49

Popcorn 9.99

F

SAVE THIS CATALOG. Order anything on this page—at these low prices—until August 12, 1978.



CONSUMER INFORMATION ABOUT GAMES

Games are among the most valuable gifts that can be given to a child or family. They encourage families to play together, providing a way for adults and children in a variety of age groups to share an enjoyable experience and learn to appreciate each other. With all games, plans for proper storage are important, so that parts are not lost or broken.

Flip your chips at his moving lips.

G Mr. Mouth is a funny-looking "clam" head who rotates while opening and closing. Each player tries to flip his color chips into the open mouth—the first to flip them all in wins! It doesn't take too much skill for little kids because Mr. Mouth can hardly keep his big mouth shut. Plastic 5½x17-in. diameter. Uses one "C"-cell battery (not included, order below). For 2 to 4 players, ages 5 and up.

X 924-8857 A—Mailable: wt. 1.20 lbs. 7.97

"C"-Cell Batteries. Package of 6.

X 959-0787 A—Mailable: wt. 0.95 lb. Pkg. 1.49



G Mr. Mouth 7.97

JCPenney 409



1
Deluxe
Monopoly
7.97

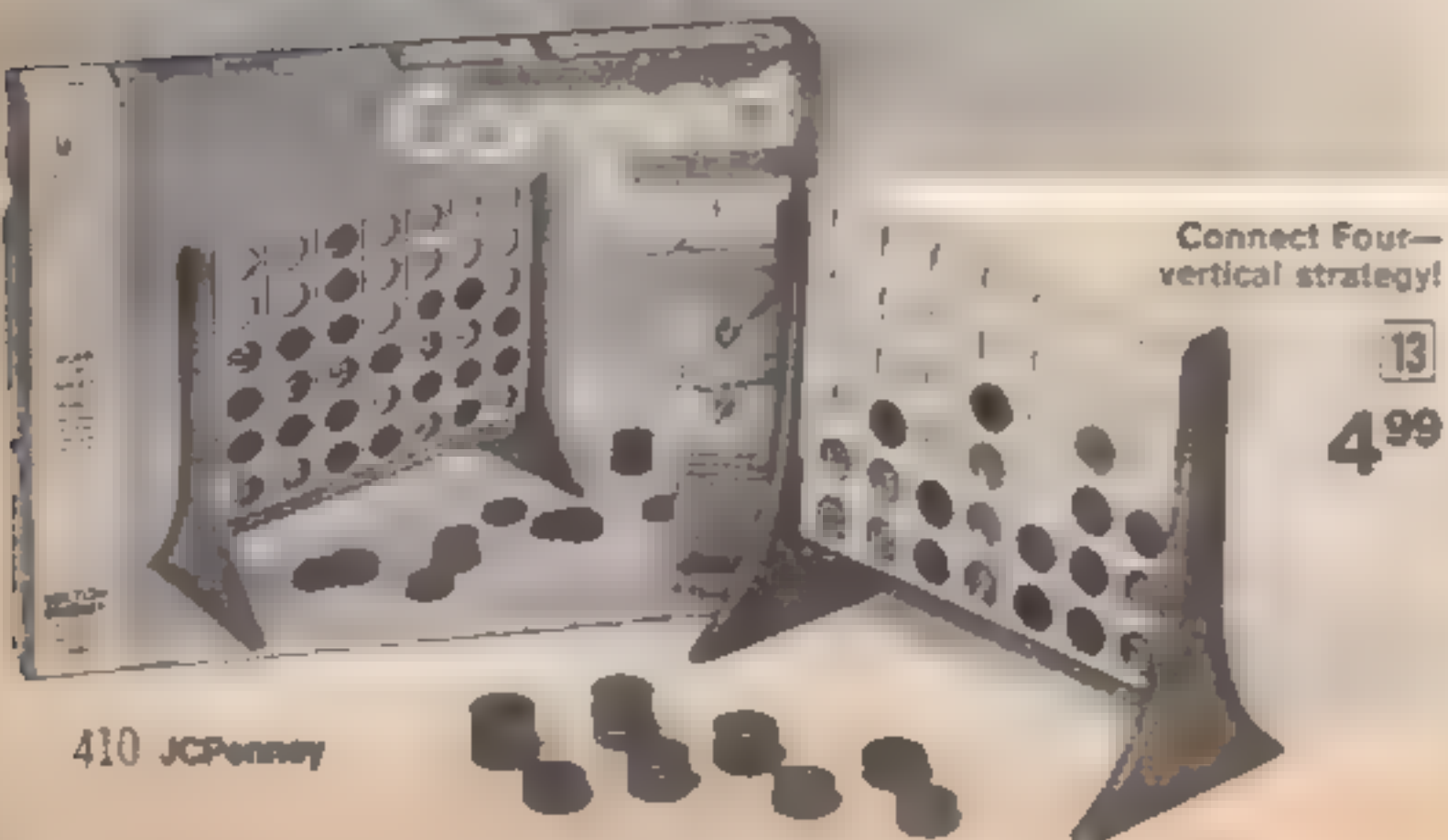
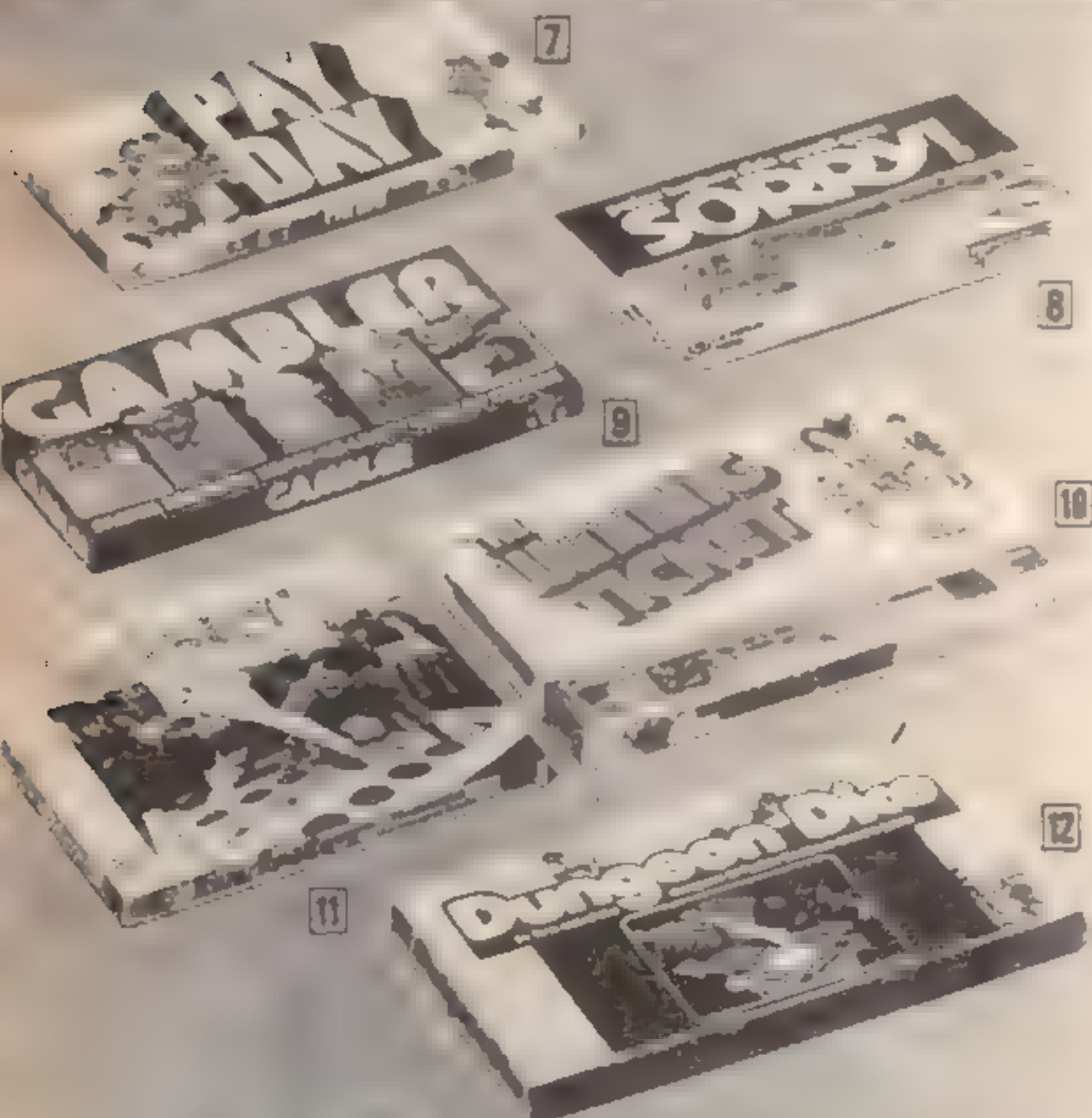


2
Monopoly **4.97**

1 Deluxe Monopoly. Exciting edition of the famous real estate game. Deluxe features include removable plastic banker's tray, and twice as much money as regular Monopoly! 19½-in. board, revolving deed card holder, 10 cast-metal tokens, dice, real estate pieces, and game cards. For 2 to 10 players ages 8 years old and up.

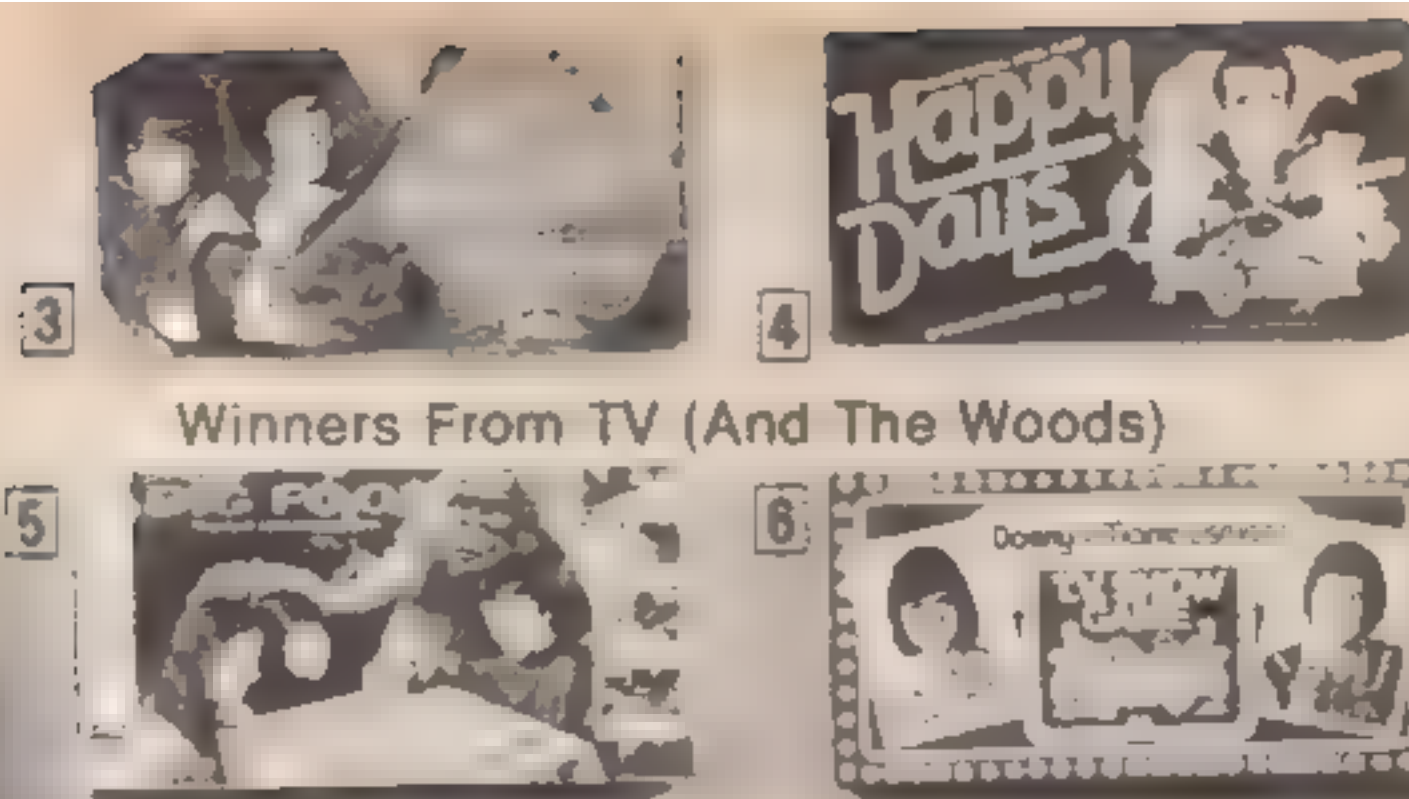
X 923-2042 A—Mailable: wt. 3 lbs. **7.97**

2 Monopoly. Same as above, but no banker's tray, or deed card holder. Regular supply of money, 8 game pieces. For 2 to 8 players. X 923-1860 A—Mailable: wt. 2.75 lbs. **4.97**



Connect Four—
vertical strategy!

13
4.99



Winners From TV (And The Woods)

3 Laverne & Shirley®. It's the "make your dreams come true" game with those two "hope-for-better" working girls from TV. The player to collect the most dating hours in one week wins. 18x18-in. playing board, 28 "dream" cards, 4 "diary" cards, plus a spinner, plastic game piece, and 20 chips in 4 colors. For 2 to 4 players, ages 7 to about 14 years.

X 925-3717 A—Mailable: wt. 1.75 lbs. **4.77**
©1977 Paramount Pictures Corp.

4 Happy Days®. It's Fonzie and the cool TV crowd of the '50s! The first player to collect 10 "cools" on the jukebox wins. 18x18-in. game board, dice, "cruising" and "something-to-do" cards, 4 tokens, 4 scoring pegs, play money, and jukebox. 2 to 4 players. Happy Days special index on page 343.

X 925-0184 A—Ages 7 to about 13 years. Mailable: wt. 1.75 lbs. **4.79**
©1977 Paramount Pictures Corp.

5 Big Foot. The scary but funny game built around America's own monster, that 500-pound will-o'-the-wisp from the Northwest. Set on 18½x18½-in. "campground" board, the object is to stay alert, and out of his way. He's been known to creep up on the unwary camper—and step on him! Includes 8 tokens, 16 game cards, 16 plastic playing pieces, and, of course Big Foot—the plunger-powered plodding monster. For 2 to 4 players.

X 925-3881 A—Ages 8 to about 12 years. Mailable: wt. 2.70 lbs. **4.49**

6 Donny & Marie®. Everyone's favorite brother-sister team are all set to make their TV tour on this 18x18-in. board. The TV set spinner controls the moves. To win, players must complete TV specials and earn money to get the "Awards Show" spot. Cue cards provide obstacles and lucky breaks. Contains markers and play money. For 4 players.

X 925-3733 A—Ages 6 to about 12 years. Mailable: wt. 2.25 lbs. **5.97**
©Cobra Prod. Inc. 1976

7 Payday. Where does the money go? Players move around the 19½x19½-in. calendar board juggling budgets when unexpected household bills arrive in the mail. Includes die, 4 tokens, mail and deal cards, play money, chart, pegs. For 2 to 4 players, ages 8 and up.

X 924-4443 A—Mailable: wt. 2.70 lbs. **4.99**

8 Sorry®. Players travel the 18x18-in. board controlled by "Sorry" cards. The first to get 4 playing pieces home wins. But it's never sure—the "loser" can always catch up for an exciting finish! Includes board, 16 playing pieces, deck of "Sorry" cards, rules for adults, special rules for kids. For 2 to 4 players.

X 923-2000 A—Ages 6 and up. Mailable: wt. 2 lbs. **5.44**

9 Gambler. Odds are you'll love this go-for-broke game that combines dice with poker, horses, and lottery drawings. A sweepstakes with special dice shaker heightens the suspense. To win, get \$1000—it takes luck, and it's always a gamble. Includes dice, a special shaker, plus bank, 100 cards, fortune cards, lottery cards, dollar-sign pieces, play money, 19½x19½-in. board. For 2 to 4 players, ages 10 to adult.

X 925-3725 A—Mailable: wt. 2.40 lbs. **5.39**

**SAVE THIS CATALOG. Order anything from these two pages—
at these low prices—until August 12, 1978.**

10 The Winning Ticket—lots of lottery! Buy red, white and blue lottery tickets for \$2, \$10, or \$100. Start with 25 bucks. Be clever, daring, lucky, and parlay your bankroll into a fortune. Special "lottery machine" reveals the winning numbers. Play the red and white lotteries throughout the game—wheel and deal 60. The blue lottery's the big bonanza. It's held just once, to determine the grand prize winner. Includes 19½x19½-in. board, "lottery machine", die, lucky charm play pieces, and Good Luck Gazette cards.

X 925-3808 A—2 to 6 players, ages 8 and up. Mail: wt. 1.75 lbs. **6.88**

11 Twister®. All you need are your hands and feet. Twister puts players face-to-face in a fun test of your "pretzel-ability". Each turn on the giant spinner requires players to move a hand or foot onto a different color circle on the big 57½x70½-in. vinyl floor mat. It becomes harder and harder to keep your balance—the first one to topple loses! Includes mat and spinner. Indoor/outdoor fun for 2 to 4 players.

X 924-4336 A—Ages 6 and up. Mailable: wt. 1.60 lbs. **5.87**

12 Dungeon Dice. Be the first prisoner to tunnel out of the dungeon and you'll win. Players roll wacky dice that show them how to move. But be careful—if you roll 3 guard symbols you'll be caught! You'll need luck and quick thinking to see the daylight. 19½x19½-in. playing board with dungeon space in the middle. Comes with 6 dice, 28 tunnel cards, and 4 prisoner cards. For 2 to 4 players, ages 8 to adult.

X 925-3832 A—Mailable: wt. 2 lbs. **4.97**

13 Connect Four. Try to get four red or black checkers in any "tic-tac-toe" arrangement in the vertical frame, while you block your opponent from doing the same. Sounds simple, but it's not. It is fascinating fun though, for 2 players, ages 7 to adult. 10½x7½-in. plastic frame clears for a new game with just a flip. 42 plastic checkers.

X 925-3766 A—Mailable: wt. 1.60 lbs. **4.99**



C

All-Time Favorites



D



E

Chess Checkers Dominoes



F

Your Family All Played A Game Together?

C The Game of Life®. Each player starts out with \$2000 and a car. From then on the future on the 23½x19½-in. 3-D board is determined by making the right decisions, and by spinning the "Wheel of Fate". Includes play money, tokens, cards, stocks, insurance policies. For 2 to 8 players, ages 9 and up.

X 923-2091 A—Mailable: wt. 3 lbs. 6.33

D Trouble. A real classic. Pop the "pop-o-matic" for a number, and move your man. If someone lands on a piece, he's in "trouble" and goes back to the start. Exciting chase game that's easy for children to learn, and fun even for grown-ups. 10x10-in. playing board, pop-o-matic with die, plastic pieces. For 2 to 4 players, ages 8 to adult.

X 925-3824 A—Mailable: wt. 1.20 lbs. 4.29

E Clue®. Challenging detective game set on a spooky old-mansion game board! You have to find the murderer, the weapon, and the scene of the crime using hunches and deductive reasoning. Plays differently each time. Includes 6 plastic weapons, suspects and clue cards, die, 8 tokens, pad 19x19-in. board. For 3 to 5 players, ages 8 and up.

X 923-2018 A—Mailable: wt. 2.40 lbs. 5.64

F Chess, Checkers, Backgammon, Dominoes, Acey Deucey. 5 all-time favorites. Plastic Staunton chessmen, interlocking plastic checkers/backgammon pieces, hardwood dominoes, dice, two-sided 15x15-in. playing board. For ages 7 to adult.

X 925-3774 A—Mailable: wt. 2.50 lbs. 4.94

G Hangman. One player spells a secret word of up to eight letters. The other tries to guess it, one letter at a time. If the guess is right, the letter shows. If it's wrong—you're one step closer to the gallows! 2 plastic game boxes with letter windows and squares. For 2 players, ages 8 and up.

X 925-0002 A—Mailable: wt. 2.25 lbs. 5.88

H Brain Waves. Think you have psychic powers? Guess the color pawn your opponent will move. Turn the dial and the color will show on the panel colored lights. If you've guessed right, you block his pawn and get to move your own. Whoever gets 2 pawns across the board first wins, and it's a big help if you have ESP or are just a lucky guesser! 12½x12½-in. board, 6 pawns. For 2 players, ages 8 to adult. Uses 2 "C"-cell batteries (batteries not included, order below).

X 925-3782 A—Mailable: wt. 1.75 lbs. 5.49

X 959-0787 A—Pkg. 6 "C"-Cell Batteries. 0.95 Pkg. 1.49

I Pathfinder. Delightfully devious! The object is to build a hidden maze to a goal, without alerting your opponent to its design. As you add a maze piece to a spot, the other player has to give an "all clear". If he doesn't, it means you've hit a section of his maze! The first to reach the goal, or retrace the other's maze, wins. 14x8½-in. plastic playing surface, plus pawns and its maze markers. For 2 players, ages 8 to adult.

X 925-3790 A—Mailable: wt. 3 lbs. 6.29

J Deduction. Elementary—if you're logical, deductive (and lucky). Each player forms a hidden pattern using pegs in 4 different colors on a board marked like a graph. Then by calling out coordinates, he tries to duplicate his opponent's pattern first. If you're good at deductive thinking, or just like to have your brain tickled, you'll love this game. 20½x5-in. playing board with spy-proof center screen, 72 plastic pegs. For 2 players, ages 8 and up.

X 925-3816 A—Mailable: wt. 1.50 lbs. 4.39

K Mastermind. Challenging game of logic—it's 80% logical-thinking skill with 20% luck thrown in for fun! Place the plastic pieces in 12½x5½-in. plastic board and break the code to win. For 2 players, ages 8 and up.

X 925-0150 A—Mailable: wt. 0.50 lb. 3.60

L Game of Othello. It's easy as checkers to learn, but endless strategic possibilities make it challenging as chess to master. The object is to outflank your opponent's chips and capture them—8 different directions at once! Each move changes the board, so it takes advance planning and shifting strategies to win. 12x15x2-in. plastic board has felt-like playing surface, storage for 64 black-and-white chips. Thought-stimulating fun for 2 players, ages 8 and up.

X 925-0093 A—Mailable: wt. 1.50 lbs. 7.49

M Breaking Point. S-f-e-a-d-y! Use the sticks to place the plastic balls onto the supporting nest of 12 balls. Each ball added brings you closer to the breaking point. One slip, or one ball too many, and they all come crashing down! Plastic base, sticks, bridge, balls, and string included. Some assembly required. For 2 to 4 players, ages 7 and up.

X 924-8261 A—Mailable: wt. 1.50 lbs. 5.99



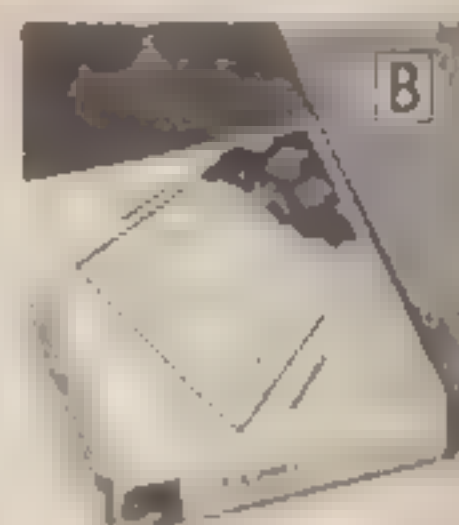
Deluxe Scrabble 12⁹⁷

A Deluxe Scrabble®. Framed 15¼-in. sq. plastic board with no-slip indented squares. Built-in lazy-susan base, so board faces each player in turn. 4 plastic racks, built-in scorekeepers, metal scoring pegs, 100 burgundy-color wood tiles with plastic storage bag, rule book. For 2 to 4 players, ages 8 and up.

X 923-2117 A—Mailable: wt. 4.50 lbs. 12.97

B Standard Scrabble®. For same ages, and number of players as [A], but 14¼-in. sq. flat paperboard playing board doesn't turn. 4 wooden racks, 100 natural-color hardwood tiles. Does not include scorekeepers, bag for tiles, or rule book.

X 923-1952 A—Mailable: wt. 1.40 lbs. 4.97



Scrabble 4⁹⁷



Breaking Point—You need a keen eye and steady hands

5⁹⁹

Bells, Lights, Skill and Thrills—It's Penney's Arcade!



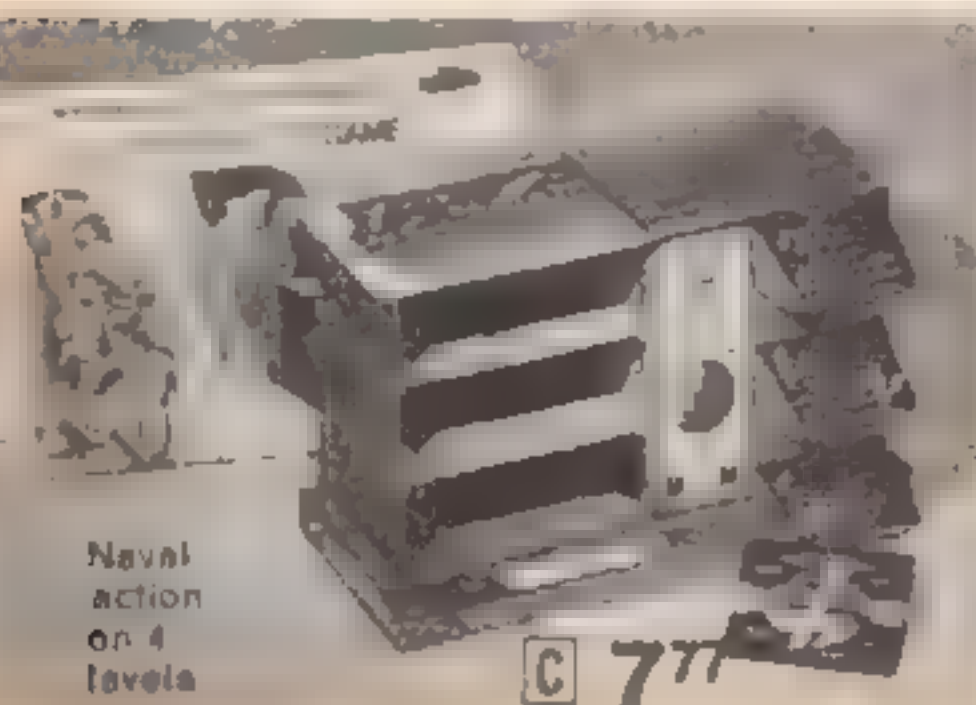
A
32⁹⁹

A new generation of games—you play against a real computer!



B
6⁶⁹

Carriers and planes fight for the sea lanes



Naval action on 4 levels

C
7⁷⁷



Great fleets engage

D
5⁶⁶

A **Code Name: Sector.** The human players are destroyer commanders, moving their ships among 4800 grids on the nautical chart. The computer moves a sub, and *none of the players knows where it is!* The computer gives information that can be used to track and attack the sub, but be careful—that sub can torpedo destroyers! There are 11 different control buttons, and each destroyer's position reads out on a digital display. For 1 to 4 players, ages 12 to adult. Plastic. 19x13½x4 in. high. Uses one 9-volt battery (not included, order under [9] at right). Warranted by manufacturer, see page 336.
X 925-2941 A—Mailable: wt. 3.50 lbs. 32.99

B **Carrier Strike.** Classic carrier strategy! Four flattops, loaded with bombers and torpedoes, pair off on the open sea. Sink your opponent's carriers, or destroy his planes. It's not easy. The ships can turn to avoid torpedoes, the bombers can be lost in air fights. 26x26-in. board. Plastic. For 2 players or teams, ages 8 and up.
X 925-2933 A—Mailable: wt. 3.30 lbs. 6.69

C **Sub Search.** A 3-dimensional strategy game. Navigate your surface ships over enemy subs. Drop depth charges at different levels to locate and sink them—while they're firing torpedoes to sink your fleet! There's also a mined area to negotiate. Control panels record patterns of shots fired. Includes 4-level plastic and paperboard game area. 20x9½x11½ in. high. 12 ships, 6 flags, 2 mines, 250 position pegs to mark where shots fall. Assembly required. For 2 players, ages 10 and up.
X 924-2496 A—Mailable: wt. 3 lbs. 7.77

D **Battleship.** A classic bluewater warfare. Each player commands a fleet of 5 ships that range from mighty carriers to silent, deadly submarines. Try to sink enemy vessels by "firing" salvos, and calling where the shots strike. Colorful pegs mark the hits and misses. Two plastic playing boxes, 10 plastic ships, plus a generous supply of marker pegs. For 2 players, ages 8 and up.
X 925-2594 A—Mailable: wt. 2.70 lbs. 5.66



E **Comp IV**
Match wits with a computer
22⁹⁷



Guess what happens with Turn On

F

9⁹⁷

E **Comp IV Tests Your Logical Deduction.** The computer console "thinks up" a 3, 4, or 5-digit number at random. You have to figure out what that number is. Every time you punch up a guess, Comp IV's lighted display will show how many numerals in your guess are correct, and how many of them are in the right position. By calculating from these tantalizing clues, you'll eventually get the number. Get it in the fewest turns to win. For any number of players, ages 12 to adult. Plastic console is 7½x4x4½ in. high. Uses one 9-volt battery (not included, order under [9]). Warranted by manufacturer, see page 336.
X 925-2925 A—Mailable: wt. 2 lbs. 22.97

F **Turn On.** Hold the rod and draw a card. It tells you where to touch. When you do, the circuit's completed, the machine buzzes, and you draw the next card. Cards give points, and you race the timer to draw as many as you can. For any number of 2-player teams, ages 7 and up. Plastic. 8x13x3½ in. Uses 3 "D" batteries—not included, order under [9].
X 925-2958 A—1.20 lbs... 9.97

1 **Aerial Aces.** World War I flying combat ... in the sky "somewhere over France" you watch old-time biplanes pass across the 10x12-in. screen. You fire bursts from your vintage "banjo" machine gun—it shoots a light beam, and on each direct hit you'll see an "explosion" on the screen and hear a bell. Automatic scorekeeper on front. Plastic. 23½x14½x11½ in. high. One or more players, ages 6 and up. 110-120 volts, AC. UL listed. Caution: electric toy—see note on page 491. Warranted by manufacturer, see page 336.
X 924-9723 A—Mailable: wt. 9 lbs. 44.99

2 **Star Trek® Electronic Phaser Battle Game.** You're on the Enterprise's bridge. Suddenly Klingon and Romulan space cruisers appear on the 14x8-in. telescreen. The alert signal sounds. Quick! Shoot the enemy down! Miss, and you've got just 3 seconds to raise your deflector shields. On every hit there are battle noises and a wild light show. Computer-like LED (light-emitting diode) scoring records your hits and the enemy's. Variable speed control lets you set the battle's pace. 16½x13½x12½ in. high. Uses 6 "D"-cell batteries (batteries not included, order under [9] below). Or, run on house current—use the AC adapter that comes with it. 110-120 volts, AC. UL listed. For ages 6 to adult. Caution: electric toy—see note on page 491.
X 924-9483 A—Mailable: wt. 15 lbs. 54.99
©1974 Paramount Pictures Corporation

3 **Targetland.** Pump the 24½-in. long plastic rifle. Load with a soft vinyl dart, and shoot at the target. Air blast propels the dart over 15 ft. Hit the bullseye, or the animal targets, and the dart will stick. Knock down the sitting ducks and clay pipes, and they'll flip over to reveal a score. 24x41-in. target. Six soft darts. Partially assembled. For ages 5 to adult.
X 925-2917 A—Mailable: wt. 6.75 lbs. 10.97

4 **Magic Shot Shooting Gallery.** Enclosed in plastic—shots can't stray. Place magnetic-tipped pistol against outside of clear acetate-plastic window. The pistol's magnetic pull slides pellet out of tray, into firing position. Aim, fire, and the spring mechanism raps the shield—propels the pellet toward the target! Enclosed gallery complete with spinning and knock-down targets, plus bell. Plastic and metal. 14x9½x8½ in. high. Attached pistol fastens to side when not in use. For ages 4 to about 10 years.
X 924-2165 A—Mailable: wt. 2.75 lbs. 9.98

5 **Chutes Away.** You're an air rescue pilot and you have to drop supply chutes to disaster victims. It's not easy, because the terrain turntable is moving. Look through the peepsight. Use the control lever to position the plane, and when you think you're "on target" push the lever and drop a chute. If it hits a target area you score. 16½-in. diameter turntable. It's an imaginative, active test of skill for ages 5 and up. Plastic. 11 in. high.
X 925-2909 A—Mailable: wt. 3 lbs. 14.69

6 **12-Piece Target Set** has everything you need to set up target practice. 24-in. double-barrel shotgun fires two darts, one after the other. Plus, there are two 7-in. dart-firing pistols. All darts have non-removable soft tips. Guns have catch to prevent misfiring. 12-in. two-sided target, 8 darts. For ages 7 and up.
X 923-4477 A—Mailable: wt. 1.75 lbs. Set 3.99

7 **Rattlin' Gattlin' Shootin' Gallery.** An "old-fangled" Gatling machine gun in a new-fangled gallery panel. Turn the crank and the barrels really rotate like the way-back-when guns. Fire in single shots or in bursts—the steel balls stir up a lot of action among the Old West targets, but they can't stray because the gallery's all enclosed. Plastic. 30x14x14 in. high. Ages 4 and up.
X 924-9749 A—Mailable: wt. 8 lbs. 15.89

Electronic Target Games

8 **Tin Can Atley.** Detailed gun has the look and feel of a real target rifle. Cock, aim down the sights for the star on a can, squeeze off a shot, and there's a loud BANG! But nothing flies through the air except a split-second beam of light! If you've aimed well, the beam enters a knothole in the fence and activates a photo-cell mechanism that tips the can over! Shoots from up to 25 ft. away. Plastic and metal rifle is 39 in. long. Comes with 5 cans. Partially assembled. Ages 8 to adult. Uses 4 "C"-cell and 3 "D"-cell batteries (not included, order below). Warranted by manufacturer, see page 336.
X 924-8303 A—Mailable: wt. 6.40 lbs. 27.88

9 **Shoot 'N' Score.** A shooting gallery where only light is "fired." 32-in. pump-action plastic rifle "shoots" a beam of light. If it hits the photo-cell in the targets they'll make a noise and the score will change automatically. 2-speed control to run the targets slow or fast. There's a timer too, so you can play against the clock. 27½x7½x24 in. plastic target. For ages 8 to adult. 110-120 volts, AC. UL listed. Caution: electric toy—see note on page 491. Warranted by manufacturer, see page 336.
X 925-2583 A—Mailable: wt. 17 lbs. 39.99
X 958-0084 A—Two 9V Batteries. 1 lb. Pkg. 1.19
X 959-0787 A—6 "C"-Cell Batteries. 0.95 lb. Pkg. 1.49
X 957-1761 A—6 "D"-Cell Batteries. 1.40 lbs. Pkg. 1.49

A direct hit
"explodes"!



1
Electric Aerial Aces
It's a WWI dogfight
See, hear the hits!

44⁹⁹



2 54⁹⁹

Electronic Phaser Battle
Attack the aliens! Defend
your spaceship under fire!



How's
your
aim?

3
Targetland
10⁹⁷



4 9⁹⁸

Magic Shot
The shots can't
stray (neither
can the gun)

TOYS AREN'T JUST FOR
CHRISTMAS.

Save this catalog. Order
anything in these two pages—at these
low prices—until August 12, 1978.

5 Hit the targets
with Chutes Away **14⁶⁹**



6 3-gun
target set **3⁹⁹**

Rattlin' Gettlin'
machine gun
action in an
enclosed gallery

7



15⁸⁹

8 Tin Can Alley
knocks down cans
with a harmless
beam of light!

27⁸⁸

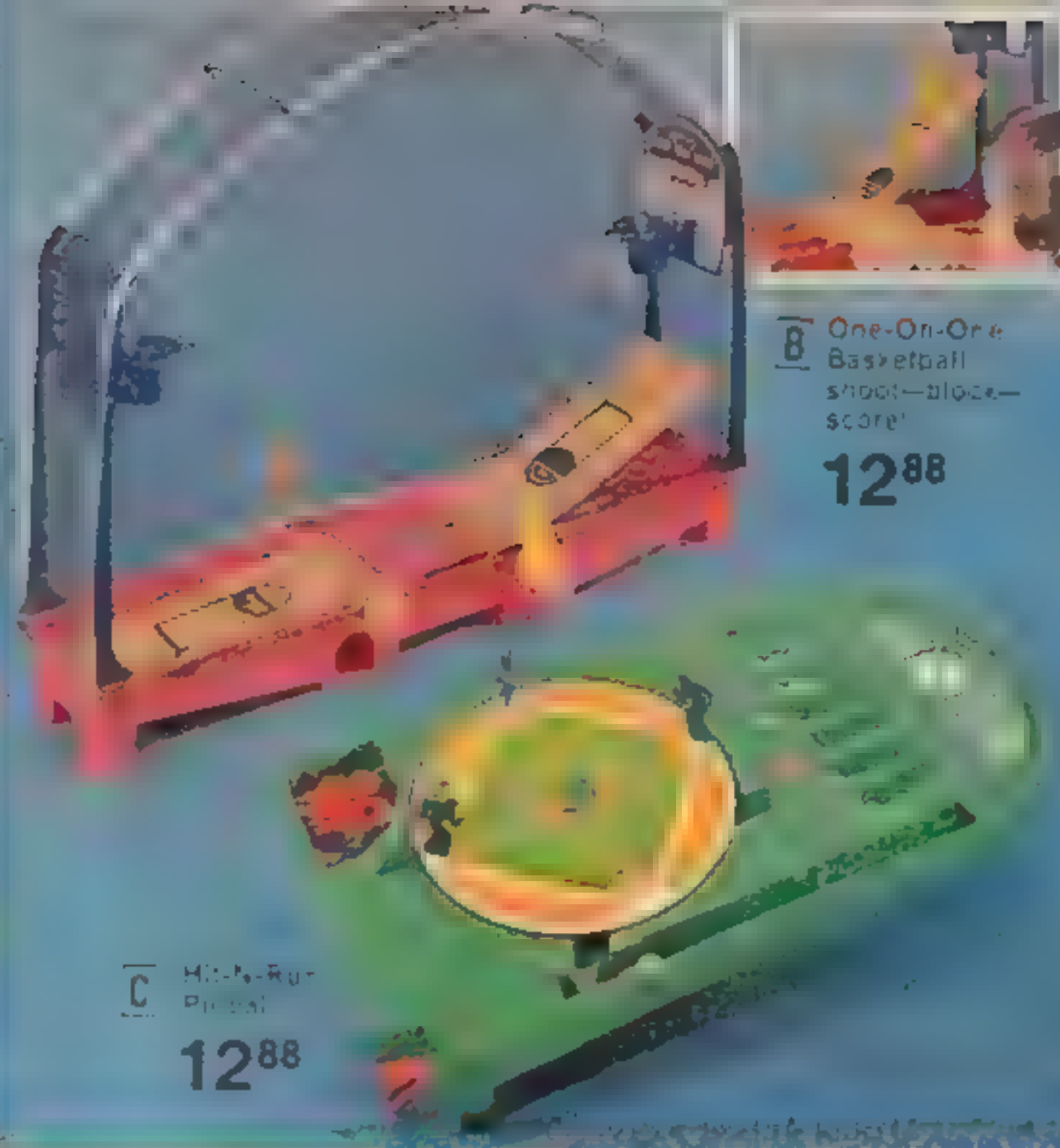


9 Shoot 'N' Score
The name says it all **39⁹⁹**

JCPenney 413

Grand Prix Road Racing—the game that puts you in the driver's seat! All the speed and furious sound of the world's most exciting sport!

59⁹⁵



One-On-One Basketball shoot—block—score!
12⁸⁸

High-Roll Pool
12⁸⁸



NHL Stanley Cup Hockey
16⁷⁷

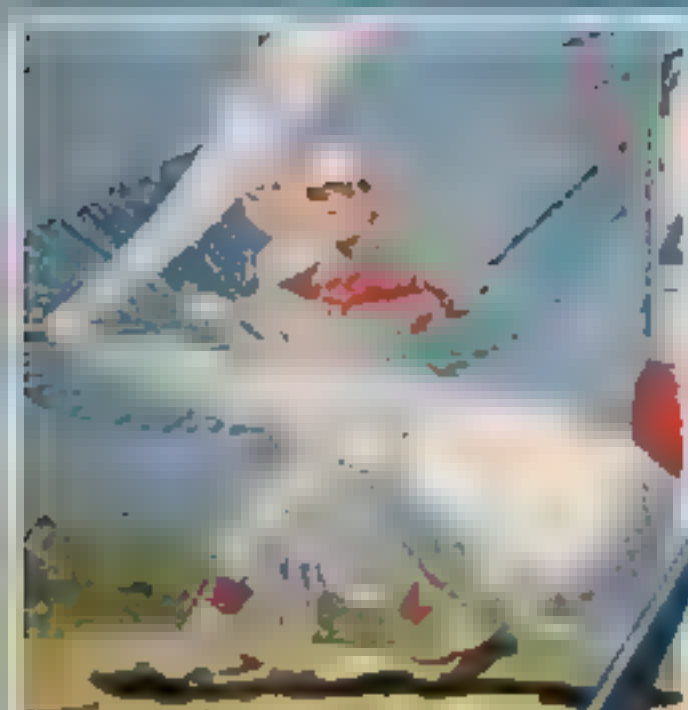


Wonderful Waterlily Ring-Toss 3⁶⁶

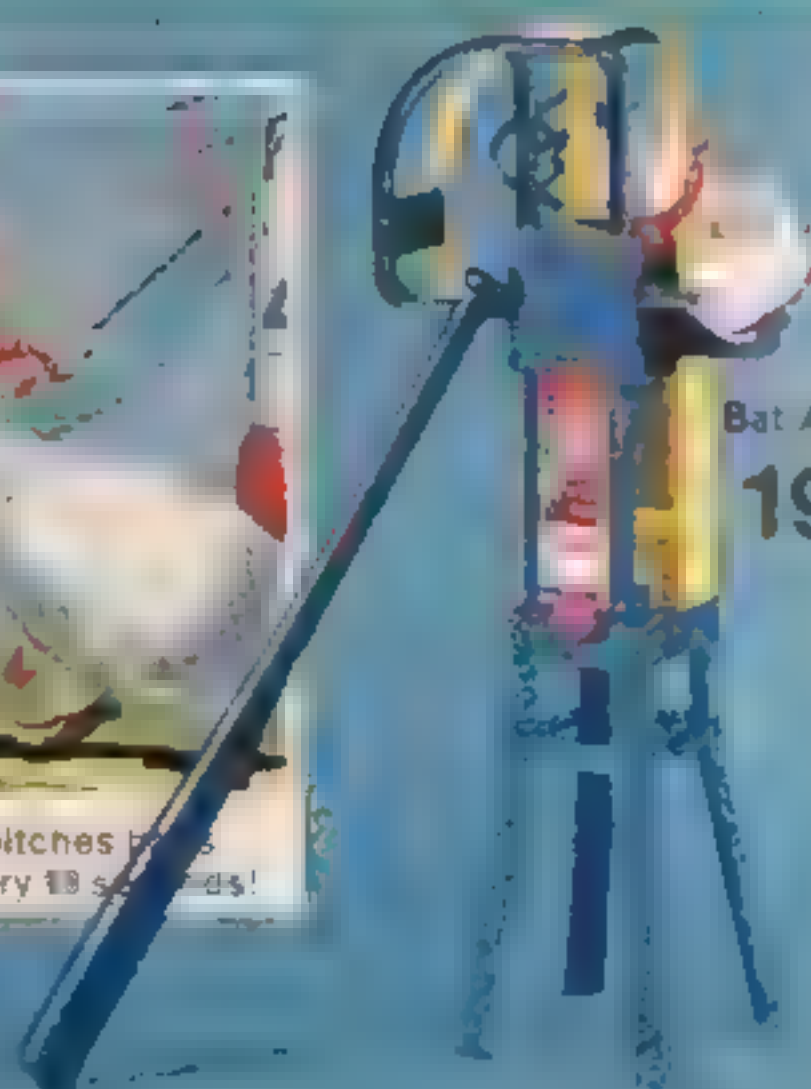


Serve and return the moving blip

Digital Blip Tennis
7⁴⁷



Mechanical arm pitches balls as far as 20 ft. every 10 seconds!



Bat Away—
19⁹⁵

Pitches Fast Balls and Curves at Height's You Can Adjust! Throw your ball as far as 20 ft. every 10 seconds!

Set of 6 Plastic Replacement Balls

X 925-4202 A—19.95

X 957-1761 A—Set of 6 Plastic Replacement Balls—1.49

478 JCPenney X 925-9037 A—Major League Baseball—1.99



Deluxe Air Darts
6⁷⁹



Ball Darts
4³³

Velcro® Ball Darts! No points, no magnets—but they sure do stick!



Zio Zoo The Catching Target Game
4⁹⁹



A Grand Prix Racing! Fasten your seat belt and hang on. You're up against 3 lanes of competition and there's 10 laps to go. Shift into third and move. Realistic plastic console comes with automatic timer, 3-speed shift, and thrilling raceway sounds. Hear the engine roar. Hear the screech of tires, and the crunch of fenders if you wipe out, and flip over. UL listed. 110-120 V, AC. Adapter included. 24x13½x12½ in. high. Ages 6 and up. Caution: electric toy—see note on page 491. **X 925-3618 A—Mailable: wt. 15 lbs. 59.95**

B One-On-One Basketball. Flip your control handle to shoot the ball into the other basket. When the ball's coming at you—defend by flipping up the court floor or hit the plastic hand on your basket rim. Net-enclosed court. Plastic. 29x9½x24½ in. high—assembly required. For 2 players ages 8 and up. **X 925-0259 A—Mailable: wt. 11 lbs. 12.88**

C Hit-N-Run Pinball. Pull the plunger and shoot the ball. If it's a hit the diamond starts turning—when it stops it shows either a single, double, triple or home run! If it's a miss, the ball lands on strike, ball, or out slot. Plastic. 12½x5½x23 in. long. 18 plastic ball players. Partly assembled. For 2 or more players ages 7 and up. **X 924-8295 A—Mailable: wt. 3.50 lbs. 12.88**

D NHL Stanley Cup Tabletop Hockey—with miniature official Stanley Cup model in plated plastic. Ten rods control player action—2 levers control goalies. Styrene-coated playing surface. Pro-style goals with automatic puck ejectors. Working 2-sided score tower with puck drop, penalty box, press box. Stick-on decals of 18 teams in NHL uniforms included. 36x4x18 in. wide overall. Wood-composition, steel, plastic. Assembly required. For 2 players ages 6 and up. **X 924-4153 A—Mailable: wt. 9 lbs. 16.77**

E Wonderful Waterful Ring-Toss. Fill the tank with water. Control the silly slow motion by pushing the "whoosh-button" that forces currents into the tank. Try to get the colorful floating rings onto the pegs. Plastic. 6½x3x8½ in. high. **X 925-3600 A—Ages 5 and up. Mailable: wt. 0.90 lb. 3.88**

F Blip Tennis. Serve, then return the moving blip by pushing one of the return buttons faster than the blip light moves across the court! Wind-up timer starts the action. Automatic scoring. Plastic. 8x5½x2 in. high. Uses 8 "AA"-cell batteries (batteries not included—order below). For 1 or 2 players. **X 925-3826 A—Ages 7 and up. Mailable: wt. 0.65 lb. 7.47**
X 957-1902 A—4 "AA"-Cell Batteries. Wt. 0.40 lb. Pkg. 89c

TOYS AREN'T JUST FOR CHRISTMAS.

Save This Catalog. Order anything on these two pages—at these low prices—until August 12, 1978

G to I Velcro®-Ball Dart Target Games. The exciting material used in space suits for sure-grip closings wrapped around plastic balls for a new dimension in target game fun! No sharp points or magnets—these balls stick like magic to the nylon covered plastic targets. Ages 4 and up.

[G] Deluxe Art Darts. Colorful 14-in. square on raised, framed backing. 3 balls. **X 925-3576 A—Mailable: wt. 0.75 lb. 6.79**

[H] Ball Darts. Easy-to-read 17x15-in. flat target, 3 balls. **X 925-3584 A—Mailable: wt. 0.25 lb. 4.33**

[I] Zip Zap. Instructions for 3 different catching games. Includes two hand-held 8½-in. diameter target discs, 2 balls. For 2 players. **X 925-3568 A—Mailable: wt. 1 lb. 4.99**

Set of 3 Velcro®-Covered Balls for games above.

X 925-3592 A—Mailable: wt. 0.15 lb. Set 1.99

1 to 4 Super Jocks—Bop Their Heads To Test Your Skills. Plastic figures. For ages 6 and up.

[1] Super Toe kicks for the point. 8¾-in. tall figure. With goal post, 2 balls, layout tape, score pad, and a spinner that tells where he has kick from. **X 924-4369 A—Mailable: wt. 1.75 lbs. 5.99**

[2] Super Touch shoots for the net. 11-in. tall figure. With net/backboard assembly, 2 basketballs. **X 925-0366 A—Mailable: wt. 1.75 lbs. 5.99**

[3] Super Stick tries for the goal. 9¾-in. tall figure. Another player defends with stick-mounted goalie. Plastic goal, 2 pucks. **X 925-0382 A—Mailable: wt. 1.75 lbs. 7.44**

[4] Super Slam—bat for a home run or pitch for a no-hitter. 10-in. tall batter, 10½-in. tall pitcher. With base line tape, score card, 3 baseballs. **X 925-3550 A—Mailable: wt. 1.75 lbs. 8.44**



CONSUMER INFORMATION: LEARNING WITH GAMES

While children are having fun with games, they are strengthening their mental abilities and feelings of self-worth. Games can help children count and do simple arithmetic and also to read and spell. In addition, games give children confidence in their ability think by giving them practice in such skills as planning, organizing and problem solving.



Deluxe Carrom® Board is a perfect game for all ages. Natural finished wood board with plastic pieces comes with two 24-in. long wooden mallets, a bag of plastic discs, and a rule book. Games are played on both sides—the reversibility board. Hours of fun for the whole family, with such old-time favorites as carrom, checkers, backgammon, ten pins, and shuffleboard. Board is 26 in. square, 1½ in. thick. For ages 7 and up. **X 923-8494 A—Mailable: wt. 8 lbs. 9.99**

1 Super Toe 5.99



2 Super Touch 5.99



3 Super Stick 7.44



Super Jocks...Bop Them on Their Heads and Watch Them Do Their Stuff!



4 Super Slam 8.44



Mr. Muscle Weight-Lifting Game 6.66

Mr. Muscle Pumps Iron to make you a weight-lifting winner! Add weights to the barbell—if he lifts it over his head you score points. But don't add too much or he'll drop it. A spin of the wheel changes his strength from game to game—from 50 to 800 play pounds. Plastic and metal with nylon cord. 8½x10½x10¾ in. high. Partly assembled. For 2 to 4 players ages 6 and up. Mailable: wt. 1.75 lbs. **X 925-3535 A 6.66**



Clean and Jerk the most weight

JCPenney 415

1
5³⁹

Race Against Time—play in teams, or by yourself



Drop the gate—
Oopst! too late!

1 Up! Against Time. Keep your wits about you for this game. Start the ball zigzagging down the ramp. Meanwhile, try to stack as many barrels as you can. It's not easy—shapes on the barrel ends have to match up. But hurry—if the ball reaches the bottom before you drop the gate, it will knock over the barrels. Plastic. Includes 13-in. tower, base, barrels, gate, pumpers, label, steel ball, instructions. X 925-3683 A—Ages 7 and up. Mail. wt. 2.25 lbs. **5.39**



2 6⁹⁷
Perfection—
are you fast
enough to win?



3 5⁹⁹
Beat the marble

2 Perfection. Hurry! beat the wind-up clock and fit the 25 geometric forms in their proper places. Speed's important—if you don't finish before the 60-second timer runs out, all the pieces jump up 11½x8½x3-in. high plastic board with wind-up timer, on/off switch. One or more players. Ages 5 and up. X 924-9780 A—Mailable: wt. 2.20 lbs. **6.97**

3 Finders Keepers. The marble is your timer, speeding away as you match the shape on the card with the same shape piece on the 14½x7½x2½-in. high board. Match as many as you can, 'cause this marble is fast. When its route ends, the trap will snap shut, and you won't be able to put out any more pieces. Family fun for one or more players—ages 5 and up. Includes two sets of 16 pieces—one set is in easy shapes for youngsters, the other is in more complicated geometric shapes. Also includes matching shape cards, and one marble. Plastic case. pieces. X 925-3709 A—Mailable: wt. 1.50 lbs. **5.99**

4 7⁹⁷
Superfection—
even more intriguing

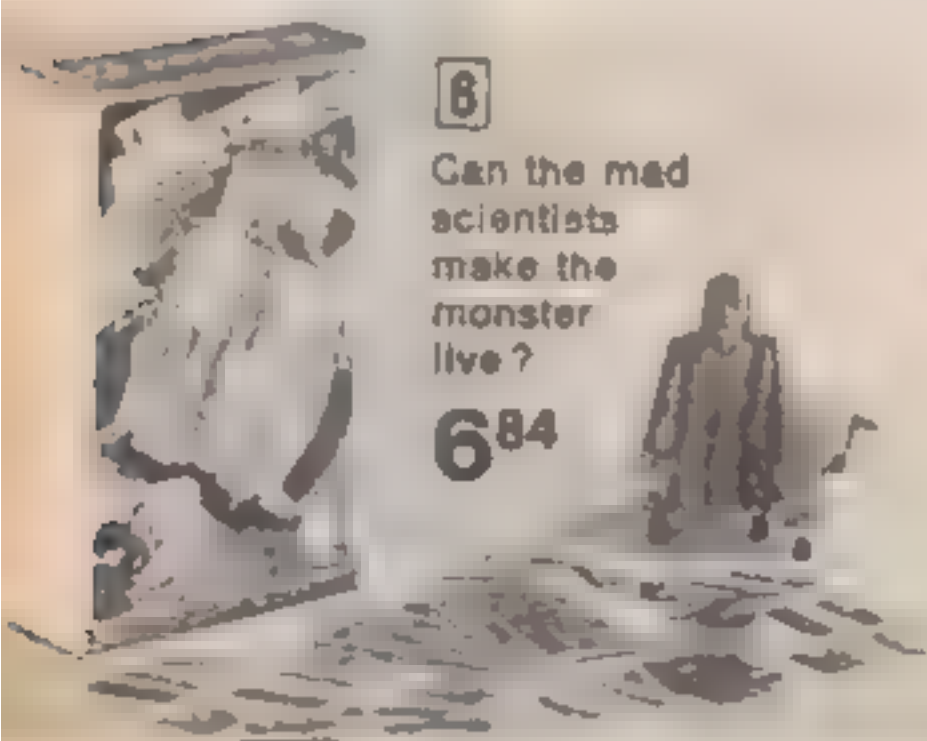


5 7³³
Your time is
running out



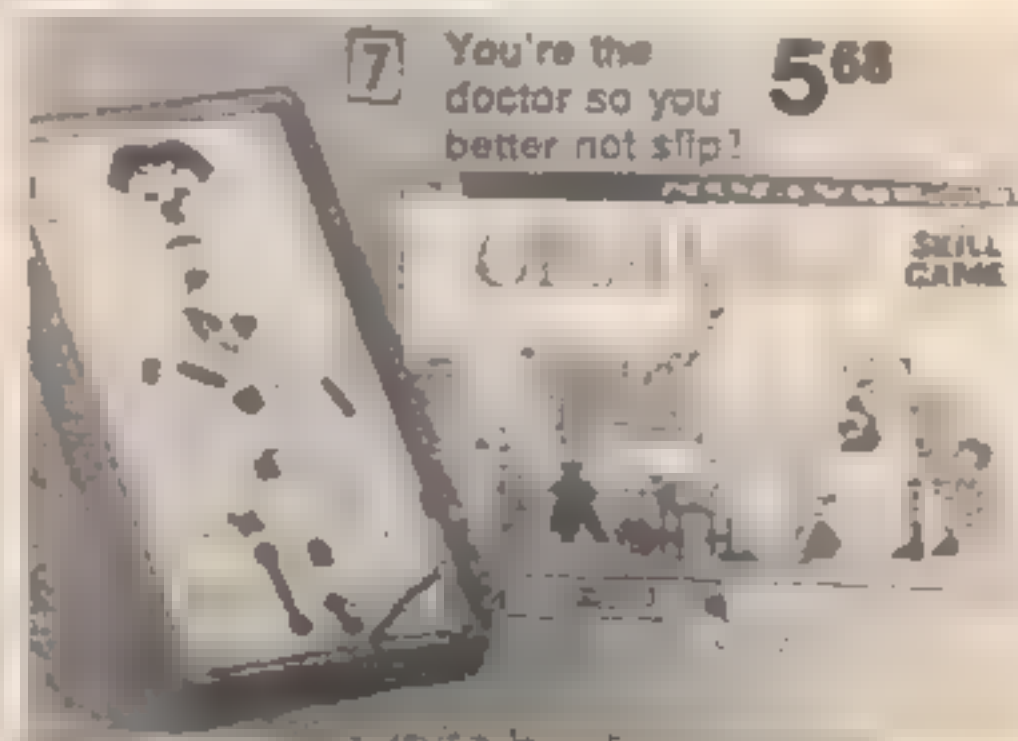
4 Superfection. Even more of a challenge than Perfection [2], at left. Pair the multicolored plastic shapes while racing the 2-minute timer. You have to be quick to beat this timer. But watch out—if you're not fast enough, the pieces jump right off the board! 11½x8½x3-in. high plastic board with wind-up timer, on/off switch, geometric pieces. One or more players, ages 8 and up. Mailable: wt. 2.25 lbs. X 924-9796 A—Mailable: wt. 2.25 lbs. **7.97**

5 Numbers Up! Race frantically against the wind-up clock. Try to unscramble the 20 numbered pegs, and arrange them in order before the time runs out. Exciting fun for one or more players, ages 7 and up. Includes 6x10½-in. high plastic playing rack with built-in timer, and 20 plastic pegs. Mailable: wt. 1.25 lbs. X 924-4310 A—Mailable: wt. 1.25 lbs. **7.33**



6
Can the mad
scientists
make the
monster
live?
6⁸⁴

6 The Monster Game. Meet in the lab to bring a monster to life! Draw a card. If it is a body part, and you have a secret formula card, you add the part to his body. Play a vampire card, and take a part from another player. When the parts are together, you crank "life" into the monster. Its eyes open, it moves—IT LIVES! Game includes Formula Cards, Body Part Cards, crank-operated lab table, and monster. For 2 to 4 players. X 925-3575 A—Ages 7 and up. Wt. 1.50 lbs. **6.84**



7
You're the
doctor so you
better not slip!
5⁶⁸

7 Operation®. Players use electric tweezers to "operate" on a patient with funny ailments like "spare ribs" and "broken heart." Tweezers are used to remove the plastic ailment; if you slip, the patient buzzes and his nose lights up. Includes cards that determine the operation and fee, and play money. Uses 2 "D" batteries (not included, order below). One or more players, ages 6 to about 14 years. X 924-4724 A—Mailable: wt. 2.20 lbs. **5.68**

X 957-1781 A—6 "D"-cell Batteries, 1.40 lbs. **1.49**



8
Race the tower
and your opponent!
8⁷⁹

8 Trac 4. Speed is of the essence here as you use the colored cubes to try to duplicate the pattern on the turning tower. You're racing the tower and your opponent too. If you don't finish before two minutes are up, you have to start from scratch with an entirely new pattern. Includes 4½x4½x7-in. high wind-up plastic tower, 16 plastic cubes, trays, and 32 pattern cards. For one or more players, ages 8 to adult. X 925-3691 A—Mailable: wt. 1.90 lbs. **8.79**

9 Hocus Pocus Magic Set. Abracadabra! Eleven great magic tricks turn any kid into a magician. Disappearing cards, multiplying rabbits, disappearing ball, phony money printer, and many more tricks will make any young magician look like a pro. If even has a "magic wand" to complete the act, and a book of 60 more tricks. Paper, metal and plastic parts. Ages 8 and up. X 925-3687 A—Mailable: wt. 1.50 lbs. **7.66**

**9 Amaze Your Friends
With The Hocus Pocus
Magic Set—11 Mystifying Tricks**
7⁶⁶






NFL Teams. All 28 teams available in official team colors, with number decals. Each team has 11 players—teams have both black and white players molded in 5 different positions. Use with (B) and (C) below, or any Tudor electric football game. Each player comes on a base stand that slides into control base included with games. Order by Conference and Division. **NATIONAL CONFERENCE:** *East Division* (Cardinals, Cowboys, Eagles, Giants, Redskins); *West Division* (Falcons, 49'ers, Rams, Saints); *Central Division* (Bears, Lions, Packers, Vikings, Tampa Bay Buccaneers). **AMERICAN CONFERENCE:** *East Division* (Bills, Colts, Dolphins, Jets, Patriots); *West Division* (Broncos, Chargers, Chiefs, Raiders, Seattle Seahawks); *Central Division* (Bengals, Browns, Oilers, Steelers). Mailable: wt. 0.80 lb. each.

National Conference Teams		American Conference Teams	
X 924-9855 A—Eastern	9.98	X 924-9889 A—Eastern	9.98
X 925-9052 A—Western	7.98	X 925-9060 A—Western	9.98
X 925-9045 A—Central	9.98	X 924-9897 A—Central	7.98

Football Fun for the Whole Family

A **Mr. Quarterback Football Passer** throws a perfect spiral pass every time! He can throw as far as 30 ft. Play  yourself, one on one, or with a whole team. The mechanical passer has an angle selector for straight or high arc passes, a distance selector for short or long passes, and a built-in timer to delay the pass until you're in position. Soft plastic football—so you can even play indoors. Time delay mechanism has ratchet-lock release. Molded plastic and steel. 11x8 1/2 x 18 1/2 in. high.

X 925-3859 A—Mailable: wt. 5 lbs. 17.97

B & C **"Tell" Each Player Where to Move—It's Tudor's Total Team Control!** Just set the wheel in the base of each player for direction, adjust speed control on the field, switch on the game, and watch the vibrating metal field start the action. Automatic timer starts and stops with each play; scoreboard on paperboard grandstand shows score, downs, and quarter. Each team has 11 plastic players in official NFL colors molded in five 3-D action poses. The triple-threat quarterback can kick, pass, and run! Magnetic down marker with movable 10 yard marker, magnetic ball, goal posts, 4 goal-line flags. Easy-to-apply player numbers (B through B9). Order additional NFL teams at top of this page. UL listed, 110-120V, AC. Caution: electric toy—see note on page 491. For ages 8 and up.

NFL Superbowl

(B) 22 players in official uniforms battle on a 37 1/2 x 20 1/2-in. playing field. X 925-3642 A—Mailable: wt. 9.50 lbs. 18.88

NFL Football

(C) 22 players in official uniforms clash on a 26 1/2 x 15 1/2-in. playing field. X 923-4196 A—Mailable: wt. 4.50 lbs. 13.88

D **NFL Strategy Football**, sanctioned by the National Football League. The success of plays is determined by the skill of the players. The Probability Selector determines statistically correct results instantaneously. Set includes plastic game case with adjustable scoreboard, play selector, and playing field with football marker, NFL Playbook, probability selector, 34 offensive, and 12 defensive play diagrams.

X 924-9848 A—Mailable: wt. 3 lbs. 12.66

E **Magnetic NFL Action Darts** stick with magnets, not with points. Handsome steel dart board is really two games in one. One side lets you play football, NFL style. Gain ground, fumble, kick, even be intercepted—the board provides for real football game possibilities. The back is a regulation-size red, white, and blue 20-point game dart board. Metal board is 19 1/2 x 19 1/2 in. deep. Comes with six 4-in. long magnetic-tipped darts.

X 925-3834 A—Mailable: wt. 3.75 lbs. 6.74

A

Mr. Quarterback—
He can throw a pass
as far as 30 ft.

17.97



Play receiver by
yourself or with
your friends!



NFL Electric
Football with
Total Team Control
You can
control the
direction
of every
play and player!

B Superbowl Football
18.88



C NFL Football
13.88

D NFL Strategy Football
12.66



E Magnetic NFL
Action Darts
6.74



Traditional
dart board
on back

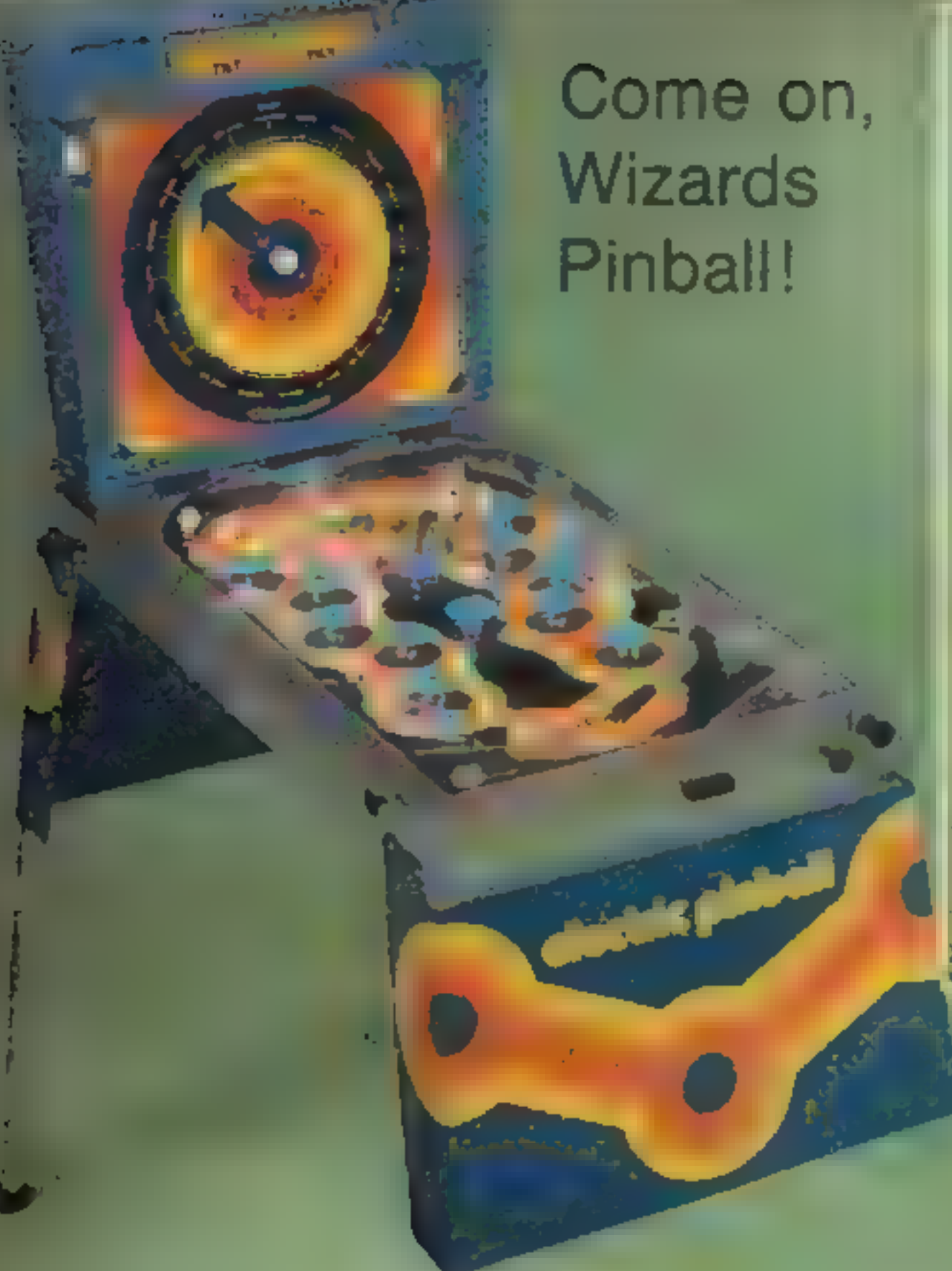


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two pages—at these low prices—
until August 12, 1978

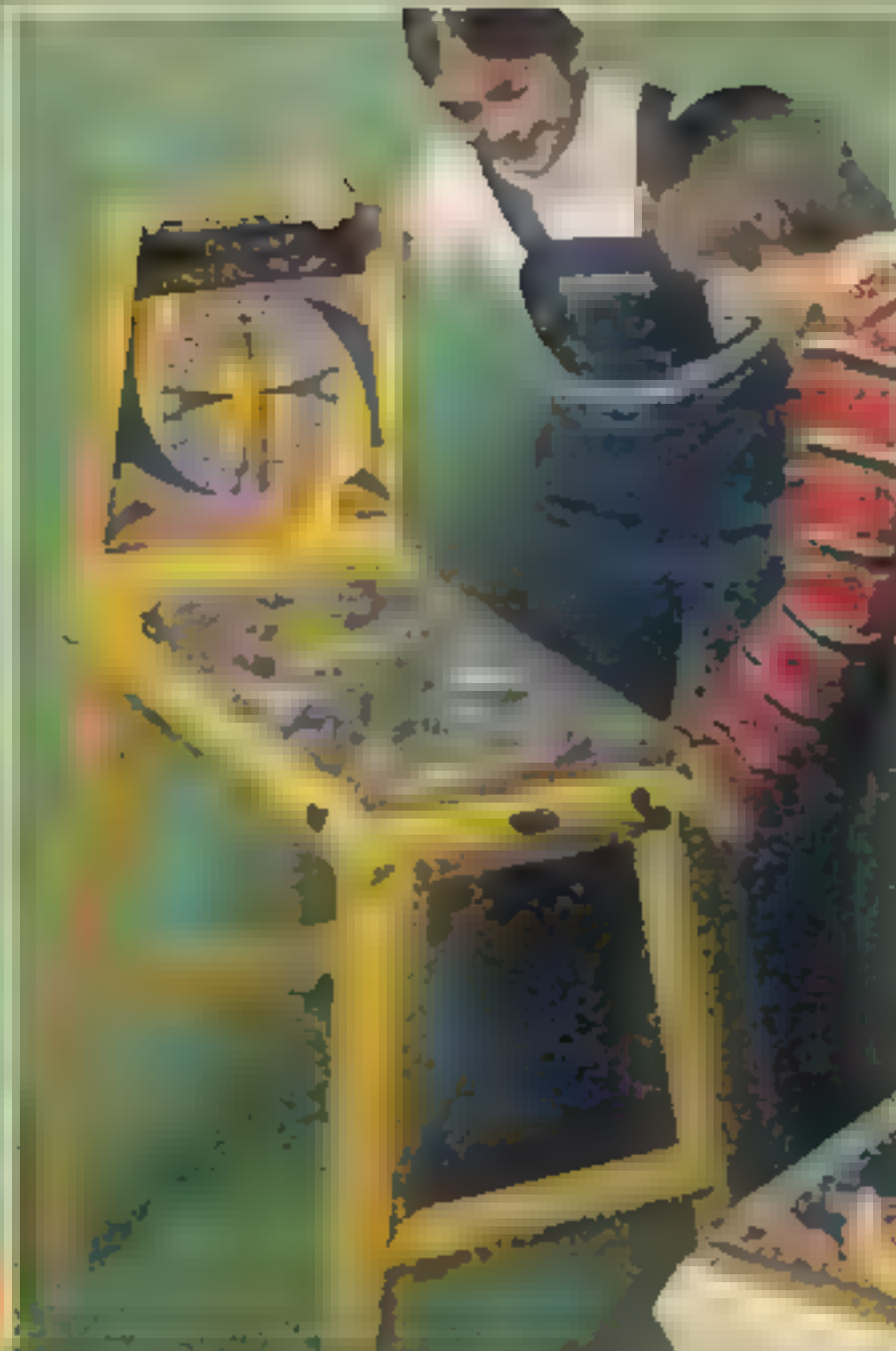
JCPenney 417

WishbookWeb.com

Come on,
Wizards
Pinball!



A
Deluxe
Plug-in
Electric Pinball
39⁹⁹



C Battery-Powered
Action Pinball
23⁸⁸



B
Super Score
Plug-in
Electric
Pinball
33⁸⁸



D Battery-Powered
Tabletop Pinball
15⁸⁸



Tic-Tac-Toe Nouveau

H
Triple Up
8⁴⁴

I
Toss Across
11⁶⁶



F Junk Yard
9⁷⁷

E
Roto Bal.
Hockey
Pinball
17⁸⁷



G Flip Shot
Derby Pinball
8⁸⁹

TOYS
AREN'T JUST
FOR CHRISTMAS
Save this catalog. Order
anything from these two pages—
at these low prices—until August 12, 1978

Folds into carry case
418 JCPenney

A Electric Floor Model Pinball. Slick, colorful, contemporary-graphic designs on a bell-clanging, light-flashing steel playing surface. 12 bumpers keep the balls alive. 2 flippers send the balls back for more. Big, automatic one-hand dial keeps the score simple to read. 4 multi-score channels. Automatic "Tilt" stops the action, and game must be reset. Spring-plunger ball reloader starts the steel balls in play. 32x17½x48½ in. high. Steel and plastic. For ages 8 to adult. 120 V, AC. UL listed. Some assembly required.* Caution: electric toy—see note on page 491. Not mailable to 1st Class P.O.'s—see page 338.

X 925-2842 A—Wt. 22.20 lbs. 39.99

B Super Score Electric Floor Model Pinball. Flashy thunderbolt designs in bold colors on the steel playing surface. 11 scoring bumpers with ringing bell. 2 multi-score channels. Automatic sweep scoring dial stops on "tilt." Spring-plunger ball reloader sends the steel balls out there where the action is. 30x18½x44 in. high. Plastic. Ages 8 to adult. 120 V, AC. UL listed. Adapter included. Some assembly required.* Caution: electric toy—see note on page 491.

X 925-2834 A—Mailable: wt. 15 lbs. 33.88

C Battery-Powered Floor Model Action Pinball. Jazzy, jet-age decorations on steel playing surface. Light flashes, bell rings—11 scoring bumpers. 2 flippers. Automatic sweep scoring dial. Spring-plunger ball reloader starts the steel balls in play. Plastic table is 24x14x43 in. high overall. Ages 8 and up. Uses 4 "D"-cell batteries—not included, order under [D]. Some assembly required.*

X 924-9632 A—Mailable: wt. 14.50 lbs. 23.88

D Battery-Powered Tabletop Pinball. Vividly colored decorations on steel playing surface. Light flashes and bell rings as 2 flippers play balls off 11 scoring bumpers. Spring-plunger ball reloader sends the steel balls into play. Plastic. 26x13x22 in. high overall. Ages 8 and up. Uses 4 "D"-cell batteries—batteries not included, order below. Some assembly required.*

X 924-9657 A—Mailable wt. 10 lbs. 15.88

"D"-Cell Batteries. Package 6.

X 957-1761 A—Mailable: wt. 1.40 lbs. Pkg. 1.49

*You attach legs—no tools required.

E Roto Ball. Combines pinball with the speed of hockey. Each player has 2 hand controls. Once the ball is dropped into play, one hand control rotates the spinning flippers that speed the ball toward your opponent's goalie. The other hand control operates your goalie flipper. All action takes place under a clear plastic shield. All plastic. 35x18x5 in. high open—folds in half into a neat storage/carry case. Ages 8 and adult.

X 925-0267 A—Mailable: wt. 9.50 lbs. 17.87

F Junk Yard. Use the flippers to send the ball through the holes. Land in a scoring hole, you make points and up pops a tab showing an old shoe, a tin can, busted birdcage, etc. But don't go in the "keep out" holes—lose two balls there and it's the next player's turn. Plastic. Measures 19x15x5½ in. high. Any number can play. Ages 7 and up. Some assembly required.

X 924-1100 A—Mailable: wt. 2.50 lbs. 9.77

G Flip Shot Derby Pinball. Once the ball drops from the starter, you go to town! 2 flippers defend each goal and send the ball back for the other player to worry about. What makes the game so unpredictable are all the crazy angles. The ball travels around banks, off bumpers and in, out, and around bells and spinners. Score 10 goals and you win—it's easy to keep score with the movable indicators at each end. 25¼x16½x7 in. high. Plastic. Ages 4 and up.

X 925-2859 A—Mailable: wt. 4.75 lbs. 8.89

H Triple Up. To win you have to make a "tic-tac-toe" with 3 colored balls in the upright frame. That's half the problem. The other half is getting the balls up there in the right slots! It's done with the spring plungers, but every time you shoot, your opponent goes next—you have to try to get your ball in the right slot or to knock the other guy's out. The game is tougher than it looks, and loads of fun for ages 8 and up. 6½x11½x22½ in. long. Plastic and metal.

X 925-2867 A—Mailable: wt. 3 lbs. 8.44

I Toss Across®. Go for 3 in a row! Play bean bag tic-tac-toe by pitching 6 bags at the targets; hit the target just right, and it flips to show an X or O. Flip three X's or O's in a row to win! Plastic board is 21½x18x4 in. high. 2 players or 2 teams, ages 7 and up. Some assembly required.

X 924-0805 A—Mailable: wt. 5.50 lbs. 11.66

Air-Trix—you need skill and speed to master these stunts

Air Trix—The 3-Dimensional Game of Skill and Action. Suspend the ball in mid-air with the air gun, and then try to do stunts. Guide the air-borne ball through the ladder rungs, maneuver it into the helicopter cockpit to pick up the mail, work it through the weather vane holes, then put it into the barrel on the seal's nose! Plastic setup for stunts, ball timer, and air gun (gun runs on two "D"-cell batteries—batteries not included, order under [D] at left). For 1 to 4 players, ages 8 and up. Some assembly required. Mailable: wt. 3.40 lbs.

X 924-9606 A 9.98

9.98



1 Gnip Gnop— stop his shots and score yourself

5.97

Hot Tomato— when it hops, watch out!

6.98

1 Gnip Gnop. Pound the keys continuously in order to shoot all the balls through the center rings on your opponent's side of the field. But watch out, he's trying to do the same thing to you! 6 balls. Plastic playing field with transparent plastic dome measures 19x7½x6 in. high. It's a lot of fun for two players, ages 8 to about 14 years. Some assembly required.

X 925-8153 A—Mailable: wt. 8 lbs. 5.97

2 Hot Tomato. This one's really wacky! Each player uses five "piano keys" to make the hot tomato jump around. The "tomato" has a weighted marble inside, so it moves cockeyed. The object is to get the tomato into the other player's scoring tray (if you don't go bananas, or die laughing first). 24x9½x5½ in. high. Plastic. For two players ages 7 to adult.

X 925-2826 A—Mailable: wt. 2.50 lbs. 6.98



3 Crash Tower— careful, or down it goes!

5.33

4 Sleep-walker Sam

9.88

5 Hats Off to Flip Your Lid!

5.77

Not For Fumbly Fingers

3 Crash Tower. How steady is your hand? Set up the big "wedding cake" tower, then, s-l-o-w-l-y, players push in legs one at a time. The more legs pushed in, the wobblier the tower gets and the more hilarious the action. Then the moment arrives—look out! The loser pushes one leg too many and—down it comes! Round plastic tower, set up, is 6½x20 in. high. For one or more players, ages 5 to adult. Mailable: wt. 1.40 lbs.

X 925-2800 A 5.33

4 Sam Sleepwalks On Friction Wheels off the elevator and on the edge, where you pivot the platform to get him back on the elevator and pull him up to the next floor. When you get him up to the roof, try to hook his wrench to the crane and he'll ride back down. The winner gets Sam back down the most times without letting him fall. Plastic. Tower is 18 in. high. Assembly required. 2 to 4 players, ages 6 and up. Mailable: wt. 2.25 lbs.

X 925-0358 A—2.25 lbs. 9.88

5 Flip Your Lid. It takes just the right touch—not too soft, not too hard—when you bop the paddle to flip your hat up and make it stick. The spinner tells how many tries you get to make your hat stick. It gets more exciting when the spinner lands on a star—then everyone flips their lids at once! Plastic. 9½x9½x16½ in. high. Instructions included. For one to four players, ages 6 and up. Mailable: wt. 2 lbs.

X 925-2784 A 5.77

Big Shot—
you play all the angles to
master the trickiest shots

1 13⁸⁸
37x25½

**Pool Tables for youngsters
are fun for the whole family**

A Junior-Size Tables. Braced playing surfaces, plastic cushions. Aluminum corner brackets, plastic pockets. Automatic ball return and storage at one end, includes full set of plastic balls; two 36-in. cues; triangle; chalk, and instructions. Not fully assembled—you attach legs.** Hardboard tennis-top table includes net, two paddles, and ball. For two or more players, ages 8 to adult. Not available; see page 338. (SAVE ON SHIPPING—see page 337).

60-in. Table. 1½-in. balls. Wood cues. ¾-in. flake-board surface, covered with green cotton felt. 60x30x30 in. high.

X 925-3147 A—Shipping weight 58 lbs. . . . **64.95**

60-in. Table with Tennis Top.

X 925-3139 A—Shipping weight 68 lbs. . . . **74.95**

50-in. Table. 1½-in. balls. Plastic cues. ¾-in. Masonite surface, covered with green cotton felt. 50x25x30 in. high.

X 925-3198 A—Shipping weight 51 lbs. . . . **47.95**

50-in. Table with Tennis Top.

X 925-3188 A—Shipping weight 59 lbs. . . . **54.95**

B 45-in. Pool Table. Sturdy molded plastic frame on steel legs, with hardboard end panels. Built-in cue rack as a rack to hold cues. Smooth green cotton felt playing surface with lively plastic cushions. 5-ball return. Table is 45x22x30 in. high, includes two 31-in. plastic cues, plus full set of 15 plastic balls, triangle. Not fully assembled—you attach legs.** For two or more players, ages 8 to adult. Not available; see page 338. (SAVE ON SHIPPING—see page 337).

X 929-0727 A—Shipping weight 20 lbs. . . . **21.99**

“Cue up”—these tabletop pool games are open for action!

1 Big Shot. This game's really fun—especially for kids. It demands concentration, shooting skills, and strategy. Special cards dictate the trick shot you must make to collect the play money—cards tell you where to place the balls, the angles to shoot from, and the pockets to aim for. Shallow grooves hold balls in place; rubber bumpers allow single, double, even triple-banked shots. Swiveling cue stick helps you align your shot and control the speed. Includes green plastic playing board, figure with paste-on labels, cue stick, bumpers, rubber bands, cards, play money, white ball, 2 red balls, and instructions. For two or more players, ages 7 to adult. Some assembly required (no tools are necessary for assembly). Mailable; weight 6 lbs.

X 925-3329 A—Shipping weight 6 lbs. . . . **13.88**

2 Pivot® Pool. Spin and shoot shooter with a You aim, and adjust the hand and wrist striking power. Cue ball must be fired from pivot every time—that adds to the challenge. Automatic ball return on biggest pocket. 19x10½-in. table has green pressed paper top, plastic frame. Includes 15 bright balls, white cue ball, rack. For two or more players, ages 8 to adult.

X 923-7843 A—Mailable; wt. 11 lbs. . . . **14.99**

3 27-in. Pool Table. Scrape for a shot, not even adults will have fun on this mini-sized pool table. Green cotton velvet top, black plastic frame. Includes 7 wood cue sticks, 15 pocket-numbered balls, black cue ball, rack. For two or more players, ages 3 and up.

X 925-3311 A—Mailable; wt. 35 lbs. . . . **5.99**

Two seconds to face-off!

**And in this hockey league,
you're the whole bruising team!**

C & D Here's How Power Jet Hockey Works. Air is forced electrically through tiny holes on the “playing field.” It forms a cushion of air that the puck really flies across. Lively bumpers make rebounds almost as fast as the shots themselves. The action and competition are furious on the frosty white and red styrene surface. Playing equipment includes 2 bright red plastic strikers and 2 black plastic pucks. Wood-frame cabinet and wood-grain pressboard leg panels, with sturdy tubular-steel legs that fold in for compact storage. Not fully assembled—you attach legs.** For two players, ages 8 to adult. UL listed, 110-120V, AC.* Not available; see page 338. (SAVE ON SHIPPING—see page 337).

[C] Deluxe 60-in. Floor Model. 52½x24½-in. playing surface. Walnut-grain cabinet; brushed-aluminum top rails and corners; deluxe goal cages. 60x27x31 in. high.

X 924-9988 A—Shipping weight 53 lbs. . . . **59.99**

[D] 54-in. Floor Model. 48x22-in. playing surface. Walnut-grain cabinet; Chrome-tone metal rails. 54x23½x31 in. high.

X 924-9982 A—Shipping weight 43 lbs. . . . **39.99**

*Caution: electrical plug-in—see note on page 491.

**Requires pliers and screwdriver.

**SAVE THIS CATALOG. Order
anything on these 2 pages—at these low
prices—until August 12, 1978**

Pivot Pool
with
automatic
ball return

27-in. Pool Table with
automatic ball return

**Glow-in-the-dark Air-Hockey® . . .
when you dim the lights, you double the thrills!**

- Specially made for tabletop action in daylight or dark
- Puck really flies on a cushion of air

All the Split-Second Excitement of Daytime Air-Hockey plus glow-in-the-dark puck, strikers, and border markers for fantastic “lights out” games. Also includes regular puck, Plastic, hardboard, and part cleboard frame; laminated vinyl top. Some assembly required; no tools needed. UL listed, 110-120V, AC.* For two players, ages 8 to adult. Not available to 1st Class P.O.s; see page 338.

X 924-9996 A—Weight 9 lbs. . . . **19.99**

19⁹⁹
35x17 in. playing surface



Junior-Size Pool Tables—Full-Size Fun



Table [A] with Tennis Top

74⁹⁵

50 in.

54⁹⁵

50 in.

A

60x30 in. wide

64⁹⁵

50x25 in. wide

47⁹⁵

Has features you'd find in full-size tables:

- Smooth, quiet, fabric-covered playing surface
- Walnut-finished wood cabinet and leg panels
- Live-action cushions
- Rebound markers
- Automatic ball return and storage

Charge it—see page 340

B

21⁹⁹

45x22 in. wide

Power Jet Hockey



D

39⁹⁹

48x22 in. playing surface



Make your "slap shots" on a cushion of air—it's as tough and fast as real hockey.

- Wood cabinet with brushed aluminum rails
- Deluxe goal cages

C

59⁹⁹

52 1/4 x 24 3/4 in. playing surface

JCPenney 421



Exciting action for any age

Pinball Table Games

Pinball Champ

- Teakwood-finish wood frame
- Sturdy steel legs
- 40x21x52 in. high

69⁹⁵

[1]

The Fonz Pinball Game

- Wood and plastic frame
- Sturdy steel legs
- 37x21x50 in. high

49⁹⁹

SAVE THIS CATALOG. Order anything on these two pages—
at these low prices—until
August 12, 1978



Feel the Thrills and Excitement of an Arcade in Your Own Home

[1] & [2] **Fast Action Pinball.** Bells ring, lights flash, scores mount automatically. Electric games have all the features of real arcade pinball—dependent flippers, scoring bumpers, multiple scoring tracks, and five steel balls with ball release. Free ball feature gives you an extra shot if your ball lands there. They even have "lit" Score up to 100,000 points automatically. Sturdy wood-composition construction with steel legs and leg braces. AC adapter included. UL listed 110-120 volts, AC. Caution—electric toy—see note on page 495. Unassembled—instructions included. Warranted by manufacturer, see page 338. For ages 8 to adult. Not available; see page 338.

[1] **Pinball Champ.** All the features above, plus the amazing double-action rebound bonus bumper makes the game more exciting—makes your game soar! Teakwood-finish frame and leg panels.

X 925-4210 A—40x21x52 in. high, Shpg. wt. 50 lbs. **69.95**

[2] **The Fonz[®] Pinball.** Decorated with the Fonz and his friends. White-finish wood frame with red plastic front and head panel.

X 925-4228 A—37x21x50 in. high, Shpg. wt. 50 lbs. **49.99**

©1978 Paramount Pictures Corp.

[3] & [4] **World Cup Soccer Table Games.** Maneuver with skill and speed and you'll score! 22 plastic players in bright, colored uniforms mounted on metal telescopic spring-action rods that glide smoothly for fast action plays. Easy-grip plastic handles and plastic goals. Built-in scorekeepers to let you know who's ahead. Sturdy tubular steel legs with matching end panels. Not fully assembled—you attach legs. Includes rules and 2 balls. Not available; see page 338. For 2 or more players, ages 6 to adult.

[3] **Teakwood-Finish Wood Frame.** Aluminum bracing. Measures 45x35x30 in. high.

X 925-4236 A—Shipping weight 40 lbs. **69.95**

[4] **Woodgrain-Finish Wood Frame.** Metal bracing. 38x27½x30 in. high.

X 925-4244 A—Shipping weight 16 lbs. **39.99**



World Cup Soccer

- Teakwood-finish wood frame
- Aluminum bracing
- 40x23½ in. wide playing surface

World Cup Soccer

- Woodgrain-finish wood frame
- Metal bracing
- 33½x17½ in. wide playing surface



Soccer Table Games

39⁹⁹

Stitchery!

Everybody's Doing It—You Can Too!

1 & 2 Needlework Sewing Cabinets. Fruitwood finish wood cabinets store all your sewing needs. Clear acrylic window displays your favorite 9x12-in. needlework. Hinged door with magnetic catch. Storage area measures 12x36x16 in. Three shelf spaces each 5 in. high. (Needlework shown not included—order below.)

[1] Table. 22 in. high. Partly assembled—screw legs into base; no tools required.

X 920-3993 A—Mailable; wt. 10.25 lbs. **27.98**

[2] Wall Cabinet. Hanging hardware included.

X 920-4157 A—Mailable; wt. 8 lbs. **22.98**

3 & 4 Four Seasons of the Owl Crewel Embroidery Kits. The wise old owl in the splendor of the seasons. Kits include printed pattern on fabric, 100% wool yarns, needle, and easy-to-follow sewing guide. 9x12 in. high. Display in needlework sewing table, above—show separately, or group together on wall. Frames shown not included. Mailable; wt. 0.25 lb. each.

X 920-4009 A—[3] Spring Owl **5.74**

X 920-4017 A—[4] Summer Owl **5.74**

X 920-4033 A—[5] Autumn Owl **5.74**

X 920-4025 A—[6] Winter Owl **5.74**

SAVE \$1.50 when you buy any two, [3] to [6] together. State both Cat. Nos., pay **9.98**

7 to 14 Latch Hooking is easy enough for beginners—all you have to do is push, then pull yarn through canvas with the hook. Don't be afraid of making mistakes; yarn can be removed and used again. And when you're finished you'll have a lovely rug, wall hanging, or cover for a pillow. Kits include pre-cut fade-resistant 100% acrylic yarn, polyester canvas with pattern, latch hook, and instructions.

[7] to [10] 24x18-in. High Latch Hook Kits. DuPont yarn. Mailable; wt. 1.20 lb. each.

X 920-4108 A—[7] Geometric **8.49**

X 920-4116 A—[8] Floral **8.49**

X 920-4082 A—[9] Train **8.49**

X 920-4090 A—[10] Boat **8.49**

SAVE \$1 when you buy any two, [7] to [10] together. State both Cat. Nos., pay **14.98**

[11] to [14] 12x12-in. High Latch Hook Kits— designs with kids in mind. Mailable; wt. 0.75 lb. each.

X 920-4041 A—[11] Panda Bear **4.49**

X 920-4058 A—[12] Daisy **4.49**

X 920-4066 A—[13] Owl **4.49**

X 920-4074 A—[14] Gumball Machine **4.49**

SAVE \$1 when you buy any two, [11] to [14] together. State both Cat. Nos., pay **7.98**

15 & 16 Quickpoint Kits You Can Personalize. Quickpoint is like needlepoint, but it's easier and faster because the yarns thicker, and the graphed squares are bigger. You get a nice nubby-textured pattern that lasts a long time. Kits include 100% acrylic rug yarn, blunt tapestry needle, and complete illustrated instructions, plus graph for the name or initials you want.

[15] Tennis Racket Cover Kit. Comes with preassembled racket cover—fabric-supported vinyl back, plastic canvas front with quickpoint design. Full-length zipper.

X 920-4124 A—Mailable; wt. 1 lb. **8.94**

[16] Totebag Kit. Comes with preassembled canvas totebag 8x3x8 in. high.

X 920-4132 A—Mailable; wt. 0.50 lb. **8.94**

SAVE \$3 when you buy [15] and [16] together. State both Cat. Nos., pay **14.88**

Preserve Special Occasions

[17] Photo Sculpture® Kit lets you create a meaningful wall display of cherished photographs. Choose 25 of your favorite photos—and in four easy steps you'll have a finished sculpture. Kit includes 25 mounting boards, mounting frame, spacers, supporters, clear polymer picture coating, measuring cup, mixing sticks, and glue. The glossy polymer coating not only protects the photos, it enhances their beauty. Photo sculptures are designed to interlock with additional sculptures—add on as many as you like. 17½x14 in. high overall.

X 920-4140 A—Mailable; wt. 2.50 lbs. **11.77**

Sewing Storage Table

Acrylic window displays your finest needlework

27⁹⁸



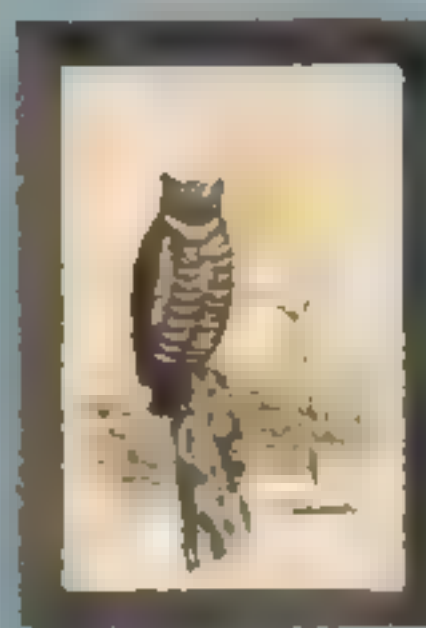
3

Crewel Embroidery Kits

9x12 in. high

5⁷⁴

each



4



5



6



1

Sewing Wall Cabinet

22⁹⁸

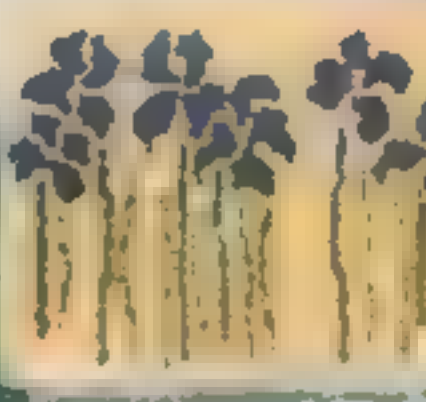


24x18 in. high

8⁴⁹



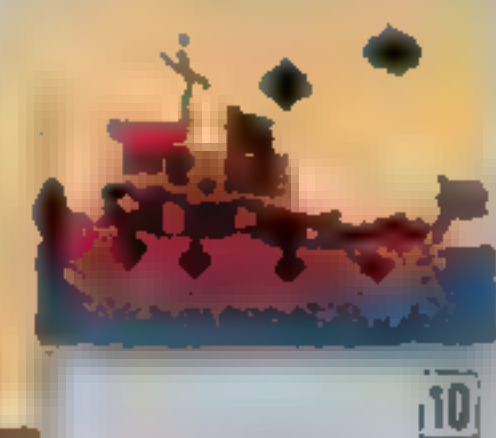
7



8



9



10

Latch Hook Rug, Pillow or Wall Hanging Kits



11



12



13



14

12x12 in. high

4⁴⁹

each

Photo Sculpture Kit **11⁷⁷**



Quickpoint Kits

8⁹⁴

each

Totebag

Racket Cover

15



JCPenney 423



1
6 Rooms
Plus Attic

27⁹⁹

SAVE THIS CATALOG
Order anything on this
page—at these low prices
—until August 12, 1978



Unfinished 1/24-in. scale
Dollhouses With Attic
Space—Build Them
Yourself, and furnish
with sets [3] to [9] above



2
5 Rooms
Plus Attic

17⁹⁹

The Real House of Your Dreams may be only a foot or so high



1/12-In. Scale Fine Dollhouse Furniture



Create Beautiful Boutique Dolls
2.49 each any 2 for 4.50



1 & 2 All-Wood Dollhouse Kits. Make miniature houses on the 1/24-in. scale (1/4 in. = 1 ft.). Pieces are pre-cut, sanded, and grooved for easy assembly—ready to paint or stain (finishing materials not included). Hang them on the wall as intriguing "shadow boxes", or stand them up as regular dollhouses. Instruction books with decorating ideas. Order room furniture below.

[1] 6-Room Town House With Attic And Closing Front. Hinged front closes so you can look in through the windows. Door swings open to reveal rooms. 19x6 1/2 x 24 in. high. X 920-3803 A—Mailable: wt. 9.25 lbs. **27.99**

[2] 5 Rooms Plus Attic Space. 16 1/2 x 6 1/2 x 18 1/2 in. high. X 926-4820 A—Mailable: wt. 7 lbs. **17.99**

[3] to [9] 1/24-In. Scale Dollhouse Furniture Sets (for houses [1] and [2]). Pre-assembled, hand-crafted pieces ready to finish with paint or stain (finishing materials not included).

[3] Living Room: Cocktail table, sofa, end table, desk, lamp table, fireplace, 2 candlesticks, bowl and plaque. X 920-4181 A—Mailable: wt. 0.40 lb. **7.99**

[4] Dining Room: Round table, 2 ladderback chairs, cupboard with opening door, pot belly stove, wall phone, plaque, bowl, coffee pot, 2 cups, and 2 dishes. X 920-4207 A—Mailable: wt. 0.40 lb. **7.99**

[5] Bedroom: 3-in. gingham-clad cornhusk doll. Four-poster bed with pillow and bedspread, dresser with drawers that open, glass mirror, rocking chair, spinning wheel. X 920-4173 A—Mailable: wt. 0.40 lb. **7.99**

[6] Kitchen: Drop leaf table, 2 ladderback chairs, shelves, dry sink, tea cart. Plus kettle, 2 pots, 2 pans and a bowl with "eggs." X 920-4199 A—Mailable: wt. 0.75 lb. **7.99**

[7] Bathroom: Glass mirror in wood frame, real ceramic bathtub, sink, and 2-pc. toilet with old-time tank. X 920-4215 A—Mailable: wt. 0.40 lb. **4.99**

[8] Up In The Attic: Trunk, cradle, barrel, stool, dress-maker's "dummy", and a foam rug. X 920-4223 A—Mailable: wt. 0.40 lb. **4.99**

[9] Foyer: Grandfather clock, deacon's bench, round frame, bookcase, wagon train, and cradle. X 920-3811 A—Mailable: wt. 0.50 lb. **4.99**

[10] to [20] 1/12-In. Scale Fine Dollhouse Furniture. The 1/12-in. scale (1 in. = 1 ft.) is the most frequently used for dollhouse furniture (not for use with houses [1] and [2]). These enchanting miniatures are hand-crafted, completely assembled and finished. All the wood pieces, except the butcher's block, are genuine cherrywood.

[10] Music Box Grand Piano With Stool. The piano is actually a wind-up music box. Upholstered seat on stool. X 920-3860 A—Mailable: wt. 0.80 lb. **13.79**

[11] Canopy Bed complete with mattress, pillow, lace-fringed canopy and bedspread. X 920-3878 A—Mailable: wt. 0.40 lb. **12.79**

[12] Big Brass-Plated Metal Bed. Classic scroll-and-ball design with mattress, bolster, lace-fringed spread. X 920-3886 A—Mailable: wt. 0.60 lb. **8.79**

[13] Writing Desk With Chair. Desk has tiny drawers that actually open and close. Chair has upholstered seat. X 920-3894 A—Mailable: wt. 0.30 lb. **7.79**

[14] Dresser. This Victorian beauty has a ceramic top, a mirror, 2 drawers that open and close. X 920-3902 A—Mailable: wt. 0.30 lb. **6.79**

[15] Dining Room Set. Round pedestal table, four matching chairs with upholstered seats. X 920-3910 A—Mailable: wt. 0.30 lb. **6.79**

[16] "Ice Cream Parlor" Bistro Set. Bent wire "wrought iron" chairs with padded seats. X 920-3928 A—Mailable: wt. 0.40 lb. **6.79**

[17] Twin-Size Brass-Plated Metal Bed. Old-time "cannon-ball" posts. With mattress, pillow, and lace-trimmed cover. X 920-3936 A—Mailable: wt. 0.30 lb. **4.79**

[18] Butcher's Block—the top's actually made of wood strips. Has knife racks along the sides. X 920-3951 A—Mailable: wt. 0.20 lb. **3.79**

[19] Cheval Glass Mirror. Frame tilts. X 920-3969 A—Mailable: wt. 0.20 lb. **2.79**

[20] Real Ceramic Bathroom Set. Raised designs on tub, toilet, and sink with wire faucets. Wood lids on toilet. X 920-3944 A—Mailable: wt. 0.80 lb. **4.79**

[21] to [26] Boutique Dolls. Kits contain dolls and all you need to make these charming lasses exactly as they're shown. It's easy, just cut ribbon and lace, or string beads. Then pin them into the styrofoam figure. Dolls have flesh-tone polyethylene half-bodies with attached hair and pretty faces. Mailable: wt. 0.50 lb. each.

[21] X 926-6016 A—Beaded Bride. **2.49**
[22] X 926-4987 A—Beaded Blue Miss Snowbelle. **2.49**
[23] X 920-3829 A—Ribbioned Mary Lou. **2.49**
[24] X 920-3837 A—Ribbioned Gingham. **2.49**
[25] X 920-3845 A—Ribbioned Melody. **2.49**
[26] X 920-3852 A—Ribbioned Sue Ann. **2.49**

SAVE 48c when you buy any two [21] through [26] together. State both Catalog Numbers, pay only **4.50**

Create Christmas Decorations With An Old-Fashioned Air

Paint-by-Numbers Old-Time Wood Ornaments

4.98
54-pc. set

3.95
38-pc. set



A Wood Ornament Kits. Wood is pre-cut to exact shape. Painting guidelines on both sides are printed on. Acrylic paints dry quickly. Kits come with paints, brushes, sandpaper, gold-color cord for hanging, easy instructions. Anyone from age 6 up will be proud of their tree hangings, decorations, and holiday mobiles. The tallest ornament is about 5 in. high.

54-Piece Set includes 38 different paint-by-number ornaments, plus 16 blank ornaments you can personalize. Comes with two brushes. X 929-1311 A—Mailable: wt. 8 lbs. **4.98**

38-Piece Set. 38 different paint-by-number ornaments. One brush. X 928-7352 A—Mailable: wt. 1.40 lbs. **3.95**

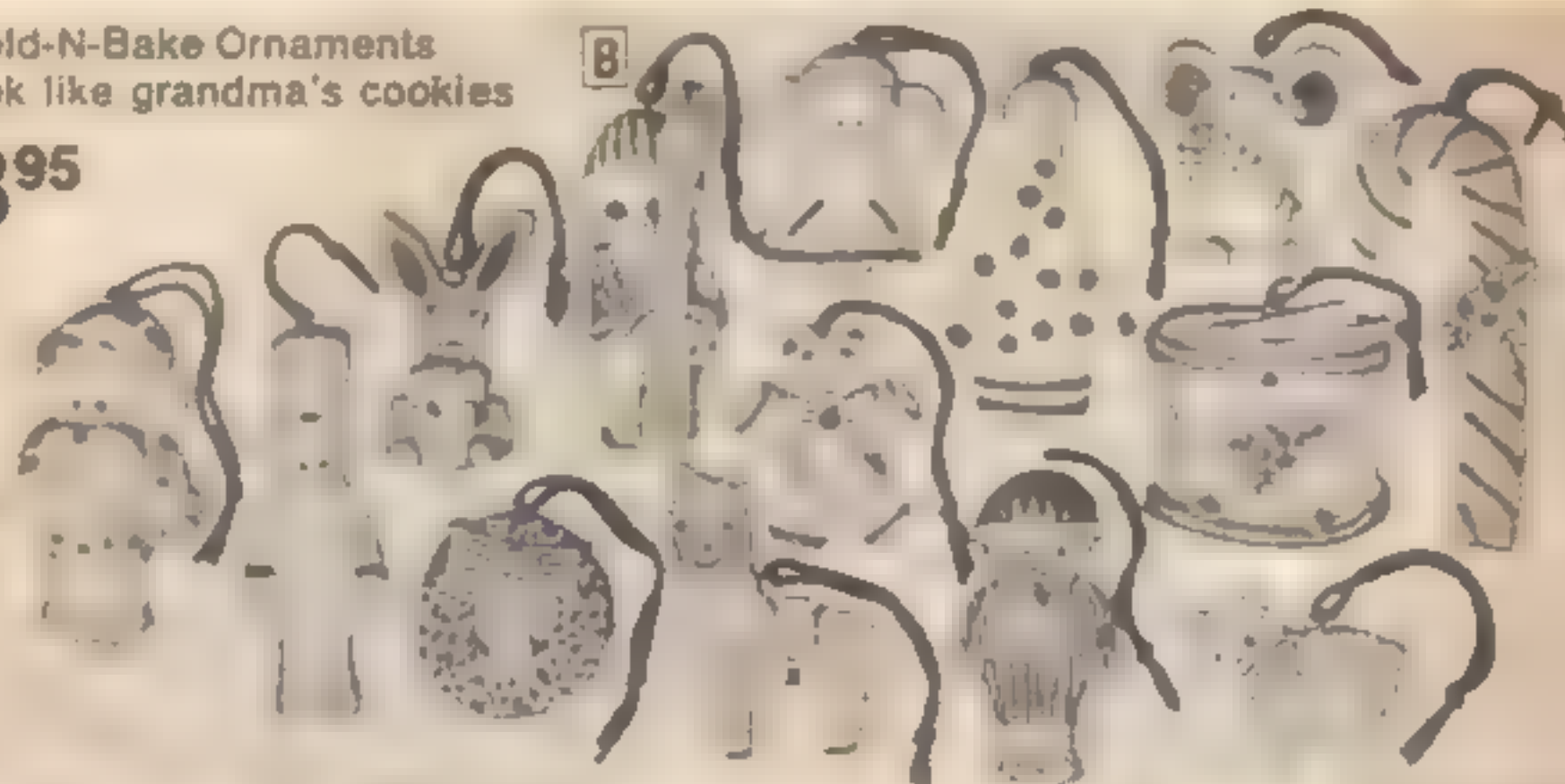
B Mold-N-Bake Dough Ornaments Kit. You can't eat them, but everyone will adore these cookie decorations. Kit contains everything to make, then bake 14 ornaments—the flour and salt mixture, glue, acrylic paint, 14 reusable molds, paintbrush, and hanging cords. These ornaments are sure to get oohs and ahhs. The largest is about 4 1/4 in. high. Caution: the contents of the kit are not for consumption. "Cookies" are for display only. Adult supervision recommended.

X 929-1329 A—Mailable: wt. 1.70 lbs. **3.95**

SAVE THIS CATALOG. Order anything on this page—at these low prices—until August 12, 1978

Mold-N-Bake Ornaments look like grandma's cookies

3.95



C Basket Weaving Kit contains 12 oz. of dried, natural strands—enough to create both the 9 1/2 x 3-in. diameter bowl and the 4 x 4 1/2-in. high planter basket shown. Comes with a plastic liner for the planter, instructions, and a coupon—fill it out and return it, and you'll get a solid brass 3 x 1/2-in. nameplate, engraved to add the finishing personal touch. Burl base is about 5 x 7 x 1/2-in. thick. Complete with instructions. Mailable. X 929-1345 A—Mailable: wt. 1.50 lbs. **3.88**

D Burl Wood Desk Set Kit. Cross-section of manzanita burl—has a fascinating, intricate pattern that only nature could produce—no two are alike. Kit includes liquid plastic to give a beautifully thick, glossy finish. There's a quality ball point pen and glossy metal receiver, and a coupon—fill it out and return it, and you'll get a solid brass 3 x 1/2-in. nameplate, engraved to add the finishing personal touch. Burl base is about 5 x 7 x 1/2-in. thick. Complete with instructions. Mailable. X 929-1337 A—Wt. 1.25 lbs. **17.88**

Basket Weaving . . . the beautiful results will surprise you

3.88



Burl Wood Desk Set Preserved By Thick Glossy Coat
17.88
 JCPenney 425



1 Deluxe Set in wooden case **34⁹⁷**



2 Intermediate Set in vinyl case **24⁹⁷**

3 Introductory Set in cardboard case **19⁹⁷**

Discover Hidden Painting Talents

Multi-Media Art Sets Provide All the Tools and Instructions

1 to **3** Seasoned Professionals and Beginners Alike can benefit from these complete art sets. Each set has been specially equipped with the best quality artist supplies, and each includes special How-to-Paint information—all compiled by renowned art authority Leonard Bocour. Different items make each set unique—choose one that best fits your talents and interests. Each oil and acrylic paint tube measures 3/4x4-in. long. Each set is warranted by manufacturer, see page 336.

[1] Deluxe Studio Painting Set. Everything an artist needs for work in oils or acrylics in a 16x12x3-in. high furniture-finish wooden case with latches and handle. Set includes: palette, palette knife, folding aluminum tabletop easel, 2 medium cups, 1 bottle oil and 1 bottle acrylic medium, sketching charcoal, 18 tubes oil paint, 12 tubes acrylic, 5 assorted brushes, and 2 painting panels. Plus How-to-Paint Book—supplies all the information needed by the beginner, and helpful hints for the more advanced painter.

X 929-1451 A—Mailable: wt. 7 lbs. Set 34.97

[2] Intermediate Painting and Drawing Set. Wood-tone vinyl case is 16x10x3-in. high, with handle and latches—has everything needed to paint in oils, acrylics and watercolors or draw in pastels. Includes palette, palette knife, folding aluminum tabletop easel, 2 cups, 1 bottle oil and 1 acrylic medium, 12 tubes oil paint, 12 acrylic paint, 8 watercolors, 1 large white tube acrylic and oil paint, 10 pastel chalks, 3 assorted brushes, 1 painting panel, 2 sheets watercolor paper, 3 sheets drawing paper, plus detailed How-To-Paint book.

X 929-1469 A—Mailable: wt. 6 lbs. Set 24.97

[3] Introductory Painting and Drawing Set. Sturdy hinged cardboard case is 15x12x3-in. high with handle—contains palette, palette knife, folding aluminum tabletop easel, 2 cups, 1 bottle oil and 1 bottle acrylic medium, 8 tubes oil paint, 8 tubes acrylic paint, 12 watercolors, 12 pastel chalks, 3 brushes, 2 pencils, eraser, 2 painting panels, 5 sheets watercolor paper, 5 sheets drawing paper, plus How-to-Paint book.

X 929-1477 A—Mailable: wt. 5 lbs. Set 19.97

SAVE THIS CATALOG. You can order anything on these two pages—at these low prices—until August 12, 1978



Oil Set **16.97**

Artist's Basic Oil Paint Set. Includes 18 tubes of fine-quality oil paints, 1 painting palette, 2 fine-quality brushes, color mixing guide and painting tips booklet. All in convenient plastic case. Warranted by manufacturer, see page 336.

X 929-1485 A—Mailable: wt. 3.30 lbs. Set 16.97



Acrylic Set **13.95**

Artist's Basic Acrylic Paint Set. Includes 18 tubes of acrylic colors, 1 painting palette, 2 fine-quality brushes, color mixing guide and painting tips booklet. All packed in convenient plastic case.

X 929-1493 A—Mailable: wt. 3.30 lbs. Set 13.95



5.95

Let's Paint and Draw Set. Complete beginner's art set with easy-to-follow instructions for painting and drawing. Selected and compiled by noted art authority Leonard Bocour. Includes 12 pastel chalks, 16 watercolors, brush, 6 colored pencils, drawing and charcoal pencils, erasers, 5 sheets watercolor paper, 5 sheets drawing paper. Sturdy cardboard case. Mailable.

X 929-1501 A—Wt. 3 lbs. **5.95**



2.95

Tempera Set. Twelve 3/4-oz. glass jars of different colors. Go on smoothly—dry flat. Mailable: wt. 2.90 lbs.

X 929-1519 A—Set 2.95

String Art Kits for beginners or experts

[A] Free-Standing String Art Schooner. Wood hull and masts carry an impressive display of string art sails. Sails are made by wrapping a continuous strand between notches in mast and pegs in hull. Completed, measures 20x4x15 in. high. Includes all the materials you need, plus easy to follow instructions.

X 929-1386 A—Mailable: wt. 1.50 lbs. Kit 9.98

[B] to [D] String Art Pictures. Combine color, contrast, dimension and texture to create dramatic art works. They're not difficult to make. Designs are made by positioning nails according to pattern sheet, then wrapping continuous string from nail to nail. Kits have everything you need including background material, backing, thread, nails, pattern sheet, and easy-to-follow instructions.

[B] Wise Old Owl perched on wood limb (included). Brown felt background. 18x24 in. high.

X 929-1352 A—Mailable: wt. 8 lbs. Kit 11.79

[C] Yacht Under Full Sail skims across the waves. Black felt background. 18x24 in. high.

X 929-1360 A—Mailable: wt. 5 lbs. Kit 11.79

[D] Sunburst Grouping. Set of 3 includes: 11x18-in., and 4x6-in. sunbursts; 4x6-in. nautical map. Black felt backgrounds.

X 929-1378 A—Mailable: wt. 2.75 lbs. Kit 7.99

Copper Wire and Junk Art

[E] to [G] It's Done Just Like String Art, but you use metal instead of string. The results are beautiful, long-lasting works of art. Each complete kit contains particleboard backing, brass-plated nails, wire, or metallic string, and background material with easy-to-follow, step-by-step instructions.

[E] 1925 Ouseberg. Junk Art kit includes metallic string and assorted hardware for special effects on black velvet background. 12x16 in.

X 929-1402 A—Mailable: wt. 2.70 lbs. Kit 9.95

[F] Locomotive. Junk Art kit includes metallic string, copper wire, and assorted hardware for special effects on black velvet background. 16x24 in.

X 929-4165 A—Mailable: wt. 3.20 lbs. Kit 14.95

[G] 3-Masted Privateer Schooner. Copper wire art kit includes wood hull and vinyl background. 9x12 in.

X 929-1384 A—Mailable: wt. 2 lbs. Kit 5.98

If You Can Doodle, You Can Do It!

[H] to [K] Doodle Art. Pre-printed outlines on posters, calendars, place mats—plus doodle art felt-tip pens that let you create doodle masterpieces. No two are alike because you color them yourself!

[H] Travel Pack. Color at home for relaxation. It's a perfect travel companion for kids. Four different 11x15-in. seasonal graphics, 12 pens in plastic case, plastic tote bag. (Frames not included.)

X 929-1436 A—Mailable: wt. 0.75 lb. Kit 4.99

[I] Star Trek® Posters. Set of 4 different 12x18-in. graphics plus 10 pens.

X 926-5455 A—Mailable: wt. 0.70 lb. Kit 3.49

©1978 Paramount Pictures Inc.

[J] 12-Month Calendar. Good for any year because you fill in the dates. Doodle along on 12 different 11x15-in. sheets. With 20 pens and plastic tote bag.

X 929-1428 A—Mailable: wt. 1.30 lbs. Kit 7.49

[K] Wonderful World of Disney® Doodle Place Mat Set. Four 11x17-in. graphics—each a different Disney scene. 4 clear plastic protective holders, and 5 pens. Ages 5 and up. See special Disney index on page 343.

X 929-1527 A—Mailable: wt. 1.30 lbs. Set 3.79

©Walt Disney Productions

Set of 40 Fine Felt-Tip Pens. Create colorful doodles! Each in a different vibrant poster color.

X 926-5489 A—Mailable: wt. 2.90 lb. Set 9.95

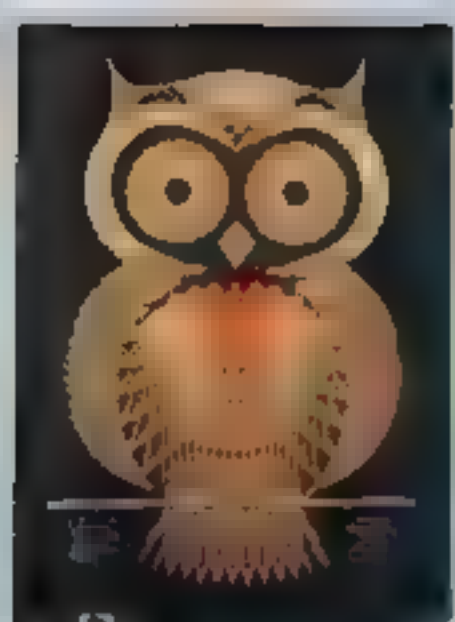
[L] Doodle Desk Art Center. Plastic tabletop or lap desk keeps art materials all in one place. Chalkboard ruled top printed in both metric and inch scales. Reverse it and it's a Masonite surface for drawing, writing, and painting. Storage wells on top for pens, pencils, brushes—even a water well. Roomy inside too. Includes 10 pens with plastic "doodle" top, chalk, crayons, paintbrush. 11x4x16 in. long. For ages 3 and up.

X 929-1444 A—Mailable: wt. 3.25 lbs. 7.95



CONSUMER INFORMATION ABOUT CRAFT KITS

The renewed popularity of crafts extends to all age groups. Starting children early on the joy of making things with their own hands can lead to a life-long interest. Beginning kits provide a way of introducing children to various types of crafts. They give pride of accomplishment, and allow children to experiment and develop skills before moving on to more creative projects of their own design.



B



C

Create Fascinating
Fiber Structures
With
STRING ART

11⁷⁹
each



D 3-Pc. Set **7⁹⁹**



9⁹⁸

Challenging ways
to be creative with

WIRE ART



9⁹⁵

E



F

14⁹⁵

5⁹⁸



G



4⁹⁹

H Set of 4

DOODLE ART



3⁴⁹

I Set of 4



7⁹⁵

L Doodle Deck
Art Center



7⁴⁹

J 12 Month
Calendar Set



3⁷⁹

K Set of 4

JCPenney 427

SAVE \$5 when you buy [1] and [2] together
pay only
52⁹⁸

This Junior Furniture is so
good-looking you'll wish
you were little again



[1]
5-Pc. Table
and Chair Set
29⁹⁹



[2]
Deacon's Bench/Toy Chest **27⁹⁹**



[3] 3-Pc. Table
and Chair Set **39⁹⁵**

Early American Styling— just like the big folks

[1] 5-Pc. Colonial-Style Table and Chair Set. Sturdy wood furniture for children has hand-rubbed lacquered maple finish. Authentic Colonial detailing like turned legs and spindleback chairs. Table 26x21x21 in. high. Chairs 11½x12½x23 in. high overall; seats 11½ in. from floor. (Typewriter shown not included.) Unassembled.* Not mailable to 1st Class P.O.'s—see page 338.

X 924-7024 A—Weight: 40 lbs. Set **29.99**

[2] Colonial-Style Deacon's Bench/Toy Chest. Lacquered maple finish wood and styling matches table and chair set [1] above. Big enough for two kids. Seat top raises to reveal toy chest—friction hinge closes it slowly to protect little fingers. Brass-plated metal hardware. 32x16x30 in. high overall; seat is 13½ in. from floor. (Doll shown not included, order on page 452.) Not mailable—see page 338. Unassembled.*

X 923-7454 A—Shipping weight 47 lbs. **27.99**

SAVE \$5 when you buy [1] and [2] together. State both Catalog Numbers and pay only **52.98**

[3] 3-Pc. Early-American-Style Table and Chair Set. Rich dark pine finish on solid hardwood. 25-in. diameter knotty elm tabletop; table is 25 in. high. Chairs 11½x14x24 in. high overall; seats 12 in. from floor. Chairs fully assembled; table unassembled.* Not mailable—see page 338.

X 923-7470 A—Shipping weight 34 lbs. Set **39.95**



[4]
Boston
Rocker
17⁹⁸

[5] Colonial
Rocker **12⁹⁸**



Comfortable Rockers Give Smooth, Gentle Rides

[4] Boston-Style Wood Rocker. Turned leg and arm supports, and dark maple finish gives a real Colonial look. Back and arms contoured for comfort. Built sturdy—to take a lot of rocking action. 13x15x31 in. high overall; seat 12½ in. from floor. Unassembled.*

X 923-7496 A—Mailable; wt. 18 lbs. **17.98**

[5] Colonial-Style Mate's Rocker. Sturdy little rocker features turned back and legs, and all hardwood construction. Hand-rubbed maple finish. 22x13½x23 in. high overall; seat 12 in. from floor. Unassembled.*

X 925-4251 A—Mailable; wt. 9 lbs. **12.98**

*Screwdriver and pliers required. Instructions are included.

Smoke detectors help to protect
your home and your family—see page 8.

SAVE THIS CATALOG. You can order
anything on these two pages—at these low
prices—until August 12, 1978

It's built to last—All
made of sturdy wood
and wood products



B
Bench/Toy Chest **29⁹⁹**



A
5-Pc. Table
and Chair Set
34⁹⁹

SAVE \$5 when you
buy [A] and [B] together
pay only
59⁹⁸

Natural Birchwood Furniture

A 5-Pc. Round Table and Chair Set. Quaint Pennsylvania Dutch heart and wheat stalk designs on hand-rubbed, lacquered natural-finish birchwood. All wood construction. Table 27 in. diameter, 21 in. high. Chairs each 11x12½x23½ in. high overall; seats 11½ in. from floor. Unassembled.* Not available in 1st Class P.O.'s—see page 338.
X 925-4269 A—Weight: 44 lbs. Set **34.99**

B Bench/Toy Chest. Design, materials and finish match [A] above. Brass-plated metal hardware. Friction-hinge lid closes slowly to protect small hands and fingers. Unassembled.* 32x16½x22 in. high. Not available to 1st Class P.O.'s—see page 338.
X 925-4277 A—Weight: 44 lbs. **29.99**

SAVE \$5 when you buy [A] and [B] together. State both Catalog Numbers and pay only **59.98**

Early American Furniture

C Birch Finish Granny Rocker. Selected hardwoods with natural birch lacquer finish. Natural-color woven plastic seat and back look like real cane. 20½x14x28 in. high overall; seat 11 in. from floor. Unassembled.* Warranted by manufacturer, see page 336.
X 925-4285 A—Mailable; wt. 10.50 lbs. **19.98**

D Natural-Finish Wood Rocking Horse. Sturdy hardwood construction for active cowpokes. Painted face, with red leather ears. 31x12½x20½ in. high overall; seat 12½ in. from floor. Unassembled.*
X 925-4283 A—Mailable; wt. 11.50 lbs. **16.88**

E Colonial-Style Desk and Chair Set. Turned hardwood desk legs, chair legs and back spindles. Wood-composition seat, back, and desk top. Warm hand-rubbed dark maple finish. Desk has center drawer and underslung shelf—shelf space is 12 in. high, 21-in. high desk has a work area 35½x19 in. wide. Chair 13x11½x27 in. high overall; seat 12 in. from floor. Desk blotter set shown not included, sold on page 434. Unassembled.* Not available to 1st Class P.O.'s—see page 338.
X 924-7008 A—Weight: 44 lbs. Set **34.95**

*Screwdriver and pliers required. Instructions are included.



CONSUMER INFORMATION: A CHILD'S OWN FURNITURE

Having furniture in their very own gives children a sense of self-worth, pride and independence. It can teach them to be neat and orderly and to take care of things. It is also more convenient and comfortable when they are working on hobbies and doing homework. Look for furniture that is sturdy and well-made and that has enough work surface to spread out materials.



C
Granny
Rocker **19⁹⁸**



D
Rocking
Horse
16⁸⁸

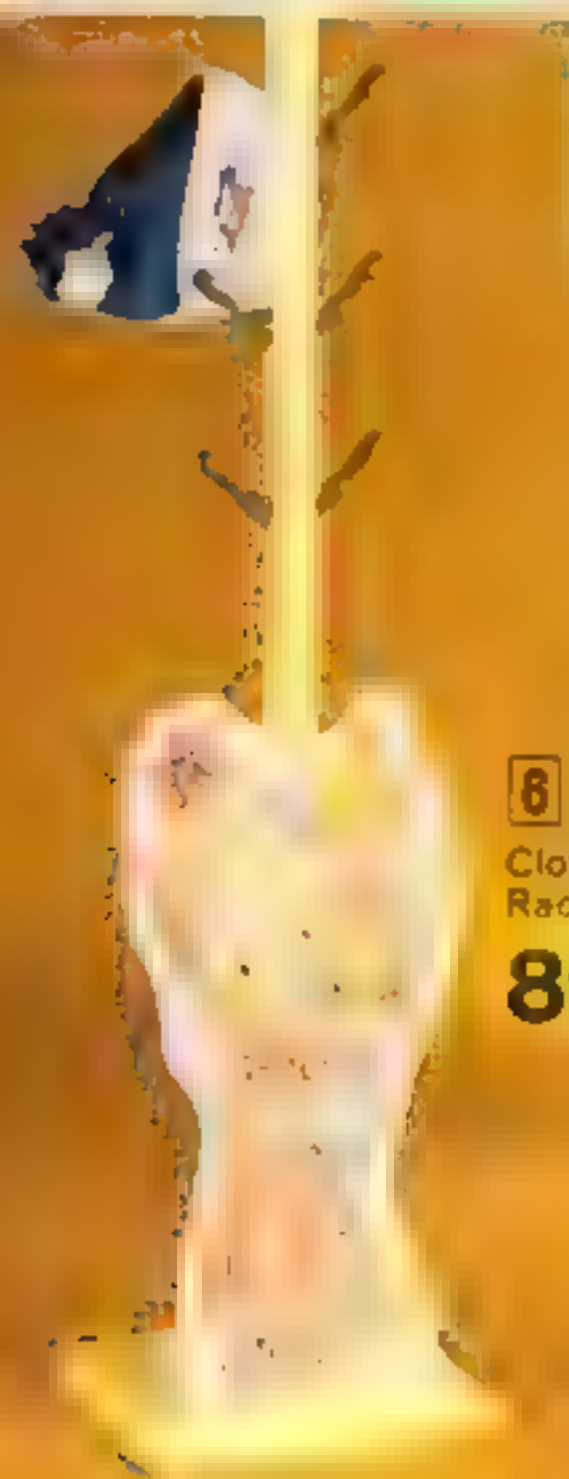


E
Desk and
Chair Set
34⁹⁵



SAVE \$5
when you buy
3-Pc. Set: Table
and two benches

29.97



What a Wonderful Friend Betsey Clark® is in a Little Person's Room

1 & 2 Betsey Clark Furniture Makes A Child's Room A Happy Room. Printed Betsey Clark scenes decorate peaches-and-cream color pieces with pure whimsy. They're strong too—built in wood and hardboard. You assemble them with bolts for extra strength. Pliers and screwdriver required for assembly.

[1] Bench/Toy Chest. Seat is big enough for two kids sit side-by-side. The sturdy seat lifts up and underneath there's a roomy toy chest. Special hinge helps keep it from slamming shut. 14x28x25 in. high. Seat 12½ in. from floor.

X 925-4310 A—Mailable: wt. 18 lbs. 12.99

[2] Trestle Table. Old-style table is 31½x16x18½ in. high.

X 925-4327 A—Mailable: wt. 8.50 lbs. 8.99

SAVE \$5 when you buy 3-piece Betsey Clark Ensemble. Table [2], plus two benches [1]. Doll shown not included, sold on page 454.

X 925-4301 A—Mailable: wt. 48 lbs. Set 29.97

[3] Stool is sturdy wood, done in peach and white. Happy Betsey scene is laminated on seat top. And the dowel brace makes a good handle when kids want to tote it around. 8x12x7½ in. high.

X 925-4366 A—Mailable: wt. 3 lbs. 4.99

[4] Phonograph has an old-time speaking horn and toils adorable pictures on the sides. Peach, cream and baby blue colors go with Betsey Clark furniture on this page. Plays 33½ and 45 rpm records. High-impact styrene, 7½x7½x12 in. high with horn. Uses 4 "C"-cell batteries (batteries not included, order below.) Warranted by manufacturer, see p. 336. Imported from Hong Kong.

X 925-4038 A—Mailable: wt. 3 lbs. 17.99

"C"-Cell Batteries. Package 6.

X 950-0787 A—Mailable: wt. 0.95 Pkg. 1.49

[5] Hutch is a toy chest, bookcase, overhead cabinet, and chalkboard all in one. Sturdy hardboard and wood construction, decorated with melt-your-heart pictures of Betsey and her friends. Blue chalkboards have white ABC's on them—slide open to reveal big toy chest. Bookshelf is 8½ in. high; sliding door cabinet is 5½ in. high. 17½x36½x32 in. high overall. Unassembled—instructions included. Screwdriver and pliers required for assembly.

X 925-4335 A—Mailable: wt. 33 lbs. 17.97

[6] Clothes Rack. Just the thing for a kid's room. Wood stand has 6 spindles for coats and things. Hardboard panel shaped in enchanting Betsey silhouette. 48 in. high. 12x12-in. base. Easy assemble. Screwdriver required for assembly.

X 925-4343 A—Mailable: wt. 7.50 lbs. 8.49

[7] Wing Back Cricket Rocker. All wood—lathe-turned, dark finished, and padded. Polyurethane foam padding is covered with cheery blue gingham. Eyelet-trimmed design on the backrest shows Betsey and some friends a quilting bee. 20½x16x25½ in. high. Seat 12 in. high. Unassembled—requires screwdriver.

X 925-4350 A—Mailable: wt. 6.50 lbs. 14.99

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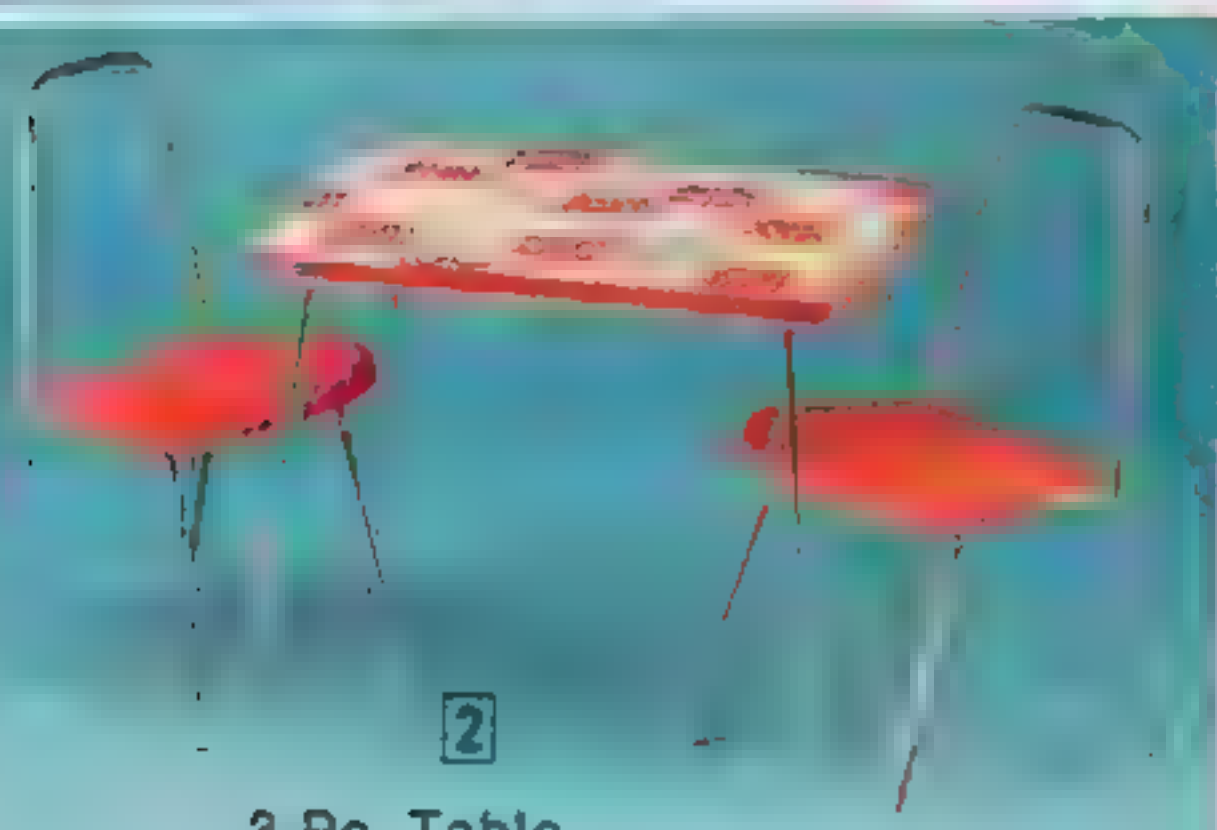
SAVE THIS CATALOG.
Order anything from these two pages—
at these low prices—until August 12, 1978

Even a child can fold [1]'s table and chairs, and store them away



1


5-Pc. Folding Table and Chair Set **24⁹⁷**



2

3-Pc. Table and Chair Set **9⁹⁹**


Junior Size Table and Chair Sets for Work and Play—Take Hard Use But They're Easy To Care For Tubular Steel Sets

1 5-Pc. Lightweight Set Even a Child Can Fold and Tote. Chrome-plated tubular steel frames. Laminated vinyl tabletop surface has child-pleasing country quilt pattern, wide molding and rounded corners to help protect busy little hands. Four high-back chairs with molded plastic seats. Table and chairs all fold  form a perfect portable work and play area for junior activities. Table 30x24x19 1/2 in. high. Chairs 10 1/2 x 13 x 25 in. high overall; seats 12 in. from floor. Unassembled.* Tee set shown sold on page 467. Doll shown sold on page 455. Not mailable to 1st Class P.O.'s—see page 338.

X 925-4376 A—Wt. 30 lbs. Set **24.97**

2 3-Pc. Non-Folding Table and Chair Set. Chrome-plated tubular steel frames. Red patch-pattern vinyl tabletop. Two ladder-back chairs with molded plastic seats. Table 24x18x19 1/2 in. high. Chairs are 10 1/2 x 13 x 25 in. high overall. Seats 12 in. from floor. Unassembled.* X 925-4384 A—Mailable: wt. 17 lbs. Set **9.99**

3 Strong 3-Pc. Set with Folding Chairs. Chrome-plated tubular steel frames. Summertime-pattern vinyl-surfaced tabletop. The two folding chairs have high backs, "leather-look" vinyl-padded seats. Table is 18x24x20 1/2 in. high. Chairs are 13x12x26 in. high overall; seats are 12 in. from floor. Unassembled.*

X 925-4392 A—Mailable: wt.  lbs. Set **14.97**


*Screwdriver and pliers required. Instructions are included.

Molded Plastic Tables and Chairs

4 The Tabletop's Disney®-Dizzy with a Whole Mob of Disney Palal Tough plastic table and chairs are decorated with Mickey, Minnie, Donald, Goofy, and Pluto. The color is baked right into the plastic, and the pictures are laminated on, so it's okay to use this furniture outdoors. Table is 24x18x18 1/2 in. high overall; the chairs are 19 1/2 in. high overall; seats are 10 1/2 in. from floor. Unassembled—instructions included. Hammer required. See special Disney index on page 343.

X 925-4400 A—Mailable: wt. 13 lbs. Set **17.88**

©Walt Disney Productions

5 Swivel Chair. Sturdy, bright red polyethylene plastic chair swivels a full 360°. Contoured for comfort. Measures 15 1/2 x 10 1/2 x 19 1/2 in. high overall. Seat  in. from floor. For ages 2 to about 6 years.

X 924-6968 A—Mailable: wt. 4 lbs. **4.88**



CONSUMER INFORMATION: CHILD-SIZE FURNITURE

Children enjoy furniture that is just right for them—it is more comfortable and it brings the physical world of adults down to manageable size. It encourages individual and group activities, develops social skills, and stimulates the child's imagination. Look for sturdy, well constructed furniture that will last for as long as its intended use.



3

3-Pc. Table and Folding Chair Set **14⁹⁷**



4

3-Pc. Set with a whole circus of Disney friends **17⁸⁸**

5

Swivels all the way around **4⁸⁸**

JCPenney 431

WishbookWeb.com

**Sturdy Toy Chest
with a Chalkboard
and Bookcase too—has
Cheerful Circus Scenes**

16⁹⁷

Combination Toy Chest/Chalkboard/Bookcase. Perfect for a growing child. Lower storage space for toys is covered by sliding blue chalkboards decorated with white alphabet, numbers and symbols. Two shelf spaces with full back panel are each 8½x10½ in. high—room for an expanding library. Brown painted hardboard covered in woodgrain vinyl. Chest is 36x17x41 in. high. Chalk and eraser included. Partly assembled—instructions are included. (Toys and accessories shown not included.) Mailable: wt. 27 lbs.

X 923-7785 A..... 16.97



1

**Raggedy Ann
and Andy®
Roll-Around
Tote-A-Toy**

9⁹⁸

2

Wood Toy Chest

16⁸⁸



**When You're Little It's Hard To Be Neat, But
It Gets Easier If You Have A Nice Toy Chest**

SAVE \$3 when you buy
Football Toy Chest [3] and
Lamp [4] together



4
10⁹⁸

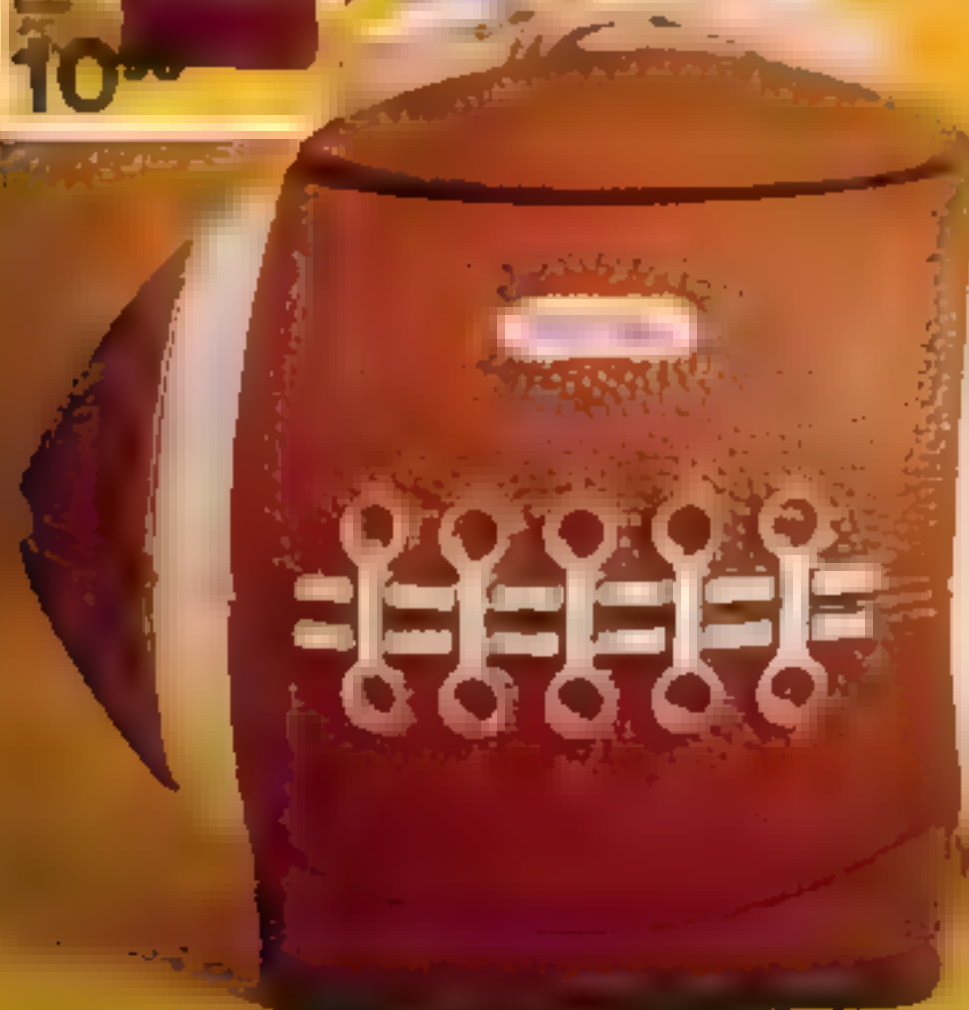
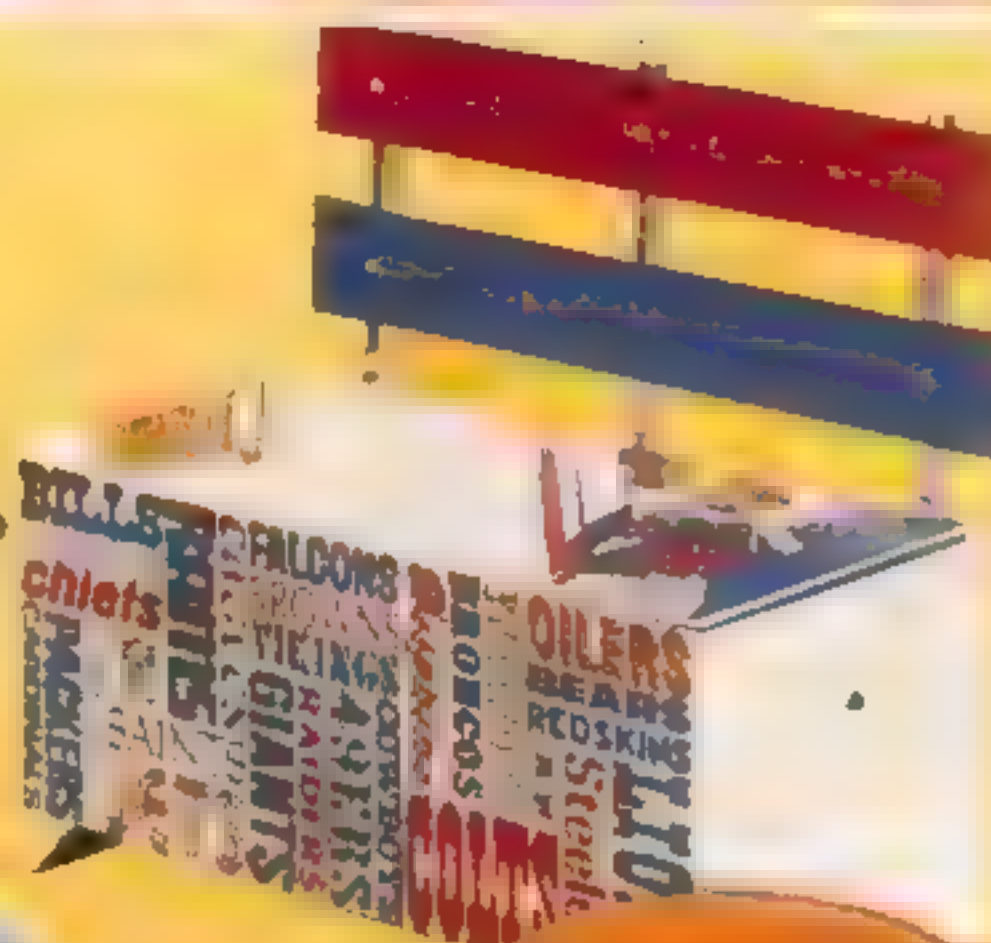


5
Jumbo Toy Chest
18⁸⁸

7

**NFL Storage
Bench**

13⁹⁹



3
16⁷⁷



6
**Wilson
Basketball
Toy Chest**

15⁸⁸



1 **Raggedy Ann and Andy Roll-Around Tote-A-Toy.** Open toy chest is on easy-rolling plastic casters—makes clean-up fun, storage a breeze. Tubular steel frame, hardboard body. Decorated on all four sides. 24x16x22½ in. high overall. Easy assembly. (Toys shown are not included.)

X 923-3925 A—Mailable: wt. 16 lbs..... 9.98

©The Bobbs Merrill Co., Inc.

2 **Wood Toy Chest.** It's big, and sturdy, and can really hold a load of toys. Seasoned Douglas fir with a maple finish. Rugged rope handles. Hinged lid with support arm helps keep lid from slamming shut. 30x18x18 in. Easy to assemble—assembly requires a screwdriver.

X 925-4426 A—Mailable: wt. 31 lbs..... 16.88

3 **Football Toy Chest** is tough polyethylene—it's sturdy and easy to keep clean (just wipe it off with a damp cloth). "Pebble-grained" surface like a real football—even has white stripes and laces. Holds plenty, and the lift-off top is light and has no hinges so it won't slam shut. 28x20½x21 in. high.

X 923-7744 A—Not mailable—see page 338. Shpg. wt. 10 lbs..... 16.77

See special Raggedy Ann and NFL indexes on page 343.

432 JCPenney

4 **Football Lamp.** Extra-tough plastic base looks like ceramic but it's much harder to break. Clip-on shade of laminated plastic. Base and shade wipe clean with a damp cloth. 16½ in. high overall. 9 in. diameter shade. Uses 60-watt bulb (bulb not included). 110-120V, AC. UL listed.

X 924-8919 A—Mailable: wt. 4 lbs..... 10.98

SAVE \$3 when you buy **3** and **4**. State both Catalog Numbers, pay..... 24.75

5 & **6** **Toy Chests of Tough Polyethylene** take plenty of punishment. Wipe clean with a damp cloth. Light, lift-off tops have no hinges so they won't pinch little fingers. Toys shown not included.

5 **Jumbo the Elephant Toy Chest.** Polka-dotted pachyderm smiles from jumbo ear to jumbo ear as he guards the toys. 25x23x23 in. high.

X 923-8189 A—Not mailable: see p. 338. Shpg. wt. 12 lbs..... 18.88

6 **Wilson® Basketball Toy Chest.** A basketball lover's dream! 24 in. diameter.

X 925-4418 A—24 in. high. Not mailable: see p. 338. Shpg. wt. 12 lbs..... 15.88

7 **NFL Bench/Toy Chest.** A warm-up bench and a toy chest too—decorated with teams' names and football scenes. Hardboard with wood and tubular aluminum back support. 32x15x27 in. high. Seat 14½x14 in. high.

X 925-0705 A—Ready to assemble. Mailable: wt. 18 lbs..... 13.99

Sit Right Down, Sink Right In, Ahhh . . . Bean Bags!

[1] to [6] The Bean Bag—It's a Chair, a Lounger, a Hassock! The greatest thing ever for relaxing after a hard day's work being a kid. Double-zippered vinyl bodies are filled with polystyrene pellets—they mold to the body's shape for real sink-in comfort. Lightweight, so they're easy to tote. A damp cloth wipes them clean.

[1] Bean Bag Armchair with Ottoman. Just like Dad's and perfect for watching TV. Tough, double-stitched seams. Chair 26x19x21 in. high overall. Ottoman 11x10 in. high. Not mailable to 1st Class P.O.'s: see page 338. Weight 7 lbs. each set.

X 925-4459 A—Brown. Set 14.95
X 925-4467 A—Red. Set 14.95

[2] Bean Bag Turtle is a squooshy friend to sit on or to pretend to ride. Tough, triple-stitched seams. 24x17x13 in. high.

X 925-4483 A—Mailable; weight 5 lbs. 11.98

[3] Bean Bag Whale. Hail the whale! Willie gives kids a whale of a lounge because he's over a yard long. Tough triple-stitched seams. 40x19x14 in. high.

X 925-4491 A—Mailable; weight 6 lbs. 11.98

[4] Bean Bag Ride-On Pooch. Perch on a pooch for real comfort, or, ride him! He's on a wheeled base so he can ride like a walker—he even has a "dog collar" strap for little riders to hold. Triple-stitched seams. 22½x11½x11½ in. high.

X 925-4442 A—Mailable; weight 8 lbs. 12.98

[5] Bean Bag Rocking Horse sits on a bright styrene rocker base. He's got reins to hold, and gives a soft, gentle ride to cowpokes who don't weigh over 100 lbs. Triple-stitched seams. 25x15x19 in. high. Not mailable to 1st Class P.O.'s: see page 338.

X 925-4434 A—Weight 4 lbs. 12.98

[6] Bean Bag Classic for Kids. The all-time favorite design. Triple-stitched seams. Circumference is about 72 in., base diameter is about 15 in. Mailable; weight 6 lbs. each.

X 925-5977 A—Red. 9.99
X 925-5969 A—Yellow. 9.99
X 925-4475 A—Blue. 9.99

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You can order anything on these 2 pages—
at these low prices—
until August 12, 1978



[6]
It's Easy
To Tote!
9.99



[1]
Arm Chair and
Ottoman Set
14.95
set



Cuddly Critters Make Lovable Bean Bags

[2] Tickleable
Turtle



[3] Winsome Whale

11.98
each



[4]

Ride-On
Padded
Pooch

12.98
each

[5]

Huggable
Rocker Horsie

JCPenney 433

WishbookWeb.com

Children Deserve Their Own Place to Study

Desk and Chair Sets **19⁹⁹**

Blotter Sets **5⁹⁹**

Hi-Intensity Lamps **10⁹⁹**



1 Charming Holly Hobbie®



2 Handsome Contemporary Style

Pre-Schooler's Play and Learn ACTIVITY DESKS

8
Single
9⁹⁹



7
Twin Desk
15⁹⁹

Seats
fold
under

9 Activity
Desk with
Storage
Shelves
10⁹⁹

Step 'n' Slide
Portable Play Gym
for indoors and out

10⁹⁷



434 JCPenney

1 & 2 Desk and Chair Sets designed to fit the study needs and size of little children, ages 3 and up. Sturdy wood and hard-board construction. 22-in. high desk has large 35x17½-in. work area. Plus, there are two 9-in. high shelf spaces concealed behind door below. Matching chair of hardboard with tubular aluminum frame. Chair 13x16x22 in. high overall; seat 12 in. high from floor. Unassembled.* Mailable: wt. 30 lbs. each set.

(1) Holly Hobbie Desk and Chair. Finished in pretty pastels.

X 925-0863 A.....Set 19.99

(2) Contemporary-style Desk and Chair. Dark walnut finish.

X 923-7029 A.....Set 19.99

See special Holly Hobbie Index on page 343.

3 & 4 Desk Top Blotter Sets. Vinyl with the rich look of leather. Includes 16x21-in. desk pad, memo pad with holder, pen and base, pencil cup, 2 pencils. Mailable: wt. 3 lbs. each set.

(3) X 925-0770 A—Blue.. Set 5.99

(4) X 924-7016 A—Red...Set 5.99

5 & 6 Hi-Intensity Desk Lamps. Designed for a child's world. Metal arm extends 13 in., so light can be aimed where it's needed—that's good for studying. Multi-color metal and plastic. Hi/low switch. UL listed. 110-120V, AC. Uses 25-watt bulb—bulb is included. Mailable: wt. 1.65 lbs. each. Caution: electric—see note on page 491.

(5) Holly Hobbie Lamp.

X 925-3972 A.....10.99

(6) Batman® Lamp.

X 925-3980 A.....10.99

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7 Twin Magnetic Play Desk. Play areas for two kids in one compact unit. Flip-up desk tops have magnetic spelling boards on one side, chalkboards on the other. Pegboards inside on desk bottoms. Seats and legs fold under for compact storage. Includes 2 sets of each: pegs, mallet, chalk, eraser, 36 magnetic letters. 51x19x22 in. high. Seat 11 in. from floor. Wood, tubular aluminum, and hardboard construction. Partly assembled—instructions included.* Ages 3 to about 8 years.

X 924-0885 A—Mailable: wt. 12.50 lbs.....15.99

8 Single Magnetic Play Desk. Same fine construction and features as twin desk [7] above—but designed for one child. Comes with pegs, mallet, chalk, eraser, 36 magnetic letters. Folds for storage. Measures 29½x18½x22 in. high. Seat 11 in. from floor. Ages 3 to about 8 years.

X 924-4427 A—Mailable: wt. 11 lbs.....9.99

9 Activity/Storage Desk. Chalkboard top at convenient writing angle—flips up to reveal pegboard underneath. Two shelves, 7-in. high each, for storing books, toys. Comes with pegs, mallet, chalk, eraser. Sturdy wood and hardboard with dark pine finish. 28x21x18½ in. wide. Seat 12 in. from floor. Easy to assemble.*

X 925-4508 A—Mailable: wt. 11 lbs.....10.99

*Screwdriver and pliers required for assembly.

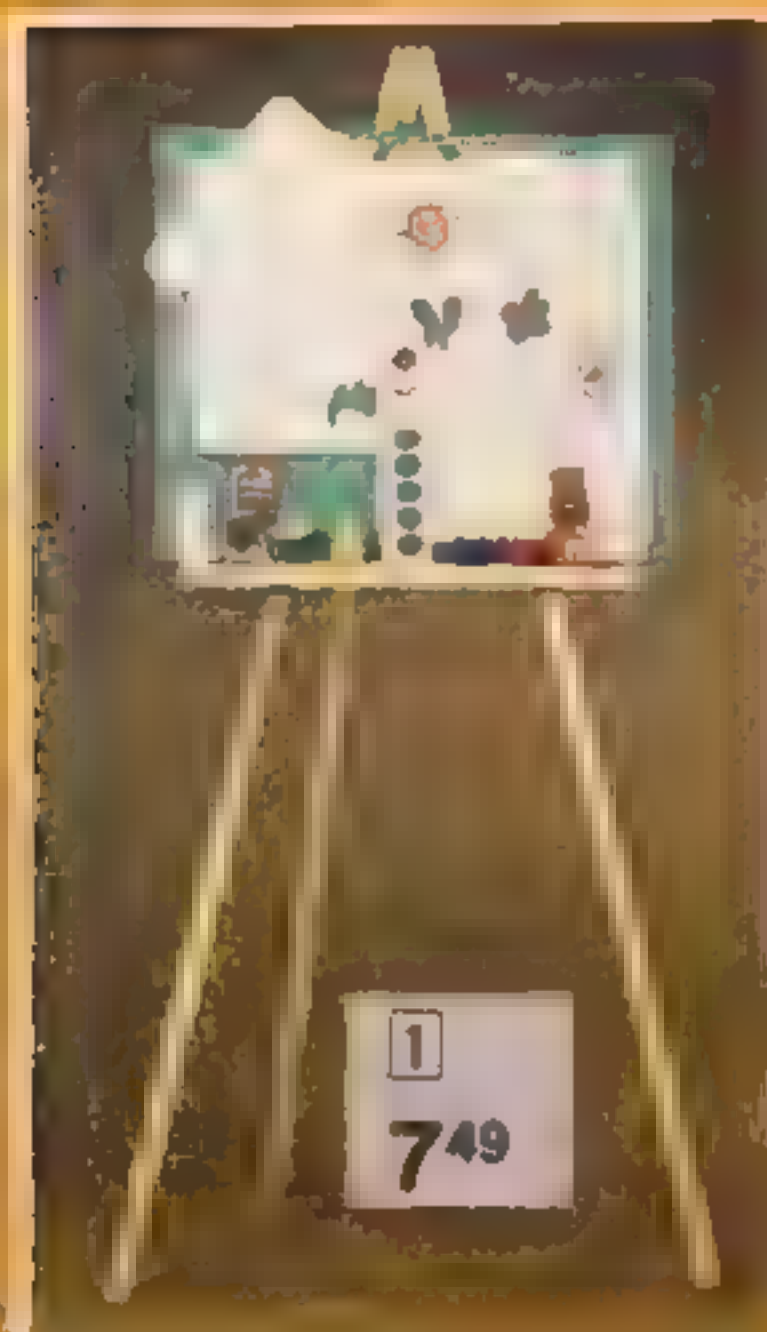
10 Step 'n' Slide. Kids can climb the stair side, slide down the smooth side, pitch things into the molded hollows on the third side—and crawl through the "tunnel" inside. Lightweight one-piece portable playground for use indoors and out. Molded polyethylene. 28x20x15 in. wide. Tunnel is 11½x10½ in. high. Ages 2 and up. Not mailable: see page 338.

X 925-2610 A—Shpg. wt. 12 lbs.....10.97

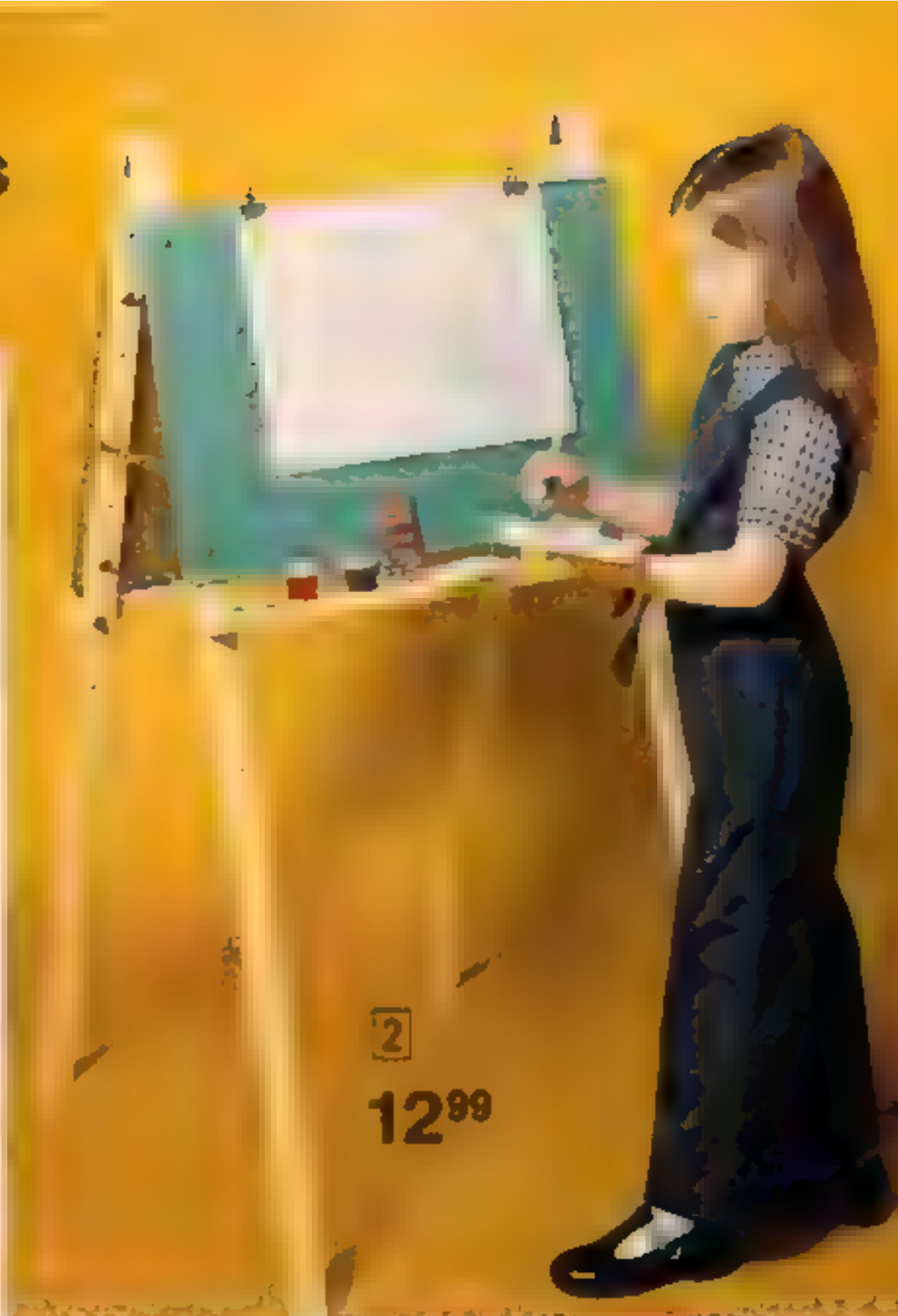
Protect your home with a Honeywell® Smoke Detector—see page 8.

Fun for Growing Artists

Adjustable Easels



1
7.49



2
12.99



3
19.88

1 Economy Single-Side Tripod Easel. Chalkboard with paint and chalk holder. Comes with 4 jars tempera paint, 8 watercolors, paintbrush, crayons, chalk, eraser, paper and paper fastening clips. Natural wood frame. Measures 25x48 in. high overall.
X 924-8828 A—Mailable; wt. 6.50 lbs. **7.49**

2 Two-Sided Easel. Each side adjusts independently to 3 different heights—23½, 26½, and 29½ in. high. Paint holder on one side, tray on the other. Comes with 4 jars tempera paint, 8 watercolors, palette, crayons, chalk, eraser, brushes, paper, easel clips. Hardwood. 24x48 in. high overall. Easy to assemble.
X 924-1209 A—Mailable; wt. 14.50 lbs. **12.99**

3 Deluxe Two-Sided Easel with Storage Tray. Two kids can use it at the same time—even if one is bigger! Height adjusts independently on each side, from 23 to 29 in. Chalkboard and trough on both sides. Storage tray underneath. 6 jars tempera paint, 8 watercolors, paintbrushes, chalk, eraser, crayons, paper, easel clips. Hardwood. 24x53 in. high. Easy to assemble. Not mailable to 1st Class P.O.'s: see page 338.
X 924-6810 A—Wt. 26 lbs. **19.88**



4 chalkboard

cork board

5

decorated cork board

6

Ready-to-Hang Wall Boards

cork for memos, chalk for doodles!

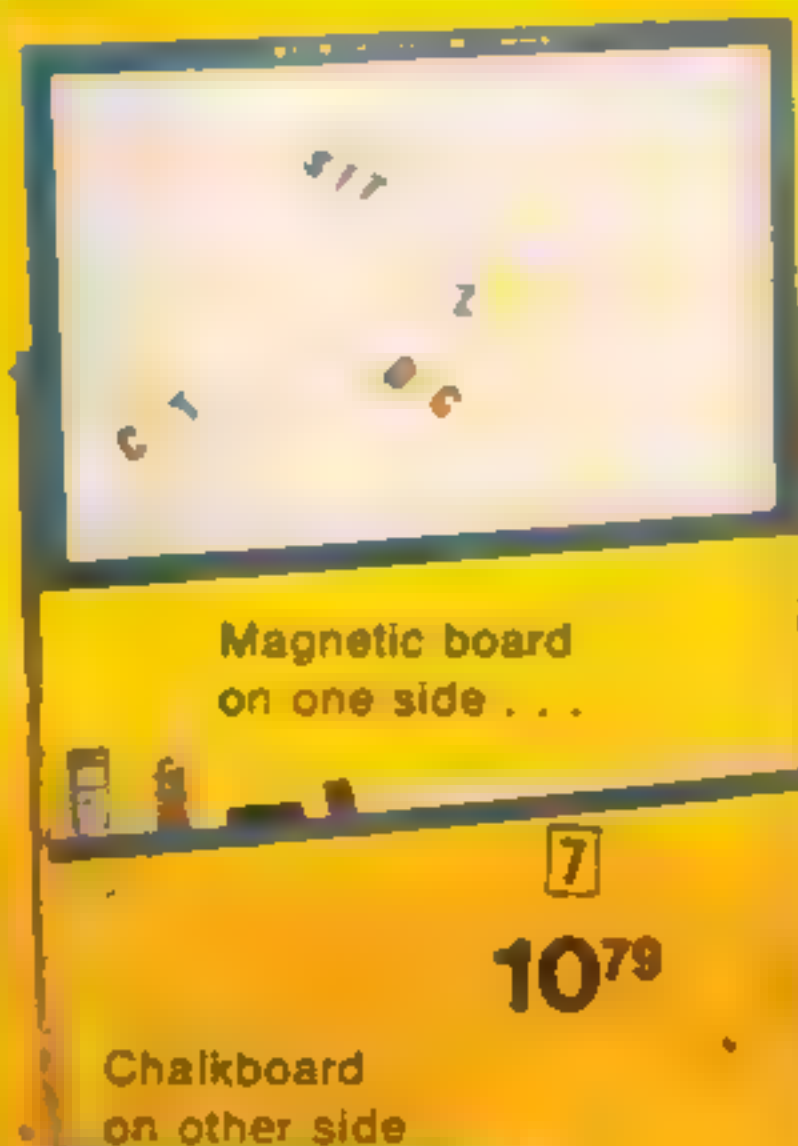
36x48 in.	24x36 in.	18x24 in.
15.99	6.99	3.99

4 Wall-Mounted Chalkboards. Charcoal slate surface treated to reduce glare. Natural wood frame with hardboard backing. Measurements include frames. Chalk and eraser included.
X 923-1705 A—36x48 in. (shown). Shpg. wt. 14.50 lbs.* **15.99**
X 923-3164 A—24x36 in. Wt. 6.50 lbs.** **6.99**
X 923-3172 A—18x24 in. Mailable; wt. 4.10 lbs. **3.99**

5 Wall-Mounted Cork Bulletin Boards. Tan cork with natural wood frames. For kitchen, family room, kids room. Measurements include frames.
X 923-1879 A—36x48 in. Shpg. wt. 15 lbs.* **15.99**
X 924-1456 A—24x36 in. (shown). Wt. 11 lbs.** **6.99**
X 924-1068 A—18x24 in. Mailable; wt. 4.20 lbs. **3.99**
*Not mailable; **Not mailable to 1st class P.O.'s: see p. 338.

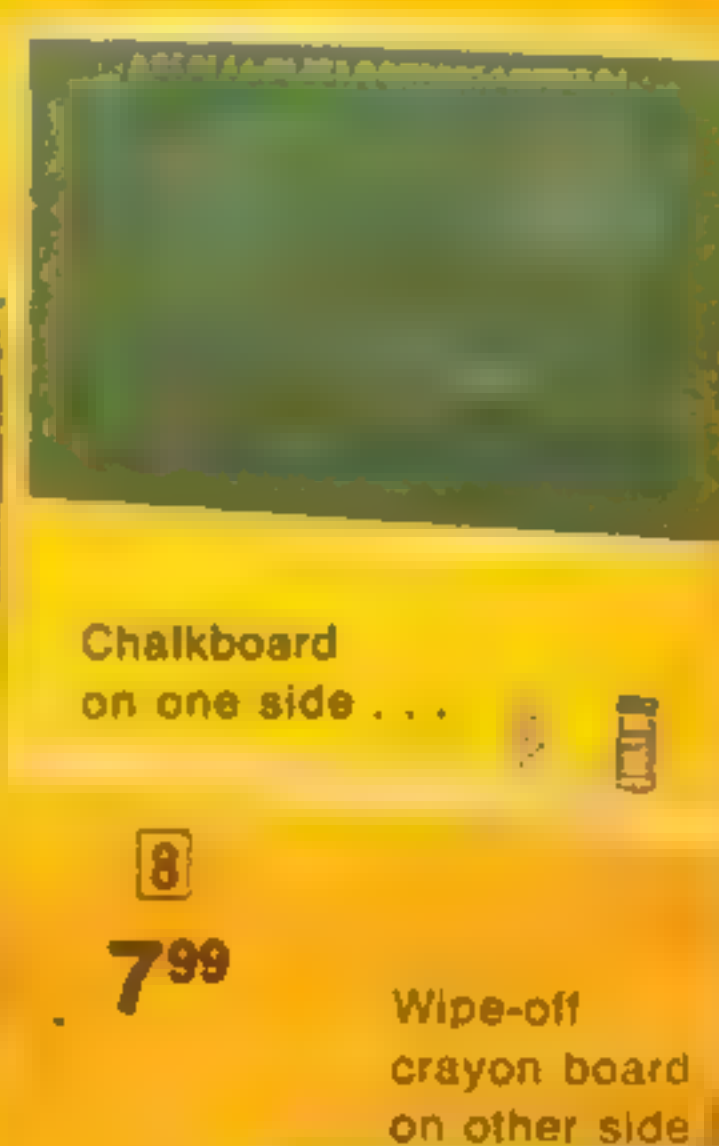
6 Raggedy Ann and Andy® Cork Board. Natural cork with blue plastic frame. See special Raggedy Ann index on page 343.
X 925-4517 A—18x24 in. overall. Mailable; wt. 3.50 lbs. **3.99**

©Bobbs Merrill Co. Inc. 1977



7
10.79

Chalkboard on other side



8
7.99

Wipe-off crayon board on other side

Reversible Chalkboards

For hours of quiet playroom fun

7 Reversible Magnetic Chalkboard. One side is a blue chalkboard—the other is a steel magnetic surface. Doodle on one side—spell on the other with two full alphabet sets and 20 extra vowels—72 magnetic letters in all. Comes with chalk and eraser. Blue wood frame and tray with tubular aluminum stand. Play surface measures 30x20 in.; 47 in. high overall. Assembles easily.
X 923-1564 A—Mailable; wt. 11 lbs. **10.79**

8 Reversible Chalkboard. One side is a green chalkboard—the other is a white, wipe-off crayon surface. Comes with colored crayons, chalk and eraser. Natural wood frame and tray, with tubular aluminum stand. Play surface is 30x20 in.; 47 in. high overall. Assembles easily.
X 923-3727 A—Mailable; wt. 9 lbs. **7.99**

JCPenney 435

"I'D LIKE SOME SUGAR"

1

Hey! It's a talking Horse!

27⁸⁸



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2 pages—at these low prices
until August 12, 1978

2

Golden
Stallion
with Mane
and Tail

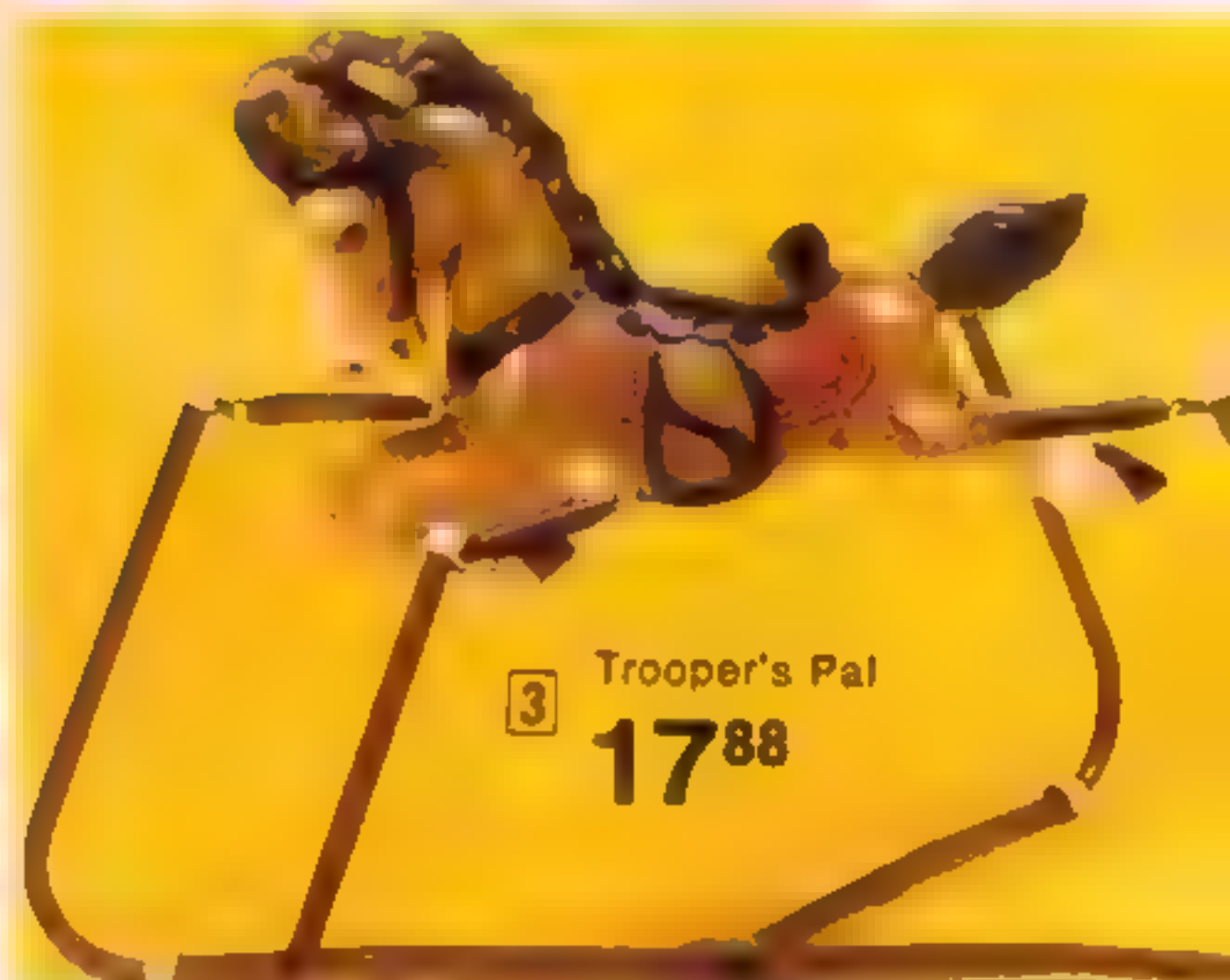
37⁸⁸



3

Trooper's Pal

17⁸⁸



Gallant Steeds for Small Heroes and Heroines

1 He Loves To Banter While Kids Canter. Push the button to start this talkative pony's gift of gab. He says 7 phrases, and whinnies, too. Chestnut-colored high-impact polystyrene body is 29 in. long. Tubular steel frame is 48x23 in. wide. Metal step-up bar under stirrup. Wood footrests. Saddle is 24 in. high. Steel spring suspension. Pliers, screwdriver required for assembly. Uses one "C"-cell battery, order below. Not available—see page 338.

X 925-4824 A—Shipping wt. 20 lbs. 27.88
X 930-0787 A—6 "C" Batteries, 0.95 lb. Pkg. 1.49

2 36-in. Golden Stallion. Realistic mane and tail of soft nylon fastened to the rugged palomino-colored polyethylene body. Brightly colored Western-style saddle. Saddle and harness are molded in. Brown plastic cross bar "corral" stand with steel spring suspension. Saddle height adjusts from 29 to 36 in. Horse is 36 in. long. 50x23½ in. tubular steel base. Easily assembled—pliers, screwdriver required for assembly. Measures 25x52x43 in. high overall. Not available—see page 338.

X 924-7085 A—Available; wt. 32 lbs. 37.88

3 Trooper's Pal is a prancing little pony. Palomino-color polyethylene body is 27-in. long. Wooden side bars form footrests for the rider. Brightly-colored Western-style saddle and harness are molded in. Steel spring suspension on sturdy tubular steel frame—base area of frame is 34½x21½ in. Saddle height is 24 in. Frame is not assembled—assembles easily—pliers, screwdriver required. Not available—see page 338.

X 925-4640 A—Shipping wt. 13 lbs. 17.88

4

Walker Horse

16⁶⁶



Converts
to spring
horse

5

Buttercup

14⁹⁹



Walker Horses for Really Little Cowpokes

4 Spring Action Walker/Rocker Horse has contoured plastic high-back baby seat for use as infant's walker. Casters and seat come off to convert to full-size spring-action horse as child grows. Saddle height adjusts from 9 to 18 in. Polyethylene body, tubular steel frame. Steel spring suspension. Ages 6 months to about 3 years. 31½x19x20 in. high when assembled—pliers, screwdriver required. Not available—see page 338.

X 924-7090 A—Shipping wt. 16 lbs. 16.66

5 Buttercup Is A Lovable Horse Who Really Walks! She's got a "ball-pivot" back leg—a gentle rock sends Buttercup's back leg, then her front leg, stepping forward as she clump-clumps along. Mop-top hair and tail. Polyethylene body, 22x12x23 in. high overall. Seat is 14½ in. high. Ages 2 to about 6 years. Not available—see page 338.

X 925-4665 A—Shipping wt. 8 lbs. 14.99



CONSUMER INFORMATION ABOUT COSTUME CLOTHING

Costumes are not just for Halloween. Dressing up can be a favorite kind of play for children at any time of the year. Costumes help to develop self-expression, imagination, and creativity whether children are putting on plays with their friends or pretending by themselves. Be sure costumes are large enough for active play now and also for future growth.

A Spiderman®. The cunning hero of justice, in one-piece red and blue cotton, with printed spider web on front. Back button and tie closure. Plastic mask and belt. *Boys' sizes:* S(4-6); M(8-10); L(12-14). *State S, M, or L.**

X 925-4673 B—Mailable: wt. 1 lb. 6.97

B Spiderman Utility Belt. Official Spiderman buckle on tough vinyl belt—belt holds plastic spider handcuffs, a play walkie-talkie with lots of buttons, spider watch, grapple with cord, and spider net. Fits waists from 23 to 28 in. Imported from Hong Kong.

X 925-4681 A—Mailable: wt. 0.75 lb. 3.99

©Marvel Comics Group

C Bionic Woman®. One-piece blue cotton. Printed gold emblem. Vinyl wrist band shows "bionic arm." Back button and tie closure. Elastic waist band. Plastic mask. *Girls' sizes:* S(4-6); M(8-10); L(12-14). *State S, M, or L.**

X 925-4707 B—Mailable: wt. 1 lb. 6.97

D Six Million Dollar Man®. One-piece red cotton. Printed gold emblem. Vinyl wrist band shows "bionic arm." Plastic mask has "bionic" eye. Back button and tie closure. *Boys' sizes:* S(4-6); M(8-10); L(12-14). *State S, M, or L.**

X 925-4699 B—Mailable: wt. 1 lb. 6.97

©1974, 1975 Universal City Studios Inc.

E Wonder Woman®. America's own super-lady as a one-piece printed cotton playsuit. Her famous headband, and wrist bands are plastic. Button and tie back closure. *Girls' sizes:* S(4-6); M(8-10); L(12-14). *State S, M, or L.**

X 925-4715 B—Mailable: wt. 1 lb. 6.97

F Batman®. The champion of justice in a one-piece cotton suit with emblem and belt. Back button and tie closure. Plastic cape ties on. Plastic mask. *Boys' sizes:* S(4-6); M(8-10); L(12-14). *State S, M, or L.**

X 924-2835 B—Mailable: wt. 1 lb. 6.97

G Batman® Utility Belt. Bat-Buckle on vinyl belt—belt holds plastic handcuffs, clicking Batray gun, "walkie talkie," Bat Grapple cord. Fits waists from 23 to 28 in. From Hong Kong.

X 924-7131 A—Mailable: wt. 1.50 lbs. 3.99

©1976 D.C. Comics Inc.

H Paramedic. Cotton twill trousers in navy, with gold braid on sides. Blue cotton poplin shirt with shoulder patch. *Boys' sizes:* S(3-5); M(6-8); L(10-12). *State S, M, or L.** Helmet and badge shown not included, order below.

X 925-4731 B—Mailable: wt. 1 lb. 9.98

I "Emergency" Rescue Kit. Fireman's helmet with badge, a bullhorn, make-believe breather "mask" and oxygen tank. Helmet has adjustable headband. Plastic and vinyl.

X 925-4756 A—Mailable: wt. 1.70 lbs. 4.99

J The Lone Ranger®. Blue cotton twill. Trousers with zipper fly, elastic band on back. Shirt has tie closure. Lone Ranger's name embroidered on pockets. Kerchief and mask. *Sizes:* S(3-5); M(6-8); L(10-12). *State S, M, or L.** Hat, boots, gun and holster not included.

X 925-0721 B—Mailable: wt. 1.25 lbs. 9.98

©1988 Wrather Corp.

K White Cowboy Hat. Wool and rayon felt. *Sizes:* S(6½-6¾); M(6¾-6⅞); L(6⅞-6⅝). *State S, M, or L.**

X 401-1573 B—Mailable: wt. 1 lb. 3.97

L Tonto Indian Chief. Cotton twill—jacket and trousers with zipper fly and elastic back band. Head band with warrior's feather. *Sizes:* S(3-5); M(6-8); L(10-12). *State S, M, or L.**

X 925-4723 B—Mailable: wt. 1.25 lbs. 9.98

M Ballerina's Tutu. 1-pc. slip-on bodice and panties with popcorn-knit elasticized acetate satin. 3-tier nylon lace tutu over panties. *Girls' sizes:* S(3-5); M(6-8); L(10-12). *State S, M, or L.**

X 925-4970 B—Mailable: wt. 1 lb. 9.98

N Ballerina Case. Plastic, zippered case 11 in. diameter. Carry handle.

X 925-1760 A—Mailable: wt. 1.40 lbs. 3.99

O Drum Majorette. Cotton corduroy. Gold-color bodice bands. White hat, plastic boot tops. Back zipper closure. *Girls' sizes:* S(3-5); M(6-8); L(10-12). *State S, M, or L.**

X 925-6389 B—Mailable: wt. 1.75 lbs. 9.98

P Majorette Baton. Center balanced, chrome-plated steel. Rubber tipped ends. 25 in. long. Ages 4 and up.

X 925-1935 A—Mailable: wt. 1 lb. 1.99

All costumes, except [M], can be hand washed, line dried (washability code HW). [M] dry clean only. See "How to Wash and Dry" on page 802 in our big Fall '77 Catalog.

*NOTE: Numbers following sizes S, M, L show equivalent clothing sizes; they do not indicate child's age. See "How to Find Your Correct Sizes" on pages 538-539 in our Fall '77 Catalog.



You Are What You Wear!



1
Road Boss

For Kids Who Are
Going Places

49⁸⁸
each

2
Traffic
Patrol Cycle

Detailed
dashboard

Detailed
dashboard

Battery-Operated Fast Wheels For Kids Who Are Going Places

1 Keep On Trucking in the Road Boss. A highway beauty with simulated dashboard, play CB mike with antenna, and realistic dual truck stacks. Rugged plastic and steel construction with yellow and black enamel finish. Extra-wide plastic wheels. 35x22x21 in. high overall. Includes one rechargeable, permanently sealed 6-volt battery—with recharger. (Uses 110-120 volts, AC for recharge.) Recommended that recharging be done only by adults. Partly assembled.* For ages 3 to about 7 years old. Not available in 1st Class P.O.s: see page 338.

X 927-4051 A—Weight 22 lbs. **49.88**

2 Traffic Patrol Cycle for Little Law Enforcers. Realistic "police shield" on plastic windscreen. Also comes with ticket pouch, radio antenna, and play headlights. Sturdy plastic and steel construction with chrome-plated frame and handlebars, blue and silver-color trim. Rides on 3 wide plastic wheels with extra-deep treads. Authentic looking "engine." 34½x15½x21½ in. high overall. Includes one rechargeable, permanently sealed 6-volt battery—with recharger. (Uses 110-120 volts, AC for recharge.) Recommended that recharging be done only by adults. Partly assembled.* For ages 3 to about 7. X 927-1404 A—Not available: see page 338. Shpg. wt. 11 lbs. **49.88**

54⁹⁵
each

3 & 4 For Junior Sportsmen. Colorful plastic bodies on steel frames. Plastic tires. Canopies can be taken down to use carts as sportscars. Include one rechargeable, permanently sealed 6-volt battery—with recharger.** Partly assembled—you attach wheels and canopy.* For ages 3 to about 7 years. Not available: see page 338.

[3] Tee-Kart for Young Golfers. There's a plastic golf ball and two 24-in. plastic clubs—they all store in the rear rack.

X 927-2550 A—Shipping weight 21 lbs. **54.95**

[4] Big Leaguer Baseball Cart—just like the one in a major league bullpen. The canopy looks like a batter's cap. Comes with a 23-in. plastic bat and ball that store in the rear rack.

X 927-4060 A—Shipping weight 11 lbs. **54.95**

*Assembly requires a hammer, a screwdriver, and a wrench.

**Rechargeable Replacement Battery. For [1] to [4] above 6-volt gel-cell battery. Sealed, high-impact polystyrene case. Capable of receiving a recharge in about 14 hours. Recommended that recharging be done only by adults. 4½x2¾x5½ in. high.

X 927-1586 A—Available: wt. 4 lbs. **9.95**



CONSUMER INFORMATION: MORE ABOUT RIDE-ONS

For juniors, ride-on toys are an entertaining way of releasing pent-up energy. They give the child the kind of exercise that develops large muscles and coordination. They also stimulate role-playing and encourage sharing and rule-making. The child's feet should reach the pedals, and handlebars should be within easy grasp so the child can control the vehicle.



Big Wheel
15⁸⁸

The Big Wheel by Marx. Adjustable seat. Easy-reach handbrake for quick stop/start action. Large plastic front wheel for lots of pedal power. New extra-wide rear racing slicks for "drift-action" turns. Modified long-horn handlebars. Flashy decals and detailing on fork. Hot red, blue, and yellow plastic and steel construction. 38 in. long x 20½ in. high. For ages 3 to about 7 years.

X 927-2691 A—Mailable: wt. 15 lbs.* 15.88

1 Roaring Hot Cycle. Exciting battery-operated siren sound, plus motor roar wheels. Fully adjustable bucket seat. Big 16-in. front wheel, rear mag-style racing slicks. Colorful streamers on handlebars. Bright plastic and steel construction. Hot cycle decals and simulated dash instruments. 16½x14½x25½ in. high. Uses two "C"-cell batteries (batteries not included—order below). For ages 3 to about 8 years.

X 927-4065 A—Mailable: wt. 15 lbs.* 16.88

"C"-Cell Batteries, Package **6**.

X 959-0797 A—Mailable: wt. 0.95 lb. Pkg. 1.49

2 Wild Fire Hot Cycle. Realistic motor roar, fully adjustable bucket seat. Big 16-in. front wheel, rear mag-style racing slicks. Handlebars with colorful streamers. Silver and black plastic and steel construction. 38x21½x22 in. high. For ages 3 to about 8 years.

X 927-2741 A—Mailable: wt. 15 lbs.* 14.88

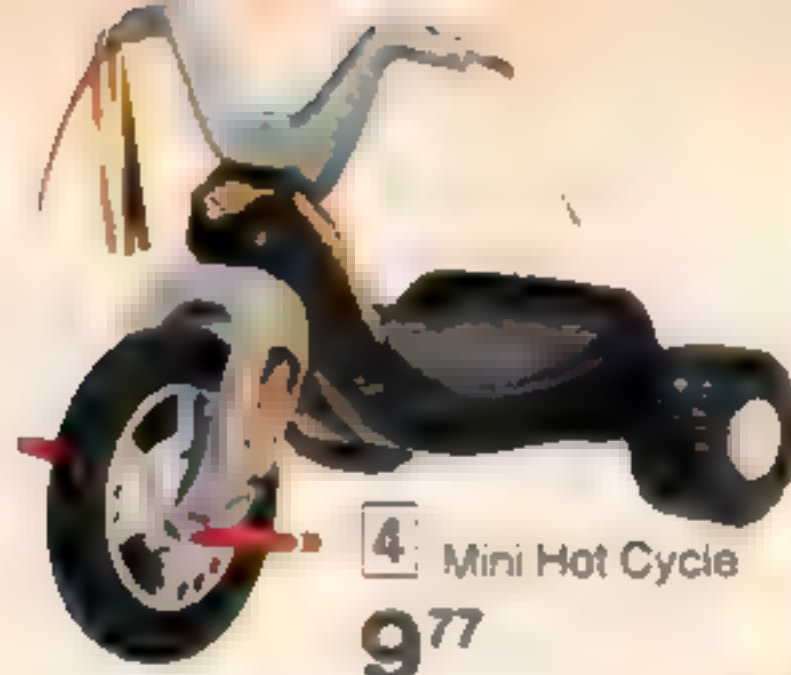
3 Wildflower Little Hot Cycle. A JCPenney Exclusive! Styled in soft pastel colors that little girls love. Decorated with a garden wildflower decals. Low-slung molded bucket seat. 11-in. front wheel, rear mag-style racing slicks with click motor sound. Colorful streamers on handlebars. Plastic and steel construction. 31x17½x18½ in. high. Ages 2 to about 5 years.

X 927-4101 A—Mailable: wt. 8 lbs.* 11.77

4 Mini Hot Cycle. 9 in. front wheel, rear mag-style racing slicks. Hi-rise handlebars with colorful streamers. Black and silver-color plastic and steel construction. 22x16x16 in. high. For ages 1½ to about 3 years old.

X 927-2774 A—Mailable: wt. 8 lbs.* 9.77

*All cycles on this page are partly assembled—you attach seat, wheels, handlebars. Hammer, screwdriver, and wrench required. Instructions included.



4 Mini Hot Cycle
9⁷⁷



2 Wild Fire Hot Cycle
14⁸⁸



3 Wildflower Little Hot Cycle
11⁷⁷

Hot Cycles for Little Hot-Rodders



1 Roaring Hot Cycle
with realistic dash, siren
and motor roar
16⁸⁸

TOYS AREN'T JUST
FOR CHRISTMAS.

Save this catalog.

Order anything on these 2 pages—
at these low prices—until August 12, 1978



Low slung,
with stick
steering

Here Comes the
Green Machine

5 19⁶⁶



5 The Green Machine by Marx. Adjustable contoured bucket seat. Control stick steering for quick, sharp turns. Big 16-in. high front wheel for plenty of pedal power. Fat rear racing slicks. Honeycomb mag-style wheels. Low slung for greater stability. Flashy green and black plastic and steel. 48x30x16 in. high. Ages 6 to about 10 years.

X 927-2782 A—Mailable: wt. 15 lbs.* 19.66



Go for
a spin
in the
Wiz Wheel!



6 19⁶⁶

6 The Wiz Wheel by Marx. It spins, it whirls, it bumps other Wiz Wheels and spins away again. Kids control the action by turning the handles on the jumbo spoke-style wheels. It can go forward, backward, or into a spin! Bright orange plastic with speedometer decals. Two 18-in. high wheels. 31x34x18 in. high. For ages 3 to about 7 years. Not mailable: see page 338.

X 927-4077 A—Shpg. wt. 17.25 lbs.* 19.66

JCPenney 439

SAVE \$5

when you buy
[1] and [2] together

34⁹⁸

Steel Chain Drive Tractor

29⁹⁹

[1]

[2] Trailer Tow **9⁹⁹**



**RIDE-ON TRACTOR
TRAILER SETS**

[4]

Plastic
Pedal Drive
Tractor Set

14⁷⁷



[5] Turbo GT500 Racer
with that low slung look

31⁸⁸



**AUTO RIDE-ONS
JUST LIKE THE
BIG FOLKS**

[6]

"Pickup Pete"

31⁸⁸

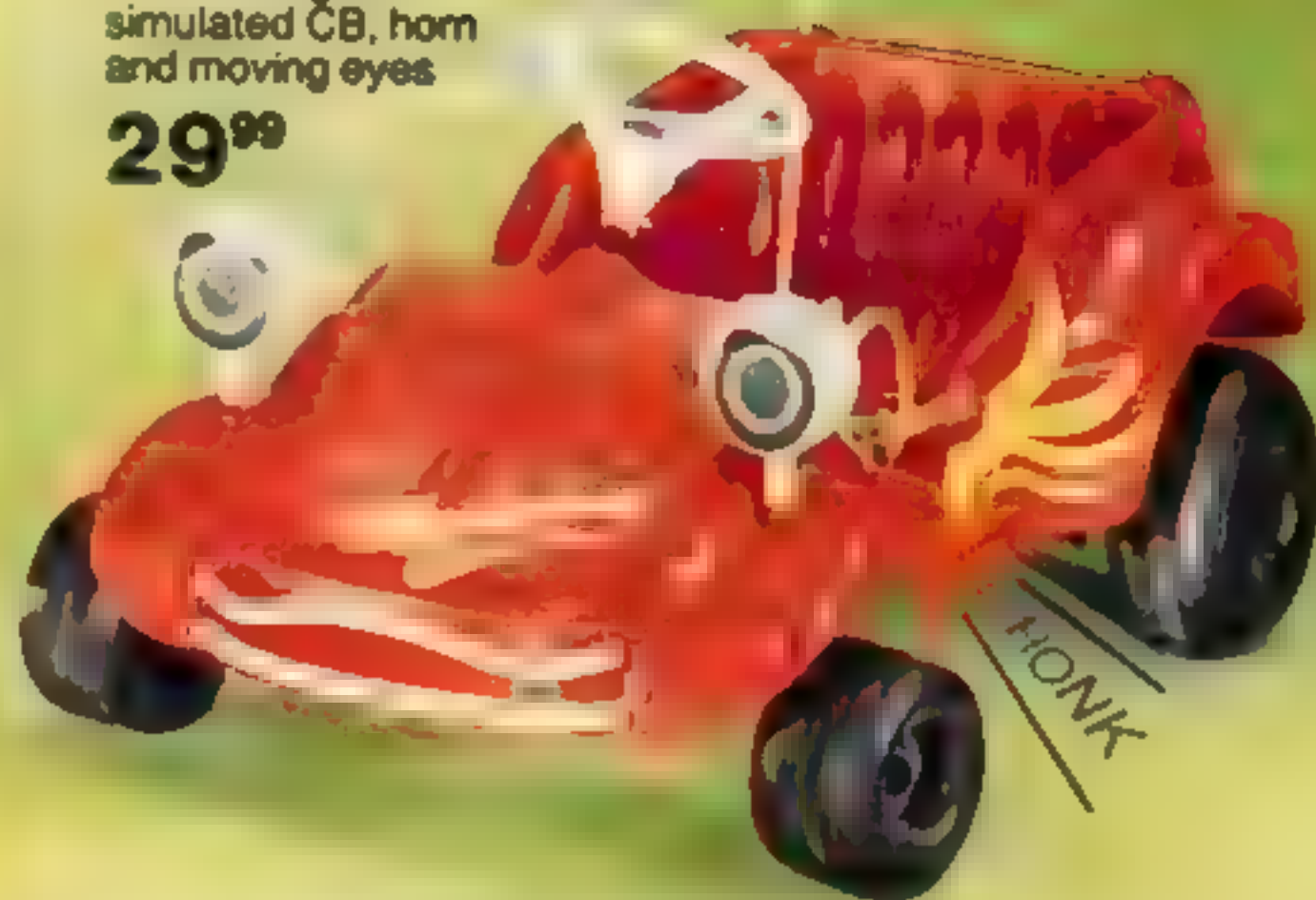


440 JCPenney

[3]

Wonderbug with
simulated CB, horn
and moving eyes

29⁹⁹



Wonderbug from the Krofft's Supershow

Pedal-Powered Ride-Ons

[1] **Rugged Tractor.** Ready to ride, ready to pull a small-sized farmer's big loads. Completely enclosed chain drive with nylon bearings. Sturdy steel body and molded high-impact plastic hood. Molded plastic tires. Rear tires have deep treads for good traction. Recessed grille, headlights, and engine block decals. Steel spring-mounted adjustable bucket seat, steel trailer hitch 36x19x27 in. high. Requires assembly*. For ages 3 to about 7 years. Not available—see page 338. Warranted by manufacturer, see page 336.
X 927-3970 A—Shipping weight 22 lbs. **29.99**

[2] **Tough Trailer.** Ready to carry books, toys, etc. Heavy gauge steel with molded plastic cleated tires. Fits tractor [1] above. Bed is 4 in. deep x 16 in. wide, overall length (with hitch) 35 in. Requires assembly*.
X 927-3968 A—Available: wt. 10 lbs. **9.99**
SAVE \$5 when you buy [1] and [2] as a 2-pc. set. State both Catalog Numbers and pay only **34.98**

[3] **Wonderbug.** His big, watchful eyes move from side to side as he's pedaled forward. Plastic body and wheels, steel undercarriage and steering. Requires assembly*, pedals adjust to child's height. For ages 3 to about 4 years. 32½x24½x17 in. high. Not available—see page 338.
X 927-4028 A—Shipping weight 16 lbs. **29.99**

[4] **Junior Tractor-Hauler Set.** Sturdy polyethylene plastic body over steel frame, plastic tires. 2-wheel hauler attaches to tractor hitch—or can be hauled by hand. Set 43x17x23 in. high. For ages 2½ to about 6 years. Not available—see page 338.
X 927-4614 A—Shipping weight 10 lbs. **14.77**

[5] **Turbo GT500.** Low slung, racy ride-in with rear spoiler and twin side-view mirrors. Plastic body and wheels. Steel undercarriage and steering. Requires assembly*. Adjustable pedals. 41x24x16½ in. high. For ages 3 to about 7 years. Not available—see page 338.
X 927-4010 A—Shipping weight 19 lbs. **31.88**

[6] **Pickup Pete with Simulated CB Mike.** Molded high-impact plastic body, simulated cab. Adjustable nylon-bearing pedals. 36x17x14 in. high. For ages 2 to about 5 years. Requires assembly*. Not available—see page 338. Warranted by manufacturer, see page 336.
X 927-4002 A—Shipping weight 11 lbs. **31.88**

*Assemble with hammer, screwdriver and adjustable wrench.

Fill'er up!

4⁹⁹

Texaco Gas Pump. Stands 17½ in. high. Gallons register and bell rings as crank is turned—just like in a real gas station! Large nozzle and hose. Air hose with pressure selector. Red and white plastic. 9½ in. wide, 5 in. deep. Mailable: wt. 1.50 lbs.
X 924-1720 A **4.99**



WishbookWeb.com



BUILD-IT-YOURSELF INDY RACER KIT

Combine Pit-Stop Action with Do-It-Yourself Fun. The whole family will enjoy getting together and building this sleek-coasting Indy Racer. You supply the wood and ordinary hand tools, and the kit provides everything else—full-size patterns, mag-type plastic wheels, steel axles, plastic steering assembly, bolts, screws, hardware, and complete instructions. Just lay the patterns down on your wood and cut with a saw.

You can even make your own modifications. When made from the pattern, racer is 57x25x22½ in. high overall. Finish in paint or varnish (paint, varnish not included). Use the decorating designs supplied, or create your own. And when it's finished, the racing fun has just begun! Racer is for use by children from ages 4 to about 10 years old.
X 927-0026 A—Mailable: wt. 9.75 lbs. . . 17.77



A 8⁹⁹
22-in.

B 14⁹⁹
28-in.

C 19⁹⁹
36-in.

Radio Flyer
Steel Wagons

A to C Steel Wagons. Heavy gauge steel beds, nylon-bearing wheels, semi-

pneumatic tires. Partly assembled—you attach wheels, axles, and handles*. All mailable.

[A] Bed 22x12x3 in. high. 5½x1-in. wheels. Ages 1½ to about 4 years. Wt. 8.50 lbs.

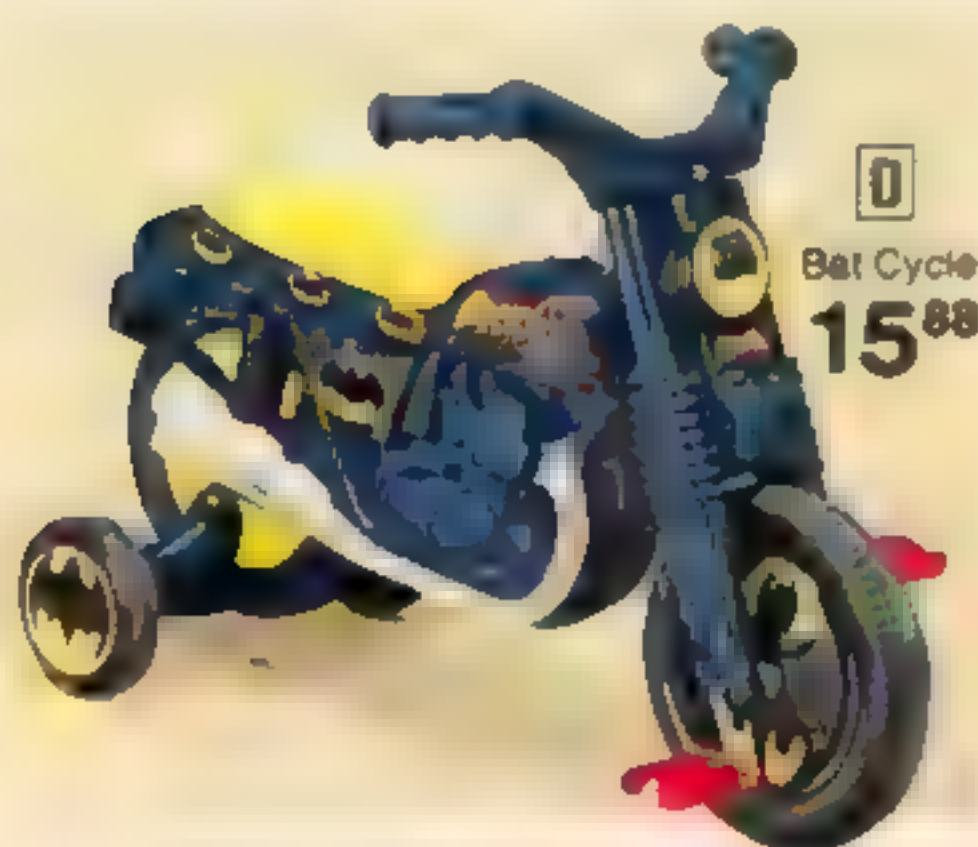
X 927-4036 A..... 8.99

[B] Bed 28x13x3½ in. high. 7x1½-in. wheels. Ages 2½ to about 6 years. Wt. 18 lbs.

X 927-4044 A..... 14.99

[C] Bed 36x17½x4½ in. high. 10x1½-in. wheels. Ages 4 to about 9 years. Wt. 32 lbs.

X 927-2659 A..... 19.99

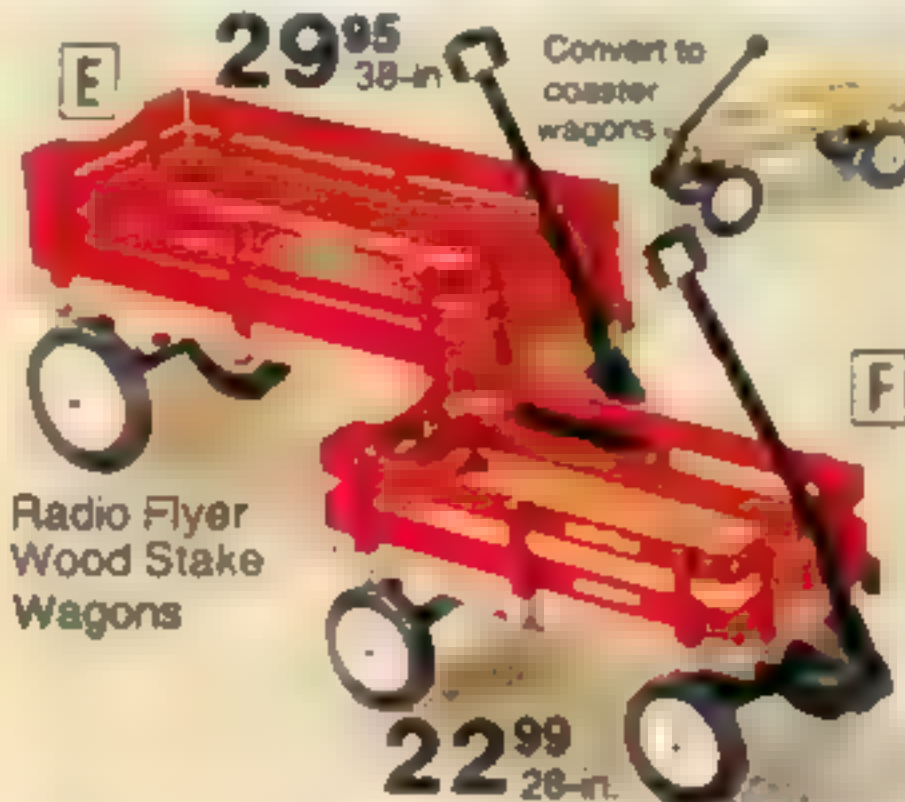


D
Bat Cycle
15⁸⁸

D Bat Cycle®. Sturdy, steerable ride-on made of molded polyethylene for plenty of action-packed fun. "Banana" seat and silver-color exhaust. 22½-in. rear axle. For ages 3 to about 6 years; maximum weight 40 lbs. Partly assembled.*

X 927-3996 A—Mailable: wt. 7.50 lbs. 15.88

©National Periodicals Pub. Inc.



Radio Flyer
Wood Stake
Wagons

E & F Radio Flyer Stake Wagons. Removable two-section extra-high stake sides. Hardwood beds on steel frames. Rolled edges. Semi-pneumatic rubber tires. Nylon bearings. Partly assembled.*

[E] 38-in. Long Town and Country. 18 in. wide. 10 in. high. 10x1½ in. tires. Not mailable to 1st Class P.O.'s—see page 338.

X 927-2667 A—Wt. 41 lbs. 29.95

[F] 28-in. Long Rodeo Wagon. 13 in. wide, 2 in. high wagon bed. 7x1½-in. tires.

X 927-1461 A—Mailable: wt. 23 lbs. 22.99

*Assemble with hammer, screwdriver, and adjustable wrench.



H
19⁹⁴
20-in.

I
13⁶⁶
16-in.

G
34⁸⁸
24-in.

G to I The Whole Family Will Enjoy The Balance-Testing Unicycle. Chrome-plated adjustable steel frames have sturdy saddles, spoked wheels, rubber tires, and furrowed pedals for better foot grip. Partly assembled.* Warranted by manufacturer—see page 336.

[G] Deluxe 24-in. Unicycle with Ball Bearings Inside Nylon Bushings. 1.75 pneumatic tire. Padded red vinyl saddle adjusts from 36 in. to 42 in. high. Not mailable to 1st Class P.O.'s; see page 338. Ages 14 to adult with inseam measurement of 31 in. or more.**

X 927-2618 A—Weight 16 lbs. 34.88

[H] 20-in. Nylon-Bushing Unicycle. 1.75 pneumatic tire. Padded red vinyl saddle adjusts from 33 in. to 38½ in. high. Ages 12 to 16 with inseam measurement of 28 in. or more.**

X 927-2626 A—Mailable wt. 11 lbs. 19.94

[I] 16-in. Nylon Bearing Unicycle. 1½ semi-pneumatic tire. Padded white vinyl saddle adjusts from 32 in. to 37 in. high. Ages 10 to 15 with inseam measurement of 26 in. or more.**

X 927-2634 A—Mailable: wt. 12 lbs. 13.66

**To determine inseam, measure distance from crotch to heel of foot.

J Training Poles for all unicycles above. Chrome-plated steel poles with plastic grips and tips for traction. Each 40 in. long. Not mailable to 1st Class P.O.'s; see page 338. Weight 3 lbs.
X 927-2642 A..... 1 pair 3.97

K Unicycle Stand can be used to display or store 16, 20, and 24 in. unicycles. Helps prevent damage. Chrome-plated steel frame. Base 13x12 in. Stand 28 in. high overall. Mailable: wt. 5 lbs.
X 927-2675 A..... 7.97

SAVE \$1 when you buy Training Poles [J] and Unicycle Stand [K] together. State both Catalog Numbers and pay only . . . 10.94

Unicycle
Accessories

J

K

JCPenney 441

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything on these two pages—at these low prices—till August 12, 1978.



04



11



02

Catch All the Sports
Action on Official
NFL Helmet Radios

14⁹⁹
each



03



03



01



22



17

Licensed by the NFL
Available in all 28 NFL teams!

Official-Design Football Helmets Are Solid-State AM Radios! Each one is an authentic model in bright colors, with official insignias and markings, licensed by the National Football League! Sturdy high-impact plastic helmets stand 6½ in. high on a 4-in. diameter base. Features include station tuning selector on one side; volume/on/off knob on the other. Each uses one 9-volt battery—battery not included, order below. See special NFL index on page 343. All 28 teams are available—8 are shown at left. Choose your favorite!

- | | |
|------------------------|-------------------------|
| 01 Green Bay Packers | 02 Minnesota Vikings |
| 04 Miami Dolphins | 05 Dallas Cowboys |
| 05 Kansas City Chiefs | 06 Los Angeles Rams |
| 07 Washington Redskins | 08 Pittsburgh Steelers |
| 09 New York Jets | 10 Chicago Bears |
| 11 Oakland Raiders | 12 Detroit Lions |
| 13 Buffalo Bills | 14 Houston Oilers |
| 15 San Diego Chargers | 16 New England Patriots |
| 17 Cincinnati Bengals | 18 New Orleans Saints |
| 19 Denver Broncos | 20 Cleveland Browns |
| 21 Baltimore Colts | 22 St. Louis Cardinals |
| 23 New York Giants | 24 Philadelphia Eagles |
| 25 San Francisco 49ers | 26 Atlanta Falcons |
| 27 Seattle Sea Hawks | 28 Tampa Bay Buccaneers |

Be sure to state team number-and-name when ordering.

X 923-2828 B—Mailable, wt. 2 lbs. each . . . 14.99

X 959-0084 A—Two 9V Batteries 1 lb. . . Pkg. 1.19

TOYS AREN'T JUST FOR CHRISTMAS.

Save this catalog. You can order anything
on this page—at these low prices—
until August 12, 1978

"Show Biz" Wireless Mike

Really works . . .
lets your voice
come over
any AM radio

6⁸⁸



Be The Star Of Your Own Radio Show—turn it on
and your voice comes out of your own AM radio.
Wireless mike looks like one the celebrities use!
Just pull out antenna, press button, and tune radio
to the frequency indicated. Then talk into the
mike, and you're all set for your show! Sturdy
plastic and metal. 11½ in. long. Uses one 9V
battery—battery not included, order above. (under
NFL radios). Imported from Hong Kong

X 925-3865 A—Mailable, wt. 0.75 lb. 6.88

442 JCPenney

1
Wrist
Radio
8⁴⁴



4
Holly
Hobbie
Sing-Along
Radio
12⁹⁹



2
Fonzie Radio
8⁸⁸



3
Holly
Hobbie
Radio
8⁸⁸



5
Cheeseburger
Radio
7⁹⁹

They're All Radios!

1 A Wrist Band That's A Real Solid-State AM Radio! It's really
portable because you wear it on your wrist. Two straps
release it from its adjustable vinyl strap—so you can carry it
separately, or use it on another wrist strap. It's small but
powerful—2½x1½ in. thick, with 2-in. speaker, volume and
tuning controls. Plastic and metal. Uses one "AA"-cell battery
(battery not included, order below). Imported from Hong Kong.
X 924-8752 A—Mailable, wt. 0.40 lb. 8.44
X 957-1902 A—4 "AA"-cell Batteries, Wt. 0.40 lb. Pkg. 89c

2 The Fonzie "Happy Days"® AM Radio. "Be cool"—listen to
your favorites from a radio that looks just like a classic
1950's jukebox! Red and yellow plastic. Rotary volume/on/off,
and tuning controls. 4x3x6½ in. high. Uses one 9-volt battery
(order under NFL radios above). Imported from Hong Kong
X 925-0960 A—Mailable, wt. 0.75 lb. 8.88
©1977 Paramount Pictures Corp.

3 Charming Holly Hobbie®. In Her Rocking Chair is a solid-
state AM radio everyone will love! Plastic base with soft vinyl
figure. Rotary volume/on/off switch and tuning control. 3x4x5 in.
high. Uses one 9-volt battery (order under NFL radios above).
From Hong Kong. See special Holly Hobbie index on page 343.
X 925-0952 A—Mailable, wt. 0.75 lb. 8.88
©American Greeting Corp.

4 Holly Hobbie® Sing-Along is a
combination solid-state AM ra-
dio and voice amplifier. Plug in mike
and flip the switch to either entertain
by singing along with the radio, or
amplify your voice without sound
from the radio. "Mike" has 10-ft.
cord that plugs into external mike
jack. Rotary tuning dial, on/off,
volume control. Built-in handle.
Plastic. 4¾x6¾x2 in. deep. Uses
one 9V battery (order under NFL
radios above). Imported from Hong
Kong. Mailable.
X 925-0929 A—Wt. 1.70 lbs. 12.99

5 Cheeseburger AM Radio—
sounds as good as it looks!
Tasty cheeseburger-color plastic
with carry strap. Rotary tuning/vol-
ume/on/off controls. 2½ x 5 in.
diam. Uses one 9-volt battery (order
under NFL radios, above). Mailable
X 925-4764 A—Wt. 0.75 lb. . . . 7.99



2 14-in. Softina with trunk and layette
10⁹⁹

1 23-in. Floppy Legs Softina
12⁹⁹



TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. You can order anything on this page—at these low prices—until August 12, 1978



3 11 1/2-in. Softina with Tub and Layette
5⁹⁹

Cuddly Softina Baby Dolls

Soft to touch,
fun to bathe.
And they all
drink and wet!

1 to 3 Softina Baby Dolls are as chubby and as soft as real babies! They drink, they wet and they're washable too—all the things little ones want their babies to do! Fully-rooted combable blonde hair. Vinyl heads with soft vinyl-foam bodies and foam-filled vinyl legs.

[1] 23-in. Softina with Floppy Legs. She's the size of a real infant and her legs "flop" down when you pick her up—just like a baby's do! Her eyes close when she's lying down. She's all dressed up in an eyelet-trimmed pink floral-print dress with matching bonnet. Comes with booties, panties and her own little bottle too.

X 922-1466 A—Mailable: wt. 3.50 lbs. **12⁹⁹**

[2] 14-in. Softina with Travel Trunk. Wearing lace-trim dress with matching bonnet, panties, and socks. Her layette includes 3 diapers, diaper bag, nightgown, blanket, plastic accessory tray with comb, brush, soap, sponge, powder puffs, and bottle. All packed in 16x9 1/2 x 7 1/2-in. high cardboard trunk with clasps and carry handle.

X 922-1462 A—Mailable: wt. 3 lbs. **10⁹⁹**

[3] 11 1/2-in. Softina Can Bathe in Her Tub. Wearing checked dress with panties and socks. Comes with pink plastic bathtub, washcloth, diaper, booties, socks, tissue pack, soap, sponge, comb, brush, powder puffs and bottle.

X 922-1474 A—Mailable: wt. 1.25 lbs. **5⁹⁹**

Baby Bottoms

Cries when you turn her over, and stops when you pick her up! **9⁹⁹**

[4] Beautiful Baby Bottoms. She's a 19-in. baby doll with soft, pattable cloth body—and she cries when you turn her over! Closing eyes and fully-rooted combable blonde hair. Vinyl head, arms, legs. Dressed in lace-trimmed pink fleece playsuit and hat.

X 922-1490 A—Mailable: wt. 4.50 lbs. **9⁹⁹**

[5] & [6] Dress-Up Sets for Baby Bottoms and All 19-in. Dolls. Dolls shown not included, order above.

[5] Printed Red Calico Crawler. Apron with lace trim, frog design, and matching hat.

X 922-1508 A—Mailable: wt. 0.50 lb. **3.29**

[6] Blue and White Gingham Topper over footed pants trimmed in ribbon and lace

X 922-1516 A—Mailable: wt. 0.50 lb. **3.29**

SAVE 60c when you buy outfits [5] and [6] together. State both Catalog Numbers and pay only **5.98**



JCPenney 443

Beautiful Bambinos! Baby Dolls from Italy

1
11-in.
Prima Rosa
Doll Set



20-in.
Ciccio Bello

20-in.
Rosina

Strawberry Patch Toddler Dolls



1 to 3 Delightful Dollies Crafted in Italy make beautiful babies for little children to love! Such sweet expressive faces. Rooted blonde hair you can really comb. Big blue eyes that open and close. All dressed in charming fashions.

[1] Baby Prima Rosa Doll Set. She's 11 in. tall with soft vinyl head and jointed vinyl arms and legs. Her pink knit outfit includes dress and panties, with socks, shoes, and ribbon. Plus there's an extra pink and white dress, and cuddly pile coat and hat.

X 921-1707 A—Mailable: wt. 1.75 lbs. Set **15.99**

[2] Ciccio Bello. 20-in. tall baby with soft vinyl head, arms and legs. Body and arms of huggable acrylic foam. Dressed in blue knit outfit including dress, panties, hat and booties.

X 921-6888 A—Mailable: wt. 3.25 lbs. **21.99**

[3] Rosina. 20-in. baby with soft vinyl head, arms, legs. Comes in blue and red striped knit jumper, white and navy polka dot blouse, panties, shoes and socks.

X 921-1954 A—Mailable: wt. 4 lbs. **21.99**

4 & 5 Pretty Polka Dots. These 15-in. toddler dolls are all dressed up in strawberry-patch party outfits. Both have long, blonde rooted hair you can comb. Big blue eyes open and close. Vinyl heads and arms; polyethylene bodies and legs.

[4] Littlest Angel. Her lace-trimmed party dress has long white sleeves. Comes with white leotards, red shoes and bright red ribbons on her long braids.

X 921-2556 A—Mailable: wt. 1.20 lbs. **8.99**

[5] Miss Ginny. All trimmed with lace from her long, elegant party dress to her old-fashioned bonnet. White shoes.

X 921-2572 A—Mailable: wt. 1.20 lbs. **11.99**

6 to 8 Contemporary Doll Furniture for dolls up to 22 in. tall. So easy and simple to set up or store away—all pieces just snap together. No nuts, bolts, or tools needed. Blue and white plastic. Doll shown not included, sold above. Bedding set sold under [9] on the opposite page.

[6] Stroller. Set up measures 22x11½x22½ in. high overall. X 921-2192 A—Mailable: wt. 3.75 lbs. **7.95**

[7] Cradle. Set up measures 21½x12½x11½ in. high. X 921-2150 A—Mailable: wt. 4 lbs. **7.95**

[8] High Chair. Set up measures 10x12½x24 in. high overall. X 921-2325 A—Mailable: wt. 3.75 lbs. **7.95**



Contemporary Snap-Together
Plastic Furniture
for dolls up to 22-in. tall

444 JCPenney



CONSUMER INFORMATION ABOUT DOLLS

Throughout history, dolls have been popular playthings, and they are still an important way of helping children to develop. They encourage children playing alone or in groups to imitate real-life situations and to use their imaginations freely. They help children to communicate, build small-muscle skills, and develop social awareness. In addition, they are just plain fun.

Strawberry Patch Babies



15-in. Baby Wide Eyes



[7] to [9] Sturdy Wood And Hardboard Doll Furniture. White-finish with pink and red decoration. For dolls up to 22 in. tall. Partly assembled. Bunk beds and cradle have printed-on bedding—order bedding set below. Doll shown not included, sold above.

[7] High Chair. 12x9 $\frac{3}{4}$ x24 $\frac{1}{2}$ in. high. Dropleaf tray. X 921-2598 A—Mailable: wt. 3.50 lbs. 5.95

[8] Bunk Beds With Ladder. Can be used side-by-side, too. 22x14x26 in. high. X 921-2754 A—Mailable: wt. 8.50 lbs. 11.95

[9] Cradle. 22x18x14 in. high. X 921-2739 A—Mailable: wt. 8 lbs. 7.95

Bedding Set (not shown). Fits furniture up to 22 in. long. Lacy pink coverlet and pillow. Satin-bound flannel blanket, white cotton sheet. X 921-6193 A—Mailable: wt. 1.50 lbs. Set 3.99

[5] & [6] Strawberry-Patch Fashions On Darling Baby Dolliest Soft vinyl babies with eyes that close when you put them down. Plus, they drink and wet too—just like real infants. Each comes with her own bottle. Mailable.

[5] 15-in. Baby Wide Eyes. Combable blonde rooted hair. Dressed in polka-dot playsuit, sweater, socks and booties. X 921-2515 A—Wt. 1.75 lbs. 9.99

[6] 12-in. Precious Penny. All vinyl with molded baby hair look. Dressed in polka-dot lined white fleece bunting, fleece jacket and hat. X 921-2473 A—Wt. 1 lb. 7.99

Soft, Sleepy Hug-A-Bye Babies



22-in. Blonde

Party Dress for 22-in. dolls

[1] to [3] Hug-A-Bye Baby Dolls. They're pretty little pixies with rooted hair you can comb, and big sleeping eyes that close when you lay baby down! Vinyl arms and legs. Huggable, soft foam-filled cloth bodies.

[1] 16-in. Blonde Hug-A-Bye. Big blue eyes. Dressed in red and white polka-dot topser with footed pajama pants. X 921-2481 A—Mailable: wt. 1.50 lbs. 10.99

[2] & [3] 22-in. Hug-A-Byes. Dressed in brushed tricot toppers with long lace-trimmed pants. Mailable: wt. 2.75 lbs. each. X 921-2341 A—[2] Blonde with Blue Eyes 13.95 X 921-2418 A—[3] Brunette with Brown Eyes 13.95

[4] Party Dress for 22-in. Hug-A-Bye Dolls. Pink with white lace apron. Includes booties and diaper. X 921-2356 A—Mailable: wt. 0.35 lbs. 4.99

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything on these two pages—at these low prices—until August 12, 1978

JCPenney 445

Baby Dolls with
their own little pets
for twice as much fun

1 Kelly and Elly 9⁹⁹

2 Terry and Ducky 4⁹⁹

3 Puppy Luv and
Her Pup 5⁹⁹



Dolly Duets

1 Kelly's An Appealing Baby Doll who drinks, wets and has sleeping eyes. Elly is her soft plush elephant friend, and she takes him with her wherever she goes. Kelly's 18 in. tall. Dressed in a footed blue cotton-fleece stretchie with daisy appliques and lacey trim. Polyethylene body with vinyl head, arms, legs. Rooted blonde hair can be combed. Elly's 5 in. tall, made of acrylic plush and cotton, filled with synthetic fiber. Locked in plastic eyes. Mailable: weight 2 lbs.

X 921-0660 A 9.99

2 Terry and Her Toy Duck. Cuddly baby doll's body is made of soft fiber-filled terry cloth. Molded vinyl head and hair with plastic eyes. She's 11 in. tall and wears a hat and bib. She's never far away from her own ducky—a 5 1/4-in. vinyl squeeze-toy that squeaks. Mailable: weight 0.75 lb.

X 922-0211 A 4.99

3 Puppy Luv and Her Pup go everywhere together. The pup even has his own white ribbon leash. Baby doll is 12 1/4 in. tall. Made of polyethylene and vinyl with combed rooted acetate hair, and eyes that move. She's dressed in cotton knit top, pants, cap and booties. Vinyl squeeze-toy pup is 2 1/4 in. tall. Mailable: weight 1 lb.

X 922-0203 A 5.99

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. You can order anything on these two pages—at these low prices—until August 12, 1978

Mama and Baby Beans

5⁸⁸
Set



4 Lullabye and Rockabye Mommy. Wind up the music box key on mother doll's back and a soft, sweet lullabye plays as she rocks her doll baby to sleep in her arms. 19-in. tall mama doll wears 2-pc. blue gingham dress. Her long blonde hair is done up in bows. Her eyes open and close as she moves. Removable 5-in. tall baby is dressed in matching 2-pc. outfit. Both have combed blonde rooted hair. They're made of soft vinyl.

X 921-0854 A—Mailable: wt. 2.75 lbs. 18.88

5 Granny and Me—big and little toddler dolls dressed in charming coordinated "granny" styles. "Granny" is 16 in. tall with patch-pocket dress, shawl and duster hat. She has eyes that move. "Me" is 7 in. tall, with print dress and trimmed apron. Painted eyes. Both have long rooted combed hair. Both are poseable polyethylene. They're great play friends—together or apart!

X 922-0229 A—Mailable: wt. 1.75 lbs. 11.88

6 to 9 Mama and Baby Beans. Soft, cuddly cotton bodies stuffed with "squoooshable" styrene pellet "beans." 10-in. tall Mama's Velcro® hands let her hug and hold her baby. She can pose in lots of different floppy ways. Molded vinyl head with combed rooted hair. She wears a pretty dress and apron. Baby is about 11 in. tall, molded vinyl face and hair, coordinated bunting. Mailable: wt. 1 lb. set.

X 922-0237 A—[6] Blonde 5.88

X 922-0252 A—[7] Brunette 5.88

X 922-0260 A—[8] Black 5.88

X 922-0245 A—[9] Red-Haired 5.88

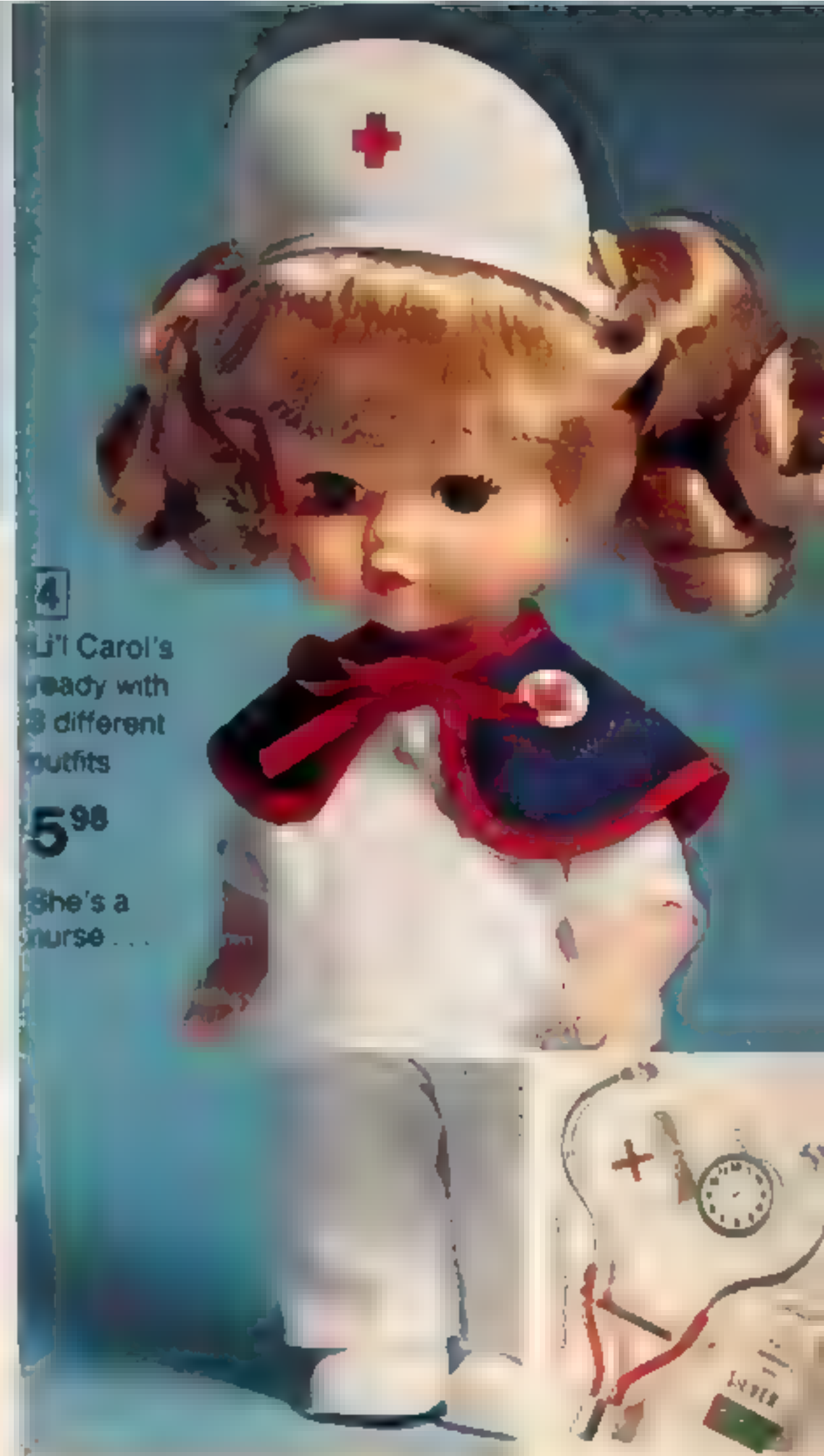
Charge it—see page 340



24-in. Walker talks too!



3 Tara's hair grows longer! 11⁷⁷



4 Li'l Carol's ready with 3 different outfits 5⁹⁸

She's a nurse...

Pretty Dolls Are Special Friends

1 32-in. Wispy Walker—raise her arm and she walks right along with you! She wears a charming, long, old-fashioned dress, and white shoes. Her long brown rooted hair can be combed. Vinyl and polyethylene, with eyes that open and close.

X 922-0336 A—Mailable: wt. 8 lbs. ... 10.99

2 24-in. Little Wispy Walker/Talker. She says 8 different phrases in blue jumpsuit with matching cap, red check sleeves and collar, red shoes. Long combable blonde rooted hair. Vinyl and polyethylene, with eyes that open and close.

X 922-0344 A—Mailable: wt. 3 lbs. 9.99

3 Beautiful Tara. Her hair really grows from a short everyday cut to a long, flowing romantic sweep—and back again! It's rooted, fully combable—can be set and styled too. 15½ in. tall with poseable vinyl body and plastic eyes. Dressed in fashionable pants outfit, shoes and hair ribbons.

X 921-8650 A—Mailable wt. 1.50 lb. ... 11.77

4 Carol Is A Busy Girl. She's a nurse with white 2-pc. outfit, hat, cape, and nursing accessories—stethoscope, thermometer, clock and bandages. She's a gardener dressed in overalls and bandana, with mitt, watering can, tools, and play seed pack. She's a tennis pro in tennis dress, sweater and visor, with racket, bag and even a trophy! 9-in. tall Carol is vinyl and polyethylene, with rooted hair, painted eyes. Plastic accessories.

X 922-0377 A—Mailable: wt. 0.50 lbs. ... 5.96



CONSUMER INFORMATION: DOLLS AND ROLE-PLAYING

Dolls give children a way of practicing adult roles. Pretending to be mothers and fathers helps children to sort out their feelings about those roles and to understand relationships within their own and other families. Doll play also allows children to see themselves in such grown-up occupational roles as doctor, nurse and teacher.



she's a gardener...



she's a tennis pro!



5

6

Tender Love 'N Kisses 11⁷⁴ each

5 & **6** Tender Love 'N Kisses—shows her love! Just squeeze her soft little tummy and she puckers her lips, tilts her head up, and gives a real kiss! Complete with soft smacking sound! 14 in. tall Vinyl with combable rooted hair and painted eyes. Dressed in checked top and pants with "Kiss Me" decal in front. Mailable: wt. 2 lbs. each.

X 922-0278 A—[5] White Love 'N Kisses 11.74

X 922-0286 A—[6] Black Love 'N Kisses 11.74



7

8

Baby Needs You 11⁹⁹ each

7 & **8** Baby Needs You. Put her to sleep, and when you least expect it, she opens her eyes and cries. Pick her up, and she'll giggle and coo! 17½ in. tall. Pink pajamas and bonnet. Vinyl. Rooted hair. Uses one "C"-cell battery (not included, order below). Mailable: wt. 4.70 lbs. each.

X 922-0351 A—[7] White Baby 11.99

X 922-0369 A—[8] Black Baby 11.99

X 959-0787 A—6 "C" Batteries. 0.95 lb. ... 1.49



9

10

Baby Won't Let Go 11³³ each

9 & **10** Baby Won't Let Go—her fingers really grip! Raise her arms and she'll hold onto her rattle, or squeeze her squeak-toy. As she learns to walk, she'll grip your fingers like a real baby! 16 in. tall. Molded plastic body with combable rooted hair and painted eyes. Dressed in playsuit and panties. Rattle and toy included. Mailable: wt. 2.50 lbs. ea.

X 922-0328 A—[9] Black Won't Let Go 11.33

X 922-0302 A—[10] White Won't Let Go 11.33

JCPenney 447

Baby Come Back

She's such a good girl—she toddles away, turns, and comes right back!



11.66 each

Baby That-A-Way

She crawls, walks, and squeals just like a real baby!



11.47 each

Tippy And Timmy Tumbles

They stand on their heads—they do somersaults, too!



12.98 each

Lively Babies Keep Little Ones Busy!

[1] & [2] Baby Come Back—a mischievous little tot learning to walk. Push her arms down and she toddles off! But then, when she goes too far, she turns around and comes right back—all by herself! She even lifts her arms to be picked up and loved. Dressed in topper and shorts. 16 in. tall. Plastic with rooted hair. Uses 2 D-cell batteries—not included, order right.

[1] White Baby Come Back.

X 922-0385 A—Mailable: wt. 2 lbs... 11.66

[2] Black Baby Come Back.

X 922-0393 A—Mailable: wt. 2 lbs... 11.66

[3] & [4] Baby That-A-Way—she really gets around! Flip a switch on her back and she crawls on hands and knees. Stand her up and hold her hands—she toddles along. Put her on her back—she fusses and wiggles like a real baby! Dressed in sunsuit. 15 in. tall. Soft vinyl head, plastic body, rooted hair. Uses 2 D-cell batteries—not included, order right.

[3] White Baby That-A-Way.

X 921-5732 A—Mailable: wt. 4.50 lbs. 11.47

[4] Black Baby That-A-Way.

X 921-5773 A—Mailable: wt. 4.50 lbs. 11.47

[5] & [6] Tippy and Timmy Tumbles—delightful 16½-in. tall acrobats who do surprising things! Just push the button on Tippy's purse or Timmy's tool box. They put their hands on the floor, lift their legs and bodies—until they're standing on their heads! You can stop them there, or let them flop over, for a somersault! Dressed in removable overalls with removable purse or tool box. Plastic and vinyl with rooted hair. Each uses 3 "D"-cell batteries—batteries not included, order below. Mailable: wt. 2.50 lbs. each.

X 922-0096 A—[5] Tippy Tumbles 12.98

X 922-0096 A—[6] Timmy Tumbles 12.98

"D"-Cell Batteries Sold in package of 6.

X 957-1761 A—Mailable: wt. 1.40 lbs. Pkg. 1.49

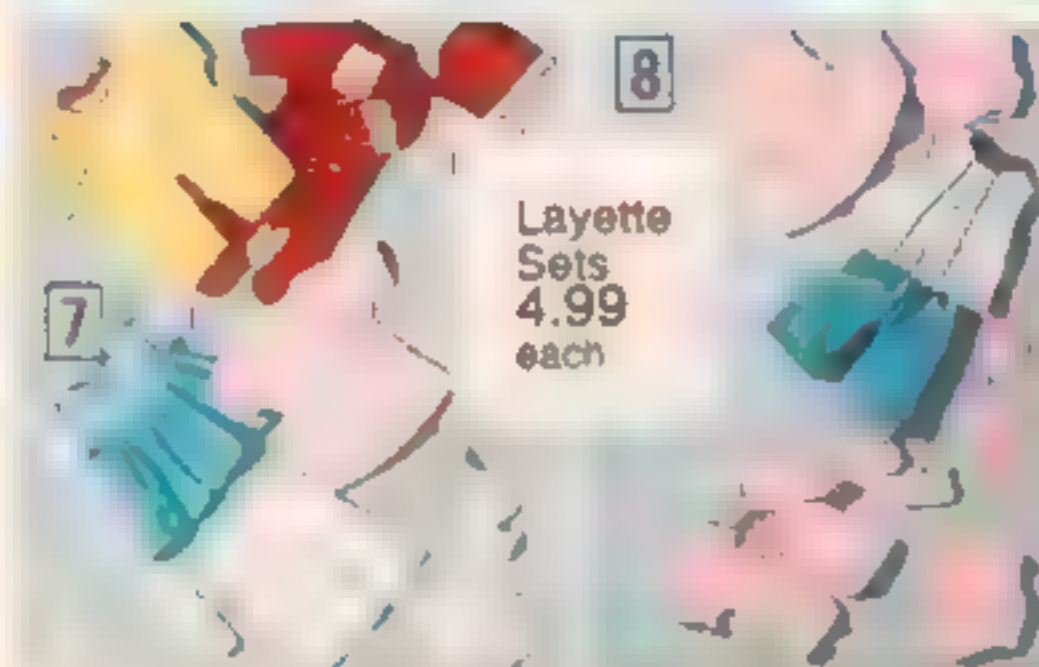
[7] Layette Set for 14 to 16-in. Dolls.* Includes jumpsuit, hat, dress, slip, panties, robe, pajamas, 2 hangers, bottle. Cotton and flannel.

X 922-2660 A—Mailable: wt. 0.70 lb. 4.99

[8] Layette Set for 17-in. Dolls.* Includes dress, panties, topper set, sacque set, comb, brush, mirror. Cotton.

X 922-0484 A—Mailable: wt. 0.40 lb. 4.99

*Caution: toy with small parts—see note on page 467.



Layette Sets
4.99 each



CONSUMER INFORMATION: MORE ABOUT DOLLS

Playing with dolls gives children a way of acting out their own feelings as well as the emotions they observe in other people. Dolls provide acceptable ways for children to explore such emotions as affection, anger, joy, sorrow, love, and fear. This gives children a better understanding of their own and other people's behavior.



9 11.95

11 8.95

3.69

10 7.95

Furniture For Dolls Up to 20 in. tall

[9] to [11] Beautiful Colonial-Style with Honey-Maple Finish. Turned, hand-finished spindles and posts lend old-fashioned charm to any playroom. Hardwood and wood products. Unassembled—screwdriver required.

[9] Convertible Bunk Beds. Can be set side by side. Includes ladder and vinyl pads. As bunk, measures 22x13x22 in. high. X 921-5955 A—Mailable: wt. 6 lbs. 11.95

[10] High Chair. Lift-up tray. Foot rest. 11½x12½x27½ in. high. X 921-5922 A—Mailable: wt. 6 lbs. 7.95

[11] Cradle. Vinyl pad. Measures 22x17½x14½ in. high. X 921-5930 A—Mailable: wt. 4.50 lbs. 8.95

[12] Bedding For [9] to [11] above. Includes pad, sheet, coverlet, pillow. Washable cotton and vinyl in cheerful blue and white pattern. X 921-5963 A—Mailable: wt. 1.50 lbs. 3.69

TOYS AREN'T JUST FOR CHRISTMAS
Save this catalog. Order anything on these two pages—at these low prices—until August 12, 1978

- 1 & 2 Baby Alive**—really eats her special "food" with her own utensils! Plus she drinks and wets too. Dressed in smock, bib, diaper. Comes with dish, spoon, bottle, 9 packs dehydrated food mix (it's harmless if swallowed by a kid), 2 disposable diapers, 16 in. high Vinyl body, rooted hair. Uses two "C"-cell batteries—batteries not included, order below. Mailable: wt. 3.10 lbs.
X 921-8926 A—[1] White Baby Alive 11.47
X 921-8934 A—[2] Black Baby Alive 11.47
Baby Alive Care Set. Includes 12 disposable diapers, 9 packs food mix, comb, brush, washcloth, towel, pacifier, bottle, and baby care book.
X 921-3232 A—Mailable: wt. 0.75 lb. 5.88
Baby Alive Food Refill Set. 18 packs of dehydrated food mix.
X 921-5781 A—Mailable: wt. 0.40 lb. 2.98

Nursery Center and Stroller for Baby Alive and all 15 to 17-in. dolls

- 3 Baby Alive Nursery Center.** Feeding table, changing table, and portable bed—all in one plastic unit. As feeding table shown, measures 17½x10½x14 in. high. Doll not included.
X 921-8959 A—Mailable: wt. 2.50 lbs. 7.77
- 4 Baby Alive Rocker/Stroller.** Baby sits snugly in stroller. Swing down the handle and sunshade make a rocker. Plastic and vinyl. As stroller, measures 18½x10½x25 in. high. Doll not included.
X 922-0419 A—Mailable: wt. 4 lbs. 9.77
- 5 & 6 Rub-A-Dub Dolly Always Enjoys Her Bath.** Soft, poseable polyethylene and vinyl body won't absorb water. Washable rooted vinyl hair. 17 in. tall. With terry robe and diaper. Order tugboat float [7] below. Mailable: wt. 3.50 lbs.
X 921-1558 A—[5] White Rub-A-Dub Dolly .. 10.77
X 921-1562 A—[6] Black Rub-A-Dub Dolly .. 10.77

- 7 Rub-A-Dub Dolly's Tugboat Float.** Plastic seat with spaces for bathtime accessories. Smoke-stack is a plastic shower head—squeeze, and out squirts a spray of water! 15½x11x5 in. high. Doll not included.
X 921-4867 A—Mailable: wt. 2.25 lbs. 6.98

- 8 & 9 Baby Heartbeat.** Listen to her heart through the special stethoscope—a magnet produces a thumping heartbeat sound! Take her temperature with special plastic thermometer—when she sits up it's normal, when she's lying down it shows 104°. Then you can nurse her back to health! 13 in. tall. Foam-filled vinyl body with rooted hair. She wears a diaper. Uses 1 "AA"-cell battery—battery not included, order below. Mailable: wt. 2.50 lbs. each.
X 922-0443 A—[8] White Baby Heartbeat ... 10.97
X 922-0450 A—[9] Black Baby Heartbeat ... 10.97
Baby Heartbeat Care Set.* Plastic case holds blanket, comb, brush, toy glasses, bandages, syringe, heartbeat badge. Put badge on other dolls, and listen with Baby Heartbeat's stethoscope. Their hearts will beat too!
X 922-0468 A—Mailable: wt. 0.75 lb. 4.99

- 10 Wake Up Thumbelina.** Pat her back and she raises her head, and turns it from side to side. Then she rolls over on her back, and holds out her arms to be picked up and loved. Dressed in snug stretchie. 17 in. tall. Soft vinyl, rooted hair. Uses 2 "D"-cell batteries—not included, order below.
X 921-8751 A—Mailable: wt. 4 lbs. 11.98

- 11 Hush Li'l Baby** needs so much love! She squirms, cries and rocks in her cradle until she's picked up, and her bottle or pacifier is placed in her mouth. Crying can be switched off. Comes with dress, bottle, pacifier, easy-to-assemble cradle of corrugated fiberboard. 15 in. tall. Soft vinyl body, rooted hair. Uses 2 "C"-cell batteries—batteries not included, order below.
X 921-8845 A—Mailable: wt. 2 lbs. 10.86

- 12 Baby Care and Feeding Set.*** Includes diaper bag, powder, sterilizer rack, 4 bottles, funnel, measuring cup, dish, 3 cereal boxes, sugar box, 2 baby food jars, spoon, brush, comb, sponge, measuring spoon.
X 922-0476 A—Mailable: wt. 0.75 lb. Set 3.99
D-Cell Batteries. Sold in package of 6.
X 957-1761 A—Mailable: wt. 1.40 lbs. Pkg 1.49
C-Cell Batteries. Sold in package of 6.
X 959-0787 A—Mailable: wt. 0.95 lb. Pkg 1.49
AA-Cell Batteries. Sold in package of 4.
X 957-1902 A—Mailable: wt. 0.40 lb. Pkg. 89c

*Caution: toy with small parts—see note on p. 467.

Beautiful Baby Alive
 She eats and drinks!

1 11.47

travel bed

dressing table

Converts to a rocker with tray

It's a feeding table

3 7.77

4 9.77

3-In-1 Nursery Center

2-In-1 Stroller/Rocker

Rub-A-Dub Dolly
 Poseable, water-tight body washes squeaky clean

5 10.77

Tugboat Shower

7 6.98

8

Listen through her special stethoscope and hear the happy thump-thump of her heart

Baby Heartbeat

10.97

9

Wake Up Thumbelina
 Looks up, turns her head, rolls over, raises her arms

10 11.98

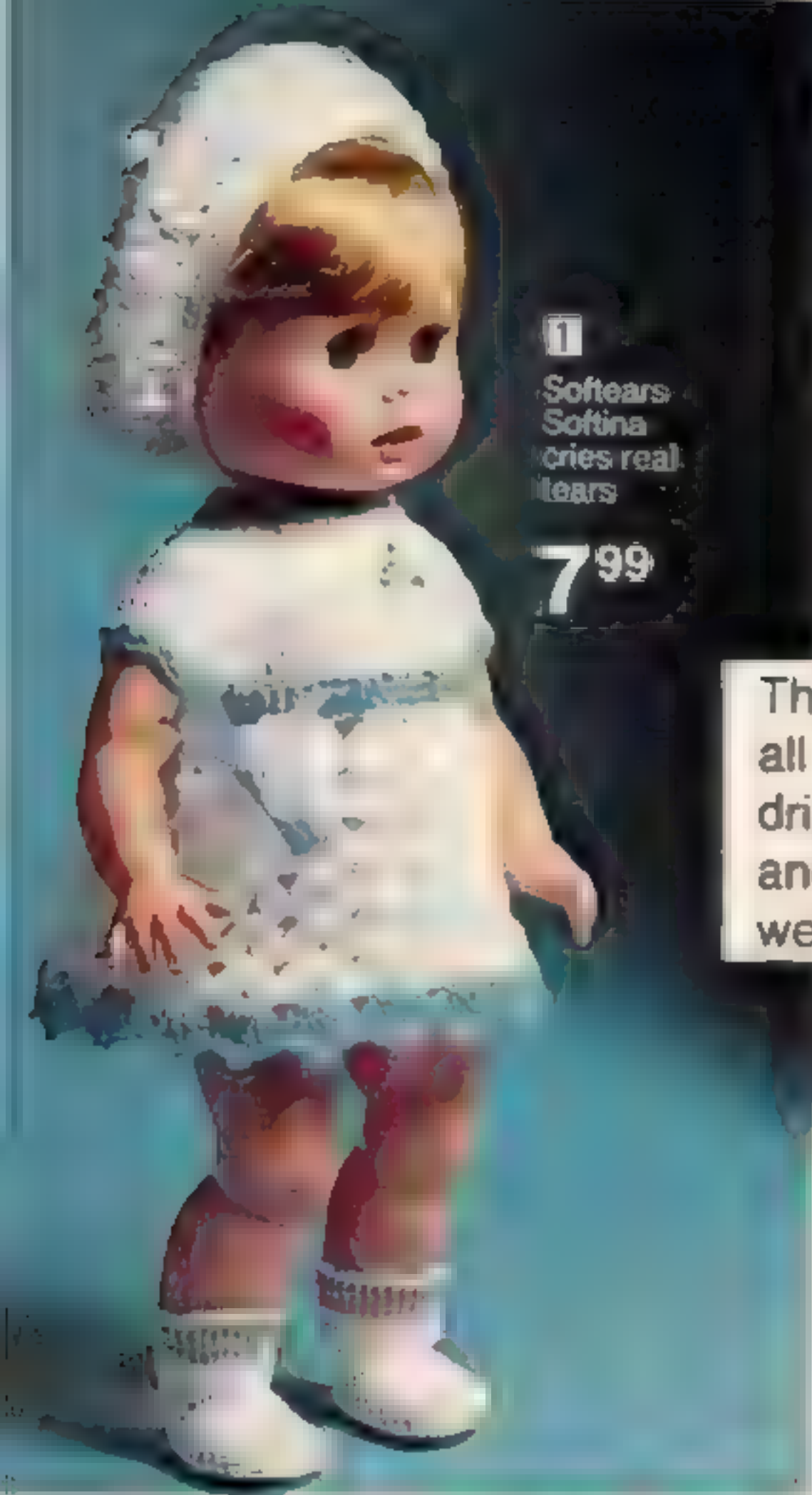
Hush Li'l Baby
 Rocks her cradle

11 10.86

12 3.99

Baby Care and Feeding Set

JCPenney 449



1
Softears
Softina
cries real
tears

7.99

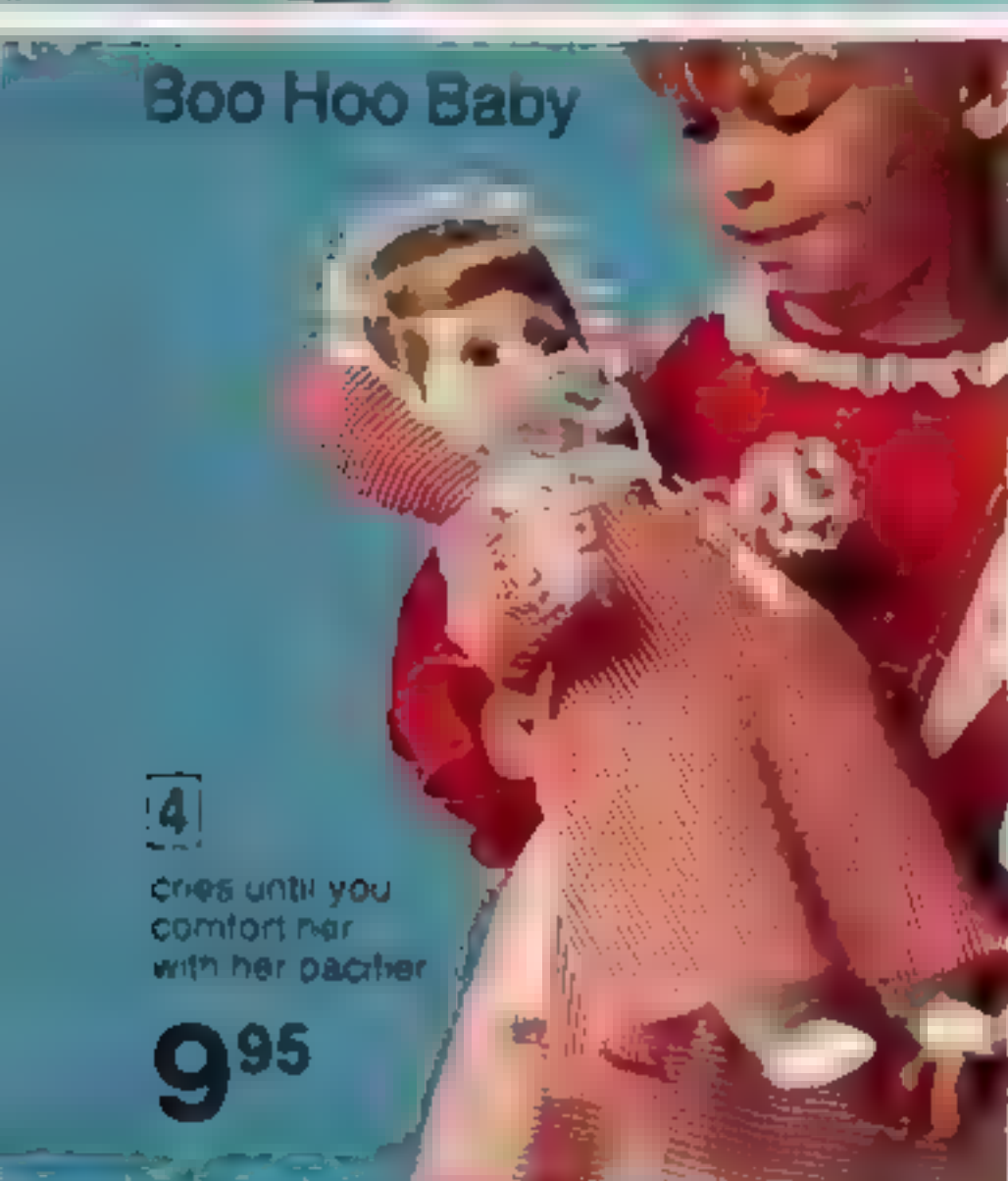
They
all
drink
and
wet!



2
Ginny
Baby
answers
her own tub
7.99



3
Baby Burps
she bubbles and burps
11.99



Boo Hoo Baby

4
cries until you
comfort her
with her pacifier

9.95



Makes everyday
a party day!

11.94

5

6



Betsey Clark Furniture
For dolls to dream in

450 JCPenney

7 13.98

8

9.98

9

8.98

10

8.98

1 Softears Softina. A gorgeous little girl who drinks, wets, and cries real tears. And she's extra soft and cuddly because her arms, legs, and body are made of vinyl foam. She's dressed in a blue and white knit dress with matching hat, panties, and socks. 14 in. tall. Soft, rooted blonde acetate hair. Vinyl head with moving eyes. Comes with her own bottle. Mailable: weight 1.25 lbs.
X 922-0492 A 7.99

2 Ginny Baby Comes with Her Own Tub and Shower! She's so much fun to bathe and care for! Wind-up mechanism controls water for plastic tub and shower. And Ginny's soft, poseable polyethylene body won't absorb moisture. She even drinks and wets! She's dressed in diaper and terry-cloth robe, and has her own brush and bottle. Rooted blonde acetate hair is washable. Vinyl arms, legs, and head with painted eyes. 11 in. tall. Mailable: weight 1.50 lbs.
X 922-0591 A 7.99

3 Baby Burps. Just pat Baby Burps on the back and she'll bubble and burp like a real baby. She's dressed in a pink nightgown with a white diaper, bib, and bottle. Poseable vinyl body, arms, legs, and head. She drinks and wets too. Rooted blonde acetate hair, painted eyes. 16 in. tall. Mailable: wt. 2 lbs.
X 922-0583 A 11.99

4 Boo Hoo Baby. If you take away her pacifier, she cries just like a real baby. Return the pacifier and she stops. Enchantingly pretty with moving eyes, beautiful rooted strawberry blonde acetate hair, and a 2-piece outfit with lace-trimmed peppermint-stripe nightgown with applique, panties, socks, and matching bonnet. 16-in. polyethylene body. Runs on 1 "AA"-cell battery (battery not included—order below). Mailable: wt. 1.50 lbs.
X 922-0575 A 9.95

"AA"-Cell Batteries, Pkg. of 4
X 957-1902 A—Mailable: wt. 0.40 lb. 89c

5 & 6 Happy Birthday Tender Love. She loves to have parties! Squeeze her tummy and she blows bubbles, "blows out" her magic birthday "candle", even blows her own party horn and party favor! Comes with everything shown. She's dressed in a frilly party dress and panties. 14-in. tall soft vinyl body with rooted acetate hair. Comes with a plastic bottle of bubble solution too. Mailable: weight 2.50 lbs. each.

[5] White Happy Birthday Tender Love.
X 921-9197 A 11.94

[6] Black Happy Birthday Tender Love.
X 921-9205 A 11.94

7 to 10 Betsey Clark® Doll Furniture—old-fashioned charm for your charming dolly. Pretty pink and white-finish furniture decorated with adorable Betsey Clark designs. Sturdy wood and hardboard construction. **[7]** to **[9]** have make-believe bedding. For dolls up to 18 in. tall. Unassembled—instructions are included. A screwdriver and pliers are required for assembly.

[7] Bunk Beds. Stack them on top of each other or set them side by side. Wood stepladder. 21½x13½x25½ in. high when stacked. Mailable: wt. 9.20 lbs.
X 922-0559 A 13.98

[8] Dropside Doll Crib. Rolls on four plastic casters. 21½x13½x17 in. high. Mailable: weight 6.50 lbs.
X 922-0542 A 9.98

[9] Turn-of-the-Century Hooded Cradle. Sculptured panels with curved hood. 20¾x15½x18 in. high. Mailable: weight 11.75 lbs.
X 922-0567 A 8.98

[10] High Chair. With wood footrest and swing-up tray. Sturdy plastic seat. 28x13½x12¾ in. high. For most standard size dolls. (Doll shown not included—order [4] above.) Mailable: wt. 5.20 lbs.
X 922-0526 A 8.98

©Hallmark Cards, Inc.



1
5-Pc. Knt
Wardrobe for dolls
10 to 21 in. tall
5⁴⁴ to 8⁴⁴



Swingomatic
Swing for dolls
up to 19 in.

3 **9⁹⁵**



4
9-Pc. Cotton Wardrobe Set
for dolls 10 to 21 in. tall
3⁹⁹ to 4⁹⁹

1 6-Piece Knt Wardrobe Set.* What the well-dressed doll is wearing this year! Comes in a range of sizes. Set has a sweater and jumpsuit set, dress, and sweater, pants, and hat set. Also includes 3 plastic hangers. (Doll shown not included, order [1] on page 446.) Mailable. Measurements given are doll heights.
X 922-0609 A—10-12-in. Wt. 0.20 lb. **5.44**
X 922-0617 A—13-15-in. Wt. 0.20 lb. **6.44**
X 922-0625 A—16-18-in. Wt. 0.40 lb. **7.44**
X 922-0633 A—19-21-in. Wt. 0.40 lb. **8.44**

2 Betsey Clark® Dressing Table for Dolly. Pretty pink and white body of wood and hardboard. Betsey Clark artwork decorates top and sides. Three drawers provide storage space for all dolly's accessories. Tubular metal legs. Folds to a neat 11-in. square top. Measures 20 1/2 x 12 1/2 x 18 in. high when open. Fully assembled. Mailable wt. 8 lbs.
X 922-0641 A **12.99**

©Hallmark Cards, Inc.

3 Automatic Swing Sturdy 1/2-in. tubular steel frame with blue baked-enamel finish. Vinyl covering in floral or mushroom pattern (sorry, no pattern choice). Rock dolly by hand or wind up—swings up to 18 minutes with one winding. For dolls up to 19 in. Folding legs. Unassembled—instructions included. 18x10x28 in. high.
X 922-4270 A—Mailable weight 4.25 lbs. **9.95**

4 9-Piece Cotton Layette Set.* Now dolly has outfits for any occasion. Includes dress, dress coat, bonnet, nightgown, sun bonnet, 2-pc. pants suit, long dress, panties. Plus comb, brush, 5 hangers, bottle. (Doll shown not included, order [1] on page 446.) Mailable wt. 0 lb. each.
X 921-8439 A—For 10-12-in. dolls. **3.99**
X 921-8454 A—For 13-14-in. dolls. **3.99**
X 921-8462 A—For 15-17-in. dolls. **4.99**
X 921-8488 A—For 18-21-in. dolls. **4.99**

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything on these 2 pages—at these low prices—until August 12, 1978

5 to 8 Red Metal Doll Trunks. Look like the old-time "steamer" trunks and hold plenty! Room for dolly herself, plus clothes and accessories. Inside drawer, hangers, hanger bar, and tie lape hold doll in place. Sturdy steel over wood frame. Lipstick-red baked-enamel finish. Reinforced, turned-in edge bindings, brass-plated steel hardware, rounded metal corners. Plastic carrying handle. (Doll shown not included.)

[5] 21x10x10-in. Trunk for dolls to 20 in. Key lock, two catch locks.
X 921-7142 A—Mailable; wt. 11 lbs. **11.99**
[6] 18x9x9-in. Trunk for dolls to 17 in. Key lock, two catch locks.
X 921-9080 A—Mailable; wt. 6.50 lbs. **9.99**
[7] 16x8x8-in. Trunk for dolls to 15 in. One catch lock.
X 921-9098 A—Mailable; wt. 5 lbs. **7.99**
[8] 13x6x6-in. Trunk for 11 1/2-in. dolls. One catch lock.
X 921-9106 A—Mailable; wt. 2.75 lbs. **5.99**

*Caution: toy with small parts—see note on page 467.



5 Steel Storage Trunks
To keep dolly and her
belongings safe

Share a Magical
Friendship with
Holly Hobbie.



Meet Holly's
Best Friend, Carrie.
Also in four lovable sizes.



JCPenney exclusive
16-in. Talking
Holly Hobbie

7⁸⁸

1⁹⁹

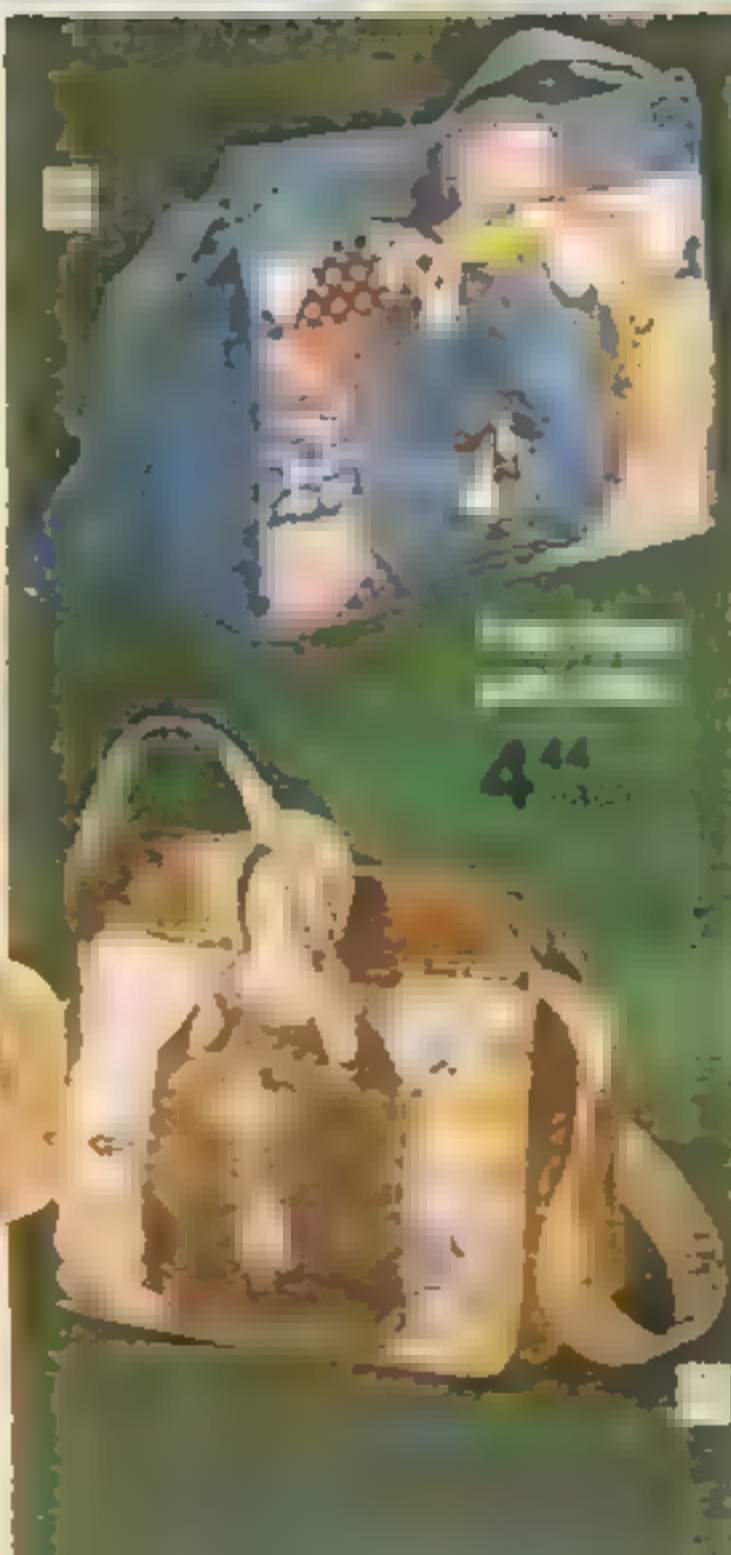
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12⁴⁴

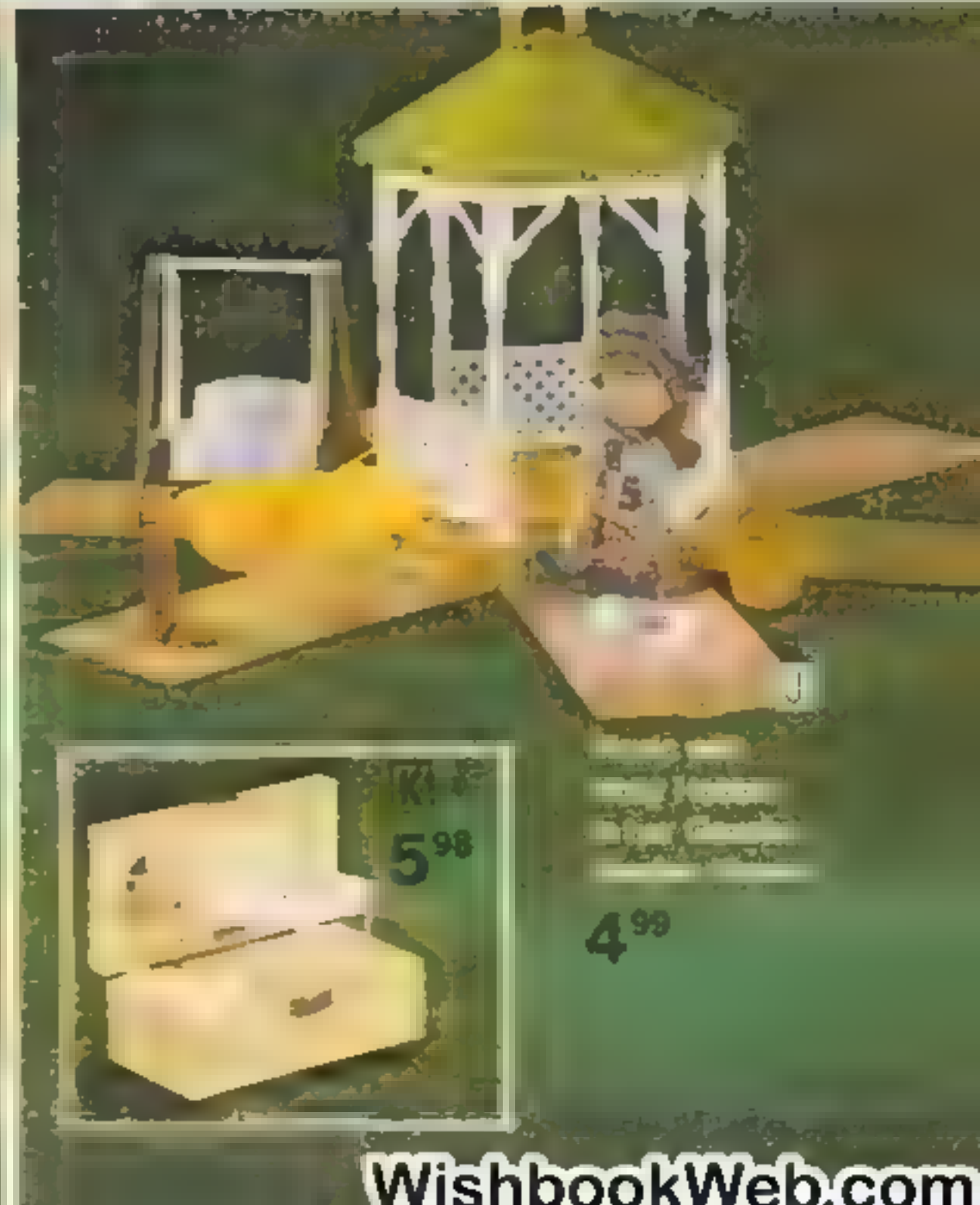
16⁴⁴



G Baby
Holly Hobbie
So cuddly
and cute,
you'll love
her forever
8⁹⁸
16-in. tall



4⁴⁴



K
5⁹⁸

4⁹⁹

Holly Hobbie® and Carrie—Huggable Rag Doll Friends. Dressed in old-fashioned clothes, with sweet wide eyes, and winsome smiles. Fine quality cotton with wool yarn hair and painted-on faces. Both come in four sizes—there's one that's just right for anyone who wants a doll to love. From Taiwan. See the special Holly Hobbie index on page 343.

[A to D] Charming Holly Hobbie. Blue calico print dress, hat, and bloomers. Colorful patchwork print apron. Blonde hair.

[A] 33 in. tall. Mailable. wt. 3.75 lbs.
X 921-7662 A 16.44

[B] 27 in. tall. Mailable. wt. 2.75 lbs.
X 921-2374 A 12.44

[C] 16 in. tall. Mailable. wt. 0.50 lb.
X 921-2333 A 4.66

[D] 9 in. tall. Mailable. wt. 0.20 lb.
X 921-4628 A 1.99

[E] Holly's Friend Carrie. Red calico print dress and hat. Cream-colored apron with a spray of flowers, matching bloomers. Golden brown hair.

33 in. tall. Mailable. wt. 3.75 lbs.
X 921-2093 A 16.44

27 in. tall. Mailable. wt. 2.50 lbs.
X 921-2101 A 12.44

16 in. tall. Mailable. wt. 0.50 lb.
X 921-2119 A 4.66

9 in. tall. Mailable. wt. 0.20 lb.
X 921-2127 A 1.99

[F] Talking Holly Hobbie Doll. Pull her talking ring, and Holly says four different phrases that are as appealing as she is. 16-in. tall rag doll made of cotton with blonde braids of wool yarn. Dressed in a blue calico print dress with matching bonnet and bloomers, bright patchwork print apron. Painted-on face. From Taiwan. Mailable.

X 921-7654 A—Wt. 0.90 lb. ... 7.88

[G] Holly Hobbie Baby Doll—you knew she must have been a beautiful baby! Soft cotton-stuffed body with vinyl face, feet and hands. Removable calico print bonnet, booties, and lacy apron over white swiss dot pajamas. Blonde nylon hair you can comb. 16 in. tall. From Hong Kong. Mailable.

X 921-2143 A—Wt. 2.25 lbs. ... 8.99

TOYS AREN'T JUST FOR CHRISTMAS.

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[H & I] Holly and Heather Tote 'N Doll Bags. Cotton/ rayon with adjustable straps. Pockets hold 7 in. tall Holly or Heather dolls that come out to play. 10½x8½ in. high. From Taiwan. Mailable.

[H] Patchwork Print Holly Bag.
X 921-4701 A—Wt. 0.50 lb. ... 4.44

[I] Old-Time Print Heather Bag.
X 921-7472 A—Wt. 0.50 lb. ... 4.44

[J] Holly Hobbie Gazebo Garden House. Six hinged laminated cardboard sides open into 25-in. diameter play area. Plastic gazebo with cloth hammock, plastic swing, picnic basket, plates, cups, and food. 11½ in. high. Comes with 6-in. vinyl Holly Hobbie with rooted nylon hair and poseable arms and legs. Folds to a 6 in. diameter carry case. From Hong Kong. Mailable.

X 921-2168 A—Wt. 2.50 lbs. ... 4.99

[K] Holly Hobbie Music/Jewelry Box. As the wooden wind-up box opens 1½ in. high Holly turns to the song "Make Someone Happy." 2 trays, 1 ring compartment. Oval-shaped mirror on lid. Metal clasp. 9x4¾x3½ in. high. (Jewelry shown not included.) Imported from Taiwan. Mailable.

X 921-7480 A—Wt. 1 lb. ... 5.98

©American Greetings Corporation



Raggedy Ann and Andy.

Perfect Playmates.

Huggable size.

12.88

6.88

3.99



Raggedy Ann and Andy Play Sets with dolls and accessories

3.99 each



5

12 in. tall Talking Raggedy Ann

6.99

Raggedy Ann and Andy—Irresistible Rag Dolls. Cuddly stuffed cotton bodies with red wool hair and locked-in button eyes. Imported from Taiwan.

[1] Raggedy Andy Doll. Dressed in cotton pants, shirt, striped leggings, hat. Mailable.

X 921-9932 A—31½ in. tall. Wt. 3.50 lbs. ... 12.88

X 921-9965 A—20 in. tall. Wt. 1.50 lbs. ... 6.88

X 921-9940 A—15½ in. tall. Wt. 1.25 lbs. ... 3.99

[2] Raggedy Ann Doll. Dressed in ruffled blue and red polka dot dress, white cotton apron and bloomers. Striped leggings. Mailable.

X 921-9908 A—31½ in. tall. Wt. 3.50 lbs. ... 12.88

X 921-9957 A—20 in. tall. Wt. 1.50 lbs. ... 6.88

X 921-9924 A—15½ in. tall. Wt. 1.25 lbs. ... 3.99

[3 & 4] Raggedy Ann and Andy Play Sets. Each comes with 6 in. tall vinyl doll with rooted red wool hair and removable cotton outfit. Plastic play accessories. Imported from Hong Kong.

[3] Raggedy Ann with Lemonade Stand.
X 921-2069 A—Mailable. wt. 0.50 lb. ... 3.99

[4] Raggedy Andy Fishing Outfit.
X 921-2077 A—Mailable. wt. 0.50 lb. ... 3.99

[5] Talking Raggedy Ann. Pull her talking ring and she says four adorable phrases. 12 in. tall stuffed cotton body with red wool hair and locked-in button eyes. Dressed in ruffled cotton dress, apron, and bloomers. From Taiwan.

X 921-9999 A—Mailable weight 1.75 lbs. ... 6.99

[6] The Camel with the Wrinkled Knees®—a favorite friend of Raggedy Ann and Andy. Soft, floppy camel has acrylic body filled with polyurethane foam. 17-in. long. From Taiwan.

X 921-9973 A—Mailable. weight 1.75 lbs. ... 5.88

©Bobbe-Merrill Co. Inc.



[6] The Camel with the Wrinkled Knees

5.88

JCPenney 453

WishbookWeb.com



includes
sleepover
nightgown



1 My Friend Mandy. Big blue eyes, peachy pink lips and cheeks give Mandy a healthy, natural look. Her soft, cuddly body is pajama-print cloth—arms and legs are vinyl so she can sit or stand. She can even turn her head! Blonde rooted hair is combsik-soft, has golden highlights, and can be washed and combed. Dressed in pink party dress with stretch tights, shoes, and a straw hat. She comes with an extra nightgown, too. 16 1/4 in. tall. For ages 4 to about 8 years. Mailable.
X 922-1144 A—Wt. 2.20 lbs. 11.95

2 to 5 Mandy's Outfits. Dolls shown not included. Mailable; weight 0.75 lb. each.
[2] Sleighride Ensemble. Hat and coat with fleece-pok trim.
X 922-1169 A 4.99
[3] Party Denims. Ruffled hem denim patch skirt, clogs, ruffled-print blouse.
X 922-1151 A 4.99
[4] Pajamas. Pants, jacket, clogs; matching print scarf can be worn as a belt.
X 922-1185 A 4.99
[5] Bib Jeans. Blouse closes with Velcro® tabs; striped scarf, clogs.
X 922-1177 A 4.99

SAVE \$1 when you buy any two. *State both Catalog Numbers; pay only* 8.98

6 Honey. Cute as a button, cuddly Honey doll has a soft squeezable fabric body. Her head and hands are soft vinyl. Specially designed for younger children from 6 months to about 3 years. Machine washable and dryable. Strong lock-stitch seams and fade-resistant colors. 12 1/4 in. high. Mailable.
X 922-1193 A—Wt. 1.50 lbs. 6.88

7 & 8 Mary and Joey. Soft cloth bodies with washable vinyl faces and hands. Rooted hair can be combed. Colorful clothing comes off for machine washing. Fastens to doll with Velcro® tape tabs. Underneath, dolls are covered with nonremovable color-coordinated body-suits. Each is 13 in. high. For ages 18 months to about 5 years. Mailable.

[7] Mary. Dressed in red check cotton dress with white apron. Pretty red ribbons in her light blonde hair.
X 921-3380 A—Wt. 1.40 lbs. 8.88
[8] Joey. Freckle-faced boy wears jacket, turtleneck shirt, jeans and sneakers with laces to tie and untie.
X 921-9825 A—Wt. 1.40 lbs. 8.88

9 & 10 Betsey Clark. A lovable little waif with patched clothes and tear-drop eyes. Rooted hair, soft stuffed cotton body, vinyl head and hands. Lace-trimmed cotton dress and apron.

[9] 15-in. tall Betsey Clark. Mailable.
X 921-7746 A—Wt. 2 lbs. 5.97
[10] 9-in. tall Betsey Clark. Mailable.
X 921-7738 A—Wt. 1 lb. 3.47

11 Betsey Clark Tote Bag and Doll. Adjustable-strap cotton and rayon bag, with removable 7-in. Betsey Clark doll in pocket. Roomy tote measures 10 1/2 x 9 1/2 in. Imported from Taiwan. Mailable.
X 921-3042 A—Wt. 0.75 lb. 4.44

12 to 14 Betsey Clark Playsets.* Each plastic playset has a 6-in. vinyl doll, with rooted hair, dressed in a cotton pinafore. Mailable; wt. 1 lb. each.

[12] Animal Friends. Includes tiny deer, bunny rabbit, bird in a nest, tree stump, and a milk bottle.
X 921-2838 A 3.99
[13] Bedtime. Includes baby doll and milk bottle, cradle, teddy bear, and blanket.
X 921-2861 A 3.99
[14] Bathtime. Includes baby doll, tub, soap, brush, towel and duck.
X 921-2945 A 3.99

*Caution: toy with small parts—see note on page 467

TOYS AREN'T JUST FOR CHRISTMAS.
Save this catalog. Order anything from these two pages—at these low prices—until August 12, 1978.

1 Talking Redd Foxx Doll. Here he is—all decked out in a vested tuxedo—the world famous star of stage, screen and TV. Turn him around, and he's cool and casual in beach shirt, trunks and sandals—just being himself. Pull the drawstring and he says 9 witty phrases, like "Please wash your face before you kiss me," and "Sharp as I am, they have to call me fox, Redd Foxx." 17-in. rag doll has painted on clothing and features.

X 922-1219 A—Mailable wt. 2.50 lbs. **9.99**
© 1977 Redd Foxx Enterprises

2 Talking Baby Beans. Easy to hold, hug, love. Pull her talk-ring and she says 8 phrases like "Peek-a-boo," "Baby help Mommy," "I love you," "Hooded o.p.'s of brushed incot." Floppy Baby Beans is 12 in. tall. Soft plastisol head. Fabric body filled with styrene pellets and expanded styrene foam—it's squeezable and loves to be tickled.

X 921-4594 A—Mailable wt. 2 lbs. **7.77**

3 & 4 Meet the Squeezable Love Notes—They Make Music For You! Soft, cuddly dolls that play tunes. Each wears the tune it plays printed right on its clothing. Squeeze the colored notes on their hands, feet, and bodies to play tunes. 13-in. tall happy-face cotton rag dolls with soft nylon hair, smiling painted eyes, plastisol heads. Polyurethane foam-filled bodies. Ages 1 to about 6 years. 6-tune song books included.

[3] Bucky the Cowboy. Plays "Home on the Range." X 921-5260 A—Mailable wt. 2 lbs. **11.74**

[4] Melody. Plays "Mary Had a Little Lamb." X 921-5195 A—Mailable wt. 8 lbs. **11.74**

5 & 6 Snoopy the Impersonator. Everybody's favorite beagle has been just about everything—philosopher, novelist, figure skating star, flying ace. Now he's a rock star and a magician. 14-in. dolls of cotton and synthetic materials; plastic accessories. Mailable wt. 1.20 lb. each.

[5] Snoopy Superstar. Snoopy goes glitter. With long hair, mike and funky high-heel shoes. X 922-0138 A. **7.99**

[6] Snoopy the Magician. With top hat, cape, and moustache. X 922-0146 A. **7.99**

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CONSUMER INFORMATION: DOLLS FOR ACTIVE PLAY

Displaying special kinds of dolls, such as foreign dolls, on shelves, is fine as a hobby. But generally it is better to choose dolls that get the child actively involved in their use—dolls whose clothes come off and go back on and who can sit and lie down and be carried around easily. Remember, too, that doll play can be as rewarding for boys as it is for girls.



Talking Redd Foxx® On stage or relaxing—just turn him around



9.99

YOUR DADDY SAYS ON ME



7.99 each



7.77

The Sunshine Family Lives Here



7 Sunshine Family Home
9.99

8 Sunshine Family
6.44

4 different rooms



7 Sunshine Family Home.* 4 rooms plus patio. With furniture shown and instructions make more from everyday materials. Vinyl, polypropylene, chipboard. 20x20x12 in. high. Dolls shown not included, order below. X 921-2689 A—Mailable wt. 3 lbs. **9.99**

8 Sunshine Family.* Steve, Stephanie, baby Sweets are the right size for home [7]. Colorfully dressed, with an idea book on how to make accessories from everyday materials. 9½, 9 and 3-in. tall vinyl dolls. X 921-2671 A—Mail. wt. 1 lb. ... **6.44**

The Happy Family.* (Not shown.) The Sunshine Family's black friends. Hal, Hattie and baby Hon are the same sizes as the Sunshine Family. They come with clothing, and an idea book, like the one in [8]. Mailable X 921-6730 A—Wt. 1 lb. **6.44**

Honey Hill Bunch Set

9
11.88

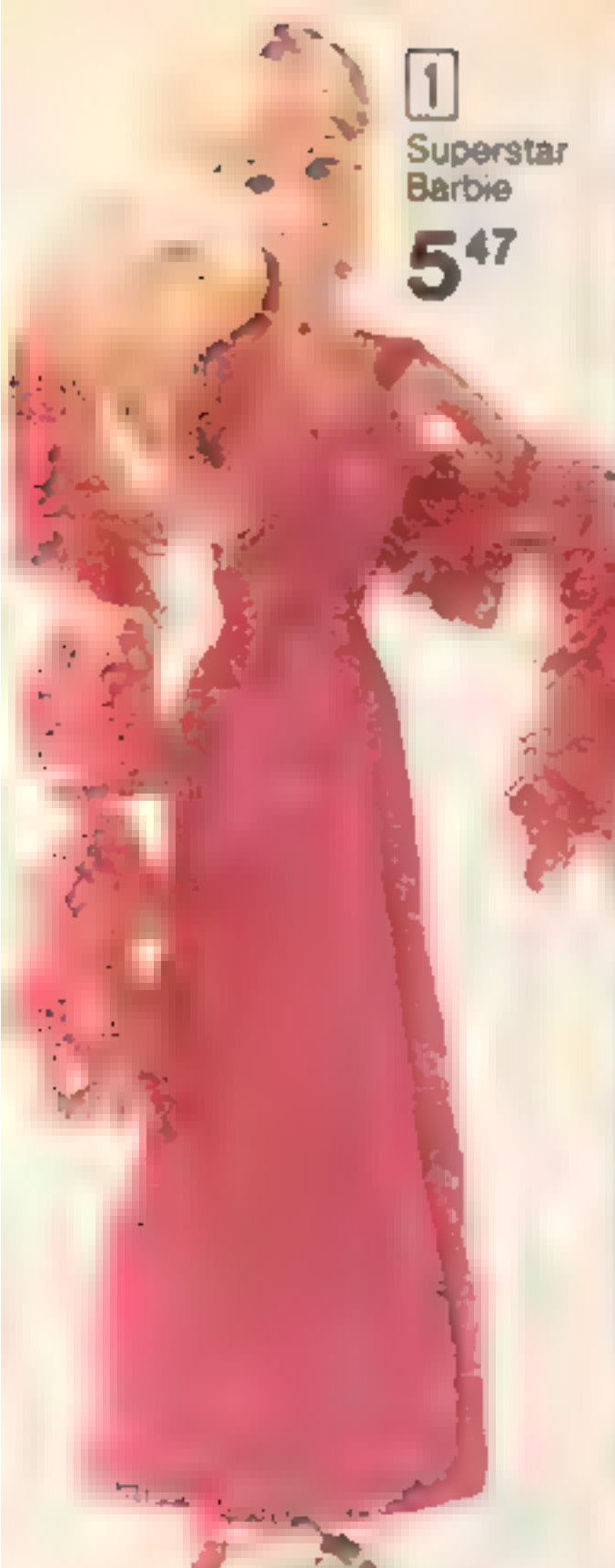
Join the Honey Hill Bunch in their cozy clubhouse



9 Honey Hill Bunch Clubhouse.* Four delightful rag dolls in their private hideout—Darlin', Sweetlee, Li'l Kid and Spunky. All wear removable clothes and have Velcro® tape fastener hands so they can hold accessories. Polyethylene heads, rooted saran hair, painted eyes. Soft polyurethane foam-filled bodies covered with cotton. Average height of dolls is 4 in. Fiberboard and plastic clubhouse 9x8x11½-in. high. It has a plastic tree, tire swing, barrel, seesaw, wagon, table, 2 chairs. Plus rope, hammock, tent and tree foliage. X 922-1201 A—Mailable wt. 2.90 lbs. **11.88**

*Caution: toy with small parts—see note on page 467

JCPenney 455



1
Superstar
Barbie
5.47

Outfits for 11½-in. Fashion Dolls



2 Knt Outfits **3.88**



3 Daytime Dandies **3.19**



4 Full Length Features **3.19**

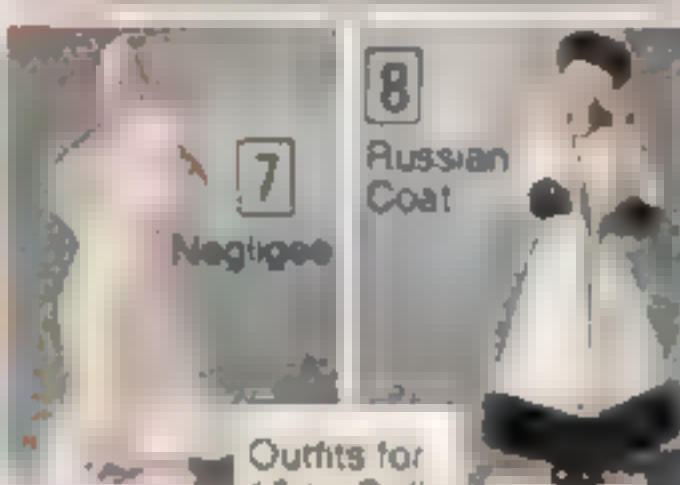


5 Career Outfits **3.19**



6
Supersize
Barbie
10.99

She's
18-in. tall!



7
Negligee
8
Russian
Coat

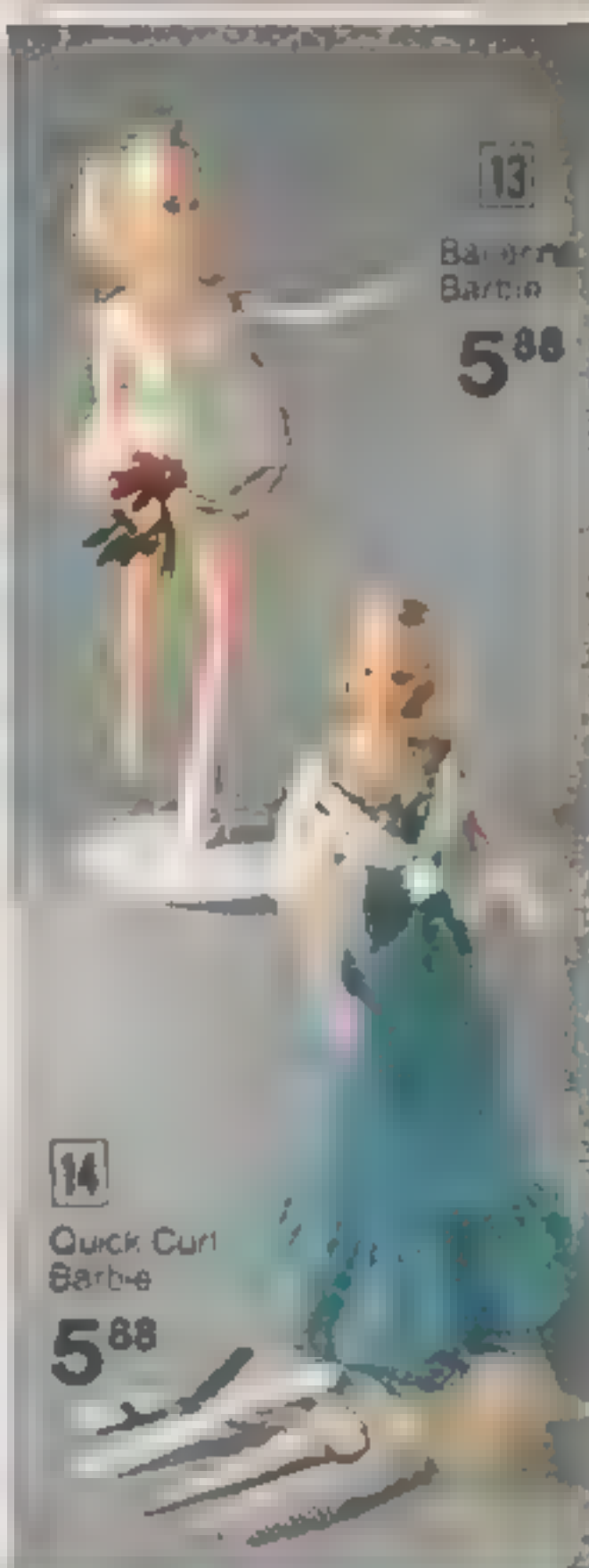


9
Jumpsuit
10
Peasant
Dress

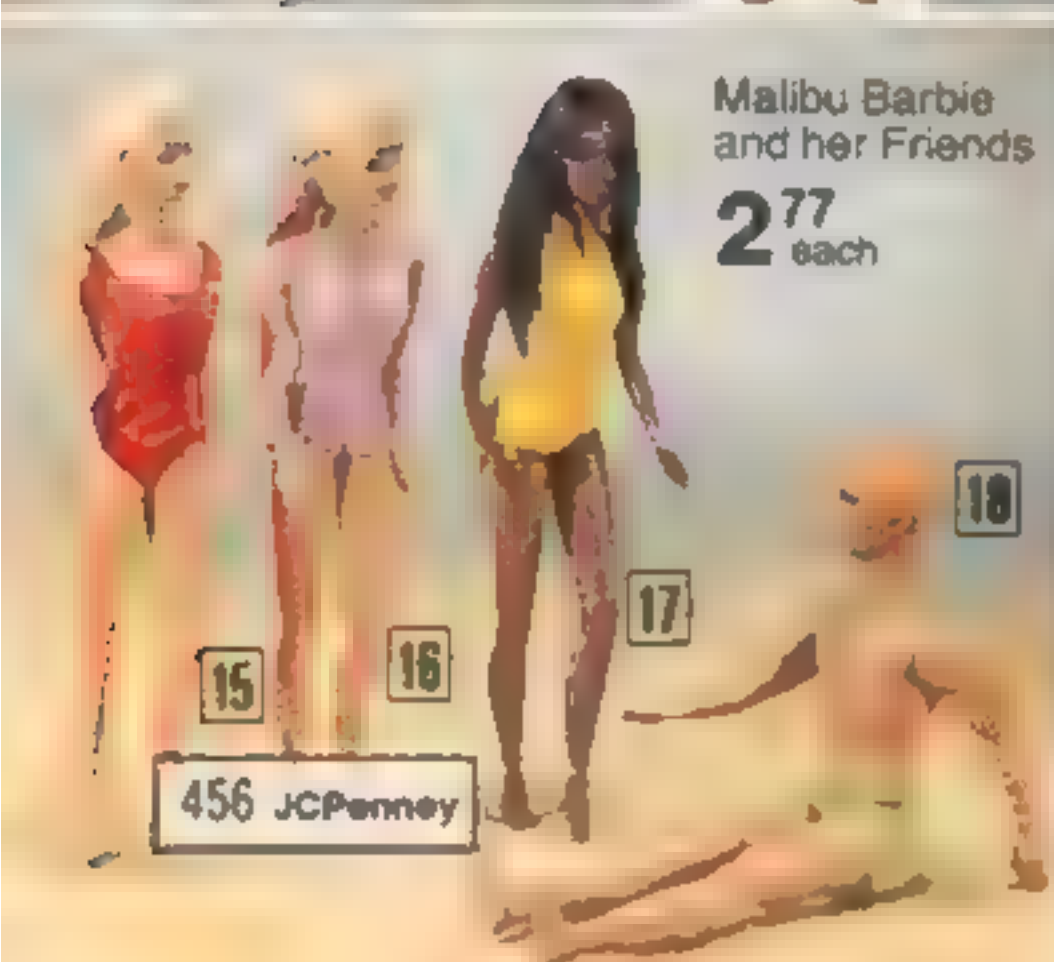


11
Now-Look
Ken
4.77

12
Male Outfits
3.19
set of 3



14
Quick Curl
Barbie
5.88



Malibu Barbie
and her Friends
2.77
each

15
16
17
456 JCPenney



19
Doll Carrying Case **5.99**

Barbie and friends follow glamorous high-fashion trends

1 Superstars Barbie and Christie Are Lovelier Than Ever. Extra big smiles and long, sun-streaked hair. More poseable than ever, too, with twist waists, and fully-jointed arms and legs. Both dolls wear a long evening dress, sparkling stole and jewelry. 11½ in. tall. Plastisol body, saran hair. Doll stand included. From Taiwan. Mailable. wt. 0.60 lb.

X 922-1235 A—White Superstar Barbie **5.47**
X 922-1243 A—Black Superstar Christie **5.47**

2 to 5 Outfit Sets*. For all 11½-12-in. fashion dolls. Each set includes 3 outfits with matching shoes. Dolls not included. Mailable.

[2] X 922-1391 A—Knt Outfits. 0.50 lb. **3.88**
[3] X 922-1367 A—Daytime Dandies. 0.25 lb. ... **3.19**
[4] X 922-1383 A—Full Length Features. 0.25 lb. **3.19**
[5] X 922-1375 A—Career Outfits. 0.25 lb. **3.19**

6 18 in. Supersize Barbie and Christie. Dramatic and beautiful, with sun-streaked hair, bright smiles, and glowing skin. Dressed in a 3-pc. ensemble—bathing suit with long skirt and pants that fit over it. Both dolls have earrings, ring, and crown that can be worn as a girl's bracelet. There's a necklace, ring and barrette that a little girl can wear, too. Plastisol body. Doll stand included. From Taiwan. Mailable. wt. 2.50 lbs.

X 922-1250 A—White Supersize Barbie **10.99**
X 922-1268 A—Black Supersize Christie **10.99**

7 to 10 Glamorous Outfits For 18-in. Fashion Dolls. All come with plastic sandals. Dolls and stands shown not included. Mail. wt. 0.70 lb. each.

[7] Pink Chiffon Negligee, all romance and feathers. Draped over one arm, bare on the other over a matching pink leotard. Diagonal leather trim. Comes with pink plastic comb and brush.

X 922-1342 A **4.99**

[8] Russian Coat, for those frosty winter nights. White velvet-look coat has black edging and fur-like trim. Comes with black furry hat, and plastic purse.

X 922-1334 A **4.99**

[9] White Satin Jumpsuit, perfect for evenings at the disco. Lamé straps, trim and jacket, plastic purse.

X 922-1284 A **4.99**

[10] White And Blue Print Cotton Peasant Dress, lacy and flowery for spring. Eyelet trim and ruffle on the hem. Comes with plastic purse.

X 922-1276 A **4.99**

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these two pages—at these low prices—
until August 12, 1978

11 Now-Look Ken with longer rooted saran hair. comb. Stick-on moustache and sideburns complete the look. 12-in. polyethylene body. With casual suit, scarf, hairbrush.

X 921-8330 A—Mailable. wt. 0.75 lb. **4.77**

12 Set of Three Outfits for 12-in. Tall Male Dolls like Ken. Jogging suit, pants, casual shirt, vest, tie, shirt, dress suit. Doll shown not included.

X 921-8298 A—Mailable. wt. 0.25 lb. Set **3.19**

13 Ballerina Barbie. She's ever so supple and poseable. With your help she can do kicks, splits, even pirouette spins. Includes tutu, crown (hold it to help her pirouette), ballet slippers, nosegay, posing stand. Plastisol body. Mailable. wt. 0.75 lb.

X 921-8157 A—White Barbie. Blonde hair **5.88**

X 921-8314 A—Black Cara. Black hair **5.88**

14 Quick Curl Barbie. Her own long hair and the long tail are both saran. Styles stay in place without water or fuss. She's dressed for a party and has comb, brush, curler device, ribbons, bobbypins.

X 921-8140 A—Mailable. wt. 0.70 lb. **5.88**

15 to 18 The Sun Set—Malibu Barbie and her pals. All have terrific tans and come dressed in swimsuits. Twist'n Turn waists. Girls have stylable hair. Flexible plastisol bodies, legs that bend.

[15] Malibu Barbie. 11½ in. tall.

X 922-3223 A—Mailable. wt. 0.50 lb. **2.77**

[16] Malibu P.J. 11½ in. tall.

X 921-9320 A—Mailable. wt. 0.50 lb. **2.77**

[17] Malibu Christie. 11½ in. tall.

X 921-2929 A—Mailable. wt. 0.50 lb. **2.77**

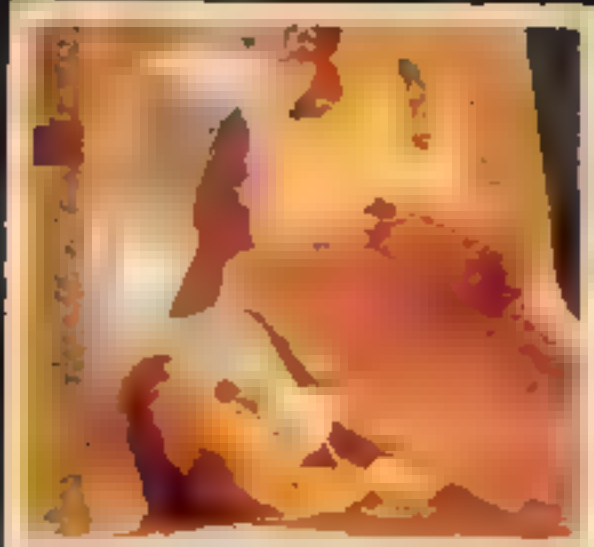
[18] Malibu Ken. 12 in. tall.

X 922-3256 A—Mailable. wt. 0.50 lb. **2.77**

19 Vinyl Doll Case. Holds three 11½ to 12 in. tall dolls. Roomy storage space for clothes and accessories. Complete with hangers. Dolls and clothes shown not included.

X 922-1359 A—Mailable. wt. 1.20 lbs. **5.99**

*Caution: toy with small parts—see note on page 487.



Hide-away beds



Fully equipped vanity



Barbie's Star Traveler Motor Home—
it's 3 ft. long, packed with play features,
and ready to roll!

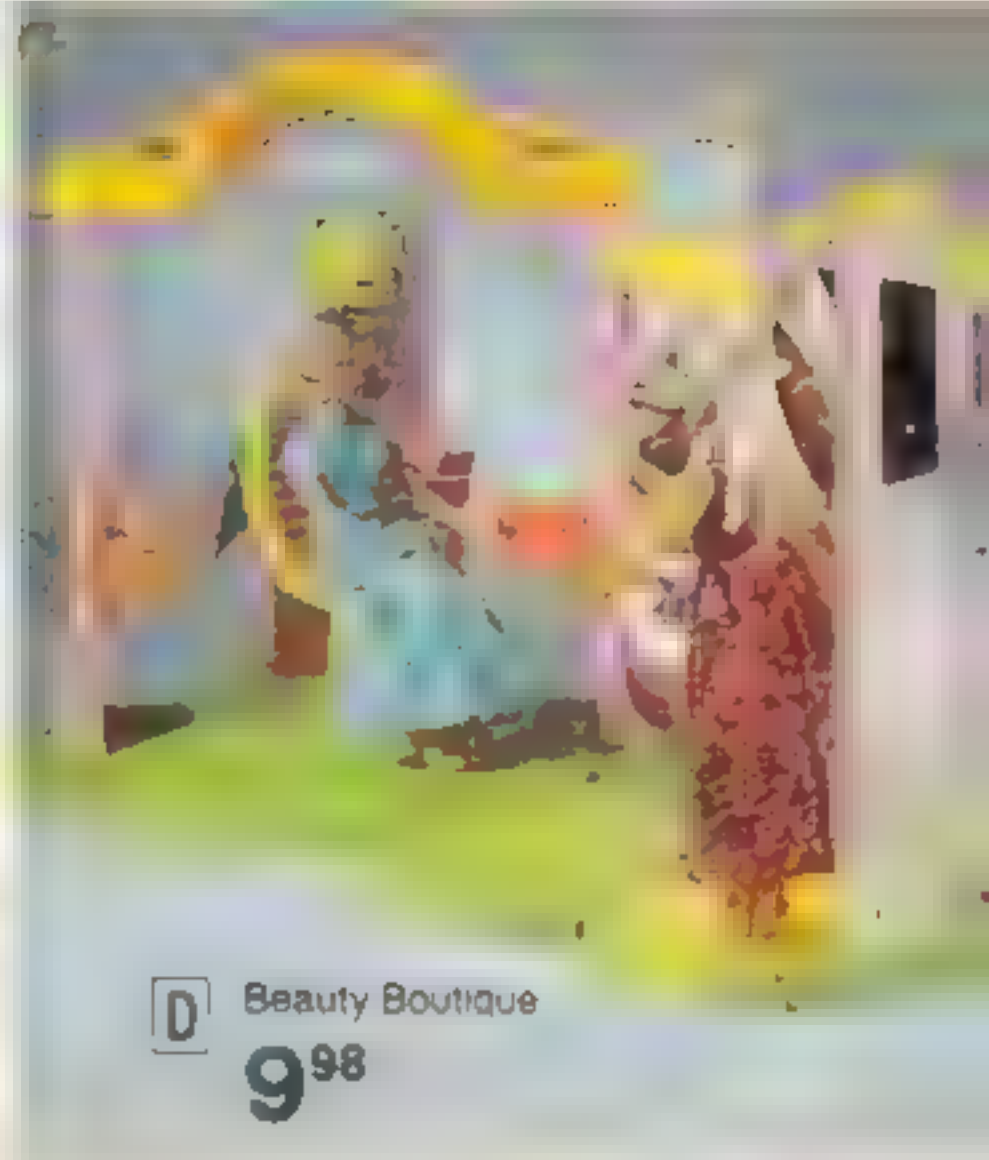
A 19⁹⁸



B
Townhouse
17⁹⁹



C
Nugget The Horse And Riding Outfit
9⁹⁹



D
Beauty Boutique
9⁹⁸

A Barbie Really Travels in Style! The Star Traveler is a 36 in. long look-alike of a GMC motor home.* It has a breakfast area with a table, stove, sink, benches and dishes, a sleep area with a sofa that folds into bunk beds with make-up table, sink, closet, shower and storage cabinets. There's a porch/sundeck with table, chair and hibachi. The seats in the driver's area even swivel. Now that's comfort! Brightly colored plastic with Barbie decorations. Dolls shown not included. Warranted by manufacturer, see page 336. Mailable; weight 5 lbs.
X 922-1417 A 19.98

B Barbie's Townhouse*, the last word in elegant living. It has three levels, with a pulley-type elevator that stops at each floor. There are 6 rooms filled with modern plastic furniture: 3 chairs, sofa, easy chair, table, bed. Three hardboard floors and roof. 15 support columns and decorated chipboard walls. Comes unassembled. Over 3½ ft. tall. Plastic. Dolls shown not included. Warranted by manufacturer, see page 336. Mailable; wt. 6 lbs.
X 921-2952 A 17.99

C Nugget The Horse Plus Riding Outfit* for all 11½-in. tall fashion dolls. Nugget's neck moves up and down. Soft flocked coat, groomable rooted mane and tail. 11-in. tall polyurethane body. Comes with saddle, bucket, grooming accessories, fence, plus 5-piece riding outfit. Doll shown not included.
X 921-6599 A—Mailable; wt. 1 lb. 9.99

D Superstar Barbie Beauty Boutique*—how Barbie always stays so pretty! In the beauty salon there's a reclining chair, sink that really squirts water, towel, adjustable play hair dryer, and table for make-up. Accessories include make-up and applicators, comb, brush, hand mirror, and a fabric wraparound smock dress. In the showroom section, there's a 3-way play mirror, rotating modeling stage, clothing hook, and 2 hangers. Multi-colored plastic with colorful Barbie decorations. Comes unassembled. Dolls shown not included. 21½x17½x24½ in. high when opened.
X 922-1409 A—Mailable; wt. 2 lbs. 9.98

E to **G** Modular Dollhouses With Collapsible Vinyl Walls And Inflatable Furniture. For dolls from 9½ to 12½ in. tall. Each room is 20x21x17 in. high when assembled. Walls are decorated with "windows", furniture and homey touches. Vinyl covered cardboard. Dolls shown not included.

[E] Living Room. Couch, coffee table, armchair and 2 side chairs. Mailable.
X 922-1458 A—Wt. 5.50 lbs. 9.67

[F] Kitchen. Table and 4 chairs, stove/sink unit. Mailable.
X 922-1425 A—Wt. 6.50 lbs. 9.67

[G] Bedroom. Bed, pillow, chair, bureau, and hassock. Mailable.
X 922-1441 A—Wt. 5.50 lbs. 9.67

SAVE \$1.50 when you buy any two of [E], [F], or [G] together. State both Catalog Numbers and pay only 17.84

*Caution: toy with small parts—see note on page 467.



Puff 'N' Play Doll House
Individual rooms can be set together

9⁶⁷
each room

SAVE \$1.50 when
you buy two

JCPenney 457



1 Bionic Woman Doll with Special Mission Purse **7⁷⁷**



Outfits [2] to [5] **3²⁵** each 2 for **6⁰⁰**



Outfits [6] to [9] **4⁷⁵** each 2 for **8⁵⁰**



10 Battery-operated Omnidirectional Bionic Woman AM Wrist Radio

8⁴⁴



Bionic Beauty and Repair Station with scenic backdrop

11 **8⁴⁴**

12 Specially equipped, completely furnished Carriage House

16⁹⁸



13

Super Sports Car—push the stick forward and Jaime swings out the brake by putting her foot on the ground! Just like on TV!

9⁹⁷

1 Jaime Sommers with Mission Purse.* Exciting bionic dolls—12 in. tall. Fully poseable vinyl body with combable, rooted hair. Bionic modules in her arms, legs, and even her ears—you can actually hear a pinging sound when you turn her head. Vinyl purse with wallet, play money, credit cards, mission assignment, pictures of Steve and Oscar, comb, brush, cosmetic case with "make-up", map case with 2 maps and Morse code. X 922-0674 A—Mailable, wt 0.75 lb. **7.77**

2 to 9 Bionic Woman Outfits.* Include shoes. Dolls shown not included. Mailable, wt 0.25 lb. each.

X 922-0740 A—[2] Fiesta	3.25	X 922-0732 A—[4] Culottes	3.25
X 922-0724 A—[3] Party Pants	3.25	X 922-0757 A—[5] Dress	3.25

SAVE 50c when you buy any 2 outfits [2] to [5]. State both Catalog Numbers and pay only **6.00**

X 921-9510 A—[6] Gold Gown	4.75	X 922-0716 A—[8] Beach Gown	4.75
X 922-0690 A—[7] Granny	4.75	X 921-9502 A—[9] Pants Suit	4.75

SAVE \$1.00 when you buy any 2 outfits [6] to [9]. State both Catalog Numbers and pay only **8.50**

10 Bionic Woman Wrist Radio. Full circuit, solid state—plays all AM stations. Adjustable strap fits all wrists. Plastic. Uses 1 AA cell battery (batteries not included, order below). Mailable, wt 0.50 lb.

X 921-8900 A	8.44
1 AA Cell Batteries, Pkg. of 4	
X 957-1902 A—Wt 0.25 lb.	89c

11 Bionic Beauty and Repair Station.* Computer gives readouts on paper strips. Put doll in chair, insert activator card and turn handle. Her head turns from side to side and makes a pinging sound. Arrange her hair with comb, brush, and dryer—she's ready for a date. Plastic. Doll not included. Mailable.

X 921-7407 A—Wt 1.50-lb.	8.44
--------------------------	------

*Caution: toy with small parts—see note on page 467

12 Bionic Woman Carriage House.* Completely furnished 2-story house with circular stairway. 3-way wall unit opens to reveal secret communications console. Cupola on roof hides secret scanner. Window has escape hatch for quick exits. Includes table, chairs, hanging chair, bed, mirror, clothes hook, 3 hangers. Hardboard plastic and cardboard. 27x12x23 in. high when assembled. Mailable.

X 922-0765 A—Wt 3.50 lbs.	16.98
---------------------------	-------

13 Bionic Woman Sports Car.* If the brakes "fail"—just push the stick forward and Jaime Sommers swings out to brake with her foot! Front and rear storage compartments, printed dash, CB antenna. Bionic repair unit under hood. Seats two 12-in. dolls 21-in. long. Plastic. Dolls not included—Steve Austin doll shown said on page 396. Mailable.

X 922-0682 A—Wt 2.50-lb.	9.97
--------------------------	------

Favorite Celebrity Dolls

Famous people
from the World of
Entertainment

1 to 8 Stage Your Own Variety Shows With Glamorous Stars

All dolls have fully poseable bodies. Women have rooted hair that can be combed, men have molded hair. All with painted eyes. Order fashion clothes for all dolls except [3] Dolly Parton; below. Mailable 0.90 lb. each.

[1] Wonder Woman \$ 12 1/4 in. tall. Authentic painted-on costume. Removable Navy uniform included.
X 922-0815A 8.88
© 1977 D.C. Comics

[2] Diana Ross \$ 12 1/4 in. tall. Dressed in glittering gown.
X 922-0823 A 7.98
© 1977 Motown Record Corp.

[3] Dolly Parton 11 1/2 in. tall. Sparkly silver-color jumpsuit. Does not fit fashions [9] to [16]; sold below.
X 922-0831 A 4.98

[4] Farrah Fawcett \$ 12 1/4 in. tall. Dressed in halter-neck jumpsuit.
X 922-0773 A 7.33
© 1977 Farrah

[5] & [6] Sonny and Cher \$ 12-in. Sonny dressed in jeans and sweater. 12 1/4-in. Cher dressed in clinging gown.
X 921-9353 A—[5] Sonny 7.33
X 921-9379 A—[6] Cher 7.33
© 1977 Mego Corp.

[7] & [8] The Captain and Tennille \$ 12 1/4 in. Captain dressed in nautical outfit. 12 1/4 in. Tennie in evening gown.
X 922-0781 A—[7] Ton-Tennie 8.88
X 922-0807 A—[8] The Captain 8.88
© 1977 Moonlight and Magnolias Inc.

[9] to [16] Exciting Fashions. Fit all 12 1/4-in. fashion dolls. All include shoes. Dolls shown not included. Mailable wt 0.25 lb. each.

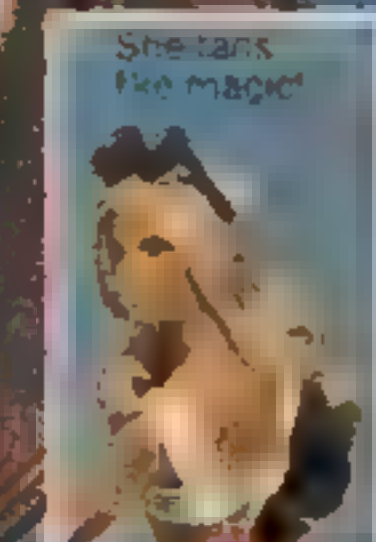
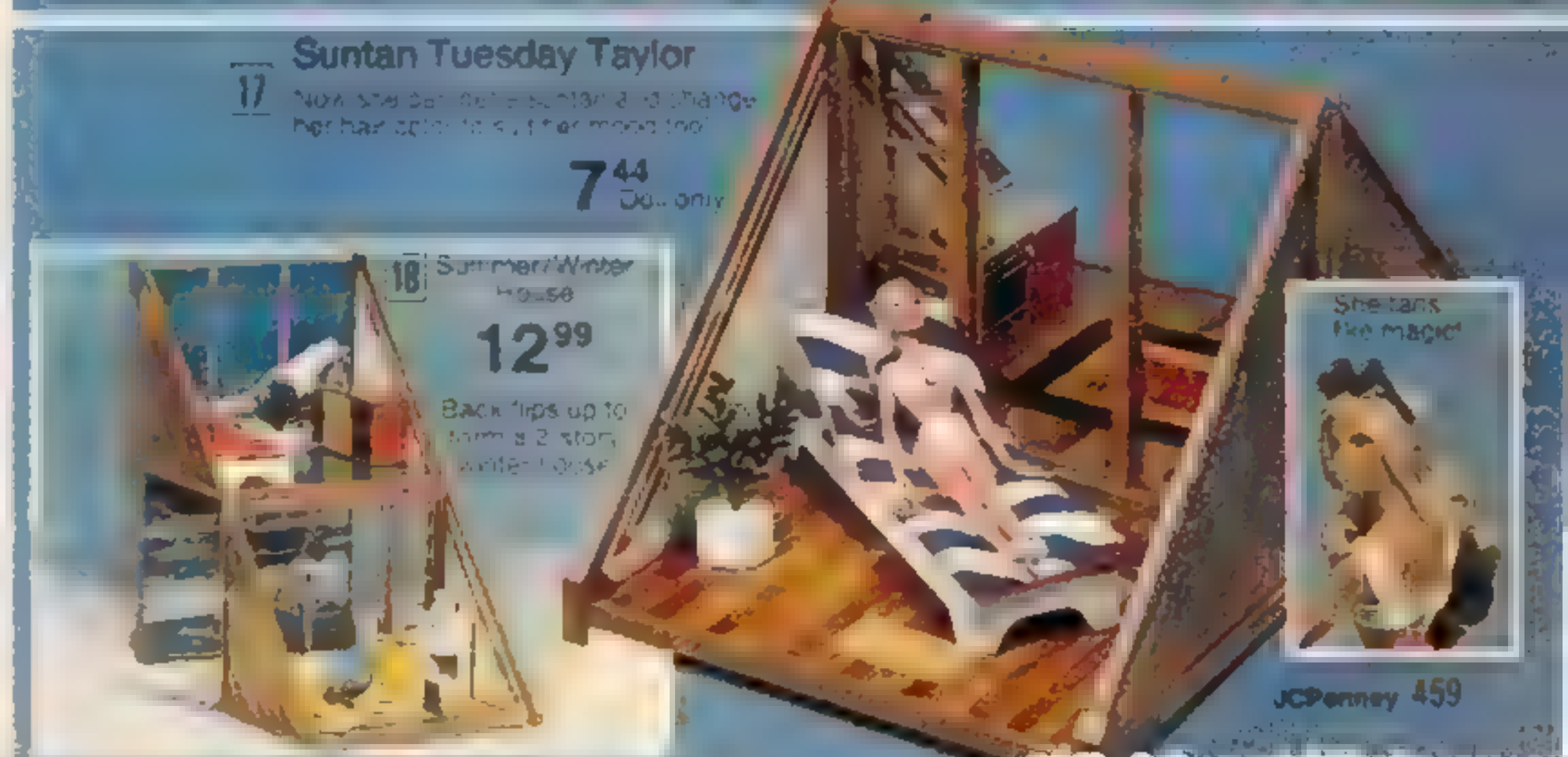
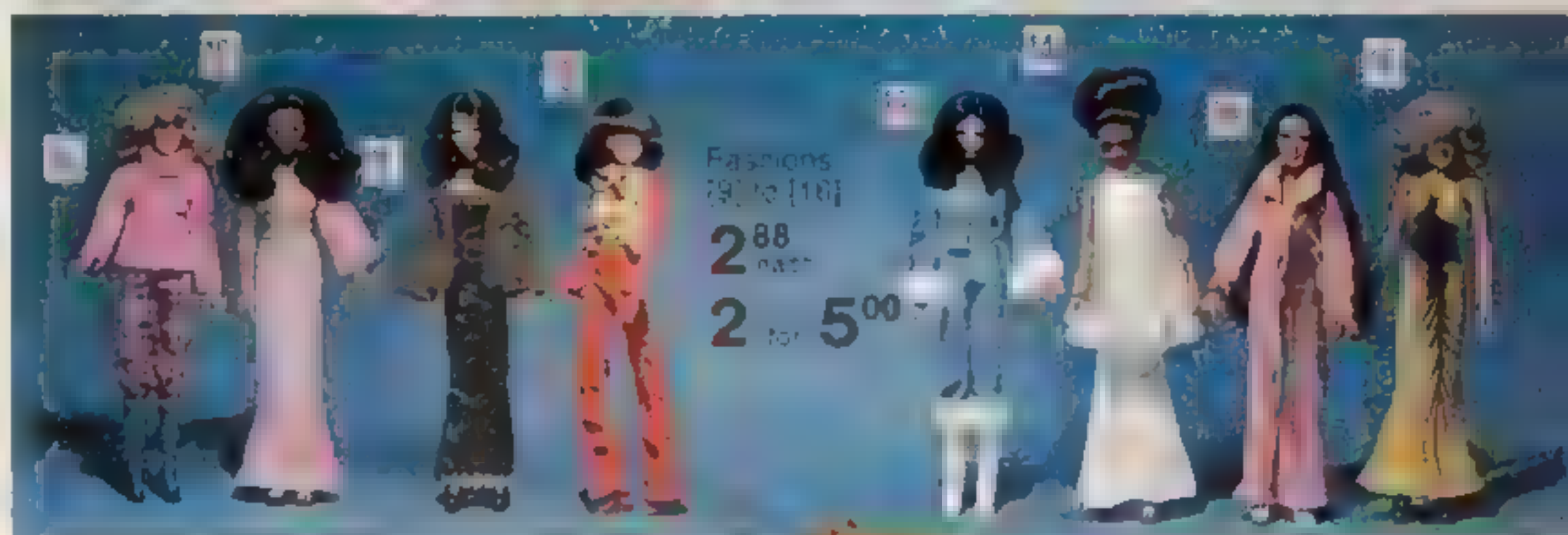
X 922-0856 A—[9] Knickers Outfit 2.88
X 922-0864 A—[10] Gown 2.88
X 922-0872 A—[11] Jacketed Gown 2.88
X 922-0880 A—[12] Pants Suit 2.88
X 922-0898 A—[13] Knicker Suit 2.88
X 922-0914 A—[14] Frilly Gown 2.88
X 921-9387 A—[15] Jumpsuit 2.88
X 922-0922 A—[16] Sparkling Gown 2.88

SAVE 76c when you buy any 2 outfits [9] to [16] together. State both Catalog Numbers and pay only 5.00

[17] Suntan Tuesday Taylor's hair color can be changed from blonde to brunette—now her magic skin actually tans when she's in the sunlight. She keeps her tan for about one hour. And with a flip of her hand, she pushes her sunglasses on top of her head. 11 1/2-in. tall. Polyethylene and vinyl. Rooted hair. Painted eyes. Poseable limbs. 2-pc. bathing suit with matching caftan. Mailable wt 1 lb.
X 922-0161 A 7.44

[18] Tuesday's Year-Round House. Summer home has living area and sun deck. A quick flip—and it becomes a 2-story winter chalet with living area, loft bedroom and carport. Plastic frame with printed cardboard. Summer home 26x15x12 1/4 in. high. Winter home 26x15x26 in. high. Includes furniture and accessories. Doll not included; order [17] above. Mailable wt 4.50 lbs.
X 922-0187 A 12.99

**TOYS AREN'T JUST FOR
CHRISTMAS. Save this catalog.
Order anything on these two
pages—at these low prices—
till August 12, 1978**



JCPenney 459



1 Wireless Mike really works through your AM Radio
6⁸⁸



3 6-Pc. Dresser Set
3⁹⁹

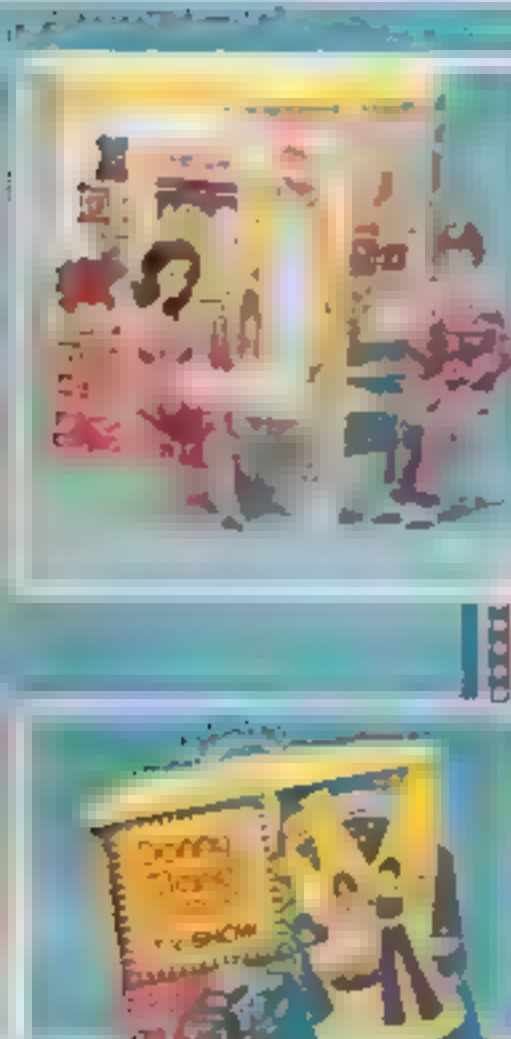
2 AM Radio
6⁹⁹



Donny and Marie
2 for **13⁹⁸**



12 Marie's Make-Up Center
12⁸⁸



Folds into carry case



Donny and Marie TV Playset

Two dressing rooms in back

13
15⁷⁷

Donny and Marie® ... just like on TV!

1 Donny and Marie Wireless Microphone. Turn it on and sing or talk. Your voice comes out of any nearby AM radio! Uses one 9 volt battery—not included, order below. Telescoping metal antenna. Plastic. 11 in. long. Imported from Hong Kong.
X 925-3469 A—Mailable: wt. 0.50 lb. . . . 6.88

2 Donny and Marie AM Radio. High-impact styrene plastic with vinyl carrying strap. Two rotary dials for tuning and on/off volume control. Uses one 9 volt battery—not included, order below. 3x1 1/4x4 1/2 in. high. Use with mike (1) above. From Hong Kong.
X 925-3451 A—Mailable: wt. 0.75 lb. . . . 6.99
9-Volt Batteries. Sold in package of 2.
X 959-0084 A—Wt. 1 lb. Pkg. 1.19

3 Marie's 6-Pc. Dresser Set. Nylon-bristle brush, comb, mirror, jar, and bracelet. Photo-tray 13 1/2 x 8 1/4 in. Plastic.
X 922-1052 A—Mailable: wt. 1.25 lbs. . . . 3.99

4 & 5 Donny and Marie Dolls. Both teenage TV stars are dressed in dazzling pink and purple outfits—they even carry mikes. Poseable arms and legs. Plastic bodies with painted eyes.

[4] Marie. 11 1/2 in. tall. Long rooted hair.
X 922-0930 A—Mailable: wt. 0.60 lb. . . . 7.49

[5] Donny. 12 in. tall. Molded hair.
X 922-0948 A—Mailable: wt. 0.50 lb. . . . 7.49

SAVE \$1 when you buy dolls together. State both Catalog Numbers, pay only **13.98**
©Osbro Productions, Inc. 1978

[6] to [9] Marie's Costumes.* Fit all 11 1/2-in. tall fashion dolls. Doll not included. Mailable: wt. 0.40 lb. each.

[6] Knicker-Length Jumpsuit. Pink satin with silvery trim and matching boots.
X 922-0955 A 4.75

[7] Layered Chiffon Dress. Yellow, edged in black and silver. Shoes.
X 922-0963 A 4.75

[8] Full-Length Coat. White fake fur with matching belt. Shoes.
X 922-0997 A 4.75

[9] Satin Calypso Dress. Long-waisted with multicolor skirt and sleeves. Shoes.
X 922-1003 A 4.75

[10] & [11] Donny's Costumes.* Fit all 12-in. tall male dolls. Doll not included. Mailable: wt. 0.40 lb. each.

[10] Satin Calypso Outfit. Pants, full-sleeved shirt, bolero, cummerbund, shoes.
X 922-1011 A 4.75

[11] Tuxedo. Silvery trim with ruffled shirt dickey, tie, shoes.
X 922-1045 A 4.75

SAVE \$1 when you buy any 2 outfits [6] through [11] together. State both Catalog Numbers and pay only **8.50**

[12] Marie Osmond TV Make-Up Center. 5 1/2 in. high doll head has long brunette rooted hair—can be washed, set, and styled over and over again. Rooted eyelashes. Soft plastic skin can be made up. Make-up washes off easily. Includes case with rouge, shadow and mascara, lipstick, eyeliner, applicators, 2 barrettes, comb, brush, 4 curlers, ribbon, rubber bands. Base has storage wells. Molded plastic.
X 922-1078 A—Mailable: wt. 2 lbs. . . . 12.88

[13] Produce A Donny and Marie TV Show In Your Own Home! Playset folds up for carrying. Opens to a colorful 17x19x18 1/2 in. high set. Decorated with flashy designs, arcs of "lights", play piano, guitar, TV camera, light, cue card. Turn the scene around and you'll find dressing rooms for the stars with 2 tables, chairs, make-up equipment. Autographed photos of Donny and Marie, plus a 33 1/3 rpm record. Vinyl and plastic. Dolls shown not included. Warranted by manufacturer, see page 336.
X 922-1060 A—Mailable: wt. 3 lbs. . . . 15.77

*Caution: toy with small parts—see note on page 467.

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything from these 2 pages—at these low prices—until August 12, 1978.

THIS KITCHEN IS FOR KIDS

1 25⁹⁹

- Child-size appliances are fully assembled
- Round molded edges protect little hands
- Glossy finish wipes clean easily

SAVE \$10 when you buy
[1], [2] and [3] together

59⁹⁷
3-Pc. Set



**Play-Anywhere
Portable Unit 11⁹⁹**

**Tabletop Cooktop with "Mi-
crowave" Oven.** On/off
knobs make a clicking sound.
Chrome-tone supports. Plas-
tic "smoked glass" oven
doors. Convenient pull-out
cutting board. Has the same
construction and finish as
appliances shown at right.
Measures 17½x15x16 in. high
overall. Partly assembled.
Mailable; wt. 6 lbs.

X 922-1136 A 11.99



Drink dispenser
in [1]'s door—
fills inside,
serves outside

**[1] to [3] Deluxe Play Appliances
Have Modern Features
Just Like the Real Ones.** Beige with
walnut-tone trim. Molded polyethyl-
ene. Not mailable—see page 338.

SAVE \$10 when you buy [1], [2]
and [3] together as 3-pc. kitchen set.
State all three Catalog Numbers and
pay only. 59.97

[1] Refrigerator/Freezer. Molded in-
ner door; movable shelf inside.
Play radio-recorder with clicking
knobs. Beverage dispenser in door
front really works—inside there's a re-
fillable plastic bottle. Accessories not
included, order on page 462. 17½x15x
36 in. high. Shipping wt. 14 lbs.

X 922-1102 A 25.99

**[2] Range and Microwave Oven Com-
bination.** Plastic "smoked glass"
doors open and close with friction
latches. Chrome-tone support tubes.
On/off knobs make a clicking sound.
Movable clock hands. Adjustable oven
shelf. Measures 17½x15x36 in. high.
Shipping wt. 12 lbs.

X 922-1006 A 23.99

[3] Sink with Cabinet. Complete with
swivel faucet, play dishwasher
control panel and disposal switch.
Butcher block-look "cutting/drain-
board" where you can prepare gour-
met meals. Below, double doors open
to reveal movable shelf. 17½x15x23 in.
high. Shipping wt. 10.50 lbs.

X 922-1004 A 19.99



"Woodenware" Set 3⁸⁸

[4] 16-Pc. Plastic "Woodenware" Set. Hand-
some accessories to complete a play kitchen.
Includes spice rack with 5 labeled bottles; meat
cutting board; cheeseboard; large salad bowl;
4 small salad bowls; salad fork and spoon; printed
tile trivet.

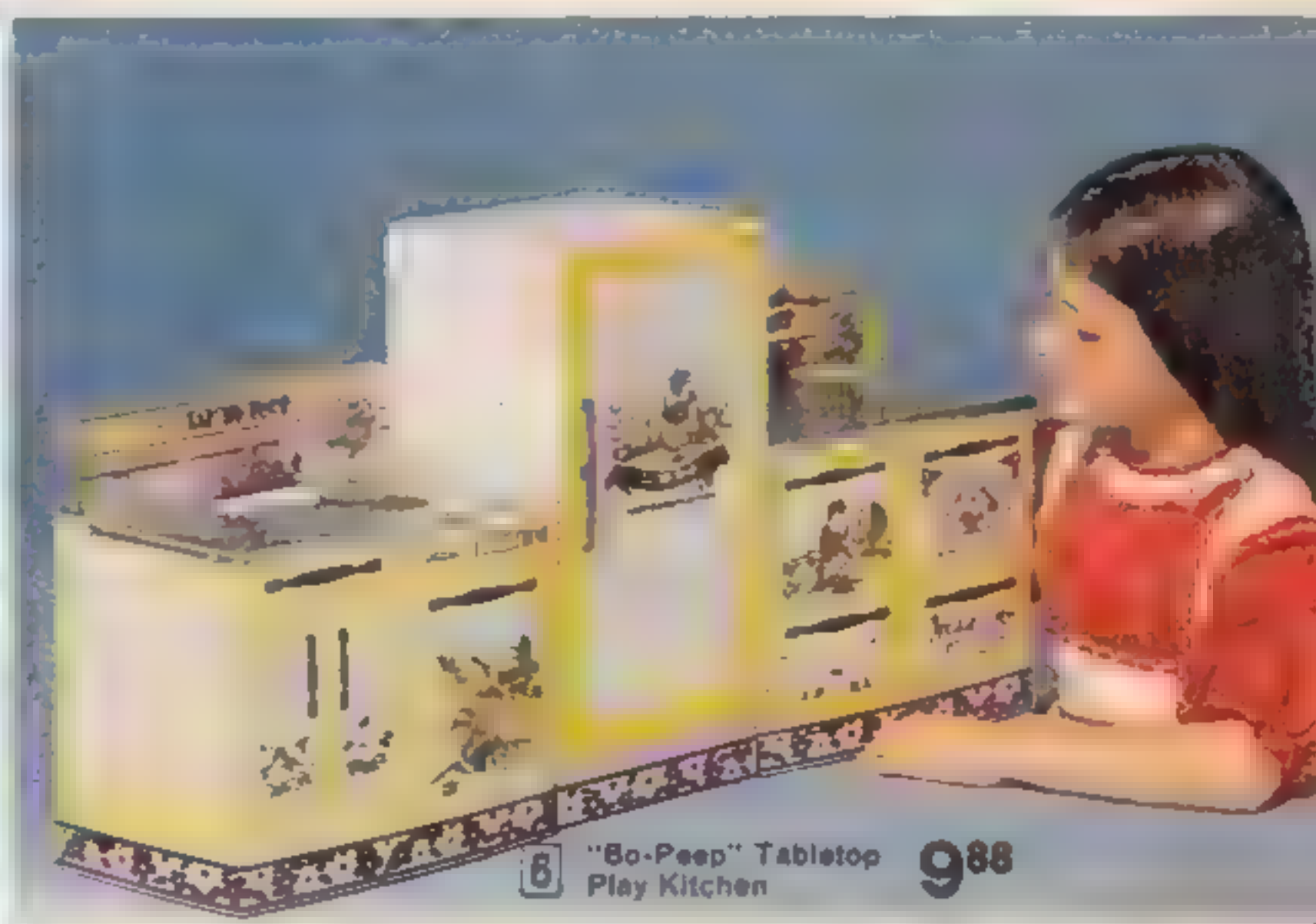
X 922-1110 A—Mailable; wt. 0.90 lb. 3.88



Kitchen Set 4⁸⁸

[5] 33-Pc. Kitchen Set. Everything a junior chef
needs to serve play meals: 4 each, cups,
saucers, plates; 6-pc. kitchen tool kit on Pandi
hanger; toaster; covered percolator; covered
skillet; 3 covered casseroles. Napkins, too. All
white plastic with colorful floral print.

X 922-1128 A—Mailable; wt. 1.40 lbs. 4.88



**"Bo Peep" 3-Pc. Tabletop
Play Kitchen 9⁸⁸**

[6] "Bo Peep" 3-Pc. Tabletop Appliance Set. Rolled-
edge steel colorfully printed with nursery-rhyme
characters and appliance features. 11½x11x7-in. deep
stove has raised burners. 15x8½x7-in. deep refrigera-
tor with snap latch. 11½x11x7-in. deep sink has
swivel faucet. Easy to assemble.

X 921-8006 A—Mailable; wt. 7.50 lbs. 9.88

2 16⁹⁹



1 17⁹⁹

SAVE \$5

when you buy
[1] and [2]

29⁹⁸

What's "Cooking"?

Child-size Play Appliances
for Pretend-Time Fun!

- Sturdy wood and hardboard construction
- Lots of storage room!
- Detailed to look just like Mom's real kitchen!

1 & 2 Contemporary Kitchen Set. Modern styling in popular harvest yellow finish. Play accessories shown are not included—sold separately below. Unassembled—bolts together easily; screwdriver required.

[1] Combination Stove/Sink. Hooded stove has make-believe burners and knobs. 5 "food" appliques with pressure-sensitive backing—stick to oven door so you can see what's cooking! Sink has lift-out plastic basin and faucet. Back panel decorated with printed bricks, plant, and window. Sliding door on lower storage shelves. Measures 27x13x31 in. high. Mailable; weight 17.50 lbs.

X 921-7969 A 17.99

[2] Side-by-Side Refrigerator/Freezer. Three storage shelves on each side. Foods and shelves are printed on the inside of doors. Measures 12½x18½x31 in. high. Mailable; wt. 17.50 lbs.

X 921-7951 A 16.99

SAVE \$5 when you buy [1] and [2] together. *State both Catalog Numbers*, pay only..... **29.98**

3 Shopping Cart With Play Packages. It's fun to play supermarket with this sturdy basket. Made of brightly-plated tubular steel with printed vinyl basket-weave liner and cardboard bottom. Molded plastic wheels. Cart measures 22x25x19½ in. high overall. Comes with 10 play packages. For ages 2 to about 5 years.

X 927-3814 A—Mailable; wt. 2 lbs... 7.77

4 Play 'N Make Tabletop Kitchen Center. A kid can blend his own drink or pretend to "boil an egg," or "toast bread." Doesn't need heat, batteries, or electricity! The plastic console is connected to a foot pump. When a child steps on it, the water in the pan and in the blender twirls and swirls—just like real. Console is 12x11½x5½ in. high. Includes pan, blender, one slice of pretend "toast" and an "egg", measuring spoon, 5 recipe cards, instructions, plus a package of Kool Aid.® For ages 3½ to about 10 years.

X 921-3141 A—Mailable; wt. 3 lbs.. 12.44

5 Going to the Supermarket's Fun when the store is just the right size for junior grocers and shoppers. Comes complete with cardboard cash register, coins, and plastic play phone for taking orders. Sturdy corrugated fiberboard colorfully printed—order play groceries separately, see [7] below. Easy to assemble; screwdriver required. 18½x29½x55 in. high. Mailable; wt. 7.50 lbs.

X 921-1541 A 7.44

6 18-Pc. Refrigerator Set. Plastic and cardboard. Includes 3 milk bottles, 3 soda bottles, 1 stick of butter, 1 wedge of cheese, a carton with a half-dozen eggs, and 3 hot dogs. Mailable; wt. 1 lb.

X 921-7373 A Set 2.99

7 24-Pc. Box and Can Assortment. All empty—but they sure look like the real thing! 12 plastic food cans, and 12 paper food boxes. Mailable; wt. 0.90 lb.

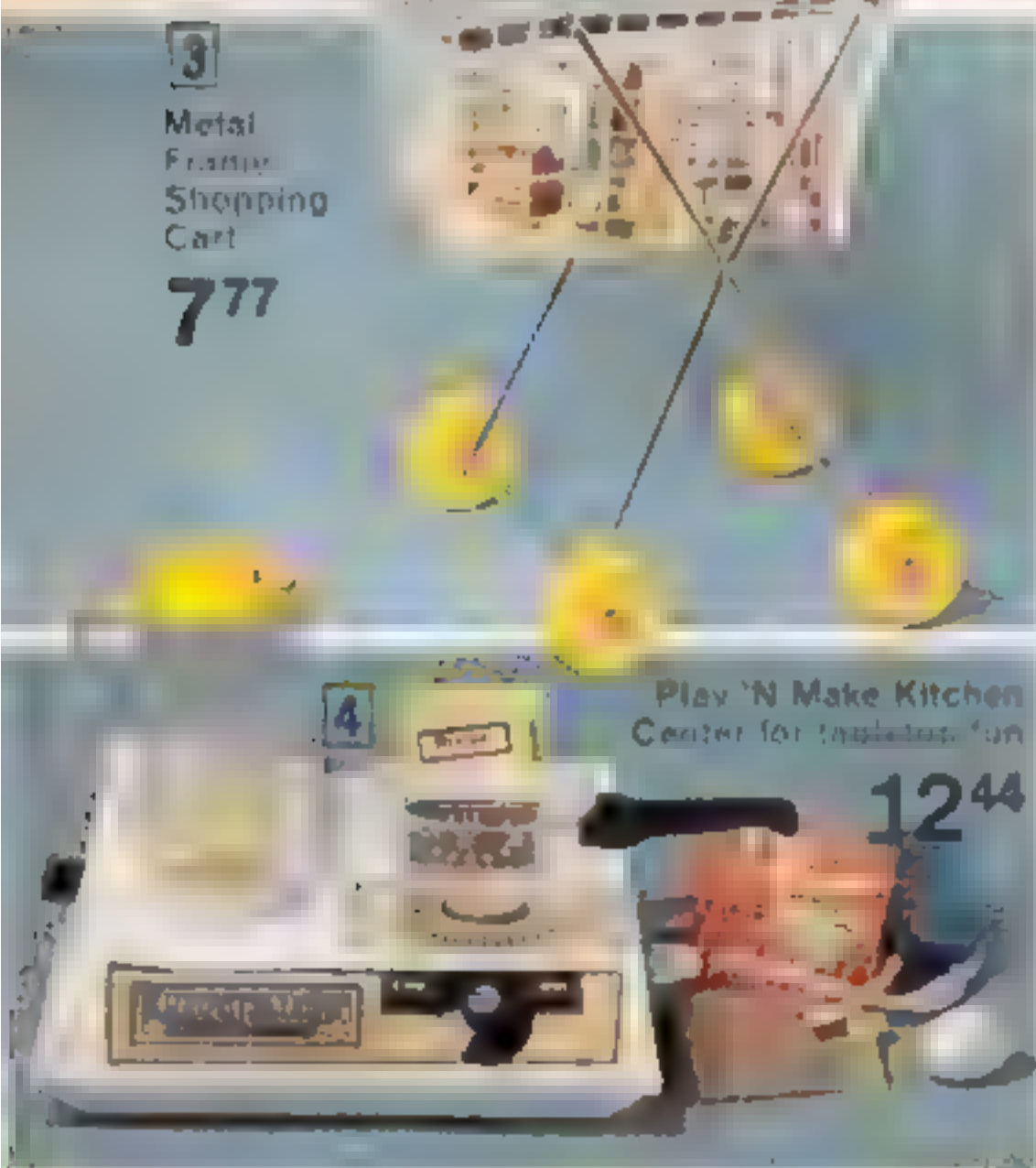
X 922-5699 A Set 2.99

8 17-Pc. Aluminum Play Cookware Set. Fits young hands and play appliances above. Harvest yellow with delightful mushroom design. Includes pots and pans, some with lids, coffee pot, and 5 plastic utensils. Mailable; weight 1 lb.

X 921-7985 A Set 4.99

**TOYS AREN'T
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Save this catalog.

Order anything on these
two pages—at these low prices—
till August 12, 1978



Stock up your play kitchen or market!



6 18-Pc. Set
2.99



7 24-Pc. Set
2.99



8 17-Pc. Set
4.99

1 Rite-Hite® Steel Range. Looks just like the real thing. Control knobs turn. Burner pattern on top. See-through plastic window in oven door for checking on what's cooking. Oven has shelf, plus storage area for utensils. Strong, heavy-gauge steel with rolled edges in a handsome beige with red trim. 18x15x28 in. high. Unassembled—bolts together easily; screwdriver required. Cookware set, play accessories shown not included—sold below. Mailable: wt. 15 lbs.

X 921-8017 A..... 14.99

2 Rite-Hite® Steel Sink. Double basin with stoppers—so kids can actually wash dishes, pots and pans, or clean vegetables. Plastic counter top work area wipes clean easily. Storage space behind double doors holds utensils or cleaning supplies. Heavy gauge steel with smooth rolled edges. Beige and red. 18x15x28 in. high. Unassembled—bolts together easily; screwdriver required. Play accessories shown not included—sold below. Mailable: wt. 15 lbs.

X 921-8009 A..... 14.99

3 Rite-Hite® Steel Refrigerator. Modern 2-door 'fridge has convenient plastic shelves behind lower door. Roomy "freezer" compartment has plenty of space for all sorts of play food (sold on opposite page). Heavy gauge steel. 18x15x36 in. high. Beige and red with red plastic handles. Unassembled—bolts together easily; screwdriver required. Mailable: wt. 22 lbs.

X 921-7993 A..... 17.99

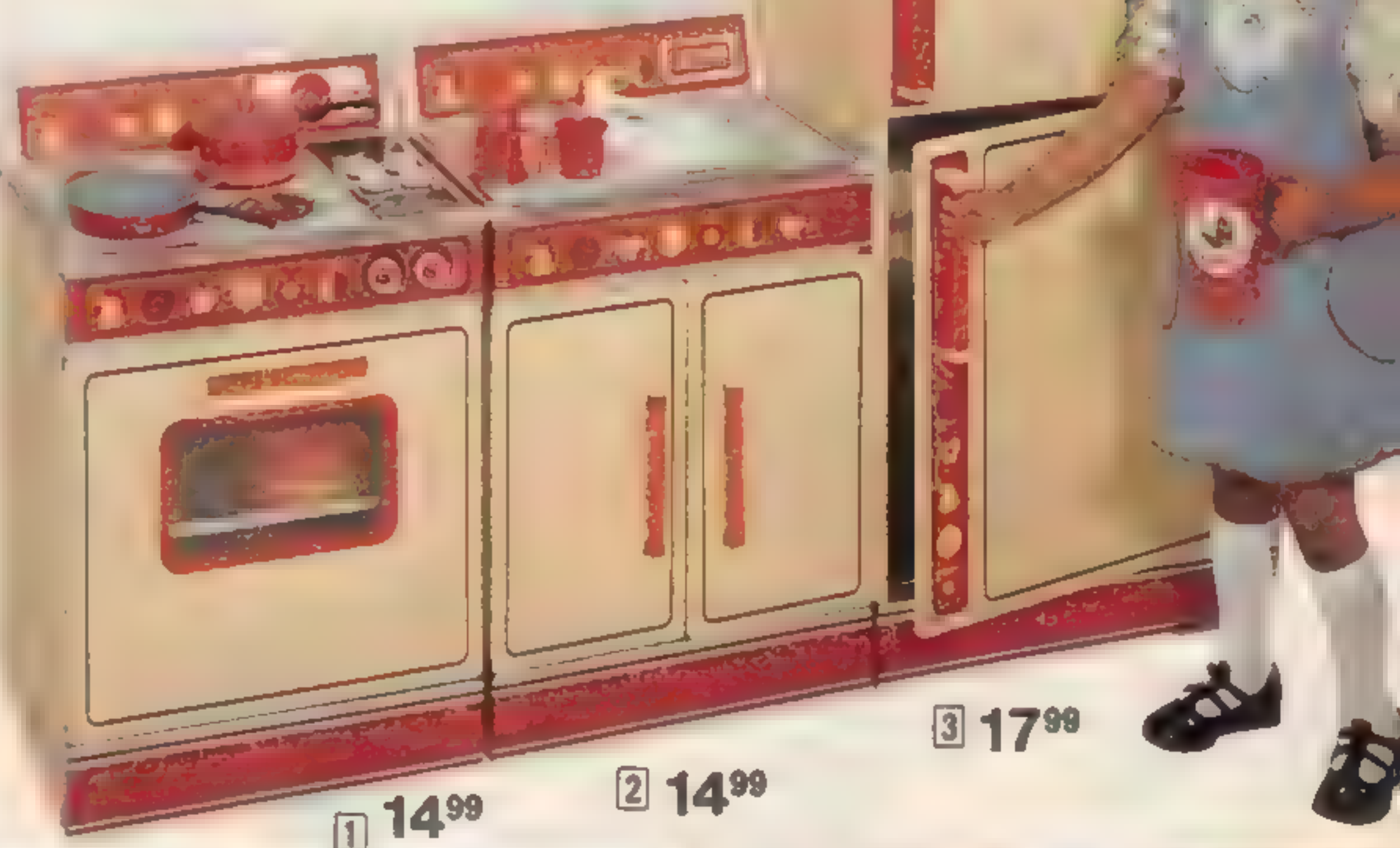
SAVE \$8 when you buy [1], [2], and [3] as 3-Pc. Set. *State all three Catalog Numbers, pay.....* **39.97**

Heavy Gauge Steel Appliances with smooth rolled edges to protect fingers and floors

SAVE \$8

when you buy [1], [2] and [3] as a 3-pc. set

39⁹⁷



14-Pc. Play Cookware Set Goes Perfectly with Our Appliances

5.49

Here's a Cookware Set that includes a Toy Pop-Up Toaster! Steel and plastic 14-pc. set matches kitchen appliances above. Includes 6-in. skillet, 4 1/2 in. saucepan and Dutch oven, 3 lids, beverage server, 2 cups, 3 plastic utensils, wall rack, toaster. Mailable: wt. 2.50 lbs.

X 921-8025 A.....Set 5.49



3 Appliances in 1 Unit

9.99

Sink, Stove, Refrigerator in Country-Style Single Unit. Patterned paper coating in dark brown with white brick-design trim. Sink has faucet that recirculates water from drain. Storage pantry shelves overhead. Refrigerator has 2 shelves. Sturdy corrugated cardboard. 12x27x46 in. high. Complete with control knobs and handles. Unassembled—bolts together easily. Caution: toy with small parts—see note on page 467. The drainboard and other accessories shown are not included—order them at left.

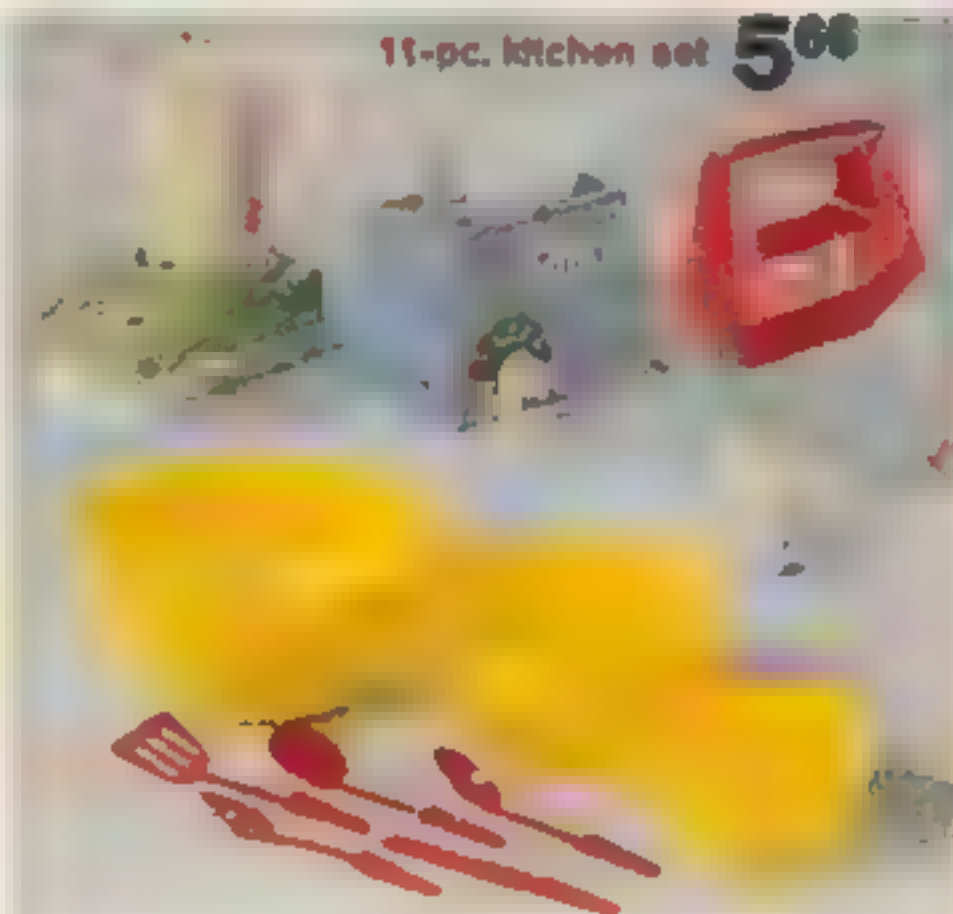
X 921-0891 A—Mailable: wt. 9.75 lbs..... **9.99**

JCPenney 463



Sink Drainboard Set scaled to fit the sinks on these two pages. Set includes 2 cups, 2 saucers, 3 forks, 3 spoons. One each: dish, drain, drainboard, orange squeezer, strainer, sponge, apron, teapot, creamer, sugar bowl, paper cloth. All pieces are plastic. Mailable: wt. 1 lb.

X 921-7332 A.....Set 2.99



Kitchen Appliance Set. Blender, mixer, toaster have parts that really move—hand lever makes the wheels inside turn. Easy-to-operate, and they don't use batteries. Includes 2 pieces of plastic "toast", plus 3 assorted mixing bowls and 5 plastic utensils. Mailable: wt. 1.40 lbs.

X 922-5608 A.....Set 5.66



Deluxe
Coach and
Stroller

14⁷⁷
Each

[2]

[3]

4⁷⁷

Bedding Set

It's a car seat

car seat

reciner

stroller



[4]

[5]

[6]

Bedding Set

3⁷⁷

Holly Hobbie
Coach and
Stroller

9⁹⁹
Each



[7]

[8]

Pretty Polka Dot
Coach and Stroller

5⁹⁹
Each

SAVE \$2
when you buy
as 2-pc. set.

9⁹⁸
2-pc. set

Little Children Love to Wheel About With Their Baby Dolls

- [1] & [2] Deluxe Coach and Stroller. Metallic blue vinyl on tubular steel frames. Plastic bodies and wheels. Metal hubcaps. Partly assembled, assembly requires a wrench.
- [1] Coach With Spring Rocking Action. 22x12x25 in. high to handle. You attach hood and wheels. X 927-6188 A—Mailable wt. 6.70 lbs. **14.77**
- [2] 4-Way Stroller converts to sleeper, car seat, and carrier. Vinyl shopping bag, tandem seat. 22x15x30 in. high to handle. You attach canopy and wheels. X 927-6171 A—Mailable wt. 6.25 lbs. **14.77**
- [3] Deluxe Bedding Set for coach [1] above. Machine washable flannel coverlet, cotton linens. Soft vinyl mattress and pillow. Two plastic carriage clips. X 927-1287 A—Mailable wt. 1 lb. **4.77**

- [4] & [5] Holly Hobbie® Coach and Stroller. Delightful patchwork-print vinyl on tubular steel frames with plastic wheels. Partly assembled, assembly requires a wrench. See special Holly Hobbie index on page 343. Order bedding, [6] below, separately.
- [4] Coach. 21x11x24 in. high to handle. You attach hood and wheels. X 927-3772 A—Mailable wt. 4 lbs. **9.99**
- [5] Stroller. Plastic tray and footrest. 11x10½x29 in. high to handle. You attach canopy and wheels. X 927-3764 A—Mailable wt. 4 lbs. **9.99**
- [6] Bedding Set for coaches [4] and [7]. Machine washable cotton sheet, coverlet, pillow case. Vinyl mattress and pillow. Two carriage clips. X 927-3863 A—Mailable wt. 1.50 lbs. **3.77**

- [7] & [8] Perky Polka Dotted Coach and Stroller. Soft-sided vinyl with tubular steel frames and plastic wheels. Partly assembled, assembly requires a wrench.
- [7] Coach. Measures 19x9x22 in. high to handle. Order bedding set [6] at left, separately. You attach wheels. X 927-3798 A—Mailable wt. 4 lbs. **5.99**
- [8] Stroller. Has removable sunbonnet canopy. Measures 10x9x23 in. high to handle. You attach canopy and wheels. X 927-3780 A—Mailable wt. 3 lbs. **5.99**
- SAVE \$2** when you buy coach [7] and stroller [8] together as 2-pc. set. Mailable wt. 7 lbs. X 927-3806 A Set **9.98**

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Children Learn On Sewing Machines That Really Work

1 Zig-Zag Consolette. Plastic case folds to form work surface for straight or zig-zag chain stitches. Adjustable tension control. Battery-operated remote-control foot pedal. Runs by hand crank, too. Includes 2 needles, thread, needle threader. Die-cast metal head 10x3x7 1/4 in. high. Uses 2 "D"-cell batteries (batteries not included, order under [3] below). Ages 8 and up.

X 921-8553 A—Mailable; wt. 3 lbs. **19.95**

2 Sew Perfect. Needle and thread are fully enclosed in see-thru plastic housing. Snap in the cassette and you're ready to chain stitch. Bobbin attachment lets you add trim and hem in one step. Includes cassette with 300 ft. thread, bobbin with 15 ft. trim. Simplicity projects and material for a stuffed doll. Instructions included. Order extra cassettes below. On/off switch. Plastic and metal. 12 1/2 x 6 1/2 x 10 1/4 in. high. Uses 2 "D"-cell batteries (batteries not included, order under [3] below). Ages 8 and up.

X 921-3067 A—Mailable; wt. 2.50 lbs. . . **12.84**

Set [3] **3 Sew Perfect Cassettes.** 1 red, 1 white, 1 blue—each with 300 ft. of thread and needle.

X 921-3075 A—Mailable; wt. 0.50 lbs. . . Set **2.77**

3 Holly Hobbie® Battery-Powered Sewing Machine. Sews straight chain stitches—battery-powered with foot pedal, or by hand with hand crank. Includes 2 needles, threader, thread, instructions. Plastic and metal. 9 1/2 x 4 1/2 x 6 3/4 in. high. Ages 8 and up. Uses 2 "D"-cell batteries (batteries not included, order below). See Holly Hobbie index on page 343.

X 922-1524 A—Mailable; wt. 1.90 lbs. **9.99**

D-Cell Batteries. Package of 6. Mailable.

X 957-1761 A—Wt. 1.40 lbs. Pkg. **1.49**

4 Holly Hobbie® Manual Sewing Machine. Turn the crank for instant straight chain stitching. Includes 2 needles, thread. Plastic and metal. 7 x 3 1/2 x 6 in. high. Ages 8 and up.

X 921-3083 A—Mailable; wt. 1.50 lbs. **5.77**

© American Greetings Corporation

5 Woven Wicker-Look Plastic Sewing Basket. Case with storage tray and pockets. Blunt-tipped scissors, thread, tape measure, thimble, sewing book. 8 1/2 x 4 x 7 in. From Taiwan.

X 921-7767 A—Mailable; Wt. 1.50 lbs. **4.88**

It's Fun to Walk Dolly!

6 Folding Umbrella-Handle Stroller. Denim print vinyl on tubular steel. 14x11x29 in. high to handle. You attach plastic wheels, no tools needed.

X 927-1347 A—Mailable; wt. 3.25 lbs. **8.88**

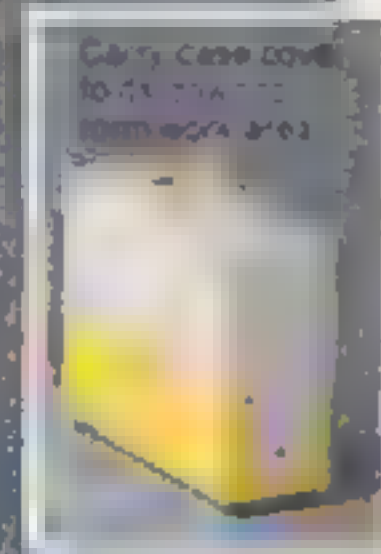
7 Rock 'N' Roll Stroller. Pull the tab on the music box attached to the stroller, and push—dolly will move with the music while you watch through the clear canopy window. Floral print vinyl on steel. 29 in. high to handle. You attach vinyl wheels, no tools needed.

X 927-2501 A—Mailable; wt. 6 lbs. **12.99**

Zig-Zag Consolette

Use batteries or
operate by hand

19.95



Sew Perfect

Battery-powered with
pre-threaded snap-in
cassette makes
sewing a snap!

12.84

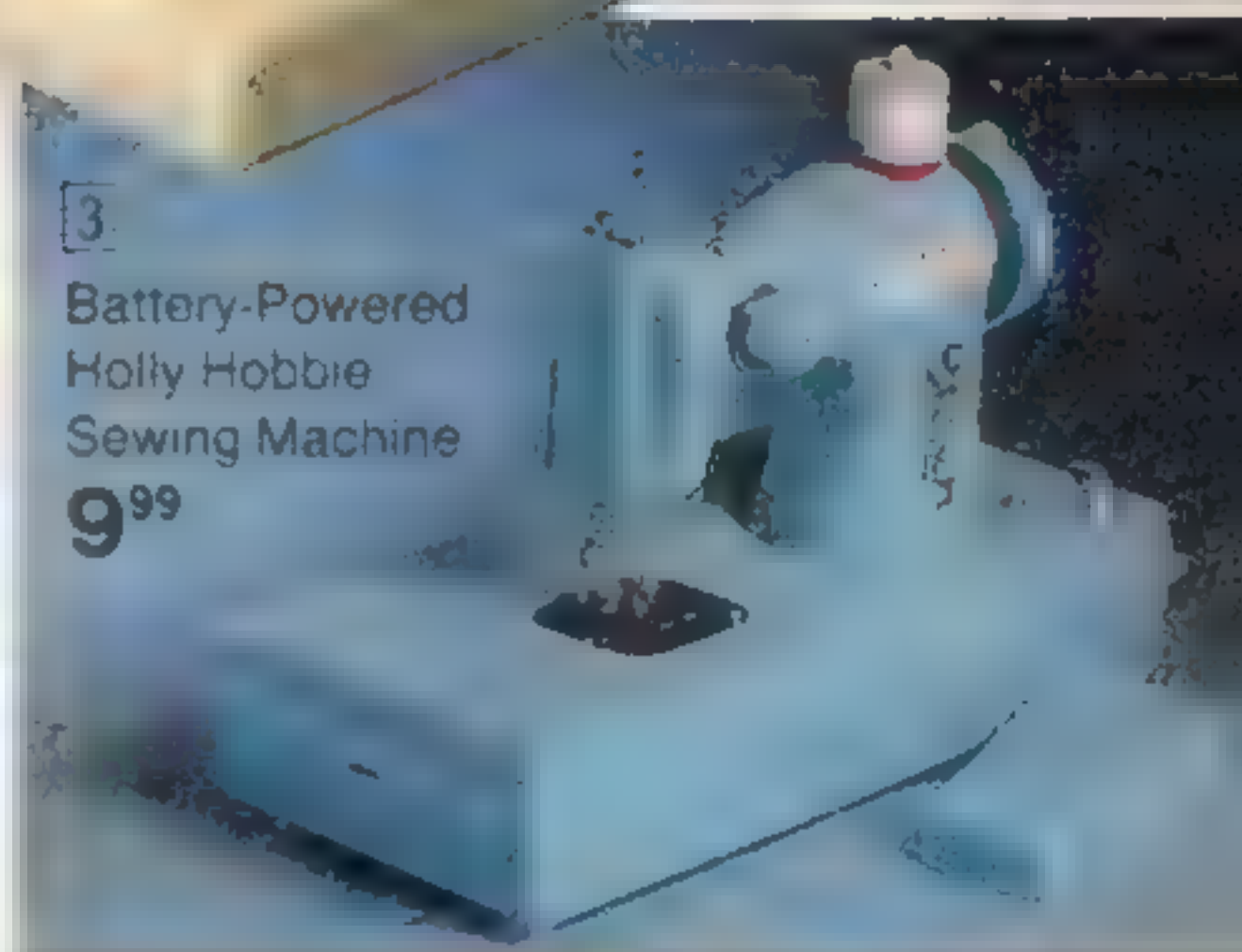


5 Fully-Equipped Sewing Basket

3

Battery-Powered
Holly Hobbie
Sewing Machine

9.99



Folding
Umbrella
Stroller

8.88

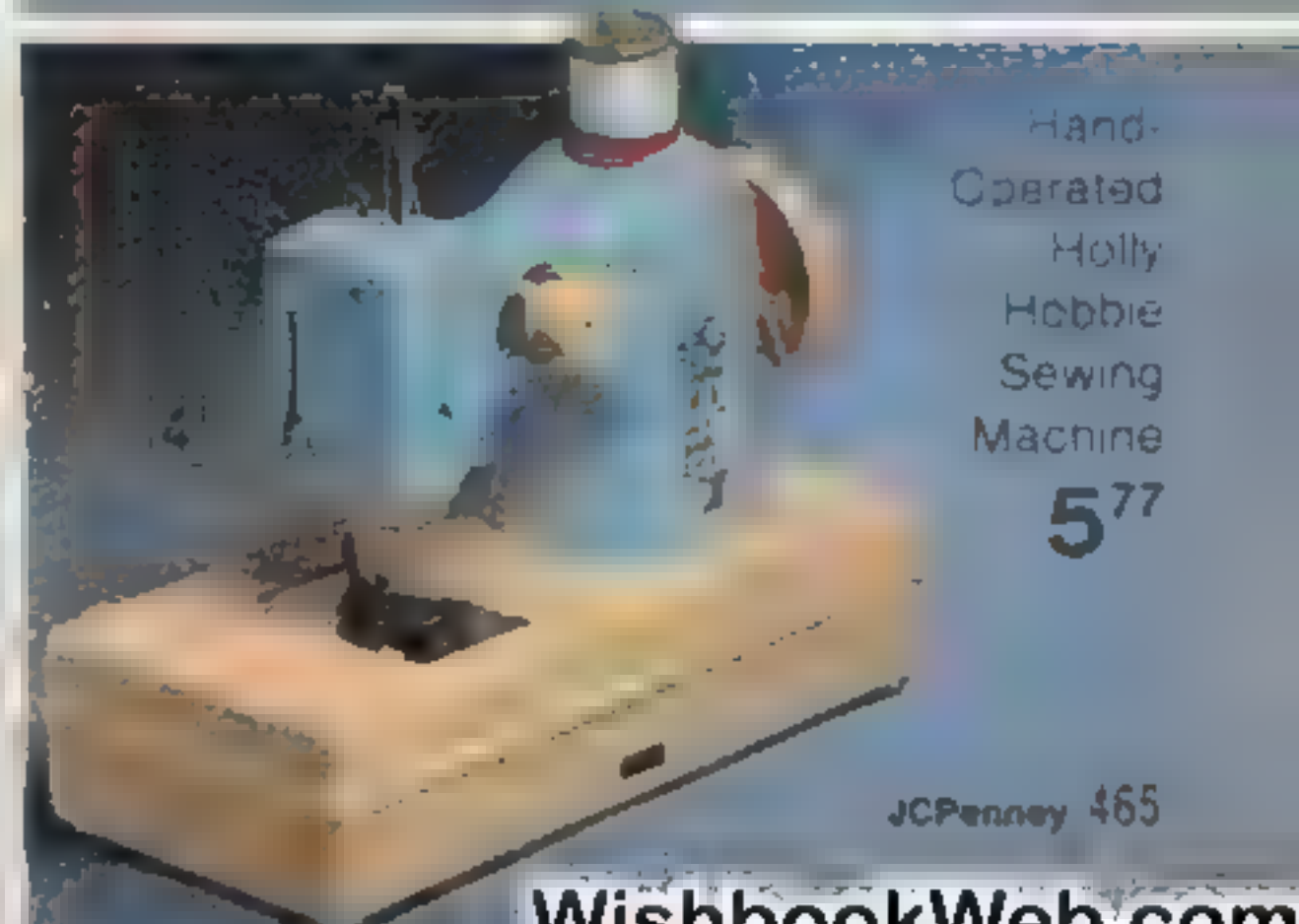
Rock 'N' Roll
Stroller

12.99



Hand-
Operated
Holly
Hobbie
Sewing
Machine

5.77



JCPenney 465

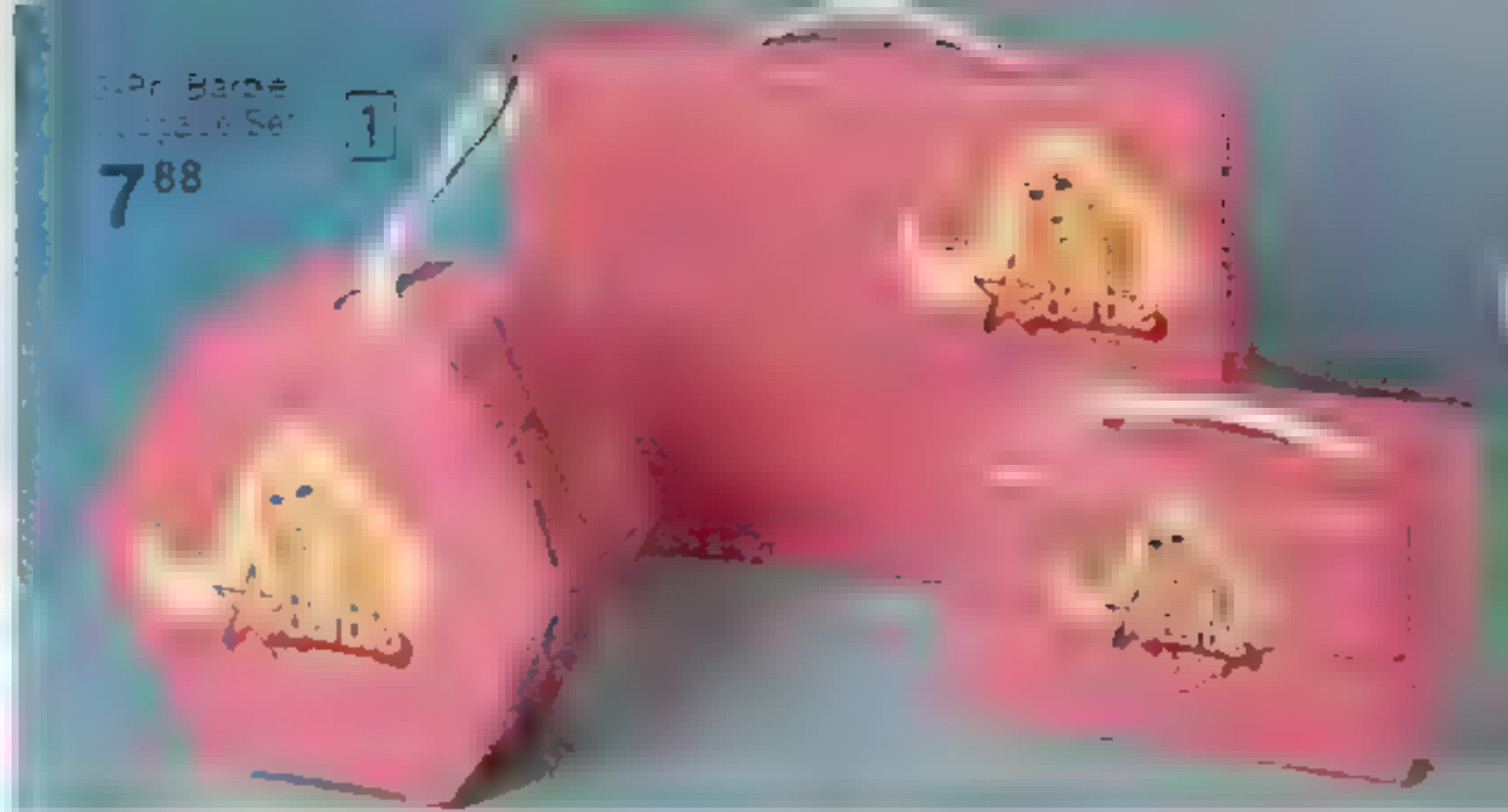
WishbookWeb.com



Make-Up Mannequin

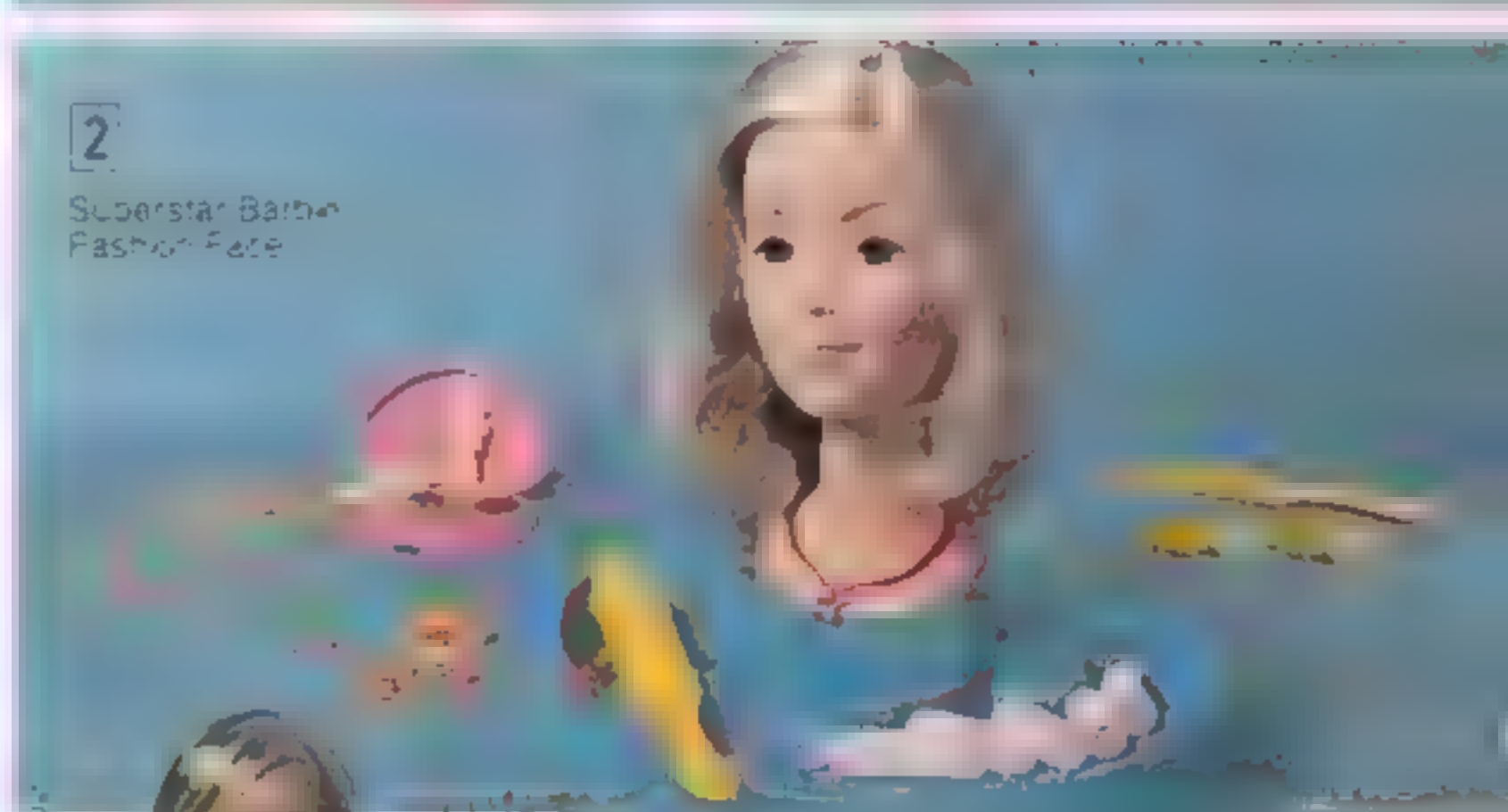
Her Hair Really Grows! Turn the head left and out hair to make it grow—turn front, and hair stays at the length you want. Set, comb and restyle. Make her beautiful with her own make-up kit. Make-up washes off easily. Nylon hair soft vinyl head, painted eyes. Suction-cup base, 4 plastic rollers, teasing brush 3/4 in. high. For ages 3 and up. Mailable wt. 50 lbs.

White Mannequin with blonde hair
X 921-7878 A 5.84
Black Mannequin with black hair
X 922-5749 A 5.84



Super Barbie Luggage Set

7.88



2

Superstar Barbie Fashion Face



3

Superstar Christie Fashion Face

Barbie's Grooming Center 11.88 each

2 & 3 Glamorous Superstars Barbie and Christie. 11 1/2-in. high heads have hair that curls and rooted eyelashes—perfect for hours of beauty care fun. Come with 3 sets of earrings and fashion frames. Lots of "grown-up" make-up—eye shadow, blusher, lipstick, eyebrow pencil, mascara plus applicators and a make-up case. 5 curlers, 3 barrettes, comb, brush, ribbon, and rubber bands for real hair-styling practice. Plastic and nylon. Mailable.

[2] White Barbie.
X 921-3364 A—Wt. 2 lbs. 11.88

[3] Black Christie.
X 921-3448 A—Wt. 2 lbs. 11.88

1 Superstars On the Go. 3-pc. high-fashion vinyl luggage set in pretty pink and white. Includes 9 1/2 x 6 1/2-in. train case, 16 x 10 1/2-in. overnighter and 10 x 10-in. model's case—cases from 3 1/4 to 5 in. deep. Reinforced with metal rivets and cardboard. Mailable.

X 922-0013 A—3.50 lbs. Set 7.88

Barbie is a U.S. Trademark of Mattel, Inc. used under License © Mattel, Inc. 1977



4
14.97

Tilt the Mirror and Snow White Talks to You!

4 Snow White Talking Magic Mirror looks like a regular mirror. But when you tilt it, Snow White's face appears—and like magic she really talks to you! She says 6 different random phrases. Tilting the mirror turns on the voice box inside the mirror stand. Mirror is tough reflective polystyrene, 8 3/4 x 5 7/8 in. high. Plastic base and frame. Works on one "C" and 3 "D"-cell batteries (not included—order below). Partly assembled—you need only a screwdriver. From Hong Kong.

X 922-0021 A—For ages 3 and up. Mailable, wt. 2.25 lbs. 14.97

X 957-1761 A—"D"-Cell Batteries. Pkg. of 6. Mail wt. 1.40 lbs. 1.49

X 959-0787 A—"C"-Cell Batteries. Pkg. of 6. Mail wt. 0.95 lb. 1.49

© 1976 Lasco International, Inc. Pat. Pending.



5
8.88

Traveling Case

5 Casual Overnighter in Denim Patch-Pocket Design. 16 x 13 x 5 1/2-in. high case covered and lined in easy-care vinyl. Aluminum closings and key locks (keys included). Vanity mirror inside. Ideal for pajama parties, vacations, and storing doll clothes. Mailable; weight 3.75 lbs.

X 922-0005 A 8.88



Snap-off/snap-on doll!

6

4.95

It Looks and Sounds Pretty!

6 Musical Jewelry Box. A charming snap-on Bendee Doll reclines on the lid of the box. Open the box, and a lovely ballerina doll turns to a familiar tune. White leather-look plastic-covered box has colorful raised design, measures 6 x 4 1/4 x 3 3/4 in. high. 3-sided plastic mirror inside. Elegant rayon satin lining. Brass-finish metal snap closing keeps valuables safe inside. Mailable; weight 0.75 lbs.

X 921-3612 A 4.95



CONSUMER INFORMATION ABOUT "PLAYING HOUSE"

Toys for "playing house" allow children to imitate adults and also to use their own imaginations. Children enjoy sharing this kind of play with others, which gives them practice in conversation and other social and language skills. These toys help children to learn manners and homemaking skills such as table setting. They also help with small muscle development.

No Playtime Banquet Is Complete Without Cookware and Dinnerware Sets

A 80-Pc. Corning-Ware Child-Size Dinner Set.* Pretty Cornflower design. Includes 6 each plates, cups, saucers, dessert dishes, goblets, sherbet glasses, knives, forks, spoons, napkins. Also comes with four covered casseroles—one handle fits all four. Set of 5 cooking utensils, napkin holder, sugar bowl, creamer, and coffee pot on an artificial warmer. All plastic. Mailable. X 922-0039 A—Wt. 2.75 lbs.Set 5.99

B 32-Pc. English-Style Tea And Dinner Set.* Floral pattern is as pretty as an English garden. Includes 4 each cups, saucers, plates, forks, knives, spoons. Also comes with tall vegetable dish and cover, shallow vegetable dish and cover, fruit bowl, teapot with cover, and a bunch of pretty flowers. All pieces are plastic. Mailable. X 922-0047 A—Wt. 1.25 lbs.Set 4.99

C 48-Pc. Holly Hobbie® Tea Set.* Join Holly for tea-time fun! Service for 6 includes 8 each cups, saucers, plates, knives, forks, spoons, and paper napkins. Also comes with serving tray, covered teapot, creamer, and sugar bowl with cover. All plastic. Plates and tray are beautifully printed with Holly's picture in delicate colors. See special Holly Hobbie index on page 343. Mailable. X 922-0054 A—Wt. 1 lb.Set 3.99
© American Greetings Corp.

D 44-Pc. Mickey Mouse® Tea Set.* The one and only Mickey decorates this cheery tea set. Includes 6 each plates, goblets, knives, forks, spoons, napkins. Also includes teapot with cover. Plastic. See special Disney index on page 343. Mailable. X 922-0062 A—Wt. 1 lb.Set 3.99
© Walt Disney Productions

E 73-Pc. Cook, Bake, And Serve Set.* Everything the junior chef needs from oven to table! Includes a full array of aluminum pots and pans, baking pans, mix and measure utensils, tray and colander, and a 6-piece cookie cutter set. Colorful table service for 6 includes aluminum saucers and plates, plastic cups and utensils, and paper napkins. Mailable. X 921-0964 A—Wt. 2 lbs.Set 6.99

F 32-Pc. Bake Set.* Includes 8 each mixing bowls, tube cake pans, bread pans, layer cake pans, biscuit pans, 3 each muffin pans, cookie sheets, pie pans. Also comes with colander, mix and measure utensils. Enough baking equipment for an entire play kitchen. All aluminum. Mailable. X 922-0070 A—Wt. 1.50 lbs.Set 3.99

*CAUTION—Toys With Small Parts are not recommended for children under 3 years old—contain small parts that can be swallowed.

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. Order anything on these 2 pages—at these low prices—until August 12, 1978.



A 80-Pc. Service For 6 5.99
CORNING*WARE



B 32-Pc. English Tea and Dinner Set 4.99



C 48-Pc. Holly Hobbie Tea Set 3.99



D 44-Pc. Mickey Mouse Set 3.99



E 73-Pc. Cook, Bake, Serve Set 6.99



F 32-Pc. Bake Set 3.99

IT'S FUN TO EAT A HOME-MADE TREAT!



Betty Crocker
Easy-Bake
Oven

11⁹⁹

A



Holly Hobbie®
Bake Oven

10⁷⁷

C

Electric Ovens Really Work—and kids
don't have to touch hot pans!



Pizza
Hut
Oven

9⁹⁹

F



Freeze
Machine
Makes real
ice cream

7⁸⁸

B



Holly Hobbie®
Cake and
Cookie Set

9⁹⁹

D



Sesame Street®
Pan and Cutter Set

6⁹⁹

E



Pepsi
Dispenser

4⁴⁴

G

Mickey®
Mouse
Sno-Cones

6⁴⁴

H



Pillsbury

Bake and Decorate Kit

5⁹⁹



CONSUMER INFORMATION
ABOUT HOMEMAKER PLAY

Homemaker toys provide many hours of fun
and also help children to:

- act out family and adult roles
- interact with other children
- gain muscular control
- develop homemaker skills
- stretch their imaginations

Look for toys that are simple to operate and
actually do what the child expects.

A Betty Crocker® Easy-Bake Oven.* Use special pan-pusher to slide pan in one side of oven, pull out the other side when cake is done! Heats with 2 shielded 60W bulbs (not included). Includes Betty Crocker chocolate and yellow cake mixes, chocolate frosting mix; 3 pans, pan-pusher, and cookbook. Metal. 7½x14½x11 in. high. X 921-7894 A—Mail: wt 5 lbs. . . 11.99

B Freeze Machine. Just add milk to freeze mix and crank to make real ice cream that stays frozen for hours! Double-wall aluminum "cold bowl" in lidded polystyrene chest. Includes plastic paddle with plated steel crank, measuring cup, freeze mix and ice cream cookbook. Ages 5 to about 12. X 921-8082 A—Mail: wt. 2.90 lbs. 7.88

C Holly Hobbie® Bake Oven.* Heats on one 100W bulb (not included). Door seals off baking chamber. Includes mixes for pie crust, filling, cake, and frosting, cake pan, pie pan, spoon, paddle, instructions. Plastic. 16x8x14 in. high. Mail: wt 5.70 lbs. X 921-7936 A 10.77
[D] and [E] Are Exclusives From JCPenney!

D Holly Hobbie® Cake and Cookie Set. Includes everything to create beautifully decorated cakes and cookies—yellow cake mix, 4 cookie mixes, and mixes for pink, blue, white and chocolate frostings. Holly Hobbie pan, 7 cookie cutters, 2 decorating tubes, plus bag, 5 decorating colors, bowl, spoon, rolling pin, and directions. Ages 8 to about 12. X 921-3224 A—Mail: wt. 3.40 lbs. 9.99
©American Greetings Corporation

E Sesame Street® Cake Pan/Cookie Cutter Set. Cookie Monster and Big Bird cake pans with face decorations. 6 Muppet® cookie cutters, Big Bird spatula, rolling pin, work mat, and instructions. X 921-3186 A—Mail: wt 1.25 lbs. 6.99
Pillsbury Cake and Icing Mix Set. 2 yellow cake, and 8 white frosting mixes. X 921-3182 A—Mail: wt 1.20 lbs. 2.99
SAVE \$1 when you buy Sesame Street Set and Cake and Icing Set together. State both Catalog Numbers, pay . . . 8.98

*Sesame Street and the Sesame Street sign are trademarks and service marks of the Children's Television Workshop. MUPPET Characters® Muppets, Inc., 1971, 1977

F Pizza Hut® Oven* with Pizza Hut Sign. Heats with one 60W bulb (not included). There's enough dough mix and sauce mix to make 12 pizzas! 2 metal pans, paddle and spoon. Plastic. 16½x12x7½ in. high. X 921-4446 A—Mail: wt. 4.20 lbs. 9.99
Pizza Hut Refills. 2 packages dough mix, 2 sauce mix. Enough for 4 pizzas. X 921-4610 A—Mail: wt. 1.10 lbs. 2.77
See special Holly Hobbie, Sesame Street and Disney indexes on page 343.

G Pepsi Dispenser with Drip-Free Valve. Plastic bottle inside holds up to 20 oz. of liquid. 4 serving cups. X 921-7910 A—Mail: wt 2 lbs. . . 4.44

H Mickey Mouse® Sno-Cone Machine. Put in ice cubes, add syrup, and turn the crank for cool crushed ice. 2 syrup bottles in grape and orange flavors (1½-oz. each) 6 cups, spoon. X 921-7944 A—Mail: wt 3.25 lbs. 6.44
Sno-Cone Flavor Refills. Four 1½-oz. packages—2 orange, 2 grape. X 921-9882 A—Mail: wt. 0.75 . . . 1.59
©Walt Disney Productions Inc.

I Poppin' Fresh Bake-and-Decorate Kit. Everything (except food coloring) to create fancy cakes, and sugar animals. Plastic cake decorator with 8 nozzles; round and heart-shape aluminum bake pans; 4 animal molds, Poppin' mold; bowl, spoon/spatula, 2-tier stand; 2 devil-food mixes, 2 yellow cake mixes; 1 fudge and 1 vanilla frosting mix; illustrated book, apron. X 921-4578 A—Mail: wt 2.20 lbs. 5.99

76-Pc. Baking Kit 9⁸⁸

Betty Crocker® Jumbo Bake and Serve Kit. Junior bakers, have fun! Kit includes 36 assorted mixes: 13 cake, 3 brownie, 7 cookie, and 13 frosting mixes. Also comes with handy utensils: bowls, spoons, bake pans, different shaped cookie cutters, cupcake pans, rolling pin, spatula, and tell-you-how cookbook. Party pack includes: 4 packs of napkins (6 per pack), 4 plates, knives, spoons and forks. For ages 8 and up (Use with electric ovens [A] and [C].) Mailable: wt 5.50 lbs.

X 921-7845 A 9.88

37-Pc. Baking Kit 6⁸⁸

Betty Crocker® Big Baking Kit. Includes 21 assorted mixes: 8 cake, 1 brownie, 4 cookie, and 8 frosting mixes. Utensil set includes: mixing bowl, spoon, metal baking pans, different shaped cookie cutters, cupcake pan, rolling pin, spatula, cookbook, 3 packs of napkins (6 per pack). For ages 8 and up (Use with electric ovens [A] and [C] on the opposite page.) Mailable: wt 2.90 lbs.

X 921-7852 A 6.88

16-Pc. Baking Kit 3⁸⁸

Betty Crocker® Standard Kit. Has 5 cake, 1 brownie, 2 cookie, and 4 frosting mixes; a bowl, spoon, bake pan, and cookbook. Ages 8 and up. (Use with electric ovens [A] and [C] on the opposite page.) Mailable: wt 1.50 lbs.

X 921-7860 A 3.88

Charge it—see page 340

Baking Kits by



TOYS AREN'T JUST FOR CHRISTMAS
Save this catalog.
Order anything
on these two pages—
at these low prices—
until August 12, 1978

LET'S PRETEND—FOR LITTLE HOMEMAKERS!

1 18-Pc. Non-Electric Ironing Set. 27½-in. high steel board with rubber-tipped tubular legs. Board has scenes of Bo Peep on it. Polyurethane foam-padded silicone cover. Non-electric metal iron, plastic bleach bottle, soap scoop, 10 clothes pins, basket, apron. (Caution: toy with small parts, see note on page 467.) Ages 4 and up. X 922-5590 A—Mailable weight 3.50 lbs. Set 5.88

2 Deluxe 8-Pc. Vacuum Cleaner and Housekeeping Set. 26-in. high vacuum, broom, dust pan, dust mop, wet mop and duster, apron, sponge. Plastic. Ages 3 to about 8 years. X 921-7886 A—Mailable weight 1.20 lbs. Set 3.98

*Caution: Electric Heating: Toy UL listed, 110-120V, AC. Should not be used by children under 8 years old—has interior heating element. As with all electric products, precautions should be observed during handling and use to prevent shock.

3 Raggedy Ann® Vacuum Cleaner. Removable bag decorated with lovable Raggedy Ann figure. Battery operated motor really works. Uses 2 "D"-cell batteries (batteries not included; order below). 20 in. high. For ages 3 to about 8 years. See Raggedy Ann special index, page 343. X 921-6144 A—Mailable weight 1 lb. 6.44
Package of 6 "D"-Cell Batteries. 1.40 lbs. X 957-1761 A 1.49
©Bobbs-Merrill Co. Inc.

4 Bissell Little Helper Sweeper. It really works—snaps open for cleaning! Avocado-color steel, vinyl bumpers. 25 in. high. Ages 3 to about 8 years. Mailable: wt 2.25 lbs. X 921-0618 A 6.77 JCPenney 469



Good
Grief!
It's a
Charlie
Brown®
Christmas

Delightful TV Special, "A Charlie Brown Christmas" is retold on this 33 1/2 LP record. Includes dialogue, music, and songs from the show plus a 12-page, soft cover, full-color book of illustrations.

X 643-4294 A—Mailing weight 0.75 lb. 3.77
©1950, 1951, 1952, 1958, 1960 United Features Syndicate, Inc.
See Peanuts Index on page 343



Book and Record Sets
provide hours of fun

Your Choice
4⁹⁹
each set

1 to 3 Each Set Contains Five 24-Page Softcover Books and Five 33 1/2 LP Records. Full-color illustrations

[1] Disney® Set. Includes: Cinderella; 3 Little Pigs; Dumbo; Bambi; Pinocchio

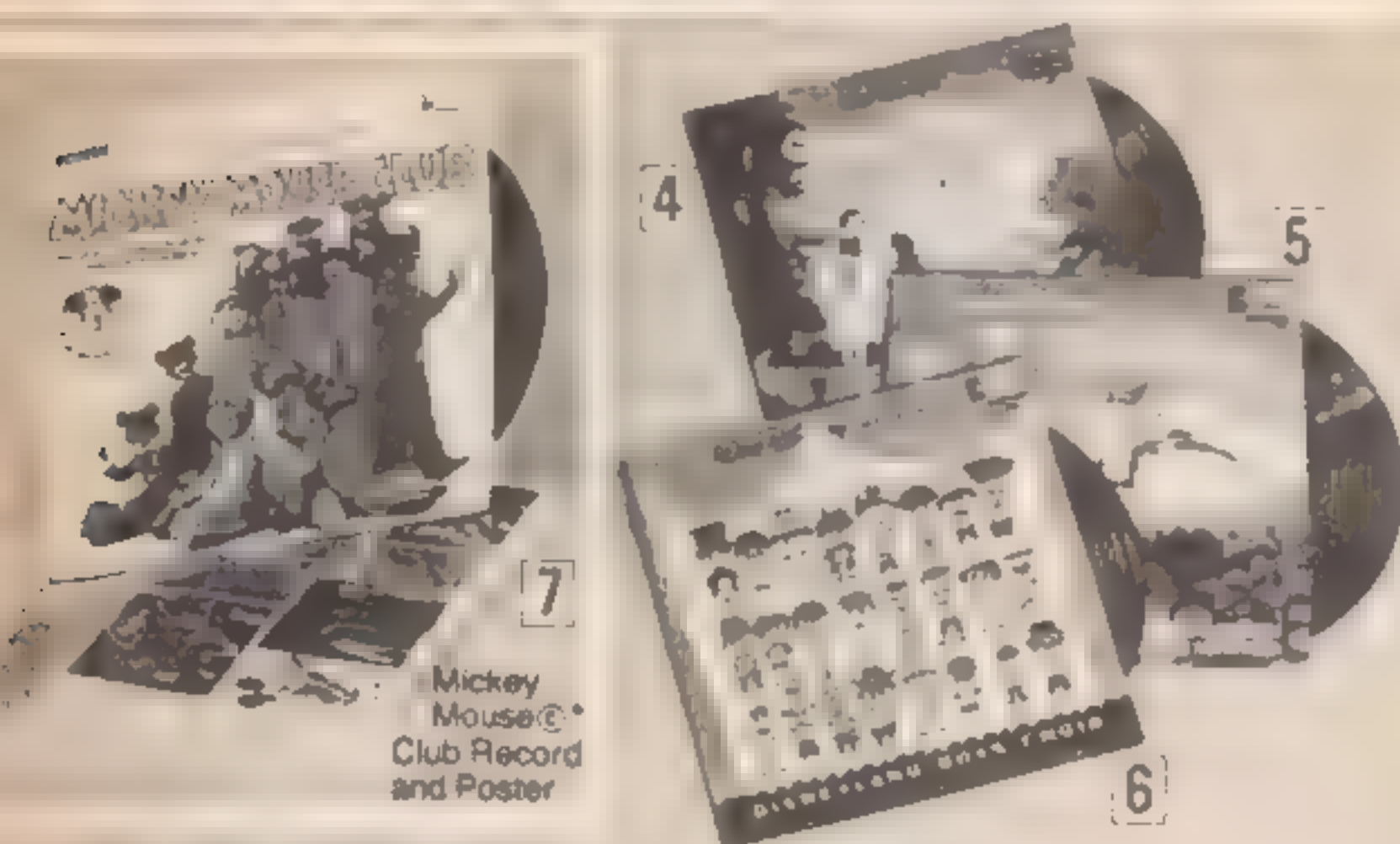
X 643-4195 A—Mailing weight 1.50 lbs. Set 4.99

[2] Disney® Set. Includes: Lady and the Tramp; Jungle Book; Sleeping Beauty; Wizard of Oz; Mary Poppins

X 643-4203 A—Mailing weight 1.50 lbs. Set 4.99

[3] Little Golden Book® Set. Includes: The Saggy Baggy Elephant; Tawny Little Lion; The Poky Little Puppy; Scuffy the Tugboat; There's No Such Thing as a Dragon

X 643-4187 A—Mailing weight 1.50 lbs. Set 4.99



Your Choice
[4], [5], or [6]

1⁹⁹
each

SAVE **1**
when you buy
all 3 for Only **4⁹⁷**

[4 to 6] Disney® 33 1/2 LP Records [4] and [5] contain all music from the original movie soundtracks, [6] contains 18 folks songs sung by the Disneyland Boy's Choir. Mail wt. 0.75 lb. each.

X 643-4229 A—[4] Snow White and the 7 Dwarfs

X 643-4245 A—[5] Peter Pan

X 643-4237 A—[6] It's a Small World Each 1.99

SAVE \$1 when you buy all 3. State all cat. nos., add-up wts., pay 4.97

[7] Mickey Mouse Club Record And Poster 33 1/2 LP record starring original TV cast plus 19x23 in. full-color poster

X 643-4211 A—Mailing weight 0.75 lb. 2.99

©Walt Disney Productions. See Disney Index on page 343.

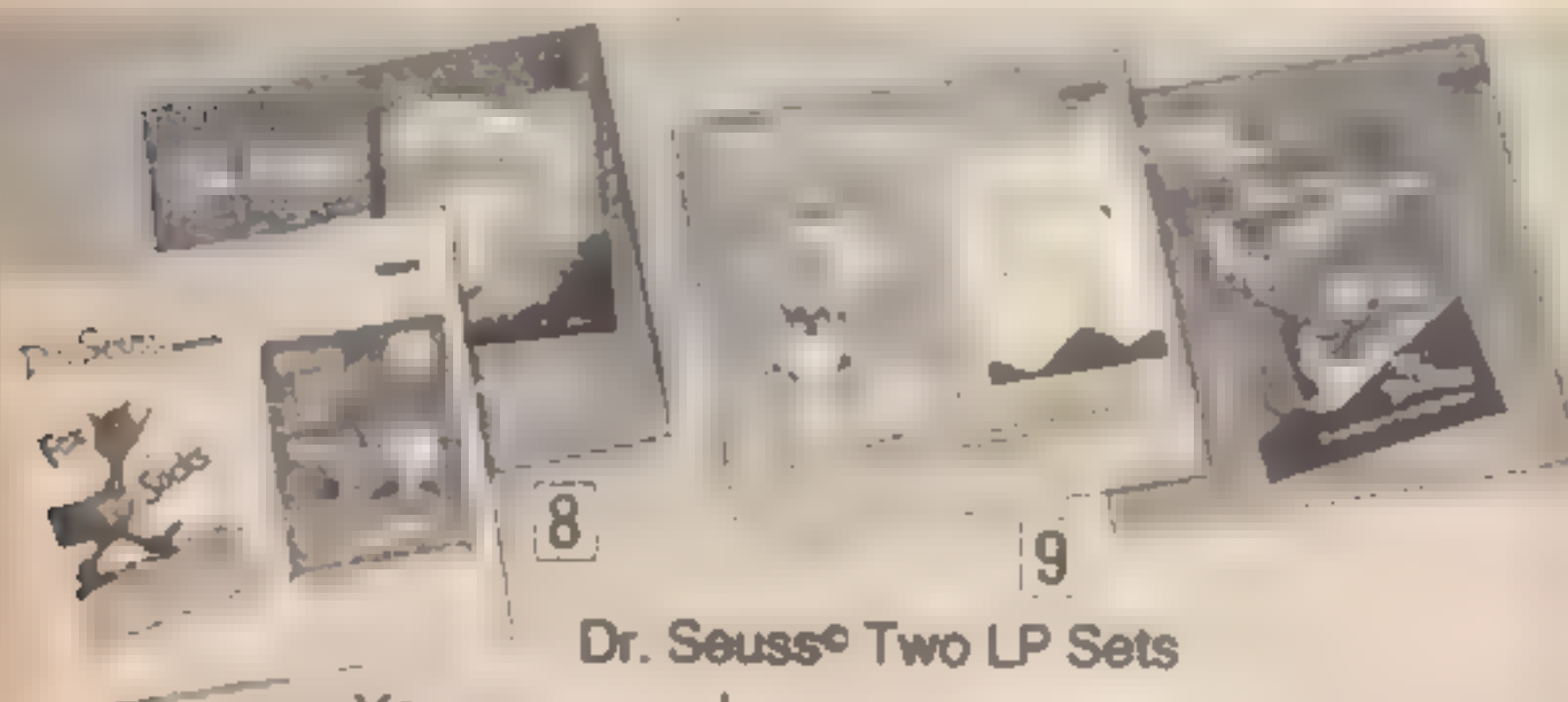


Four Book-and-Record Sets
Starring the Super Heroes

Only **4⁹⁹**

Consists of Four 45-Rpm Records and four corresponding comic book-style books. Includes: Superman (©National Periodic Publications); The Amazing Spider-Man (©Marvel Comics); Batman (©National Periodic Publications); Star Trek Volume 1 (©Paramount Pictures Corporation).

X 643-4266 A—Mailing weight 2.25 lbs. Set 4.99



Dr. Seuss® Two LP Sets

Your
Choice

4⁹⁹

SAVE **1**
when you buy
both sets for

7⁹⁸

[8] 2 LP Set. Includes: Fox in Socks, Green Eggs and Ham; Sneetches and other stories, Horton Hatches the Egg. Mail wt. 1.50 lbs.

X 643-4260 A Set 4.49

[9] 2-LP Set. Includes: The Cat in the Hat Song Book; If I Ran the Zoo. Dr. Seuss Sleep Book. Mailing weight 1.50 lbs.

X 643-4278 A 4.49

©DR SEUSS

470 JCPenney

**When ordering [8] and [9] in combination, state both catalog numbers, add-up weights, pay 7.98

Inspirational 3 LP
Record Set for Children
Only **6⁴⁴**



Three 33 1/2 LP Set—Includes Jesus Loves Me by Roy Rogers and Dale Evans, Sunday School Songs, and Hymns for the Family. Selections include: The Bible Tells Me So; Jesus Loves the Little Children; The 23rd Psalm; Rock of Ages; Father in Heaven; What a Friend We Have in Jesus; Jesus Loves Me; I'll Be a Sunbeam, and more

X 643-1753 A—Mailing weight 1.70 lbs. Set 6.44

Enjoy the Christmas
Season with Your Friends
from TV's Sesame Street*

1 Christmas Album. 33 1/3 LP record. Selections include: Sesame Street Christmas Overture, We Wish You a Merry Christmas, I Hate Christmas, A Christmas Story, Deck the Halls Medley, The Night Before Christmas on Sesame Street. X 643-1340 A—Mail wt. 0.90 lb. **5.66**

2 Sesame Street Gold Album. Two 33 1/3 LP records with all the great hit songs from the show as performed by the original cast. 19 songs include: Sesame Street Theme, Rubber Duckie, Bein' Green, I've Got Two, Five People in My Family, Up and Down, Circles, I Love Trash, AB-C-DEF-GHI, and 10 more. X 643-4310 A—Mail wt. 1.50 lbs. **7.99**

Charge it—
see page 340



1
5.66

2 LP Set
7.99

2



Sesame Street
33 1/3 LP Records | Your Choice
[3] to [6] **3.99** each

3 = **6** Sesame Street LP Records. Mailing weight 0.75 lb. each.
X 643-4393 A—[3] Let Your Feelings Show **3.99**
X 643-4401 A—[4] The Count** Counts **3.99**
X 643-4385 A—[5] Signs! **3.99**
X 643-4435 A—[6] Letters and Numbers **3.99**



My First Sesame Street Collection **5.44**

• Six 45-rpm records for pre-schoolers • Carrying case with handle
12 Songs include: Sesame Street Theme, Rubber Duckie, People in Your Neighborhood, Sing, What's the Name of That Song? and 7 more.
X 643-1647 A—Mailing weight 3.25 lbs. Set **5.44**
**Sesame Street and the Sesame Street sign are trademarks and the service marks of the Children's Television Workshop.
**MUPPET Characters® Muppets, Inc. 1971-1977.
See Sesame Street Index on page 343.*

**My First Record
Collection** Only **5.44**

- Twelve 45-rpm records with over 75 selections
- Fiberboard carrying case with handle

Selections include: Little Jack Horner, Peter Piper, Humpty Dumpty, My First Alphabet Record, Little Miss Muppet, Old King Cole, Days of the Week, Jack and Jill, My First Counting Record, Jack Be Nimble, and more.
X 643-1712 A—Mailing weight 3.50 lbs. Set **5.44**



Storage Units
to Protect
Your Records

7 LP Carrying Case. Holds up to 30 LP records. Blue vinyl with denim patchwork design over fiberboard. Vinyl handle. Measures 13 1/2 x 5 x 12 3/4 in. high. Mailing weight 2.70 lbs.
X 643-1704 A **5.99**

8 45-rpm Record Carrying Case. Holds up to fifty 45-rpm records. Blue vinyl with denim patchwork design over fiberboard. Vinyl handle. Measures 8 1/2 x 5 x 7 1/4 in. high. Mailing weight 1.75 lbs.
X 643-1696 A **3.99**



8
3.99

Bible Stories
Come Alive
with this
Colorful
Storybook and
2-record Set

Two 33 1/3 LP Records and a colorful storybook tell some of the favorite stories from the Old and New Testaments. Stories include: The Creation, The Coat of Many Colors, David and Goliath, The 10 Commandments, The Battle of Jericho, Jonah and the Whale, The Three Wise Men, The Good Samaritan, The Crucifixion, and 10 others. Mailing weight 2.40 lbs.
X 643-1290 A Set **5.77**



5.77

JCPenney 471



Enjoy the Music of Christmas with this 2 LP set featuring all the traditional favorites performed by well-known artists

1 TWO 33½ LP Set—Christmas Wishes, Christmas Country Style. Performers include: Robert Goulet; Johnny Cash; Marty Robbins; Johnny Mathis; Bobby Vinton; Tony Bennett; Jim Nabors; Lynn Anderson; Ray Price; The Mormon Tabernacle Choir; Percy Faith and his orchestra; Tammy Wynette; Jimmy Dean. Selections include: White Christmas; O Holy Night; Little Drummer Boy; Blue Christmas; Jingle Bells; Silent Night; Holy Night; Silver Bells; Joy to the World; Frosty the Snowman; O Come All Ye Faithful; The Christmas Song; It Came Upon the Midnight Clear; Hark the Herald Angels Sing.
X 643-4450 A—Mailing weight 1.70 lbs. Set 4.44



Cassette Storage Library with push-button pop-out selector

2 A Press Of A Button and the cassette you want pops out for easy removal. Holds 15 cassettes. Stackable. Durable molded-plastic construction with handsome wood-grained finish. Hinged, clear plastic dust-cover 9x5½x3¾ in. high.
X 643-4468 A—Mail. wt. 1.50 lbs. Each 9.99; 2 for 17.50

Attractive Storage Units help organize and protect your tapes, cassettes, and records

3 Tape Storage Module holds up to thirty-six 8-track and/or cassette tapes. Smoke-colored, removable, hinged dust cover. Nylon/acetate velvet lining. Walnut-tone base. Plastic. Measures 19½x10½x6½ in. high.
X 643-3619 A—Mailing weight 8.25 lbs. 16.99

4 Tape Wall Module. Can also be used as a free-standing or shelf unit. Holds up to thirty-six 8-track and/or cassette tapes. Durable smoke-colored plastic with simulated walnut-grain trim. 20x4½x9¾ in. high.
X 643-3692 A—Mailing weight 3.50 lbs. 10.99

5 LP Record Storage Case. Can be used as a free-standing unit or a 2-pc. wall hanging unit. Holds up to 12 LP records. Smoke-colored plexi-glass case measures 20x14x10 in. high. Each free-standing unit 20x7x10 in. high each as 2 wall-hanging units.
X 643-1324 A—Mailing weight 2.50 lbs. 7.44

6 Tape Carousel. Holds twenty-four 8-track tape cartridges. Rotating base. Durable black plastic with walnut-grain trim. Measures 8½x8½x8½ in. high.
X 643-3676 A—Mailing weight 4.25 lbs. 8.99

Same as above, but holds up to 32 cassette tapes.
X 643-3684 A—6½x6½x6½ in. Mail. wt. 4 lbs. 5.99

7 Tape Case. Holds up to twenty-four 8-track and/or cassette tapes. Brown, padded vinyl with aluminum trim. Measures 13x9½x5½ in. high.
X 643-3700 A—Mailing weight 4 lbs. 9.99

8 & 9 Deluxe Case. Handsome suede-like vinyl over rugged metal frames. Aluminum trim. Rayon-flocked styrene interiors. Warranted by manufacturer—see page 336.

8 8-track Tape Case. Holds 24 tapes. Chocolate brown. Measures 17½x7½x7½ in. high.
X 643-4484 A—Mailing weight 3.50 lbs. 12.99

9 Cassette Case. Holds 30 tapes. Tan. Measures 13½x10½x4¾ in. high.
X 643-4518 A—Mailing weight 3 lbs. 12.99

Great Stocking Stuffers

10 & 11 Memorex Blank Tapes. Sold in packages of 2.

10 90-min. (45-min. per side) Cassette Tapes. Mailing weight 0.90 lb.
X 643-4542 A 1 pkg. 2 for 5.99; 2 pkgs. for 10.98

11 60-min. (30-min. sides) Cassette Tapes. Mail. wt. 0.90 lb.
X 643-4526 A 1 package of 2 for 3.99; 2 pkgs. for 6.98

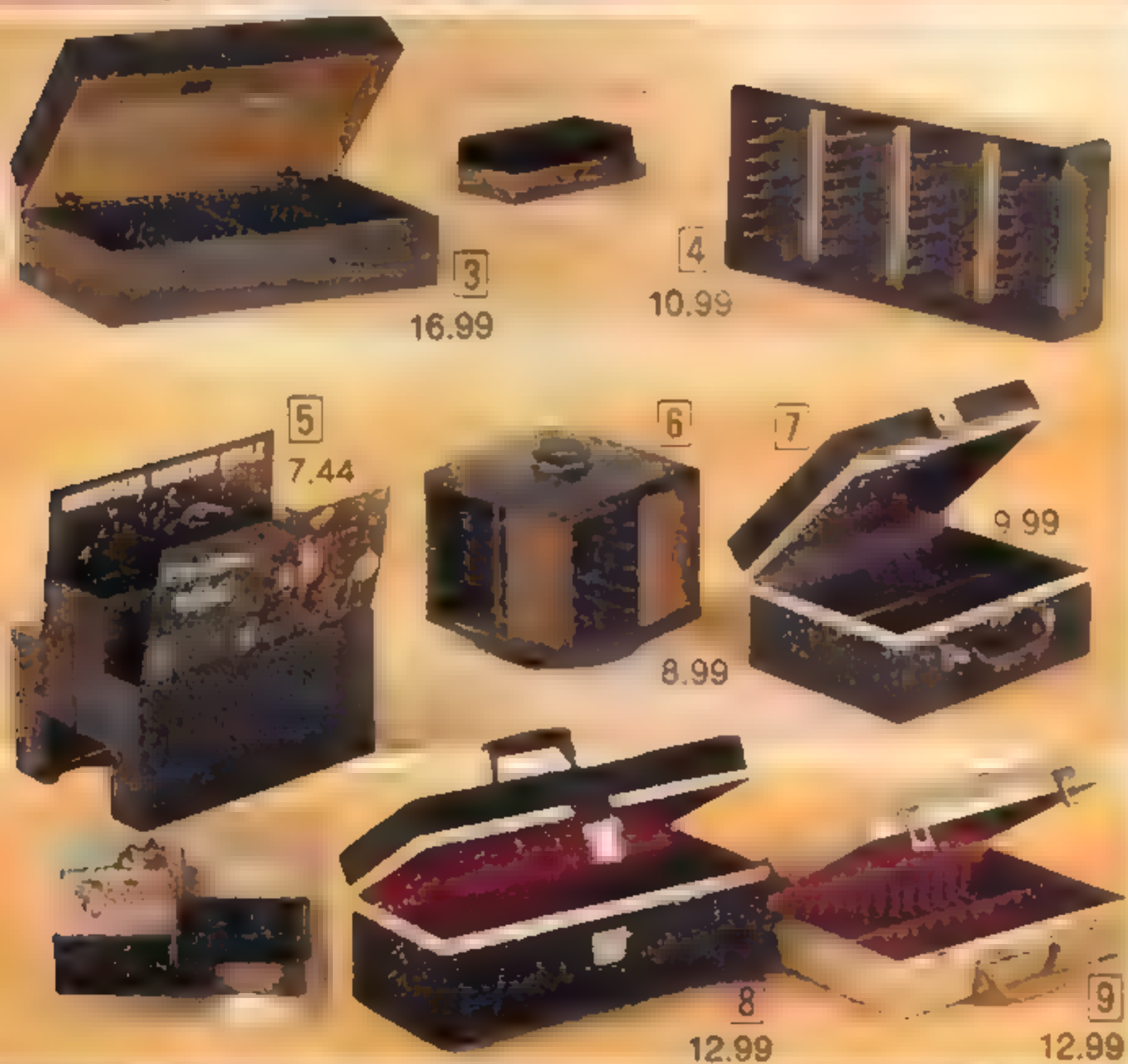
11 90-min. (45-min. sides) 8-track tapes. Mail. wt. 0.90 lb.
X 643-4591 A 1 package of 2 for 5.99; 2 pkgs. for 10.98

12 Record Cleaning Kit. Includes cleaning fluid, stylus brush, and anti-static indicator bar. Plastic storage case.
X 643-4609 A—Mailing weight 0.90 lb. 5.99

13 & 14 Tape Maintenance Kits. Include cleaning tape and cleaning fluid. Mailable.

X 643-4617 A—[13] Cassette Kit. Wt. 0.40 lb. 2.99

X 643-4625 A—[14] 8-track Kit. Wt. 0.40 lb. 2.99



9⁷⁷

bird feeder

weather vane

letter holder

bookrack

wren house

bun warmer

Everything you need for 6 projects, plus plans for 6 more!

Complete Took Kit is sort of like a school. Includes all the necessary equipment for making the six items shown at left, plus instructions that make doing them a cinch! Plywood pieces for bird feeder, weather vane, letter holder, bun warmer, wren house, bookrack are included—simply cut them out, glue them together, and finish the way you like. Kit also includes hammer, coping saw with extra blades, junior hand saw, ruler, pencil, sandpaper, glue, and 6 extra plans for additional projects. For ages 8 to about 14 years.

X 924-4690 A—Mailable: wt. 6.50 lbs. 9.77



Tool Belt with 5 Tools

5⁹⁹

Tool Belt Like Linemen Wear. Genuine leather belt fits waists up to 29 in. The following tools are included: hammer, pair of forged pliers, plastic-handle screwdriver, steel wrench, folding ruler. Belt has clip holder—holds a flashlight or a key ring (they're not included). A great gift for any child from 4 to about 10 years.

X 923-7389 A—Mailable: wt. 2.0 lbs. 5.99

Workbench with 10 tools, plus metal vise, and project book **15⁸⁸**



TOOL BENCH



CONSUMER INFORMATION ABOUT TOOL SETS

Toy tool sets encourage children to imitate adults and to feel grown-up. Their use develops eye-hand coordination and manual skills, gives children a sense of accomplishment, and provides an early understanding of how tools should be used. Look for tools that are well-made and do what they are supposed to do. Also, it is wise to supervise younger children closely.

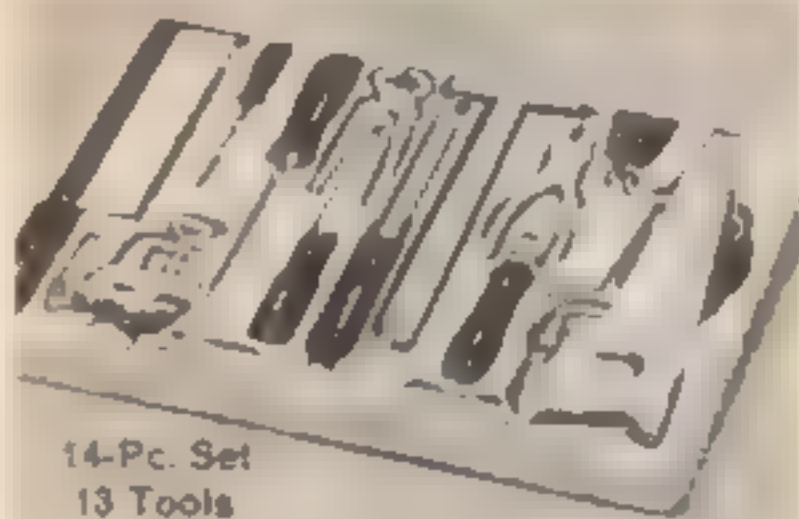
Large-Size Work Table for Young Do-It-Yourselfers. Built solid for long service. Work area measures 30x16 in.—is 28 in. from floor, 38 in. high overall. There's a metal vise, and pegboard back for hanging tools. Tools included are: hammer, cross-cut saw, coping saw, brace and bit, screwdriver, wrench, square, punch, triangle, and ruler. Also includes a pencil and a manual with plans to make 7 projects. Bench is partially assembled. For ages 8 and up.

X 923-8298 A—Mailable: wt. 16.40 lbs. 15.88

Give Them the Satisfaction of Working with Tools

14-Pc. Set—13 Tools including Vise. In its own plastic storage case. One screwdriver and one saw have plastic handles—all other tools have wooden handles. Set includes: 2 saws, pliers, hammer, knife, chisel, file, wire cutter, 2 screwdrivers, vise, brace-and-bit, and plastic ruler. For ages 8 and up. Imported from West Germany. Mailable: weight 6.50 lbs.

X 925-3337 A 7.99



14-Pc. Set
13 Tools
7⁹⁹

15-Pc. Set Includes 10 Tools in a durable steel carrying case. Set contains: screwdriver, pliers, two wrenches, hammer, saw, coping saw with 4 extra blades, sandblock, 3 pieces of sandpaper, triangle, pencil, ruler, and a manual. Measures 14 1/4 x 5 x 2 1/2 in. For ages 5 and up. Mailable: wt. 3 lbs.

X 923-7397 A 5.77



15-Pc. Set
10 Tools
5⁷⁷



15-Pc. Set
14 Tools
14⁹⁹

15-Pc. Set—14 Tools including Vise, plus Wood Carry Case. Case is 14 1/4 x 13 1/4 x 5 in. deep. Metal handle, catch. Includes plastic miter box, "L" square, level, metal pliers, coping saw, and

wire cutters, plus brace-and-bit, hammer, 2 screwdrivers, rip saw, chisel, rasp, and vise. Imported from West Germany. Ages 8 and up. Mailable. X 923-0137 A—Wt. 6.50 lbs. 14.99

TOYS AREN'T JUST FOR CHRISTMAS. Save this catalog. You can order anything from these 2 pages—at these low prices—until August 12, 1978

JCPenney 473



Muppet* Pals

1 Figurine Paint Set with stage **7.79**



Candle Making Kit

2 **5.79** Set of 4



3 Paint By Numbers
4.79 Set of 3



3.99

Craft Kits Keep Kids Busy—These Will Keep Them Smiling Too!

1 The Muppets Figurine Painting Kit. Complete with a colorful cardboard stage for putting on your own shows! Includes Kermit the Frog, Fozzie Bear, Dr. Teeth, Scooter, Miss Piggy, and Animal. Each plastic figure is about 4 in. tall. They're easy and fun to paint. Acrylic paints, brush and easy-to-follow instructions included. For ages 8 to adult. X 920-3365 A—Mailable: wt. 1.75 lbs. . . **7.79**

2 The Muppets Candle Making Kit. Turn your favorite Muppet characters into cheerful candles. Kermit the Frog, Scooter, Fozzie Bear and Miss Piggy—each about 4 in. tall. They're easy to make and decorate—fun to display and use. Kit includes 4 reusable plastic molds, 1½ lbs. wax, scents, acrylic paints, brush, non-leaded cotton wicking and illustrated instructions. For ages 13 to adult. X 920-3373 A—Mailable: wt. 3.25 lbs. . . **5.79**

3 The Muppets Paint-By-Numbers Set. Kermit and Fozzie in a set of 3 easy-to-do paintings. Includes three pre-numbered 9x12-in. panels, 12 acrylic paints, brush, and instructions. Frames shown not included. For ages 8 and up. X 920-3381 A—Mailable: wt. 2.50 lbs. . . **4.79**

4 Big Bird Marionette Kit. Everybody loves Big Bird. And any kid can make him—then have fun with a real walking, wiggling, marionette! Kit includes 12-in. tall Big Bird made of styrofoam, plus decorations, glue, string, and control bar. For ages 3 and up. X 920-3399 A—Mailable: wt. 1.20 lbs. . . **3.99**

*MUPPET Characters
©Henson Associates, Inc. 1956, 1976, 1977

See special Sesame Street index on p. 343.



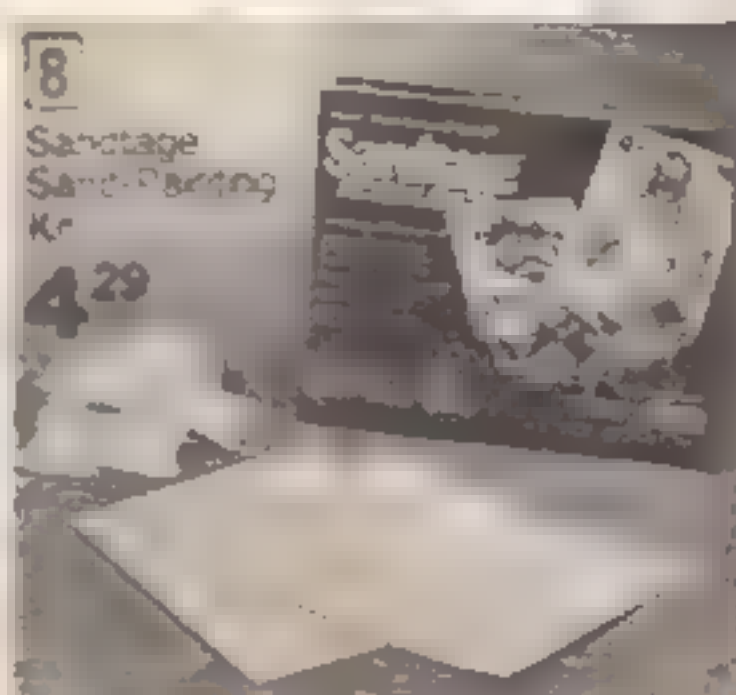
5 Crayola®
Craft
Color-Me
Place
Setting Kit
5.49

Includes mug,
plate and place mat

Set . . . Paint . . . Bake for Lumpy Bumpy Pictures



6 Set of 6
Ducks and
Bunnies **4.99**



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anything on this page—at these
low prices—until August 12, 1978

5 Crayola-Craft Color-Me Place Setting Kit. Color in the pre-printed inserts, or design your own—then just slip in a new design to fit the season or the occasion! Includes 9-in. diameter plate with 3 printed, and 3 blank inserts; 15x11-in. place mat with 2 printed, and 2 blank inserts; mug with 3 printed, and 3 blank inserts. Box of 8 Crayola Crayons, box of 8 Crayola Fluorescent crayons, instructions. Ages 5 and up. X 925-3899 A—Mailable: wt. 2.25 lbs. . . **5.49**

6 Lumpy Bumpy Paint Set. Just put on the "stuff", paint the picture, pop it in an oven—and watch the surface grow and change! The "stuff" makes the painted ducks and bunnies get lumpy and bumpy. Includes 6 different 6x8-in. pre-printed panels of Fuzzy Bunny and Downy Duck, 24 water-soluble acrylic paints, 1 oz. "stuff", 2 brushes, instructions. Frames shown not included. For ages 6 to adult. X 920-3423 A—Mailable: wt. 1.25 lbs. . . **4.99**

7 Paint-Me-Please. Sad Eyes and Timothy Tiger are lovable cloth animals—each 7¾ in. tall. Set includes 2 pre-printed animals, 11 acrylic paints, 2 brushes, and instructions. For ages 6 to adult. X 920-3407 A—Mail: wt. 1.25 lbs. . . Pair **5.99**

8 Paint Colorful Clowns with Sand. Peel away pre-cut, pre-numbered sections to expose dry adhesive. Then pour sand, and press into place. Do it area by area, color by color—and soon you'll create two wonderful 9x12-in. clowns! Includes 2 mounting boards, 11 packets of sand in different colors. For ages 3 and up. X 920-3415 A—Mailable: wt. 2 lbs. **4.29**

9 Finger Paint Set. Includes four 4-oz. jars of pre-mixed water-soluble finger paint, and 8 sheets of finger paint paper in a neat, store-away box. Ages 3 and up. X 920-3431 A—Mailable: wt. 1.75 lbs. . . **3.95**

Young People Learn New Skills And Put Their Talents To Work With CRAFT KITS

[1] to [3] Wood-Burning Sets for professional quality wood-burning effects. All sets include electric Wonder Pen and signal stand (stand shows heat level of point), color foil, sandpaper, paints, paint pan, brush, and instructions. All UL listed 110-120V, AC.* For ages 12 and up

[1] Deluxe Set includes everything for 6 projects: message board, giant mobile, cage-picture frame, totem pole key holder, recipe box, hanging planter. Also includes 20 assorted wood plaques, 4 cork coasters, stationery set, 2 extra pen points, thread, tacks and glue.

X 920-3449 A—Mailable: wt. 3 lbs. Set **11.99**

[2] Intermediate Set includes everything for 4 projects: tie rack, salt and paper shakers, book ends, napkin holder. Also includes 18 plaques, 4 coasters, stationery set, 3 extra points.

X 926-5638 A—Mailable: wt. 2.25 lbs. Set **9.99**

[3] Basic Set includes everything for 2 projects: napkin holder and desk set. Also includes 15 plaques, 2 coasters, 3 extra points.

X 926-5612 A—Mailable: wt. 1.50 lbs. Set **7.99**

*Caution: electric heating toy. Should not be used by children under 12 years of age—Wonder Pen becomes hot. As with all electrical products, precautions should be observed during handling and use to prevent electric shock. Parental guidance advised.

[4] 20-in. Wood Tabletop Loom. The fine craft of weaving is so popular today. Compact tabletop size is right for beginners and experts alike. Full instructions show how to weave scarves, hats, pillow covers, wall hangings, fabrics and lots more—up to 20 in. wide—any length. For ages 12 and up.

X 920-3464 A—Mailable: wt. 4.50 lbs. Set **11.99**

[5] 3-in-One Activity Set. Each fiber craft kit includes complete instructions for lovely projects. *Guest Towel Embroidery Kit* includes two 8½x11-in. printed towels, colored yarn, hoop, needle. *Weaving Kit* includes loom, hook, colored jersey yarn loops. *Knitting Kit* includes 3 balls of colored yarn, spool, needles. Ages 8 and up.

X 920-3472 A—Mailable: wt. 2 lbs. Set **4.88**

[6] Leather Tooling Kit. Includes enough pre-cut, pre-punched top-grain tooling cowhide to complete 8 useful projects: 4 different key cases, coin purse, comb holder with comb, pocket pen holder, and belt. Also 9 stamping dies, mallet, bottle of leather finish, package of lacing, 2 lacing needles, instructions and idea booklet. For ages 8 and up.

X 920-3456 A—Mailable: wt. 1.40 lbs. Set **12.77**

[7] Paint On Leather Set. Includes enough pre-printed, pre-cut genuine suede split leather for 3 useful projects: tag, coin purse, book mark, bracelet, pendant, key case. All ready to assemble and paint with acrylic colors. Comes with brush, saddle-thread, needle, and instr. Ages 8 and up.

X 926-5570 A—Mailable: wt. 1. Set **4.77**

[8] & [9] Pottery Craft Kits. Help kids develop coordination skills as they create beautiful, useful works of art. Each kit includes wheel, air-drying clay—no firing necessary—paint, jar of glaze, brush, 2 shaping tools, sponge. For ages 8 and up.

[8] Battery-Powered Kit. 8-in. diameter wheel has 3-volt motor with on/off switch. Includes 2 lbs. clay. Uses 2 "D"-cell batteries—batteries not included. Order below.

X 924-1316 A—Mailable: wt. 5.50 lbs. Kit **14.95**

D-Cell Batteries. Sold in package of 4.

X 957-1761 A—Mailable: wt. 1.40 lbs. Pkg. **1.49**

[9] Plug-in Electric-Powered Kit. Motor drives 8-in. diameter wheel. Ball bearings assure smooth operation. Compact motor unit lifts out—permits under-water cleaning of entire unit. On/off switch and speed control. 110V AC. UL listed. Caution: electric toy—see note on page 491. Comes with 3 lbs. clay.

X 924-6182 A—Mailable: wt. 6.75 lbs. Kit **19.95**

Pottery Craft Refill Kit. Includes 3 lbs. clay, 4 jars paint, 1 jar glaze.

X 924-1332 A—Mailable: wt. 3.25 lbs. Kit **4.95**

Woodburning Sets with Heat Level Signal Stand for Electric Wonder Pen



[1] Deluxe Set
11.99



[3] Basic Set
7.99

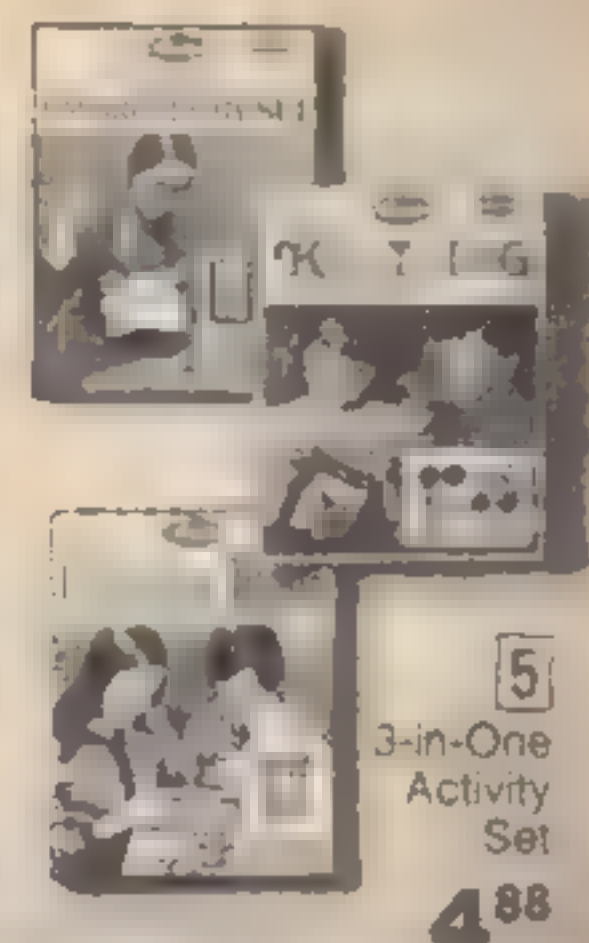


[2] Intermediate Set
9.99



[4] 20-in. Tabletop Loom
11.99

There are so many things you can make



[5] 3-in-One Activity Set
4.88



[6] Leather Tooling Kit
12.77



[7] Leather Painting Kit
4.77



Pottery Craft Kits

[8] Battery Powered
14.95

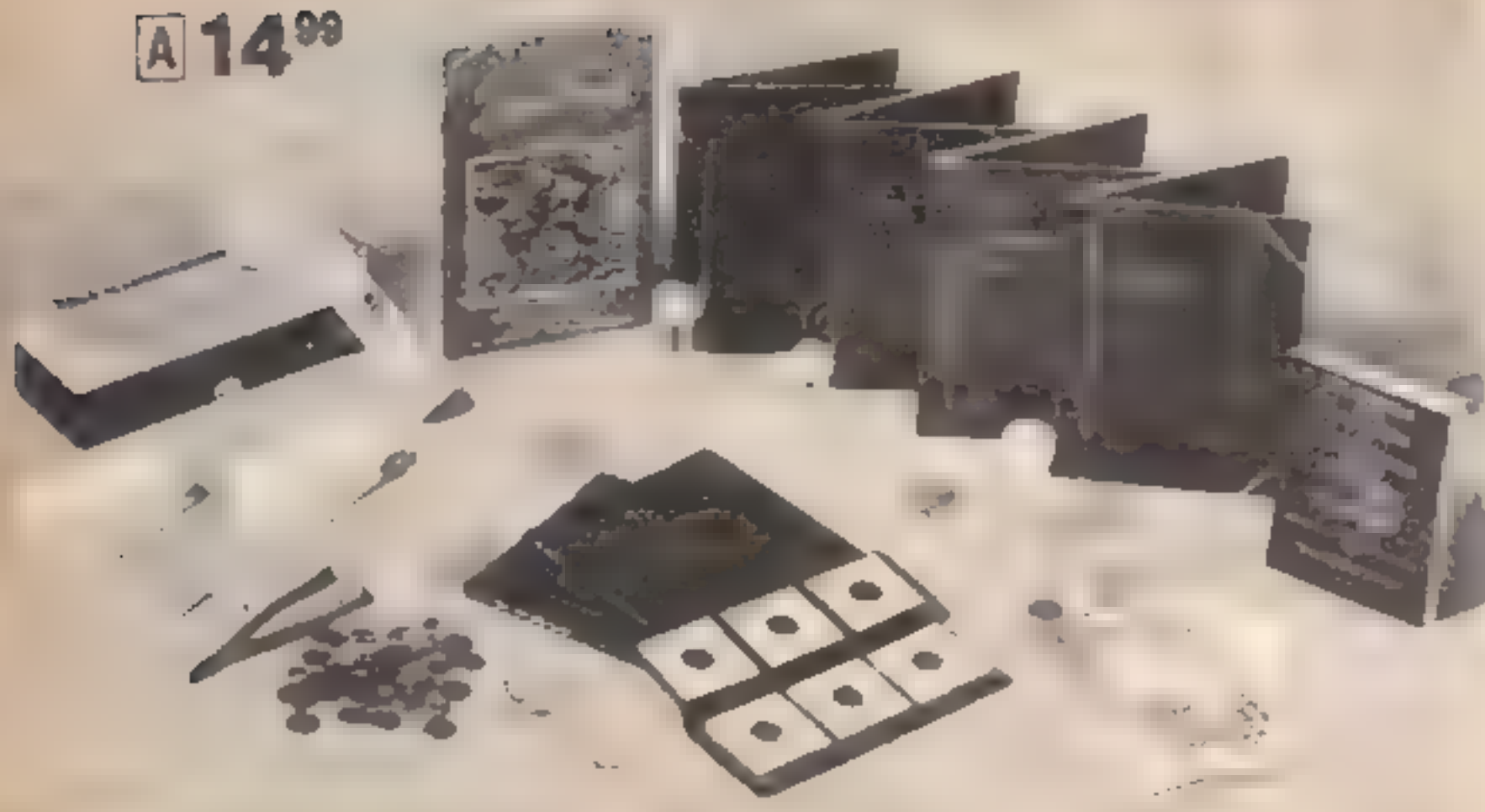
[9] Electric Powered
19.95

JCPenney 475

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August 12, 1978

Coins and Stamps

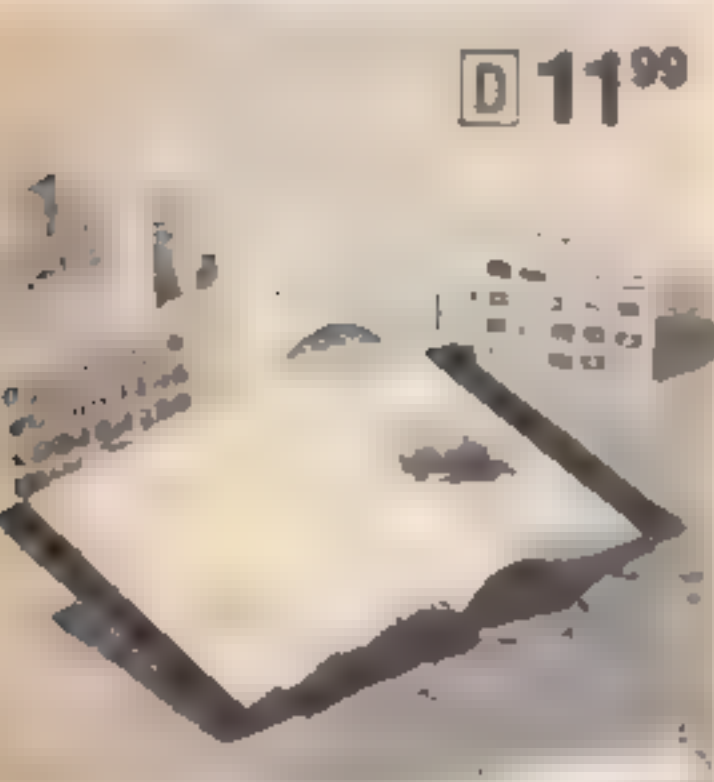
A 14⁹⁹



B 7⁹⁹



C 7⁷⁷



D 11⁹⁹



E 12⁹⁹



A & B Beginner Coin Kits. Fascinating way to learn U.S. history—through its coins! Each kit contains coin value book, coin grading guide, coin check list, tongs, magnifier.

Deluxe Coin Kit

[A] Contains components listed above plus the Official Guide to Mint Errors book, 6 coin albums, 6 coin tubes, cleaning kit, 18-pocket display wallet, 100 coin holders, holder storage boxes, as well as 35 Lincoln cents, assorted dates—including rare S-mint cents.

X 926-5968 A—Mailable wt. 5.25 lbs. 14.99

Starter Kit

[B] Has components listed above [A], plus Variety and Oddity book, 3 coin albums, 3 coin tubes, identification tags, circulated Lincoln cents of assorted dates—including rare S-mint cents.

X 926-5943 A—Mailable wt. 3.50 lbs. 7.99

C Lighted Magnifier ideal for coins or stamps. Powerful magnifier also focuses light on its field of vision. On/off switch in handle controls light—comes with two "C"-cell batteries. Plastic. Also includes coin collector's curios—two U.S. cents in hand-blown miniature bottles.

X 920-3985 A—Mailable wt. 0.75 lb. 7.77

D & E Beginner Stamp Outfits. "See the World" through its stamps! Each outfit contains the book "ABC's of Stamp Collecting," magnifier, perforation gauge, stamp wallet, want list, inventory guide, stamp hinges.

Scott's U.S.A. and U.N. Stamp Outfit

[D] Has components listed above, plus washable vinyl-covered album with squares for over 2,000 United States and United Nations stamps. Also comes with 100 U.S. stamps including a complete set of Presidential portrait stamps.

X 920-3977 A—Mailable wt. 4.25 lbs. 11.99

Scott's World-Wide Stamp Album

[E] World Stamp Outfit includes components listed above [D], plus washable vinyl-covered album with squares for 25,000 stamps from 300 countries. Also includes set of 150 flag stamps of the world, tongs, and 300 assorted stamps from different countries.

X 926-5976 A—Mailable wt. 3.75 lbs. 12.99

1 to 3 America's Greatest Triumphs saved for future generations, in coins and stamps. Each collection is in a walnut-finish, gold-tone-trim 16x13-in. wood frame, inspired by the stately frames from the Federal decor of the early days of the Republic. All these coin-and-stamp assemblages are protected by clear plastic, and are enhanced by background illustrations.

[1] **Presidential Portraits** in Coins and Stamps preserve the memory of great and beloved leaders. The Washington quarter and 5c stamp. The Jefferson nickel and 1c stamp. The Lincoln Memorial cent and 4c stamp. The Roosevelt dime and 5c stamp. The Eisenhower dollar and 6c stamp. The Kennedy half-dollar and 5c stamp.

X 929-1535 A—Mailable wt. 3 lbs. 19.99

[2] **Symbols of Liberty** in Coins and Stamps. The stamps are ringing statements of freedom, quoted from great Americans, appearing over facsimiles of their signatures, and printed in the manner of Colonial paper currency. The coins include 2 Kennedy half-dollars, one Bicentennial version—2 Washington quarters, one Bicentennial version—the Lincoln Memorial cent, and the Jefferson nickel.

X 929-1543 A—Mailable wt. 3 lbs. 19.99

[3] **World War II Stamps and Emergency Coins.** America's greatest crisis—next to the Civil War—and the one so many of us remember so keenly. The stamps include the "Win the War," the 3c Corregidor, the 3c Iwo Jima, the 3c Army Stamp, the victory parade in Paris. The coins include a complete year's set of emergency coinage: a silver "nickel," a steel penny, and a penny struck from an artillery shell casing.

X 929-1550 A—Mailable wt. 3 lbs. 19.99

SAVE \$10. Buy [1], [2], and [3] as 3-pc. set.

X 929-1568 A—Mailable wt. 9.75 lbs. 49.97

4 to 7 American Coins of the 20th Century, from the Indian Head penny to Bicentennial coins. Important coins from more than three generations assembled in walnut-finish and gold-tone frames of solid wood, cut in broad Federal lines. All assemblages are protected by clear plastic, on backgrounds with artists' illustrations.

[4] **The 20th Century.** American history from Kitty Hawk to the Moon, presented in a montage of coins which are, for the most part, no longer minted. This comprehensive collection includes the Indian Head penny, Buffalo nickel, silver Kennedy half-dollar, silver dollar, Eisenhower dollar.

X 929-1584 A—13x16-in. frame. Mailable wt. 3 lbs. 58.97

Wartime Coinage. Remember *real* gasoline conservation? This collection of coins from '42-'45 includes steel pennies, shell casing pennies, and silver "nickels" issued to conserve copper and nickel so needed for more important things in those grave but great days.

X 929-1600 A—10x12-in. frame. Mailable wt. 2.25 lbs. 21.97

The Silver Story. This assemblage shows the career of U.S. silver currency up until the mid 1960's, when silver coinage was replaced by the clad, "sandwich" dimes, quarters, and half-dollars we have today. The set includes a silver half-dollar, a silver quarter, a silver dime, and the scarce World War II "nickel" that was actually made from silver because the nickel metal was so urgently needed for defense efforts. The collection also includes a Silver Certificate dollar, plus granules of raw silver refined from American mines.

X 929-1592 A—10x12-in. frame. Mailable wt. 2.25 lbs. 26.97

[7] **The Leader in America's Greatest Crisis** has been honored for 88 years as the basic unit of our currency. Set of 29 coins includes the original Wheatline reverse design. Displayed against an artist's full-color rendering of the Lincoln Memorial.

X 929-1618 A—10x12-in. frame. Mailable wt. 2.25 lbs. 11.97

SAVE \$20. Buy [4], [5], [6], and [7] as 4-pc. set.

X 929-1634 A—Mailable wt. 10 lbs. 99.88

8 The Coins from the 1600's to the 1800's are exact replicas, and they sure look real. The 20th century currency is genuine. The collection capsulizes American history from its beginnings right to the present. The reproductions include coins like the 1652 Massachusetts Pine Tree Shilling, the Continental Dollar, the Bar Cent 1785, ingot currency from the 1849 Gold Rush, California \$50 piece, Confederate penny, and more. The genuine currency includes the increasingly rare Indian Head penny right up to the Eisenhower dollar.

X 929-1576 A—Mailable wt. 4 lbs. 29.95

9 Set of 50 Uncirculated Lincoln Memorial Pennies. Each stamped with the outline of a different state. This unusual collection is complemented by a map of the United States. Set under clear plastic in a 16x20-in. walnut-finish wood frame.

X 929-1642 A—Mailable wt. 4 lbs. 19.95

10 to 12 Coins of Westeryear in Handsome Boxed Sets. Each protected by an 8 1/2x2-in. lined plastic display case. Good-looking display pieces whose value is certain to increase with time.

[10] **Barber Series.** Stately designs on American coins of the turn of the century. Half-dollars from 1892 to 1915, quarters from 1892 to 1916, dimes from 1892 to 1916. Liberty nickels from 1883 to 1917, Indian Head pennies from 1859 to 1909.

X 929-1667 A—Mailable wt. 0.50 lb. 27.99

[11] **Liberty Series** includes the beautiful Walking Liberty half-dollars from 1916 to 1947, as well as Liberty quarters from 1916 to 1930, Mercury dimes from 1916 to 1945, special wartime silver "nickels" from 1942 to 1945, and a steel cent from 1943.

X 929-1675 A—Mailable wt. 0.50 lb. 15.99

[12] **Franklin Series** includes a Franklin half dollar from 1948 to 1963, Washington quarters from 1932 to 1964, Roosevelt dimes from 1946 to 1964, Buffalo nickels from 1913 to 1938, and Lincoln pennies from 1909 to 1958.

X 929-1683 A—Mailable wt. 0.50 lb. 12.49

13 75 Different Coins, including rare S-mint pennies, Buffalo nickel, Indian Head penny, Mercury silver dime, plus many foreign coins. Comes in a 6 1/2x2 1/2x2 1/2-in. plastic chest, with a pocket magnifier.

X 929-1659 A—Mailable wt. 1 lb. 9.97

SAVE THIS CATALOG. Order anything from these two pages—at these low prices—until August 12, 1978.

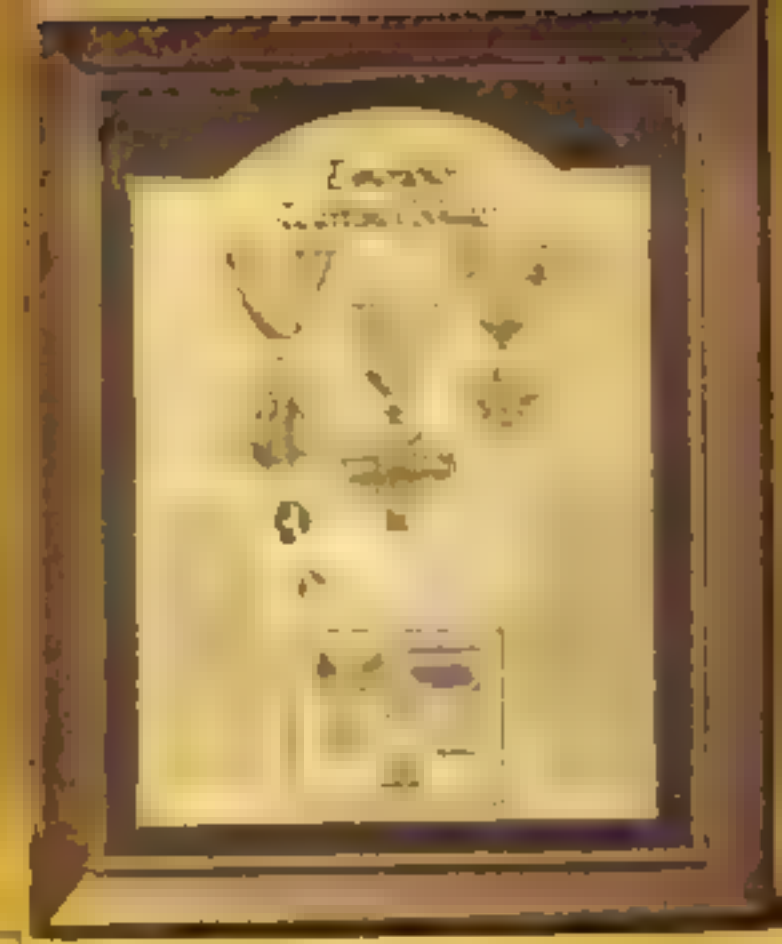


1 Presidential Portrait Set

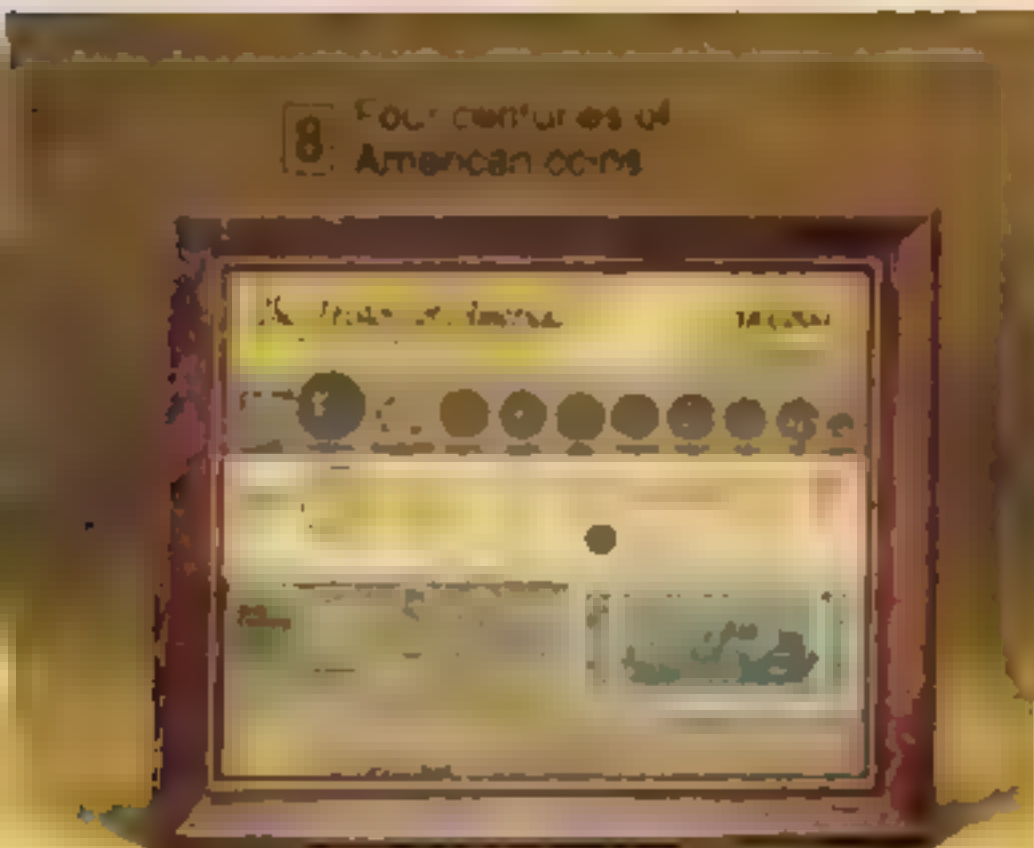
SAVE \$10
Buy all 3 sets for
49⁹⁷



2 Symbols of Liberty Set



3 World War II Set



8 Four centuries of American coins

America's History Remembered . . .
framed U.S. coins and stamps sets are
valued gifts, lasting investments



9 50 states Lincoln cent collection

SAVE \$20
Buy all 4 sets for
99⁸⁸

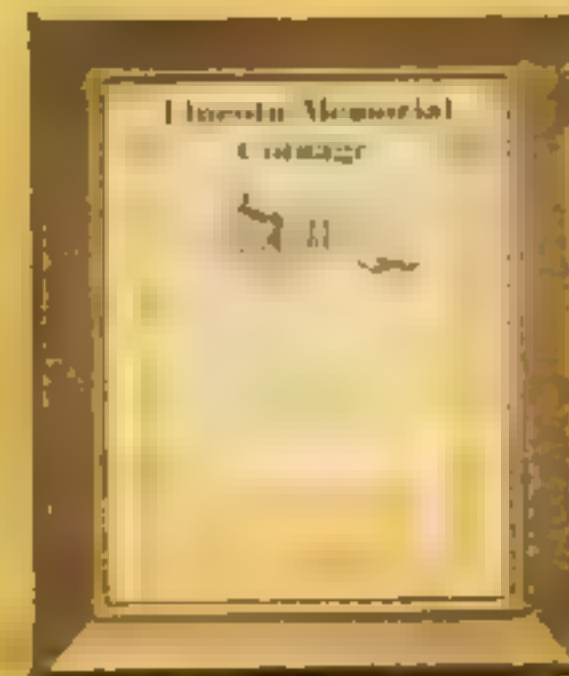
4 20th Century Set



5 Wartime Coinage



6 Silver Story Set



7 Lincoln Memorial



10 Barber Series

11 Liberty Series

12 Franklin Series



13

JCPenny 477



VIEW-MASTER® stereo viewers

See your favorite subjects come alive in 3-D . . . such lifelike "depth" it seems like you're actually in the scene!



View-Master® Gift Paks

Each Pak includes stereo viewer, 7 3-D reels, and handy storage canister

[1] to [3] Gift Paks For Fascinating 3-D Viewing—simply insert a reel and aim viewer toward light. Each Gift Pak has a different subject assortment—choose your favorite! Gift Pak includes Standard Stereo Viewer, 7 silent View-Master® reels, and handy storage canister. Order extra silent reel packets on opposite page. Mailing weight 1 lb. per Gift Pak.

[1] X 918-1827 A—Scooby Doo Gift Pak, 7 reels (48 scenes) incl. . . . 5.19

[2] X 918-0761 A—The Good Guys Gift Pak, 7 reels (49 scenes) incl. . . 5.19

[3] Gift Paks with 7 reels (48 scenes) plus Standard Viewer and canister. Mailing weight 1 lb. per Gift Pak.

X 918-6875 A—It's Fun! Charlie Brown Gift Pak . . . 5.19

X 918-8277 A—Disney Favorites Gift Pak . . . 5.19

Buy it now and Charge It—see page 340



Disney Table-Top Theatre

Includes lighted Rear-Screen Projector, stereo viewer, ten 3-D reels, and handy storage canister

All for **21⁹⁹** or \$5 monthly—see page 341 for full credit terms

[4] Disney Table-Top Theatre equips you for both private viewing and group viewing. Includes lighted Rear-Screen Projector (described below), Standard Stereo Viewer, ten silent View-Master® reels full of Disney characters and adventures, and handy storage canister.

X 918-1835 A—Mailing weight 5 lbs. 21.99

View-Master® Rear-Screen Projector only. Internal bulb projects 7" wide View-Master® reels onto a TV-size 3 1/2"x4-in. screen. Focusing and scene-change controls. Uses silent reels; 1 demonstration reel incl. Futuristic, shock plastic body, 32 1/2" long, 7-ft. cord, 120V., AC.

X 918-0753 A—U.S. listed. Mailing weight 4 lbs. 16.99

You hear the story as you watch with talking View-Master® units

invite your friends for color slide shows with sound narrations



Talking View-Master® Projector

28⁸⁸ or \$5 monthly—see page 341 for full credit terms

Lighted Talking View-Master®

for illuminated, sound-narrated 3-D scenes

[6] 17⁴⁴



Spiderman Talking Gift Pak

3 Spiderman reels, Thor, Ironman, and Captain America—see 'em in 3-D with sound narrations



14⁹⁹ 6 reels incl.

SAVE \$1.00 when you buy any Talking Packet on opposite page with viewer [6]

Talking View-Master® Packets 2⁴⁴

Sound Narration Describes Each Scene. Each 3-reel packet contains 21 color 3-D scenes. Talking reels fit only in talking viewers or talking projector. *State catalog number from head of list, and title number-and-name for packet desired.* We pay postage to all states.

Children's Favorites X 918-0803 B

- 02—Cinderella
- 03—Snoopy
- 04—Snow White
- 05—Wizard of Oz
- 06—Bambi
- 08—Charlie Brown's Summer Fun
- 13—Donald Duck

Cartoon Favorites X 918-0795 B

- 01—Casper's Ghostland
- 02—The Flintstones
- 03—Bugs Bunny
- 04—Beep Beep, the Road Runner
- 05—Mickey Mouse
- 07—Scooby Doo
- 08—Winnie the Pooh and Tigger Too
- 09—Popeye

Christmas Stories X 918-0829 B

- 01—The Little Drummer Boy
- 02—The Christmas Story
- 03—The Night Before Christmas
- 04—Rudolph the Red-Nosed Reindeer

Adventure Subjects X 918-0811 B

- 01—Superman
- 07—Six Million Dollar Man
- 05—Star Trek
- 12—S.W.A.T.
- 13—Happy Days
- 16—Rookies
- 18—Planet The Apes*
- 19—Land of the Lost

Travel/Special Subjects X 918-0837 B

- 01—Disneyland
- 04—Wild Animals of the World
- 08—Spiderman
- 09—King Kong
- 10—Space 1999

Silent View-Master® Packets 1⁴⁴

Each 3-Reel Packet Contains 21 Color 3-D Scenes. 7 scenes in each reel. Silent reels can be used in silent and talking viewers and projectors. *State catalog number from head of list, and title number-and-name for packet desired.* We pay postage to 50 states.

Cartoon Subjects X 918-0886 B

- 01—Scooby Doo
- 02—Fat Albert
- 03—Popeye
- 04—Bugs Bunny
- 05—The Flintstones
- 06—Casper, Friendly Ghost
- 08—Charlie Brown Summer Fun
- 09—Snoopy & Red Baron
- 10—Cinderella
- 11—Peanuts
- 12—Winnie the Pooh
- 15—Snow White
- 16—Pebbles and Bamm Bamm
- 17—Beep Beep the Road Runner
- 18—It's a Bird, Charlie Brown

Bible and History X 918-0845 B

- 03—Noah's Ark
- 05—Birth of Jesus
- 06—The Christmas Story
- 07—The Night Before Christmas
- 08—Prehistoric Animals
- 09—Wild Animals of The World
- 10—The Littlest Angel
- 11—Jesus Christ

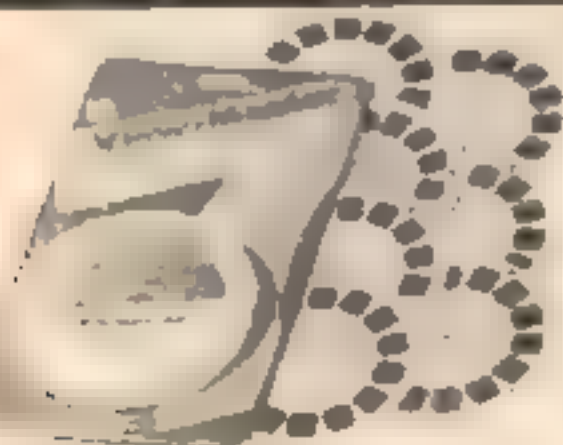
Children's Favorites X 918-0894 B

- 01—Fantasyland
- 02—Raggedy Ann and Andy
- 03—Adventureland
- 06—Disney on Parade
- 07—Rudolph the Red-Nosed Reindeer
- 08—Bambi
- 09—Wizard of Oz
- 10—Holly Hobbie
- 12—Winnie the Pooh & Tigger Too
- 13—Mickey Mouse
- 14—Donald Duck

Adventure Subjects X 918-0910 B

- 04—Batman
- 05—Star Trek
- 06—Superman
- 07—Robin Hood
- 09—Emergency
- 12—Six Million Dollar Man
- 16—S.W.A.T.
- 19—Space 1999
- 20—Land The Lost
- 21—Spiderman
- 22—King Kong

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Twentieth Century Fox Film Corp.
Warner Bros., Inc.



7-Reel Packets 49 silent View-Master® scenes 2⁹⁹

7-Reel Packets with plastic storage container. 49 exciting color 3-D scenes in each packet. *State title number-and-name for packet desired.*

- 01—The Flintstones
- 05—Ghosts & Monsters
- 02—Disney Cartoons
- 03—Tales Magic
- 06—Disneyland, Magic Kingdom

X 918-1850 B—We pay postage 2 99

Library Chest 3¹⁹

keeps reels and viewer together

View-Master® Library Chest lets you store up to 25 packets with one standard or lighted viewer. Durable red and white styrene construction. Helps keep "valuables" stowed for protection.

X 918-6065 A—Mail. wt. 1.75 lbs. 3.19



5 Talking View-Master® Projector turns your home into a theater! Look, listen, laugh, and learn—a built-in sound speaker tells the story. Projects 7-scene talking reels on a wall or screen. Also accepts silent reels. Scene-change lever. Focusing control. Durable polystyrene body, 13x8x6 in. high. Demonstration talking reel incl.—order more reels above. 6-ft cord. 120V, AC UL listed. Mailing weight 6.75 lbs.

X 918-0001 A 26.88

6 Lighted Talking View-Master® Just insert a talking reel—interior bulb provides illumination, and built-in sound speaker lets you hear the narration. Pull lever to change scenes. Volume control. Includes 1 demo reel (7 scenes). Viewer also accepts silent reels. 10-in.-high viewer uses 2 "C" batteries (not incl., order on page 466). Storage canister. See combination offer below. Mailing weight 3 lbs.

X 918-8883 A 17.44

SAVE \$1.00 on combination of Lighted Talking Viewer [6] and any Talking Reel Packet. To order, state catalog number X 918-8883 A and catalog number and title of packet; pay only combo price . . . 18.88

7 Spiderman Talking Gift Pak. Just hold up to light and press sound bar to hear narration of 3-D color stories. Includes talking viewer, 6 talking reels (42 scenes in all); and storage canister. Viewer uses 2 "C" batteries (not incl., order on page 466). Mailing weight 2.75 lbs.

X 918-8236 A 14.99

Buy it now and Charge it
—see page 340

8 Disney Theatre lets you enjoy View-Master® reels two ways—3-dimensional viewing, and projecting on a screen or wall. Includes Entertainer Projector (described below), stereo viewer, and 10 silent reels of popular Disney characters (70 scenes all). Handy storage canister. Mailing weight 3.25 lbs.

X 918-2502 A 15.49

Charlie Brown Theatre includes Entertainer Projector (see below), stereo viewer, 10 silent reels of the Peanuts gang, and storage canister. Mailing weight 3.25 lbs.

X 918-0035 A 15.49

View-Master® Entertainer Projector only. Internal bulb projects big 2-D scenes on wall or screen. Adjustable-focus lens. Slide-change lever. Polystyrene body. Takes silent reels only. 120V, AC UL listed. Mail wt. 2.25 lbs.

X 918-6826 A 11.49

9 Lighted View-Master® Gift Paks include 7 silent 3-D reels (49 scenes all). Stereo viewer has internal bulb for bright, even illumination day or night. Uses 2 "C" batteries (not incl., order on page 466). Storage canister.

Disney Favorites Gift Pak
X 918-0381 A—Mailing weight 1 6.66

Charlie Brown Gift Pak.
X 918-1843 A—Mailing weight 1 lb. 6.66

Cartoon Favorites Gift Pak.
X 918-0043 A—Mailing weight 1 lb. 6.66

Lighted Viewer only with one demonstration reel included.
X 918-0225 A—Mail. wt. 0.70 lb. 3.49

Disney Theatre includes View-Master projector, stereo viewer, and 10 silent reels

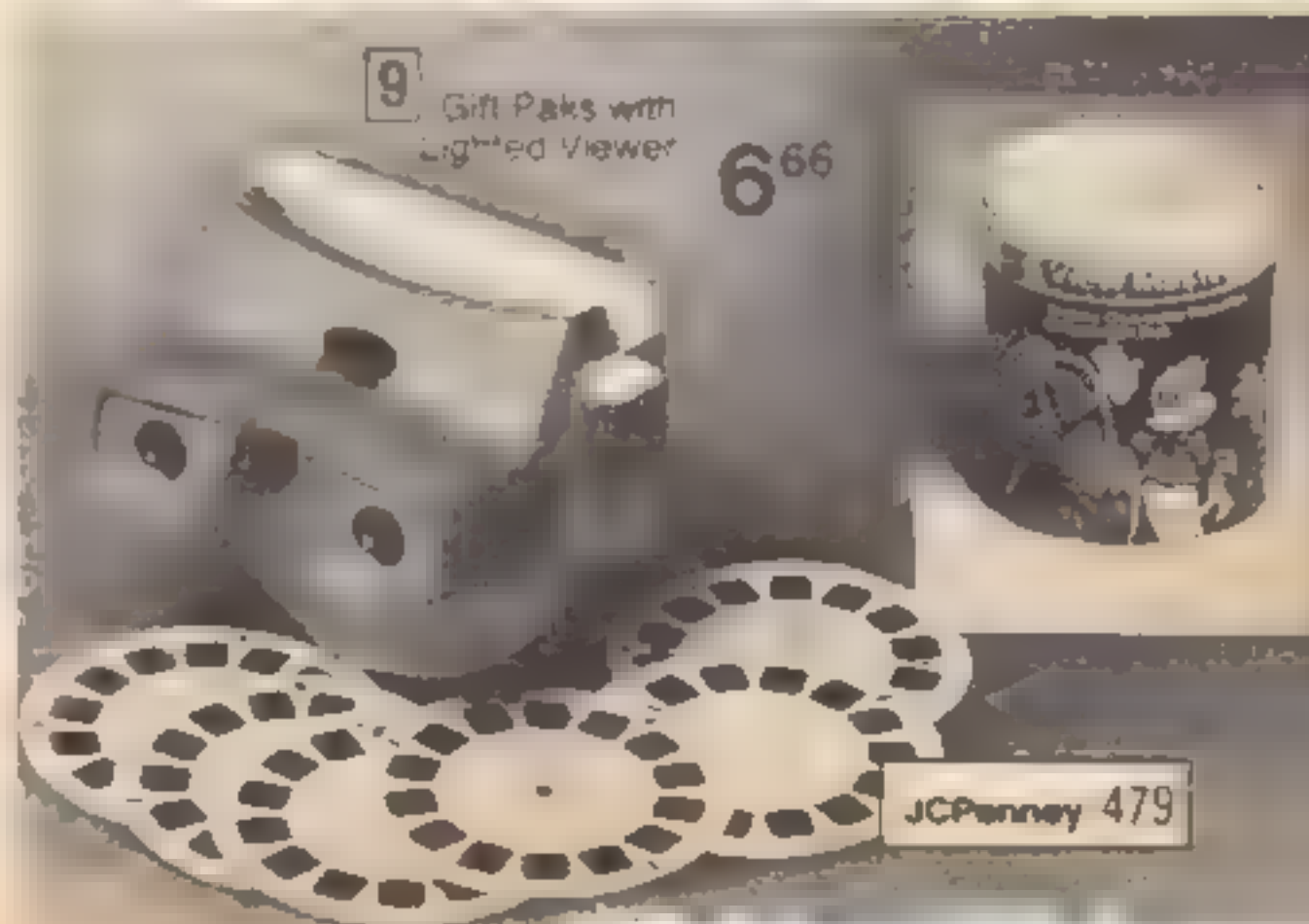
8

Only 15⁴⁹ Complete outfit



Gift Paks with Lighted Viewer

6⁶⁶



JCPenney 479

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Charge it—see page 340



Flash Card Sets help make a game of learning

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Challenging Games to help children improve their language, math, and logic skills

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X 643-2025 A—Instructions. Mailing weight 0.70 lb. 4.49

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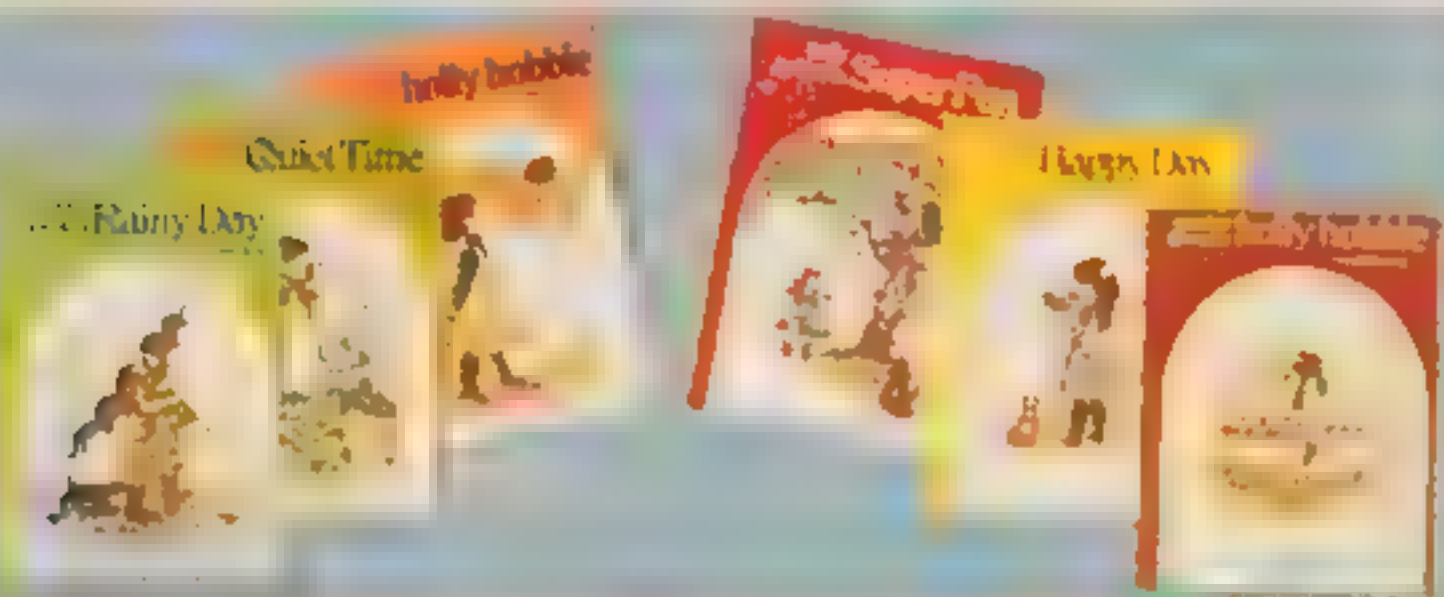


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†Walt Disney Productions. See Disney Index on page 343.



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3 to **5** Each Set Contains 5 full-color books (two hardcover Little Golden† Books, two hardcover Tell-A-Tale†, and one softcover Golden† Shape Book). **3** Also includes Search Game. **4**, **5** include punch-out finger puppets. Colorful fiberboard carrying case with handle.

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You're Always Welcome on Sesame Street®

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11⁹⁹_{set}

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JCPenney 483

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Rescue Patrol Set

2 **8⁸⁸**

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10⁹⁹



SWAT



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6⁹⁹



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5 Target Rifle Set. Set up the plastic milk bottles and try to knock them down with one shot! As your aim gets better, move 'em further away. Spring-powered bolt-action rifle propels ammunition up to 25 ft. Includes rifle, 1 lightweight ball for ammunition, and 10 milk bottles. All bright-color plastic with rounded edges. X 925-3048 A—Mailable; wt. 1.40 lbs. Set 6.99

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6 **9⁹⁹**

7 **4⁶⁶**

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7 Smoker Rifle. Makes sound and smoke when fired. 27-in. long—walnut-finished wood stock, blue-steel barrel and firing mechanism. Simulated metal telescopic sight. (Doesn't use caps or batteries.) X 924-4666 A—Mailable; wt. 2 lbs. 4.66

8 Cadet Training Rifle. Realistic version of 1903 Springfield rifle. 29 1/2-in. long pecan-finished wood stock with bolt action—bolt has permanently attached wooden cartridge. Clicker trigger, adjustable army-style plastic web sling. X 925-3055 A—Mailable; wt. 2 lbs. 5.77



A Daisy
15-pc. set
13⁹⁵

Slant-out holster
for quick draw



B
10-pc. set
9⁹⁹

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pistol barrel



C
8-pc. set
7⁹⁹



D
Chaps and
Vest Set
10⁹⁹

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B Western Rifle and Double-Holster Outfit. 35-in. long cap-shooting rifle of woodgrained plastic and metal. Two die-cast metal cap pistols with break-open barrels. Leather double holsters are attached to belt with western buckle—fits waists up to 28 in. Pair of spurs, six play bullets, canteen, bandana, slide and badge. (Caps not included.)
X 925-3071 A—Mailable wt. 5 lbs. Set 9.99

C Western Heritage Rifle and Double-Holster Outfit. 26-in. long woodgrained plastic and metal repeating cap carbine with real-looking "branded" flipper. Two metal repeating pistols. Black plastic holsters look like leather—buckled belt fits waist sizes up to 26½ in. Six play bullets, bandana with slide, replica of 1840 bank note, deputy sheriff badge, plus Western history LP record. (Caps not included.)
X 924-8071 A—Mailable wt. 2.25 lbs. Set 7.99
*See How To Find Child's Size
on pages 538-539 in our Fall '77 Catalog

D Cowhide Chaps and Vest Set. Rust-color sueded split-cowhide with brown leather trim. Vest has fringed bottom, nickel-plated studs. 2 hand-tied conches. Chaps have fringed sides, snap-around leg straps, adjustable waist strap, nickel-plated studs, 4 hand-tied conches. *Sizes* S (chest 23, waist 23); M (chest 26, waist 25); L (chest 30, waist 27). *State S, M, or L—not number size.* (Holster, boots not incl.—Hat [E] sold below.)
X 923-4659 B—Mailable wt. 1.80 lbs. Set 10.99

E Western-Style Cowboy Hat. 100% wool, 20% rayon felt. Light brown color with gold-tone Mylar® polyester film edging around brim. Lanyard-style chin strap has draw bead. Gold-tone metal horseshoe crest, studs on vinyl hatband. *Hat sizes* S (6¼-6¾); M (6½-6¾); L (6¾-6¾). *State S, M or L—not number size.*
X 401-0039 B—Mailable wt. 1 lb. 3.00

F Daisy Trail Rider Ricochet Rifle doesn't shoot any projectile—sounds a realistic "bang" and ricochet "whine" when fired. 30 in. long, with lever-cocking action, black steel barrel and woodgrained plastic stock, gold-tone trim.
X 925-3097 A—Mailable wt. 2.70 lbs. 7.99

G Daisy Trail Boss Rifle doesn't shoot any projectile, but sure sounds real. 30 in. long, with lever-cocking action, bronze-tone finish steel barrel, molded plastic stock, and gold-tone trim.
X 925-3105 A—Mailable wt. 2.40 lbs. 5.99

H Double Gun and Holster Set. Tan plastic belt and holsters look like Western "hand-tooled" leather. Gold-tone die-cast metal buckle with stallion design. Two 50-shot metal cap pistols with gold-tone finish barrel and plastic handles. (Caps not included.)
X 925-3089 A—Mailable wt. 2.00 lbs. Set 4.99

Buy it now and **Charge it**—
see page 340



F 7⁹⁹

G 5⁹⁹

H
Cap Pistols
and Holster
4⁹⁹

JCPenney 485

WishbookWeb.com

All Aboard Our 2-Train Set

- Our biggest HO train layout
- Two complete trains independently controlled
- 4x8-ft. triple oval layout
- Four remote control switches
- Five operating accessories
- Seven rerailing sections

Includes blocking switch to allow trains to operate independently on separate tracks

Burlington Engine

Only **11⁹⁹**

A Complete 2-train set includes everything shown

99⁹⁹

or \$5.50 monthly—see page 341 for credit terms

Rock Island Engine

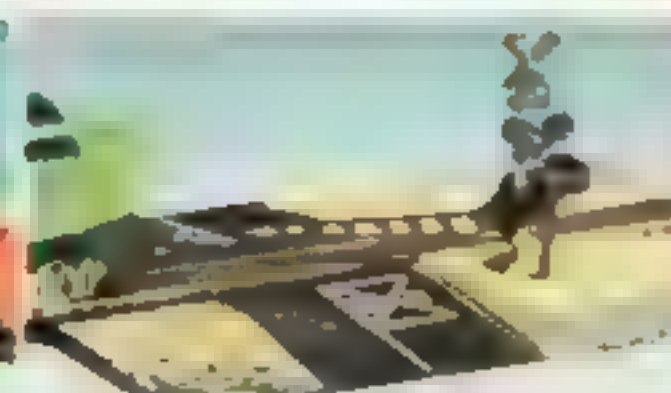
Only **14⁹⁵**



Remote Control Log Dump Car



Remote Control Freight Unloading Depot



Automatic Crossing Gate



Flatcar with 2 trailers, cab and terminal



Operating Crane and Boom Tender

A Two Complete Train Sets You Control Separately. One train set includes lighted Alco 430 Rock Island diesel locomotive, plus 7 cars including oil tank car, Bethlehem hopper car, Mason Dots boxcar, crane car and boom tender, piggyback flatcar set with 2 trailers, truck, cab, gas terminal, depot, matching Rock Island caboose. Other train set includes a Burlington Shark-Nose lighted diesel locomotive with Revere hopper car, Burlington Northern boxcar, remote control log dump set with log dump car, remote control freight unloading depot with operating tractor and flatcar with pipe load, matching caboose, automatic crossing gate, 24 signs and poles, 2 power packs, 45 track sections

including 7 rerailers, making a 4x8-ft. triple oval layout. Can run 2 trains independently. 32-page illustrated layout expander manual with instructions on how to build and expand train layouts. UL listed 110-120 volts, AC. Caution: electricity—see note on page 491. Warranted by manufacturer—see page 336.
X 926-6800 A—Mailable wt. 14 lbs. Set **99.99**
Alco 430 Rock Island Diesel only
X 926-6867 A—Mailable wt. 1 lb. **14.95**
Burlington Northern Shark Nose Diesel only
X 926-6982 A—Mailable wt. 1 lb. **11.99**

The Broadway Limited

4-Unit Set

37⁸⁸

Engine Only

21⁹⁵

B

B The Broadway Limited 4-Unit Passenger Train Set. Amtrak GG-1 electric locomotive with reversing headlight and adjustable pantograph pulls three realistically detailed Amtrak lighted passenger cars. Cars include coach, observation car, and combine. 14 track sections, including one curved rerailer, form a 36x48-in. oval layout. Power pack uses 110-120 volts, AC. UL listed. Caution: electricity—see note on page 491. Warranted by manufacturer—see page 336.

X 926-7022 A—Mailable wt. 5.25 lbs. Set **37.88**
GG-1 Amtrak Electric Locomotive Only
X 926-7071 A—Mailable wt. 1.25 lbs. **21.95**

Pantographs raise and lower; headlight reverses



Twin Diesel HO 12-Unit Train Set

- Twin engines
- 3 remote control switches
- 45x63-in. double oval layout

Chessie Engine
Only **15⁹⁹**

Complete
12-Unit Set **67⁹⁸**
or \$5 monthly—see
page 34 for details

A JCPenney Exclusive 12-Unit Train Set. Lighted twin Alco 630 Chessie Diesels with 10 colorful freight cars: flatcar with tractors, virginian hopper car, two boxcars, chrome-tone shell-tank car, pupwood car, Baby Ruth reefer car, deluxe cattle car and depot set with truck cab trailer and 8 cattle, remote control log dump set and matching Chessie caboose. Set also includes operating whistle and billboard, automatic crossing gate, 24 signs and poles, 3 remote control switches, and a spur siding. 3 1/2 track sections form a 45x63-in. double oval layout. Power pack uses 110-120 volts AC. UL listed. Caution: electric toy—see note on page 48. Warranted by manufacturer, see page 336.

X 926-7105 A—Mailable wt. 9.25 lbs. **67.98**

Alco Super 630 Chessie Diesel with reversing headlight only

X 920-2169 A—Mailable wt. 1.25 lbs. **15.99**

Santa Fe HO 10-Unit Train Set

- Headlight reverses
- 2 remote control switches
- 45x54-in. double oval layout

Complete
10-Unit Set **47⁹⁸**

B JCPenney Exclusive 10-Unit Train Set. Santa Fe Alco 630 diesel with reversing headlight pulls nine cars: flatcar with pipe, chrome-tone tank car, gondola with pipe, boxcar, Old Spice boxcar, Runna hopper, Gerber reefer, piggyback flatcar set with 2 trailers, truck cab and matching caboose. Set also includes terminal depot for truck cab, operating crossing gate, 24 signs and poles, and 2 remote control switches. 1 1/2 track sections form a 45x54-in. double oval layout. Power pack uses 110-120 volts AC. UL listed. Caution: electric toy—see note on page 48. Warranted by manufacturer, see page 336. Mailable wt. 12 lbs.

X 920-3001 A **47.98**

Santa Fe Alco 630 Diesel only.
Mailable wt. 1.25 lbs.

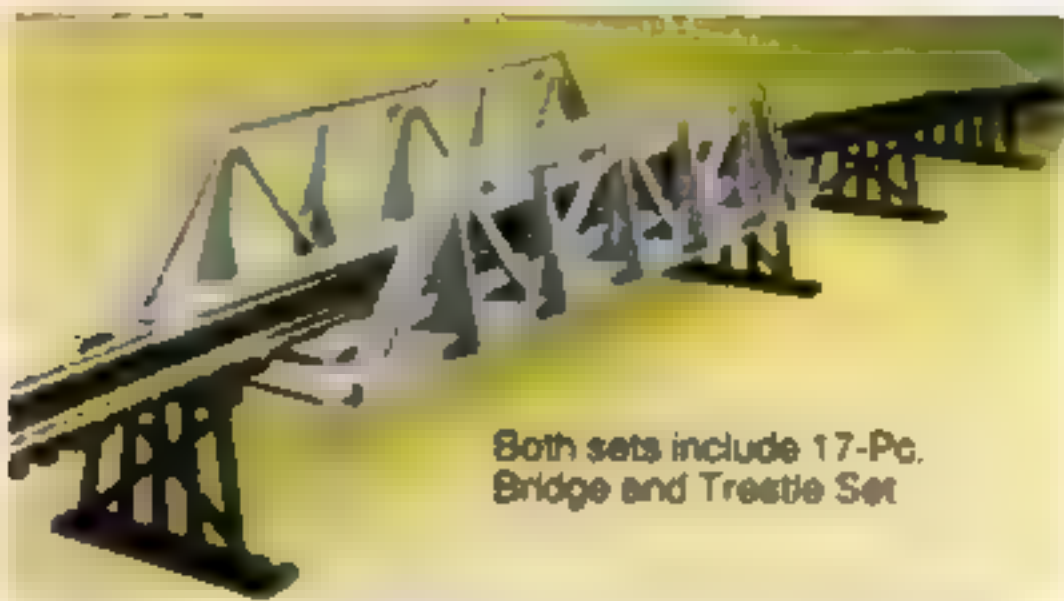
X 920-3019 A **15.99**

**SAVE THIS CATALOG. Order
anything on these 2 pages—
at these low prices—
until August 12, 1978**

Santa Fe
Engine Only **15⁹⁹**

Automatic
Crossing Gate

Piggyback
Flat Car Set
JCPenney 487



Both sets include 17-Pc. Bridge and Trestle Set

THE ROYAL BLUE

with smoke
8-Unit Set

38⁸⁸

Engine Only

26⁹⁹

Both sets include
36x45-in.
oval track

[2]

7-Unit Set

28⁸⁸

Engine Only

14⁹⁹

Comin' Round the Mountain
ELECTRIC TRAIN SET

with Arlee
Station

[1] **The Royal Blue.*** Lighted steam locomotive—2-8-0 Consolidation with tender—really smokes. Set comes with 5 freight cars including pulpwood car, Shell tank car, boxcar, flat car with pipe, Bethlehem hopper, and matching Royal Blue caboose. HO gauge. 14 track sections with one rerailer form a 36x45-in. oval layout. 17-pc. bridge and trestle set. Power pack uses 110-120 volts, AC. UL listed. Caution: electric toy—see note on page 491.

X 920-3027 A—Mailable: wt. 11 lbs. Set 38.88

X 920-3035 A—Lighted Locomotive with Tender only. 11 in. Wt. 1.25 lbs. 26.99

[2] **Comin' Round the Mountain.*** Lighted SD-24 diesel locomotive hauls 6 freight cars including reefer car, Mason Dots boxcar, Wesson tank car, hopper car, boxcar, and matching caboose. HO gauge. 14 track sections with one rerailer form a 36x45-in. oval layout. Includes 17-pc. bridge and trestle set and Arlee Station building kit. Power pack uses 110-120 volts, AC. UL listed. Caution: electric toy—see note on page 491.

X 920-3043 A—Mailable: wt. 11 lbs. Set 28.88

X 920-3050 A—Lighted SD-24 Diesel only. 7 3/4 in. long. Mailable: wt. 1 lb. 14.99

6-Unit Set Engine Only

24⁹⁹ 12⁹⁹

[3]

[4]

5-Unit Set Engine Only

18⁹⁹ 11⁹⁹

[5]

4-Unit Set

14⁹⁹

Engine Only

9⁹⁹

HO-Gauge Train Sets

[3] **6-Unit Chattanooga Choo-Choo Train Set.*** Lighted Chattanooga diesel pulls 2 boxcars, tank car, hopper car, and matching caboose. Remote-control steam whistle in billboard. 14 track sections form a 36x45-in. oval layout.

X 920-3068 A—Mailable: wt. 5.75 lbs. Set 24.99

Lighted Chattanooga Diesel only. 11 in. long.

X 920-3076 A—Mailable: wt. 1.25 lbs. 12.99

[4] **5-Unit Burlington Northern Train Set*—Exclusive From JCPenney!** Lighted shark nose "A" diesel pulls pulpwood car, hopper car, tank car, and matching caboose. 14 track sections form a 36x45-in. oval layout.

X 920-3084 A—Mailable: wt. 5.25 lbs. Set 18.99

Lighted Shark Nose "A" Diesel only. 7 3/4 in. long

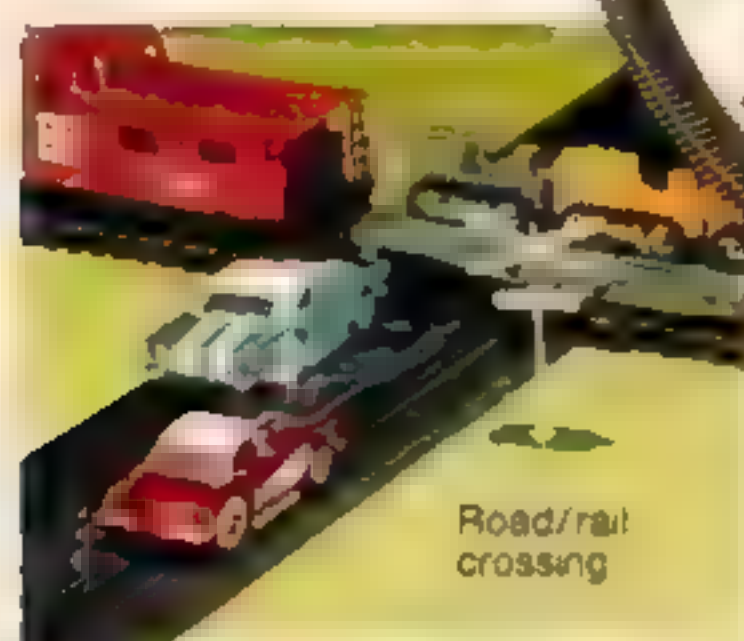
X 926-8982 A—Mailable: wt. 1.25 lbs. 11.99

[5] **4-Unit Santa Fe Freight Train Set.*** Lighted F-7 diesel locomotive pulls boxcar, hopper car, and caboose. 12 track sections form 36-in. circle layout. Imported from Hong Kong.

X 920-3100 A—Mailable: wt. 4.50 lbs. Set 14.99

Santa Fe Lighted F-7 Diesel only. 7 in. long. Imported from Hong Kong.

X 920-3118 A—Mailable: wt. 1.25 lbs. 9.99



Road/rail crossing



Road bridge over rail

Super Rail and Road Set . . . HO-Gauge

- 7-unit twin diesel train set
- 100 running ft. triple-level racing

Two-sets-in-one

48⁸⁸

Two Sets in One! Use separately or together. *Train Set*: F-9 lighted diesel locomotive and non-powered F-9 diesel, plus 5 cars—flat with tractor, boxcar, piggyback flat with accessories, hopper, and caboose. 16 sections of track, with signs and poles. *Racing Set*: 2 Soverstreak Curvehugger racing cars, 2 plug-in racing controllers, crash barrier, fence, pier supports, road and rail crossover, plus 26 track sections. Two power packs let you run train set and racing set separately. 63x42-in. layout. UL listed. 110-120 volts AC. Caution: electric toy—see note on page 491. Warranted by manufacturer, see page 336. X 920-3126 A—Mailable wt. 12 lbs. Set **48.88**

- 5-unit train set
- Preassembled scenic layout

1 The Astro Express. Lighted diesel switcher locomotive pulls 4 cars—flat car with tank and truck, flat car with rocket and trailer, gondola car with cable spools, and caboose. Preassembled scenic layout eliminates time-consuming assembly—everything is ready to run. 25x48-in. layout includes 2 bridges, a tunnel, buildings, a turntable, and scenery. Hand-held control for speed and direction. Power pack uses 110-120 volts AC. UL listed. Caution: electric toy—see note on page 491. Warranted by manufacturer, see page 336. X 920-3142 A—Mailable wt. 4.75 lbs. **37.77**

- 5-unit train set includes a limited edition JCPenney boxcar
- With a Peterbilt truck, an operating crane, and two buildings
- Over 100 pieces in the set!

2 Trains 'N Truckin'—Exclusive From JCPenney! It's more than just trains—it's a whole transportation system! Lighted diesel switcher locomotive pulls a limited edition JCPenney boxcar, flat car with stakes, gondola car, and caboose. Peterbilt diesel stake truck hauls industrial loads. Hand-operated crane swivels the boom raises and lowers. There are two cardboard buildings plus pipes, girders, crates, barrels, dollies, pull truck, pallets, lumber, culverts and cinder blocks plus I-beams that snap together to make a shed—roof is included. 12 track sections form a 27x45-in. oval layout. Power pack uses 110-120 volts AC. UL listed. Caution: electric toy—see note on page 491. Warranted by manufacturer, see page 336. X 920-3134 A—Mailable wt. 7.50 lbs. **54.98**

SAVE THIS CATALOG. Order anything on these two pages—at these low prices—until August 12, 1978

rail masters

Astro Express . . . N-Gauge

1
37⁷⁷
Set

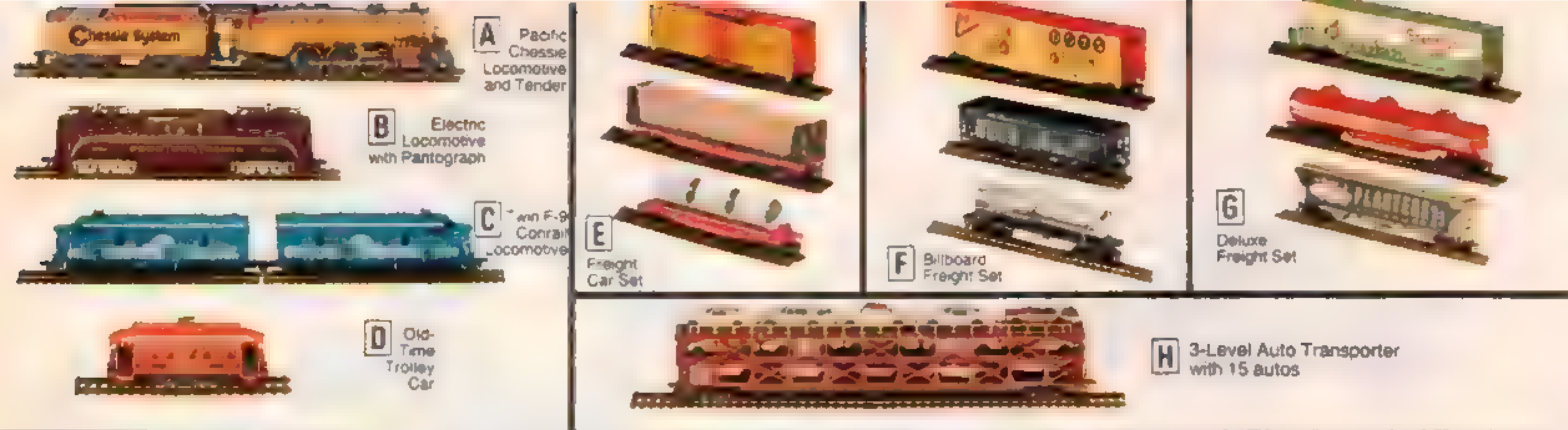


Hand controller with forward and reverse switch



2 Trains 'N Truckin' . . .
N-Gauge **54⁹⁸**
Set

JCPenney 489



Build A Railroad Empire with HO-Gauge Cars and Accessories



Battery-Operated 4-Unit Logging Train Set **7.95**

Handsome Steam Locomotive pulls two freight cars and a caboose. Freight cars dump logs automatically at unloading depot and pick them up at loading station. Manual crossing gate changes train direction. 18x36-in. oval layout. Colorful plastic. Runs on two "AA"-cell batteries (not included—order below).

■ 925-3949 A—Mailable; wt. 2.75 lbs. Set 7.95
 X 957-1902 A—4 "AA"-Cell Batteries. Wt. 0.40 lb. Pkg. 89c

SAVE THIS CATALOG. Order anything on these 2 pages—at these low prices—until August 12, 1978

A to C Locomotive Sets with operating headlights. Colorful plastic and metal construction.

[A] Lighted Pacific Chessie Locomotive and Tender. 4-6-2 Chessie. 12½ in. long
X 926-0324 A—Mailable wt. 2 lbs. 32.99

[B] Lighted Pennsylvania GG-1 Electric Locomotive with operating pantograph. 10 in. long.
X 920-3258 A—Mailable wt. 1.25 lbs. 22.99

[C] Lighted Twin F-9 Conrail Diesel Locomotive.
X 920-3266 A—15½ in. long Mailable wt. 1 lb. 14.99

[D] Old-Time Broadway Trolley Car. Plastic and metal construction 5 in. long
X 920-3340 A—Mailable wt. 0.50 lb. 8.99

E to G Finely Detailed 3-Car Freight Sets. Plastic and metal. Cars 3 in. long. Mailable wt. 1.25 lbs.
X 920-3274 A—[E] Freight Cars Set 4.49
X 920-3282 A—[F] Billboard Freight Cars Set 5.49
X 920-3290 A—[G] Deluxe Freight Cars Set 6.49

[H] 3-Level Auto Transporter. Carries 15 colorful autos—autos included. Plastic and metal. 13½x3½x1½ in. h.
X 920-3357 A—Mailable wt. 0.75 lb. 5.99

[I] Scene-O-Rama. For landscaping a 4x8-ft. layout. Set includes 15 trees, 3 lighted lampposts, shrubbery, a tunnel, simulated earth, grass, and paths. Plastic and paper.
X 926-1927 A—Mailable wt. 4.25 lbs. 11.88

J to P Operating HO-Gauge Accessories. Realistically decorated plastic and metal—completely assembled and finished. (Track not included unless stated.)

[J] Manual Log Mill—logging mill dumps logs down chute, into building, onto logging car, then into the "lake." Includes logs and dumper. 12x7½x7½ in. high.
X 926-1512 A—Mailable wt. 1.20 lbs. 8.99

[K] Automatic Crossing Gate. Bar drops as train approaches, stays down until last car passes. 6x9½ in. long.
X 926-7147 A—Mailable wt. 0.70 lb. 4.99

[L] Push-Button Remote-Control Unloading Depot. Tractor moves forward and back—unloads culvert pipe from flat car. 5½ in. long.
X 926-3922 A—Mailable wt. 1 lb. 7.99

[M] Push-Button Remote-Control Log Dump Set. Logs are unloaded from car to bin. Includes car, track, bin, and logs.
X 920-3308 A—10 in. long. Mailable wt. 1 lb. 7.99

[N] Push-Button Remote-Control Coaling Station. Coal is dumped from hopper into storage bin and then a conveyor unloads it into a second car. Floodlights illuminate operation. Includes station, floodlights, piers, girders, "coal." (Car not included.)
X 926-3914 A—Mailable wt. 2.75 lbs. 9.97

[O] Fully Decorated Water Tower. Has ladder, and operating, blinking red light. Stands 7½ in. high.
X 926-7956 A—Mailable wt. 0.50 lb. 3.99

[P] Push-Button Remote-Control Unloading Boxcar Set. Crates are dumped from car to bin. Includes car, track, crates, bin. 10 in. long.
X 920-3316 A—Mailable wt. 1 lb. 7.99

[Q] Woodland Landscape Kit. Realistic scenery ready to be assembled on your layout. Includes 18 bendable metal castings of trees that you can paint, 5 packages of turf to cover 16 sq. ft., 7 tree stumps and 3 packages of foliage to decorate trees and bushes. Non-magnetic metal and plastic construction.
X 926-2981 A—Mailable wt. 2 lbs. 11.88

R to V HO-Gauge Railroad Building Kits. Detailed pre-molded plastic. Pre-colored parts make painting optional. Easy-to-assemble—instructions included.

[R] Coal Mine Kit. Molded in 6 colors. 16x14½ in. wide.
X 926-3237 A—Mailable wt. 1.50 lbs. 7.99

[S] Old-Time Factory Kit. Molded in 7 colors.
X 920-3324 A—10½x13 in. wide. Mailable wt. 1.50 lbs. 5.99

[T] Set of 3 Trackside Building Kits. Includes Arlee Town Station 8½x4½ in. wide; trackside maintenance accessories including track section; water tower 3x3½ in. high.
X 926-3161 A—Mailable wt. 2.50 lbs. 7.49

[U] Brewery Kit. Molded in 7 colors. 12½x5½ in. wide.
X 920-3332 A—Mailable wt. 1.25 lbs. 3.99

[V] Sawmill and Lumber Yard Kit. Molded in 6 colors.
X 926-3179 A—10x6½ in. wide. Mailable wt. 1.25 lbs. 3.99

Start Your HO-Gauge Empire with this Layout Expander Set

Track Layout Expander Set (shown at right). 2 remote-control switches, 2 terminal rerailers, 3 straight rerailers, blocking switch, 18 track sections, 4 insulated rail joiners, 50 ft. wire track-mount rails, plus 32 page manual—shows how to build a train table and layout for 1 to 4 train sets, plus maintenance care. Mailable wt. 2 lbs.
X 926-3740 A 21.99

Remote-Control Track Switches (not shown). Right and left-hand. UL listed for 110-120 volts, AC.
X 926-3765 A—Mailable wt. 1.20 lbs. 7.99

Track Assortment (not shown). Eight 9-in. straight, four 18-in. radius curved tracks.
X 920-2383 A—Mailable wt. 0.50 lb. 3.49

Complete Track Layout Expander Set—converts any circle of track to this 4x8-ft. layout—wired for 2-train operation

21⁹⁹

Operating Car Accessories

Myrtle's Whistle Stop with remote-control train whistle

Track Cleaning Car

Searchlight Car

Operating Crane Car and Boom Tender

Cattle Car and Depot

1 to 5 HO-Gauge Operating Cars and Accessories. Finely detailed plastic and metal construction. (Track shown above is not included.)

[1] Myrtle's Whistle Stop Diner. Realistic trackside diner comes complete with it's own remote-control train whistle. 10x4 in. high.
X 926-3419 A—Mailable wt. 0.75 lb. 8.99

[2] Searchlight Car with Working Light. 8 in. long.
X 926-3260 A—Mailable wt. 0.25 lb. 2.99

[3] Track Cleaning Car. Fill car with HO track cleaning solvent (not included). Car dispenses fluid onto a cleaning pad and cleans track.
X 926-3278 A—8 in. Mailable wt. 0.25 lb. 2.99

[4] Manual-Control Crane Car with Boom Tender. 14 in. long.
X 920-1013 A—Mailable wt. 0.90 lb. 6.99

[5] A Complete Cattle Car and Depot Set. Includes stock car, stockyard depot, truck cab and trailer, and 8 cattle.
X 926-4235 A—Mailable wt. 0.60 lb. 5.49

6 HO-Gauge Dualpack® Train Control†. Circuit protectors, on/off and direction switches. Taper-wound speed-controls. AC terminals. * UL listed. 5½x5½x3¼ in. high.
X 926-6818 A—Mailable wt. 3.25 lbs. 24.99

Throttle-Pack®† (not shown). For 1 or 2 sets. 320° rheostat, circuit protector, overvoltage indicator light. 23 volts. UL listed.*
X 920-2391 A—Mailable wt. 3.40 lbs. 19.99

Trainpack®† (not shown). Taper-wound rheostat, circuit protector. 16 volts, AC.* UL listed.
X 926-4078 A—Mailable wt. 2 lbs. 13.99

†Warranted by manufacturer, see page 336.

7 X-Acto® 7-Pc. Railroad Tool Kit. Knife, pin vise with bit, 2 screwdrivers, tweezers and pliers.
X 926-1330 A—Mailable wt. 0.90 lb. 9.95

8 Lighted Accessory Set. Includes yard spotlight tower, blinking microwave tower, and floodlight tower. Preassembled plastic construction. 7 in. high each.
X 926-4441 A—Mailable wt. 1 lb. 6.77

9 & 10 HO-Gauge Lighted Buildings add realism to your layouts. Sturdy molded plastic buildings are completely preassembled. Separate power pack recommended when you use two or more of [8] to [10].

[9] Service Station. Includes figures and cars. 9½x3 in. high.
X 920-2284 A—Mailable wt. 1 lb. 6.77

[10] Freight Station. Includes figures and barrels. 7x4 in. high.
X 920-2276 A—Mailable wt. 0.60 lb. 6.77

*NOTE: Caution—Electric Toys (110-120 volts, AC) are not recommended for children under 5, and should be used with adult supervision. As with all electric products, precautions should be observed during handling and used to prevent electric shock.



CONSUMER INFORMATION ABOUT MODEL TRAINS

Model railroad trains can be much more than just a toy. They may become a fascinating hobby that can give years of pleasure right into adulthood. They help develop mechanical and manual skills, and they encourage parent-child interaction. Expanding the track layout and building scenic settings adds creativity and inventiveness to the pleasures of "railroading".



Creative Playthings Rhythm Toys

1 Banjo Band 6⁸⁸

Rhythm Band 8⁸⁸

3

2 Xylopipes 10⁸⁸

1 Banjo Band. A one-kid, one-piece portable plastic rhythm band. Eight sounds for musical fun! Nylon strings to strum, plastic drumhead to bang with attached wooden stick, metal tambourine jingles, 2-tone whistle, clicking dial, ratchet key, raised knobs for "drum roll", 2 washboard surfaces. 7 1/4 x 13 1/2 x 3 1/8 in. high.

X 925-4814 A—Ages 3 to about 7 years. Mailable wt. 1.50 lbs. 6.88

2 Xylopipes. 12 graduated bright zinc-plated metal pipes slip into foam base—it all rolls up to carry or store. Clear-toned one-and-a-half octave range. 2 wooden mallets, instructions. 2 x 17 1/4 in. long.

X 925-4822 A—Ages 6 and up. Mailable wt. 3.50 lbs. 10.88

3 Rhythm Band. Six percussion instruments—tambourine, cymbals, wood tone block, triangle with holder, wood castanet clapper, jingle jogs. Helps children learn about tempo, rhythm, music "texture". Ages 4 to about 8 years. Wt. 2 lbs.

X 924-0862 A Set 8.88

Disney[®] Music Makers

4 Trap Drum Set 10⁹⁹

6 Guitar 2⁹⁹

7 Snare Drum 2⁹⁹

5

One Man Band 7⁹⁹

4 Disney[®] Rocket Trap Drum Set. Mickey, Minnie, Donald, and Goofy are having a jam session on the front of the big bass drum—and you can join them! 20 1/2-in. bass, 8-in. snare, 8 1/2-in. tom-toms. All with Dupont Tyvek[®] heads—they're extra strong for lots of beating! Set also includes 2 metal cymbals, wood tone block, metal foot pedal, two wooden drumsticks. Multi-color metal and plastic. Not mailable to 1st class P.O.'s see page 338.

X 924-6612 A—Wt. 8.50 lbs. Set 10.99

5 Mouseketeer[®] Beat Stick. It's a one-man band! Decorated with the official Mouseketeer seal. 8-in. tommy drum with snares, bulb horn, round-edge tambourine jingles, beat strings, cowbell and wood tone block. 42 in. high. Red, white, and blue wood, metal, plastic and rubber.

X 925-4855 A—Mailable wt. 2.50 lbs. 7.99

© Walt Disney Productions Inc.

6 Mickey Mouse[®] Guitar. Double cutaway body with color picture of Mickey and the gang. 21 1/2 in. long. 6 nylon strings with friction pegs. Made of polystyrene. Mailable wt. 1 lb.

X 923-5888 A 2.99

7 Mickey Mouse[®] Snare Drum. Sturdy 11x5-in. metal drum body has colorful scene of the whole club marching. Mickey is on the head. Tough Tyvek[®] heads take a lot of beating. 2 wooden sticks. Mailable wt. 1.50 lbs.

X 924-6661 A 2.99

When Kids Make Their Own Music It's More Fun

A "Sterling Beat" 5-Pc. Trap Drum Set. Near professional quality for the junior drummer! Brushed chrome-tone metal shells with black striped noops. Rugged Dupont Mylar[®] polyester film heads. 20-in. bass drum. Front head dusted with soft blue-tone finish. Adjustable 9- and 10-in. tom-toms on sturdy plastic bracket. 11-in. floor tom-tom complete with non-marring skid-stop legs. 12-in. snare drum mounted on fully-adjustable stand—you can adjust the tilt and height. Spring-action foot pedal with felt beater ball. 14-in. sizzle cymbal. Two 14-in. varnished wood sticks, drum brushes, cowbell, wood tone block. Not mailable to 1st class P.O.'s see page 338.

X 925-4780 A—Wt. 19 lbs. Set 44.44

B Donny and Marie Disco Voice Amp. Portable microphone and amplifier combination. Fully transistorized, solid-state design. 4-in. speaker. Volume control. On/off switch. Uses one 6V lantern battery (battery not included, order under [H] below). Fiberboard, with pictures of Donny and Marie. Measures 12 1/2 x 10 1/2 x 3 1/2 in. high.

X 925-4798 A—Mailable wt. 2 lbs. 12.88

C Dynamite Drum Set. Flashy red and gold pattern on drum bodies, and a big "Dynamite" lettered across the front of the bass. 20 1/2-in. diameter bass drum, 10-in. side snare drum, 9-in. side tom-tom, 8 and 6 1/2-in. tom-toms. Bass drum front and snare drum top of Mylar[®] polyester film. Others have sturdy Tyvek[®] heads. Sizzle cymbal, wood tone block, cowbell, 2 sticks, 2 brushes, plastic and metal foot pedal.

X 924-6604 A—Mailable wt. 12 lbs. Set 22.99

D "Solid Gold Limited" Trap Drum Set. Dazzling gold-color over sturdy steel. 21-in. diameter bass drum has tough, gold-colored reflective Mylar[®] polyester film head. 11-in. snare drum, 9-in. tom-tom and 8-in. standing cocktail drum. All feature rugged beating surfaces of durable Dupont Tyvek[®]. Set also includes 14-in. hissing cymbals and wood block with cowbell. Foot pedal. 2 full-size wooden sticks, and drum brushes. Carton can be used as carrying case. Not mailable to 1st class P.O.'s see page 338.

X 923-5904 A—Wt. 18 lbs. Set 31.99

TOYS AREN'T JUST FOR CHRISTMAS.
Save this catalog. Order anything on these two pages—at these low prices—until August 12, 1978

E Western Guitar. Cutaway style hollow body with highly polished plastic sunburst finish. Reinforced neck, 6 metal strings, geared metal tuning keys. 34 in. long. Includes shoulder strap, music book, tuning record, pick, instructions.

X 924-0847 A—Mailable wt. 4 lbs. 13.99

F Folk Guitar. Classic styling in ivory and black polystyrene with sunburst-finish face. 5 nylon strings, and 1 wire-wound string. Friction tuning pegs. 29 1/2 in. long. Pick, instructions included.

X 924-1324 A—Mailable wt. 2.75 lbs. 7.49

G Rock Guitar. Cutaway style in high-impact plastic. Tremolo bar produces pedal-steel sound. 6 steel strings, geared tuning pegs. 31 in. long. With pick, shoulder strap, instructions. Imported from Italy.

X 924-0839 A—Mailable wt. 2.75 lbs. 12.99

H Guitar Amp. Pickup attaches to any guitar. Solid-state with on/off switch, volume control. Fiberboard with handle. 12 1/2 x 10 1/2 x 3 1/2 in. wide. Uses one square 6V lantern battery (not included, order below).

X 925-4806 A—Mailable wt. 1.50 lbs. 11.99

SAVE \$2.00 when you buy [G] and [H] as 2-Pc. Set. State both Catalog Numbers and pay only. 22.98

X 957-2140 A—6V-Lantern Battery, 1.40 lbs. 1.89



CONSUMER INFORMATION ABOUT MUSICAL TOYS

Musical toys can be hard on parents, but they are fun for the child and provide a way to experiment with some of the basic elements of music. By sharpening the child's listening skills, they help to develop the ability to recognize the differences in sounds, and they also develop a sense of rhythm. Musical toys may be the start of a life-long interest in music.

"Sterling Beat"

Makes a beginner
feel like a pro!

A
5-Pc Trap
Drum Set
44⁴⁴



C
22⁹⁹
Dynamite
Drum Set



D
"Solid Gold
Limited", Trap
Drum Set
31⁹⁹

E
Western Guitar
13⁹⁹



F
Folk
Guitar
7⁴⁹

SAVE \$2.00
when you buy (G) and (H)
as a 2-Pc. Set
ONLY 22⁹⁹

H
Guitar
Amplifier
11⁹⁹

G
Rock
Guitar
12⁹⁹



JCPenney 493

WishbookWeb.com

Play Music Christmas Day
even if you can't read music and never
played an instrument—learn in minutes
on these Electric Console Organs with
coded keyboards and song books.

1 Organ with handsome carved woodgrain cabinet **89⁹⁹**

- 18 chords
- 3 octaves
- coded music/song book



2
Matching Bench

19⁹⁹

SAVE \$10 when you buy
Organ and Bench **99⁹⁸** Set

1 Bontempi 18-Chord Console Electric Organ. Even a child can play it—just match the letters and numbers on the keyboard to the corresponding letters and numbers in the song book. ■ chord buttons—6 major, 6 minor, 6 bass. 37 treble keys with a range of 3 full octaves. Smooth-glide volume control in easy reach of the keyboard. Handsome woodgrain cabinet with distinctive "European" styling, has matching music rack. Comes with tri-lingual (English, French, Spanish) instructions and song book. Additional music books can be ordered on opposite page. Wood and plastic. 37½x15½x41 in. high. Partly assembled—screwdriver required. UL listed. 110-120 volts. AC. Caution: electric plug-in—see note on page 491. Warranted by manufacturer, see page 336.

X 925-8849 A—Not available: see page 338. Shpg. wt. 57 lbs. **89.99**

2 Matching Bench. Wood base, with molded plastic legs. Lift-up seat is easy-to-clean textured vinyl with soft polyurethane foam padding. Legs attach easily.

X 925-8856 A—20x21x17 in. high. Available: weight 9 lbs. **19.99**

SAVE \$10 when you buy Organ [1] and Bench [2] as 2-pc. set. State both Catalog Numbers and pay only **99.98**

3
Organ
and Bench
Set

69⁹⁵

- 24 chords
- 3-octave range
- Coded music/song book



3 GTR 24-Chord Organ with Bench. 24 lettered chord buttons—8 major, 8 minor, 8 bass. 37 numbered treble keys—3-octave range. On/off switch plus manual volume control. Woodgrain polystyrene with smoke-tone music rack. Console is 30x14x32 in. high. Includes matching polyurethane foam-padded bench, 16¼ in. high. Legs of bench attach easily. Also includes one instruction song book. Partly assembled—screwdriver required. UL listed. 110 volts. AC. Caution: electric plug-in—see note on page 491. Warranted by manufacturer, see p. 336. Not available to 1st Class P.O.s: see p. 338. X 924-6489 A—Wt. 32 lbs. **69.95**

4 GTR 16-Chord Organ with Bench. 16 lettered chord buttons—8 major, 8 minor. 37 treble keys—3-octave range. On/off switch, plus manual volume control. Walnut-grain polystyrene, with matching music rack. Console is 30½x11x31½ in. high. Comes with matching bench, 16¼ in. high. Legs of bench attach easily. Includes coded music book. Partly assembled—no tools required. UL listed. 110 volts. AC. Caution: electric plug-in—see note on page 491. Warranted by manufacturer, see page 336. X 925-8864 A—Mailable wt. 20.50 lbs. **44.95**

■ 16 chords
■ 3-octave range
■ coded music/song book
Organ and
Bench Set

4
44⁹⁵



494 JCPenney **SAVE THIS CATALOG.** Order anything on these two pages—at these low prices—until August 12, 1978

WishbookWeb.com



3
12-key
piano
13⁸⁷

**Pianosaurus—a rare
and lovable critter**



4
20-key grand piano
6⁶⁶

5 Holly Hobbie® Sing-Along Electronic Organ Looks like the upright piano in great-grand-ma's front parlor—has a mike that plugs into the side for sing-along fun. 10 white keys, plus 7 black sharps and flats for beautiful electronic sounds. Keys are color-coded to the song book—song book is included. On/off switch and volume control. Plastic 9x4½x8 in. high. Uses 6 "C"-cell batteries (not included—order below).

X 925-4020 A—Mailable wt. 1.40 lbs. **14.99**

LAmerican Greenings Corp.

"C"-Cell Batteries. Sold in package of 6.

X 959-0787 A—Mailable wt. 0.95 lb. Pkg. **1.49**

6 Two-Octave Tabletop Organ is perfect for children and beginning musicians. 25 black-and-white melody keys plus 6 piano-type major chord keys. Push-pull volume control, on/off switch. Key selector strip fits over keyboard and matches the accompanying coded music book. Polystyrene with plastic music rack. 20½x11x10½ in. high. UL listed 115 volts AC. Caution: electric toy—see note on page 491. Warranted by manufacturer, see page 336.

X 924-6497 A—Mailable wt. 10.50 lbs. **24.88**

7 An Ideal First Instrument Has an authentic organ sound. 26 tuned reeds. Can be easily mastered by matching numbered keys to coded song cards. Song cards and instructions are included. Plastic case is 15x6x5 in. high. Uses 3 "D"-cell batteries (not included—order below).

X 924-6596 A—Mailable wt. 3.25 lbs. **11.99**

"D"-Cell Batteries. Sold in package of 6.

X 957-1761 A—Mailable wt. 1.40 lbs. Pkg. **1.49**

8 Music Books for Electric Chord Organs. Easy-to-follow music is coded for organs with 12 or more chords. The words in the songs are in three languages—English, French, and Spanish. Sold in sets of 3 books. Mailable weight 1 lb. each set.

Christmas and the Holidays. 20 songs.
X 925-8880 A Set of three, **3.94**

America Sings. 23 songs.
X 925-8906 A Set of three, **3.94**

Songs We Remember and Sing. 23 songs.
X 925-8898 A Set of three, **3.94**



CONSUMER INFORMATION: THE JOY OF MUSIC

Toy pianos and organs allow children to practice musical skills and to create their own music. They are entertaining and also develop a sense of achievement. They can encourage an understanding of rhythm, tone, melody, and even harmony. Though they are enjoyable as toys, it should be remembered that they are not musical instruments that meet adult standards.

1 30-Key, 2½-Octave Spinet Piano with Bench. Traditionally styled, and built in last 30 black and white keys, sharps and flats. 2½ chromatic octaves. Steel tone bar and high-carbon-steel wires provide a rich tonal quality. Walnut-finish wood-composition body. Piano is 19½x10½x19½ in. high. Matching bench is 11x6½x9 in. high. Color-coded key chart with color-coded songbook included. Mailable.

X 923-3073 A—Wt. 17 lbs. **27.99**

2 25-Key, 2-Octave Spinet Piano with Bench. 25 plastic black and white keys, sharps and flats. 2½ chromatic octaves. Piano and bench are walnut-finish wood-composition. Steel tone bar and carbon-steel wires. Piano 14x10½x19½ in. high. Bench 11x6½x9 in. high. Color-coded key chart and coded music book included. Mailable.

X 924-1308 A—Wt. 15 lbs. **19.99**

3 Pianosaurus. The reason the dinosaurs all missed Noah's Ark is because they were having a big party that day—and guess who provided the music! Pianosaurus is a 12-key piano with a number-coded keyboard (and a pink bowtie!). 19½x8x14½ in. high. Plastic casing and keys, steel wires. Comes with a number-coded songbook. Mailable.

X 925-8872 A—Wt. 4.60 lbs. **13.87**

4 20-Key Grand Piano. Red and ivory plastic piano is 13½x12½x5½ in. high. Little musicians love the bell-like tones that the metal bars produce. 3 detachable piano legs. Mailable.

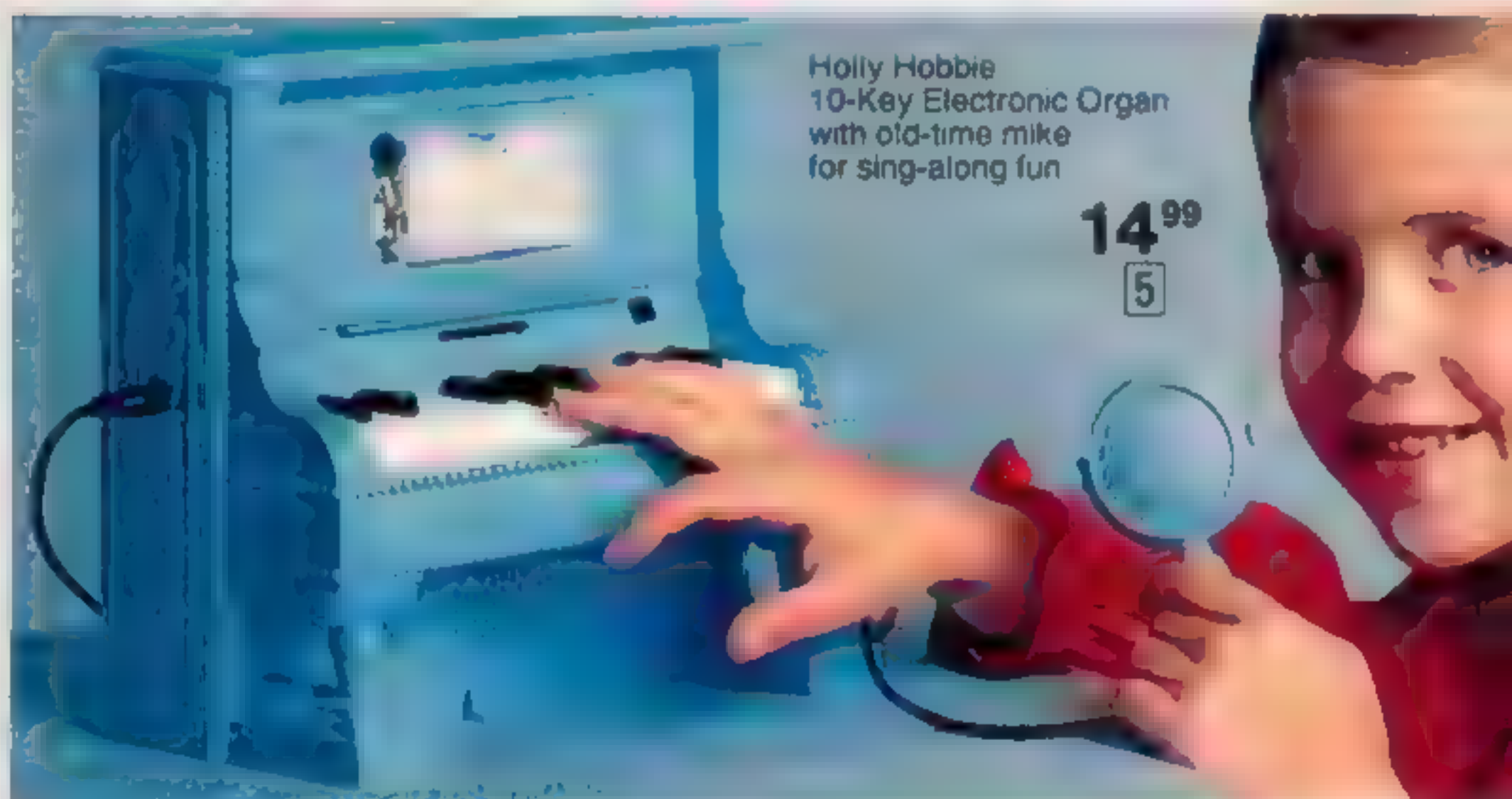
X 924-0946 A—Wt. 2.50 lbs. **6.66**

**Spinet Piano and
Bench Sets for Youngsters**
Color-coded keys
make learning
music easy



2
25-key
19⁹⁹

1
30-key
27⁹⁹



**Holly Hobbie
10-Key Electronic Organ**
with old-time mike
for sing-along fun

14⁹⁹
5



6 **2-Octave Tabletop
Electric Organ**
24⁸⁸

7 **2-Octave
Tabletop
Battery Organ**
11⁹⁹

Coded Music and Song Books
in three languages

3⁹⁴
set of 3

8

JCPenney 495

It's A Thrill To Fly Them Yourself!



1 Control-line Cosmic Wind Racer with battery and fuel **11⁹⁹**



2 Control-line Piper Comanche with automatic pilot **11⁹⁹**



3 Control-line F-15 Falcon **9⁹⁴**

4 Free-flying Sky Copter **13⁹⁹**



5 Mustang Racer control-line flyer powered by rechargeable battery **9⁹⁴**



6 Free-running Magblaster **15⁹⁵**



7 Free-running Vanblaster **15⁹⁵**

Free-Running Gas-Powered Cars



8 Free-running Sandblaster **14⁸⁸**



9 Fast Ones Dragster Bug **10⁸⁴**

1 Tough Trainer Plane Doesn't Require a Separate Starter—comes with a 1½-volt battery that snaps into place and 2 oz. of fuel. "Wind Racer" silhouette with slick hooded wheels and a clear plastic pilot's canopy. Rubber band fuselage assembly to take the jolts out of any less-than-perfect landings. Tough plastic control-line flyer has 15-in. wingspan. Powered by Testor McCoy® .049 engine with Rotomatic starter. Ages 12 and up.

X 920-3167 A—Mailable wt. 2 lbs. ... 11.99

2 Perfect for Beginners because it has an automatic pilot that controls the plane through take-off, flight, and landings—helps prevent crashes so beginners gain experience and confidence. Semi-scale model of a jazzy little Piper Comanche flies in level circles—as you do as hold the line. Resilient rubber band fuselage assembly. "Tricycle" wheel landing gear and coil spring nose gear all help absorb the shocks of any not-so-great landings. 16-in. wingspan. Plastic plane is powered by a Cox .049 engine. Requires starter kits [E] or [F] below. Ages 12 and up.

X 926-4011 A—Mailable wt. 2.75 lbs. 11.99

3 F-15 Falcon. Control-line plane patterned after the Navy's famous fighter. Clean, mean military look with distinctive twin tail fins. Shock-absorbing rubber band fuselage assembly and 3-wheel landing gear make it a good plane for beginners. Rugged plastic body with 15-in. wingspan. Has a Cox .049 engine. Requires starter kit [E] or [F] below. For ages 10 and up.

X 920-3159 A—Mailable wt. 2 lbs. ... 9.94

4 Sky Copter. Free-flying—doesn't use a control line! Goes up hundreds of feet. The 20-in. rotor system provides excellent stability and allows slow, vertical descent. The plastic skids give soft landings. A clear fuel tank means precise fuel measurements so "flyaways" can be more easily prevented. Great fun for beginners or old hands! Tough plastic body is 12 in. long. Powered by a Cox .020 engine. Requires Starter Kit [E] or [F] below. Ages 10 and up.

X 926-8368 A—Mailable wt. 1.75 lbs. 13.99

5 Mustang Racer. Battery-Powered Electro Charger. Carries its own NICAD rechargeable starting batteries—just flip the switch on the control-line handle and the motor starts! Hot little Mustang racer with "orange flame" designs has a 16-in. wingspan. Powered by 2 NICAD batteries (included). Tough plastic Recharging NICAD batteries requires 6V battery (6V battery not included—order below). Ages 8 and up.

X 926-8265 A—Mailable wt. 1 lb. ... 9.94

X 957-2140 A—6V Battery 1.40 lbs. ... 1.89

SAVE THIS CATALOG

Order anything from these two pages—
at these low prices until August 12, 1978

1 to 8 Free-Running Gas-Powered Cars. The .049 engines rev up with just a finger spin on the starter. All the vehicles have big fuel tanks, adjustable steering gear shift, and tough plastic bodies with a shiny gloss. Require starter kit [E] or [F] below. For ages 10 and up. Warranted by manufacturer, see page 336.

[6] Magblaster. 15 inches of tooted-looking racer with wedge silhouette and a raised stabilizing fin. Billboard tires on mag-style wheels. 15:1 gear ratio.

X 920-3175 A—Mailable wt. 1½ lbs. ... 15.95

[7] Vanblaster. Black beauty with "yellow rainbow" body stripes. Billboard tires on mag-type wheels. 15:1 gear ratio. 12 in. long.

X 920-3183 A—Mailable wt. 2 lbs. ... 15.95

[8] Sandblaster. Single seater with adjustable steering, snap starter, heat-sink cooling. Baja-styling with roll cage, yellow racing stripe. 20:1 gear ratio. 12 in. long.

X 926-8853 A—Mailable wt. 2 lbs. ... 14.88

9 Fast Ones Dragster Bug—Ready to Race. Super-fast bug runs over 20 m.p.h. Jumps off ramps and does wheelies automatically. Comes with 2 oz. of fuel (enough for at least 4 runs of 1½ to 2 minutes each), battery and additional accessories. Powered by Testor .049 engine. 10½ in. plastic body. Chrome-color bumper and wheels. Sliding door on roof. For ages 12 and up.

X 926-6685 A—Mailable wt. 2 lbs. ... 10.84

Telescopes, because
knowledge grows out
of curiosity

Deluxe 200X
Reflector
telescope
with sighting tube

19⁸⁸

60X 60mm
Refractor
Telescope

59⁹⁵

C
Tabletop
Telescope

19⁹⁵

D Pocket
Scope 9⁹⁹

A Deluxe 200X Reflector Telescope and Tripod—allows you to see far into the heavens or across the earth. 2½-in. reflecting optical system magnifies 75X. The booster lens increases power to 200X with 60.5mm objective lens. Sighting tube for sharper focusing. 360° mount with rack-and-pinion focusing. Mount locks in any position. Vinyl clad for greater weather resistance. 12 page illustrated instruction book. Tripod 30 in. high. For ages 8 and up.

X 926-6727 A—Mailable wt. 6 lbs. ... 19.88

C 40X 40MM Tabletop Telescope and Tripod. For the youngster longing to look off into space, and great for terrestrial viewing. 40mm objective lens gives sharp, clear images. Single fixed 40X eye-piece resolves to 3.1 seconds. Rubber topped 12-in. high steel tabletop tripod with altitude-azimuth mount. Ages 8 and up. Warranted by manufacturer, see page 336.

X 926-6719 A—Mailable wt. 4 lbs. ... 19.95

B View the Land and Sea, or Sun and Stars—all-purpose 60X refractor telescope permits both astronomical and terrestrial viewing. Variable power eye piece adjusts from 15X to 60X. Exceptional clarity from finely-ground 60mm objective lens with resolving power of 2.5 seconds. Altitude-azimuth mount on all-metal tripod—adjusts from 30 to 54 in. high. Easy rack-and-pinion focus. Complete with astronomy manual, space and moon maps. Ages 8 and up. Warranted by manufacturer, see page 336.

X 926-6701 A—Mailable wt. 1½ lbs. ... 59.95

D 30X Pocket Telescope—small enough to take anywhere you go. Perfect for spectator sports, hunting, and bird watching. 30X magnification with 30mm objective lens. Extends from 6¾ to 14¾ in. long. Three-section scope. Ages 6 and up.

X 926-6750 A—Mailable wt. 0.75 lb. ... 9.99

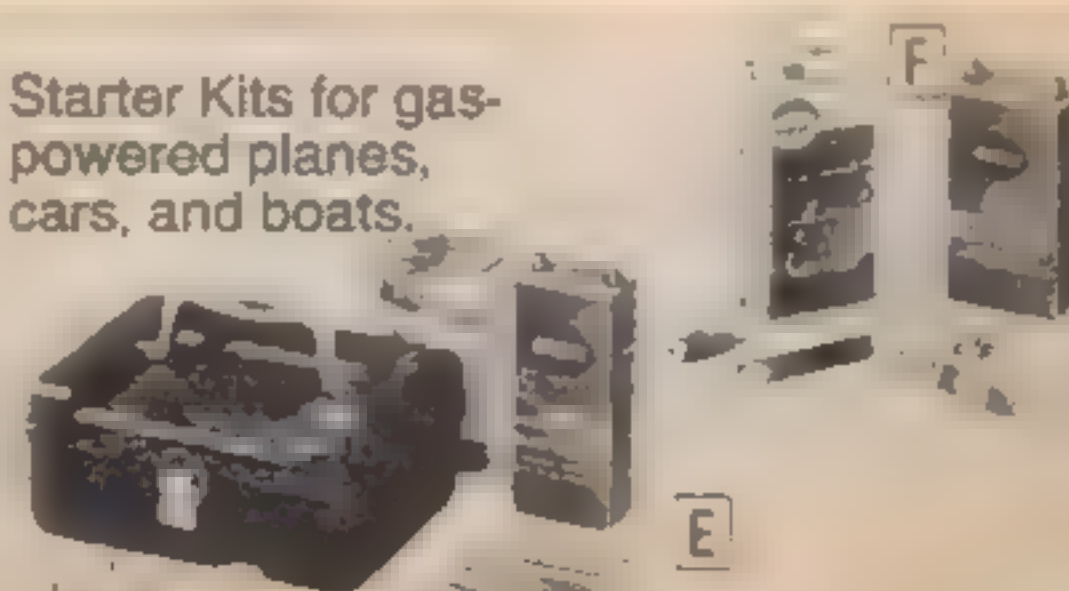
E Gas Modeler's Deluxe Starter Kit. For cars and planes. Includes 1½-volt starting battery, ½-pint Cox fuel cap with flame-arrester spout, filter, hose, glowhead clip with battery wires, control handle, 8 sets of wrenches for .049 and .049 engines. Comes with black plastic carrying case.

X 926-5331 A—Mailable wt. 3 lbs. ... Kit 7.99

F Gas Modeler's Starter Kit. For cars, planes, and boats. Comes with ½-pint Cox fuel, filter cap with stainless steel strainer, filter hose, 1½-volt starting battery, glow head clip with wires plus a set of wrenches for .049 engine.

X 926-0043 A—Mailable wt. 1.75 lbs. ... Kit 3.99

Starter Kits for gas-powered planes, cars, and boats.



JCPenney 497

WishbookWeb.com



1 100-Experiment Kit
14⁹⁸

40-Experiment Kit
9⁹⁸

Logix Kits— learn about science through fascinating projects and experiments

1 Discover Electronics! With no prior knowledge of electricity, you can follow the detailed, 80-page illustrated instruction manual to perform electronic experiments with transistors, resistors, capacitors and diodes. Complete solid-state labs, each with over 100 components. No soldering—simple snap-fit assembly. Kits use 3 "AA"-cell batteries—batteries not included. Order under [5]. For ages 9 and up.

100-Experiment Kit includes: rain detector, burglar alarm, telegraph, transceiver, plus everything you need for extra projects like building an AM short-wave radio, amplifier and pollution detector. Mailable wt. 2.50 lbs.

X 926-0571 A Kit **14.98**

40-Experiment Kit (not shown) includes rain detector, burglar alarm, telegraph and transceiver. Mailable wt. 2 lbs.

X 926-0563 A Kit **9.98**

2 Experiment in Aeronautics—the science of flight. Over 100 experiments dealing with air as the medium of flight, motors that power flight, the designs of shapes that fly and rockets. Experiments retrace the history and evolution of aviation. Kit includes all parts needed to build working models of planes, a glider, a helicopter, a rubber-band-powered rocket with launcher, a helium blimp and an air-powered and vehicle. Detailed, 160-page instruction manual has over 65 photos and 225 diagrams. For ages 12 and adult. Mailable wt. 3 lbs.

X 920-2787 A **13.88**

3 Experiments in Radiotronics—the science of basic integrated circuitry in electronics and electrically produced sound. Over 120 experiments give a solid base in understanding this key-stone of modern electronics. Conduct experiments with transistors, capacitors, resistors, and diodes. Build timed or blinking lights, a burglar alarm, even an AM radio—all without soldering. Detailed 96-page manual. For ages 12 to adult. Uses 3 "AA"-cell and 3 "C"-cell batteries—batteries not included, order under [5]. Mailable wt. 2.70 lbs.

X 920-3217 A Kit **19.97**

4 Experiments in Nautics—the science of flotation and navigation. Goes through the principles of displacement and retraces through experiments the history of vessels from their simple beginning to the present. Build a dug-out canoe, sail boat, 16-in. cabin cruiser, rescue ship, air boat, and a submarine that actually works. Includes 2 electric motors and a remote-control tether, plus celestial navigation chart. Detailed manual has 128 pages. Uses 4 "AA"-cell batteries—batteries not included, order under [5]. For ages 12 and adult. Mailable wt. 2.70 lbs.

X 920-3209 A Kit **19.97**

5 Experiments in Mechanics—the science of the use of kinetic and potential energy. Over 115 components let you do more than 100 experiments dealing with the functions of mechanical relationships. Build a catapult, pump, shock absorber, turbine, carburetor, elevator. Experiment with principles of aerodynamics, motion pictures, the fly-wheel, plus energy transmission through gear trains, jet propulsion, lots more. Detailed illustrated 96-page manual. Uses 2 "C"-cell batteries—batteries not included, order below. For ages 12 to adult. Mailable wt. 2.70 lbs.

X 920-3191 A Kit **21.95**

"AA"-Cell Batteries, Package of 4.
X 957-1902 A—Wt. 0.40 Pkg. **89c**

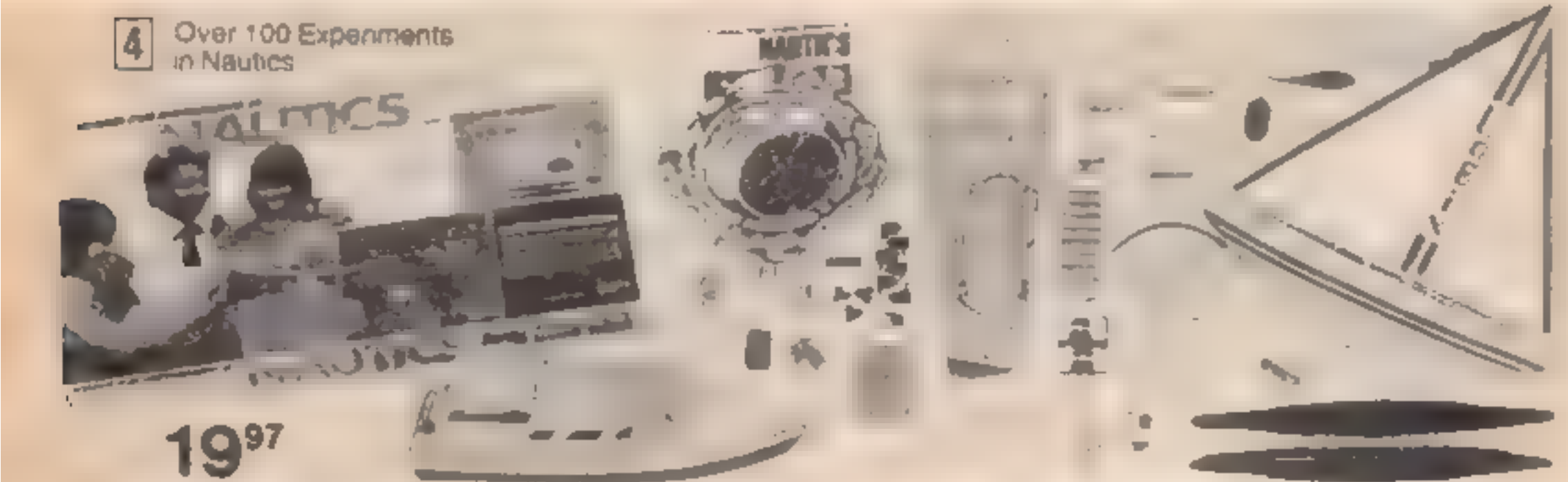
"C"-Cell Batteries, Package of 4.
X 958-0787 A—Wt. 0.95 Pkg. **1.49**



Over 100 Experiments
in Aeronautics **13⁸⁸**



3 Over 120 Experiments
in Radiotronics **19⁹⁷**



4 Over 100 Experiments
in Nautics **19⁹⁷**



5 Over 100 Experiments
in Mechanics **21⁹⁵**

498 JCPenney

3 14⁹⁵

**Microscopes
Reveal New Worlds
to Questioning
Minds**

2
24⁹⁵

[2] switches to
view large items

a great
gift value

**SAVE \$5
NOW 9⁹⁹**

[2] to [3] Die-Cast Metal-Bodied Microscopes. Precision ground-glass lenses. Precise rack-and-pinion fine focus. Plug-in light for 2-way slide illumination. Vinyl dust covers, instructions, slides and cover glass. 120 volts. AC UL listed. Ages 8 and up. Caution: electric—see note on page 491.

[2] 1000-Power Microscope. Comes with group viewing attachment to enable several young scientists to observe at one time. Includes forceps, 4 prepared slides and everything needed to make your own slides: specimen stain, mounting medium, eye-dropper, butterfly specimen, and shrimp eggs.
X 926-0340 A—12 in. high. Mailable wt. 4.50 lbs. **24.95**

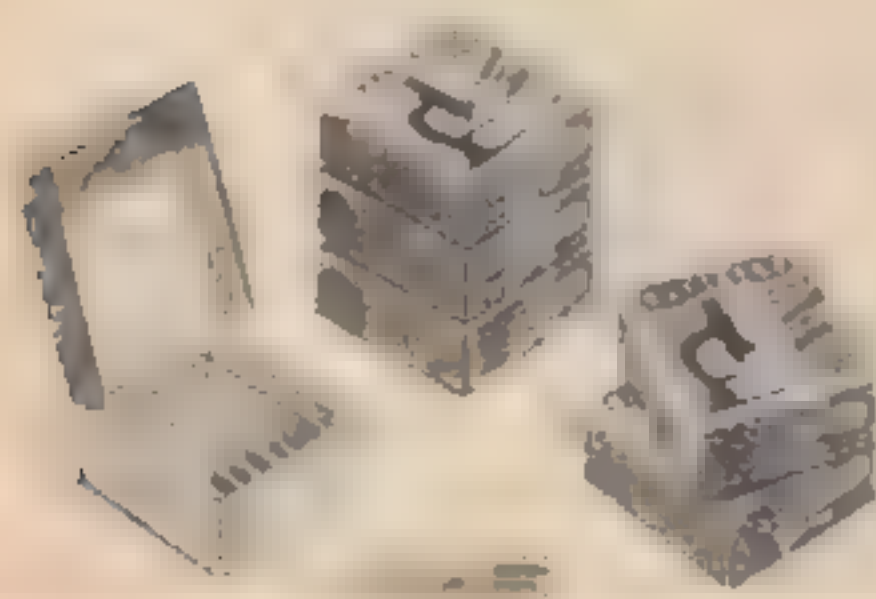
[3] 500-Power Microscope. Comes with one auxiliary mirror. Protozoa mix for slide preparation. Microscope is 10 in. high.
X 926-0514 A—Mailable wt. 3.50 lbs. **14.95**

Discover Chemistry, Geology, and the Hidden Worlds of the Microscope

[1] Nearly 100 Experiments in this 3-science set for beginners. Fascination and fun with microscope observation, mineral identification, and chemical magic. 75X metal reflector microscope with slides to study the unseen structures of the Chem-lab apparatus, including 10 bottles of chemicals, 10 mineral specimens, with geologist's hammer and mineral chart. Complete manual gives step-by-step guidance in all 3 sciences. Reduced from our Christmas Catalog—see page 479.

X 926-3896 A—Mailable wt. 3 lbs. Was \$14.99; NOW **9.99**

Discover and Explore our World through Science



5⁴⁹
24 slides

Professionally-
Prepared
1x3-in. Slides

7⁴⁹
36 slides

24 Slide Set has 6 slides of each category: parts of plants, bacteria, pond life, blood.

X 920-3241 A—Mailable wt. 0.75 lb. **5.49**

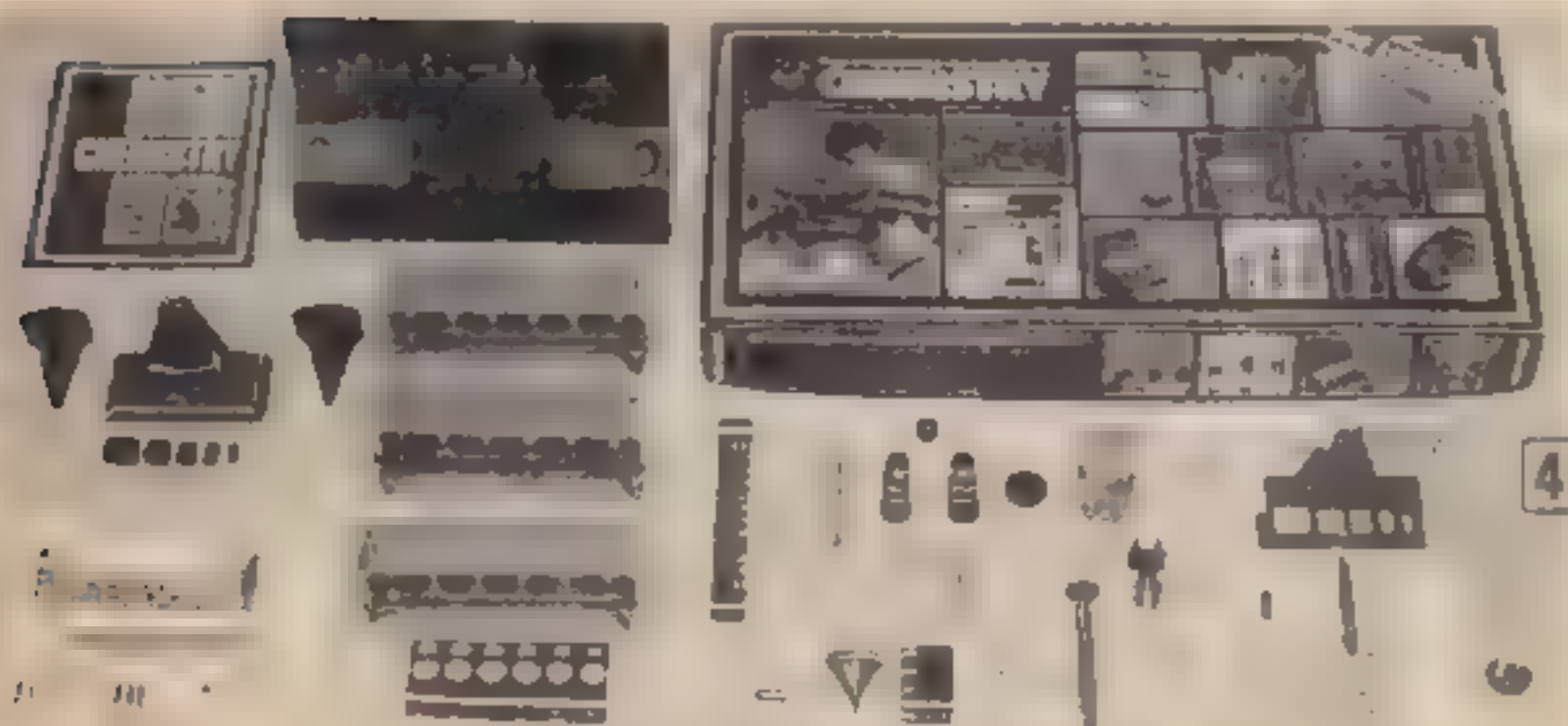
36 Slide Set: 6 slides of each category: mould and yeast, butterflies and worms, crystals, small animal parts, insect organs, insect legs.

X 920-3233 A—Mailable wt. 0.90 lb. **7.49**



CONSUMER INFORMATION ABOUT SCIENCE TOYS

Science toys open up the joys of discovery and experimentation, giving children a chance to see for themselves how the physical world works. They are mentally stimulating and also develop manual and mechanical skills. Science toys are entirely suitable for both boys and girls, but remember that the more complex and detailed kits are for older children.



Explore Chemistry and Electronic Chemistry—over 600 Experiments

19⁹⁹

[4] Learn about Chemical Compounds, electroplating, ecology, distillation and electronic chemistry. The beginning scientist performs experiments: fields like cigarette smoke analysis, spectroscopy, chromatography, makes secret ink, grows crystals and works with mirations, chemical solutions and emulsions. Everything the young chemist needs to perform 600 fascinating experiments. Comes with precision components and a detailed, 160-page fully illustrated instruction manual. For ages 12 to adult. Uses 16 "AA"-cell batteries—batteries not included, order under [5] on opposite page.

X 926-0142 A—Mailable: wt. 4.30 lbs. Set **19.99**



SAVE THIS CATALOG—
order anything on these
two pages—at these
low prices—until
August 12, 1978.



Probe Radio and Electronics— Build 120 Projects

14⁹⁹

[5] Explore Electronics and Radio Technology. Over 150 precision components and a 72-page manual—has everything needed for more than 120 experiments in circuitry and electronic sound, and there's no soldering! Pieces just snap together. Build radio receivers, an AM transmitter, create sound effects, including electric organ notes. Make burglar alarms, even a mini-computer that has 15 game circuits! Uses two 9V batteries—batteries not included, order below. For ages 10 to adult.

X 920-3225 A—Mailable: wt. 2 lbs. Set **14.99**

X 959-0084 A—9-Volt Batteries, Package of 2. Mailable: wt. 1 lb. Pkg. **1.19**

JCPenney 499



A Deluxe 6 lb.
Capacity
29⁹⁹

B Basic 3 lb.
Capacity
21⁹⁹

Take Common Rocks . . . Turn Them Into Polished Beauties With Rock Tumblers

A & B Rock Tumbler Sets Polish rocks to form beautiful specimens for collecting, making jewelry. Each set has 4 grades of polishing grit, assortment of rocks, jewelry making kit, instruction/rock identification book. Quiet rubber tumblers. Electric motor is fan cooled, has overload protection. UL listed for 110-120V AC. Warranted by manufacturer, see page 336. **[A]** Twin Barrel 6-lb. Capacity. For fast polishing. Ages 12 and up. X 926-4409 A—Mail. wt. 9 lbs. . . . Set 29.99

[B] 3-lb. Capacity. Great for beginners. Ages 12 and up. X 926-4391 A—Mailable wt. 7 lbs. . . . Set 21.99
Extra Polishing Grit Assortment Plus 1 Lb. Gem Mix. Contains coarse, fine, pre-polish and polish grit, plus assorted stones, hardness #7.
X 926-6743 A—Mailable wt. 3 lbs. . . . Set 7.99
Extra Polishing Grit Assortment Plus 1-Lb. of Oregon Beach Agate and Jasper Polishing Rocks. Hardness #7. Grit includes coarse, fine, pre-polish, and polish.
X 926-6776 A—Mailable wt. 3 lbs. . . . Set 6.99
*Caution: electric plug-in—see note on page 491.

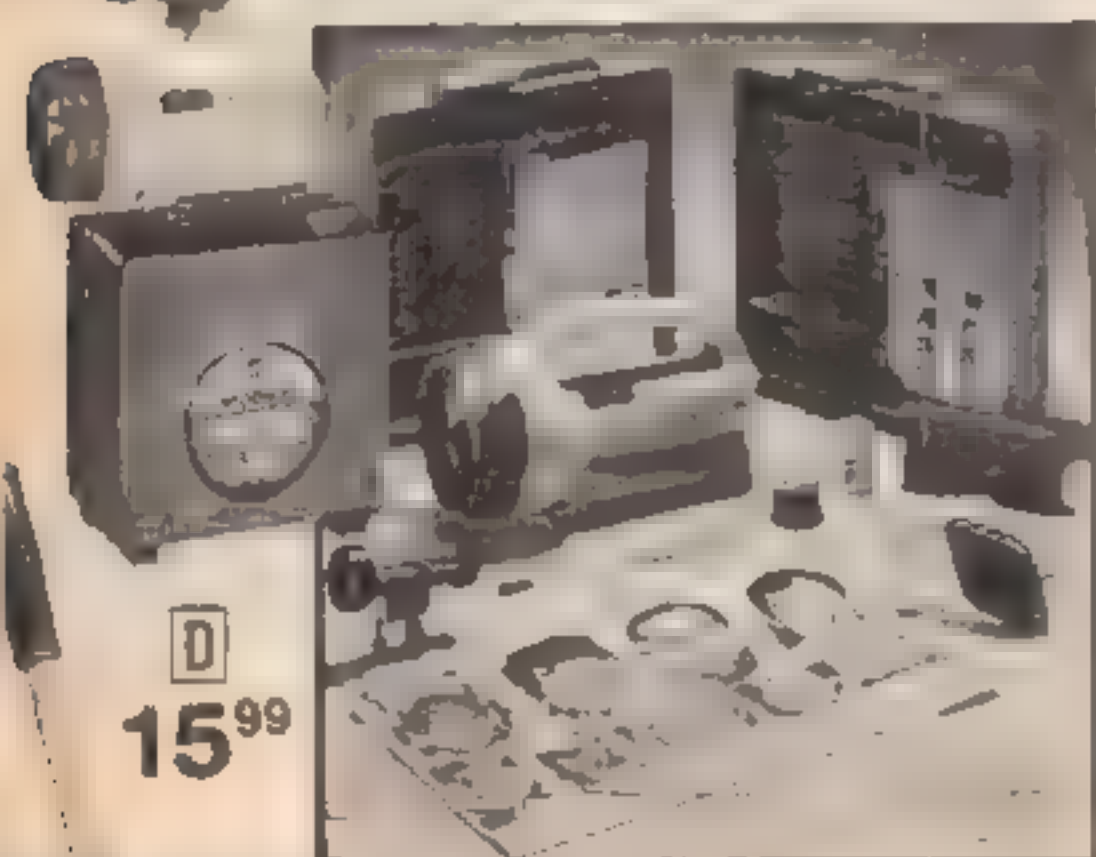


C
23⁸⁸

Developing/Enlarging Kit For Beginners

Set up your own mini-darkroom!

C Developing Kit includes everything you need to set up a basic darkroom—developer, short-stop, and fixer, 25 sheets #3 1/2x5-in. paper, 7 1/2-watt darkroom bulb, clips, developing tank, three 4x6-in. trays, 8-oz. graduate, thermometer, 3 negative carriers, and 2 masks. Preset enlarger makes prints from three film sizes as paper is inserted in marked slots. 35mm, 126 or 127 black and white. 6-ft. cord, 110-120V AC-DC 60 cycle. UL listed. Caution: electric plug-in—see note on page 491. Mailable. X 918-8020 A—Wt. 5.25 lbs. Kit 23.88



D
15⁹⁹

Analyze handwriting, dust for fingerprints, identify suspects, and more!

D 75-Pc. Mobile Crime Lab. All the amateur detective needs for pretend crime investigations. Includes dental kit for facial identifications, fingerprint ink, magnifier, dusting powder, brush, lifting tape, printscope, handwriting analysis kit, more. Pieces fit in 5 1/2x9x15-in. high plastic case—handle and lock are a specially-designed flashlight with mounted Stake-Out-Scope. Uses 3 D-cell batteries (order under [7]). Ages 6 to about 12. Mailable. X 925-0432 A—Wt. 3.20 lbs. . . . 15.99



E
14⁹⁹

Fully assembled
Metal Detector—
indicator lights up
when metal is found!

Use with handgrip

E Solid-State All-Transistor Metal Detector. Sensing device turns light on when base detects metal. Range varies from 6 to 30 in. Use with handle gnp, or with 30-in. extension handle. Place in sealed plastic bag (not incl.) to use under water. Electronic unit is enclosed in 9-in. diam. plastic base. Uses 4 "AA"-cell batteries (order below). Warranted by manufacturer, see page 336. X 920-2599 A—Mail. wt. 2.50 lbs. . . 14.99
Pkg. of 4 "AA"-Cell Batteries.
X 957-1902 A—Mail. wt. 0.40 lb. . . . 88c

Models for Animal Lovers

[1] # [5] Pre-Assembled Breyer Animal Models to add to a collection, or use in imaginative play. Plastic with realistic details.

[1] James Brolin's "Stud Spider" Set. TV personality James Brolin raises Appaloosa horses for racing. This set includes an 11x8-in. high model of "Stud Spider", a book on Appaloosa racing by Mr. Brolin, and leg wraps for the model.
X 926-6446 A—Mailable; wt. 1 lb. Set 5.99

[2] Benji and Tiffany "On Location" Set. Accurate reproductions of these lovable pups are a nice way for kids to remember the charming movie "For The Love Of Benji." Includes 6x5-in. high Benji, 5x3-in. high Tiffany, and 11x8 1/2-in. high chipboard scene.
X 926-6412 A—Mailable; wt. 2 lbs. Set 6.99

[3] Lynn Anderson's "Lady Phase" Set. Popular vocalist Lynn Anderson rides and shows quarter horses. This set includes her world champion "Lady Phase" (8 3/4 in. high, 11 1/2 in. long), Lynn's book "I've Always Loved Horses", and a blue ribbon.
X 926-6404 A—Mailable; wt. 1 lb. Set 5.99

[4] Mustang Family Set. Includes entire family of the vanishing breed: 9x7-in. high stallion, 7 1/2x7 1/2-in. high mare, and 5 1/2x5 1/2-in. high foal.
X 926-6461 A—Mailable; wt. 0.60 lb. Set 6.47

[5] Arabian Stallion And Tack Set. Realistic stallion stands 11 1/2x10 in. high. English-style tack set of leather.
X 926-6453 A—Mailable; wt. 1.40 lbs. Set 10.98

[6] Sturdy Wood Stable With Corral Model Kit. Scaled for Breyer horses. 29x22x15 1/2 in. high overall when assembled. Easy to put together. Instructions on assembly and finishing are included.
X 926-4268 A—Mailable; wt. 8 lbs. Kit 19.99

Build your own models and be proud of the results

[7] Goodyear Blimp. Authentic model of the famous blimp is 13 1/2 in. long when assembled. Night sign really works! Messages light up and move across the screen just like the ones on the real blimp. Includes prewired electrical harness, motor and flashlight bulbs. Uses 2 "D"-cell batteries (batteries not included, order below). Signs, pictures, and extra message sheets and colored pens included so you can make up your own messages. Display stand included or blimp can be suspended from ceiling. Snap-together kit is complete—doesn't need glue or paint.
X 926-6503 A—Mailable; wt. 1.25 lbs. Kit 5.97
Package of 6 "D"-Cell Batteries, Mailable.
X 957-1761 A—Wt. 1.40 lbs. Pkg. 1.49

[8] Graf Zeppelin. A reproduction of Count Ferdinand von Zeppelin's invention that was launched in 1928. Plastic 1/24 scale model airship is 18 in. long when assembled. Comes with easy-to-follow instructions, accurate decals, and history of the Zeppelin. Display stand included, or it can be suspended from ceiling. (Cement and paint required—not included).
X 926-6479 A—Mailable; wt. 3.00 lbs. Kit 9.97

[9] USS Enterprise Aircraft Carrier. Still the largest warship in the world, the 1123-ft. long Enterprise is America's first nuclear-powered surface Navy ship. It can carry over 5000 men. This Aurora 1/600-scale plastic model is 33 in. long when built. Includes decals, stand, 40 airplanes. (Cement required—not included).
X 926-4292 A—Mailable; wt. 3.75 lbs. Kit 9.97

[10] F16 Fighter Plane. 1/48 scale model of one of the most sought-after planes in the world. 12 in. long when built. Plastic model is true replica in every detail, down to the latest markings. Comes with instructions and history of the plane. (Cement and paint required—not included).
X 926-6636 A—Mailable; wt. 1.50 lbs. Kit 5.88

[11] JU 87B Stuka. 1/24 scale model of the infamous World War II dive bomber has an overall wingspan of almost 2 ft. when assembled. 350-pc. plastic kit creates a true replica—cockpit and engine have been authentically rendered—model is intricately detailed with sliding canopy, choice of bomb load, movable air brakes, removable body panels for weapon and engine display, and parts for alternate building versions. Includes decals, instructions, and history of plane. (Cement and paint required—not included).
X 926-6735 A—Mailable; wt. 1.40 lbs. Kit 7.88

[12] B-52 Stratofortress. 1/72 scale plastic model of the Boeing SAC bomber—one of the largest planes ever built. 28x15x4 in. high when assembled. Highly detailed features include movable wing flaps. Complete assembly instructions and decals included. (Cement and paint required—not included).
X 926-6693 A—Mailable; wt. 4.75 lbs. Kit 8.88

"Stud Spider"
Appaloosa 1 5⁹⁹



2 6⁹⁹
Set



3 5⁹⁹

SAVE THIS CATALOG. Order anything on these two pages— at these low prices— until August 12, 1978

Realistic Breyer Animal Gift Sets



4 Mustang Family Set 6⁴⁷



6 19⁹⁹
Stable and Corral Set



5 Arabian Stallion and Tack Set 10⁹⁸

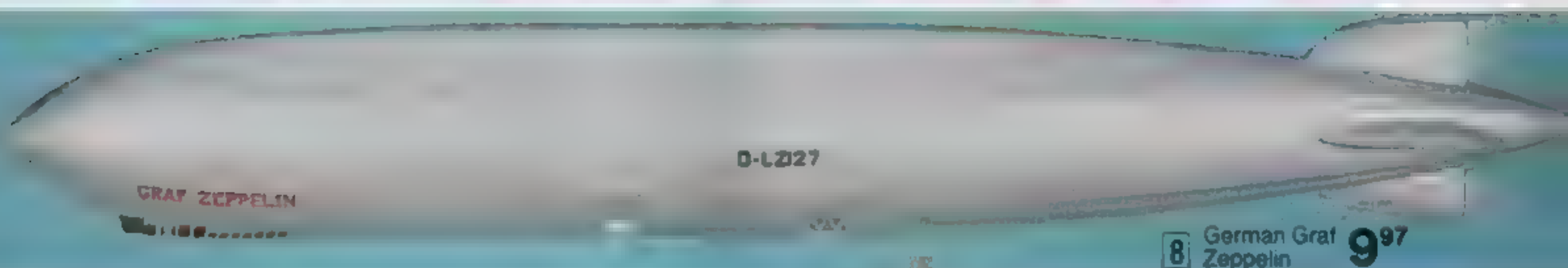


7 Goodyear Blimp 5⁹⁷



GOODYEAR

MAKE YOUR OWN SIGNS!



8 German Graf Zeppelin 9⁹⁷

9 USS Enterprise Aircraft Carrier 9⁹⁷



10 F16 Fighter 5⁸⁸



11 Stuka 7⁸⁸

12 B-52 Stratofortress 8⁸⁸



JCPenney 501

Into The Wild Blue Yonder!

Radio Controlled Air Kits for Airborne Excitement!



34⁹⁹ each

Designed for use with radio control system sold below



2-Channel Radio Control System **84⁹⁹**

a great gift value **SAVE \$20 when you buy with [1] or [2]**

[3] Cox/Sanwa Two Channel RC System is a digital, proportional system offering independent, simultaneous control of 2 rear control surfaces, the rudders and the elevators. Smooth single-axis sticks control height and direction—ratcheted trim levers for fine adjustment. Dual LED indicators in transmitter. 2 micro servos control direction. Transmitter body is 4 1/4 x 5 1/2 in. high—weighs only 1 1/2 lbs. Uses 8 "AA" alkaline batteries. Planes each use 4 more "AA" batteries (batteries not included). Plastic housing. Warranted by manufacturer, see p. 336. **X 926-6321 A—Mailable wt. 2.50 lbs. 84.99**

[1] & [2] Designed For Use With Radio Control—Assemble The Entire Model In One Weekend. Fly It The Next! Both planes designed to accommodate 2-channel radio control systems. Use with the Cox/Sanwa Radio Control System, item [3], at left. Airplane's machined parts fit precisely. Bodies made of lightweight balsa wood then covered with a plastic film—plastic film covering is included. Clear instructions are included for accurate assembly. Requires airplane glue (not included). For ages 10 and up.

SAVE \$20 when you buy O-Tee Model [1] or Square Soar [2] with Radio Control System [3] at left. *State both Catalog Numbers and pay only* **99.98**

[1] Gas-Powered O-Tee Model Kit. Powered by Cox .049 GRC muffled engine. The plane has a nice, nostalgic look. When assembled, wingspan measures 36 in. Fuselage is 29 in. long. Parasol wings, built-in down-thrust. Flat-bottomed airfoil for stability. Pilot error on landing approaches is offset by rugged build, pop-off wing mount, wide-track landing gear. Assembly and operating instructions include directions on converting O-Tee from trainer to stunt plane. *Requires Starter Kit—kit not included, order on page 497.*

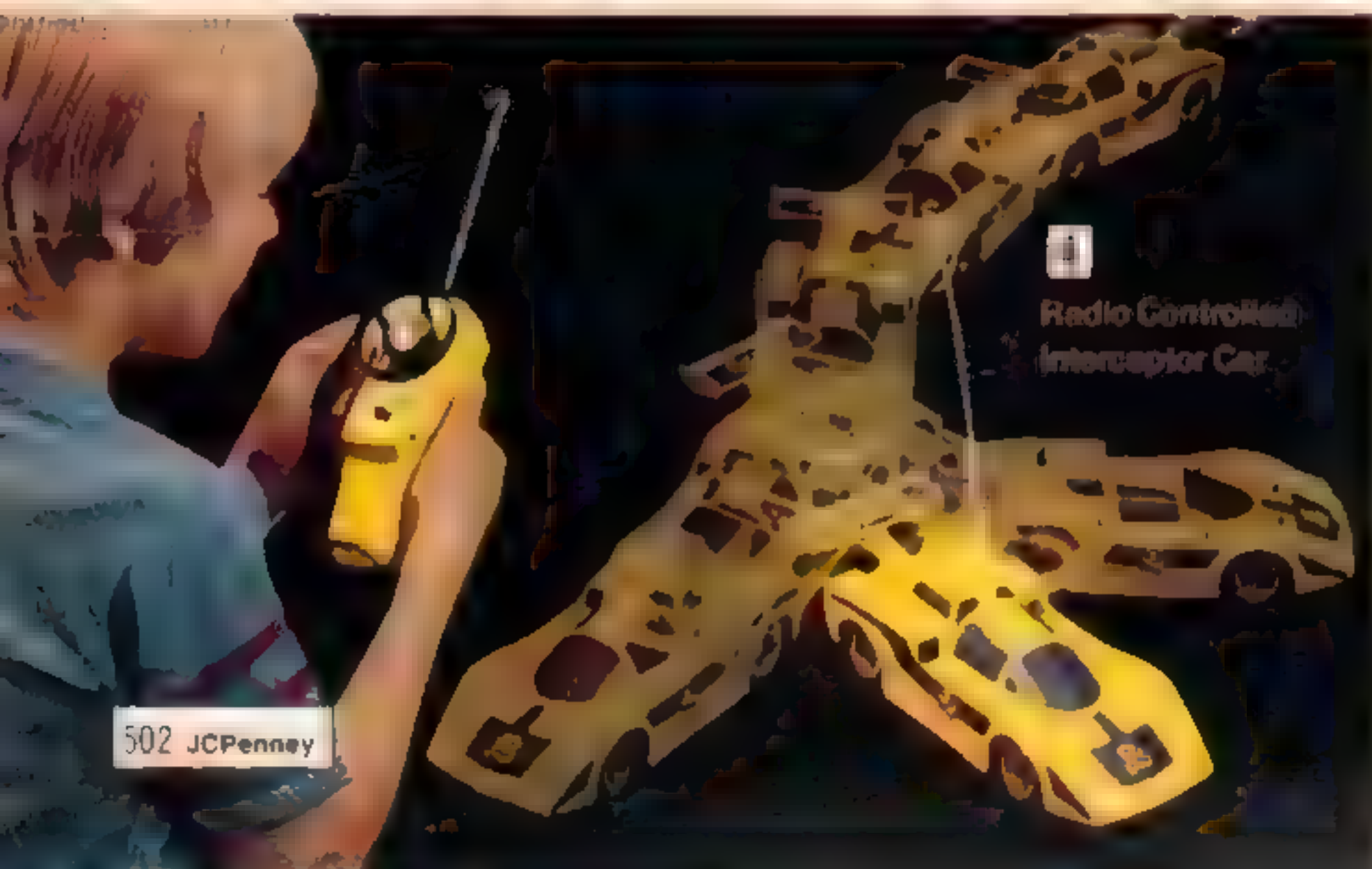
X 926-6297 A—Mailable wt. 3 lbs. Kit 34.99

[2] Square Soar Model Kit. This graceful glider is capable of long, soaring flights. Kit includes pushrods, hardware, and operating instructions for 4 different glider designs. When assembled, wingspan measures 72 in. Fuselage is 34 1/2 in. long. Flat-bottomed airfoil. Can be launched from a height, or towed aloft with Hi-Start Launch Kit (not included, sold below). Flying weight about 24 oz.

X 926-6289 A—Mailable wt. 3 lbs. Kit 34.99

Hi-Start Standard Launch Kit. (not shown). For use with [2] and other gliders. Reach altitudes up to 500 ft! Kit includes 100-ft. length of latex surgical tubing, parachute, 400 ft. of mono-filament line, line storage reel, stake, swivels, split rings, welded rings, and launch pail storage container. For models weighing 16–40 oz. and most sailplanes up to 100-in. wingspan.

X 926-6396 A—Mailable wt. 2.75 lbs. 27.88



Turn it right or left—**you're the boss!** **44⁸⁸**

[4] Gas-Powered Radio Control Interceptor Model Car Set. The Cox Total Steering radio system lets the driver steer this 15-in. racer with radio signal in an area as big as 2 football fields! Two frequencies let you race two cars at once. Proportioned to steer like a real car, it provides unlimited driving maneuvers. Gas-powered Cox .049 engine starts with a simple spin of the finger, and powers the racer at speeds fast enough for spin-outs, yet suitable for beginning R/C'ers. *Requires Starter Kit—not included, order [E] or [F] on page 497.* High impact styrene body. R/C system uses one 9-V and four "AA" alkaline batteries (batteries not included—9-V batteries sold under [G] on opposite page). 15x5 1/2 x 3 1/2 in. high. Warranted by manufacturer, see page 336. For ages 12 and up.

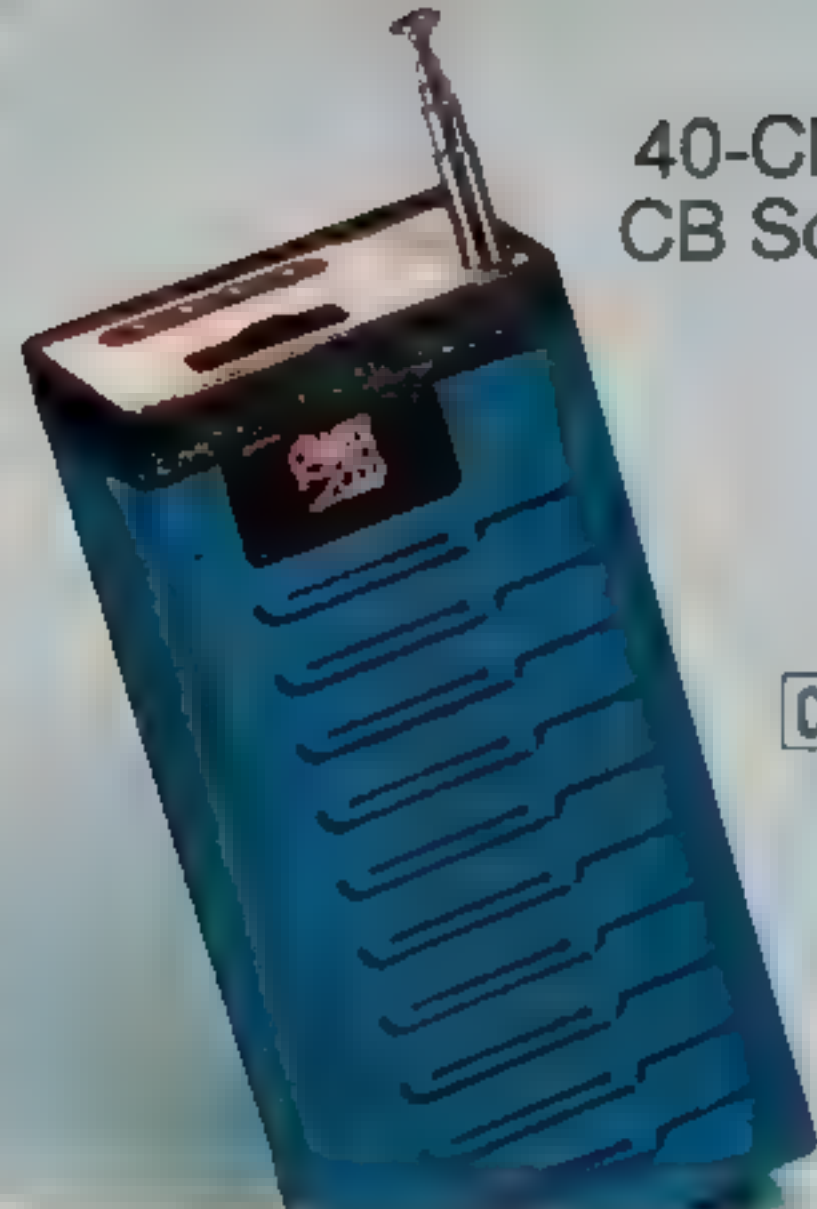
X 926-6362 A—Mailable wt. 1.90 lbs. 44.88

Buy it now and **Charge it—**
see page 340

502 JCPenney

40-Channel CB Scanner 9⁹⁹

C



C CB Scanner Monitors All Forty Channels! Because of its circuitry, it automatically seeks out and locks onto the strongest CB signal. Includes built-in carry clip for belt or pocket, and telescoping antenna. Features 4 Scan-action lights. Top mounted on/off volume control. Plastic 2 1/2 x 1 3/4 x 4 1/2 in. high. Uses one 9-V battery (battery not included, order under [G] below). From Hong Kong. Ages 5 and up.

X 925-0838 A—Mailable, wt. 1.25 lbs. 9.99



B CB-Style Walkie-Talkie
11⁷⁷

A 4-Way Base Station
and AM Radio
22⁶⁶

A Four-Way Base Station/AM Radio. Listen to AM radio, or switch to one of the 23 CB channels*. Plug in the separate microphone to transmit on Channel 14 to any walkie-talkie, CB radio, or base station within about 1/4-mile (depending on terrain). If your operation is top secret you can transmit in Morse code. Key and chart are included. Rotary tuning and volume controls. Includes telescoping antenna, AC adapter jack, earphone jack, adapter, earphones not incl., and instr. Uses 6 "D" cell batteries, order below. Plastic. 9 1/2 x 4 1/2 x 5 in. h. Hong Kong. Warranted by manufacturer, see p. 336.

X 923-6654 A—Ages 8 and up. Mailable, wt. 3 lbs. 22.66

X 957-1761 A—6 "D" Cell Batteries. Wt. 1.40 lb. Pkg. 1.49

B CB-Style Walkie-Talkie Transceiver. Transmits and receives on Channel 14*. Solid-state 3-transistor features include LED power indicator, swivel antenna, volume control, on/off switch. Monitors all 23 Citizen Band Channels. Uses one 9V battery (order under [G] below). Plastic—has carry handle. 7 1/2 x 4 1/2 x 2 1/2 in. high. Ages 5 and up. From Hong Kong. Mailable.

X 925-4772 A—Wt. 1.75 lbs. 11.77

Walkie-Talkies—

Talk to Friends, Receive
Their Messages!

D Pair ■ "Super Patrol" 4-Transistor Police-Style Walkie-Talkies with Morse code key guide, and police signal guide. 1/4-mile range on Channel 14*. Telescoping antenna, volume control with switch. Built-in clip for carrying on belt or pocket. 2-pc. case with coiled cord. 7 x 2 x 1 1/4 in. Each uses one 9V battery (not included, order under [G] below). Imported from Korea. Mailable, wt. 1.50 lbs.

X 924-5622 A Pair 16.99

E Pair ■ Powerful Star Trek® Communicators. 7-transistor walkie-talkies styled just like those used by Kirk, Spock, and the crew. Press a button and the cover flips up. Emits the familiar "beep" warp signal. Send and receive code and voice messages up to 1/4 mile. Telescoping antenna. Plastic case 2 1/2 x 1 1/2 x 5 in. long, with Star Fleet insignia. Each uses one 9V battery (battery not included, order under [G] below). Imported from Hong Kong. Mailable, wt. 1.20 lbs.

X 924-1951 A Pair 19.88

©1977 Paramount Pictures

F Pair of 4-Transistor Military-Look Walkie-Talkies. Solid-state transceivers with 1/4-mile range on Channel 14* and "beep" code key for Morse code signaling. Morse code key chart on body. Volume control switch. Plastic case 2 1/2 x 1 1/2 x 5 1/2 in. high. Telescoping antenna. Each uses one 9V battery (not included, order under [G] below). Imported from Korea. Mailable, wt. 1.70 lbs.

X 925-1109 A Pair 12.77

G Pair ■ Military-Style Field Phone Walkie-Talkies. Modeled on the field phones used by the U.S. Army—have coiled cord, shoulder strap, and elastic band for holding phone to base. 4-transistor units have 1/4-mile range on Channel 14. *Come with press-to-talk button and Morse code key. Volume control with on/off switch, telescoping antenna. Each uses one 9V battery (battery not included, order below). Plastic body 8 x 3 1/4 x 4 1/2 in. high. Imported from Korea. Mailable, wt. 1.70 lbs.

X 925-1133 A Pair 21.99

9-Volt Batteries. Sold in package of 2

X 959-0084 A—Mail, wt. 1 lb. Pkg. 1.19

*No FCC License required ■ operate 50 milliwatt devices on Citizen's Band Frequencies.

SAVE THIS CATALOG
Order anything on
these two pages—
at these low prices—
until August 12, 1978

E Star Trek
Communicator
19⁸⁸
pair



F Military-Look
Walkie-Talkies
12⁷⁷
pair



D 2-Pc. Police-Style
Walkie-Talkies
16⁹⁹
pair



Sender/receiver
snaps off for
instant action



Master Communications Center—

All the electronic gear you need
for exciting play adventures



Use strap
for easy
portability



Locks
in place
when not
in use

G Military-Style
Field Phone
Walkie-Talkies
21⁹⁹
pair



JCPenney 503

WishbookWeb.com

2-Channel Radio-Control Car and Tractor/Trailer

Two speeds, left and right steering

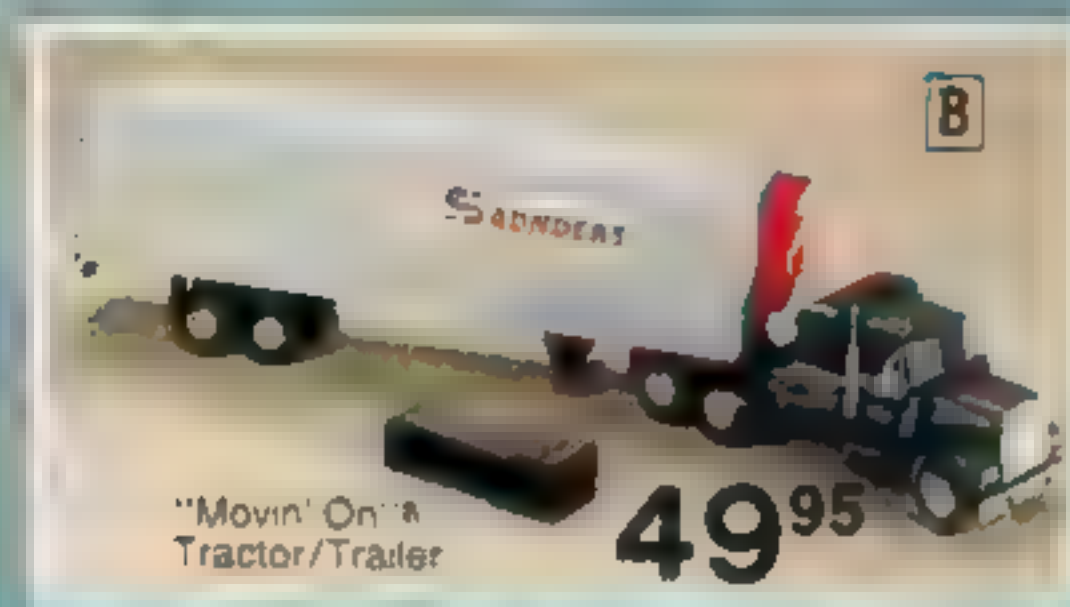
Car and tractor/trailer completely assembled



A
Firebird
Racer

24⁹⁵

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Order anything on this page
at these on prices - until
August 12, 1978.



B
"Movin' On"
Tractor/Trailer

49⁹⁵



C
CB Cab/
Tanker

D
Peterbilt® Cab/Trailmobile®
Tandem Vans

Build These Rigs . . .
details just like the
full-size big boys

9⁹⁹



E
1965 Corvette Sting Ray

14⁹⁹

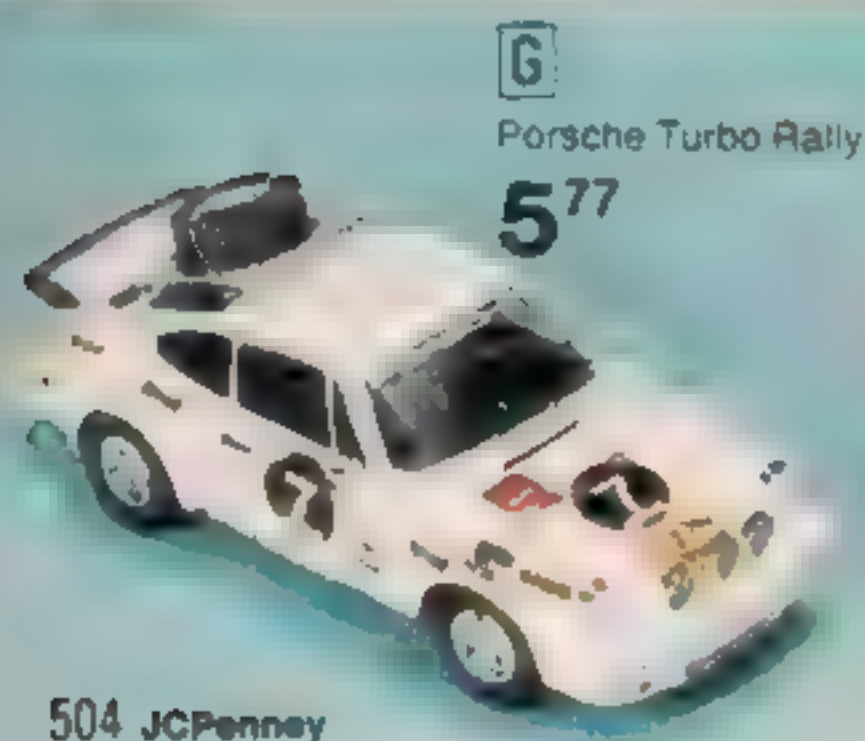
F
Cobra II
9⁹⁹



CONSUMER INFORMATION ABOUT MODEL KITS

The gift of a model kit may start the child on an entertaining hobby that offers many benefits. Putting model kits together strengthens the ability to read and follow directions, develops manual skills and gives the child practice in organizing and problem-solving. Plans should be made for a comfortable place where the child can work, and for safe storage.

Car, Truck and Van Kits with realistic details, inside and out!



G
Porsche Turbo Rally
5⁷⁷

504 JCPenney



H
Visible Van
5⁷⁷



I
Grant King
Race Team

5⁷⁷

When You Control Them Yourself, You Really Feel Like You're in the Driver's Seat!

A & B 2-Channel Radio-Controlled Car and Tractor/Trailer Sets give you the fun and challenge of driving your realistic, precisely detailed vehicle with remote control radio! Two-channel remote control radio system offers independent control of wide-range left and right steering. The radio control system has 2 speeds—slow for beginners (or tough maneuvers), fast for more experienced drivers. Range is approximately 100 ft outdoors, 50 ft indoors. (Weather conditions may cause these distances to vary slightly.) Warranted by manufacturer—see page 336. Both vehicles are assembled. For ages 8 and up.

[A] Firebird® Racer is a 1/16-scale replica of the high-performance car in black plastic, complete with colorful decals. Set includes R/C car, radio transmitter and instructions. Uses two "C"-cell and two 9-volt batteries (batteries not included—order below). 13½ in. long.
X 920-3738 A—Mailable: wt. 1.50 lbs. 24.95

[B] "Movin' On"® Tractor/Trailer is a 1/32-scale gray and green plastic reproduction of the 18-wheel rig from the popular TV series. Set includes R/C cab, Saunderson's rig, radio transmitter and instructions. Uses two "D"-cell and two 9-volt batteries (batteries not included—order below). 30 in. long.
X 920-3746 A—Mailable: wt. 4.75 lbs. 49.95

©Del. Antora/Waltz Productions

9-Volt Batteries, Package of 2

X 959-0084 A—Mailable: wt. 1 lb. Pkg. 1.19

D-Cell Batteries, Package of 8

X 957-1781 A—Mailable: wt. 1.40 lbs. Pkg. 1.49

C-Cell Batteries, Package of 8

X 959-0787 A—Mailable: wt. 0.95 lb. Pkg. 1.49

Plastic Truck Kits

C & D Build These 1/32-Scale Models Of Popular Big Size Trucks. Highly-detailed, with over 250 plastic parts, many colorful decals and chrome-colored pieces. Hollow tires. Paint and cement required—not included. Mailable.

[C] GMC Astro 95 Fuel Tanker. Tilt sleeper cab with CB radio and twin antennas. Tandem axles, spoke wheels, 18 vinyl tires, roof-mounted "dragfoiler" air deflector. 24 in. long when assembled.
X 926-3245 A—Wt. 4.40 lbs. 9.99

[D] Peterbilt® Conventional and Trailmobile® Tandem Vans. Sleeper cab, 350 turbo-charged diesel engine, 12-speed transmission, plated dual exhaust, tilting hood, CB radio and twin antennas, 2 tandem trailers, vinyl air hose tubing, overhead sliding doors. 30 in. long when assembled.
X 920-3761 A—Wt. 4.70 lbs. 9.99

Plastic Model Kits

E to I Finely-Detailed Models of Sport and Rec Vehicles. Pre-colored plastic parts—some parts metallicized. All require cement—not included. Some parts require paint—not included. Mailable.

[E] 1965 Corvette Sting Ray. 1/16-scale model. Hood opens to display fine engine detailing. Rubber tires. 22 in. long when assembled.
X 926-5307 A—Wt. 5 lbs. 14.99

[F] Ford Cobra II. 1/16-scale model complete with spoilers, air dams, scoops, stripes, working suspension, rubber racing tires and decals. Doors and hood open, seats recline. 10½ in. long when assembled.
X 920-3787 A—Wt. 1.75 lbs. 9.99

[G] Porsche Turbo Rally. 1/20-scale model. Doors, trunk and hood all open—fully detailed turbo-charged engine, and luxurious interior. Includes decals, deep-tread rubber tires. 8½ in. long when assembled.
X 920-3795 A—Wt. 1.20 lbs. 5.77

[H] Visible Van. 1/20-scale model. Side, rear doors and sun roof open, inside walls are padded. Plus, there's a pillow bed, fireplace and carpeting. Body decal included. 11½ in. long when assembled.
X 920-3779 A—Wt. 1.20 lbs. 5.77

[I] Grant King Race Team. 1/25-scale models of 4-wheel '53 Ford pickup truck with loading ramp and tire rack, Chevy Sprint car with authentic color decals, vinyl racing tires. Truck is 14½ in. long, car is 5 in. long when assembled.
X 920-3753 A—Wt. 1.90 lbs. 5.77

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Order anything on this page
at these low prices—until August 12, 1978



8.88
Set of two

Collect Cans? Display Them for Everyone to See

1 Can Displayer Shows Off Your Collection To Its Best Advantage. White plastic self-stick panels mount easily on walls or doors. Cans fit neatly into their slots—self-stick surface stops them from coming loose or falling out. Set of two 24x24-in. panels holds up to 100 standard size (12-oz.) soda or beer cans. Covers a 2x4-ft. wall area. Cans shown not included. Mailable.
X 920-3704 A—Wt. 2.60 lbs. Set of two 8.88



Mount in a corner, too



Loops



Figure 8's



Spins

The Dunford Flying Machine . . . Like Nothing You've Ever Flown

2 This Exciting Flying Machine with Exclusive Flight Control Bar was invented in England by RAF Squadron leader Don Dunford after 12 years of research and development. More than just a kite. It's easy to launch and fly—completely steerable, with dual controls to let you zoom, swoop, power dive, or hover. Made of brightly colored, durable ripstop nylon. 40-in. wing span. Dual control handles, and line included.
X 920-3712 A—Mailable: wt. 1.40 lbs. 8.88

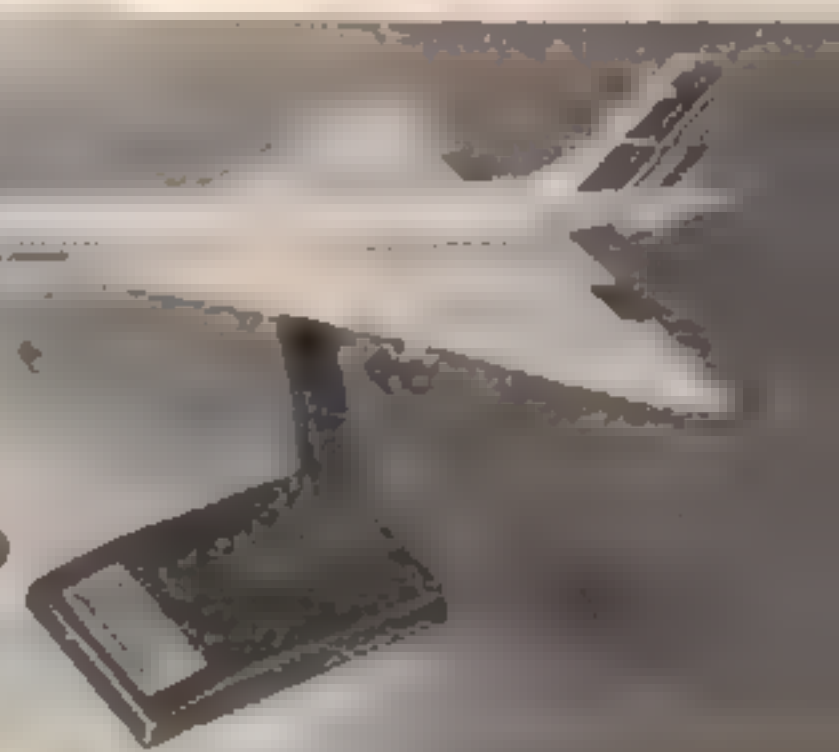


8.88

The Wave of the Future . . . Concorde Supersonic Model Kit

3 Build the Airliner that Everyone's Talking About! 1/100-scale model has fine detailing, right down to the retractable nose. Includes pre-colored plastic parts, colored decals, and display stand 23½ in. long when assembled. Cement required—not included. Mailable.
X 920-3720 A—Wt. 2.20 lbs. 8.99

8.99
including stand



Build this V-8 Engine . . . then Watch It Work

4 1/4-Scale V-8 Engine has clear plastic engine blocks to let you see over 100 moving parts! The pistons and rocker-arms move the valves open and close; the fan spins; the spark plugs light up. Pre-colored metal and clear plastic parts. Driven by miniature remote control motor. Uses 2 "C"-cell batteries (batteries not included—order under [B]). Stand and manual included. 14½x7x9 in. high.
X 924-0276 A—Mailable: wt. 4 lbs. 11.44



JCPenney 505

International 250

18⁹⁹

A

Electric
HO Slotted Racing

■ 17 ft. of running track
■ 2 lighted cars

**MATCHBOX
SPEEDTRACK.**

B

Trenton 150
■ Battery operated
■ 8½ ft. of running track
■ 2 cars

9⁹⁹

MATCHBOX
Speedtrack Lighted Cars

C 4⁹⁹
Pair

Slotted Track Assortment

D 7⁹⁹
38-Pc. Set

E Automatic
Lane Changer

2⁷⁷

Lap Counter

F

4⁷⁷

G
High Bank
Curve

5⁹⁹

506 JCPenney



CONSUMER INFORMATION ABOUT ROAD RACE SETS

The rapid action of road race sets is thrilling for children. It encourages friendly competition and stimulates role-playing as children pretend to be racing drivers and mechanics. They enjoy assembling and operating the parts as well as tinkering with them to improve their performance. Sets that provide the greatest flexibility of layout hold the child's interest best.

1 Super 100 Pro Racing Set.* ■ track sections make over 11 running ft., on 2 different layouts—each about 4½x½ ft. Comes with two Silver Streak Curvehugger cars, pier, crash barrier fence, and track flags. 2 plug-in racing controllers and 25.5-volt plug-in power pack.
X 926-8178 A—Mailable wt. 5 lbs. 14.99

2 A JCPenney Exclusive—California Racing Van Set with Lane Changers.* 20 sections form 17½ running ft. of track on a 4¾x2¾-in. layout. Two lane changers—one on the straightaway one on the curve. Comes with two Curvehugger vans—a Vantastic and a Silver Streak Super Van, pier supports, guardrails with flags. ■ plug-in racing controllers. 25.5-volt plug-in power pack.
X 920-3480 A—Mailable wt. 7 lbs. 24.99

3 to **18** Curvehuggers Really Hang On! Pre-tuned, pre-set to hold curves—better traction, fewer spin-outs. Self-adjusting center-of-gravity pads, improved "floating" pickup shoes, replaceable, snap-in metal guide pin. Silicone tires. Each 2¼ in. long. For Tyco or AFX track.

[3] to [10] Lighted Racing Cars. Operating headlights.
X 920-3613 A-[3] Camaro X 920-3597 A-[5] Porsche 908
X 920-3589 A-[4] Porsche 917 X 920-3605 A-[6] Vette
Mailable wt. 0.30 lb. each. Each 4.94

SAVE ■ when you buy any two cars [3] to [6] together.
State both Catalog Numbers, and pay only 8.88

[7] to [12] Silver Streaks for performance that shines.
X 920-3530 A-[7] Vette X 920-3563 A-[10] Super Van
X 920-3522 A-[8] McLaren X 920-3555 A-[11] Mustang
X 920-3548 A-[9] Camaro X 920-3571 A-[12] Pinto
Mailable wt. 0.30 lb. each. Each 4.44

SAVE ■ when you buy any two cars [7] to [12] together.
State both Catalog Numbers, and pay only 7.88

[13] to [18] Racers. Detailed snap-on bodies.
■ 920-2730 A-[13] Ultimate Police Car
X 920-3498 A-[14] '40 Ford Coupe
X 920-3506 A-[15] Ultimate Fire Chief
X 920-2813 A-[16] Vantastic Van
X 920-3514 A-[17] '57 Chevy
X 920-2805 A-[18] Petty Stocker
Mailable wt. 0.30 lb. each. Each 3.94

SAVE \$1 when you buy any two cars [13] to [18] together.
State both Catalog Numbers, and pay only 6.88

A & B MATCHBOX Speedtrack—for the beginner. Pre-wired, simple, snap-together track.

[A] A JCPenney Exclusive—International 250 Speedtrack.* Plug-in AC adapter. 20 sections make 17 ft. of running track on a 3¾x4¾-in. layout. 2 racing cars with operating headlights. 2 speed controllers give each car's rpm. Billboard crash barriers. Grandstand power box.
X 925-3998 A—Mailable wt. 3.50 lbs. 18.99

[B] Trenton 150 Battery-Power Speedtrack. 10 sections make 8½ ft. of running track that can be set up in 2 different layouts. 2 cars. 2 controllers. Billboard crash barriers. Grandstand battery box. Uses 4 "D"-cell batteries (not included, order below).

X 925-4004 A—Mailable wt. 2.75 lbs. 9.99
X 957-1761 A—6 "D"-cell batteries, 1.40 lbs. Pkg. 1.49

[C] Lighted MATCHBOX Speedtrack Cars. A Supervette and a Turbo Porsche with super-fat tires, spring-balanced pickup shoes and deep slot guide pin. Operating headlights. Metal and plastic. Each about 2¼ in. long.
X 925-4012 A—Mailable wt. 0.25 lb. Pair 4.99

[D] to [G] HO Scale Electric Race Accessories. For use with Tyco sets. Cars shown not included.

[D] Track Assortment for slotted racing includes eight 9-in. straight track sections, four 9-in. radius curved sections, 8 guard rails, 6 track piers, 12 struts.
X 926-4110 A—Mailable wt. 1.50 lbs. 7.99

[E] Automatic Lane Changer. In two 9-in. slotted track sections.
X 920-0825 A—Mailable wt. 0.50 lb. 2.77

[F] Automatic Lap Counter. Records 1 to 50 laps. Dial shows how many laps to go. Flag automatically raises at end of last lap. Includes 6-in. section of slotted track.
X 926-4219 A—Mailable wt. 0.75 lb. 4.77

[G] High-Banked Curve Set. Four 9-in. curves and supports form 180° of high-bank turn. 4 slotted straight sections.
X 926-4094 A—Mailable wt. 1.50 lbs. 5.99

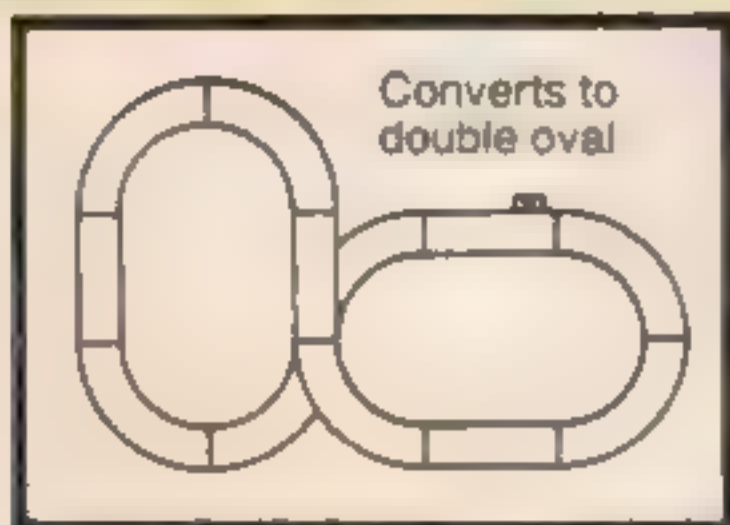
*Warranted by manufacturer, see page 336. Caution: electric toy, UL listed, 110-120V, AC—see note on p. 491



TYCO RACING WITH

CURVE HUGGERS

cars that corner faster because they really hug the road.



1 Super 100 Pro Racing

- Over 11 ft. track
- Curvehugger cars

14⁹⁹

2 California Van Lane Changer

- 17½ ft. track
- Multi-level racing
- Curvehugger vans

24⁹⁹



Get to those lane changers—there's one on the curve, one on the straightaway

TOYS AREN'T JUST FOR CHRISTMAS Save this catalog. Order anything on these two pages— at these low prices— until August 12, 1978

CURVE HUGGERS

- Super-size magnets—corner faster and hug the track
- Championship performance on all HO-scale slotted tracks

Lighted Cars

4⁹⁴ each 2 for **8⁸⁸**



Silver Streak Cars

4⁴⁴ each 2 for **7⁸⁸**



Racing Cars

3⁹⁴ each 2 for **6⁸⁸**



JCPenney 507

Tyco Nite-Glow HO Electric Racing

glow-in-the-dark lane markers, crash barriers, fencing, flags and flagpoles for dynamic night racing. All the sets have Curvehugger cars with headlights!

1

Nite-Glow Empire 1000

- 51 running ft. of track
- Multi-level racing
- Automatic lane change
- 2 lighted cars

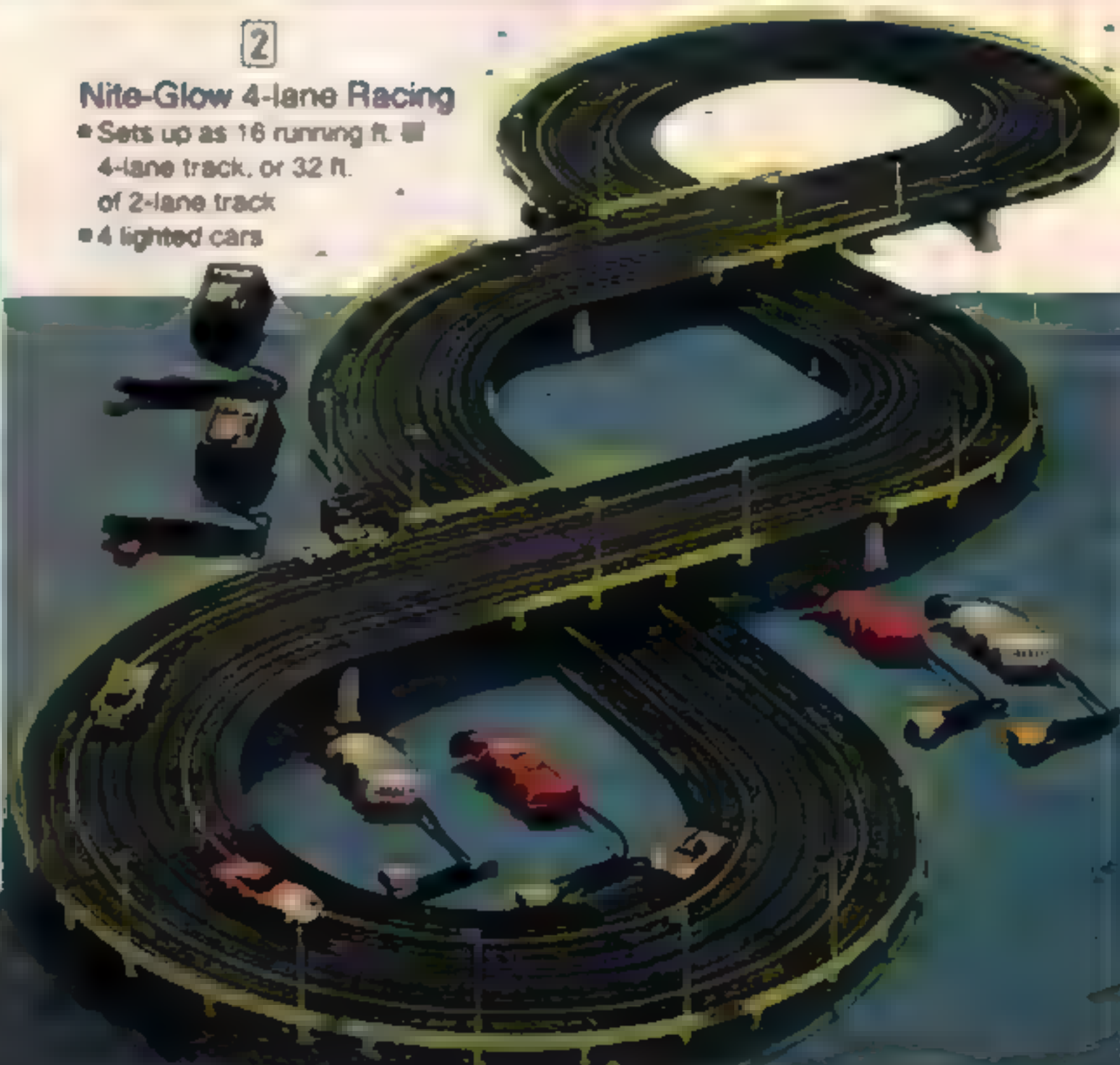
49⁹⁹



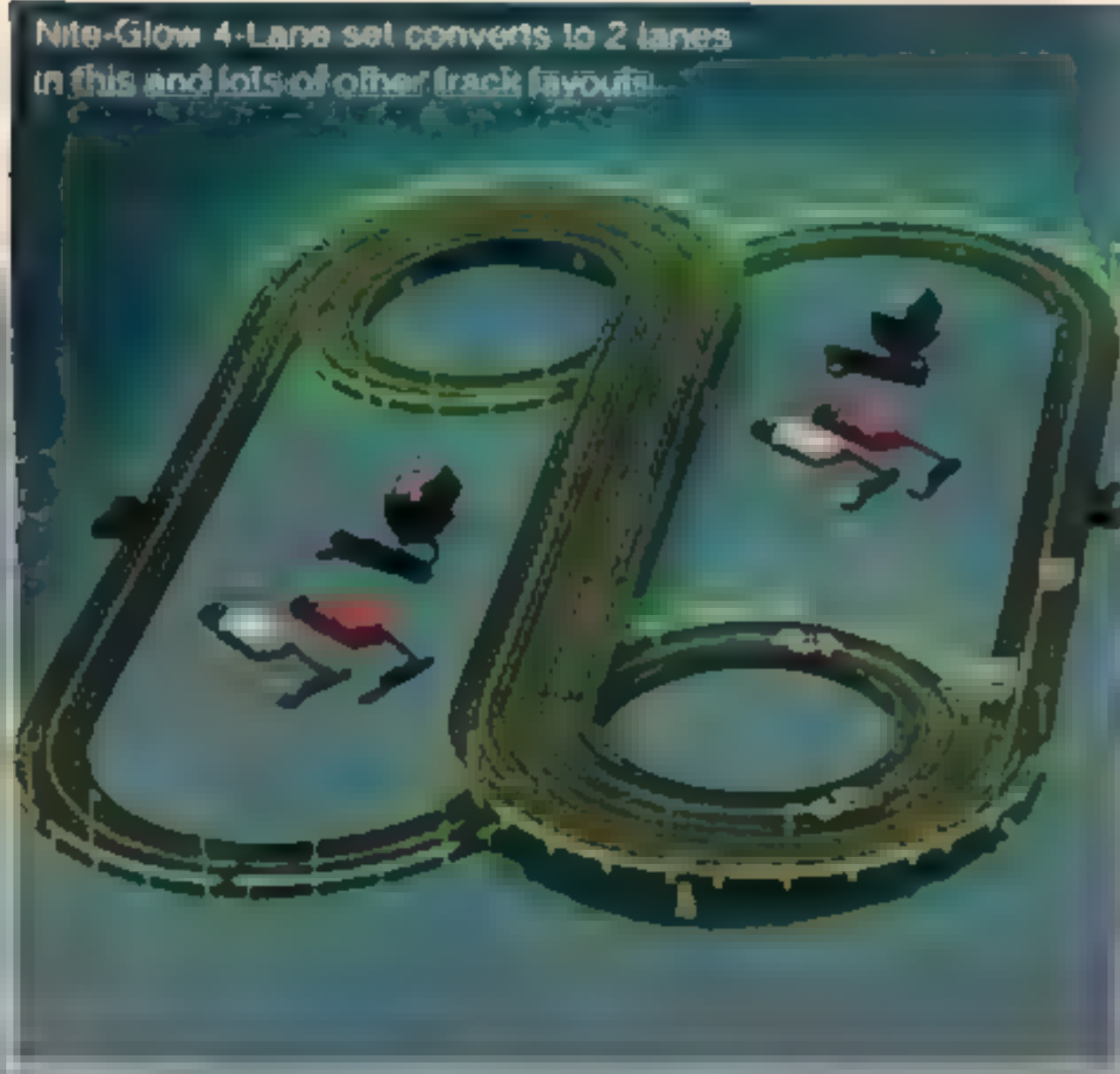
2

Nite-Glow 4-lane Racing

- Sets up as 16 running ft. of 4-lane track, or 32 ft. of 2-lane track
- 4 lighted cars



Nite-Glow 4-Lane set converts to 2 lanes in this and lots of other track layouts!



39⁹⁹



3

Nite-Glow Double Loop

- Over 21 running ft. of track
- Multi-level racing
- Automatic lane changers
- 2 lighted cars

28⁸⁸

TOYS AREN'T JUST FOR CHRISTMAS
Save this catalog. Order anything
from these two pages—at these low
prices—until August 12, 1979

1 Exclusive From JCPenney—Nite-Glow Empire 1000 Racing Set* 70 track sections for 51 running ft. of track with triple-level windings and grueling straightaways. Giant 8 ft. 3 in. x 4 ft. 6-in. layout includes two automatic lane changers—one on a straightaway, one on a curve. Two out-of-sight Silver Streak Curvehuggers—917 and 908 Porsches. Both have working headlights. Set comes with two plug-in controllers, track piers, plus the crash barriers, flags and poles all have Nite-Glow—for thrilling glow-in-the-dark night racing! 25.5-volt plug-in power pack. UL listed for 120 V, AC.

X 920-3621 A—Mailable: wt. 15 lbs. 49.99

2 Nite-Glow 4-Lane Racing*. "Super highway" racing. 4 lanes wide! 40 track sections set up 16 running ft. 4-lane racing on a 7x2-ft. layout. Or, set it up as 32 ft. of 2-lane racing! Comes with four Silver Streak lighted Curvehuggers—Porsche 917, Porsche 908, Racing Vette, Carrera Has Nite-Glow lane markers, crash barriers, poles, flags, to really make the action pound when you race in the dark with the headlights on! Complete with piers, 4 plug-in racing controllers, two 25.5-volt plug-in power packs. UL listed for 120 V, AC.

X 920-3639 A—Mailable: wt. 11 lbs. 39.99

3 Exclusive From JCPenney—Nite-Glow Double Loop Lane Changer*. Wow! A double loop-the-loop two lane changers, and Nite-Glow! Multi-level layout has over 21 running ft. Comes with two Silver Streak Curvehuggers—they're both lighted Porsches, a 917 and a 908. One lane changer works on the straightaway, the other on a curve. Set also includes two plug-in racing controllers, track piers, and Nite-Glow crash barriers, lane markers, flags and poles. 25 track sections. 25.5-volt plug-in power pack. UL listed for 120 V, AC.

X 920-3647 A—Mailable: wt. 8 lbs. 28.88

4 Exclusive From JCPenney—Nite-Glow Racing on 13 ft. Running Track*. Has two dynamite Curvehugger Porsches with headlights—a 917 and a 908. The Nite-Glow lane dividers, crash barriers, flags and poles all "pop out" when you race in the dark with the headlights on! 16 sections of 2-lane track can be set up in 5 different layouts: pretzel, long 8-circle-in-the-square, square knot, and east-and-south. Comes with two plug-in racing controllers, track piers, 25.5-volt plug-in power pack. UL listed for 120 V, AC.

X 920-3654 A—Mailable: wt. 6 lbs. 18.77

*Warranted by manufacturer, see page 336.
Caution: electric toy, see note on page 491.

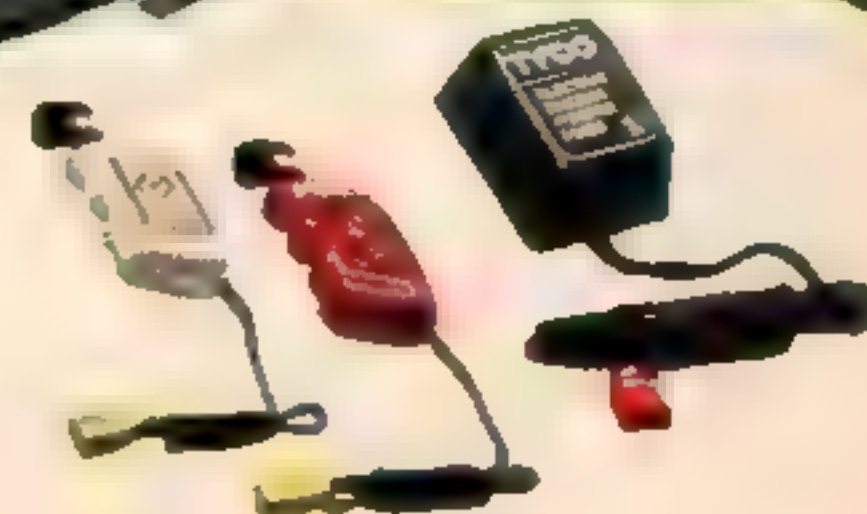


4

Nite-Glow Racing

- 13 running ft. of track
- Multi-level racing
- 2 lighted cars

18⁷⁷



JCPenney 509

TCR-TOTAL CONTROL RACING

- Slotless track means real race action—change lanes and pass on either side!
- Reach speeds up to 275 scale mph!
- Special Jam Car tests your driving skills!

SAVE THIS CATALOG.
Order anything from this
page—at these low prices—
until August 12, 1978

1 Deluxe Jam Car Royale

Over 39 running ft. of track

49⁸⁸



2

Jam Car Special

Over 22 running ft. of track

38⁸⁸



1 & 2 TCR—Real Slotless Racing. No barrier walls—change lanes and pass on either side anywhere on the track! Reach speeds up to 275 scale mph! An independent Jam Car circles the track at a constant speed that's $\frac{1}{3}$ the speed of the driver-controlled cars. Getting past it makes TCR exciting! Heavy die-cast metal, mag-style wheels give cars a low center of gravity, so they hold the track better. Dual-shift drive train powers one rear wheel at a time—allows high-speed instant lane changes. Hand-held controller has 2 controls—a trigger to vary speed, and a lane-changing switch. Each set includes track accessories, trestles, billboards, flags, pre-wired power pack, plug-in terminals. UL listed 110-120V. AC *

[1] Deluxe Jam Car Royale Set. Over 39 ft. track—92x44-in. layout. TR 7, Cobra Trans Am plus Cobra Jam Car. X 920-3662 A—Mailable. wt. 10 lbs. **49.88**

[2] TCR Jam Car Special Set. Over 22 ft. track—93x39-in. layout. Mustang and Pinto Rat Trap cars, plus Jam Car. X 920-3670 A—Mailable. wt. 8 lbs. **38.88**

**AFX/
ULTRA 5**
the ultimate in
slotless racing!

4 Enduro Championship

Over 11 running ft. of track

24⁸⁸

3 Pro Am Challenge

Over 18 running ft. of track

29⁹⁹

510 JCPenney

3 & 4 AFX Ultra 5. Cars speed down the straightaways ■ up ■ 450 scale mph! Special variable-speed and steering control for peak precision performance—whip around curves, change lanes to pass/block, avoid obstacles or steer into pit stop area. Each set includes 2 cars, 2 controllers, track accessories, supports, power pack with plugs, starter terminal track. UL listed 110-120V. AC. * Warranted by manufacturer, see page 336

[3] Pro Am Challenge Set. Over 18 ft. track—64x49-in. layout. Working pit and grandstand.

X 920-3688 A—Mailable. wt. 8 lbs. **29.99**

[4] Enduro Championship Set. Over 11 ft. track—49x49-in. layout. Control tower and starter platform.

X 920-3696 A—Mailable. wt. 4.50 lbs. **24.88**

* Caution: electric toy—see note on page 491.

All-time Favorite Playmates... Barbie® and Raggedy Ann® Watches



1
15⁹⁵



2
16⁹⁵



3
15⁹⁵



4
16⁹⁵

1 Barbie® Acrylic Watch. Her hands tell the time. Colorful, full-numeral dial. Clear acrylic plastic case and matching strap. Warranted by manufacturer—see page 336. We pay postage.
X 644-3238 A 15.95

2 Barbie® Watch. Full-numeral dial. Gold-tone base-metal case, silver-tone base-metal back. Blue vinyl strap with the look of denim. Warranted by manufacturer—see page 336. We pay postage.
X 644-3691 A 16.95

3 Raggedy Ann® Acrylic Watch. Her hands tell the time. Full-numeral dial. Clear acrylic plastic case and matching strap. Warranted by manufacturer—see page 336. We pay postage.
X 644-3204 A 15.95

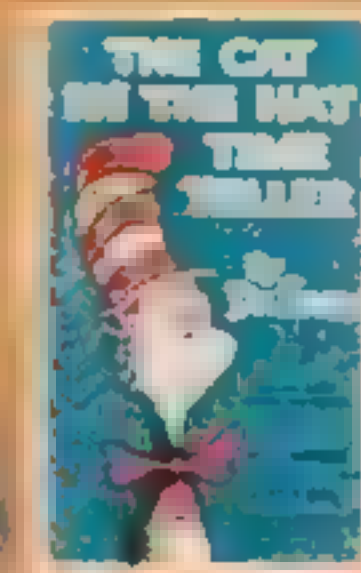
4 Raggedy Ann® Watch. A favorite of children for generations. Full-numeral dial. Gold-tone base-metal case. Red vinyl strap. Warranted by manufacturer—see page 336. We pay postage.
X 644-0580 A 16.95

® Barbie is the registered trademark of Mattel, Inc. used under their license.

© 1971, Bobbs Merrill Co. See Raggedy Ann Index on page 343.



5
FOR DAREDEVILS ONLY!
The Evel Knievel® Watch
16⁹⁵



Let The Cat-In-The-Hat® teach you about time.
Only 13⁹⁵

A Dog's Best Friend is the wearer of a Snoopy® Watch by Timex

© 1974 by United Features Syndicate, Inc. See Peanuts Index on page 343.

7
14⁹⁵



8
16⁹⁵

5 Evel Knievel Watch. Famous stuntman on his cycle decorates the full-numeral dial. Silver-tone base-metal case. White vinyl strap studded with silver-tone base-metal stars. Warranted by manufacturer—see page 336. We pay postage.
X 644-3568 A 16.95
© 1975 Evel Knievel

6 Cat-In-The-Hat® Watch teaches time by color association—blue glove points to base hour number, red glove to red minute number. Silver-tone base-metal case. Red leather-backed plastic cut-out strap. Made in Switzerland. Warranted by manufacturer—see page 336. Complete easy-to-follow illustrated instructions. Gift boxed.
X 644-3709 A—We Pay Postage 13.95
© 1972 DR. SEUSS

7 & 8 Snoopy Watches. Red full-numeral dial with sweep second hand. Silver-tone base-metal case. Red vinyl strap. Warranted by manufacturer—see page 336.

[7] Snoopy Watch.
X 644-9474 A—We Pay Postage 14.95

[8] Adult-size Tennis Watch. Tennis ball circles dial.
X 644-9482 A—We Pay Postage 16.95



Action Sport Watches

Your Choice
10⁹⁵ each



9 Football Watch. A great gift for the gridiron fan. Dial pictures a quarterback in a passing situation—his arm moves back and forth with the football simulating a passing motion. Gold-tone base-metal case. Black vinyl strap. Warranted by manufacturer—see page 336. We pay postage.
X 644-5449 A 10.95

10 Baseball Watch. Colorful baseball scene on dial face shows a pitcher about to deliver the pitch—his throwing arm moves back and forth as the seconds tick away. Gold-tone base-metal case. Black vinyl strap. Warranted by manufacturer—see page 336. We pay postage.
X 644-3121 A 10.95



11
14⁹⁵

Grown-up Style Watches



12
13⁹⁵

11 Boy's/Girl's Skin-Diver Style Calendar Watch. Black dial with luminous markers. Sweep-second hand. Rotating bezel shows elapsed time. Silver-tone and black base-metal top case, silver-tone base-metal back. Black vinyl strap. Warranted by manufacturer—see page 336. We pay postage.
X 644-9490 A 14.95

12 Girl's Watch. Full-numeral dial with red sweep second hand. Red enameled base-metal case, silver-tone base-metal back. Red plastic strap. Swiss movement. Warranted by manufacturer—see page 336. We pay postage.
X 644-3212 A 13.95
Same as above, but blue case and matching blue plastic strap.
X 644-3220 A 13.95

All watches on this page are shown approximately actual size.

Charge It—see page 340

JCPenney 511

Talking Alarm Clocks

Let Big Bird or Oscar from Sesame Street or the ever-popular Mickey Mouse® wake you with a cheerful message each morning (see opposite page for complete messages)

OSCAR THE GROUCH
TALKING ALARM CLOCK

BIG BIRD
TALKING ALARM CLOCK

MIKEY MOUSE
TALKING ALARM CLOCK

Tool, Tool, Good morning. All aboard for a glorious day. Can't hang around the station all day. Got a lot of track to cover.

Your Choice [A], [B], or [C]
18⁹⁵

It's Time For Sesame Street

Your Choice [D], [E], or [F]
15⁹⁵ each
512 JCPenney

Big Bird and Cookie Monster Clocks

Full -numeral Watches with One-piece Fashion Straps

WishbookWeb.com

A Wonderful Way to Start Off Your Day!

Each talking alarm clock sounds a merry 19-second (approximately) long message

A to C Talking Alarm Clocks. Large, easy-to-read, full-numeral dials. Durable molded-plastic construction in vivid colors. We pay postage. Warranted by manufacturer—see page 336.

[A] Oscar-the-Grouch Clock. The famous Sesame Street® Muppet® in his familiar garbage can home. Message: "Ring Ring. Hey get up there. This is Oscar the Grouch here and I say it's time for you to wake up. It's going to be another grouchy day so get up and don't forget to wind the clock so I can wake you up again tomorrow." Measures approximately 9x9x5 in. high.

X 644-9532 A 18.77

[B] Mickey Mouse † Clock. Message: "Toot, Toot. Good morning. All aboard for a glorious day. Can't hang around the station all day. Got a track to cover so let's go. Time to get up and brush your teeth and have a good breakfast. Bye now and don't forget to wind the clock. Toot, Toot." Approximately 7½x5½x4½ in. high.

X 644-9540 A 18.77

[C] Big Bird Clock. Lovable Sesame Street® character. Message: "Wake up. It's me Big Bird and it's time to get up. Open your little eyes now. Don't roll over and go back to sleep. Come on now one foot out of bed and now the other one. Okay have a nice day and don't forget to wind your clock." Approximately 7¾x7¾x5½ in. high.

X 644-9524 A 18.77

Colorful Timepieces Starring Your Friends from Television's Sesame Street®

D to H Famous Jim Henson Muppets® in full color decorate the dial faces. Large, easy-to-read numerals. Base-metal cases. Watches have plastic 1-piece fashion straps. Made in Switzerland. We pay postage. Warranted by manufacturer—see page 336.

[D] Big Bird Watch. Silver-tone case. Red strap. X 644-3097 A 15.95

[E] Cookie Monster Watch. Silver-tone case. Blue strap. X 644-3113 A 15.95

[F] Ernie Watch. Silver-tone case. Blue strap. X 644-3139 A 15.95

[G] Big Bird Alarm Clock. Yellow enameled case. 4-in. diameter. X 644-3105 A 12.95

[H] Cookie Monster Alarm Clock. Blue enameled case. 4-in. diameter. X 644-3196 A 12.95

*Sesame Street is a trademark of Children's Television Workshop.

**Muppet Characters ©Muppets, Inc.

See Sesame Street Index on page 343.

† ©Walt Disney Productions.

See Disney Index on page 343.

See additional Disney timepieces on page 514.

All timepieces on these 2 pages are shown about actual size except [A], [B], [C] which are shown about 40% actual size, [D] which is shown about 2 times actual size, and [G] and [H] which are shown about ¼ actual size.

Charge It—see page 340



CONSUMER INFORMATION ABOUT CHILDREN'S WATCHES

Owning a watch makes a child feel grown-up and important. Besides giving children a sense of self-worth, watches help children to understand how long time-intervals actually are. They encourage children to learn to tell time and to be punctual, an important aspect of social development. Also, learning how to take care of a watch tends to develop a sense of responsibility.



Boy's Set
15.95

1



Girl's Set
14.95

Gift Sets for Fashionable Youngsters

1 Boy's 3-Pc. Gift Set. Watch has black dial with red sweep second hand. Simulated tachometer settings and seconds on bezel. Swiss movement. Black fiber-glass case and black vinyl strap. 2 black plastic pens: 1 ball-point, 1 felt-tipped. Warranted by manufacturer—see page 336. Gift boxed.

X 644-9506 A—We pay postage Set 15.95

2 Girl's 4-Pc. Gift Set. Swiss-movement watch has gold-tone base-metal case and matching expansion band. Gold-tone base-metal ring and pendant necklace with synthetic stones. Gold-tone base-metal charm bracelet. Gift boxed. Warranted by manufacturer—see page 336.

X 644-0366 A—We pay postage Set 14.95

Personalized Watches †† make thoughtful, well-remembered gifts

3 Girl's Personalized Watch. White dial with name printed in black block letters. State name to be printed (up to 8 letters). Full-numeral dial with sweep second hand. Gold-tone base-metal case. Red plastic cut-out strap. We pay postage. Warranted by manufacturer—see page 336.

X 644-0549 FH 14.95

4 Boy's Personalized Watch. White dial with name printed in black block letters. State name to be printed (up to 8 letters). Full-numeral dial, sweep second hand. Gold-tone base-metal case. Black plastic strap. We pay postage. Warranted by manufacturer—see page 336.

X 644-0531 FH 14.95

†† For Christmas delivery, order by November 27, 1977.

Your Name
Printed on
Dial
(up to 8
letters)

14.95
each

3

4



5

6

Your
Choice

14.95
each

Boy's and Girl's Multiple-strap Watches

5 Boy's 2-in-1 Day/Date Watch. 2 snap-on leather straps in brown and black. Silver-tone dial with sweep second hand. Silver-tone base-metal case. Imported from Switzerland. Warranted by manufacturer—see page 336.

X 644-1885 A—We pay postage 14.95

6 Girl's 3-in-1 Watch. 3 snap-on vinyl straps in pink, blue, and white. Full-numeral dial. Gold-tone and blue base-metal case. Watch from Switzerland, straps from U.S.A. Warranted by manufacturer—see page 336. We pay postage.

X 644-9516 A 14.95 JCPenney 513

Mickey Mouse® Always has the Time for You!



2
Calendar
Watch
16⁹⁵

3
Adult-size
Watch
14⁹⁵

4
Traditional
Watch
14⁹⁵

1 Mickey Mouse Club Watch And Badge. Colorful club emblem on full-numeral dial. Silver-tone base-metal case. Attractive red plastic strap. Includes 3½-in. diameter, full-color, Mickey Mouse Club pin-on badge. Dependable Swiss movement. Warranted by manufacturer—see page 336. We pay postage.
X 644-3659 A **15.95**

2 Mickey Mouse Calendar Watch. Full-numeral dial. 60-minute rotating bezel shows elapsed time at a glance. Silver-tone base-metal case. Handsome black vinyl strap. Dependable Swiss movement. Warranted by manufacturer—see page 336. We pay postage.
X 644-3618 A **16.95**

3 Adult-Size Mickey Mouse Watch. Full-numeral dial. Silver-tone base-metal case. Black plastic strap. Swiss movement. Warranted by manufacturer—see page 336. We pay postage.
X 644-3592 A **14.95**

4 Traditional-Style Mickey Mouse Watch. Full-numeral dial. Silver-tone base-metal case. Black plastic strap. Swiss movement. Warranted by manufacturer—see page 336. We pay postage.
X 644-3663 A **14.95**

5 Child-Size Mickey Mouse Watch. Full-numeral dial. Gold-tone base-metal case. Colorful blue vinyl strap with the look of denim. Dependable Swiss movement. Warranted by manufacturer—see page 336. We pay postage.
X 644-0184 A **16.95**

6 Mickey Mouse Bangle Bracelet Watch. Full-numeral dial. Gold-tone base-metal case and matching bangle bracelet. Swiss movement. Warranted by manufacturer—see page 336. We pay postage.
X 644-3667 A **19.95**

7 Mickey Mouse Watch. His head moves from side to side as watch ticks away. Full-numeral dial. Brushed silver-tone base-metal case. Black vinyl strap. Swiss movement. Warranted by manufacturer—see page 336. We pay postage.
X 644-9557 A **16.95**

Charge It—see page 340



8
Wake Up to a
Mickey Mouse
Alarm Clock
12⁹⁵



9
Cinderella and
Minnie Mouse
Watches

Your
Choice
15⁹⁵ each



11
Mickey Mouse
Pocket
Watch
10⁹⁵

8 2-Bell Alarm Clock. Alarm indicator. Red base-metal case. Yellow base-metal bells and back. Approximately 4½-in. diameter. Warranted by manufacturer—see page 336. We pay postage.
X 644-6207 A **12.95**

9 Cinderella Watch. Perfect gift for a young princess. Her hands tell the time. Gold-tone base-metal case. White vinyl strap. Swiss movement. Warranted by manufacturer—see page 336. We pay postage.
X 644-6165 A **15.95**

10 Minnie Mouse Watch. Full-numeral dial. Her hands tell the time. Gold-tone base-metal case. Pink vinyl strap. Swiss movement. Warranted by manufacturer—see page 336. We pay postage.
X 644-6157 A **15.95**

11 Mickey Mouse Watch. Extra-large, full-numeral dial with Mickey in full color. Smaller 60-second dial. Silver-tone base-metal case. Warranted by manufacturer—see page 336. We pay postage.
X 644-0606 A **10.95**

All items on this page are ©Walt Disney Productions. See Disney index on page 343. See talking Mickey Mouse Alarm Clock on page 512.
All watches are shown approximately actual size. Alarm clock [8] shown approximately ½ actual size.

Traditional styling elegant

Automatic rhythm and speed control...lets you choose the type of rhythm you want, (waltz, march, rock, swing, Latin) and the tempo (fast or slow)

18 chord buttons (5 major, 5 minor, 8 seventh) let you select the correct left-hand accompaniment

Full 3-octave range

Walnut-grain polystyrene cabinet

Headphone jack

Five instrument voice controls provide organ, flute, clarinet, trombone, horn voices...can be played singly or in combination. Chord/treble balance control

ORGATRON IV AUTOMATIC ELECTRONIC ORGAN

Can't read music? No one will know if you don't tell them! March, swing, rock, waltz, Latin . . . You play the melody—Orgatron IV *automatically* plays accompaniment

EVEN IF YOU CAN'T READ MUSIC you will be able to play the Orgatron IV. Each key is numbered, and so is each note of the popular songs in the music book (book is included). So simple, a child can do it—just by matching numbers. Use your right hand to pick out the melody and your left hand automatically fill in the rhythm, tempo and instrument voice. Press a chord button and get piano, strumming guitar, bass fiddle, and drums playing the rhythm you select. Sturdy walnut-grain polystyrene cabinet has elegant traditional styling—blends with any decor. Solid-state circuitry for greater dependability. Headphone jack for private listening. Comes complete with 32-page music book and matching organ bench. Wood-composition bench is 21½x12½x20 in. high with 1½-in. thick padded seat. Seat lifts up to reveal roomy storage compartment. Bench not fully assembled—screwdriver and pliers required for assembly. Organ 36½x15x34 in. high. 110–120V, AC. UL listed. Not available: see page 338. Shipping weight 65 lbs. Warranted by manufacturer, see page 338.

X 857-1656 A 388.00

ONLY **388⁰⁰**

or \$15 monthly—see page 341 for credit terms

**Your Search For VALUE
Ends at Penneys**

JCPenney 515

WishbookWeb.com

1
Super Jumbo
Western Guitar
SAVE \$5
NOW ONLY
84⁹⁵

2
Rosewood
Classic Guitar
SAVE \$10
NOW ONLY
49⁹⁵

3
Jumbo Western
Guitar
SAVE \$10
NOW ONLY
54⁹⁵

5 Intermediate Student Guitar. Steel strings. Can be converted to nylon string classic guitar (nylon strings are included). Mahogany sides and back, natural top. Decorated soundhole. Fast action steel reinforced neck. 13 $\frac{1}{2}$ x 3 $\frac{1}{2}$ x 37 $\frac{1}{2}$ in. long. Mailable wt. 5.50 lbs. After Dec. 24, order at regular price.
X 857-1267 A-Reg. \$29.95, NOW 24.95

6 Beginner's Folk Guitar. All hard-wood body. Steel strings. Slotted head. Plastic guard plate. Adjustable and movable bridge. Steel reinforced neck. Decorated soundhole. 13 x 3 $\frac{1}{2}$ x 36 in. long. Mailable wt. 5.50 lbs. After Dec. 24, order at regular price.
X 857-1259 A-Reg. \$19.88, NOW 18.88

[5] Intermediate Student Guitar
SAVE \$5 NOW ONLY **24⁹⁵**

[6] Beginner's Folk Guitar
SAVE \$1
NOW ONLY **18⁸⁸**

SAVE \$1 NOW ONLY **8⁹⁵**
This special price ends Dec. 24.

Trippod-Style Guitar Stand. Adjustable—holds any size guitar. Folds for storage and easy carrying. Chrome-plated steel. Rubber foot guards. Mailable wt. 3.25 lbs. Reduced from our big Fall '77 Catalog—see page 767. Reg. \$9.95. After Dec. 24, order at regular price.
X 857-1523 A NOW 8.95

Mandolin. Arched spruce top and back. High-gloss sunburst finish. Steel strings. Celluloid-bound neck and body. 19 frets. Adjustable bridge. 10 $\frac{1}{2}$ x 27 in. long. 2 $\frac{1}{2}$ in. deep. Imported from Korea. Mailable wt. 3.40 lbs. Reduced from our big Fall '77 Catalog—see page 767. After Dec. 24, order at regular price.
X 857-0913 A-Reg. \$27.95, NOW 24.95

SAVE \$3 NOW ONLY **24⁹⁵**
This special price ends Dec. 24.



Mandolin

SAVE \$20
when you
buy Banjo and
Case together



10

9 Deluxe Banjo. 30 brackets. 5 steel strings. Adjustable neck reinforced with steel rod for extra strength. 13-in. solid wood resonator. Celluloid-bound rosewood fingerboard bridge and handrest. Inlaid pearlized position markers. High-gloss finish. Metal tuning keys. Adjustable tension tailpiece. 13 $\frac{1}{2}$ x 3 $\frac{1}{2}$ x 39 in. long. Includes pick, neck cord, instruction book. Imported from Korea. Not mailable to 1st Class P.O.s. see p. 338.
X 857-1028 A—Wt. 11.50 lbs. 79.95

10 Banjo Case. Vinyl-clad chipboard. Cotton felt lining. Clamp. Not mail. see p. 338.
X 857-0095 A—Shpg. wt. 7 lbs. 17.95
SAVE \$20 when you buy Banjo [9] and Case [10] together. State both Catalog Numbers, pay only 77.90
This special combination price ends Dec. 24. After Dec. 24, order both at regular prices.

Guitars [1] through [6] on this page come with vinyl carry/storage bag, neck cord, pick, instruction book. All are reduced from our big Fall '77 Catalog—see page 764. Special reduced prices end Dec. 24.

1 Super Jumbo Western Guitar has spruce top, maple sides and back. Steel strings. Inlay on neck, head, pick guard, soundhole, bridge, back and bottom of body. Binding on body and neck. Adjustable neck and pin bridge. 17 x 5 x 41 $\frac{1}{2}$ in. long. Mailable wt. 10 lbs. After Dec. 24, order at regular price.
X 857-1309 A Reg. \$89.95, NOW 84.95

2 Concert Size Rosewood Classic Guitar. Spruce top, rosewood sides and back. Nylon strings. Slotted head and fixed bridge. Steel reinforced neck. Mosaic wood inlay around soundhole, bridge head, and along the back. High-gloss finish. 14 $\frac{1}{2}$ x 4 x 39 in. long. Mailable wt. 9 lbs. After Dec. 24, order at regular price.
X 857-1283 A Reg. \$59.95, NOW 49.95

3 Jumbo Western Guitar has spruce top, mahogany sides and back. Steel strings. Hand-rubbed high-gloss finish. Steel reinforced adjustable neck and bridge. Celluloid binding on body and neck. Decorated soundhole and inlaid pearlized position markers. 16 x 4 x 42 in. long. Mailable wt. 11 lbs. After Dec. 24, order at regular price.
X 857-1291 A Reg. \$64.95, NOW 54.95

4 Auditorium Guitar. Spruce top, mahogany sides and back. High-gloss finish. Steel strings. Decorative embossed back. Steel reinforced adjustable neck and bridge. Decorative pick guard. 15 x 4 $\frac{1}{2}$ x 40 in. long. Mailable wt. 10.50 lbs. After Dec. 24, order at regular price.
X 857-1275 A Reg. \$44.95, NOW 39.95

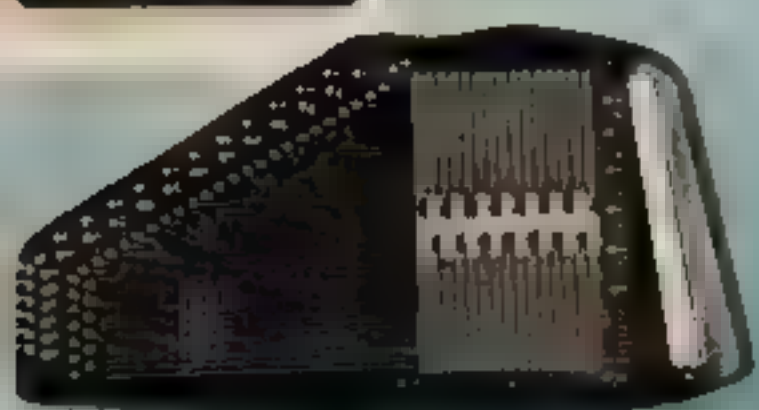


Play By Number Guitar Courses. Soft-cover books. Getting Started has 16 pages; all the others have 48 pages. Mailable wt. 1 lb. each.
X 857-1598 A—Getting Started 2.95
X 857-1608 A—Folk Style 4.95
X 857-1622 A—Western Style 4.95
X 857-1614 A—Gospel Style 4.95
X 857-1630 A—Lennon/McCartney 4.95
X 857-1648 A—Guitar Treasures 4.95

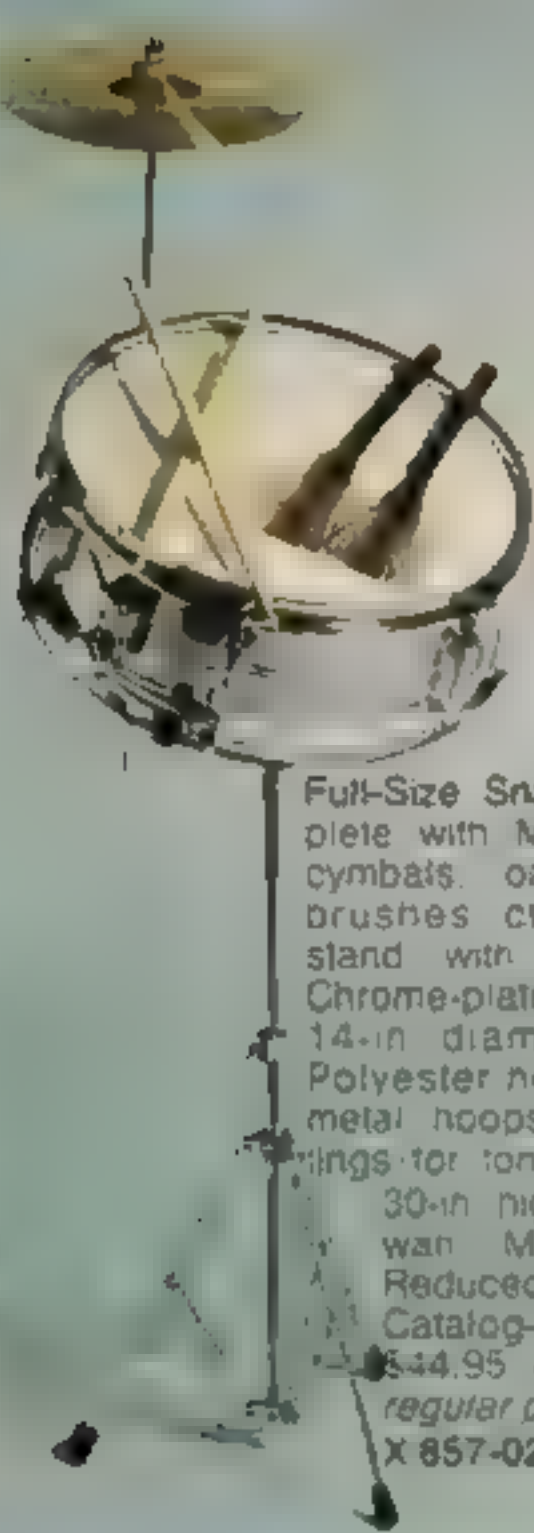
7 Chromaharp® so easy to play. Just press a chord bar and strum. You have 15 chords to choose from. 3-octave scale. 36 steel strings. Aluminum chord bars. Steel tuning pegs. All hardwood body glossed to a shiny black finish. 22 $\frac{1}{2}$ x 12 x 3 in. high. Includes tuning key, songbook. Mail wt. 7.50 lbs.
X 857-4048 A 69.95

8 Chromaharp Case. Black vinyl-clad fiberboard. Metal clamps. Convenient carry handle. Mailable. X 857-0251 A—Wt. 3 lbs. 9.95
SAVE \$10 when you buy Chromaharp [7] and Case [8]. State both Catalog Numbers, pay only 69.90
This special combination price ends Dec. 24. After Dec. 24, order both at regular prices.

SAVE \$10
when you buy
Chromaharp and
Case together



7



Snare
Drum Set
SAVE \$5
NOW ONLY
39⁹⁵

*This special price
ends Dec. 24.*

Full-Size Snare Drum Set. Complete with Mounted 10-in. brass cymbals, oak drumsticks, wire brushes, chrome-plated steel stand with rubber-tipped legs. Chrome-plated steel-shell drum is 14-in. diameter 5½-in. deep. Polyester head. Chrome-plated metal hoops. Eight tension settings for tone control. Adjusts to 30-in. high. Imported from Taiwan. Mailable wt. 13 lbs. Reduced from our big Fall '77 Catalog—see page 765. Reg. \$44.95. After Dec. 24, order at regular price.

X 857-0228 A NOW 39.95



I to K Microphones hook into amp for sound stage or PA systems. Stainless steel with 20-ft. heavy duty cable. On/off switch. Stand mount. Hi/Low Impedance. All mailable.

[I] Deluxe Condenser Cardioid Mike. Extra sensitive. Full range response 30-18,000 Hz. Wt. 3.60 lbs.

X 857-1374 A 39.95

SAVE \$5 when you buy Mike [I] with Stand [L] together. *State both Catalog Numbers, pay.....* 47.90

[J] Cardioid Mike. Cardioid is designed to eliminate feedback, popping and background noise. 50-15,000 Hz.

X 857-1366 A—Wt. 3.25 lbs. 26.95

SAVE \$4 when you buy Mike [J] with Stand [L] together. *State both Catalog Numbers, pay.....* 35.90

[K] Dual-Impedance Mike. 50-14,000 Hz. X 857-1333 A—Wt. 3 lbs. 16.95

SAVE \$3 when you buy Mike [K] with Stand [L] together. *State both Catalog Numbers, pay.....* 26.90

L Microphone Stand. 1-in. diameter chrome-plated steel. Adjusts from 35 to 62 in. high. Heavy base about 10½-in. diameter. Boom shown not included. Mailable wt. 11 lbs.

X 857-3818 A 12.95

A to H Electric Guitars And Amplifiers. Guitars have double-cutaway-style hardwood bodies, steel strings. Fast-action adjustable necks reinforced with steel rods for extra strength. Volume and tone controls. Each pickup (except [B]), has its own on/off rocker switch. Amps are solid-state. Separate volume and tone controls (except [A])—it has volume control only. All except [A] and [E] have pilot light and protective fuse. Vinyl-covered wood cabinets. Amps have 5% THD, 4 ohms, 100-10,000 Hz, 110-120V AC, UL listed.

SAVE when you buy guitars with amps together as indicated. *State both Catalog Numbers when ordering.* Special prices for guitar/amp combos end Dec. 24. After Dec. 24, order at regular prices.

[A] Student Amp. Single channel. 2 inputs. 6-in. speaker. 5 watts RMS. 16½x8x13½ in. high. Mailable.

X 857-1150 A—Wt. 16.40 lbs. 37.95

[B] Single Pickup Student Guitar. Rosewood fingerboard. 12x13x38½ in. long. Mailable.

X 857-1101 A—Wt. 11.20 lbs. 39.95

SAVE \$10 when you buy [A] and [B] together. Pay 67.90

[C] Amp With Tremolo And Reverberator. Single channel. 2 inputs. Controls for bass, treble and reverberator speed, intensity on tremolo. 10-in. speaker. 15 watts RMS. 21½x8x19½ in. high. Mailable.

X 857-1176 A—Wt. 28.50 lbs. 129.95

[D] Double Pickup Guitar. Rosewood fingerboard. Tremolo tailpiece. 13x13x38½ in. long. Mailable.

X 857-0749 A—Wt. 11 lbs. 74.95

SAVE \$20 when you buy [C] and [D] together. Pay 184.90

[E] Amp With Tremolo. Single channel. 2 inputs. 8-in. speaker. 6 watts RMS. 18½x6½x15½ in. high. Mailable.

X 857-1168 A—Wt. 16.40 lbs. 69.95

[F] Double Pickup Student Guitar. Rosewood fingerboard. Tremolo tailpiece. 12x13x39 in. long. Mailable.

X 857-1119 A—Wt. 11.20 lbs. 54.95

SAVE \$25 when you buy [E] and [F] together. Pay 99.90

[G] Bass Amp. Single channel. 2 inputs. Bass and treble controls. 15-in. speaker. 30 watts RMS. Acoustically lined speaker enclosure. 19½x8½x25½ in. high. Not mailable to 1st Class P.O.s. see page 338.

X 857-1226 A—Wt. 45.50 lbs. 179.95

[H] Double Pickup Bass Guitar. 2 volume controls, 2 tone controls. Rosewood fingerboard. 13½x1½x42 in. long. Mailable.

X 857-1200 A—Wt. 13 lbs. 74.95

SAVE \$30 when you buy [G] and [H] together. Pay 224.90

Guitar Amp Hookup Cable. 20-ft. coiled. Plastic. Imported from Japan. Mailable wt. 0.75 lb. Reduced from our big Fall '77 Catalog—see page 767. This special price ends Dec. 24. After Dec. 24, order at regular price.

X 857-4485 A Reg. \$4.95. NOW 2.95

**Use Time Payment To Buy
Now at Penneys. See page 341.**

**Your Search For Value
Ends at Penneys**

SAVE \$10
when you buy
[A] and [B] together

SAVE \$20
when you buy
[C] and [D] together



SAVE \$25
when you buy
[E] and [F] together

SAVE \$30
when you buy
[G] and [H] together



[M] to [Q] reduced from our big Fall '77 Catalog. [M] to [P] reduced from page 765. [Q] reduced from page 767. Special reduced prices end December 24. After December 24, order at regular prices.

Description (all are mailable)	Catalog No.	Reg.	NOW
[M] BONGO DRUMS. 6-in. and 5-in. goatskin drumheads, wood frame. 6½-in. high overall. Wt. 2.50 lbs.	X 857-0376 A	\$9.95	7.95
[N] SABINE FLUTE. 2-octave, open-hole flute. 7 holes, solid copper. 21½-in. long. Song sheet included. Wt. 1 lb.	X 857-0269 A	\$19.95	16.95
[O] TAMBOURINE. Goatskin head, wood rim. 6 metal rings. 8-in. diameter. Wt. 1.50 lbs.	X 857-0335 A	\$4.95	3.95
[P] CHROMATIC HARMONICA. 10 holes. 20 reeds. Stainless steel and wood. Key of C. 5-in. long. Instruction book with record. Wt. 1 lb.	X 857-1572 A	\$4.95	3.95
[Q] UKULELE DUET. Dark mahogany finish on hardwood body. 4 nylon strings. 6½x23½x20½ in. long. Pick, instruction book included. Wt. 3 lbs.	X 857-4410 A	\$9.88	7.88

Concertina
SAVE \$5
NOW ONLY
34⁹⁵

*This special price
ends Dec. 24.*

Concertina. 18 octaves in the keys of C and G. 10 treble, 10 bass buttons set into pearl-look plastic keyboard. 7 bellows. 40 steel reeds. Wood frame, red finish. Leather carry handles and locking strap. 7x7x5½-in. closed. Imported from Germany. Mailable wt. 3 lbs. Reduced from our big Fall '77 Catalog—see page 765. After Dec. 24, order at regular price.

X 857-1683 A Reg. \$39.95. NOW 34.95

JCPenney 517

a great gift value

BECAUSE it has

- Chromabrite® picture tube
- Automatic fine tuning
- Automatic color purifier
- Big 4-in. speaker
- 100% solid-state chassis
- One button color control

SAVE \$80 | **NOW ONLY 349⁹⁵**
or \$14 monthly*

This special price ends Dec. 24.

BIG 19-IN. SCREEN. Chromabrite negative black matrix picture tube. Automatic fine tuning. Lighted channel numbers. UHF click tuning. VHF and UHF antennas. Powerful 29,500-volt, 100% solid-state chassis. Uses only 165 watts. 7 slide-out modules for easy servicing. Push-button color control for an instantly balanced color picture. VHF "memory" fine tuning. Built-in automatic color purifier. 4-in. speaker. Portable styling. Plastic cabinet with walnut-grain finish. 19½x24½x17½ in. high. Not available in 1st Class P.O.s. see page 338. Wt. 68 lbs. See warranty below. Reduced from our big Spring '77 Catalog—see page 620. After Dec. 24, order at regular price.

X 855-0212 A Reg. \$429.95; NOW 349.95

19-in. Color TV



15-in. Color TV

SAVE \$70.95

NOW ONLY 299⁰⁰
or \$12 monthly*

This special price ends Dec. 24.

- Chroma-Loc®
- Automatic fine tuning
- 5 integrated circuits
- 100% solid-state

1 15-IN. SCREEN. Chromabrite® negative black matrix picture tube. Automatic fine tuning. Lighted channel numbers. Chroma-Loc®—one button for instantly balanced color. 100% solid-state 25,000-volt modular chassis with 11 plug-in modules and 5 integrated circuits. Uses only 150 watts. Stay-set volume. "Memory" VHF fine tuning. 3x5-in. speaker. VHF and UHF antennas. Rosewood-grain plastic cabinet 22½x15x15 in. high. Not available in 1st Class P.O.s. see page 338. Wt. 38 lbs. See warranty below. Reduced from our big Spring '77 Catalog. After Dec. 24, order at regular price.

X 855-0055 A Reg. \$369.95; NOW 299.00

2 13-IN. SCREEN. Automatic fine tuning. "Memory" VHF fine tuning. VHF click tuning. Loop UHF, telescoping VHF antennas. 100% solid-state 24,000-volt modular chassis with 4 plug-in modules and 5 integrated circuits. Uses only 90 watts. 2½x4-in. oval speaker. Brown plastic cabinet 13½x19½x14½ in. high. Not available in 1st Class P.O.s. see page 338. Wt. 36.50 lbs. See warranty below. Reduced from our big Fall '77 Catalog—see page 770. After Dec. 24, order at regular price.

X 855-0444 A Reg. \$309.00; NOW 279.00

Full 1-Year Warranty

Within 1 year of purchase, we will provide home service on color TVs with a screen size 17-in. and over, or carry-in service on color TVs with screen size under 17-in. repair or, at our option, replace these TVs if defective in material or workmanship. Parts and labor are included. For service, see below. For the balance of this warranty, see page 336.

Limited Additional 1-Year Warranty on Color Picture Tube

After the first year from date of purchase, we will, for the following 1 year, provide a replacement (rebuild) color picture tube, without charge, if defective in material or workmanship. Labor of installation is not included. For service, see below. For the balance of this warranty, see page 336.

FOR SERVICE: For televisions purchased through the catalog, if service is needed during the warranty period, contact a JCPenney Product Service Center or Catalog Center. If JCPenney service is not available in your area, have any reputable serviceman do the repairs or replace the defective parts or picture tube (for color TVs). Then, send your receipted bill (itemized as to parts and labor) to the Catalog Distribution Center for your state (listed on page 337), attention: Customer Service Department, and we will reimburse you for the repair costs, or the parts or picture tube only, as specified above.

All TV screens have simulated reception and are measured diagonally.

All TVs are UL listed 110-120V, AC.

13-in. Color TV

SAVE \$30

NOW ONLY 279⁰⁰
or \$10.50 monthly*

This special price ends Dec. 24.



9-in. Black and White TV

SAVE \$15

NOW ONLY 79⁰⁰
or \$5 monthly*

This special price ends Dec. 24.

9-IN. SCREEN. Uses only 25 watts. Rotary controls. VHF click tuning. 100% solid-state, 10,000-volt chassis. Combination VHF/UHF antenna. 3-in. round speaker. Gold-color plastic cabinet 9x12¼x9 in. high. Mailable wt. 13 lbs. See warranty at right. Reduced from our big Fall '77 Catalog—see page 769. Reg. \$94.00. After Dec. 24, order at regular price.

X 855-0451 A NOW 79.00

Full 90-Day Warranty

Within 90 days of purchase, we will repair or at our option, replace this black and white TV if defective in material or workmanship. Parts and labor are included. Just return it to us. For the balance of this warranty, see page 336. For service, see above.

Limited Additional 9-Month Parts Warranty

After the first 90 days from date of purchase, we will, for the following 9 months, provide replacement parts without charge for this black and white TV if defective in material or workmanship. Labor of installation is not included. Just return it to us. For the balance of this warranty, see page 336. For service, see above.

*This is the lowest monthly payment for this item when you use a JCPenney Time Payment Plan—see page 341 for credit terms.

Full Feature AM/FM Weather Report Digital Clock Radio

- Push-button weather reports
- Wake to music or wake to alarm
- Doze button • 60-minute sleep switch
- Big 3½-in. speaker • 24 hour alarm-set

SAVE \$7

NOW ONLY 32⁵⁰

This special price ends Dec. 24



LED station indicator

AM/FM Radio With Instant Weather Bulletins (see "Note at right") Lighted digital flip-card movement. Doze button for those extra minutes of sleep. 24-hour alarm-set lets you set alarm in the morning for the next day. Sleep switch lets you listen to music for up to 1 hour before shutting off automatically. Wake to music or alarm. Rotary tone and volume controls. Built-in

AFC. Slide-rule tuning with LED (light emitting diode) dial pointer. Walnut-tone plastic cabinet measures 11¼x6½x3½ in. high. Imported from Korea. Mailable wt. 3 lbs. See warranty below. Reduced from our big Fall '77 Catalog—see page 776. After Dec. 24, order at regular price.

X 850-0480 A Reg. \$39.50, NOW 32.50

***Note On Weather Band Radios.** The National Weather Service (NWS) broadcasts on 162.40 to 162.55 mc VHF. Check with your local NWS office to determine if there is a receivable station near you.

Dual-Powered AM/FM Portable Radio with TV Band

- Listen to games away from TV
- Listen to your favorite TV program when you're doing housework
- Receives all AM and FM stations too • Dual-powered AC/DC

SAVE \$7 NOW ONLY 27⁵⁰ This special price ends Dec. 24.

Don't Miss Your Favorite TV Show Because You're Not Able To Watch It! Now you can listen to TV channels 2 to 13 over your portable radio. Receives AM and FM too. Dual-powered—runs on 4 "C" cell batteries (batteries not included) or on house current. Includes 5-ft. built-in AC line cord. Earphone for private listening. 2½-in. speaker. Telescoping antenna. Slide-rule tuning. Rotary volume and tone controls. Band

selector for AM/FM, TV 1 (channels 2-6), TV 2 (channels 7-13). Convenient collapsible carry handle. Black plastic cabinet with aluminum trim. 9¼x2½x7½ in. high. Imported from Korea. Mailable wt. 3.75 lbs. See warranty below. Reduced from our big Fall '77 Catalog—see page 777. After Dec. 24, order at regular price.

X 850-0324 A Reg. \$34.50, NOW 27.50

All plug-in radios on this page are UL listed, 110-120V, AC



AM/FM Clock Radio

SAVE \$3 NOW ONLY 19⁵⁰

This special price ends Dec. 24.



AM Clock Radio

SAVE \$3

NOW ONLY 12⁵⁰ This special price ends Dec. 24.

Traditional-Style Clock Radios

1 AM/FM Clock Radio. 3-in. speaker. Rotary tuning. Wake to music. Automatic frequency control. Built-in FM antenna. Rotary volume and tuning controls. Brown plastic cabinet. 9¼x5½x4¼ in. high. Imported from Hong Kong. Mailable wt. 2.25 lbs. See warranty below. Reduced from our big Fall '77 Catalog—see page 776. After Dec. 24, order at regular price.

X 850-0571 A Reg. \$22.50, NOW 19.50

2 AM Clock Radio. 4-in. speaker. Slide-rule tuning. Wake to music. Time-set knob. Beige plastic cabinet. 7¼x4½x5½ in. high. Imported from Singapore. See warranty below. Reduced from our big Spring '77 Cat. After Dec. 24, order at regular price.

X 850-1447 A—Mail wt. 3 lbs. Reg. \$15.50, NOW 12.50

Full 90-Day Warranty

Within 90 days of purchase, we will repair or replace, at our option, this item if defective in material or workmanship. Parts and labor are included. Just return it to JCPenney. Batteries are not covered by this warranty. For the balance of this warranty, see page 336.

Dual-Powered Multi-Band Portable Radio

SAVE \$7 NOW ONLY 22⁵⁰

This special price ends Dec. 24.

- AM • FM • Air Band • Police band
- Weather reports • Long distance switch

Multi-Band Portable Radio At a Low Price! AM/FM, air, police, and weather band.* Runs on 4 "C" cell batteries (batteries not included) or on house current. 5-ft. AC line cord. Switches for AFC and AC/DC. 3½-in. speaker. Long distance switch for improved AM reception. Earphone. Telescoping antenna. Black plastic cabinet with brushed-metallic control panel. 7x3½x9 in. high. Fold-down carrying handle. Imported from Hong Kong. Mailable wt. 2.50 lbs. See warranty at left. Reduced from our big Fall '77 Catalog—see page 777. After Dec. 24, order at regular price.

X 850-0605 A Reg. \$29.50, NOW 22.50



AM/FM Portable Radio **SAVE 10%**

NOW ONLY 8⁸⁸

This special price ends Dec. 24.

Pocket AM/FM Radio. Runs on one 9-volt transistor battery (battery not included). Telescoping antenna. 2½-in. speaker. AM/FM band selector. Black plastic cabinet with simulated aluminum front. 3½x1½x5½ in. high. Carrying strap. Imported from Korea. Mailable wt. 1 lb. See warranty at left. Reduced from our big Fall '77 Catalog—see page 777. After Dec. 24, order at regular price.

X 850-0456 A Reg. \$9.95, NOW 8.88

JCPenney 519



Each Walkie-Talkie comes with crystals included for immediate use

Pair of 2-Channel Walkie-Talkies

SAVE \$13.07

- 2 channels—twice the chance for good reception, even in high-static areas
- 8 transistors for better receiving sensitivity
- Ideal for bike trips and camping

Pair Of 2-Channel 100-Milliwatt Walkie-Talkies With Superhetrodyne Construction. 8 transistors. 2-in. speakers. Use CB (citizen band) frequency channels 1 and 2. Solid-state. Slide controls for volume and channel. Rotary volume control. Earphones and earphone jacks. Telescoping antennas. Runs on 9-volt battery (battery not included). Can be adapted to AC (AC adapter not included). Black plastic cabinets each 2 1/2 x 2 1/2 x 7 1/2 in. high. Plastic hand straps. Mailable wt. 2 lbs. Imported from Taiwan. See warranty at right. Reduced from our big Fall '77 Catalog—see page 777. After Dec 24, order at regular price.

X 850-0854 A Reg. \$42.95, NOW 1 Pair **29.88**

*This is the lowest monthly payment when you use a JCPenney Time Payment Account—see page 341.

Your Search for VALUE Ends at Penneys

520 JCPenney

AM/FM Cassette Player/Recorder

with Shortwave Reception

SAVE \$25

NOW ONLY 94.50 or \$5.50 monthly*

This special price ends Dec. 24

- Dual-powered • Sound mixing
- Records directly from radio
- Built-in condenser mike • Automatic end-of-tape shutoff

AM/FM Radio, Cassette Recorder/Player, Shortwave Reception—all in one unit. Dual-powered—runs on house current or 6 "D"-cell batteries (batteries not included). Automatic level control, digital tape counter, variable recording monitor, pause control, auto stop, 3-way meter for battery, tuning and recording level. 2 speakers—4 1/2-in. and 2-in. Separate rotary bass and treble controls. Jacks for microphone, line-in, monitor. AFC. Solid-state. Black plastic cabinet with brushed aluminum trim. 14 1/2 x 3 1/2 x 8 3/4 in. high. Fold-down handle. Imported from Japan. UL listed, 110-120V, AC. See warranty below. Reduced from our big Fall '77 Catalog—see page 778. After Dec 24, order at regular price.

X 851-0224 A—Mailable wt. 11.50 lbs. Reg. \$119.50, NOW **94.50**



AM/FM 8-Track Stereo Player

SAVE \$13

NOW ONLY 36.50 or \$5 monthly*

This special price ends Dec. 24

8-Track Stereo Player With AM/FM Radio. Speakers separate up to 6 ft. for balanced stereo sound. Dual-powered—runs on house current (with AC adapter, included) or 6 "D"-cell batteries (batteries not included). LED (light emitting diode) track indicator lights. Automatic tape track change. Solid-state. Gray plastic cabinet 7 x 4 3/4 x 7 1/2 in. high with carry handle. AC adapter included is UL listed for 110-120V, AC. Imported from Hong Kong. See warranty below. Mailable wt. 5.50 lbs. Reduced from our big Fall '77 Catalog—see page 778. After Dec 24, order at regular price.

X 851-0299 A—Reg. \$49.50, NOW **36.50**



separates into 2 speakers

Mini Cassette

- Dual-powered
- Push-button controls for play, record, rewind, fast forward, pause
- Built-in condenser mike
- Automatic level control
- AC adapter included

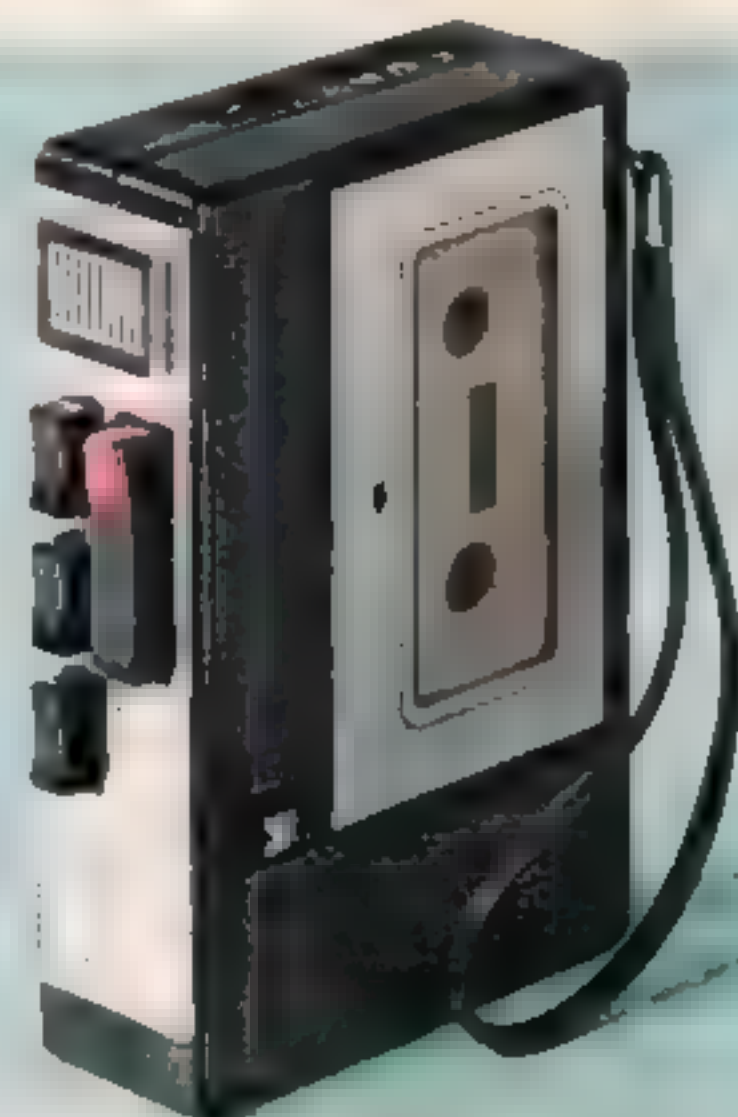
SAVE \$10.07

NOW ONLY 39.88 or \$5 monthly*

This special price ends Dec. 24

AC/DC Mini-Cassette Recorder. Automatic volume level control as you record. Solid-state. Built-in condenser mike. Review key switches directly from play to rewind. 3-in. speaker. Earphone jack and earphone. Runs on house current or 4 "AA"-cell batteries (batteries not included). AC adapter included is UL listed for 110-120V, AC. Black plastic cabinet with strap. 6 x 1 1/2 x 4 1/2 in. high. Imported from Hong Kong. See warranty below. Reduced from our big Fall '77 Catalog—see page 778. After Dec 24, order at regular price.

X 851-0265 A—Mailable wt. 1 lb. Reg. \$49.95, NOW **39.88**



Full 90-Day Warranty

Within 90 days of purchase, we will repair or replace, at our option, this item if defective in material or workmanship. Parts and labor are included. Just return it to us. Batteries are not covered by this warranty. For the balance of this warranty, see page 336.

WishbookWeb.com



Tuck-away convenience

Micro Cassette with Built-in Condenser Mike

Ideal for business, school, or around the house

- One-hand operation
- Automatic level control

SAVE \$7

NOW ONLY **32⁵⁰** or \$5 monthly*
This special price ends Dec. 24.

DC Micro-Cassette Recorder. Rotary volume control. Slide controls for record, play, forward, stop, rewind. Earphone jack with earphone. Runs on one 2-volt and two AA (cell) batteries (batteries not included). Vinyl carry case. Black plastic cabinet with brushed aluminum trim. 2 1/2 x 3 1/2 x 5 1/2 in. high. See warranty below. Imported from Japan. Reduced from our big Fall '77 Catalog—see page 778. After Dec. 24, order at regular price.

X 851-0687 A—Mailable, wt. 1 lb. Reg. \$39.50; NOW 32.50

30-Minute Tape for Micro Cassette.

X 858-1241 A—Mailable, wt. 0.40 lb. Each 2.99

SAVE \$1 when you buy 3 Three for 7.97

AM/FM CASSETTE PLAYER/RECORDER

- Dual-power—runs on house current or batteries
- Digital tape counter
- Automatic shutoff
- Automatic level control

SAVE \$10

NOW ONLY **44⁵⁰** or \$5 monthly*
This special price ends Dec. 24.



Convenient controls

AC/DC, AM/FM Radio And Cassette Recorder. Runs on house current, or 4 "C"-cell batteries (batteries not included). 3 1/2-in. speaker. Records directly from radio, or with mike. Automatic end-of-tape shutoff. Telescoping antenna. Digital tape counter. AFC. Black plastic cabinet with brushed aluminum front. 11 x 3 x 6 1/2 in. high. 110-120V, AC, UL listed. See warranty below. Imported from Taiwan. Mailable, wt. 2.50 lbs. Reduced from our big Fall '77 Catalog—see page 778. After Dec. 24, order at regular price.

X 851-0042 A Reg. \$54.50; NOW 44.50

Phonos Children Will Love, Play 33 1/3 and 45 RPM Records

1 Holly Hobbie® Old-Fashioned Phonograph With Gramophone Horn. White plastic case with charming pictures. BSR turntable. 2 1/2-in. speaker. Built-in 45 RPM adapter. Volume control. Solid-state. Synthetic sapphire needle. On/off switch. 14 x 12 x 12 1/2 in. high. From Hong Kong. See warranty below. 110-120 V, AC, UL listed. See Holly Hobbie index on page 343.

X 851-0554 A—Mailable, wt. 6 lbs. **24.88**
© American Greetings Corporation

2 Stereo Phonograph and 2 Speakers. Has separate left and right volume controls. 7-in. turntable. Built-in 45 RPM adapter. Tinted dust cover. Solid-state. Black and white plastic cabinet. 12 1/2 x 8 1/2 x 4 1/2 in. high. Speaker cabinets 6 1/2 x 5 1/2 x 7 1/4 in. high with 4-in. speakers. 110-120V, AC, UL listed. See warranty below. Reduced from our Fall '77 Catalog—see page 777. After Dec. 24, order at regular price.

X 851-0612 A—Mailable, wt. 12 lbs. Reg. \$34.95; NOW **29.88**

3 2-Speed Snoopy® Manual Phonograph. America's favorite philosopher-beagle is on the cover. Solid-state. On/off volume control switch. 4-in. speaker. Synthetic sapphire needle. 7-in. turntable. Built-in 45 RPM adapter. White molded plastic. 14 x 12 x 4 1/2 in. high. Safety plug covers outlet completely. 110-120V, AC, UL listed. See warranty below. See Snoopy index on page 343.

X 851-0786 A—Mailable, wt. 14 lbs. **24.88**
© 1977 United Features Syndicate, Inc.

4 Manual Phono. 7-in. turntable, built-in 45 RPM adapter. 2 1/2-in. speaker, synthetic sapphire needle, volume control. Solid-state. 13 1/2 x 10 1/2 x 4 1/2 in. high plastic case has flip-up cover and handle. 110-120V, AC, UL listed. See warranty below.

X 851-0570 A—Mailable, wt. 3 lbs. **17.88**

5 Raggedy Ann and Andy® Phono. 7-in. turntable, built-in 45 rpm adapter. With microphone, so child can sing along through the 2 1/2-in. speaker. Synthetic sapphire needle. Solid-state. Vinyl-clad hardboard cabinet with hinged cover has colorful pictures of lovable Raggedy Ann and Andy. 12 1/2 x 10 1/2 x 5 1/4 in. high closed. Plastic handle. 110-120V, AC, UL listed. See warranty below. Reduced from our big Fall '77 Catalog—see page 777. After Dec. 24, order at regular price. See Raggedy Ann index on page 343.

X 851-0562 A—Mailable, wt. 5 lbs. Reg. \$24.95; NOW **19.88**
© Bobbs-Merrill Co. Inc.

Full 90-Day Warranty

Within 90 days of purchase, we will repair or replace, at our option, this item if defective in material or workmanship. Parts and labor are included. Just return it to us. Batteries are not covered by this warranty. For the balance of this warranty, see page 336.

*This is the lowest monthly payment when you use a JCPenney Time Payment Account—see page 341.

1 Holly Hobbie® Phono

24⁸⁸



3 Snoopy® Phono

24⁸⁸

4 2-speed manual phono

17⁸⁸

2

Stereo Phonograph with speakers

SAVE \$5.07

NOW **29⁸⁸**

This special price ends Dec. 24

5

Raggedy Ann & Andy® Phono

SAVE \$5.07

NOW **19⁸⁸**

This special price ends Dec. 24.

JCPenney 521

WishbookWeb.com



MOVIN' PICTURES

Pass the popcorn
and settle down
for the show!

- Plays records and shows action pictures automatically
- Includes sing-a-long microphone

Only **39⁸⁸**

Kids Will Love this "home theatre", and it's simple enough for them to operate. Just put a record on the turntable and slip a picture disc into the slot. The record tells the story while the corresponding pictures are projected automatically onto the lid. You can also project directly on a wall by removing the lid. Records/pictures run about 3 1/2 minutes—include narration and music. 7-in. turntable may be used to play any 33 1/3 or 45 rpm record. 45 rpm adapter included. Volume control. Switches for on/off, projection light and speed selector. Focus lever. 4-in. speaker. Sapphire needle. Comes with one "See and Hear" package (nursery rhyme [05] at right), and a microphone so child can sing along with the record. (Caution: electrical—see note on page 491.) Safety plug covers outlet completely. Plastic body 16 1/2 x 13 1/2 x 8 1/2 in. high, has built-in handle. Instruction booklet. 110-120V, AC UL listed. See warranty at right.

X 851-0802 A—Mailable wt. 10 lbs. **39.88**

522 JCPenney



Full 90-Day Warranty

Within 90 days of purchase, we will repair or replace, at our option, this item if defective in material or workmanship. Parts and labor are included. Just return it to JCPenney. For the balance of this warranty, see page 336.

SAVE 15%

when you buy any 2 or more
"See and Hear" packages

See and Hear Packages Each contains one 7-in. record with accompanying picture disc. Mailable wt. 0.50 lb. each. *State Catalog Number and package number and name when ordering.*

Buy 2 or more, pay only 2.12 each.
X 851-0935 B 1 Pkg. 2.49

Terry Tunes®

- [01] Mighty Mouse®/Svengali's Cat
- [02] Mighty Mouse/Love Labors Won
- [03] Deputy Dawg®/Law and Disorder
- [04] Deputy Dawg/Tennessee Walkin' Horse

Nursery Rhymes

- [05] Nick Nack Patty Whack/Farmer in the Dell
- [06] Three Little Fishes/Where O Where Has My Little Dog Gone/Rub A Dub Dub
- [07] Yankee Doodle Dandy/East Side
- West Side/Yellow Rose of Texas
- [08] Mary Had a Little Lamb/ABC's/Little Miss Muffet/Jack and Jill

Captain Kangaroo®

- [09] Mama Bear and Her Cubs/The Alligator
- [10] Big and Small/Beverly Square and Barnaby Box
- [11] C'mon Take a Walk in the Woods/It's a Lovely Day For a Picnic/I'm a Snail
- [12] Lady Bird Beatie/Humming Bird Mother

**Your Search For VALUE
Ends at Penneys**

WishbookWeb.com

3-Speed Stereo/ Phono System

- Automatic BSR Record Changer
- 100% solid-state
- Rotary controls

SAVE \$15.07

NOW ONLY 49⁸⁸
or \$5 monthly—see page 341 for credit terms

This special price ends Dec. 24.

A Great Stereo System at A Low Price!
Automatic 3-speed BSR changer has 7-in. turntable, 45-rpm adapter, smoked-plastic dust cover. Headphone jack. Rotary controls for volume, balance, tone. Solid-state main unit is 13½x12½x7 in. high. Speaker cabinets each 9½x5x14 in. high have 4-in. speakers and 10-ft. connecting cords. All cabinets are woodgrain vinyl on wood products. 110-120V AC. UL listed. See warranty below. Mailable wt. 24 lbs. Reduced from our big Fall '77 Catalog—see page 774. **After Dec. 24, order at regular price.** X 853-0420 A Reg. \$64.95, NOW 49.88



AM/FM With Full-Size Stereo Phono

SAVE \$15

NOW ONLY 84⁹⁵
or \$5 monthly—see page 341 for credit terms

This special price ends Dec. 24.

AM/FM Stereo Receiver has rotary controls for volume, tone, balance, and function. Lighted tuning dial, FM stereo LED indicator light, built-in AM/FM antenna. Solid-state chassis. Built-in AFC. One headphone jack, 2 speaker jacks, 2 tape input jacks. Three-speed automatic BSR changer with 10-in. turntable, diamond/sapphire needle, 45-rpm adapter, smoked-plastic dust cover. Main unit 15½x15½x8½ in. high. Speaker cabinets each 8½x5x15 in. high, have 4-in. speakers and 9-ft. connecting cords. All cabinets are woodgrain vinyl on wood products. 110-120V AC. UL listed. See warranty below. Mailable wt. 33 lbs. Reduced from our big Fall '77 Catalog—see page 774. **After Dec. 24, order at regular price.** X 853-0677 A Reg. \$99.95, NOW 84.95



8-Track Stereo System

SAVE \$10 **NOW ONLY 49⁵⁰**
or \$5 monthly—see page 341 for credit terms

This special price ends Dec. 24.

Tape Player starts automatically when you insert a pre-recorded tape, shuts off when you remove it. Automatic or push-button program selector, 4 program indicator lights. Slide-rule controls for volume, tone, balance. Solid-state chassis is 14x9x4 in. high. Speaker cabinets each 7½x4½x12 in. high, have 4-in. speakers and 6-ft. connecting cords. All cabinets are woodgrain vinyl on wood products. 110-120V AC. UL listed. See warranty below. Mailable wt. 14 lbs. Imported from Taiwan. Reduced from our big Fall '77 Catalog—see page 774. **After Dec. 24, order at regular price.** X 853-0778 A Reg. \$59.50, NOW 49.50

Full 90-Day Warranty

Within 90 days of purchase, we will repair or replace, at our option, this component system or individual component, if defective in material or workmanship. Parts and labor are included. Just return it to us. For the balance of this warranty, see page 336.



JCPenney 523



33 watts RMS minimum per channel, two channels driven at 8 ohms, 20-20,000 Hz. with not more than 0.8% total harmonic distortion.

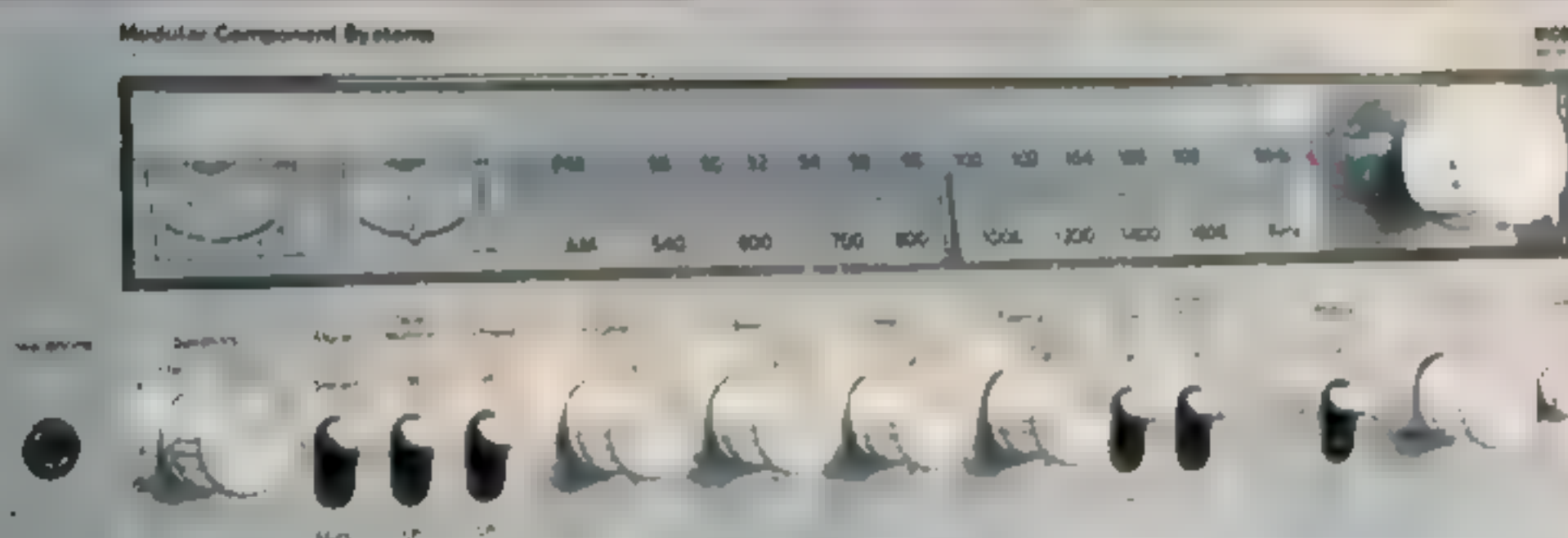


SAVE \$100

when you buy [1] and [2] in combination

NOW 568⁰⁰

1 33 Watt Receiver



22 watts RMS minimum per channel, two channels driven at 8 ohms, 40-20,000 Hz. with not more than 0.9% total harmonic distortion.



SAVE \$70

when you buy [3] and [4] in combination

NOW 428⁰⁰

3 22 Watt Receiver



10 watts RMS minimum per channel, two channels driven at 8 ohms, 40-20,000 Hz. with not more than 1% total harmonic distortion.



SAVE \$50

when you buy [5] and [6] in combination

NOW 288⁰⁰

5 10 Watt Receiver

Receivers [1], [3] and [5] have integrated circuits. Solid-state. Two AC outlets (switched and unswitched). Flywheel tuning with lighted tuning dial. FET FM front end.

1 33 Watts. Signal strength and tuning meters. LED (light emitting diode) indicator lights for power, FM stereo, AM, FM, phono 1, phono 2, auxiliary. Terminals for connecting 300 ohm or 75 ohm antenna. FM dipole antenna. Rotary controls for volume (40 position detent), bass, midrange, treble, balance, function, tape monitor/dubbing. Pushbutton controls for power, headphone, speakers, (A, B, A and B matrix). Toggle controls for loudness, scratch filter, low filter, FM muting, tone defeat and stereo/mono, 1 headphone jack, 2 speaker fuses, 1 power fuse. Cabinet is 18 1/2 x 13 1/2 x 6 1/2 in. high. X 853-0743 A—Mailable wt. 33 lbs. **289.00**

2 High Efficiency 3-Way Extension Speaker System with bass reflex port. Each unit has a 12-in. long-throw linear woofer with a 25 oz. ferrite magnet, 1 1/2-in. soft-dome mid-range for wide sound dispersion, 2-in. low mass cone tweeter. The mid-range and tweeter have 3-position rotary controls. Precision crossover network. Cabinet is woodgrain vinyl on wood products, 14 1/2 x 10 1/2 x 26 in. high. Removable front grille cover and brushed aluminum ring. 5-year warranty on page 525. Shpg. wt. 92 lbs. X 853-1030 A—Not mail, see p. 338. **Pair 379.00**
SAVE \$100. Buy receiver [1] with speakers [2]. X 853-1154 A—*Shpg. wt. 125 lbs. **568.00**

3 22 Watts. Signal strength and tuning meters. FM stereo LED (light emitting diode) indicator light. Terminals for connecting 300 or 75 ohm antenna. Rotary controls for bass, treble, volume, balance, function, speakers (off, A, B, A and B matrix). Toggle controls for loudness, scratch filter, low filter, FM muting, tape monitor and stereo/mono, 1 headphone jack, 2 speaker fuses, 1 power fuse. Magnetic/ceramic switch. Cabinet is 17 1/2 x 13 x 5 1/2 in. high. Mailable wt. 26 lbs. X 853-0578 A **219.00**

4 High Efficiency 3-Way Extension Speaker System with bass reflex port. Each unit has a 10-in. long-throw linear woofer with a 12 oz. ferrite magnet, 1 1/2-in. soft-dome mid-range for wide sound dispersion, 2 1/4-in. low mass cone tweeter. Tweeter has 3-position rotary control. Precision crossover network. Cabinet is woodgrain vinyl on wood products, 13 x 10 1/2 x 23 in. high. Removable front grille cover and brushed aluminum rings. 5-year warranty on page 525. Not mailable, see page 338. X 853-1022 A—Wt. 70 lbs. **Pair 279.00**
SAVE \$70. Buy receiver [3] with speakers [4]. X 853-1097 A—*Shpg. wt. 96 lbs. **Pair 428.00**

Phase-locked loop FM multiplex detector. Cabinets are woodgrain vinyl over wood products with brushed aluminum fronts. Warranty on page 525. Imported from Taiwan.

5 10 Watts. Signal strength meter. FM stereo LED (light emitting diode) indicator light. Terminals for connecting 300 ohm antenna. Rotary controls for bass, treble, volume, balance, function, speakers (off, A, B, A and B matrix). Toggle controls for loudness, scratch filter, low filter, tape monitor, stereo/mono, 1 headphone jack, 1 power fuse. Magnetic/ceramic switch. Cabinet is 16 1/2 x 12 1/2 x 15 1/2 in. high. Mailable wt. 23 lbs. X 853-0479 A **179.00**

6 High Efficiency 2-Way Extension Speaker System with bass reflex port. Each unit has an 8-in. long-throw linear woofer with a 9 oz. ferrite magnet, 2 1/4-in. low mass cone tweeter. Precision crossover network. Cabinet is woodgrain vinyl on wood products, 10 3/4 x 9 x 20 in. high. Removable front grille cover and brushed aluminum rings. 5-year warranty on page 525. X 853-1014 A—Mailable, wt. 29 lbs. **Pair 159.00**
SAVE \$50. Buy receiver [5] with speakers [6]. Not mailable—see page 338. Wt. 52 lbs. X 853-1089 A **288.00**

All receivers UL listed, 110-120V, AC.
*Not mailable; see page 338.

SAVE on MCS™ Series Modular Component Systems

all components on this page are compatible with
any receiver/speaker combination on the facing page

SAVE from \$82.80 to \$167.80

over individual prices when you buy
any receiver/speakers combination on
the opposite page with any tape deck
[A] [C] and turntable [D] to [F] on this page



SAVE 20% when you buy any turntable or tape deck on this page with any receiver/speaker combination from the opposite page

A Record Your Own 8-Track Tapes. Play Them Back. Solid-state Left and right channel record level meters and controls. 1 program repeat, automatic stop button stops tape at the end of each track for recording convenience. Stops at the end of 4th track, on playback. Pushbutton for fast forward, pause and record. Manual and automatic program selector. 4 LED (light emitting diode) program indicator lights. Auto stop light. Record light. 3-position output level control. 1 pair of patch cords. 2 microphone jacks, 1 headphone jack. Cabinet is woodgrain vinyl on wood products. 12 1/2 x 8 1/2 x 6 in. high. See 3-year warranty below. 110-120V, AC, UL listed. Imported from Taiwan. Mailable wt. 8 lbs.
X 853-0792 A 89.50
Buy [A] with any receiver/speaker combination Pay 71.60*

B Record Your Own Cassette Tapes. Play Them Back. Solid-state Left and right channel record level meters and controls. Toggle controls for fast forward, rewind, pause, play, record, stop/eject. Digital tape counter. Automatic shutoff. LED (light emitting diode) record indicator light. Pushbutton limiter reduces hiss during recording. Pushbutton selector for standard tape or CRO2 tape. 2 microphone jacks, 2 tape in and 2 tape out jacks. 1 headphone jack. 3-position output level control. 1 pair of patch cords. Cabinet is woodgrain vinyl on wood products with brushed aluminum front. 8 1/2 x 12 1/2 x 6 1/2 in. high. See 3-year warranty below. 110-120V, AC, UL listed. Mailable wt. 11 lbs.
X 853-0784 B 99.50
Buy [B] with any receiver/speaker combination Pay 79.60*

C Deluxe Cassette Tape Deck With Dolby® Noise Reduction System. Solid-state. 2 discreet heads (record/play and erase) for quality recording and playback performance. Signal to noise ratio = 54 db. Toggle controls for fast forward, rewind, pause, play, record, stop/eject. Rotary controls for input and output levels. Tape selections for normal/CRO2 bias and normal/CRO2 equalization. Pushbutton controls for power, mic/line input selector, Dolby noise reduction, Dolby FM, tape. Dolby noise reduction LED indicator light. 2 microphone jacks, 1 tape in and 2 tape out jacks. 1 headphone jack. Automatic shutoff. Lighted digital tape counter. Left and right channel record level controls and meters. LED record indicator light. Cassette compartment light. Cabinet is woodgrain vinyl on wood products with brushed aluminum front. 17 1/2 x 11 1/2 x 5 1/2 in. high. See 3-year warranty below. 110-120V, AC, UL listed. Imported from Taiwan.
X 853-0867 A—Mailable wt. 16 lbs. 179.50
Buy [C] with any receiver/speaker combination Pay 143.60*

Your Search for VALUE Ends at Penneys



D Automatic 3-Speed BSR Record Changer with magnetic cartridge. Full-size turntable, cueing and pause control, anti-skate control, automatic and manual spindles. Automatic tone-arm lock, stylus tracking force adjustment, removable hinged dust cover. Cabinet is woodgrain vinyl on polystyrene base. 15 x 14 x 8 in. high. Warranted by manufacturer. See page 336. Imported from England. 110-120V, AC, UL listed. X 853-0917 A—Mailable wt. 13 lbs. 74.50
Buy [D] with any receiver/speaker combination Pay 59.60*

E Belt-Driven Full-Size Turntable includes the \$35 magnetic cartridge, sold below. 2 speeds. Viscous-damped cueing and pause control. Anti-skate and stylus tracking force adjustment. 4-pole synchronous motor. Wow and flutter 0.08%. Signal to noise ratio = 38 db. Manual spindle. 45 rpm adapter. Removable spring-loaded hinged tinted plastic dust cover. Static balance tubular tone arm. Cabinet is silver-color plastic. 17 1/2 x 14 1/2 x 5 1/2 in. high. 110-120V, AC, UL listed. See 3-year warranty below. X 853-0750 A—Mailable wt. 15 lbs. 99.50
Buy [E] with any receiver/speaker combination Pay 79.60*

F Deluxe Belt-Driven Full-Size Turntable includes the \$45 magnetic cartridge, sold below. Electronic speed control. Built-in strobe light for fine-speed adjustment. Automatic reject, shutoff and return. 2 speeds. Viscous-damped cueing and pause control. Anti-skate stylus tracking force. DC servo motor for silent operation. Wow and flutter = 0.05%. Signal to noise ratio = 50 db. Manual spindle. 45 rpm adapter. Removable spring-loaded hinge tinted plastic dust cover. Static balance tubular tone arm. Fully insulated. Cabinet is woodgrain vinyl on wood products. 17 1/2 x 14 1/2 x 5 1/2 in. high. 110-120V, AC, UL listed. See 3-year warranty below. X 853-0768 A—Mailable wt. 15 lbs. 159.50
Buy [F] with any receiver/speaker combination Pay 127.60*

Full 3-Year Warranty

Within 3 years of purchase, we will, at our option, repair or replace the single or multiple play turntable, receiver, tuner, amplifier or tape deck of this Modular Component System if defective in material or workmanship. Just return it to us. For the balance of this warranty, see page 336. For service, see page 526.

Full 5-Year Speaker Warranty

Within 5 years of purchase, we will, at our option, repair or replace this Speaker if defective in material or workmanship. Just return it to us. For the balance of this warranty, see page 336. For service, see page 526.

Magnetic Cartridge for all turntables using audio technica cartridges #AT 11

X 858-1381 A—Mailable wt. 0.50 lb. 35.00

Magnetic Cartridge for all turntables using audio technica cartridge #AT 12

X 858-1399 A—Mailable wt. 0.50 lb. 45.00

*You pay this lower price when you buy this item with any receiver/speaker combination on the opposite page

**Registered trademark of Dolby Laboratories Inc.

JCPenney 525

4-Mode Stereo System

SAVE \$100

NOW ONLY

129⁹⁵

or \$6.50 monthly*

This special price ends Dec. 24. After Dec. 24, order at regular price

4-Mode Means It Has 4 Functions

- AM/FM stereo radio
- Belt-driven turntable with auto return and auto-stop
- 8-track tape player
- Full-feature cassette player/recorder

*This is the lowest monthly payment for this item when you use a JCPenney Time Payment Account—see page 341.

This Deluxe 4-Mode Stereo System has "Hi-Fi" styling and features. The solid-state AM/FM receiver has AFC, builtin AM and FM antennas. One headphone jack, two microphone jacks, and four speaker jacks. Rotary controls for volume, bass, treble, balance, function, tuning. Push-button controls for power, 2/4 speakers. Receiver measures 14 3/4" x 20 3/4" x 7 1/4" in. high. Full-size 11-in. 2-speed turntable—DC servo motor, and belt drive help to reduce wow and flutter. Stroboscope for fine speed control, auto-stop, auto return, cue/pause control. Tubular tone-arm with ceramic cartridge. 45-rpm adapter. Smoked-plastic dust cover. 8-track tape player features automatic and push-button program-selector. 4 LED program indicator lights. The cassette player/recorder has push-button controls for record, rewind, fast forward, play, stop, eject and pause. Automatic record level control with LED record indicator light. Speaker cabinets each 8 1/2" x 4 1/2" x 15 in. high, have 4-in. bass reflex speakers and 8-ft. connecting cords. All cabinets are woodgrain vinyl on wood products. 110-120V AC. UL listed. See warranties below. From Taiwan. Reduced from our Fall '77 Cat—see p. 773. X 853-0685 A—Not mail, see p. 338. Wt. 34 lbs. . . . Reg. \$229.95. NOW 129.95

Microphone for stereo above. To record in stereo, order 2 microphones.

X 858-1761 A—Mailable, wt. 2 lbs. Each 3.95

Full 90-Day Warranty

Within 90 days of purchase, we will repair or replace, at our option, this JCPenney component system or individual component if defective in material or workmanship. Parts and labor are included. Just return it to us. For Service, see below. For the balance of this warranty, see p. 336.

Limited Additional 9-Month Parts Warranty

After the first 90 days from date of purchase, we will, for the following 9 months, provide replacement parts without charge for this JCPenney component system or individual component if defective in material or workmanship. Labor of installation is not included. Just return it to us. For service, see below. For the balance of this warranty, see page 336.

FOR SERVICE: For component systems or individual components purchased through the catalog, should service be needed during the warranty period, contact a JCPenney Product Service Center or JCPenney Catalog Center. If JCPenney service is not available in your area, have any reputable serviceman do the repairs, then send you a receipted repair bill itemized as to parts and labor to the Catalog Distribution Center, listed in the catalog for your state, attention: Customer Service Department, and we will reimburse you for the repair cost plus the cost of the parts only as specified above.



Full-Feature AC/DC Cassette Player/Recorder

- Dual-powered—runs on batteries or on house current
- Automatic level control
- AC line cord included
- Digital tape counter for tape indexing
- Pause control for easy recording

SAVE \$20.07

NOW ONLY

24⁸⁸

This special price ends Dec. 24.

Solid-State Cassette Tape Recorder has a built-in condenser mike. Works on house current or 4 "C"-cell batteries (batteries not included—order on page 505). Piano-key controls for record, rewind, fast forward, play, stop and eject. Slide volume and tone controls. Push-button pause for precise cueing. 4 jacks—for earphone, mike, remote and auxiliary. LED (light emitting diode) recording indicator glows when recording. 3-digit tape counter. Automatic level control for more accurate recording. Automatic end-of-tape shutoff. 3-in. speaker. Black plastic housing with brushed aluminum trim 10x5½x2½ in. high. See warranty below. Imported from Korea. 110-120V, AC. UL listed. Reduced from our Fall '77 Catalog—see page 778. After Dec. 24, order at regular price. X 851-0737 A—Mailable; wt. 3.75 lbs. Reg. \$44.95; NOW 24.88

Full 90-Day Warranty

Within 90 days of purchase, we will repair or replace, at our option, this Cassette Tape Recorder if defective in material or workmanship. Parts and labor are included. Just return it to us. Batteries are not covered by this warranty. For the balance of this warranty, see page 336.

**Your Search For VALUE
Ends at Penneys**



Automatic shutoff

LED record indicator light

Automatic Shut-Off

Portable Cassette Recorder

Record

Rewind

FF

Play

Stop Eject

JCPenney

Condenser Microphone

Pause

Tape Counter

3-in. speaker

Digital tape counter

Carry strap can be removed easily

Tone and volume control

Includes 4 jacks

Five piano-type key controls

Stop/eject

Pause button

Built-in condenser mike

JCPenney 527

WishbookWeb.com

Coleco Telstar Arcade TV Game

a great gift value

BECAUSE:

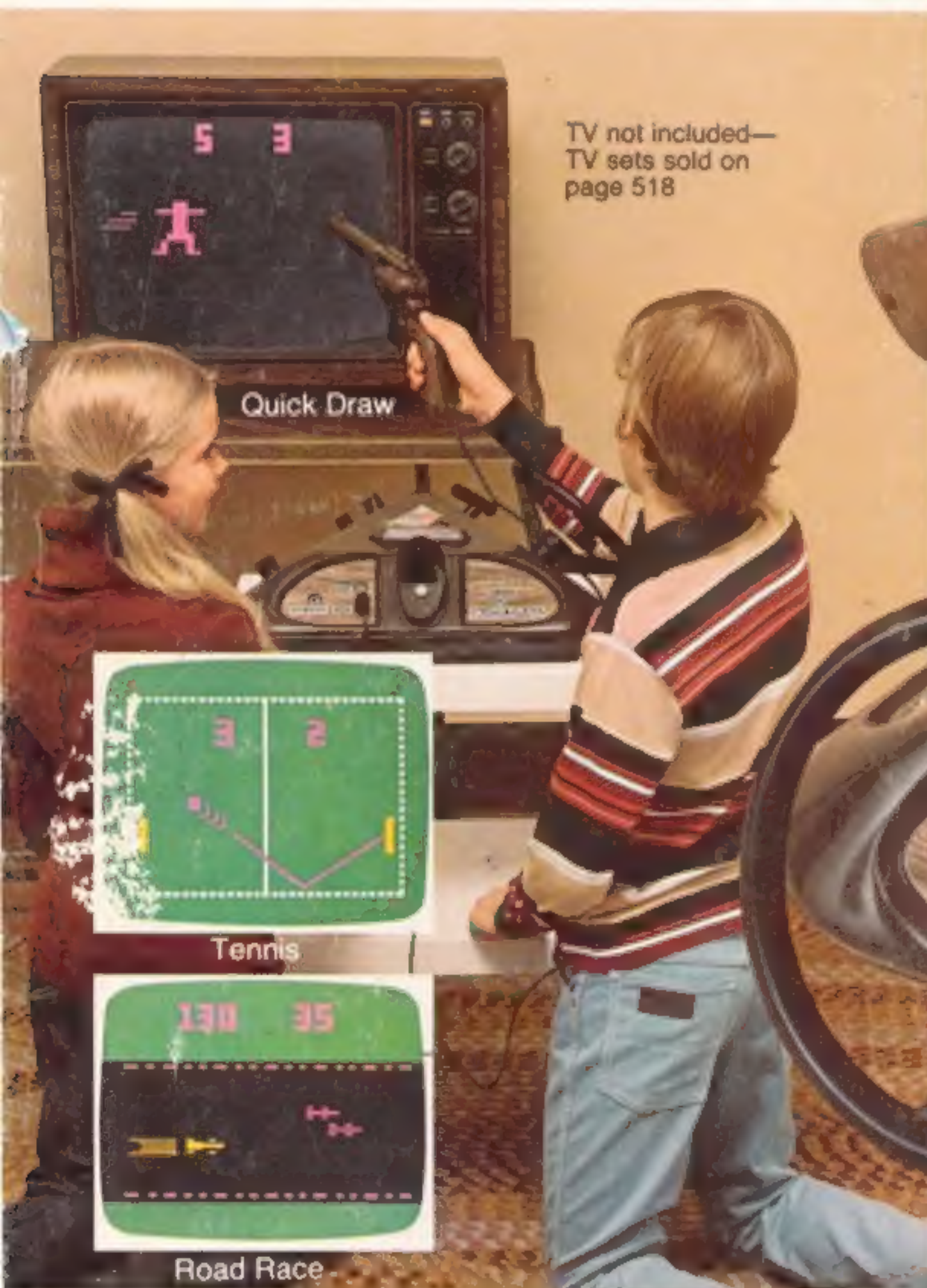
- It includes one cartridge with 3 games—quick draw, road race and tennis
- Sound effects add to the excitement
- It's in color on color TV sets
- It has on-screen digital scoring
- Additional cartridges are available

AND PRICED AT ONLY **94⁸⁸**

COLECO TELSTAR ARCADE TV GAME. An exciting development in electronic technology! Arcade is a programmable microprocessor game that lets you program your own video entertainment. Included game cartridge features three favorites: quick draw, road race, and tennis—all in vivid color (on color TV sets). Just insert the cartridge into the tri-dimensional console and get ready for a new kind of video fun. Try your skill at quick draw—the fast moving target game that demands the sharpest of reflexes. As the target comes on screen, draw the light-activated target pistol and fire! Auto racing buffs can try road race—maneuver your car over an obstructed road in a race against time. Just like the real thing! Steer, shift, accelerate and hear the engine roar. For a change of pace, switch to tennis—an all-time favorite featuring slam control and fast serve changes. You can order additional cartridges below for more fun. Both quick draw and road race are for one player. Tennis is for two players. The unit is simple to install with a screwdriver—takes just minutes to attach to external VHF antenna leads on your TV. Plug it into any electrical socket and you're ready to play. Once game is attached, there is no need to disconnect it. Plastic housing; walnut-colored panels. Measures 18" each side, 7½" high. UL listed. Warranted by manufacturer, see page 336. Mailing weight 9.50 lbs. X 917-1976 A.....94.88

See similar games in this catalog on pages 4, 5, 297, 318, 319, and in our Fall '77 Catalog—pages 718 and 719.

Buy now with our **Time Payment Plan**—see page 341.



TV not included—
TV sets sold on
page 518



Cartridge 1



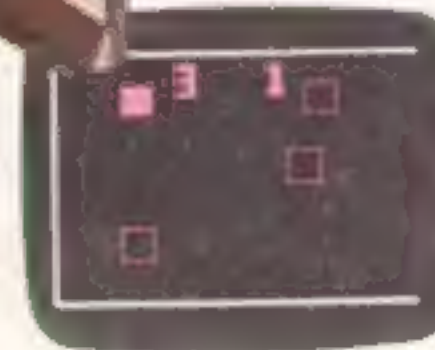
Hockey



4 player tennis



Handball



Random Target

Cartridge 2



Pinball



Target



Target



Pinball

Arcade Cartridges

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